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# FOIA MARKER

**This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.**

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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13541  
**Folder ID Number:** 13541-001

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**Folder Title:**  
Four Video Scripts 9/21/90 [OA 5377]

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>26</b>	<b>16</b>	<b>4</b>	<b>5</b>

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7387

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/18/90

ACTION/CONCURRENCE/COMMENT DUE BY: 9/18/90 5:00 PM

SUBJECT: FOUR VIDEO SCRIPTS



	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input checked="" type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	TREFRY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 5:00 PM TODAY, Tuesday, September 18, with a copy to my office. Thank you.

**RESPONSE:**

September 20, 1990

TO: CHRISS WINSTON

The NSC concurs with the attached as revised.

  
Brent Scowcroft

cc: James Cicconi

**James W. Cicconi**  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

90 SEP 17 P6:40

Tron  
September 17, 1990  
Draft two  
Title: FOREST

PROPOSED VIDEO MESSAGE  
SOUTHERN FOREST PRODUCTS ASSOCIATION

Good evening to everyone in Nashville celebrating the Diamond Anniversary of the Southern Forest Products Association. If you'll pardon the pun, I'm not walking out on a limb too far by saying that, S-F-P-A has truly helped build this country.

Since 1915, S-F-P-A members have produced nearly 75 billion board feet of Southern lumber -- enough to build homes for many millions of Americans over several decades, while also supplying needed wood products for shipbuilding and other military-related construction during the two World Wars.

More recently, S-F-P-A has been a leader in stimulating new export markets for U.S. lumber, for innovative uses of engineered lumber and for a wide variety of uses of treated lumber, which not only extends the life of the product, but extends the resource as well. And that helps this nation preserve one of our most important natural resources -- our forests.

And we also appreciate your encouragement of reforestation efforts. Your commitment to replenishing our forests once harvested has made an important contribution to help ensure that future generations will have the timber to meet their needs.

And I also want to thank S-F-P-A for your support of my "America the Beautiful" initiative, which among other things will provide an environmental legacy for those future generations. One of our goals calls for planting, improving, and maintaining

nearly one billion trees per year. In the southern states alone, there are 84 million acres available for planting and an additional 17 million acres that need improvement. I'm certain that with the help of your association, and others in the forest industry, we'll be able to reach this important goal.

Thank you for all you do to keep America strong and growing. Have a great anniversary celebration.

#

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#

September 17, 1990  
Draft three  
Title: NRA  
Luthringer

30 SEP 17 P6:40

PROPOSED VIDEO FOR THE NATIONAL RESTAURANT ASSOCIATION

Welcome to Washington for the National Restaurant Association's sixth annual Washington Public Affairs Conference. And a special welcome to Michael Hurst, President of the National Restaurant Association, and to Bill Fisher, your group's leader in Washington.

The spirit that brings you together today is the spirit of democracy: the knowledge that you can keep free enterprise alive and healthy by participating in American government.

I commend you for that. The willingness of American citizens to be vigilant -- and the enthusiasm with which they do so -- is an important measure of the soundness of our democratic system.

Your industry is a major part of America's food distribution network. The nation's 626,000 food service outlets, many of them mom-and-pop operations, are among the finest examples of the entrepreneurial spirit that keeps America strong.

When it comes to the great American job machine, your industry is five star. Consumers today spend 241 billion dollars a year on meals away from home. Our country's restaurant industry provides jobs to over eight million Americans, many of them teenagers in the workforce for the first time.

Take this from a President who, it's been said, "never met a menu he didn't like": The restaurant industry is a shining example of how we must all continue to create jobs to keep

America strong and growing. Keep up the good work.

Barbara and I send best wishes for a productive Washington  
Public Affairs Conference.

# # #

September 17, 1990  
Draft two  
Title: POW

30 SEP 17 P6:40

PROPOSED VIDEO MESSAGE FOR THE AMERICAN EX-  
PRISONERS OF WAR

Good evening. It's wonderful to travel by tape to Seattle, Washington, the Emerald City, and join the 43rd National Convention of the American Ex-Prisoners of Wars.

As many of you know, I served in the Pacific theater during World War II and barely missed becoming a P-O-W myself. After a bombing run I was shot down and left to ponder my fate in the Pacific Ocean for several hours. Every soldier knows the fear of being taken prisoner, and hopes that should the day come, he will be able to summon the courage that each of you did in your ordeal.

Many of you here have paid a tremendous price for America -- one that Americans acknowledge and appreciate. And it is for your courage and your years of forfeited freedom that I am proud to salute you today. Unfortunately, there are those who continue to pay a tremendous price -- those Americans still missing in action during the Viet Nam War. I can assure you that the United States will make every effort -- use every means available -- to *obtain the fullest possible* ~~get a full~~ accounting of the nearly 2,500 brave Americans still listed as ~~M-I-As~~ *POW/MIAs*.

Whether a P-O-W in the first or second World Wars, the Korean War or the Viet Nam War, your efforts to educate the country on this important mission will be vital.

Barbara joins me in saluting each and every one of you for  
your love of country and sacrifice. You are America at her best.  
Thank you, God bless this great nation and each one of you.

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#

#

September 17, 1990  
Draft three  
Title: Eagle2

60 SEP 17 P6: 40  
PROPOSED VIDEO MESSAGE FOR EAGLE FORUM LEADERSHIP CONFERENCE

Good evening. To Phyllis Schlafly and all the Eagle Forum members gathered this evening at your national conference, Barbara and I extend our warmest greetings and our gratitude for your continued support and valued insight on our shared concerns.

Our nation today faces tremendous challenges at home and abroad. But whether it's support for the brave American men and women standing for good and right overseas or fighting for family values here in Washington and across the country, the Eagle Forum continues to play a leadership role.

Your support of our child care proposal to give parents more options while at the same time **not** discriminating against mothers at home helps us promote traditional family life.

Your strong commitment to provide America's children with the education they need to compete in our new global economy is critical. Here again, increased choice for parents is the key.

And let me commend your devotion and commitment to preserve the sanctity of life and to champion the wonderful alternative of adoption.

The challenges are many but challenge is what this country is all about. You know, in less than a month, America will once again reaffirm the principles of democracy and freedom that are at the very heart of this country's beginnings.

Voters will go to the polls to choose their leaders at the federal, state and local level - leaders whose principles and vision have never been more important.

We all know how crucial this election will be so let me thank you in advance for what I know will be your tireless efforts toward good government and family values through grassroots political action. The Eagle Forum has a proud tradition of conviction and commitment that I know will see our common goals become election victories this November.

Thank you. God bless you and the United States of America.

## WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/18/90 ACTION/CONCURRENCE/COMMENT DUE BY: 9/18/90 5:00 PM

SUBJECT: FOUR VIDEO SCRIPTS

		ACTION FYI				ACTION FYI	
VICE PRESIDENT		<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<i>N/C.</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU		<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN		<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT		<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER		<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<i>N/C.</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD		<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER		<input type="checkbox"/>	<input type="checkbox"/>
CICCONI		<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS		<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<del>_____</del>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER		<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY		<input checked="" type="checkbox"/>	<input type="checkbox"/>	TREFRY		<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN		<input type="checkbox"/>	<input type="checkbox"/>	_____		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY		<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____		<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 5:00 PM TODAY, Tuesday, September 18, with a copy to my office. Thank you.

**RESPONSE:**

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

90 SEP 17 P6:40

Tron  
September 17, 1990  
Draft two  
Title: FOREST

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Since 1915, S-F-P-A members have produced nearly 75 billion board feet of Southern lumber -- enough to build homes for many millions of Americans over several decades, while also supplying needed wood products for shipbuilding and other military-related construction during the two World Wars.

More recently, S-F-P-A has <sup>helped</sup> ~~been a leader in~~ stimulating<sup>e</sup> new export markets for U.S. lumber, for innovative uses of engineered lumber and for a wide variety of uses of treated lumber, which not only extends the life of the product, but extends the resource as well. And that helps this nation preserve one of our most important natural resources -- our forests.

And we also appreciate your encouragement of reforestation efforts. Your commitment to replenishing our forests once harvested has made an important contribution to help ensure that future generations will have the timber to meet their needs.

And I also want to thank S-F-P-A for your support of my "America the Beautiful" initiative, which among other things will provide an environmental legacy for those future generations. One of our goals calls for planting, improving, and maintaining

nearly one billion trees per year. In the southern states alone, there are 84 million acres available for planting and an additional 17 million acres that need improvement. I'm certain that with the help of your association, and others in the forest industry, we'll be able to reach this important goal.

Thank you for all you do to keep America strong and growing. Have a great anniversary celebration.

#

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#

September 17, 1990  
Draft three  
Title: NRA  
Luthringer

30 SEP 17 P 6: 40

PROPOSED VIDEO FOR THE NATIONAL RESTAURANT ASSOCIATION

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The spirit that brings you together today is the spirit of democracy: the knowledge that you can keep free enterprise alive and healthy by participating in American government.

I commend you for that. The willingness of American citizens to be vigilant -- and the enthusiasm with which they do so -- is an important measure of the soundness of our democratic system.

Your industry is a major part of America's food distribution network. The nation's 626,000 food service outlets, many of them mom-and-pop operations, are among the finest examples of the entrepreneurial spirit that keeps America strong.

When it comes to the great American job machine, your industry is five star. Consumers today spend ~~241~~ billion<sup>of</sup> dollars a year on meals away from home. Our country's restaurant industry provides jobs to over eight million<sup>of</sup> Americans, many of them teenagers in the workforce for the first time.

Take this from a President who, it's been said, "never met a menu he didn't like": The restaurant industry is a shining example of how we must all continue to create jobs to keep

America strong and growing. Keep up the good work.

Barbara and I send best wishes for a productive Washington  
Public Affairs Conference.

# # #

September 17, 1990  
Draft two  
Title: POW

30 SEP 17 P6:40

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Good evening. It's wonderful to travel by tape to Seattle, Washington, the Emerald City, and join the 43rd National Convention of the American Ex-Prisoners of Wars.

As many of you know, I served in the Pacific theater during World War II and barely missed becoming a P-O-W myself. After a bombing run I was shot down and left to ponder my fate in the Pacific Ocean for several hours. *No one can ever be fully prepared to be taken prisoner by the enemy, but everyone hopes that he* ~~Every soldier knows the fear of being taken prisoner, and hopes that should the day come, he will~~ *be able to summon the courage that each of you did in your ordeal.*

Many of you here have paid a tremendous price for America -- one that Americans acknowledge and appreciate. And it is for your courage and your years of forfeited freedom that I am proud to salute you today. Unfortunately, there are those who continue to pay a tremendous price -- *the families of* ~~those~~ Americans still missing in action during the Viet Nam War. I can assure you that the United States will make every effort -- use every means available -- to get a full accounting of the nearly 2,500 brave Americans still listed as M-I-As.

Whether a P-O-W in the first or second World Wars, the Korean War or the Viet Nam War, *WOW* your efforts to educate the country on this important mission *to account for our MIA's* will be vital.

Barbara joins me in saluting each and every one of you for  
your love of country and sacrifice. You are America at her best.  
Thank you, God bless this great nation and each one of you.

#

#

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September 17, 1990  
Draft three  
Title: Eagle2

SEP 17 P6:40  
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Your strong commitment to provide America's children with the education they need to compete in our new global economy is critical. Here again, increased choice <sup>in schools</sup> for parents is the key.

And let me commend your devotion and commitment to preserve the sanctity of life and to champion the wonderful alternative of adoption.

The challenges are many but challenge is what this country is all about. You know, in less than a month, America will once again reaffirm the principles of democracy and freedom that are at the very heart of this country's beginnings.

Voters will go to the polls to choose their leaders at the federal, state and local level - leaders whose principles and vision have never been more important.

We all know how crucial this election will be so let me thank you in advance for what I know will be your tireless efforts toward good government and family values through grassroots political action. The Eagle Forum has a proud tradition of conviction and commitment that I know will see our common goals become election victories this November.

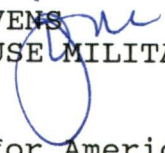
Thank you. God bless you and the United States of America.

THE WHITE HOUSE

WASHINGTON

September 18, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM JONI STEVENS   
WHITE HOUSE MILITARY OFFICE  
X2150

SUBJECT Message for American Ex-POWs

Per your request, the following changes to the President's message are forwarded:

2nd paragraph - change the word soldier to service member since the word soldier identifies a person on duty with the United States Army and the word service member denotes anyone who is a member of the armed forces.

o "Every service member knows the fear..."

3rd paragraph - add the Korean conflict - there are still service members from the Korean conflict who are unaccounted for.

o "still missing in action from the Korean and Vietnam conflicts"

4th paragraph - change the word "war" to "conflict" since neither Korea nor Vietnam were declared wars

o "...the Korean conflict or the Vietnam conflict, your efforts..."

## WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/18/90 ACTION/CONCURRENCE/COMMENT DUE BY: 9/18/90 5:00 PM

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SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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**RESPONSE:**

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

September 17, 1990  
Draft two  
Title: POW

30 SEP 17 P6:40

PROPOSED VIDEO MESSAGE FOR THE AMERICAN EX-PRISONERS OF WAR

Good evening. It's wonderful to travel by tape to Seattle, Washington, the Emerald City, and join the 43rd National Convention of the American Ex-Prisoners of Wars.

As many of you know, I served in the Pacific theater during World War II and barely missed becoming a P-O-W myself. After a bombing run I was shot down and left to ponder my fate in the Pacific Ocean for several hours. Every soldier knows the fear of being taken prisoner, and hopes that should the day come, he will be able to summon the courage that each of you did in your ordeal.

Service member

Many of you here have paid a tremendous price for America -- one that Americans acknowledge and appreciate. And it is for your courage and your years of forfeited freedom that I am proud to salute you today. Unfortunately, there are those who continue to pay a tremendous price -- those Americans still missing in action during the Viet Nam ~~War~~ <sup>Korean</sup> ~~War~~ <sup>Conflicts</sup>. I can assure you that the United States will make every effort -- use every means available -- to get a full accounting of the nearly 2,500 brave Americans still listed as M-I-As.

Whether a P-O-W in the first or second World Wars, the Korean ~~War~~ <sup>Conflicts</sup> or the Viet Nam ~~War~~ <sup>conflict</sup>, your efforts to educate the country on this important mission will be vital.

Still people from the Korean that are "unaccounted for"

America strong and growing. Keep up the good work.

Barbara and I send best wishes for a productive Washington  
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# # #

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DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH <del>N/C.</del>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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RESPONSE:

~~OK: S.R.~~  
 9-18-90  
 Porter  
 Comments.  
 Bradley Mitchell

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

30 SEP 17 P6:40

Tron  
September 17, 1990  
Draft two  
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X

September 17, 1990  
Draft three  
Title: NRA  
Luthringer

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When it comes to the great American job machine, your industry is five star. Consumers today spend [241] billion dollars a year on meals away from home. Our country's restaurant industry provides jobs to over [eight] million Americans, many of them teenagers in the workforce for the first time.

Take this from a President who, it's been said, "never met a menu he didn't like": The restaurant industry is a shining example of how we must all continue to create jobs to keep

*we can't substantiate these numbers with Dept. of Commerce data. we suggest deleting the numbers.*

America strong and growing. Keep up the good work.

Barbara and I send best wishes for a productive Washington  
Public Affairs Conference.

# # #

ok

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Barbara joins me in saluting each and every one of you for  
your love of country and sacrifice. You are America at her best.  
Thank you, God bless this great nation and each one of you.

# # #

X

September 17, 1990  
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30 SEP 17 P6:40  
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Good evening. To Phyllis Schlafly and all the Eagle Forum members gathered this evening at your national conference, Barbara and I extend our warmest greetings and our gratitude for your continued support and valued insight on our shared concerns.

Our nation today faces tremendous challenges at home and abroad. But whether it's support for the brave American men and women standing for good and right overseas or fighting for family values here in Washington and across the country, the Eagle Forum continues to play a leadership role.

Your support of our child care proposal to give parents more options while at the same time **not** discriminating against mothers at home helps us promote traditional family life.

Your strong commitment to provide America's children with the education they need to compete in our new global economy is critical. Here again, increased choice for parents is the key.

MAY WANT  
TO  
SEPARATE

And let me commend your devotion and commitment to preserve the sanctity of life and to champion the wonderful alternative of adoption.

The challenges are many but challenge is what this country is all about. You know, in less than a month, America will once again reaffirm the principles of democracy and freedom that are at the very heart of this country's beginnings.

Voters will go to the polls to choose their leaders at the federal, state and local level - leaders whose principles and vision have never been more important.

We all know how crucial this election will be so let me thank you in advance for what I know will be your tireless efforts toward good government and family values through grassroots political action. The Eagle Forum has a proud tradition of conviction and commitment that I know will see our common goals become election victories this November.

Thank you. God bless you and the United States of America.



90 SEP 17 P6:40

Tron  
September 17, 1990  
Draft two  
Title: FOREST

PROPOSED VIDEO MESSAGE  
SOUTHERN FOREST PRODUCTS ASSOCIATION

Good evening to everyone in Nashville celebrating the Diamond Anniversary of the Southern Forest Products Association. If you'll pardon the pun, I'm not walking out on a limb too far by saying that, S-F-P-A has truly helped build this country.

Since 1915, S-F-P-A members have produced nearly 75 billion board feet of Southern lumber -- enough to build homes for many millions of Americans over several decades, while also supplying needed wood products for shipbuilding and other military-related construction during the two World Wars.

More recently, S-F-P-A has been a leader in stimulating new export markets for U.S. lumber, for innovative uses of engineered lumber and for a wide variety of uses of treated lumber, which not only extends the life of the product, but extends the resource as well. And that helps this nation preserve one of our most important natural resources -- our forests.

And we also appreciate your encouragement of reforestation efforts. Your commitment to replenishing our forests once harvested has made an important contribution to help ensure that future generations will have the timber to meet their needs.

And I also want to thank S-F-P-A for your support of my "America the Beautiful" initiative, which among other things will provide an environmental legacy for those future generations. One of our goals calls for planting, improving, and maintaining

nearly one billion trees per year. In the southern states alone, there are 84 million acres available for planting and an additional 17 million acres that need improvement. I'm certain that with the help of your association, and others in the forest industry, we'll be able to reach this important goal.

Thank you for all you do to keep America strong and growing. Have a great anniversary celebration.

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#

September 17, 1990  
Draft three  
Title: NRA  
Luthringer

30 SEP 17 P6:40

PROPOSED VIDEO FOR THE NATIONAL RESTAURANT ASSOCIATION

Welcome to Washington for the National Restaurant Association's sixth annual Washington Public Affairs Conference. And a special welcome to Michael Hurst, President of the National Restaurant Association, and to Bill Fisher, your group's leader in Washington.

The spirit that brings you together today is the spirit of democracy: the knowledge that you can keep free enterprise alive and healthy by participating in American government.

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Your industry is a major part of America's food distribution network. The nation's 626,000 food service outlets, many of them mom-and-pop operations, are among the finest examples of the entrepreneurial spirit that keeps America strong.

When it comes to the great American job machine, your industry is five star. Consumers today spend 241 billion dollars a year on meals away from home. Our country's restaurant industry provides jobs to over eight million Americans, many of them teenagers in the workforce for the first time.

Take this from a President who, it's been said, "never met a menu he didn't like": The restaurant industry is a shining example of how we must all continue to create jobs to keep

America strong and growing. Keep up the good work.

Barbara and I send best wishes for a productive Washington  
Public Affairs Conference.

# # #

September 17, 1990  
Draft two  
Title: POW

30 SEP 17 P6:40

PROPOSED VIDEO MESSAGE FOR THE AMERICAN EX-  
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Many of you here have paid a tremendous price for America -- one that Americans acknowledge and appreciate. And it is for your courage and your years of forfeited freedom that I am proud to salute you today. Unfortunately, there are those who continue to pay a tremendous price -- those Americans still missing in action during the Viet Nam War. I can assure you that the United States will make every effort -- use every means available -- to get a full accounting of the nearly 2,500 brave Americans still listed as M-I-As.

Whether a P-O-W in the first or second World Wars, the Korean War or the Viet Nam War, your efforts to educate the country on this important mission will be vital.

Barbara joins me in saluting each and every one of you for  
your love of country and sacrifice. You are America at her best.  
Thank you, God bless this great nation and each one of you.

# # #

September 17, 1990  
Draft three  
Title: Eagle2

30 SEP 17 P6:40  
PROPOSED VIDEO MESSAGE FOR EAGLE FORUM LEADERSHIP CONFERENCE

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Thank you. God bless you and the United States of America.

# WHITE HOUSE STAFFING MEMORANDUM



DATE: 9/18/90 ACTION/CONCURRENCE/COMMENT DUE BY: 9/18/90 5:00 PM

SUBJECT: FOUR VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	TREFRY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 5:00 PM TODAY, Tuesday, September 18, with a copy to my office. Thank you.

RESPONSE:

*See Comments, Thanks.  
Holly Williamson  
9-18-90*

**James W. Cicconi**  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

#1

30 SEP 17 P 6:40

Tron  
September 17, 1990  
Draft two  
Title: FOREST

PROPOSED VIDEO MESSAGE  
SOUTHERN FOREST PRODUCTS ASSOCIATION

Good evening to everyone in Nashville celebrating the Diamond Anniversary of the Southern Forest Products Association. If you'll pardon the pun, I'm not walking out on a limb too far by saying that, S-F-P-A has truly helped build this country.

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More recently, S-F-P-A has been a leader in stimulating new export markets for U.S. lumber, for innovative uses of engineered lumber and for a wide variety of uses of treated lumber, which not only extends the life of the product, but extends the resource as well. And that helps this nation preserve one of our most important natural resources -- our forests.

And we also appreciate your encouragement of reforestation efforts. Your commitment to replenishing our forests once harvested has made an important contribution to help ensure that future generations will have the timber to meet their needs.

And I also want to thank S-F-P-A for your support of my "America the Beautiful" initiative, which among other things will provide an environmental legacy for those future generations. One of our goals calls for planting, improving, and maintaining

nearly one billion trees per year. In the southern states alone, there are 84 million acres available for planting and an additional 17 million acres that need improvement. I'm certain that with the help of your association, and others in the forest industry, we'll be able to reach this important goal.

Thank you for all you do to keep America strong and growing. Have a great anniversary celebration.

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#2

September 17, 1990  
Draft three  
Title: NRA  
Luthringer

30 SEP 17 P6:40

PROPOSED VIDEO FOR THE NATIONAL RESTAURANT ASSOCIATION

Welcome to Washington for the National Restaurant Association's sixth annual Washington Public Affairs Conference. And a special welcome to Michael Hurst, President of the National Restaurant Association, and to Bill Fisher, your group's leader in Washington.

The spirit that brings you together today is the spirit of democracy: the knowledge that you can keep free enterprise alive and healthy by participating in American government.

I commend you for that. The willingness of American citizens to be vigilant -- and the enthusiasm with which they do so -- is an important measure of the soundness of our democratic system.

Your industry is a major part of America's food distribution network. The nation's 626,000 food service outlets, many of them mom-and-pop operations, are among the finest examples of the entrepreneurial spirit that keeps America strong.

When it comes to the great American job machine, your industry is five star. Consumers today spend 241 billion dollars a year on meals away from home. Our country's restaurant industry provides jobs to over eight million Americans, many of them teenagers in the workforce for the first time.

Take this from a President who, it's been said, "never met a menu he didn't like": The restaurant industry is a shining example of how we must all continue to create jobs to keep

America strong and growing. Keep up the good work.

Barbara and I send best wishes for a productive Washington  
Public Affairs Conference.

# # #

# 3

September 17, 1990  
Draft two  
Title: POW

30 SEP 17 16:40

PROPOSED VIDEO MESSAGE FOR THE AMERICAN EX-PRISONERS OF WAR

Good evening. It's wonderful to travel by tape to Seattle, Washington, the Emerald City, and join the 43rd National Convention of the American Ex-Prisoners of Wars.

As many of you know, I served in the Pacific theater during World War II and barely missed becoming a P-O-W myself. After a bombing run I was shot down and left to ponder my fate in the Pacific Ocean for several hours. ~~Every soldier knows the fear of being taken prisoner, and hopes that should the day come, he will be able~~ *No one can ever be fully prepared to be taken prisoner by the enemy, but would want to be able* to summon the courage that each of you did in your ordeal.

(V.A.)  
Reasons:  
Soldier does not include naval personnel.

Fear shows weakness.  
Lastly, there are female POW's so "he" doesn't work.

Many of you here have paid a tremendous price for America one that Americans acknowledge and appreciate. And it is for your courage and your years of forfeited freedom that I am proud to salute you today. Unfortunately, there are those who continue to pay a tremendous price -- ~~these Americans~~ *the families of Americans* still missing in action during the Viet Nam War. I can assure you that the United States will make every effort -- use every means available -- to get a full accounting of the nearly 2,500 brave Americans still listed as M-I-As.

(V.A.)

Reason:  
The way it was written implies they are all alive. It would be more appropriate to address it to the families.

Whether a P-O-W in the first or second World Wars, the Korean War or the Viet Nam War, your efforts to educate the country on this important mission will be vital.

Barbara joins me in saluting each and every one of you for  
your love of country and sacrifice. You are America at her best.  
Thank you, God bless this great nation and each one of you.

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#4

September 17, 1990  
Draft three  
Title: Eagle2

30 SEP 17 P6:40  
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DATE: 9/18/90

ACTION/CONCURRENCE/COMMENT DUE BY: 9/18/90 5:00 PM

SUBJECT: FOUR VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
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DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	TREFRY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 5:00 PM TODAY, Tuesday, September 18, with a copy to my office. Thank you.

**RESPONSE:**

*No comment*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

90 SEP 17 P 6:40

Tron  
September 17, 1990  
Draft two  
Title: FOREST

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September 17, 1990  
Draft three  
Title: NRA  
Luthringer

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Draft two  
Title: POW

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Thank you, God bless this great nation and each one of you.

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#

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September 17, 1990  
Draft three  
Title: Eagle2

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Document No. \_\_\_\_\_

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SUBJECT: FOUR VIDEO SCRIPTS

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VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	TREFRY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 5:00 PM TODAY, Tuesday, September 18, with a copy to my office. Thank you.

**RESPONSE:**

*No Comment 9/18/90*

**James W. Cicconi**  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

Your courage ~~and~~  
is inspiring to all  
of us and I want  
to thank you on behalf  
of a grateful nation.

This <sup>your</sup> organization  
has much to be proud  
of -

THE WHITE HOUSE  
WASHINGTON

Date: \_\_\_\_\_

TO:

FROM: **CHRISS WINSTON**  
Deputy Assistant to the President  
for Communications  
Room 122, OEOB, Ext. 2930

The attached is for:

- |   |   |
|---|---|
| <input type="checkbox"/> Per our conversation   | <input type="checkbox"/> Per your request   |
| <input type="checkbox"/> Information            | <input type="checkbox"/> Review & Comment   |
| <input type="checkbox"/> Direct Response        | <input type="checkbox"/> Appropriate Action |
| <input type="checkbox"/> Draft Reply            | <input type="checkbox"/> Signature          |
| <input type="checkbox"/> File                   | <input type="checkbox"/> Other              |
| <input type="checkbox"/> Please Return By _____ |   |

Comments:

**PROPOSED VIDEO MESSAGE  
AMERICAN EX-PRISONERS OF WAR**

**GOOD EVENING. IT'S WONDERFUL TO TRAVEL BY TAPE TO SEATTLE, WASHINGTON, THE EMERALD CITY, AND JOIN THE 43RD NATIONAL CONVENTION OF THE AMERICAN EX-PRISONERS OF WARS.**

**AS MANY OF YOU KNOW, I SERVED IN THE PACIFIC THEATER DURING WORLD WAR II AND BARELY MISSED BECOMING A P-O-W MYSELF. AFTER A BOMBING RUN I WAS SHOT DOWN AND LEFT TO PONDER MY FATE IN THE PACIFIC OCEAN FOR SEVERAL HOURS. NO ONE CAN EVER BE FULLY PREPARED TO BE TAKEN PRISONER BY THE ENEMY, BUT EVERYONE HOPES THAT HE OR SHE WOULD BE ABLE TO SUMMON THE COURAGE THAT EACH OF YOU DID IN YOUR ORDEAL.**

MANY OF YOU HERE HAVE PAID A TREMENDOUS PRICE FOR AMERICA -- ONE THAT AMERICANS ACKNOWLEDGE AND APPRECIATE. AND IT IS FOR YOUR COURAGE AND YOUR YEARS OF FORFEITED FREEDOM THAT I AM PROUD TO SALUTE YOU TODAY. UNFORTUNATELY, THERE ARE THOSE WHO CONTINUE TO PAY A TREMENDOUS PRICE -- THE FAMILIES OF AMERICANS STILL MISSING IN ACTION, DURING THE ~~KOREAN AND VIET NAM WARS~~. I CAN ASSURE YOU THAT THE UNITED STATES WILL MAKE EVERY EFFORT -- USE EVERY MEANS AVAILABLE -- TO GET A FULL ACCOUNTING OF THE NEARLY 2,500 BRAVE AMERICANS STILL LISTED AS M-I-AS *POW*

~~WHETHER A P-O-W IN THE FIRST OR SECOND WORLD WARS, THE KOREAN WAR OR THE VIET NAM WAR, YOUR EFFORTS TO EDUCATE THE COUNTRY ON THIS IMPORTANT MISSION TO ACCOUNT FOR OUR M-I-AS WILL BE VITAL.~~

BARBARA JOINS ME IN SALUTING EACH AND EVERY ONE OF YOU FOR YOUR LOVE OF COUNTRY AND SACRIFICE. YOU ARE AMERICA AT HER BEST. THANK YOU, GOD BLESS THIS GREAT NATION AND EACH ONE OF YOU.

# # #

BT

**PROPOSED VIDEO MESSAGE  
SOUTHERN FOREST PRODUCTS ASSOCIATION**

**GOOD EVENING TO EVERYONE IN NASHVILLE CELEBRATING THE DIAMOND ANNIVERSARY OF THE SOUTHERN FOREST PRODUCTS ASSOCIATION. IF YOU'LL PARDON THE PUN, I'M NOT WALKING OUT ON A LIMB TOO FAR BY SAYING THAT, S-F-P-A HAS TRULY HELPED BUILD THIS COUNTRY.**

**SINCE 1915, S-F-P-A MEMBERS HAVE PRODUCED NEARLY 75 BILLION BOARD FEET OF SOUTHERN LUMBER -- ENOUGH TO BUILD HOMES FOR MANY MILLIONS OF AMERICANS OVER SEVERAL DECADES, WHILE ALSO SUPPLYING NEEDED WOOD PRODUCTS FOR SHIPBUILDING AND OTHER MILITARY-RELATED CONSTRUCTION DURING THE TWO WORLD WARS.**

**MORE RECENTLY, S-F-P-A HAS HELPED STIMULATE NEW EXPORT MARKETS FOR U.S. LUMBER, FOR INNOVATIVE USES OF ENGINEERED LUMBER AND FOR A WIDE VARIETY OF USES OF TREATED LUMBER, WHICH NOT ONLY EXTENDS THE LIFE OF THE PRODUCT, BUT EXTENDS THE RESOURCE AS WELL. AND THAT HELPS THIS NATION PRESERVE ONE OF OUR MOST IMPORTANT NATURAL RESOURCES -- OUR FORESTS.**

AND WE ALSO APPRECIATE YOUR ENCOURAGEMENT OF REFORESTATION EFFORTS. YOUR COMMITMENT TO REPLENISHING OUR FORESTS, ONCE HARVESTED, HAS MADE AN IMPORTANT CONTRIBUTION TO HELP ENSURE THAT FUTURE GENERATIONS WILL HAVE THE TIMBER TO MEET THEIR NEEDS.

AND I ALSO WANT TO THANK S-F-P-A FOR YOUR SUPPORT OF MY "AMERICA THE BEAUTIFUL" INITIATIVE, WHICH AMONG OTHER THINGS WILL PROVIDE AN ENVIRONMENTAL LEGACY FOR THOSE FUTURE GENERATIONS. ONE OF OUR GOALS CALLS FOR PLANTING, IMPROVING, AND MAINTAINING NEARLY ONE BILLION TREES PER YEAR. IN THE SOUTHERN STATES ALONE, THERE ARE 84 MILLION ACRES AVAILABLE FOR PLANTING AND AN ADDITIONAL 17 MILLION ACRES THAT NEED IMPROVEMENT. I'M CERTAIN THAT WITH THE HELP OF YOUR ASSOCIATION, AND OTHERS IN THE FOREST INDUSTRY, WE'LL BE ABLE TO REACH THIS IMPORTANT GOAL.

? our

THANK YOU FOR ALL YOU DO TO KEEP AMERICA STRONG AND GROWING. HAVE A GREAT ANNIVERSARY CELEBRATION.

# # #

**PROPOSED VIDEO MESSAGE  
AMERICAN EX-PRISONERS OF WAR**

**GOOD EVENING. IT'S WONDERFUL TO TRAVEL BY TAPE TO SEATTLE, WASHINGTON, THE EMERALD CITY, AND JOIN THE 43RD NATIONAL CONVENTION OF THE AMERICAN EX-PRISONERS OF WARS.**

**AS MANY OF YOU KNOW, I SERVED IN THE PACIFIC THEATER DURING WORLD WAR II AND BARELY MISSED BECOMING A P-O-W MYSELF. AFTER A BOMBING RUN I WAS SHOT DOWN AND LEFT TO PONDER MY FATE IN THE PACIFIC OCEAN FOR SEVERAL HOURS. NO ONE CAN EVER BE FULLY PREPARED TO BE TAKEN PRISONER BY THE ENEMY, BUT EVERYONE HOPES THAT HE OR SHE WOULD BE ABLE TO SUMMON THE COURAGE THAT EACH OF YOU DID IN YOUR ORDEAL.**

MANY OF YOU HERE HAVE PAID A TREMENDOUS PRICE FOR AMERICA -- ONE THAT AMERICANS ACKNOWLEDGE AND APPRECIATE. AND IT IS FOR YOUR COURAGE AND YOUR YEARS OF FORFEITED FREEDOM THAT I AM PROUD TO SALUTE YOU TODAY. UNFORTUNATELY, THERE ARE THOSE WHO CONTINUE TO PAY A TREMENDOUS PRICE -- [ THE FAMILIES OF AMERICANS STILL MISSING IN ACTION DURING THE ~~KOREAN AND VIET NAM~~ WARS. ] I CAN ASSURE YOU THAT THE UNITED STATES WILL MAKE EVERY EFFORT -- USE EVERY MEANS AVAILABLE -- TO GET A FULL ACCOUNTING OF THE NEARLY 2,500 BRAVE AMERICANS STILL LISTED AS M-I-AS.

*But Barbara's file w numbers of MIA's of all wars.*

WHETHER A P-O-W IN THE FIRST OR SECOND WORLD WARS, THE KOREAN WAR OR THE VIET NAM WAR, YOUR EFFORTS TO EDUCATE THE COUNTRY ON THIS IMPORTANT MISSION TO ACCOUNT FOR OUR M-I-AS WILL BE VITAL.

BARBARA JOINS ME IN SALUTING EACH AND EVERY ONE OF YOU FOR YOUR LOVE OF COUNTRY AND SACRIFICE. YOU ARE AMERICA AT HER BEST. THANK YOU, GOD BLESS THIS GREAT NATION AND EACH ONE OF YOU.

# # #

**PROPOSED VIDEO  
NATIONAL RESTAURANT ASSOCIATION**

**WELCOME TO WASHINGTON FOR THE NATIONAL RESTAURANT ASSOCIATION'S SIXTH ANNUAL WASHINGTON PUBLIC AFFAIRS CONFERENCE. AND A SPECIAL WELCOME TO MICHAEL HURST, PRESIDENT OF THE NATIONAL RESTAURANT ASSOCIATION, AND TO BILL FISHER, YOUR GROUP'S LEADER IN WASHINGTON.**

**THE SPIRIT THAT BRINGS YOU TOGETHER TODAY IS THE SPIRIT OF DEMOCRACY: THE KNOWLEDGE THAT YOU CAN KEEP FREE ENTERPRISE ALIVE AND HEALTHY BY PARTICIPATING IN AMERICAN GOVERNMENT.**

**I COMMEND YOU FOR THAT. THE WILLINGNESS OF AMERICAN CITIZENS TO BE VIGILANT -- AND THE ENTHUSIASM WITH WHICH THEY DO SO -- IS AN IMPORTANT MEASURE OF THE SOUNDNESS OF OUR DEMOCRATIC SYSTEM.**

**YOUR INDUSTRY IS A MAJOR PART OF AMERICA'S FOOD DISTRIBUTION NETWORK. THE NATION'S 626,000 FOOD SERVICE OUTLETS, MANY OF THEM MOM-AND-POP OPERATIONS, ARE AMONG THE FINEST EXAMPLES OF THE ENTREPRENEURIAL SPIRIT THAT KEEPS AMERICA STRONG.**

**WHEN IT COMES TO THE GREAT AMERICAN JOB MACHINE, YOUR INDUSTRY IS FIVE STAR. CONSUMERS TODAY SPEND BILLIONS OF DOLLARS A YEAR ON MEALS AWAY FROM HOME. OUR COUNTRY'S RESTAURANT INDUSTRY PROVIDES JOBS TO MILLIONS OF AMERICANS, MANY OF THEM TEENAGERS IN THE WORKFORCE FOR THE FIRST TIME.**

**TAKE THIS FROM A PRESIDENT WHO, IT'S BEEN SAID, "NEVER MET A MENU HE DIDN'T LIKE": THE RESTAURANT INDUSTRY IS A SHINING EXAMPLE OF HOW WE MUST ALL CONTINUE TO CREATE JOBS TO KEEP AMERICA STRONG AND GROWING. KEEP UP THE GOOD WORK.**

BARBARA AND I SEND BEST WISHES FOR A PRODUCTIVE  
WASHINGTON PUBLIC AFFAIRS CONFERENCE.

# # #

**PROPOSED VIDEO MESSAGE  
EAGLE FORUM LEADERSHIP CONFERENCE**

**GOOD EVENING. TO PHYLLIS SCHLAFLY AND ALL THE  
EAGLE FORUM MEMBERS GATHERED THIS EVENING AT YOUR  
NATIONAL CONFERENCE, BARBARA AND I EXTEND OUR WARMEST  
GREETINGS AND OUR GRATITUDE FOR YOUR CONTINUED SUPPORT  
AND VALUED INSIGHT ON OUR SHARED CONCERNS.**

**OUR NATION TODAY FACES TREMENDOUS CHALLENGES AT  
HOME AND ABROAD. BUT WHETHER IT'S SUPPORT FOR THE  
BRAVE AMERICAN MEN AND WOMEN STANDING FOR GOOD AND  
RIGHT OVERSEAS OR FIGHTING FOR FAMILY VALUES HERE IN  
WASHINGTON AND ACROSS THE COUNTRY, THE EAGLE FORUM  
CONTINUES TO PLAY A LEADERSHIP ROLE.**

**YOUR SUPPORT OF OUR CHILD CARE PROPOSAL TO GIVE  
PARENTS MORE OPTIONS WHILE AT THE SAME TIME NOT  
DISCRIMINATING AGAINST MOTHERS AT HOME HELPS US PROMOTE  
TRADITIONAL FAMILY LIFE.**

**YOUR STRONG COMMITMENT TO PROVIDE AMERICA'S  
CHILDREN WITH THE EDUCATION THEY NEED TO COMPETE IN OUR  
NEW GLOBAL ECONOMY IS CRITICAL. HERE AGAIN, INCREASED  
CHOICE IN SCHOOLS FOR PARENTS IS THE KEY.**

AND LET ME COMMEND YOUR DEVOTION AND COMMITMENT TO PRESERVE THE SANCTITY OF LIFE AND TO CHAMPION THE WONDERFUL ALTERNATIVE OF ADOPTION.

THE CHALLENGES ARE MANY BUT CHALLENGE IS WHAT THIS COUNTRY IS ALL ABOUT. YOU KNOW, IN LESS THAN A MONTH, AMERICA WILL ONCE AGAIN REAFFIRM THE PRINCIPLES OF DEMOCRACY AND FREEDOM THAT ARE AT THE VERY HEART OF THIS COUNTRY'S BEGINNINGS.

VOTERS WILL GO TO THE POLLS TO CHOOSE THEIR LEADERS AT THE FEDERAL, STATE, AND LOCAL LEVEL -- LEADERS WHOSE PRINCIPLES AND VISION HAVE NEVER BEEN MORE IMPORTANT.

WE ALL KNOW HOW CRUCIAL THIS ELECTION WILL BE SO LET ME THANK YOU IN ADVANCE FOR WHAT I KNOW WILL BE YOUR TIRELESS EFFORTS TOWARD GOOD GOVERNMENT AND FAMILY VALUES THROUGH GRASSROOTS POLITICAL ACTION. THE EAGLE FORUM HAS A PROUD TRADITION OF CONVICTION AND COMMITMENT THAT I KNOW WILL SEE OUR COMMON GOALS BECOME ELECTION VICTORIES THIS NOVEMBER.

THANK YOU. GOD BLESS YOU AND THE UNITED STATES OF  
AMERICA.

September 16, 1990

MEMORANDUM

TO:           CHRISS WINSTON  
FROM:         CAROLYN CAWLEY  
RE:           EAGLE FORUM VIDEO SCRIPT

p.1/para.5:

Brad Mitchell has asked us to look closely at this paragraph on abortion. The preceding graph ends with the idea of choice and Brad feels that this may carry over to the abortion graph -- and it may sound as if the President is calling for a pro-choice policy.

September 18, 1990



MEMORANDUM

TO:           CHRISS WINSTON  
FROM:         CAROLYN CAWLEY  
RE:           RESTAURANT VIDEO SCRIPT

p.1/para.5:

Brad Mitchell is uncomfortable with the figures used to describe American consumers eating out and the number of jobs created by the restaurant industry. He'd like us to remove the definite number figures and instead say:

"Consumers today spend billions of dollars a year on meals away from home."

"Our country's restaurant industry provides jobs to millions of Americans, many of them teenagers in the workforce for the first time."

The original figures came from the National Restaurant Association and do not coincide with Commerce's Statistical Abstract.

THE WHITE HOUSE

WASHINGTON

September 18, 1990

MEMORANDUM FOR CHRISS WINSTON  
DEPUTY ASSISTANT TO THE PRESIDENT  
FOR COMMUNICATIONS

FROM: JAY S. BYBEE *jsb*  
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Video Scripts

We have reviewed the proposed video scripts for the Southern Forest Products Association, National Restaurant Association, American ex-POW's, the Eagle Forum. We have no legal objections to the messages prepared for the National Restaurant Association and the Eagle Forum. We have two comments with respect to the other two messages.

First, we have concerns with the first sentence in the third paragraph of the Southern Forest Products Association message ("S-F-P-A has been a leader in stimulating new export markets for U.S. lumber . . ."). Our experience has been that when quotable bites like this appear in Presidential messages, the bites usually turn up in some commercial context, and Counsel's office has to ask the association or company not to treat the President's praise as an endorsement. This is precisely the type of phrase that is very likely to come back to us. We would recommend that the phrase be altered so that it is not such a direct endorsement of SFPA. For example: "SFPA has helped to stimulate new export markets . . . ." or "Your members have been among the leaders in stimulating new export markets . . . ."

Second, the fourth paragraph in the proposed message for American Ex-POW's is ambiguous. What is the "important mission" referred to? Is the obtaining of a full accounting of MIA's or is it something else? What is the relationship between educating the country on the MIA's and the U.S. using every effort to get the full accounting?

Thank you for the opportunity to comment on this matter.

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