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FOIA Number:

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FOIA MARKER

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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13540
Folder ID Number: 13540-009

Folder Title:
Highlights Article on Tree Planting 9/18/90 [OA 5377]

Stack:	Row:	Section:	Shelf:	Position:
G	26	16	4	4

WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/20/90 ACTION/CONCURRENCE/COMMENT DUE BY: _____

SUBJECT: HIGHLIGHTS ARTICLE ON TREE PLANTING

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	DELAND	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE
WASHINGTON
September 19, 1990

90 SEP 19 PM 10:11

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST ^{CW}
 CHRISS WINSTON ^{CW}

FROM: KRISTIN CLARK TAYLOR ^{KCT} / COLLEEN HOEY ^{CH}
 OFFICE OF MEDIA RELATIONS

SUBJECT: HIGHLIGHTS ARTICLE ON TREE PLANTING

I. SUMMARY

Highlights magazine for children would like to publish an article from you on the importance of planting trees in building a healthy environment. Their circulation is 3 million.

II. DISCUSSION

Attached, please find a draft of the article for the February 1991 issue of Highlights magazine.

In order to meet their deadline, we would like to have your approval or revisions by Monday, September 24.

Hoey
September 19, 1990
Draft one

•
•
•
• Highlights Article/Letter

Just outside my Oval Office window at the White House stands an oak tree that was planted by President Eisenhower more than 30 years ago. I often enjoy watching my grandchildren swing on this tree, and I admire its beauty and strength. Looking at this historic tree and the joy it brings to my grandchildren, reminds me of how important trees are to all of us.

When I was in elementary school, we planted a tree every Arbor Day. This is where I first learned to appreciate the beauty and value of trees. Planting a tree is an easy and important way in which you can do your part to clean up the environment. They absorb the carbon dioxide gas from our cars and factories, and they give off oxygen we breathe. They help save energy in the summer by shading our houses and buildings to keep them cool. And trees help save energy in the winter by sheltering houses and office buildings from strong, cold winds. They also provide food and shelter for many animals and insects.

Because trees are so important to us, I am asking young Americans in particular to help me achieve my goal of planting one billion trees a year. If boys and girls like you become involved in this effort I know that we can succeed, so that one day your children and your children's children can enjoy a healthy, green environment -- just like you do today.

You can do your share -- as part of a group, with your own family, or even by yourself. Planting and caring for a tree would make a great project for your Girl or Boy Scout troop, your church or your classroom. You could even plant one tree for each member of your family. Whatever you decide, the important thing is that you do it.

When we celebrate Earth Day next April, you will hear a lot about what we can do to clean up our environment. Planting a tree is an easy and important way to do your part. It only takes a shovel, some water, and a little attention to grow a strong and healthy tree that will be around for many generations to come.

Like the oak tree that stands so proudly outside my office, a tree you plant this spring may one day provide a place for children to enjoy fifty or even a hundred years from now.

The Earth is a precious inheritance that we must not squander. I urge each one of you to get involved in planting trees, and in improving the environment. You can make a difference. Remember, a cleaner Earth is a better place for all of us to live.

THE WHITE HOUSE
WASHINGTON
September 19, 1990

MEMORANDUM FOR THE PRESIDENT

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 CHRISS WINSTON^{CD}

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Highlights Article/Letter

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When I was in elementary school, we planted a tree every Arbor Day. This is where I first learned to appreciate the beauty and value of trees. Planting a tree is an easy and important way in which you can do your part to clean up the environment. They absorb the carbon dioxide gas from our cars and factories, and they give off oxygen we breathe. They help save energy in the summer by shading our houses and buildings to keep them cool. And trees help save energy in the winter by sheltering houses and office buildings from strong, cold winds. They also provide food and shelter for many animals and insects.

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THE WHITE HOUSE
WASHINGTON
September 19, 1990

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST *CD*
 CHRISS WINSTON *cw*

FROM: KRISTIN CLARK TAYLOR/*kes* COLLEEN HOEY *CH*
 OFFICE OF MEDIA RELATIONS

SUBJECT: HIGHLIGHTS ARTICLE ON TREE PLANTING

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II. DISCUSSION

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/7/90 ACTION/CONCURRENCE/COMMENT DUE BY: 9/11/90 4:00 PM

SUBJECT: PRESIDENTIAL ARTICLE FOR HIGHLIGHTS MAGAZINE

		ACTION	FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>		MCCLURE <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>		NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>	
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>		PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
DARMAN <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		ROGICH <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>		UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>	
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<u>PINKEPTON</u> <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
GRAY	<input type="checkbox"/>	<input type="checkbox"/>		<u>DELAND</u> <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		_____	<input type="checkbox"/>	<input type="checkbox"/>	

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Tuesday, September 11, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

Highlights Article/Letter

Just outside my Oval Office window at the White House stands
an oak tree that was planted by President Eisenhower ^{more than} over 30
years ago. I often ^{enjoy} look out my window and watch my grandchildren
swing on this tree and ^I admire its beauty and strength. Looking
at this ^{historic} beautiful tree and the joy it brings to my grandchildren,
I am ^{some of how} reminded of the importance of trees ^{are} to all of us.

~~The next time you swing from a tree or escape the sun's hot
rays for a cool shady place, remember that trees are important to
us not just for play, but for our environment and our health.
Trees help keep our air and water clean. They absorb the carbon
dioxide gas that comes from our cars and factories, and give off
oxygen which helps us breathe. They help save energy in the
summer by shading our houses and buildings to keep them cool.
And the truth is that trees also help save energy in the winter by
making a wind break for houses and office buildings. They also
provide food and shelter for many animals and insects.~~

Because trees are so important to us, I am asking young
Americans ^{in particular} to help me achieve my goal of planting one billion
trees a year. If boys and girls like you become involved in this
effort I know that we can succeed, so that one day your children
and your children's children can enjoy a healthy, green
environment -- just like you are doing today.

You can do your share -- as ^{part of} a group, with your own family,
or even by yourself. Planting ^{and caring for} a tree would make a great project
for your Girl or Boy Scout troop, your church or your classroom.

part to clean up the environment.

When I was in elementary school, we planted a tree every Arbor Day. This is where I first learned to appreciate the beauty and value of trees. Planting a tree is an easy and important way in which you can do your

SEP 7 1968

You could even plant one tree for each member of your family. Whatever you decide, the important thing is that you do it.

When we celebrate Earth Day ^{next} in April, you will hear a lot about what we can do to clean up our environment. Planting a tree is an easy and important way ^{to} ~~in which you can~~ do your part.

It only takes a shovel, some water, and a little attention to ~~make a tree grow strong, healthy, and enduring for future~~ ^{grow/ strong and healthy that will be around for many} generations to come.

Like the oak tree that stands so proudly outside my office, a tree you plant this spring may one day provide a place for children to enjoy fifty or even a hundred years from now.

The Earth is a precious inheritance that we must not squander. I urge each one of you to get involved in planting trees, and in improving the environment. You **can** make a difference. ^{Remember,} ~~After all,~~ a cleaner Earth is a better place for all of us to live.

THE WHITE HOUSE
WASHINGTON

Date:

9/10/90

TO:

Chris Winston

FROM:

CLARK KENT ERVIN
Office of National Service
Room 100, OEOB
x6266

C
KSE

- Action
- Your Comment
- Let's Talk
- FYI

Attached are my comments on
the "Highlights" article.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/7/90 ACTION/CONCURRENCE/COMMENT DUE BY: 9/11/90 4:00 PM

SUBJECT: PRESIDENTIAL ARTICLE FOR HIGHLIGHTS MAGAZINE

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKEPTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	<u>DELAND</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Highlights Article/Letter

Tarzan connotation

SEP 7 1968

Just outside my Oval Office window at the White House stands an oak tree that was planted by President Eisenhower over 30 years ago. I often look out my window and watch my grandchildren swing on this tree and admire its beauty and strength. Looking at this beautiful tree and the joy it brings to my grandchildren, I am reminded of the importance of trees to all of us.

The next time you swing from a tree or escape the sun's hot rays for a cool shady place, remember that trees are important to us not just for play, but for our environment and our health.

Underneath the shade of a leafy oak or elm

Trees help keep our air and water clean. They absorb the carbon dioxide gas that comes from our cars and factories, and give off oxygen which helps us breathe. They help save energy in the summer by shading our houses and buildings to keep them cool.

~~The truth is that trees also help save energy in the winter by making a wind break for houses and office buildings.~~ They also provide food and shelter for many animals and insects.

from strong cold winds

sheltering

Because trees are so important to us, I am asking young Americans to help me achieve my goal of planting one billion trees a year. If boys and girls like you become involved in this effort I know that we can succeed, so that one day your children and your children's children can enjoy a healthy, green environment -- just like you are doing today.

You can do your share -- as a group, with your own family, or even by yourself. Planting a tree would make a great project for your Girl or Boy Scout troop, your church or your classroom.

in particular

You could even plant one tree for each member of your family. Whatever you decide, the important thing is that you do it.

When we celebrate Earth Day in April, you will hear a lot about what we can do to clean up our environment. Planting a tree is an easy and important way in which you can do your part. It only takes a shovel, some water, and a little attention to make a tree grow strong, healthy, and enduring for future generations to come.

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next

THE WHITE HOUSE
WASHINGTON
September 19, 1990

9/20/90
90 SEP 19 PM 10:11
Add how
reference to
loss of trees

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST ^{CW}
 CHRISS WINSTON ^{CW}
FROM: KRISTIN CLARK TAYLOR / COLLEEN HOEY ^{ket} C.H.
 OFFICE OF MEDIA RELATIONS
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1022
see top of
next
page
Tom Williams
can give details

The other day an historic tree planted
by President — was blown over in a wind
storm. It was a big beautiful tree. When I
walked out of the White House ^{Hoey} ^{September 19, 1990} ^{Draft} one way to the
Oval Office I saw it lying there — I literally
felt a sense of personal loss —

Just outside my Oval Office window at the White House stands
an oak tree that was planted by President Eisenhower more than 30
years ago. I often enjoy watching my grandchildren swing on this
tree, and I admire its beauty and strength. Looking at this
historic tree and the joy it brings to my grandchildren, reminds
me of how important trees are to all of us.

Sir:
Accurate?
NO

When I was in elementary school, ^{we had several trees} ~~we planted a tree every~~
Arbor Day ^{planting ceremonies.} This is where I first learned to appreciate the
beauty and value of trees. Planting a tree is an easy and
important way in which you can do your part to clean up the
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and factories, and they give off oxygen we breathe. They help
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Final
Copy

Hoey
September 21, 1990
Draft two

Highlights Article/Letter

The other day an historic tree, planted when Franklin Roosevelt was President, was blown over in a wind storm. It was a big, beautiful linden. When I walked out of the White House on the way to the Oval Office I saw it lying there -- I literally felt a sense of personal loss. That morning I was reminded of how important trees are to all of us.

When I was in elementary school, we had several tree planting ceremonies. This is where I first learned to appreciate the beauty and value of trees. Planting a tree is an easy and important way in which you can do your part to clean up the environment. They absorb the carbon dioxide gas from our cars and factories, and they give off oxygen we breathe. They help save energy in the summer by shading our houses and buildings to keep them cool. And trees help save energy in the winter by sheltering houses and office buildings from strong, cold winds. They also provide food and shelter for many animals and insects.

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THE WHITE HOUSE
WASHINGTON
September 19, 1990

9/20/90
90 SEP 19 PM 10:11
Add how
reference to
form of tree

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST ^{Cwt} ^{oo}
 CHRISS WINSTON ^{cw}

FROM: KRISTIN CLARK TAYLOR ^{ket} / COLLEEN HOEY ^{C.H.}
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beauty and value of trees. Planting a tree is an easy and
important way in which you can do your part to clean up the
environment. They absorb the carbon dioxide gas from our cars
and factories, and they give off oxygen we breathe. They help
save energy in the summer by shading our houses and buildings to
keep them cool. And trees help save energy in the winter by
sheltering houses and office buildings from strong, cold winds.
They also provide food and shelter for many animals and insects.

Because trees are so important to us, I am asking young
Americans in particular to help me achieve my goal of planting
one billion trees a year. If boys and girls like you become
involved in this effort I know that we can succeed, so that one
day your children and your children's children can enjoy a
healthy, green environment -- just like you do today.

Sir:
Account
NO

You can do your share -- as part of a group, with your own family, or even by yourself. Planting and caring for a tree would make a great project for your Girl or Boy Scout troop, your church or your classroom. You could even plant one tree for each member of your family. Whatever you decide, the important thing is that you do it.

When we celebrate Earth Day next April, you will hear a lot about what we can do to clean up our environment. Planting a tree is an easy and important way to do your part. It only takes a shovel, some water, and a little attention to grow a strong and healthy tree that will be around for many generations to come.

Like the oak tree that stands so proudly outside my office, a tree you plant this spring may one day provide a place for children to enjoy fifty or even a hundred years from now.

The Earth is a precious inheritance that we must not squander. I urge each one of you to get involved in planting trees, and in improving the environment. You can make a difference. Remember, a cleaner Earth is a better place for all of us to live.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/7/90 ACTION/CONCURRENCE/COMMENT DUE BY: 9/11/90 4:00 PM

SUBJECT: PRESIDENTIAL ARTICLE FOR HIGHLIGHTS MAGAZINE

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	<u>DELAND</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Tuesday, September 11, with a copy to my office. Thank you.

RESPONSE:

*See Comments. Thanks.
Holly Williamson
9-11-90*

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Highlights Article/Letter

SEP 7 9 50 AM '78
Just outside my Oval Office window at the White House stands an oak tree that was planted by President Eisenhower ^{more than} 30 years ago. I often ^{enjoy} look ^{ing} out my window and watch ^{ing} my grandchildren swing on this tree, and I admire its beauty and strength. Looking at this beautiful tree and the joy it brings to my grandchildren, I am reminded ^{s me how} of the importance ^t of trees ^{are} to all of us.

The next time you swing from a tree or escape the sun's hot rays for a cool shady place, remember that trees are important to us not just for play, but for our environment and our health. Trees help keep our air and water clean. They absorb the carbon dioxide gas ~~that comes~~ from our cars and factories, and ^{they} give off the oxygen ^{we} which ~~helps us~~ breathe. They help save energy in the summer by shading our houses and buildings to keep them cool. ^{And} ~~The truth is that~~ trees ~~also~~ help save energy in the winter by making a wind break for houses and office buildings. They also provide food and shelter for many animals and insects.

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You can do your share -- as ^{part of} a group, with your own family, ^{+ caring for} or even by yourself. Planting a tree would make a great project for your Girl or Boy Scout troop, your church or your classroom.

Trees, once planted, need a bit of care or the initial effort of planting is often wasted. ~~That message~~ The insert would be an effective way to include that message.

You could even plant one tree for each member of your family. Whatever you decide, the important thing is that you do it.

When we celebrate Earth Day in April, you will hear a lot about what we can do to clean up our environment. Planting a tree is an easy and important way ^{to} ~~in which you can~~ do your part. It only takes a shovel, some water, and a little attention to ^{strong + healthy} ~~make a tree grow strong, healthy, and enduring for future~~ generations to come. ^{that will be around for many}

grow ✓ (CA)
+ caring for
✓ (EPA)
✓ (EPA)

Like the oak tree that stands so proudly outside my office, a tree you plant this spring may one day provide a place for children to enjoy fifty or even a hundred years from now.

The Earth is a precious inheritance that we must not squander. I urge each ~~one~~ of you to get involved in planting trees, and in improving the environment. You can make a difference. ^{Remember that} ~~After all,~~ a cleaner Earth is a better place for all of us to live.

✓ (EPA)
✓ (EPA)

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/7/90 ACTION/CONCURRENCE/COMMENT DUE BY: 9/11/90 4:00 PM

SUBJECT: PRESIDENTIAL ARTICLE FOR HIGHLIGHTS MAGAZINE

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKEPTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	<u>DELAND</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Tuesday, September 11, with a copy to my office. Thank you.

RESPONSE:

No comment

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Highlights Article/Letter

Just outside my Oval Office window at the White House stands
an oak tree that was planted by President Eisenhower ^{more than} ~~over~~ 30
years ago. I ^{enjoy} ~~often~~ ^{ing} look out my window ^{ing} and watch my grandchildren
swing on this tree, and ^{el} admire its beauty and strength. Looking
at this beautiful tree and the joy it brings to my grandchildren
I ^e am reminded ^{of} ^{me how} of the ^t importance ^{are} of trees to all of us.

The next time you swing from a tree or escape the sun's hot
rays for a cool shady place, remember that trees are important to
us not just for play, but for our environment and our health.
Trees help keep our air and water clean. They absorb the carbon
dioxide gas ~~that comes~~ from our cars and factories, and ^{they} give off ~~the~~
oxygen ^{we} ~~which helps us~~ breathe. They help save energy in the
summer by shading our houses and buildings to keep them cool.
^{And} ~~The truth is that trees~~ also help save energy in the winter by
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and your children's children can enjoy a healthy, green
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THE WHITE HOUSE
WASHINGTON

2998

September 11, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

Emily Mead
OPD
6252

SUBJECT: Presidential Article for Highlights Magazine

29
We have one suggestion on the draft article. We recommend replacing the first two sentences of the second paragraph on page two with, "When I was in elementary school, we planted a tree every Arbor Day. This is where I first learned to appreciate the beauty and value of trees. Planting a tree is an easy and important way in which you can do your part to clean up the environment."

If you have any questions, please let me know.

cc: James W. Cicconi

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/7/90 ACTION/CONCURRENCE/COMMENT DUE BY: 9/11/90 4:00 PM

SUBJECT: PRESIDENTIAL ARTICLE FOR HIGHLIGHTS MAGAZINE

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Tuesday, September 11, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Highlights Article/Letter

Just outside my Oval Office window at the White House stands an oak tree that was planted by President Eisenhower over 30 years ago. I often look out my window and watch my grandchildren swing on this tree and admire its beauty and strength. Looking at this beautiful tree and the joy it brings to my grandchildren, I am reminded of the importance of trees to all of us.

The next time you swing from a tree or escape the sun's hot rays for a cool shady place, remember that trees are important to us not just for play, but for our environment and our health. Trees help keep our air and water clean. They absorb the carbon dioxide gas that comes from our cars and factories, and give off oxygen which helps us breathe. They help save energy in the summer by shading our houses and buildings to keep them cool. The truth is that trees also help save energy in the winter by making a wind break for houses and office buildings. They also provide food and shelter for many animals and insects.

Because trees are so important to us, I am asking young Americans to help me achieve my goal of planting one billion trees a year. If boys and girls like you become involved in this effort I know that we can succeed, so that one day your children and your children's children can enjoy a healthy, green environment -- just like you are doing today.

You can do your share -- as a group, with your own family, or even by yourself. Planting a tree would make a great project for your Girl or Boy Scout troop, your church or your classroom.

You could even plant one tree for each member of your family. Whatever you decide, the important thing is that you do it.

~~[When we celebrate Earth Day in April, you will hear a lot about what we can do to clean up our environment. Planting a tree is an easy and important way in which you can do your part.]~~

It only takes a shovel, some water, and a little attention to make a tree grow strong, healthy, and enduring for future generations to come.

Like the oak tree that stands so proudly outside my office, a tree you plant this spring may one day provide a place for children to enjoy fifty or even a hundred years from now.

The Earth is a precious inheritance that we must not squander. I urge each one of you to get involved in planting trees, and in improving the environment. You can make a difference. After all, a cleaner Earth is a better place for all of us to live.

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GRAY	<input type="checkbox"/>	<input type="checkbox"/>	<u>DELAND</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

OK - S.R. 9/10/90

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Highlights Article/Letter

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CW's from 1st Draft

Highlights Article/Letter

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The next time you swing from a tree or escape the sun's hot rays for a cool shady place, remember that trees are important to us not just for play, but for our environment and our health. Trees help keep our air and water clean. They absorb the carbon dioxide gas that comes from our cars and factories, and give off oxygen which helps us breathe. They help save energy in the summer by shading our houses and buildings to keep them cool. The truth is that trees also help save energy in the winter by making a wind break for houses and office buildings. They also provide food and shelter for many animals and insects.

Because trees are so important to us, I am asking young Americans to help me achieve my goal of planting one billion trees a year. If boys and girls like you become involved in this effort I know that we can succeed. ~~My aim is to have young Americans like you make a positive and active contribution to America's well-being~~ so that one day your children and your children's children can enjoy a healthy, green environment -- just like you are doing today.

You can do your share -- as a group, with your own family, or even by yourself. Planting a tree would make a great project for your Girl or Boy Scout troop, your church or your classroom. You could even plant one tree for each member of your family. Whatever you decide, the important thing is that you do it.

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Like the oak tree that stands so proudly outside my office, a tree you plant this spring may one day provide a place for ~~your own children and grandchildren to enjoy.~~ *children to enjoy fifty or even a hundred years from now.*

The Earth is a precious inheritance that we must not squander. I urge each one of you to get involved in planting trees, and in improving the environment. You can make a difference. After all, a cleaner Earth is a better place for all of us to live.