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FOIA Number:

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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13540
Folder ID Number: 13540-004

Folder Title:
School Recognition Ceremony 9/17/90 [OA 5376]

Stack:	Row:	Section:	Shelf:	Position:
G	26	16	4	4

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/15/90 ACTION/CONCURRENCE/COMMENT DUE BY: _____

SUBJECT: PRESIDENTIAL REMARKS: SCHOOL RECOGNITION CEREMONY

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:
The attached has been forwarded to the President.

RESPONSE: _____

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

(Hinchliffe)
September 13, 1990
SCHOOLS

PRESIDENTIAL REMARKS: SCHOOL RECOGNITION CEREMONY
South Lawn September 17, 1990

Thank you, Secretary Cavazos. And thank you especially for your leadership in keeping education at the very top of our national agenda. \\ And to all of you, our special guests: welcome to the White House.

I'm honored to welcome here today representatives of the 221 elementary schools chosen this year as winners in our School Recognition Program. Each of your schools is as diverse as this great country. They are public and private and range in size from 170 to over 1400 pupils; they serve children from scarcely populated rural areas to some of our largest cities. But you all have something important in common -- your success and achievement -- ideals to which the other schools across the breadth of this nation can look for inspiration.

This year's winners were judged on the quality of the education they provide; their students' achievements and attitude; and their teachers' and administrators' leadership. But perhaps the most important criteria was a sense of shared purpose among faculty, students, parents, and community.

These schools share a vision of hope -- that they can foster the full potential and development of each child and, by doing that, help make this a better nation and a better world. \\ \\

However, those higher goals may have been lost on some of the youngest winners. I understand that when one 1st grader from Colwyn Elementary School told her parents about her principal

being honored, she exclaimed: "Sister Mary won the Academy Award."///

We're here today not only to salute these individual schools, but also to re-state our commitment as a nation to education. For our democracy can remain vital only if our people continue to grow in knowledge and wisdom -- facing each new choice with an increased understanding of the complex and competitive world in which we live. And we must realize that education is the key to our future; to our identity as a nation; and to our very soul as a people. \\

I came to this job believing that America can and must have a restructured and revitalized education system to enable us to compete successfully in the world -- and to empower each citizen to achieve his or her fullest potential. After all, education is our most enduring legacy, vital to everything we are and can become.

We're celebrating an important anniversary here. One year ago this month, we held the President's Education Summit with the Governors. In fact, my first stop after the Summit was right here where I spoke to last year's winners of these prestigious awards. The Summit itself grew out of our pledge to lead a national effort toward a renaissance of excellence in America's schools. As a result of this historic event, involving the Nation's Governors and my Cabinet, we emerged with a sense of direction for individual and collective efforts to improve the quality of education for all. For the first time, Americans now have a clear sense of direction toward national education. \\

With the invaluable cooperation of teachers, parents, community leaders and a variety of educators; and working with the Governors', at the beginning of this year, I announced our six education goals to be met by the year 2000: absolutely essential goals that recognize education as a lifelong enterprise. I repeat them now because they must become so familiar that they seem woven into the fabric of our lives.

First by the year 2000: All children in America must start school ready to learn. Second: The high school graduation rate must increase to at least 90 percent. Goal Number Three: American students must be competent in five critical subjects with their progress measured in grades four, eight and twelve.

Fourth: Our students must be first in the world in science and math. Fifth: Every adult American must be able to read. And finally: Every one of our schools must be safe, disciplined, and drug-free.

I am pleased today to be able to unveil a wonderful poster displaying these important goals that has been produced by the National Geographic Society and that will be sent to every school in the nation. National Geographic has joined the fight to ensure a first-class education for every American child, and we are grateful.

You know, in this past year since our summit, as we've turned our attention to the formidable task of ensuring that these goals are attained, we've seen an extraordinary response, as reform took off across our nation. And one of the most

important reforms sweeping our great country is educational choice: empowering parents to get involved in their children's education. Today, with us is Polly Williams, a courageous leader who brought choice to Milwaukee, Wisconsin's schools and we want also to see choice brought to Oregon on election day this Fall.

And it's teamwork that's engendering this inspiring success -- an extraordinarily constructive partnership between the federal level and the governors of our states and territories. Showing our administration-wide commitment to educational excellence, we have also begun exciting programs involving every Cabinet department.

Today, I issue a challenge to every American to join us. Step forward in your own way to respond to one of the most crucial issues we face. Students: set your sights and your personal goals high so your future can match your finest dreams. \\ Educators: you're engaged in noble, terribly important work -- we congratulate you and look forward to your continuing dedication to American educational excellence \\ Parents: we urge you to become more involved in your children's education. \\ And communities: we've made great leaps in getting communities more engaged in local-level action -- but we need more.

All of us must commit ourselves fully now. Right now. America can't afford to wait -- or waste -- a generation. To all of you, as we look ahead to our goals and to the year 2000, let's answer the call: "Let tomorrow begin today." \\

Congratulations to all of you -- and God bless America.

Rec'd 2⁴⁵ pm

Document No. 174518

WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/13/90

ACTION/CONCURRENCE/COMMENT DUE BY: 1:00 p.m. Friday 09/14/90

SUBJECT: PRESIDENTIAL REMARKS: SCHOOL RECOGNITION CEREMONY
(09/13 draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 1:00 p.m. on Friday, 09/14, with a copy to my office. Thanks.

RESPONSE:

Chriss - one last insert on this speech. You should be receiving something very similar from Porter's shop. Thanks.

*Holly Williamson
9-14-90*

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Hinchliffe)
September 13, 1990
SCHOOLS

90 SEP 18 10:46
~~CONFIDENTIAL~~ REMARKS: SCHOOL RECOGNITION CEREMONY
South Lawn September 17, 1990

Thank you, Secretary Cavazos. And thank you especially for your leadership in keeping education at the very top of our national agenda. \\ And to all of you, our special guests: welcome to the White House.

I'm honored to welcome here today representatives of the 221 elementary schools chosen this year as winners in our School Recognition Program. Each of your schools is as diverse as this great country. They are are public and private and range in size from 170 to over 1400 pupils; they serve children from scarcely populated rural areas to some of our some most major cities. But what you all have in common are your success and achievement -- ideals to which the other schools across the breadth of this nation can look for inspiration.

This year's winners were judged on their school's overall environment; their students' achievements and attitude; and their teachers' and administrators' visionary leadership. But perhaps the most important criteria was a sense of shared purpose among faculty, students, parents, and community.

These schools share a vision of hope -- that they can foster the full potential and development of each child and, by doing that, help make this a better nation and a better world. \\ \\

However, those higher goals may have been lost on some of the youngest winners. I understand that when one 1st grader from Colwyn Elementary School told her parents about her principal

being honored, she exclaimed: "Sister Mary won the Academy Award."///

We're here today not only to salute these individual schools, but also to re-state our commitment as a nation to education. For our democracy can remain vital only if our people continue to grow in knowledge and wisdom -- facing each new choice with an increased understanding of the complex and competitive world in which we live. And we must realize that education is the key to our future; to our identity as a nation; and to our very soul as a people. \\

I came to this job believing that America can and must have a restructured and revitalized education system to enable us to compete successfully in the world -- and to empower each citizen to achieve his or her fullest potential. After all, education in America will always be about opening doors of opportunity.

It is our most enduring legacy, vital to everything we are and can become. Come the next century -- what will we be? The children of the enlightenment, or its orphans? \\

We're celebrating an important anniversary here. One year ago this week, we held the President's Education Summit with Governors. This historic event grew out of our pledge to lead a national effort toward a renaissance of excellence in America's schools. As a result of this unprecedented meeting, involving all Governors and my entire Cabinet, we emerged with a sense of direction for individual and collective efforts to improve the quality of education for all. For the first time, Americans now

(COCA)
 insert (A)
 (attached)

have a clear sense of direction toward common goals. \\

With the invaluable cooperation of teachers, parents, community leaders and a variety of educators; and with the Governors' endorsement, at the beginning of this year, I announced our six education goals to be met by the year 2000: absolutely essential goals that recognize education as a lifelong enterprise. I repeat them now because they must become so familiar that they seem woven into the texture of our lives.\\

First: All children in America must start school ready to learn. Second: The high school graduation rate must increase to at least 90 percent. Goal Number Three: American students must be competent in critical subjects with their progress measured in grades four, eight and twelve.

Fourth: Our students must be first in the world in science and math. Fifth: Every adult American must be able to read. And finally: Every one of our schools must be drug-free.

I am pleased today to be able to unveil a terrific poster stressing these important goals that has been produced by National Geographic Magazine and will be sent to every school in the nation for display. National Geographic, with a long history of efforts to increase the dissemination of knowledge, has joined the fight to ensure a first-class education for every American child, and we are grateful.

You know, in this past year since our unprecedented summit, as we've turned our attention to the formidable task of ensuring that these goals are attained, we've seen an extraordinary

response, as reform took off across our nation.

And it's teamwork that's engendering this inspiring success -- an extraordinarily constructive partnership between the federal level and the governors of our 50 states. Showing our administration-wide commitment to educational excellence, we have also begun exciting programs involving every Cabinet department.

Today, I issue a challenge to every American. Step forward in your own way to respond to one of the most crucial issues we face. Students: set your sights and your personal goals high so your future can match your finest dreams. \\ Educators: you're engaged in noble, terribly important work -- we congratulate you and look forward to your continuing dedication to American educational excellence \\ Parents: we urge you to become more interested and involved in your children's education. \\ And communities: we've made great leaps in getting communities more engaged in local-level action -- but we need more. We need all of you to play your own vital role in this exciting -- and critical -- national endeavor.

And we need to commit ourselves fully now. Right now. America can't afford to wait -- or waste -- a generation. To all of you, as we look ahead to our goals and to the year 2000, let's answer the call: "Let tomorrow begin today." \\

Congratulations to all of you -- and God bless America.

* * * * *

Insert A:

Today choice is the most important movement bringing new vitality to American education. Choice will work because it gives parents, children and individual schools power over their destiny -- and the enthusiasm to shape that destiny. I salute the grass roots efforts in Wisconsin and Oregon which show the choice movement is starting to catch on everywhere.

SCHOOL RECOGNITION CEREMONY \ SOUTH LAWN
SEPTEMBER 17, 1990 \ 3:30 P. M.

THANK YOU, SECRETARY CAVAZOS. AND THANK YOU
ESPECIALLY FOR YOUR LEADERSHIP IN KEEPING EDUCATION AT
THE VERY TOP OF OUR NATIONAL AGENDA. \\ A SPECIAL
WELCOME TO SOME OF OUR GOVERNORS WHO WERE INVOLVED WITH
LAST YEAR'S EDUCATION SUMMIT AND WHO ARE WITH US TODAY:

- 2 -

CARROLL CAMPBELL OF SOUTH CAROLINA; ROBERT CASEY OF
PENNSYLVANIA; RUDY PERPICH (PURR-PITCH) OF MINNESOTA;
AND DON SCHAEFER OF MARYLAND. \\ ALSO WITH US TODAY IS
GIL GROSVENOR (GROVE-NUR), PRESIDENT OF THE NATIONAL
GEOGRAPHIC SOCIETY. \\ AND TO ALL OF YOU ACROSS THE
SOUTH LAWN, OUR SPECIAL GUESTS: WELCOME TO THE WHITE
HOUSE. \\

I'M HONORED TO WELCOME HERE TODAY REPRESENTATIVES
OF THE 221 ELEMENTARY SCHOOLS CHOSEN THIS YEAR AS
WINNERS IN OUR SCHOOL RECOGNITION PROGRAM.

EACH OF YOUR SCHOOLS IS AS DIVERSE AS THIS GREAT COUNTRY. THEY ARE PUBLIC AND PRIVATE AND RANGE IN SIZE FROM 170 TO OVER 1400 PUPILS; THEY SERVE CHILDREN FROM SCARCELY POPULATED RURAL AREAS TO SOME OF OUR LARGEST CITIES. BUT YOU ALL HAVE SOMETHING IMPORTANT IN COMMON -- YOUR SUCCESS AND ACHIEVEMENT -- IDEALS TO WHICH THE OTHER SCHOOLS ACROSS THE BREADTH OF THIS NATION CAN LOOK FOR INSPIRATION.

THIS YEAR'S WINNERS WERE JUDGED ON THE QUALITY OF THE EDUCATION THEY PROVIDE; THEIR STUDENTS' ACHIEVEMENTS AND ATTITUDE; AND THEIR TEACHERS' AND ADMINISTRATORS' LEADERSHIP. BUT PERHAPS THE MOST IMPORTANT CRITERIA WAS A SENSE OF SHARED PURPOSE AMONG FACULTY, STUDENTS, PARENTS, AND COMMUNITY.

THESE SCHOOLS SHARE A VISION OF HOPE -- THAT THEY CAN FOSTER THE FULL POTENTIAL AND DEVELOPMENT OF EACH CHILD AND, BY DOING THAT, HELP MAKE THIS A BETTER NATION AND A BETTER WORLD. \\\

HOWEVER, THOSE HIGHER GOALS MAY HAVE BEEN LOST ON SOME OF THE YOUNGEST WINNERS. I UNDERSTAND THAT WHEN ONE FIRST GRADER FROM COLWYN ELEMENTARY SCHOOL TOLD HER PARENTS ABOUT HER PRINCIPAL BEING HONORED, SHE EXCLAIMED: "SISTER MARY WON THE ACADEMY AWARD." \\\

WE'RE HERE TODAY NOT ONLY TO SALUTE THESE INDIVIDUAL SCHOOLS, BUT ALSO TO RE-STATE OUR COMMITMENT AS A NATION TO EDUCATION.

FOR OUR DEMOCRACY CAN REMAIN VITAL ONLY IF OUR PEOPLE CONTINUE TO GROW IN KNOWLEDGE AND WISDOM -- FACING EACH NEW CHOICE WITH AN INCREASED UNDERSTANDING OF THE COMPLEX AND COMPETITIVE WORLD IN WHICH WE LIVE. AND WE MUST REALIZE THAT EDUCATION IS THE KEY TO OUR FUTURE; TO OUR IDENTITY AS A NATION; AND TO OUR VERY SOUL AS A PEOPLE. \\\

I CAME TO THIS JOB BELIEVING THAT AMERICA CAN AND MUST HAVE A RESTRUCTURED AND REVITALIZED EDUCATION SYSTEM TO ENABLE US TO COMPETE SUCCESSFULLY IN THE WORLD -- AND TO EMPOWER EACH CITIZEN TO ACHIEVE HIS OR HER FULLEST POTENTIAL. AFTER ALL, EDUCATION IS OUR MOST ENDURING LEGACY, VITAL TO EVERYTHING WE ARE AND CAN BECOME.

WE'RE CELEBRATING AN IMPORTANT ANNIVERSARY HERE. ONE YEAR AGO THIS MONTH, WE HELD THE PRESIDENT'S EDUCATION SUMMIT WITH THE GOVERNORS.

IN FACT, MY FIRST STOP AFTER THE SUMMIT WAS RIGHT HERE WHERE I SPOKE TO LAST YEAR'S WINNERS OF THESE PRESTIGIOUS AWARDS. THE SUMMIT ITSELF GREW OUT OF OUR PLEDGE TO LEAD A NATIONAL EFFORT TOWARD A RENAISSANCE OF EXCELLENCE IN AMERICA'S SCHOOLS. AS A RESULT OF THIS HISTORIC EVENT, INVOLVING THE NATION'S GOVERNORS AND MY CABINET, WE EMERGED WITH A SENSE OF DIRECTION FOR INDIVIDUAL AND COLLECTIVE EFFORTS TO IMPROVE THE QUALITY OF EDUCATION FOR ALL.

FOR THE FIRST TIME, AMERICANS NOW HAVE A CLEAR SENSE OF DIRECTION TOWARD NATIONAL EDUCATION. \

WITH THE INVALUABLE COOPERATION OF TEACHERS, PARENTS, COMMUNITY LEADERS AND A VARIETY OF EDUCATORS; AND WORKING WITH THE GOVERNORS, AT THE BEGINNING OF THIS YEAR, I ANNOUNCED OUR SIX EDUCATION GOALS TO BE MET BY THE YEAR 2000: ABSOLUTELY ESSENTIAL GOALS THAT RECOGNIZE EDUCATION AS A LIFELONG ENTERPRISE.

I REPEAT THEM NOW BECAUSE THEY MUST BECOME SO FAMILIAR THAT THEY SEEM WOVEN INTO THE FABRIC OF OUR LIVES. \

FIRST: BY THE YEAR 2000, ALL CHILDREN IN AMERICA MUST START SCHOOL READY TO LEARN. SECOND: THE HIGH SCHOOL GRADUATION RATE MUST INCREASE TO AT LEAST 90 PERCENT. THIRD: AMERICAN STUDENTS MUST BE COMPETENT IN FIVE CRITICAL SUBJECTS WITH THEIR PROGRESS MEASURED IN GRADES FOUR, EIGHT AND TWELVE.

FOURTH: OUR STUDENTS MUST BE FIRST IN THE WORLD IN SCIENCE AND MATH.

**FIFTH: EVERY ADULT AMERICAN MUST BE ABLE TO READ. AND
FINALLY: EVERY ONE OF OUR SCHOOLS MUST BE SAFE,
DISCIPLINED, AND DRUG-FREE. **

**I'M PLEASED TODAY TO BE ABLE TO UNVEIL A WONDERFUL
POSTER DISPLAYING THESE IMPORTANT GOALS THAT HAS BEEN
PRODUCED BY THE NATIONAL GEOGRAPHIC SOCIETY AND THAT
WILL BE SENT TO EVERY SCHOOL IN THE NATION. NATIONAL
GEOGRAPHIC HAS JOINED THE FIGHT TO ENSURE A FIRST-CLASS
EDUCATION FOR EVERY AMERICAN CHILD, AND WE ARE GRATEFUL
-- THANKS, GIL. **

**YOU KNOW, IN THIS PAST YEAR SINCE OUR SUMMIT, AS
WE'VE TURNED OUR ATTENTION TO THE FORMIDABLE TASK OF
ENSURING THAT THESE GOALS ARE ATTAINED, WE'VE SEEN AN
EXTRAORDINARY RESPONSE, AS REFORM TOOK OFF ACROSS OUR
NATION. AND ONE OF THE MOST IMPORTANT REFORMS SWEEPING
OUR GREAT COUNTRY IS EDUCATIONAL CHOICE: EMPOWERING
PARENTS TO GET INVOLVED IN THEIR CHILDREN'S EDUCATION.
TODAY, WITH US IS POLLY WILLIAMS, A COURAGEOUS LEADER
WHO BROUGHT CHOICE TO MILWAUKEE, WISCONSIN'S SCHOOLS.
**

AND IT'S TEAMWORK THAT'S ENGENDERING THIS INSPIRING SUCCESS -- AN EXTRAORDINARILY CONSTRUCTIVE PARTNERSHIP BETWEEN THE FEDERAL LEVEL AND THE GOVERNORS OF OUR STATES AND TERRITORIES. SHOWING OUR ADMINISTRATION-WIDE COMMITMENT TO EDUCATIONAL EXCELLENCE, WE HAVE ALSO BEGUN EXCITING PROGRAMS INVOLVING EVERY CABINET DEPARTMENT.

TODAY, I ISSUE A CHALLENGE TO EVERY AMERICAN TO JOIN US. STEP FORWARD IN YOUR OWN WAY TO RESPOND TO ONE OF THE MOST CRUCIAL ISSUES WE FACE.

STUDENTS: SET YOUR SIGHTS AND YOUR PERSONAL GOALS HIGH SO YOUR FUTURE CAN MATCH YOUR FINEST DREAMS. \\

EDUCATORS: YOU'RE ENGAGED IN NOBLE, TERRIBLY IMPORTANT WORK -- WE CONGRATULATE YOU AND LOOK FORWARD TO YOUR CONTINUING DEDICATION TO AMERICAN EDUCATIONAL

EXCELLENCE \\ PARENTS: WE URGE YOU TO BECOME MORE INVOLVED IN YOUR CHILDREN'S EDUCATION. \\

AND COMMUNITIES: WE'VE MADE GREAT LEAPS IN GETTING COMMUNITIES MORE ENGAGED IN LOCAL-LEVEL ACTION -- BUT WE NEED MORE.

ALL OF US MUST COMMIT OURSELVES FULLY NOW. RIGHT NOW. AMERICA CAN'T AFFORD TO WAIT -- OR WASTE -- A GENERATION. TO ALL OF YOU, AS WE LOOK AHEAD TO OUR GOALS AND TO THE YEAR 2000, LET'S ANSWER THE CALL; "LET TOMORROW BEGIN TODAY." \

CONGRATULATIONS TO ALL OF YOU -- AND GOD BLESS AMERICA.

* * * * *

WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/13/90 ACTION/CONCURRENCE/COMMENT DUE BY: 1:00 p.m. Friday 09/14/90

SUBJECT: PRESIDENTIAL REMARKS: SCHOOL RECOGNITION CEREMONY
(09/13 draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

(Hinchliffe)
September 13, 1990
SCHOOLS

90 SEP 19 20:16 REMARKS: SCHOOL RECOGNITION CEREMONY
South Lawn September 17, 1990

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This year's winners were judged on ^{the quality of the education they} ~~their school's overall~~ ^{Provide} ~~environment~~; their students' achievements and attitude; and their teachers' and administrators' ~~visionary~~ leadership. But perhaps the most important criteria was a sense of shared purpose among faculty, students, parents, and community.

These schools share a vision of hope -- that they can foster the full potential and development of each child and, by doing that, help make this a better nation and a better world. \\

However, those higher goals may have been lost on some of the youngest winners. I understand that when one 1st grader from Colwyn Elementary School told her parents about her principal

being honored, she exclaimed: "Sister Mary won the Academy Award."///

We're here today not only to salute these individual schools, but also to re-state our commitment as a nation to education. For our democracy can remain vital only if our people continue to grow in knowledge and wisdom -- facing each new choice with an increased understanding of the complex and competitive world in which we live. And we must realize that education is the key to our future; to our identity as a nation; and to our very soul as a people. \\

I came to this job believing that America can and must have a restructured and revitalized education system to enable us to compete successfully in the world -- and to empower each citizen to achieve his or her fullest potential. After all, education in ~~America will always be about opening doors of opportunity.~~

~~It~~ is our most enduring legacy, vital to everything we are and can become. ~~Come the next century -- what will we be? The children of the enlightenment, or its orphans? \\~~

We're celebrating an important anniversary here. One year ago this ^{month} week, we held the President's Education Summit with Governors. This historic event grew out of our pledge to lead a national effort toward a renaissance of excellence in America's schools. As a result of this unprecedented ^{Summit} meeting, involving ^{the Nation's} all Governors and my ~~entire~~ Cabinet, we emerged with a sense of direction for individual and collective efforts to improve the quality of education for all. For the first time, Americans now

In fact, my first stop after the Summit was right here where I spoke to last year's winners of these prestigious awards.

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national education.

With the invaluable cooperation of teachers, parents, community leaders and a variety of educators; and ^{working} with the Governors' ~~endorsement~~, at the beginning of this year, I announced our six education goals to be met by the year 2000: absolutely essential goals that recognize education as a lifelong enterprise. I repeat them now because they must become so familiar that they seem woven into the texture of our lives. \\
Sabine

~~By the year 2000~~ *By the year 2000*
First: All children in America must start school ready to learn. Second: The high school graduation rate must increase to at least 90 percent. Goal Number Three: American students must be competent in ^{five} ^C critical subjects with their progress measured in grades four, eight and twelve.

Fourth: Our students must be first in the world in science and math. Fifth: Every adult American must be able to read.
And finally: Every one of our schools must be ^{safe, disciplined and} drug-free.

I am pleased today to be able to unveil a ^{wonderful} terrific poster ^{displaying} stressing these important goals that has been produced by National Geographic Magazine ^{Society} and ^{that} will be sent to every school in the nation, ~~for display,~~ National Geographic, with a long history of efforts to increase the dissemination of knowlege, has joined the fight to ensure a first-class education for every American child, and we are grateful.

You know, in this past year since our ~~unprecedented~~ summit, as we've turned our attention to the formidable task of ensuring that these goals are attained, we've seen an extraordinary

And one of the most important reforms sweeping our great country, ~~insert A~~ is educational choice: ~~Today's~~ ^{to} empower parents to get involved in their children's education. Today, with us is Polly Williams, a courageous leader who brought choice to Milwaukee, Wisconsin's schools, ~~earliest~~ and we wait response, as reform took off across our nation. ^{also to see choice brought to Oregon on election day this fall.}

And it's teamwork that's engendering this inspiring success
-- an extraordinarily constructive partnership between the
federal level and the governors of our 50 states, ^{and territories.}
Showing our
administration-wide commitment to educational excellence, we have
also begun exciting programs involving every Cabinet department.

Today, I issue a challenge to every American, ^{to join us.}
Step forward
in your own way to respond to one of the most crucial issues we
face. Students: set your sights and your personal goals high so
your future can match your finest dreams. \\ Educators: you're
engaged in noble, terribly important work -- we congratulate you
and look forward to your continuing dedication to American
educational excellence \\ Parents: we urge you to become ^{more}
~~interested~~ and involved in your children's education. \\ And
communities: we've made great leaps in getting communities more
engaged in local-level action -- but we need more. ~~We need all~~
~~of you to play your own vital role in this exciting -- and~~
~~critical -- national endeavor.~~

^{All of us must}
~~And we need to~~ commit ourselves fully now. Right now.
America can't afford to wait -- or waste -- a generation. To all
of you, as we look ahead to our goals and to the year 2000, let's
answer the call: "Let tomorrow begin today." \\

Congratulations to all of you -- and God bless America.

* * * * *

THE WHITE HOUSE

WASHINGTON

September 14, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM:

JIM PINKERTON *JP*

SUBJECT:

School Recognition Ceremony

We refer you to the comments on this draft done by Charles Kolb and Roger B. Porter. We concur in every respect, mindful of the four goals that we have urged be kept in mind for all such speeches, viz.,

- o Pro-growth/Anti-recession Agenda
- o Empowerment (including Educational Choice)/ A Kinder, Gentler Nation
- o Crime and Drugs
- o Environment/Energy

###

WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/13/90 ACTION/CONCURRENCE/COMMENT DUE BY: 1:00 p.m. Friday 09/14/90

SUBJECT: PRESIDENTIAL REMARKS: SCHOOL RECOGNITION CEREMONY
(09/13 draft)

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 1:00 p.m. on Friday, 09/14, with a copy to my office. Thanks.

RESPONSE:

OK

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

being honored, she exclaimed: "Sister Mary won the Academy Award."///

We're here today not only to salute these individual schools, but also to re-state our commitment as a nation to education. For our democracy can remain vital only if our people continue to grow in knowledge and wisdom -- facing each new choice with an increased understanding of the complex and competitive world in which we live. And we must realize that education is the key to our future; to our identity as a nation; and to our very soul as a people. \\

I came to this job believing that America can and must have a restructured and revitalized education system to enable us to compete successfully in the world -- and to empower each citizen to achieve his or her fullest potential. After all, education in America will always be about opening doors of opportunity.

It is our most enduring legacy, vital to everything we are and can become. Come the next century -- what will we be? The children of the enlightenment, or its orphans? \\

We're celebrating an important anniversary here. One year ago this week, we held the President's Education Summit with Governors. This historic event grew out of our pledge to lead a national effort toward a renaissance of excellence in America's schools. As a result of this unprecedented meeting, involving all Governors and my entire Cabinet, we emerged with a sense of direction for individual and collective efforts to improve the quality of education for all. For the first time, Americans now

have a clear sense of direction toward common goals. \

With the invaluable cooperation of teachers, parents, community leaders and a variety of educators; and with the Governors' endorsement, at the beginning of this year, I announced our six education goals to be met by the year 2000: absolutely essential goals that recognize education as a lifelong enterprise. I repeat them now because they must become so familiar that they seem woven into the texture of our lives.\

First: All children in America must start school ready to learn. Second: The high school graduation rate must increase to at least 90 percent. Goal Number Three: American students must be competent in critical subjects with their progress measured in grades four, eight and twelve.

Fourth: Our students must be first in the world in science and math. Fifth: Every adult American must be able to read. And finally: Every one of our schools must be drug-free.

I am pleased today to be able to unveil a terrific poster stressing these important goals that has been produced by National Geographic Magazine and will be sent to every school in the nation for display. National Geographic, with a long history of efforts to increase the dissemination of knowledge, has joined the fight to ensure a first-class education for every American child, and we are grateful.

You know, in this past year since our unprecedented summit, as we've turned our attention to the formidable task of ensuring that these goals are attained, we've seen an extraordinary

response, as reform took off across our nation.

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And we need to commit ourselves fully now. Right now. America can't afford to wait -- or waste -- a generation. To all of you, as we look ahead to our goals and to the year 2000, let's answer the call: "Let tomorrow begin today." \\

Congratulations to all of you -- and God bless America.

* * * * *

THE WHITE HOUSE

WASHINGTON

September 14, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP* *1B/jm*
SUBJECT: Presidential Remarks: School Recognition Ceremony

Fine speech. The remarks describe how the national education goals were developed and why achieving them is so important to America's future.

We have noted several suggestions on the attached draft which we believe will improve the remarks. We also recommend the following inserts be incorporated in the speech.

At the end of the first line of text on page 4, we recommend inserting the following two paragraphs:

Insert 1: ("And one of the most important reforms sweeping our great country is educational choice.) I've supported choice and called for its adoption in as many varieties and places as possible. Why is choice so critical to education reform? One simple reason: choice empowers parents to get involved with their children's education and make decisions about what's best for their kids. We need more rigor in America's classrooms and we need that rigor reinforced by parental involvement. Choice is one critical way of bringing parents back into America's schools.

"And that is why we are so enthusiastic about all those choice programs that exist already. (We are applauding the courage and leadership of Polly Williams, who has brought choice to Milwaukee, Wisconsin's schools earlier this month, and we want to see choice brought to Oregon on election day this Fall.)"

We also recommend including the following language at the beginning of the second full paragraph:

Insert 2: "To reinforce these efforts, to ensure accountability for results, we need full participation by all of us who have a stake in our education system."

We also recommend adding insert 3, as noted, in the second full paragraph on page 4:

Insert 3: "For those of you with youngsters at home, one simple thing will help: read to your children at least once every day."

If you have any questions or we can help in any other way, please let me know.

cc: James W. Cicconi

WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/13/90 ACTION/CONCURRENCE/COMMENT DUE BY: 1:00 p.m. Friday 09/14/90

SUBJECT: PRESIDENTIAL REMARKS: SCHOOL RECOGNITION CEREMONY
(09/13 draft)

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations directly to Chriss Winston by 1:00 p.m. on Friday, 09/14, with a copy to my office. Thanks.

RESPONSE: _____

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

(Hinchliffe)
September 13, 1990
SCHOOLS

90 SEP 19 08:46 ~~CONFIDENTIAL~~ REMARKS: SCHOOL RECOGNITION CEREMONY
South Lawn September 17, 1990

Thank you, Secretary Cavazos. And thank you especially for your leadership in keeping education at the very top of our national agenda. \\ And to all of you, our special guests: welcome to the White House.

I'm honored to welcome here today representatives of the 221 elementary schools chosen this year as winners in our School Recognition Program. Each of your schools is as diverse as this great country. They are ~~are~~ public and private and range in size from 170 to over 1400 pupils; they serve children from scarcely populated rural areas to some of our ^{LARGEST} ~~some most~~ major cities.

But what you all have in common are your success and achievement -- ideals to which the other schools across the breadth of this nation can look for inspiration.

This year's winners were judged on their school's overall environment; their students' achievements and attitude; and their teachers' and administrators' visionary leadership. But perhaps the most important criteria was a sense of shared purpose among faculty, students, parents, and community.

These schools share a vision of hope -- that they can foster the full potential and development of each child and, by doing that, help make this a better nation and a better world. \\ \\

However, those higher goals may have been lost on some of the youngest winners. I understand that when one 1st grader from Colwyn Elementary School told her parents about her principal

being honored, she exclaimed: "Sister Mary won the Academy Award."///

We're here today not only to salute these individual schools, but also to re-state our commitment as a nation to *EXCELLENCE IN* education. For our democracy can remain vital only if our people continue to grow in knowledge and wisdom -- facing each new choice with an increased understanding of the complex and competitive world in which we live. And we must realize that education is the key to our future; to our identity as a nation; and to our very soul as a people. \\

I came to this job believing that America can and must have a restructured and revitalized education system to enable us to compete successfully in the world -- and to empower each citizen to achieve his or her fullest potential. After all, education in America will always be about opening doors of opportunity.

It is our most enduring legacy, vital to every-
thing we are and can become. *WE FACE A CRITICAL CHOICE AS WE APPROACH* ~~the~~ the next century -- what will we be? The children of the enlightenment, or its orphans? \\

We're celebrating an important anniversary here. One year ago this ~~week~~ *MONTH*, we held the President's Education Summit with Governors. This historic event grew out of our pledge to lead a national effort toward a renaissance of excellence in America's schools. As a result of this unprecedented meeting, involving *the NATION'S* ~~all~~ Governors and my ~~entire~~ Cabinet, we emerged with a sense of direction for individual and collective efforts to improve the quality of education for all. For the first time, Americans now

GOVERNOR PERPICH AND SECRETARY BAKER DID NOT ATTEND

have a clear sense of direction toward ^{NATIONAL EDUCATION} common goals. \ \

With the invaluable cooperation of teachers, parents, community leaders and a variety of educators; and ^{WORKING} with the ^{NATION'S} Governors' ~~endorsement~~, at the beginning of this year, I announced our six education goals to be met by the year 2000: absolutely essential goals that recognize education as a lifelong enterprise. I repeat them now because they must become so familiar that they seem woven into the texture of our lives. \ \

First: All children in America must start school ready to learn. Second: The high school graduation rate must increase to at least 90 percent. Goal Number Three: American students must be competent in ^{FIVE} ^C critical subjects with their progress measured in grades four, eight and twelve.

Fourth: Our students must be first in the world in science and math. Fifth: Every adult American must be able to read. And finally: Every one of our schools must be ^{SAFE, DISCIPLINED, AND} drug-free.

I am pleased today to ~~be able to~~ unveil a ^{WONDERFUL} terrific poster ^{DISPLAYING} ~~stressing~~ these important goals that has been produced by National Geographic ^{SOCIETY THAT} Magazine and ^{WONDERFUL} will be sent to every school in the nation, ~~for display~~. National Geographic, with a long history of efforts to increase the dissemination of knowlege, has joined the fight to ensure a first-class education for every American child, and we are grateful.

You know, in this past year since our unprecedented summit, as we've turned our attention to the formidable task of ensuring that these goals are attained, we've seen an extraordinary

NATIONAL GEOGRAPHIC SOCIETY (NOT MAGAZINE)

response, as reform took off across our nation.

INSERT #1

And it's teamwork that's engendering this inspiring success -- an extraordinarily constructive partnership between the federal level and the governors of our 50 states. Showing our administration-wide commitment to educational excellence, we have also begun exciting programs involving every Cabinet department.

INSERT #2

Today, I issue a challenge to every American. Step forward in your own way to respond to one of the most crucial issues we face. Students: set your sights and your personal goals high so your future can match your finest dreams. \\ Educators: you're engaged in noble, terribly important work -- we congratulate you and look forward to your continuing dedication to American educational excellence \\ Parents: we urge you to become more interested and involved in your children's education. \\ And communities: we've made great leaps in getting communities more engaged in local-level action -- but we need more. We need all of you to play your own vital role in this exciting -- and critical -- national endeavor.

INSERT #3

And we need to commit ourselves fully now. Right now. America can't afford to wait -- or waste -- a generation. To all of you, as we look ahead to our goals and to the year 2000, let's answer the call: "Let tomorrow begin today." \\

Congratulations to all of you -- and God bless America.

* * * * *

WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/13/90 ACTION/CONCURRENCE/COMMENT DUE BY: 1:00 p.m. Friday 09/14/90

SUBJECT: PRESIDENTIAL REMARKS: SCHOOL RECOGNITION CEREMONY
(09/13 draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations directly to Chriss Winston by 1:00 p.m. on Friday, 09/14, with a copy to my office. Thanks.

RESPONSE: *see comments*

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

(Hinchliffe)
September 13, 1990
SCHOOLS

90 SEP 18 8:16 IDENTICAL REMARKS: SCHOOL RECOGNITION CEREMONY
South Lawn September 17, 1990

Thank you, Secretary Cavazos. And thank you especially for your leadership in keeping education at the very top of our national agenda. \\ And to all of you, our special guests: welcome to the White House.

I'm honored to welcome here today representatives of the 221 elementary schools chosen this year as winners in our School Recognition Program. Each of your schools is as diverse as this great country. They are ~~are~~ public and private and range in size from 170 to over 1400 pupils; they serve children from scarcely populated rural areas to some of our ~~some most~~ major cities. But what you all have in common are your success and achievement -- ideals to which the other schools across the breadth of this nation can look for inspiration.

This year's winners were judged on their school's overall environment; their students' achievements and attitude; and their teachers' and administrators' visionary leadership. But perhaps the most important criteria was a sense of shared purpose among faculty, students, parents, and community.

These schools share a vision of hope -- that they can foster the full potential and development of each child and, by doing that, help make this a better nation and a better world. \\ \\

However, those higher goals may have been lost on some of the youngest winners. I understand that when one 1st grader from Colwyn Elementary School told her parents about her principal

✓
✓
Scully
X5178

being honored, she exclaimed: "Sister Mary won the Academy Award."///

We're here today not only to salute these individual schools, but also to re-state our commitment as a nation to education. For our democracy can remain vital only if our people continue to grow in knowledge and wisdom -- facing each new choice with an increased understanding of the complex and competitive world in which we live. And we must realize that education is the key to our future; to our identity as a nation; and to our very soul as a people. \\

I came to this job believing that America can and must have a restructured and revitalized education system to enable us to compete successfully in the world -- and to empower each citizen to achieve his or her fullest potential. After all, education in America will always be about opening doors of opportunity.

It is our most enduring legacy, vital to every-thing we are and can become. Come the next century -- what will we be? The children of the enlightenment, or its orphans? \\

We're celebrating an important anniversary here. One year ago this week, we held the President's Education Summit with Governors. This historic event grew out of our pledge to lead a national effort toward a renaissance of excellence in America's schools. As a result of this unprecedented meeting, involving all Governors and my entire Cabinet, we emerged with a sense of direction for individual and collective efforts to improve the quality of education for all. For the first time, Americans now

have a clear sense of direction toward common goals. \\

With the invaluable cooperation of teachers, parents, community leaders and a variety of educators; and with the Governors' endorsement, at the beginning of this year, I announced our six education goals to be met by the year 2000: absolutely essential goals that recognize education as a lifelong enterprise. I repeat them now because they must become so familiar that they seem woven into the texture of our lives.\\

First: All children in America must start school ready to learn. Second: The high school graduation rate must increase to at least 90 percent. Goal Number Three: American students must be competent in critical subjects with their progress measured in grades four, eight and twelve.

Fourth: Our students must be first in the world in science and math. Fifth: Every adult American must be able to read. And finally: Every one of our schools must be drug-free.

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And we need to commit ourselves fully now. Right now. America can't afford to wait -- or waste -- a generation. To all of you, as we look ahead to our goals and to the year 2000, let's answer the call: "Let tomorrow begin today." \\

Congratulations to all of you -- and God bless America.

* * * * *

WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/13/90 ACTION/CONCURRENCE/COMMENT DUE BY: 1:00 p.m. Friday 09/14/90

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(09/13 draft)

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 1:00 p.m. on Friday, 09/14, with a copy to my office. Thanks.

RESPONSE:

*See Comments. Thanks.
 Holly Williamson
 9-14-90*

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

(Hinchliffe)
September 13, 1990
SCHOOLS

90 SEP 18 08:16
~~CONFIDENTIAL~~ REMARKS: SCHOOL RECOGNITION CEREMONY
South Lawn September 17, 1990

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This year's winners were judged on ^{the quality of the education} ~~their school's overall~~ ^{they provide;} ~~environment;~~ their students' achievements and attitude; and their teachers' and administrators' ~~visionary~~ leadership. But perhaps the most important criteria was a sense of shared purpose among faculty, students, parents, and community. (OCA) ✓

These schools share a vision of hope -- that they can foster the full potential and development of each child and, by doing that, help make this a better nation and a better world. \\ \\

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✓
(CCA) ?

— (It) is our most enduring legacy, vital to every-
thing we are and can become. Come the next century -- what will we be? The children of the enlightenment, or its orphans? \\

✓
(DOED.)
the anniv-
ersary is
the following
week.
(Sept 27-28)

We're celebrating an important anniversary here. One year ago ^{next} ~~this~~ week, we held the President's Education Summit with Governors. This historic event grew out of our pledge to lead a national effort toward a renaissance of excellence in America's schools. As a result of this unprecedented meeting, involving all Governors and my entire Cabinet, we emerged with a sense of direction for individual and collective efforts to improve the quality of education for all. For the first time, Americans now

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✓
(DOED.)
Each goal
is to be
achieved by
the year 2000.

fabric

✓
(OCA)

By the year 2000

First: All children in America must start school ready to learn. Second: The high school graduation rate must increase to at least 90 percent. Goal Number Three: American students must be competent in critical subjects with their progress measured in grades four, eight and twelve.

Fourth: Our students must be first in the world in science and math. Fifth: Every adult American must be able to read.

And finally: Every one of our schools must be drug-free.

and violence

✓
(DOED.)

I am pleased today to be able to unveil a terrific poster stressing these important goals that has been produced by National Geographic ~~Magazine~~ *Society* and will be sent to every school in the nation for display. National Geographic, with a long history of efforts to increase the dissemination of knowlege, has joined the fight to ensure a first-class education for every American child, and we are grateful.

✓
(DOED.)

You know, in this past year since our ~~unprecedented~~ summit, as we've turned our attention to the formidable task of ensuring that these goals are attained, we've seen an extraordinary

✓
(OCA)

response, as reform took off across our nation.

And it's teamwork that's engendering this inspiring success -- an extraordinarily constructive partnership between the federal level and the governors of our ^{+ territories} states. Showing our administration-wide commitment to educational excellence, we have also begun exciting programs involving every Cabinet department.

✓
(Doed.)
*

Today, I issue a challenge to every American. Step forward in your own way to respond to one of the most crucial issues we face. Students: set your sights and your personal goals high so your future can match your finest dreams. \\ Educators: you're engaged in noble, terribly important work -- we congratulate you and look forward to your continuing dedication to American educational excellence \\ Parents: we urge you to become more interested and involved in your children's education. \\ And communities: we've made great leaps in getting communities more engaged in local-level action -- but we need more. We need all of you to play your own vital role in this exciting -- and critical -- national endeavor.

And we need to commit ourselves fully now. Right now. America can't afford to wait -- or waste -- a generation. To all of you, as we look ahead to our goals and to the year 2000, let's answer the call: "Let tomorrow begin today." \\

Congratulations to all of you -- and God bless America.

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* Goals posters will be mailed to all governors. The governors of the territories were invited to the summit last year + some sent representatives.

SCHOOL RECOGNITION CEREMONY \ SOUTH LAWN
SEPTEMBER 17, 1990 \ 3:30 P. M.

THANK YOU, SECRETARY CAVAZOS. AND THANK YOU
ESPECIALLY FOR YOUR LEADERSHIP IN KEEPING EDUCATION AT
THE VERY TOP OF OUR NATIONAL AGENDA. \ \ A SPECIAL
WELCOME TO SOME OF OUR GOVERNORS WHO WERE INVOLVED WITH
LAST YEAR'S EDUCATION SUMMIT AND WHO ARE WITH US TODAY:

CARROLL CAMPBELL OF SOUTH CAROLINA; ROBERT CASEY OF PENNSYLVANIA; RUDY PERPICH (PURR-PITCH) OF MINNESOTA; AND DON SCHAEFER OF MARYLAND. \\ ALSO WITH US TODAY IS GIL GROSVENOR (GROVE-NUR), PRESIDENT OF THE NATIONAL GEOGRAPHIC SOCIETY. \\ AND TO ALL OF YOU ACROSS THE SOUTH LAWN, OUR SPECIAL GUESTS: WELCOME TO THE WHITE HOUSE. \\ \\

I'M HONORED TO WELCOME HERE TODAY REPRESENTATIVES OF THE 221 ELEMENTARY SCHOOLS CHOSEN THIS YEAR AS WINNERS IN OUR SCHOOL RECOGNITION PROGRAM.

EACH OF YOUR SCHOOLS IS AS DIVERSE AS THIS GREAT COUNTRY. THEY ARE PUBLIC AND PRIVATE AND RANGE IN SIZE FROM 170 TO OVER 1400 PUPILS; THEY SERVE CHILDREN FROM SCARCELY POPULATED RURAL AREAS TO SOME OF OUR LARGEST CITIES. BUT YOU ALL HAVE SOMETHING IMPORTANT IN COMMON -- YOUR SUCCESS AND ACHIEVEMENT -- IDEALS TO WHICH THE OTHER SCHOOLS ACROSS THE BREADTH OF THIS NATION CAN LOOK FOR INSPIRATION.

THIS YEAR'S WINNERS WERE JUDGED ON THE QUALITY OF THE EDUCATION THEY PROVIDE; THEIR STUDENTS' ACHIEVEMENTS AND ATTITUDE; AND THEIR TEACHERS' AND ADMINISTRATORS' LEADERSHIP. BUT PERHAPS THE MOST IMPORTANT CRITERIA WAS A SENSE OF SHARED PURPOSE AMONG FACULTY, STUDENTS, PARENTS, AND COMMUNITY.

THESE SCHOOLS SHARE A VISION OF HOPE -- THAT THEY CAN FOSTER THE FULL POTENTIAL AND DEVELOPMENT OF EACH CHILD AND, BY DOING THAT, HELP MAKE THIS A BETTER NATION AND A BETTER WORLD. \\\

HOWEVER, THOSE HIGHER GOALS MAY HAVE BEEN LOST ON SOME OF THE YOUNGEST WINNERS. I UNDERSTAND THAT WHEN ONE FIRST GRADER FROM COLWYN ELEMENTARY SCHOOL TOLD HER PARENTS ABOUT HER PRINCIPAL BEING HONORED, SHE EXCLAIMED: "SISTER MARY WON THE ACADEMY AWARD." \\\

WE'RE HERE TODAY NOT ONLY TO SALUTE THESE INDIVIDUAL SCHOOLS, BUT ALSO TO RE-STATE OUR COMMITMENT AS A NATION TO EDUCATION.

FOR OUR DEMOCRACY CAN REMAIN VITAL ONLY IF OUR PEOPLE
CONTINUE TO GROW IN KNOWLEDGE AND WISDOM -- FACING EACH
NEW CHOICE WITH AN INCREASED UNDERSTANDING OF THE
COMPLEX AND COMPETITIVE WORLD IN WHICH WE LIVE. AND WE
MUST REALIZE THAT EDUCATION IS THE KEY TO OUR FUTURE;
TO OUR IDENTITY AS A NATION; AND TO OUR VERY SOUL AS A
PEOPLE. \\

I CAME TO THIS JOB BELIEVING THAT AMERICA CAN AND MUST HAVE A RESTRUCTURED AND REVITALIZED EDUCATION SYSTEM TO ENABLE US TO COMPETE SUCCESSFULLY IN THE WORLD -- AND TO EMPOWER EACH CITIZEN TO ACHIEVE HIS OR HER FULLEST POTENTIAL. AFTER ALL, EDUCATION IS OUR MOST ENDURING LEGACY, VITAL TO EVERYTHING WE ARE AND CAN BECOME.

WE'RE CELEBRATING AN IMPORTANT ANNIVERSARY HERE. ONE YEAR AGO THIS MONTH, WE HELD THE PRESIDENT'S EDUCATION SUMMIT WITH THE GOVERNORS.

IN FACT, MY FIRST STOP AFTER THE SUMMIT WAS RIGHT HERE WHERE I SPOKE TO LAST YEAR'S WINNERS OF THESE PRESTIGIOUS AWARDS. THE SUMMIT ITSELF GREW OUT OF OUR PLEDGE TO LEAD A NATIONAL EFFORT TOWARD A RENAISSANCE OF EXCELLENCE IN AMERICA'S SCHOOLS. AS A RESULT OF THIS HISTORIC EVENT, INVOLVING THE NATION'S GOVERNORS AND MY CABINET, WE EMERGED WITH A SENSE OF DIRECTION FOR INDIVIDUAL AND COLLECTIVE EFFORTS TO IMPROVE THE QUALITY OF EDUCATION FOR ALL.

FOR THE FIRST TIME, AMERICANS NOW HAVE A CLEAR SENSE OF
DIRECTION TOWARD NATIONAL EDUCATION. \ \

WITH THE INVALUABLE COOPERATION OF TEACHERS,
PARENTS, COMMUNITY LEADERS AND A VARIETY OF EDUCATORS;
AND WORKING WITH THE GOVERNORS, AT THE BEGINNING OF
THIS YEAR, I ANNOUNCED OUR SIX EDUCATION GOALS TO BE
MET BY THE YEAR 2000: ABSOLUTELY ESSENTIAL GOALS THAT
RECOGNIZE EDUCATION AS A LIFELONG ENTERPRISE.

**I REPEAT THEM NOW BECAUSE THEY MUST BECOME SO FAMILIAR THAT THEY SEEM WOVEN INTO THE FABRIC OF OUR LIVES. **

FIRST: BY THE YEAR 2000, ALL CHILDREN IN AMERICA MUST START SCHOOL READY TO LEARN. SECOND: THE HIGH SCHOOL GRADUATION RATE MUST INCREASE TO AT LEAST 90 PERCENT. THIRD: AMERICAN STUDENTS MUST BE COMPETENT IN FIVE CRITICAL SUBJECTS WITH THEIR PROGRESS MEASURED IN GRADES FOUR, EIGHT AND TWELVE.

FOURTH: OUR STUDENTS MUST BE FIRST IN THE WORLD IN SCIENCE AND MATH.

**FIFTH: EVERY ADULT AMERICAN MUST BE ABLE TO READ. AND
FINALLY: EVERY ONE OF OUR SCHOOLS MUST BE SAFE,
DISCIPLINED, AND DRUG-FREE. **

**I'M PLEASED TODAY TO BE ABLE TO UNVEIL A WONDERFUL
POSTER DISPLAYING THESE IMPORTANT GOALS THAT HAS BEEN
PRODUCED BY THE NATIONAL GEOGRAPHIC SOCIETY AND THAT
WILL BE SENT TO EVERY SCHOOL IN THE NATION. NATIONAL
GEOGRAPHIC HAS JOINED THE FIGHT TO ENSURE A FIRST-CLASS
EDUCATION FOR EVERY AMERICAN CHILD, AND WE ARE GRATEFUL
-- THANKS, GIL. **

YOU KNOW, IN THIS PAST YEAR SINCE OUR SUMMIT, AS WE'VE TURNED OUR ATTENTION TO THE FORMIDABLE TASK OF ENSURING THAT THESE GOALS ARE ATTAINED, WE'VE SEEN AN EXTRAORDINARY RESPONSE, AS REFORM TOOK OFF ACROSS OUR NATION. AND ONE OF THE MOST IMPORTANT REFORMS, SWEEPING OUR GREAT COUNTRY IS EDUCATIONAL CHOICE: EMPOWERING PARENTS TO GET INVOLVED IN THEIR CHILDREN'S EDUCATION. TODAY, WITH US IS POLLY WILLIAMS, A COURAGEOUS LEADER WHO BROUGHT CHOICE TO MILWAUKEE, WISCONSIN'S SCHOOLS.

AND IT'S TEAMWORK THAT'S ENGENDERING THIS INSPIRING
SUCCESS -- AN EXTRAORDINARILY CONSTRUCTIVE PARTNERSHIP
BETWEEN THE FEDERAL LEVEL AND THE GOVERNORS OF OUR
STATES AND TERRITORIES. SHOWING OUR
ADMINISTRATION-WIDE COMMITMENT TO EDUCATIONAL
EXCELLENCE, WE HAVE ALSO BEGUN EXCITING PROGRAMS
INVOLVING EVERY CABINET DEPARTMENT.

TODAY, I ISSUE A CHALLENGE TO EVERY AMERICAN TO
JOIN US. STEP FORWARD IN YOUR OWN WAY TO RESPOND TO
ONE OF THE MOST CRUCIAL ISSUES WE FACE.

STUDENTS: SET YOUR SIGHTS AND YOUR PERSONAL GOALS HIGH
SO YOUR FUTURE CAN MATCH YOUR FINEST DREAMS. \\

EDUCATORS: YOU'RE ENGAGED IN NOBLE, TERRIBLY IMPORTANT
WORK -- WE CONGRATULATE YOU AND LOOK FORWARD TO YOUR
CONTINUING DEDICATION TO AMERICAN EDUCATIONAL
EXCELLENCE \\ PARENTS: WE URGE YOU TO BECOME MORE
INVOLVED IN YOUR CHILDREN'S EDUCATION. \\

AND COMMUNITIES: WE'VE MADE GREAT LEAPS IN GETTING COMMUNITIES MORE ENGAGED IN LOCAL-LEVEL ACTION -- BUT WE NEED MORE.

ALL OF US MUST COMMIT OURSELVES FULLY NOW. RIGHT NOW. AMERICA CAN'T AFFORD TO WAIT -- OR WASTE -- A GENERATION. TO ALL OF YOU, AS WE LOOK AHEAD TO OUR GOALS AND TO THE YEAR 2000, LET'S ANSWER THE CALL: "LET TOMORROW BEGIN TODAY." \\
\\

CONGRATULATIONS TO ALL OF YOU -- AND GOD BLESS
AMERICA.

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