

Originally Processed With FOIA(s):

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FOIA Number:

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FOIA MARKER

This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13538
Folder ID Number: 13538-003

Folder Title:
Video Script: Latin Chamber of Commerce of United States 8/6/90 [OA 5376]

Stack:	Row:	Section:	Shelf:	Position:
G	26	16	4	2

August 6, 1990
Draft three
Title: LATIN

PROPOSED VIDEO MESSAGE FOR THE
LATIN CHAMBER OF COMMERCE OF THE UNITED STATES

It's a pleasure to be with you in Miami this evening as the Latin Chamber of Commerce of the U.S. celebrates their 25th anniversary. I want to salute Chamber President Luis Sabines (SA-BEE-NESS) for all his hard-work, and congratulate Hemispheric Congress Chairman William Alexander for a successful week of activities.

During these closing ceremonies, I just couldn't pass up this opportunity to address **you** -- the leaders of the Latin Chamber of Commerce -- about a peaceful revolution that is transforming the world.

Since the fall of the Berlin Wall, the top of the news shows and the big headlines have mostly been about Eastern Europe. But an equally dramatic upheaval is transforming societies to our south, from the Rio Grande straight through to the Straits of Magellan. The citizens of ~~all but one~~ ^{almost all} nations ~~in~~ ^{will} Latin America have chosen democratic rule. And ~~when the day comes~~ ^{when} -- and it may not be far off -- ~~when Cuba turns away from communism~~ ^{when} ~~then~~ ^{then} **our hemisphere will at long last be free.**

But our hemisphere must also be **economically** free. The creation of a free market may not be as newsworthy as crumbling walls and tumbling dictators; but they are no less essential to democracy. As Colombia's courageous former President, Virgilio Barco, said: "The long-running match between Karl Marx and Adam Smith is finally coming to an end" with the "recognition that

open economies with access to markets can lead to social progress." In short, free markets enable free peoples to remain free.

That is why I came to the presidency determined to see the United States take a leadership role in backing our brave friends -- those who are taking the risk of reform.

So I asked ~~Treasury Secretary Nick Brady~~ ^{my advisors} ^{walking with} ^{a member of other senior advisors} to come up with a fresh approach to Latin America. The result is a broad-based partnership for the '90s -- one that depends on mutual progress, not stifling protection: on trade, not aid. We call it our Enterprise for the Americas Initiative -- an initiative with three goals.

First, to expand trade, we will work toward the long-term objective of a hemispheric free-trade zone, while in the short-term we seek to bring the Uruguay Round to a successful conclusion: second, we are prepared to ease the burden of debt and encourage debt-for-nature swaps for countries adopting economic reforms; and third, we will support reforms that will attract capital and investment southward.

Of course, no one size fits every country's approach to reform. But certain principles apply to all. With greater trade will come greater investment; and with greater investment will come less foreign debt. Through faith and perseverance, the Americas will be able to work together to the benefit of all.

In this great enterprise, I look to government leaders like Florida's own Bob Martinez, and to business leaders like Coca-

Cola Chairman, Robert Goizueta (GOY-ZWAY-TA). But most of all, I look to you -- the Latin Chamber of Commerce. In the months ahead, I hope I can count on your advice and support.

Thank you and God bless you and the United States of America.

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August 2, 1990
Draft three
Title: LATIN

PROPOSED VIDEO MESSAGE FOR THE
LATIN AMERICAN CHAMBER OF COMMERCE

It's a pleasure to be with you in Miami this evening as the Latin Chamber of Commerce of the U.S. celebrates their 25th anniversary. I want to salute Chamber President Luis Sabines (SA-BEE-NESS) for all his hard-work, and congratulate Hemispheric Congress Chairman William Alexander for a successful week of activities.

During these closing ceremonies, I just couldn't pass up this opportunity to address **you** -- the leaders of the Latin American Chamber of Commerce -- about a peaceful revolution that is transforming the world.

Since the fall of the Berlin Wall, the top of the news shows and the big headlines have mostly been about ^{Eastern} Europe. But an equally dramatic upheaval is transforming societies to our south, from the Rio Grande straight through to the Straits of Magellan. The citizens of all but one nation in Latin America have chosen democratic rule. And when the day comes -- and it may not be far off -- when Cuba turns away from communism, **then our hemisphere will at long last be free.**

But ~~it~~ ^{our hemisphere} must also be **economically** free. The creation of a free market, ~~and respect for property rights~~, may not be as newsworthy as crumbling walls and tumbling dictators; but they are no less essential to democracy. As Colombia's courageous former President, Virgilio Barco, said: "The long-running match

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First, to expand trade, we will work toward the long-term objective of a hemispheric free-trade zone, while in the short-term we seek to bring the Uruguay Round to a successful conclusion; second we will ease the burden of debt and encourage debt-for-nature swaps; and third, we will support reforms that will attract capital and investment southward.

~~First, to expand trade, I propose that we create a hemispheric free-trade zone; second, I ask for institutional reforms to ease the burden of debt and encourage debt-for-nature swaps; and third, we will support reforms that will attract capital and investment southward.~~

Of course, no one size fits every country's approach to reform. But certain principles apply to all. With greater trade will come greater investment; and with greater investment will come less foreign debt. Through faith and perseverance, the Americas will be able to work together to the benefit of all.

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WHITE HOUSE STAFFING MEMORANDUM

90 AUG 3 P12:18

DATE: 8/2/90 ACTION/CONCURRENCE/COMMENT DUE BY: FRIDAY, AUG. 3, 2:00 PM

PRESIDENTIAL TAPING: VIDEO MESSAGE FOR THE
LATIN AMERICAN CHAMBER OF COMMERCE

SUBJECT: _____

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CARNEY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide comments/edits directly to Chriss Winston x2930, Rm. 122, by FRIDAY, AUGUST 3, 2:00 PM, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

August 2, 1990
Draft two
Title: LATIN

1990 AUG -2 AM 9:16

PROPOSED VIDEO MESSAGE FOR THE
LATIN AMERICAN CHAMBER OF COMMERCE

It's a pleasure to be with you in Florida this evening. I just couldn't pass up this opportunity to address you -- the leaders of the Latin American Chamber of Commerce -- about a peaceful revolution that is transforming the world.

Since the fall of the Berlin Wall, the top of the news shows and the big headlines have mostly been about Europe. But an equally dramatic upheaval is transforming societies to our south, from the Rio Grande straight through to the Straits of Magellan. The citizens of more than a nations in Latin America have chosen democratic rule. And when the day comes -- and it may not be far off -- when Cuba turns away from communism, **then our hemisphere will be at long last be free.**

But it must also be **economically** free. The creation of a free market, and respect for property rights, may not be as newsworthy as crumbling walls and tumbling dictators; but they are no less essential to democracy. As Colombia's courageous leader, Virgilio Barco, says: "The long-running match between Karl Marx and Adam Smith is finally coming to an end" with the "recognition that open economies with access to markets can lead to social progress." In short, free markets enable free peoples to remain free.

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Thank you and God bless you and the United States of America.

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WHITE HOUSE STAFFING MEMORANDUM

90 AUG 6 A 8:29

DATE: 8/4/90 ACTION/CONCURRENCE/COMMENT DUE BY: _____

SUBJECT: PRESIDENTIAL TAPING SESSION: PROPOSED VIDEO MESSAGE FOR THE
 MONDAY, AUGUST 6, 1990 LATIN CHAMBER OF COMMERCE OF THE
 UNITED STATES

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CARNEY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

THE WHITE HOUSE
WASHINGTON

August 3, 1990

1990 AUG - 3 PM 6: 18

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST *DD*
FROM: BARRIE TRON *BT*
SUBJECT: SCRIPT FOR THE TAPING SESSION ON
MONDAY, AUGUST 6, 1990

I. SUMMARY

Attached for your consideration and review is a draft script for your taping session on August 6th. You are scheduled to tape three segments, one five minute piece and one public service announcement.

II. DISCUSSION

At 2:15 p.m. on Monday, August 6, 1990, you are scheduled to tape the attached video script in the Library. The message is in support of the Latin Chamber of Commerce of the United States.

August 3, 1990
Draft three
Title: LATIN

PROPOSED VIDEO MESSAGE FOR THE
LATIN CHAMBER OF COMMERCE OF THE UNITED STATES

It's a pleasure to be with you in Miami this evening as the Latin Chamber of Commerce of the U.S. celebrates their 25th anniversary. I want to salute Chamber President Luis Sabines (SA-BEE-NESS) for all his hard-work, and congratulate Hemispheric Congress Chairman William Alexander for a successful week of activities.

During these closing ceremonies, I just couldn't pass up this opportunity to address you -- the leaders of the Latin Chamber of Commerce -- about a peaceful revolution that is transforming the world.

Since the fall of the Berlin Wall, the top of the news shows and the big headlines have mostly been about Eastern Europe. But an equally dramatic upheaval is transforming societies to our south, from the Rio Grande straight through to the Straits of Magellan. The citizens of all but one nation in Latin America have chosen democratic rule. And when the day comes -- and it may not be far off -- when Cuba turns away from communism, **then our hemisphere will at long last be free.**

But our hemisphere must also be **economically free.** The creation of a free market may not be as newsworthy as crumbling walls and tumbling dictators; but they are no less essential to democracy. As Colombia's courageous former President, Virgilio Barco, said: "The long-running match between Karl Marx and Adam Smith is finally coming to an end" with the "recognition that

open economies with access to markets can lead to social progress." In short, free markets enable free peoples to remain free.

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So I asked Treasury Secretary Nick Brady to come up with a fresh approach to Latin America. The result is a broad-based partnership for the '90s -- one that depends on mutual progress, not stifling protection: on trade, not aid. We call it our Enterprise for the Americas Initiative -- an initiative with three goals.

First, to expand trade, we will work toward the long-term objective of a hemispheric free-trade zone, while in the short-term we seek to bring the Uruguay Round to a successful conclusion: second, we are prepared to ease the burden of debt and encourage debt-for-nature swaps for countries adopting economic reforms; and third, we will support reforms that will attract capital and investment southward.

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In this great enterprise, I look to government leaders like Florida's own Bob Martinez, and to business leaders like Coca-

Cola Chairman, Robert Goizueta (GOY-ZWAY-TA). But most of all, I look to you -- the Latin Chamber of Commerce. In the months ahead, I hope I can count on your advice and support.

Thank you and God bless you and the United States of America.

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WHITE HOUSE STAFFING MEMORANDUM

90 AUG 3 P2:25

DATE: 8/2/90 ACTION/CONCURRENCE/COMMENT DUE BY: FRIDAY, AUG. 3, 2:00 PM

PRESIDENTIAL TAPING: VIDEO MESSAGE FOR THE
LATIN AMERICAN CHAMBER OF COMMERCE

SUBJECT: _____

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>CARNEY</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide comments/edits directly to Chriss Winston x2930, Rm. 122, by FRIDAY, AUGUST 3, 2:00 PM, with a copy to my office. Thank you.

RESPONSE:

*See Comments. Thanks.
Holly Williamson
8-3-90*

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

August 2, 1990
Draft two
Title: LATIN

1990 AUG - 2 AM 9:16

PROPOSED VIDEO MESSAGE FOR THE
LATIN AMERICAN CHAMBER OF COMMERCE

It's a pleasure to be with you in Florida this evening. I just couldn't pass up this opportunity to address you -- the leaders of the Latin American Chamber of Commerce -- about a peaceful revolution that is transforming the world.

Since the fall of the Berlin Wall, the top of the news shows and the big headlines have mostly been about Europe. But an equally dramatic upheaval is transforming societies to our south, from the Rio Grande straight through to the Straits of Magellan. The citizens of <more than a nations in> Latin America have chosen democratic rule. And when the day comes -- and it may not be far off -- when Cuba turns away from communism, then our hemisphere will ~~be~~ at long last be free.

(Custr + Treasury)
Maybe delete (> + then add wording to exclude Cuba.

But it ^{→ Who are we referenci ng here?} must also be economically free. The creation of a ^(Treasury) free market, ~~and respect for property rights,~~ may not be as

(Custr) (OCHA)
We have not been using that in the speeches & it gets more complicated than that.

newsworthy as crumbling walls and tumbling dictators; but they are no less essential to democracy. As Colombia's courageous leader, Virgilio Barco, says: "The long-running match between Karl Marx and Adam Smith is finally coming to an end" with the "recognition that open economies with access to markets can lead to social progress." In short, free markets enable free peoples to remain free.

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So I asked Treasury Secretary Nick Brady to come up with a fresh approach to Latin America. The result is a broad-based partnership for the '90s -- one that depends on mutual progress, not stifling protection; on trade, not aid. We call it our Enterprise for the Americas Initiative -- an initiative with three goals.

First, to expand trade, I propose that we create a hemispheric free-trade zone; second, I ask for institutional reforms to ease the burden of debt and encourage debt-for-nature swaps; and third, we will support reforms that will attract capital and investment southward.

Of course, [?]no one size fits every country's approach to reform. But certain principles apply to all. With greater trade will come greater investment; and with greater investment will come less foreign debt. Through faith and perseverance, the Americas will be able to work together to the benefit of all.

In this great enterprise, I look to government leaders like Florida's own Bob Martinez, and to business leaders like ((Coca-Cola chief)). But most of all, I look to you -- the Latin American Chamber of Commerce. In the months ahead, I hope I can count on your advice and support.

Thank you and God bless you and the United States of America.

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✓ (USTIA, Treasury, OCA)

delete &

see attached insert for this paragraph.

✓ (OCA)

Cabinet Affairs -- 8-3-90

PARAGRAPH 2 INSERT FOR VIDEO MESSAGE FOR THE LATIN AMERICAN
CHAMBER OF COMMERCE:

First, to expand trade, we will work toward the long-term objective of a hemispheric free-trade zone, while in the short term we seek to bring the Uruguay Round to a successful conclusion; second, we are prepared to ease the burden of debt and encourage debt-for-nature swaps for countries adopting economic reforms; and third, we will support reforms that will attract capital and investment southward.

August 2, 1990
Draft two
Title: LATIN

PROPOSED VIDEO MESSAGE FOR THE
LATIN AMERICAN CHAMBER OF COMMERCE

It's a pleasure to be with you in Miami this evening as the 11th Hemispheric Congress comes to a close. I want to thank Congress Chairman, William Alexander and Chamber President Luis Sabines for all their hard-work. My congratulations to the Latin American Chamber of Commerce on the occasion of their 25th Anniversary.

During these closing ceremonies, I just couldn't pass up this opportunity to address **you** -- the leaders of the Latin American Chamber of Commerce -- about a peaceful revolution that is transforming the world.

Since the fall of the Berlin Wall, the top of the news shows and the big headlines have mostly been about Europe. But an equally dramatic upheaval is transforming societies to our south, from the Rio Grande straight through to the Straits of Magellan. The citizens of (more than ^{two dozen} ~~a~~ ~~red box~~ nations) in Latin America have chosen democratic rule. And when the day comes -- and it may not be far off -- when Cuba turns away from communism, **then our hemisphere will at long last be free.**

But it must also be **economically** free. The creation of a free market, and respect for property rights, may not be as newsworthy as crumbling walls and tumbling dictators; but they are no less essential to democracy. As Colombia's courageous ^{Former President} ~~leader~~, Virgilio Barco, ^{said} ~~says~~: "The long-running match between

Aug-7

all but 1 nation in Lat. Am . . .

Karl Marx and Adam Smith is finally coming to an end" with the "recognition that open economies with access to markets can lead to social progress." In short, free markets enable free peoples to remain free.

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Roberto Goizueta (^{gov} ~~GOV~~ ZWAY ^{ta} ~~TA~~)

American Chamber of Commerce. In the months ahead, I hope I can count on your advice and support.

Thank you and God bless you and the United States of America.

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PJC nk

WHITE HOUSE STAFFING MEMORANDUM

90 AUG 3 All: 54

DATE: 8/2/90 ACTION/CONCURRENCE/COMMENT DUE BY: FRIDAY, AUG. 3, 2:00 PM

PRESIDENTIAL TAPING: VIDEO MESSAGE FOR THE
LATIN AMERICAN CHAMBER OF COMMERCE

SUBJECT: _____

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

SEE PAGE ONE!!

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

August 2, 1991
Draft two
Title: LATIN

1991
AUG - 2
M 9:16

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Nicaragua ? (May want to mention many members are Nicaraguan)

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Thank you and God bless you and the United States of America.

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Called 8/3 SB

WHITE HOUSE STAFFING MEMORANDUM

DATE: 8/2/90 ACTION/CONCURRENCE/COMMENT DUE BY: FRIDAY, AUG. 3, 2:00 PM

PRESIDENTIAL TAPING: VIDEO MESSAGE FOR THE
LATIN AMERICAN CHAMBER OF COMMERCE

SUBJECT: _____

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CARNEY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide comments/edits directly to Chriss Winston x2930, Rm. 122, by FRIDAY, AUGUST 3, 2:00 PM, with a copy to my office. Thank you.

RESPONSE:

*NC
KAD*

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

August 2, 1990
Draft two
Title: LATIN

1990 AUG - 2 AM 9:16

PROPOSED VIDEO MESSAGE FOR THE
LATIN AMERICAN CHAMBER OF COMMERCE

It's a pleasure to be with you in Florida this evening. I just couldn't pass up this opportunity to address you -- the leaders of the Latin American Chamber of Commerce -- about a peaceful revolution that is transforming the world.

Since the fall of the Berlin Wall, the top of the news shows and the big headlines have mostly been about Europe. But an equally dramatic upheaval is transforming societies to our south, from the Rio Grande straight through to the Straits of Magellan. The citizens of more than a nations in Latin America have chosen democratic rule. And when the day comes -- and it may not be far off -- when Cuba turns away from communism, **then our hemisphere will be at long last be free.**

But it must also be **economically free.** The creation of a free market, and respect for property rights, may not be as newsworthy as crumbling walls and tumbling dictators; but they are no less essential to democracy. As Colombia's courageous leader, Virgilio Barco, says: "The long-running match between Karl Marx and Adam Smith is finally coming to an end" with the "recognition that open economies with access to markets can lead to social progress." In short, free markets enable free peoples to remain free.

That is why I came to the presidency determined to see the United States take a leadership role in backing our brave friends -- those who are taking the risk of reform.

So I asked Treasury Secretary Nick Brady to come up with a fresh approach to Latin America. The result is a broad-based partnership for the '90s -- one that depends on mutual progress, not stifling protection; on trade, not aid. We call it our Enterprise for the Americas Initiative -- an initiative with three goals.

First, to expand trade, I propose that we create a hemispheric free-trade zone; second, I ask for institutional reforms to ease the burden of debt and encourage debt-for-nature swaps; and third, we will support reforms that will attract capital and investment southward.

Of course, no one size fits every country's approach to reform. But certain principles apply to all. With greater trade will come greater investment; and with greater investment will come less foreign debt. Through faith and perseverance, the Americas will be able to work together to the benefit of all.

In this great enterprise, I look to government leaders like Florida's own Bob Martinez, and to business leaders like ((Coca-Cola chief)). But most of all, I look to you -- the Latin American Chamber of Commerce. In the months ahead, I hope I can count on your advice and support.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 8/2/90 ACTION/CONCURRENCE/COMMENT DUE BY: FRIDAY, AUG. 3, 2:00 PM

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LATIN AMERICAN CHAMBER OF COMMERCE

SUBJECT: _____

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CARNEY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

*Ok S.R. 90
8-3-90*

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

August 2, 1990
Draft two
Title: LATIN

1990
AUG - 2 AM 9:16

PROPOSED VIDEO MESSAGE FOR THE
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But it must also be **economically** free. The creation of a free market, and respect for property rights, may not be as newsworthy as crumbling walls and tumbling dictators; but they are no less essential to democracy. As Colombia's courageous leader, Virgilio Barco, says: "The long-running match between Karl Marx and Adam Smith is finally coming to an end" with the "recognition that open economies with access to markets can lead to social progress." In short, free markets enable free peoples to remain free.

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Thank you and God bless you and the United States of America.

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WHITE HOUSE STAFFING MEMORANDUM

90 AUG 6 P1:28



DATE: 8/2/90 ACTION/CONCURRENCE/COMMENT DUE BY: FRIDAY, AUG. 3, 2:00 PM

PRESIDENTIAL TAPING: VIDEO MESSAGE FOR THE
LATIN AMERICAN CHAMBER OF COMMERCE

SUBJECT: _____

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CARNEY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

August 4, 1990

To Chris Winston:

The NSC staff concurs with the changes annotated on pages 1 and 2.

B
Brent Scowcroft

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

cc: James W. Cicconi

90 AUG 5 P2:08

August 2, 1990
Draft two
Title: LATIN

1990 AUG - 2 AM 9:16

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But it must also be economically free. The creation of a free market, and respect for property rights, may not be as newsworthy as crumbling walls and tumbling dictators; but they are no less essential to democracy. As Colombia's courageous leader, Virgilio Barco, says: "The long-running match between Karl Marx and Adam Smith is finally coming to an end" with the "recognition that open economies with access to markets can lead to social progress." In short, free markets enable free peoples to remain free.

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my advisors²

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