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**Record Group/Collection:** George H.W. Bush Presidential Records  
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Video Script: RNC Summer Meeting Commercial 6/28/90 [OA 5375]

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REPUBLICAN NATIONAL COMMITTEE'S  
SUMMER MEETING COMMERCIAL

IT'S GREAT TO HAVE THIS OPPORTUNITY TO TALK WITH  
ALL OF YOU IN CHICAGO. THESE NATIONAL COMMITTEE  
MEETINGS ARE A GOOD TIME TO TAKE STOCK -- AND TO  
RECOMMIT OURSELVES TO WINNING IN NOVEMBER.

FIRST, I WANT TO PAY TRIBUTE TO A FIGHTER.

A MAN WHO'S STOOD WITH ME IN TOUGH TIMES.

A MAN WHO'S STEERED THIS PARTY THROUGH STORMY  
WEATHER.

A MAN WHO'S TURNED SETBACKS INTO VICTORIES.

AND A MAN WHO'S FIGHTING TO DO IT AGAIN.

THAT MAN IS LEE ATWATER.

WE'RE ALL BEHIND YOU, LEE. GET BACK SOON.

I ALSO WANT TO THANK ONE OF THE PARTY'S MOST ABLE  
LEADERS, A FRIEND OF MINE OF LONG STANDING -- JEANIE  
AUSTIN.

JEANIE, YOUR LIFE STORY REPRESENTS THE AMERICAN DREAM OF WORK, FAMILY AND OPPORTUNITY. YOU'RE DOING AN OUTSTANDING JOB FOR OUR PARTY.

LEE AND JEANIE HAVEN'T BEEN WORKING ALONE. ALL OF YOU -- THE MEMBERS OF THE REPUBLICAN NATIONAL COMMITTEE -- HAVE SHOWN A TRUE DEDICATION TO OUR GOAL OF BECOMING THE MAJORITY PARTY IN THIS COUNTRY. AS YOUR FORMER NATIONAL CHAIRMAN, I KNOW HOW MUCH YOU SACRIFICE TO SERVE THIS COMMITTEE.

AND LIKE MANY OF YOU, I'VE ALSO SERVED AS A COUNTY CHAIRMAN. HARRIS COUNTY, TEXAS, 1962: THAT'S WHERE I FIRST LEARNED WHAT GRASSROOTS POLITICS MEANS.

IT MEANS GOING DOOR TO DOOR ON RAINY OCTOBER NIGHTS.

IT MEANS SPENDING HOURS AND HOURS ON PHONE BANKS.

IT MEANS PAPER CUTS AND TIRED EYES. BUT IT ALSO MEANS KNOWING THAT YOU ARE WORKING TO BUILD A BETTER AMERICA.

IN 1990, GRASSROOTS POLITICS WILL NEVER BE MORE IMPORTANT BECAUSE WE'VE GOT A REAL BATTLE ON OUR HANDS. A BATTLE FOR THE U.S. SENATE THAT IS CRITICAL TO CONTINUE THE REPUBLICAN LEGACY OF PEACE AND PROSPERITY. WHAT'S MORE, THE PARTY HOLDING THE WHITE HOUSE TRADITIONALLY LOSES CONGRESSIONAL SEATS IN THE MIDTERM ELECTIONS. THAT'S ONE TRADITION WE OUGHT TO BREAK. LEE ATWATER HAS STATED THE CHALLENGE BEFORE US IN TWO SIMPLE WORDS:

"DEFY HISTORY."

JUST AS SIGNIFICANT AS THIS YEAR'S CONGRESSIONAL ELECTIONS ARE THE RACES FOR STATE OFFICES. THIRTY-SIX STATES ARE ELECTING GOVERNORS. FORTY-FIVE ARE ELECTING STATE LEGISLATORS. THOSE ELECTIONS ARE ALWAYS IMPORTANT, BUT NEVER MORE SO THAN IN 1990.

THAT'S OUR CHALLENGE. IT'S A TOUGH ONE. IT WILL TAKE A LOT OF TIME AND SWEAT BETWEEN NOW AND ELECTION DAY. BUT THE SIGNS ARE GOOD. WE'VE MATCHED THE DEMOCRATS IN PARTY IDENTIFICATION. MORE THAN TWO HUNDRED DEMOCRATIC OFFICIALS HAVE SWITCHED TO OUR PARTY SINCE THE BEGINNING OF LAST YEAR. AND WE'RE FIELDING A SUPERB SET OF CANDIDATES.

THIS CAN BE A GREAT YEAR FOR THE REPUBLICAN PARTY. THANK YOU FOR ALL THE HARD WORK I KNOW YOU'LL PUT IN OVER THE NEXT FOUR MONTHS.

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**SCRIPTS FOR GUBERNATORIAL CANDIDATES FILM SESSION (22)  
JUNE 28, 1990**

**JOHN ANDREWS:**

**JOHN ANDREWS HAS THE ANSWERS FOR COLORADO IN THE 90'S -- ECONOMIC GROWTH, SCHOOL REFORM, AND TAX LIMITATION. HE'LL BE A GOVERNOR WHO CAN GET COLORADO GROWING -- AGAIN.**

**GEORGE MICKELSON:**

**THE LEADERSHIP OF GOVERNOR MICKELSON HAS CREATED THOUSANDS OF NEW JOBS, INCREASED FUNDING FOR EDUCATION, AND HELPED SOUTH DAKOTA FARMERS AND RANCHERS. HE'S MOVING SOUTH DAKOTA FORWARD.**

**TERRY BRANSTAD:**

**WITH HIS FOCUS ON ECONOMIC DEVELOPMENT AND EDUCATION, TERRY BRANSTAD GUIDED IOWA THROUGH A SEVERE FARM CRISIS AND BACK WITH A STRONG ECONOMIC RECOVERY. IOWA NEEDS TERRY BRANSTAD'S EXPERIENCE AND LEADERSHIP, AND SO DOES AMERICA.**

**TOMMY THOMPSON:**

**TAKE A LOOK AT WHAT WORKS. TAKE A LOOK AT WISCONSIN AND GOVERNOR TOMMY THOMPSON...NOBODY WORKS HARDER.**

**BARBARA HAFER:**

**BARBARA HAFER BELIEVES THE EDUCATION OF PENNSYLVANIA'S CHILDREN MUST BE THE FIRST PRIORITY OF STATE GOVERNMENT. AND, AS GOVERNOR, SHE'S GOING TO DO MORE THAN JUST TALK ABOUT THAT.**

**IT'S THIS KIND OF BOLD, INNOVATIVE LEADERSHIP PENNSYLVANIANS NEED FROM THEIR NEXT GOVERNOR.**

**DICK SNELLING:**

**DICK SNELLING IS A LEADER WHO REALIZES THAT TO REMAIN COMPETITIVE IN TODAY'S AND TOMORROW'S WORLD WE MUST HAVE A COMMITMENT TO THE HIGHEST STANDARDS OF EXCELLENCE IN EDUCATION. VERMONT NEEDS GOVERNOR DICK SNELLING -- AGAIN.**

**GUY HUNT:**

**TOUGH PROBLEMS REQUIRE STRONG LEADERSHIP, AND THAT'S WHAT GOVERNOR GUY HUNT'S PROVIDED TO PROTECT ALABAMA'S ENVIRONMENT. BECAUSE OF GUY'S COMMITMENT, FUTURE GENERATIONS WILL CONTINUE TO ENJOY ONE OF THE NATIONS MOST BEAUTIFUL STATES. GUY HUNT AND ALABAMA GO TOGETHER.**

**JOHN ENGLER:**

**I'M CONVINCED JOHN ENGLER'S STRONG LEADERSHIP WILL HELP MAKE YOUR SCHOOLS AMONG THE NATION'S FINEST. I ASK YOU TO JOIN ME AND SUPPORT MY GOOD FRIEND JOHN ENGLER FOR GOVERNOR.**

**JOHN MCKERNAN:**

**MAINE IS SPECIAL TO ME, AND I CARE ABOUT MAINE'S FUTURE. GOVERNOR MCKERNAN SHOWED DECISIVE LEADERSHIP IN TOUGH ECONOMIC TIMES. RE-ELECT GOVERNOR MCKERNAN, MAINE NEEDS HIS VISION AND LEADERSHIP.**

**KAY ORR:**

**YOU CAN REALLY APPRECIATE WHAT A GOOD JOB KAY ORR HAS DONE WHEN YOU REALIZE SHE'S LEAD NEBRASKA THROUGH ONE OF THE GREATEST ECONOMIC REBOUNDS IN THE STATE'S HISTORY. RE-ELECT KAY ORR FOR GOVERNOR.**

**GEORGE VOINOVICH:**

**HONEST LEADERSHIP YOU CAN TRUST. THAT'S WHAT YOU GET FROM GEORGE VOINOVICH. I'VE KNOWN GEORGE FOR YEARS. THERE'S NO ONE BETTER PREPARED TO BE OHIO'S NEXT GOVERNOR THAN GEORGE VOINOVICH.**

**SHEFFIELD NELSON:**

**A NEW ERA FOR ECONOMIC GROWTH IS UNDERWAY IN AMERICA. THE 90'S SIGNAL A NEW BEGINNING FOR ARKANSAS. SHEFFIELD NELSON OFFERS A FRESH NEW APPROACH FOR BRINGING JOBS AND PROSPERITY TO YOUR STATE. ELECT SHEFFIELD NELSON FOR GOVERNOR.**

**ED DIPRETE:**

**ED DIPRETE'S LEADERSHIP HAS SAVED RHODE ISLAND MILLIONS OF DOLLARS AND THAT IS WHY RHODE ISLAND IS IN BETTER SHAPE TODAY THAN MANY OF ITS SISTER STATES.**

**DAVE FROHNMAYER:**

**DAVE FROHNMAYER IS ONE OF AMERICA'S MOST EFFECTIVE ATTORNEYS GENERAL. HE'S FOUGHT ORGANIZED CRIME, CONSUMER RIP-OFFS AND DRUG PUSHERS WHO PREY ON OUR CHILDREN. HE'LL DO THE SAME AS OREGON'S NEXT GOVERNOR.**

**JIM EDGAR:**

**WHETHER IT IS CREATIVE PROGRAMS TO FIGHT ILLITERACY OR HIS CRACKDOWN ON DRUNK DRIVING, FEW NEW LEADERS IN THIS COUNTRY HAVE THE CHARACTER AND QUALITIES OF JIM EDGAR. ILLINOIS DESERVES THE BEST. ELECT JIM EDGAR.**

**MIKE HAYDEN:**

**MIKE HAYDEN HAS DEVELOPED A CRIME AND DRUG PROGRAM THAT'S BECOME A MODEL FOR THE NATION. I'M PROUD OF HIS LEADERSHIP. HE DESERVES YOUR SUPPORT.**

**PETE WILSON:**

**THROUGHOUT HIS CAREER, PETE WILSON HAS BEEN ON THE FRONT-LINE IN THE FIGHT AGAINST CRIME AND DRUGS. HIS EXPERIENCE AND LEADERSHIP WILL MAKE HIM A STRONG AND EFFECTIVE GOVERNOR FOR CALIFORNIA.**

**PIERRE RINFRET:**

PIERRE RINFRET SHARES MY DEEP CONCERN FOR THE PROTECTION OF OUR LAND, WATER AND AIR. HE WILL DO WHAT IS NECESSARY TO ASSURE THAT ALL NEW YORKERS CAN ENJOY A CLEAN ENVIRONMENT.

I AM DELIGHTED THAT NEW YORKERS WILL HAVE THAT WONDERFUL REPUBLICAN PIERRE RINFRET RUNNING FOR GOVERNOR.

HE BRINGS A FRESH PERSPECTIVE THAT IS NEEDED TO TURN NEW YORK AROUND.

I SUPPORT PIERRE RINFRET FULLY IN HIS EFFORT TO BE THE NEXT GOVERNOR OF NEW YORK.

**CARROLL CAMPBELL:**

CARROLL CAMPBELL'S LEADERSHIP WAS ESSENTIAL IN HELPING ME ESTABLISH NATIONAL EDUCATION GOALS. CARROLL'S COMMITMENT TO EDUCATION IS IMPORTANT FOR THE COUNTRY, AND FOR SOUTH CAROLINA.

**FRANK BOND:**

**FRANK BOND WILL BE A GREAT GOVERNOR. HE'S A LEADER FOR THE 90'S THAT NEW MEXICANS CAN BE PROUD OF. I'M LOOKING FORWARD TO WORKING WITH FRANK AS HE BRINGS A NEW GENERATION OF LEADERSHIP TO NEW MEXICO.**

**CLAYTON WILLIAMS:**

**I KNOW CLAYTON WILLIAMS. AND I KNOW THERE IS NO ONE MORE COMMITTED TO WINNING THE WAR AGAINST CRIME AND DRUGS. I NEED HIS HELP. WE NEED HIS LEADERSHIP.**

**DON YOUNG: (ALASKA CONGRESSIONAL HOPEFUL) :30 TV  
COMMERCIAL FOR AUGUST OPEN PRIMARY**

**I'D LIKE TO SPEAK TO YOU ABOUT SOMEBODY I'VE  
WORKED CLOSELY WITH FOR YEARS. YOUR CONGRESSMAN AND MY  
GOOD FRIEND, DON YOUNG. I'VE KNOWN DON SINCE YOU FIRST  
ELECTED HIM TO CONGRESS. DON IS HONEST, HARD WORKING  
AND KNOWS THE ISSUES. HE'S EARNED OUR TRUST. JOIN ME  
IN HELPING TO RE-ELECT AN OUTSTANDING CONGRESSMAN - DON  
YOUNG.**

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