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Subseries: Chron File, 1989-1993

OA/ID Number: 13534
Folder ID Number: 13534-007

Folder Title:
Great Outdoors Award Dinner 6/19/90 [OA 5375]

Stack:	Row:	Section:	Shelf:	Position:
G	26	16	3	5

(Lange/Cawley)
June 15, 1989
6:00 p.m.
[OUTDOORS.DOC]

PRESIDENTIAL REMARKS: GREAT OUTDOORS AWARD DINNER
THE VISTA HOTEL
TUESDAY, JUNE 19, 1989
1:50 P.M.

Thank you, David [Humphreys]. Galey Coleman and Sheldon Coleman, Jr... Senators Wallop, Burns and Simpson, Congressmen Marlenee and Hiler... Derrick Crandall, Stu Northrop, Dick Nunis and Jeff Napier...

It's a pleasure to be with you tonight -- and a real honor to accept the Sheldon Coleman Great Outdoors Award. Sheldon was a great friend to many -- and a great friend of nature.

His influence is still with us, in so many partnerships for the outdoors he encouraged throughout his life. Like the lanterns that bear his name glowing beside tents and R.V.s across this country, those partnerships shine bright with promise for the environment we share.

I'm deeply honored that you'd consider me worthy of this award. Oh, I imagine there was some controversy. Some might say this award should've gone to a more accomplished outdoors person. [[Probably should have gone to the only person I know who can fish and read at the same time -- Barbara Bush. \\

But I don't worry when somebody reaches into their tackle box and pulls out a lure like a Meps Spinner, or a Johnson Silver Spoon. I've got the Silver Fox.

You know, I remember the last time we went out fishing. My luck wasn't with me. So while I'm sitting there, staring

pensively out over the water, she's behind me bragging about a big catch she just made. Tells me it measures sixteen inches.

"So what," I say. Then she tells me, "Between the eyes."]]

Like every pursuit in the great outdoors, fishing is a great equalizer -- whether I'm out there with an old friend, a head of state, or one of the grandkids. You get out there, and love it -- just like the other sixty million American men, women and children who fish from boats, beaches, bridges and riverbanks all across this great country. [[Only difference is, I have to try to convince the press that fishing is more than just catching fish.]]

All of you understand how time spent in nature frees up the mind, restores the soul, and makes memories. Tranquil, peaceful, wonderful moments that stay with you the rest of your life.

Among the greatest joys Barbara and I have ever known has been exploring the outdoors with our kids and grandchildren. Look at the majesty of the Grand Tetons through the eyes of a 13 year old grandson -- or teach a grandkid a few of the mysteries of the ocean -- and you're powerfully reminded that our children will, indeed, inherit the earth.

That's why, along with so many others, we've been happy to support public-private partnerships like the Wallop-Breaux Trust Fund to protect our wetlands, and preserve and enhance boating and fishing. And by encouraging private partnerships like Ducks Unlimited, and groups like the American Recreation Coalition, and the Recreation Roundtable, to engage this nation in a new spirit

of renewal.

We're doing our part to build that spirit. In this year's budget we included funds to help save the Everglades, to implement the historic North American Waterfowl Management Plan, and to stop the tragedy of thousands of birds dying at the Stillwater Wildlife Refuge. But the cornerstone of our program was something called America the Beautiful -- to expand our parks, forests, and wildlife refuges; to promote recreation; and yes, to plant **a billion trees a year** in America.

Tonight, I want to ask for your help. I've seen too many budgets frittered away on other priorities. We all agree that trees are good for our water, good for our air, good for our communities. So take this message to the legislative branch: **Don't leave our tree planting initiative out on a limb.**

Groups like this one are helping us build a new ethic of stewardship in America. And you know, we have reason to be hopeful. This year, in a tradition that dates back to President Taft, I was presented with the first salmon caught in the 1990 season in the Penobscot river in Maine.

It was a tradition that died in the 1950s because the river had deteriorated -- but this year, a state fisheries spokesman said they had the biggest opening day he could recall. And here in Washington, that once-polluted Potomac river is now a site for first-class bass fishing tournaments.

Well, I'm honored that you'd grant me this Great Outdoors Award, in the memory of Sheldon Coleman. But I'm here to tip my

hat to all of the individuals in America -- like yourselves -- who are raising awareness, raising money, and sometimes raising hell to preserve our natural heritage for future generations.

Sometimes, that means conflicts. But I believe that the effort we put into finding constructive partnerships will take us much further than debate and contention. We need to spend less time arguing, and more time working on solutions.

All of you here tonight have the creativity, the will, and the love of the outdoors to create new private partnerships to protect this nation's natural beauty. So let me encourage each of you: help us build momentum for a new spirit of American stewardship. Thank you -- and God bless you.

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THE WHITE HOUSE
Office of the Press Secretary

For Immediate Release

June 19, 1990

REMARKS BY THE PRESIDENT
AT THE GREAT OUTDOORS AWARD DINNER

The Vista Hotel
Washington, D.C.

8:23 P.M. EDT

THE PRESIDENT: Thank you all very much for that warm introduction, and that special honor. And thanks -- I think it's the Marines I see down there in the glow. (Laughter.) I thank them especially for providing the music tonight. And David Humphreys and Galey Coleman here, and Sheldon. I understand we have some distinguished senators or congressmen. Every time you announce them, somebody says, "Oh, they're not here, they're off voting someplace." (Laughter.) But Senator Burns and Roth, Ron Marlenee, Congressman Hiler. And, of course, my friend Derrick Crandall and Stu Northrop. And Dick Nunis over here, and Jeff Napier.

Look, it's a great pleasure for me to be with you tonight. And I will be relatively brief, speaking before the broccoli. I've got to get out of here and get back home. (Laughter and applause.) But really, what an honor to accept this Sheldon Coleman Great Outdoors Award. He was a great friend -- I bet to everybody in this room and to many others across the country -- a great friend of nature.

And his influence is still with us today in so many ways, in partnerships for the outdoors that he encouraged throughout his entire life. And like the lanterns that bear his name, glowing beside the tents and RVs across this country, those partnerships do shine bright with promise for the environment -- the precious environment we share.

I am deeply honored that you consider me worthy of this award. And I imagine there was some controversy. (Laughter.) Some might say that the award should have gone to a more accomplished outdoors person. It probably should have gone to the only person I know who can fish and read at the same time, Barbara Bush. (Laughter and applause.)

Look, there's some fishermen out here. Please understand my frustration. (Laughter.) We're looking for these damn bluefish and -- (laughter) -- Barbara's reading away, studying, reading -- "Oh, I've got a fish." And I'm out there working, and studying, and changing bait, and nothing happens. (Laughter.)

But I don't worry when somebody reaches into the tackle box and pulls out a lure like a Meps Spinner, or a Johnson Silver Spoon, because I've got the Silver Fox. (Laughter and applause.)

And like every pursuit in the great outdoors, fishing is a great equalizer, whether you're out there with a friend or a head of state or one of the grandkids. You get out there and you just simply love it -- just like the other 60 million American men, women and children who fish from boats, and beaches, and bridges, and riverbanks all across this great country.

I remember fishing off the Saco River in Maine, there was a guy with a belly that made one of these sumo wrestlers, or whatever

MORE

they are, look skinny, you know. (Laughter.) And he's standing out there, fishing with his grandson, and I come by in our Cigarette with our couple -- trolling, I admit, nice and slow. And the guy yells out, "Only in America." (Laughter.) And, you know, he was absolutely right. (Laughter.) Here we were. It was just very special and all of us have our own tales to tell. (Laughter.)

But all of you understand how time spent in nature, in camping or hiking or fishing -- frees up the mind, restores the soul, and makes memories. Tranquil, peaceful, wonderful memories that stay with you the rest of your life.

Among the greatest joys that Barbara and I have ever known have been exploring the outdoors with our kids and our grandkids. You saw George P. here with us. Look at the majesty, then, of the Grand Tetons through the eyes of a 13-year-old grandson, teach a grandkid a few mysteries of the ocean and you're powerfully reminded that our kids will truly inherit the Earth.

You don't even have to leave home. Every summer on vacation, up at our house there at Kennebunkport, we put up a tent -- I don't want to prejudice any other vendors here, or manufacturers. (Laughter.) But I call Sheldon Coleman and say, "Hey listen, I need a tent." This was several years ago. And I get a tremendous kick out of -- that same tent goes up every year, and I get a tremendous kick -- you don't have to leave home -- hearing the nighttime giggles of the grandchildren out there. It's wonderful -- you see them reading by a lantern and telling stories, hear them whispering to each other before they drop off to sleep with the sea pounding away in the background.

These are special moments -- moments in the outdoors; and they are all very, very special. So preserving nature for future generations demands special effort. And I've been very happy to support the public-private partnerships like this Wallop-Breaux -- was Dingell-Johnson -- but the Wallop-Breaux Trust Fund to protect our wetlands and preserve and enhance the boating and fishing. And by encouraging private partnerships like Ducks Unlimited, and groups like the American Recreation Coalition, and the Recreation Roundtable, to engage this nation in a new spirit of renewal. I want to try my very hardest to do my part to help build that spirit.

In this year's budget, we included funds to help save the Everglades and to implement the historic North American Waterfowl Management Plan, to stop the tragedy of thousands of birds dying at the Stillwater Wildlife Refuge. But the cornerstone of our program was something called "America the Beautiful," to expand our parks, our forests, and wildlife refuges; to promote recreation; and yes -- one of the ones that I'm most interested in, to plant a billion trees a year in America.

Tonight I want to ask for your help. I've seen too many budgets frittered away on other priorities. We all agree that trees are good for our water, and good for air, good for our communities. So take this message with you, please, to the legislative branch: Don't leave our tree planting initiative out on a limb.

Groups like this one are helping us build a new ethic of stewardship in America. And you know, I do believe that we have reason to be hopeful. This year, in a tradition that dates back to President Taft, I was presented with the first salmon caught in the 1990 season in the Penobscot River in Maine.

It was a tradition that died back in the 1950s because the river had deteriorated so much. But this year, a state fisheries spokesman said they had the biggest opening day that he could recall. Right here in Washington, D.C., the once-polluted Potomac River is now a site for first-class bass fishing tournaments.

I was fishing in Pintlala, Alabama with Ricky Clune, a kid from Montgomery, Texas; one of the great bass fishermen in this

country. And Rick, I'll never forget his winning a bass tournament. If you haven't been to one of these weigh-ins, you ought to go. Four or five thousand people in a stadium when these guys come trolling in with these -- trailoring their fishing boats in and bringing out the bass. And I'll never forget Rick Clune when he won Bass Masters Championship saying that he learned to fish when he was in his underwear following his dad in the creeks of Oklahoma. And he said, isn't it great to live in a country with no limits. And I like that. And I think he's right.

He was telling me in Pintlala this winter, he said, "You don't have to come all the way down here to Alabama to fish," he said, "the Potomac River is back. You can go right across from the Pentagon and get good five-, six-, seven-pound bass out there." And he was right. I think it's an exciting thing that you all are doing for this country, helping us bring back these fantastic resources that regrettably we took for granted maybe 10 or 20 years ago.

So I'm honored that you'd grant me the Great Outdoors Award, in the memory of Sheldon Coleman. He was a great inspiration to me. I knew him personally. I loved that remarkable spirit that you all remember. And I salute his memory. I'm also here to tip my hat to all of the individuals in America, like yourselves, who are raising awareness, raising money, and sometimes raising hell to preserve -- (laughter) -- our natural heritage for future generations.

Sometimes that does mean conflicts. But I believe that the efforts we put into finding constructive partnerships will take us much farther than debate and contention. We need to spend less time arguing and more time working on solutions.

All of you here tonight have the creativity, the will, and the love -- the love of the outdoors, to create new private partnerships to protect this nation's natural beauty. So let me encourage each of you, help us build momentum for a new spirit of American stewardship. As your President, I will not ever miss any opportunity at all to go fishing, to go hiking, to go camping -- (laughter and applause) -- to go out in my boat. I want to do my part. (Applause.)

And so, I'll go to work early in the morning and sometimes go home late at night. But I'll be damned if I'm going to let anybody keep me from the great outdoors. Thank you all very, very much. (Applause.) I'm honored to be with you. Thank you so much. (Applause.)

END

8:33 P.M. EDT

**GREAT OUTDOORS AWARD DINNER / THE VISTA HOTEL
TUESDAY, JUNE 19, 1990 / 8:20 P.M.**

**THANK YOU, DAVID [HUMPHREYS]. GALEY COLEMAN, AND
SHELDON COLEMAN... SENATOR BURNS, CONGRESSMEN ROTH,
MARLENEE AND HILER... DERRICK CRANDALL, STU NORTHROP,
DICK NUNIS AND JEFF NAPIER... IT'S A PLEASURE TO BE
WITH YOU TONIGHT -- AND A REAL HONOR TO ACCEPT THE
SHELDON COLEMAN GREAT OUTDOORS AWARD. SHELDON WAS A
GREAT FRIEND TO MANY -- AND A GREAT FRIEND OF NATURE.**

- 2 -

**HIS INFLUENCE IS STILL WITH US, IN SO MANY
PARTNERSHIPS FOR THE OUTDOORS HE ENCOURAGED THROUGHOUT
HIS LIFE. LIKE THE LANTERNS THAT BEAR HIS NAME GLOWING
BESIDE TENTS AND R.V.S ACROSS THIS COUNTRY, THOSE
PARTNERSHIPS SHINE BRIGHT WITH PROMISE FOR THE
ENVIRONMENT WE SHARE.**

**I'M DEEPLY HONORED THAT YOU'D CONSIDER ME WORTHY OF
THIS AWARD. OH, I IMAGINE THERE WAS SOME CONTROVERSY.
SOME MIGHT SAY THIS AWARD SHOULD'VE GONE TO A MORE
ACCOMPLISHED OUTDOORS PERSON.**

**[[PROBABLY SHOULD HAVE GONE TO THE ONLY PERSON I KNOW WHO CAN FISH AND READ AT THE SAME TIME -- BARBARA BUSH. **

BUT I DON'T WORRY WHEN SOMEBODY REACHES INTO THEIR TACKLE BOX AND PULLS OUT A LURE LIKE A MEPS SPINNER, OR A JOHNSON SILVER SPOON. I'VE GOT THE SILVER FOX.

LIKE EVERY PURSUIT IN THE GREAT OUTDOORS, FISHING IS A GREAT EQUALIZER -- WHETHER I'M OUT THERE WITH AN OLD FRIEND, A HEAD OF STATE, OR ONE OF THE GRANDKIDS.

YOU GET OUT THERE, AND LOVE IT -- JUST LIKE THE OTHER SIXTY MILLION AMERICAN MEN, WOMEN AND CHILDREN WHO FISH FROM BOATS, BEACHES, BRIDGES AND RIVERBANKS ALL ACROSS THIS GREAT COUNTRY. [[ONLY DIFFERENCE IS, I HAVE TO TRY TO CONVINCE THE PRESS THAT FISHING IS MORE THAN JUST CATCHING FISH.]]

ALL OF YOU UNDERSTAND HOW TIME SPENT IN NATURE -- CAMPING OR HIKING OR FISHING -- FREES UP THE MIND, RESTORES THE SOUL, AND MAKES MEMORIES.

TRANQUIL, PEACEFUL, WONDERFUL MOMENTS THAT STAY WITH YOU THE REST OF YOUR LIFE. AMONG THE GREATEST JOYS BARBARA AND I HAVE EVER KNOWN HAS BEEN EXPLORING THE OUTDOORS WITH OUR KIDS AND GRANDCHILDREN. LOOK AT THE MAJESTY OF THE GRAND TETONS THROUGH THE EYES OF A 13 YEAR OLD GRANDSON -- OR TEACH A GRANDKID A FEW OF THE MYSTERIES OF THE OCEAN -- AND YOU'RE POWERFULLY REMINDED THAT OUR CHILDREN WILL, INDEED, INHERIT THE EARTH.

AND YOU DON'T EVEN HAVE TO LEAVE HOME. EVERY SUMMER ON VACATION I PUT UP A TENT OUTSIDE OUR HOUSE. I GET A TREMENDOUS KICK OUT OF HEARING THE NIGHTTIME GIGGLES OF THE CAMPING GRANDCHILDREN. IT'S WONDERFUL TO SEE THEM READING BY A LANTERN, AND HEAR THEM WHISPERING TO EACH OTHER JUST BEFORE THEY DROP OFF TO SLEEP.

MOMENTS IN THE OUTDOORS ARE SPECIAL. SO PRESERVING NATURE FOR FUTURE GENERATIONS DEMANDS SPECIAL EFFORT.

I'VE BEEN HAPPY TO SUPPORT PUBLIC-PRIVATE PARTNERSHIPS LIKE THE WALLOP-BREAUX TRUST FUND TO PROTECT OUR WETLANDS, AND PRESERVE AND ENHANCE BOATING AND FISHING. AND BY ENCOURAGING PRIVATE PARTNERSHIPS LIKE DUCKS UNLIMITED, AND GROUPS LIKE THE AMERICAN RECREATION COALITION, AND THE RECREATION ROUNDTABLE, TO ENGAGE THIS NATION IN A NEW SPIRIT OF RENEWAL. WE'RE DOING OUR PART TO BUILD THAT SPIRIT.

IN THIS YEAR'S BUDGET, WE INCLUDED FUNDS TO HELP SAVE THE EVERGLADES, TO IMPLEMENT THE HISTORIC NORTH AMERICAN WATERFOWL MANAGEMENT PLAN, AND TO STOP THE TRAGEDY OF THOUSANDS OF BIRDS DYING AT THE STILLWATER WILDLIFE REFUGE. BUT THE CORNERSTONE OF OUR PROGRAM WAS SOMETHING CALLED AMERICA THE BEAUTIFUL -- TO EXPAND OUR PARKS, FORESTS, AND WILDLIFE REFUGES; TO PROMOTE RECREATION; AND YES, TO PLANT A BILLION TREES A YEAR IN AMERICA.

TONIGHT, I WANT TO ASK FOR YOUR HELP. I'VE SEEN TOO MANY BUDGETS FRITTERED AWAY ON OTHER PRIORITIES. WE ALL AGREE THAT TREES ARE GOOD FOR OUR WATER, GOOD FOR OUR AIR, GOOD FOR OUR COMMUNITIES. SO TAKE THIS MESSAGE TO THE LEGISLATIVE BRANCH: DON'T LEAVE OUR TREE PLANTING INITIATIVE OUT ON A LIMB.

GROUPS LIKE THIS ONE ARE HELPING US BUILD A NEW ETHIC OF STEWARDSHIP IN AMERICA. AND YOU KNOW, WE HAVE REASON TO BE HOPEFUL.

THIS YEAR, IN A TRADITION THAT DATES BACK TO PRESIDENT TAFT, I WAS PRESENTED WITH THE FIRST SALMON CAUGHT IN THE 1990 SEASON IN THE PENOBSCOT RIVER IN MAINE.

IT WAS A TRADITION THAT DIED IN THE 1950s BECAUSE THE RIVER HAD DETERIORATED -- BUT THIS YEAR, A STATE FISHERIES SPOKESMAN SAID THEY HAD THE BIGGEST OPENING DAY HE COULD RECALL.

AND HERE IN WASHINGTON, THAT ONCE-POLLUTED POTOMAC RIVER IS NOW A SITE FOR FIRST-CLASS BASS FISHING TOURNAMENTS.

WELL, I'M HONORED THAT YOU'D GRANT ME THIS GREAT OUTDOORS AWARD, IN THE MEMORY OF SHELDON COLEMAN. HE WAS A GREAT INSPIRATION TO ME. I KNEW HIM PERSONALLY AND LOVED HIS REMARKABLE SPIRIT. I SALUTE HIS MEMORY.

BUT I'M ALSO HERE TO TIP MY HAT TO ALL OF THE INDIVIDUALS IN AMERICA -- LIKE YOURSELVES -- WHO ARE RAISING AWARENESS, RAISING MONEY, AND SOMETIMES RAISING HELL TO PRESERVE OUR NATURAL HERITAGE FOR FUTURE GENERATIONS.

SOMETIMES, THAT MEANS CONFLICTS. BUT I BELIEVE THAT THE EFFORT WE PUT INTO FINDING CONSTRUCTIVE PARTNERSHIPS WILL TAKE US MUCH FURTHER THAN DEBATE AND CONTENTION.

WE NEED TO SPEND LESS TIME ARGUING, AND MORE TIME WORKING ON SOLUTIONS.

ALL OF YOU HERE TONIGHT HAVE THE CREATIVITY, THE WILL, AND THE LOVE OF THE OUTDOORS TO CREATE NEW PRIVATE PARTNERSHIPS TO PROTECT THIS NATION'S NATURAL BEAUTY. SO LET ME ENCOURAGE EACH OF YOU: HELP US BUILD MOMENTUM FOR A NEW SPIRIT OF AMERICAN STEWARDSHIP. THANK YOU -- AND GOD BLESS YOU.

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WHITE HOUSE STAFFING MEMORANDUM

90 JUN 18 P3:25

DATE: 6/18/90 ACTION/CONCURRENCE/COMMENT DUE BY: ---

SUBJECT: PRESIDENTIAL REMARKS: SHELDON COLEMAN AWARDS DINNER

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☐	☒
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☐	☐	PORTER	☐	☒
DARMAN	☐	☒	ROGICH	☐	☒
CARD	☐	☒	UNTERMAYER	☐	☐
CICCONI	☒	☒	ROGERS	☐	☒
DEMAREST	☐	☒	WINSTON	☐	☒
FITZWATER	☐	☒	PINKERTON	☐	☒
GRAY	☐	☐	DELAND	☐	☒
HAGIN	☐	☐		☐	☐
HOLIDAY	☐	☒		☐	☐

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

THE WHITE HOUSE

WASHINGTON

15 6 38

June 15, 1990

MEMORANDUM

INFORMATION FOR THE PRESIDENT

THROUGH: CHRISS WINSTON CW
FROM: MARK LANGE ML
SUBJECT: REMARKS FOR THE SHELDON COLEMAN DINNER

I. SUMMARY

On Tuesday, June 19, you will make remarks at the Sheldon Coleman "Great Outdoors Award" Dinner. This event will be held at the Vista Hotel and there will be 350 guests. You will speak at 8:20 p.m. and your remarks are six minutes in length, on speechcards.

II. DISCUSSION

This event marks the second annual Sheldon Coleman "Great Outdoors Award" Dinner. You will be honored with the award, which was established in honor of the great outdoorsman and businessman, Sheldon Coleman.

Immediately before your remarks, there will be a slide presentation of you in the outdoors fishing and camping along with excerpts of previous speeches on the environment. After the slide show, Sheldon Coleman, Jr. and Mr. David Humphreys will present you with the award; you will then be introduced by Mr. Humphreys.

The attached remarks speak fondly of Sheldon Coleman, Sr. and applaud him for his efforts in establishing partnerships for the environment. You emphasize your love for sports and the great outdoors while calling for more partnerships and joint efforts on their behalf.

(Lange/Cawley)
June 15, 1990
6:00 p.m.
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His influence is still with us, in so many partnerships for the outdoors he encouraged throughout his life. Like the lanterns that bear his name glowing beside tents and R.V.s across this country, those partnerships shine bright with promise for the environment we share.

I'm deeply honored that you'd consider me worthy of this award. Oh, I imagine there was some controversy. Some might say this award should've gone to a more accomplished outdoors person. [[Probably should have gone to the only person I know who can fish and read at the same time -- Barbara Bush. \\

But I don't worry when somebody reaches into their tackle box and pulls out a lure like a Meps Spinner, or a Johnson Silver Spoon. I've got the Silver Fox.

You know, I remember the last time we went out fishing. My luck wasn't with me. So while I'm sitting there, staring

pensively out over the water, she's behind me bragging about a big catch she just made. Tells me it measures sixteen inches.

"So what," I say. Then she tells me, "Between the eyes."]]

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of renewal.

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hat to all of the individuals in America -- like yourselves -- who are raising awareness, raising money, and sometimes raising hell to preserve our natural heritage for future generations.

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WHITE HOUSE STAFFING MEMORANDUM

90 JUN 14 P5:09

DATE: 6/14/90

ACTION/CONCURRENCE/COMMENT DUE BY: 6/15/90 2:00 PM

SUBJECT: PRESIDENTIAL REMARKS: GREAT OUTDOORS AWARD DINNER

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
CARD	☐	☒	UNTERMAYER	☐	☐
CICCONI	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	WINSTON	☐	☒
FITZWATER	☐	☒	PINKERTON	☒	☐
GRAY	☐	☐	DELAND	☒	☐
HAGIN	☐	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Friday, June 15, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

*add the
reference*

(Lange/Cawley)
June 14, 1989
2:45 p.m.
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THE VISTA HOTEL
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Thank you, David [Humphreys]. *Sheldon Coleman, Jr.,*
Stu Norrhop, Dick Morris, Jeff Hapner
~~Dale Bumpers~~ Malcolm Wallop,
Derrick Crandall... It's a pleasure to be with you tonight -- and
a real honor to accept the Sheldon Coleman Great Outdoors Award.
Sheldon was a great friend to many -- and a great friend of
nature.

You all knew and admired him as a true champion of
conservation. Well, his influence is still with us -- in the
President's Commission on Americans Outdoors he helped establish,
and in so many partnerships for the outdoors he encouraged
throughout his life. Like the lanterns that bear his name
glowing beside tents and R.V.s across this country, those
partnerships shine bright with promise for the environment we
share.

I'm deeply honored that you'd consider me worthy of this
award. Oh, I imagine there was some controversy. Some might say
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JUN 14 1990

Document No. _____

CEQ

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/14/90

ACTION/CONCURRENCE/COMMENT DUE BY: 6/15/90 2:00 PM

SUBJECT: PRESIDENTIAL REMARKS: GREAT OUTDOORS AWARD DINNER

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
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GRAY	☐	☐	DELAND	☒	☐
HAGIN	☐	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Friday, June 15, with a copy to my office. Thank you.

RESPONSE:

Nice job!
David S. Andrews
 CEQ

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

(Lange/Cawley)
June 14, 1989
2:45 p.m.
[OUTDOORS.DOC]

PRESIDENTIAL REMARKS: GREAT OUTDOORS AWARD DINNER
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RESPONSE:


02:20 18 JUN 90

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Lange/Cawley)
June 14, 1989
2:45 p.m.
[OUTDOORS.DOC]

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THE WHITE HOUSE

WASHINGTON

June 14, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RB*
SUBJECT: Presidential Remarks: Great Outdoors Award
Dinner

We have no suggested changes from a policy standpoint and approve of the draft in its present form.

cc: James W. Cicconi

20:54 51 JUN 06

WHITE HOUSE STAFFING MEMORANDUMDATE: 6/14/90ACTION/CONCURRENCE/COMMENT DUE BY: 6/15/90 2:00 PMSUBJECT: PRESIDENTIAL REMARKS: GREAT OUTDOORS AWARD DINNER

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REMARKS:

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RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

(Lange/Cawley)
June 14, 1989
2:45 p.m.
[OUTDOORS.DOC]

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Document No. _____

WHITE HOUSE STAFFING MEMORANDUMDATE: 6/14/90

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6/15/90 2:00 PMSUBJECT: PRESIDENTIAL REMARKS: GREAT OUTDOORS AWARD DINNER

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RESPONSE:

Please see comments.

6/15/90

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Lange/Cawley)
June 14, 1989
2:45 p.m.
[OUTDOORS.DOC]

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*Commercial
promo
problem?*

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THE WHITE HOUSE
WASHINGTON

90 JUN 15 AM: 29

Date: 6/15 2-

TO: *Chriss Winston*
FROM: JAMES P. PINKERTON
Deputy Assistant to the President
for Policy Planning

Re: *Children's Inn + Great Outdoors
draft*

The C.I. draft is very
eloquent -- even moving. "Barbara
+ I know. We have been here." is
the perfect pitch for alluding
to Robin.

As for the G.O. draft, it's fine,
but it makes no mention of trees.
N.B. the Tree Trust passed the House
ag. committee this week.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/14/90 ACTION/CONCURRENCE/COMMENT DUE BY: 6/15/90 2:00 PM

SUBJECT: PRESIDENTIAL REMARKS: GREAT OUTDOORS AWARD DINNER

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RESPONSE:

See comment

20:30 91 JUN 05

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WHITE HOUSE STAFFING MEMORANDUMDATE: 6/14/90 ACTION/CONCURRENCE/COMMENT DUE BY: 6/15/90 2:00 PMSUBJECT: PRESIDENTIAL REMARKS: GREAT OUTDOORS AWARD DINNER

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
CARD	☐	☒	UNTERMAYER	☐	☐
CICCONI	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	WINSTON	☐	☒
FITZWATER	☐	☒	PINKERTON	☒	☐
GRAY	☐	☐	DELAND	☒	☐
HAGIN	☐	☐		☐	☐
HOLIDAY →	☒	☐		☐	☐

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Friday, June 15, with a copy to my office. Thank you.

RESPONSE:

See Comments.

Thanks. Holly Williamson

00:20 51 JUN 06
6-15-90

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Lange/Cawley)
June 14, 1989
2:45 p.m.
[OUTDOORS.DOC]

PRESIDENTIAL REMARKS: GREAT OUTDOORS AWARD DINNER
THE VISTA HOTEL
TUESDAY, JUNE 19, 1989
1:50 P.M.

Thank you, David [Humphreys]. Dale Bumpers, Malcolm Wallop, Derrick Crandall... It's a pleasure to be with you tonight -- and a real honor to accept the Sheldon Coleman Great Outdoors Award. Sheldon was a great friend to many -- and a great friend of nature.

You all knew and admired him as a true champion of conservation. Well, his influence is still with us -- in the President's Commission on Americans Outdoors he helped establish, and in so many partnerships for the outdoors he encouraged throughout his life. Like the lanterns that bear his name glowing beside tents and R.V.s across this country, those partnerships shine bright with promise for the environment we share.

I'm deeply honored that you'd consider me worthy of this award. Oh, I imagine there was some controversy. Some might say this award should've gone to a more accomplished outdoors person. [[Probably should have gone to the only person I know who can fish and read at the same time -- Barbara Bush. \\

But I don't worry when somebody reaches into their tackle box and pulls out a lure like a Meps Spinner, or a Johnson Silver Spoon. I've got the Silver Fox.

You know, I remember the last time we went out fishing. My

luck wasn't with me. So while I'm sitting there, staring pensively out over the water, she's behind me bragging about a big catch she just made. Tells me it measures sixteen inches.

"So what," I say ~~to myself~~. Then she tells me, "Between the eyes."]]

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All of you understand how time spent in nature frees up the mind, restores the soul, and makes memories. Tranquil, peaceful, wonderful moments that stay with you the rest of your life.

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That's why, along with so many others, we've been happy to support ^{Public-}private partnerships like the Wallop-Breaux Trust Fund to protect our wetlands, and preserve and enhance boating and fishing. And by encouraging private partnerships like Ducks

Unlimited, and groups like the American Recreation Coalition, to engage this nation in a new spirit of renewal.

Groups like these are helping us build a new ethic of stewardship in America. And you know, we have reason to be hopeful. This year, in a tradition that dates back to President Taft, I was presented with the first salmon caught in the 1990 season in the Penobscot river in Maine.

It was a tradition that died in the 1950s because the river had deteriorated -- but this year, a state fisheries spokesman said they had the biggest opening day he could recall. And here in Washington, that once-polluted Potomac river is now a site for first-class bass fishing tournaments.

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Tuesday 6/19
~~7:30~~
8:00

SPEECH INFORMATION SHEET

EVENT: Sheldon Cdean "Great Outdoors Award" Dinner

NUMBER OF ATTENDEES: 350

TYPE OF EVENT: Award Dinner

LENGTH OF SPEECH: 6-8

PROMPTER:

Cards

WHERE IS THE EVENT: Vista Hotel

INTRODUCING POTUS: Mr. Humphreys

CONTACTS: Derrick Crandall
Am. Recreation Coalition
662-7420

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/14/90

ACTION/CONCURRENCE/COMMENT DUE BY: 6/15/90 2:00 PM

SUBJECT: PRESIDENTIAL REMARKS: GREAT OUTDOORS AWARD DINNER

	ACTION FYI			ACTION FYI	
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GRAY	☐	☐	DELAND	☒	☐
HAGIN	☐	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Friday, June 15, with a copy to my office. Thank you.

RESPONSE:

OK S.R.

15:8v 81 NOV 06

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Lange/Cawley)
June 14, 1989
2:45 p.m.
[OUTDOORS.DOC]

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1:50 P.M.

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THE PRESIDENT HAS SEEN
THE WHITE HOUSE 6/18/90
WASHINGTON

June 15, 1990

15 6.38

MEMORANDUM

INFORMATION FOR THE PRESIDENT

THROUGH: CHRISS WINSTON CW
FROM: MARK LANGE *ML*
SUBJECT: REMARKS FOR THE SHELDON COLEMAN DINNER

I. SUMMARY

On Tuesday, June 19, you will make remarks at the Sheldon Coleman "Great Outdoors Award" Dinner. This event will be held at the Vista Hotel and there will be 350 guests. You will speak at 8:20 p.m. and your remarks are six minutes in length, on speechcards.

II. DISCUSSION

This event marks the second annual Sheldon Coleman "Great Outdoors Award" Dinner. You will be honored with the award, which was established in honor of the great outdoorsman and businessman, Sheldon Coleman.

Immediately before your remarks, there will be a slide presentation of you in the outdoors fishing and camping along with excerpts of previous speeches on the environment. After the slide show, Sheldon Coleman, Jr. and Mr. David Humphreys will present you with the award; you will then be introduced by Mr. Humphreys.

The attached remarks speak fondly of Sheldon Coleman, Sr. and applaud him for his efforts in establishing partnerships for the environment. You emphasize your love for sports and the great outdoors while calling for more partnerships and joint efforts on their behalf.

(Lange/Cawley)
June 15, 1990
6:00 p.m.
[OUTDOORS.DOC]

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THE VISTA HOTEL
TUESDAY, JUNE 19, 1990
6:50 P.M.
0:20

Thank you, David [Humphreys]. Galey Coleman and Sheldon Coleman, ~~B...~~ Senator ~~Wall~~op, Burns and ~~Simpson~~, Congressmen ~~Roth~~, Marlenee and Hiler... Derrick Crandall, Stu Northrop, Dick Nunis and Jeff Napier...

It's a pleasure to be with you tonight -- and a real honor to accept the Sheldon Coleman Great Outdoors Award. Sheldon was a great friend to many -- and a great friend of nature.

His influence is still with us, in so many partnerships for the outdoors he encouraged throughout his life. Like the lanterns that bear his name glowing beside tents and R.V.s across this country, those partnerships shine bright with promise for the environment we share.

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But I don't worry when somebody reaches into their tackle box and pulls out a lure like a Meps Spinner, or a Johnson Silver Spoon. I've got the Silver Fox.

You know, I remember the last time we went out fishing. My luck wasn't with me. So while I'm sitting there, staring

And you don't have to leave home. Every summer on vacation I put up a tent outside our house. I got a thousand or so old & young ^{at different} ~~ages~~ of other young people children & see them reading a fiction - hear them talking to each other & play hoop & ball & sleep.

~~pensively out over the water, she's behind me bragging about a
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of renewal.

We're doing our part to build that spirit. In this year's budget, we included funds to help save the Everglades, to implement the historic North American Waterfowl Management Plan, and to stop the tragedy of thousands of birds dying at the Stillwater Wildlife Refuge. But the cornerstone of our program was something called America the Beautiful -- to expand our parks, forests, and wildlife refuges; to promote recreation; and yes, to plant **a billion trees a year** in America.

Tonight, I want to ask for your help. I've seen too many budgets frittered away on other priorities. We all agree that trees are good for our water, good for our air, good for our communities. So take this message to the legislative branch: **Don't leave our tree planting initiative out on a limb.**

Groups like this one are helping us build a new ethic of stewardship in America. And you know, we have reason to be hopeful. This year, in a tradition that dates back to President Taft, I was presented with the first salmon caught in the 1990 season in the Penobscot river in Maine.

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*He was a great inspiration to me
I knew him ^{personally} and I loved his
remarkable spirit. I salute his memory*

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