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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13533
Folder ID Number: 13533-013

Folder Title:
Drug-Free Schools Recognition Ceremony 6/11/90 [OA 5375]

Stack:	Row:	Section:	Shelf:	Position:
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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

June 11, 1990

REMARKS BY THE PRESIDENT
IN RECOGNITION OF DRUG-FREE SCHOOLS

The Rose Garden

11:08 A.M. EDT

THE PRESIDENT: Thank you all very much. Welcome, Secretary Cavazos, and all of you, the principals, the students, parents, teachers and friends. I'm delighted to have you here in the Rose Garden today. We're here to celebrate a cause that's near and dear to your hearts and mine, the battle to free our schools and our children from the poisonous plague of drugs. We're so proud to honor the 51 schools named as winners in our 1989 to '90 Drug-Free School Recognition Program.

You've distinguished yourselves, and your country by substantially reducing alcohol, tobacco and other drug use among your students. And each school represented here today has been selected because they have a clear no drug use policy, established enforcement procedures, and an ongoing plan to remain or become totally drug-free. You're each stars on your own, and together you form a constellation of hope, illuminating the blackness of the night's sky.

We've established these awards because nothing should be more important to us than the young people of America. And because they are our future, they trust us to leave our land healthy and at peace, and our values strong and true; so that the world they inherit will be a good one. And they trust us to prepare them to take advantage of the opportunity that the world has to offer.

You know, education means more than just teaching our children the skills that are needed to hold a job. It's also about passing on to each new generation the values that serve as the foundation and cornerstone of our free society -- loyalty, compassion, courage, and the ability to make the crucial distinctions between the right and wrong. But to get the finest education in our schools, we must get the drugs out.

As President, I have seen much and heard even more. But, as a parent, few stories have wrenched me as hard as those about schoolchildren trapped in this evil nightmare of drugs.

We've seen the tragic devastation that drugs cause, seen how they're draining the lifeblood of our best and greatest hope. We've heard the stories, have thought about the young lives being wasted, and finally, as a nation, we declared: This is war. And let victory begin with each one of us.

We must win our war on drugs by persuading our young people that drugs are not "cool" -- that drugs will chew them up and spit them out. And that they must see that the choice of drugs over self-reliance is the choice of death over life.

But, you know, ultimately the most important weapons in the war on drugs are the least tangible ones: self-discipline, courage, support from family, and faith in one's self. The answer is traditional values. And if we want to stop our kids from putting drugs in their bodies, we must first ensure that they have good ideas in their heads and moral character in their hearts. And that's

MORE

exactly what the 51 schools that we honor here are doing.

But actions, not words, speak most vividly -- most poignantly. Listen to the extraordinary stories of some of the schools represented here today.

Almost half a century ago, a scene from a movie captured the hearts of Americans. An older boy, troubled but now reformed, carries a younger boy. And when a priest offers to relieve him of his burden, the boy quietly, but firmly, refuses. "He ain't heavy," he says, "he's my brother."

The movie was "Boys Town." In 1990, the extraordinary mission of this community continues, inspiring its students to take responsibility for their lives and the lives of those around them. A model town for "at risk" teens, it teaches right from wrong in a loving environment that stresses self-respect and moral values. It's a healing balm that restores lost youngsters physically, mentally and spiritually.

A visitor to Boys Town High School once said: "Here, they make the kids want to resist drugs by showing them that they're people who deserve respect -- from themselves, as well as from others. I've never seen kids so in touch with themselves."

And, for the real truth of this place, here's what one Boys Town High student said: "There are lots of holes in my life that were filled with pain. And now I'm going to fill them with joy."

Another place where kids are finding joy is the Mollie Ray Elementary School in Orlando, Florida. Principal Paul Van Mitchell is a hero with faith in common sense values which have never failed us -- when we've had the courage to live up to them.

The school is in what's been called "an ugly environment with pretty kids." Paul and his staff are warriors defending what's beautiful by destroying what's evil. They provide special after-school drug prevention programs for the most at-risk students; and have an open-door mentor program. And Paul has also inspired a community-wide drug program and is part of a task force to combat drugs.

And another principal-hero, Robert McCarley of Crockett Junior High School in Odessa, Texas, is also the backbone of that school's drug-free program. He set up a hotline where kids can call and report drug use. Robert has transformed the school from one run by three gangs, to one with a proud and successful "no-use" policy.

But it is Robert's own example that shines as a proud beacon; a North Star for all to follow. For years, he and his wife have taken problem kids into their home. And then came Ginger, an abused child from a family filled with drugs. She was malnourished, depressed, and failing school. And after a year with them, she is now healthy, well-adjusted, making As and Bs. And -- this is the most wonderful news of all -- the McCarleys are adopting Ginger.

I've told you three stories today. But behind each school here are similar tales of joy and success; tales that show people are working together toward our National Education Goals. The governors of the U.S. and I agree, by the year 2000, every school in America will be free of drugs and violence. I know that with people like you to inspire them, others will follow until every school in America is safe. And with people like you, America's future will be bright beyond our dreams.

Today we honor these 51 schools from across our country, selected from hundreds -- literally hundreds, nominated by public and private education's groups. You're from 25 states and include 42 public and 9 private schools, from elementary to high schools. You're being saluted today as the finest in the nation. And you should be very proud of your achievements and your legacy. And I am

proud of you.

Congratulations, and God bless you for your unselfish example. Thank you for what you're doing; keep up the great work. Thank you all very much. Now Dr. Cavazos will pass out the awards. (Applause.)

END

11:16 A.M. EDT

DRUG-FREE SCHOOLS RECOGNITION CEREMONY
MONDAY, JUNE 11, 1990

THANK YOU, SECRETARY CAVAZOS. TO ALL OF YOU OUT THERE: STUDENTS, PARENTS, TEACHERS, AND FRIENDS -- I'M DELIGHTED TO WELCOME YOU TO THE WHITE HOUSE. YOU'RE LUCKY TO HAVE SUCH A BEAUTIFUL DAY TO SKIP SCHOOL! // AND A SPECIAL GREETING TO ALL OF THE PRINCIPALS. IT'S NICE TO KNOW THAT YOU'RE COMING TO SEE ME -- RATHER THAN THE OTHER WAY AROUND. //

WE'RE HERE TODAY TO CELEBRATE A CAUSE THAT'S VERY DEAR TO MY HEART. THE BATTLE TO FREE OUR SCHOOLS AND OUR CHILDREN FROM THE POISONOUS PLAGUE OF DRUGS.

NOTHING SHOULD BE MORE IMPORTANT TO US THAN THE
✓ YOUNG PEOPLE OF AMERICA. BECAUSE THEY'RE OUR FUTURE. THEY TRUST US TO LEAVE OUR LAND HEALTHY AND AT PEACE, AND OUR VALUES STRONG AND TRUE, SO THAT THE WORLD THEY INHERIT WILL BE A GOOD ONE. AND THEY TRUST US TO PREPARE THEM FOR THIS WORLD THROUGH EDUCATION.

YOU KNOW, EDUCATION MEANS MORE THAN JUST TEACHING
OUR CHILDREN THE SKILLS THAT ARE NEEDED FOR A JOB.

IT'S ALSO ABOUT PASSING ON TO EACH NEW GENERATION THE
VALUES THAT SERVE AS THE FOUNDATION AND CORNERSTONE

✓ OF OUR FREE SOCIETY.

X BUT WE CAN'T TRULY HAVE

EDUCATION IN OUR SCHOOLS UNTIL WE GET THE DRUGS OUT. //

IN MY EIGHT YEARS AS VICE-PRESIDENT, AND THE YEAR
AND A HALF I HAVE HAD THE PRIVILEGE OF BEING YOUR
PRESIDENT, I HAVE SEEN MUCH AND HEARD EVEN MORE. BUT
FEW STORIES HAVE WRENCHED ME AS HARD AS THOSE ABOUT
SCHOOLCHILDREN TRAPPED IN THE EVIL NIGHTMARE OF DRUGS.

WE HAVE SEEN THE TRAGIC DEVASTATION THAT DRUGS
WREAK -- SEEN HOW THEY ARE DRAINING THE LIFEblood OF
OUR BEST AND GREATEST HOPE. WE HAVE HEARD THE STORIES,
HAVE THOUGHT ABOUT THOSE INNOCENT LIVES BEING WASTED
AWAY ON OUR SCHOOLYARDS AND FINALLY, AS A NATION, WE
DECLARED: THIS IS WAR. AND LET IT BEGIN WITH EACH ONE

✓ OF US. //

WE MUST WIN OUR WAR ON DRUGS BY PERSUADING OUR YOUNG PEOPLE THAT DRUGS ARE NOT "COOL" -- THAT DRUGS WILL CHEW THEM UP AND SPIT THEM OUT. THEY MUST SEE THAT THE CHOICE OF DRUGS OVER SELF-RELIANCE IS THE CHOICE OF DEATH OVER LIFE. //

BUT, YOU KNOW, ULTIMATELY THE MOST IMPORTANT WEAPONS IN THE WAR ON DRUGS ARE THE LEAST TANGIBLE ONES: SELF-DISCIPLINE, COUR-AGE, CHARACTER, SUPPORT FROM FAMILY, FAITH IN GOD AND IN ONE'S SELF. THE ANSWER IS VALUES. IF WE WANT TO STOP OUR KIDS FROM PUTTING DRUGS IN THEIR VEINS, WE MUST FIRST ENSURE THAT THEY HAVE GOOD IDEAS IN THEIR HEADS AND MORAL CHARACTER IN THEIR HEARTS.

AND THAT IS EXACTLY WHAT THE 51 SCHOOLS WE HONOR ARE DOING.

BUT ACTIONS -- NOT WORDS -- SPEAK MOST VIVIDLY. MOST POIGNANTLY. LISTEN TO THE EXTRAORDINARY STORIES OF SOME OF THE SCHOOLS REPRESENTED HERE TODAY.

ALMOST HALF A CENTURY AGO, A SCENE FROM A MOVIE CAPTURED THE HEARTS OF AMERICANS. AN OLDER BOY, TROUBLED BUT NOW REFORMED, CARRIES A YOUNGER BOY. WHEN A PRIEST OFFERS TO RELIEVE HIM OF HIS BURDEN, THE BOY QUIETLY -- BUT FIRMLY -- REFUSES. "HE AIN'T HEAVY," HE SAYS. "HE'S MY BROTHER."

THE MOVIE WAS "BOYS TOWN." IN 1990, THE EXTRAORDINARY MISSION OF THIS SCHOOL CONTINUES -- AS DOES THE WAY IT INSPIRES ITS STUDENTS TO TAKE RESPONSIBILITY FOR THEIR LIVES AND THE LIVES OF THOSE AROUND THEM.

A MODEL TOWN FOR "AT RISK" TEENS, IT TEACHES RIGHT FROM WRONG IN A LOVING ENVIRONMENT THAT STRESSES SELF-ESTEEM AND MORAL VALUES. IT IS A HEALING BALM THAT RESTORES LOST YOUNGSTERS PHYSICALLY, MENTALLY AND SPIRITUALLY.

A VISITOR TO THE SCHOOL SAID: "AT BOYS TOWN THEY MAKE THE KIDS WANT TO RESIST DRUGS BY SHOWING THEM THAT THEY'RE PEOPLE WHO DESERVE RESPECT -- FROM THEMSELVES, AS WELL AS FROM OTHERS. I'VE NEVER SEEN KIDS SO IN TOUCH WITH THEMSELVES."

P-O-W

POW

HIV
H-T-V

AND, FOR THE REAL TRUTH OF THIS PLACE, THERE'S
WHAT A TEENAGE BOY SAID: "THERE ARE LOTS OF HOLES IN MY
LIFE THAT WERE FILLED WITH PAIN. NOW I'M GOING TO FILL
THEM WITH JOY." //

✓ # ANOTHER PLACE WHERE KIDS ARE FINDING JOY IS THE
MOLLIE RAY ELEMENTARY SCHOOL IN ORLANDO, FLORIDA.
PRINCIPAL PAUL VAN MITCH-ELL IS A HERO WITH FAITH IN
THE COMMONSENSE VALUES WHICH HAVE NEVER FAILED US --
WHEN WE'VE HAD THE COURAGE TO LIVE UP TO THEM.

THE SCHOOL IS IN WHAT HAS BEEN CALLED "AN UGLY
NEIGHBORHOOD WITH PRETTY KIDS." PAUL AND HIS STAFF ARE
WARRIORS DEFENDING WHAT'S BEAUTIFUL BY DESTROYING
WHAT'S EVIL. THEY PROVIDE SPECIAL AFTER-SCHOOL DRUG
PREVENTION PROGRAMS FOR THE MOST AT-RISK STUDENTS; AND
HAVE AN OPEN-DOOR MENTOR PROGRAM. PAUL HAS ALSO
INSPIRED A COMMUNITY-WIDE DRUG PROGRAM AND IS PART OF A
TASK FORCE TO COMBAT DRUGS. //

AND ANOTHER PRINCIPAL-HERO, ROBERT MCCARLEY OF CROCKETT JUNIOR HIGH SCHOOL IN ODESSA, TEXAS, IS ALSO THE BACKBONE OF HIS SCHOOL'S DRUG-FREE PROGRAM. HE HAS SET UP A HOTLINE WHERE KIDS CAN CALL AND REPORT DRUG USE. HE HAS WORKED WITH POLICE SO THAT DRUG ARRESTS BECOME PUBLIC WARNINGS -- THE POLICE STORM INTO SCHOOL, HANDCUFF THE OFFENDERS AND TAKE THEM TO JAIL. BOB HAS TRANSFORMED THE SCHOOL FROM ONE RUN BY THREE GANGS TO ONE WITH A PROUD AND SUCCESSFUL "NO-USE TOLERANCE" POLICY.

BUT IT IS BOB'S OWN EXAMPLE THAT SHINES AS A PROUD BEACON ~~##~~ -- A NORTH STAR FOR ALL TO FOLLOW. FOR YEARS, HE AND HIS WIFE HAVE TAKEN PROBLEM KIDS INTO THEIR HOME. THEN CAME GINGER, AN ABUSED CHILD FROM A FAMILY FILLED WITH DRUGS. SHE WAS MALNOURISHED, DEPRESSED, AND FAILING SCHOOL. AFTER A YEAR WITH THEM, SHE IS NOW HEALTHY, WELL-ADJUSTED, AND MAKING AS AND BS. AND -- THIS IS THE MOST WONDERFUL NEWS OF ALL -- THE MCCARLEYS ARE ADOPTING GINGER. ///

THESE ARE ONLY THREE STORIES -- BEHIND EACH SCHOOL
HERE TO-DAY ARE SIMILAR TALES OF JOY AND SUCCESS. I
✓ KNOW THAT WITH PEO-PLE LIKE YOU TO INSPIRE THEM, OTHERS
WILL FOLLOW UNTIL EVERY SCHOOL IN AMERICA IS SAFE AND
DRUG-FREE. // AND WITH PEOPLE LIKE YOU, AMERICA'S
FUTURE WILL BE BRIGHT BEYOND OUR DREAMS.

GOD BLESS YOU FOR YOUR UNSELFISH EXAMPLE, AND GOD
BLESS AMERICA AS WE WORK TOGETHER TO BRING ALL OF HER
CHILDREN OUT OF THE SHADOWS AND INTO THE SUN.

**REMARKS: DRUG-FREE SCHOOLS RECOGNITION CEREMONY
ROSE GARDEN / JUNE 11, 1990 / 11:00 A.M.**

WELCOME, SECRETARY CAVAZOS AND ALL OF YOU OUT THERE: PRINCIPALS, STUDENTS, PARENTS, TEACHERS, AND FRIENDS -- I'M DELIGHTED TO HAVE YOU HERE AT THE WHITE HOUSE.

WE'RE HERE TODAY TO CELEBRATE A CAUSE THAT'S VERY DEAR TO MY HEART. THE BATTLE TO FREE OUR SCHOOLS AND OUR CHILDREN FROM THE POISONOUS PLAGUE OF DRUGS.

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WE ARE SO PROUD TO HONOR THE 51 SCHOOLS NAMED AS WINNERS IN OUR 1989-90 DRUG-FREE SCHOOL RECOGNITION PROGRAM. // YOU HAVE DISTINGUISHED YOURSELVES, AND YOUR NATION, BY SUBSTANTIALY REDUCING ALCOHOL, TOBACCO AND OTHER DRUG USE AMONG YOUR STUDENTS. EACH SCHOOL REPRESENTED HERE TODAY HAS BEEN SELECTED BECAUSE THEY HAVE A CLEAR NO-USE DRUG POLICY; // ESTABLISHED ENFORCEMENT PROCEDURES, // AND AN ON-GOING PLAN TO REMAIN -- OR BECOME -- TOTALLY DRUG-FREE.

YOU ARE EACH STARS ON YOUR OWN: TOGETHER YOU FORM A CONSTELLATION OF HOPE ILLUMINATING THE BLACKNESS OF THE NIGHT SKY.//

WE HAVE ESTABLISHED THESE AWARDS BECAUSE NOTHING SHOULD BE MORE IMPORTANT TO US THAN THE YOUNG PEOPLE OF AMERICA. BECAUSE THEY'RE OUR FUTURE. THEY TRUST US TO LEAVE OUR LAND HEALTHY AND AT PEACE, AND OUR VALUES STRONG AND TRUE, SO THAT THE WORLD THEY INHERIT WILL BE A GOOD ONE. AND THEY TRUST US TO PREPARE THEM TO TAKE ADVANTAGE OF THE OPPORTUNITIES THE WORLD HAS TO OFFER.

YOU KNOW, EDUCATION MEANS MORE THAN JUST TEACHING OUR CHILDREN THE SKILLS THAT ARE NEEDED FOR A JOB. IT'S ALSO ABOUT PASSING ON TO EACH NEW GENERATION THE VALUES THAT SERVE AS THE FOUNDATION AND CORNERSTONE OF OUR FREE SOCIETY -- LOYALTY, // COMPASSION, // COURAGE, // AND THE ABILITY TO MAKE THE CRUCIAL DISTINCTIONS BETWEEN RIGHT AND WRONG.

BUT TO GET THE FINEST EDUCATION IN OUR SCHOOLS, WE MUST GET THE DRUGS OUT. //

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AS PRESIDENT, I HAVE SEEN MUCH AND HEARD EVEN MORE. BUT, AS A PARENT, FEW STORIES HAVE WRENCHED ME AS HARD AS THOSE ABOUT SCHOOLCHILDREN TRAPPED IN THE EVIL NIGHTMARE OF DRUGS.

WE HAVE SEEN THE TRAGIC DEVASTATION THAT DRUGS CAUSE -- SEEN HOW THEY ARE DRAINING THE LIFEblood OF OUR BEST AND GREATEST HOPE.

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WE HAVE HEARD THE STORIES, HAVE THOUGHT ABOUT THE YOUNG LIVES BEING WASTED, AND FINALLY, AS A NATION, WE DECLARED: THIS IS WAR. AND LET VICTORY BEGIN WITH EACH ONE OF US. //

WE MUST WIN OUR WAR ON DRUGS BY PERSUADING OUR YOUNG PEOPLE THAT DRUGS ARE NOT "COOL" -- THAT DRUGS WILL CHEW THEM UP AND SPIT THEM OUT. THEY MUST SEE THAT THE CHOICE OF DRUGS OVER SELF-RELIANCE IS THE CHOICE OF DEATH OVER LIFE. //

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AND THAT IS EXACTLY WHAT THE 51 SCHOOLS WE HONOR ARE DOING.

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WHEN A PRIEST OFFERS TO RELIEVE HIM OF HIS BURDEN, THE BOY QUIETLY -- BUT FIRMLY -- REFUSES. "HE AIN'T HEAVY," HE SAYS. "HE'S MY BROTHER."

THE MOVIE WAS "BOYS TOWN." IN 1990, THE EXTRAORDINARY MISSION OF THIS COMMUNITY CONTINUES -- INSPIRING ITS STUDENTS TO TAKE RESPONSIBILITY FOR THEIR LIVES AND THE LIVES OF THOSE AROUND THEM.

A MODEL TOWN FOR "AT RISK" TEENS, IT TEACHES RIGHT FROM WRONG IN A LOVING ENVIRONMENT THAT STRESSES SELF-RESPECT AND MORAL VALUES. IT IS A HEALING BALM THAT RESTORES LOST YOUNGSTERS PHYSICALLY, MENTALLY AND SPIRITUALLY.

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A VISITOR TO BOYS TOWN HIGH SCHOOL ONCE SAID:
"HERE, THEY MAKE THE KIDS WANT TO RESIST DRUGS BY
SHOWING THEM THAT THEY'RE PEOPLE WHO DESERVE RESPECT
-- FROM THEMSELVES, AS WELL AS FROM OTHERS. I'VE NEVER
SEEN KIDS SO IN TOUCH WITH THEMSELVES."

AND, FOR THE REAL TRUTH OF THIS PLACE, HERE'S WHAT
ONE BOYS TOWN HIGH STUDENT SAID: "THERE ARE LOTS OF
HOLES IN MY LIFE THAT WERE FILLED WITH PAIN. NOW I'M
GOING TO FILL THEM WITH JOY." //

- 12 -

ANOTHER PLACE WHERE KIDS ARE FINDING JOY IS THE
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PRINCIPAL PAUL VAN MITCHELL IS A HERO WITH FAITH IN THE
COMMON SENSE VALUES WHICH HAVE NEVER FAILED US -- WHEN
WE'VE HAD THE COURAGE TO LIVE UP TO THEM.

THE SCHOOL IS IN WHAT HAS BEEN CALLED "AN UGLY
ENVIRONMENT WITH PRETTY KIDS." PAUL AND HIS STAFF ARE
WARRIORS DEFENDING WHAT'S BEAUTIFUL BY DESTROYING
WHAT'S EVIL.

THEY PROVIDE SPECIAL AFTER-SCHOOL DRUG PREVENTION PROGRAMS FOR THE MOST AT-RISK STUDENTS; AND HAVE AN OPEN-DOOR MENTOR PROGRAM. PAUL HAS ALSO INSPIRED A COMMUNITY-WIDE DRUG PROGRAM AND IS PART OF A TASK FORCE TO COMBAT DRUGS. //

AND ANOTHER PRINCIPAL-HERO, ROBERT MCCARLEY OF CROCKETT JUNIOR HIGH SCHOOL IN ODESSA, TEXAS, IS ALSO THE BACKBONE OF HIS SCHOOL'S DRUG-FREE PROGRAM. HE HAS SET UP A HOTLINE WHERE KIDS CAN CALL AND REPORT DRUG USE.

ROBERT HAS TRANSFORMED THE SCHOOL FROM ONE RUN BY THREE GANGS TO ONE WITH A PROUD AND SUCCESSFUL "NO-USE" POLICY.

BUT IT IS ROBERT'S OWN EXAMPLE THAT SHINES AS A PROUD BEACON -- A NORTH STAR FOR ALL TO FOLLOW. FOR YEARS, HE AND HIS WIFE HAVE TAKEN PROBLEM KIDS INTO THEIR HOME. THEN CAME GINGER, AN ABUSED CHILD FROM A FAMILY FILLED WITH DRUGS. SHE WAS MALNOURISHED, DEPRESSED, AND FAILING SCHOOL.

AFTER A YEAR WITH THEM, SHE IS NOW HEALTHY,
WELL-ADJUSTED, AND MAKING AS AND BS. AND -- THIS IS
THE MOST WONDERFUL NEWS OF ALL -- THE MCCARLEYS ARE
ADOPTING GINGER. ///

I HAVE TOLD YOU THREE STORIES TODAY -- BUT BEHIND
EACH SCHOOL HERE ARE SIMILAR TALES OF JOY AND SUCCESS
-- TALES THAT SHOW PEOPLE ARE WORKING TOGETHER TOWARD
OUR NATIONAL EDUCATION GOALS.

THE GOVERNORS OF THE UNITED STATES AND I AGREE: BY THE
YEAR 2000, EVERY SCHOOL IN AMERICA WILL BE FREE OF
DRUGS AND VIOLENCE. I KNOW THAT WITH PEOPLE LIKE YOU TO
INSPIRE THEM, OTHERS WILL FOLLOW UNTIL EVERY SCHOOL IN
AMERICA IS SAFE. // AND WITH PEOPLE LIKE YOU, AMERICA'S
FUTURE WILL BE BRIGHT BEYOND OUR DREAMS.

TODAY WE HONOR THESE 51 SCHOOLS FROM ACROSS OUR
COUNTRY, SELECTED FROM HUNDREDS NOMINATED BY PUBLIC AND
PRIVATE EDUCATION GROUPS.

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YOU ARE FROM 25 STATES, AND INCLUDE 42 PUBLIC AND 9 PRIVATE SCHOOLS FROM ELEMENTARY TO HIGH SCHOOLS. YOU ARE BEING SALUTED TODAY AS THE FINEST IN THE NATION, AND YOU SHOULD BE PROUD OF YOUR ACHIEVEMENTS AND YOUR LEGACY.

I AM PROUD OF YOU. CONGRATULATIONS AND GOD BLESS YOU FOR YOUR UNSELFISH EXAMPLE, AND GOD BLESS AMERICA AS WE WORK TOGETHER TO BRING ALL OF HER CHILDREN OUT OF THE SHADOWS AND INTO THE SUN.

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WHITE HOUSE STAFFING MEMORANDUM

90 MAY 7 P6:15

DATE: 06/07/90

ACTION/CONCURRENCE/COMMENT DUE BY:

2:00 p.m. Friday 6/8SUBJECT: PRESIDENTIAL REMARKS: DRUG-FREE SCHOOLS RECOGNITION CEREMONY
(06/01 5:30 pm draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☐	☐	ROGICH	☒	☐
CARD	☐	☒	UNTERMAYER	☐	☐
CICCONI	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	PINKERTON	☒	☐
FITZWATER	☐	☒	BENNETT	☒	☐
GRAY	☐	☐	WINSTON	☐	☒
HAGIN	☐	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 2:00 p.m. on Friday 06/08, with a copy to my office. Thanks.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Hinchliffe/Blessey)
June 1, 5:30 p.m.
DRUGS

19 JUN 7 P4: 59

PRESIDENTIAL REMARKS: DRUG-FREE SCHOOLS RECOGNITION CEREMONY
MONDAY, JUNE 11, 1990

Thank you, Secretary Cavazos. To all of you out there:
students, parents, teachers, and friends -- I'm delighted to
welcome you to the White House. ~~You're lucky to have such a~~
~~beautiful day to skip school!~~ *You've earned it.* // And a special greeting to all of
the principals. It's nice to know that you're coming to see me
-- rather than the other way around. //

We're here today to celebrate a cause that's very dear to my
heart. The battle to free our schools and our children from the
poisonous plague of drugs.

Nothing should be more important to us than the young people
of America. Because they're our future. They trust us to leave
our land healthy and at peace, and our values strong and true, so
that the world they inherit will be a good one. And they trust
us to prepare them *to take advantage of the opportunities the world has*
~~for this world through education.~~ *to offer.*

You know, education means more than just teaching our
children the skills that are needed for a job. It's also about
passing on to each new generation the values that serve as the
foundation and cornerstone of our free society. *Values like*

But we can't truly have education in our schools until we
get the drugs out. //

~~In my eight years as vice-president, and the year and a half~~
~~I have had the privilege of being your president,~~ *As* I have seen
much and heard even more. But *as a parent,* ~~few~~ stories have wrenched me as

hard as those about schoolchildren trapped in the evil nightmare of drugs.

We have seen the tragic devastation that drugs wreak -- seen how they are draining the lifeblood of our best and greatest hope. We have heard the stories, have thought about ^{the} ~~those~~ ~~innocent~~ lives being wasted away on our ~~schoolyards~~ and finally, as a nation, we declared: This is war. And let ^{victory} it begin with each one of us. //

We must win our war on drugs by persuading our young people that drugs are not "cool" -- that drugs will chew them up and spit them out. They must see that the choice of drugs over self-reliance is the choice of death over life. //

But, you know, ultimately the most important weapons in the war on drugs are the least tangible ones: self-discipline, courage, ~~character~~, support from family, faith in ~~God~~ and in one's self. The answer is ^{traditional} ~~values~~. If we want to stop our kids from putting drugs in their ^{bodies} veins, we must first ensure that they have good ideas in their heads and moral character in their hearts.

And that is exactly what the 51 schools we honor are doing.

But actions -- not words -- speak most vividly. Most poignantly. Listen to the extraordinary stories of some of the schools represented here today.

Almost half a century ago, a scene from a movie captured the hearts of Americans. An older boy, troubled but now reformed, carries a younger boy. When a priest offers to relieve him of

his burden, the boy quietly -- but firmly -- refuses. "He ain't heavy," he says. "He's my brother."

The movie was "Boys Town." In 1990, the extraordinary mission of this ^{community} school continues -- ~~as does the way it inspires~~ ^{ing} its students to take responsibility for their lives and the lives of those around them. A model town for "at risk" teens, it teaches right from wrong in a loving environment that stresses self-^{respect} ~~esteem~~ and moral values. It is a healing balm that restores lost youngsters physically, mentally and spiritually.

A visitor to ^{Boys Town High} ~~the~~ ^{once} school said: "At Boys Town they make the kids want to resist drugs by showing them that they're people who deserve respect -- from themselves, as well as from others. I've never seen kids so in touch with themselves."

And, for the real truth of this place, ~~there's~~ ^{one} ~~what a~~ ^{Boys} ~~teenage boy~~ ^{Town High student} said: "There are lots of holes in my life that were filled with pain. Now I'm going to fill them with joy." //

Another place where kids are finding joy is the Mollie Ray Elementary School in Orlando, Florida. Principal Paul Van Mitchell is a hero with faith in the commonsense values which have never failed us -- when we've had the courage to live up to them.

The school is in what has been called "an ugly ^{environment} ~~neighborhood~~ with pretty kids." Paul and his staff are warriors defending what's beautiful by destroying what's evil. They provide special after-school drug prevention programs for the most at-risk students; and have an open-door mentor program. Paul has also

inspired a community-wide drug program and is part of a task force to combat drugs. //

And another principal-hero, Robert McCarley of Crockett Junior High School in Odessa, Texas, is also the backbone of his school's drug-free program. He has set up a hotline where kids can call and report drug use. ~~He has worked with police so that drug arrests become public warnings -- the police storm into school, handcuff the offenders and take them to jail.~~ ^{Robert} Bob has transformed the school from one run by three gangs to one with a proud and successful "no-use ~~tolerance~~" policy.

But it is ^{Robert's} ~~Bob's~~ own example that shines as a proud beacon -- a North Star for all to follow. For years, he and his wife have taken problem kids into their home. Then came Ginger, an abused child from a family filled with drugs. She was malnourished, depressed, and failing school. After a year with them, she is now healthy, well-adjusted, and making As and Bs. And -- this is the most wonderful news of all -- the McCarleys are adopting Ginger. ///

These are only three stories -- behind each school here today are similar tales of joy and success. I know that with people like you to inspire them, others will follow until every school in America is safe and drug-free. // And with people like you, America's future will be bright beyond our dreams.

God bless you for your unselfish example, and God bless America as we work together to bring all of her children out of the shadows and into the sun.

WHITE HOUSE STAFFING MEMORANDUM

90 MAY 11 A 9:36

06/09/90

DATE: _____ ACTION/CONCURRENCE/COMMENT DUE BY: _____

SUBJECT: PRESIDENTIAL REMARKS: DRUG-FREE SCHOOLS RECOGNITION CEREMONY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☐	☒
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☐	☐	PORTER	☐	☒
DARMAN	☐	☐	ROGICH	☐	☒
CARD	☐	☒	UNTERMAYER	☐	☐
CICCONI	☐	☒	<u>ROGERS</u>	☐	☒
DEMAREST	☐	☒	<u>PINKERTON</u>	☐	☒
FITZWATER	☐	☒	<u>BENNETT</u>	☐	☒
GRAY	☐	☐	<u>WINSTON</u>	☐	☒
HAGIN	☐	☐	_____	☐	☐
HOLIDAY	☐	☒	_____	☐	☐

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

THE WHITE HOUSE

WASHINGTON

June 8, 1990

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON (W)
FROM: BETH HINCHLIFFE
SUBJECT: DRUG-FREE SCHOOLS RECOGNITION CEREMONY

I. SUMMARY

On Monday, June 11, at 11:00 a.m., you will address about 250 people in the Rose Garden. Secretary Cavazos will accompany you on the dais.

II. DISCUSSION

The attached remarks (8 minutes, speechcards) praise the 51 schools being honored for their success in fighting the war against drugs. The text also describes the programs and heroes of three of the schools being recognized and talks about the importance of every school joining in this battle.

(Hinchliffe/Blessey)
June 1, 5:30 p.m.
DRUGS

PRESIDENTIAL REMARKS: DRUG-FREE SCHOOLS RECOGNITION CEREMONY
MONDAY, JUNE 11, 1990

Thank you, Secretary Cavazos. To all of you out there: students, parents, teachers, and friends -- I'm delighted to welcome you to the White House. And a special greeting to all of the principals. It's nice to know that you're coming to see me -- rather than the other way around. //

We're here today to celebrate a cause that's very dear to my heart. The battle to free our schools and our children from the poisonous plague of drugs.

Nothing should be more important to us than the young people of America. Because they're our future. They trust us to leave our land healthy and at peace, and our values strong and true, so that the world they inherit will be a good one. And they trust us to prepare them to take advantage of the opportunities the world has to offer.

You know, education means more than just teaching our children the skills that are needed for a job. It's also about passing on to each new generation the values that serve as the foundation and cornerstone of our free society -- loyalty, compassion, courage; the ability to make the crucial distinctions between right and wrong; and the maturity to understand that all we have and achieve in this world comes first from a loving God.

But we can't truly have education IN our schools until we get the drugs OUT. //

As President, I have seen much and heard even more. But, as a parent, few stories have wrenched me as hard as those about schoolchildren trapped in the evil nightmare of drugs.

We have seen the tragic devastation that drugs wreak -- seen how they are draining the lifeblood of our best and greatest hope. We have heard the stories, have thought about the young lives being wasted, and finally, as a nation, we declared: This is war. And let victory begin with each one of us. //

We must win our war on drugs by persuading our young people that drugs are not "cool" -- that drugs will chew them up and spit them out. They must see that the choice of drugs over self-reliance is the choice of death over life. //

But, you know, ultimately the most important weapons in the war on drugs are the least tangible ones: self-discipline, courage, support from family, and faith in one's self. The answer is traditional values. // If we want to stop our kids from putting drugs in their bodies, we must first ensure that they have good ideas in their heads and moral character in their hearts.

And that is exactly what the 51 schools we honor are doing.

But actions -- not words -- speak most vividly. Most poignantly. Listen to the extraordinary stories of some of the schools represented here today.

Almost half a century ago, a scene from a movie captured the hearts of Americans. An older boy, troubled but now reformed, carries a younger boy. When a priest offers to relieve him of his burden, the boy quietly -- but firmly -- refuses. "He ain't heavy," he says. "He's my brother."

The movie was "Boys Town." In 1990, the extraordinary mission of this community continues -- inspiring its students to take responsibility for their lives and the lives of those around them. A model town for "at risk" teens, it teaches right from wrong in a loving environment that stresses self-respect and moral values. It is a healing balm that restores lost youngsters physically, mentally and spiritually.

A visitor to Boys Town High School once said: "Here, they make the kids want to resist drugs by showing them that they're people who deserve respect -- from themselves, as well as from others. I've never seen kids so in touch with themselves."

And, for the real truth of this place, here's what one Boys Town High student said: "There are lots of holes in my life that were filled with pain. Now I'm going to fill them with joy." //

Another place where kids are finding joy is the Mollie Ray Elementary School in Orlando, Florida. Principal Paul Van Mitchell is a hero with faith in the commonsense values which have never failed us -- when we've had the courage to live up to them.

The school is in what has been called "an ugly environment with pretty kids." Paul and his staff are warriors defending what's beautiful by destroying what's evil. They provide special after-school drug prevention programs for the most at-risk students; and have an open-door mentor program. Paul has also inspired a community-wide drug program and is part of a task force to combat drugs. //

And another principal-hero, Robert McCarley of Crockett Junior High School in Odessa, Texas, is also the backbone of his

school's drug-free program. He has set up a hotline where kids can call and report drug use. Robert has transformed the school from one run by three gangs to one with a proud and successful "no-use" policy.

But it is Robert's own example that shines as a proud beacon -- a North Star for all to follow. For years, he and his wife have taken problem kids into their home. Then came Ginger, an abused child from a family filled with drugs. She was malnourished, depressed, and failing school. After a year with them, she is now healthy, well-adjusted, and making As and Bs. And -- this is the most wonderful news of all -- the McCarleys are adopting Ginger. ///

These are only three stories. Behind each school here today are similar tales of joy and success -- tales that show people are working together toward our National Education Goals. The governors of the United States and I agree: By the year 2000, every school in America will be free of drugs and violence. I know that with people like you to inspire them, others will follow until every school in America is safe. // And with people like you, America's future will be bright beyond our dreams.

God bless you for your unselfish example, and God bless America as we work together to bring all of her children out of the shadows and into the sun.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 06/07/90ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 p.m. Friday 6/8SUBJECT: PRESIDENTIAL REMARKS: DRUG-FREE SCHOOLS RECOGNITION CEREMONY
(06/01 5:30 pm draft)

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
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GRAY	☐	☐	WINSTON	☐	☒
HAGIN	☐	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 2:00 p.m. on Friday 06/08, with a copy to my office. Thanks.

RESPONSE:

See Attached Comments.
Thanks. Holly Williamson
6-8-90

50:20 P2:05
8 MAY 8 1990

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE

WASHINGTON

June 8, 1990

MEMORANDUM TO CHRISS WINSTON

FROM: HOLLY WILLIAMSON *HW*

SUBJECT: Presidential Remarks: Drug-Free Schools
Recognition Ceremony

In addition to the changes shown on the text of the attached speech, Cabinet Affairs would like to make the following suggestions:

- 1) To mention the Education Excellence Act, specifically Drug-Free Schools Urban Emergency Grants.
- 2) To mention the National Education Goals, specifically, by the year 2000, every school in America will be free of drugs and violence ...

The Department of Education also asked us to pass on to you that they thought the speech was excellent. Many thanks.

cc: Jim Cicconi

(Hinchliffe/Blessey)
June 1, 5:30 p.m.
DRUGS

30 JUN 7 P4: 19

PRESIDENTIAL REMARKS: DRUG-FREE SCHOOLS RECOGNITION CEREMONY
MONDAY, JUNE 11, 1990

< Thank you, Secretary Cavazos. > To all of you out there: ^{✓ (Education)} The President will be announced by an off-stage announcer. ^{Sec. Cavazos will accompany the President on to the}
students, parents, teachers, and friends -- I'm delighted to welcome you to the White House. You're lucky to have such a beautiful day to skip school! // And a special greeting to all of the principals. It's nice to know that you're coming to see me -- rather than the other way around. //

We're here today to celebrate a cause that's very dear to my heart. The battle to free our schools and our children from the poisonous plague of drugs.

Nothing should be more important to us than the young people of America. Because they're our future. They trust us to leave our land healthy and at peace, and our values strong and true, so that the world they inherit will be a good one. And they trust us to prepare them for this world through education. ✓

You know, education means more than just teaching our children the skills that are needed for a job. It's also about passing on to each new generation the values that serve as the foundation and cornerstone of our free society.

But we can't truly have education in our schools until we get the drugs out. //

In my eight years as vice-president, and the year and a half I have had the privilege of being your president, I have seen much and heard even more. But few stories have wrenched me as

hard as those about schoolchildren trapped in the evil nightmare of drugs.

We have seen the tragic devastation that drugs wreak -- seen how they are draining the lifeblood of our best and greatest hope. We have heard the stories, have thought about those innocent lives being wasted away on our schoolyards and finally, as a nation, we declared: This is war. And let it begin with each one of us. //

We must win our war on drugs by persuading our young people that drugs are not "cool" -- that drugs will chew them up and spit them out. They must see that the choice of drugs over self-reliance is the choice of death over life. //

But, you know, ultimately the most important weapons in the war on drugs are the least tangible ones: self-discipline, courage, character, support from family, faith in God and in one's self. The answer is values. If we want to stop our kids from putting drugs in their veins, we must first ensure that they have good ideas in their heads and moral character in their hearts.

And that is exactly what the 51 schools we honor are doing.

But actions -- not words -- speak most vividly. Most poignantly. Listen to the extraordinary stories of some of the schools represented here today.

Almost half a century ago, a scene from a movie captured the hearts of Americans. An older boy, troubled but now reformed, carries a younger boy. When a priest offers to relieve him of

his burden, the boy quietly -- but firmly -- refuses. "He ain't heavy," he says. "He's my brother."

The movie was "Boys Town." In 1990, the extraordinary mission of this school continues -- as does the way it inspires its students to take responsibility for their lives and the lives of those around them. A model town for "at risk" teens, it teaches right from wrong in a loving environment that stresses self-esteem and moral values. It is a healing balm that restores lost youngsters physically, mentally and spiritually.

A visitor to the school said: "At Boys Town they make the kids want to resist drugs by showing them that they're people who deserve respect -- from themselves, as well as from others. I've never seen kids so in touch with themselves."

And, for the real truth of this place, there's what a teenage boy said: "There are lots of holes in my life that were filled with pain. Now I'm going to fill them with joy." //

Another place where kids are finding joy is the Mollie Ray Elementary School in Orlando, Florida. Principal Paul Van Mitchell is a hero with faith in the commonsense values which have never failed us -- when we've had the courage to live up to them.

The school is in what has been called "an ugly neighborhood with pretty kids." Paul and his staff are warriors defending what's beautiful by destroying what's evil. They provide special after-school drug prevention programs for the most at-risk students; and have an open-door mentor program. Paul has also

✓
(Coch)
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And another principal-hero, Robert McCarley of Crockett Junior High School in Odessa, Texas, is also the backbone of his school's drug-free program. He has set up a hotline where kids can call and report drug use. He has worked with police so that drug arrests become public warnings -- the police storm into school, handcuff the offenders and take them to jail. Bob has transformed the school from one run by three gangs to one with a proud and successful "no-use" ~~tolerance~~ policy. (Education)

But it is Bob's own example that shines as a proud beacon -- a North Star for all to follow. For years, he and his wife have taken problem kids into their home. Then came Ginger, an abused child from a family filled with drugs. She was malnourished, depressed, and failing school. After a year with them, she is now healthy, well-adjusted, and making As and Bs. And -- this is the most wonderful news of all -- the McCarleys are adopting Ginger. ///

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✓
(Education)

God bless you for your unselfish example, and God bless America as we work together to bring all of her children out of the shadows and into the sun.

THE WHITE HOUSE

WASHINGTON

June 7, 1990

90 MAY 8 P5:06

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*
SUBJECT: Drug-Free Schools Remarks

The ceremony to honor drug-free schools presents a good opportunity to highlight the President's commitment to two important domestic issues, drugs and education. I have several comments which may strengthen the draft remarks.

Page 1, paragraph one, lines 3-6

Please delete the references to "skipping school" and to visiting the principals' office. The President should encourage students to stay in school and should emphasize the important, positive role of principals.

Page 1, paragraph 2

Perhaps the President could set a more positive tone for the occasion. A possible substitute paragraph could be:

"There is no greater challenge facing America today than to rid our nation of drugs. We are here today to demonstrate that success is possible when people get together to meet this challenge. We honor today those who have fought and won ... and have been rewarded by schools that are again places of learning -- schools that are drug-free."

Page 1, paragraph 3, lines 4-5

Suggest substituting for the last sentence of the paragraph: "And they must be prepared to take advantage of the opportunities the world has to offer." ✓

Page 2, lines 5-8

Suggested altering sentence to read: "We have heard the stories and have thought about the lives being wasted. But we also know the solutions begin with each one of us."

Page 4, paragraph 3

Possibly include a reference to the President's education goal related to drug-free schools: "In my State of the Union address, I announced national education goals. The governors of the

United States and I agree: "By the year 2000, every school in America will be free of drugs and violence and will offer a disciplined environment conducive to learning. I know that with people like you to inspire them ..."

Please let me know if you have any questions on these comments or if I can be of assistance in any other way.

cc: James W. Cicconi

THE WHITE HOUSE

WASHINGTON

June 7, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: JIM PINKERTON

SUBJECT: Drug-Free Schools Ceremony Draft Remarks

An eloquent draft. Some comments:

pg. 1, para. 1, line 3 "You're lucky to have such a beautiful day to skip school."

We suggest adding something like "You've earned it," after this sentence, just to head off any complaints about the President implicitly approving of skipping school.

1,6,1 "In my eight years as Vice President, and the year and a half I have had the privilege of being your President, I have seen much and heard even more."

We suggest omitting the reference to the President's time as Vice President and adding a reference to the fact that he, too, is a parent. Thus: "As President, I have seen much and heard even more. But, as a parent, few stories have wrenched me as...."

2,2,5 "This is war. And let it begin with each one of us."

We suggest: "And let victory begin with each one of us."

2,4,4 "The answer is values."

Just to be sure that we do not mean relativistic "values clarification" and the like, we suggest adding some qualifier such as "good" or "tried and true" or "traditional" in front of "values."

(more)

2-2-2

3,1,1 "'He ain't heavy,' he says. 'He's my brother.'"

As a suggestion, it seems to us that this image needs a small explanation of its meaning. Otherwise it may begin to look like a neat topical fact but one that we have unearthed more to please the audience than to make a point. Something like the following may round out and complete the image: "The lesson it teaches is that all of us are brothers and sisters and must carry each other through this world -- not as a burden, but gladly, because none of us is too heavy."

3,2,6 "...self-esteem and moral values."

"Self-respect" is slightly more elevated and more toughminded a concept than "self-esteem." The reason lies in the fact that one can imagine a person -- a young gang leader, for example -- with too much self-esteem, whereas it is more difficult to imagine someone with too much self-respect.

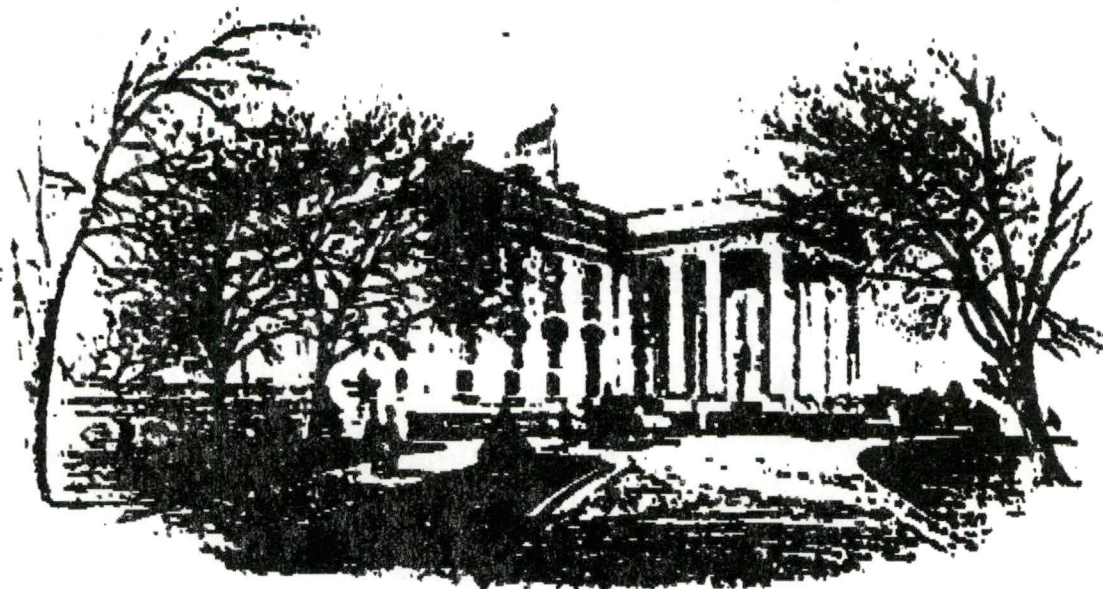
4,2,5 "...the police storm into school, handcuff the offenders and take them to jail."

This undoubtedly effective and probably praiseworthy policy will nevertheless sound bad coming out of the President's mouth. The image of police "storming" (with the cognate of stormtrooper) into schools is one that the public cannot help but find distastefully authoritarian. If there is some other way to characterize this policy we should do so or else delete the sentence. At a minimum the word "storm" should be deleted so that the intervention by the police does not appear to be a disproportionate response.

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OFFICE OF NATIONAL DRUG CONTROL POLICY
EXECUTIVE OFFICE OF THE PRESIDENT
Washington, D.C. 20500



FACSIMILE TRANSMITTAL SHEET

NUMBER OF PAGES INCLUDING COVER

7

DATE

6-8-90

TO

Chris Winston

FAX NUMBER

456-6218

OFFICE NUMBER

456-2930

COMMENTS

FROM

Don Cassel

FAX NUMBER

673-2511

OFFICE NUMBER

673-~~2511~~ 2512



OFFICE OF NATIONAL DRUG CONTROL POLICY
EXECUTIVE OFFICE OF THE PRESIDENT
Washington, D.C. 20500

June 8, 1990

MEMO:

TO: Chriss Winston
Director of Speechwriting

FROM: Daniel Casse *Dac*
ONDCP (673-2830)

Here are a few suggested revisions on the President's remarks during the Drug-Free Schools Recognition Ceremony:

p.2, para. 4, line 5: "putting drug in their veins" should be changed to "putting drugs in their bodies" [most drugs today are smoked or ingested]

pp 2-3: The "Boys Town" illustration is confusing: are there representatives from Boys Town at the ceremony? To which school is the President referring?

p. 3, para. 2, line 6: "self-esteem and moral values" should be changed to "self-respect and moral values" [Because of the highly controversial "self-esteem" movement in education, this term should be avoided.]

p. 4, para. 2, lines 5-6: We should be careful about the reference to the police storming into school, handcuffing the offenders, and taking them to jail. We often hear criticism suggesting that we want to turn schools into police camps, and this image might fuel those fires. The President should advocate firm "no-use" policies (not "no-use tolerance" as it now reads). But these are best illustrated by schools that suspend or expel any student caught possessing or selling drugs. There is also some evidence that a school's policy about drugs is as important, if not more important, in reducing drug use than a school's anti-drug program.

A final thought: the term "values" is mentioned three times in the speech, but it is never explained which values are important in drug education. Maybe the answer is too obvious: hard work, accomplishment, honesty, responsibility, respect for elders, respect for the law, pride, shame, and so on. Nonetheless, I

think it may be worth spelling out some of these things because they are at the heart of the debate about drug education in which "instilling values" is often confused with the trend towards teaching children to "discover their own values."

(Minchillo/Blessey)

June 11, 8:30 P.M.

DEPOS

28 JUN 7 1990

**PRESIDENTIAL REMARKS: DRUG-FREE SCHOOLS RECOGNITION CEREMONY
MONDAY, JUNE 11, 1990**

Thank you, Secretary Cavazos. To all of you out there: students, parents, teachers, and friends -- I'm delighted to welcome you to the White House. You're lucky to have such a beautiful day to skip school! // And a special greeting to all of the principals. It's nice to know that you're coming to see me -- rather than the other way around. //

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You know, education means more than just teaching our children the skills that are needed for a job. It's also about passing on to each new generation the values that serve as the foundation and cornerstone of our free society.

But we can't truly have education in our schools until we get the drugs out. //

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2

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We must win our war on drugs by persuading our young people that drugs are not "cool" -- that drugs will chew them up and spit them out. They must see that the choice of drugs over self-reliance is the choice of death over life. //

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And that is exactly what the 51 schools we honor are doing.

But actions -- not words -- speak most vividly. Most poignantly. Listen to the extraordinary stories of some of the schools represented here today.

see memo
Almost half a century ago, a scene from a movie captured the hearts of Americans. An older boy, troubled but now reformed, carries a younger boy. When a priest offers to relieve him of

3

his burden, the boy quietly -- but firmly -- refuses. "He ain't heavy," he says. "He's my brother."

The movie was "Boys Town." In 1930, the extraordinary mission of this school continues -- as does the way it inspires its students to take responsibility for their lives and the lives of those around them. A model town for "at risk" teens, it teaches right from wrong in a loving environment that stresses self-respect ~~self-esteem~~ and moral values. It is a healing balm that restores lost youngsters physically, mentally and spiritually.

A visitor to the school said: "At Boys Town they make the kids want to resist drugs by showing them that they're people who deserve respect -- from themselves, as well as from others. ~~I've never seen kids so in touch with themselves.~~"

And, for the real truth of this place, there's what a teenage boy said: "There are lots of holes in my life that were filled with pain. Now I'm going to fill them with joy." //

Another place where kids are finding joy is the Mollie Ray Elementary School in Orlando, Florida. Principal Paul Van Mitchell is a hero with faith in the commonsense values which have never failed us -- when we've had the courage to live up to them.

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memo

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But it is Bob's own example that shines as a proud beacon -- a North Star for all to follow. For years, he and his wife have taken problem kids into their home. Then came Ginger, an abused child from a family filled with drugs. She was malnourished, depressed, and failing school. After a year with them, she is now healthy, well-adjusted, and making As and Bs. And -- this is the most wonderful news of all -- the McCarleys are adopting Ginger. ///

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WHITE HOUSE STAFFING MEMORANDUMDATE: 06/07/90ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 p.m. Friday 6/8SUBJECT: PRESIDENTIAL REMARKS: DRUG-FREE SCHOOLS RECOGNITION CEREMONY
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REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 2:00 p.m. on Friday 06/08, with a copy to my office. Thanks.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Hinchliffe/Blessey)
June 1, 5:30 p.m.
DRUGS

PRESIDENTIAL REMARKS: DRUG-FREE SCHOOLS RECOGNITION CEREMONY
MONDAY, JUNE 11, 1990

Thank you, Secretary Cavazos. To all of you out there: students, parents, teachers, and friends -- I'm delighted to welcome you to the White House. ~~You're lucky to have such a beautiful day to skip school! // And a special greeting to all of the principals. It's nice to know that you're coming to see me -- rather than the other way around. //~~

We're here today to celebrate a cause that's very dear to my heart. The battle to free our schools and our children from the poisonous plague of drugs.

Nothing should be more important to us than the young people of America. Because they're our future. They trust us to leave our land healthy and at peace, and our values strong and true, so that the world they inherit will be a good one. [And they trust us to prepare them for this world through education.]

You know, education means more than just teaching our children the skills that are needed for a job. It's also about passing on to each new generation the values that serve as the foundation and cornerstone of our free society.

But we can't truly have education in our schools until we get the drugs out. //

In my eight years as vice-president, and the year and a half I have had the privilege of being your president, I have seen much and heard even more. But few stories have wrenched me as

hard as those about schoolchildren trapped in the evil nightmare of drugs.

We have seen the tragic devastation that drugs wreak -- seen how they are draining the lifeblood of our best and greatest hope. We have heard the stories, ^{and} have thought about ~~these~~ ^{the} ~~innocent~~ lives being wasted ~~away on our schoolyards and finally,~~ as a nation, we declared: This is war. And let it begin with each one of us. //

We must win our war on drugs by persuading our young people that drugs are not "cool" -- that drugs will chew them up and spit them out. They must see that the choice of drugs over self-reliance is the choice of death over life. //

But, you know, ultimately the most important weapons in the war on drugs are the least tangible ones: self-discipline, courage, character, support from family, faith in God and in one's self. The answer is values. If we want to stop our kids from putting drugs in their veins, we must first ensure that they have good ideas in their heads and moral character in their hearts.

And that is exactly what the 51 schools we honor are doing.

But actions -- not words -- speak most vividly. Most poignantly. Listen to the extraordinary stories of some of the schools represented here today.

Almost half a century ago, a scene from a movie captured the hearts of Americans. An older boy, troubled but now reformed, carries a younger boy. When a priest offers to relieve him of

his burden, the boy quietly -- but firmly -- refuses. "He ain't heavy," he says. "He's my brother."

The movie was "Boys Town." In 1990, the extraordinary mission of this school continues -- as does the way it inspires its students to take responsibility for their lives and the lives of those around them. A model town for "at risk" teens, it teaches right from wrong in a loving environment that stresses self-esteem and moral values. It is a healing balm that restores lost youngsters physically, mentally and spiritually.

A visitor to the school said: "At Boys Town they make the kids want to resist drugs by showing them that they're people who deserve respect -- from themselves, as well as from others. I've never seen kids so in touch with themselves."

And, for the real truth of this place, there's what a teenage boy said: "There are lots of holes in my life that were filled with pain. Now I'm going to fill them with joy." //

Another place where kids are finding joy is the Mollie Ray Elementary School in Orlando, Florida. Principal Paul Van Mitchell is a hero with faith in the commonsense values which have never failed us -- when we've had the courage to live up to them.

The school is in what has been called "an ugly neighborhood with pretty kids." Paul and his staff are warriors defending what's beautiful by destroying what's evil. They provide special after-school drug prevention programs for the most at-risk students; and have an open-door mentor program. Paul has also

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God bless you for your unselfish example, and God bless America as we work together to bring all of her children out of the shadows and into the sun.

WHITE HOUSE STAFFING MEMORANDUM

90 MAY 8 P2:20

DATE: 06/07/90ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 p.m. Friday 6/8SUBJECT: PRESIDENTIAL REMARKS: DRUG-FREE SCHOOLS RECOGNITION CEREMONY
(06/01 5:30 pm draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☐	☐	ROGICH	☒	☐
CARD	☐	☒	UNTERMAYER	☐	☐
CICCONI	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	PINKERTON	☒	☐
FITZWATER	☐	☒	BENNETT	☒	☐
GRAY	☐	☐	WINSTON	☐	☒
HAGIN	☐	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 2:00 p.m. on Friday 06/08, with a copy to my office. Thanks.

RESPONSE:

OK
Bruce Zeman
for SR

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Hinchliffe/Blessey)
June 1, 5:30 p.m.
DRUGS

88 JUN 7 P4: 59

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Blessey's Les

(Hinchliffe/Blessey)
June 1, 5:30 p.m.
DRUGS

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90 MAY 11 AIO: 35

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(06/01 5:30 pm draft)

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GRAY	☐	☐	WINSTON	☐	☒
HAGIN	☐	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

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RESPONSE:

memo comments
XX

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Hinchliffe/Blessey)
June 1, 5:30 p.m.
DRUGS

30 JUN 7 P4: 59

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need a little more about who the 51 are, how chosen etc...need to congratulate them at the end too. gb .

THE WHITE HOUSE

WASHINGTON

June 8, 1990

INFORMATION

THE PRESIDENT HAS ~~SEEN~~ *seen the changes to*

6/11/90

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON (w)

FROM: BETH HINCHLIFFE

SUBJECT: DRUG-FREE SCHOOLS RECOGNITION CEREMONY

I. SUMMARY

On Monday, June 11, at 11:00 a.m., you will address about 250 people in the Rose Garden. Secretary Cavazos will accompany you on the dais.

II. DISCUSSION

The attached remarks (8 minutes, speechcards) praise the 51 schools being honored for their success in fighting the war against drugs. The text also describes the programs and heroes of three of the schools being recognized and talks about the importance of every school joining in this battle.

(Hinchliffe/Blessey)
June 1, 5:30 p.m.
DRUGS

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You know, education means more than just teaching our children the skills that are needed for a job. It's also about passing on to each new generation the values that serve as the foundation and cornerstone of our free society -- loyalty, compassion, courage; the ability to make the crucial distinctions between right and wrong, ~~and the maturity to understand that all we have and achieve in this world comes first from a loving God.~~

~~But we can't truly have education~~ ^{to get the finest} ~~IN our schools until we~~
must get the drugs OUT. //

As President, I have seen much and heard even more. But, as a parent, few stories have wrenched me as hard as those about schoolchildren trapped in the evil nightmare of drugs.

We have seen the tragic devastation that drugs ^{cause} ~~wreak~~ -- seen how they are draining the lifeblood of our best and greatest hope. We have heard the stories, have thought about the young lives being wasted, and finally, as a nation, we declared: This is war. And let victory begin with each one of us. //

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A visitor to Boys Town High School once said: "Here, they make the kids want to resist drugs by showing them that they're people who deserve respect -- from themselves, as well as from others. I've never seen kids so in touch with themselves."

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These are only three stories. Behind each school here today are similar tales of joy and success -- tales that show people are working together toward our National Education Goals. The governors of the United States and I agree: By the year 2000, every school in America will be free of drugs and violence. I know that with people like you to inspire them, others will follow until every school in America is safe. // And with people like you, America's future will be bright beyond our dreams.

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(Hinchliffe/Blessey) DRUGS
June 1, 5:30 p.m.

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House. You're lucky to have such a beautiful day to skip school!//

And a special greeting to all you principals. It's nice to know
that you're coming to see me -- rather than the other way around.//

We're here today to celebrate a cause that's very dear to my
heart. The battle to free our schools and our children from the
poisonous plague of drugs.

Nothing should be more important to us than the young people of
America. Because they're our future. They trust us to leave our land
healthy, our lives at peace, and our values just, so that the world
they inherit will be better than the one left to us.

And they trust us to prepare them for it through education.

For education means more than just teaching our children the
skills that are needed for a job. It's also about passing on to each
new generation the values that serve as the foundation and corner-
stone of our free society -- patriotism; loyalty; faithfulness;
courage; the ability to make the crucial distinctions between right
and wrong; and the maturity to understand that all that we have and
achieve in this world comes first from a beneficent and loving God.

But we can't get learning back into our schools until we get the
drugs out. //

In my eight years as your vice-president, and the year and a half I have had the privilege to be your president, I have seen much and heard even more. But few stories have wrenched me as hard as those I have heard about schoolchildren trapped in the evil claw of drugs.

I have seen the tragic devastation that drugs wreak -- seen how they are draining the lifeblood of our best and greatest hope. I have listened to the stories and felt a cold fury surge within me. And I thought about those innocent lives being wasted away on our schoolyards and I decided: This is war. And let it begin here.//

We must win our war on drugs by persuading our young people that drugs are not cool, that drugs will chew them up and spit them out. They must see that the choice of drugs over self-reliance is the choice of death over life.

But, you know, ultimately the most important weapons in the war on drugs are the least tangible ones: self-discipline, courage, character, support from family, faith in God and in one's self. The answer, in a word, is values. If we want to stop our kids from putting drugs in their veins, we must first ensure that they have good ideas in their heads and moral character in their hearts. //

And that is exactly what the 51 schools we honor today are doing.

Few events as president have given me as much pride as does this one. For you are all working together, embodying brilliantly the ideal that a successful life must include serving others. You are our hopeful points of light in the battle against the lords of darkness.

But actions -- not words -- speak most vividly, most poignantly. Listen to the extraordinary stories of some of the schools we are gathered to honor today.

Almost half a century ago, a scene from a movie captured the hearts of Americans. An older boy, troubled but now redeemed, carried a younger boy. When a priest wanted to relieve him of his burden, the boy quietly -- but firmly -- refused. "He ain't heavy," he said. "He's my brother."

The movie was "Boys Town." In 1990 the extraordinary mission of this school continues. A model town for "at risk" teens, it teaches right from wrong in a loving environment that stresses self-esteem and moral values. It is a healing balm that restores lost youngsters physically, mentally and spiritually.

One of the judges said: "At Boys Town they make the kids want to resist drugs by showing them that they're people who deserve respect -- from themselves, as well as from others. I've never seen kids so in touch with themselves."

A girl from Chicago said: "I was a bad kid. Fighting. Drinking. Doing drugs. I didn't know any of that was wrong. I know the difference now. And I'm glad I'm finally doing what's right!"

And a teenage boy said: "There are lots of holes in my life that were filled with pain. Now I'm going to fill them with joy." //

Another place that's finding joy is the Mollie Ray Elementary School, in Orlando, Florida. // Its principal, Paul Van Mitchell, is a hero with faith in the commonsense values which have never failed us -- when we've had the courage to live up to them.

It's been called "an ugly neighborhood with pretty kids." Principal Van Mitchell and his staff are warriors defending what's beautiful by destroying what's evil. They provide special after-school drug prevention programs for the most at-risk students; and have an open-

door mentor program. Paul has also inspired a community-wide drug program and is part of a task force to combat drugs. //

And another principal-hero, Robert McCarley of Crockett Junior High School in Odessa, Texas, is also the backbone of his school's drug-free program. He has set up a hotline where kids can call and report drug use. He has worked with police so that drug arrests are public warnings to others: the police storm into school, handcuff the offenders and take them to jail. He has transformed the school from one run by three gangs to one with a proud and successful "no-use tolerance" policy. The entire staff is involved. They have formed a mentoring program called Crockett Colts Care -- the 3 Cs.

But it is Principal McCarley's example that shines as a proud beacon -- a North Star for all to follow. He and his wife have taken temporarily into their home children with problems. Then came Ginger, an abused child from a family filled with drugs. She was malnourished, depressed, and failing school. After a year with them, she is now healthy, well-adjusted, and making As and Bs. And this is the most wonderful news of all -- the McCarleys are adopting Ginger. //

These are only three stories. Behind each school represented here today are similarly heart-warming tales of joy and success. I know that with people like you to inspire them, other schools will follow your work and move toward our nation's goal of all schools being safe and drug-free.

And with people like you, America's future will be bright beyond our dreams.