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FOIA Number:

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# FOIA MARKER

**This is not a textual record. This is used as an  
administrative marker by the George Bush Presidential  
Library Staff.**

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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13531  
**Folder ID Number:** 13531-009

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**Folder Title:**  
Texas GOP Fundraiser 5/18/90 [OA 5374] [1]

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| Stack:   | Row:      | Section:  | Shelf:   | Position: |
|----------|-----------|-----------|----------|-----------|
| <b>G</b> | <b>26</b> | <b>16</b> | <b>3</b> | <b>2</b>  |

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# WHITE HOUSE STAFFING MEMORANDUM

DATE: 05/14/90 ACTION/CONCURRENCE/COMMENT DUE BY: 5:00 p.m. Tuesday 05/15

SUBJECT: PRESIDENTIAL REMARKS: TEXAS GOP FUNDRAISER/DALLAS, TX  
(05/14 2:10 p.m. draft)

|                | ACTION FYI                          |                                     |             | ACTION FYI                          |                                     |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCCLURE     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input type="checkbox"/>            | NEWMAN      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | ROGICH      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BATES          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | UNTERMAYER  | <input type="checkbox"/>            | <input type="checkbox"/>            |
| CARD           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | ROGERS      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CICCONI        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PINKERTON   | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | WINSTON     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PORTER ROSE | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | WRAY        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/>            | <input type="checkbox"/>            | ANDERSON    | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
|                |                                     |                                     | BENNETT     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 5:00 p.m. on Tuesday, 05/15, with a copy to my office. Thanks.

RESPONSE:

*OK S.F.*  
 60 MAY 15 3:03 PM '90

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

(Hinchliffe/Blessey)  
May 14, 1990  
2:10 p.m.  
DALLAS

1990 MAY 14 PM 6:25

PRESIDENTIAL REMARKS: TEXAS GOP FUNDRAISER  
LOEW'S ANATOLE HOTEL, DALLAS  
FRIDAY, MAY 18, 1990 6:30 P.M.

Thank you, Phil. It's always a pleasure to hear your introductions -- you have the heart of old Texas in you. ((And your brevity was certainly a departure from tradition for an old college professor.))

Boone, this is a great party you're throwing for a great party! And so many familiar Texas faces: Bill (Clements), Fred (Myers), Bobby (Holt), Bill Melton, and a fellow over there (son George), can't quite recall the name ... Many wonderful old friends from over so many years. Barbara and I realized on the way down here that it was 42 years ago we first made this trip. Of course, that was in a '47 Studebaker, and today it was in Air Force One. A little more leg room now, but all the same -- it's great to be back home!

Texas is larger than life in our memory. It's a place of family and duty and loyalty and honor. But then, what more could you expect from a state whose motto is "friendship" -- and whose very name means "friend"?

((I'd love to come back home to my friends again next October, to throw out the first ball at the opening game of the Rangers-Astros World Series. You know, I asked George if I could try out for the club. He said, "Sure, Dad, you can come down and throw the ball around. But don't give up your day job."))

But there is distress involved in this homecoming, too. Barbara and I share your anguish over the devastating floods that have been raging over this wonderful land. Last week, I signed an emergency FEMA proclamation bringing federal disaster aid to the beleaguered counties.

In this terrible disaster, many have lost something. Some have lost everything. But the one thing this state will never lose is its soul. Yes, Texas is big, but not as big as the generous hearts and indomitable spirit of its people. It's a state where bigness means greatness, and greatness means pride, and pride means hope. We know that that Texas grandeur of heart will pull you all together as you find within you the strength to recover.

You know, when I hear about your opponents, sometimes I wonder if the leaders of the other party know this state at all. Know how the people think. Know how to listen to their voices. Here's the best way to know Texas -- to know it deeply and surely and truly.

Nearly 30 years ago -- in that infamously unsuccessful race for U.S. Senate -- Barbara and I crisscrossed this state for a year. From the Panhandle to the Rio Grande; from Wichita Falls to Beville. We spent time with the real people of Texas. We saw their pain when paychecks weren't there. Shared their joys when a gusher hit and their children could get new clothes for school. Heard their whispered fears and their proud hopes. Listening to the heartbeat of Texas. That's how you hear the people's voice.

And that's how Texas gets into your blood. Sticks to you like tumbleweed to a barbed wire fence. And you know, once it's there, it never leaves. Even now, Barbara and I still listen to Willie Nelson

in the city of New Kids on the Block. We remember the Texas religion called the Dallas Cowboys in the city of the Redskins. And we eat chicken-fried steak and pork rinds in the city of fresh crabs.

Coming home and seeing what you in the Texas GOP have done makes me proud. You're the party of inclusion. Of idealism. And of ideas. You believe that progress is not measured in money spent and bureaucracies built, but in people helped.

And I'm proud of this ticket of Republican candidates -- the strongest team in the history of this strong state. Proud that for the first time there is a slate of candidates for 16 state offices. Victory 90!

There's Senator Phil Gramm. Phil says he's running for re-election like he was running for sheriff in each of Texas' 254 counties. ((You know, his friend Marvin Leath said of him: "If you're going to tangle with Phil, remember two things: one, he's smarter than you; two, he's meaner than a junkyard dog." Barbara is glad to have Millie at her side -- I'm glad to have Phil.))

And Clayton Williams, the next Governor of Texas. We respect your record of success in creating jobs -- more than 100,000 in your 32 years in business. We respect your commitment to fighting the insidious poison of drugs. And we respect how you have broadened the base of our party.

Clayton, you're an energetic and outspoken modern Texan. But you also have in your heart the echoes of this state's fine history. The idealism of purpose of Stephen Austin. The convictions and courage of Sam Houston. And the great pioneer style of Davy Crockett.

You're going to bring your own style to the governor's office. I look forward to watching the strength you'll give the future of our state.

And look at the rest of this great ticket. Men and women of a multitude of professions bringing their private sector success and optimistic spirit to public service. More than that, they're a coalition. A coalition that reflects Texas -- all of Texas -- as it really is and as it will be. A coalition of diverse people like Kay Bailey Hutchison. Louis Sturns. Rick Perry.

You know, in less than two years, 179 Southern Democratic elected officials and leaders have turned Republican. Churchill said, "Some men change their principles for their party." Rick and so many others have changed their party for their principles. As Phil himself knows -- this has become a fine Texas tradition.

The Republican team embodies the spirit of today's diverse, forward-thinking Republican party -- devoted to family values and a strong future. Yet you also stand for our state's finest traditions -- decency and the courage to dare. You are today's Texans with the large and generous spirit of yesterday's Texans.

You know, on Inauguration Day, I talked about a new breeze blowing. Let me tell you, standing back here in my old homestate of Texas, I can feel the air stirring. It's the warm, Gulf Stream breeze of a state where people are independent-minded and as open as its ranges. As bold as its frontiers. It's the wind of a land where risk-taking comes from the strength of your beliefs, and where your spirit is as big as the Texas night sky.

Each of you in the Texas GOP has helped to open the window on the musty darkness of outdated big government. You are blowing away

the stuffiness of irrelevant liberalism -- because your new breeze carries the new ideas Texas needs for the '90s. Ideas that encourage investment in business and in the business of our children -- education.

In Washington, we share your belief that education is the only path to a brighter American future. It is critical to everything we are and everything we can become.

That's why we've declared a new era of education reform in America, beginning with the first education summit in American history. Last fall, we met with the nation's Governors and set firm goals. Among them: American students must be number one in math and science. All children must start school ready to learn, through programs like Head Start. They must demonstrate competency in crucial subject areas while we increase the percentage of students graduating from high school to 90 percent.

Finally, every school in America must have a disciplined environment -- and, most of all, be drug free.

The curse of drugs threatens our communities, our schools, our workplaces and, most importantly, our children. There is no greater threat today to the health of the American family and the future of our land. The strength we bring to win the war on drugs must be of hurricane force. It must roar with determination from the smallest town squares to the concrete canyons of our cities.

Our National Drug Control Strategy is clear. The rules of the game have changed. America will no longer tolerate drug use. And those who violate the law will pay a heavy price. We will take back the streets of our country.

We will stop the horror -- the pollution of drugs drifting across our borders. We have designated the Houston area and the southwest border of Texas high intensity drug trafficking areas. This means you will receive special help through Federal, State, and local cooperative efforts.

Three Aerostat blimps with powerful lookdown radar will scan the Texas-Mexican border -- covering it with an electronic picket fence, so to speak. They are the cornerstone of the Custom Service's awesome multi-state electronic network. Even with this project not yet complete, seizures of the killer cocaine have been increased by 1,000 percent.

But to win the war on drugs, I need your Republican team, headed by Clayton Williams, in Austin to continue this cooperative fight. And I need Phil in Washington, where he led the fight for the blimp surveillance.

But I need Phil in Washington for something else, too -- our struggle with the budget. In this last decade, not once, but twice, his vision has changed the fiscal firmament of this land.

Last Tuesday, we convened an extraordinary, ongoing bipartisan economic summit. Phil is working with me, as the designee of the Senate. **(MORE TO COME AFTER BUDGET SESSIONS)**

Education. The fight against drugs. The budget deficit. We're making progress -- and, with your Texan Republican leadership in place in Austin and Washington, we're going to make more.

We're going to win here in 1990. We have to win in 1990. If we let the familiar old faces continue in power, once again they'll gerrymander fair representation right out the window and into thin

air. The Democratic leaders know that today Republicans will win in a fair fight because the times are changing in Texas.

When you talk of this state, say Gramm and Williams and Hutchinson and Sturns and Perry and you're talking about people who share Texans' conservative philosophy. But say Richards and Hightower and Parmer, and you might as well be saying Dukakis and Mondale and Kennedy.

When I was running for the Senate here back in 1964, my first speech was about building a two-party system in Texas. Back then, during elections they might as well have put up a sign: Public Office Available: No Republicans Need Apply. Well, today's Texas voters have put up a new sign. It tells everyone -- Public Office Available: No outdated, big spending, backroom scheming, liberal members of the backslapping, backward-looking Democratic Party need apply.

The next six months are crucial to Texas and to the United States itself. The future is at stake. We must join together -- ((and work as hard as a stump-tailed bull at fly time.))

We will take the Republican message to every farm and ranch, to every town and city, to every Texan willing to listen in this magnificent state of ours. And if we do, on election day the people of Texas will lift their faces and feel the Republican breeze of change -- of new ideas -- sweep our land.

And then together we can face whatever challenges the future may bring. Because in togetherness there is strength. And in Texan togetherness is the finest kind of strength of all.

God bless the great state of Texas and God bless America.

# # # # #

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| SUNUNU         | <input type="checkbox"/>            | <input type="checkbox"/>            | NEWMAN              | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER              | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | ROGICH              | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BATES          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | UNTERMAYER          | <input type="checkbox"/>            | <input type="checkbox"/>            |
| CARD           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | ROGERS              | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CICCONI        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PINKERTON           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | WINSTON             | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PORTER ROSE         | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | WRAY                | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/>            | <input type="checkbox"/>            | ANDERSON<br>BENNETT | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |

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RESPONSE: No comment

82:44 PM 15 MAY 90

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

(Hinchliffe/Blessey)  
May 14, 1990  
2:10 p.m.  
DALLAS

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| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | WRAY        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/>            | <input type="checkbox"/>            | ANDERSON    | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
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REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 5:00 p.m. on Tuesday, 05/15, with a copy to my office. Thanks.

RESPONSE:

5/15  
ONACR -

Please see edits on Pg 5 & Pg 6

55:45 PM  
 90 MAY 15 1990  
 Thanks for Daniel Cane  
 & Juan Salazar

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

(Hinchliffe/Blessey)  
May 14, 1990  
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DALLAS

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Texas is larger than life in our memory. It's a place of family and duty and loyalty and honor. But then, what more could you expect from a state whose motto is "friendship" -- and whose very name means "friend"?

((I'd love to come back home to my friends again next October, to throw out the first ball at the opening game of the Rangers-Astros World Series. You know, I asked George if I could try out for the club. He said, "Sure, Dad, you can come down and throw the ball around. But don't give up your day job."))

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*and neighborhoods*

We will stop the horror -- the pollution of drugs drifting across our borders. We have designated the Houston area and the southwest border of Texas high intensity drug trafficking areas. ~~This~~ *These places will receive additional Federal enforcement means you will receive special help through Federal, State, and local assistance to help disrupt and dismantle drug cooperative efforts. Trafficking networks.*

~~Three Aerostat blimps with powerful lookdown radar will scan the Texas-Mexican border -- covering it with an electronic picket fence, so to speak. They are the cornerstone of the Custom Service's awesome multi-state electronic network. Even with this project not yet complete, seizures of the killer cocaine have been increased by 1,000 percent.~~ *please insert paragraph on attached sheet. here with*

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The next six months are crucial to Texas and to the United States itself. The future is at stake. We must join together -- ((and work as hard as a stump-tailed bull at fly time.))

We will take the Republican message to every farm and ranch, to every town and city, to every Texan willing to listen in this magnificent state of ours. And if we do, on election day the people of Texas will lift their faces and feel the Republican breeze of change -- of new ideas -- sweep our land.

And then together we can face whatever challenges the future may bring. Because in togetherness there is strength. And in Texan togetherness is the finest kind of strength of all.

God bless the great state of Texas and God bless America.

# # # # #

THE WHITE HOUSE

WASHINGTON

May 15, 1990

MEMORANDUM FOR CHRISS WINSTON

Deputy Assistant to the President for  
Communications

FROM:

BRENT O. HATCH   
Associate Counsel to the President

SUBJECT:

Presidential Remarks -- Texas GOP Fundraiser in  
Dallas, Texas

Counsel's office has reviewed the above-referenced Presidential remarks. We have no legal objections.

Thank you for the opportunity to review this matter.

cc: James W. Cicconi

03:30 PM MAY 15 1990

**WHITE HOUSE STAFFING MEMORANDUM**DATE: 05/14/90ACTION/CONCURRENCE/COMMENT DUE BY: 5:00 p.m. Tuesday 05/15SUBJECT: PRESIDENTIAL REMARKS: TEXAS GOP FUNDRAISER/DALLAS, TX  
(05/14 2:10 p.m. draft)

|                | ACTION FYI                          |                                     |                     | ACTION FYI                          |                                     |
|----------------|-------------------------------------|-------------------------------------|---------------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCCLURE             | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input type="checkbox"/>            | NEWMAN              | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER              | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | ROGICH              | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BATES          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | UNTERMAYER          | <input type="checkbox"/>            | <input type="checkbox"/>            |
| CARD           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | ROGERS              | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CICCONI        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PINKERTON           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | WINSTON             | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PORTER ROSE         | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | WRAY                | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/>            | <input type="checkbox"/>            | ANDERSON<br>BENNETT | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |

**REMARKS:**

Please provide any comments/recommendations directly to Chriss Winston by 5:00 p.m. on Tuesday, 05/15, with a copy to my office. Thanks.

**RESPONSE:**

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

(Hinchliffe/Blessey)  
May 14, 1990  
2:10 p.m.  
DALLAS

1990 MAY 14 PM 6:25

PRESIDENTIAL REMARKS: TEXAS GOP FUNDRAISER  
LOEW'S ANATOLE HOTEL, DALLAS  
FRIDAY, MAY 18, 1990 6:30 P.M.

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Boone, this is a great party you're throwing for a great party! And so many familiar Texas faces: Bill (Clements), Fred (Myers), Bobby (Holt), Bill Melton, and a fellow over there (son George), can't quite recall the name ... Many wonderful old friends from over so many years. Barbara and I realized on the way down here that it was 42 years ago we first made this trip. Of course, that was in a '47 Studebaker, and today it was in Air Force One. A little more leg room now, but all the same -- it's great to be back home!

Texas is larger than life in our memory. It's a place of family and duty and loyalty and honor. But then, what more could you expect from a state whose motto is "friendship" -- and whose very name means "friend"?

((I'd love to come back home to my friends again next October, to throw out the first ball at the opening game of the Rangers-Astros World Series. You know, I asked George if I could try out for the club. He said, "Sure, Dad, you can come down and throw the ball around. But don't give up your day job."))

But there is distress involved in this homecoming, too. Barbara and I share your anguish over the devastating floods that have been raging over this wonderful land. Last week, I signed an emergency FEMA proclamation bringing federal disaster aid to the beleaguered counties.

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# # # # #

Blessey's Des

(Hinchliffe/Blessey)  
May 14, 1990  
2:10 p.m.  
DALLAS

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Please tone down.  
Majority of people haven't been affected.  
(Karen & Fred)

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*Insert from Daniel Core*

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air. The Democratic leaders know that today Republicans will win in a fair fight because the times are changing in Texas.

When you talk of this state, say Gramm and Williams and Hutchinson and Sturns and Perry and you're talking about people who share Texans' conservative philosophy. But say Richards and Hightower and Parmer, and you might as well be saying Dukakis and Mondale and Kennedy.

When I was running for the Senate here back in 1964, my first speech was about building a two-party system in Texas. Back then, during elections they might as well have put up a sign: Public Office Available: No Republicans Need Apply. Well, today's Texas voters have put up a new sign. It tells everyone -- Public Office Available: No outdated, big spending, backroom scheming, liberal members of the backslapping, backward-looking Democratic Party need apply.

The next six months are crucial to Texas and to the United States itself. The future is at stake. We must join together -- ((and work as hard as a stump-tailed bull at fly time.))

We will take the Republican message to every farm and ranch, to every town and city, to every Texan willing to listen in this magnificent state of ours. And if we do, on election day the people of Texas will lift their faces and feel the Republican breeze of change -- of new ideas -- sweep our land.

And then together we can face whatever challenges the future may bring. Because in togetherness there is strength. And in Texan togetherness is the finest kind of strength of all.

God bless the great state of Texas and God bless America.

# # # # #

THE WHITE HOUSE  
WASHINGTON

Fred Asbell

684-9295

THE WHITE HOUSE  
WASHINGTON



FACSIMILE TRANSMITTAL SHEET

NUMBER OF PAGES INCLUDING COVER 8

DATE 5/15

TO Fred Asbell

FAX NUMBER 684-9295

OFFICE NUMBER \_\_\_\_\_

COMMENTS \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

FROM Chriss Winston

OFFICE NUMBER 456-2930

THE WHITE HOUSE

WASHINGTON

May 15, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: JIM PINKERTON  
SUBJECT: Texas GOP Fundraiser

A good draft. In several places, the draft is somewhat too strong and too well-researched on local color and detail. This is a tendency to avoid for reasons we give in the first comment below, along with a suggestion for avoiding this temptation.

pg. 1, para. 3, line 2 "...what more could you expect from a state whose motto is 'friendship' -- and whose very name means 'friend.'"

This reference may provoke some groans from the audience because of a recent cause celebre in Texas over adding the motto "Friendship" to the license plate design. The truly massive outpouring of disgust with the, as Ann Richards put it, aesthetic "wimpiness" of this proposal made national news. The Governor and the leading politicians of both parties joined to denounce the unfortunate state Highway Department which had proposed the change. But there are more basic reasons to avoid this kind of detail:

This kind of local color can have an effect that is the opposite of that intended. Such detail should avoid looking contrived, as if it were taken from Facts About The States. But for the fact of the license plate flap, this instance would be a borderline case (an extreme case would be the President saying: "What more can you expect from a state whose state bird is...")

As a general rule, it seems to us that we should avoid using details of local color that are not likely to be used by the locals. This rule avoids yielding to the temptation of hyper-detail frequently seen in speeches for the arrival of foreign dignitaries ("Watusiland, with it's 213.4 miles of pristine coral beaches -- fourth in the world in production of unprocessed copra").

20 MAY 15 PM 3:31

Because the President is in this case a local, it is important, especially because of Texas pride, not to overdo the local color and give doubting Bubbas reason to suspect that he is more at home in, say, Maine, than he is in his home state. Similarly, the delegation from Watusiland feels patronized by travelogue-type facts about their homeland. Thus, paradoxically, the effect of too much color is just opposite of that intended.

2,4,1 "...in that infamously unsuccessful race for U.S. Senate..."

"Infamous" means disreputable, which is true neither of the race nor of George Bush for having run the race. If the point of the graf is to introduce the idea that the people can be better known by travelling around the state (as the candidates have been doing) then better to use the story of the President's drilling supply sales route, which took him through various small West Texas towns with names like "Muleshoe" and "Dimebox." This strikes us a better suited to a campaign rally than to remember a lost campaign.

2,4,5 "Shared their joys when a gusher hit and their children could get new clothes for school."

Again, this is the kind of local color detail that strikes a false note and betrays the speaker. First, the phrase is really a case of something that is only said in the movies. Second, in the popular imagination, as in the movies, when a gusher hits it's a matter of James Dean buying a new Cadillac with steer horns on the hood, not children getting clothed. In real life, neither the James Dean nor the clothed children scenarios happens. Third, notions of hitting gushers is something the press is all too likely to attribute as an everyday topic of conversation among oil men such as George Bush, Clayton Williams, and Republicans generally. Thus, the press will take this as further confirmation of the GOP as the plutocrat party.

Instead, we suggest something more plausible and less Giant-like, e.g., "Shared their joys when the harvest was good and their children could get new clothes for school."

2,4,8 "Listening to the heartbeat of Texas. That's how you hear the people's voice."

This strikes us as a mixed metaphor in part because it conjures up an image that is physiologically-incorrect. Anatomy suggests either dropping the word "heartbeat" or the word "voice," e.g.,: "Listening to the pulse of the people. That's how you hear the heartbeat of Texas."

"And that's how Texas gets into your blood."

2,5,3 "Even now, Barbara and I still listen to Willie Nelson in the city of New Kids on the Block."

The connection between New Kids On The Block and Washington is tenuous (neither are crabs and Washington), and it is not sufficient just that they are a representative hot band that serves to juxtapose against Willie Nelson. It is not a reference that will be credible for the President to make. But see below.

3,1,2 "And we eat chicken-fried steak and pork rinds in the city of fresh crabs."

Again, the Washington-Texas contrast is lost somewhat by the choice of images -- crabs not really being associated with Washington. We suggest either finding better Washington references (the audience is more apt to think of Washington as the home of sophisticated taste and savoir faire -- thus classical music and State dinners may be indicated) or just leaving the Texas references by themselves.

After this series of Texas popular culture references, which cumulatively border on the heavy-handed, perhaps this is the place to adopt a lighter tone. E.g., "And for those of you who might be worried that we've been spending too much time in Washington, in Maine, and in the Northeast in general, let me tell you that we do get homesick and that chicken-fried lobster is no substitute for the real thing."

*insert A*

4-4-4

3,2,2 "You're the party of inclusion. Of idealism. And of ideas. You believe that progress is not measured in money spent and bureaucracies built, but in people helped."

This is a terrific and mellifluous segue into the excellent tag line about "money spent and bureaucracies built."

3,4,3 "You know, his friend Marvin Leath said of him: 'If you're going to tangle with Phil, remember two things: one, he's smarter than you; two, he's meaner than a junkyard dog.'"

Despite it's attribution to Marvin Leath, the "junkyard dog" tribute carries too much of an edge and is not enough of a compliment to offset it's also being an epithet.

3,6,1 "Clayton,...."

The President may wish to call Williams by his usual "Claytie."

4,2,5 "A coalition of diverse people like Kay Bailey Hutchison. Louis Sturns. Rick Perry."

Even if the point is to show the diversity of the ticket, by naming a few we are obligated in a sense to name the others who are prominent on the ticket. These include not least Rob Mosbacher, who is the nominee for Lt. Governor, as well as Buster Brown (Attorney General), Beau Boulter (Railroad Commission), and others whom the Office of the Director of Political Affairs is best suited to suggest.

4,5,3 "It's the warm, Gulf Stream breeze...."

The Gulf Stream does not reach Texas. "Gulf breeze" is more accurate.

5,3,1 "That's why we've declared a new era of education reform in America, beginning with first education summit in American history."

This graf on the Education Summit forms, with the grafs on drugs and the budget, the references to policy and what the GOP stands for. We suggest always striving to highlight those policies that underscore the differences between the GOP's principles and the Democratic Party's.

Thus, even more than the national education goals, the President's advocacy of choice in education, empowering parents to choose the schools that their children will attend, is a policy that sets off the difference between the parties and their candidates.

Other examples are tenant managment and ownership of public housing; child care that lets parents decide what form of child care is best for them, including at-home care and religious-based day care; capital punishment; and the capital gains tax rate reduction.

Here, for example, after the graf, could be added:

"This Administration and this party are going to see to it that parents, not bureaucrats, have a greater choice in where their children go to school. We are going to insist on the right of parents to be able to care for their kids in a way that the parents, not the bureaucrats, think is best -- whether it's at home, with a relative, or at religious-based day care, for example. We insist that the people of this country know better than bureaucrats how to take care of their children. The people also know better than the bureaucrats how to take care of their money, too. That is why we insist on a cut in the capital gains tax to help the small businesses of America create jobs. You won't hear the other party saying these things. By the way, isn't it funny how "bureaucrat" sounds so much like "Democrat?"

6,2,1 "Three Aerostat blimps with powerful lookdown radar will scan the Texas-Mexican border -- covering it with an electronic picket fence, so to speak."

We wonder about the "fence" imagery, given the controversy about building actual fences on this border. This just needs checking to ensure that "electronic picket fence" is the standard argot for this project.

6-6-6

7,2,3 "But say Richards and Hightower and Parmer, and you might as well be saying Dukakis and Mondale and Kennedy."

This violates the general rule of not mentioning the opposition by name and certainly the general rule that the President should not attack individuals by name. Especially is this true when the individuals include those (Richards and Dukakis) whose notoreity comes from having opposed George Bush in the past.

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(Hinchliffe/Blessey)

May 16, 1990 2:10 p.m.

TEXAS

PRESIDENTIAL REMARKS:

TEXAS GOP FUNDRAISER

FRIDAY, MAY 18, 1990 6:30 P.M.

Thank you, Phil. It's always a pleasure to hear your introductions -- you have the heart of old Texas in you. ((And, for an old college professor, your brevity was certainly an appreciated departure from tradition.))

Boone, this is a great party you're throwing for a great party! And so many familiar Texas faces: Bill (Clements), Fred (Meyer), Bobby (Holt), Clayton (Williams), Tom (Landry), this great statewide Republican ticket, and a fellow over there (son George), can't quite recall the name ... Many wonderful old friends from over so many years. Barbara and I realized on the way down here that it was 42 years ago we first made this trip. ((Of course, that was in a '47 Studebaker, and today it was in Air Force One. A little more leg room now, but all the same -- it's great to be back home!))

Texas is larger than life in our hearts. It's a place of family and duty and loyalty and honor. But then, what more could you expect from a state whose name means "friend"?

((I'd love to come back home to my friends again next October, to throw out the first ball at the opening game of the Rangers-Astros World Series. You know, I asked George if I could try out for the club. He said, "Sure, Dad, you can come down and throw the ball around. But don't give up your day job."// Then he added, kindly, "Of course, you can play ... in the Old Timers' League.")) //

But there is some sadness involved in this homecoming, too. When we were flying in this afternoon, Barbara and I saw several of the areas devastated by the flooding. We were astounded that we could only see the tops of trees where the Trinity has overflowed. Two weeks ago, I signed an emergency FEMA proclamation bringing federal disaster aid to the beleaguered counties. And more counties are being added.

In this terrible disaster, the losses have been heavy. But the one thing this state will never lose is its soul. Yes, Texas is big, but not as big as the generous hearts and indomitable spirit of its people. But, you know, when I hear the candidates of the other party, sometimes I wonder if they know the people of this state at all. Know how they think. Know how to listen to their voices. ((I realized: you can explain it to them, but you can't understand it for them.))

More than 30 years ago, as a salesman selling drilling bits, I crisscrossed this state in my car. From Muleshoe to the Rio Grande; from Wichita Falls to Dimebox. I learned a lot about the people then. Shared barbecues with them. Saw their pain when paychecks weren't there. Listening to the pulse of the people. That's how you hear the heartbeat of Texas.

And that's how Texas gets into your blood. Sticks to you like tumbleweed to a barbed wire fence. And you know, once it's there, it never leaves. ((For those of you who might be worried that we've been spending too much time in Washington, in Maine, and in the Northeast in general, let me tell you that we do get homesick, and that chicken-fried lobster is no substitute for the real thing.)) //

Coming home and seeing what you in the Texas GOP are doing makes me proud. You're the party of inclusion. Of idealism. And of ideas.

**You believe that progress is not measured in money spent and bureaucracies built, but in people helped.**

And I'm proud of this slate of Republican candidates -- the strongest team in the history of the state. Proud that for the first time there are candidates for 15 state offices and the U.S. Senate.

There's Senator Phil Gramm. Phil says he's running for reelection like he was running for sheriff in each of Texas' 254 counties. ((I believe him. But when he asked to hold the budget talks at high noon in the middle of Pennsylvania Avenue, I thought he'd gone too far.))

And Clayton Williams -- Claytie -- the next Governor of Texas.// We respect his record of success in creating jobs: more than 100,000 in his 32 years in business. We respect his commitment to fighting the insidious poison of drugs. And we respect that he has broadened the base of our party. Clayton Williams will bring his own energetic style to the governor's office -- and stamp his brand of leadership on the Texas of the 90s. //

And the rest of this great state and local slate. Men and women who make up a coalition that reflects Texas -- all of Texas -- as it really is and as it will be. A coalition of diverse people like Kay Bailey Hutchison, Louis Sturns, Rick Perry. Tony Garza, Rob Mosbacher and Wes Gilbreath. Warren Harding and Buster Brown. **You are today's Texans with the large and generous spirit of yesterday's Texans.//**

You know, on Inauguration Day, I talked about a new breeze blowing. Let me tell you, standing back here in Texas, I can feel the air stirring. It's the warm, Gulf breeze of a state where people are independent-minded and as open as its ranges. As bold as its frontiers.

It's the wind of a land where risk-taking comes from the strength of your beliefs, and where your spirit is as big as the Texas night sky.

Each of you in the Texas GOP has helped to open the window on the musty darkness of outdated big government. You are blowing away the stuffiness of irrelevant liberalism: because your new breeze carries the new ideas Texas needs for the '90s. Ideas that encourage investment in business and in the business of our children -- education.

In Washington, we share your belief that education is the only path to a brighter American future. It is critical to everything we are and everything we can become. That's why we've declared a new era of education reform in America. We began last September with the first education summit in American history, bringing together the nation's governors, including your own Bill Clements, to tackle this crisis.

Last winter, we announced our goals to make American education number one. Among them: American students must be first in math and science. // All children must start school ready to learn, with help from programs like Head Start. // They must demonstrate competency in crucial subject areas while we increase the percentage of graduating high school students to 90%. //

Finally, every school in America must have a disciplined environment -- and, most of all, be drug free. //

The curse of drugs threatens our communities, our schools, our workplaces and, most importantly, our children. There is no greater threat today to the health of the American family and the future of our land. The strength we bring to win the war on drugs must be of hurricane force. It must roar with determination from the smallest town squares to the concrete canyons of our cities.

Our National Drug Control Strategy is clear. The rules of the game have changed. America will no longer tolerate drug use. And those who violate the law will pay a heavy price. We will take back the streets of our country.

We will stop the horror -- the pollution of drugs drifting across our borders. We have designated the Houston area and the southwest border high intensity drug trafficking areas. This means you will receive special Federal enforcement assistance to disrupt and dismantle drug trafficking organizations.//

The drug legislation package that my Administration sent to the Hill this week contains a number of proposals that will help stop drugs and drug smugglers from breaching our borders. We have called for more border patrol agents, extending general arrest authority to them so they can enforce our drug laws as they guard the frontier. We are also proposing legislation that will permit authorities to exclude criminal aliens convicted of drug felonies.//

But to win the war on drugs, I need your Republican team -- headed by Clayton Williams -- in Austin, to continue this cooperative fight. And I need Phil in Washington, where he is a leader in the battle for drug-free schools.

But I need Phil in Washington for something else, too: our struggle with the budget. In this last decade, not once, but twice, his vision has changed the fiscal firmament of this land. On Tuesday, we convened an extraordinary, ongoing bipartisan budget summit. Phil is working closely with me at the table, providing the kind of sound fiscal advice he's known for.

Education. The fight against drugs. The budget deficit. We're making progress -- and, with your Texan Republican leadership in place in Austin and Washington, we're going to make more.

We're going to win here in 1990. We have to win in 1990. If we let the familiar old faces continue in power, once again they'll gerrymander fair representation right out the window and into thin air. The Democratic leaders know that today Republicans will win in a fair fight because the times are changing in Texas.

When I was running for the Senate here back in 1964, my first speech was about building a two-party system in Texas. Back then, during elections they might as well have put up a sign: Public Office Available: No Republicans Need Apply. Well, today Texas voters have put up a new sign. It tells everyone -- Public Office Available: No outdated, big spending, backroom scheming, liberal members of the backslapping, backward-looking Democratic Party need apply. ///

The next six months are crucial to Texas and to the United States itself. The future is at stake. We must join together -- ((and work as hard as a stump-tailed bull at fly time.))

We will take the Republican message to every farm and ranch, to every town and city, to every Texan willing to listen in this magnificent state of ours. And if we do, on election day the people of Texas will lift their faces and feel the Republican breeze of change -- of new ideas -- sweep our land.

And then together we can face whatever challenges the future may bring. Because in togetherness there is strength. And in Texan togetherness is the finest kind of strength of all.

God bless the great state of Texas and God bless America.

## WHITE HOUSE STAFFING MEMORANDUM

3841

DATE: 05/14/90

ACTION/CONCURRENCE/COMMENT DUE BY: 5:00 p.m. Tuesday 05/15

SUBJECT: PRESIDENTIAL REMARKS: TEXAS GOP FUNDRAISER/DALLAS, TX  
(05/14 2:10 p.m. draft)

|                | ACTION FYI                          |                                     |                     | ACTION FYI                          |                                     |
|----------------|-------------------------------------|-------------------------------------|---------------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCCLURE             | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input type="checkbox"/>            | NEWMAN              | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER              | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | ROGICH              | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BATES          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | UNTERMAYER          | <input type="checkbox"/>            | <input type="checkbox"/>            |
| CARD           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | ROGERS              | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CICCONI        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PINKERTON           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | WINSTON             | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PORTER ROSE         | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | WRAY                | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/>            | <input type="checkbox"/>            | ANDERSON<br>BENNETT | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |

## REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 5:00 p.m. on Tuesday, 05/15, with a copy to my office. Thanks.

## RESPONSE:

May 16, 1990

TO: CHRISS WINSTON

NSC clears the Presidential remarks for the Texas GOP Fundraiser with the suggestions on page 6.

EO: 11650  
Brent Scowcroft

cc: James W. Cicconi

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

(Hinchliffe/Blessey)  
May 14, 1990  
2:10 p.m.  
DALLAS

1990 MAY 14 PM 6:25

PRESIDENTIAL REMARKS: TEXAS GOP FUNDRAISER  
LOEW'S ANATOLE HOTEL, DALLAS  
FRIDAY, MAY 18, 1990 6:30 P.M.

Thank you, Phil. It's always a pleasure to hear your introductions -- you have the heart of old Texas in you. ((And your brevity was certainly a departure from tradition for an old college professor.))

Boone, this is a great party you're throwing for a great party! And so many familiar Texas faces: Bill (Clements), Fred (Myers), Bobby (Holt), Bill Melton, and a fellow over there (son George), can't quite recall the name ... Many wonderful old friends from over so many years. Barbara and I realized on the way down here that it was 42 years ago we first made this trip. Of course, that was in a '47 Studebaker, and today it was in Air Force One. A little more leg room now, but all the same -- it's great to be back home!

Texas is larger than life in our memory. It's a place of family and duty and loyalty and honor. But then, what more could you expect from a state whose motto is "friendship" -- and whose very name means "friend"?

((I'd love to come back home to my friends again next October, to throw out the first ball at the opening game of the Rangers-Astros World Series. You know, I asked George if I could try out for the club. He said, "Sure, Dad, you can come down and throw the ball around. But don't give up your day job."))

But there is distress involved in this homecoming, too. Barbara and I share your anguish over the devastating floods that have been raging over this wonderful land. Last week, I signed an emergency FEMA proclamation bringing federal disaster aid to the beleaguered counties.

In this terrible disaster, many have lost something. Some have lost everything. But the one thing this state will never lose is its soul. Yes, Texas is big, but not as big as the generous hearts and indomitable spirit of its people. It's a state where bigness means greatness, and greatness means pride, and pride means hope. We know that that Texas grandeur of heart will pull you all together as you find within you the strength to recover.

You know, when I hear about your opponents, sometimes I wonder if the leaders of the other party know this state at all. Know how the people think. Know how to listen to their voices. Here's the best way to know Texas -- to know it deeply and surely and truly.

Nearly 30 years ago -- in that infamously unsuccessful race for U.S. Senate -- Barbara and I crisscrossed this state for a year. From the Panhandle to the Rio Grande; from Wichita Falls to Becville. We spent time with the real people of Texas. We saw their pain when paychecks weren't there. Shared their joys when a gusher hit and their children could get new clothes for school. Heard their whispered fears and their proud hopes. Listening to the heartbeat of Texas. That's how you hear the people's voice.

And that's how Texas gets into your blood. Sticks to you like tumbleweed to a barbed wire fence. And you know, once it's there, it never leaves. Even now, Barbara and I still listen to Willie Nelson

in the city of New Kids on the Block. We remember the Texas religion called the Dallas Cowboys in the city of the Redskins. And we eat chicken-fried steak and pork rinds in the city of fresh crabs.

Coming home and seeing what you in the Texas GOP have done makes me proud. You're the party of inclusion. Of idealism. And of ideas. You believe that progress is not measured in money spent and bureaucracies built, but in people helped.

And I'm proud of this ticket of Republican candidates -- the strongest team in the history of this strong state. Proud that for the first time there is a slate of candidates for 16 state offices. Victory 90!

There's Senator Phil Gramm. Phil says he's running for re-election like he was running for sheriff in each of Texas' 254 counties. ((You know, his friend Marvin Leath said of him: "If you're going to tangle with Phil, remember two things: one, he's smarter than you; two, he's meaner than a junkyard dog." Barbara is glad to have Millie at her side -- I'm glad to have Phil.))

And Clayton Williams, the next Governor of Texas. We respect your record of success in creating jobs -- more than 100,000 in your 32 years in business. We respect your commitment to fighting the insidious poison of drugs. And we respect how you have broadened the base of our party.

Clayton, you're an energetic and outspoken modern Texan. But you also have in your heart the echoes of this state's fine history. The idealism of purpose of Stephen Austin. The convictions and courage of Sam Houston. And the great pioneer style of Davy Crockett.

You're going to bring your own style to the governor's office. I look forward to watching the strength you'll give the future of our state.

And look at the rest of this great ticket. Men and women of a multitude of professions bringing their private sector success and optimistic spirit to public service. More than that, they're a coalition. A coalition that reflects Texas -- all of Texas -- as it really is and as it will be. A coalition of diverse people like Kay Bailey Hutchison. Louis Sturns. Rick Perry.

You know, in less than two years, 179 Southern Democratic elected officials and leaders have turned Republican. Churchill said, "Some men change their principles for their party." Rick and so many others have changed their party for their principles. As Phil himself knows -- this has become a fine Texas tradition.

The Republican team embodies the spirit of today's diverse, forward-thinking Republican party -- devoted to family values and a strong future. Yet you also stand for our state's finest traditions -- decency and the courage to dare. You are today's Texans with the large and generous spirit of yesterday's Texans.

You know, on Inauguration Day, I talked about a new breeze blowing. Let me tell you, standing back here in my old homestate of Texas, I can feel the air stirring. It's the warm, Gulf Stream breeze of a state where people are independent-minded and as open as its ranges. As bold as its frontiers. It's the wind of a land where risk-taking comes from the strength of your beliefs, and where your spirit is as big as the Texas night sky.

Each of you in the Texas GOP has helped to open the window on the musty darkness of outdated big government. You are blowing away

the stuffiness of irrelevant liberalism -- because your new breeze carries the new ideas Texas needs for the '90s. Ideas that encourage investment in business and in the business of our children -- education.

In Washington, we share your belief that education is the only path to a brighter American future. It is critical to everything we are and everything we can become.

That's why we've declared a new era of education reform in America, beginning with the first education summit in American history. Last fall, we met with the nation's Governors and set firm goals. Among them: American students must be number one in math and science. All children must start school ready to learn, through programs like Head Start. They must demonstrate competency in crucial subject areas while we increase the percentage of students graduating from high school to 90 percent.

Finally, every school in America must have a disciplined environment -- and, most of all, be drug free.

The curse of drugs threatens our communities, our schools, our workplaces and, most importantly, our children. There is no greater threat today to the health of the American family and the future of our land. The strength we bring to win the war on drugs must be of hurricane force. It must roar with determination from the smallest town squares to the concrete canyons of our cities.

Our National Drug Control Strategy is clear. The rules of the game have changed. America will no longer tolerate drug use. And those who violate the law will pay a heavy price. We will take back the streets of our country.

We will stop the horror -- the pollution of drugs drifting across our borders. We have designated the Houston area and the southwest border of Texas high intensity drug trafficking areas. This means you will receive special help through Federal, State, and local cooperative efforts.

US Customs

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#

Three Aerostat blimps with powerful lookdown radar will scan

the Texas-Mexican border -- covering it with an electronic picket

fence, so to speak. *This will go a long way toward tightening our defenses against narco-cr.* ~~They are the cornerstone of the custom service's~~

~~awesome multi-state electronic network.~~ Even with this project not

yet complete, seizures of the killer cocaine have <sup>markedly</sup> increased <sup>due to</sup> ~~been~~ *advanced technology and intensified interdiction efforts.*

~~1,000 percent.~~ *We of course very much appreciate the cooperation of the Govt*

~~of course very much appreciate the cooperation of the Govt~~  
But to win the war on drugs, I need your Republican team, headed by Clayton Williams, in Austin to continue this cooperative fight. And I need Phil in Washington, where he led the fight for the blimp surveillance.

But I need Phil in Washington for something else, too -- our struggle with the budget. In this last decade, not once, but twice, his vision has changed the fiscal firmament of this land.

Last Tuesday, we convened an extraordinary, ongoing bipartisan economic summit. Phil is working with me, as the designee of the Senate. (MORE TO COME AFTER BUDGET SESSIONS)

Education. The fight against drugs. The budget deficit. We're making progress -- and, with your Texan Republican leadership in place in Austin and Washington, we're going to make more.

We're going to win here in 1990. We have to win in 1990. If we let the familiar old faces continue in power, once again they'll gerrymander fair representation right out the window and into thin

air. The Democratic leaders know that today Republicans will win in a fair fight because the times are changing in Texas.

When you talk of this state, say Gramm and Williams and Hutchinson and Sturns and Perry and you're talking about people who share Texans' conservative philosophy. But say Richards and Hightower and Parmer, and you might as well be saying Dukakis and Mondale and Kennedy.

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The next six months are crucial to Texas and to the United States itself. The future is at stake. We must join together -- ((and work as hard as a stump-tailed bull at fly time.))

We will take the Republican message to every farm and ranch, to every town and city, to every Texan willing to listen in this magnificent state of ours. And if we do, on election day the people of Texas will lift their faces and feel the Republican breeze of change -- of new ideas -- sweep our land.

And then together we can face whatever challenges the future may bring. Because in togetherness there is strength. And in Texan togetherness is the finest kind of strength of all.

God bless the great state of Texas and God bless America.

# # # # #

THE WHITE HOUSE

WASHINGTON

May 15, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*  
SUBJECT: Presidential Remarks: Texas GOP Fundraiser  
Dallas, TX

After reviewing the attached draft, we believe the remarks can be usefully shortened and tightened along the lines suggested by Jim Pinkerton. We do suggest deleting the joke comparing Senator Gramm to Millie on page three. This comparison is simply inappropriate.

If you have any questions or we can help in any other way, please let me know.

cc: James W. Cicconi

90 MAY 16 4:10:31

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 05/14/90 ACTION/CONCURRENCE/COMMENT DUE BY: 5:00 p.m. Tuesday 05/15

SUBJECT: PRESIDENTIAL REMARKS: TEXAS GOP FUNDRAISER/DALLAS, TX  
(05/14 2:10 p.m. draft)

|                | ACTION FYI                          |                                     |             | ACTION FYI                          |                                     |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCCLURE     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input type="checkbox"/>            | NEWMAN      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | ROGICH      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BATES          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | UNTERMAYER  | <input type="checkbox"/>            | <input type="checkbox"/>            |
| CARD           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | ROGERS      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CICCONI        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PINKERTON   | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | WINSTON     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PORTER ROSE | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | WRAY        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/>            | <input type="checkbox"/>            | ANDERSON    | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
|                |                                     |                                     | BENNETT     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |

REMARKS:  
 Please provide any comments/recommendations directly to Chriss Winston by 5:00 p.m. on Tuesday, 05/15, with a copy to my office. Thanks.

RESPONSE:

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

(Hinchliffe/Blessey)  
May 14, 1990  
2:10 p.m.  
DALLAS

1990 MAY 14 PM 6:25

PRESIDENTIAL REMARKS: TEXAS GOP FUNDRAISER  
LOEW'S ANATOLE HOTEL, DALLAS  
FRIDAY, MAY 18, 1990 6:30 P.M.

Thank you, Phil. It's always a pleasure to hear your introductions -- you have the heart of old Texas in you. ((And your brevity was certainly a departure from tradition for an old college professor.))

Boone, this is a great party you're throwing for a great party! And so many familiar Texas faces: Bill (Clements), Fred (Myers), Bobby (Holt), Bill Melton, and a fellow over there (son George), can't quite recall the name ... Many wonderful old friends from over so many years. Barbara and I realized on the way down here that it was 42 years ago we first made this trip. Of course, that was in a '47 Studebaker, and today it was in Air Force One. A little more leg room now, but all the same -- it's great to be back home!

Texas is larger than life in our memory. It's a place of family and duty and loyalty and honor. But then, what more could you expect from a state whose motto is "friendship" -- and whose very name means "friend"?

((I'd love to come back home to my friends again next October, to throw out the first ball at the opening game of the Rangers-Astros World Series. You know, I asked George if I could try out for the club. He said, "Sure, Dad, you can come down and throw the ball around. But don't give up your day job."))

But there is distress involved in this homecoming, too. Barbara and I share your anguish over the devastating floods that have been raging over this wonderful land. Last week, I signed an emergency FEMA proclamation bringing federal disaster aid to the beleaguered counties.

In this terrible disaster, many have lost something. Some have lost everything. But the one thing this state will never lose is its soul. Yes, Texas is big, but not as big as the generous hearts and indomitable spirit of its people. It's a state where bigness means greatness, and greatness means pride, and pride means hope. We know that that Texas grandeur of heart will pull you all together as you find within you the strength to recover.

You know, when I hear about your opponents, sometimes I wonder if the leaders of the other party know this state at all. Know how the people think. Know how to listen to their voices. Here's the best way to know Texas -- to know it deeply and surely and truly.

✓ 64 Nearly 30 years ago -- in that infamously unsuccessful race for U.S. Senate -- Barbara and I crisscrossed this state for a year. From the Panhandle to the Rio Grande; from Wichita Falls to Becville. We spent time with the real people of Texas. We saw their pain when paychecks weren't there. Shared their joys when a gusher hit and their children could get new clothes for school. Heard their whispered fears and their proud hopes. Listening to the heartbeat of Texas. That's how you hear the people's voice.

And that's how Texas gets into your blood. Sticks to you like tumbleweed to a barbed wire fence. And you know, once it's there, it never leaves. Even now, Barbara and I still listen to Willie Nelson

in the city of New Kids on the Block. We remember the Texas religion called the Dallas Cowboys in the city of the Redskins. And we eat chicken-fried steak and pork rinds in the city of fresh crabs.

Coming home and seeing what you in the Texas GOP have done makes me proud. You're the party of inclusion. Of idealism. And of ideas. You believe that progress is not measured in money spent and bureaucracies built, but in people helped.

And I'm proud of this ticket of Republican candidates -- the strongest team in the history of this strong state. Proud that for the first time there is a slate of candidates for 16 state offices. Victory 90!

There's Senator Phil Gramm. Phil says he's running for re-election like he was running for sheriff in each of Texas' 254 counties. ((You know, his friend Marvin Leath said of him: "If you're going to tangle with Phil, remember two things: one, he's smarter than you; two, he's meaner than a junkyard dog." Barbara is glad to have Millie at her side -- I'm glad to have Phil.)) ✓

And Clayton Williams, the next Governor of Texas. We respect your record of success in creating jobs -- more than 100,000 in your 32 years in business. We respect your commitment to fighting the insidious poison of drugs. And we respect how you have broadened the base of our party.

Clayton, you're an energetic and outspoken modern Texan. But you also have in your heart the echoes of this state's fine history. The idealism of purpose of Stephen Austin. The convictions and courage of Sam Houston. And the great pioneer style of Davy Crockett.

You're going to bring your own style to the governor's office. I look forward to watching the strength you'll give the future of our state.

And look at the rest of this great ticket. Men and women of a multitude of professions bringing their private sector success and optimistic spirit to public service. More than that, they're a coalition. A coalition that reflects Texas -- all of Texas -- as it really is and as it will be. A coalition of diverse people like Kay Bailey Hutchison. Louis Sturns. Rick Perry.

You know, in less than two years, 179 Southern Democratic elected officials and leaders have turned Republican. Churchill said, "Some men change their principles for their party." Rick and so many others have changed their party for their principles. As Phil himself knows -- this has become a fine Texas tradition.

The Republican team embodies the spirit of today's diverse, forward-thinking Republican party -- devoted to family values and a strong future. Yet you also stand for our state's finest traditions -- decency and the courage to dare. You are today's Texans with the large and generous spirit of yesterday's Texans.

You know, on Inauguration Day, I talked about a new breeze blowing. Let me tell you, standing back here in my old homestate of Texas, I can feel the air stirring. It's the warm, Gulf Stream breeze of a state where people are independent-minded and as open as its ranges. As bold as its frontiers. It's the wind of a land where risk-taking comes from the strength of your beliefs, and where your spirit is as big as the Texas night sky.

Each of you in the Texas GOP has helped to open the window on the musty darkness of outdated big government. You are blowing away

the stuffiness of irrelevant liberalism -- because your new breeze carries the new ideas Texas needs for the '90s. Ideas that encourage investment in business and in the business of our children -- education.

In Washington, we share your belief that education is the only path to a brighter American future. It is critical to everything we are and everything we can become.

That's why we've declared a new era of education reform in America, beginning with the first education summit in American history. Last fall, we met with the nation's Governors and set firm goals. Among them: American students must be number one in math and science. All children must start school ready to learn, through programs like Head Start. They must demonstrate competency in crucial subject areas while we increase the percentage of students graduating from high school to 90 percent. ✓

Finally, every school in America must have a disciplined environment -- and, most of all, be drug free.

The curse of drugs threatens our communities, our schools, our workplaces and, most importantly, our children. There is no greater threat today to the health of the American family and the future of our land. The strength we bring to win the war on drugs must be of hurricane force. It must roar with determination from the smallest town squares to the concrete canyons of our cities.

Our National Drug Control Strategy is clear. The rules of the game have changed. America will no longer tolerate drug use. And those who violate the law will pay a heavy price. We will take back the streets of our country.

We will stop the horror -- the pollution of drugs drifting across our borders. We have designated the Houston area and the southwest border of Texas high intensity drug trafficking areas. This means you will receive special help through Federal, State, and local cooperative efforts.

Three Aerostat blimps with powerful lookdown radar will scan the Texas-Mexican border -- covering it with an electronic picket fence, so to speak. They are the cornerstone of the Custom Service's awesome multi-state electronic network. Even with this project not yet complete, seizures of the killer cocaine have been increased by 1,000 percent.

But to win the war on drugs, I need your Republican team, headed by Clayton Williams, in Austin to continue this cooperative fight. And I need Phil in Washington, where he led the fight for the blimp surveillance.

But I need Phil in Washington for something else, too -- our struggle with the budget. In this last decade, not once, but twice, his vision has changed the fiscal firmament of this land.

Last Tuesday, we convened an extraordinary, ongoing bipartisan economic summit. Phil is working with me, as the designee of the Senate. **(MORE TO COME AFTER BUDGET SESSIONS)**

Education. The fight against drugs. The budget deficit. We're making progress -- and, with your Texan Republican leadership in place in Austin and Washington, we're going to make more.

We're going to win here in 1990. We have to win in 1990. If we let the familiar old faces continue in power, once again they'll gerrymander fair representation right out the window and into thin

air. The Democratic leaders know that today Republicans will win in a fair fight because the times are changing in Texas.

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# # # # #

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DATE: 05/14/90 ACTION/CONCURRENCE/COMMENT DUE BY: 5:00 p.m. Tuesday 05/15SUBJECT: PRESIDENTIAL REMARKS: TEXAS GOP FUNDRAISER/DALLAS, TX  
(05/14 2:10 p.m. draft)

|                | ACTION FYI                          |                                     |                     | ACTION FYI                          |                                     |
|----------------|-------------------------------------|-------------------------------------|---------------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCCLURE             | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input type="checkbox"/>            | NEWMAN              | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER              | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | ROGICH              | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BATES          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | UNTERMAYER          | <input type="checkbox"/>            | <input type="checkbox"/>            |
| CARD           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | ROGERS              | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CICCONI        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PINKERTON           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | WINSTON             | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PORTER ROSE         | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | WRAY                | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/>            | <input type="checkbox"/>            | ANDERSON<br>BENNETT | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |

## REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 5:00 p.m. on Tuesday, 05/15, with a copy to my office. Thanks.

## RESPONSE:

*Please see comments.*

*5/15/90*  
 52.64  
 91 MAY 16 00

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

(Hinchliffe/Blessey)  
May 14, 1990  
2:10 p.m.  
DALLAS

1990 MAY 14 PM 6:25

PRESIDENTIAL REMARKS: TEXAS GOP FUNDRAISER  
LOEW'S ANATOLE HOTEL, DALLAS  
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Texas is larger than life in our memory. It's a place of family and duty and loyalty and honor. But then, what more could you expect from a state whose motto is "friendship" -- and whose very name means "friend"?

((I'd love to come back home to my friends again next October, to throw out the first ball at the opening game of the Rangers-Astros World Series. You know, I asked George if I could try out for the club. He said, "Sure, Dad, you can come down and throw the ball around. But don't give up your day job."))

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13.  
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And I'm proud of this <sup>slate</sup> ~~ticket~~ of Republican candidates -- the  
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Victory 90!

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The idealism of purpose of Stephen Austin. The convictions and  
courage of Sam Houston. And the great pioneer style of Davy Crockett.

7  
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*you bring new  
vitality to ~~the~~  
state government*

And look at the rest of this great ticket. Men and women of a multitude of professions bringing their private sector success and optimistic spirit to public service. More than that, they're a coalition. A coalition that reflects Texas -- all of Texas -- as it really is and as it will be. A coalition of diverse people like Kay Bailey Hutchison. Louis Sturns. Rick Perry.

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the stuffiness of irrelevant liberalism -- because your new breeze carries the new ideas Texas needs for the '90s. Ideas that encourage investment in business and in the business of our children -- education.

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But I need Phil in Washington for something else, too -- our struggle with the budget. In this last decade, not once, but twice, his vision has changed the fiscal firmament of this land. ~~Phil~~ <sup>The Gramm -</sup> <sup>Roddman</sup> <sup>law</sup>

Last Tuesday, we convened an extraordinary, ongoing bipartisan <sup>budget</sup> economic summit. Phil is working <sup>closely</sup> with me <sup>in these negotiations</sup>, as the designee of the <sup>Bob</sup> ~~the~~ <sup>Dole, the Republican Leader of the</sup> Senate. ~~(MORE TO COME AFTER BUDGET SESSIONS)~~

Education. The fight against drugs. The budget deficit. We're making progress -- and, with your Texan Republican leadership in place in Austin and Washington, we're going to make more.

We're going to win here in 1990. We **have** to win in 1990. If we let the familiar old faces continue in power, once again they'll gerrymander fair representation right out the window and into thin

as it is commonly known, is the best tool we have to ~~enforce~~ try to enforce some fiscal restraint. <sup>6</sup>

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| VICE PRESIDENT          | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCCLURE     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU                  | <input type="checkbox"/>            | <input type="checkbox"/>            | NEWMAN      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT               | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN                  | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | ROGICH      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BATES <i>N/C</i>        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | UNTERMAYER  | <input type="checkbox"/>            | <input type="checkbox"/>            |
| CARD <i>out of town</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | ROGERS      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CICCONI                 | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PINKERTON   | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST                | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | WINSTON     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| FITZWATER               | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PORTER ROSE | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| GRAY                    | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | WRAY        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| HAGIN                   | <input type="checkbox"/>            | <input type="checkbox"/>            | ANDERSON    | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
|                         |                                     |                                     | BENNETT     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |

## REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 5:00 p.m. on Tuesday, 05/15, with a copy to my office. Thanks.

## RESPONSE:

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

(Hinchliffe/Blessey)  
May 14, 1990  
2:10 p.m.  
DALLAS

1990 MAY 14 PM 6:25

PRESIDENTIAL REMARKS: TEXAS GOP FUNDRAISER  
LOEW'S ANATOLE HOTEL, DALLAS  
FRIDAY, MAY 18, 1990 6:30 P.M.

Thank you, Phil. It's always a pleasure to hear your introductions -- you have the heart of old Texas in you. ((And your brevity was certainly a departure from tradition for an old college professor.)) *and appreciated.*

Boone, this is a great party you're throwing for a great party! And so many familiar Texas faces: Bill (Clements), Fred <sup>Clayton Williams</sup> (Myers), Bobby (Holt), <sup>Tom Landry</sup> Bill Melton, and a fellow over there (son <sup>and this great statewide Republican ticket</sup> George), can't quite recall the name ... Many wonderful old friends from over so many years. Barbara and I realized on the way down here that it was 42 years ago we first made this trip. Of course, that was in a '47 Studebaker, and today it was in Air Force One. A little more leg room now, but all the same -- it's great to be back home!

Texas is larger than life in our memory. It's a place of family and duty and loyalty and honor. But then, what more could you expect from a state whose motto is ~~"friendship"~~ -- and whose very name means "friend"?

((I'd love to come back home to my friends again next October, to throw out the first ball at the opening game of the Rangers-Astros World Series. You know, I asked George if I could try out for the club. He said, "Sure, Dad, you can come down and throw the ball around. But don't give up your day job."))

But there is distress involved in this homecoming, too.

*flying in*  
Barbara and I share your anguish over the <sup>terrible</sup> devastating floods that have been raging over this wonderful land. Last week, I signed an emergency FEMA <sup>declaration</sup> proclamation bringing federal disaster aid to the beleaguered counties.

*the losses have been heavy.*  
In this terrible disaster, many have lost something. Some have lost everything. But the one thing this state will never lose is its soul. Yes, Texas is big, but not as big as the generous hearts and indomitable spirit of its people. It's a state where bigness means greatness, and greatness means pride, and pride means hope. We know that that Texas grandeur of heart will pull you all together as you find within you the strength to recover.

*But*  
← You know, when I hear about <sup>the candidates of the other party</sup> your opponents, sometimes I wonder if <sup>the people of this</sup> the leaders of the other party know this state at all. Know how <sup>they</sup> the people think. Know how to listen to their voices. Here's the best way to know Texas -- to know it deeply and surely and truly.

*drilling route*  
Nearly 30 years ago -- in that infamously unsuccessful race for U.S. Senate -- Barbara and I crisscrossed this state for a year. From the Panhandle to the Rio Grande; from Wichita Falls to Beville. We spent time with the real people of Texas. We saw their pain when paychecks weren't there. Shared their joys when a gusher hit and their children could get new clothes for school. Heard their whispered fears and their proud hopes. Listening to the heartbeat of Texas. That's how you hear the people's voice.

And that's how Texas gets into your blood. Sticks to you like tumbleweed to a barbed wire fence. And you know, once it's there, it never leaves. Even now, Barbara and I still listen to Willie Nelson

*insert A*

in the city of New Kids on the Block. We remember the Texas religion called the Dallas Cowboys in the city of the Redskins. And we eat chicken-fried ~~steak~~ and pork rinds in the city of fresh crabs.

Coming home and seeing what you in the Texas GOP have done makes me proud. You're the party of inclusion. Of idealism. And of ideas. You believe that **progress is not measured in money spent and bureaucracies built, but in people helped.**

And I'm proud of this <sup>slate</sup> ~~ticket~~ of Republican candidates -- the strongest team in the history of ~~this~~ <sup>the</sup> strong state. Proud that for the first time there is a slate of candidates for <sup>5</sup> ~~16~~ state offices. <sup>and the U.S. Senate</sup> Victory 90!

There's Senator Phil Gramm. Phil says he's running for re-election like he was running for sheriff in each of Texas' 254 counties. ((You know, his friend Marvin Leath said of him: "If you're going to tangle with Phil, remember ~~two things: one,~~ <sup>2</sup> he's smarter than you; two, he's meaner than a junkyard dog." Barbara is glad to have Millie at her side -- I'm glad to have Phil.))

And Clayton Williams, <sup>-- Clayton --</sup> the next Governor of Texas. ||| We respect your record of success in creating jobs -- more than 100,000 in your 32 years in business. We respect your commitment to fighting the insidious poison of drugs. And we respect how you have broadened the base of our party.

Clayton, you're an energetic and outspoken modern Texan. But you also have in your heart the echoes of this state's fine history. The idealism of purpose of Stephen Austin. The convictions and courage of Sam Houston. And the great pioneer style of Davy Crockett.

You're going to bring your own style to the governor's office. ~~I look~~<sup>for</sup> ~~and the leadership Texas needs for the 90's.~~  
~~forward to watching the strength you'll give the future of our state.~~

And look at the rest of this great <sup>state and local</sup> ticket. Men and women of a multitude of professions bringing their private sector success and optimistic spirit to public service. More than that, they're a coalition. A coalition that reflects Texas -- all of Texas -- as it really is and as it will be. A coalition of diverse people like <sup>Bob Mosbacher</sup> Kay Bailey Hutchison, <sup>Buster Brown</sup> Louis Sturns, <sup>Tony Garza</sup> Rick Perry. <sup>?</sup>

~~(yes)~~ You know, in less than two years, 179 Southern Democratic elected officials and leaders have turned Republican. Churchill said, ~~that~~ "Some men change their principles for <sup>the sake of</sup> their party." Rick and so many others have changed their party for their principles. As Phil himself knows -- this has become a fine Texas tradition.

The Republican team embodies the spirit of today's diverse, forward-thinking Republican party -- devoted to family values and a strong future. Yet you also stand for our state's finest traditions -- decency and the courage to dare. **You are today's Texans with the large and generous spirit of yesterday's Texans.**

You know, on Inauguration Day, I talked about a new breeze blowing. Let me tell you, standing back here in ~~my old homestate of~~ Texas, I can feel the air stirring. It's the warm, Gulf Stream breeze of a state where people are independent-minded and as open as its ranges. As bold as its frontiers. It's the wind of a land where risk-taking comes from the strength of your beliefs, and where your spirit is as big as the Texas night sky.

Each of you in the Texas GOP has helped to open the window on the musty darkness of outdated big government. You are blowing away

the stuffiness of irrelevant liberalism -- because your new breeze carries the new ideas Texas needs for the '90s. Ideas that encourage investment in business and in the business of our children -- education.

In Washington, we share your belief that education is the only path to a brighter American future. It is critical to everything we are and everything we can become.

That's why we've declared a new era of education reform in America, beginning <sup>in September</sup> with the first education summit in American history. Last fall, we <sup>including your outstanding Governor Bill Clement</sup> ~~met with the nation's Governors and set firm~~ <sup>with the Nation's Governors</sup> ~~goals.~~ <sup>winter announced to new firm education national</sup> ~~Among them:~~ <sup>education to make American education #1.</sup> American students must be number one in math and science. All children must start school ready to learn, <sup>with help from</sup> through programs like Head Start. They must demonstrate competency in crucial subject areas while we increase the percentage of students graduating from high school to 90 percent.

Finally, every school in America must have a disciplined environment -- and, most of all, be drug free.

The curse of drugs threatens our communities, our schools, our workplaces and, most importantly, our children. There is no greater threat today to the health of the American family and the future of our land. The strength we bring to win the war on drugs must be of hurricane force. It must roar with determination from the smallest town squares to the concrete canyons of our cities.

Our National Drug Control Strategy is clear. The rules of the game have changed. America will no longer tolerate drug use. And those who violate the law will pay a heavy price. We will take back the streets of our country.

We will stop the horror -- the pollution of drugs drifting across our borders. We have designated the Houston area and the southwest border of Texas high intensity drug trafficking areas. This means you will receive special help through Federal, State, and local cooperative efforts.

~~Three Aerostat blimps with powerful lookdown radar will scan the Texas-Mexican border -- covering it with an electronic picket fence, so to speak. They are the cornerstone of the Custom Service's awesome multi-state electronic network. Even with this project not yet complete, seizures of the killer cocaine have been increased by 1,000 percent.~~

But to win the war on drugs, I need your Republican team, headed by Clayton Williams, in Austin to continue this cooperative fight. And I need Phil in Washington, where he led the fight for the ~~blimp surveillance.~~ *drug free schools in communities.*

But I need Phil in Washington for something else, too -- our struggle with the budget. In this last decade, not once, but twice, his vision has changed the fiscal firmament of this land.

→ *budget* Last Tuesday, we convened an extraordinary, ongoing bipartisan economic summit. Phil is working *closely* with me, as the *Republican* designee of the Senate. *?*  
**(MORE TO COME AFTER BUDGET SESSIONS)**

Education. The fight against drugs. The budget deficit. We're making progress -- and, with your Texan Republican leadership in place in Austin and Washington, we're going to make more.

We're going to win here in 1990. We **have** to win in 1990. If we let the familiar old faces continue in power, once again they'll gerrymander fair representation right out the window and into thin

air. The Democratic leaders know that today Republicans will win in a fair fight because the times are changing in Texas.

When you talk of this state, say Gramm and Williams and Hutchinson and Sturns and Perry and you're talking about people who share Texans' conservative philosophy. But say Richards and Hightower and Parmer, and you might as well be saying Dukakis and Mondale and Kennedy.

When I was running for the Senate here back in 1964, my first speech was about building a two-party system in Texas. Back then, during elections they might as well have put up a sign: Public Office Available: No Republicans Need Apply. Well, today's Texas voters have put up a new sign. It tells everyone -- Public Office Available: No outdated, big spending, backroom scheming, liberal members of the backslapping, backward-looking Democratic Party need apply.

The next six months are crucial to Texas and to the United States itself. The future is at stake. We must join together -- ((and work as hard as a stump-tailed bull at fly time.))

We will take the Republican message to every farm and ranch, to every town and city, to every Texan willing to listen in this magnificent state of ours. And if we do, on election day the people of Texas will lift their faces and feel the Republican breeze of change -- of new ideas -- sweep our land.

And then together we can face whatever challenges the future may bring. Because in togetherness there is strength. And in Texan togetherness is the finest kind of strength of all.

God bless the great state of Texas and God bless America.

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