

Originally Processed With FOIA(s):

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FOIA Number:

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# FOIA MARKER

**This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.**

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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13531  
**Folder ID Number:** 13531-005

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**Folder Title:**  
Presidential Article for VISTA Magazine 5/16/90 [OA 5374]

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>26</b>	<b>16</b>	<b>3</b>	<b>2</b>

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THE WHITE HOUSE

WASHINGTON

May 17, 1990

90 MAY 17 P7:27

MEMORANDUM FOR CHRISS WINSTON

FROM: JIM PINKERTON

SUBJECT: Vista Magazine Draft

1,3,5 "Jeb's wife Columba and their three children are Hispanic Americans who bring their dual heritage and wonderful culture to our family. Each Bush is different - tall, short, blond, brunette, white, Hispanic and even a few who don't like baseball.

This paragraph introduces the fact that the President has Hispanic relatives, but it does so in a way that seems forced. The graf goes from the idea that each family member is different, to the idea that the Bush family is ethnically diverse, to a comparison of the family's ethnic diversity with America's ethnic diversity.

Aside from stretching a point (that each family member is unique) out of proportion, there is also something distasteful about this. All that is necessary here is that the President point out that he is proud to be related to his Mexican-born daughter-in-law and he is proud that there is Hispanic blood in his family.

We suggest taking another tack altogether in introducing Columba. Perhaps this graf could move from the President talking about the strength of his family to stating his admiration for the characteristic Hispanic cultural value of strong families. This way, introducing Columba seems more incidental (e.g., "In fact, my own daughter-in-law was born in Mexico. It is a source of great pride to me that my grandkids, George III and .... have Hispanic blood.)

2,2,5 "Our Columba..."

This could sound slightly patronizing.

4,1,1 "from the Pacific Palisades to the Florida Keys..."

For clarity, we suggest deleting "the" in "the Pacific Palisades."

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3917

**WHITE HOUSE STAFFING MEMORANDUM**

90 MAY 18 8:11  
90 MAY 18 8:11  
90 MAY 18 8:11



DATE: 5/16/90 ACTION/CONCURRENCE/COMMENT DUE BY: 5/17/90 NOON

SUBJECT: PRESIDENTIAL ARTICLE FOR VISTA MAGAZINE

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than NOON, Thursday, May 17, with an info copy to my office. Thank you.

**RESPONSE:**

TO: CHRISS WINSTON May 17, 1990

NSC clears the Presidential article for VISTA magazine.

  
Brent Scowcroft

cc: James W. Cicconi

**James W. Cicconi**  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1990 MAY 16 PM 1:13

Grant/Dooley  
May 16, 1990  
Draft four  
A:VISTA

PRESIDENTIAL ARTICLE: VISTA MAGAZINE  
JULY 4TH ISSUE

This Fourth of July, most of our family will be up at our summer home in Kennebunkport, Maine. Having all those kids in one place is like being in the eye of a hurricane -- calm in the center, with a chaotic frenzy of grandchildren, bikes, dogs and wet bathing suits swirling all around us.

We Bushes all learn from each other. Whether it is the wise counsel of my mother or Barbara, or the supportive attitude of our own five kids, or the sweet innocence of the youngest addition, Charles Walker, every occasion together is a learning experience.

Every member of the family brings a different talent and leaves with a better understanding of the others' gifts. It may be one grandchild teaching another how to ride a bike, or an older cousin sharing a tip on catching pop flies with a younger one. Jeb's wife Columba and their three children are Hispanic Americans who bring their dual heritage and wonderful culture to our family. Each Bush is different -- tall, short, blond, brunette, white, Hispanic and even a few who don't like baseball. But we are a family and that's what is important.

What's true of a family is also true of a nation. America is great because of the diversity of its people, and the strength

of its families -- black, white or brown, rural or urban, native- or foreign-born.

Barbara and I have spent a good part of our lives in Texas, and we've seen the wonderful Hispanic communities which give that state so much of its character. Hispanic Americans have also helped solidify the nation's ties with our neighbors in this hemisphere. For example, our Columba and her sister Lucile, both born in Mexico, joined us at Camp David when Mexican President Salinas visited, adding their warmth and hospitality to his stay. And I'm looking forward to our trip this fall to several South American nations -- to build upon these common bonds between our people, and to strengthen the foundation of political liberty and free enterprise in our two continents.

What's happening in Central and South America has been called by some a "domino theory in reverse" -- one after the next, nations once paralyzed by tyranny and despotism are standing tall. And I'm sure every reader of this magazine joins me in waiting for one last country to rise up to the call of democracy -- Cuba.

That call of freedom brought many of you to the United States, to search for a better life and to build a better nation. Hispanics are now one of America's fastest growing minorities, enriching our neighborhoods, schools, and businesses. Hispanic Americans are answering the call to freedom, each in their own way, through family, through church, through love of country and belief in the work ethic.

A new spirit of commitment and service is sweeping the country -- and it is embodied by a vast universe of community leaders pioneering the way. People like Jaime Escalante, the high school calculus teacher from Garfield High School in Los Angeles who has motivated so many students to continue their education. Or Jesse Sanchez Berain, a man in Boise, Idaho who is helping to improve the living conditions of migrant farm workers every day. In Redford, Texas, right on the Mexican border, Lucia Rede Madrid has spent most of her life teaching children to read -- with her own small collection of books that has now grown to more than 10,000 volumes.

There are so many other stories to tell of Hispanic Americans who are making a difference. And though there is a common thread that runs through them all -- compassion, patriotism, love of God -- each individual is as diverse as a night sky filled with stars.

It is that multitude of voices, that pluralism written of by the Founding Fathers, which makes our democratic system work. Even the name *United States* conveys the idea of "e pluribus unum" -- one out of many. It reflects what is best about the American Dream, and it reflects the diversity which is at the heart of our culture.

Every family is different, each with its own traditions and heritage. But we are a Nation of families, and together we form the strongest union in the world. As a Nation, we hold sacred our freedom -- a freedom which we celebrate today, from from the

Pacific Palisades to the Florida Keys to Kennebunkport Maine.  
From our family to yours, God bless you on this Fourth of July.

# # #

# WHITE HOUSE STAFFING MEMORANDUM

99 MAY 16 11:56

DATE: 5/16/90 ACTION/CONCURRENCE/COMMENT DUE BY: 5/17/90 NOON

SUBJECT: PRESIDENTIAL ARTICLE FOR VISTA MAGAZINE

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than NOON, Thursday, May 17, with an info copy to my office. Thank you.

RESPONSE:

99 MAY 16 11:56

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1990 MAY 16 PM 1:13

Grant/Dooley  
May 16, 1990  
Draft four  
A:VISTA

PRESIDENTIAL ARTICLE: VISTA MAGAZINE  
JULY 4TH ISSUE

This Fourth of July, most of our family will be up at our summer home in Kennebunkport, Maine. Having all those kids in one place is like being in the eye of a hurricane -- calm in the center, with a chaotic frenzy of grandchildren, bikes, dogs and wet bathing suits swirling all around us.

We Bushes all learn from each other. Whether it is the wise counsel of my mother or Barbara, or the supportive attitude of our own five kids, or the sweet innocence of the youngest addition, Charles Walker, every occasion together is a learning experience.

Every member of the family brings a different talent and leaves with a better understanding of the others' gifts. It may be one grandchild teaching another how to ride a bike, or an older cousin sharing a tip on catching pop flies with a younger one. Jeb's wife Columba and their three children are Hispanic Americans who bring their dual heritage and wonderful culture to our family. Each Bush is different -- tall, short, blond, brunette, white, Hispanic and even a few who don't like baseball. But we are a family and that's what is important.

What's true of a family is also true of a nation. America is great because of the diversity of its people, and the strength

of its families -- black, white or brown, rural or urban, native- or foreign-born.

Barbara and I have spent a good part of our lives in Texas, and we've seen the wonderful Hispanic communities which give that state so much of its character. Hispanic Americans have also helped solidify the nation's ties with our neighbors in this hemisphere. For example, our Columba and her sister Lucile, both born in Mexico, joined us at Camp David when Mexican President Salinas visited, adding their warmth and hospitality to his stay. And I'm looking forward to our trip this fall to several South American nations -- to build upon these common bonds between our people, and to strengthen the foundation of political liberty and free enterprise in our two continents.

What's happening in Central and South America has been called by some a "domino theory in reverse" -- one after the next, nations once paralyzed by tyranny and despotism are standing tall. And I'm sure every reader of this magazine joins me in waiting for one last country to rise up to the call of democracy -- Cuba.

That call of freedom brought many of you to the United States, to search for a better life and to build a better nation. Hispanics are now one of America's fastest growing minorities, enriching our neighborhoods, schools, and businesses. Hispanic Americans are answering the call to freedom, each in their own way, through family, through church, through love of country and belief in the work ethic.

A new spirit of commitment and service is sweeping the country -- and it is embodied by a vast universe of community leaders pioneering the way. People like Jaime Escalante, the high school calculus teacher from Garfield High School in Los Angeles who has motivated so many students to continue their education. Or Jesse Sanchez Berain, a man in Boise, Idaho who is helping to improve the living conditions of migrant farm workers every day. In Redford, Texas, right on the Mexican border, Lucia Rede Madrid has spent most of her life teaching children to read -- with her own small collection of books that has now grown to more than 10,000 volumes.

There are so many other stories to tell of Hispanic Americans who are making a difference. And though there is a common thread that runs through them all -- compassion, patriotism, love of God -- each individual is as <sup>different as the</sup> ~~diverse as a~~ <sup>Jupiter that is America.</sup> ~~night sky filled with stars.~~

It is that multitude of voices, that pluralism written of by the Founding Fathers, which makes our democratic system work. Even the name *United States* conveys the idea of "e pluribus unum" -- one out of many. It reflects what is best about the American Dream, and it reflects the diversity which is at the heart of our culture.

Every family is different, each with its own traditions and heritage. But we are a Nation of families, and together we form the strongest union in the world. As a Nation, we hold sacred our freedom -- a freedom which we celebrate today, ~~from~~ from the

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# # #

# WHITE HOUSE STAFFING MEMORANDUM



DATE: 5/16/90

ACTION/CONCURRENCE/COMMENT DUE BY: 5/17/90 NOON

SUBJECT: PRESIDENTIAL ARTICLE FOR VISTA MAGAZINE

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

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**RESPONSE:**

*See comments*

90 MAY 17 PM 12:50

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1990 MAY 16 PM 1:13

Grant/Dooley  
May 16, 1990  
Draft four  
A:VISTA

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*Are Hispanics  
considered  
to be non-white?  
Mollie  
x3060*

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*metaphor seems a little wrong - the stars in a night sky don't look different from one another.*

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*Muller  
x3060*

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# # #

THE WHITE HOUSE

WASHINGTON

May 17, 1990

90 MAY 17 P3:08

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Article for Vista Magazine

Nice article emphasizing traditional family values. We very much enjoyed reading the article. We have no suggested changes from a policy standpoint and approve of the draft in its present form.

cc: James W. Cicconi

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 5/16/90 ACTION/CONCURRENCE/COMMENT DUE BY: 5/17/90 NOON

SUBJECT: PRESIDENTIAL ARTICLE FOR VISTA MAGAZINE

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
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RESPONSE:

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Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1990 MAY 16 PM 1:13

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PRESIDENTIAL ARTICLE: VISTA MAGAZINE  
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VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
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REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than NOON, Thursday, May 17, with an info copy to my office. Thank you.

RESPONSE: *NO COMMENT. Thanks.  
Holly Williamson  
5-17-90*

90 MAY 17 P2:39

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

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SUBJECT: PRESIDENTIAL ARTICLE FOR VISTA MAGAZINE

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than NOON, Thursday, May 17, with an info copy to my office. Thank you.

RESPONSE:

*Handwritten signature in blue ink*

90 MAY 17 AIO: 23

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

1990 MAY 16 PM 1:13

Grant/Dooley  
May 16, 1990  
Draft four  
A:VISTA

PRESIDENTIAL ARTICLE: VISTA MAGAZINE  
JULY 4TH ISSUE

This Fourth of July, most of our family will be up at our summer home in Kennebunkport, Maine. Having all those kids in one place is like being in the eye of a hurricane -- calm in the center, with a chaotic frenzy of grandchildren, bikes, dogs and wet bathing suits swirling all around us.

We Bushes all learn from each other. Whether it is the wise counsel of my mother or Barbara, or the supportive attitude of our own five kids, or the sweet innocence of the youngest addition, Charles Walker, every occasion together is a learning experience.

Every member of the family brings a different talent and leaves with a better understanding of the others' gifts. It may be one grandchild teaching another how to ride a bike, or an older cousin sharing a tip on catching pop flies with a younger one. Jeb's wife Columba and their three children are Hispanic Americans who bring their dual heritage and wonderful culture to our family. Each Bush is different -- tall, short, blond, brunette, white, Hispanic and even a few who don't like baseball. But we are a family and that's what is important.

What's true of a family is also true of a nation. America is great because of the diversity of its people, and the strength

of its families -- black, white or brown, rural or urban, native- or foreign-born.

Barbara and I have spent a good part of our lives in Texas, and we've seen the wonderful Hispanic communities which give that state so much of its character. Hispanic Americans have also helped solidify the nation's ties with our neighbors in this hemisphere. For example, our Columba and her sister Lucile, both born in Mexico, joined us at Camp David when Mexican President Salinas visited, adding their warmth and hospitality to his stay. And I'm looking forward to our trip this fall to several South American nations -- to build upon these common bonds between our people, and to strengthen the foundation of political liberty and free enterprise in our two continents.

What's happening in Central and South America has been called by some a "domino theory in reverse" -- one after the next, nations once paralyzed by tyranny and despotism are standing tall. And I'm sure every reader of this magazine joins me in waiting for one last country to rise up to the call of democracy -- Cuba.

That call of freedom brought many of you to the United States, to search for a better life and to build a better nation. Hispanics are now one of America's fastest growing minorities, enriching our neighborhoods, schools, and businesses. Hispanic Americans are answering the call to freedom, each in their own way, through family, through church, through love of country and belief in the work ethic.

A new spirit of commitment and service is sweeping the country -- and it is embodied by a vast universe of community leaders pioneering the way. People like Jaime Escalante, the high school calculus teacher from Garfield High School in Los Angeles who has motivated so many students to continue their education. Or Jesse Sanchez Berain, a man in Boise, Idaho who is helping to improve the living conditions of migrant farm workers every day. In Redford, Texas, right on the Mexican border, Lucia Rede Madrid has spent most of her life teaching children to read -- with her own small collection of books that has now grown to more than 10,000 volumes.

There are so many other stories to tell of Hispanic Americans who are making a difference. And though there is a common thread that runs through them all -- compassion, patriotism, love of God -- each individual is as diverse as a night sky filled with stars.

It is that multitude of voices, that pluralism written of by the Founding Fathers, which makes our democratic system work. Even the name *United States* conveys the idea of "e pluribus unum" -- one out of many. It reflects what is best about the American Dream, and it reflects the diversity which is at the heart of our culture.

Every family is different, each with its own traditions and heritage. But we are a Nation of families, and together we form the strongest union in the world. As a Nation, we hold sacred our freedom -- a freedom which we celebrate today, from from the

Pacific Palisades to the Florida Keys to Kennebunkport Maine.  
From our family to yours, God bless you on this Fourth of July.

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# WHITE HOUSE STAFFING MEMORANDUM

DATE: 5/16/90 ACTION/CONCURRENCE/COMMENT DUE BY: 5/17/90 NOON

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VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than NOON, Thursday, May 17, with an info copy to my office. Thank you.

**RESPONSE:**

*No Comment 5/16/90*

**James W. Cicconi**  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702