

Originally Processed With FOIA(s):

S

FOIA Number:

S

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13527
Folder ID Number: 13527-009

Folder Title:
Florida GOP 4/20/90 [OA 4729] [1]

| Stack: | Row: | Section: | Shelf: | Position: |
|----------|-----------|-----------|----------|-----------|
| G | 26 | 16 | 2 | 5 |

SPEECH INFORMATION SHEET

EVENT: Fl. GOP Event

NUMBER OF ATTENDEES: 2500

PURPOSE OF EVENT: Fundraiser

LENGTH OF SPEECH: 7-10 min

Reception:

Luncheon:

Dinner:

WHERE IS THE EVENT: Orange County Convention/
Civic Center

INTRODUCING POTUS: TBD Jeb Bush, George P., Bill Grant

CONTACTS: Sally Salmon

Stan Smith 904-222-7920

Press Sec. FL GOP

THE WHITE HOUSE

Office of the Press Secretary
(Orlando, Florida)

For Immediate Release

April 20, 1990

REMARKS BY THE PRESIDENT
TO THE ORLANDO REPUBLICAN GOP

Orange County Convention Center
Orlando, Florida

8:17 P.M. EDT

THE PRESIDENT: I know you're getting starved. I have to leave before the broccoli to go down to the Everglades. But I'm delighted to be here. And thank you, Governor.

Let me pay my respects to Secretaries Brady, Mosbacher, Derwinski and Skinner, four members of the President's Cabinet. And to Ambassador Fred Zeder, who's with us; and, of course, the Governor that I mentioned. And it's good to see -- always good to see Senator Connie Mack, doing an outstanding job in Washington for you and for us. (Applause.)

And, of course, we're privileged to have also the distinguished leader in the Senate, Senator Al Simpson, from Wyoming, back here -- the big, tall, skinny guy. (Applause.)

What a great turnout by the whole Florida delegation -- the members of Congress. They're doing an outstanding job. We could use even more, but we have a class Republican congressional delegation, and I'm proud of them every single day. (Applause.) And I'm delighted to salute your State Chairman Van Poole, an old friend; and, of course, pay tribute to another horseshoe-playing friend of mine, Lee Greenwood, who did us honors here in the music a minute ago. (Applause.)

And the indefatigable Armand Hammer, properly here saluting his friend, Alec. And Leo Nadeau, my tail gunner from way back when. And, of course, I hope you'll understand if I salute the dinner chairman, Jeb Bush. (Applause.) You'll forgive a grandad one editorial comment -- didn't George P. give a good speech? (Applause.) It's nice to know that there's at least one charismatic silver-tongued devil in the family. (Laughter.)

Speaking of happy events, I forgot to mention with the congressional delegation, I want to congratulate Bill Grant and his wife on the birth of their brand new daughter, Madison. Great happiness. (Applause.)

And, of course, my friend, Alec -- it's good to see you. Here's a man who breeds race horses for the same reason he works so hard for the party -- only one place will do for Alec, first place.

And finally, let me just say a word -- Jeanie Austin, the co-chairman of our party nationally -- (applause) -- she's not here today. She's out with all the state chairmen doing an outstanding job, she is. And I also might mention along with our great Republican National Committee Chairman Lee Atwater. Lee's fighting spirit is certainly an inspiration to all of us. Everyone who knows him knows that this is one campaign he is determined to win. (Applause.)

Bob pointed it out, but I found it very hard to stay away from Florida. And it's not just the beaches, it's the company -- the determined optimism of Florida Republicans. You certainly have every reason to be in high spirits. After all, it's here in the land of the sun and gateway to the stars that voters are rejecting the

MORE

politics of the past. It's here that you are pioneering the future of America -- a Republican future. (Applause.)

I believe, as Bob Martinez does, as Connie Mack does, as our congressmen do, that we can build this future, a future with a cleaner environment, great strides in education, more opportunity and streets safe from crime. And in Florida, you need a governor with the same vision who will carefully balance the needs of nature and man, who will make the most of economic opportunity while protecting your special way of life. That's the kind of governor you want. That's the kind of governor you've got. And that's the governor you're going to reelect this fall -- Governor Bob Martinez. (Applause.)

It is because of Republican leadership that Florida ranks number one in the creation of new businesses and jobs -- especially in high-tech manufacturing. But we call this the Sunshine State because of your quality of life. From the Panhandle all the way down to the Keys, Florida is a tropical jewel glistening with rivers, and marshes, and freshwater swamps, and beautiful beaches and mangrove forests. And I intend to work with you to help you keep it just that way. (Applause.)

Two weeks ago, the famous South Florida conservationist, Marjory Stoneman Douglas celebrated her 100th birthday. And in her century, she's seen the vast swamp prairie of the Everglades wither to half its size. She's watched and worried as crocodiles and turtles and the Florida Panther almost disappeared. She's seen rookeries of wading birds -- once counted in the millions -- dwindle to mere thousands. She was the first really to sound the alarm. She made us realize that the Everglades is the heart of Florida -- we must not let it die. (Applause.)

Floridians want action on the Everglades, and you're getting it -- from Republicans. Because the State of Florida was willing to set aside part of the land and because of the leadership of these, your Republican congressional delegation in Washington. Because of that, I was able to sign into law a bill increasing the size of the park by more than 100,000 acres. Of course, more needs to be done. But we are determined that the Everglades will be everlasting. (Applause.)

To protect our natural habitats will also require local leadership. As you know, I'm honoring Americans from all walks of life who are part of that constellation of volunteers that I call a "thousand points of light." So it was my pleasure this afternoon and again tonight to recognize our 122nd "Daily Point of Light," Doctor Daniel Keith Odell, who lives right here in Orlando.

You know, Doctor Odell, right here in this neighborhood, a marine biologist with Sea World, has been applying his knowledge to better the environment by learning how pollutants can harm certain marine mammals. And he's known locally for his efforts in the campaign to save the manatees. In both efforts, Doctor Odell is working to make Florida a better place to live. He is a Point of Light -- like so many others here tonight.

Still, it isn't enough to preserve nature if our cities are filthy, the air we breathe foul and our urban beaches desecrated. So Floridians also want action on a cleaner environment, and they're getting it from Florida Republicans.

You're also getting action at the national level. In fact, as we head into Earth Day, I am pleased to announce that Tampa Bay will be included in EPA's National Estuary Program. Under this program -- (applause) -- we will bring together federal, state and local agencies, citizens groups and others to develop a plan to preserve and protect the aquatic riches of Tampa Bay. Now, this program will also allow us to coordinate and focus activities of many federal agencies, and fund environmental demonstration projects in Tampa. By working together, we can preserve and protect Tampa Bay.

We will also preserve and protect other estuaries that today are also adding to the National Estuary Program: The Indian River Lagoon, also in Florida -- (applause) -- Casco Bay in Maine; Massachusetts Bay; the Barataria-Terrbonne Estuary Complex in Louisiana.

At the national level, too, we've been active on clean air. And as you know, I also proposed the first major revision of the Clean Air Act since 1977 -- one that uses market solutions -- market solutions -- to cut acid rain and smog and other poisons in our air. And this will mean cleaner cars, cleaner fuels, cleaner factories. And if Congress passes our compromise proposal, it will mean cleaner air for America.

Floridians also want to be safe from crime -- and that's another reason why they turn to Republican leadership. In Tallahassee, Republicans have toughened prison sentences and added the prison space to enforce it. And in Washington, we worked closely with your great Senator Connie Mack, your House Republican delegation to pass part of our administration's anticrime package. We share a simple philosophy: prison sentences should be at least as tough as the criminals we convict. (Applause.)

Congress has provided money for new prison space and more federal law enforcement officers. But the Democratic leadership in Congress has left too much work undone on our violent crime package. And so I call on Congress to recognize a truth -- if the kingpins who deal drugs are dealing death, then let's judge them for what they are -- murderers. (Applause.)

And Floridians want one thing more -- to give your children the education they deserve. Your business and education leaders are already working together to make Florida a world leader in math, and science and computer education by 1999. What you want to do for Florida, I want to try to do for all of America.

American students must be number one in math and science. Every American, every American adult must be a literate citizen and worker. And every school in America must have a disciplined environment -- and most of all, be drug free. (Applause.) You see education is critical to everything we are and can become. And that's why I've declared a new era of education reform in America, focusing not just on how much money we put into the schools, but on how well educated are the kids who are coming out of the schools. Republicans focus on quality, not just on quantity. And that's why I brought all the governors, as Bob said, together in an education summit in Charlottesville. And that's why I've promoted promising ideas like greater parental choice of schools, and alternative certification of teachers.

So when it comes to social progress, from jobs to a cleaner environment, to fighting crime or educating yet another generation -- the party of Lincoln is leading America while America leads the world. (Applause.)

Sadly, sadly, the other party has no firm principles -- and no new ideas -- to offer the world at this critical time. And that's why Democratic voters and leaders are crossing over in record numbers. Forty-six elected Democrats in Florida alone have crossed over just since I was elected. (Applause.) And now I know that some political observers are busy trying to figure out the political calculus behind Bill Grant's move to our party. Well I suggest they miss the point. Bill simply shares the wisdom of Winston Churchill, who said that while some may change their principles for the sake of their party, a statesman will change parties before changing principles. (Applause.) And it is because of his commitment to principle that Bill Grant is a Republican leader today and that's why he will be reelected along with these others in the fall. (Applause.)

Nowhere have our principles been more effective than in the international arena. Bob was talking about that. Look at the

results. In the Revolution of '89 we saw freedom dawn in Eastern Europe. And now we're close -- so very close -- to extending the compass of freedom across the Americas. Look at the map. There was once a dictatorship, a brutal one, in Panama -- but the people spoke in a democratic election and then came Operation Just Cause -- and now the people rule in Panama. (Applause.) And they're going to continue to rule. I might say, Connie, I wish we had more senators like you because we then would have passed long ago that money that we need to support the democracy in Panama and the democracy in Nicaragua. The Senate ought to move. (Applause.)

We all remember there was once a militant regime in Managua -- but then came that election. Now the people are about to begin to rule in Nicaragua just next week when Violeta Chamorro takes office. And, of course, there is one last hardline holdout in the West -- only one: Cuba. (Applause.) But I believe that like its neighbors in every direction, Cuba, too, will join the ranks of free nations, making this the first totally democratic hemisphere in history. (Applause.) It may not happen tomorrow. It may not happen next week or next month. But it will happen. The people of Cuba will be free. I will guarantee you that. (Applause.)

These are historic times. These are historic achievements. And it is Republican leadership that has brought us to this moment. But to continue to work for jobs and opportunity and a better environment, a safer America and a free world I need a Congress that will work with me, not against me. I will need partners in leadership like Bill and Ileana Ros-Lehtinen, Craig James and Andy Ireland and Cliff Stearns -- (applause) -- just as Governor Martinez needs a Republican legislature in Tallahassee. As you know, we are just four seats away from a majority in the Florida Senate.

The political future of Florida and of all of America rests on winning these seats and reelecting Bob Martinez. (Applause.) The reason is simple, and it affects the voting rights of every Republican, every Independent, every Democratic voter. I am talking, of course, about the reapportionment of congressional districts after the 1990 census. We must not allow the Democrats to enact another gerrymander, a form of political manipulation that can also hurt every minority voter in Florida.

If the Democrats get their way, they'll again draw crazy, twisted lines that cut across communities, towns and even streets -- without the slightest regard for the will of the people. So remember this: in Florida, the difference between the party of big promises and the party of big achievements can be counted by four seats. We can bridge that difference. By working together, we can make sure that Florida will once again go Republican.

Thank you all for all that you have done. Thank you for all you're pledged to do -- all the way down to the wire, to that victory night in November -- a Republican victory. Alec, congratulations. Now, get to work Monday. Thank you all very much, and God bless you and God bless the United States of America.

END

8:40 P.M. EDT

THE WHITE HOUSE
WASHINGTON

April 17, 1990

INFORMATION

MEMORANDUM FOR THE PRESIDENT

Through: CHRISS WINSTON CW
From: MARK DAVIS MD
Subject: Florida GOP

I. SUMMARY

You will address an audience of 2,500 at the Florida GOP fundraiser at the Orange County Convention Center at 7 p.m., Friday, April 20. Your remarks, about fourteen minutes in length, will be on teleprompter.

II. DISCUSSION

This is an opportunity to remind Floridians all that your Administration has done to expand and protect the Everglades, propose the first revision in our Clean Air laws in more than a decade, and to fight crime. The political section of this draft discusses reapportionment, and gives a special emphasis to the importance of winning four seats in the Florida Senate.

Davis/Martin
April 17, 1990
Title: Florida
Draft: Three

PRESIDENTIAL ADDRESS: REPUBLICAN GOP, ORLANDO
7 p.m., Friday, April 20, 1990

((Secretaries Brady, Mosbacher, Derwinski and Skinner, Governor Martinez, Senator Mack, Congressman Grant, Van Poole, Lee Greenwood and, of course, Jeb and Colomba -- great to be back.\\ And will you forgive a grandad one editorial comment? -- Didn't George P. give a great speech? \\ Well, it's good to know that there's at least one silver-tongued orator in the family.))\\

((And Bob Hope -- I hear you're going to be 87 next month.\\ Can't get over how great you look.\\ I'd ask you for your secret, but I'm afraid you'd tell me to eat my vegetables.\\ Alec Courtelis -- good to see you. Here's a man who breeds race horses for the same reason he works so hard for the Republican Party: **Only one place will do for Alec -- first place.**\\

And finally, Jeanie Austin who's in California today and, who's doing an outstanding job -- along with our great Republican National Committee Chairman, Lee Atwater.\\ Lee's fighting spirit is certainly an inspiration to us all. **Everyone who knows Lee also knows that this is one campaign he's going to win.**\\

I have found it awfully hard to stay away from Florida. And it's not just the beaches -- it's the company -- the determined optimism of Florida Republicans. You certainly have every reason

to be in high spirits. After all, it's here in the land of the sun and gateway to the stars that voters are rejecting the politics of the past. It's here that you are pioneering the future of America -- a Republican future.

I believe we can build this future, a future with a cleaner environment, great strides in education, more opportunity and streets safe from crime. And in Florida, you need a governor with the same vision who will carefully balance the needs of nature and man, who will make the most of economic opportunity while protecting your special way of life. That's the kind of governor you want. That's the governor you've got. And that's the governor you're going to re-elect -- Governor Bob Martinez.

It is because of Republican leadership that Florida ranks as Number One in the creation of new businesses and jobs -- especially in high-tech manufacturing. But we call this the Sunshine State because of your quality of life. From the Panhandle to the Keys, Florida is a tropical jewel glistening with rivers, marshes, freshwater swamps, beautiful beaches and mangrove forests. And we intend to keep it that way.

Two weeks ago, the famous South Florida conservationist Marjory Stoneman Douglas celebrated her 100th birthday. And in her century, she has seen the vast swamp prairie of the Everglades wither to half its size. She has watched and worried as crocodiles, turtles and the Florida Panther almost disappeared. She has seen rookeries of wading birds -- once

counted in the millions -- dwindle to mere thousands. She was the first to sound the alarm. She made us realize that the Everglades is the heart of Florida -- we must not let it die.\\

Floridians want action on the Everglades, and you are getting it -- from Republicans. Because the State of Florida was willing to set aside part of the land, and because of the leadership of your Republican Congressional delegation in Washington, I was able to sign into law a bill increasing the size of the park by more than 100,000 acres. Of course, more needs to be done. But we are determined that the Everglades\\ will be everlasting.\\

((To protect our natural habitats will also require local leadership. As you know, I am honoring Americans from all walks of life who are part of that constellation of volunteers I call a "Thousand Points of Light." So it is my pleasure tonight to recognize our one hundred and twenty-second "Daily Point of Light" -- Doctor Daniel Keith Odell who lives here, in Orlando.

((Doctor Odell, a marine biologist with Sea World, has been applying his knowledge to better the environment by learning how pollutants can harm certain marine mammals. And he's known locally for his efforts in the campaign to save Florida's manatees. In both efforts, Doctor Odell is working to make Florida a better place to live.))\\

Still, it isn't enough to preserve nature if our cities are filthy, the air we breathe foul and our urban beaches desecrated.

Floridians also want action on a cleaner environment, and they are getting it from Florida Republicans.

You are also getting action at the national level. ((In fact, as we head into the Earth Day, I am pleased to announce that Tampa Bay will be included in EPA's National Estuary Program. Under this program, we will bring together federal, state and local agencies, citizens groups and others to develop a plan to preserve and protect the aquatic riches of Tampa Bay. This program will also allow us to coordinate and focus the activities of many federal agencies, and fund environmental demonstration projects in Tampa. **By working together, we can preserve and protect Tampa Bay.))**

We can also preserve and protect other estuaries that today are also added to the National Estuary Program: the Indian River Lagoon, also in Florida; Casco Bay in Maine; Massachusetts Bay; and the Barataria-Terrbonne Estuary Complex in Louisiana.

At the national level, too, we've been active on clean air. As you know, I also proposed the first major revision of the Clean Air Act since 1977 -- one that uses market solutions to cut acid rain, smog and other poisons in our air. This will mean cleaner cars. Cleaner fuels. Cleaner factories. **And if Congress passes our compromise proposal, it will mean cleaner air for America.**

Floridians also want to be safe from crime -- and that is another reason why they turn to Republican leadership. In Tallahassee, Republicans have toughened prison sentences and

added the prison space to enforce it. And in Washington, we worked closely with Connie Mack and your House Republican delegation to pass part of our Administration's anti-crime package. We share a simple philosophy: **prison sentences should be at least as tough as the criminals we convict.**\\\

Congress has provided money for new prison space and more federal law enforcement officers. But the Democrat leadership in Congress has left too much work undone on our violent crime package. So I call on Congress to recognize a truth -- **if the kingpins who deal drugs are dealing death, then let's judge them for what they are -- murderers.**\\\

And finally, Floridians want one thing more -- to give your children the education they deserve. Your business and education leaders are already working together to make Florida a world leader in math, science and computer education by 1999. What you want to do for Florida, I want to do for all of America.

American students must be Number One in math and science. Every American adult must be a literate citizen and worker. And every school in America must have a disciplined environment -- **and most of all, be drug free.**\\\ Education is critical to everything we are and can become. And that's why I've declared a new era of education reform in America focusing not just on how much money we put into the schools, but on how well educated are the kids who are coming out of the schools -- Republicans focus on quality, not just on quantity; that's why I brought all the Governors together in an Education Summit in Charlottesville; and

that's why I've promoted promising ideas like greater parental choice of schools, and alternative certification of teachers.

So when it comes to social progress, from jobs to a cleaner environment, to fighting crime or educating yet another generation -- the party of Lincoln is leading America while America leads the world.

Sadly, the other party has no firm principles -- and no new ideas -- to offer the world at this critical time. And that's why Democratic voters and leaders are crossing over in record numbers. Forty-six elected Democrats in Florida alone have crossed over just since I was elected. Now I know that some political observers are busy trying to figure out the political calculus behind Bill Grant's move to our party.\\ I suggest they miss the point. Bill simply shares the wisdom of Winston Churchill, who said that while some may change their principles for the sake of their party, a statesman will change parties before changing principles. **And it is because of his commitment to principle that Bill Grant is a Republican leader today.**

Nowhere have our principles been more effective than in the international arena. Look at the results. In the Revolution of '89, we saw freedom dawn in Eastern Europe. And now we are close -- so very close -- to extending the compass of freedom across the Americas. Look at the map: There was once a dictatorship in Panama -- but the people spoke in a democratic election and then came Operation Just Cause -- and now the people rule in Panama.\\ There was once a militant regime in Managua --but then came the

election, and now the people rule in Nicaragua.\\ Of course, there is one last hardline holdout in the West -- Cuba. But I believe that like its neighbors in every direction, Cuba, too, will join the ranks of free nations making this the first totally democratic hemisphere in history. It may not happen tomorrow. It may not happen next week or next month. But it will happen. **The people of Cuba will be free.**

These are historic achievements. And it is Republican leadership that has brought us to this moment. But to continue to work for jobs and opportunity, a better environment, a safer America and a free world -- I need a Congress that will work **with** me, not **against** me. I will need partners in leadership like Bill Grant and Ileana Ros-Lehtinen ((ILL-ee-AH-na ROSS LAY-tin-en)), Craig James, Andy Ireland and Cliff Stearns just as Governor Martinez needs a Republican legislature in Tallahassee. As you know, we are just four seats away from majority in the Florida Senate.

The political future of Florida and all of America rests on winning these seats and re-electing Bob Martinez. The reason is simple, and it affects the voting rights of every Republican, every Independent and every Democratic voter. I am talking about the reapportionment of Congressional districts after the 1990 Census. We must not allow the Democrats to enact another gerrymander, a form of political manipulation that can also hurt every minority voter in Florida.

If the Democrats get their way, they'll again draw crazy, twisted lines that cut across communities, towns and even streets -- without the slightest regard for the will of the people. So remember this: In Florida, the difference between the party of big promises and the party of big achievements can be counted by four seats.

We can bridge that difference. By working together, we can make sure that Florida will once again go Republican. Thank you for all that you have done. And thank you for all that you are pledged to do -- all the way down to the wire, to that Victory Night in November -- a Republican victory.

God bless you and God bless America.

#

#

#

THE WHITE HOUSE
WASHINGTON

1990 APR 17 PM 5:52

THE PRESIDENT HAS SEEN

4/18/90

April 17, 1990

① I like it

② But are we
sure what big shots
will be there?

③ Are we sure of
members of Congress
attending

INFORMATION

MEMORANDUM FOR THE PRESIDENT

Through: CHRISS WINSTON CW
From: MARK DAVIS MD
Subject: Florida GOP

I. SUMMARY

You will address an audience of 2,500 at the Florida GOP fundraiser at the Orange County Convention Center at 7 p.m., Friday, April 20. Your remarks, about fourteen minutes in length, will be on teleprompter.

II. DISCUSSION

This is an opportunity to remind Floridians all that your Administration has done to expand and protect the Everglades, propose the first revision in our Clean Air laws in more than a decade, and to fight crime. The political section of this draft discusses reapportionment, and gives a special emphasis to the importance of winning four seats in the Florida Senate.

④ perhaps prompter
man should be told
to be ready to wait
where I put * in case
we have not included
all needed to be acknowledged

*only 1
congratulation?*

Davis/Martin
April 17, 1990
Title: Florida
Draft: Three

*is he speaking
there??*

**PRESIDENTIAL ADDRESS: REPUBLICAN GOP, ORLANDO
7 p.m., Friday, April 20, 1990**

((Secretaries Brady, Mosbacher, Derwinski and Skinner,
Governor Martinez, Senator Mack, Congressman Grant, Van Poole,
Lee Greenwood and, of course, Jeb and Colomba -- great to be
back.\\ And will you forgive a grandad one editorial comment? --
Didn't George P. give a great speech? \\ Well, it's good to know
that there's at least one silver-tongued orator in the
family.))\\ \\

((And Bob Hope -- I hear you're going to be 87 next month.\\
Can't get over how great you look.\\ I'd ask you for your
secret, but I'm afraid you'd tell me to eat my vegetables.\\
Alec Courtelis -- good to see you. Here's a man who breeds race
horses for the same reason he works so hard for the Republican
Party: **Only one place will do for Alec -- first place.**\\

And finally, Jeanie Austin who's in California today and,
who's doing an outstanding job -- along with our great Republican
National Committee Chairman, Lee Atwater.\\ Lee's fighting
spirit is certainly an inspiration to us all. **Everyone who knows
Lee also knows that this is one campaign he's going to win.**\\ \\

I have found it awfully hard to stay away from Florida. And
it's not just the beaches -- it's the company -- the determined
optimism of Florida Republicans. You certainly have every reason

to be in high spirits. After all, it's here in the land of the sun and gateway to the stars that voters are rejecting the politics of the past. **It's here that you are pioneering the future of America -- a Republican future.**

I believe we can build this future, a future with a cleaner environment, great strides in education, more opportunity and streets safe from crime. And in Florida, you need a governor with the same vision who will carefully balance the needs of nature and man, who will make the most of economic opportunity while protecting your special way of life. That's the kind of governor you want. That's the governor you've got. And that's the governor you're going to re-elect -- **Governor Bob Martinez.**

It is because of Republican leadership that Florida ranks as Number One in the creation of new businesses and jobs -- especially in high-tech manufacturing. But we call this the Sunshine State because of your quality of life. From the Panhandle to the Keys, Florida is a tropical jewel glistening with rivers, marshes, freshwater swamps, beautiful beaches and mangrove forests. ^{to} And ~~we~~ ^{help you} intend to keep it that way.

Two weeks ago, the famous South Florida conservationist Marjory Stoneman Douglas celebrated her 100th birthday. And in her century, she has seen the vast swamp prairie of the Everglades wither to half its size. She has watched and worried as crocodiles, turtles and the Florida Panther almost disappeared. She has seen rookeries of wading birds -- once

counted in the millions -- dwindle to mere thousands. She was the first to sound the alarm. She made us realize that the Everglades is the heart of Florida -- we must not let it die.\\\

Floridians want action on the Everglades, and you are getting it -- from Republicans. Because the State of Florida was willing to set aside part of the land, and because of the leadership of your Republican Congressional delegation in Washington, I was able to sign into law a bill increasing the size of the park by more than 100,000 acres. Of course, more needs to be done. But we are determined that the Everglades\\ will be everlasting.\\\

((To protect our natural habitats will also require local leadership. As you know, I am honoring Americans from all walks of life who are part of that constellation of volunteers I call a "Thousand Points of Light." So it is my pleasure tonight to recognize our one hundred and twenty-second "Daily Point of Light" -- Doctor Daniel Keith Odell who lives here, in Orlando.

((Doctor Odell, a marine biologist with Sea World, has been applying his knowledge to better the environment by learning how pollutants can harm certain marine mammals. And he's known locally for his efforts in the campaign to save Florida's manatees. In both efforts, Doctor Odell is working to make Florida a better place to live.))\\

Still, it isn't enough to preserve nature if our cities are filthy, the air we breathe foul and our urban beaches desecrated.

Floridians also want action on a cleaner environment, and they are getting it from Florida Republicans.

You are also getting action at the national level. ((In fact, as we head into the Earth Day, I am pleased to announce that Tampa Bay will be included in EPA's National Estuary Program. Under this program, we will bring together federal, state and local agencies, citizens groups and others to develop a plan to preserve and protect the aquatic riches of Tampa Bay. This program will also allow us to coordinate and focus the activities of many federal agencies, and fund environmental demonstration projects in Tampa. **By working together, we can preserve and protect Tampa Bay.))**

We can also preserve and protect other estuaries that today are also added to the National Estuary Program: the Indian River Lagoon, also in Florida; Casco Bay in Maine; Massachusetts Bay; and the Barataria-Terrbonne Estuary Complex in Louisiana.

At the national level, too, we've been active on clean air. As you know, I also proposed the first major revision of the Clean Air Act since 1977 -- one that uses market solutions to cut acid rain, smog and other poisons in our air. This will mean cleaner cars. Cleaner fuels. Cleaner factories. **And if Congress passes our compromise proposal, it will mean cleaner air for America.**

Floridians also want to be safe from crime -- and that is another reason why they turn to Republican leadership. In Tallahassee, Republicans have toughened prison sentences and

added the prison space to enforce it. And in Washington, we worked closely with Connie Mack and your House Republican delegation to pass part of our Administration's anti-crime package. We share a simple philosophy: **prison sentences should be at least as tough as the criminals we convict.**\\\

Congress has provided money for new prison space and more federal law enforcement officers. But the Democrat leadership in Congress has left too much work undone on our violent crime package. So I call on Congress to recognize a truth -- **if the kingpins who deal drugs are dealing death, then let's judge them for what they are -- murderers.**\\\

And finally, Floridians want one thing more -- to give your children the education they deserve. Your business and education leaders are already working together to make Florida a world leader in math, science and computer education by 1999. What you want to do for Florida, I want to do for all of America.

American students must be Number One in math and science. Every American adult must be a literate citizen and worker. And every school in America must have a disciplined environment -- **and most of all, be drug free.**\\\ Education is critical to everything we are and can become. And that's why I've declared a new era of education reform in America focusing not just on how much money we put into the schools, but on how well educated are the kids who are coming out of the schools -- Republicans focus on quality, not just on quantity; that's why I brought all the Governors together in an Education Summit in Charlottesville; and

that's why I've promoted promising ideas like greater parental choice of schools, and alternative certification of teachers.

So when it comes to social progress, from jobs to a cleaner environment, to fighting crime or educating yet another generation -- the party of Lincoln is leading America while America leads the world.

Sadly, the other party has no firm principles -- and no new ideas -- to offer the world at this critical time. And that's why Democratic voters and leaders are crossing over in record numbers. Forty-six elected Democrats in Florida alone have crossed over just since I was elected. Now I know that some political observers are busy trying to figure out the political calculus behind Bill Grant's move to our party.\\ I suggest they miss the point. Bill simply shares the wisdom of Winston Churchill, who said that while some may change their principles for the sake of their party, a statesman will change parties before changing principles. And it is because of his commitment to principle that Bill Grant is a Republican leader today.\\\

Nowhere have our principles been more effective than in the international arena. Look at the results. In the Revolution of '89, we saw freedom dawn in Eastern Europe. And now we are close -- so very close -- to extending the compass of freedom across the Americas. Look at the map: There was once a dictatorship in Panama -- but the people spoke in a democratic election and then came Operation Just Cause -- and now the people rule in Panama.\\ There was once a militant regime in Managua --but then came the

election, and now the people rule in Nicaragua.\\ Of course, there is one last hardline holdout in the West -- Cuba. But I believe that like its neighbors in every direction, Cuba, too, will join the ranks of free nations making this the first totally democratic hemisphere in history. It may not happen tomorrow. It may not happen next week or next month. But it will happen. The people of Cuba will be free.

These are historic achievements. And it is Republican leadership that has brought us to this moment. But to continue to work for jobs and opportunity, a better environment, a safer America and a free world -- I need a Congress that will work with me, not against me. I will need partners in leadership like Bill Grant and Ileana Ros-Lehtinen ((ILL-ee-AH-na ROSS LAY-tin-en)), Craig James, Andy Ireland and Cliff Stearns just as Governor Martinez needs a Republican legislature in Tallahassee. As you know, we are just four seats away from majority in the Florida Senate.

The political future of Florida and all of America rests on winning these seats and re-electing Bob Martinez. The reason is simple, and it affects the voting rights of every Republican, every Independent and every Democratic voter. I am talking about the reapportionment of Congressional districts after the 1990 Census. We must not allow the Democrats to enact another gerrymander, a form of political manipulation that can also hurt every minority voter in Florida.

If the Democrats get their way, they'll again draw crazy, twisted lines that cut across communities, towns and even streets -- without the slightest regard for the will of the people. So remember this: In Florida, the difference between the party of big promises and the party of big achievements can be counted by four seats.

We can bridge that difference. By working together, we can make sure that Florida will once again go Republican. Thank you for all that you have done. And thank you for all that you are pledged to do -- all the way down to the wire, to that Victory Night in November -- a Republican victory.

God bless you and God bless America.

#

#

#

Davis/Martin
April 7, 1990
Title: Florida
Draft: Four

PRESIDENTIAL ADDRESS: REPUBLICAN GOP, ORLANDO
7 p.m., Friday, April 20, 1990

((Secretaries Mosbacher and Skinner, Governor Martinez, Senator Mack, Congressman Grant, Lee Greenwood and, of course, Jeb and Colomba -- great to be back.\\ And will you forgive a grandad one editorial comment? -- Didn't George P. give a great speech?\\ Well, it's good to know that there's at least one orator in the family.))\\ \\

((And Bob Hope -- I hear you're going to be 87 next month.\\ Can't get over how great you look.\\ I'd ask you for your secret, but I'm afraid you'd tell me to eat my vegetables.\\ Alec Courtelis -- good to see you. Here's a man who breeds race horses for the same reason he works so hard for the Republican Party: **Only one place will do for Alec -- first place.**\\

And finally, Jeanie Austin, who's doing an outstanding job - - along with our great Republican National Committee Chairman, Lee Atwater.\\ Lee's fighting spirit is certainly an inspiration to us all. **Everyone who knows Lee also knows that this is one campaign he's going to win.**\\ \\

Jeanie, it's also great to be back in your hometown. Barbara and I have found it awfully hard to stay away from Florida. And it's not just the beaches -- it's the company -- the infectious optimism of Florida Republicans. You certainly have every reason to be in high spirits. After all, it's here in

the land of the sun and gateway to the stars that voters are rejecting the politics of the past. **It's here that you are pioneering the future of America\\ -- a Republican future.**

I believe we can build this future, a future with a cleaner environment, great strides in education, more opportunity and streets safe from crime. And in Florida, you need a governor with the same vision who will carefully weigh the needs of nature and man, who will make the most of economic opportunity while protecting your special way of life. That's the kind of governor you **want.**\\ That's the governor you've **got.**\\ And that's the governor you're going to **re-elect -- Governor Bob Martinez.**\\

It is because of Republican leadership that Florida ranks as Number One in the creation of new businesses and jobs -- especially in high-tech manufacturing. But we call this the Sunshine State because of your quality of life, not the quantity of your jobs. From the Panhandle to the Keys, Florida is a tropical jewel glistening with rivers, marshes, freshwater swamps, beautiful beaches and mangrove forests. **And we intend to keep it that way.**\\

Two weeks ago, the famous South Florida conservationist Marjory Stoneman Douglas celebrated her 100th birthday. And in her century, she has seen the vast swamp prairie of the Everglades wither to half its size. She has watched and worried as crocodiles, turtles and Florida Panther almost disappeared. She has seen rookeries of wading birds -- once counted in the millions -- dwindle to mere thousands. **She was the first to**

sound the alarm. She made us realize that the Everglades is the heart of Florida -- we must not let it die.\\\

Floridians want action on the Everglades, and you are getting it -- from Republicans. Because the State of Florida was willing to set aside part of the land, and because of the leadership of your Republican Congressional delegation in Washington, I was able to sign into law a bill increasing the size of the park by more than 100,000 acres. Of course, more needs to be done. But we are determined that the Everglades\\ will be everlasting.\\\

((To protect our natural habitats will also require local leadership. As you know, I am honoring Americans from all walks of life who are part of that constellation of volunteers I call the Thousand Points of Light. So it is my pleasure tonight to announce our one hundred and twenty-second "Daily Point of Light" -- Doctor Daniel Keith Odell who lives here, in Orlando.

((Doctor Odell, a marine biologist with Sea World, has been applying his knowledge to better the environment by learning how pollutants can harm certain marine mammals. But he's best known locally for his efforts in the campaign to save Florida's manatees. In both efforts, Doctor Odell is working to make Florida a better place to live.))\\\

Still, it isn't enough to preserve nature if our cities are filthy, the air we breathe foul and our urban beaches desecrated. Floridians also want action on a cleaner environment, and they are getting it from Florida Republicans.

You are also getting action at the national level. ((In fact, I am pleased to announce that Tampa Bay will be included in EPA's National Estuary Program. Under this program, we will bring together federal, state and local agencies, citizens groups and others to develop a plan to preserve and protect the aquatic riches of Tampa Bay. This program will also allow us to coordinate and focus the activities of many federal agencies, and fund environmental demonstration projects in Tampa. **By working together, we can preserve and protect Tampa Bay.**))\\

As you know, I also proposed the first major revision of the Clean Air Act since 1977 -- one that uses market solutions to cut acid rain, smog and other poisons in our air. This will mean cleaner cars. Cleaner fuels. Cleaner factories. **And if Congress passes our compromise proposal, it will mean cleaner air for America.**\\

Floridians also want to be safe from crime -- and that is another reason why they turn to Republican leadership. In Tallahassee, Republicans have toughened prison sentences and added the prison space to enforce it. And in Washington, we worked closely with Connie Mack and your House Republican delegation to pass part of our Administration's anti-crime package. We share a simple philosophy: **prison sentences should be at least as tough as the criminals we convict.**\\

Congress has provided money for new prison space and more federal law enforcement officers. But the Democrat leadership in Congress has left too much work undone on our violent crime

package. So I call on Congress to recognize a truth -- **if the kingpins who deal drugs are dealing death, then let's judge them for what they are -- murderers.**\\\

And finally, Florida wants one thing more -- to give your children the education they deserve. Your business and education leaders are already working together to make Florida a world leader in math, science and computer education by 1999. What you want to do for Florida, I want to do for all of America.

American students must be Number One in math and science. Every American adult must be a literate citizen and worker. And every school in America must have a disciplined environment -- **and most of all, be drug free.**\\\ Education is critical to every thing we are and can become. **And that's why I am proposing the largest federal education budget in history.**\\

So when it comes to social progress, from jobs to a cleaner environment, to fighting crime or educating yet another generation -- the party of Lincoln is leading America while America leads the world.

Sadly, the other party has no firm principles -- and no new ideas -- to offer the world at this critical time. And that's why Democratic voters and leaders are crossing over in record numbers. Forty-six elected Democrats have crossed over just since I was elected. Now I know that some political observers are busy trying to figure out the political calculus behind Bill Grant's move to our party.\\ I suggest they miss the point. Bill simply shares the wisdom of Winston Churchill, who said that

while some may change their principles for the sake of their party, a statesman will change parties before changing principles. **And it is because of his commitment to principle that Bill Grant is a Republican leader today.\ \ **

Nowhere have our principles been more effective than in the international arena. Look at the results of our approach. In the Revolution of '89, we saw freedom dawn in Eastern Europe. And now we are close -- so very close -- to extending the compass of freedom across the Americas. Look at the map: There was once a dictatorship in Panama -- **but then came the uprising -- and now the people rule in Panama.\ ** There was once a militant regime in Managua -- but then came the election, **and now the people rule in Nicaragua.\ ** Of course, there is one last hardline holdout in the West. But with TV Marti, we are bringing the truth to the people of Cuba. And you know the old saying -- **the truth will set you free.\ \ **

These are historic achievements. And it is Republican leadership that has brought us to this moment. But to continue to work for jobs and opportunity, a better environment, a safer America and a free world -- I need a Congress that will work **with** me, not **against** me. I will need partners in leadership like Bill Grant and Ileana Ros-Lehtinen ((ILL-ee-AH-na ROSS LAY-tin-en)), just as Governor Martinez needs a Republican legislature in Tallahassee. As you know, we are just four seats away from controlling the Florida Senate.

The political future of Florida and all of America rests on winning these seats and re-electing Bob Martinez. The reason is simple, and it affects the voting rights of every Republican, every Independent and every Democratic voter. I am talking about the reapportionment of Congressional districts after the 1990 Census. We must not allow the Democrats to enact another gerrymander, a form of political manipulation that can also hurt every minority voter in Florida.

If the Democrats get their way, they'll again draw crazy, twisted lines that cut across communities, towns and even streets -- without the slightest regard for the will of the people. **So remember this: In Florida, the difference between the party of big promises and the party of big achievements can be counted by four seats.**

We can bridge that difference. By working together, we can make sure that Florida will once again go Republican. Thank you for all that you have done. And thank you for all that you are pledged to do -- all the way down to the wire, to that Victory Night in November -- **a Republican victory.**

God bless you and God bless America.

#

#

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/12/90 ACTION/CONCURRENCE/COMMENT DUE BY: 4/16/90 2:00 PM

SUBJECT: PRESIDENTIAL REMARKS: FLORIDA GOP

| | ACTION | FYI | | ACTION | FYI |
|----------------|-------------------------------------|-------------------------------------|--------------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/> | <input checked="" type="checkbox"/> | MCCLURE | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| SUNUNU | <input type="checkbox"/> | <input checked="" type="checkbox"/> | NEWMAN | <input type="checkbox"/> | <input type="checkbox"/> |
| SCOWCROFT | <input checked="" type="checkbox"/> | <input type="checkbox"/> | PORTER | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| DARMAN | <input checked="" type="checkbox"/> | <input type="checkbox"/> | ROGICH | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| BATES | <input checked="" type="checkbox"/> | <input type="checkbox"/> | UNTERMAYER | <input type="checkbox"/> | <input type="checkbox"/> |
| CARD | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>ROGERS</u> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| CICCONI | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>WINSTON</u> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| DEMAREST | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <u>PINKERTON</u> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| FITZWATER | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>WRAY</u> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| GRAY | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <u>DELAND</u> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| HAGIN | <input type="checkbox"/> | <input type="checkbox"/> | <u>PETERSMEYER</u> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Monday, April 16, with a copy to my office. Thank you.

RESPONSE:

Please see comments 4/12/90

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Andy Ireland, Cliff Stearns, many attend. Jim W may have better information on this.
1990 APR 12 PM 12:42

Davis/Martin
April 7, 1990
Title: Florida
Draft: Four

**PRESIDENTIAL ADDRESS: REPUBLICAN GOP, ORLANDO
7 p.m., Friday, April 20, 1990**

Other Members of Congress (Craig James)

((Secretaries Mosbacher and Skinner, Governor Martinez, Senator Mack, Congressman Grant, Lee Greenwood and, of course, Jeb and Colomba -- great to be back.\\ And will you forgive a grandad one editorial comment? -- Didn't George P. give a great speech?\\ Well, it's good to know that there's at least one ^{silver-} orator in the family.))\\ \\ ^{^ tongued}

((And Bob Hope -- I hear you're going to be 87 next month.\\ Can't get over how great you look.\\ I'd ask you for your secret, but I'm afraid you'd tell me to eat my vegetables.\\ Alec Courtelis -- good to see you. Here's a man who breeds race horses for the same reason he works so hard for the Republican Party: **Only one place will do for Alec -- first place.**\\

And finally, Jeanie Austin, who's doing an outstanding job - - along with our great Republican National Committee Chairman, Lee Atwater.\\ Lee's fighting spirit is certainly an inspiration to us all. **Everyone who knows Lee also knows that this is one campaign he's going to win.**\\ \\

Jeanie, it's also great to be back in your hometown. Barbara and I have found it awfully hard to stay away from Florida. And it's not just the beaches -- it's the company -- the infectious optimism of Florida Republicans. You certainly have every reason to be in high spirits. After all, it's here in

the land of the sun and gateway to the stars that voters are rejecting the politics of the past. **It's here that you are pioneering the future of America -- a Republican future.**

I believe we can build this future, a future with a cleaner environment, great strides in education, more opportunity and streets safe from crime. And in Florida, you need a governor with the same vision who will carefully weigh the needs of nature and man, who will make the most of economic opportunity while protecting your special way of life. That's the kind of governor you want. That's the governor you've got. And that's the governor you're going to re-elect -- **Governor Bob Martinez.**

It is because of Republican leadership that Florida ranks as Number One in the creation of new businesses and jobs -- especially in high-tech manufacturing. But we call this the Sunshine State because of your quality of life, not the quantity of your jobs. From the Panhandle to the Keys, Florida is a tropical jewel glistening with rivers, marshes, freshwater swamps, beautiful beaches and mangrove forests. **And we intend to keep it that way.**

Two weeks ago, the famous South Florida conservationist Marjory Stoneman Douglas celebrated her 100th birthday. And in her century, she has seen the vast swamp prairie of the Everglades wither to half its size. She has watched and worried as crocodiles, turtles and Florida Panther almost disappeared. She has seen rookeries of wading birds -- once counted in the millions -- dwindle to mere thousands. **She was the first to**

sound the alarm. She made us realize that the Everglades is the heart of Florida -- we must not let it die.\\\

Floridians want action on the Everglades, and you are getting it -- from Republicans. Because the State of Florida was willing to set aside part of the land, and because of the leadership of your Republican Congressional delegation in Washington, I was able to sign into law a bill increasing the size of the park by more than 100,000 acres. Of course, more needs to be done. But we are determined that the Everglades\\ will be everlasting.\\\

((To protect our natural habitats will also require local leadership. As you know, I am honoring Americans from all walks of life who are part of that constellation of volunteers I call the Thousand Points of Light. So it is my pleasure tonight to announce our one hundred and twenty-second "Daily Point of Light" -- Doctor Daniel Keith Odell who lives here, in Orlando.

((Doctor Odell, a marine biologist with Sea World, has been applying his knowledge to better the environment by learning how pollutants can harm certain marine mammals. But he's best known locally for his efforts in the campaign to save Florida's manatees. In both efforts, Doctor Odell is working to make Florida a better place to live.))\\\

Still, it isn't enough to preserve nature if our cities are filthy, the air we breathe foul and our urban beaches desecrated. Floridians also want action on a cleaner environment, and they are getting it from Florida Republicans.

You are also getting action at the national level. ((In fact, I am pleased to announce that Tampa Bay will be included in EPA's National Estuary Program. Under this program, we will bring together federal, state and local agencies, citizens groups and others to develop a plan to preserve and protect the aquatic riches of Tampa Bay. This program will also allow us to coordinate and focus the activities of many federal agencies, and fund environmental demonstration projects in Tampa. **By working together, we can preserve and protect Tampa Bay.**))\\

As you know, I also proposed the first major revision of the Clean Air Act since 1977 -- one that uses market solutions to cut acid rain, smog and other poisons in our air. This will mean cleaner cars. Cleaner fuels. Cleaner factories. **And if Congress passes our compromise proposal, it will mean cleaner air for America.**\\

Floridians also want to be safe from crime -- and that is another reason why they turn to Republican leadership. In Tallahassee, Republicans have toughened prison sentences and added the prison space to enforce it. And in Washington, we worked closely with Connie Mack and your House Republican delegation to pass part of our Administration's anti-crime package. We share a simple philosophy: **prison sentences should be at least as tough as the criminals we convict.**\\

Congress has provided money for new prison space and more federal law enforcement officers. But the Democrat leadership in Congress has left too much work undone on our violent crime

package. So I call on Congress to recognize a truth -- if the kingpins who deal drugs are dealing death, then let's judge them for what they are -- murderers.\\\

And finally, Florida wants one thing more -- to give your children the education they deserve. Your business and education leaders are already working together to make Florida a world leader in math, science and computer education by 1999. What you want to do for Florida, I want to do for all of America.

American students must be Number One in math and science. Every American adult must be a literate citizen and worker. And every school in America must have a disciplined environment -- and most of all, be drug free.\\\ Education is critical to every thing we are and can become. And that's why I am proposing the largest federal education budget in history.\\

So when it comes to social progress, from jobs to a cleaner environment, to fighting crime or educating yet another generation -- the party of Lincoln is leading America while America leads the world.

Sadly, the other party has no firm principles -- and no new ideas -- to offer the world at this critical time. And that's why Democratic voters and leaders are crossing over in record numbers. Forty-six elected Democrats have crossed over just since I was elected. Now I know that some political observers are busy trying to figure out the political calculus behind Bill Grant's move to our party.\\ I suggest they miss the point. Bill simply shares the wisdom of Winston Churchill, who said that

while some may change their principles for the sake of their party, a statesman will change parties before changing principles. **And it is because of his commitment to principle that Bill Grant is a Republican leader today.**\\\

Nowhere have our principles been more effective than in the international arena. Look at the results of our approach. In the Revolution of '89, we saw freedom dawn in Eastern Europe. And now we are close -- so very close -- to extending the compass of freedom across the Americas. Look at the map: There was once a dictatorship in Panama -- **but then came the uprising -- and now the people rule in Panama.**\\ There was once a militant regime in Managua -- but then came the election, **and now the people rule in Nicaragua.**\\ Of course, there is one last hardline holdout in the West. But with TV Marti, we are bringing the truth to the people of Cuba. And you know the old saying --**the truth will set you free.**\\\

These are historic achievements. And it is Republican leadership that has brought us to this moment. But to continue to work for jobs and opportunity, a better environment, a safer America and a free world -- I need a Congress that will work with me, not **against** me. I will need partners in leadership like Bill Grant and Ileana Ros-Lehtinen ((ILL-ee-AH-na ROSS LAY-tin-en)), just as Governor Martinez needs a Republican legislature in Tallahassee. As you know, we are just four seats away from controlling the Florida Senate.

*may want to
add others --
esp. CRAIG
JAMES*

The political future of Florida and all of America rests on winning these seats and re-electing Bob Martinez. The reason is simple, and it affects the voting rights of every Republican, every Independent and every Democratic voter. I am talking about the reapportionment of Congressional districts after the 1990 Census. We must not allow the Democrats to enact another gerrymander, a form of political manipulation that can also hurt every minority voter in Florida.

If the Democrats get their way, they'll again draw crazy, twisted lines that cut across communities, towns and even streets -- without the slightest regard for the will of the people. **So remember this: In Florida, the difference between the party of big promises and the party of big achievements can be counted by four seats.**

We can bridge that difference. By working together, we can make sure that Florida will once again go Republican. Thank you for all that you have done. And thank you for all that you are pledged to do -- all the way down to the wire, to that Victory Night in November -- **a Republican victory.**

God bless you and God bless America.

#

#

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/18/90 ACTION/CONCURRENCE/COMMENT DUE BY: ---

SUBJECT: PRESIDENTIAL REMARKS: FLORIDA GOP

| | ACTION FYI | | | ACTION FYI | |
|----------------|--------------------------|-------------------------------------|--------------------|--------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/> | <input checked="" type="checkbox"/> | MCCLURE | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| SUNUNU | <input type="checkbox"/> | <input checked="" type="checkbox"/> | NEWMAN | <input type="checkbox"/> | <input type="checkbox"/> |
| SCOWCROFT | <input type="checkbox"/> | <input checked="" type="checkbox"/> | PORTER | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| DARMAN | <input type="checkbox"/> | <input checked="" type="checkbox"/> | ROGICH | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| BATES | <input type="checkbox"/> | <input checked="" type="checkbox"/> | UNTERMAYER | <input type="checkbox"/> | <input type="checkbox"/> |
| CARD | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>ROGERS</u> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| CICCONI | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>WINSTON</u> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| DEMAREST | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>PINKERTON</u> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| FITZWATER | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>WRAY</u> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| GRAY | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>DELAND</u> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| HAGIN | <input type="checkbox"/> | <input type="checkbox"/> | <u>PETERSMEYER</u> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE
WASHINGTON

1990 APR 17 PM 5:52

April 17, 1990

INFORMATION

MEMORANDUM FOR THE PRESIDENT

Through: CHRISS WINSTON *W*
From: MARK DAVIS *MD*
Subject: Florida GOP

I. SUMMARY

You will address an audience of 2,500 at the Florida GOP fundraiser at the Orange County Convention Center at 7 p.m., Friday, April 20. Your remarks, about fourteen minutes in length, will be on teleprompter.

II. DISCUSSION

This is an opportunity to remind Floridians all that your Administration has done to expand and protect the Everglades, propose the first revision in our Clean Air laws in more than a decade, and to fight crime. The political section of this draft discusses reapportionment, and gives a special emphasis to the importance of winning four seats in the Florida Senate.

Davis/Martin
April 17, 1990
Title: Florida
Draft: Three

PRESIDENTIAL ADDRESS: REPUBLICAN GOP, ORLANDO
7 p.m., Friday, April 20, 1990

((Secretaries Brady, Mosbacher, Derwinski and Skinner, Governor Martinez, Senator Mack, Congressman Grant, Van Poole, Lee Greenwood and, of course, Jeb and Colomba -- great to be back.\\ And will you forgive a grandad one editorial comment? -- Didn't George P. give a great speech? \\ Well, it's good to know that there's at least one silver-tongued orator in the family.))\\

((And Bob Hope -- I hear you're going to be 87 next month.\\ Can't get over how great you look.\\ I'd ask you for your secret, but I'm afraid you'd tell me to eat my vegetables.\\ Alec Courtelis -- good to see you. Here's a man who breeds race horses for the same reason he works so hard for the Republican Party: Only one place will do for Alec -- first place.\\

And finally, Jeanie Austin who's in California today and, who's doing an outstanding job -- along with our great Republican National Committee Chairman, Lee Atwater.\\ Lee's fighting spirit is certainly an inspiration to us all. Everyone who knows Lee also knows that this is one campaign he's going to win.\\

I have found it awfully hard to stay away from Florida. And it's not just the beaches -- it's the company -- the determined optimism of Florida Republicans. You certainly have every reason

to be in high spirits. After all, it's here in the land of the sun and gateway to the stars that voters are rejecting the politics of the past. **It's here that you are pioneering the future of America -- a Republican future.**

I believe we can build this future, a future with a cleaner environment, great strides in education, more opportunity and streets safe from crime. And in Florida, you need a governor with the same vision who will carefully balance the needs of nature and man, who will make the most of economic opportunity while protecting your special way of life. That's the kind of governor you want. That's the governor you've got. And that's the governor you're going to re-elect -- **Governor Bob Martinez.**

It is because of Republican leadership that Florida ranks as Number One in the creation of new businesses and jobs -- especially in high-tech manufacturing. But we call this the Sunshine State because of your quality of life. From the Panhandle to the Keys, Florida is a tropical jewel glistening with rivers, marshes, freshwater swamps, beautiful beaches and mangrove forests. **And we intend to keep it that way.**

Two weeks ago, the famous South Florida conservationist Marjory Stoneman Douglas celebrated her 100th birthday. And in her century, she has seen the vast swamp prairie of the Everglades wither to half its size. She has watched and worried as crocodiles, turtles and the Florida Panther almost disappeared. She has seen rookeries of wading birds -- once

counted in the millions -- dwindle to mere thousands. She was the first to sound the alarm. She made us realize that the Everglades is the heart of Florida -- we must not let it die.\\\

Floridians want action on the Everglades, and you are getting it -- from Republicans. Because the State of Florida was willing to set aside part of the land, and because of the leadership of your Republican Congressional delegation in Washington, I was able to sign into law a bill increasing the size of the park by more than 100,000 acres. Of course, more needs to be done. But we are determined that the Everglades\\ will be everlasting.\\\

((To protect our natural habitats will also require local leadership. As you know, I am honoring Americans from all walks of life who are part of that constellation of volunteers I call a "Thousand Points of Light." So it is my pleasure tonight to recognize our one hundred and twenty-second "Daily Point of Light" -- Doctor Daniel Keith Odell who lives here, in Orlando.

((Doctor Odell, a marine biologist with Sea World, has been applying his knowledge to better the environment by learning how pollutants can harm certain marine mammals. And he's known locally for his efforts in the campaign to save Florida's manatees. In both efforts, Doctor Odell is working to make Florida a better place to live.))\\\

Still, it isn't enough to preserve nature if our cities are filthy, the air we breathe foul and our urban beaches desecrated.

Floridians also want action on a cleaner environment, and they are getting it from Florida Republicans.

You are also getting action at the national level. ((In fact, as we head into the Earth Day, I am pleased to announce that Tampa Bay will be included in EPA's National Estuary Program. Under this program, we will bring together federal, state and local agencies, citizens groups and others to develop a plan to preserve and protect the aquatic riches of Tampa Bay. This program will also allow us to coordinate and focus the activities of many federal agencies, and fund environmental demonstration projects in Tampa. **By working together, we can preserve and protect Tampa Bay.))\ \ **

We can also preserve and protect other estuaries that today are also added to the National Estuary Program: the Indian River Lagoon, also in Florida; Casco Bay in Maine; Massachusetts Bay; and the Barataria-Terrbonne Estuary Complex in Louisiana.

At the national level, too, we've been active on clean air. As you know, I also proposed the first major revision of the Clean Air Act since 1977 -- one that uses market solutions to cut acid rain, smog and other poisons in our air. This will mean cleaner cars. Cleaner fuels. Cleaner factories. **And if Congress passes our compromise proposal, it will mean cleaner air for America.\ \ **

Floridians also want to be safe from crime -- and that is another reason why they turn to Republican leadership. In Tallahassee, Republicans have toughened prison sentences and

added the prison space to enforce it. And in Washington, we worked closely with Connie Mack and your House Republican delegation to pass part of our Administration's anti-crime package. We share a simple philosophy: **prison sentences should be at least as tough as the criminals we convict.**\\\

Congress has provided money for new prison space and more federal law enforcement officers. But the Democrat leadership in Congress has left too much work undone on our violent crime package. So I call on Congress to recognize a truth -- **if the kingpins who deal drugs are dealing death, then let's judge them for what they are -- murderers.**\\\

And finally, Floridians want one thing more -- to give your children the education they deserve. Your business and education leaders are already working together to make Florida a world leader in math, science and computer education by 1999. What you want to do for Florida, I want to do for all of America.

American students must be Number One in math and science. Every American adult must be a literate citizen and worker. And every school in America must have a disciplined environment -- **and most of all, be drug free.**\\\ Education is critical to everything we are and can become. And that's why I've declared a new era of education reform in America focusing not just on how much money we put into the schools, but on how well educated are the kids who are coming out of the schools -- Republicans focus on quality, not just on quantity; that's why I brought all the Governors together in an Education Summit in Charlottesville; and

that's why I've promoted promising ideas like greater parental choice of schools, and alternative certification of teachers.

So when it comes to social progress, from jobs to a cleaner environment, to fighting crime or educating yet another generation -- the party of Lincoln is leading America while America leads the world.

Sadly, the other party has no firm principles -- and no new ideas -- to offer the world at this critical time. And that's why Democratic voters and leaders are crossing over in record numbers. Forty-six elected Democrats in Florida alone have crossed over just since I was elected. Now I know that some political observers are busy trying to figure out the political calculus behind Bill Grant's move to our party.\\ I suggest they miss the point. Bill simply shares the wisdom of Winston Churchill, who said that while some may change their principles for the sake of their party, a statesman will change parties before changing principles. And it is because of his commitment to principle that Bill Grant is a Republican leader today.\\\

Nowhere have our principles been more effective than in the international arena. Look at the results. In the Revolution of '89, we saw freedom dawn in Eastern Europe. And now we are close -- so very close -- to extending the compass of freedom across the Americas. Look at the map: There was once a dictatorship in Panama -- but the people spoke in a democratic election and then came Operation Just Cause -- and now the people rule in Panama.\\ There was once a militant regime in Managua --but then came the

election, and now the people rule in Nicaragua.\\ Of course, there is one last hardline holdout in the West -- Cuba. But I believe that like its neighbors in every direction, Cuba, too, will join the ranks of free nations making this the first totally democratic hemisphere in history. It may not happen tomorrow. It may not happen next week or next month. But it will happen. The people of Cuba will be free.

These are historic achievements. And it is Republican leadership that has brought us to this moment. But to continue to work for jobs and opportunity, a better environment, a safer America and a free world -- I need a Congress that will work with me, not against me. I will need partners in leadership like Bill Grant and Ileana Ros-Lehtinen ((ILL-ee-AH-na ROSS LAY-tin-en)), Craig James, Andy Ireland and Cliff Stearns just as Governor Martinez needs a Republican legislature in Tallahassee. As you know, we are just four seats away from majority in the Florida Senate.

The political future of Florida and all of America rests on winning these seats and re-electing Bob Martinez. The reason is simple, and it affects the voting rights of every Republican, every Independent and every Democratic voter. I am talking about the reapportionment of Congressional districts after the 1990 Census. We must not allow the Democrats to enact another gerrymander, a form of political manipulation that can also hurt every minority voter in Florida.

If the Democrats get their way, they'll again draw crazy, twisted lines that cut across communities, towns and even streets -- without the slightest regard for the will of the people. So remember this: In Florida, the difference between the party of big promises and the party of big achievements can be counted by four seats.

We can bridge that difference. By working together, we can make sure that Florida will once again go Republican. Thank you for all that you have done. And thank you for all that you are pledged to do -- all the way down to the wire, to that Victory Night in November -- a Republican victory.

God bless you and God bless America.

#

#

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/12/90 ACTION/CONCURRENCE/COMMENT DUE BY: 4/16/90 2:00 PM

SUBJECT: PRESIDENTIAL REMARKS: FLORIDA GOP

| | ACTION | FYI | | ACTION | FYI |
|----------------|-------------------------------------|-------------------------------------|-----------------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/> | <input checked="" type="checkbox"/> | MCCLURE <i>NC</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| SUNUNU | <input type="checkbox"/> | <input checked="" type="checkbox"/> | NEWMAN | <input type="checkbox"/> | <input type="checkbox"/> |
| SCOWCROFT | <input checked="" type="checkbox"/> | <input type="checkbox"/> | PORTER <i>w/ Pink</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| DARMAN | <input checked="" type="checkbox"/> | <input type="checkbox"/> | ROGICH | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| BATES | <input checked="" type="checkbox"/> | <input type="checkbox"/> | UNTERMEYER | <input type="checkbox"/> | <input type="checkbox"/> |
| CARD | <input type="checkbox"/> | <input checked="" type="checkbox"/> | ROGERS <i>N/C</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| CICCONI | <input type="checkbox"/> | <input checked="" type="checkbox"/> | WINSTON | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| DEMAREST | <input checked="" type="checkbox"/> | <input type="checkbox"/> | PINKERTON | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| FITZWATER | <input type="checkbox"/> | <input checked="" type="checkbox"/> | WRAY | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| GRAY | <input checked="" type="checkbox"/> | <input type="checkbox"/> | DELAND | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| HAGIN | <input type="checkbox"/> | <input type="checkbox"/> | PETERSMEYER | <input checked="" type="checkbox"/> | <input type="checkbox"/> |

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Monday, April 16, with a copy to my office. Thank you.

RESPONSE:

SE
 James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

Davis/Martin
April 7, 1990
Title: Florida
Draft: Four

1990 APR 12 PM 12:42

PRESIDENTIAL ADDRESS: REPUBLICAN GOP, ORLANDO
7 p.m., Friday, April 20, 1990

Brady *Derwinski*
((Secretaries ¹Mosbacher ¹and Skinner, Governor Martinez,
Senator Mack, Congressman Grant, ¹*Van Poole,* Lee Greenwood and, of course,
Jeb and Colomba -- great to be back.\\ And will you forgive a
grandad one editorial comment? -- Didn't George P. give a great
speech?\\ Well, it's good to know that there's at least one *silver-tongued*
orator in the family.))\\

✓ ((And Bob Hope -- I hear you're going to be 87 next month.\\
Can't get over how great you look.\\ I'd ask you for your
secret, but I'm afraid you'd tell me to eat my vegetables.\\
Alec Courtelis -- good to see you. Here's a man who breeds race
horses for the same reason he works so hard for the Republican
Party: **Only one place will do for Alec -- first place.**\\

who's in California today and
And finally, Jeanie Austin, ¹who's doing an outstanding job -
- along with our great Republican National Committee Chairman,
Lee Atwater.\\ Lee's fighting spirit is certainly an inspiration
to us all. **Everyone who knows Lee also knows that this is one
campaign he's going to win.**\\

~~Jeanie, it's also great to be back in your hometown.~~
Barbara and I have found it awfully hard to stay away from
Florida. And it's not just the beaches -- it's the company --
the *determined* ~~infectious~~ optimism of Florida Republicans. You certainly
have every reason to be in high spirits. After all, it's here in

the land of the sun and gateway to the stars that voters are rejecting the politics of the past. **It's here that you are pioneering the future of America\\ -- a Republican future.**

I believe we can build this future, a future with a cleaner environment, great strides in education, more opportunity and streets safe from crime. And in Florida, you need a governor with the same vision who will carefully ~~weigh~~ ^{balance} the needs of nature and man, who will make the most of economic opportunity while protecting your special way of life. That's the kind of governor you **want.**\\ That's the governor you've **got.**\\ And that's the governor you're going to **re-elect -- Governor Bob Martinez.**\\\

It is because of Republican leadership that Florida ranks as Number One in the creation of new businesses and jobs -- especially in high-tech manufacturing. But we call this the Sunshine State because of your quality of life, ~~not the quantity of your jobs.~~ From the Panhandle to the Keys, Florida is a tropical jewel glistening with rivers, marshes, freshwater swamps, beautiful beaches and mangrove forests. **And we intend to keep it that way.**\\

Two weeks ago, the famous South Florida conservationist Marjory Stoneman Douglas celebrated her 100th birthday. And in her century, she has seen the vast swamp prairie of the Everglades wither to half its size. She has watched and worried as crocodiles, turtles and ^{she} Florida Panther almost disappeared. She has seen rookeries of wading birds -- once counted in the millions -- dwindle to mere thousands. **She was the first to**

sound the alarm. She made us realize that the Everglades is the heart of Florida -- we must not let it die.\\\

Floridians want **action** on the Everglades, and you are getting it -- from Republicans. Because the State of Florida was willing to set aside part of the land, and because of the leadership of your Republican Congressional delegation in Washington, I was able to sign into law a bill increasing the size of the park by more than 100,000 acres. Of course, more needs to be done. But we are determined **that the Everglades**\\ **will be everlasting.**\\\

((To protect our natural habitats will also require local leadership. As you know, I am honoring Americans from all walks of life who are part of that constellation of volunteers I call ^{a "}the Thousand Points of Light. So it is my pleasure tonight to ^{recognize}~~announce~~ our one hundred and twenty-second "Daily Point of Light" -- Doctor Daniel Keith Odell who lives here, in Orlando.

((Doctor Odell, a marine biologist with Sea World, has been applying his knowledge to better the environment by learning how pollutants can harm certain marine mammals. ^{and} ~~But~~ he's ~~best~~ known locally for his efforts in the campaign to save Florida's manatees. In both efforts, Doctor Odell is working to make Florida a better place to live.))\\\

Still, it isn't enough to preserve nature if our cities are filthy, the air we breathe foul and our urban beaches desecrated. Floridians also want action on a cleaner environment, and they are getting it from Florida Republicans.

as we head into EARTH Day,

4

You are also getting action at the national level. ((In fact, I am pleased to announce that Tampa Bay will be included in EPA's National Estuary Program. Under this program, we will bring together federal, state and local agencies, citizens groups and others to develop a plan to preserve and protect the aquatic riches of Tampa Bay. This program will also allow us to coordinate and focus the activities of many federal agencies, and fund environmental demonstration projects in Tampa. **By working together, we can preserve and protect Tampa Bay.**))\\\

As you know, I also proposed the first major revision of the Clean Air Act since 1977 -- one that uses market solutions to cut acid rain, smog and other poisons in our air. This will mean cleaner cars. Cleaner fuels. Cleaner factories. **And if Congress passes our compromise proposal, it will mean cleaner air for America.**\\\

Floridians also want to be safe from crime -- and that is another reason why they turn to Republican leadership. In Tallahassee, Republicans have toughened prison sentences and added the prison space to enforce it. And in Washington, we worked closely with Connie Mack and your House Republican delegation to pass part of our Administration's anti-crime package. We share a simple philosophy: **prison sentences should be at least as tough as the criminals we convict.**\\\

Congress has provided money for new prison space and more federal law enforcement officers. But the Democrat leadership in Congress has left too much work undone on our violent crime

*insert
A*

package. So I call on Congress to recognize a truth -- if the kingpins who deal drugs are dealing death, then let's judge them for what they are -- murderers.\\\

And finally, Florida ^{has} wants one thing more -- to give your children the education they deserve. Your business and education leaders are already working together to make Florida a world leader in math, science and computer education by 1999. What you want to do for Florida, I want to do for all of America.

American students must be Number One in math and science. Every American adult must be a literate citizen and worker. And every school in America must have a disciplined environment -- and most of all, be drug free.\\\ Education is critical to every thing we are and can become. ~~And that's why I am proposing the largest federal education budget in history.~~ \\\ ^{insert B}

one word

So when it comes to social progress, from jobs to a cleaner environment, to fighting crime or educating yet another generation -- the party of Lincoln is leading America while America leads the world.

Sadly, the other party has no firm principles -- and no new ideas -- to offer the world at this critical time. And that's why Democratic voters and leaders are crossing over in record numbers. Forty-six elected Democrats ^{in Florida alone} have crossed over just since I was elected. Now I know that some political observers are busy trying to figure out the political calculus behind Bill Grant's move to our party.\\ I suggest they miss the point. Bill simply shares the wisdom of Winston Churchill, who said that

while some may change their principles for the sake of their party, a statesman will change parties before changing principles. **And it is because of his commitment to principle that Bill Grant is a Republican leader today.**\\\

Nowhere have our principles been more effective than in the international arena. Look at the results ~~of our approach~~. In the Revolution of '89, we saw freedom dawn in Eastern Europe. And now we are close -- so very close -- to extending the compass of freedom across the Americas. Look at the map: There was once a dictatorship in Panama -- ~~but then came the uprising~~ -- and now **the people rule in Panama.**\\ There was once a militant regime in Managua -- but then came the election, **and now the people rule in Nicaragua.**\\ Of course, there is one last hardline holdout in

the West. ~~But with TV Marti, we are bringing the truth to the people of Cuba. And you know the old saying -- the truth will set you free.~~ **But I believe that like its neighbors in every direction, Cuba, too, will know the truth and join the ranks of free nations.** ~~It may not happen tomorrow. It may not happen next week or next month. But it will happen. The people of Cuba will be free. (S.F.)~~ **you free.**\\\

These are historic achievements. And it is Republican leadership that has brought us to this moment. But to continue to work for jobs and opportunity, a better environment, a safer America and a free world -- I need a Congress that will work **with** me, not **against** me. I will need partners in leadership like Bill Grant and Ileana Ros-Lehtinen, ~~((ILL-ee-AH-na ROSS LAY-tin-en)),~~ **Craig James, Andy Ireland and Cliff Stemo**, just as Governor Martinez needs a Republican legislature in Tallahassee. As you know, we are just four seats away from **a** ~~majority in~~ **controlling** the Florida Senate.

of free nations making this the first totally democratic hemisphere in history.

Operator Just Cause?

Craig James?

The political future of Florida and all of America rests on winning these seats and re-electing Bob Martinez. The reason is simple, and it affects the voting rights of every Republican, every Independent and every Democratic voter. I am talking about the reapportionment of Congressional districts after the 1990 Census. We must not allow the Democrats to enact another gerrymander, a form of political manipulation that can also hurt every minority voter in Florida.

If the Democrats get their way, they'll again draw crazy, twisted lines that cut across communities, towns and even streets -- without the slightest regard for the will of the people. **So remember this: In Florida, the difference between the party of big promises and the party of big achievements can be counted by four seats.**

We can bridge that difference. By working together, we can make sure that Florida will once again go Republican. Thank you for all that you have done. And thank you for all that you are pledged to do -- all the way down to the wire, to that Victory Night in November -- **a Republican victory.**

God bless you and God bless America.

#

#

#

(A)

And in a similar fashion, we can ^{also} preserve and protect ~~the~~
 other estuaries that ^{are} ~~being added, today,~~ ^{also ~~added~~ ADDED} to the National
 Estuary Program. ^{line} We're ^{the} adding Indian River Lagoon, also in
 Florida, Casco Bay in Maine, ~~Massachusetts Bay~~ ⁱⁿ Massachusetts,
 and the Barataria-Terrbonne Estuary Complex in Louisiana.

^{the} At ~~the~~ national level, too, we've been active on clean air.
 As you know I proposed the first major. . . .

insert A
 rework - shorten

THE WHITE HOUSE

WASHINGTON

April 13, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: JIM PINKERTON

SUBJECT: Florida GOP Draft

pg. 1, para. 3, line 4 "Everyone who knows Lee also knows that this is one campaign he's going to win."

A nice touch.

pg 5, para. 3, line 5 "And that's why I am proposing the largest federal education budget in history."

The trouble with making the level of spending our biggest bragging point on education is that it does not indicate how Republicans are at all different from Democrats (other than by suggesting that the Democrats would have spent more, that is). We suggest something that draws the distinction better, especially the distinction between measuring progress in education quantitatively (the Democrats) versus qualitatively (Republicans), e.g.:

"And that's why I've declared a new era of education reform in America focusing not just on how much money we put into the schools, but on how well educated are the kids who are coming out of the schools -- Republicans focus on quality, not just on quantity; that's why I brought all the Governors together in an Education Summit in Charlottesville; and that's why I've promoted promising ideas like greater parental choice of schools, and alternative certification of teachers."

insert B

12:58 PM MAR 13 1990

(more)

2-2-2

6,2,6 "There was once a dictatorship in Panama -- but then came the uprising -- and now the people rule in Panama."

It seems a little coy to characterize the overthrow of Noriega as an uprising when clearly it was the immediate result of an American invasion. We suggest as more candid a line such as: "There was once a dictatorship in Panama -- but then Panamanians and Americans both said, "Enough." -- and now the people rule in Panama."

6,3,8 "As you know, we are just four seats away from controlling the Florida Senate."

Instead of the word "controlling," we suggest the less sinister sounding phrase "having a majority in." ✓

###

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/12/90

ACTION/CONCURRENCE/COMMENT DUE BY: 4/16/90 2:00 PM

SUBJECT: PRESIDENTIAL REMARKS: FLORIDA GOP

| | ACTION FYI | | | ACTION FYI | |
|----------------|-------------------------------------|-------------------------------------|--------------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/> | <input checked="" type="checkbox"/> | MCCLURE | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| SUNUNU | <input type="checkbox"/> | <input checked="" type="checkbox"/> | NEWMAN | <input type="checkbox"/> | <input type="checkbox"/> |
| SCOWCROFT | <input checked="" type="checkbox"/> | <input type="checkbox"/> | PORTER | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| DARMAN | <input checked="" type="checkbox"/> | <input type="checkbox"/> | ROGICH | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| BATES | <input checked="" type="checkbox"/> | <input type="checkbox"/> | UNTERMAYER | <input type="checkbox"/> | <input type="checkbox"/> |
| CARD | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>ROGERS</u> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| CICCONI | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>WINSTON</u> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| DEMAREST | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <u>PINKERTON</u> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| FITZWATER | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>WRAY</u> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| GRAY | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <u>DELAND</u> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| HAGIN | <input type="checkbox"/> | <input type="checkbox"/> | <u>PETERSMEYER</u> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Monday, April 16, with a copy to my office. Thank you.

RESPONSE:

April 16, 1990

TO: CHRISS WINSTON

NSC clears, with changes marked.

Brent Scowcroft
Brent Scowcroft

cc: James W. Cicconi

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

APR 15 5 51 PM '90
APR 17 4 17:57

APR 17 4 17:57

RECEIVED
90 APR 12 P 2: 57

12: 5A TIRAM O

1990 APR 12 PM 12:42

Davis/Martin
April 7, 1990
Title: Florida
Draft: Four

PRESIDENTIAL ADDRESS: REPUBLICAN GOP, ORLANDO
7 p.m., Friday, April 20, 1990

((Secretaries Mosbacher and Skinner, Governor Martinez, Senator Mack, Congressman Grant, Lee Greenwood and, of course, Jeb and Colomba -- great to be back.\\ And will you forgive a grandad one editorial comment? -- Didn't George P. give a great speech?\\ Well, it's good to know that there's at least one orator in the family.))\\

((And Bob Hope -- I hear you're going to be 87 next month.\\ Can't get over how great you look.\\ I'd ask you for your secret, but I'm afraid you'd tell me to eat my vegetables.\\ Alec Courtelis -- good to see you. Here's a man who breeds race horses for the same reason he works so hard for the Republican Party: **Only one place will do for Alec -- first place.**\\

And finally, Jeanie Austin, who's doing an outstanding job - - along with our great Republican National Committee Chairman, Lee Atwater.\\ Lee's fighting spirit is certainly an inspiration to us all. **Everyone who knows Lee also knows that this is one campaign he's going to win.**\\

Jeanie, it's also great to be back in your hometown. Barbara and I have found it awfully hard to stay away from Florida. And it's not just the beaches -- it's the company -- the infectious optimism of Florida Republicans. You certainly have every reason to be in high spirits. After all, it's here in

the land of the sun and gateway to the stars that voters are rejecting the politics of the past. **It's here that you are pioneering the future of America -- a Republican future.**

I believe we can build this future, a future with a cleaner environment, great strides in education, more opportunity and streets safe from crime. And in Florida, you need a governor with the same vision who will carefully weigh the needs of nature and man, who will make the most of economic opportunity while protecting your special way of life. That's the kind of governor you want. That's the governor you've got. And that's the governor you're going to re-elect -- **Governor Bob Martinez.**

It is because of Republican leadership that Florida ranks as Number One in the creation of new businesses and jobs -- especially in high-tech manufacturing. But we call this the Sunshine State because of your quality of life, not the quantity of your jobs. From the Panhandle to the Keys, Florida is a tropical jewel glistening with rivers, marshes, freshwater swamps, beautiful beaches and mangrove forests. **And we intend to keep it that way.**

Two weeks ago, the famous South Florida conservationist Marjory Stoneman Douglas celebrated her 100th birthday. And in her century, she has seen the vast swamp prairie of the Everglades wither to half its size. She has watched and worried as crocodiles, turtles and Florida Panther almost disappeared. She has seen rookeries of wading birds -- once counted in the millions -- dwindle to mere thousands. **She was the first to**

sound the alarm. She made us realize that the Everglades is the heart of Florida -- we must not let it die.\\\

Floridians want action on the Everglades, and you are getting it -- from Republicans. Because the State of Florida was willing to set aside part of the land, and because of the leadership of your Republican Congressional delegation in Washington, I was able to sign into law a bill increasing the size of the park by more than 100,000 acres. Of course, more needs to be done. But we are determined that the Everglades\\ will be everlasting.\\\

((To protect our natural habitats will also require local leadership. As you know, I am honoring Americans from all walks of life who are part of that constellation of volunteers I call the Thousand Points of Light. So it is my pleasure tonight to announce our one hundred and twenty-second "Daily Point of Light" -- Doctor Daniel Keith Odell who lives here, in Orlando.

((Doctor Odell, a marine biologist with Sea World, has been applying his knowledge to better the environment by learning how pollutants can harm certain marine mammals. But he's best known locally for his efforts in the campaign to save Florida's manatees. In both efforts, Doctor Odell is working to make Florida a better place to live.))\\\

Still, it isn't enough to preserve nature if our cities are filthy, the air we breathe foul and our urban beaches desecrated. Floridians also want action on a cleaner environment, and they are getting it from Florida Republicans.

You are also getting action at the national level. ((In fact, I am pleased to announce that Tampa Bay will be included in EPA's National Estuary Program. Under this program, we will bring together federal, state and local agencies, citizens groups and others to develop a plan to preserve and protect the aquatic riches of Tampa Bay. This program will also allow us to coordinate and focus the activities of many federal agencies, and fund environmental demonstration projects in Tampa. **By working together, we can preserve and protect Tampa Bay.**))\\

As you know, I also proposed the first major revision of the Clean Air Act since 1977 -- one that uses market solutions to cut acid rain, smog and other poisons in our air. This will mean cleaner cars. Cleaner fuels. Cleaner factories. **And if Congress passes our compromise proposal, it will mean cleaner air for America.**\\

Floridians also want to be safe from crime -- and that is another reason why they turn to Republican leadership. In Tallahassee, Republicans have toughened prison sentences and added the prison space to enforce it. And in Washington, we worked closely with Connie Mack and your House Republican delegation to pass part of our Administration's anti-crime package. We share a simple philosophy: **prison sentences should be at least as tough as the criminals we convict.**\\

Congress has provided money for new prison space and more federal law enforcement officers. But the Democrat leadership in Congress has left too much work undone on our violent crime

package. So I call on Congress to recognize a truth -- if the kingpins who deal drugs are dealing death, then let's judge them for what they are -- murderers.\\\

And finally, Florida wants one thing more -- to give your children the education they deserve. Your business and education leaders are already working together to make Florida a world leader in math, science and computer education by 1999. What you want to do for Florida, I want to do for all of America.

American students must be Number One in math and science. Every American adult must be a literate citizen and worker. And every school in America must have a disciplined environment -- and most of all, be drug free.\\\ Education is critical to every thing we are and can become. And that's why I am proposing the largest federal education budget in history.\\

So when it comes to social progress, from jobs to a cleaner environment, to fighting crime or educating yet another generation -- the party of Lincoln is leading America while America leads the world.

Sadly, the other party has no firm principles -- and no new ideas -- to offer the world at this critical time. And that's why Democratic voters and leaders are crossing over in record numbers. Forty-six elected Democrats have crossed over just since I was elected. Now I know that some political observers are busy trying to figure out the political calculus behind Bill Grant's move to our party.\\ I suggest they miss the point. Bill simply shares the wisdom of Winston Churchill, who said that

while some may change their principles for the sake of their party, a statesman will change parties before changing principles. **And it is because of his commitment to principle that Bill Grant is a Republican leader today.**\\\

Nowhere have our principles been more effective than in the international arena. Look at the results ~~(of our approach)~~. In the Revolution of '89, we saw freedom dawn in Eastern Europe. And now we are close -- so very close -- to extending the compass of freedom across the Americas. Look at the map: There was once a dictatorship in Panama ^{the people spoke in an election, and then came Operation Just Cause} -- but then ~~(came the uprising)~~ -- and now ^{the people} rule in Panama.\\ There was once a militant regime in Managua -- but then came the election, and now the people rule in Nicaragua.\\ Of course, there is one last hardline holdout in the West. But [with TV Marti, we are ^{offering} bringing] the truth to the people of Cuba. And you know the old saying -- **the truth will set you free.**\\\

These are historic achievements. And it is Republican leadership that has brought us to this moment. But to continue to work for jobs and opportunity, a better environment, a safer America and a free world -- I need a Congress that will work **with** me, not **against** me. I will need partners in leadership like Bill Grant and Ileana Ros-Lehtinen ((ILL-ee-AH-na ROSS LAY-tin-en)), just as Governor Martinez needs a Republican legislature in Tallahassee. As you know, we are just four seats away from controlling the Florida Senate.

To some degree, they were bipartisan principles

Not really an uprising!!

Tricky. It's not working well.

The political future of Florida and all of America rests on winning these seats and re-electing Bob Martinez. The reason is simple, and it affects the voting rights of every Republican, every Independent and every Democratic voter. I am talking about the reapportionment of Congressional districts after the 1990 Census. We must not allow the Democrats to enact another gerrymander, a form of political manipulation that can also hurt every minority voter in Florida.

If the Democrats get their way, they'll again draw crazy, twisted lines that cut across communities, towns and even streets -- without the slightest regard for the will of the people. **So remember this: In Florida, the difference between the party of big promises and the party of big achievements can be counted by four seats.**

We can bridge that difference. By working together, we can make sure that Florida will once again go Republican. Thank you for all that you have done. And thank you for all that you are pledged to do -- all the way down to the wire, to that Victory Night in November -- **a Republican victory.**

God bless you and God bless America.

#

#

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/12/90 ACTION/CONCURRENCE/COMMENT DUE BY: 4/16/90 2:00 PM

SUBJECT: PRESIDENTIAL REMARKS: FLORIDA GOP

| | ACTION FYI | | | ACTION FYI | |
|----------------|-------------------------------------|-------------------------------------|--------------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/> | <input checked="" type="checkbox"/> | MCCLURE | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| SUNUNU | <input type="checkbox"/> | <input checked="" type="checkbox"/> | NEWMAN | <input type="checkbox"/> | <input type="checkbox"/> |
| SCOWCROFT | <input checked="" type="checkbox"/> | <input type="checkbox"/> | PORTER | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| DARMAN | <input checked="" type="checkbox"/> | <input type="checkbox"/> | ROGICH | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| BATES | <input checked="" type="checkbox"/> | <input type="checkbox"/> | UNTERMAYER | <input type="checkbox"/> | <input type="checkbox"/> |
| CARD | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>ROGERS</u> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| CICCONI | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>WINSTON</u> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| DEMAREST | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <u>PINKERTON</u> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| FITZWATER | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>WRAY</u> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| GRAY | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <u>DELAND</u> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| HAGIN | <input type="checkbox"/> | <input type="checkbox"/> | <u>PETERSMEYER</u> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Monday, April 16, with a copy to my office. Thank you.

RESPONSE: *See comments*

90 MAR 16 P2:09

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Davis/Martin
April 7, 1990
Title: Florida
Draft: Four

1990 APR 12 PM 12:42

**PRESIDENTIAL ADDRESS: REPUBLICAN GOP, ORLANDO
7 p.m., Friday, April 20, 1990**

((Secretaries Mosbacher and Skinner, Governor Martinez, Senator Mack, Congressman Grant, Lee Greenwood and, of course, Jeb and Colomba -- great to be back.\\ And will you forgive a grandad one editorial comment? -- Didn't George P. give a great speech?\\ Well, it's good to know that there's at least one orator in the family.))\\ \\

((And Bob Hope -- I hear you're going to be 87 next month.\\ Can't get over how great you look.\\ I'd ask you for your secret, but I'm afraid you'd tell me to eat my vegetables.\\ Alec Courtelis -- good to see you. Here's a man who breeds race horses for the same reason he works so hard for the Republican Party: Only one place will do for Alec -- first place.\\

And finally, Jeanie Austin, who's doing an outstanding job - along with our great Republican National Committee Chairman, Lee Atwater.\\ Lee's fighting spirit is certainly an inspiration to us all. Everyone who knows Lee also knows that this is one campaign he's going to win.\\ \\

Jeanie, it's also great to be back in your hometown. Barbara and I have found it awfully hard to stay away from Florida. And it's not just the beaches -- it's the company -- the infectious optimism of Florida Republicans. You certainly have every reason to be in high spirits. After all, it's here in

the land of the sun and gateway to the stars that voters are rejecting the politics of the past. **It's here that you are pioneering the future of America -- a Republican future.**

I believe we can build this future, a future with a cleaner environment, great strides in education, more opportunity and streets safe from crime. And in Florida, you need a governor with the same vision who will carefully weigh the needs of nature and man, who will make the most of economic opportunity while protecting your special way of life. That's the kind of governor you **want.** That's the governor you've **got.** And that's the governor you're going to **re-elect -- Governor Bob Martinez.**

It is because of Republican leadership that Florida ranks as Number One in the creation of new businesses and jobs -- especially in high-tech manufacturing. But we call this the Sunshine State because of your quality of life, not the quantity of your jobs. From the Panhandle to the Keys, Florida is a tropical jewel glistening with rivers, marshes, freshwater swamps, beautiful beaches and mangrove forests. **And we intend to keep it that way.**

Two weeks ago, the famous South Florida conservationist Marjory Stoneman Douglas celebrated her 100th birthday. And in her century, she has seen the vast swamp prairie of the Everglades wither to half ^{the} its size. She has watched and worried as crocodiles, turtles and Florida Panther almost disappeared. She has seen rookeries of wading birds -- once counted in the millions -- dwindle to mere thousands. **She was the first to**

sound the alarm. She made us realize that the Everglades is the heart of Florida -- we must not let it die.\\\

Floridians want action on the Everglades, and you are getting it -- from Republicans. Because the State of Florida was willing to set aside part of the land, and because of the leadership of your Republican Congressional delegation in Washington, I was able to sign into law a bill increasing the size of the park by more than 100,000 acres. Of course, more needs to be done. But we are determined that the Everglades\\ will be everlasting.\\\

((To protect our natural habitats will also require local leadership. As you know, I am honoring Americans from all walks of life who are part of that constellation of volunteers I call the Thousand Points of Light. So it is my pleasure tonight to announce our one hundred and twenty-second "Daily Point of Light" -- Doctor Daniel Keith Odell who lives here, in Orlando.

((Doctor Odell, a marine biologist with Sea World, has been applying his knowledge to better the environment by learning how pollutants can harm certain marine mammals. But he's best known locally for his efforts in the campaign to save Florida's manatees. In both efforts, Doctor Odell is working to make Florida a better place to live.))\\\

Still, it isn't enough to preserve nature if our cities are filthy, the air we breathe foul and our urban beaches desecrated. Floridians also want action on a cleaner environment, and they are getting it from Florida Republicans.

You are also getting action at the national level. ((In fact, I am pleased to announce that Tampa Bay will be included in EPA's National Estuary Program. Under this program, we will bring together federal, state and local agencies, citizens groups and others to develop a plan to preserve and protect the aquatic riches of Tampa Bay. This program will also allow us to coordinate and focus the activities of many federal agencies, and fund environmental demonstration projects in Tampa. **By working together, we can preserve and protect Tampa Bay.**))\\\

As you know, I also proposed the first major revision of the Clean Air Act since 1977 -- one that uses market solutions to cut acid rain, smog and other poisons in our air. This will mean cleaner cars. Cleaner fuels. Cleaner factories. **And if Congress passes our compromise proposal, it will mean cleaner air for America.**\\\

Floridians also want to be safe from crime -- and that is another reason why they turn to Republican leadership. In Tallahassee, Republicans have toughened prison sentences and added the prison space to enforce it. And in Washington, we worked closely with Connie Mack and your House Republican delegation to pass part of our Administration's anti-crime package. We share a simple philosophy: **prison sentences should be at least as tough as the criminals we convict.**\\\

Congress has provided money for new prison space and more federal law enforcement officers. But the Democrat leadership in Congress has left too much work undone on our violent crime

package. So I call on Congress to recognize a truth -- if the kingpins who deal drugs are dealing death, then let's judge them for what they are -- murderers.\\\

And finally, Florida wants one thing more -- to give your children the education they deserve. Your business and education leaders are already working together to make Florida a world leader in math, science and computer education by 1999. What you want to do for Florida, I want to do for all of America.

American students must be Number One in math and science. Every American adult must be a literate citizen and worker. And every school in America must have a disciplined environment -- and most of all, be drug free.\\\

Education is critical to every thing we are and can become. ^{Money alone cannot improve education.} ~~And that's why I am proposing the~~

largest federal education budget in history. \\\

^{so that the Federal government can continue to do its share.} The reforms you are implementing here have costs,

So when it comes to social progress, from jobs to a cleaner environment, to fighting crime or educating yet another generation -- the party of Lincoln is leading America while America leads the world. ^{but the more important aspects are how you are restructuring education to focus on quality results.}

Sadly, the other party has no firm principles -- and no new ideas -- to offer the world at this critical time. And that's why Democratic voters and leaders are crossing over in record numbers. Forty-six elected Democrats have crossed over just since I was elected. Now I know that some political observers are busy trying to figure out the political calculus behind Bill Grant's move to our party. \\\ I suggest they miss the point. Even though the bulk of education funding is ^{always properly remain state & local.}

Notes
Puts the President too strongly in favor of Move Federal Spending

Sully
X 5178j

~~Handwritten signature~~

while some may change their principles for the sake of their party, a statesman will change parties before changing principles. And it is because of his commitment to principle that Bill Grant is a Republican leader today.\\\

Nowhere have our principles been more effective than in the international arena. Look at the results of our approach. In the Revolution of '89, we saw freedom dawn in Eastern Europe. And now we are close -- so very close -- to extending the compass of freedom across the Americas. Look at the map: There was once a dictatorship in Panama -- but then came the uprising -- and now the people rule in Panama.\\ There was once a militant regime in Managua -- but then came the election, and now the people rule in Nicaragua.\\ Of course, there is one last hardline holdout in the West. But with TV Marti, we are bringing the truth to the people of Cuba. And you know the old saying --the truth will set you free.\\\

These are historic achievements. And it is Republican leadership that has brought us to this moment. But to continue to work for jobs and opportunity, a better environment, a safer America and a free world -- I need a Congress that will work with me, not against me. I will need partners in leadership like Bill Grant and Ileana Ros-Lehtinen ((ILL-ee-AH-na ROSS LAY-tin-en)), just as Governor Martinez needs a Republican legislature in Tallahassee. As you know, we are just four seats away from controlling the Florida Senate.

The political future of Florida and all of America rests on winning these seats and re-electing Bob Martinez. The reason is simple, and it affects the voting rights of every Republican, every Independent and every Democratic voter. I am talking about the reapportionment of Congressional districts after the 1990 Census. We must not allow the Democrats to enact another gerrymander, a form of political manipulation that can also hurt every minority voter in Florida.

If the Democrats get their way, they'll again draw crazy, twisted lines that cut across communities, towns and even streets -- without the slightest regard for the will of the people. So remember this: In Florida, the difference between the party of big promises and the party of big achievements can be counted by four seats.

We can bridge that difference. By working together, we can make sure that Florida will once again go Republican. Thank you for all that you have done. And thank you for all that you are pledged to do -- all the way down to the wire, to that Victory Night in November -- a **Republican victory**.

God bless you and God bless America.

#

#

#