

Originally Processed With FOIA(s):

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FOIA Number:

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# FOIA MARKER

**This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.**

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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13527  
**Folder ID Number:** 13527-007

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**Folder Title:**  
Earth Day Reception 4/18/90 [OA 4729]

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>26</b>	<b>16</b>	<b>2</b>	<b>5</b>

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THE WHITE HOUSE  
WASHINGTON

1990 APR 16 PM 7:46

~~THE PRESIDENT HAS SEEN~~

April 16, 1990

*couple of  
small changes*

*OK*

*MD*

*4-17-90*

INFORMATION

MEMORANDUM FOR THE PRESIDENT

Through: CHRISS WINSTON *CW*  
From: MARK DAVIS *MD*  
Subject: Earth Day Reception

I. SUMMARY

You will hold a brief Rose Garden reception for about 150 people, including Cabinet secretaries, Members of Congress, conservationists who supported your campaign and delegates from around the world to the White House Conference on Global Change. Your remarks are brief, and are on cards.

II. DISCUSSION

Your audience will be parliamentary, business and environmental leaders from around the world. So we take this opportunity remind them of all the action that this Administration has taken on the environment: Clean Air; research on global climate change; an end to the use of CFCs by 2000; banning the importation of all African elephant ivory into the U.S.; your campaign to plant a billion trees, and expand our parks and national forests.

Davis/Martin  
April 16, 1990  
Title: E-Day  
Draft: four

PRESIDENTIAL ADDRESS: EARTH DAY RECEPTION, ROSE GARDEN  
Wednesday, April 18, 1990, 5 p.m.

((Acknowledgements)) Welcome to the White House.

Whether you're here for the White House Conference on the  
Global Change or a similar forum; whether you're a leader from  
the environmental community or a leader from the Hill; whether  
you're a CEO, a delegate from abroad or John Denver, we all have  
this in common: Our future is the future of the Earth.

That is why we are joining together as a society -- not just  
as Americans -- but as a world society, to make one day a  
rallying point for the new century and millennium -- Earth Day,  
1990.

Americans began this week by preparing for Earth Day in a  
thousand different ways. But each observance shares one  
aspect -- each is an attempt to instill a lasting commitment to  
the environment in generations to come. On Monday, I looked out  
the window of the Oval Office and saw the bright faces of  
thousands of children enjoying the traditional White House Easter  
Egg Roll. But this year, these kids got something special to  
take home with them, a Virginia pine sapling to plant -- 20,000  
in all -- and a children's book to teach them how to care for it.  
((Not that I have anything against the Cat In the Hat or Green  
Eggs and Ham.))\\\

why John  
??

Earlier today I spoke to the White House Conference on Global Change about the importance of our global environmental policy in the 1990s. We discussed the preservation of our delicate ecology -- and the inseparable and reinforcing ecology of environmental protection and prosperity.

**But this is no time for mere philosophy, no time for just talk, no time for only thinking about the environment -- this is the time for action.**

And we have seen a lot of action over the past year-and-a-half -- landmark proposals on Clean Air; our billion-dollar commitment to research on global climate change; ending the use of CFCs by the year 2000; banning the importation of all African elephant ivory into America; a campaign to plant a billion trees and expand our parks and forests.

So it is in this active spirit of stewardship that we join together this week. But on the seventh day, we shall rest -- and celebrate Earth Day.

I will be in Florida to celebrate by enjoying the beauty of one of America's most spectacular treasures -- Everglades National Park. Each of you, I know, will celebrate Earth Day in your own way. And that is how it should be, because Earth Day began twenty years ago when individual Americans came together as volunteers -- spontaneously, almost instinctively -- to protect the Earth. It took the bipartisan leadership of Senator Gaylord Nelson, the founder of Earth Day, and Congressman Pete McCloskey,

to help organize Earth Day, to channel all that concern and frustration into action.

That spirit of individual action is now sweeping the world, with more than 100 million people participating, thanks to the many associations who have worked to make Earth Day a special event for all Americans. **So what began as an American teach-in has become a world crusade.** \\ A team of U.S., Chinese and Soviet climbers will clear trash from the face of Mount Everest. In Bengal, thousands will join in a bicycle procession. Others will participate in a tree-planting ceremony on the island nation of Mauritius. And across America, thousands of citizens in hundreds of communities will work together to clean their towns and plant trees to make America cleaner and greener -- a little more like the verdant land the Pilgrims knew.

We've seen how an oil spill ~~in Alaska,~~ <sup>or</sup> a nuclear catastrophe ~~in the Ukraine,~~ <sup>or</sup> filthy industrial sites ~~in Romania~~ adds to the tragic disfigurement of Mother Earth. **And with each new tragedy, we have learned anew that environmental destruction respects no borders.**

In fact, environmental destruction in one part of the world can affect the most remote parts of our planet. We are learning how our well-being depends on a rain forest in Indonesia or Brazil; and how the well-being of the citizens of those nations depends on our responsibility. Little wonder so many scientists compare the Earth to a single, living organism, an organic system whose ability to survive depends on its overall health.

Sadly, the Earth had to show signs of ill health before we paid attention. But we are paying attention now. We are coming together to act -- for ourselves -- for future generations.

In all that you are doing, you have my gratitude and that of the American people. Thank you, God bless you and may God bless this precious Earth we inhabit.

# # #

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 04/17/90 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: PRESIDENTIAL REMARKS: EARTH DAY RECEPTION  
(04/16 Draft four)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>FIRESTONE</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>DELAND</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u>BROMLEY</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			<u>BOSKIN</u>		<input checked="" type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

THE WHITE HOUSE

WASHINGTON

1990 APR 16 PM 7:46

April 16, 1990

**INFORMATION**

**MEMORANDUM FOR THE PRESIDENT**

Through:           CHRISS WINSTON *CW*  
From:               MARK DAVIS *MD*  
Subject:            Earth Day Reception

**I. SUMMARY**

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**II. DISCUSSION**

Your audience will be parliamentary, business and environmental leaders from around the world. So we take this opportunity remind them of all the action that this Administration has taken on the environment: Clean Air; research on global climate change; an end to the use of CFCs by 2000; banning the importation of all African elephant ivory into the U.S.; your campaign to plant a billion trees, and expand our parks and national forests.

Davis/Martin  
April 16, 1990  
Title: E-Day  
Draft: four

**PRESIDENTIAL ADDRESS: EARTH DAY RECEPTION, ROSE GARDEN  
Wednesday, April 18, 1990, 5 p.m.**

((Acknowledgements)) Welcome to the White House.

Whether you're here for the White House Conference on the Global Change or a similar forum; whether you're a leader from the environmental community or a leader from the Hill; whether you're a CEO, a delegate from abroad or John Denver, we all have this in common: Our future is the future of the Earth.

That is why we are joining together as a society -- not just as Americans -- but as a world society, to make one day a rallying point for the new century and millennium -- Earth Day, 1990.

Americans began this week by preparing for Earth Day in a thousand different ways. But each observance shares one aspect -- each is an attempt to instill a lasting commitment to the environment in generations to come. On Monday, I looked out the window of the Oval Office and saw the bright faces of thousands of children enjoying the traditional White House Easter Egg Roll. But this year, these kids got something special to take home with them, a Virginia pine sapling to plant -- 20,000 in all -- and a children's book to teach them how to care for it. ((Not that I have anything against the Cat In the Hat or Green Eggs and Ham.))\\\

Earlier today I spoke to the White House Conference on Global Change about the importance of our global environmental policy in the 1990s. We discussed the preservation of our delicate ecology -- and the inseparable and reinforcing ecology of environmental protection and prosperity.

But this is no time for mere philosophy, no time for just talk, no time for only thinking about the environment -- this is the time for action.

And we have seen a lot of action over the past year-and-a-half -- landmark proposals on Clean Air; our billion-dollar commitment to research on global climate change; ending the use of CFCs by the year 2000; banning the importation of all African elephant ivory into America; a campaign to plant a billion trees and expand our parks and forests.

So it is in this active spirit of stewardship that we join together this week. But on the seventh day, we shall rest -- and celebrate Earth Day.

I will be in Florida to celebrate by enjoying the beauty of one of America's most spectacular treasures -- Everglades National Park. Each of you, I know, will celebrate Earth Day in your own way. And that is how it should be, because Earth Day began twenty years ago when individual Americans came together as volunteers -- spontaneously, almost instinctively -- to protect the Earth. It took the bipartisan leadership of Senator Gaylord Nelson, the founder of Earth Day, and Congressman Pete McCloskey,

to help organize Earth Day, to channel all that concern and frustration into action.

That spirit of individual action is now sweeping the world, with more than 100 million people participating, thanks to the many associations who have worked to make Earth Day a special event for all Americans. So what began as an American teach-in has become a world crusade.\\ A team of U.S., Chinese and Soviet climbers will clear trash from the face of Mount Everest. In Bengal, thousands will join in a bicycle procession. Others will participate in a tree-planting ceremony on the island nation of Mauritius. And across America, thousands of citizens in hundreds of communities will work together to clean their towns and plant trees to make America cleaner and greener -- a little more like the verdant land the Pilgrims knew.

We've seen how an oil spill in Alaska, a nuclear catastrophe in the Ukraine, a filthy industrial site in Romania adds to the tragic disfigurement of Mother Earth. And with each new tragedy, we have learned anew that environmental destruction respects no borders.

In fact, environmental destruction in one part of the world can affect the most remote parts of our planet. We are learning how our well-being depends on a rain forest in Indonesia or Brazil; and how the well-being of the citizens of those nations depends on our responsibility. Little wonder so many scientists compare the Earth to a single, living organism, an organic system whose ability to survive depends on its overall health.

Sadly, the Earth had to show signs of ill health before we paid attention. But we are paying attention now. We are coming together to act -- for ourselves -- for future generations.

In all that you are doing, you have my gratitude and that of the American people. Thank you, God bless you and may God bless this precious Earth we inhabit.

# # #

## WHITE HOUSE STAFFING MEMORANDUM

DATE: 04/12/90 ACTION/CONCURRENCE/COMMENT DUE BY: Monday 04/16 10:00 a.m.

SUBJECT: PRESIDENTIAL REMARKS: EARTH DAY RECEPTION  
(04/11 draft three)

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FIRESTONE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	BROMLEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			BOSKIN <i>n/c</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please provide any comments/recommendations directly to Chriss Winston by 10:00 a.m. on Monday, 04/16, with a copy to my office. Thanks.

**RESPONSE:**

90 MAR 13 48:49

**James W. Cicconi**  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

Davis/Martin  
April 11, 1990  
Title: E-Day  
Draft: Three

1990 APR 12 PM 6:54

**PRESIDENTIAL ADDRESS: EARTH DAY RECEPTION, ROSE GARDEN  
Wednesday, April 18, 1990, 5 p.m.**

((Acknowledgements)) Welcome to the White House.

Whether you're here for the White House Conference on the Environment or a similar forum; whether you're a leader from the environmental community or a leader from the Hill; whether you're a CEO, a delegate from abroad or John Denver, **we all have this in common: Our ~~fate~~<sup>future</sup> is the ~~fate~~<sup>future</sup> of the Earth.**

That is why we are joining together as a society -- not just as Americans -- but as a world society, to make one day a rallying point for the new century and millennium -- **Earth Day, 1990.**

*but*  
**This is no time for mere philosophy, no time for just talk, no time for only thinking about the environment -- this is the time for action.**

*move p 2*  
And we have seen a lot of action <sup>over</sup> in the <sup>past</sup> ~~last~~ <sup>-and-a-half</sup> year -- landmark proposals on Clean Air; our <sup>over</sup> billion-dollar commitment to research on global climate change; ending the use of CFCs by the year 2000; banning the importation of all African elephant ivory into America; a campaign to plant a billion trees and expand our parks and forests, ~~and the White House Conference on Global Change that just concluded.~~

Americans began this week by preparing for Earth Day in a thousand different ways. But each observance shares one aspect - each is an attempt to instill a lasting commitment to the

environment in generations to come. On Monday, I looked out the window of the Oval Office and saw the bright faces of <sup>thousands of</sup> children enjoying the traditional <sup>White House</sup> Easter Egg Roll. But this year, <sup>these kids</sup> ~~children~~ got something special to take home with them, a Virginia pine sapling to plant -- 20,000 in all -- and a children's book to teach them how to care for it. ((Not that I have anything against the Cat In the Hat and Green Eggs and Ham.)\)\)\

Earlier today I spoke to the White House Conference on Global Change about the importance of our global environmental policy in the 1990s. We discussed the preservation of our delicate ecology -- and the inseparable and reinforcing ecology of environmental protection and prosperity.

*insert*  
So it is in this active spirit of stewardship that we join together this week. But on the seventh day, we shall rest\ \ -- and celebrate Earth Day.

~~Barbara and I will be in Florida to celebrate in our own way,~~ by enjoying the beauty of one of America's most spectacular <sup>flavors.</sup> ~~seashores.~~ <sup>Everglades National Park [searching for the wily bonefish.]</sup> Each of you, I know, will celebrate Earth Day in your own way. And that is how it should be, because Earth Day began twenty years ago when individual Americans came together as volunteers -- spontaneously, almost instinctively -- <sup>protect</sup> to ~~save~~ the **Earth**. All <sup>it</sup> took was the bipartisan leadership of Senator Gaylord Nelson, the founder of Earth Day, and Congressman Pete McCloskey, to help organize Earth Day, to channel all that <sup>concern and</sup> frustration into action.

*Thanks to the many associations who have worked to make Earth Day a special event for all Americans.*

3

That spirit of individual action is now sweeping the world, with more than 100 million people participating. **So what began as an American teach-in has become a world crusade.** \\ A team of U.S., Chinese and Soviet climbers will clear trash from the face of Mount Everest. In Bengal, thousands will join in a bicycle procession. Others will participate in a tree-planting ceremony on the island nation of Mauritius. And across America, thousands of citizens in hundreds of communities will work together to clean their towns and plant trees to make America cleaner and greener -- a little more like the verdant land the Pilgrims knew.

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Davis/Martin  
April 16, 1990  
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# # #

EXECUTIVE OFFICE OF THE PRESIDENT  
COUNCIL ON ENVIRONMENTAL QUALITY  
722 JACKSON PLACE, NW.  
WASHINGTON, DC 20503

DATE: 4/16/90  
TO: Chriss Winston

TELEPHONE NUMBER: \_\_\_\_\_

FAX NUMBER: 6218

SUBJECT OF MATERIAL: Earth Day Reception  
Remarks

NUMBER OF PAGES: ~~3~~ 2

MESSAGE: Think it's important to  
note 2 major organizers -  
at least by organization name, if

FROM: Mary Holland, CEQ not by individual

TELEPHONE NUMBER: 5750

FAX NUMBER: FTS: 395-3744

↓  
Deniz Hayes  
Earth Day 1990

Ed Furia  
Earth Week 20

90 MAR 16 48:59

2

environment in generations to come. On Monday, I looked out the window of the Oval Office and saw the bright faces of children enjoying the traditional Easter Egg Roll. But this year the children got something special to take home with them, a Virginia pine sapling to plant -- 20,000 in all -- and a children's book to teach them how to care for it. ((Not that I have anything against the Cat In the Hat and Green Eggs and Ham.)\\ \\ \\

Earlier today I spoke to the White House Conference on Global Change about the importance of our global environmental policy in the 1990s. We discussed the preservation of our delicate ecology -- and the inseparable and reinforcing ecology of environmental protection and prosperity.

So it is in this active spirit of stewardship that we join together this week. But on the seventh day, we shall rest\\ \\ -- and celebrate Earth Day.

Barbara and I will be in Florida to celebrate in our own way, by enjoying the beauty of one of America's most spectacular seashores. Each of you, I know, will celebrate Earth Day in your own way. And that is how it should be, because Earth Day began twenty years ago when individual Americans came together as volunteers -- spontaneously, almost instinctively -- to save the Earth. ~~All it took was~~ the bipartisan leadership of Senator Gaylord Nelson, the founder of Earth Day, and Congressman Pete McCloskey, to help organize Earth Day, ~~to~~ channel <sup>ed</sup> all that frustration into action.

minimizes  
too  
much!

along with the efforts  
of young students  
like Denis Hayes

efforts of

3

*[Handwritten signature]*

Thanks to the ~~efforts of~~ organizations like Earth Day 1990 and Earth Week 2, with more than 100 million people participating. So what began

as an American teach-in has become a world crusade. \ \ \ A team of U.S., Chinese and Soviet climbers will clear trash from the face of Mount Everest. In Bengal, thousands will join in a bicycle procession. Others will participate in a tree-planting ceremony on the island nation of Mauritius. And across America, thousands of citizens in hundreds of communities will work together to clean their towns and plant trees to make America cleaner and greener -- a little more like the verdant land the Pilgrims knew.

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# WHITE HOUSE STAFFING MEMORANDUM

DATE: 04/12/90 ACTION/CONCURRENCE/COMMENT DUE BY: Monday 04/16 10:00 a.m.

SUBJECT: PRESIDENTIAL REMARKS: EARTH DAY RECEPTION  
(04/11 draft three)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FIRESTONE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	BROMLEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:  
 Please provide any comments/recommendations directly to Chriss Winston by 10:00 a.m. on Monday, 04/16, with a copy to my office. Thanks.

RESPONSE: *No comments*

90 MAR 16 P2:09

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

Davis/Martin  
April 11, 1990  
Title: E-Day  
Draft: Three

1990 APR 12 PM 6:54

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Sadly, the Earth had to show signs of ill health before we paid attention. But we are paying attention now. We are coming together to act -- for ourselves -- for future generations.

In all that you are doing, you have my gratitude and that of the American people. Thank you, God bless you and may God bless this precious Earth we inhabit.

THE WHITE HOUSE  
WASHINGTON

April 16, 1990

MEMORANDUM FOR CHRISS WINSTON  
DEPUTY ASSISTANT TO THE PRESIDENT  
FOR COMMUNICATIONS

FROM: JEFFREY R. HOLMSTEAD *JRH*  
ASSISTANT COUNSEL TO THE PRESIDENT

SUBJECT: Earth Day Reception

Attached are the comments of Counsel's Office on the Presidential Remarks referenced above.

Thank you for the opportunity to review this matter.

Attachment

cc: James W. Cicconi  
Assistant Counsel to the President  
and Deputy to the Chief of Staff

90 MAR 16 P 1: 14

## WHITE HOUSE STAFFING MEMORANDUM

DATE: 04/12/90 ACTION/CONCURRENCE/COMMENT DUE BY: Monday 04/16 10:00 a.m.

SUBJECT: PRESIDENTIAL REMARKS: EARTH DAY RECEPTION  
(04/11 draft three)

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>FIRESTONE</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<del>GRAY</del>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>DELAND</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u>BROMLEY</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			<u>BOSKIN</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please provide any comments/recommendations directly to Chriss Winston by 10:00 a.m. on Monday, 04/16, with a copy to my office. Thanks.

**RESPONSE:**

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

Davis/Martin  
April 11, 1990  
Title: E-Day  
Draft: Three

1990 APR 12 PM 6:54

**PRESIDENTIAL ADDRESS: EARTH DAY RECEPTION, ROSE GARDEN  
Wednesday, April 18, 1990, 5 p.m.**

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THE WHITE HOUSE

WASHINGTON

April 16, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: TERESA GORMAN  
OFFICE OF POLICY DEVELOPMENT

SUBJECT: Presidential Remarks: Earth Day Reception

As requested, I have reviewed the attached document and have no comments/recommendations.

Attachment

cc: Jim Cicconi  
Brad Mitchell

30 MAR 16 P 1: 07

**WHITE HOUSE STAFFING MEMORANDUM**

DATE: 04/12/90 ACTION/CONCURRENCE/COMMENT DUE BY: Monday 04/16 10:00 a.m.

SUBJECT: PRESIDENTIAL REMARKS: EARTH DAY RECEPTION  
(04/11 draft three)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FIRESTONE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	BROMLEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

**James W. Cicconi**  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

Davis/Martin  
April 11, 1990  
Title: E-Day  
Draft: Three

1990 APR 12 PM 6:54

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DATE: 04/12/90 ACTION/CONCURRENCE/COMMENT DUE BY: Monday 04/16 10:00 a.m.

SUBJECT: PRESIDENTIAL REMARKS: EARTH DAY RECEPTION  
(04/11 draft three)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FIRESTONE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	BROMLEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 10:00 a.m. on Monday, 04/16, with a copy to my office. Thanks.

RESPONSE:

*ok  
SW*

90 MAR 16 11:48

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

Davis/Martin  
April 11, 1990  
Title: E-Day  
Draft: Three

1990 APR 12 PM 6:54

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Wednesday, April 18, 1990, 5 p.m.**

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THE WHITE HOUSE  
WASHINGTON

April 16, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: JIM PINKERTON

SUBJECT: Earth Day Reception Draft Speech

pg. 1, para. 2, line 3 "...whether you're a CEO, a delegate from abroad or John Denver, we all have this in common: Our fate is the fate of the Earth."

The phrase "fate of the earth" has an unfortunate connotation from having been the title of the well known book by Jonathan Schell. Worse still is the congruence between the apocalyptic view of that book and the apocalyptic view taken by some, but not all, in the environmental movement. Our tone should not be "the end is near" but rather "look how far we've come" (e.g., since the last Earth Day) and how far we intend to go with the promising Bush policies.

2,4,6 "... to save the Earth."

The argument against using the phrase "Fate of the Earth" applies as well to the phrase "Save the Earth" in that both have a tone of dread and impending doom about the Earth that is neither justified nor consistent with the President's positive, can-do environmental message -- a message which is in essence, "Let us better human existence," rather than "Let us save human existence."

3,1,2 "So what began as an American teach-in has become a world crusade."

The President does not usually like to use the word "crusade."

###

90 MAR 16 10:05

WHITE HOUSE STAFFING MEMORANDUM

2888

DATE: 04/12/90 ACTION/CONCURRENCE/COMMENT DUE BY: Monday 04/16 10:00 a.m.

SUBJECT: PRESIDENTIAL REMARKS: EARTH DAY RECEPTION  
(04/11 draft three)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
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DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FIRESTONE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	BROMLEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

April 13, 1990

TO: CHRISS WINSTON

The NSC concurs with the attached Presidential remarks.

*Brent Scowcroft*  
Brent Scowcroft

cc: James Cicconi

00:92 31 MAR 13 P 6:00

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

Davis/Martin  
April 11, 1990  
Title: E-Day  
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1990 APR 12 PM 6:54

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Sadly, the Earth had to show signs of ill health before we paid attention. But we are paying attention now. We are coming together to act -- for ourselves -- for future generations.

In all that you are doing, you have my gratitude and that of the American people. Thank you, God bless you and may God bless this precious Earth we inhabit.

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 04/12/90 ACTION/CONCURRENCE/COMMENT DUE BY: Monday 04/16 10:00 a.m.

SUBJECT: PRESIDENTIAL REMARKS: EARTH DAY RECEPTION  
(04/11 draft three)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FIRESTONE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	BROMLEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 10:00 a.m. on Monday, 04/16, with a copy to my office. Thanks.

RESPONSE:

*See comments.*  
*4-16-90*  
*Holly Williamson*

22:09 16 MAR 90  
James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

Davis/Martin  
April 11, 1990  
Title: E-Day  
Draft: Three

1990 APR 12 PM 6:54

**PRESIDENTIAL ADDRESS: EARTH DAY RECEPTION, ROSE GARDEN  
Wednesday, April 18, 1990, 5 p.m.**

((Acknowledgements)) Welcome to the White House.

Whether you're here for the White House Conference on the Environment or a similar forum; whether you're a leader from the environmental community or a leader from the Hill; whether you're a CEO, a delegate from abroad or John Denver, **we all have this in common: Our fate is the fate of the Earth.**

That is why we are joining together as a society -- not just as Americans -- but as a world society, to make one day a rallying point for the new century and millennium -- **Earth Day, 1990.**

**This is no time for mere philosophy, no time for just talk, no time for only thinking about the environment -- this is the time for action.**

And we have seen a lot of action in the last year -- landmark proposals on Clean Air; our <sup>over one</sup> billion-dollar commitment to research on global climate change; ending the use of CFCs by the year 2000; banning the importation of all African elephant ivory into America; a campaign to plant a billion trees and expand our parks and forests; *and our just concluded White House Conference on global change.*

Americans began this week by preparing for Earth Day in a thousand different ways. But each observance shares one aspect -  
- each is an attempt to instill a lasting commitment to the

environment in generations to come. On Monday, I looked out the window of the Oval Office and saw the bright faces of children enjoying the traditional Easter Egg Roll. But this year the children got something special to take home with them, a Virginia pine sapling to plant -- 20,000 in all -- and a children's book to teach them how to care for it. ((Not that I have anything against the Cat In the Hat and Green Eggs and Ham.))\\\

Earlier today I spoke to the White House Conference on Global Change about the importance of our global environmental policy in the 1990s. We discussed the preservation of our delicate ecology -- and the inseparable and reinforcing ecology of environmental protection and prosperity.

So it is in this active spirit of stewardship that we join together this week. But on the seventh day, we shall rest\\ -- and celebrate Earth Day.

Barbara and I will be in Florida to celebrate in our own way, by enjoying the beauty of one of America's most spectacular seashores. Each of you, I know, will celebrate Earth Day in your own way. And that is how it should be, because Earth Day began twenty years ago when individual Americans came together as volunteers -- spontaneously, almost instinctively -- to **save the Earth**. All it took was the bipartisan leadership of Senator Gaylord Nelson, the founder of Earth Day, and Congressman Pete McCloskey, to help organize Earth Day, to channel all that frustration into action.

That spirit of individual action is now sweeping the world, with more than 100 million people participating. **So what began as an American teach-in has become a world crusade.**\\\ A team of U.S., Chinese and Soviet climbers will clear trash from the face of Mount Everest. In Bengal, thousands will join in a bicycle procession. Others will participate in a tree-planting ceremony on the island nation of Mauritius. And across America, thousands of citizens in hundreds of communities will work together to clean their towns and plant trees to make America cleaner and greener -- a little more like the verdant land the Pilgrims knew.

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**WHITE HOUSE STAFFING MEMORANDUM**

*Received 4/13/90 p.m.*

90 MAR 16 AIO: 34

DATE: 04/12/90

ACTION/CONCURRENCE/COMMENT DUE BY: Monday 04/16 10:00 a.m.

SUBJECT: PRESIDENTIAL REMARKS: EARTH DAY RECEPTION  
(04/11 draft three)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FIRESTONE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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REMARKS:

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RESPONSE:

*Please see comments*  
*4/16/90*

**James W. Cicconi**  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

Davis/Martin  
April 11, 1990  
Title: E-Day  
Draft: Three

1990 APR 12 PM 6:54

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And we have seen a lot of action <sup>far reaching</sup> in the last year -- <sup>this year</sup> landmark proposals on Clean Air; <sup>and new legislation expected for the next year</sup> our billion-dollar commitment to research on global climate change; ending the use of CFCs by the year 2000; banning the importation of all African elephant ivory into America; a campaign to plant a billion trees and expand our parks and forests.

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90 MAR 13 11:00

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(04/11 draft three)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	BROMLEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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RESPONSE:

*OK w/changes  
JD*

**James W. Cicconi**  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

Davis/Martin  
April 11, 1990  
Title: E-Day  
Draft: Three

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*move to p. 2.*

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*didn't they both sponsor the page?*

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