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Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13524
Folder ID Number: 13524-006

Folder Title:
Tree Trust Act Transmittal & Tree Planting Ceremony, 3/20/90 [OA 4727] [2]

Stack:	Row:	Section:	Shelf:	Position:
G	26	16	2	2

WHITE HOUSE STAFFING MEMORANDUM

DATE: 03/15/90 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 p.m. Friday 03/16

SUBJECT: PRESIDENTIAL REMARKS: TREE TRUST ACT
(03/15 5:00 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☒	NEWMAN	☐	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☐	☐
BATES	☒	☐	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
CICCONI	☐	☒	PINKERTON	☒	☐
DEMAREST	☒	☐	WINSTON	☐	☒
FITZWATER	☐	☒	DELAND	☒	☐
GRAY	☒	☐	PETERSMEYER	☒	☐
HAGIN	☐	☐	FIRESTONE	☐	☒

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 2:00 p.m. on Friday, 03/16, with a copy to my office. Thanks.

RESPONSE:

See comments

03 MAR 16 05:43

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

NOTICE:

Enclosed are comments from staff members of the Office of Management and Budget (OMB). Such comments do not necessarily represent the official position of the Director of OMB or of the Office of Management and Budget. If you wish to have the Director's personal comments, please let me know -- and contact me if you have any questions.

A handwritten signature in black ink, appearing to read "David J. Haun". The signature is fluid and cursive, with a long horizontal stroke at the end.

David J. Haun
Executive Assistant
to the Director

1990 MAR 15 PM 5:39

(Smith/Blessey)
5:00 P.M.
March 15, 1990
TREE

PRESIDENTIAL REMARKS: TREE TRUST ACT
SOUTH LAWN
TUESDAY, MARCH 20, 1990

Secretaries Lujan and Yeutter. Members of the Congress. Distinguished guests. Ladies and gentlemen. Welcome to the White House. And to an event which celebrates how trees can preserve and protect our great outdoors.

((You know, I've been involved in planting so many trees around the country, I may have to open a branch office.)) //

But today, I'm truly glad to be in America's home office. And to talk about the precious inheritance of trees passed from one generation to another. //

We see it in the great ebonies of India, and towering Sequoias of California -- the lush rainforests of South America, and the evergreens of the Alps. Their very presence demands that we renew and restore the natural beauty of our land. For not only do trees enhance our atmosphere -- providing oxygen and absorbing carbon dioxide. A tree planted today by a grandfather can enrich the lives of a grandson or -daughter yet unborn. //

Just think: On these grounds, stands a tree planted by Thomas Jefferson -- 1808. And nearby is where Woodrow Wilson's family so loved bay trees that they often ate lunch in a makeshift grove. // Not far from here is the little-leaf linden planted in 1937 by Franklin Roosevelt and England's

visiting King George VI // And next to the Oval Office -- there you'll find an oak tree planted by President Eisenhower. And there's a swing on it -- most days filled by my granddaughter Marsha. Trees are truly an inheritance that links generations of Americans. //

((Last summer a bad windstorm swept through Washington. And I thought of these trees -- and the link they provide. Truth is, Barbara and I were a little worried about them -- John Quincy Adams' elm, for instance, or Herbert Hoover's oak. Maybe it's because I feel affinity: Some of them were a little long in the tooth. // For instance, that magnolia over there was planted by Andrew Jackson. // Thankfully, the trees here weren't damaged.

((But elsewhere in Washington, it was a different story. And the next morning people were out surveying the damage. Mourning the loss of a favorite oak or elm. Regarding it with concern and affection -- as a family would a friend.)) //

Ask anyone that morning, and they would tell you: Trees are precious -- but fragile. So in the budget I submitted last month to Congress, I asked for \$175 million to plant 1 billion trees a year. And today I'm asking Congress to approve another step to protect the environment. We call it the National Tree Trust Act of 1990. And it will foster the partnership between the public and private sectors to plant trees across America.

Our plan will create a private nonprofit Foundation to receive a one-time grant *of up to \$35 million from the Dept. of Agriculture* to promote community tree planting and cultivation projects. A Foundation to solicit, and oversee,

*Memo
4/8/64*

public contributions. And forge cooperation between individuals, businesses, governments and community organizations. Most of all, it will sound a nationwide call for each American to become a volunteer. Increasing the beauty of trees that is breathtaking. And the bounty of trees that is breathgiving. //

More 4/8/64
~~As you can imagine, the Foundation's funding won't come out of the woodwork. //~~ But from the Department of Agriculture, ~~so ably led by Secretary Yeutter.~~ // ~~And it~~ will work by using State Forestry agencies and groups like the American Forestry Association's Global Relief Campaign. Volunteers helping thousands of new volunteers to learn not only how and where to plant trees. But how to care for them -- why we need them -- and how they help the environment. // Today, only one tree is being planted for every four that die or are removed. Our Foundation can help change that -- as one of a Thousand Points of Light, creating a Billion Trees of Life. The result? We'll knock Johnny Appleseed out of the Guinness Book of Records. //

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 The National Tree Trust Act of 1990 is a key part of our national tree planting and forest improvement initiative, to be administered by the Agriculture Department, *so ably led by Sec. Yeutter*, And that initiative, in turn, is crucial to my "America the Beautiful" program, which I submitted to Congress last month.

I'm proud of "America the Beautiful." It will help maintain and expand our parks, wildlife refuges, forests, and public lands. For while it's not true that I'm going to build a tree house out here, and call it 1600 1/2 Pennsylvania Avenue. // It

is true: I love the outdoors. // And I love exploring it with those who are the trustees of our future. //

((Think of your sons or daughters -- they know what I mean. Seeing the Grand Tetons through the eyes of a teenager. Or teaching youngsters about the mysteries of the ocean. It's at times like these that we realize, more than ever, how our children will inherit the earth.)) //

Nearly a century ago, perhaps America's greatest conservationist put it best. For it was Teddy Roosevelt who called our lands and wildlife "the property of unborn generations." And he said this about America's sequoias and redwoods: "They should be kept as we keep a great and beautiful cathedral." //

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Trees are an inheritance precious to America's cathedral of the outdoors. // So let us plant them -- nurture them. So that America will remain America the Beautiful for all the generations to come. Thank you, God bless you, and God bless America. And now it is my pleasure to sign the transmittal to Congress of the National Tree Trust Act of 1990.

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20:30 MAR 16 1990

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

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(Smith/Blessey)
5:00 P.M.
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TREE

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*Administrator Reilly and Chairman Deland.
(OCA staff)*

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Marshall. Marsha. Trees are truly an inheritance that links generations of Americans. // better word?

((Last summer a bad windstorm swept through Washington. And I thought of these trees -- and the link they provide. Truth is, Barbara and I were a little worried about them -- John Quincy Adams' elm, for instance, or Herbert Hoover's oak. Maybe it's because I feel affinity: Some of them were a little long in the tooth. // For instance, that magnolia over there was planted by Andrew Jackson. // Thankfully, the trees here weren't damaged.

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Our plan will create a private nonprofit Foundation to receive a one-time grant to promote community tree planting and cultivation projects. A Foundation to solicit, and oversee,

OK
~~Marshall~~

public contributions. And forge cooperation between individuals, businesses, governments and community organizations. Most of all, it will sound a nationwide call for each American to become a volunteer. Increasing ^{America's} ~~the~~ ^{with} beauty of trees ~~that~~ is <Agriculture> ^{Expanding her} ~~breath~~ taking. And the bounty of trees ~~that~~ is breathgiving. //

As you can imagine, the Foundation's funding won't come out of the woodwork. // But from the Department of Agriculture, so ably led by Secretary Yeutter. // And it will work by using State Forestry agencies and groups like the American Forestry Association's Global Relief Campaign. Volunteers helping thousands of new volunteers to learn not only how and where to plant trees. But how to care for them -- why we need them -- and how they help the environment. // ~~Today, only one tree is being planted for every four that die or are removed.~~ ^{will be} Our Foundation can help change that -- as one of a Thousand Points of Light, creating a Billion Trees of Life. The result? We'll knock Johnny Appleseed out of the Guinness Book of Records. //

The National Tree Trust Act of 1990 is a key part of our national tree planting and forest improvement initiative, to be ^{delete - calls attention to forestry practises on Federal land which can be criticized (OCA staff)} administered by the Agriculture Department. * And that initiative, in turn, is crucial to my "America the Beautiful" program, which I submitted to Congress last month. ^{or clarify by saying Today, in many of our cities + communities. <Agriculture>}

I'm proud of "America the Beautiful." ^{With Secretary Lujan's leadership, it} ~~It~~ will help maintain ^(OCA staff) and expand our parks, wildlife refuges, forests, and public lands. For while it's not true that I'm going to build a tree house out here, and call it 1600 1/2 Pennsylvania Avenue. // It

* Insert -- The 2 part program involves rural areas with their environmentally sensitive resource areas, as well as local tree-planting programs in our cities. -- Just clarify that the billion ~~refers~~ refers to a 2-part program. <Agriculture>

is true: I love the outdoors. // And I love exploring it with those who are the trustees of our future. //

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#

THE WHITE HOUSE
WASHINGTON

Date: 3/16/90

TO: Chriss Winston

FROM: CLARK KENT ERVIN
Office of National Service
x6266

- ☐ Action
- ☐ Your Comment
- ☐ Let's Talk
- ☒ FYI

Attached are our comments on
the Tree Trust Act speech.

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an environmentalist

3

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} we don't want to confuse this initiative with "points of life".

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Blessey's Dec

(Smith/Blessey)
5:00 P.M.
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EXECUTIVE OFFICE OF THE PRESIDENT
COUNCIL ON ENVIRONMENTAL QUALITY
WASHINGTON, D.C. 20500

Michael R. Deland
Chairman

(202) 395-5080

March 16, 1990

MEMORANDUM TO: CHRISS WINSTON
FROM: MICHAEL R. DELAND
SUBJECT: Presidential Remarks:
Tree Trust Act

As you are aware, the President is taking hits that his environmental Program is long on photo ops and weak on substance (e.g., U.S. News and World Report story March 19, 1990). This event could fortify those allegations unless we make some reference to the President's broader action agenda.

An insert to page 3, along the lines of that attached, might help.

Attachment

cc: James Cicconi

90 MAR 16 PM 12:35

WHITE HOUSE STAFFING MEMORANDUM

DATE: 03/15/90 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 p.m. Friday 03/16

SUBJECT: PRESIDENTIAL REMARKS: TREE TRUST ACT
(03/15 5:00 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☒	NEWMAN	☐	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☐	☐
BATES	☒	☐	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
CICCONI	☐	☒	PINKERTON	☒	☐
DEMAREST	☒	☐	WINSTON	☐	☒
FITZWATER	☐	☒	DELAND	☒	☐
GRAY	☒	☐	PETERSMEYER	☒	☐
HAGIN	☐	☐	FIRESTONE	☐	☒

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 2:00 p.m. on Friday, 03/16, with a copy to my office. Thanks.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1990 MAR 15 PM 5:39

(Smith/Blessey)
5:00 P.M.
March 15, 1990
TREE

PRESIDENTIAL REMARKS: TREE TRUST ACT
SOUTH LAWN
TUESDAY, MARCH 20, 1990

Secretaries Lujan and Yeutter. Members of the Congress. Distinguished guests. Ladies and gentlemen. Welcome to the White House. And to an event which celebrates how trees can preserve and protect our great outdoors.

((You know, I've been involved in planting so many trees around the country, I may have to open a branch office.)) //

But today, I'm truly glad to be in America's home office. And to talk about the precious inheritance of trees passed from one generation to another. //

We see it in the great ebonies of India, and towering Sequoias of California -- the lush rainforests of South America, and the evergreens of the Alps. Their very presence demands that we renew and restore the natural beauty of our land. For not only do trees enhance our atmosphere -- providing oxygen and absorbing carbon dioxide. A tree planted today by a grandfather can enrich the lives of a grandson or -daughter yet unborn. //

Just think: On these grounds, stands a tree planted by Thomas Jefferson -- 1808. And nearby is where Woodrow Wilson's family so loved bay trees that they often ate lunch in a makeshift grove. // Not far from here is the little-leaf linden planted in 1937 by Franklin Roosevelt and England's

visiting King George VI // And next to the Oval Office -- there you'll find an oak tree planted by President Eisenhower. And there's a swing on it -- most days filled by my granddaughter Marsha. Trees are truly an inheritance that links generations of Americans. //

((Last summer a bad windstorm swept through Washington. And I thought of these trees -- and the link they provide. Truth is, Barbara and I were a little worried about them -- John Quincy Adams' elm, for instance, or Herbert Hoover's oak. Maybe it's because I feel affinity: Some of them were a little long in the tooth. // For instance, that magnolia over there was planted by Andrew Jackson. // Thankfully, the trees here weren't damaged.

((But elsewhere in Washington, it was a different story. And the next morning people were out surveying the damage. Mourning the loss of a favorite oak or elm. Regarding it with concern and affection -- as a family would a friend.)) //

Ask anyone that morning, and they would tell you: Trees are precious -- but fragile, ^{special but silent} So in the budget I submitted last month to Congress, I asked for \$175 million to plant 1 billion trees a year. And today I'm asking Congress to approve another step to protect the environment. We call it the National Tree Trust Act of 1990. And it will foster the partnership between the public and private sectors to plant trees across America.

Our plan will create a private nonprofit Foundation to receive a one-time grant to promote community tree planting and cultivation projects. A Foundation to solicit, and oversee,

public contributions. And forge cooperation between individuals, businesses, governments and community organizations. Most of all, it will sound a nationwide call for each American to become a volunteer. Increasing the beauty of trees that is breathtaking. And the bounty of trees that is breathgiving. //

As you can imagine, the Foundation's funding won't come out of the woodwork. // But from the Department of Agriculture, so ably led by Secretary Yeutter. // And it will work by using State Forestry agencies and groups like the American Forestry Association's Global Relief Campaign. Volunteers helping thousands of new volunteers to learn not only how and where to plant trees. But how to care for them -- why we need them -- and how they help the environment. // Today, only one tree is being planted for every four that die or are removed. Our Foundation can help change that -- as one of a Thousand Points of Light, creating a Billion Trees of Life. The result? We'll knock Johnny Appleseed out of the Guinness Book of Records. //

See
INSERT
↑

The National Tree Trust Act of 1990 is a key part of our national tree planting and forest improvement initiative, to be administered by the Agriculture Department. And that initiative, in turn, is crucial to my "America the Beautiful" program, which I submitted to Congress last month.

I'm proud of "America the Beautiful." It will help maintain and expand our parks, wildlife refuges, forests, and public lands. For while it's not true that I'm going to build a tree house out here, and call it 1600 1/2 Pennsylvania Avenue. // It

is true: I love the outdoors. // And I love exploring it with those who are the trustees of our future. //

((Think of your sons or daughters -- they know what I mean. Seeing the Grand Tetons through the eyes of a teenager. Or teaching youngsters about the mysteries of the ocean. It's at times like these that we realize, more than ever, how our children will inherit the earth.)) //

Nearly a century ago, perhaps America's greatest conservationist put it best. For it was Teddy Roosevelt who called our lands and wildlife "the property of unborn generations." And he said this about America's sequoias and redwoods: "They should be kept as we keep a great and beautiful cathedral." //

Today, ours is the chance to keep that cathedral great and beautiful. By planting not only sequoias and redwoods -- but poplars and maples and cyprus and elms. // And I can't think of a better time to begin than this spring -- the 20th anniversary of an event -- Earth Day -- Teddy Roosevelt would have loved.

Four weeks from now we'll celebrate it. But I thought we'd get a head start this afternoon. So Barbara will shortly join me to plant a Red Bud blossoming tree. // It seems small today. But so -- years ago -- did the special tree just behind me. // My kids were the age of some of you when it, too, was planted by President Eisenhower. // And when you're my age, this tree can be just as strong -- embody just as much history -- do just as much to ensure the splendor of America.

Trees are an inheritance precious to America's cathedral of the outdoors. // So let us plant them -- nurture them. So that America will remain America the Beautiful for all the generations to come. Thank you, God bless you, and God bless America. And now it is my pleasure to sign the transmittal to Congress of the National Tree Trust Act of 1990.

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REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 2:00 p.m. on Friday, 03/16, with a copy to my office. Thanks.

RESPONSE:

OK Bruce [Signature] for [Signature]

90 MAR 16 13:17

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1990 MAR 15 PM 5:39

(Smith/Blessey)
5:00 P.M.
March 15, 1990
TREE

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But today, I'm truly glad to be in America's home office.
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We see it in the great ebonies of India, and towering
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only do trees enhance our atmosphere -- providing oxygen and
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Just think: On these grounds, stands a tree planted by
Thomas Jefferson -- 1808. And nearby is where Woodrow Wilson's
family so loved bay trees that they often ate lunch in a
makeshift grove. // Not far from here is the little-leaf
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((Last summer a bad windstorm swept through Washington. And I thought of these trees -- and the link they provide. Truth is, Barbara and I were a little worried about them -- John Quincy Adams' elm, for instance, or Herbert Hoover's oak. Maybe it's because I feel affinity: Some of them were a little long in the tooth. // For instance, that magnolia over there was planted by Andrew Jackson. // Thankfully, the trees here weren't damaged.

((But elsewhere in Washington, it was a different story. And the next morning people were out surveying the damage. Mourning the loss of a favorite oak or elm. Regarding it with concern and affection -- as a family would a friend.)) //

Ask anyone that morning, and they would tell you: Trees are precious -- but fragile. So in the budget I submitted last month to Congress, I asked for \$175 million to plant 1 billion trees a year. And today I'm asking Congress to approve another step to protect the environment. We call it the National Tree Trust Act of 1990. And it will foster the partnership between the public and private sectors to plant trees across America.

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public contributions. And forge cooperation between individuals, businesses, governments and community organizations. Most of all, it will sound a nationwide call for each American to become a volunteer. Increasing the beauty of trees that is breathtaking. And the bounty of trees that is breathgiving. //

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RESPONSE:

Please see suggestions,

pp. 1, 3, 4

3/16/90

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1990 MAR 15 PM 5:39

*May want to
acknowledge the individuals
Members - esp.
Chair and ranking
members of the
Ag. Committee -
Pat Leahy, Dick Lugar;
Kika de la
Garza, and
Ed Markey.*

(Smith/Blessey)
5:00 P.M.
March 15, 1990
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We propose that the initial grant funding for the Foundation come

~~As you can imagine, the Foundation's funding won't come out of the woodwork. //~~ But from the Department of Agriculture, so ably led by Secretary Yeutter. // And it will work by using State Forestry agencies and groups like the American Forestry Association's Global Relief Campaign. Volunteers helping thousands of new volunteers to learn not only how and where to plant trees. But how to care for them -- why we need them -- and how they help the environment. // Today, only one tree is being planted for every four that die or are removed. Our Foundation can help change that -- as one of a Thousand Points of Light, creating a Billion Trees of Life. The result? We'll knock Johnny Appleseed out of the Guinness Book of Records. //

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#

THE WHITE HOUSE

WASHINGTON

March 16, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: JIM PINKERTON

SUBJECT: Tree Trust Act

We suggest a slight change in emphasis: The draft could better balance the current language on the aesthetic value of trees with slightly more reference to the beneficial environmental functions of trees: preventing erosion, absorbing heat by providing shade, helping to maintain groundwater purity, as well as the absorption of CO2 -- a point already mentioned in the draft. Another point worth considering for inclusion is the effect tree-planting has in raising the community consciousness about the environment.

In addition, the First Lady's planting of this tree will represent the first of an anticipated total of 10 billion trees. The President should mention this dramatic number in this way, as well as the one billion per year figure currently in the draft. Specific comments follow:

1,4,1 "...the great ebonies of India, and towering Sequoias of California -- lush rainforests of South America, and the evergreens of the Alps."

We are pleased to see that this phrase reflects some suggested language we submitted earlier to speechwriting. In the suggested phrase, however, the words were chosen strictly for euphoniousness -- their sound and rhythm (e.g., the combination of the nn sound, the ee sound, the eh sound, and other vowels in "ehbohnnees of Inndeeeah annd thee Alpienn ehvergreenns"). The particular types of trees were a secondary matter. Here, because the words and word order have been changed, the particular type of tree matters more. For greater relevancy, we suggest using only North American trees.

1,4,6 "A tree planted today by a grandfather can enrich the lives of a grandson or -daughter yet unborn."

By saying "grandson or -daughter yet unborn," we seem to

(more)

exclude those grandchildren who have been born, whereas the phrase "generations yet unborn" (or "...as yet unborn") somehow does not exclude the living. Probably the best solution is simply to drop the "yet unborn" from "grandson or -daughter."

1,5,2 "And nearby is where Woodrow Wilson's family so loved bay trees that they often ate lunch in a makeshift grove."

We wonder how the grove could have been makeshift, unless perhaps the trees were in planters that were arranged to form a kind of artificial grove. If that is the case, then we should say so, otherwise, "makeshift" strikes us as inappropriate.

1,5,5 "...England's visiting King George VI..."

More accurate to say "Britain's King [or Queen]."

2,1,4 Typo: "Marshall" instead of "Marsha."

3,1,2 "Most of all, it will sound a nationwide call for each American to become a volunteer."

The volunteerism aspect of the initiative, while important, is not as important as the environmental aspect. Therefore, we suggest adding to the end of the sentence words such as "in service to the environment."

3,2,1 "As you can imagine, the Foundation's funding won't come out of the woodwork. But from the Department of Agriculture..."

Important: The funding is not from the Dept. of Agriculture, but from private donations.

3,2,5 Typo: "Global Releaf," not "Relief."

3,3,3 "...my America the Beautiful program, which I submitted to Congress last month."

Important: The "America the Beautiful" program has not been transmitted to Congress. Emily Mead of OPD will further brief speechwriting on these substantive points.

3,4,3 "And while it's not true that I'm going to build a tree house out here, and call it 1600 1/2 Pennsylvania Avenue."

Denizens of the Office of Policy Planning did not outwardly show amusement at this, but that could be more

of a comment on them than the joke.

4,4,3 Typo: "Cypress" instead "cyprus." ✓

4,4,4 Typo: "Spring" should be capitalized. ✓

4,5,2 "So Barbara will shortly join me to plant..." ✓

Because the First Lady will herself do the planting, it may be more appropriate to say that the President "will shortly join" the First Lady."

###

THE WHITE HOUSE

WASHINGTON

March 16, 1990

MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT FOR
COMMUNICATIONS

FROM: JAY S. BYBEE *JTB*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Remarks: The Tree Trust Act

We have reviewed the proposed Presidential remarks to introduce the Tree Trust Act of 1990. We have a couple of comments.

1. Page two, the first sentence of the last paragraph. The phrase "Our plan will create a private nonprofit Foundation receive a one-time grant" The Act does not create a private nonprofit Foundation. For a variety of reasons, this is a very important legal distinction that was much discussed and debated when we were drafting the legislation. Please change this sentence to indicate that this bill authorizes the President to designate a private, nonprofit Foundation to receive a one-time grant. Would you please clear the new language -- and any other changes that are made in the paragraphs dealing with the Foundation -- with me.

2. Page three, the first two sentences of the first full paragraph. The Foundation's funding does not come from the Department of Agriculture. A one-time grant comes from the Department of Agriculture, but Foundation will be raising funds both before and after the grant is made. USDA's grant is not the sole source of the Foundation's funding.

In other respects, we have no legal objections to the draft remarks.

17:33 MAR 16 1990

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

☐ O - OUTGOING☐ H - INTERNAL☐ I - INCOMINGDate Correspondence
Received (YY/MM/DD) 1 / 1Name of Correspondent: James W. Cicconi☐ MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Presidential Remarks: See Just Act

ROUTE TO:

ACTION

DISPOSITION

Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>Cuofc</u>		ORIGINATOR	<u>90103116</u>			<u>1 / 1</u>
		Referral Note:				
<u>Cuat 19</u>		<u>R</u>	<u>90103116</u>		<u>S</u>	<u>90103116</u> <u>2:00pm</u>
		Referral Note:				
			<u>1 / 1</u>			<u>1 / 1</u>
		Referral Note:				
			<u>1 / 1</u>			<u>1 / 1</u>
		Referral Note:				
			<u>1 / 1</u>			<u>1 / 1</u>
		Referral Note:				

ACTION CODES:

A - Appropriate Action
C - Comment/Recommendation
D - Draft Response
F - Furnish Fact Sheet
to be used as Enclosure

I - Info Copy Only/No Action Necessary
R - Direct Reply w/Copy
S - For Signature
X - Interim Reply

DISPOSITION CODES:

A - Answered
B - Non-Special Referral
C - Completed
S - Suspended

FOR OUTGOING CORRESPONDENCE:

Type of Response = Initials of Signer
Code = "A"
Completion Date = Date of Outgoing

Comments: Please provide comments directly to Chris
Winston by 2:00 pm Friday 3/16/90 with
a copy to James Cicconi

Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOb).

Always return completed correspondence record to Central Files.

Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

RECORDS MANAGEMENT ONLY

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No. of Additional Correspondents: _____ Media: _____ Individual Codes: _____

Prime Subject Code: _____ - _____ Secondary Subject Codes: _____ - _____
 _____ - _____
 _____ - _____

PRESIDENTIAL REPLY

Code	Date	Comment	Form
C _____	_____	Time: _____	P. _____
DSP _____	_____	Time: _____	Media: _____

SIGNATURE CODES:

CPn - Presidential Correspondence
 n - 0 - Unknown
 n - 1 - George Herbert Walker Bush
 n - 2 - George Bush
 n - 3 - George

CLn - First Lady's Correspondence
 n - 1 - Barbara Bush
 n - 2 - Barbara
 n - 3 - Bar
 n - 4 - Mrs. Barbara Bush

CBn - Presidential & First Lady's Correspondence
 n - 1 - Barbara & George Bush
 n - 2 - Barbara & George

MEDIA CODES:

B - Box/package
C - Copy
D - Official document
G - Message
H - Handcarried
L - Letter
M - Mailgram
O - Memo
P - Photo
R - Report
S - Sealed
T - Telegram
V - Telephone
X - Miscellaneous
Y - Study

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(03/15 5:00 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☒	NEWMAN	☐	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☐	☐
BATES	☒	☐	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
CICCONI	☐	☒	PINKERTON	☒	☐
DEMAREST	☒	☐	WINSTON	☐	☒
FITZWATER	☐	☒	DELAND	☒	☐
GRAY	☒	☐	PETERSMEYER	☒	☐
HAGIN	☐	☐	FIRESTONE	☐	☒

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 2:00 p.m. on Friday, 03/16, with a copy to my office. Thanks.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1990 MAR 15 PM 5:39

(Smith/Blessey)
5:00 P.M.
March 15, 1990
TREE

PRESIDENTIAL REMARKS: TREE TRUST ACT
SOUTH LAWN
TUESDAY, MARCH 20, 1990

Secretaries Lujan and Yeutter. Members of the Congress. Distinguished guests. Ladies and gentlemen. Welcome to the White House. And to an event which celebrates how trees can preserve and protect our great outdoors.

((You know, I've been involved in planting so many trees around the country, I may have to open a branch office.)) //

But today, I'm truly glad to be in America's home office. And to talk about the precious inheritance of trees passed from one generation to another. //

We see it in the great ebonies of India, and towering Sequoias of California -- the lush rainforests of South America, and the evergreens of the Alps. Their very presence demands that we renew and restore the natural beauty of our land. For not only do trees enhance our atmosphere -- providing oxygen and absorbing carbon dioxide. A tree planted today by a grandfather can enrich the lives of a grandson or -daughter yet unborn. //

Just think: On these grounds, stands a tree planted by Thomas Jefferson -- 1808. And nearby is where Woodrow Wilson's family so loved bay trees that they often ate lunch in a makeshift grove. // Not far from here is the little-leaf linden planted in 1937 by Franklin Roosevelt and England's

visiting King George VI // And next to the Oval Office -- there you'll find an oak tree planted by President Eisenhower. And there's a swing on it -- most days filled by my granddaughter Marsha. Trees are truly an inheritance that links generations of Americans. //

((Last summer a bad windstorm swept through Washington. And I thought of these trees -- and the link they provide. Truth is, Barbara and I were a little worried about them -- John Quincy Adams' elm, for instance, or Herbert Hoover's oak. Maybe it's because I feel affinity: Some of them were a little long in the tooth. // For instance, that magnolia over there was planted by Andrew Jackson. // Thankfully, the trees here weren't damaged.

((But elsewhere in Washington, it was a different story. And the next morning people were out surveying the damage. Mourning the loss of a favorite oak or elm. Regarding it with concern and affection -- as a family would a friend.)) //

Ask anyone that morning, and they would tell you: Trees are precious -- but fragile. So in the budget I submitted last month to Congress, I asked for \$175 million to plant 1 billion trees a year. And today I'm asking Congress to approve another step to protect the environment. We call it the National Tree Trust Act of 1990. And it will foster the partnership between the public and private sectors to plant trees across America.

Our plan will create a private nonprofit Foundation to receive a one-time grant to promote community tree planting and cultivation projects. A Foundation to solicit, and oversee,

public contributions. And forge cooperation between individuals, businesses, governments and community organizations. Most of all, it will sound a nationwide call for each American to become a volunteer. Increasing the beauty of trees that is breathtaking. And the bounty of trees that is breathgiving. //

X As you can imagine, the Foundation's funding won't come out of the woodwork. // But from the Department of Agriculture, so ably led by Secretary Yeutter. // And it will work by using State Forestry agencies and groups like the American Forestry Association's Global Relief Campaign. Volunteers helping thousands of new volunteers to learn not only how and where to plant trees. But how to care for them -- why we need them -- and how they help the environment. // Today, only one tree is being planted for every four that die or are removed. Our Foundation can help change that -- as one of a Thousand Points of Light, creating a Billion Trees of Life. The result? We'll knock Johnny Appleseed out of the Guinness Book of Records. //

The National Tree Trust Act of 1990 is a key part of our national tree planting and forest improvement initiative, to be administered by the Agriculture Department. And that initiative, in turn, is crucial to my "America the Beautiful" program, which I submitted to Congress last month.

I'm proud of "America the Beautiful." It will help maintain and expand our parks, wildlife refuges, forests, and public lands. For while it's not true that I'm going to build a tree house out here, and call it 1600 1/2 Pennsylvania Avenue. // It

is true: I love the outdoors. // And I love exploring it with those who are the trustees of our future. //

((Think of your sons or daughters -- they know what I mean. Seeing the Grand Tetons through the eyes of a teenager. Or teaching youngsters about the mysteries of the ocean. It's at times like these that we realize, more than ever, how our children will inherit the earth.)) //

Nearly a century ago, perhaps America's greatest conservationist put it best. For it was Teddy Roosevelt who called our lands and wildlife "the property of unborn generations." And he said this about America's sequoias and redwoods: "They should be kept as we keep a great and beautiful cathedral." //

Today, ours is the chance to keep that cathedral great and beautiful. By planting not only sequoias and redwoods -- but poplars and maples and cyprus and elms. // And I can't think of a better time to begin than this spring -- the 20th anniversary of an event -- Earth Day -- Teddy Roosevelt would have loved.

Four weeks from now we'll celebrate it. But I thought we'd get a head start this afternoon. So Barbara will shortly join me to plant a Red Bud blossoming tree. // It seems small today. But so -- years ago -- did the special tree just behind me. // My kids were the age of some of you when it, too, was planted by President Eisenhower. // And when you're my age, this tree can be just as strong -- embody just as much history -- do just as much to ensure the splendor of America.

Trees are an inheritance precious to America's cathedral of the outdoors. // So let us plant them -- nurture them. So that America will remain America the Beautiful for all the generations to come. Thank you, God bless you, and God bless America. And now it is my pleasure to sign the transmittal to Congress of the National Tree Trust Act of 1990.

#

THE PRESIDENT HAS SEEN

THE WHITE HOUSE
WASHINGTON

March 16, 1990

1990 MAR 18 PM 6:19

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *cw*
FROM: CURT SMITH *CS*
SUBJECT: TREE TRUST ACT TRANSMITTAL AND TREE PLANTING

*Final
CB
3-17*

I. SUMMARY

On Tuesday, March 20, at 3:00 p.m. you will address about 250 conservationists, government employees, Congressmen and children on the South Lawn. Secretary Yeutter will introduce you and Secretary Lujan, Administrator Reilly, and Chairman Deland will accompany you on the stage. Also, Senators Leahy and Lugar and Congressmen de la Garza and Madigan will attend.

II. DISCUSSION

The remarks (8 minutes, speechcards) describe the universal appeal of trees. The text also focusses on the importance of trees to maintaining a pure environment. To promote this cause, you will sign the transmittal of the Tree Trust Act of 1990.

After the signing you will join Mrs. Bush in planting a Eastern Red Bud tree.

*I would like to have the lead
White House Groundkeepers at this -
perhaps the top person on the
stage with a sentence or thanks
for the TLC they give W.H. Trees
and Staff.*

(Smith/Blessey)
5:00 P.M.
March 16, 1990
TREE

PRESIDENTIAL REMARKS: TREE TRUST ACT
SOUTH LAWN
TUESDAY, MARCH 20, 1990
3:00 P.M.

Secretaries Yeutter and Lujan. Administrator Reilly.
Chairman Deland. Senators Leahy and Lugar. Congressmen de la
Garza and Madigan. Distinguished guests. Ladies and gentlemen.
Welcome to the White House. And to an event which celebrates how
trees can preserve and protect our great outdoors.

((You know, I've been involved in planting so many trees
around the country, I may have to open a branch office.)) //

But today, I'm truly glad to be in America's home office.
And to talk about the precious inheritance of trees passed from
one generation to another. //

We see it in the great ebonies of India, and towering
Sequoias of California -- the lush rainforests of South America,
and the evergreens of the Alps. Their very presence demands that
we renew and restore the natural beauty of our land. // Trees
enhance our atmosphere -- providing oxygen and absorbing carbon
dioxide. A tree planted today can enrich the lives of
generations yet unborn. //

Just think: On these grounds, stands a tree planted by John
Quincy Adams -- 1826. Nearby is the spot where Woodrow Wilson's
family so loved bay trees that they often ate lunch in a

makeshift grove. // Not far from here is the little-leaf linden planted in 1937 by Franklin Roosevelt for Britain's King George VI. // Next to the Oval Office -- there you'll find an oak tree planted by President Eisenhower. There's a swing on it -- many days filled by my granddaughter Marshall. Trees are truly an inheritance that links generations of Americans. //

((Last summer a terrible windstorm swept through Washington. I remember thinking of these trees around us -- and the link they provide. Truth is, Barbara and I were a little worried about them -- Grover Cleveland's Japanese spiderleaf, for instance, or Herbert Hoover's oak. Maybe it's because I feel an affinity: Some of them were a little long in the tooth. // For instance, that magnolia over there was planted by Andrew Jackson. [NEXT TO SOUTH PORTICO] // Thankfully, the trees here weren't damaged.

((But elsewhere in Washington, it was a different story. And the next morning people were out surveying the damage. Mourning the loss of a favorite oak or elm. Regarding it with concern and affection -- as a family would a friend.)) //

Trees can be fragile, they can be sturdy -- but they are always precious. So in the budget I submitted in January to Congress, I asked for \$175 million to plant 1 billion trees a year. Today, I'm asking Congress to approve another step to protect the environment. We call it the National Tree Trust Act of 1990. It will foster the partnership between the public and private sectors to plant trees across America.

*Be sure
to bring
me on
crackly when!*

Under our plan, we will designate a private nonprofit Foundation to receive a one-time Federal grant to promote community tree planting and cultivation projects. A Foundation to solicit contributions from private sources, forging cooperation between individuals, businesses, governments and community organizations. It will sound a nationwide call for each American to become a volunteer for the environment. And most of all, plant the trees that clean our air, prevent erosion, consume carbon dioxide, and purify our water. These acts can preserve the heritage of trees: Their beauty that is breathtaking -- and their bounty that is breathgiving. //

As you can imagine, the Foundation's funding won't come out of the woodwork. // In addition to the \$35 million in Federal money we're proposing, the Foundation will begin to raise millions of dollars more to help reforest America. // The Tree Trust Act will work by using State Forestry agencies and private tree planting organizations. Volunteers helping thousands of new volunteers to learn not only how and where to plant trees. But how to care for them -- why we need them -- and how they help the environment. // Our Foundation will be one of a Thousand Points of Light, creating Ten Billion Trees of Life. By planting trees in all fifty States, we'll knock Johnny Appleseed out of the Guinness Book of Records. //

The National Tree Trust Act of 1990 is a key part of our national tree planting and forest improvement initiative, to be administered by the Agriculture Department. This two-part

program involves both rural areas as well as local tree planting programs in our cities. And it, in turn, is crucial to my "America the Beautiful" program, which I announced in my State of the Union Address.

I'm proud of "America the Beautiful." It will help maintain and expand our parks, wildlife refuges, forests, and public lands. (~~While it's not true that I'm going to build a tree house out here, and call it 1600 1/2 Pennsylvania Avenue. // It is~~
^{For} ~~true~~ I love the outdoors. // And I love exploring it with those who are the trustees of our future. //

((Think of your sons or daughters -- they know what I mean. Seeing the Grand Tetons through the eyes of a teenager. Or teaching youngsters about the mysteries of the ocean. It's at times like these that we realize, more than ever, how our children will inherit the earth.)) //

What we are doing today is planting the seeds of environmental stewardship. That means not only planting trees but other steps, just as vital. Clean air, for example. Our clean air proposal promises relief from the smog, acid rain, and toxic pollution that harm trees and people. Once again, I call on the Congress to pass that bill. We're also working hard on energy efficiency, and pollution prevention. Clean oceans. Global cooperation. Just as a tree grows, with roots and branches spreading, our efforts on all these issues will reach into the future.

Nearly a century ago, perhaps America's greatest conservationist, Teddy Roosevelt, put it best when he called our lands and wildlife "the property of unborn generations." And he said this about America's sequoias and redwoods: they "should be kept just as we keep a great and beautiful cathedral." //

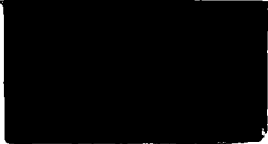
Today, ours is the chance to keep that cathedral great and beautiful. By planting not only sequoias and redwoods -- but poplars and maples and cypress and sassafras. // And I can't think of a better time to begin than this Spring -- the 20th anniversary of an event -- Earth Day -- Teddy Roosevelt would have loved.

Four weeks from now we'll celebrate it. But I thought we'd get a head start this afternoon. So I'm pleased to be able to join Barbara as she plants this Eastern Red Bud blossoming tree in a few minutes. // It seems small today. But so -- years ago -- did the special tree beside me. // My kids were the age of some of you when it, too, was planted by President Eisenhower. // And when you're my age, Barbara's tree can be just as strong -- embody just as much history -- do just as much to ensure the splendor of America.

Trees are an inheritance precious to America's cathedral of the outdoors. // Let us plant them -- nurture them. So that America will remain America the Beautiful for all the generations to come. Thank you, God bless you, and God bless America. Now it is my pleasure to sign the transmittal to Congress of the National Tree Trust Act of 1990.

**TREE TRUST ACT / SOUTH LAWN
THURSDAY, MARCH 22, 1990 / 11:00 A.M.**

**SECRETARY YEUTTER. ADMINISTRATOR REILLY. CHAIRMAN
DELAND. SENATORS LUGAR AND LEAHY. CONGRESSMAN DE LA
GARZA. DISTINGUISHED MEMBERS OF CONGRESS. TRAMMELL
AND MARGARET CROW. IRVIN WILLIAMS. DISTINGUISHED
GUESTS. LADIES AND GENTLEMEN. WELCOME TO THE WHITE
HOUSE. AND TO AN EVENT WHICH CELEBRATES HOW TREES CAN
PRESERVE AND PROTECT OUR GREAT OUTDOORS.**



**TREE TRUST ACT / SOUTH LAWN
THURSDAY, MARCH 22, 1990 / 11:00 A.M.**

**SECRETARY LUJAN. ADMINISTRATOR REILLY. CHAIRMAN
DELAND. SENATORS DOLE, LUGAR AND LEAHY. CONGRESSMAN
DE LA GARZA. TRAMMELL AND MARGARET CROW. IRVIN
WILLIAMS. DISTINGUISHED GUESTS. LADIES AND GENTLEMEN.
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OUTDOORS.**

- 16 -

**BY PLANTING NOT ONLY SEQUOIAS AND REDWOODS -- BUT
POPLARS AND MAPLES AND CYPRESS AND SASSAFRAS. // AND
I CAN'T THINK OF A BETTER TIME TO BEGIN THAN THIS
SPRING -- THE 20TH ANNIVERSARY OF AN EVENT -- EARTH DAY
-- TEDDY ROOSEVELT WOULD HAVE LOVED.**

**FOUR WEEKS FROM NOW WE'LL CELEBRATE IT. BUT I
THOUGHT WE'D GET A HEAD START THIS MORNING. SO I'M
PLEASED TO BE ABLE TO JOIN BARBARA AS SHE PLANTS THIS
EASTERN RED BUD BLOSSOMING TREE IN A FEW MINUTES. //**



- 17 -

BY COMPARISON TO OTHER TREES, IT SEEMS SMALL TODAY.
BUT SO -- YEARS AGO -- DID THE SPECIAL TREE BESIDE ME.
// MY KIDS WERE THE AGE OF SOME OF YOU WHEN IT, TOO,
WAS PLANTED BY PRESIDENT EISENHOWER. // AND WHEN
YOU'RE MY AGE, BARBARA'S TREE CAN BE JUST AS STRONG --
EMBODY JUST AS MUCH HISTORY -- DO JUST AS MUCH TO
ENSURE THE SPLENDOR OF AMERICA.

TREES ARE AN INHERITANCE PRECIOUS TO AMERICA'S
CATHEDRAL OF THE OUTDOORS. //



**TREE TRUST ACT / SOUTH LAWN
THURSDAY, MARCH 22, 1990 / 11:00 A.M.**

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CATHEDRAL OF THE OUTDOORS. //



SENT BY:THE WHITE HOUSE

; 3-13-90 4:54PM ;

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