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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13521
Folder ID Number: 13521-008

Folder Title:
Release of Growing Up Drug Free 2/26/90 [OA 4728]

Stack:	Row:	Section:	Shelf:	Position:
G	25	6	7	6

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

February 26, 1990

REMARKS BY THE PRESIDENT
DURING ANNOUNCEMENT OF "GROWING UP DRUG FREE:
A PARENT'S GUIDE TO PREVENTION"

Room 450
Old Executive Office Building

3:05 P.M. EST

THE PRESIDENT: Thank you. All of you. And welcome, all of you, and welcome to the White House. We are here, as Secretary Cavazos, our outstanding Secretary of Education said, to unveil this little book. And I must say I cheated; I saw it ahead of time. (Laughter.) I saw it when we were walking over. And I think it's going to do a lot of good.

It's titled, "Growing Up Drug Free: A Parent's Guide to Prevention." Published by the Secretary's Department. And it's written for parents who are concerned about their kids and illustrated by a number of promising young artists who are with us today. And this guidebook is being released because we all care about kids. About keeping their futures bright with promise and keeping them free of the enslavement of drugs.

And you, like all Americans, understand that our children are our best and brightest hope. But you don't get a pep course before becoming a parent. And kids don't come with owner's manuals, they have minds and problems of their own. So the best thing parents can do is talk to them. Just as important: listen to them. And know the facts about drugs and the warning signs that a kid's in trouble. And above all, we parents can make sure that our actions are as good as our words. Where illegal drugs and alcohol abuse are concerned, for too long we have condoned what we should have condemned. And that's what this book is about -- knowing when and how to talk to your kids, when to listen, where to draw the line, and when to get help.

This guidebook sets forth simple steps that parents can take for their kids from preschool to high school. It talks about how to make your values and your high expectations known to your kids. How to remind the children that drugs kill dreams and destroy lives. How to make rules and then stick with them. And it emphasizes the importance of telling your kids when they're doing right, because every time you do -- every time you help to cultivate character, you're providing another reason not to do drugs.

Schools, churches, synagogues, community groups, law enforcement: all can help us turn the tide on drug and alcohol abuse. But none can take a parent's place. Drug education must begin a home and in the neighborhood long before the classroom.

I want to thank the young people here today, those up here and some that I see scattered out there. And thank those who did the art work that they've done for this book and for the example that you all are setting for others kids all across the country. And I want to urge parents everywhere to read -- hold this for me, would you? -- (laughter) -- to read "Growing Up Drug Free." With open minds and listening hearts, parents need to hear what their kids have to say. So show your kids how ready you are just to listen. And it's often surprising how much they want to do the right thing.

MORE

And now, I'd like to take this one and one of the first copies of this parent's handbook to Ann Lynch, the President of the National PTA. Ann, it's good to see you. And that one is for you, you lucky duck.

MS. LYNCH: Thank you. I am so pleased. Thank you. On behalf of the parents, I thank you. (Applause.) Now, I have to figure out what to do with it.

THE PRESIDENT: Thank you all very much. (Applause.)

END

3:17 P.M. EST

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/22/90 ACTION/CONCURRENCE/COMMENT DUE BY: ---

SUBJECT: PRESIDENTIAL REMARKS: RELEASE OF GROWING UP DRUG FREE

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>BENNETT</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:
The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE
WASHINGTON

1990 FEB 21 PM 6:54

FEBRUARY 21, 1990

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *W*
FROM: MARK LANGE *ML*
SUBJECT: RELEASE OF GROWING UP DRUG FREE:
 A PARENT'S GUIDE TO PREVENTION

Attached are brief remarks (about 4-5 minutes, cards only) for a ceremony in Room 450, OEOP on Monday, February 26, shortly after 3:00 p.m.

Your remarks accompany the unveiling of a new publication to help parents talk with their kids about drugs.

Among those attending will be Secretary and Mrs. Cavazos; 10 kids (and their parents) whose artwork appears in the booklet; P.T.A. President Ann Lynch; school administrators, drug education and family experts, and Education Department officers and staff.

(Lange/Cawley)
February 21, 1989
6:15 P.M.
[PARENTS.DOC]

PRESIDENTIAL REMARKS: FOR GROWING UP DRUG FREE: A PARENT'S
 GUIDE TO PREVENTION
 ROOM 450, OEOB
 MONDAY, FEBRUARY 26, 1990
 3:05 P.M.

Thank you all. And welcome! It's a pleasure to have you here at the White House.

We're here to unveil a little book that I believe will do a lot of good.

It's titled Growing Up Drug Free: A Parent's Guide to Prevention. Published by Secretary Cavazos. Written for parents who are concerned about their kids. And illustrated by a number of promising young artists, who are with us today.

This guidebook is being released because we all care about kids. About keeping their futures bright with promise -- and keeping them free of the enslavement of drugs.

You, like all Americans, understand that our children are our best and brightest hope. But you don't get a prep course before becoming a parent, and kids don't come with owner's manuals. They have minds and problems of their own.

So the best thing parents can do is talk to them. Just as important, listen to them. And know the facts about drugs -- and the warning signs that a kid's in trouble. Above all, we parents can make sure that our actions are as good as our words.

Where illegal drugs and alcohol abuse are concerned, for too long, we have condoned what we should have condemned.

That's what this book is about. Knowing when and how to talk to your kids -- and when to listen. Where to draw the line -- and when to get help. This guidebook sets forth simple steps parents can take, for their kids from pre-school to high school.

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I want to thank the young people here today for the wonderful artwork they've done for this book -- and for the example they're setting for kids across America.

And I want to urge parents everywhere to read Growing Up Drug Free.

With open minds and listening hearts, parents need to hear what their kids have to say. Show your kids how ready you are

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THE WHITE HOUSE

WASHINGTON

February 21, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Remarks for "Growing Up Free"

Thank you for the opportunity to review the draft remarks for the "Growing Up Drug Free" unveiling ceremony. Aside from a few suggested word changes on the attached document, we have no objection to the draft statement from a policy standpoint.

Attachment

90 FEB 22 P 3: 41

1990 FEB 20 PM 6:37

(Lange/Cawley)
February 20, 1989
5:45 P.M.
[PARENTS.DOC]

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for
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2

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3

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 02/20/90 ACTION/CONCURRENCE/COMMENT DUE BY: 5:00 p.m. 02/21/90

SUBJECT: PRESIDENTIAL REMARKS: GROWING UP DRUG FREE: A PARENT'S GUIDE TO PREVENTION

(02/20 5:45 p.m. draft)

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 5:00 p.m. on Wednesday, 02/21, with a copy to my office. Thanks.

RESPONSE:

N/C 2/21/90

90 FEB 22 PM 4:17

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

GROWING UP DRUG FREE: A PARENT'S GUIDE TO PREVENTION
ROOM 450, OE0B / FEBRUARY 26, 1990 / 3:05 P.M.

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IT'S TITLED GROWING UP DRUG FREE: A PARENT'S GUIDE
TO PREVENTION. PUBLISHED BY SECRETARY CAVAZOS.

- 2 -

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AND ILLUSTRATED BY A NUMBER OF PROMISING YOUNG ARTISTS,
WHO ARE WITH US TODAY.

THIS GUIDEBOOK IS BEING RELEASED BECAUSE WE ALL
CARE ABOUT KIDS. ABOUT KEEPING THEIR FUTURES BRIGHT
WITH PROMISE -- AND KEEPING THEM FREE OF THE
ENSLAVEMENT OF DRUGS.

YOU, LIKE ALL AMERICANS, UNDERSTAND THAT OUR
CHILDREN ARE OUR BEST AND BRIGHTEST HOPE.

BUT YOU DON'T GET A PREP COURSE BEFORE BECOMING A PARENT, AND KIDS DON'T COME WITH OWNER'S MANUALS. THEY HAVE MINDS AND PROBLEMS OF THEIR OWN.

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AND IT EMPHASIZES THE IMPORTANCE OF TELLING YOUR KIDS WHEN THEY'RE DOING RIGHT. BECAUSE EVERY TIME YOU DO, EVERY TIME YOU HELP TO CULTIVATE CHARACTER, YOU'RE PROVIDING ANOTHER REASON NOT TO DO DRUGS.

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- 7 -

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DATE: 02/20/90 **FEB 21 8:19** ACTION/CONCURRENCE/COMMENT DUE BY: 5:00 p.m. 02/21/90

SUBJECT: PRESIDENTIAL REMARKS: GROWING UP DRUG FREE: A PARENT'S GUIDE TO PREVENTION

(02/20 5:45 p.m. draft)

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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WASHINGTON

February 21, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM:

JIM PINKERTON

SUBJECT:

Draft Remarks: Growing Up Drug Free

Judging from the draft, the guidebook deals with what the President has called in previous drug and crime speeches "the importance of cultivating character" (see, e.g., Acres Homes War On Drugs Speech, 12/7/89).

The essence of the idea is that we will never really get a handle on social problems until parents, teachers, coaches, ministers -- and their associated organizations -- start to inculcate values and good behavior in young people. It is even better, in other words, to prevent problems at the source rather than exclusively to react once the problem has occurred (through police, courts, etc.).

Particularly at pg. 2, para. 2, where the draft speaks of "how to make your values and your high expectations known to your kids," the "cultivating character" refrain seems appropriate.

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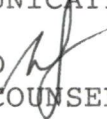
90 FEB 21 12 25 PM '90

THE WHITE HOUSE
WASHINGTON



February 20, 1990

MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT
FOR COMMUNICATIONS

FROM: NELSON LUND 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Draft Presidential Remarks Re: Growing Up Drug
Free: A Parent's Guide to Prevention

At the request of James W. Cicconi, Counsel's office has reviewed the captioned remarks. We have no legal objections to the contents of these remarks.

We appreciate having had the opportunity to review these remarks.

cc: James W. Cicconi

90 FEB 21 12 55 PM '90

WHITE HOUSE STAFFING MEMORANDUM



DATE: 02/20/90 ACTION/CONCURRENCE/COMMENT DUE BY: 5:00 p.m. 02/21/90

SUBJECT: PRESIDENTIAL REMARKS: GROWING UP DRUG FREE: A PARENT'S GUIDE TO PREVENTION

(02/20 5:45 p.m. draft)

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 5:00 p.m. on Wednesday, 02/21, with a copy to my office. Thanks.

RESPONSE:

OK SF

90 FEB 21 11:22 AM

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1990 FEB 20 PM 6:37

(Lange/Cawley)
February 20, 1989
5:45 P.M.
[PARENTS.DOC]

PRESIDENTIAL REMARKS: FOR GROWING UP DRUG FREE: A PARENT'S
GUIDE TO PREVENTION
ROOM 450, OEOB
MONDAY, FEBRUARY 26, 1990
3:05 P.M.

Thank you all. And welcome! It's a pleasure to have you here at the White House.

We're here to unveil a little book that I believe will do a lot of good.

It's titled Growing Up Drug Free: A Parent's Guide to Prevention. Published by Secretary Cavazos. Written for parents who are concerned about their kids. And illustrated by a number of promising young artists, who are with us today.

This guidebook is being released because we all care about kids. About keeping their futures bright with promise -- and keeping them free of the enslavement of drugs.

You, like all Americans, understand that our children are our best and brightest hope. But you don't get a prep course before becoming a parent, and kids don't come with owner's manuals. They have minds and problems of their own.

So the best thing parents can do is talk to them. Just as important, listen to them. And know the facts about drugs -- and the warning signs that a kid's in trouble. Above all, we parents can make sure that our actions are as good as our words.

Where illegal drugs and alcohol abuse are concerned, for too long, we have condoned what we should have condemned.

That's what this book is about. Knowing when and how to talk to your kids -- and when to listen. Where to draw the line -- and when to get help. This guidebook sets forth simple steps parents can take, for their kids from pre-school to high school.

It talks about how to make your values and your high expectations known to your kids. How to remind children that drugs kill dreams and destroy lives. How to make rules, and stick to them.

And it emphasizes the importance of telling your kids when they're doing right. Because every time you do, you're providing another reason not to do drugs.

Schools, churches and synagogues, community groups, law enforcement -- all can help us turn the tide on drug and alcohol abuse. But none can take a parent's place. Long before drug education happens in the classroom, it begins at home and in the neighborhood.

I want to thank the young people here today for the wonderful artwork they've done for this book -- and for the example they're setting for kids across America.

And I want to urge parents everywhere to read Growing Up Drug Free.

With open minds and listening hearts, parents need to hear what their kids have to say. Show your kids how ready you are -- just to listen -- and it's often surprising how much they want to do the right thing.

Now, I'd like to present one of the first copies of this terrific parent's handbook to Ann Lynch -- the President of the National P.T.A.

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** Please see one suggested change - Page 2 - 2/21 4pm
 07100.P - David Cassin; Jon Forbush; +2992*

WHITE HOUSE STAFFING MEMORANDUM

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(02/20 5:45 p.m. draft)

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GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>

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90 FEB 21 P 3: 57

James W. Cicconi
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 and Deputy to the Chief of Staff
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1990 FEB 20 PM 6:37

(Lange/Cawley)
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