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Record Group/Collection: George H.W. Bush Presidential Records
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Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13521
Folder ID Number: 13521-004

Folder Title:
Toast at Governors' State Dinner 2/25/90 [OA 4728]

Stack:

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Row:

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Section:

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/23/90 ACTION/CONCURRENCE/COMMENT DUE BY: ---

SUBJECT: PRESIDENTIAL REMARKS: TOAST AT THE GOVERNORS' STATE DINNER

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☐	☒
SUNUNU	☐	☒	NEWMAN	☐	☐
SCOWCROFT	☐	☐	PORTER	☐	☒
DARMAN	☐	☒	ROGICH	☐	☒
BATES	☐	☒	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
CICCONI	☐	☒	WINSTON	☐	☒
DEMAREST	☐	☒	PINKERTON	☐	☒
FITZWATER	☐	☒	ANDERSON	☐	☒
GRAY	☐	☒		☐	☐
HAGIN	☐	☐		☐	☐

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE

WASHINGTON

1990 FEB 22 PM 7:39

February 22, 1990

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON

FROM: DAN MCGROARTY

SUBJECT: TOAST AT THE GOVERNORS' STATE DINNER

I. SUMMARY

In the State Dining Room on Sunday, February 25, at 7:30 p.m. you will attend the annual Governors' State Dinner. Almost all the governors will be there, as well as many Cabinet members.

I. DISCUSSION

The toast emphasizes your support for the six Education Goals, and your conviction that -- working together with the governors -- America's educational system will be able to meet them.

#.#.#

1990 FEB 23 AM 8:51

McGroarty/Dooley
February 22, 1990
2:45 pm
[GOVS]

PRESIDENTIAL REMARKS: TOAST AT THE GOVERNORS' STATE DINNER
STATE DINING ROOM
FEBRUARY 25, 1990
7:30 PM

It's my great pleasure to welcome all of you to the White House. Terry Branstad, doing double duty as Governor of Iowa, and Chairman of the National Governors Association. Terry, I salute you and congratulate you on the leadership you have provided this year in bringing about a consensus for change and focusing on an agenda for educational and environmental quality.

And it's always wonderful to welcome your Vice Chairman, *who has been a joy to work w/ in the* Governor Booth Gardner. And there are some new faces -- new *follow-* members of the Governors' club I want to welcome: Governor *on to* Florio. Governor Wilder. And Governor Guerrero of the Northern *the Ed Summit.* Mariana Islands.

[[You know, I'm reminded every day about the vital work Governors do. The genius of the Governors -- the special insight that comes from the experience of being Chief Executive in the Statehouse. // But come to think of it -- it's always the same fellow who reminds me. // John Sununu.]]

Each one of you deals every day with issues that affect the lives of every citizen in your state -- that affect the very future of our nation. And of all those many issues, none is more important than the one we've all been focussing on since we met

last September: Education. What Thomas Jefferson called the "keystone of the arch" of our democratic system.

In the five months since we met at Mr. Jefferson's University, we've made a good beginning. For the first time ever, we've proposed a set of national goals -- goals that will point the way to a decade-long commitment towards excellence in education.

And as we worked, we talked and sometimes we argued. We expressed our hopes and sometimes our frustrations. We even found a little humor in the serious business of making American education the very best it can be.

But as we deliberated, as we strove to develop the national education goals our country needs to remain strong and competitive, we achieved something else along the way. We came together not just as Republicans and Democrats. Not as partisan competitors, but as fellow chief executives with our hearts and minds focused on a single goal: the future of our children and our country.

Our work is not finished, but I believe that what we began in Charlottesville was an historic first step in what can be a new relationship between us.

So tonight, let me thank you for working with me -- for the exciting start we've made, and for your commitment to build on this beginning. And let us all raise our glasses:

To the partnership between this White House and every State House in the nation;

And to our commitment to work together -- toward a new decade of excellence and to an American education system second to none.

#

Suggested Comments for February 26 Meeting with Governors

[I am very pleased to be with you today on this occasion. An occasion which I believe will be viewed in the years to come as a dramatic turning point for our nation.]

You have come to Washington on a routine visit with an uncommon agenda. For the first time in America's history we will have national education goals and objectives; goals that will pave the way to a decade-long commitment to excellence in education for all Americans. Goals that will guide us on the journey toward an American renaissance in education.

The commitment to develop national goals was made last fall when we gathered in Charlottesville, Virginia. Five months later, I am glad to see that the spirit of cooperation, commitment, and bipartisanship which was so evident in Charlottesville is still very much alive.

I hope this spirit will preside over the coming months and years and serve as a signal to America that the commitment to realizing these goals shared by those of us in this room remains strong and unyielding. Not for just today or tomorrow. But for the next ten years. Until we get the job done and get it done right.

You know, only a year or so ago the notion of education goals was considered too bold a step for America to take.

And there are some who say today the goals we have established are perhaps too ambitious. To these people I can only say, "stay tuned." Because those who doubt misunderstand our resolve and fail to appreciate the energy driving the accomplishment of these goals.

You know, we have all been following very closely the extraordinary events which have unfolded before our eyes in Eastern Europe over the last year. There is a lesson in those events for all of us in this room and for all Americans. And that is when people unite behind common goals and demand the freedom to pursue their dreams, no system can stop them. Make no mistake about it, these goals embody a demand for radical change.

There is nothing more important to the long-term stability and stature of America than establishing a first-class education system. Nothing is more important to a competitive America in the 21st century. Nothing is more important to improving the quality of life for our citizens. Nothing is more important than the promise inherent in these goals that all children in America can realize their fullest potential -- and reach for their dreams.

I want to see these goals posted on the wall of every school so that all who walk in -- parents, students, teachers -- know what we're aiming for:

So that everyone knows we have set for ourselves the goal that every child will be ready to learn from the first day they walk into that classroom.

Of raising the graduation rate to 90% by making our schools meaningful, challenging and relevant to the needs of our students.

Of setting high standards of achievement among our students. And seeing that they leave the transition grades of four, eight and twelve having mastered important [subject matter].

Of achieving first place in math and science among industrialized nations.

Of every American adult being skilled and literate, equipped to be a productive worker and citizen.

Of every school in America being safe, disciplined and drug-free.

These goals and objectives have not been developed without a lot of help. They are the product of an extensive effort on the part of all of you over the past five months and were developed with the input of hundreds of citizens from all sectors of society. I would like to thank all Americans who have participated in this process. Governor Branstad and the members of your Education Task Force -- I thank you for your commitment, dedication, and hard work.

Today we are launching a new era in education reform. Its focus is high expectations. Its passion is our children. Its hallmark is results. Its energy is derived from the people of a great country who will not be deprived of world class education.

But as we acknowledge this first step, we recognize that the hard part is before us. Over the next few months I know you will be looking at strategies in your states which will move us forward toward these goals. Strategies that will focus on measuring progress by results - by how well students are doing.

And we have committed to work together with Congress on legislation to increase flexibility in Federal funding in return for enhanced accountability. And you - the nation's governors - have committed to break the bureaucratic shackles that smother innovation and stand guard over the status quo.

Although the Federal government traditionally has a limited role in education -- and we all respect and acknowledge that it is the dynamism at the state and local level that achieves excellence -- I promise you that my Administration is determined to walk with you every step of the way.

I will shortly meet with my Cabinet -- many of whom are here today as they were in Charlottesville -- and I will ask each Department and Agency head to look at their programs, look at their budgets, and report back to me on what they can do to achieve these goals.

I will work with you to establish a national commission which will be charged with ensuring that proper and constructive measurements are developed where they do not already exist. This commission will report to me, to you, and the American public once a year -- every year-- on the progress we make over the next decade.

I am calling on America's private sector to be a third partner in this process. We need to know from them what the workplace will need and expect of our citizens in the 21st century. And we need their talent and resources to drive this reform effort.

And I will do everything I can to provide the national leadership and energy to keep education in the forefront of America's domestic agenda.

[You know, there is a luncheon going on upstairs which involves people very close to all of us who were also at the Education Summit in Charlottesville. And I have the feeling that with the combined dedication and energy of Barbara and all of your spouses, that we may be further down the road to a literate America than we know.]

The work ahead will not be easy, we are travelling in uncharted waters. Never before have we as a nation set goals for education. Never before have the nation's leaders stepped forward to say we are willing to be held accountable for the results of this process. Never before have President the United States and the nation's Governors joined together in a partnership and a long-term commitment on a single issue.

If we can accomplish just one thing today -- and it may be the simplest, yet most valuable of all -- it is to send a message to parents, teachers, community leaders, and every other American:

These goals are not the Governors' goals nor the President's goals, but they are the Nation's goals. We are rejecting the status quo, setting our sights high, and investing our faith in the American people. And today the Governors and the Cabinet join me in extending a challenge to all Americans to adopt these goals as their own. Give us your innovation, give us your energy, give us your high standards.

And at the end of this decade of reform as we gaze into a new century, America will stand ready to embark on a journey of high achievement and to enjoy a century of rich enlightenment.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/20/90

ACTION/CONCURRENCE/COMMENT DUE BY: 2/21/90 2:00 PM

SUBJECT: PRESIDENTIAL REMARKS: TOAST AT THE GOVERNORS' STATE DINNER

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☒	NEWMAN	☐	☐
SCOWCROFT	☐	☐	PORTER <i>2nd Wilson's Postleg.</i>	☒	☐
DARMAN	☒	☐	ROGICH <i>N/C</i>	☒	☐
BATES	☒	☐	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
CICCONI <i>N/C</i>	☐	☒	WINSTON	☐	☒
DEMAREST <i>N/C</i>	☒	☐	PINKERTON <i>N/C</i>	☒	☐
FITZWATER	☐	☒	ANDERSON	☒	☐
GRAY <i>N/C</i>	☒	☐		☐	☐
HAGIN	☐	☐		☐	☐

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Wednesday, February 21, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

Terry, I salute you and congratulate you on the leadership you have provided this year in bringing about a consensus for change and focusing on an agenda for Educational and Environmental quality.

1990 FEB 20 PM 12:49

McGroarty/Dooley
February 20, 1990
12:30 pm
[GOVS]

PRESIDENTIAL REMARKS: TOAST AT THE GOVERNORS' STATE DINNER
STATE DINING ROOM
FEBRUARY 25, 1990
7:30 PM

(Deb Anderson)
ck old toast from May.
Doesn't POTUS mention Vice Chairman?
do.

It's my great pleasure to welcome all of you to the White House. [Introductory acknowledgements.] Terry Branstad, doing double duty as Governor of Iowa, and Chairman of the National Governors Association. Vice Chairman, Governor BOOTH GARDNER. And there are some new faces -- new members of the Governors' club I want to welcome: Governor Florio. Governor Wilder. And Governor Guerrero of the Northern Marianas Islands.

[[You know, I'm reminded every day about the vital work Governors do. The genius of the Governors -- the special insight that comes from the experience of being Chief Executive in the Statehouse. // But come to think of it -- it's always the same fellow who reminds me. // John Sununu.]]

Each one of you deals every day with issues that affect the lives of every citizen in your state -- that affect the very future of our nation. And of all those many issues, none is more important than the one we've all been focussing on since we met last September: Education. What Thomas Jefferson called the "keystone of the arch" of our democratic system.

In the five months since we met at Mr. Jefferson's University, we've made a good beginning. For the first time

ever, we've ^{proposed} formulated a set of national goals -- ^{goals that will} ~~six objectives~~ ^{Point the way to a decade-long commitment towards} ~~that will help us measure the progress we make towards~~ excellence in education.

I'd like to see these goals posted on the wall of every school -- call it [?] Target 2000 -- so that every one who walks in -- parents, students, teachers -- knows what it is we're aiming for:

So that everyone knows we've set ourselves the goal of raising the graduation rate to 90% or more.

Of reclaiming first-place in science and math achievement world-wide.

Of making sure our diplomas mean something. Setting up a series of check-points -- so that as our children move from grade school to high school, we assess their performance.

And in addition to those first three goals, three more:

Every American child -- ready to learn from the first day they walk into that classroom.

Every American adult -- skilled and literate, equipped to be a productive worker and a participating citizen.

And every school in America -- disciplined and drug-free. //

^{These goals} ~~Target 2000~~ gives us something to reach for. ^{goals} ~~Six objectives~~ ^{that A means of} ~~that will help us set priorities~~ -- ^{ing} measure our progress.

~~We've set our goals -- now its time to reach them.~~ I know every State is already hard at work. We all know there's no one answer -- no one-size-fits-all solution, that works for every school system from Anchorage, Alaska to Zanesville, Ohio -- and

for every school in between. We've got to take advantage of the great strength of our system -- we've got to turn our states into **50 laboratories of education reform**. And reward what works. When we find a school where kids are learning -- we've got to make sure we learn the secret to that school's success.

Our challenge couldn't be clearer: If we're going to understand the exciting changes we've witnessed around the world -- if we're going to be able to compete in the ^{(Global marketplace of the} 21st Century, and truly provide opportunity for all Americans, we've got to ask ourselves some threshold questions:

How can our Nation ~~compete in the global marketplace~~ -- remain a first-rate economic power -- if our school system is ^{First class} ~~second-rate~~?

How can our kids understand the **Revolution of '89** if they don't know about the ~~Revolutions~~ ^{if} of 1776?

Can we be ready for the year 2000 ^{if} ~~if the high school "Class of 2001"~~ ^{the Class of 2001,} -- today's first graders -- aren't getting a 21st Century education -- right now.

The people in this room know the answer to these questions. They are self-evident. The future of this nation -- our ability ^{to} understand our changing world, to meet and master the challenges we'll face -- is being decided every day: child by child -- in ^{in our homes,} our schools, ^{and in our communities.}

So tonight, let me thank you for working with me -- for the ^{exciting} ~~sound~~ start we've made, and for your commitment to build on this beginning. And let us all raise our glasses:

To ^{the} a strong partnership between this White House and every
State House in the nation;

To an American education system second to none;

And to our commitment to work together -- toward our goals,
toward our future, ^{and} ←

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/20/90

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HAGIN	☐	☐		☐	☐

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Wednesday, February 21, with a copy to my office. Thank you.

RESPONSE:

N/C 2/21/90

90 FEB 22 4:17 PM

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE

WASHINGTON

90 FEB 22 AIO: 10 ✓

February 21, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER

SUBJECT: Toast for Governors' State Dinner

The draft remarks' focus on education goals provides a positive and appropriate framework for continuing the dialogue which began at the Education Summit with Governors. It is uncertain, however, whether the goals and objectives will have been officially adopted by the Governors by Saturday evening. The following suggestions, therefore, are proposed in the event that the goals have not yet been ratified. ~~_____~~

Page 2, line 1 ~~_____~~

The Governors will officially adopt objectives in addition to the six broad goals. Therefore, we would suggest that the words "goals" and "objectives" not be used interchangeably.

We would suggest as possible substitute language: "we've proposed a set of national goals -- goals that will point the way to a decade-long commitment towards excellence in education."

Page 2, para. 9

Suggest substituting "six goals" for "six objectives." Again, there are objectives under each broad goal that the Governors and the President will endorse at this meeting. ✓

Page 2, last para.

We would suggest beginning the sentence with, "We have our goals" ✓

Page 3, para. 2

It may send a more positive message to use the phrase "if our school system is not first class?" instead of "if our school system is not second rate?"

Page 3, conclusion of para. 5

An important element of the education goals and objectives is that the responsibility for our children's education extends to the home and the entire community, in addition to the schools. Perhaps the concluding phrase could be expanded to read: "child by child -- in our homes, in our schools, in our communities."

Please let me know if you have any questions on the above comments or if I may be of further assistance.

Attachment

WHITE HOUSE STAFFING MEMORANDUMDATE: 2/20/90ACTION/CONCURRENCE/COMMENT DUE BY: 2/21/90 2:00 PMSUBJECT: PRESIDENTIAL REMARKS: TOAST AT THE GOVERNORS' STATE DINNER

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 Ext. 2702

1990 FEB 20 PM 12:49

McGroarty/Dooley
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[GOVS]

PRESIDENTIAL REMARKS: TOAST AT THE GOVERNORS' STATE DINNER
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FEBRUARY 25, 1990
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ever, we've ^{DEVELOPED} formulated a set of national goals -- ^{GOALS} ~~six objectives~~ that will ^{POINT THE WAY TO A DECADE-LONG COMMITMENT} ~~help us measure the progress we make~~ towards excellence in education.

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So that everyone knows we've set ourselves the goal of raising the graduation rate to 90% or more.

Of ^{ACHIEVING} ~~reclaiming~~ first-place in science and math ^{AMONG} ~~achievement~~ ~~world-wide~~. ~~INDUSTRIALIZED NATIONS~~.

Of ^{RAISING CRUCIAL COMPETENCIES AMONG OUR STUDENTS} ~~making sure our diplomas mean something~~. Setting up a series of check-points -- so that as our children move from grade school to high school, we assess their performance.

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Every American adult -- skilled and literate, equipped to be a productive worker and a participating citizen.

And every school in America -- disciplined and drug-free. // ^{THESE GOALS} ~~Target 2000~~ gives ^{GOALS} ~~us~~ something to reach for. Six objectives that will help us set priorities -- measure our progress.

^{HAVE} ~~We've set~~ our goals -- now its time to reach them. I know every State is already hard at work. We all know there's no one answer -- no one-size-fits-all solution, that works for every school system from Anchorage, Alaska to Zanesville, Ohio -- and

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~~second-rate?~~

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#

THE WHITE HOUSE

WASHINGTON

February 21, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: JIM PINKERTON

SUBJECT: Draft Toast for Governor's State Dinner

A fine speech. We especially liked the references to "50 laboratories of education reform," rewarding "what works."

###

THE WHITE HOUSE
WASHINGTON

2/21/90

Anderson

TO: Chriss Winston

FROM: LANNY GRIFFITH
Special Assistant to the President for
Intergovernmental Affairs
Room 160
Extension 7170

The attached is for:

- | | |
|--|--|
| ☐ Information | ☐ Review & Comment |
| ☐ Direct Response | ☒ Appropriate Action |
| ☐ Draft Reply | ☒ Per Request |
| ☐ File | ☐ Signature |

Comments:

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Of reclaiming first-place in science and math achievement world-wide.

Of making sure our diplomas mean something. ^{Setting high standards} ~~Setting up a~~ ^{Standards of Achievement} ~~series of check-points~~ -- so that as our children move from grade school to high school, ^{We are certain that they are acquiring the} ~~we assess their performance.~~ ^{knowledge and developing the skills needed as a foundation for enlightenment}

And in addition to those first three goals, three more:

Every American child -- ready ^{in mind and body} to learn from the first day they walk into that classroom.

Every American adult -- skilled and literate, equipped to be a productive worker and a ^{responsible} ~~participating~~ citizen.

And every school in America ^{safe} -- disciplined and drug-free. // ^{These goals} ~~Target 2000~~ gives us something to reach for. ~~Six objectives~~ ^{They} ~~that will~~ help us set priorities ^{AND} measure our progress.

We've set our goals -- now its time to reach them. I know every State is already hard at work. We all know there's no one answer -- no one-size-fits-all solution, that works for every school system from Anchorage, Alaska to Zanesville, Ohio -- and

for every school in between. We've got to take advantage of the great strength of our system -- we've got to turn our states into **50 laboratories of education reform.** ~~And reward what works.~~

When we find a school where kids are learning -- we've got to make sure we learn the secret to that school's success. *We have to be bold and unafraid of diversity. We have to be willing to reward success and*

Our challenge couldn't be clearer: If we're going to understand the exciting changes we've witnessed around the world -- if we're going to be able to compete in the 21st Century, and truly provide opportunity for all Americans, we've got to ask ourselves some threshold questions:

How can our Nation ~~compete in the global marketplace~~ -- remain a first-rate economic power -- if our school ~~system is~~ ^{are} second-rate?

How can our kids understand the Revolution of '89 if they don't know about the Revolutions of 1776?

Can we be ready for ~~the year 2000~~ ^{today's first graders -- the} if the high school "Class of 2001" ~~-- today's first graders --~~ ^{without schools for the 21st Century?} aren't getting a 21st Century education -- right now.

The people in this room know the answer to these questions. They are self-evident. The future of this nation -- ~~our ability understand our changing world, to meet and master the challenges we'll face~~ -- is being decided every day: child by child -- in our schools.

So tonight, let me thank you for working with me -- for the ^{exactly} sound start we've made, and for your commitment to build on this beginning. And let us all raise our glasses:

Clearly can't put it off for later.

To a ~~strong~~ ^{the} partnership between this White House and every State House in the nation;

To ~~an American education system second to none;~~ ^{a first class}

And to ~~our commitment to work together -- toward our goals,~~ ^{a decade of unparalleled achievement}
~~toward our future. leading to a new country with a first-class~~
~~education system.~~

#

Porter Office
Comments
from Roe Nelson

February 21, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER

SUBJECT: Toast for Governors' State Dinner

The draft remarks' focus on education goals provides a positive and appropriate framework for continuing the dialogue which began at the Education Summit with Governors. It is uncertain, however, whether the goals and objectives will have been officially adopted by the Governors by Saturday evening. The following suggestions, therefore, are proposed in the event that the goals have not yet been ratified.

Hooper feels strongly on "goals" usage.
✓
Page 2, line 1

The Governors will officially adopt objectives in addition to the six broad goals. Therefore, we would suggest that the words "goals" and "objectives" not be used interchangeably.

✓
We would suggest as possible substitute language: "we've proposed a set of national goals -- goals that will point the way to a decade-long commitment towards excellence in education."

Hooper
✓
Page 2, para. 9

Suggest substituting "six goals" for "six objectives." Again, there are objectives under each broad goal that the Governors and the President will endorse at this meeting.

Hooper
✓
Page 2, last para.

We would suggest beginning the sentence with, "We have our goals"

Page 3, para. 2

It may send a more positive message to use the phrase "if our school system is not first class?" instead of "if our school system is not second rate?"

Page 3, conclusion of para. 5

An important element of the education goals and objectives is that the responsibility for our children's education extends to the home and the entire community, in addition to the schools. Perhaps the concluding phrase could be expanded to read: "child by child -- in our homes, in our schools, in our communities."

Please let me know if you have any questions on the above comments or if I may be of further assistance.

Attachment

WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/20/90 ACTION/CONCURRENCE/COMMENT DUE BY: 2/21/90 2:00 PM

SUBJECT: PRESIDENTIAL REMARKS: TOAST AT THE GOVERNORS' STATE DINNER

	ACTION FYI			ACTION FYI	
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FITZWATER	☐	☒	ANDERSON	☒	☐
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HAGIN	☐	☐		☐	☐

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Wednesday, February 21, with a copy to my office. Thank you.

RESPONSE:

See comments

90 FEB 21 12:18

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1990 FEB 20 PM 12: 49

McGroarty/Dooley
February 20, 1990
12:30 pm
[GOVS]

**PRESIDENTIAL REMARKS: TOAST AT THE GOVERNORS' STATE DINNER
STATE DINING ROOM
FEBRUARY 25, 1990
7:30 PM**

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[[You know, I'm reminded every day about the vital work Governors do. The genius of the Governors -- the special insight that comes from the experience of being Chief Executive in the Statehouse. // But come to think of it -- it's always the same fellow who reminds me. // John Sununu.]]

Each one of you deals every day with issues that affect the lives of every citizen in your state -- that affect the very future of our nation. And of all those many issues, none is more important than the one we've all been focussing on since we met last September: Education. What Thomas Jefferson called the "keystone of the arch" of our democratic system.

In the five months since we met at Mr. Jefferson's University, we've made a good beginning. For the first time

ever, we've formulated a set of national goals -- six objectives that will help us measure the progress we make towards excellence in education.

I'd like to see these goals posted on the wall of every school -- call it Target 2000 -- so that everyone who walks in -- parents, students, teachers -- knows what it is we're aiming for:

So that everyone knows we've set ^{for} ourselves ^{high school} the goal of raising the graduation rate to 90% or more.

Of reclaiming first-place in science and math achievement world-wide.

Of making sure our diplomas mean something. Setting up a series of check-points -- so ^{when} ~~that as~~ our children ^{are ready to} move from grade school to high school, ~~we assess their performance.~~ ^{they prove they have mastered the necessary knowledge and skills.}

And in addition to those first three goals, three more:

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Every American adult -- skilled and literate, equipped to be a productive worker and a participating citizen.

And every school in America -- disciplined and drug-free. //

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We've set our goals -- now it's time to reach them. I know every State is already hard at work. We all know there's no one answer -- no one-size-fits-all solution ^{that} works for every school system from Anchorage, Alaska to Zanesville, Ohio -- and

Martin
4.3.97

Martin
4.3.97

for every school in between. We've got to take advantage of the great strength of our system -- we've got to turn our States into 50 laboratories of education reform. And reward what works. When we find a school where kids are learning -- we've got to make sure we learn the secret to that school's success.

Our challenge couldn't be clearer: If we're going to understand the exciting changes we've witnessed around the world -- if we're going to be able to compete in the 21st Century, and truly provide opportunity for all Americans, we've got to ask ourselves some threshold questions:

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Document No. 115180SS**WHITE HOUSE STAFFING MEMORANDUM**DATE: 2/20/90ACTION/CONCURRENCE/COMMENT DUE BY: 2/21/90 2:00 PMSUBJECT: PRESIDENTIAL REMARKS: TOAST AT THE GOVERNORS' STATE DINNER

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FITZWATER	☐	☒	ANDERSON	☒	☐
GRAY	☒	☐		☐	☐
HAGIN	☐	☐		☐	☐

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Wednesday, February 21, with a copy to my office. Thank you.

RESPONSE:

*All changes from
Dept. of Education*

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

02. 21. 90

10:58 AM

* SECRETARY / DEPT EDUC. PO2



UNITED STATES DEPARTMENT OF EDUCATION

THE SECRETARY

February 21, 1990

MEMORANDUM FOR MARNIE HAINES

FROM : Chino Chapa *Chino*

SUBJECT : Ideas for President's Speech at NGA Dinner

I have reviewed your speech and have no comment other than to suggest the inclusion of the attached statement.

This statement is suggested by Bill Webb, a former RGA staffer, who now works in our Scheduling office.

Attachment

Ideas for President's speech at NGA dinner

All of you I'm sure are aware of the challenge I made to myself to become the Education President. Tonight I urge you to make the same challenge to yourself -- to become the Education Governors. Never before has there been a more critical time in our nation's history that our ideas, leadership and commitment are needed. Although some of you are nearing the end of your administrations, I urge you to act upon this issue with the same fervor and passion you possessed when you were first elected.

Like the founding fathers at Independence Hall, we too can carve out our own little place in history if we can share our ideas, debate our differences and speak as one voice, saying to the American people that American education should be second to none.

So when you return to your homes to prepare for another legislative session, remember what Benjamin Franklin said at Independence Hall when our forefathers all but conceded on the idea of forming our United States of America. Governors, the sun is still rising. It is up to us to make sure that she continues to rise and cast her light from the Atlantic to the Pacific so that every child has at least a glimmer of hope of reaching his or her fullest potential.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/20/90

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REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Wednesday, February 21, with a copy to my office. Thank you.

RESPONSE:

Chriss -
Looks fine -- only one typo
on p. 3.

gwc
2/20/90

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1990 FEB 20 PM 12:49

McGroarty/Dooley
February 20, 1990
12:30 pm
[GOVS]

PRESIDENTIAL REMARKS: TOAST AT THE GOVERNORS' STATE DINNER
STATE DINING ROOM
FEBRUARY 25, 1990
7:30 PM

It's my great pleasure to welcome all of you to the White House. [Introductory acknowledgements.] Terry Branstad, doing double duty as Governor of Iowa, and Chairman of the National Governors Association. And there are some new faces -- new members of the Governors' club I want to welcome: Governor Florio. Governor Wilder. And Governor Guerrero of the Northern Marianas Islands.

[[You know, I'm reminded every day about the vital work Governors do. The genius of the Governors -- the special insight that comes from the experience of being Chief Executive in the Statehouse. // But come to think of it -- it's always the same fellow who reminds me. // John Sununu.]]

Each one of you deals every day with issues that affect the lives of every citizen in your state -- that affect the very future of our nation. And of all those many issues, none is more important than the one we've all been focussing on since we met last September: Education. What Thomas Jefferson called the "keystone of the arch" of our democratic system.

In the five months since we met at Mr. Jefferson's University, we've made a good beginning. For the first time

ever, we've formulated a set of national goals -- six objectives that will help us measure the progress we make towards excellence in education.

I'd like to see these goals posted on the wall of every school -- call it Target 2000 -- so that every one who walks in -- parents, students, teachers -- knows what it is we're aiming for:

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Of reclaiming first-place in science and math achievement world-wide.

Of making sure our diplomas mean something. Setting up a series of check-points -- so that as our children move from grade school to high school, we assess their performance.

And in addition to those first three goals, three more:

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And every school in America -- disciplined and drug-free. //

Target 2000 gives us something to reach for. Six objectives that will help us set priorities -- measure our progress.

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for every school in between. We've got to take advantage of the great strength of our system -- we've got to turn our states into **50 laboratories of education reform**. And reward what works. When we find a school where kids are learning -- we've got to make sure we learn the secret to that school's success.

Our challenge couldn't be clearer: If we're going to understand the exciting changes we've witnessed around the world -- if we're going to be able to compete in the 21st Century, and truly provide opportunity for all Americans, we've got to ask ourselves some threshold questions:

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/20/90

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SUBJECT: PRESIDENTIAL REMARKS: TOAST AT THE GOVERNORS' STATE DINNER

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REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Wednesday, February 21, with a copy to my office. Thank you.

RESPONSE:

OK S.R.

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1990 FEB 20 PM 12:49

McGroarty/Dooley
February 20, 1990
12:30 pm
[GOVS]

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#

THE WHITE HOUSE
WASHINGTON



February 20, 1990

MEMORANDUM FOR CHRISS WINSTON
Deputy Assistant to the President for
Communications

FROM: BRENT O. HATCH 
Associate Counsel to the President

SUBJECT: Presidential Remarks -- Toast at the Governors'
State Dinner

Counsel's office has reviewed the above-referenced Presidential remarks. We have no legal objections.

Thank you for the opportunity to review this matter.

cc: James W. Cicconi

90 FEB 21 49:35

WHITE HOUSE STAFFING MEMORANDUMDATE: 2/20/90ACTION/CONCURRENCE/COMMENT DUE BY: 2/21/90 2:00 PMSUBJECT: PRESIDENTIAL REMARKS: TOAST AT THE GOVERNORS' STATE DINNER

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SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BATES	☒	☐	UNTERMEYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
CICCONI	☐	☒	WINSTON	☐	☒
DEMAREST	☒	☐	PINKERTON	☒	☐
FITZWATER	☐	☒	ANDERSON	☒	☐
GRAY	☒	☐		☐	☐
HAGIN	☐	☐		☐	☐

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Wednesday, February 21, with a copy to my office. Thank you.

RESPONSE:

NC

67 : 114 12 FEB 21 06

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1990 FEB 20 PM 12:49

McGroarty/Dooley
February 20, 1990
12:30 pm
[GOVS]

PRESIDENTIAL REMARKS: TOAST AT THE GOVERNORS' STATE DINNER
STATE DINING ROOM
FEBRUARY 25, 1990
7:30 PM

It's my great pleasure to welcome all of you to the White House. [Introductory acknowledgements.] Terry Branstad, doing double duty as Governor of Iowa, and Chairman of the National Governors Association. And there are some new faces -- new members of the Governors' club I want to welcome: Governor Florio. Governor Wilder. And Governor Guerrero of the Northern Marianas Islands.

[[You know, I'm reminded every day about the vital work Governors do. The genius of the Governors -- the special insight that comes from the experience of being Chief Executive in the Statehouse. // But come to think of it -- it's always the same fellow who reminds me. // John Sununu.]]

Each one of you deals every day with issues that affect the lives of every citizen in your state -- that affect the very future of our nation. And of all those many issues, none is more important than the one we've all been focussing on since we met last September: **Education**. What Thomas Jefferson called the "**keystone of the arch**" of our democratic system.

In the five months since we met at Mr. Jefferson's University, we've made a good beginning. For the first time

ever, we've formulated a set of national goals -- six objectives that will help us measure the progress we make towards excellence in education.

I'd like to see these goals posted on the wall of every school -- call it Target 2000 -- so that every one who walks in -- parents, students, teachers -- knows what it is we're aiming for:

So that everyone knows we've set ourselves the goal of raising the graduation rate to 90% or more.

Of reclaiming first-place in science and math achievement world-wide.

Of making sure our diplomas mean something. Setting up a series of check-points -- so that as our children move from grade school to high school, we assess their performance.

And in addition to those first three goals, three more:

Every American child -- ready to learn from the first day they walk into that classroom.

Every American adult -- skilled and literate, equipped to be a productive worker and a participating citizen.

And every school in America -- disciplined and drug-free. //

Target 2000 gives us something to reach for. Six objectives that will help us set priorities -- measure our progress.

We've set our goals -- now its time to reach them. I know every State is already hard at work. We all know there's no one answer -- no one-size-fits-all solution, that works for every school system from Anchorage, Alaska to Zanesville, Ohio -- and

for every school in between. We've got to take advantage of the great strength of our system -- we've got to turn our states into **50 laboratories of education reform**. And reward what works. When we find a school where kids are learning -- we've got to make sure we learn the secret to that school's success.

Our challenge couldn't be clearer: If we're going to understand the exciting changes we've witnessed around the world -- if we're going to be able to compete in the 21st Century, and truly provide opportunity for all Americans, we've got to ask ourselves some threshold questions:

How can our Nation compete in the global marketplace -- remain a first-rate economic power -- if our school system is second-rate?

How can our kids understand the **Revolution of '89** if they don't know about the **Revolutions of 1776**?

Can we be ready for the year 2000 if the high school **"Class of 2001"** -- today's first graders -- aren't getting a 21st Century education -- right now.

The people in this room know the answer to these questions. They are self-evident. The future of this nation -- our ability understand our changing world, to meet and master the challenges we'll face -- is being decided every day: child by child -- in our schools.

So tonight, let me thank you for working with me -- for the sound start we've made, and for your commitment to build on this beginning. And let us all raise our glasses:

To a strong partnership between this White House and every State House in the nation;

To an American education system second to none;

And to our commitment to work together -- toward our goals, toward our future.

#

Vice Chairman, Booth Gardner.

Document No. 11518058**WHITE HOUSE STAFFING MEMORANDUM**DATE: 2/20/90 ACTION/CONCURRENCE/COMMENT DUE BY: 2/21/90 2:00 PMSUBJECT: PRESIDENTIAL REMARKS: TOAST AT THE GOVERNORS' STATE DINNER

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☒	NEWMAN	☐	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BATES →	☒	☐	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
CICCONI	☐	☒	WINSTON	☐	☒
DEMAREST	☒	☐	PINKERTON	☒	☐
FITZWATER	☐	☒	ANDERSON	☒	☐
GRAY	☒	☐		☐	☐
HAGIN	☐	☐		☐	☐

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Wednesday, February 21, with a copy to my office. Thank you.

RESPONSE:

*All changes from
Dept. of Education*

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702



UNITED STATES DEPARTMENT OF EDUCATION

THE SECRETARY

February 21, 1990

MEMORANDUM FOR MARNIE HAINES

FROM : Chino Chapa *Chino*

SUBJECT : Ideas for President's Speech at NGA Dinner

I have reviewed your speech and have no comment other than to suggest the inclusion of the attached statement.

This statement is suggested by Bill Webb, a former RGA staffer, who now works in our Scheduling office.

Attachment

Ideas for President's speech at NGA dinner

All of you I'm sure are aware of the challenge I made to myself to become the Education President. Tonight I urge you to make the same challenge to yourself -- to become the Education Governors. Never before has there been a more critical time in our nation's history that our ideas, leadership and commitment are needed. Although some of you are nearing the end of your administrations, I urge you to act upon this issue with the same fervor and passion you possessed when you were first elected.

Like the founding fathers at Independence Hall, we too can carve out our own little place in history if we can share our ideas, debate our differences and speak as one voice, saying to the American people that American education should be second to none.

So when you return to your homes to prepare for another legislative session, remember what Benjamin Franklin said at Independence Hall when our forefathers all but conceded on the idea of forming our United States of America. Governors, the sun is still rising. It is up to us to make sure that she continues to rise and cast her light from the Atlantic to the Pacific so that every child has at least a glimmer of hope of reaching his or her fullest potential.