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Red Cross Speech 2/23/90 [OA 4728]

Stack:	Row:	Section:	Shelf:	Position:
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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

February 23, 1990

REMARKS BY THE PRESIDENT
TO THE RED CROSS

The Red Cross Headquarters
Washington, D.C.

11:42 A.M. EST

THE PRESIDENT: Thank you very much, Chairman Moody, and all of you, ladies and gentlemen. It's a great pleasure for me -- long drive over -- (laughter) -- but I'm willing to make the sacrifice. (Laughter.) Literally, it took us about 30 seconds. But what a pleasure to address the Red Cross. One reason is that if my speech is a disaster, relief is close at hand. (Laughter.) Moreover, you prove what Emerson said: "The greatest gift is a portion of thyself."

Seventy-seven years ago it was William Howard Taft began a great and generous tradition. And since then, every President has been privileged -- as I am -- to serve as American Red Cross Honorary Chairman, and since 1943, to proclaim March as American Red Cross Month.

To Franklin Roosevelt, the Red Cross embraced in its membership all races and creeds. To Dwight Eisenhower, it mirrored the warm heart of a free people. And another great President, Ronald Reagan, rightly observed that the Red Cross volunteers have proved equal to the challenges of the times.

This spirit is crystalized in the three windows beside me -- windows commissioned by the Red Cross in 1917 which represent the theme of ministry through sacrifice. These windows tell the Red Cross story -- from collecting blood to combating disaster, and what this has meant to Americans and people throughout the world for generations.

Let me tell a story which illustrates that meaning. It's about a violent winter snowstorm -- and a remote mountain cabin all but covered by snow drifts. I'm afraid most Red Cross volunteers have heard it.

A Red Cross rescue team was carried by helicopter to these snowdrifts, within a mile of the cabin -- and then struggled to the cabin, shoveling a path through the snow. Finally arriving at the door, the lead rescuer knocked. It was opened by a crusty mountaineer.

"We're from the Red Cross," the rescuer explained. To which the mountaineer responded by scratching his head. "Well, it's been a right tough winter," he said at last. "I don't see how we can give anything this year." (Laughter.)

A few moments later, obviously, the mountaineer got the message that rescue team was there to help. Just as for millions of people in need, from that snowbound mountaineer to families made homeless by floods and hurricanes, the Red Cross is what I like to refer to as a brilliant point of light -- part of that vast galaxy of individuals, businesses, schools, churches, synagogues, voluntary associations working together to solve problems.

MORE

A point of light. A star of hope across the globe. For 109 years that star has shone anytime there has been a need -- anywhere there is a need. And today it dazzles still. In 2,800 chapters -- in thousands of towns and cities and at our military bases around the world -- providing light at the end of the tunnel, a rainbow through the clouds.

Look, first, here at home. When forest fires seared the State of Michigan in 1881 -- or the Dust Bowl ravaged lives - the Red Cross star of light, if you will, helped millions of people. And that legacy continues from Hurricane Hugo in South Carolina to the earthquake in north California. Through CPR, AIDS education, and programs for the elderly -- the Red Cross star casts a glow of love and caring. Showing that any definition of a successful life must include serving others.

And look around the world. In the late 1800's, the Red Cross sent food and medical supplies to a starving Russia, and since then, has served from San Juan Hill to Hamburger Hill. In 1987, 1,200 Red Cross volunteers assisted when the tiny country of Bangladesh suffered from floods. In 1988, you sent the first international disaster relief to the Soviet Union in 65 years. And today, just take a look at Eastern Europe where you're providing emergency food, clothing, and medical aid to new refugees.

These efforts prove anew that a world without the Red Cross would be a terrible cross to bear, and show how the Red Cross star of hope can shine forever by helping the volunteers of today become the leaders of tomorrow.

For evidence then look at these men and women -- each a "Star Player" honored by the Red Cross -- or, as you say, each "playing your part."

Dorothy Campbell-Bell of Nashville. Teaching law in the classroom -- and the disabled to swim. Or Rochester, New York's, Joe Delgado, next here, Father of the Organization of Latin American Students. In Philadelphia, Bill Gallagher is a Red Cross leader and full-time medical student. And in Cape May, New Jersey, Karen Maiorana started Operation Mail Call. Then, there's Ben Robinson, of Hartford, Connecticut. One of Ebony's Ten Young Leaders of America. And then Debra Johnson, of Ashtabula, Ohio. The 1988 Volunteer of the Year.

That's some battalion, some line-up, I'll tell you. And today they're leading a cavalry charge of hope and healing. They're among the more than one million volunteers who grace settings from day care centers to inner-city schools. And who are buoyed by the donors who last year raised nearly \$145 million for the Red Cross disaster relief fund.

I began with a story about such service to others, and so let me close with another. It's about a man -- President Woodrow Wilson -- who so admired the Red Cross that he once told Admiral Grayson to gather up sheep and put them grazing on the White House lawn.

"He appointed me shepherd of the flock," Grayson recalled. "When shearing time came I reported to him that we had a little over 100 pounds of wool." With that, Wilson ordered him to send two pounds of wool to every state -- telling the governors to have it auctioned for the benefit of the Red Cross.

The auction raised \$50,000 -- and in time, Admiral Grayson went on to become Chairman of the Red Cross. For like you, he believed that we succeed in life only when we make a difference in someone else's life.

You live that belief. And have made the Red Cross a star of hope unto the world. This table was used by Red Cross Chairman William Howard Taft when he was President. So it's my honor now to use it again as I sign this proclamation making March American Red

Cross Month.

Thank you for all you do, and thank you for inviting me.
God bless the Red Cross. Thank you all. (Applause.)

END

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God bless the Red Cross. Thank you all. (Applause.)

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11:50 A.M. EST

File

RED CROSS / WASHINGTON, D.C.
FRIDAY, FEBRUARY 23, 1990 / 11:30 A.M.

CHAIRMAN MOODY, LADIES AND GENTLEMEN. IT'S ALWAYS
A PLEASURE TO ADDRESS THE RED CROSS. // ONE REASON IS
THAT IF MY SPEECH IS A DISASTER, RELIEF IS CLOSE AT
HAND. // MOREOVER, YOU PROVE WHAT EMERSON SAID: "THE
GREATEST GIFT IS A PORTION OF THYSELF." //

SEVENTY-SEVEN YEARS AGO, WILLIAM HOWARD TAFT BEGAN
A GREAT AND GENEROUS TRADITION.

- 2 -

AND SINCE THEN, EVERY PRESIDENT HAS BEEN PRIVILEGED --
AS I AM -- TO SERVE AS AMERICAN RED CROSS HONORARY
CHAIRMAN. AND SINCE 1943, TO PROCLAIM MARCH AS
AMERICAN RED CROSS MONTH.

TO FRANKLIN ROOSEVELT, THE RED CROSS "EMBRAC[ED] IN
ITS MEMBERSHIP ALL RACES AND CREEDS." // TO DWIGHT
EISENHOWER, IT MIRRORED THE "WARM HEART OF A FREE
PEOPLE." //

AND ANOTHER GREAT PRESIDENT, RONALD REAGAN, RIGHTLY OBSERVED THAT "THE RED CROSS VOLUNTEERS HAVE PROVED EQUAL TO THE CHALLENGES OF OUR TIME."

THIS SPIRIT IS CRYSTALIZED IN THE THREE WINDOWS BESIDE ME -- WINDOWS COMMISSIONED BY THE RED CROSS IN 1917 WHICH REPRESENT THE THEME OF MINISTRY THROUGH SACRIFICE. THESE WINDOWS TELL THE RED CROSS STORY. // FROM COLLECTING BLOOD TO COMBATING DISASTER.

AND WHAT THIS HAS MEANT TO AMERICANS AND PEOPLE THROUGHOUT THE WORLD FOR GENERATIONS.

((LET ME TELL A STORY WHICH ILLUSTRATES THAT MEANING. IT'S ABOUT A VIOLENT WINTER SNOWSTORM -- AND A REMOTE MOUNTAIN CABIN ALL BUT COVERED BY SNOW DRIFTS.

((A RED CROSS RESCUE TEAM WAS CARRIED BY HELICOPTER TO WITHIN A MILE OF THE CABIN -- THEN STRUGGLED TO THE CABIN AND SHOVELED A PATH THROUGH THE SNOW. FINALLY ARRIVING AT THE DOOR, THE LEAD RESCUER KNOCKED.

IT WAS OPENED BY A CRUSTY MOUNTAINEER.

(("WE'RE FROM THE RED CROSS," THE RESCUER EXPLAINED. TO WHICH THE MOUNTAINEER RESPONDED BY SCRATCHING HIS HEAD. // "WELL, IT'S BEEN A RIGHT TOUGH WINTER," HE SAID AT LAST. "I DON'T SEE HOW WE CAN GIVE ANYTHING THIS YEAR.") //

A FEW MOMENTS LATER, THE MOUNTAINEER GOT THE MESSAGE: THAT RESCUE TEAM WAS THERE TO HELP.

JUST AS FOR MILLIONS OF PEOPLE IN NEED, FROM THAT SNOWBOUND MOUNTAINEER TO FAMILIES MADE HOMELESS BY FLOODS AND HURRICANES, THE RED CROSS IS A BRILLIANT POINT OF LIGHT -- PART OF THAT VAST GALAXY OF INDIVIDUALS, BUSINESSES, SCHOOLS, CHURCHES, SYNAGOGUES, AND VOLUNTARY ASSOCIATIONS WORKING TOGETHER TO SOLVE PROBLEMS.

"A POINT OF LIGHT." A STAR OF HOPE ACROSS THE GLOBE. FOR 109 YEARS THAT STAR HAS SHONE ANYTIME THERE HAS BEEN A NEED -- ANYWHERE THERE IS A NEED. AND TODAY IT DAZZLES STILL. IN 2,800 CHAPTERS -- IN THOUSANDS OF TOWNS AND CITIES AND AT OUR MILITARY BASES AROUND THE WORLD -- PROVIDING LIGHT AT THE END OF THE TUNNEL, A RAINBOW THROUGH THE CLOUDS.

LOOK, FIRST, HERE AT HOME. WHEN FOREST FIRES SEARED MICHIGAN IN 1881 -- OR THE DUSTBOWL RAVAGED LIVES -- THE RED CROSS STAR HELPED MILLIONS OF PEOPLE. AND THAT LEGACY CONTINUES FROM HURRICANE HUGO IN SOUTH CAROLINA TO THE EARTHQUAKE IN NORTHERN CALIFORNIA. THROUGH CPR, AIDS EDUCATION, AND PROGRAMS FOR THE ELDERLY -- THE RED CROSS STAR CASTS A GLOW OF LOVE AND CARING. SHOWING THAT ANY DEFINITION OF A SUCCESSFUL LIFE MUST INCLUDE SERVING OTHERS.

- 9 -

AND LOOK AROUND THE WORLD. IN THE LATE 1800s, THE RED CROSS SENT FOOD AND MEDICAL SUPPLIES TO A STARVING RUSSIA. AND SINCE THEN HAS SERVED FROM SAN JUAN HILL TO HAMBURGER HILL. // IN 1987, 1,200 RED CROSS VOLUNTEERS ASSISTED WHEN BANGLADESH WAS FLOODED. // IN 1988, YOU SENT THE FIRST INTERNATIONAL DISASTER RELIEF TO THE SOVIET UNION IN 65 YEARS. // AND TODAY, LOOK AT EASTERN EUROPE.

- 10 -

WHERE YOU'RE PROVIDING EMERGENCY FOOD, CLOTHING, AND MEDICAL AID TO NEW REFUGEES.

THESE EFFORTS PROVE ANEW THAT A WORLD WITHOUT THE RED CROSS WOULD BE A TERRIBLE CROSS TO BEAR. AND SHOW HOW THE RED CROSS STAR OF HOPE CAN SHINE FOREVER: BY HELPING THE VOLUNTEERS OF TODAY BECOME THE LEADERS OF TOMORROW. //

FOR EVIDENCE, LOOK AT THESE MEN AND WOMEN -- EACH A "STAR PLAYER" HONORED BY THE RED CROSS -- OR, AS YOU SAY, EACH "PLAYING YOUR PART." DOROTHY CAMPBELL-BELL OF NASHVILLE. TEACHING LAW IN THE CLASSROOM -- AND THE DISABLED TO SWIM. OR ROCHESTER, NEW YORK'S, JOE DELGADO. FATHER OF THE ORGANIZATION OF LATIN AMERICAN STUDENTS. // IN PHILADELPHIA, BILL GALLAGHER IS A RED CROSS LEADER AND FULL-TIME MEDICAL STUDENT.

AND IN CAPE MAY, NEW JERSEY, KAREN MAIORANA [MAH REH ANNA] STARTED OPERATION MAIL CALL. // THEN, THERE'S HARTFORD'S BEN ROBINSON. ONE OF EBONY MAGAZINE'S TEN YOUNG LEADERS OF AMERICA. AND DEBRA JOHNSON OF ASHTABULA, OHIO. THE 1988 VOLUNTEER OF THE YEAR. // THAT'S SOME BATTALION. AND TODAY THEY'RE LEADING A CAVALRY CHARGE OF HOPE AND HEALING. THEY'RE AMONG THE MORE THAN ONE MILLION VOLUNTEERS WHO GRACE SETTINGS FROM DAY-CARE CENTERS TO INNER-CITY SCHOOLS.

AND WHO ARE BUOYED BY THE DONORS WHO LAST YEAR RAISED NEARLY \$145 MILLION FOR THE RED CROSS DISASTER RELIEF FUND.

I BEGAN WITH A STORY ABOUT SUCH SERVICE TO OTHERS. I'D LIKE TO CLOSE WITH ANOTHER. IT'S ABOUT A MAN -- PRESIDENT WOODROW WILSON -- WHO SO ADMIRERD THE RED CROSS THAT HE ONCE TOLD ADMIRAL CARY GRAYSON TO GATHER UP SHEEP AND PUT THEM GRAZING ON THE WHITE HOUSE LAWN.

"HE APPOINTED ME SHEPHERD OF THE FLOCK," GRAYSON RECALLED. "WHEN SHEARING TIME CAME I REPORTED TO HIM THAT WE HAD A LITTLE OVER A HUNDRED POUNDS OF WOOL." // WITH THAT, WILSON ORDERED HIM TO SEND TWO POUNDS OF WOOL TO EVERY STATE -- TELLING THE GOVERNORS TO HAVE IT AUCTIONED FOR THE BENEFIT OF THE RED CROSS.

THE AUCTION RAISED \$50,000 -- AND IN TIME, ADMIRAL GRAYSON BECAME CHAIRMAN OF THE RED CROSS.

FOR LIKE YOU, HE BELIEVED THAT WE SUCCEED IN LIFE ONLY WHEN WE MAKE A DIFFERENCE IN SOMEONE ELSE'S LIFE.

YOU LIVE THAT BELIEF. AND HAVE MADE THE RED CROSS A STAR OF HOPE UNTO THE WORLD. THIS TABLE WAS USED BY RED CROSS CHAIRMAN WILLIAM HOWARD TAFT WHEN HE WAS PRESIDENT. SO IT'S MY HONOR TO NOW USE IT AS I SIGN THE PROCLAMATION MAKING MARCH AMERICAN RED CROSS MONTH. THANK YOU FOR INVITING ME. GOD BLESS THE RED CROSS. AND GOD BLESS THE UNITED STATES OF AMERICA.

#

THE WHITE HOUSE
WASHINGTON

February 21, 1990

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *aw*
FROM: CURT SMITH *CS*
SUBJECT: REMARKS AT RED CROSS VISIT

I. SUMMARY

On Friday, February 23, at 11:30 a.m. you will visit Red Cross headquarters on 17th Street. The audience of about 200 people will consist of the Red Cross Board, volunteers, staff, and guests. George Moody, Chairman of the Red Cross, will introduce you.

II. DISCUSSION

The attached remarks (8 minutes, speechcards) praise the Red Cross for its outstanding service. From blood services to disaster relief to first aid, the Red Cross has been a "star of hope." Six outstanding Red Cross volunteers will accompany you on the platform as you deliver remarks and sign a proclamation declaring March Red Cross Month.

(Smith/Blessey)
4:05 P.M.
February 21, 1990
RED

PRESIDENTIAL REMARKS: RED CROSS
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Chairman Moody, Ladies and gentlemen. It's always a pleasure to address the Red Cross. // One reason is that if my speech is a disaster, relief is close at hand. // Moreover, you prove what Emerson said: "The greatest gift is a portion of thyself." //

Seventy-seven years ago, William Howard Taft began a great and generous tradition. And since then, every President has been privileged -- as I am -- to serve as American Red Cross Honorary Chairman. And since 1943, to proclaim March as American Red Cross Month.

To Franklin Roosevelt, the Red Cross "embrac[ed] in its membership all races and creeds." // To Dwight Eisenhower, it mirrored the "warm heart of a free people." // And another great President, Ronald Reagan, rightly observed that "The Red Cross volunteers have proved equal to the challenges of our time."

This spirit is crystalized in the three windows beside me -- windows commissioned by the Red Cross in 1917 which represent the theme of ministry through sacrifice. These windows tell the Red Cross story. // From collecting blood to combating disaster.

And what this has meant to Americans and people throughout the world for generations.

((Let me tell a story which illustrates that meaning. It's about a violent winter snowstorm -- and a remote mountain cabin all but covered by snow drifts.

((A Red Cross rescue team was carried by helicopter to within a mile of the cabin -- then struggled to the cabin and shoveled a path through the snow. Finally arriving at the door, the lead rescuer knocked. It was opened by a crusty mountaineer.

(("We're from the Red Cross," the rescuer explained. To which the mountaineer responded by scratching his head. // "Well, it's been a right tough winter," he said at last. "I don't see how we can give anything this year.") //

A few moments later, the mountaineer got the message: that rescue team was there to help. Just as for millions of people in need, from that snowbound mountaineer to families made homeless by floods and hurricanes, the Red Cross is a brilliant point of light -- part of that vast galaxy of individuals, businesses, schools, churches, synagogues, and voluntary associations working together to solve problems.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/22/90 ACTION/CONCURRENCE/COMMENT DUE BY: ---

SUBJECT: PRESIDENTIAL REMARKS: RED CROSS

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PETERSMEYER</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

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WASHINGTON

February 21, 1990

1990 FEB 21 PM 6:23

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(("We're from the Red Cross," the rescuer explained. To which the mountaineer responded by scratching his head. // "Well, it's been a right tough winter," he said at last. "I don't see how we can give anything this year.") //

A few moments later, the mountaineer got the message: that rescue team was there to help. Just as for millions of people in need, from that snowbound mountaineer to families made homeless by floods and hurricanes, the Red Cross is a brilliant point of light -- part of that vast galaxy of individuals, businesses, schools, churches, synagogues, and voluntary associations working together to solve problems.

"A point of light." A star of hope across the globe. For 109 years that star has shone anytime there has been a need -- anywhere there is a need. And today it dazzles still. In 2,800 chapters -- in thousands of towns and cities and at our military bases around the world -- providing light at the end of the tunnel, a rainbow through the clouds.

Look, first, here at home. When forest fires seared Michigan in 1881 -- or the Dustbowl ravaged lives -- the Red Cross star helped millions of people. And that legacy continues from Hurricane Hugo in South Carolina to the earthquake in Northern California. Through CPR, AIDS education, and programs for the elderly -- the Red Cross star casts a glow of love and caring. Showing that any definition of a successful life must include serving others.

And look around the world. In the late 1800s, the Red Cross sent food and medical supplies to a starving Russia. And since then has served from San Juan Hill to Hamburger Hill. // In 1987, 1,200 Red Cross volunteers assisted when Bangladesh was flooded. // In 1988, you sent the first international disaster relief to the Soviet Union in 65 years. // And today, look at Eastern Europe. Where you're providing emergency food, clothing, and medical aid to new refugees.

These efforts prove anew that a world without the Red Cross would be a terrible cross to bear. And show how the Red Cross star of hope can shine forever: By helping the volunteers of today become the leaders of tomorrow. //

For evidence, look at these men and women -- each a "Star Player" honored by the Red Cross -- or, as you say, each "playing your part." Dorothy Campbell-Bell of Nashville. Teaching law in the classroom -- and the disabled to swim. Or Rochester, New York's, Joe Delgado. Father of the Organization of Latin American Students. // In Philadelphia, Bill Gallagher is a Red

Cross leader and full-time medical student. And in Cape May, New Jersey, Karen Maiorana [Mah reh ANNA] started Operation Mail Call. // Then, there's Hartford's Ben Robinson. One of Ebony Magazine's Ten Young Leaders of America. And Debra Johnson of Ashtabula, Ohio. The 1988 Volunteer of the Year. //

That's some battalion. And today they're leading a cavalry charge of hope and healing. They're among the more than one million volunteers who grace settings from day-care centers to inner-city schools. And who are buoyed by the donors who last year raised nearly \$145 million for the Red Cross disaster relief fund.

I began with a story about such service to others. I'd like to close with another. It's about a man -- President Woodrow Wilson -- who so admired the Red Cross that he once told Admiral Cary Grayson to gather up sheep and put them grazing on the White House lawn.

"He appointed me shepherd of the flock," Grayson recalled. "When shearing time came I reported to him that we had a little over a hundred pounds of wool." // With that, Wilson ordered him to send two pounds of wool to every State -- telling the Governors to have it auctioned for the benefit of the Red Cross.

The auction raised \$50,000 -- and in time, Admiral Grayson became Chairman of the Red Cross. For like you, he believed that we succeed in life only when we make a difference in someone else's life.

You live that belief. And have made the Red Cross a star of hope unto the world. This table was used by Red Cross Chairman William Howard Taft when he was President. So it's my honor to now use it as I sign the proclamation making March American Red Cross Month. Thank you for inviting me. God bless the Red Cross. And God bless the United States of America.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/16/90 ACTION/CONCURRENCE/COMMENT DUE BY: 2/20/90 4:00 PM

SUBJECT: PRESIDENTIAL REMARKS: RED CROSS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Tuesday, February 20, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

Blessey's Des

time: 11:30
how many: 200

(Smith/Blessey)
5 P.M.
February 15, 1990
RED

PRESIDENTIAL REMARKS: RED CROSS
WASHINGTON, D.C.
FRIDAY, FEBRUARY 23, 1990

Chairman Moody, Ladies and gentlemen. It's always a pleasure to address the Red Cross. // One reason is that if my speech is a disaster, relief is close at hand. // Moreover, you prove what Emerson said: "The greatest gift is a portion of thyself." //

⁷⁷~~Eighty-two~~ years ago, a large man -- William Howard Taft -- began an even larger tradition. And since then, every President has been privileged -- as I am -- to serve as American Red Cross Honorary Chairman ^{since FDR in 1943} [and] proclaim March American Red Cross Month. X

To Franklin Roosevelt, the Red Cross "embrac[ed] in its membership all races and creeds." // To Dwight Eisenhower, it mirrored the "warm heart of a free people." // And it was another great President, Ronald Reagan, who rightly observed that "The Red Cross ^{volunteers have proved equal to} ~~has [always] met~~ ^{of our time} the challenge." X

Those traits are crystalized in the three windows beside me -- windows commissioned by the Red Cross in 1917, and which represent the theme of ministry through sacrifice. They show what the Red Cross does. // From collecting blood to combating disaster. And what it has meant through generations of service. X insert

((Let me tell a story which illustrates that meaning. It's

didn't collect blood till 1925

about a violent winter snowstorm -- and a remote mountain cabin all but covered by snow drifts.

((A Red Cross rescue team was carried by helicopter to within a mile of the cabin -- then struggled to the cabin and shoveled a path through the snow. Finally arriving at the door, the lead rescuer knocked. It was opened by a crusty mountaineer.

((("We're from the Red Cross," the rescuer explained. To which the mountaineer scratched his head. // "Well, it's been a right tough winter," he said at last. "I don't see how we can give anything this year.") //

A few moments later, the mountaineer got the message: That rescue team was there to help. Just as by asking others to give of, not to, themselves, the Red Cross is among what I call "a thousand points of light" -- that vast galaxy of voluntary associations working together to solve problems.

"Point of light," yes. And star of hope across the globe. For 109 years that star has shone anytime there has been a need -- anywhere you are needed. Rejecting the "Me"-Generation. Acclaiming the "We"-Generation. And today it dazzles still. In 2,800 chapters -- in ~~over~~ ^{thousands} towns and cities -- providing light at the end of the tunnel. ~~(with some 1 million volunteers)~~

Look, first, at America. ~~When Civil War seared the Union~~ -- or the Dustbowl ravaged lives -- the Red Cross star lit the night for millions of people. As it did in 1989 from Hurricane Hugo to Northern California. ^{A-1} Through CPR, AIDS education, and programs for the elderly -- ^{leg. inv.} the Red Cross star casts a glow of love and

1st disaster
See forest fires seared Michigan in 1881
... more values -- 21,000 ...
13 million ... Sheltering 140,000 victims.
... saving ...

caring. Showing how the definition of a successful life must include serving others.

That definition, naturally, is not limited to America. // So in the late 1800s the Red Cross sent food and medical supplies to a famined Russia. And since then has served from San Juan Hill to Hamburger Hill. // In 1987, 1,200 Red Cross volunteers assisted when Bangladesh was flooded. // ^{In 1988} ~~Last year~~, you sent the first international disaster relief to the Soviet Union since 1923. // ^{65 years} ~~since~~ ¹⁹²³ // And today, look at ^{Eastern Europe} ~~Germany~~. Where you're providing emergency food, clothing, and medical aid to new refugees.

These efforts prove anew that a world without the Red Cross would be a terrible cross to bear. And show how the Red Cross star of hope can shine forever: By helping the volunteers of today become the leaders of tomorrow. //

For evidence, look at these men and women -- each a "Star Player" honored by the Red Cross -- or, as you say, each "playing your part." Dorothy Campbell-Bell of Nashville. Teaching law in the classroom -- and the disabled to swim. Or Rochester, New York's, Joe Delgado. Father of the Organization of Latin American Students. // In Philadelphia, Bill Gallagher is a Cross leader and full-time medical student. And in ^{Cape May} ~~Sea Isle City~~, New Jersey, Karen Maiorana ^{[Mak re Anna] works w/} ~~manages~~ ^(or started Operation Mail Call) Operation Fireside. // Then, there's Hartford's Ben Robinson. One of Ebony Magazine's Ten Young Leaders of America. And Debra Johnson of Ashtabula, ^{Ohio} The 1988 Volunteer of the Year. //

That's some battalion. And today they're leading a cavalry *(1.2 million)*
charge of hope and healing. They're among the ~~more than 21,000~~ *more than 1 million* X
 volunteers who grace settings from day-care centers to inner-city
 schools. ~~(Donors not volunteers raise money)~~ X
 And who last year raised nearly \$145 million for the
 Red Cross disaster relief fund. *now us + help by donors to raise*

I began with a story about such service to others. I'd like
 to close with another. It's about a man -- Woodrow Wilson -- who
 so admired the Red Cross that he once told Admiral ^GGary ^GTrayson X
 to gather up sheep and put them grazing on the White House lawn.

"He appointed me shepherd of the flock," ^GTrayson recalled. X
 "When shearing time came I reported to him that we had a little
 over a hundred pounds of wool." // With that, Wilson ordered
 him to send two pounds of wool to every State -- telling the
 Governors to have it auctioned for the benefit of the Red Cross.

The auction raised \$50,000 -- and in time, Admiral Grayson
 became Chairman of the Red Cross. For like Woodrow Wilson, he
 believed in "We," not "Me." And that only "Do unto others" could
 define a successful life both for the individual and Nation.

You share -- you live -- that belief. And have made the
 Red Cross a star of hope unto the world. This table was used by
 the Red Cross Chairman ^{when} William Howard Taft ^{was} ^{when he} President.
 So it's my honor to now use it as I sign the proclamation making
 March American Red Cross Month. Thank you for inviting me. God
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#

1990 FEB 16 AM 11: 32

(Smith/Blessey)
5 P.M.
February 15, 1990
RED

PRESIDENTIAL REMARKS: RED CROSS
WASHINGTON, D.C.
FRIDAY, FEBRUARY 23, 1990

M) S-S.L

Chairman Moody, Ladies and gentlemen. It's always a pleasure to address the Red Cross. // One reason is that if my speech is a disaster, relief is close at hand. // Moreover, you prove what Emerson said: "The greatest gift is a portion of thyself." //

Eighty-two years ago, a large man -- William Howard Taft -- began an even larger tradition. And since then, every President has been privileged -- as I am -- to serve as American Red Cross Honorary Chairman and proclaim March American Red Cross Month.

To Franklin Roosevelt, the Red Cross "embrac[ed] in its membership all races and creeds." // To Dwight Eisenhower, it mirrored the "warm heart of a free people." // And it was another great President, Ronald Reagan, who rightly observed that "The Red Cross has [always] met the challenge."

Those traits are crystalized in the three windows beside me -- windows commissioned by the Red Cross in 1917, and which represent the theme of ministry through sacrifice. They show what the Red Cross does. // From collecting blood to combating disaster. And what it has meant through generations of service.

((Let me tell a story which illustrates that meaning. It's

about a violent winter snowstorm -- and a remote mountain cabin all but covered by snow drifts.

((A Red Cross rescue team was carried by helicopter to within a mile of the cabin -- then struggled to the cabin and shoveled a path through the snow. Finally arriving at the door, the lead rescuer knocked. It was opened by a crusty mountaineer.

("We're from the Red Cross," the rescuer explained. To which the mountaineer scratched his head. // "Well, it's been a right tough winter," he said at last. "I don't see how we can give anything this year.") //

A few moments later, the mountaineer got the message: That rescue team was there to help. Just as by asking others to give of, not to, themselves, the Red Cross is among what I call "a thousand points of light" -- that vast galaxy of voluntary associations working together to solve problems.

"Point of light," yes. And star of hope across the globe. For 109 years that star has shone anytime there has been a need -- anywhere you are needed. Rejecting the "Me"-Generation. Acclaiming the "We"-Generation. And today it dazzles still. In 2,800 chapters -- in over towns and cities ~~§~~ *and at our military bases overseas* -- providing light *around the world* at the end of the tunnel.

Look, first, at America. When Civil War seared the Union -- or the Dustbowl ravaged lives -- the Red Cross star lit the night for millions of people. As it did in 1989 from Hurricane Hugo to Northern California. Through CPR, AIDS education, and programs for the elderly -- the Red Cross star casts a glow of love and

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For evidence, look at these men and women -- each a "Star Player" honored by the Red Cross -- or, as you say, each "playing your part." Dorothy Campbell-Bell of Nashville. Teaching law in the classroom -- and the disabled to swim. Or Rochester, New York's, Joe Delgado. Father of the Organization of Latin American Students. // In Philadelphia, Bill Gallagher is a Cross leader and full-time medical student. And in Sea Isle City, New Jersey, Karen Maiorana manages Operation Fireside. // Then, there's Hartford's Ben Robinson. One of Ebony Magazine's Ten Young Leaders of America. And Debra Johnson of Ashtabula. The 1988 Volunteer of the Year. //

That's some battalion. And today they're leading a cavalry charge of hope and healing. They're among the more than 21,000 volunteers who grace settings from day-care centers to inner-city schools. And who last year raised nearly \$145 million for the Red Cross disaster relief fund.

I began with a story about such service to others. I'd like to close with another. It's about a man -- Woodrow Wilson -- who so admired the Red Cross that he once told Admiral Gary Trayson to gather up sheep and put them grazing on the White House lawn.

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You share -- you live -- that belief. And have made the Red Cross a star of hope unto the world. This table was used by the Red Cross Chairman when William Howard Taft was President. So it's my honor to now use it as I sign the proclamation making March American Red Cross Month. Thank you for inviting me. God bless the Red Cross. And God bless the United States of America.

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1990 FEB 16 AM 11: 32

(Smith/Blessey)
5 P.M.
February 15, 1990
RED

PRESIDENTIAL REMARKS: RED CROSS
WASHINGTON, D.C.
FRIDAY, FEBRUARY 23, 1990
11:30 A.M.

Chairman Moody, Ladies and gentlemen. It's always a pleasure to address the Red Cross. // One reason is that if my speech is a disaster, relief is close at hand. // Moreover, you prove what Emerson said: "The greatest gift is a portion of thyself." // ^{Seventy-seven}

~~Eighty-two~~ years ago, a ^{great} ~~large~~ man -- William Howard Taft -- began an ^{great and generous} ~~even larger~~ tradition. And since then, every President has been privileged -- as I am -- to serve as American Red Cross Honorary Chairman and proclaim March ^{as} American Red Cross Month.

To Franklin Roosevelt, the Red Cross "embrac[ed] in its membership all races and creeds." // To Dwight Eisenhower, it mirrored the "warm heart of a free people." // And ~~it was~~ another great President, Ronald Reagan, ~~who~~ rightly observed that "The Red Cross has [always] met the challenge." ^{Volunteers have proved equal to the}

^{This spirit is} ~~Those traits are~~ crystalized in the three windows beside me -- windows commissioned by the Red Cross in 1917, and which represent the theme of ministry through sacrifice. ^{These windows} ~~They show~~ ^{what the Red Cross does!} // From collecting blood to combating disaster. And what ^{this} ~~it~~ has ^{to Americans and people throughout the world} ~~meant~~ ^{for} through generations, ~~of service.~~

((Let me tell a story which illustrates that meaning. It's

about a violent winter snowstorm -- and a remote mountain cabin all but covered by snow drifts.

((A Red Cross rescue team was carried by helicopter to within a mile of the cabin -- then struggled to the cabin and shoveled a path through the snow. Finally arriving at the door, the lead rescuer knocked. It was opened by a crusty mountaineer.

((("We're from the Red Cross," the rescuer explained. To which the mountaineer, ^{responded by,} scratched his head. // "Well, it's been a right tough winter," he said at last. "I don't see how we can give anything this year.")) //

~~A few moments later, the mountaineer got the message: That rescue team was there to help. Just as by asking others to give of, not to, themselves, the Red Cross is among what I call "a thousand points of light" -- that vast galaxy of voluntary associations working together to solve problems.~~

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~~A "Point of light," ^A yes. And star of hope across the globe. For 109 years that star has shone anytime there has been a need -- anywhere ^{there is a} you are needed. Rejecting the "Me"-Generation.~~

~~Acclaiming the "We"-Generation. And today it dazzles still. In 2,800 chapters -- in over ^{thousands of} towns and cities -- providing light at the end of the tunnel, ^{a rainbow through the clouds.}~~

Look, first, ^{here at home.} ~~at America.~~ When ^{the} ~~Civil War~~ ^{forest fires} ~~seared the Union~~ -- or the Dustbowl ravaged lives -- the Red Cross star lit the night for millions of people. ^{in South Carolina} ~~As it did in 1881 from Hurricane Hugo to Northern California.~~ Through CPR, AIDS education, and programs for the elderly -- the Red Cross star casts a glow of love and

the earthquake in

For millions of ~~American~~ people in need, from stranded snowbound mountaineers to families made homeless by floods and hurricanes,

caring. Showing ^{that any} ~~how the~~ definition of a successful life must include serving others.

^{And look around the world.} That definition, naturally, is not limited to America. //

~~So~~ in the late 1800s, the Red Cross sent food and medical supplies to a ^{starving} ~~famined~~ Russia. And since then has served from San Juan Hill to Hamburger Hill. // In 1987, 1,200 Red Cross volunteers assisted when Bangladesh was flooded. // ^{In 1988,} ~~Last year,~~ you sent the first international disaster relief to the Soviet Union ^{in 65 years.} since ~~1923~~ // ^{Eastern Europe} And today, look at ~~Germany~~. Where you're providing emergency food, clothing, and medical aid to new refugees.

These efforts prove anew that a world without the Red Cross would be a terrible cross to bear. And show how the Red Cross star of hope can shine forever: By helping the volunteers of today become the leaders of tomorrow. //

For evidence, look at these men and women -- each a "Star Player" honored by the Red Cross -- or, as you say, each "playing your part." Dorothy Campbell-Bell of Nashville. Teaching law in the classroom -- and the disabled to swim. Or Rochester, New York's, Joe Delgado. Father of the Organization of Latin American Students. // In Philadelphia, Bill Gallagher is a Cross leader and full-time medical student. And in ^{Cape May,} Sea Isle City, New Jersey, Karen Maiorana ^{[Mah reh ANNA] started Operation Mail Call.} manages Operation Fireside. // Then, there's Hartford's Ben Robinson. One of Ebony Magazine's Ten Young Leaders of America. And Debra Johnson of Ashtabula, ^{Ohio.} The 1988 Volunteer of the Year. //

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I began with a story about such service to others. I'd like to close with another. It's about a man -- ^{President} Woodrow Wilson -- who so admired the Red Cross that he once told Admiral ^C ~~Gary~~ ^g Trayson to gather up sheep and put them grazing on the White House lawn.

"He appointed me shepherd of the flock," ^g Trayson recalled. "When shearing time came I reported to him that we had a little over a hundred pounds of wool." // With that, Wilson ordered him to send two pounds of wool to every State -- telling the Governors to have it auctioned for the benefit of the Red Cross.

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#

THE WHITE HOUSE

WASHINGTON

February 20, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Remarks: Red Cross

We have reviewed the attached draft and have no suggested changes from a policy standpoint.

cc: James W. Cicconi

90 FEB 21 11:49

WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/16/90 ACTION/CONCURRENCE/COMMENT DUE BY: 2/20/90 4:00 PM

SUBJECT: PRESIDENTIAL REMARKS: RED CROSS

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Tuesday, February 20, with a copy to my office. Thank you.

RESPONSE:

Handwritten: DONE

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1990 FEB 16 AM 11: 32

(Smith/Blessey)
5 P.M.
February 15, 1990
RED

PRESIDENTIAL REMARKS: RED CROSS
WASHINGTON, D.C.
FRIDAY, FEBRUARY 23, 1990

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"He appointed me shepherd of the flock," Trayson recalled. "When shearing time came I reported to him that we had a little over a hundred pounds of wool." // With that, Wilson ordered him to send two pounds of wool to every State -- telling the Governors to have it auctioned for the benefit of the Red Cross.

The auction raised \$50,000 -- and in time, Admiral Grayson became Chairman of the Red Cross. For like Woodrow Wilson, he believed in "We," not "Me." And that only "Do unto others" could define a successful life both for the individual and Nation.

You share -- you live -- that belief. And have made the Red Cross a star of hope unto the world. This table was used by the Red Cross Chairman when William Howard Taft was President. So it's my honor to now use it as I sign the proclamation making March American Red Cross Month. Thank you for inviting me. God bless the Red Cross. And God bless the United States of America.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/16/90 ACTION/CONCURRENCE/COMMENT DUE BY: 2/20/90 4:00 PM

SUBJECT: PRESIDENTIAL REMARKS: RED CROSS

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Tuesday, February 20, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1990 FEB 16 AM 11:32

(Smith/Blessey)
5 P.M.
February 15, 1990
RED

PRESIDENTIAL REMARKS: RED CROSS
WASHINGTON, D.C.
FRIDAY, FEBRUARY 23, 1990

Chairman Moody, Ladies and gentlemen. It's always a pleasure to address the Red Cross. // One reason is that if my speech is a disaster, relief is close at hand. // ~~Moreover, you prove what Emerson said: "The greatest gift is a portion of thyself."~~ //

good joke!

No connection between the joke and the folks of Inauguration Squatter

Eighty-two years ago, a ^{great} large man -- William Howard Taft -- began an ^{a great} even larger tradition. And since then, every President has been privileged -- as I am -- to serve as American Red Cross Honorary Chairman and proclaim ^{the month of} March American Red Cross Month.

To Franklin Roosevelt, the Red Cross "embrac[ed] in its membership all races and creeds." // To Dwight Eisenhower, it mirrored the "warm heart of a free people." // And ~~it was~~ another great President, Ronald Reagan, ^{the} who rightly observed that "The Red Cross has [always] met the challenge."

^{This spirit is} Those traits are crystalized in the three windows beside me -- windows commissioned by the Red Cross in 1917, [&] and which represent the theme of ministry through sacrifice. ^{These windows} They show ^{tell} what the Red Cross ^{story} does. // From collecting blood to combating disaster. And what ~~it~~ has meant through generations ~~of service~~.

((Let me tell a story which illustrates that meaning. It's

this to Americans and people throughout the world for

about a violent winter snowstorm -- and a remote mountain cabin all but covered by snow drifts.

((A Red Cross rescue team was carried by helicopter to within a mile of the cabin -- then struggled to the cabin and shoveled a path through the snow. Finally arriving at the door, the lead rescuer knocked. It was opened by a crusty mountaineer.

((("We're from the Red Cross," the rescuer explained. To which the mountaineer ^{responded by} scratched his head. // "Well, it's been a right tough winter," he said at last. "I don't see how we can give anything this year.") //

A few moments later, the mountaineer got the message: That rescue team was there to help. ~~Just as by asking others to give of, not to, themselves,~~ the Red Cross is among what I call "a thousand points of light" -- that vast galaxy of ^{individuals, businesses, schools, churches and agencies of} voluntary associations working together to solve problems.

A "Point of light," yes. And star of hope across the globe.

For 109 years that star has shone anytime there has been a need -- anywhere ^{there is a need} you are needed. ~~Rejecting the "Me"-Generation.~~

~~Acclaiming the "We"-Generation.~~ And today it dazzles still. In 2,800 chapters -- in over __ towns and cities -- ^{you} providing light at the end of the tunnel. ^{a rainbow through the clouds.}

Look, first, at America. When Civil War seared the Union -- ^{in South Carolina} or the Dustbowl ravaged lives -- the Red Cross star lit the night for millions of people. ^{As it did in 1989 from} Hurricane Hugo to ^{the earthquake} Northern California. Through CPR, AIDS education, and programs for the elderly -- the Red Cross star casts a glow of love and

For millions of people in need, from stranded snowbound mountaineers to families made homeless by fierce cold hurricanes,

here at home

in South Carolina the earthquake

That any
 caring. Showing ~~how the~~ definition of a successful life must include serving others. *And look around the world*

~~That definition, naturally, is not limited to America.~~ //

19th Century
~~So~~ in the late 1800s the Red Cross sent food and medical supplies to a famined Russia. And since then has served from San Juan Hill to Hamburger Hill. // In 1987, 1,200 Red Cross volunteers assisted when Bangladesh was flooded. // Last year, you sent the first international disaster relief to the Soviet Union since 1923. // And today, look at Germany. Where you're providing emergency food, clothing, and medical aid to new refugees.

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like you he believed that we succeed in life only when we make a difference in someone else's life

THE WHITE HOUSE

WASHINGTON

February 17, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: JIM PINKERTON

SUBJECT: Red Cross Draft

pg. 3, para. 3., line 1 "...a world without the Red Cross would be a terrible cross to bear."

This, strictly speaking, is a mixed metaphor -- "terrible cross to bear" does not apply to "a world." In part because of that, the whole phrase seems contrived and a bit silly -- a contortion in order to make a play on the word "cross." This phrase, and the next sentence, "...helping the volunteers of today become the leaders of tomorrow," which is cliché, mar an otherwise fine draft.

4,2 The anecdote about the Woodrow Wilson sheep is charming and a good touch. A possible detail to the story: if the auction raised \$50,000 for one hundred pounds of wool, that would be \$31.25 per ounce. Given the price of gold at the time, would that mean that the wool was worth more, literally, than its weight in gold?

###

90 FEB 20 P 6 : 42

WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/16/90 ACTION/CONCURRENCE/COMMENT DUE BY: 2/20/90 4:00 PM

SUBJECT: PRESIDENTIAL REMARKS: RED CROSS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Tuesday, February 20, with a copy to my office. Thank you.

RESPONSE:

[Signature]
[Signature]

90 FEB 21 A 9:32

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1990 FEB 16. AM 11: 32

(Smith/Blessey)
5 P.M.
February 15, 1990
RED

PRESIDENTIAL REMARKS: RED CROSS
WASHINGTON, D.C.
FRIDAY, FEBRUARY 23, 1990

Chairman Moody, Ladies and gentlemen. It's always a pleasure to address the Red Cross. // One reason is that if my speech is a disaster, relief is close at hand. // Moreover, you prove what Emerson said: "The greatest gift is a portion of thyself." //

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To Franklin Roosevelt, the Red Cross "embrac[ed] in its membership all races and creeds." // To Dwight Eisenhower, it mirrored the "warm heart of a free people." // And it was another great President, Ronald Reagan, who rightly observed that "The Red Cross has [always] met the challenge."

Those traits are crystalized in the three windows beside me -- windows commissioned by the Red Cross in 1917, and which represent the theme of ministry through sacrifice. They show what the Red Cross does. // From collecting blood to combating disaster. And what it has meant through generations of service.

((Let me tell a story which illustrates that meaning. It's

about a violent winter snowstorm -- and a remote mountain cabin all but covered by snow drifts.

((A Red Cross rescue team was carried by helicopter to within a mile of the cabin -- then struggled to the cabin and shoveled a path through the snow. Finally arriving at the door, the lead rescuer knocked. It was opened by a crusty mountaineer.

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A few moments later, the mountaineer got the message: That rescue team was there to help. Just as by asking others to give of, not to, themselves, the Red Cross is among what I call "a thousand points of light" -- that vast galaxy of voluntary associations working together to solve problems.

"Point of light," yes. And star of hope across the globe. For 109 years that star has shone anytime there has been a need -- anywhere you are needed. Rejecting the "Me"-Generation. Acclaiming the "We"-Generation. And today it dazzles still. In 2,800 chapters -- in over ___ towns and cities -- providing light at the end of the tunnel.

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#

THE WHITE HOUSE

WASHINGTON

February 20, 1990

✓

MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT
FOR COMMUNICATIONS

FROM: FREDERICK D. NELSON *F.N.*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Remarks: Red Cross

Counsel's Office makes no legal objections to the Presidential Remarks referenced above.

We appreciate having had the opportunity to review this matter.

90 FEB 20 P2:17

WHITE HOUSE STAFFING MEMORANDUM

90 FEB 20 5:00 PM '90

DATE: 2/16/90 ACTION/CONCURRENCE/COMMENT DUE BY: 2/20/90 4:00 PM

SUBJECT: PRESIDENTIAL REMARKS: RED CROSS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Tuesday, February 20, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1990 FEB 16 AM 11: 32

(Smith/Blessey)
5 P.M.
February 15, 1990
RED

PRESIDENTIAL REMARKS: RED CROSS
WASHINGTON, D.C.
FRIDAY, FEBRUARY 23, 1990

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((Let me tell a story which illustrates that meaning. It's

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("We're from the Red Cross," the rescuer explained. To which the mountaineer scratched his head. // "Well, it's been a right tough winter," he said at last. "I don't see how we can give anything this year.") //

A few moments later, the mountaineer got the message: That rescue team was there to help. Just as by asking others to give of, not to, themselves, the Red Cross is among what I call "a thousand points of light" -- that vast galaxy of ^{individuals and} voluntary associations working together to solve problems.

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DATE: 2/16/90 ACTION/CONCURRENCE/COMMENT DUE BY: 2/20/90 4:00 PM

SUBJECT: PRESIDENTIAL REMARKS: RED CROSS

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

No comment

90 FEB 20 4:43 PM

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1990 FEB 16 AM 11: 32

(Smith/Blessey)
5 P.M.
February 15, 1990
RED

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WASHINGTON, D.C.
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WHITE HOUSE STAFFING MEMORANDUM

90 FEB 20 AIO: 31

DATE: 2/16/90 ACTION/CONCURRENCE/COMMENT DUE BY: 2/20/90 4:00 PM

SUBJECT: PRESIDENTIAL REMARKS: RED CROSS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Tuesday, February 20, with a copy to my office. Thank you.

RESPONSE:

NC

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1990 FEB 16 AM 11: 32

(Smith/Blessey)
5 P.M.
February 15, 1990
RED

PRESIDENTIAL REMARKS: RED CROSS
WASHINGTON, D.C.
FRIDAY, FEBRUARY 23, 1990

Chairman Moody, Ladies and gentlemen. It's always a pleasure to address the Red Cross. // One reason is that if my speech is a disaster, relief is close at hand. // Moreover, you prove what Emerson said: "The greatest gift is a portion of thyself." //

Eighty-two years ago, a large man -- William Howard Taft -- began an even larger tradition. And since then, every President has been privileged -- as I am -- to serve as American Red Cross Honorary Chairman and proclaim March American Red Cross Month.

To Franklin Roosevelt, the Red Cross "embrac[ed] in its membership all races and creeds." // To Dwight Eisenhower, it mirrored the "warm heart of a free people." // And it was another great President, Ronald Reagan, who rightly observed that "The Red Cross has [always] met the challenge."

Those traits are crystalized in the three windows beside me -- windows commissioned by the Red Cross in 1917, and which represent the theme of ministry through sacrifice. They show what the Red Cross does. // From collecting blood to combating disaster. And what it has meant through generations of service.

((Let me tell a story which illustrates that meaning. It's

about a violent winter snowstorm -- and a remote mountain cabin all but covered by snow drifts.

((A Red Cross rescue team was carried by helicopter to within a mile of the cabin -- then struggled to the cabin and shoveled a path through the snow. Finally arriving at the door, the lead rescuer knocked. It was opened by a crusty mountaineer.

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GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
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RESPONSE:

OK S.R.

90 FEB 16 P5:23

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1990 FEB 16 AM 11:32

(Smith/Blessey)
5 P.M.
February 15, 1990
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