

Originally Processed With FOIA(s):

FOIA Number:

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# FOIA MARKER

**This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.**

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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13520  
**Folder ID Number:** 13520-001

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**Folder Title:**  
Audio Message: "Choices" Anti-Drug & Alcohol Program 2/8/90 [OA 4391]

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>25</b>	<b>6</b>	<b>7</b>	<b>5</b>

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**WHITE HOUSE STAFFING MEMORANDUM**

90 FEB 8 P6:18

DATE: 02/08/90

ACTION/CONCURRENCE/COMMENT DUE BY: 9:00 a.m. 02/09-Friday

SUBJECT: PROPOSED AUDIO MESSAGE: "CHOICES" ANTI-DRUG AND ALCOHOL PROGRAM

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH <i>OOT</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<del>PINKERTON</del> <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<del>WINSTON</del>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<del>PETERSMEYER</del>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>GRAY</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<del>BENNETT</del> <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please provide any comments/recommendations directly to Chriss Winston by 9:00 a.m. on Friday, 02/09, with a copy to my office. Thanks.

**RESPONSE:**

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1990 FEB -8 PM 5:13

February 8, 1990  
Draft two  
Title: CHOICES

PROPOSED AUDIO MESSAGE  
"CHOICES" ANTI-DRUG AND ALCOHOL PROGRAM

Good evening students and parents of Delmarva. I'm glad you're here tonight to take part in "Choices", and to hear Montel Williams speak.

It's a complicated world you're growing up in, and at times you might feel overwhelmed by all the choices facing you. Tonight, you're going to get help making some of those choices, especially about drugs and alcohol. One of the greatest challenges America faces today is stopping drug use by young people. We are working around the clock to get drugs off the streets, out of the schools and out of our workplace, but we can't do it alone. Let the dealers and the users know that they're not wanted at Parkside or Bennett or Wie [WHY] High. But even more important, I'm asking you to think about what you can do to make a difference for someone else. If you know somebody who is hooked on drugs -- help them get off, <sup>drug.</sup> Give someone else a chance.

The choices you make today regarding drugs and alcohol will affect the rest of your life and the lives of everyone around you. Say yes to your life to your future and the future of this country.

I'm counting on you, the students and parents of Delmarva to help lead the way to a drug free America. Enjoy tonight's

program. Learn from it. Pass the message along. Thank you, and  
God bless you all.

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THE WHITE HOUSE  
WASHINGTON

Date: 2/9/90

TO: *Chris Winetm*

FROM: CLARK KENT ERVIN  
Office of National Service  
x6266 *CS*

- Action
- Your Comment
- Let's Talk
- FYI

*Attached is all comment on  
"Choices"*

# WHITE HOUSE STAFFING MEMORANDUM



DATE: 02/08/90 ACTION/CONCURRENCE/COMMENT DUE BY: 9:00 a.m. 02/09-Friday

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CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u>                    </u>	<input type="checkbox"/>	<input type="checkbox"/>
			<u>                    </u>	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 9:00 a.m. on Friday, 02/09, with a copy to my office. Thanks.

RESPONSE:

90 FEB 9 6 49:01

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1990 FEB -8 PM 5:13

February 8, 1990  
Draft two  
Title: CHOICES

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unclassified

CLASSIFICATION

3

CIRCLE ONE BELOW

MODE

PAGES

~~EMERGENCY~~

SECURE FAX # 10

DTG 082250Z FEB90

PRIORITY

ADMIN FAX #

RELEASER

ROUTINE

RECORD #

FROM/LOCATION

1. Sharon Wagner/The White House

TO/LOCATION/TIME OF RECEIPT

Andy Card/Columbus

1. \_\_\_\_\_

2. Jim Cicconi/ . .

3. Dave Demarest/ . .

4. Marlin Fitzwater/ . .

5. Tim McBride / . .

6. \_\_\_\_\_

7. \_\_\_\_\_

INFORMATION ADDRESS/LOCATION/TIME OF RECEIPT

1. \_\_\_\_\_

2. \_\_\_\_\_

SPECIAL INSTRUCTIONS/REMARKS:

Attached, as staffed for comments, is a proposed audio message.  
Comments due 9:00 a.m. 02/09.

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**WHITE HOUSE STAFFING MEMORANDUM**

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SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u>                    </u>	<input type="checkbox"/>	<input type="checkbox"/>
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James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

1990 FEB -8 PM 5:13

February 8, 1990  
Draft two  
Title: CHOICES

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HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u>                    </u>	<input type="checkbox"/>	<input type="checkbox"/>

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 Ext. 2702

1990 FEB -8 PM 5:13

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CIRCLE ONE BELOW

MODE

PAGES

~~IMMEDIATE~~

SECURE FAX # 10

DTG 082250Z FEB90

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RELEASER

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HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u>                    </u>	<input type="checkbox"/>	<input type="checkbox"/>
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GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u>                    </u>	<input type="checkbox"/>	<input type="checkbox"/>
			<u>                    </u>		

REMARKS:

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RESPONSE:

*OK Bruce Zimm for Sig Rogich*

90 FEB 9 P2:52

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1990 FEB -8 PM 5:13

February 8, 1990  
Draft two  
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THE WHITE HOUSE

WASHINGTON

February 9, 1990

MEMORANDUM FOR CHRISS WINSTON  
DEPUTY ASSISTANT TO THE PRESIDENT  
FOR COMMUNICATIONS

FROM: NELSON LUND   
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Proposed Audio Script: "Choices" Anti-Drug and  
Alcohol Program

At the request of James W. Cicconi, Counsel's office has reviewed the captioned script. We have no legal objections to the contents of this script. Barrie Tron and I have agreed, however, that Jim Cicconi's suggestion for a generic anti-drug tape would be a preferable approach.

We appreciate having had the opportunity to review this script.

cc: James W. Cicconi

90 FEB 9 48:51

**WHITE HOUSE STAFFING MEMORANDUM**

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**RESPONSE:**

*Bonnie / Chriss -  
 Attached are Jim's comments after talking w/ Andy Card. Jim would like to make this a generic tape, which we can reuse. You might check w/ Counsel to see how they feel about having such a tape we could send to many different events around the country (also check w/ ONDCP).  
 Please call if you can't read my writing.  
 Thanks JB. 2/8*

**James W. Cicconi**  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

Generic tape

1990 FEB -8 PM 5:13

February 8, 1990  
Draft two  
Title: CHOICES

PROPOSED AUDIO MESSAGE  
"CHOICES" ANTI-DRUG AND ALCOHOL PROGRAM

Good evening students and parents, ~~of Delmarva~~. I'm glad you're ~~here~~ <sup>there</sup> tonight to take part in "Choices", ~~and to hear Montel Williams speak.~~ *a program to learn more about drug and alcohol abuse and how to fight them*

It's a complicated world you're growing up in, and at times you might feel overwhelmed by all the choices facing you. Tonight, ~~you're going to get help~~ <sup>Getting help and advice in</sup> making some of those choices, especially about drugs and alcohol. <sup>is what the session you're attending is all about.</sup> One of the greatest challenges America faces today is stopping drug use by young people. We are working around the clock to get drugs off the streets, out of the schools and out of our workplace, <sup>5</sup> <sub>11</sub> but we can't do it alone. Let the dealers and the users know that they're not wanted at ~~Parkside or Bennett or Wie~~ <sup>your schools.</sup> [WHY] High. But even more important, I'm asking you to think about what you can do to make a difference for someone else. If you know somebody who is hooked on drugs -- help them get off. Give someone else a chance.

The choices you make today regarding drugs and alcohol will affect the rest of your life and the lives of everyone around you. Say yes to your life to your future and the future of this country.

*-- each and every one of you -- to*  
I'm counting on you, ~~the students and parents of Delmarva to~~ help lead the way to a drug free America. Enjoy tonight's ~~the~~

*→ you're attending*  
program. Learn from it, *And* Pass the message along. Thank you, and  
God bless you all.

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2/9-9  
 OK as is  
 on 1/9/90  
 per Daniel  
 Curren  
 per Pontatone  
 02/08/90  
 X 2992

Document No. 112014 ✓

**WHITE HOUSE STAFFING MEMORANDUM**

DATE: 02/08/90 ACTION/CONCURRENCE/COMMENT DUE BY: 9:00 a.m. 02/09-Friday

SUBJECT: PROPOSED AUDIO MESSAGE: "CHOICES" ANTI-DRUG AND ALCOHOL PROGRAM

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u>                    </u>	<input type="checkbox"/>	<input type="checkbox"/>
			<u>                    </u>	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations directly to Chriss Winston by 9:00 a.m. on Friday, 02/09, with a copy to my office. Thanks.

RESPONSE:

10:06 v 6 FEB 90

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

1990 FEB -8 PM 5:13

February 8, 1990  
Draft two  
Title: CHOICES

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VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<del>MCCLURE</del>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u>                    </u>	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 9:00 a.m. on Friday, 02/09, with a copy to my office. Thanks.

RESPONSE:

*N/C 2/9/90*

90 FEB 9 10:29

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1990 FEB -8 PM 5:13

February 8, 1990  
Draft two  
Title: CHOICES

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# # #

Sen. Dodd

Center Foundation