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U.S. Conference of Mayors 1/26/90 [OA 4391][1]

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WHITE HOUSE STAFFING MEMORANDUM

01/23

DATE: 01/19/90

ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 a.m. Tuesday

SUBJECT: PRESIDENTIAL REMARKS: U.S. CONFERENCE OF MAYORS
(10/19 draft five)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>BOSKIN</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>DELAND</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			<u>ANDERSON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 10:00 a.m., Tuesday, 01/23, with a copy to my office. Thanks.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1990 JAN 19 PM 8:25

(Smith/Blessey)
Draft Five
January 19, 1990
MAYOR

PRESIDENTIAL REMARKS: U.S. CONFERENCE OF MAYORS
CAPITOL HILTON HOTEL
FRIDAY, JANUARY 26, 1990
10 A.M.

Mayor Whitmire, __, Distinguished Mayors, Ladies and gentlemen. Thank you for that reception, and for the pleasure of being here. In particular, let me thank my fellow Houstonian Kathy Whitmire, for that warm introduction. //

((Kathy and I go way back. Maybe that's why even though I'm a Republican and she's a Democrat, the last time I was in Houston she presented me with the key to the city. // Only one problem. I found out later that the city was Anchorage, Alaska.)) //

((But you know me -- I don't hold grudges. So I picked up the phone when she called a couple weeks later. She asked me to declare a disaster area. // I told her I didn't think the Houston Oilers were that bad.)) //

((I'm also glad, of course, to see the "Mayor's Mayor." // When I first heard you were honoring a famous Jewish Mayor for his years of service in turbulent times, I thought you meant Ed Koch. // Instead, all my best to Jerusalem's best -- Teddy Kollect.)) //

Teddy, Kathy, and all of your colleagues -- it is an honor to address this 58th annual U.S. Conference of Mayor's winter meeting. And to talk to you about the ways that you and I -- the White House and the Mayors -- can build a better America.

Nineteen months ago, I sent you a letter expressing my thoughts on urban policy. And wrote, "As we prepare to enter the 1990s, it is clear that America needs a new working relationship between the Federal government and the cities."

Well, I meant it then. And mean it now. We need to forge a new relationship. // A relationship which is a partnership. // A partnership which realizes that as Mayors, you man the front lines in the war against urban problems. A partnership which can achieve the promise of America.

And that promise of America depends on maintaining our economic resources as we have since 1982 -- the longest peacetime boom in American history. The '90s begin with inflation down. Interest rates declining. And the lowest jobless rate in 15 years. And next week, we'll release a budget for Fiscal Year 1991 that builds on this prosperity. Together, let's support policies which create more opportunity for all. //

The promise of America also depends on the safeguarding our natural resources as Mayors are doing through initiatives like Chicago's "Plastics on Parks." Or in Virginia Beach, generating electricity from that city's landfill.

You're doing your part -- we intend to do ours. By strengthening the Clean Air Act, preserving our wetlands, improving America's parks, encouraging reforestation, and by other domestic and international initiatives to make this a cleaner, safer world. Together, let's protect our environment for decades to come. //

Then, there are human resources. And here, too, togetherness counts. Today, an estimated ___ million urban families are led by working parents. But when it comes to child care, Washington doesn't automatically know best. So I urge the Congress to pass my child-care legislation to put choice in the hands of low-income parents. //

Each of these initiatives will nurture the promise of America. Yet urban problems won't fade until we meet the challenges I discussed in 1988 -- the challenges you face each day: Drugs and crime, education, housing, and the plight of our homeless. Can we meet them? I believe we can. Because I believe in America, nothing is impossible. // ((Perhaps an ex-baseball player put it best. "When I was a little boy," Craig Nettles said, "I wanted to be a [big-league] player and join the circus. With the Yankees, I've accomplished both."))

Well, I believe that as partners we, too, can accomplish what some might think is impossible. The first of our challenges is the drugs and crime that take such a sad toll on your streets and the streets of communities across America. Rescuing our kids from the terrorism of hoods, hooliganism, crack, and cocaine won't be easy, but it can be done. //

Eight months ago, I sent proposals to the Congress to help win the war on crime. Well, while the clock is running, America's patience is running out. I ask you to support our legislation to take thugs off the street -- and take back the streets. // We need mandatory time for firearms offenses. No

deals when criminals use a gun. And for anyone who kills a law enforcement officer -- we need the death penalty. Not someplace. Not some time. But here -- and now. //

Last year, 23 million Americans used illegal drugs on a "current" basis -- at least once in 30 days. And eight million people used cocaine. A Nation with those numbers cannot long preserve its soul. //

To help save it, last September you held a Mayors' Conference on Drugs and I congratulate you. You're acting locally to stem the use, sale, and flow of drugs. In Macon, Mayor Lee Robinson has formed a partnership -- the Macon-Bibb War on Drugs. And here, in Houston, Kathy Whitmire, parks and recreation officials, local police, and residents of Acres Home project have joined hands to pursue "Drug Free Tomorrows." I visited Acres Home in November and the courage of that community is truly inspiring.

I commend these efforts. But these soldiers on the front lines need help. So our Administration has unveiled America's first national comprehensive strategy to win the war on drugs. And asked the Congress for \$__ billion in FY '91 for education, treatment, interdiction, and enforcement. We, too, want to help the teenager tormented by crack. Or the pregnant mother -- alone and desperate -- whose drug use threatens her child. Please: Support our plan to help America get clean --and stay clean. Together, let's defeat Public Enemy Number One. //

Erasing drugs will save lives. But, it will also help meet that second challenge I talked about: the education of our kids. //

You know how central education is to urban America: Bright minds can find solutions to the many problems of our cities. Remember, I said nothing was impossible. Yet, look at today's box score of so-called "higher learning." A drop-out rate that is totally unacceptable. Erratic standards. Unsafe schools wracked by drug use and trafficking. Kids ill-equipped to read or write. Let's be honest: Our educational system isn't making the grade. To go from "fail" to "pass" will require school boards, teachers, and parents to work together with all levels of government. // So last September, I met with a group of Mayors. I heard about Kenner, Louisiana, which created "Step Up" -- a program providing learning incentives for students. And Colorado Springs -- there, officials founded a program to help dropouts and at-risk kids finish high school. // And about the more than 350 cities which uplifted America on your "National Education Day."

So far, so good -- and thanks to you, getting better. But while education is mainly a local and State responsibility, the Federal government must help. That's why last year we sent up the "Educational Excellence Act of 1989" now before the Congress. Legislation which seeks: First, to reward excellence. Second, to see that Federal dollars serve those most in need. Third, to

demand educational accountability. And fourth, it supports greater flexibility and choice.

For instance, we want to create a \$500 million program to reward schools that improve the most. And to reward schools which create a drug-free environment and reduce the drop-out rate. // Then, there's our new Magnet Schools of Excellence program -- letting parents choose which public schools their kids will attend. Urban Emergency Grants to help urban schools hit hardest by drug use and trafficking. // And a National Science Scholars initiative in science, mathematics, and engineering.

To fulfill the promise of America, we must be competitive in the international marketplace of ideas. Our proposals will help do that. But the promise of America also depends on meeting the third and fourth challenges I mentioned earlier: Making housing affordable and accessible -- especially for the homeless. //

Every American deserves a home. Well, here again, you're acting creatively. In Kansas City, providing day care to free parents to find permanent housing. Or in Charlotte, using public-private monies to renovate buildings for the homeless. // Believe me, in Washington we've taken note. So two months ago, I announced America's project HOPE, Home Ownership and Opportunity for People Everywhere. To help make the Federal government a more effective urban partner in bringing basic shelter and affordable housing within reach of millions of Americans.

HOPE aims to help first-time homebuyers by allowing them to draw, without penalty, on IRA savings as a down payment for that

first home. HOPE can also help tenants become home-owners. Think of public housing sites like East Los Angeles or Cochran Gardens in St. Louis. Each has tenants in control. HOPE will mean even more low-income Americans can know the pride and dignity of owning a home. For other low-income families, we want housing vouchers that increase housing options.

But for many, the problem of housing isn't just affordability. It's availability. So we want Congress to renew the low-income housing tax credit to create incentives for the construction and rehabilitation of the housing so desperately needed by low-income families.

But we must also create incentives for growth in those areas where need is the greatest. Because growth means jobs and jobs mean homes. So we have urged Congress to help the dream along by passing our Enterprise-Zone legislation. We have proposed the creation of at least 50 Enterprise Zones over the next four years to fuel the engine of job creation in our cities. But, in these areas of severe poverty, we've got to do even more. We've got to get rid of the capital gains tax altogether to spur the investment that can turn dark corners of despair into thriving neighborhoods once again.

Finally, I have asked Secretary Kemp to convene a blue-ribbon commission to identify barriers to affordable housing. Each of you deals with these problems everyday. Give us your advice.

For some Americans, however, other things come first: They need the self-respect to regain their lives. Their roof is the sky above. Their floor is the street below. The homeless.

We see them everywhere -- next door on 15th Street, in our suburbs and small towns. They need emergency shelter, food, and medical care. So two months ago, I signed a bill that increases funding under the McKinney Act to reduce homelessness. And we want to find new ways to put part of our FHA foreclosures into the hands of non-profit groups. And to coordinate basic needs like shelter with other social services.

It won't be easy: We know that. But we also know the real answer to the homeless is shelter plus care. And we know that to help the homeless -- like improving education, or stopping crime -- will require a combined Federal, State, and local effort. Only then can we unleash the resources of the private and public sectors -- showing, as a writer said, how "America is a willingness of the heart." //

I believe there is a willingness of the heart in this room. A willingness to put aside partisan concerns because the promise of America also depends on us. So let us sit down -- the White House and Mayors; Democrats and Republicans -- and do what needs to be done to make the impossible \\ possible. Thank you for this occasion. God bless you. And God bless the United States of America.

#

To _____
Date 1/22 Time 3:40

WHILE YOU WERE OUT

M _____
of _____
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Area Code	Number	Extension
TELEPHONED		PLEASE CALL
CALLED TO SEE YOU		WILL CALL AGAIN
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Message RE:
CFQ N/C

Operator

FILE

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

January 26, 1990

REMARKS BY THE PRESIDENT
TO U.S. CONFERENCE OF MAYORS

The Capitol Hilton Hotel
Washington, D.C.

10:00 A.M. EST

THE PRESIDENT: Thank you very much for that welcome. Mayor Whitmire, Secretary Skinner, Director Cochran, Mayor Isaac, Mayor Ray Flynn and other distinguished mayors, and ladies and gentlemen. Thanks for the reception, and for the pleasure of being here. The mayors group is known as a pretty tough group. And maybe that's why in 10 years no president has been here. (Laughter.) But all I ask is that the warmth be the same when I leave as when I arrived here. (Laughter.)

Look, in particular, let me thank Kathy Whitmire -- reelected over and over again in our hometown -- thank her for that warm introduction. Kathy is my hometown Mayor, and so I welcome the chance to ask her respectfully about one of the most pressing problems facing the city we love: room service in my hotel suite there in Houston -- (laughter) -- which is my legal residence, as you all know. Actually -- in the south we do it differently. You don't run with a Republican or Democratic label, but I've suspected that possibly, even though we're in opposing political parties, Kathy and I have always gotten along. For instance, she's never held it against me that a member of my family owns the other baseball team in Texas. (Laughter.)

And for my part, I've tried to return her kindness. So I picked up the phone when she called a couple weeks ago. She asked me to declare a disaster area, and I told her I did not think that the Houston Oilers were that bad. (Laughter.)

But, Kathy, to you and all of your colleagues, your successor, Ray, others here, and all of you, it is an honor to address this 58th Annual U.S. Conference of Mayors -- your Winter Meeting. And to talk to you about the ways that you and I -- the White House and the mayors -- can do a better job of building a better America.

Nineteen months ago, I sent you a letter expressing my thoughts on urban policy, and wrote, "As we prepare to enter the 1990s, it is clear that America needs a new working relationship between the federal government and the cities."

I meant it then. And I mean it now. And we do need to forge a new relationship, a relationship -- a partnership -- which realizes that as mayors, you are on the front line in the war against urban problems. A partnership which can achieve the promise of America.

That promise depends, first, on maintaining our economic resources. Just as we have during the longest peacetime boom in American history. Next week I'll be doing what you've had to do -- next week I'll release the budget for Fiscal Year 1991 that hopefully builds on this prosperity. Together we can create opportunity for all.

The promise of America also depends on safeguarding our

MORE

natural resources. Just as mayors are doing through programs like Chicago's "Plastics on Parks." Or in Virginia Beach, generating electricity from that city's landfill. You're doing your part -- and we intend to do ours. By strengthening the Clean Air Act, preserving our wetlands, improving America's parks, and other domestic and international initiatives.

And Wednesday, I announced my support for the Glenn-Roth legislation to elevate the EPA to Cabinet status. Together, we must protect our environment for decades to come.

Then there are human resources. Today, an estimated 15 million families are headed by working parents or single mothers. But when it comes to child care, Washington doesn't automatically know best. I am resisting mandated federal programs. So I urge the Congress to pass my child care legislation. Let's put the choice in the hands of the low-income parents.

Each of these initiatives will nurture the promise of America. Yet urban problems won't fade until we meet the challenges that I discussed in that letter in 1988 -- the challenges that you face every single day: drugs and crime, education, housing, and the plight of our homeless. Can we meet them? I believe that we can. Because I believe in America, nothing is impossible. Perhaps an ex-baseball player put it best. "When I was a little boy," Craig Nettles said, "I wanted to be a big-league player and join the circus. With the Yankees, I've accomplished both." (Laughter.)

I do believe that as partners we, too, can accomplish what some might deem impossible. So let us assault the drugs and crime that form the first of our challenges. Rescuing our kids from crack and cocaine will not be easy -- but it can be done.

As proof, consider that in 1985, 23 million Americans used illegal drugs on a "current" basis -- at least once in 30 days. But last year that number fell by more than a third. That means almost nine million fewer Americans are casual drug users. Good news. It's up to us to make it better.

And that's why yesterday I released the 1990 Drug Control Strategy -- National Strategy -- Phase II of the Comprehensive Drug Policy that we unveiled last September. We're asking Congress to spend over \$10.5 billion in Fiscal '91 for education, treatment, interdiction, and enforcement. That is a 41 percent increase in outlays over the current year. And it means a 69 percent increase in drug-related spending overall since our administration took office. (Applause.)

I ask you to support our strategy to take back the streets from crime and drugs. We need -- we really do, I believe -- need mandatory time for firearms offenses. No deals when criminals use a gun. And as Phase II proposes, an expansion of the death penalty for drug-related crimes. In that context, I ask you to urge your state legislatures to approve the same penalty for the killing of local law enforcement officers. Let's work together to stop the hooligans and the thugs. (Applause.)

Phase II aims to help the teenager tormented by crack. Or the pregnant mother whose drug use imperils her child. Yet drugs are a national, not only a federal problem. So you, too, have responded. Macon, Georgia, started the Macon-Bibb War on Drugs. In Houston, local officials and residents of an area in our city called Acres Homes Project have teamed to pursue "Drug Free Tomorrows." I visited out there last month with Kathy -- and the courage of that community is absolutely inspiring. Same inspiration from what's happening in downtown Kansas City, and so many other cities all across this country.

And so now, let's join hands to inspire the millions of Americans who want to help America get clean and stay clean. According to the Gordon Black Poll -- it was released just yesterday -- 10 percent of all families are already involved in volunteer

antidrug programs. But what's really startling is that an unbelievable 60 percent of Americans would volunteer five hours each week to stop the sale and use of drugs. And the same percentage would donate from \$20 to \$100 to their community to stem drug use. Now, why haven't they? Maybe it's my fault; maybe it's yours; maybe it's the private sectors, but they simply have not been asked.

One American who was asked and who got involved is a man that many of you know, his name is well-known -- Jim Burke, former head of Johnson & Johnson. Let me tell you about him. Yes, he was the chief executive and the former chairman of Johnson & Johnson, but he decided on his own to do something about drug use. He decided to "unsell" drugs through the Media Partnership for a Drug-Free America. And his partnership already made dramatic strides, but it aims to raise \$1 million a day in advertising time and space every day for the next three years to discourage drug use. That is an amazing goal -- \$1 billion. But I am absolutely convinced he's going to make it. And it's a great example of what can be accomplished when an individual is asked to help.

So get out your pocket calculators. The Gordon Black Poll figures mean that Americans are willing to donate more than 500 million hours per week. And \$5 billion, nationally. They want to serve. They want to give. But they have to be asked before they can do either. A promise: I will use the bully pulpit to ask them to do both. And I urge you to do the same thing. Together -- and that isn't just government spending or municipal -- federal government spending and municipal spending. I am talking proudly of the Thousand Points of Light. We need to get more involved. Together let's defeat Public Enemy Number One. (Applause.)

Ending the scourge of drugs will not only save lives. It will also help meet that second challenge that I talked about: the education of our kids.

You know how central education is to urban America. Bright minds can find solutions to your Rubik's Cube of problems. Remember, nothing is impossible. Yet, look at today's box score of so-called "higher learning." A dropout rate that is totally unacceptable. Erratic standards. Unsafe schools wracked by drug use and trafficking. Kids ill-equipped to read or write. And so let's be honest -- our educational system is not making the grade.

To go from "fail" to "pass" will require school boards, teachers, and parents to work together with all levels of government. So I applaud the mayors who have started programs like "Step Up" in Kenner, Louisiana, providing learning incentives for students. Or the program in Colorado Springs which helps dropouts and at-risk kids finish high school. Mayors who head the more than 350 cities which enriched America on your "National Education Day."

So far, so good -- and yet still so much to do. For while education is mostly a local and state responsibility, the federal government must help. That's why I call on the Congress to pass our "Educational Excellence Act." Legislation which seeks, first, to encourage excellence; second, to see that federal dollars serve those most in need; and third, to demand educational accountability; and fourth, to support flexibility and choice.

For instance, we want to create a \$500 million program when fully funded to reward schools that improve the most. Then there's our new Magnet Schools of Excellence program. Our plan to reward schools which create a drug-free environment and reduce the dropout rate. And a National Science Scholars initiative in science, math, and engineering. And recently, I was very pleased to sign into law, legislation to help urban schools hit hardest by drug use.

These initiatives, can, and will, make America competitive in the international marketplace of ideas. But the promise of America also depends on meeting the third and fourth challenges that I mentioned earlier: making housing affordable and accessible, and providing help for the homeless.

Basic shelter -- affordable housing -- should be every American's reality -- not merely a dream. So two months ago, I announced an initiative to make the federal government a more effective urban partner. Its name: H-O-P-E, Home Ownership and Opportunity for People Everywhere -- a new comprehensive housing and urban development agenda.

HOPE will help first-time homebuyers by allowing them to draw without penalty on IRA savings as a down payment for that first home. It will also help tenants become homeowners. As public housing sites have done in St. Louis, Washington, East Los Angeles, and other places as well. Each with tenants in control. For other low-income families, we want housing vouchers that increase housing options. And toward that end, I have asked Secretary Kemp to convene a commission to identify barriers to affordable housing.

Yet for many, the problem of housing is availability -- not just affordability. So we want Congress to renew the tax credit to aid the construction and rehabilitation of low-income housing. But we must also create incentives for growth in those areas of need. For growth means jobs -- and jobs mean homes. So we've urged Congress to help the dream along by passing our enterprise zone legislation, proposing at least 50 urban enterprise zones over the next four years to fuel the engine of job creation. There's more. We want to cut the capital gains tax for the nation. And for enterprise zones, we've got to abolish the tax altogether to spur investment, jobs, and enterprise that can turn dark corners of despair into neighborhoods lit by opportunity and hope.

Finally, let us provide hope for those whose roof is the sky above, whose floor is the street below. We see them everywhere -- next door on 15th Street, in our suburbs and in our small towns. I'm talking, of course, about the homeless.

The homeless need emergency shelter, food, and medical care. To reduce homelessness, two months ago I signed a bill that increases funding under the McKinney Act. Democrat, Republicans supporting it overwhelmingly in the Congress. And we want to find new ways to put part of our FHA foreclosures into the hands of non-profit groups. And to coordinate basic needs like shelter with other social services.

It won't be easy; we know that. But we also know the real answer to the homeless is shelter plus care. And we know that to help the homeless -- like improving education, or stopping drugs -- will require a combined federal, state and local effort. Only then can we unleash the resources of the private and public sectors -- showing, as a writer said, how "America is a willingness of the heart."

I believe there is a willingness of the heart in this room. I know there's a discussion, a lively discussion over resources, over direct grants -- subjects that the mayors and the governors and the presidents in days gone by have fought about for a long, long time. But the main thing is there is this willingness of the heart among Democrats and Republicans; the White House and the mayors. A willingness to put aside partisan concerns.

And so I came over here today to say let us sit down together and do what needs to be done to achieve the promise of America and, thereby, make the impossible possible.

Thank you for this occasion. Thank you all very much and God bless you. God bless your important work in the community. Thank you. (Applause.)

END

10:25 A.M. EST

FILE

U.S. CONFERENCE OF MAYORS
CAPITOL HILTON HOTEL
FRIDAY, JANUARY 26, 1990
10 A.M.

MAYOR WHITMIRE, SECRETARY SKINNER, DIRECTOR
COCHRAN, MAYOR ISAAC, MAYOR FLYNN. OTHER DISTINGUISHED
MAYORS, LADIES AND GENTLEMEN. THANK YOU FOR THAT
RECEPTION, AND FOR THE PLEASURE OF BEING HERE. IN
PARTICULAR, LET ME THANK KATHY WHITMIRE FOR THAT WARM
INTRODUCTION. //

((KATHY, OF COURSE, IS MY HOME-TOWN MAYOR. SO I
WELCOME THE CHANCE TO ASK HER, RESPECTFULLY, ABOUT ONE
OF THE MOST PRESSING PROBLEMS FACING THE CITY WE LOVE.
// ROOM SERVICE IN MY HOTEL SUITE.)) //

((ACTUALLY, EVEN THOUGH WE'RE IN OPPOSING
POLITICAL PARTIES, KATHY AND I HAVE ALWAYS GOTTEN
ALONG. FOR INSTANCE, SHE'S NEVER HELD IT AGAINST ME
THAT A MEMBER OF MY FAMILY OWNS THAT OTHER BASEBALL
TEAM IN TEXAS.)) //

((AND FOR MY PART, I'VE TRIED TO RETURN HER
KINDNESS. SO I PICKED UP THE PHONE WHEN SHE CALLED A
COUPLE WEEKS AGO. SHE ASKED ME TO DECLARE A DISASTER
AREA. // I TOLD HER I DIDN'T THINK THE HOUSTON OILERS
WERE THAT BAD.)) //

KATHY AND ALL OF YOUR COLLEAGUES -- IT IS AN HONOR TO ADDRESS THIS 58TH ANNUAL U.S. CONFERENCE OF MAYOR'S WINTER MEETING. AND TO TALK TO YOU ABOUT THE WAYS THAT YOU AND I -- THE WHITE HOUSE AND THE MAYORS -- CAN BUILD A BETTER AMERICA.

NINETEEN MONTHS AGO, I SENT YOU A LETTER EXPRESSING MY THOUGHTS ON URBAN POLICY. AND WROTE, "AS WE PREPARE TO ENTER THE 1990S, IT IS CLEAR THAT AMERICA NEEDS A NEW WORKING RELATIONSHIP BETWEEN THE FEDERAL GOVERNMENT AND THE CITIES."

WELL, I MEANT IT THEN. AND MEAN IT NOW. WE NEED TO FORGE A NEW RELATIONSHIP. // A RELATIONSHIP -- A PARTNERSHIP -- WHICH REALIZES THAT AS MAYORS, YOU ARE ON THE FRONT LINES IN THE WAR AGAINST URBAN PROBLEMS. A PARTNERSHIP WHICH CAN ACHIEVE THE PROMISE OF AMERICA.

//

THAT PROMISE DEPENDS, FIRST, ON MAINTAINING OUR ECONOMIC RESOURCES. JUST AS WE HAVE DURING THE LONGEST PEACETIME BOOM IN AMERICAN HISTORY. AND NEXT WEEK, WE'LL RELEASE A BUDGET FOR FISCAL YEAR 1991 THAT BUILDS ON THIS PROSPERITY. TOGETHER, WE CAN CREATE OPPORTUNITY FOR ALL. //

THE PROMISE OF AMERICA ALSO DEPENDS ON SAFEGUARDING OUR NATURAL RESOURCES. JUST AS MAYORS ARE DOING THROUGH PROGRAMS LIKE CHICAGO'S "PLASTICS ON PARKS." OR IN VIRGINIA BEACH, GENERATING ELECTRICITY FROM THAT CITY'S LANDFILL. //

YOU'RE DOING YOUR PART -- AND WE INTEND TO DO OURS. BY STRENGTHENING THE CLEAN AIR ACT, PRESERVING OUR WETLANDS, IMPROVING AMERICA'S PARKS, AND OTHER DOMESTIC AND INTERNATIONAL INITIATIVES. AND WEDNESDAY, I ANNOUNCED MY SUPPORT FOR THE GLENN-ROTH LEGISLATION TO ELEVATE EPA TO CABINET STATUS. TOGETHER, WE MUST PROTECT OUR ENVIRONMENT FOR DECADES TO COME. //

THEN, THERE ARE HUMAN RESOURCES. TODAY, AN ESTIMATED 15 MILLION FAMILIES ARE HEADED BY WORKING PARENTS OR SINGLE MOTHERS. BUT WHEN IT COMES TO CHILD CARE, WASHINGTON DOESN'T AUTOMATICALLY KNOW BEST. SO I URGE THE CONGRESS TO PASS MY CHILD-CARE LEGISLATION. LET'S PUT CHOICE IN THE HANDS OF LOW-INCOME PARENTS.

//

EACH OF THESE INITIATIVES WILL NURTURE THE PROMISE OF AMERICA. YET URBAN PROBLEMS WON'T FADE UNTIL WE MEET THE CHALLENGES I DISCUSSED IN 1988 -- THE CHALLENGES YOU FACE EACH DAY: DRUGS AND CRIME, EDUCATION, HOUSING, AND THE PLIGHT OF OUR HOMELESS. CAN WE MEET THEM? I BELIEVE WE CAN. BECAUSE I BELIEVE IN AMERICA, NOTHING IS IMPOSSIBLE. // ((PERHAPS AN EX-BASEBALL PLAYER PUT IT BEST. "WHEN I WAS A LITTLE BOY," GRAIG NETTLES SAID, "I WANTED TO BE A [BIG-LEAGUE] PLAYER AND JOIN THE CIRCUS. WITH THE YANKEES, I'VE ACCOMPLISHED BOTH."))

I BELIEVE THAT AS PARTNERS WE, TOO, CAN ACCOMPLISH WHAT SOME MIGHT DEEM IMPOSSIBLE. SO LET US ASSAULT THE DRUGS AND CRIME THAT FORM THE FIRST OF OUR CHALLENGES. RESCUING OUR KIDS FROM CRACK AND COCAINE WON'T BE EASY -- BUT IT CAN BE DONE. //

AS PROOF, CONSIDER THAT IN 1985, 23 MILLION AMERICANS USED ILLEGAL DRUGS ON A "CURRENT" BASIS -- AT LEAST ONCE IN 30 DAYS. BUT LAST YEAR THAT NUMBER FELL BY MORE THAN A THIRD. THAT MEANS ALMOST 9 MILLION FEWER AMERICANS ARE CASUAL DRUG USERS. GOOD NEWS -- AND IT'S UP TO US TO MAKE IT BETTER.

THAT'S WHY YESTERDAY I RELEASED THE 1990 NATIONAL DRUG CONTROL STRATEGY -- PHASE II OF THE COMPREHENSIVE DRUG POLICY WE UNVEILED LAST SEPTEMBER. WE'RE ASKING CONGRESS TO SPEND OVER 10 AND A HALF BILLION DOLLARS IN FY '91 FOR EDUCATION, TREATMENT, INTERDICTION, AND ENFORCEMENT. THAT'S A 41 PER CENT INCREASE IN OUTLAYS OVER THE CURRENT YEAR. AND IT MEANS A 69 PER CENT INCREASE IN DRUG-RELATED SPENDING OVERALL SINCE OUR ADMINISTRATION TOOK OFFICE. //

I ASK YOU TO SUPPORT OUR STRATEGY TO TAKE BACK THE STREETS FROM CRIME AND DRUGS. // WE NEED MANDATORY TIME FOR FIREARMS OFFENSES. NO DEALS WHEN CRIMINALS USE A GUN. AND AS PHASE II PROPOSES, AN EXPANSION OF THE DEATH PENALTY FOR DRUG-RELATED CRIMES. IN THAT CONTEXT, I ASK YOU TO URGE YOUR STATE LEGISLATURES TO APPROVE THE SAME PENALTY FOR THE KILLING OF LOCAL LAW ENFORCEMENT OFFICERS. LET'S WORK TOGETHER TO STOP THE HOOLIGANS AND THE THUGS. //

PHASE II AIMS TO HELP THE TEENAGER TORMENTED BY CRACK. OR THE PREGNANT MOTHER WHOSE DRUG USE IMPERILS HER CHILD. YET DRUGS ARE A NATIONAL, NOT ONLY FEDERAL, PROBLEM. SO YOU, TOO, HAVE RESPONDED. MACON, GEORGIA, FOR EXAMPLE, HAS STARTED THE MACON-BIBB WAR ON DRUGS. AND IN HOUSTON, LOCAL OFFICIALS AND RESIDENTS OF ACRES HOMES PROJECT HAVE TEAMED TO PURSUE "DRUG FREE TOMORROWS." I VISITED ACRES HOMES LAST MONTH -- AND THE COURAGE OF THAT COMMUNITY IS TRULY INSPIRING.

NOW, LET'S JOIN HANDS TO INSPIRE THE MILLIONS OF AMERICANS WHO WANT TO HELP AMERICA GET CLEAN -- AND STAY CLEAN. ACCORDING TO THE GORDON BLACK POLL, RELEASED YESTERDAY, 10 PER CENT OF ALL FAMILIES ARE ALREADY INVOLVED IN VOLUNTEER ANTI-DRUG PROGRAMS. BUT WHAT'S REALLY STARTLING IS THAT AN UNBELIEVABLE 60 PER CENT OF AMERICANS WOULD VOLUNTEER 5 HOURS EACH WEEK TO STOP THE SALE AND USE OF DRUGS. AND THE SAME PERCENTAGE WOULD DONATE FROM \$20 TO \$100 TO THEIR COMMUNITY TO STEM DRUG USE. WHY HAVEN'T THEY? THEY HAVEN'T BEEN ASKED. //

ONE AMERICAN WHO WAS ASKED AND WHO GOT INVOLVED IS A MAN NAMED JIM BURKE. AND I'D LIKE TO TELL YOU ABOUT HIM. JIM, THE FORMER CHAIRMAN OF JOHNSON & JOHNSON, DECIDED TO DO SOMETHING ABOUT DRUG USE. HE DECIDED TO "UNSELL" DRUGS THROUGH THE MEDIA PARTNERSHIP FOR A DRUG-FREE AMERICA.

JIM'S PARTNERSHIP AIMS TO RAISE ONE MILLION DOLLARS A DAY IN ADVERTISING TIME AND SPACE. EVERY DAY -- FOR THE NEXT THREE YEARS -- TO DISCOURAGE DRUG USE. THAT'S AN AMAZING GOAL -- ONE BILLION DOLLARS. // BUT IT'S A GREAT EXAMPLE OF WHAT CAN BE ACCOMPLISHED WHEN PEOPLE ARE ASKED TO HELP.

GET OUT YOUR POCKET CALCULATORS. THE GORDON BLACK POLL FIGURES MEAN THAT AMERICANS ARE WILLING TO DONATE MORE THAN 500 MILLION HOURS PER WEEK. AND \$5 BILLION, NATIONALLY. THEY WANT TO SERVE. THEY WANT TO GIVE. BUT THEY HAVE TO BE ASKED BEFORE THEY CAN DO EITHER. A PROMISE: I WILL USE THE BULLY PULPIT TO ASK THEM TO DO BOTH. AND I URGE YOU TO DO THE SAME. TOGETHER, LET'S DEFEAT PUBLIC ENEMY NUMBER ONE. //

ENDING THE SCOURGE OF DRUGS WILL NOT ONLY SAVE LIVES. IT WILL ALSO HELP MEET THAT SECOND CHALLENGE I TALKED ABOUT: THE EDUCATION OF OUR KIDS. //

YOU KNOW HOW CENTRAL EDUCATION IS TO URBAN AMERICA: BRIGHT MINDS CAN FIND SOLUTIONS TO YOUR RUBIK'S CUBE OF PROBLEMS. REMEMBER: NOTHING IS IMPOSSIBLE. // YET, LOOK AT TODAY'S BOX SCORE OF SO-CALLED "HIGHER LEARNING." A DROP-OUT RATE THAT IS TOTALLY UNACCEPTABLE. ERRATIC STANDARDS. UNSAFE SCHOOLS WRACKED BY DRUG USE AND TRAFFICKING. KIDS ILL-EQUIPPED TO READ OR WRITE. LET'S BE HONEST: OUR EDUCATIONAL SYSTEM ISN'T MAKING THE GRADE.

TO GO FROM "FAIL" TO "PASS" WILL REQUIRE SCHOOL BOARDS, TEACHERS, AND PARENTS TO WORK TOGETHER WITH ALL LEVELS OF GOVERNMENT. // SO I APPLAUD MAYORS WHO HAVE STARTED PROGRAMS LIKE "STEP UP" IN KENNER, LOUISIANA -- PROVIDING LEARNING INCENTIVES FOR STUDENTS. OR THE PROGRAM IN COLORADO SPRINGS WHICH HELPS DROPOUTS AND AT-RISK KIDS FINISH HIGH SCHOOL. // MAYORS WHO HEAD THE MORE THAN 350 CITIES WHICH ENRICHED AMERICA ON YOUR "NATIONAL EDUCATION DAY."

SO FAR, SO GOOD -- AND YET STILL SO MUCH TO DO.
FOR WHILE EDUCATION IS MOSTLY A LOCAL AND STATE
RESPONSIBILITY, THE FEDERAL GOVERNMENT MUST HELP.
THAT'S WHY I CALL ON THE CONGRESS TO PASS OUR
"EDUCATIONAL EXCELLENCE ACT." LEGISLATION WHICH SEEKS:
FIRST, TO ENCOURAGE EXCELLENCE. SECOND, TO SEE THAT
FEDERAL DOLLARS SERVE THOSE MOST IN NEED. THIRD, TO
DEMAND EDUCATIONAL ACCOUNTABILITY. AND FOURTH, TO
SUPPORT FLEXIBILITY AND CHOICE.

FOR INSTANCE, WE WANT TO CREATE A \$500 MILLION
PROGRAM WHEN FULLY FUNDED TO REWARD SCHOOLS THAT
IMPROVE THE MOST. THEN, THERE'S OUR NEW MAGNET SCHOOLS
OF EXCELLENCE PROGRAM. OUR PLAN TO REWARD SCHOOLS
WHICH CREATE A DRUG-FREE ENVIRONMENT AND REDUCE THE
DROP-OUT RATE. AND A NATIONAL SCIENCE SCHOLARS
INITIATIVE IN SCIENCE, MATHEMATICS, AND ENGINEERING.
AND RECENTLY, I WAS PLEASED TO SIGN INTO LAW,
LEGISLATION TO HELP URBAN SCHOOLS HIT HARDEST BY DRUG
USE. //

THESE INITIATIVES CAN, AND WILL, MAKE AMERICA
COMPETITIVE IN THE INTERNATIONAL MARKETPLACE OF IDEAS.
BUT THE PROMISE OF AMERICA ALSO DEPENDS ON MEETING THE
THIRD AND FOURTH CHALLENGES I MENTIONED EARLIER:
MAKING HOUSING AFFORDABLE AND ACCESSIBLE -- AND
PROVIDING HELP FOR THE HOMELESS. //

BASIC SHELTER -- AFFORDABLE HOUSING -- SHOULD BE
EVERY AMERICAN'S REALITY -- NOT MERELY A DREAM. SO TWO
MONTHS AGO, I ANNOUNCED AN INITIATIVE TO MAKE THE
FEDERAL GOVERNMENT A MORE EFFECTIVE URBAN PARTNER. ITS
NAME: HOPE -- HOME OWNERSHIP AND OPPORTUNITY FOR
PEOPLE EVERYWHERE, A NEW COMPREHENSIVE HOUSING AND
URBAN DEVELOPMENT AGENDA.

HOPE WILL HELP FIRST-TIME HOMEBUYERS BY ALLOWING THEM TO DRAW, WITHOUT PENALTY, ON IRA SAVINGS AS A DOWN PAYMENT FOR THAT FIRST HOME. AND IT WILL ALSO HELP TENANTS BECOME HOME-OWNERS. AS PUBLIC HOUSING SITES HAVE DONE IN ST. LOUIS, WASHINGTON, AND EAST LOS ANGELES. EACH WITH TENANTS IN CONTROL. // FOR OTHER LOW-INCOME FAMILIES, WE WANT HOUSING VOUCHERS THAT INCREASE HOUSING OPTIONS. AND TOWARD THAT END, I HAVE ASKED SECRETARY KEMP TO CONVENE A COMMISSION TO IDENTIFY BARRIERS TO AFFORDABLE HOUSING.

YET FOR MANY, THE PROBLEM OF HOUSING IS AVAILABILITY -- NOT JUST AFFORDABILITY. SO WE WANT CONGRESS TO RENEW THE TAX CREDIT TO AID THE CONSTRUCTION AND REHABILITATION OF LOW-INCOME HOUSING. // BUT WE MUST ALSO CREATE INCENTIVES FOR GROWTH IN THOSE AREAS OF NEED. FOR GROWTH MEANS JOBS -- AND JOBS MEAN HOMES. // SO WE HAVE URGED CONGRESS TO HELP THE DREAM ALONG BY PASSING OUR ENTERPRISE-ZONE LEGISLATION. PROPOSING AT LEAST 50 URBAN ENTERPRISE ZONES OVER THE NEXT FOUR YEARS TO FUEL THE ENGINE OF JOB CREATION. // THERE'S MORE. WE WANT TO CUT THE CAPITAL GAINS TAX FOR THE NATION. AND FOR ENTERPRISE ZONES, WE'VE GOT TO ABOLISH THAT TAX ALTOGETHER TO SPUR THE INVESTMENT, JOBS, AND ENTERPRISE THAT CAN TURN DARK CORNERS OF DESPAIR INTO NEIGHBORHOODS LIT BY OPPORTUNITY AND HOPE. //

FINALLY, LET US PROVIDE HOPE FOR THOSE WHOSE ROOF IS THE SKY ABOVE. WHOSE FLOOR IS THE STREET BELOW. WE SEE THEM EVERYWHERE -- NEXT DOOR ON 15TH STREET, IN OUR SUBURBS AND SMALL TOWNS. YES, THE HOMELESS.

THE HOMELESS NEED EMERGENCY SHELTER, FOOD, AND MEDICAL CARE. TO REDUCE HOMELESSNESS, TWO MONTHS AGO I SIGNED A BILL THAT INCREASES FUNDING UNDER THE MCKINNEY ACT. AND WE WANT TO FIND NEW WAYS TO PUT PART OF OUR FHA FORECLOSURES INTO THE HANDS OF NON-PROFIT GROUPS. AND TO COORDINATE BASIC NEEDS LIKE SHELTER WITH OTHER SOCIAL SERVICES.

IT WON'T BE EASY: WE KNOW THAT. BUT WE ALSO KNOW THE REAL ANSWER TO THE HOMELESS IS SHELTER PLUS CARE. AND WE KNOW THAT TO HELP THE HOMELESS -- LIKE IMPROVING EDUCATION, OR STOPPING DRUGS -- WILL REQUIRE A COMBINED FEDERAL, STATE, AND LOCAL EFFORT. ONLY THEN CAN WE UNLEASH THE RESOURCES OF THE PRIVATE AND PUBLIC SECTORS -- SHOWING, AS A WRITER SAID, HOW "[AMERICA] IS A WILLINGNESS OF THE HEART." //

I BELIEVE THERE IS A WILLINGNESS OF THE HEART IN THIS ROOM. AMONG DEMOCRATS AND REPUBLICANS. // THE WHITE HOUSE AND MAYORS. // A WILLINGNESS TO PUT ASIDE PARTISAN CONCERNS.

SO LET US SIT DOWN, TOGETHER, AND DO WHAT NEEDS TO
BE DONE. TO ACHIEVE THE PROMISE OF AMERICA. AND
THEREBY MAKE THE IMPOSSIBLE // POSSIBLE. THANK YOU
FOR THIS OCCASION. GOD BLESS YOU. AND GOD BLESS THE
UNITED STATES OF AMERICA.

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THE WHITE HOUSE
WASHINGTON

January 23, 1990

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *cw*
FROM: CURT SMITH *CS*
SUBJECT: U.S. CONFERENCE OF MAYORS' SPEECH

I. SUMMARY

On Friday, January 26, at 10:00 a.m., you will address about 800 Mayors at the Capitol Hilton Hotel in Washington. Houston Mayor Kathy Whitmire will introduce you. The following people will accompany you on the dais: Tom Cochran, the Executive Director of the U.S. Conference of Mayors; Secretary Skinner; Colorado Springs Mayor Bob Isaac, 1st Vice President of the Conference; and Boston Mayor Ray Flynn, 2nd Vice President of the Conference.

II. DISCUSSION

The attached remarks (15 minutes, teleprompter) discuss the four main problems mayors face in their cities -- drugs and crime, education, housing, and the plight of the homeless. The text calls upon Congress to pass legislation you have proposed to help solve these problems.

(Smith/Blessey)
7:30 P.M.
January 23, 1990
MAYORS

PRESIDENTIAL REMARKS: U.S. CONFERENCE OF MAYORS
CAPITOL HILTON HOTEL
FRIDAY, JANUARY 26, 1990
10 A.M.

Mayor Whitmire, Secretary Skinner, Director Cochran, Mayor Isaac, Mayor Flynn. Other distinguished Mayors, Ladies and gentlemen. Thank you for that reception, and for the pleasure of being here. In particular, let me thank Kathy Whitmire for that warm introduction. //

((Kathy, of course, is a fellow Houstonian. Maybe that's why even though I'm a Republican and she's a Democrat, the last time I was there she presented me with the key to the city. // Only one problem. Kathy went out and changed the lock.)) //

((But you know me -- I don't hold grudges. So I picked up the phone when she called a couple weeks later. She asked me to declare a disaster area. // I told her I didn't think the Houston Oilers were that bad.)) //

Kathy and all of your colleagues -- it is an honor to address this 58th annual U.S. Conference of Mayor's Winter Meeting. And to talk to you about the ways that you and I -- the White House and the Mayors -- can build a better America.

Nineteen months ago, I sent you a letter expressing my thoughts on urban policy. And wrote, "As we prepare to enter the

1990s, it is clear that America needs a new working relationship between the Federal government and the cities."

Well, I meant it then. And mean it now. We need to forge a new relationship. // A relationship -- a partnership -- which realizes that as Mayors, you are on the front lines in the war against urban problems. A partnership which can achieve the promise of America. //

That promise depends, first, on maintaining our economic resources. Just as we have during the longest peacetime boom in American history. And next week, we'll release a budget for Fiscal Year 1991 that builds on this prosperity. Together, we can create opportunity for all. //

The promise of America also depends on safeguarding our natural resources. Just as Mayors are doing through programs like Chicago's "Plastics on Parks." Or in Virginia Beach, generating electricity from that city's landfill. // You're doing your part -- and we intend to do ours. By strengthening the Clean Air Act, preserving our wetlands, improving America's parks, and other domestic and international initiatives. Together, we can protect our environment for decades to come. //

Then, there are human resources. Today, an estimated 15 million families are headed by working parents or single mothers. But when it comes to child care, Washington doesn't automatically know best. So I urge the Congress to pass my child-care legislation. Let's put choice in the hands of low-income parents. //

Each of these initiatives will nurture the promise of America. Yet urban problems won't fade until we meet the challenges I discussed in 1988 -- the challenges you face each day: Drugs and crime, education, housing, and the plight of our homeless. Can we meet them? I believe we can. Because I believe in America, nothing is impossible. // ((Perhaps an ex-baseball player put it best. "When I was a little boy," Craig Nettles said, "I wanted to be a [big-league] player and join the circus. With the Yankees, I've accomplished both."))

I believe that as partners we, too, can accomplish what some might deem impossible. So let us assault the drugs and crime that form the first of our challenges. Rescuing our kids from crack and cocaine won't be easy -- but but it can be done. //

Consider that last year, eight million people used cocaine. And 23 million Americans used illegal drugs on a "current" basis -- at least once in 30 days. And according to one study, America's gross drug sales topped \$110 billion -- double the profits of all Fortune 500 companies. // A Nation with those numbers cannot long preserve its soul. //

To help save it, yesterday I released the 1990 National Drug Control Strategy -- Phase II of the comprehensive drug policy we unveiled last September. We're asking Congress to spend over \$10 and a half billion in FY '91 for education, treatment, interdiction, and enforcement. That's a 41 per cent increase in outlays over the current year. And it means a 70 per cent

increase in drug-related spending overall since our Administration took office. //

I ask you to support our strategy to take back the streets from crime and drugs. // We need mandatory time for firearms offenses. No deals when criminals use a gun. And as Phase II proposes, an expansion of the death penalty for drug-related crimes. In that context, I ask you to urge your State legislatures to approve the same penalty for the killing of local law enforcement officers. Let's work together to stop the hooligans and the thugs. //

Phase II aims to help the teenager tormented by crack. Or the pregnant mother whose drug use imperils her child. Yet drugs are a national, not only Federal, problem. So you, too, have responded. Macon, Georgia, for example, has started the Macon-Bibb War on Drugs. And in Houston, local officials and residents of Acres Homes project have teamed to pursue "Drug Free Tomorrows." I visited Acres Home last month -- and the courage of that community is truly inspiring.

Now, let's join hands to inspire the millions of Americans who want to help America get clean -- and stay clean. How? Look at this morning's USA Today. According to the Gordon Black Poll, 10 per cent of all families are already involved in volunteer anti-drug programs. But what's really startling is that an unbelievable 60 per cent of Americans would volunteer 5 hours each week to stop the sale and use of drugs. And the same

percentage would donate from \$20 to \$100 to their community to stem drug use. Why haven't they? They haven't been asked. //

Get out your pocket calculators. These figures mean that Americans are willing to donate more than 500 million hours per week. And \$5 billion, nationally. They want to serve. They want to give. But they have to be asked before they can do either. A promise: I will use the Bully Pulpit to ask them to do both. And I urge you to do the same. Together, let's defeat Public Enemy Number One. //

Ending the scourge of drugs will not only save lives. It will also help meet that second challenge I talked about: the education of our kids. //

You know how central education is to urban America: Bright minds can find solutions to your Rubik's Cube of problems. Remember: Nothing is impossible. // Yet, look at today's box score of so-called "higher learning." A drop-out rate that is totally unacceptable. Erratic standards. Unsafe schools wracked by drug use and trafficking. Kids ill-equipped to read or write. Let's be honest: Our educational system isn't making the grade.

To go from "fail" to "pass" will require school boards, teachers, and parents to work together with all levels of government. // So I applaud Mayors who have started programs like "Step Up" in Kenner, Louisiana -- providing learning incentives for students. Or the program in Colorado Springs which helps dropouts and at-risk kids finish high school. //

Mayors who head the more than 350 cities which enriched America on your "National Education Day."

So far, so good -- and yet still so much to do. For while education is mostly a local and State responsibility, the Federal government must help. That's why I call on the Congress to pass our "Educational Excellence Act." Legislation which seeks:

First, to encourage excellence. Second, to see that Federal dollars serve those most in need. Third, to demand educational accountability. And fourth, to support flexibility and choice.

For instance, we want to create a \$500 million program when fully funded to reward schools that improve the most. Then, there's our new Magnet Schools of Excellence program. Our plan to reward schools which create a drug-free environment and reduce the drop-out rate. And a National Science Scholars initiative in science, mathematics, and engineering. And recently, I was pleased to sign into law, legislation to help urban schools hit hardest by drug use. //

These initiatives can, and will, make America competitive in the international marketplace of ideas. But the promise of America also depends on meeting the third and fourth challenges I mentioned earlier: Making housing affordable and accessible -- and providing help for the homeless. //

Basic shelter -- affordable housing -- should be every American's reality -- not merely a dream. So two months ago, I announced an initiative to make the Federal government a more effective urban partner. Its name: HOPE, Home Ownership and

Opportunity for People Everywhere, a new comprehensive housing and urban development agenda.

HOPE will help first-time homebuyers by allowing them to draw, without penalty, on IRA savings as a down payment for that first home. And it will also help tenants become home-owners. As public housing sites have done in St. Louis, Washington, and East Los Angeles. Each with tenants in control. // For other low-income families, we want housing vouchers that increase housing options. And toward that end, I have asked Secretary Kemp to convene a commission to identify barriers to affordable housing.

Yet for many, the problem of housing is availability -- not just affordability. So we want Congress to renew the tax credit to aid the construction and rehabilitation of low-income housing. // But we must also create incentives for growth in those areas of need. For growth means jobs -- and jobs mean homes. // So we have urged Congress to help the dream along by passing our Enterprise-Zone legislation. Proposing at least 50 urban Enterprise Zones over the next four years to fuel the engine of job creation. // There's more. We want to cut the capital gains tax for the Nation. And for Enterprise Zones, we've got to abolish that tax altogether to spur the investment, jobs, and enterprise that can turn dark corners of despair into neighborhoods lit by opportunity and hope. //

Finally, let us provide hope for those whose roof is the sky above. Whose floor is the street below. We see them everywhere

-- next door on 15th Street, in our suburbs and small towns.

Yes, the homeless.

The homeless need emergency shelter, food, and medical care. To reduce homelessness, two months ago I signed a bill that increases funding under the McKinney Act. And we want to find new ways to put part of our FHA foreclosures into the hands of non-profit groups. And to coordinate basic needs like shelter with other social services.

It won't be easy: We know that. But we also know the real answer to the homeless is shelter plus care. And we know that to help the homeless -- like improving education, or stopping drugs -- will require a combined Federal, State, and local effort. Only then can we unleash the resources of the private and public sectors -- showing, as a writer said, how "[America] is a willingness of the heart." //

I believe there is a willingness of the heart in this room. Among Democrats and Republicans. // The White House and Mayors. // A willingness to put aside partisan concerns.

So let us sit down, together, and do what needs to be done. To achieve the promise of America. And thereby make the impossible // possible. Thank you for this occasion. God bless you. And God bless the United States of America.

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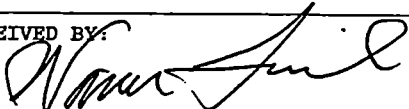
TRANSFER SHEET
BUSH PRESIDENTIAL MATERIALS PROJECT

COLLECTION Bush Presidential Records--
 Office of Speechwriting--
 Speech File - Drafts

ACC.NO: 93-01

The following material was withdrawn from this segment of the collection and transferred to the _____ AUDIOVISUAL COLLECTION
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DESCRIPTION: one computer diskette

SERIES Office of Speechwriting Speech File - Drafts	BOX NO. 44
FILE FOLDER TITLE: U.S. Conference of Mayors 1/26/90 [OA 4391] [1]	
TRANSFERRED BY: JGP	DATE OF TRANSFER: 4/12/96
RECEIVED BY: 	DATE RECEIVED 4/12/96

WHITE HOUSE STAFFING MEMORANDUM

01/23

DATE: 01/19/90

ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 a.m. Tuesday

SUBJECT: PRESIDENTIAL REMARKS: U.S. CONFERENCE OF MAYORS
(10/19 draft five)

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			ANDERSON	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 10:00 a.m., Tuesday, 01/23, with a copy to my office. Thanks.

RESPONSE:

*OK
JW
by telephone
1/23*

89 DEC 25 4:42

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1990 JAN 19 PM 8:25

(Smith/Blessey)
Draft Five
January 19, 1990
MAYOR

PRESIDENTIAL REMARKS: U.S. CONFERENCE OF MAYORS
CAPITOL HILTON HOTEL
FRIDAY, JANUARY 26, 1990
10 A.M.

Mayor Whitmire, __, Distinguished Mayors, Ladies and gentlemen. Thank you for that reception, and for the pleasure of being here. In particular, let me thank my fellow Houstonian Kathy Whitmire, for that warm introduction. //

((Kathy and I go way back. Maybe that's why even though I'm a Republican and she's a Democrat, the last time I was in Houston she presented me with the key to the city. // Only one problem. I found out later that the city was Anchorage, Alaska.)) //

((But you know me -- I don't hold grudges. So I picked up the phone when she called a couple weeks later. She asked me to declare a disaster area. // I told her I didn't think the Houston Oilers were that bad.)) //

((I'm also glad, of course, to see the "Mayor's Mayor." // When I first heard you were honoring a famous Jewish Mayor for his years of service in turbulent times, I thought you meant Ed Koch. // Instead, all my best to Jerusalem's best -- Teddy Kollect.)) //

Teddy, Kathy, and all of your colleagues -- it is an honor to address this 58th annual U.S. Conference of Mayor's winter meeting. And to talk to you about the ways that you and I -- the White House and the Mayors -- can build a better America.

Nineteen months ago, I sent you a letter expressing my thoughts on urban policy. And wrote, "As we prepare to enter the 1990s, it is clear that America needs a new working relationship between the Federal government and the cities."

Well, I meant it then. And mean it now. We need to forge a new relationship. // A relationship which is a partnership. // A partnership which realizes that as Mayors, you man the front lines in the war against urban problems. A partnership which can achieve the promise of America.

And that promise of America depends on maintaining our economic resources as we have since 1982 -- the longest peacetime boom in American history. The '90s begin with inflation down. Interest rates declining. And the lowest jobless rate in 15 years. And next week, we'll release a budget for Fiscal Year 1991 that builds on this prosperity. Together, let's support policies which create more opportunity for all. //

The promise of America also depends on the safeguarding our natural resources as Mayors are doing through initiatives like Chicago's "Plastics on Parks." Or in Virginia Beach, generating electricity from that city's landfill.

You're doing your part -- we intend to do ours. By strengthening the Clean Air Act, preserving our wetlands, improving America's parks, encouraging reforestation, and by other domestic and international initiatives to make this a cleaner, safer world. Together, let's protect our environment for decades to come. //

Then, there are human resources. And here, too, togetherness counts. Today, an estimated __ million urban families are led by working parents. But when it comes to child care, Washington doesn't automatically know best. So I urge the Congress to pass my child-care legislation to put choice in the hands of low-income parents. //

Each of these initiatives will nurture the promise of America. Yet urban problems won't fade until we meet the challenges I discussed in 1988 -- the challenges you face each day: Drugs and crime, education, housing, and the plight of our homeless. Can we meet them? I believe we can. Because I believe in America, nothing is impossible. // ((Perhaps an ex-baseball player put it best. "When I was a little boy," Craig Nettles said, "I wanted to be a [big-league] player and join the circus. With the Yankees, I've accomplished both."))

Well, I believe that as partners we, too, can accomplish what some might think is impossible. The first of our challenges is the drugs and crime that take such a sad toll on your streets and the streets of communities across America. Rescuing our kids from the terrorism of hoods, hooliganism, crack, and cocaine won't be easy, but it can be done. //

Eight months ago, I sent proposals to the Congress to help win the war on crime. Well, while the clock is running, America's patience is running out. I ask you to support our legislation to take thugs off the street -- and take back the streets. // We need mandatory time for firearms offenses. No

deals when criminals use a gun. And for anyone who kills a law enforcement officer -- we need the death penalty. Not someplace. Not some time. But here -- and now. //

Last year, 23 million Americans used illegal drugs on a "current" basis -- at least once in 30 days. And eight million people used cocaine. A Nation with those numbers cannot long preserve its soul. //

To help save it, last September you held a Mayors' Conference on Drugs and I congratulate you. You're acting locally to stem the use, sale, and flow of drugs. In Macon, Mayor Lee Robinson has formed a partnership -- the Macon-Bibb War on Drugs. And here, in Houston, Kathy Whitmire, parks and recreation officials, local police, and residents of Acres Home project have joined hands to pursue "Drug Free Tomorrows." I visited Acres Home in November and the courage of that community is truly inspiring.

I commend these efforts. But these soldiers on the front lines need help. So our Administration has unveiled America's first national comprehensive strategy to win the war on drugs. And asked the Congress for \$__ billion in FY '91 for education, treatment, interdiction, and enforcement. We, too, want to help the teenager tormented by crack. Or the pregnant mother -- alone and desperate -- whose drug use threatens her child. Please: Support our plan to help America get clean --and stay clean. Together, let's defeat Public Enemy Number One. //

Erasing drugs will save lives. But, it will also help meet that second challenge I talked about: the education of our kids. //

You know how central education is to urban America: Bright minds can find solutions to the many problems of our cities. Remember, I said nothing was impossible. Yet, look at today's box score of so-called "higher learning." A drop-out rate that is totally unacceptable. Erratic standards. Unsafe schools wracked by drug use and trafficking. Kids ill-equipped to read or write. Let's be honest: Our educational system isn't making the grade. To go from "fail" to "pass" will require school boards, teachers, and parents to work together with all levels of government. // So last September, I met with a group of Mayors. I heard about Kenner, Louisiana, which created "Step Up" -- a program providing learning incentives for students. And Colorado Springs -- there, officials founded a program to help dropouts and at-risk kids finish high school. // And about the more than 350 cities which uplifted America on your "National Education Day."

So far, so good -- and thanks to you, getting better. But while education is mainly a local and State responsibility, the **Federal** government must help. That's why last year we sent up the "Educational Excellence Act of 1989" now before the Congress. Legislation which seeks: First, to reward excellence. Second, to see that Federal dollars serve those most in need. Third, to

demand educational accountability. And fourth, it supports greater flexibility and choice.

For instance, we want to create a \$500 million program to reward schools that improve the most. And to reward schools which create a drug-free environment and reduce the drop-out rate. // Then, there's our new Magnet Schools of Excellence program -- letting parents choose which public schools their kids will attend. Urban Emergency Grants to help urban schools hit hardest by drug use and trafficking. // And a National Science Scholars initiative in science, mathematics, and engineering.

To fulfill the promise of America, we must be competitive in the international marketplace of ideas. Our proposals will help do that. But the promise of America also depends on meeting the third and fourth challenges I mentioned earlier: Making housing affordable and accessible -- especially for the homeless. //

Every American deserves a home. Well, here again, you're acting creatively. In Kansas City, providing day care to free parents to find permanent housing. Or in Charlotte, using public-private monies to renovate buildings for the homeless. // Believe me, in Washington we've taken note. So two months ago, I announced America's project HOPE, Home Ownership and Opportunity for People Everywhere. To help make the Federal government a more effective urban partner in bringing basic shelter and affordable housing within reach of millions of Americans.

HOPE aims to help first-time homebuyers by allowing them to draw, without penalty, on IRA savings as a down payment for that

first home. HOPE can also help tenants become home-owners. Think of public housing sites like East Los Angeles or Cochran Gardens in St. Louis. Each has tenants in control. HOPE will mean even more low-income Americans can know the pride and dignity of owning a home. For other low-income families, we want housing vouchers that increase housing options.

But for many, the problem of housing isn't just affordability. It's availability. So we want Congress to renew the low-income housing tax credit to create incentives for the construction and rehabilitation of the housing so desperately needed by low-income families.

But we must also create incentives for growth in those areas where need is the greatest. Because growth means jobs and jobs mean homes. So we have urged Congress to help the dream along by passing our Enterprise-Zone legislation. We have proposed the creation of at least 50 Enterprise Zones over the next four years to fuel the engine of job creation in our cities. But, in these areas of severe poverty, we've got to do even more. We've got to get rid of the capital gains tax altogether to spur the investment that can turn dark corners of despair into thriving neighborhoods once again.

Finally, I have asked Secretary Kemp to convene a blue-ribbon commission to identify barriers to affordable housing. Each of you deals with these problems everyday. Give us your advice.

For some Americans, however, other things come first: They need the self-respect to regain their lives. Their roof is the sky above. Their floor is the street below. The homeless.

We see them everywhere -- next door on 15th Street, in our suburbs and small towns. They need emergency shelter, food, and medical care. So two months ago, I signed a bill that increases funding under the McKinney Act to reduce homelessness. And we want to find new ways to put part of our FHA foreclosures into the hands of non-profit groups. And to coordinate basic needs like shelter with other social services.

It won't be easy: We know that. But we also know the real answer to the homeless is shelter plus care. And we know that to help the homeless -- like improving education, or stopping crime -- will require a combined Federal, State, and local effort. Only then can we unleash the resources of the private and public sectors -- showing, as a writer said, how "America is a willingness of the heart." //

I believe there is a willingness of the heart in this room. A willingness to put aside partisan concerns because the promise of America also depends on us. So let us sit down -- the White House and Mayors; Democrats and Republicans -- and do what needs to be done to make the impossible \\ possible. Thank you for this occasion. God bless you. And God bless the United States of America.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 1/24/90 ACTION/CONCURRENCE/COMMENT DUE BY: -----

SUBJECT: PRESIDENTIAL REMARKS: U.S. CONFERENCE OF MAYORS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BOSKIN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	DELAND	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	BENNETT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			ANDERSON		<input checked="" type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE
WASHINGTON

January 23, 1990

1990 JAN 23 PM 7:55

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *CW*
FROM: CURT SMITH *CS*
SUBJECT: U.S. CONFERENCE OF MAYORS' SPEECH

I. SUMMARY

On Friday, January 26, at 10:00 a.m., you will address about 800 Mayors at the Capitol Hilton Hotel in Washington. Houston Mayor Kathy Whitmire will introduce you. The following people will accompany you on the dais: Tom Cochran, the Executive Director of the U.S. Conference of Mayors; Secretary Skinner; Colorado Springs Mayor Bob Isaac, 1st Vice President of the Conference; and Boston Mayor Ray Flynn, 2nd Vice President of the Conference.

II. DISCUSSION

The attached remarks (15 minutes, teleprompter) discuss the four main problems mayors face in their cities -- drugs and crime, education, housing, and the plight of the homeless. The text calls upon Congress to pass legislation you have proposed to help solve these problems.

(Smith/Blessey)
7:30 P.M.
January 23, 1990
MAYORS

PRESIDENTIAL REMARKS: U.S. CONFERENCE OF MAYORS
CAPITOL HILTON HOTEL
FRIDAY, JANUARY 26, 1990
10 A.M.

Mayor Whitmire, Secretary Skinner, Director Cochran, Mayor Isaac, Mayor Flynn. Other distinguished Mayors, Ladies and gentlemen. Thank you for that reception, and for the pleasure of being here. In particular, let me thank Kathy Whitmire for that warm introduction. //

((Kathy, of course, is a fellow Houstonian. Maybe that's why even though I'm a Republican and she's a Democrat, the last time I was there she presented me with the key to the city. // Only one problem. Kathy went out and changed the lock.)) //

((But you know me -- I don't hold grudges. So I picked up the phone when she called a couple weeks later. She asked me to declare a disaster area. // I told her I didn't think the Houston Oilers were that bad.)) //

Kathy and all of your colleagues -- it is an honor to address this 58th annual U.S. Conference of Mayor's Winter Meeting. And to talk to you about the ways that you and I -- the White House and the Mayors -- can build a better America.

Nineteen months ago, I sent you a letter expressing my thoughts on urban policy. And wrote, "As we prepare to enter the

1990s, it is clear that America needs a new working relationship between the Federal government and the cities."

Well, I meant it then. And mean it now. We need to forge a new relationship. // A relationship -- a partnership -- which realizes that as Mayors, you are on the front lines in the war against urban problems. A partnership which can achieve the promise of America. //

That promise depends, first, on maintaining our economic resources. Just as we have during the longest peacetime boom in American history. And next week, we'll release a budget for Fiscal Year 1991 that builds on this prosperity. Together, we can create opportunity for all. //

The promise of America also depends on safeguarding our natural resources. Just as Mayors are doing through programs like Chicago's "Plastics on Parks." Or in Virginia Beach, generating electricity from that city's landfill. // You're doing your part -- and we intend to do ours. By strengthening the Clean Air Act, preserving our wetlands, improving America's parks, and other domestic and international initiatives. Together, we can protect our environment for decades to come. //

Then, there are human resources. Today, an estimated 15 million families are headed by working parents or single mothers. But when it comes to child care, Washington doesn't automatically know best. So I urge the Congress to pass my child-care legislation. Let's put choice in the hands of low-income parents. //

Each of these initiatives will nurture the promise of America. Yet urban problems won't fade until we meet the challenges I discussed in 1988 -- the challenges you face each day: Drugs and crime, education, housing, and the plight of our homeless. Can we meet them? I believe we can. Because I believe in America, nothing is impossible. // ((Perhaps an ex-baseball player put it best. "When I was a little boy," Craig Nettles said, "I wanted to be a [big-league] player and join the circus. With the Yankees, I've accomplished both."))

I believe that as partners we, too, can accomplish what some might deem impossible. So let us assault the drugs and crime that form the first of our challenges. Rescuing our kids from crack and cocaine won't be easy -- but but it can be done. //

Consider that last year, eight million people used cocaine. And 23 million Americans used illegal drugs on a "current" basis -- at least once in 30 days. And according to one study, America's gross drug sales topped \$110 billion -- double the profits of all Fortune 500 companies. // A Nation with those numbers cannot long preserve its soul. //

To help save it, yesterday I released the 1990 National Drug Control Strategy -- Phase II of the comprehensive drug policy we unveiled last September. We're asking Congress to spend over \$10 and a half billion in FY '91 for education, treatment, interdiction, and enforcement. That's a 41 per cent increase in outlays over the current year. And it means a 70 per cent

increase in drug-related spending overall since our Administration took office. //

I ask you to support our strategy to take back the streets from crime and drugs. // We need mandatory time for firearms offenses. No deals when criminals use a gun. And as Phase II proposes, an expansion of the death penalty for drug-related crimes. In that context, I ask you to urge your State legislatures to approve the same penalty for the killing of local law enforcement officers. Let's work together to stop the hooligans and the thugs. //

Phase II aims to help the teenager tormented by crack. Or the pregnant mother whose drug use imperils her child. Yet drugs are a national, not only Federal, problem. So you, too, have responded. Macon, Georgia, for example, has started the Macon-Bibb War on Drugs. And in Houston, local officials and residents of Acres Homes project have teamed to pursue "Drug Free Tomorrows." I visited Acres Home last month -- and the courage of that community is truly inspiring.

Now, let's join hands to inspire the millions of Americans who want to help America get clean -- and stay clean. How? Look at this morning's USA Today. According to the Gordon Black Poll, 10 per cent of all families are already involved in volunteer anti-drug programs. But what's really startling is that an unbelievable 60 per cent of Americans would volunteer 5 hours each week to stop the sale and use of drugs. And the same

percentage would donate from \$20 to \$100 to their community to stem drug use. Why haven't they? They haven't been asked. //

Get out your pocket calculators. These figures mean that Americans are willing to donate more than 500 million hours per week. And \$5 billion, nationally. They want to serve. They want to give. But they have to be asked before they can do either. A promise: I will use the Bully Pulpit to ask them to do both. And I urge you to do the same. Together, let's defeat Public Enemy Number One. //

Ending the scourge of drugs will not only save lives. It will also help meet that second challenge I talked about: the education of our kids. //

You know how central education is to urban America: Bright minds can find solutions to your Rubik's Cube of problems. Remember: Nothing is impossible. // Yet, look at today's box score of so-called "higher learning." A drop-out rate that is totally unacceptable. Erratic standards. Unsafe schools wracked by drug use and trafficking. Kids ill-equipped to read or write. Let's be honest: Our educational system isn't making the grade.

To go from "fail" to "pass" will require school boards, teachers, and parents to work together with all levels of government. // So I applaud Mayors who have started programs like "Step Up" in Kenner, Louisiana -- providing learning incentives for students. Or the program in Colorado Springs which helps dropouts and at-risk kids finish high school. //

Mayors who head the more than 350 cities which enriched America on your "National Education Day."

So far, so good -- and yet still so much to do. For while education is mostly a local and State responsibility, the Federal government must help. That's why I call on the Congress to pass our "Educational Excellence Act." Legislation which seeks: First, to encourage excellence. Second, to see that Federal dollars serve those most in need. Third, to demand educational accountability. And fourth, to support flexibility and choice.

For instance, we want to create a \$500 million program when fully funded to reward schools that improve the most. Then, there's our new Magnet Schools of Excellence program. Our plan to reward schools which create a drug-free environment and reduce the drop-out rate. And a National Science Scholars initiative in science, mathematics, and engineering. And recently, I was pleased to sign into law, legislation to help urban schools hit hardest by drug use. //

These initiatives can, and will, make America competitive in the international marketplace of ideas. But the promise of America also depends on meeting the third and fourth challenges I mentioned earlier: Making housing affordable and accessible -- and providing help for the homeless. //

Basic shelter -- affordable housing -- should be every American's reality -- not merely a dream. So two months ago, I announced an initiative to make the Federal government a more effective urban partner. Its name: HOPE, Home Ownership and

Opportunity for People Everywhere, a new comprehensive housing and urban development agenda.

HOPE will help first-time homebuyers by allowing them to draw, without penalty, on IRA savings as a down payment for that first home. And it will also help tenants become home-owners. As public housing sites have done in St. Louis, Washington, and East Los Angeles. Each with tenants in control. // For other low-income families, we want housing vouchers that increase housing options. And toward that end, I have asked Secretary Kemp to convene a commission to identify barriers to affordable housing.

Yet for many, the problem of housing is availability -- not just affordability. So we want Congress to renew the tax credit to aid the construction and rehabilitation of low-income housing. // But we must also create incentives for growth in those areas of need. For growth means jobs -- and jobs mean homes. // So we have urged Congress to help the dream along by passing our Enterprise-Zone legislation. Proposing at least 50 urban Enterprise Zones over the next four years to fuel the engine of job creation. // There's more. We want to cut the capital gains tax for the Nation. And for Enterprise Zones, we've got to abolish that tax altogether to spur the investment, jobs, and enterprise that can turn dark corners of despair into neighborhoods lit by opportunity and hope. //

Finally, let us provide hope for those whose roof is the sky above. Whose floor is the street below. We see them everywhere

-- next door on 15th Street, in our suburbs and small towns.

Yes, the homeless.

The homeless need emergency shelter, food, and medical care. To reduce homelessness, two months ago I signed a bill that increases funding under the McKinney Act. And we want to find new ways to put part of our FHA foreclosures into the hands of non-profit groups. And to coordinate basic needs like shelter with other social services.

It won't be easy: We know that. But we also know the real answer to the homeless is shelter plus care. And we know that to help the homeless -- like improving education, or stopping drugs -- will require a combined Federal, State, and local effort. Only then can we unleash the resources of the private and public sectors -- showing, as a writer said, how "[America] is a willingness of the heart." //

I believe there is a willingness of the heart in this room. Among Democrats and Republicans. // The White House and Mayors. // A willingness to put aside partisan concerns.

So let us sit down, together, and do what needs to be done. To achieve the promise of America. And thereby make the impossible // possible. Thank you for this occasion. God bless you. And God bless the United States of America.

#

THE WHITE HOUSE

WASHINGTON

January 23, 1990

MEMORANDUM FOR CHRISS WINSTON

THROUGH: DEB ANDERSON *Deb*
DEPUTY ASSISTANT TO THE PRESIDENT
FOR INTERGOVERNMENTAL AFFAIRS

FROM: BILL CANARY *Bill Canary*
SPECIAL ASSISTANT TO THE PRESIDENT
FOR INTERGOVERNMENTAL AFFAIRS

SUBJECT: PRESIDENTIAL REMARKS: U.S. CONFERENCE OF MAYORS

I have the following comments/suggestions regarding the President's remarks to the U.S. Conference of Mayors conference on Friday, January 26, 1990.

- The President's opening acknowledgments should include all individuals on the dais. Those individuals are:

The Honorable Kathryn (Kathy) Whitmire, Mayor, Houston, Texas and President, U.S. Conference of Mayors. ✓

The Honorable Samuel Skinner, Secretary, U.S. Department of Transportation *. ✓

The Honorable Robert (Bob) Isaac, Mayor, Colorado Springs, Colorado and Vice President, U.S. Conference of Mayors. ✓

The Honorable Raymond Flynn, Mayor, Boston, Massachusetts and Chairman, U.S. Conference of Mayors Advisory Board. ✓

Thomas (Tom) Cochran, Executive Director, U.S. Conference of Mayors.

* Secretary Skinner will address the conference immediately before the President, at 9:30am.

- In paragraph two, the President jokes that Houston Mayor Kathy Whitmire mistakenly presented him with the key to the city of Anchorage, Alaska. Knowing of the sensitivity to Anchorage as a result of the oil spill, my suggestion is that he reference another city, perhaps Boston or Colorado Springs since the mayors of those cities will be on the dais with him.

President's Remarks - U.S. Conference of Mayors
Page Two

- Paragraph four makes reference to the Mayor of Jerusalem, Teddy Kollect. Mayor Kollect will not be in attendance at the conference, nor will any reference to him be made throughout the proceedings. This paragraph should be dropped.
- On page four two cities and the respective mayors are cited. Page five references two cities, but makes no reference to the corresponding mayors. My suggestion is that the names of the mayors be included in the reference to Kenner, Louisiana and Colorado Springs.

Please do not hesitate to contact me if any further questions arise. I can be reached on extension 6597.

Chris, Sorry my Comments are handwritten - I didn't receive copies of speech until Tues. afternoon.

Pg. 1, last par. remove "Teddy"
Pg. 2, 3rd par. remove "the"
Pg. 6, 3rd par. - providing day care to free parents - doesn't read fr. oathly -
Are the parents free? or is the day care free?

Shaw, S.
Deb A.

THE WHITE HOUSE
WASHINGTON

January 23, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Remarks: U.S. Conference of Mayors

The draft remarks make many fine points and should go over well with the mayors. The President is going to deliver this speech the day after he announces the second phase of his drug strategy and we believe that perhaps a reference to the strategy would strengthen the message. In addition, since there is some discussion of the death penalty (which is a component of the crime package) on page four, we think it makes sense to at least mention the second phase of the drug strategy which includes a drug kingpin death penalty provision.

The following are additional comments:

1. At page 1, in the second full paragraph, we suggest deleting the joke referencing Anchorage, Alaska. This remark could be perceived as disparaging and inappropriate.
2. At page 1, the reference to "a famous Jewish Mayor ..." might be considered by some to be of questionable taste or sensitivity. We suggest deleting this joke.
3. At page 2, in the first full paragraph, "you man the front" might be changed to "you are on the front lines".
4. At page 2, in the second full paragraph, the unemployment rate is the lowest since 1973, and therefore the third sentence may be modified to read, "And the lowest jobless rate in over fifteen years".
5. At page 3, the first full paragraph seems awkward and is difficult to understand.
6. At page 3, in the second full paragraph, the Craig Nettles joke may not be appropriate as currently placed in the draft.
7. At page 3, in the second to last paragraph, for consistency "hooliganism" might be changed to "hooligans" and the ", and" should be deleted from between "crack" and "cocaine". It might suggest that the President does not understand crack is cocaine.

8. At page 3, in the last paragraph, the second sentence [✓]is a risky one. Republicans have delayed consideration of the crime package too. The language used in the Kansas City speech may be preferable.

9. At the top of page 4, it may be misleading to suggest that our death penalty proposal would apply to any killing of any law enforcement officer without reference to federal offenses. That could be cured by calling on the mayors to urge their state legislatures, in appropriate states, to provide the death penalty in such cases as well.

10. On page 6, in the first full paragraph, we suggest the sentence referencing Urban Emergency Grants in the context of the Educational Excellence Act be deleted. The President recently signed a similar provision into law in the Drug-Free Schools and Communities Amendments and we are, therefore, not repropounding the Urban Emergency Grants as part of the President's Education package.

Please let me know if you have any questions or we can help in any other way.

Also one comment on page 7. Brad Mitell

cc: James W. Cicconi

WHITE HOUSE STAFFING MEMORANDUM

01/23

DATE: 01/19/90

ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 a.m. Tuesday

SUBJECT: PRESIDENTIAL REMARKS: U.S. CONFERENCE OF MAYORS
(10/19 draft five)

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>BOSKIN</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>DELAND</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			<u>ANDERSON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 10:00 a.m., Tuesday, 01/23, with a copy to my office. Thanks.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1990 JAN 19 PM 8:25

(Smith/Blessey)
Draft Five
January 19, 1990
MAYOR

PRESIDENTIAL REMARKS: U.S. CONFERENCE OF MAYORS
CAPITOL HILTON HOTEL
FRIDAY, JANUARY 26, 1990
10 A.M.

Mayor Whitmire, __, Distinguished Mayors, Ladies and gentlemen. Thank you for that reception, and for the pleasure of being here. In particular, let me thank my fellow Houstonian Kathy Whitmire, for that warm introduction. //

((Kathy and I go way back. Maybe that's why even though I'm a Republican and she's a Democrat, the last time I was in Houston she presented me with the key to the city. // Only one problem. I found out later that the city was Anchorage, Alaska.)) //

((But you know me -- I don't hold grudges. So I picked up the phone when she called a couple weeks later. She asked me to declare a disaster area. // I told her I didn't think the Houston Oilers were that bad.)) //

((I'm also glad, of course, to see the "Mayor's Mayor." // When I first heard you were honoring a famous Jewish Mayor for his years of service in turbulent times, I thought you meant Ed Koch. // Instead, all my best to Jerusalem's best -- Teddy Kollect.)) //

Teddy, Kathy, and all of your colleagues -- it is an honor to address this 58th annual U.S. Conference of Mayor's winter meeting. And to talk to you about the ways that you and I -- the White House and the Mayors -- can build a better America.

Nineteen months ago, I sent you a letter expressing my thoughts on urban policy. And wrote, "As we prepare to enter the 1990s, it is clear that America needs a new working relationship between the Federal government and the cities."

Well, I meant it then. And mean it now. We need to forge a new relationship. // A relationship which is a partnership. // A partnership which realizes that as Mayors, you man the front lines in the war against urban problems. A partnership which can achieve the promise of America.

And that promise of America depends on maintaining our economic resources as we have since 1982 -- the longest peacetime boom in American history. The '90s begin with inflation down. Interest rates declining. And the lowest jobless rate in 15 years. And next week, we'll release a budget for Fiscal Year 1991 that builds on this prosperity. Together, let's support policies which create more opportunity for all. //

The promise of America also depends on the safeguarding our natural resources as Mayors are doing through initiatives like Chicago's "Plastics on Parks." Or in Virginia Beach, generating electricity from that city's landfill.

You're doing your part -- we intend to do ours. By strengthening the Clean Air Act, preserving our wetlands, improving America's parks, encouraging reforestation, and by other domestic and international initiatives to make this a cleaner, safer world. Together, let's protect our environment for decades to come. //

Then, there are human resources. And here, too, togetherness counts. Today, an estimated ___ million urban families are led by working parents. But when it comes to child care, Washington doesn't automatically know best. So I urge the Congress to pass my child-care legislation to put choice in the hands of low-income parents. //

Each of these initiatives will nurture the promise of America. Yet urban problems won't fade until we meet the challenges I discussed in 1988 -- the challenges you face each day: Drugs and crime, education, housing, and the plight of our homeless. Can we meet them? I believe we can. Because I believe in America, nothing is impossible. // ((Perhaps an ex-baseball player put it best. "When I was a little boy," Craig Nettles said, "I wanted to be a [big-league] player and join the circus. With the Yankees, I've accomplished both."))

Well, I believe that as partners we, too, can accomplish what some might think is impossible. The first of our challenges is the drugs and crime that take such a sad toll on your streets and the streets of communities across America. Rescuing our kids from the terrorism of hoods, hooliganism, crack, and cocaine won't be easy, but it can be done. //

Eight months ago, I sent proposals to the Congress to help win the war on crime. Well, while the clock is running, America's patience is running out. I ask you to support our legislation to take thugs off the street -- and take back the streets. // We need mandatory time for firearms offenses. No

deals when criminals use a gun. And for anyone who kills a law enforcement officer -- we need the death penalty. Not someplace. Not some time. But here -- and now. //

Last year, 23 million Americans used illegal drugs on a "current" basis -- at least once in 30 days. And eight million people used cocaine. A Nation with those numbers cannot long preserve its soul. //

To help save it, last September you held a Mayors' Conference on Drugs and I congratulate you. You're acting locally to stem the use, sale, and flow of drugs. In Macon, Mayor Lee Robinson has formed a partnership -- the Macon-Bibb War on Drugs. And here, in Houston, Kathy Whitmire, parks and recreation officials, local police, and residents of Acres Home project have joined hands to pursue "Drug Free Tomorrows." I visited Acres Home in November and the courage of that community is truly inspiring.

I commend these efforts. But these soldiers on the front lines need help. So our Administration has unveiled America's first national comprehensive strategy to win the war on drugs. And asked the Congress for \$__ billion in FY '91 for education, treatment, interdiction, and enforcement. We, too, want to help the teenager tormented by crack. Or the pregnant mother -- alone and desperate -- whose drug use threatens her child. Please: Support our plan to help America get clean --and stay clean. Together, let's defeat Public Enemy Number One. //

Erasing drugs will save lives. But, it will also help meet that second challenge I talked about: the education of our kids. //

You know how central education is to urban America: Bright minds can find solutions to the many problems of our cities. Remember, I said nothing was impossible. Yet, look at today's box score of so-called "higher learning." A drop-out rate that is totally unacceptable. Erratic standards. Unsafe schools wracked by drug use and trafficking. Kids ill-equipped to read or write. Let's be honest: Our educational system isn't making the grade. To go from "fail" to "pass" will require school boards, teachers, and parents to work together with all levels of government. // So last September, I met with a group of Mayors. I heard about Kenner, Louisiana, which created "Step Up" -- a program providing learning incentives for students. And Colorado Springs -- there, officials founded a program to help dropouts and at-risk kids finish high school. // And about the more than 350 cities which uplifted America on your "National Education Day."

So far, so good -- and thanks to you, getting better. But while education is mainly a local and State responsibility, the Federal government must help. That's why last year we sent up the "Educational Excellence Act of 1989" now before the Congress. Legislation which seeks: First, to reward excellence. Second, to see that Federal dollars serve those most in need. Third, to

demand educational accountability. And fourth, it supports greater flexibility and choice.

For instance, we want to create a \$500 million program to reward schools that improve the most. And to reward schools which create a drug-free environment and reduce the drop-out rate. // Then, there's our new Magnet Schools of Excellence program -- letting parents choose which public schools their kids will attend. Urban Emergency Grants to help urban schools hit hardest by drug use and trafficking. // And a National Science Scholars initiative in science, mathematics, and engineering.

To fulfill the promise of America, we must be competitive in the international marketplace of ideas. Our proposals will help do that. But the promise of America also depends on meeting the third and fourth challenges I mentioned earlier: Making housing affordable and accessible -- especially for the homeless. //

Every American deserves a home. Well, here again, you're acting creatively. In Kansas City, providing day care to free parents to find permanent housing. Or in Charlotte, using public-private monies to renovate buildings for the homeless. // Believe me, in Washington we've taken note. So two months ago, I announced America's project HOPE, Home Ownership and Opportunity for People Everywhere. To help make the Federal government a more effective urban partner in bringing basic shelter and affordable housing within reach of millions of Americans.

HOPE aims to help first-time homebuyers by allowing them to draw, without penalty, on IRA savings as a down payment for that

first home. HOPE can also help tenants become home-owners. Think of public housing sites like East Los Angeles or Cochran Gardens in St. Louis. Each has tenants in control. HOPE will mean even more low-income Americans can know the pride and dignity of owning a home. For other low-income families, we want housing vouchers that increase housing options.

But for many, the problem of housing isn't just affordability. It's availability. So we want Congress to renew the low-income housing tax credit to create incentives for the construction and rehabilitation of the housing so desperately needed by low-income families.

But we must also create incentives for growth in those areas where need is the greatest. Because growth means jobs and jobs mean homes. So we have urged Congress to help the dream along by passing our Enterprise-Zone legislation. We have proposed the creation of at least 50 Enterprise Zones over the next four years to fuel the engine of job creation in our cities. But, in these areas of severe poverty, we've got to do even more. ^{IN THESE AREAS,} We've got to get rid of the capital gains tax altogether to spur the investment that can turn dark corners of despair into thriving neighborhoods once again.

Finally, I have asked Secretary Kemp to convene a blue-ribbon commission to identify barriers to affordable housing. Each of you deals with these problems everyday. Give us your advice.

For some Americans, however, other things come first: They need the self-respect to regain their lives. Their roof is the sky above. Their floor is the street below. The homeless.

We see them everywhere -- next door on 15th Street, in our suburbs and small towns. They need emergency shelter, food, and medical care. So two months ago, I signed a bill that increases funding under the McKinney Act to reduce homelessness. And we want to find new ways to put part of our FHA foreclosures into the hands of non-profit groups. And to coordinate basic needs like shelter with other social services.

It won't be easy: We know that. But we also know the real answer to the homeless is shelter plus care. And we know that to help the homeless -- like improving education, or stopping crime -- will require a combined Federal, State, and local effort. Only then can we unleash the resources of the private and public sectors -- showing, as a writer said, how "America is a willingness of the heart." //

I believe there is a willingness of the heart in this room. A willingness to put aside partisan concerns because the promise of America also depends on us. So let us sit down -- the White House and Mayors; Democrats and Republicans -- and do what needs to be done to make the impossible \\ possible. Thank you for this occasion. God bless you. And God bless the United States of America.

#

WHITE HOUSE STAFFING MEMORANDUM

01/23

DATE: 01/19/90 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 a.m. Tuesday

SUBJECT: PRESIDENTIAL REMARKS: U.S. CONFERENCE OF MAYORS
(10/19 draft five)

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			ANDERSON	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 10:00 a.m., Tuesday, 01/23, with a copy to my office. Thanks.

RESPONSE:

*mentions
all mayors
or more*

(Smith/Blessey)
12:30 P.M.
January 23, 1990
MAYOR

PRESIDENTIAL REMARKS: U.S. CONFERENCE OF MAYORS
CAPITOL HILTON HOTEL
FRIDAY, JANUARY 26, 1990
10 A.M.

Mayor Whitmire, Secretary Skinner, Mayor Isaac, Mayor Flynn,
Other distinguished Mayors, Ladies and gentlemen. Thank you for
that reception, and for the pleasure of being here. In
particular, let me thank my ~~fellow Houstonian~~, Kathy Whitmire,
for that warm introduction. //

*directs
Cochran*

((~~Kathy and I go way back~~. Maybe that's why even though I'm
a Republican and she's a Democrat, the last time I was in Houston
she presented me with the key to the city. // Only one problem.
I found out later that the city was Anchorage, Alaska.)) //

f

((But you know me -- I don't hold grudges. So I picked up
the phone when she called a couple weeks later. She asked me to
declare a disaster area. // I told her I didn't think the
Houston Oilers were that bad.)) //

Kathy and all of your colleagues -- it is an honor to
address this 58th annual U.S. Conference of Mayor's Winter
Meeting. And to talk to you about the ways that you and I -- the
White House and the Mayors -- can build a better America.

Nineteen months ago, I sent you a letter expressing my
thoughts on urban policy. And wrote, "As we prepare to enter the

1990s; it is clear that America needs a new working relationship between the Federal government and the cities."

Well, I meant it then. And mean it now. We need to forge a new relationship. // A relationship -- a partnership -- which realizes that as Mayors, you ^{are on} ~~man~~ the front lines in the war against urban problems. A partnership which can achieve the promise of America. //

The promise of America depends, first, on maintaining our economic resources. Just as we have during the longest peacetime boom in American history. And next week, we'll release a budget for Fiscal Year 1991 that builds on this prosperity. Together, ~~we can create opportunity for all.~~ let's support policies which create opportunity for all. //

The promise of America also depends on safeguarding our natural resources. Just as Mayors are doing through programs like Chicago's "Plastics on Parks." Or in Virginia Beach, generating electricity from that city's landfill. // You're doing your part -- and we intend to do ours. By strengthening the Clean Air Act, preserving our wetlands, improving America's parks, and other domestic and international initiatives. Together, we can protect our environment for decades to come. //

Then, there are human resources. ~~And here, too,~~ ~~togetherness counts,~~ Today, an estimated 15 million families are headed by working parents or single mothers. But when it comes to child care, Washington doesn't automatically know best. So I urge the Congress to pass my child-care legislation. Let's put choice in the hands of low-income parents. //

Each of these initiatives will nurture the promise of America. Yet urban problems won't fade until we meet the challenges I discussed in 1988 -- the challenges you face each day: Drugs and crime, education, housing, and the plight of our homeless. Can we meet them? I believe we can. Because I believe in America, nothing is impossible. // ((Perhaps an ex-baseball player put it best. "When I was a little boy," Craig Nettles said, "I wanted to be a [big-league] player and join the circus. With the Yankees, I've accomplished both."))

I believe that as partners we, too, can accomplish what some might deem impossible. So let us assault the drugs and crime that form the first of our challenges. Rescuing our kids from crack and cocaine won't be easy -- but but it can be done. //

Eight months ago, I sent proposals to the Congress to help win the war on crime. ~~Eight months later, while the clock is running,~~ ^{and} ~~America's patience is running out.~~ ^{this} I ask you to support our legislation to take back the streets. // We need mandatory time for firearms offenses. No deals when criminals use a gun. And for killing a law enforcement officer, ^{whether local or} -- we need the death penalty. Not someplace. Or some time. But here -- and now. //

Consider that last year, 23 million Americans used illegal drugs on a "current" basis -- at least once in 30 days. And eight million people used cocaine. And according to one study, America's gross drug sales topped \$110 billion -- double the profits of all Fortune 500 companies. // A Nation with those numbers cannot long preserve its soul. //

And I ^{ask} ~~wish~~ you to urge your state legislatures to pass the death penalty for the killing of local... as...

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OF.
Drug II
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Congress
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To help save it, our Administration has unveiled America's first national comprehensive strategy to win the war on drugs. And yesterday, I announced our ^{new} proposals ^{- the so-called drug strategy II -} to spend \$10.6 billion in FY '91 for education, treatment, interdiction, and enforcement. ^{- a - increase.} We want to help the teenager tormented by crack. Or the pregnant mother whose drug use threatens her child.

cities
?

Yet drugs are a national, not only Federal, problem. So you, too, have responded. In Macon, for example, Mayor Lee Robinson has formed a [?] partnership -- the Macon-Bibb War on Drugs. And in Houston, ^{Kathy Whitmire,} local officials and residents of Acres Home project have teamed to pursue "Drug Free Tomorrows." I visited Acres Home last month -- and the courage of that community is truly inspiring.

over

Now, let's join hands to inspire the millions of Americans who want to help America get clean -- and stay clean. How? Look at this morning's USA Today. According to the Gordon Black Poll, 10 per cent of all families are already involved in volunteer anti-drug programs. ^{But} What's more, 60 per cent of Americans would volunteer 5 hours each week to stop the sale and use of drugs. The same percentage would donate \$20 to their community to stem drug use. And 53 per cent would contribute \$100. //

over
many - 1/1
many - 1/1
54 of them in 52.

Get out your pocket calculators. These figures mean that Americans are willing to donate 530,000,000 million hours per week. And \$5 billion, nationally. They want to serve. They want to give. But they have to be asked before they can do either. A promise: I will use the Bully Pulpit to ask them to

do both. And I ask you to do the same. Together, let's defeat Public Enemy Number One. //

Ending the scourge of drugs will not only save lives. It will also help meet that second challenge I talked about: the education of our kids. //

You know how central education is to urban America: Bright minds can find solutions to your Rubik's Cube of problems. Remember: Nothing is impossible. // Yet, look at today's box score of so-called "higher learning." A drop-out rate that is totally unacceptable. Erratic standards. Unsafe schools wracked by drug use and trafficking. Kids ill-equipped to read or write. Let's be honest: Our educational system isn't making the grade.

To go from "fail" to "pass" will require school boards, teachers, and parents to work together with all levels of government. // ~~So last September, I met with a group of Mayors.~~
like Mayor Aaron Bro?
Like Mayors, who have started programs like "Step Up" in Kenner, Louisiana -- providing learning incentives for students. Or the program in *Mayor Bob Isaac's* Colorado Springs which helps dropouts and at-risk kids finish high school. // Mayors who head the more than 350 cities which enriched America on your "National Education Day."

So far, so good -- and thanks to you, getting better. But while education is mostly a local and State responsibility, the Federal government must help. That's why I call on the Congress to pass our "Educational Excellence Act." Legislation which seeks: First, to *encourage* reward excellence. Second, to see that Federal

dollars serve those most in need. Third, to demand educational accountability. And fourth, to support flexibility and choice.

For instance, we want to create a \$500 million program when fully funded to reward schools that improve the most. ~~And Urban Emergency Grants to help urban schools hit hardest by drug use and trafficking.~~ // Then, there's our new Magnet Schools of Excellence program. Our plan to reward schools which create a drug-free environment and reduce the drop-out rate. // And a National Science Scholars initiative in science, mathematics, and engineering. *I was pleased to sign into law _____ ?*

Compliment was paid to sign in law.

These initiatives can, and will, make America competitive in the international marketplace of ideas. But the promise of America also depends on meeting the third and fourth challenges I mentioned earlier: Making housing affordable and accessible -- *and helping providing help for especially for the homeless.* //

~~((You know, a few months back I spoke to a realtors group. Where its president said to me, "It's not often we're addressed by someone who lives in public housing." // In response, I said we understand the private side as well. // Barbara and I have moved 28 times in 45 years of marriage. // What a dream client we'd make for any realtor)). //~~

Well, basic shelter -- affordable housing -- should be every American's reality -- not merely dream. So two months ago, I announced ~~a project~~ *new comprehensive housing and urban development* to make the Federal government a more effective urban partner. Its name: HOPE, Home Ownership and Opportunity for People Everywhere, *a new comprehensive housing and urban development agenda.*

an initiative

HOPE will help first-time homebuyers by allowing them to draw, without penalty, on IRA savings as a down payment for that first home. And it will also help tenants become home-owners.

By ~~spurring~~ ^{no} ~~more~~ public housing sites like Cochran Gardens in St. Louis or ^{Estrada Courts} in East Los Angeles. Each with tenants in control. //

For other low-income families, we want housing vouchers that increase housing options. And toward that end, I have asked Secretary Kemp to convene a commission to identify barriers to affordable housing.

Yet for many, the problem of housing is availability -- not just affordability. So we want Congress to renew the tax credit to aid the construction and rehabilitation of low-income housing.

// And to create the jobs which will help buy such homes, we have proposed the creation of at least 50 Enterprise Zones over the next four years. // These Zones are ^{particularly} ~~specially~~ needed in areas of severe poverty. ~~So~~ ^{in the areas where} we've got to get rid of the capital gains tax ^{des} altogether to spur the investment that can light ~~darkened~~ neighborhoods with opportunity and hope. //

Finally, let us provide hope for those whose roof is the sky above. Whose floor is the street below. And whom ~~we~~ ^{see} everywhere -- next door on 15th Street, in our suburbs and small towns. Yes, the homeless.

The homeless need emergency shelter, food, and medical care. And Mayors are helping them: In Kansas City, providing day care to ~~free~~ ^{allow} parents to find housing and employment. Or in Charlotte, using public-private monies to renovate buildings. To reduce

homelessness, two months ago I signed a bill that increases funding under the McKinney Act. And we want to find new ways to put part of our FHA foreclosures into the hands of non-profit groups. And to coordinate basic needs like shelter with other social services.

It won't be easy: We know that. But we also know the real answer to the homeless is shelter plus care. And we know that to help the homeless -- like improving education, or stopping drugs -- will require a combined Federal, State, and local effort. Only then can we unleash the resources of the private and public sectors -- showing, as a writer said, how "America is a willingness of the heart." //

I believe there is a willingness of the heart in this room. Among Democrats and Republicans. // The White House and Mayors. // A willingness to put aside partisan concerns.

So let us sit down, together, and do what needs to be done. To achieve the promise of America. And thereby make the impossible // possible. Thank you for this occasion. God bless you. And God bless the United States of America.

#

Winston

Document No. 106062

WHITE HOUSE STAFFING MEMORANDUM

01/23

DATE: 01/19/90

ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 a.m. Tuesday

SUBJECT: PRESIDENTIAL REMARKS: U.S. CONFERENCE OF MAYORS
(10/19 draft five)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			ANDERSON	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 10:00 a.m., Tuesday, 01/23, with a copy to my office. Thanks.

RESPONSE:

page 4 - comment from Michael Jackson
pages 6-8 - comments from HUD

89 DEC 23 4 9 : 30

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

deals when criminals use a gun. And for anyone who kills a law enforcement officer -- we need the death penalty. Not someplace. Not some time. But here -- and now. //

Last year, 23 million Americans used illegal drugs on a "current" basis -- at least once in 30 days. And eight million people used cocaine. A Nation with those numbers cannot long preserve its soul. //

To help save it, last September you held a Mayors' Conference on Drugs and I congratulate you. You're acting locally to stem the use, sale, and flow of drugs. In Macon, Mayor Lee Robinson has formed a partnership -- the Macon-Bibb War on Drugs. And here, in Houston, Kathy Whitmire, parks and recreation officials, local police, and residents of Acres Home project have joined hands to pursue "Drug Free Tomorrows." I visited Acres Home in November and the courage of that community is truly inspiring.

I commend these efforts. But these soldiers on the front lines need help. So our Administration has unveiled America's first national comprehensive strategy to win the war on drugs. And asked the Congress for \$__ billion in FY '91 for education, treatment, interdiction, and enforcement. We, too, want to help the teenager tormented by crack. Or the pregnant mother -- alone and desperate -- whose drug use threatens her child. Please: Support our plan to help America get clean --and stay clean. Together, let's defeat Public Enemy Number One. //

Make this consistent with the more expansive death penalty provisions announced on Thursday 25th in Drug Strategy.

demand educational accountability. And fourth, it supports greater flexibility and choice.

For instance, we want to create a \$500 million program to reward schools that improve the most. And to reward schools which create a drug-free environment and reduce the drop-out rate. // Then, there's our new Magnet Schools of Excellence program -- letting parents choose which public schools their kids will attend. Urban Emergency Grants to help urban schools hit hardest by drug use and trafficking. // And a National Science Scholars initiative in science, mathematics, and engineering.

To fulfill the promise of America, we must be competitive in the international marketplace of ideas. Our proposals will help do that. But the promise of America also depends on meeting the third and fourth challenges I mentioned earlier: Making housing affordable and accessible -- especially for the homeless. //

Every American deserves a home. Well, here again, you're acting creatively. In Kansas City, providing day care to free parents to find permanent housing. Or in Charlotte, using public-private monies to renovate buildings for the homeless. // Believe me, in Washington we've taken note. So two months ago, I announced America's ^{new, comprehensive housing & Urban Development agenda called} project HOPE, Home Ownership and Opportunity for People Everywhere. ^{It will} help make the Federal government a more effective urban partner in bringing basic shelter and affordable housing within reach of millions of Americans;

HOPE aims to help first-time homebuyers by allowing them to draw, without penalty, on IRA savings as a down payment for that

→ it will help expand jobs and entrepreneurship in depressed communities; and it will empower low-income people w/ more control over their lives and homes.

first home. HOPE can also help tenants become home-owners.

Think of public housing sites like ^{Estrada courts in} East Los Angeles or Cochran

Gardens in St. Louis. Each has tenants ^{taking} in control. HOPE will

mean ~~that~~ ^{thousands of} low-income Americans can know the pride and

dignity of owning a home. For other low-income families, we want housing vouchers that increase housing options.

But for many, the problem of housing isn't just affordability. It's availability. So we want Congress to renew the low-income housing tax credit to create incentives for the construction and rehabilitation of the housing so desperately needed by low-income families.

But we must also create incentives for growth in those areas where need is the greatest. Because growth means jobs and jobs mean homes. So we have urged Congress to help the dream along by passing our Enterprise-Zone legislation. We have proposed the creation of at least 50 Enterprise Zones over the next four years to fuel the engine of job creation in our cities. ^{While we cut the} ~~But, in these~~

^{capital gains tax for the nation} ~~areas of severe poverty~~, we've got to do even more. We've got to ^{abolish} ~~get rid of~~ the capital gains tax altogether to spur the ^{jobs, and entrepreneurship} investment that can turn dark corners of despair into thriving neighborhoods once again.

Finally, I have asked Secretary Kemp to convene a blue-ribbon commission to identify barriers to affordable housing. Each of you deals with these problems everyday. Give us your advice.

For some Americans, however, other things come first: They need the self-respect to regain their lives. Their roof is the sky above. Their floor is the street below. The homeless.

We see them everywhere -- next door on 15th Street, in our suburbs and small towns. They need emergency shelter, food, and medical care. So two months ago, I signed a bill that increases funding under the McKinney Act to reduce homelessness. And we have

~~want to find new ways to put part of our FHA foreclosures into~~ *dedicated 10% of* ~~the hands of non-profit groups.~~ *for*

And to coordinate basic needs like shelter with other social services. *I have also instructed FHA to provide essential insurance for new construction of single room occupancy housing!*

It won't be easy: We know that. But we also know the real *occupancy housing!*

answer to the homeless is shelter plus care. And we know that to help the homeless -- like improving education, or stopping crime -- will require *even more* ~~combined~~ Federal, State, and local effort.

Only then can we unleash the resources of the private and public sectors -- showing, as a writer said, how "America is a willingness of the heart." //

I believe there is a willingness of the heart in this room. A willingness to put aside partisan concerns because the promise of America also depends on us. So let us sit down -- the White House and Mayors; Democrats and Republicans -- and do what needs to be done to make the impossible \ \ possible. Thank you for this occasion. God bless you. And God bless the United States of America.

#

That's why an important part of my HOFF agenda is a new \$28 million initiative over the next 3 years to fund service-supported housing for homeless who are mentally ill or substance abusers

JAN 20 1990

CEO

WHITE HOUSE STAFFING MEMORANDUM

QV

01/23

DATE: 01/19/90

ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 a.m. Tuesday

SUBJECT: PRESIDENTIAL REMARKS: U.S. CONFERENCE OF MAYORS (10/19 draft five)

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VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>BOSKIN</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>DELAND</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			<u>ANDERSON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 10:00 a.m., Tuesday, 01/23, with a copy to my office. Thanks.

RESPONSE:

CEQ approves.

99 DEC 23 P 3: 05

David St...
James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

X3742

1990 JAN 19 PM 8:25

(Smith/Blessey)
Draft Five
January 19, 1990
MAYOR

PRESIDENTIAL REMARKS: U.S. CONFERENCE OF MAYORS
CAPITOL HILTON HOTEL
FRIDAY, JANUARY 26, 1990
10 A.M.

Mayor Whitmire, __, Distinguished Mayors, Ladies and gentlemen. Thank you for that reception, and for the pleasure of being here. In particular, let me thank my fellow Houstonian Kathy Whitmire, for that warm introduction. //

((Kathy and I go way back. Maybe that's why even though I'm a Republican and she's a Democrat, the last time I was in Houston she presented me with the key to the city. // Only one problem. I found out later that the city was Anchorage, Alaska.)) //

((But you know me -- I don't hold grudges. So I picked up the phone when she called a couple weeks later. She asked me to declare a disaster area. // I told her I didn't think the Houston Oilers were that bad.)) //

((I'm also glad, of course, to see the "Mayor's Mayor." // When I first heard you were honoring a famous Jewish Mayor for his years of service in turbulent times, I thought you meant Ed Koch. // Instead, all my best to Jerusalem's best -- Teddy Kollect.)) //

Teddy, Kathy, and all of your colleagues -- it is an honor to address this 58th annual U.S. Conference of Mayor's winter meeting. And to talk to you about the ways that you and I -- the White House and the Mayors -- can build a better America.

Nineteen months ago, I sent you a letter expressing my thoughts on urban policy. And wrote, "As we prepare to enter the 1990s, it is clear that America needs a new working relationship between the Federal government and the cities."

Well, I meant it then. And mean it now. We need to forge a new relationship. // A relationship which is a partnership. // A partnership which realizes that as Mayors, you man the front lines in the war against urban problems. A partnership which can achieve the promise of America.

And that promise of America depends on maintaining our economic resources as we have since 1982 -- the longest peacetime boom in American history. The '90s begin with inflation down. Interest rates declining. And the lowest jobless rate in 15 years. And next week, we'll release a budget for Fiscal Year 1991 that builds on this prosperity. Together, let's support policies which create more opportunity for all. //

The promise of America also depends on the safeguarding our natural resources as Mayors are doing through initiatives like Chicago's "Plastics on Parks." Or in Virginia Beach, generating electricity from that city's landfill.

You're doing your part -- we intend to do ours. By strengthening the Clean Air Act, preserving our wetlands, improving America's parks, encouraging reforestation, and by other domestic and international initiatives to make this a cleaner, safer world. Together, let's protect our environment for decades to come. //

Then, there are human resources. And here, too, togetherness counts. Today, an estimated __ million urban families are led by working parents. But when it comes to child care, Washington doesn't automatically know best. So I urge the Congress to pass my child-care legislation to put choice in the hands of low-income parents. //

Each of these initiatives will nurture the promise of America. Yet urban problems won't fade until we meet the challenges I discussed in 1988 -- the challenges you face each day: Drugs and crime, education, housing, and the plight of our homeless. Can we meet them? I believe we can. Because I believe in America, nothing is impossible. // ((Perhaps an ex-baseball player put it best. "When I was a little boy," Craig Nettles said, "I wanted to be a [big-league] player and join the circus. With the Yankees, I've accomplished both."))

Well, I believe that as partners we, too, can accomplish what some might think is impossible. The first of our challenges is the drugs and crime that take such a sad toll on your streets and the streets of communities across America. Rescuing our kids from the terrorism of hoods, hooliganism, crack, and cocaine won't be easy, but it can be done. //

Eight months ago, I sent proposals to the Congress to help win the war on crime. Well, while the clock is running, America's patience is running out. I ask you to support our legislation to take thugs off the street -- and take back the streets. // We need mandatory time for firearms offenses. No

deals when criminals use a gun. And for anyone who kills a law enforcement officer -- we need the death penalty. Not someplace. Not some time. But here -- and now. //

Last year, 23 million Americans used illegal drugs on a "current" basis -- at least once in 30 days. And eight million people used cocaine. A Nation with those numbers cannot long preserve its soul. //

To help save it, last September you held a Mayors' Conference on Drugs and I congratulate you. You're acting locally to stem the use, sale, and flow of drugs. In Macon, Mayor Lee Robinson has formed a partnership -- the Macon-Bibb War on Drugs. And here, in Houston, Kathy Whitmire, parks and recreation officials, local police, and residents of Acres Home project have joined hands to pursue "Drug Free Tomorrows." I visited Acres Home in November and the courage of that community is truly inspiring.

I commend these efforts. But these soldiers on the front lines need help. So our Administration has unveiled America's first national comprehensive strategy to win the war on drugs. And asked the Congress for \$__ billion in FY '91 for education, treatment, interdiction, and enforcement. We, too, want to help the teenager tormented by crack. Or the pregnant mother -- alone and desperate -- whose drug use threatens her child. Please: Support our plan to help America get clean --and stay clean. Together, let's defeat Public Enemy Number One. //

Erasing drugs will save lives. But, it will also help meet that second challenge I talked about: the education of our kids. //

You know how central education is to urban America: Bright minds can find solutions to the many problems of our cities. Remember, I said nothing was impossible. Yet, look at today's box score of so-called "higher learning." A drop-out rate that is totally unacceptable. Erratic standards. Unsafe schools wracked by drug use and trafficking. Kids ill-equipped to read or write. Let's be honest: Our educational system isn't making the grade. To go from "fail" to "pass" will require school boards, teachers, and parents to work together with all levels of government. // So last September, I met with a group of Mayors. I heard about Kenner, Louisiana, which created "Step Up" -- a program providing learning incentives for students. And Colorado Springs -- there, officials founded a program to help dropouts and at-risk kids finish high school. // And about the more than 350 cities which uplifted America on your "National Education Day."

So far, so good -- and thanks to you, getting better. But while education is mainly a local and State responsibility, the Federal government must help. That's why last year we sent up the "Educational Excellence Act of 1989" now before the Congress. Legislation which seeks: First, to reward excellence. Second, to see that Federal dollars serve those most in need. Third, to

demand educational accountability. And fourth, it supports greater flexibility and choice.

For instance, we want to create a \$500 million program to reward schools that improve the most. And to reward schools which create a drug-free environment and reduce the drop-out rate. // Then, there's our new Magnet Schools of Excellence program -- letting parents choose which public schools their kids will attend. Urban Emergency Grants to help urban schools hit hardest by drug use and trafficking. // And a National Science Scholars initiative in science, mathematics, and engineering.

To fulfill the promise of America, we must be competitive in the international marketplace of ideas. Our proposals will help do that. But the promise of America also depends on meeting the third and fourth challenges I mentioned earlier: Making housing affordable and accessible -- especially for the homeless. //

Every American deserves a home. Well, here again, you're acting creatively. In Kansas City, providing day care to free parents to find permanent housing. Or in Charlotte, using public-private monies to renovate buildings for the homeless. // Believe me, in Washington we've taken note. So two months ago, I announced America's project HOPE, Home Ownership and Opportunity for People Everywhere. To help make the Federal government a more effective urban partner in bringing basic shelter and affordable housing within reach of millions of Americans.

HOPE aims to help first-time homebuyers by allowing them to draw, without penalty, on IRA savings as a down payment for that

first home. HOPE can also help tenants become home-owners. Think of public housing sites like East Los Angeles or Cochran Gardens in St. Louis. Each has tenants in control. HOPE will mean even more low-income Americans can know the pride and dignity of owning a home. For other low-income families, we want housing vouchers that increase housing options.

But for many, the problem of housing isn't just affordability. It's availability. So we want Congress to renew the low-income housing tax credit to create incentives for the construction and rehabilitation of the housing so desperately needed by low-income families.

But we must also create incentives for growth in those areas where need is the greatest. Because growth means jobs and jobs mean homes. So we have urged Congress to help the dream along by passing our Enterprise-Zone legislation. We have proposed the creation of at least 50 Enterprise Zones over the next four years to fuel the engine of job creation in our cities. But, in these areas of severe poverty, we've got to do even more. We've got to get rid of the capital gains tax altogether to spur the investment that can turn dark corners of despair into thriving neighborhoods once again.

Finally, I have asked Secretary Kemp to convene a blue-ribbon commission to identify barriers to affordable housing. Each of you deals with these problems everyday. Give us your advice.

For some Americans, however, other things come first: They need the self-respect to regain their lives. Their roof is the sky above. Their floor is the street below. The homeless.

We see them everywhere -- next door on 15th Street, in our suburbs and small towns. They need emergency shelter, food, and medical care. So two months ago, I signed a bill that increases funding under the McKinney Act to reduce homelessness. And we want to find new ways to put part of our FHA foreclosures into the hands of non-profit groups. And to coordinate basic needs like shelter with other social services.

It won't be easy: We know that. But we also know the real answer to the homeless is shelter plus care. And we know that to help the homeless -- like improving education, or stopping crime -- will require a combined Federal, State, and local effort. Only then can we unleash the resources of the private and public sectors -- showing, as a writer said, how "America is a willingness of the heart." //

I believe there is a willingness of the heart in this room. A willingness to put aside partisan concerns because the promise of America also depends on us. So let us sit down -- the White House and Mayors; Democrats and Republicans -- and do what needs to be done to make the impossible \ \ possible. Thank you for this occasion. God bless you. And God bless the United States of America.


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THE WHITE HOUSE
WASHINGTON



January 22, 1990

MEMORANDUM FOR CHRISS WINSTON
Deputy Assistant to the President for
Communications

FROM: BRENT O. HATCH 
Associate Counsel to the President

SUBJECT: Presidential Remarks -- U.S. Conference of Mayors

Counsel's office has reviewed the above-referenced Presidential remarks. We have no legal objections.

Thank you for the opportunity to review this matter.

cc: James W. Cicconi

89 DEC 23 4 09:04

WHITE HOUSE STAFFING MEMORANDUM

01/23

DATE: 01/19/90

ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 a.m. Tuesday

SUBJECT: PRESIDENTIAL REMARKS: U.S. CONFERENCE OF MAYORS
(10/19 draft five)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>BOSKIN</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>DELAND</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			<u>ANDERSON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 10:00 a.m., Tuesday, 01/23, with a copy to my office. Thanks.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1990 JAN 19 PM 8:25

(Smith/Blessey)
Draft Five
January 19, 1990
MAYOR

PRESIDENTIAL REMARKS: U.S. CONFERENCE OF MAYORS
CAPITOL HILTON HOTEL
FRIDAY, JANUARY 26, 1990
10 A.M.

Mayor Whitmire, __, Distinguished Mayors, Ladies and gentlemen. Thank you for that reception, and for the pleasure of being here. In particular, let me thank my fellow Houstonian Kathy Whitmire, for that warm introduction. //

((Kathy and I go way back. Maybe that's why even though I'm a Republican and she's a Democrat, the last time I was in Houston she presented me with the key to the city. // Only one problem. I found out later that the city was Anchorage, Alaska.)) //

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((I'm also glad, of course, to see the "Mayor's Mayor." // When I first heard you were honoring a famous Jewish Mayor for his years of service in turbulent times, I thought you meant Ed Koch. // Instead, all my best to Jerusalem's best -- Teddy Kolley.)) //

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