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Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13517
Folder ID Number: 13517-006

Folder Title:
Video Scripts 1/25/90 [OA 4391]

Stack:	Row:	Section:	Shelf:	Position:
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WHITE HOUSE STAFFING MEMORANDUM

DATE: 01/25/90 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: SCRIPTS FOR TAPING SESSION ON JANUARY 26th

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	DELAND	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

OK - Just be sure that 30's - - are written at 24 sec - and 60's - - At 55 - - T. Yooe Per the POTUS

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

THE WHITE HOUSE
WASHINGTON

January 25, 1990

1990 JAN 25 PM 6:48

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *cw*
 KRISTIN CLARK TAYLOR *KCT*

FROM: MARIA EITEL SHEEHAN *MES*

SUBJECT: SCRIPTS FOR TAPING SESSION ON JANUARY 26, 1990

I. SUMMARY

Attached for your consideration and review are draft scripts for your videotaping session of January 26th. You are scheduled to tape four brief video messages.

II. DISCUSSION

At 2:05 p.m. on Friday, January 26, 1990 you are scheduled to perform the attached video messages in the Map Room. The first is a message of encouragement to the Breakthrough Foundation's Youth at Risk Program; the second, a message of appreciation for the support of the United Fresh Fruit and Vegetable Association; the third a message for the Travel and Tourism Government Affairs Council's Eight Annual Unity Dinner and the fourth for the National Association of Wholesale Distributors.

Tron
January 25, 1990
Draft two
Title: BREAK

PROPOSED VIDEO MESSAGE
BREAKTHROUGH FOUNDATION -- YOUTH AT RISK

Barbara and I wish that we could be with you tonight in each of the 27 cities celebrating the past, present and future successes of the Breakthrough Foundation's Youth at Risk Program.

Guiding youth in the right direction -- and away from drugs and crime -- should be the business of every American. Our heritage as a nation is too proud, and our future too promising, for us to let tomorrow's generation grow up without our support, our guidance, and, most of all, our love.

The Breakthrough Foundation's Youth at Risk Program knows this, and is doing something about it.

In a unique and powerful way, Youth at Risk blends the spirit and generosity of the American people with the experience and commitment of seasoned professionals spreading points of light in dozens of cities across our country.

I've often said that from now on in America any definition of a successful life must include serving others, and each of you symbolizes that sentiment.

Barbara joins me in applauding those of you in attendance tonight and your support of the Breakthrough Foundation's Youth at Risk Program.

Thank you and God bless you.

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Sheehan
Draft three
Title: FRUIT
1/25/90

PROPOSED VIDEO MESSAGE FOR
THE UNITED FRUIT AND VEGETABLE ASSOCIATION

Good morning. Let me extend a Texas-sized welcome to all of you at the 86th annual convention of the United Fresh Fruit and Vegetable Association. Of course I'd rather be with you in person -- but you have on hand this Administration's best expert on issues that concern you -- my Agriculture Secretary Clayton Yeutter.

One of the reasons you've gathered together is to advance opportunities for the produce industry and prepare yourselves for the challenges you face this year and in the future. Food safety, particularly pesticide safety, and environmental concerns about the use of agricultural chemicals, are all important areas of concern. I know we can count on United's excellent counsel, on these and other issues such as food safety laws and the 1990 Farm Bill in the coming months. This Administration is committed to protecting the environment and safety of the consuming public. Yet we know, at the same time, our farmers need chemical tools -- properly and prudently used to feed this country and the world.

As we begin our Administration's second year, we look forward to working with you on many issues, but I want to make a special request of all of you. I want to ask for your help in the critical fight against drugs. Our farms and small towns are keepers of the traditional American values of freedom, family and

hard work that we all cherish. And it is those values that drugs and drug traffickers will destroy if we don't stop them.

So I ask you today to get involved in your community to help end the scourge of drugs. I'm excited about the momentum we have going on all these fronts. Together, we can build a better America. God bless you all.

#

Tron
January 25, 1990
Draft three
Title: TRAVEL

PROPOSED VIDEO MESSAGE
TRAVEL AND TOURISM GOVERNMENT AFFAIRS COUNCIL

It's wonderful to join my good friend and great Secretary of Commerce, Bob Mosbacher, in congratulating the Travel and Tourism Government Affairs Council on this, your Eighth Annual Unity Dinner.

As one who enjoys travelling this great country of ours, I know how much Americans appreciate the freedom to travel. A freedom that is our birthright. Around the world, this hasn't always been the case. But, with recent events bearing witness, that's changing. More and more governments are allowing their people the freedom to travel. In Romania, for example, over a thousand people requested travel documents in one day. And with new governments throughout Eastern Europe, we will see more and more people travelling the world.

But there is another more tangible aspect to travel and tourism -- business. Your industry is growing, and its economic impact has not gone unnoticed. Last year international tourism receipts increased to over \$37 billion -- making your industry America's number one export product.

And while that is an impressive statistic, I'm confident that you will do even better in the future. Why such confidence? Well, after all, we do live in the most interesting and beautiful country on the face of the earth.

Thank you for including me in tonight's dinner, and God
bless you all.

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Tron
Draft three
January 25, 1990
Title: NAW

PROPOSED VIDEO MESSAGE
NATIONAL ASSOCIATION OF WHOLESALER-DISTRIBUTORS

It's wonderful to welcome the distinguished Board of Directors and membership of the National Association of Wholesaler-Distributors to the Nation's capital.

You've all come to Washington at an important time. It's a new decade with new opportunities and challenges facing us.

We need to continue our record economic growth with sound fiscal policies. We must reduce the deficit through spending restraint. We must encourage investment, and one good way to do just that is to cut the capital gains tax rate. Last year, a majority in both houses of Congress showed their support for a capital gains rate reduction. I hope 1990 will be the year we reduce the cost of capital and help make American business more competitive.

Another legislative priority for our administration will be the reform of our costly product liability laws. The burden of our present product liability system is excessive and adversely affects our ability to compete abroad. In the last fifteen years, product liability suits have increased over 1,000 percent -- representing unnecessary litigation and extreme costs to American business and consumers alike. This is unacceptable, and our Council on Competitiveness, chaired by Vice President Quayle, has made product liability reform a top competitiveness priority.

Our administration will also continue to oppose any form of mandated benefits legislation which strangles productivity -- especially small and mid-sized businesses. These businesses have been the engine powering our economy -- creating over 20 million new jobs in the last 85 months. These mandated burdens will endanger our future growth and ability to compete.

This year holds great promise. And we need N-A-W's help on these and other important issues to build on our competitiveness agenda. We look forward to working closely with Dirk Alan and the N-A-W membership as we forge ahead to meet the challenges this coming legislative session will bring.

Thank you for including me in today's meeting. Barbara joins me in sending our warmest and best wishes for a successful conference. Thank you and God bless you all.

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FILE

**VIDEO MESSAGE
BREAKTHROUGH FOUNDATION -- YOUTH AT RISK**

**BARBARA AND I WISH THAT WE COULD BE WITH YOU
TONIGHT IN EACH OF THE 27 CITIES CELEBRATING THE PAST,
PRESENT AND FUTURE SUCCESSES OF THE BREAKTHROUGH
FOUNDATION'S YOUTH AT RISK PROGRAM.**

**GUIDING YOUTH IN THE RIGHT DIRECTION -- AND AWAY
FROM DRUGS AND CRIME -- SHOULD BE THE BUSINESS OF EVERY
AMERICAN. OUR HERITAGE AS A NATION IS TOO PROUD, AND
OUR FUTURE TOO PROMISING, FOR US TO LET TOMORROW'S
GENERATION GROW UP WITHOUT OUR SUPPORT, OUR GUIDANCE,
AND, MOST OF ALL, OUR LOVE.**

**THE BREAKTHROUGH FOUNDATION'S YOUTH AT RISK
PROGRAM KNOWS THIS, AND IS DOING SOMETHING ABOUT IT.**

**IN A UNIQUE AND POWERFUL WAY, YOUTH AT RISK BLENDS
THE SPIRIT AND GENEROSITY OF THE AMERICAN PEOPLE WITH
THE EXPERIENCE AND COMMITMENT OF SEASONED PROFESSIONALS
SPREADING POINTS OF LIGHT IN DOZENS OF CITIES ACROSS
OUR COUNTRY.**

I'VE OFTEN SAID THAT FROM NOW ON IN AMERICA ANY DEFINITION OF A SUCCESSFUL LIFE MUST INCLUDE SERVING OTHERS, AND EACH OF YOU SYMBOLIZES THAT SENTIMENT.

BARBARA JOINS ME IN APPLAUDING THOSE OF YOU IN ATTENDANCE TONIGHT AND YOUR SUPPORT OF THE BREAKTHROUGH FOUNDATION'S YOUTH AT RISK PROGRAM.

THANK YOU AND GOD BLESS YOU.

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**VIDEO MESSAGE FOR
THE UNITED FRUIT AND VEGETABLE ASSOCIATION**

GOOD MORNING. LET ME EXTEND A TEXAS-SIZED WELCOME TO ALL OF YOU AT THE 86TH ANNUAL CONVENTION OF THE UNITED FRESH FRUIT AND VEGETABLE ASSOCIATION. OF COURSE I'D RATHER BE WITH YOU IN PERSON -- BUT YOU HAVE ON HAND THIS ADMINISTRATION'S BEST EXPERT ON ISSUES THAT CONCERN YOU -- MY AGRICULTURE SECRETARY CLAYTON YEUTTER.

ONE OF THE REASONS YOU'VE GATHERED TOGETHER IS TO ADVANCE OPPORTUNITIES FOR THE PRODUCE INDUSTRY AND PREPARE YOURSELVES FOR THE CHALLENGES YOU FACE THIS YEAR AND IN THE FUTURE. FOOD SAFETY, PARTICULARLY PESTICIDE SAFETY, AND ENVIRONMENTAL CONCERNS ABOUT THE USE OF AGRICULTURAL CHEMICALS, ARE ALL IMPORTANT AREAS OF CONCERN. I KNOW WE CAN COUNT ON UNITED'S EXCELLENT COUNSEL, ON THESE AND OTHER ISSUES SUCH AS FOOD SAFETY LAWS AND THE 1990 FARM BILL IN THE COMING MONTHS. THIS ADMINISTRATION IS COMMITTED TO PROTECTING THE ENVIRONMENT AND SAFETY OF THE CONSUMING PUBLIC. YET WE KNOW, AT THE SAME TIME, OUR FARMERS NEED CHEMICAL TOOLS -- PROPERLY AND PRUDENTLY USED TO FEED THIS COUNTRY AND THE WORLD.

AS WE BEGIN OUR ADMINISTRATION'S SECOND YEAR, WE LOOK FORWARD TO WORKING WITH YOU ON MANY ISSUES, BUT I WANT TO MAKE A SPECIAL REQUEST OF ALL OF YOU. I WANT TO ASK FOR YOUR HELP IN THE CRITICAL FIGHT AGAINST DRUGS. OUR FARMS AND SMALL TOWNS ARE KEEPERS OF THE TRADITIONAL AMERICAN VALUES OF FREEDOM, FAMILY AND HARD WORK THAT WE ALL CHERISH. AND IT IS THOSE VALUES THAT DRUGS AND DRUG TRAFFICKERS WILL DESTROY IF WE DON'T STOP THEM.

SO I ASK YOU TODAY TO GET INVOLVED IN YOUR COMMUNITY TO HELP END THE SCOURGE OF DRUGS. I'M EXCITED ABOUT THE MOMENTUM WE HAVE GOING ON ALL THESE FRONTS. TOGETHER, WE CAN BUILD A BETTER AMERICA. GOD BLESS YOU ALL.

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**VIDEO MESSAGE
TRAVEL AND TOURISM GOVERNMENT AFFAIRS COUNCIL**

IT'S WONDERFUL TO JOIN MY GOOD FRIEND AND GREAT SECRETARY OF COMMERCE, BOB MOSBACHER, IN CONGRATULATING THE TRAVEL AND TOURISM GOVERNMENT AFFAIRS COUNCIL ON THIS, YOUR EIGHTH ANNUAL UNITY DINNER.

AS ONE WHO ENJOYS TRAVELLING THIS GREAT COUNTRY OF OURS, I KNOW HOW MUCH AMERICANS APPRECIATE THE FREEDOM TO TRAVEL. A FREEDOM THAT IS OUR BIRTHRIGHT. AROUND THE WORLD, THIS HASN'T ALWAYS BEEN THE CASE. BUT, WITH RECENT EVENTS BEARING WITNESS, THAT'S CHANGING. MORE AND MORE GOVERNMENTS ARE ALLOWING THEIR PEOPLE THE FREEDOM TO TRAVEL. IN ROMANIA, FOR EXAMPLE, OVER A THOUSAND PEOPLE REQUESTED TRAVEL DOCUMENTS IN ONE DAY. AND WITH NEW GOVERNMENTS THROUGHOUT EASTERN EUROPE, WE WILL SEE MORE AND MORE PEOPLE TRAVELLING THE WORLD.

BUT THERE IS ANOTHER MORE TANGIBLE ASPECT TO TRAVEL AND TOURISM -- BUSINESS. YOUR INDUSTRY IS GROWING, AND ITS ECONOMIC IMPACT HAS NOT GONE UNNOTICED. LAST YEAR INTERNATIONAL TOURISM RECEIPTS INCREASED TO OVER \$37 BILLION -- MAKING YOUR INDUSTRY AMERICA'S NUMBER ONE EXPORT PRODUCT.

AND WHILE THAT IS AN IMPRESSIVE STATISTIC, I'M
CONFIDENT THAT YOU WILL DO EVEN BETTER IN THE FUTURE.
WHY SUCH CONFIDENCE? WELL, AFTER ALL, WE DO LIVE IN
THE MOST INTERESTING AND BEAUTIFUL COUNTRY ON THE FACE
OF THE EARTH.

THANK YOU FOR INCLUDING ME IN TONIGHT'S DINNER,
AND GOD BLESS YOU ALL.

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**VIDEO MESSAGE
NATIONAL ASSOCIATION OF WHOLESALER-DISTRIBUTORS**

**IT'S WONDERFUL TO WELCOME THE DISTINGUISHED BOARD
OF DIRECTORS AND MEMBERSHIP OF THE NATIONAL ASSOCIATION
OF WHOLESALER-DISTRIBUTORS TO THE NATION'S CAPITAL.**

**YOU'VE ALL COME TO WASHINGTON AT AN IMPORTANT
TIME. IT'S A NEW DECADE WITH NEW OPPORTUNITIES AND
CHALLENGES FACING US.**

**WE NEED TO CONTINUE OUR RECORD ECONOMIC GROWTH
WITH SOUND FISCAL POLICIES. WE MUST REDUCE THE DEFICIT
THROUGH SPENDING RESTRAINT. WE MUST ENCOURAGE
INVESTMENT, AND ONE GOOD WAY TO DO JUST THAT IS TO CUT
THE CAPITAL GAINS TAX RATE. LAST YEAR, A MAJORITY IN
BOTH HOUSES OF CONGRESS SHOWED THEIR SUPPORT FOR A
CAPITAL GAINS RATE REDUCTION. I HOPE 1990 WILL BE THE
YEAR WE REDUCE THE COST OF CAPITAL AND HELP MAKE
AMERICAN BUSINESS MORE COMPETITIVE.**

ANOTHER LEGISLATIVE PRIORITY FOR OUR ADMINISTRATION WILL BE THE REFORM OF OUR COSTLY PRODUCT LIABILITY LAWS. THE BURDEN OF OUR PRESENT PRODUCT LIABILITY SYSTEM IS EXCESSIVE AND ADVERSELY AFFECTS OUR ABILITY TO COMPETE ABROAD. IN THE LAST FIFTEEN YEARS, PRODUCT LIABILITY SUITS HAVE INCREASED OVER 1,000 PERCENT -- REPRESENTING UNNECESSARY LITIGATION AND EXTREME COSTS TO AMERICAN BUSINESS AND CONSUMERS ALIKE. THIS IS UNACCEPTABLE, AND OUR COUNCIL ON COMPETITIVENESS, CHAIRED BY VICE PRESIDENT QUAYLE, HAS MADE PRODUCT LIABILITY REFORM A TOP COMPETITIVENESS PRIORITY.

OUR ADMINISTRATION WILL ALSO CONTINUE TO OPPOSE ANY FORM OF MANDATED BENEFITS LEGISLATION WHICH STRANGLES PRODUCTIVITY -- ESPECIALLY SMALL AND MID-SIZED BUSINESSES. THESE BUSINESSES HAVE BEEN THE ENGINE POWERING OUR ECONOMY -- CREATING OVER 20 MILLION NEW JOBS IN THE LAST 85 MONTHS. THESE MANDATED BURDENS WILL ENDANGER OUR FUTURE GROWTH AND ABILITY TO COMPETE.

THIS YEAR HOLDS GREAT PROMISE. AND WE NEED N-A-W'S HELP ON THESE AND OTHER IMPORTANT ISSUES TO BUILD ON OUR COMPETITIVENESS AGENDA. WE LOOK FORWARD TO WORKING CLOSELY WITH DIRK ALAN AND THE N-A-W MEMBERSHIP AS WE FORGE AHEAD TO MEET THE CHALLENGES THIS COMING LEGISLATIVE SESSION WILL BRING.

THANK YOU FOR INCLUDING ME IN TODAY'S MEETING. BARBARA JOINS ME IN SENDING OUR WARMEST AND BEST WISHES FOR A SUCCESSFUL CONFERENCE. THANK YOU AND GOD BLESS YOU ALL.

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THE WHITE HOUSE
WASHINGTON

January 24, 1990

MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT
FOR COMMUNICATIONS

FROM: NELSON LUND *NL*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Proposed Video Scripts for (1) the Breakthrough
Foundation -- Youth at Risk, (2) the National
Association of Wholesaler-Distributors, (3) Travel
and Tourism Government Affairs Council, (4) Pete
Rozell Commendation Message, and (5) the United
Fruit and Vegetable Association

At the request of James W. Cicconi, Counsel's office has reviewed the captioned scripts. We have no legal objections to the contents of these scripts. We have marked a few minor editorial suggestions on the attached two pages of the hard copy.

We appreciate having had the opportunity to review these scripts.

Attachment

cc: James W. Cicconi

89 DEC 24 P 5: 15

Our administration will also continue to oppose any form of mandated benefit legislation which serve^(S) to strangle productivity -- especially small and mid-sized businesses. These businesses have been the engine powering our economy -- creating over 20 million new jobs in the last 86 months. These mandated burdens will endanger our future growth and ability to compete.

This year holds great promise. And we need N-A-W's help on these and other important issues to build on our competitiveness agenda. We look forward to working closely with Dirk and the N-A-W membership as we forge ahead to meet the challenges this coming legislative session will bring.

Thank you for including me in today's meeting. Barbara joins me in sending our warmest and best wishes for a successful conference. Thank you and God bless you all.

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Sheehan
Draft two
Title: FRUIT
1/24/90

PROPOSED VIDEO MESSAGE FOR
THE UNITED FRUIT AND VEGETABLE ASSOCIATION

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One of the reasons you've gathered together is to advance opportunities for the produce industry and prepare yourselves for the challenges you face this year and in the future. Food safety, particularly pesticide safety and environmental concerns about the use of agricultural chemicals are all important areas of concern. I know we can count on United's excellent counsel, on these and other issues such as food safety laws and the 1990 Farm Bill in the coming months. This Administration is committed to protecting the environment and safety of the consuming public. Yet we know, at the same time, our farmers need chemical tools -- properly and prudently used to feed this country and the world.

As we begin our Administration's second year, we look forward to working with you on many money issues, but I want to make a special request of all of you. I want to ask for your help in the critical fight against drugs. Our farms and small towns are keepers of the traditional American values of freedom, family and hard work that we all cherish. And it is those values

Tron
Draft two
January 24, 1990
Title: NAW

PROPOSED VIDEO MESSAGE
NATIONAL ASSOCIATION OF WHOLESALER-DISTRIBUTORS

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You've all come to Washington at an important time. It's a new decade with new opportunities and challenges facing us.

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Another legislative priority for our administration will be the reform of our costly product liability laws. The burden of our present product liability system is excessive and adversely affects our ability to compete abroad. In the last fifteen years, product liability suits have increased over 1,000 percent -- bringing unnecessary litigation and extreme costs to American business and consumers alike. This is unacceptable and our Council on Competitiveness, chaired by Vice President Quayle, has made product liability reform a top competitiveness priority.

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#

Tron
January 23, 1990
Draft one
Title: BREAK

PROPOSED VIDEO MESSAGE
BREAKTHROUGH FOUNDATION -- YOUTH AT RISK

Barbara and I wish that we could be with you tonight in each of the 27 cities celebrating the past, present and future successes of the Breakthrough Foundation's Youth at Risk Program.

Guiding youth in the right direction -- and away from drugs and crime -- should be the business of every American. Our heritage as a nation is too proud, and our future too promising, for us to let tomorrow's generation grow up without our support, our guidance, and, most of all, our love.

The Breakthrough Foundation's Youth at Risk Program knows this, and is doing something about it.

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I've often said that from now on in America any definition of a successful life must include serving others and each of you symbolizes those words.

Barbara joins me in applauding those of you in attendance tonight and your support of the Breakthrough Foundation's Youth at Risk Program.

Thank you and God bless you.

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Tron
January 24, 1990
Draft two
Title: TRAVEL

PROPOSED VIDEO MESSAGE
TRAVEL AND TOURISM GOVERNMENT AFFAIRS COUNCIL

It's wonderful to join the members and guests of the Travel and Tourism Government Affairs Council on this, your Eighth Annual Unity Dinner.

As one who enjoys travelling this great country of ours, it's clear how much Americans appreciate our freedom to travel. A freedom we've even come to regard as our birthright. Around the world, this hasn't always been the case. But, with recent events bearing witness, that's changing. More and more governments are allowing their people the freedom to travel. In Romania, for example, over a thousand people requested travel documents in one day. And with new governments throughout eastern Europe, we will see more and more people travelling the world.

But there is another more tangible side to travel and tourism -- business. Your industry is growing, and its economic impact has not gone unnoticed. Last year international tourism receipts increased to over \$37 billion -- making your industry America's number one export product.

And while that is an impressive statistic, I'm confident that with the continued work of the U.S. Travel and Tourism Administration we'll do even better in the future. Why such

confidence? Well, after all, we do live in the most interesting and beautiful country on the face of the earth.

Thank you for including me in tonight's dinner and God bless you all.

#

Draft two
January 24, 1990
Title: ROZELL.30

PROPOSED VIDEO MESSAGE
PETE ROZELL COMMENDATION MESSAGE

PRESIDENT: You've all heard me talk about the need to help others -- to be what I call a point of light. Well, no group serves as a better example than NFL Charities -- and its former Commissioner Peter Rozell.

 Pete, NFL charities has raised millions of dollars and helped millions of young people recognize the danger of drug use. So it's a pleasure to present this Presidential Commendation with my heartfelt appreciation.

MR. ROZELL: Thank you, Mr. President. NFL Charities is deeply honored by this wonderful Commendation and believe me our commitment is far from over.

#

Sheehan
Draft two
Title: FRUIT
1/24/90

PROPOSED VIDEO MESSAGE FOR
THE UNITED FRUIT AND VEGETABLE ASSOCIATION

Good morning. Let me extend a Texas-sized welcome to all of you at the 86th annual convention of the United Fresh Fruit and Vegetable Association. Of course I'd rather be with you in person -- but you've got this Administration's best expert on issues that concern you -- my Agriculture Secretary Clayton Yeutter.

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that drugs and drug traffickers will destroy if we don't stop them.

So I ask you today to get involved in your community to help end the scourge of drugs. I'm excited about the momentum we have going on all these fronts and thank you for the excellent work. God bless you all.

#

WHITE HOUSE STAFFING MEMORANDUM

JAN 24 1990
CEQ

DATE: 1/24/90 ACTION/CONCURRENCE/COMMENT DUE BY: 1/24/90 6:00 PM

SUBJECT: FIVE VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>DELAND</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Chriss Winston, Rm. 122, x2930, no later than 6:00 PM TODAY, Wednesday, January 24, with a copy to my office. Sorry for the short turnaround. Thank you.

RESPONSE:

CEQ has no comment -

89 DEC 25 4 9 : 37

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1990 JAN 24 PM 2:14

Tron
January 23, 1990
Draft one
Title: BREAK

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Barbara joins me in applauding those of you in attendance tonight and your support of the Breakthrough Foundation's Youth at Risk Program.

Thank you and God bless you.

#

Tron
Draft two
January 24, 1990
Title: NAW

PROPOSED VIDEO MESSAGE
NATIONAL ASSOCIATION OF WHOLESALER-DISTRIBUTORS

Good evening. It's wonderful to welcome the distinguished board of directors and membership of the National Association of Wholesaler-Distributors to the Nation's capital.

You've all come to Washington at an important time. It's a new decade with new opportunities and challenges facing us.

We need to continue our record economic growth with sound fiscal policies. We must reduce the deficit through spending restraint. We must encourage investment and one good way to do just that is to cut the capital gains tax rate. Last year, a majority in both houses of Congress showed their support of a capital gains rate reduction. I hope 1990 will be the year we reduce our cost of capital and help make American business more competitive.

Another legislative priority for our administration will be the reform of our costly product liability laws. The burden of our present product liability system is excessive and adversely affects our ability to compete abroad. In the last fifteen years, product liability suits have increased over 1,000 percent -- bringing unnecessary litigation and extreme costs to American business and consumers alike. This is unacceptable and our Council on Competitiveness, chaired by Vice President Quayle, has made product liability reform a top competitiveness priority.

Our administration will also continue to oppose any form of mandated benefit legislation which serve to strangle productivity -- especially small and mid-sized businesses. These businesses have been the engine powering our economy -- creating over 20 million new jobs in the last 86 months. These mandated burdens will endanger our future growth and ability to compete.

This year holds great promise. And we need N-A-W's help on these and other important issues to build on our competitiveness agenda. We look forward to working closely with Dirk, ^{Alan Kravowitz} and the N-A-W membership as we forge ahead to meet the challenges this coming legislative session will bring.

Thank you for including me in today's meeting. Barbara joins me in sending our warmest and best wishes for a successful conference. Thank you and God bless you all.

#

#

#

Tron
January 24, 1990
Draft two
Title: TRAVEL

PROPOSED VIDEO MESSAGE
TRAVEL AND TOURISM GOVERNMENT AFFAIRS COUNCIL

It's wonderful to join the members and guests of the Travel and Tourism Government Affairs Council on this, your Eighth Annual Unity Dinner.

As one who enjoys travelling this great country of ours, it's clear how much Americans appreciate our freedom to travel. A freedom we've even come to regard as our birthright. Around the world, this hasn't always been the case. But, with recent events bearing witness, that's changing. More and more governments are allowing their people the freedom to travel. In Romania, for example, over a thousand people requested travel documents in one day. And with new governments throughout eastern Europe, we will see more and more people travelling the world.

But there is another more tangible side to travel and tourism -- business. Your industry is growing, and its economic impact has not gone unnoticed. Last year international tourism receipts increased to over \$37 billion -- making your industry America's number one export product.

And while that is an impressive statistic, I'm confident that with the continued work of the U.S. Travel and Tourism Administration we'll do even better in the future. Why such

confidence? Well, after all, we do live in the most interesting and beautiful country on the face of the earth.

Thank you for including me in tonight's dinner and God bless you all.

#

#

#

Draft two
January 24, 1990
Title: ROZELL.30

PROPOSED VIDEO MESSAGE
PETE ROZELL COMMENDATION MESSAGE

PRESIDENT: You've all heard me talk about the need to help others -- to be what I call a point of light. Well, no group serves as a better example than NFL Charities -- and its former Commissioner Peter Rozell.

 Pete, NFL charities has raised millions of dollars and helped millions of young people recognize the danger of drug use. So it's a pleasure to present this Presidential Commendation with my heartfelt appreciation.

MR. ROZELL: Thank you, Mr. President. NFL Charities is deeply honored by this wonderful Commendation and believe me our commitment is far from over.

#

Sheehan
Draft two
Title: FRUIT
1/24/90

PROPOSED VIDEO MESSAGE FOR
THE UNITED FRUIT AND VEGETABLE ASSOCIATION

Good morning. Let me extend a Texas-sized welcome to all of you at the 86th annual convention of the United Fresh Fruit and Vegetable Association. Of course I'd rather be with you in person -- but you've got this Administration's best expert on issues that concern you -- my Agriculture Secretary Clayton Yeutter.

One of the reasons you've gathered together is to advance opportunities for the produce industry and prepare yourselves for the challenges you face this year and in the future. Food safety, particularly pesticide safety and environmental concerns about the use of agricultural chemicals are all important areas of concern. I know we can count on United's excellent counsel, on these and other issues such as food safety laws and the 1990 Farm Bill in the coming months. This Administration is committed to protecting the environment and safety of the consuming public. Yet we know, at the same time, our farmers need chemical tools -- properly and prudently used to feed this country and the world.

As we begin our Administration's second year, we look forward to working with you on many money issues, but I want to make a special request of all of you. I want to ask for your help in the critical fight against drugs. Our farms and small towns are keepers of the traditional American values of freedom, family and hard work that we all cherish. And it is those values

that drugs and drug traffickers will destroy if we don't stop them.

So I ask you today to get involved in your community to help end the scourge of drugs. I'm excited about the momentum we have going on all these fronts and thank you for the excellent work. God bless you all.

#

WHITE HOUSE STAFFING MEMORANDUM

✓

DATE: 1/24/90ACTION/CONCURRENCE/COMMENT DUE BY: 1/24/90 6:00 PMSUBJECT: FIVE VIDEO SCRIPTS

	ACTION		FYI			ACTION		FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>			MCCLURE	<input checked="" type="checkbox"/>			<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>			NEWMAN	<input type="checkbox"/>			<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>			PORTER	<input checked="" type="checkbox"/>			<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>			ROGICH	<input checked="" type="checkbox"/>			<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>			UNTERMEYER	<input type="checkbox"/>			<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>			<u>ROGERS</u>	<input type="checkbox"/>			<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>			<u>WINSTON</u>	<input type="checkbox"/>			<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>			<u>PINKERTON</u>	<input checked="" type="checkbox"/>			<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>			<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>			<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>			<u>DELAND</u>	<input checked="" type="checkbox"/>			<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>			_____	<input type="checkbox"/>			<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Chriss Winston, Rm. 122, x2930, no later than 6:00 PM TODAY, Wednesday, January 24, with a copy to my office. Sorry for the short turnaround. Thank you.

RESPONSE:

N/C
26 1/24/90
89 DEC 25 4 42

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

0587

WHITE HOUSE STAFFING MEMORANDUM

DATE: 1/24/90 ACTION/CONCURRENCE/COMMENT DUE BY: 1/24/90 6:00 PM

SUBJECT: FIVE VIDEO SCRIPTS

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT →	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>DELAND</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

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RESPONSE:

January 25, 1990

TO: CHRISS WINSTON

The NSC clears the following proposed video messages: Breakthrough Foundation -- Youth at Risk, National Association of Wholesaler-Distributors, Travel and Tourism Government Affairs Council, Pete Rozell Commendation, and The United Fruit and Vegetable Association.

B. Scowcroft

cc: James W. Cicconi

cc: **James W. Cicconi**
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

89 DEC 25 10 52 AM '89

RECEIVED

01:21 25

90 JAN 24 P 4: 33

1990 JAN 24 PM 2:14

Tron
January 23, 1990
Draft one
Title: BREAK

PROPOSED VIDEO MESSAGE
BREAKTHROUGH FOUNDATION -- YOUTH AT RISK

Barbara and I wish that we could be with you tonight in each of the 27 cities celebrating the past, present and future successes of the Breakthrough Foundation's Youth at Risk Program.

Guiding youth in the right direction -- and away from drugs and crime -- should be the business of every American. Our heritage as a nation is too proud, and our future too promising, for us to let tomorrow's generation grow up without our support, our guidance, and, most of all, our love.

The Breakthrough Foundation's Youth at Risk Program knows this, and is doing something about it.

In a unique and powerful way, Youth at Risk blends the spirit and generosity of the American people with the experience and commitment of seasoned professionals to spread scores of points of light in dozens of cities across our country.

I've often said that from now on in America any definition of a successful life must include serving others and each of you symbolizes those words.

Barbara joins me in applauding those of you in attendance tonight and your support of the Breakthrough Foundation's Youth at Risk Program.

Thank you and God bless you.

#

Tron
Draft two
January 24, 1990
Title: NAW

PROPOSED VIDEO MESSAGE
NATIONAL ASSOCIATION OF WHOLESALER-DISTRIBUTORS

Good evening. It's wonderful to welcome the distinguished board of directors and membership of the National Association of Wholesaler-Distributors to the Nation's capital.

You've all come to Washington at an important time. It's a new decade with new opportunities and challenges facing us.

We need to continue our record economic growth with sound fiscal policies. We must reduce the deficit through spending restraint. We must encourage investment and one good way to do just that is to cut the capital gains tax rate. Last year, a majority in both houses of Congress showed their support of a capital gains rate reduction. I hope 1990 will be the year we reduce our cost of capital and help make American business more competitive.

Another legislative priority for our administration will be the reform of our costly product liability laws. The burden of our present product liability system is excessive and adversely affects our ability to compete abroad. In the last fifteen years, product liability suits have increased over 1,000 percent -- bringing unnecessary litigation and extreme costs to American business and consumers alike. This is unacceptable and our Council on Competitiveness, chaired by Vice President Quayle, has made product liability reform a top competitiveness priority.

Our administration will also continue to oppose any form of mandated benefit legislation which serve to strangle productivity -- especially small and mid-sized businesses. These businesses have been the engine powering our economy -- creating over 20 million new jobs in the last 86 months. These mandated burdens will endanger our future growth and ability to compete.

This year holds great promise. And we need N-A-W's help on these and other important issues to build on our competitiveness agenda. We look forward to working closely with Dirk and the N-A-W membership as we forge ahead to meet the challenges this coming legislative session will bring.

Thank you for including me in today's meeting. Barbara joins me in sending our warmest and best wishes for a successful conference. Thank you and God bless you all.

#

Tron
January 24, 1990
Draft two
Title: TRAVEL

PROPOSED VIDEO MESSAGE
TRAVEL AND TOURISM GOVERNMENT AFFAIRS COUNCIL

It's wonderful to join the members and guests of the Travel and Tourism Government Affairs Council on this, your Eighth Annual Unity Dinner.

As one who enjoys travelling this great country of ours, it's clear how much Americans appreciate our freedom to travel. A freedom we've even come to regard as our birthright. Around the world, this hasn't always been the case. But, with recent events bearing witness, that's changing. More and more governments are allowing their people the freedom to travel. In Romania, for example, over a thousand people requested travel documents in one day. And with new governments throughout eastern Europe, we will see more and more people travelling the world.

But there is another more tangible side to travel and tourism -- business. Your industry is growing, and its economic impact has not gone unnoticed. Last year international tourism receipts increased to over \$37 billion -- making your industry America's number one export product.

And while that is an impressive statistic, I'm confident that with the continued work of the U.S. Travel and Tourism Administration we'll do even better in the future. Why such

confidence? Well, after all, we do live in the most interesting and beautiful country on the face of the earth.

Thank you for including me in tonight's dinner and God bless you all.

#

#

#

Draft two
January 24, 1990
Title: ROZELL.30

PROPOSED VIDEO MESSAGE
PETE ROZELL COMMENDATION MESSAGE

PRESIDENT: You've all heard me talk about the need to help others -- to be what I call a point of light. Well, no group serves as a better example than NFL Charities -- and its former Commissioner Peter Rozell.

 Pete, NFL charities has raised millions of dollars and helped millions of young people recognize the danger of drug use. So it's a pleasure to present this Presidential Commendation with my heartfelt appreciation.

MR. ROZELL: Thank you, Mr. President. NFL Charities is deeply honored by this wonderful Commendation and believe me our commitment is far from over.

#

Sheehan
Draft two
Title: FRUIT
1/24/90

PROPOSED VIDEO MESSAGE FOR
THE UNITED FRUIT AND VEGETABLE ASSOCIATION

Good morning. Let me extend a Texas-sized welcome to all of you at the 86th annual convention of the United Fresh Fruit and Vegetable Association. Of course I'd rather be with you in person -- but you've got this Administration's best expert on issues that concern you -- my Agriculture Secretary Clayton Yeutter.

One of the reasons you've gathered together is to advance opportunities for the produce industry and prepare yourselves for the challenges you face this year and in the future. Food safety, particularly pesticide safety and environmental concerns about the use of agricultural chemicals are all important areas of concern. I know we can count on United's excellent counsel, on these and other issues such as food safety laws and the 1990 Farm Bill in the coming months. This Administration is committed to protecting the environment and safety of the consuming public. Yet we know, at the same time, our farmers need chemical tools -- properly and prudently used to feed this country and the world.

As we begin our Administration's second year, we look forward to working with you on many money issues, but I want to make a special request of all of you. I want to ask for your help in the critical fight against drugs. Our farms and small towns are keepers of the traditional American values of freedom, family and hard work that we all cherish. And it is those values

that drugs and drug traffickers will destroy if we don't stop them.

So I ask you today to get involved in your community to help end the scourge of drugs. I'm excited about the momentum we have going on all these fronts and thank you for the excellent work. God bless you all.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 1/24/90ACTION/CONCURRENCE/COMMENT DUE BY: 1/24/90 6:00 PMSUBJECT: FIVE VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>DELAND</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Chriss Winston, Rm. 122, x2930, no later than 6:00 PM TODAY, Wednesday, January 24, with a copy to my office. Sorry for the short turnaround. Thank you.

RESPONSE:

89 DEC 24 P 6: 56

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Sheehan
Draft two
Title: FRUIT
1/24/90

PROPOSED VIDEO MESSAGE FOR
THE UNITED FRUIT AND VEGETABLE ASSOCIATION

Good morning. Let me extend a Texas-sized welcome to all of you at the 86th annual convention of the United Fresh Fruit and Vegetable Association. Of course I'd rather be with you in person -- but you've got this Administration's best expert on issues that concern you -- my Agriculture Secretary Clayton Yautter.

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THE WHITE HOUSE
WASHINGTON

VOGT:

Suggested changes to NAW video script:

1. 1st Graph: Good evening should be deleted as they are unsure of what time they will show video.
2. 2nd page, 2nd Graph: "working closely with Dirk, Alan and the N-A-W membership... (Add "Alan" for Dirk's deputy Alan Kranowicz)
3. 2nd page, 3rd Graph: "best wishes for a successful annual conference"; Also add something to the effect of "I regret that I will be out of town and unable to be with you."

89 DEC 24 P7:21

THE WHITE HOUSE
WASHINGTON



January 24, 1990

MEMORANDUM FOR CHRISS WINSTON
FROM: JIM PINKERTON
SUBJECT: Five Video Scripts

One comment:

National Association of Wholesaler-Distributors

pg. 1, para. 4, line 4 "In the last fifteen years, product liability suits have increased over 1000 percent -- bringing unnecessary litigation and extreme costs to American business..."

The 1000 percent increase over fifteen bears double-checking if has not been already. Also, instead of "bringing" unnecessary litigation, we suggest using the word "representing" because the suits are themselves the litigation.

###

89 DEC 24 P 6 : 30

WHITE HOUSE STAFFING MEMORANDUM

DATE: 1/24/90 ACTION/CONCURRENCE/COMMENT DUE BY: 1/24/90 6:00 PM

SUBJECT: FIVE VIDEO SCRIPTS

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>DELAND</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Chriss Winston, Rm. 122, x2930, no later than 6:00 PM TODAY, Wednesday, January 24, with a copy to my office. Sorry for the short turnaround. Thank you.

RESPONSE: *See comments.*

89 DEC 24 P 6:13

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1990 JAN 24 PM 2:14

Tron
January 23, 1990
Draft one
Title: BREAK

PROPOSED VIDEO MESSAGE
BREAKTHROUGH FOUNDATION -- YOUTH AT RISK

Barbara and I wish that we could be with you tonight in each of the 27 cities celebrating the past, present and future successes of the Breakthrough Foundation's Youth at Risk Program.

Guiding youth in the right direction -- and away from drugs and crime -- should be the business of every American. Our heritage as a nation is ~~too~~^{so} proud, and our future ~~too~~^{so} promising, *Mullin*
~~for us to~~^{that we must not} let tomorrow's generation grow up without our support, *X 3060*
our guidance, and, most of all, our love.

The Breakthrough Foundation's Youth at Risk Program knows this, and is doing something about it.

In a unique and powerful way, Youth at Risk blends the spirit and generosity of the American people with the experience and commitment of seasoned professionals to spread scores of points of light in dozens of cities across our country.

I've often said that from ~~now on~~ in America any definition of a successful life must include serving others, and each of you symbolizes those words. *Mullin*
X 3060

Barbara joins me in applauding those of you in attendance tonight and your support of the Breakthrough Foundation's Youth at Risk Program.

Thank you and God bless you.

#

Tron
Draft two
January 24, 1990
Title: NAW

PROPOSED VIDEO MESSAGE
NATIONAL ASSOCIATION OF WHOLESALER-DISTRIBUTORS

*Mellor
x 3060*
Good evening. It's wonderful to welcome the distinguished board of directors and membership of the National Association of Wholesaler-Distributors to the Nation's capital.

You've all come to Washington at an important time. It's a new decade with new opportunities and challenges facing us.

We need to continue our record economic growth with sound fiscal policies. We must reduce the deficit through spending restraint. We must encourage investment and one good way to do just that is to cut the capital gains tax rate. Last year, a majority in both houses of Congress showed their support *for* of a capital gains rate reduction. I hope 1990 will be the year we reduce our cost of capital and help make American business more competitive.

*Mellor
x 3061*

Another legislative priority for our administration will be the reform of our costly product liability laws. The burden of our present product liability system is excessive and adversely affects our ability to compete abroad. In the last fifteen years, product liability suits have increased over 1,000 percent -- bringing unnecessary litigation and extreme costs to American business and consumers alike. This is unacceptable and our Council on Competitiveness, chaired by Vice President Quayle, has made product liability reform a top competitiveness priority.

*Helen
x 5178*

*Mellor
x 3060*

P/I

Holan x5778

Our administration will also continue to oppose any form of mandated benefit legislation which serves to strangle productivity -- especially small and mid-sized businesses. These businesses have been the engine powering our economy -- creating over 20 million new jobs in the last ⁸⁵86 months. These mandated burdens will endanger our future growth and ability to compete.

Holan x5778

Al-Sammari x5873

This year holds great promise. And we need N-A-W's help on these and other important issues to build on our competitiveness agenda. We look forward to working closely with Dirk and the N-A-W membership as we forge ahead to meet the challenges this coming legislative session will bring.

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Tron
January 24, 1990
Draft two
Title: TRAVEL

PROPOSED VIDEO MESSAGE
TRAVEL AND TOURISM GOVERNMENT AFFAIRS COUNCIL

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*Mullen
x3060*
As one who enjoys travelling this great country of ours, ^{I know} ~~it's clear~~ how much Americans appreciate our freedom to travel. A freedom we've even come to regard as our birthright. Around the world, this hasn't always been the case. But, with recent events bearing witness, that's changing. More and more governments are allowing their people the freedom to travel. In Romania, for example, over a thousand people requested travel documents in one day. And with new governments throughout eastern Europe, we will see more and more people travelling the world.

But there is another more tangible ^{aspect} ~~side~~ to travel and *Mullen
x3060* tourism -- business. Your industry is growing, and its economic impact has not gone unnoticed. Last year international tourism receipts increased to over \$37 billion -- making your industry America's number one export product.

And while that is an impressive statistic, I'm confident that ~~[with the continued work of the U.S. Travel and Tourism Administration we'll]~~ ^{you will} do even better in the future. Why such *Hale
x3120*

confidence? Well, after all, we do live in the most interesting and beautiful country on the face of the earth.

Thank you for including me in tonight's dinner and God bless you all.

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#

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Sheehan
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1/24/90

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that drugs and drug traffickers will destroy if we don't stop them.

So I ask you today to get involved in your community to help end the scourge of drugs. I'm excited about the momentum we have going on all these fronts and ^I thank you for the excellent work. God bless you all.

Mollen
43060

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 1/24/90 ACTION/CONCURRENCE/COMMENT DUE BY: 1/24/90 6:00 PM

SUBJECT: FIVE VIDEO SCRIPTS

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>DELAND</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Chriss Winston, Rm. 122, x2930, no later than 6:00 PM TODAY, Wednesday, January 24, with a copy to my office. Sorry for the short turnaround. Thank you.

RESPONSE:

89 DEC 24 4:14 PM

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1990 JAN 24 PM 2:14

Tron
January 23, 1990
Draft one
Title: BREAK

PROPOSED VIDEO MESSAGE
BREAKTHROUGH FOUNDATION -- YOUTH AT RISK

Barbara and I wish that we could be with you tonight in each of the 27 cities celebrating the past, present and future successes of the Breakthrough Foundation's Youth at Risk Program.

Guiding youth in the right direction -- and away from drugs and crime -- should be the business of every American. Our heritage as a nation is too proud, and our future too promising, for us to let tomorrow's generation grow up without our support, our guidance, and, most of all, our love.

The Breakthrough Foundation's Youth at Risk Program knows this, and is doing something about it.

In a unique and powerful way, Youth at Risk blends the spirit and generosity of the American people with the experience and commitment of seasoned professionals, to spread scores of points of light in dozens of cities across our country.

I've often said that from now on in America any definition of a successful life must include serving others and each of you symbolizes ~~those words~~.

Barbara joins me in applauding those of you in attendance tonight and your support of the Breakthrough Foundation's Youth at Risk Program.

Thank you and God bless you.

#

that sentiment



PROPOSED VIDEO MESSAGE
PETE ROZELL COMMENDATION MESSAGE

PRESIDENT: You've all heard me talk about the need to help others -- ~~to be what I call a point of light.~~ Well, no group serves as a better example than NFL Charities -- and its former Commissioner Peter Rozell.

We do not want to suggest that we must raise or contribute millions of dollars, or, for that matter, any dollars, to be a

Pete, NFL charities has raised millions of dollars and helped millions of young people recognize the danger of drug use. So it's a pleasure to present this Presidential Commendation with my heartfelt appreciation.

MR. ROZELL: Thank you, Mr. President. NFL Charities is deeply honored by this wonderful Commendation and believe me our commitment is far from over.

"Point of light" if Rozell should certainly be commended; but he should not be so designated.

Second, as Rozell woris the Daily "Point of light" in whatever say this is skam, this may be confusing to listeners who are aware of that program here at the White House.

Tron
Draft two
January 24, 1990
Title: NAW

PROPOSED VIDEO MESSAGE
NATIONAL ASSOCIATION OF WHOLESALER-DISTRIBUTORS

Good evening. It's wonderful to welcome the distinguished board of directors and membership of the National Association of Wholesaler-Distributors to the Nation's capital.

You've all come to Washington at an important time. It's a new decade with new opportunities and challenges facing us.

We need to continue our record economic growth with sound fiscal policies. We must reduce the deficit through spending restraint. We must encourage investment and one good way to do just that is to cut the capital gains tax rate. Last year, a majority in both houses of Congress showed their support of a capital gains rate reduction. I hope 1990 will be the year we reduce our cost of capital and help make American business more competitive.

Another legislative priority for our administration will be the reform of our costly product liability laws. The burden of our present product liability system is excessive and adversely affects our ability to compete abroad. In the last fifteen years, product liability suits have increased over 1,000 percent -- bringing unnecessary litigation and extreme costs to American business and consumers alike. This is unacceptable and our Council on Competitiveness, chaired by Vice President Quayle, has made product liability reform a top competitiveness priority.

Our administration will also continue to oppose any form of mandated benefit legislation which serve to strangle productivity -- especially small and mid-sized businesses. These businesses have been the engine powering our economy -- creating over 20 million new jobs in the last 86 months. These mandated burdens will endanger our future growth and ability to compete.

This year holds great promise. And we need N-A-W's help on these and other important issues to build on our competitiveness agenda. We look forward to working closely with Dirk and the N-A-W membership as we forge ahead to meet the challenges this coming legislative session will bring.

Thank you for including me in today's meeting. Barbara joins me in sending our warmest and best wishes for a successful conference. Thank you and God bless you all.

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-D?

Tron
January 24, 1990
Draft two
Title: TRAVEL

PROPOSED VIDEO MESSAGE
TRAVEL AND TOURISM GOVERNMENT AFFAIRS COUNCIL

It's wonderful to join the members and guests of the Travel and Tourism Government Affairs Council on this, your Eighth Annual Unity Dinner.

As one who enjoys travelling this great country of ours, it's clear how much Americans appreciate our freedom to travel. A freedom we've even come to regard as our birthright. Around the world, this hasn't always been the case. But, with recent events bearing witness, that's changing. More and more governments are allowing their people the freedom to travel. In Romania, for example, over a thousand people requested travel documents in one day. And with new governments throughout eastern Europe, we will see more and more people travelling the world.

But there is another more tangible side to travel and tourism -- business. Your industry is growing, and its economic impact has not gone unnoticed. Last year international tourism receipts increased to over \$37 billion -- making your industry America's number one export product.

And while that is an impressive statistic, I'm confident that with the continued work of the U.S. Travel and Tourism Administration we'll do even better in the future. Why such

confidence? Well, after all, we do live in the most interesting and beautiful country on the face of the earth.

Thank you for including me in tonight's dinner and God bless you all.

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Sheehan
Draft two
Title: FRUIT
1/24/90

PROPOSED VIDEO MESSAGE FOR
THE UNITED FRUIT AND VEGETABLE ASSOCIATION

Good morning. Let me extend a Texas-sized welcome to all of you at the 86th annual convention of the United Fresh Fruit and Vegetable Association. Of course I'd rather be with you in person -- but you've got this Administration's best expert on issues that concern you -- my Agriculture Secretary Clayton Yeutter.

One of the reasons you've gathered together is to advance opportunities for the produce industry and prepare yourselves for the challenges you face this year and in the future. Food safety, particularly pesticide safety and environmental concerns about the use of agricultural chemicals are all important areas of concern. I know we can count on United's excellent counsel, on these and other issues such as food safety laws and the 1990 Farm Bill in the coming months. This Administration is committed to protecting the environment and safety of the consuming public. Yet we know, at the same time, our farmers need chemical tools -- properly and prudently used to feed this country and the world.

As we begin our Administration's second year, we look forward to working with you on many money issues, but I want to make a special request of all of you. I want to ask for your help in the critical fight against drugs. Our farms and small towns are keepers of the traditional American values of freedom, family and hard work that we all cherish. And it is those values

that drugs and drug traffickers will destroy if we don't stop them.

So I ask you today to get involved in your community to help end the scourge of drugs. I'm excited about the momentum we have going on all these fronts and thank you for the excellent work. God bless you all.

#

your


WHITE HOUSE STAFFING MEMORANDUM



DATE: 1/24/90

ACTION/CONCURRENCE/COMMENT DUE BY: 1/24/90 6:00 PM

SUBJECT: FIVE VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH 	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>DELAND</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

OK S.R.
89 DEC 24 4:55

With Revisions on Rozelle

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1990 JAN 24 PM 2:14

Tron
January 23, 1990
Draft one
Title: BREAK

PROPOSED VIDEO MESSAGE
BREAKTHROUGH FOUNDATION -- YOUTH AT RISK

Barbara and I wish that we could be with you tonight in each of the 27 cities celebrating the past, present and future successes of the Breakthrough Foundation's Youth at Risk Program.

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The Breakthrough Foundation's Youth at Risk Program knows this, and is doing something about it.

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I've often said that from now on in America any definition of a successful life must include serving others and each of you symbolizes those words.

Barbara joins me in applauding those of you in attendance tonight and your support of the Breakthrough Foundation's Youth at Risk Program.

Thank you and God bless you.

#

Tron
Draft two
January 24, 1990
Title: NAW

PROPOSED VIDEO MESSAGE
NATIONAL ASSOCIATION OF WHOLESALER-DISTRIBUTORS

Good evening. It's wonderful to welcome the distinguished board of directors and membership of the National Association of Wholesaler-Distributors to the Nation's capital.

You've all come to Washington at an important time. It's a new decade with new opportunities and challenges facing us.

We need to continue our record economic growth with sound fiscal policies. We must reduce the deficit through spending restraint. We must encourage investment and one good way to do just that is to cut the capital gains tax rate. Last year, a majority in both houses of Congress showed their support of a capital gains rate reduction. I hope 1990 will be the year we reduce our cost of capital and help make American business more competitive.

Another legislative priority for our administration will be the reform of our costly product liability laws. The burden of our present product liability system is excessive and adversely affects our ability to compete abroad. In the last fifteen years, product liability suits have increased over 1,000 percent -- bringing unnecessary litigation and extreme costs to American business and consumers alike. This is unacceptable and our Council on Competitiveness, chaired by Vice President Quayle, has made product liability reform a top competitiveness priority.

Our administration will also continue to oppose any form of mandated benefit legislation which serve to strangle productivity -- especially small and mid-sized businesses. These businesses have been the engine powering our economy -- creating over 20 million new jobs in the last 86 months. These mandated burdens will endanger our future growth and ability to compete.

This year holds great promise. And we need N-A-W's help on these and other important issues to build on our competitiveness agenda. We look forward to working closely with Dirk and the N-A-W membership as we forge ahead to meet the challenges this coming legislative session will bring.

Thank you for including me in today's meeting. Barbara joins me in sending our warmest and best wishes for a successful conference. Thank you and God bless you all.

#

Tron
January 24, 1990
Draft two
Title: TRAVEL

PROPOSED VIDEO MESSAGE
TRAVEL AND TOURISM GOVERNMENT AFFAIRS COUNCIL

It's wonderful to join the members and guests of the Travel and Tourism Government Affairs Council on this, your Eighth Annual Unity Dinner.

As one who enjoys travelling this great country of ours, it's clear how much Americans appreciate our freedom to travel. A freedom we've even come to regard as our birthright. Around the world, this hasn't always been the case. But, with recent events bearing witness, that's changing. More and more governments are allowing their people the freedom to travel. In Romania, for example, over a thousand people requested travel documents in one day. And with new governments throughout eastern Europe, we will see more and more people travelling the world.

But there is another more tangible side to travel and tourism -- business. Your industry is growing, and its economic impact has not gone unnoticed. Last year international tourism receipts increased to over \$37 billion -- making your industry America's number one export product.

And while that is an impressive statistic, I'm confident that with the continued work of the U.S. Travel and Tourism Administration we'll do even better in the future. Why such

confidence? Well, after all, we do live in the most interesting and beautiful country on the face of the earth.

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Draft two
January 24, 1990
Title: ROZELL.30

PROPOSED VIDEO MESSAGE
PETE ROZELL COMMENDATION MESSAGE

PRESIDENT: You've all heard me talk about the need to help others -- to be what I call a point of light. Well, no group serves as a better example than NFL Charities -- and its former Commissioner Peter Rozell.

to you, for your 29 years of service
Pete NFL charities, has raised millions of ~~with your~~ dollars and helped millions of young people recognize the danger of drug use. *It's a pleasure to accept* to present this Presidential Commendation with my heartfelt appreciation. *For me... For*

MR. ROZELL: *I'm* Thank you, Mr. President. NFL Charities is deeply honored ~~by this wonderful commendation and believe me our commitment is far from over.~~

for groups such as United Way... while alerting youngsters to ~~the~~ danger of drugs... please.

ignore

Sheehan
Draft two
Title: FRUIT
1/24/90

PROPOSED VIDEO MESSAGE FOR
THE UNITED FRUIT AND VEGETABLE ASSOCIATION

Good morning. Let me extend a Texas-sized welcome to all of you at the 86th annual convention of the United Fresh Fruit and Vegetable Association. Of course I'd rather be with you in person -- but you've got this Administration's best expert on issues that concern you -- my Agriculture Secretary Clayton Yeutter.

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So I ask you today to get involved in your community to help end the scourge of drugs. I'm excited about the momentum we have going on all these fronts and thank you for the excellent work. God bless you all.

#

THE WHITE HOUSE
WASHINGTON

Date: _____

1/24

TO: *Chris Finista*

FROM: **JOHN S. GARDNER**
Special Assistant to the President
and Assistant Staff Secretary

*Please see Jim's edits on Rozelle
script (which bring the script into
conformity with the actual ~~and~~
commendation) and minor comment on
travel script.*

Thanks, J.S.

1990 JAN 24 PM 2:14

Tron
January 23, 1990
Draft one
Title: BREAK

PROPOSED VIDEO MESSAGE
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Barbara joins me in applauding those of you in attendance tonight and your support of the Breakthrough Foundation's Youth at Risk Program.

Thank you and God bless you.

89 DEC 24 PM 14

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Tron
Draft two
January 24, 1990
Title: NAW

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NATIONAL ASSOCIATION OF WHOLESALER-DISTRIBUTORS

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Tron
January 24, 1990
Draft two
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PROPOSED VIDEO MESSAGE
TRAVEL AND TOURISM GOVERNMENT AFFAIRS COUNCIL

It's wonderful to join the members and guests of the Travel
and Tourism Government Affairs Council on this, your Eighth
Annual Unity Dinner.

As one who enjoys travelling this great country of ours,
it's clear how much Americans appreciate our freedom to travel.
A freedom ~~we've even come to regard as~~ our birthright. Around
the world, this hasn't always been the case. But, with recent
events bearing witness, that's changing. More and more
governments are allowing their people the freedom to travel. In
Romania, for example, over a thousand people requested travel
documents in one day. And with new governments throughout
eastern Europe, we will see more and more people travelling the
world.

But there is another more tangible side to travel and
tourism -- business. Your industry is growing, and its economic
impact has not gone unnoticed. Last year international tourism
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Administration we'll do even better in the future. Why such

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Sheehan
Draft two
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1/24/90

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THE UNITED FRUIT AND VEGETABLE ASSOCIATION

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So I ask you today to get involved in your community to help end the scourge of drugs. I'm excited about the momentum we have going on all these fronts and thank you for the excellent work. God bless you all.

#

Maria:

Most things check out. A few points:

Breakthrough:

- I'm still checking to see if it is 27 cities

NAW:

- the figure 1,000% increase in product liability suits is for the period 1973-1988. No 1989 figures available yet, so probably wording does not have to change.

Travel:

- Both the State Dept's Romanian desk & the Embassy could not confirm over a thousand people requested travel documents in one day. Bilha Brant at State suggested term: hundreds, instead.

- last year international tourism receipts increased to \$43 Billion, or, over \$42 billion...
(see Fax)

Fruit:

- Still need to - confirm Sec. Jentler is coming
it is 86th annual convention.

Tron
January 23, 1990
Draft one
Title: BREAK

PROPOSED VIDEO MESSAGE
BREAKTHROUGH FOUNDATION -- YOUTH AT RISK

YAR
546-4883

Barbara and I wish that we could be with you tonight in each of the 27 cities celebrating the past, present and future successes of the Breakthrough Foundation's Youth at Risk Program.

Feb 10

Guiding youth in the right direction -- and away from drugs and crime -- should be the business of every American. Our heritage as a nation is too proud, and our future too promising, for us to let tomorrow's generation grow up without our support, our guidance, and, most of all, our love.

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Identified as YAR
10 days comp
Follow
7th RO/6th
Partner
w/adult
for one year

In a unique and powerful way, Youth at Risk blends the spirit and generosity of the American people with the experience and commitment of seasoned professionals to spread scores of points of light in dozens of cities across our country.

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Barbara joins me in applauding those of you in attendance tonight and your support of the Breakthrough Foundation's Youth at Risk Program.

Thank you and God bless you.

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Tron
Draft two
January 24, 1990
Title: NAW

PROPOSED VIDEO MESSAGE
NATIONAL ASSOCIATION OF WHOLESALER-DISTRIBUTORS

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NAW
872-0885
Sunday
Feb. 4

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BABA

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* latest
figures
available
from 1973-
1989
David
Macintosh
2/8/90
L.P.

cleared through
Bill Crystal

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DIRK
VAN DONBEN

Thank you for including me in today's meeting. Barbara joins me in sending our warmest and best wishes for a successful conference. Thank you and God bless you all.

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4566218

3812

Tron
January 24, 1990
Draft two
Title: TRAVEL

PROPOSED VIDEO MESSAGE
TRAVEL AND TOURISM GOVERNMENT AFFAIRS COUNCIL

X Donald Wymegan
377-4028

It's wonderful to join the members and guests of the Travel and Tourism Government Affairs Council on this, your Eighth Annual Unity Dinner.

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Embassy
232-4747
Bilka
Brent

State Dept
647-3298
Frederick
Becker

But there is another more tangible side to travel and tourism -- business. Your industry is growing, and its economic impact has not gone unnoticed. Last year international tourism receipts increased to over 42 ~~over \$37~~ billion -- making your industry America's number one export product.

1989
Estimate:
43 Billion

And while that is an impressive statistic, I'm confident that with the continued work of the U.S. Travel and Tourism Administration we'll do even better in the future. Why such

including vouchers
int'l fare payment
to US carriers

confidence? Well, after all, we do live in the most interesting and beautiful country on the face of the earth.

Thank you for including me in tonight's dinner and God bless you all.

#

#

#

Draft two
January 24, 1990
Title: ROZELL.30

PROPOSED VIDEO MESSAGE
PETE ROZELL COMMENDATION MESSAGE

PRESIDENT: You've all heard me talk about the need to help others -- to be what I call a point of light. Well, no group serves as a better example than NFL Charities -- and its former Commissioner Peter Rozell.

 Pete, NFL charities has raised millions of dollars and helped millions of young people recognize the danger of drug use. So it's a pleasure to present this Presidential Commendation with my heartfelt appreciation.

MR. ROZELL: Thank you, Mr. President. NFL Charities is deeply honored by this wonderful Commendation and believe me our commitment is far from over.

#

Sheehan
Draft two
Title: FRUIT
1/24/90

7150

PROPOSED VIDEO MESSAGE FOR
THE UNITED FRUIT AND VEGETABLE ASSOCIATION

Good morning. Let me extend a Texas-sized welcome to all of you at the 86th annual convention of the United Fresh Fruit and Vegetable Association. Of course I'd rather be with you in person -- but you've got this Administration's best expert on issues that concern you -- my Agriculture Secretary Clayton Yeutter.

447-3631

One of the reasons you've gathered together is to advance opportunities for the produce industry and prepare yourselves for the challenges you face this year and in the future. Food safety, particularly pesticide safety and environmental concerns about the use of agricultural chemicals are all important areas of concern. I know we can count on United's excellent counsel, on these and other issues such as food safety laws and the 1990 Farm Bill in the coming months. This Administration is committed to protecting the environment and safety of the consuming public. Yet we know, at the same time, our farmers need chemical tools -- properly and prudently used to feed this country and the world.

BABA

Farm
Speech
1/8/90

As we begin our Administration's second year, we look forward to working with you on many money issues, but I want to make a special request of all of you. I want to ask for your help in the critical fight against drugs. Our farms and small towns are keepers of the traditional American values of freedom, family and hard work that we all cherish. And it is those values

that drugs and drug traffickers will destroy if we don't stop them.

So I ask you today to get involved in your community to help end the scourge of drugs. I'm excited about the momentum we have going on all these fronts and thank you for the excellent work. God bless you all.

#

THE U.S. TRAVEL INDUSTRY

KEY GENERAL FACTS

- * 1989 spending on travel services in the U.S. reached approximately \$350 billion.
- * Domestic travel spending was an estimated \$316 billion (90%), while foreign visitors spent \$34 billion (10%), excluding international fare payments to U.S. carriers.
- * The travel and tourism industry is the third largest retail industry in business receipts, after automotive dealers and food stores.
- * Americans spent more on travel than on clothing, accessories, jewelry, and personal care combined, or on household utilities, including telephone service.
- * In 1989, travel spending in this country averaged \$959 million each day, \$40 million each hour, \$666,000 each minute, or \$11,000 each second.
- * Tourism is 6.7% of the GNP and 13% of the services sector.
- * Americans took 1.3 billion person-trips 100 miles or more away from home in 1989, the highest level ever.
- * Americans spent 5.2 billion person-nights away from home on these trips last year, for an average trip length of 4 nights.
- * Some 5.8 million Americans were employed in the travel industry last year.
- * Each \$60,000 spent by travelers directly supports one new job.
- * Travel directly generates more jobs than any other industry except health services.
- * Since 1972, payroll jobs in travel-related businesses have more than doubled while total U.S. payroll employment increased by less than 50%.
- * Over the past decade, travel industry employment has grown 43%, more than twice the growth rate for all U.S. industries. The 2.9 million new jobs provided by the industry since 1979 accounted for 15.4 percent of the national increase in employment.
- * The travel industry provides a disproportionate number of jobs for the traditionally disadvantaged -- blacks, Hispanic-Americans, and women. In 1987, this industry provided 970,000 jobs for blacks, (11.2% of total travel industry employment, compared to 10.1% nationally); 765,000 jobs for Hispanic Americans (8.8% versus 6.9% nationwide); and nearly 4.6 million jobs for women (52.9% versus 44.8% of total U.S. employment).
- * The Department of Labor predicts that by the end of this century, 80% of new entrants into the work force will be minorities, women and immigrants. Obviously, travel and tourism will play a key role in providing employment opportunities for this group which encounters the greatest difficulty in finding jobs.

- *Travel creates jobs even in recessions. Employment in this industry has risen every year since 1958 despite five recessions.*
- *In 1982 (most recent data), there were nearly 336,000 firms in the travel industry, 98% of which are classified as small businesses.*
- *Travel-generated payroll amounted to \$73.5 billion in 1989. This surpassed the combined payrolls of the Nation's steel and motor vehicle manufacturing industries.*
- *Federal, state, and local tax revenues generated from travel expenditures totaled \$42.8 billion last year, 12 cents of each travel dollar spent. Of this amount, the federal government received approximately \$23 billion.*

KEY FACTS ABOUT INBOUND TOURISM

- *Foreign visitors totaled 38.3 million in 1989, up 12% or 4 million travelers from 1988, for a new record.*
- *Our largest inbound markets is Canada (40% of all visitors last year), followed by Mexico (24%), Japan (8%), U.K. (6%), Germany (3%), and France (2%).*
- *In terms of spending in the U.S., however, Japan ranks first (18% of total receipts), ahead of Canada (14%), Mexico (10%), U.K. (10%), Germany (6%) and France (3%).*
- *In total, USTTA's nine major countries accounted for 85% of all foreign visitors to the U.S. in 1989, as well as 65% of total U.S. international travel receipts.*
- *Total U.S. international travel receipts, including foreign visitors international fare payments to U.S. carriers, reached \$43 billion in 1989. This was up 16% over 1988, exceeding the previous year's total by \$5.9 billion.*
- *Among all nations, America ranks first in international travel receipts.*
- *International travel is American's largest export, ranking ahead of agricultural goods, chemicals, and motor vehicles.*
- *The chronic U.S. travel deficit was finally eliminated in 1989, as U.S. travel receipts exceeded U.S. travel payments by an estimated \$450 million. This first-ever surplus replaced the \$2.9 billion deficit recorded in 1988.*
- *America enjoyed large travel account surpluses against its two major trading partners in 1989. Canadians spent \$1.6 billion more in this country than U.S. travelers spent in Canada, and Japanese visitors spent nearly \$6 billion more traveling here than Americans spent for traveling to Japan.*
- *International travelers to the U.S are expected to approach 40.7 million this year (up 6%), and top 43 million in 1991.*
- *Spending by foreign visitors, including international transportation fare payments, is projected to exceed \$48 billion in 1990 and near \$54 billion by 1991.*

- *Expenditures by foreign visitors in this country directly supported an estimated 570,000 jobs in 1989.*
- *Foreign tourist-generated tax revenues totaled over \$4 billion last year, of which approximately \$2.1 billion accrued to the Federal government.*
- *On a per capita basis, overseas visitors spent over seven times as much as their domestic U.S. counterparts for travel in this country.*
- *The average overseas visitor length of stay in this country is just under three weeks, nearly five times as long as the average domestic trip.*
- *Overseas visitors visit more destinations and use paid accommodations, rental cars, intercity bus and domestic air travel proportionately more often than domestic travelers.*

Prepared January 1990

THE WHITE HOUSE

WASHINGTON

January 26, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Five Video Scripts

I have reviewed the five video scripts and have included my suggestions on the attached draft.

cc: James W. Cicconi

89 DEC 26 410 : 43

WHITE HOUSE STAFFING MEMORANDUM

DATE: 1/24/90ACTION/CONCURRENCE/COMMENT DUE BY: 1/24/90 6:00 PMSUBJECT: FIVE VIDEO SCRIPTS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>DELAND</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Chriss Winston, Rm. 122, x2930, no later than 6:00 PM TODAY, Wednesday, January 24, with a copy to my office. Sorry for the short turnaround. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1990 JAN 24 PM 2:14

Tron
January 23, 1990
Draft one
Title: BREAK

PROPOSED VIDEO MESSAGE
BREAKTHROUGH FOUNDATION -- YOUTH AT RISK

Barbara and I wish that we could be with you tonight in each of the 27 cities celebrating the past, present and future successes of the Breakthrough Foundation's Youth at Risk Program.

Guiding youth in the right direction -- and away from drugs and crime -- should be the business of every American. Our heritage as a nation is too proud, and our future too promising, for us to let tomorrow's generation grow up without our support, our guidance, and, most of all, our love.

The Breakthrough Foundation's Youth at Risk Program knows this, and is doing something about it.

In a unique and powerful way, Youth at Risk blends the spirit and generosity of the American people with the experience and commitment of seasoned professionals to spread scores of points of light in dozens of cities across our country.

I've often said that from now on in America any definition of a successful life must include serving others and each of you symbolizes those words.

Barbara joins me in applauding those of you in attendance tonight and ^{in applauding} your support of the Breakthrough Foundation's Youth at Risk Program.

Thank you and God bless you.

#

Tron
Draft two
January 24, 1990
Title: NAW

PROPOSED VIDEO MESSAGE
NATIONAL ASSOCIATION OF WHOLESALER-DISTRIBUTORS

Good evening. It's wonderful to welcome the distinguished board of directors and membership of the National Association of Wholesaler-Distributors to the Nation's capital.

You've all come to Washington at an important time. It's a new decade with new opportunities and ^{new} challenges facing us.

We need to continue our record economic growth with sound fiscal policies. We must reduce the deficit through spending restraint. We must encourage investment and one good way to do just that is to cut the capital gains tax rate. Last year, a majority in both houses of Congress showed their support of a capital gains rate reduction. I hope 1990 will be the year we reduce our cost of capital and help make American business more competitive.

Another legislative priority for our administration will be the reform of our costly product liability laws. The burden of our present product liability system is excessive and adversely affects our ability to compete abroad. In the last fifteen years, product liability suits have increased over 1,000 percent -- bringing unnecessary litigation and extreme costs to American business^{es} and consumers alike. This is unacceptable and our Council on Competitiveness, chaired by Vice President Quayle, has made product liaibilty reform a top competitiveness priority.

Our administration will also continue to oppose any form of mandated benefit legislation which serve^s to strangle productivity -- especially^{ly} small and mid-sized businesses. These businesses have been the engine powering our economy -- creating over 20 million new jobs in the last 86 months. These mandated burdens will endanger our future growth and ability to compete.

This year holds great promise. And we need N-A-W's help on these and other important issues to build on our competitiveness agenda. We look forward to working closely with Dirk and the N-A-W membership as we forge ahead to meet the challenges this coming legislative session will bring.

Thank you for including me in today's meeting. Barbara joins me in sending our warmest and best wishes for a successful conference. Thank you and God bless you all.

#

#

#

Tron
January 24, 1990
Draft two
Title: TRAVEL

PROPOSED VIDEO MESSAGE
TRAVEL AND TOURISM GOVERNMENT AFFAIRS COUNCIL

It's wonderful to join the members and guests of the Travel and Tourism Government Affairs Council on this, your Eighth Annual Unity Dinner.

I, like many Americans,
~~As one who enjoys travelling this great country of ours,~~
~~it's clear how much Americans appreciate our freedom to travel.~~
We have ~~A freedom we've even come to regard~~ *our freedom to travel* ~~as our birthright.~~ Around the world, this hasn't always been the case. But, with recent events bearing witness, that's changing. More and more governments are allowing their people the freedom to travel. In Romania, for example, over a thousand people requested travel documents in one day. And with new governments throughout eastern Europe, we will see more and more people travelling the world.

But there is another more tangible side to travel and tourism -- business. Your industry is growing, and its economic impact has not gone unnoticed. Last year international tourism receipts increased to over \$37 billion -- making your industry America's number one export product.

And while that is an impressive statistic, I'm confident that with the continued work of the U.S. Travel and Tourism Administration we'll do even better in the future. Why such

confidence? Well, after all, we do live in the most interesting and beautiful country on the face of the earth.

Thank you for including me in tonight's dinner and God bless you all.

#

Sheehan
Draft two
Title: FRUIT
1/24/90

PROPOSED VIDEO MESSAGE FOR
THE UNITED FRUIT AND VEGETABLE ASSOCIATION

Good morning. Let me extend a Texas-sized welcome to all of you at the 86th annual convention of the United Fresh Fruit and Vegetable Association. Of course I'd rather be with you in person -- but ^{you have with you} ~~you've got~~ this Administration's best expert on issues that concern you -- my Agriculture Secretary Clayton Yeutter.

One of the reasons you've gathered together is to advance opportunities for the produce industry and ^{to} prepare yourselves for the challenges you face this year and in the future. Food safety, ~~that~~ particularly pesticide safety and environmental concerns about the use of agricultural chemicals ^{are} ~~are~~ all important areas of concern.

I know we can count on United's excellent counsel, on these and other issues such as food safety laws and the 1990 Farm Bill in the coming months.

This Administration is committed ^{to ensuring the} to protecting the environment and ^{safety} of the consuming public. Yet we know, at the same time, our farmers need chemical tools -- properly and prudently used ^{to} to feed this country and the world.

As we begin our Administration's second year, we look forward to working with you on many money issues, but I want to make a special request of all of you. I want to ask for your help in the critical fight against drugs. Our farms and small towns are keepers of the traditional American values of freedom, family and hard work that we all cherish. And it is those values

that drugs and drug traffickers will destroy if we don't stop them.

So I ask you today to get involved in your community to help end the scourge of drugs. I'm excited about the momentum we have going on all these fronts and ^Ithank you for the excellent work. God bless you all.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 01/25/90 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: SCRIPTS FOR TAPING SESSION ON JANUARY 26th

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PETERSMEYER</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>DELAND</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u>_____</u>	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE
WASHINGTON

January 25, 1990

1990 JAN 25 PM 6:48

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *cw*
 KRISTIN CLARK TAYLOR *KT*

FROM: MARIA EITEL SHEEHAN *MS*

SUBJECT: SCRIPTS FOR TAPING SESSION ON JANUARY 26, 1990

I. SUMMARY

Attached for your consideration and review are draft scripts for your videotaping session of January 26th. You are scheduled to tape four brief video messages.

II. DISCUSSION

At 2:05 p.m. on Friday, January 26, 1990 you are scheduled to perform the attached video messages in the Map Room. The first is a message of encouragement to the Breakthrough Foundation's Youth at Risk Program; the second, a message of appreciation for the support of the United Fresh Fruit and Vegetable Association; the third a message for the Travel and Tourism Government Affairs Council's Eight Annual Unity Dinner and the fourth for the National Association of Wholesale Distributors.

Tron
January 25, 1990
Draft two
Title: BREAK

PROPOSED VIDEO MESSAGE
BREAKTHROUGH FOUNDATION -- YOUTH AT RISK

Barbara and I wish that we could be with you tonight in each of the 27 cities celebrating the past, present and future successes of the Breakthrough Foundation's Youth at Risk Program.

Guiding youth in the right direction -- and away from drugs and crime -- should be the business of every American. Our heritage as a nation is too proud, and our future too promising, for us to let tomorrow's generation grow up without our support, our guidance, and, most of all, our love.

The Breakthrough Foundation's Youth at Risk Program knows this, and is doing something about it.

In a unique and powerful way, Youth at Risk blends the spirit and generosity of the American people with the experience and commitment of seasoned professionals spreading points of light in dozens of cities across our country.

I've often said that from now on in America any definition of a successful life must include serving others, and each of you symbolizes that sentiment.

Barbara joins me in applauding those of you in attendance tonight and your support of the Breakthrough Foundation's Youth at Risk Program.

Thank you and God bless you.

#

Sheehan
Draft three
Title: FRUIT
1/25/90

PROPOSED VIDEO MESSAGE FOR
THE UNITED FRUIT AND VEGETABLE ASSOCIATION

Good morning. Let me extend a Texas-sized welcome to all of you at the 86th annual convention of the United Fresh Fruit and Vegetable Association. Of course I'd rather be with you in person -- but you have on hand this Administration's best expert on issues that concern you -- my Agriculture Secretary Clayton Yeutter.

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As we begin our Administration's second year, we look forward to working with you on many issues, but I want to make a special request of all of you. I want to ask for your help in the critical fight against drugs. Our farms and small towns are keepers of the traditional American values of freedom, family and

hard work that we all cherish. And it is those values that drugs and drug traffickers will destroy if we don't stop them.

So I ask you today to get involved in your community to help end the scourge of drugs. I'm excited about the momentum we have going on all these fronts. Together, we can build a better America. God bless you all.

#

Tron
January 25, 1990
Draft three
Title: TRAVEL

PROPOSED VIDEO MESSAGE
TRAVEL AND TOURISM GOVERNMENT AFFAIRS COUNCIL

It's wonderful to join my good friend and great Secretary of Commerce, Bob Mosbacher, in congratulating the Travel and Tourism Government Affairs Council on this, your Eighth Annual Unity Dinner.

As one who enjoys travelling this great country of ours, I know how much Americans appreciate the freedom to travel. A freedom that is our birthright. Around the world, this hasn't always been the case. But, with recent events bearing witness, that's changing. More and more governments are allowing their people the freedom to travel. In Romania, for example, over a thousand people requested travel documents in one day. And with new governments throughout Eastern Europe, we will see more and more people travelling the world.

But there is another more tangible aspect to travel and tourism -- business. Your industry is growing, and its economic impact has not gone unnoticed. Last year international tourism receipts increased to over \$37 billion -- making your industry America's number one export product.

And while that is an impressive statistic, I'm confident that you will do even better in the future. Why such confidence? Well, after all, we do live in the most interesting and beautiful country on the face of the earth.

Thank you for including me in tonight's dinner, and God
bless you all.

#

#

#

Tron
Draft three
January 25, 1990
Title: NAW

PROPOSED VIDEO MESSAGE
NATIONAL ASSOCIATION OF WHOLESALER-DISTRIBUTORS

It's wonderful to welcome the distinguished Board of Directors and membership of the National Association of Wholesaler-Distributors to the Nation's capital.

You've all come to Washington at an important time. It's a new decade with new opportunities and challenges facing us.

We need to continue our record economic growth with sound fiscal policies. We must reduce the deficit through spending restraint. We must encourage investment, and one good way to do just that is to cut the capital gains tax rate. Last year, a majority in both houses of Congress showed their support for a capital gains rate reduction. I hope 1990 will be the year we reduce the cost of capital and help make American business more competitive.

Another legislative priority for our administration will be the reform of our costly product liability laws. The burden of our present product liability system is excessive and adversely affects our ability to compete abroad. In the last fifteen years, product liability suits have increased over 1,000 percent -- representing unnecessary litigation and extreme costs to American business and consumers alike. This is unacceptable, and our Council on Competitiveness, chaired by Vice President Quayle, has made product liability reform a top competitiveness priority.

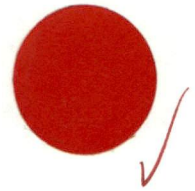
Our administration will also continue to oppose any form of mandated benefits legislation which strangles productivity -- especially small and mid-sized businesses. These businesses have been the engine powering our economy -- creating over 20 million new jobs in the last 85 months. These mandated burdens will endanger our future growth and ability to compete.

This year holds great promise. And we need N-A-W's help on these and other important issues to build on our competitiveness agenda. We look forward to working closely with Dirk Alan and the N-A-W membership as we forge ahead to meet the challenges this coming legislative session will bring.

Thank you for including me in today's meeting. Barbara joins me in sending our warmest and best wishes for a successful conference. Thank you and God bless you all.

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THE WHITE HOUSE
WASHINGTON



Date: January 25, 1990

TO: JIM CICCONI

FROM: **JUSTINE D'ANDREA**
Associate Director
Office of Cabinet Affairs

One of the videos that the President will be taping tomorrow is for the 8th Annual Tourism Unity Dinner.

Secretary Mosbacher will be attending this dinner -- and it would be great if we could add that to the script.

If you have any questions, please let me know.

Thanks.

cc: Barry Tron

November 22, 1989



**Travel and Tourism
Government Affairs
Council**

Two Lafayette Centre
1133 21st Street, NW
Washington, DC 20038
202-293-5407
Fax 202-293-3155

The Honorable George Bush
President
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Mr. President:

On behalf of the United States travel and tourism industry, it is my great honor and pleasure to invite you to address the foremost leaders of our industry here in Washington on February 7, 1990, at the Eighth Annual Tourism Industry Unity Dinner. Following the Congressional reception at 6:00 p.m., the dinner will begin at 7:00 p.m. at the Sheraton Washington Hotel.

This event always attracts the top executives from across the country who lead every segment of our industry, including transportation, accommodations, food services, travel agents, tour sales, recreation and attractions, as well as state and city tourism officials. Typically, more than a hundred Members of Congress are also in attendance.

The Unity Dinner is hosted by the Travel and Tourism Government Affairs Council, which is the national coalition charged with representing the overall industry on governmental matters of common concern. I am proud to serve as the current Chairman of the Council.

Mr. President, these are exciting times for travel and tourism. Just this summer travel was officially recognized by the Department of Commerce to be our nation's largest export, as the \$37 billion in 1987 foreign exchange earnings from tourism exceeded the earnings of agriculture, automobiles, computers and every other American industry. With 5.5 million employees, it is our second biggest employer, and over the past decade it has generated new jobs faster than any other industry.

- Air Transport Association
- American Automobile Association
- American Bus Association
- American Car Rental Association
- American Council of Highway Advertisers
- American Hotel and Motel Association
- American Recreation Coalition
- American Signaling International
- American Ski Federation
- American Society of Travel Agents
- American Society of Retail Travel Agents
- Conference of National Park Concessioners
- Gray Line Sight-Seeing Association
- Highway Users Federation
- Hotel Sales and Marketing Association International
- International Association of Amusement Parks & Attractions
- International Association of Convention & Visitor Bureaus
- National Air Carrier Association
- National Business Travel Association
- National Campground Owners Association
- National Caravan Association
- National Council of Area and Regional Travel Organizations
- National Council of State Travel Directors
- National Council of Travel Attractions
- National Restaurant Association
- National Ski Areas Association
- National Tour Association
- Recreation Vehicle Industry Association
- Society of American Travel Writers
- Society of Travel Agents in Government
- Travel Industry Association of America
- United States Tour Operators Association
- U. S. Travel Data Center
- At Large Members
- Richard T. Ashman
Vice-President, Government & Industry Relations, Holiday Inns, Inc.
- David R. Finney
President
Convention and Visitors Bureau of Greater Cleveland
- Charles Gillett
Immediate Past President and Consultant
New York Convention & Visitors Bureau
- Howard P. James, Chairman
Global Hospitality Corp.
- Robert E. Juliano, Legislative Representative, Note: Employees and Restaurant Employees International Union
- James Montgomery
Senior Advisor Office of the Chairman
Pan American World Airways, Inc.
- Richard H. Moose
Senior Vice President
American Express Company
- William S. Norman
Executive Vice President
Amtrak
- Martin R. Shugrue Jr.
President
Martin R. Shugrue Associates
- Preston Robert Tisch
President
Lodges Corporation
- Executive Director
Aubrey C. King CAE
Senior Vice President
Travel Industry Association of America

An Affiliate of



Travel Industry
Association of America

Honorable George Bush
Page Two

7

Within the past few weeks, moreover, the entire world has been dramatically reminded of perhaps a more profound importance of travel and tourism as we have followed the unfolding events at the Berlin Wall and throughout Eastern Europe. Surely, the fundamental significance of the freedom to travel has never been clearer.

It would clearly be timely and appropriate, and a fitting climax to all of these extraordinary developments, if you would give us the inspiration and guidance which only you can provide, and allow us the opportunity to express our appreciation for the leadership you have given our nation.

If you cannot join us for the dinner, our leadership would be honored and delighted to meet with you on that same day of February 7th, either in a private reception at the dinner's venue, or at the White House.

Thank you in advance for your consideration. To facilitate communication, your staff may wish to contact Aubrey King, Executive Director of the Government Affairs Council, in Washington at 293-5407 for any further information.

Respectfully yours,

Preston Robert Tisch
Chairman

415 673-0171 Dan Miller

Marina's Comments

Tron
January 23, 1990
Draft one
Title: BREAK

PROPOSED VIDEO MESSAGE
BREAKTHROUGH FOUNDATION -- YOUTH AT RISK

As a father and grandfather, I've often felt that guiding our young people in the right direction and away from drugs and crime is one of the most important activities which we can perform. Our heritage as a nation is too good, and our future too promising for us to let our younger generation grow up without the knowledge, resources, and love of the older generation.

That's why the work the Breakthrough Foundation Youth at Risk ^{Program} performs is so important. Youth at Risk is a community based program that relies on private funding and local volunteers. It's a public-private partnership that achieves extraordinary results with teenagers who are thought to be beyond hope and who have given up on themselves.

And the results speak for themselves. Several former gang members, now working with youth on the streets of Los Angeles wrote the Breakthrough Foundation after completing the Youth at Risk program. They said, "We thank you on behalf of ourselves, the kids, and also on behalf of all the human beings in the world who will not die because these kids got turned around." Youth at Risk is clearly one of those "thousand points of light" I like to talk about so much.

Barbara joins me in applauding you and your support of this wonderful program. And thank you again for investing in

America's greatest resources -- our young people. Thank you, and
God bless you all.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 1/24/90ACTION/CONCURRENCE/COMMENT DUE BY: 1/24/90 6:00 PMSUBJECT: FIVE VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Chriss Winston, Rm. 122, x2930, no later than 6:00 PM TODAY, Wednesday, January 24, with a copy to my office. Sorry for the short turnaround. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1990 JAN 24 PM 2:14

Tron
January 23, 1990
Draft one
Title: BREAK

PROPOSED VIDEO MESSAGE
BREAKTHROUGH FOUNDATION -- YOUTH AT RISK

Barbara and I wish that we could be with you tonight in each of the 27 cities celebrating the past, present and future successes of the Breakthrough Foundation's Youth at Risk Program.

Guiding youth in the right direction -- and away from drugs and crime -- should be the business of every American. Our heritage as a nation is too proud, and our future too promising, for us to let tomorrow's generation grow up without our support, our guidance, and, most of all, our love.

The Breakthrough Foundation's Youth at Risk Program knows this, and is doing something about it.

In a unique and powerful way, Youth at Risk blends the spirit and generosity of the American people with the experience and commitment of seasoned professionals ~~to spread~~^{ing} ~~scores of~~ points of light in dozens of cities across our country.

I've often said that from now on in America any definition of a successful life must include serving others, and each of you symbolizes ^{that sentiment} ~~those words~~.

Barbara joins me in applauding those of you in attendance tonight and your support of the Breakthrough Foundation's Youth at Risk Program.

Thank you and God bless you.

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Tron
January 24, 1990
Draft two
Title: TRAVEL

PROPOSED VIDEO MESSAGE
TRAVEL AND TOURISM GOVERNMENT AFFAIRS COUNCIL

It's wonderful to join ^{my good friend and great Secretary of Commerce} ~~the members and guests~~ ^{of the} Travel ^{and in} and Tourism Government Affairs Council on this, your Eighth ^{congratulate} Annual Unity Dinner. ^{you}

As one who enjoys travelling this great country of ours, ^{I know} ~~it's clear~~ how much Americans appreciate ^{the} our freedom to travel. A freedom ^{that is} ~~we've even come to regard as~~ our birthright. Around the world, this hasn't always been the case. But, with recent events bearing witness, that's changing. More and more governments are allowing their people the freedom to travel. In Romania, for example, over a thousand people requested travel documents in one day. And with new governments throughout eastern Europe, we will see more and more people travelling the world.

But there is another more tangible ^{aspect} ~~side~~ to travel and tourism -- business. Your industry is growing, and its economic impact has not gone unnoticed. Last year international tourism receipts increased to over \$37 billion -- making your industry America's number one export product.

And while that is an impressive statistic, I'm confident that ^{you will} ~~with the continued work of the U.S. Travel and Tourism Administration we'll~~ do even better in the future. Why such

confidence? Well, after all, we do live in the most interesting and beautiful country on the face of the earth.

Thank you for including me in tonight's dinner, and God bless you all.

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Sheehan
Draft two
Title: FRUIT
1/24/90

PROPOSED VIDEO MESSAGE FOR
THE UNITED FRUIT AND VEGETABLE ASSOCIATION

Good morning. Let me extend a Texas-sized welcome to all of you at the 86th annual convention of the United Fresh Fruit and Vegetable Association. Of course I'd rather be with you in person -- but you ^{have on hand} ~~ve got~~ this Administration's best expert on issues that concern you -- my Agriculture Secretary Clayton Yeutter.

One of the reasons you've gathered together is to advance opportunities for the produce industry and prepare yourselves for the challenges you face this year and in the future. Food safety, particularly pesticide safety, and environmental concerns about the use of agricultural chemicals, are all important areas of concern. I know we can count on United's excellent counsel, on these and other issues such as food safety laws and the 1990 Farm Bill in the coming months. This Administration is committed to protecting the environment and safety of the consuming public. Yet we know, at the same time, our farmers need chemical tools -- properly and prudently used to feed this country and the world.

As we begin our Administration's second year, we look forward to working with you on many ~~money~~ issues, but I want to make a special request of all of you. I want to ask for your help in the critical fight against drugs. Our farms and small towns are keepers of the traditional American values of freedom, family and hard work that we all cherish. And it is those values

that drugs and drug traffickers will destroy if we don't stop them.

So I ask you today to get involved in your community to help end the scourge of drugs. I'm excited about the momentum we have going on all these fronts. *Together, we can build a better America.* ~~and thank you for the excellent work.~~ ?

God bless you all.

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THE WHITE HOUSE

WASHINGTON

January 25, 1990

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *cw*
 KRISTIN CLARK TAYLOR *KT*

FROM: MARIA EITEL SHEEHAN *MS*

SUBJECT: SCRIPTS FOR TAPING SESSION ON JANUARY 26, 1990

I. SUMMARY

Attached for your consideration and review are draft scripts for your videotaping session of January 26th. You are scheduled to tape four brief video messages.

II. DISCUSSION

At 2:05 p.m. on Friday, January 26, 1990 you are scheduled to perform the attached video messages in the Map Room. The first is a message of encouragement to the Breakthrough Foundation's Youth at Risk Program; the second, a message of appreciation for the support of the United Fresh Fruit and Vegetable Association; the third a message for the Travel and Tourism Government Affairs Council's Eight Annual Unity Dinner and the fourth for the National Association of Wholesale Distributors.

Tron
January 25, 1990
Draft two
Title: BREAK

PROPOSED VIDEO MESSAGE
BREAKTHROUGH FOUNDATION -- YOUTH AT RISK

Barbara and I wish that we could be with you tonight in each of the 27 cities celebrating the past, present and future successes of the Breakthrough Foundation's Youth at Risk Program.

Guiding youth in the right direction -- and away from drugs and crime -- should be the business of every American. Our heritage as a nation is too proud, and our future too promising, for us to let tomorrow's generation grow up without our support, our guidance, and, most of all, our love.

The Breakthrough Foundation's Youth at Risk Program knows this, and is doing something about it.

In a unique and powerful way, Youth at Risk blends the spirit and generosity of the American people with the experience and commitment of seasoned professionals spreading points of light in dozens of cities across our country.

I've often said that from now on in America any definition of a successful life must include serving others, and each of you symbolizes that sentiment.

Barbara joins me in applauding those of you in attendance tonight and your support of the Breakthrough Foundation's Youth at Risk Program.

Thank you and God bless you.

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Sheehan
Draft three
Title: FRUIT
1/25/90

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THE UNITED FRUIT AND VEGETABLE ASSOCIATION

Good morning. Let me extend a Texas-sized welcome to all of you at the 86th annual convention of the United Fresh Fruit and Vegetable Association. Of course I'd rather be with you in person -- but you have on hand this Administration's best expert on issues that concern you -- my Agriculture Secretary Clayton Yeutter.

One of the reasons you've gathered together is to advance opportunities for the produce industry and prepare yourselves for the challenges you face this year and in the future. Food safety, particularly pesticide safety, and environmental concerns about the use of agricultural chemicals, are all important areas of concern. I know we can count on United's excellent counsel, on these and other issues such as food safety laws and the 1990 Farm Bill in the coming months. This Administration is committed to protecting the environment and safety of the consuming public. Yet we know, at the same time, our farmers need chemical tools -- properly and prudently used to feed this country and the world.

As we begin our Administration's second year, we look forward to working with you on many issues, but I want to make a special request of all of you. I want to ask for your help in the critical fight against drugs. Our farms and small towns are keepers of the traditional American values of freedom, family and

hard work that we all cherish. And it is those values that drugs and drug traffickers will destroy if we don't stop them.

So I ask you today to get involved in your community to help end the scourge of drugs. I'm excited about the momentum we have going on all these fronts. Together, we can build a better America. God bless you all.

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Tron
January 25, 1990
Draft three
Title: TRAVEL

PROPOSED VIDEO MESSAGE
TRAVEL AND TOURISM GOVERNMENT AFFAIRS COUNCIL

It's wonderful to join my good friend and great Secretary of Commerce, Bob Mosbacher, in congratulating the Travel and Tourism Government Affairs Council on this, your Eighth Annual Unity Dinner.

As one who enjoys travelling this great country of ours, I know how much Americans appreciate the freedom to travel. A freedom that is our birthright. Around the world, this hasn't always been the case. But, with recent events bearing witness, that's changing. More and more governments are allowing their people the freedom to travel. In Romania, for example, over a thousand people requested travel documents in one day. And with new governments throughout Eastern Europe, we will see more and more people travelling the world.

But there is another more tangible aspect to travel and tourism -- business. Your industry is growing, and its economic impact has not gone unnoticed. Last year international tourism receipts increased to over \$37 billion -- making your industry America's number one export product.

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Thank you for including me in tonight's dinner, and God
bless you all.

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Tron
Draft three
January 25, 1990
Title: NAW

PROPOSED VIDEO MESSAGE
NATIONAL ASSOCIATION OF WHOLESALER-DISTRIBUTORS

It's wonderful to welcome the distinguished Board of Directors and membership of the National Association of Wholesaler-Distributors to the Nation's capital.

You've all come to Washington at an important time. It's a new decade with new opportunities and challenges facing us.

We need to continue our record economic growth with sound fiscal policies. We must reduce the deficit through spending restraint. We must encourage investment, and one good way to do just that is to cut the capital gains tax rate. Last year, a majority in both houses of Congress showed their support for a capital gains rate reduction. I hope 1990 will be the year we reduce the cost of capital and help make American business more competitive.

Another legislative priority for our administration will be the reform of our costly product liability laws. The burden of our present product liability system is excessive and adversely affects our ability to compete abroad. In the last fifteen years, product liability suits have increased over 1,000 percent -- representing unnecessary litigation and extreme costs to American business and consumers alike. This is unacceptable, and our Council on Competitiveness, chaired by Vice President Quayle, has made product liability reform a top competitiveness priority.

Our administration will also continue to oppose any form of mandated benefits legislation which strangles productivity -- especially small and mid-sized businesses. These businesses have been the engine powering our economy -- creating over 20 million new jobs in the last 85 months. These mandated burdens will endanger our future growth and ability to compete.

This year holds great promise. And we need N-A-W's help on these and other important issues to build on our competitiveness agenda. We look forward to working closely with Dirk Alan and the N-A-W membership as we forge ahead to meet the challenges this coming legislative session will bring.

Thank you for including me in today's meeting. Barbara joins me in sending our warmest and best wishes for a successful conference. Thank you and God bless you all.

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