

Originally Processed With FOIA(s):

FOIA Number:

S

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13516
Folder ID Number: 13516-007

Folder Title:

Video Scripts: FINE Foundation, National Wildlife Federation, NFL Alumni "Old Hero"
Awards Dinner, & Ileitis and Coletis Foundation 1/17/90 [OA 4390]

Stack:	Row:	Section:	Shelf:	Position:
G	25	6	7	1

VIDEO MESSAGE
NFL ALUMNI "OLD HERO" AWARDS DINNER

GOOD EVENING. IT'S ALWAYS WONDERFUL TO RETURN TO THE "CRESCENT CITY", ESPECIALLY ON THE EVE OF WHAT PROMISES TO BE ANOTHER GREAT SUPER BOWL. AND I WANT TO THANK JACK KEMP, ONE OF PRO FOOTBALL'S GREATEST ALUMNI, FOR STANDING IN FOR ME TONIGHT.

I'M TOLD THAT WHEN BOB HOPE ACCEPTED THE FIRST "OLD HERO AWARD" HE REMARKED THAT NOT ONLY DID HE NOT FEEL MUCH LIKE A HERO, BUT HE DIDN'T FEEL ALL THAT OLD EITHER. I'LL SECOND BOTH HIS SENTIMENTS THIS EVENING.

WHILE IT'S A GREAT HONOR TO BE THE CO-RECIPIENT OF THIS YEAR'S PRESTIGIOUS AWARD, I WOULD BE REMISS NOT TO HIGHLIGHT THE HEROS OF COVENANT HOUSE WHO FIGHT LONELINESS, HOPELESSNESS, AND DRUG USE AMONG OUR YOUNG PEOPLE EVERY DAY. WHENEVER THERE'S A LOST OR LONELY VOICE CALLING OUT FOR HELP IN NEW ORLEANS OR SEVERAL OTHER CITIES AROUND THE COUNTRY, CHANCES ARE THAT A COVENANT HOUSE VOLUNTEER WILL BE THERE TO LISTEN.

AND I'D ALSO LIKE TO THANK YOU FOR HONORING BARBARA THIS EVENING. IN 45 YEARS OF MARRIAGE, SHE HAS BEEN AT MY RIGHT HAND AND A ROLE MODEL OF GRACE UNDER PRESSURE AND CONCERN FOR OTHERS. IN HER SPARE TIME, AND IT'S A MARVEL THAT SHE HAS ANY, BARBARA WORKS TO HELP STAMP OUT ILLITERACY. IT'S A TALL ORDER, A CONDITION THAT AFFECTS MILLIONS OF AMERICANS, BUT IF ANYONE CAN HELP SOLVE IT, I KNOW IT'S BARBARA.

LET ME CLOSE BY ACKNOWLEDGING THE WORK OF THE NFL ALUMNI. AS ROLE MODELS FOR OUR YOUNG PEOPLE; YOU HAVE A TREMENDOUS RESPONSIBILITY -- NOT ONLY DURING YOUR PLAYING DAYS BUT AFTERWARDS -- THAT EACH OF YOU READILY ACCEPTS. AND THROUGH GENEROUS EVENTS LIKE TONIGHT'S, YOU GIVE BACK TO THE COMMUNITY. YOU MAKE A DIFFERENCE.

BARBARA JOINS ME IN THANKING YOU FOR THE "OLD HERO" AWARD. HAVE A GREAT EVENING, AND GOD BLESS YOU ALL.

#

**VIDEO MESSAGE FOR
THE NATIONAL WILDLIFE FEDERATION**

**THE FUTURE OF OUR ENVIRONMENT MEANS MORE THAN THE
FUTURE OF YOUR LOCAL PARK, OR EVEN A COMMUNITY -- IT
MEANS THE FUTURE OF OUR WORLD. EACH OF US HAS A ROLE
TO PLAY IN SAFEGUARDING OUR ENVIRONMENT. AND NOTHING
GIVES ME MORE CONFIDENCE IN OUR YOUNG GENERATION THAN
TO SEE WHAT THEY'RE DOING TO PROTECT THE GIFTS THAT
NATURE HAS GIVEN US. GOVERNMENT CAN'T DO IT ALONE.
EVERY AMERICAN HAS TO TAKE THE INITIATIVE -- TO
RECYCLE, CONSERVE ENERGY, OR JUST PLANT A TREE --
BECAUSE IF EVERYONE FINDS A WAY TO MAKE A DIFFERENCE,
WE WILL PRESERVE OUR PRECIOUS EARTH.**

#

VIDEO MESSAGE FOR THE FINE FOUNDATION

LAST SEPTEMBER, I INVITED OUR NATION'S GOVERNORS TO JOIN ME AT AN HISTORIC EDUCATION SUMMIT. THERE WE AGREED TO WORK TOGETHER TO IMPROVE EDUCATION FOR ALL AMERICANS AND PREPARE AMERICA FOR THE 21ST CENTURY. ONE IMPORTANT WAY TO WORK TOWARDS THIS GOAL IS TO RECOGNIZE PROMISING SCHOOLS AND PROGRAMS THAT DEMONSTRATE INNOVATION AND EXCELLENCE.

WELL, I AM SO PLEASED TO SEE THAT IOWA, A STATE WHICH HAS LONG TAKEN THE LEAD IN EDUCATION, IS ONCE AGAIN LEADING THE NATION BY DEVELOPING AN OUTSTANDING WAY TO RECOGNIZE AND ENCOURAGE EXCELLENCE IN ITS SCHOOLS.

THROUGH THE PROGRAMS OF IOWA'S FINE FOUNDATION, SCHOOLS ARE EVALUATED ON THEIR PROGRESS, RECOGNIZED FOR EXCELLENCE AND MOST IMPORTANTLY, THE LESSONS LEARNED AT ONE SCHOOL ARE SHARED THROUGHOUT THE STATE. THIS IS JUST THE KIND OF EXCEPTIONAL PROGRAM GOVERNOR BRANSTAD AND I TALKED ABOUT AT THE EDUCATION SUMMIT. PROGRAMS LIKE THE FINE FOUNDATION'S ARE A MODEL FOR HOW WE CAN STRIVE TO MAKE THE IMPROVEMENTS NECESSARY TO PROVIDE THIS NATION'S CHILDREN WITH THE BEST EDUCATION POSSIBLE.

THANK YOU FOR YOUR DEDICATION TO EXCELLENCE IN
EDUCATION. GOD BLESS YOU ALL.

#

THE WHITE HOUSE
WASHINGTON

January 16, 1990

MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT
FOR COMMUNICATIONS

FROM: NELSON LUND *NL*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Taping Session: (1) The FINE
Foundation, (2) the National Wildlife Federation
and (3) NFL Alumni "Old Hero" Awards Dinner

At the request of James W. Cicconi, Counsel's office has reviewed the captioned scripts. We have no legal objections to the contents of these scripts. We are assuming that the programs, organizations, and individuals mentioned have been appropriately investigated. We are also assuming that the factual statements have been checked for accuracy.

We appreciate having had the opportunity to review these scripts.

cc: James W. Cicconi

89 DEC 16 PM 12:06

Chriss -

This has been put on the schedule for 10:00 am tomorrow. Kristen

MEMORANDUM

MENT DUE BY: 2:00 PM, TUES., JAN. 16

The FINE Foundation
The National Wildlife Federation
NFL Alumni "Old Hero" Awards Dinne
(1/12 - draft one)

			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
MCCLURE			<input checked="" type="checkbox"/>	<input type="checkbox"/>
NEWMAN			<input type="checkbox"/>	<input type="checkbox"/>
PORTER			<input checked="" type="checkbox"/>	<input type="checkbox"/>
ROGICH			<input type="checkbox"/>	<input type="checkbox"/>
UNTERMEYER			<input type="checkbox"/>	<input type="checkbox"/>
ROGERS			<input type="checkbox"/>	<input checked="" type="checkbox"/>
PINKERTON			<input checked="" type="checkbox"/>	<input type="checkbox"/>
WINSTON			<input type="checkbox"/>	<input checked="" type="checkbox"/>
DELAND			<input checked="" type="checkbox"/>	<input type="checkbox"/>
PORTER ROSE			<input type="checkbox"/>	<input checked="" type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide comments/edits on the attached directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, TUESDAY, JANUARY 16. Thank you.

RESPONSE:

89 DEC 16 4:04

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1990 JAN 12 PM 7:14

Sheehan
1/12/90
Draft one
Title: FINE

PROPOSED VIDEO MESSAGE FOR THE FINE FOUNDATION

Last September, I invited our nation's governors to join me ^{historic} at an Education Summit. There we ^{agreed to work together to improve} ~~began the critical work of~~ ^{education for all Americans and prepare America for the 21st Century} ~~planning how to make and keep America's schools strong.~~ And one ^{One important way to work towards this goal is to recognize} ~~of the most significant ideas to come out of that Summit was the~~ ^{Promising} ~~importance~~ of recognizing schools and programs that demonstrate innovation and excellence.

Well, I am so pleased to see that Iowa, a state which has long taken the lead in education, is once again leading the nation by developing an outstanding way to recognize and encourage excellence in its schools.

Through the programs of Iowa's FINE Foundation, schools are ~~critically~~ evaluated on their progress, recognized for excellence and most importantly, the lessons learned at one school are ^{shared} adopted throughout the state. This is just the kind of exceptional program Governor Branstad and I talked about at the Education Summit. ~~And~~ ^{≡ to} programs like the FINE Foundation's are a model for how we can strive ^{to} make the improvements necessary to provide this nation's children with the **best** education possible.

Thank you for your dedication to excellence in education.
God bless you all.

#

1990 JAN 12 PM 7:14

Sheehan
1/12/90
Draft one
Title: WILD

PROPOSED VIDEO MESSAGE FOR
THE NATIONAL WILDLIFE FEDERATION

The future of our environment means more than the future of your local park, or even a community -- it means the future of our world. ~~And~~ each of us has a role to play in ^{Safeguarding} protecting our environment. ~~Recently, I signed legislation to add over 100,000 new acres to the Everglades National Park. It's an important step in protecting wildlife and our natural resources, but the~~ ^{and nothing gives me more confidence in ~~your~~ our young generation than to see what ~~you're~~ they're doing to protect the gifts that nature has given us.} government can't do it alone. Every American has to take the initiative -- to recycle, conserve energy, or just plant a tree -- because if **everyone** finds a way to make a difference, we will preserve our precious earth.

#

1990 JAN 12 PM 7:14

Tron
January 16, 1990
Draft one
Title: NFL

*one of the
greatest
alumni*

PROPOSED VIDEO MESSAGE
NFL ALUMNI "OLD HERO" AWARDS DINNER

Good evening. It's always wonderful to return to the "Crescent City", especially on the eve of what promises to be another great Super Bowl.

And I want to thank Jack Kemp standing in for me tonight.

I'm told that when Bob Hope accepted the first "Old Hero Award" he remarked that not only did he not feel much like a hero, but he didn't feel all that old either. I'll second both his sentiments this evening.

*Bates
Specify why he is mentioned*

While it's a great honor to be the co-recipient of this year's prestigious award, I would be remiss not to highlight the good work of Father Bruce Ritter, founder of the Covenant House.

~~Every day~~ *who fight* The heroes of Covenant House are daily engaged in the war against *every day.* loneliness, hopelessness, and drug use among our young people.

Whenever there's a lost or lonely voice calling out for help in New Orleans or several other cities around the country, chances are that a Covenant House volunteer will be there to listen.

And I'd also like to thank you for honoring Barbara this evening. In 45 years of marriage, she has been at my right hand and a role model of grace under pressure and concern for others. In her spare time, and it's a marvel that she has any, Barbara works to help stamp out illiteracy. It's a tall order, a condition that affects millions of Americans, but if anyone can *help* solve it, I know it's Barbara.

^L
~~And~~ let me close by acknowledging the work of the NFL
 Alumni. *As role models for our young people.*
~~More young Americans find their role models in sports,~~
~~than in any other profession.~~ As such, you have a tremendous
 responsibility -- not only during your playing days but
 afterwards -- that each of you readily accepts. And through
 generous events like tonight's, ~~in which~~ you give back to the
 community, you make a difference.

Barbara joins me in thanking you for the "Old Hero" award. *
 Have a great evening, and God bless you all.

#

*Sec. Kemp will be there
 to accept award for POTUS -
 Bates*

THE WHITE HOUSE
WASHINGTON

He's one of
Capitol Hill's great
virtuosi — a
public servant of
the first rank.

insert A

WHITE HOUSE STAFFING MEMORANDUM

DATE: 1/13/90 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 PM, TUES., JAN.

PRESIDENTIAL TAPING SESSION: 1. The FINE Foundation
2. The National Wildlife Federatio
3. NFL Alumni "Old Hero" Awards Di

SUBJECT: _____
(1/12 - draft one)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN		<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER ROSE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide comments/edits on the attached directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, TUESDAY, JANUARY 16. Thank you.

RESPONSE:

See comments on NFL Dinner

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1990 JAN 12 PM 7:14

Tron
January 16, 1990
Draft one
Title: NFL

PROPOSED VIDEO MESSAGE
NFL ALUMNI "OLD HERO" AWARDS DINNER

Good evening. It's always wonderful to return to the "Crescent City", especially on the eve of what promises to be another great Super Bowl.

I'm told that when Bob Hope accepted the first "Old Hero Award" he remarked that not only did he not feel much like a hero, but he didn't feel all that old either. I'll second both his sentiments this evening.

While it's a great honor to be the co-recipient of this year's prestigious award, I would be remiss not to highlight the good work of Father Bruce Ritter, founder of the Covenant House. The heros of Covenant House are daily engaged in the war against loneliness, hopelessness, and drug use among our young people. Whenever there's a lost or lonely voice calling out for help in New Orleans or several other cities around the country, chances are that a Covenant House volunteer will be there to listen.

And I'd also like to thank you for honoring Barbara this evening. In 45 years of marriage, she has been at my right hand and a role model of grace under pressure and concern for others. In her spare time, and it's a marvel that she has any, Barbara works to help stamp out illiteracy. It's a tall order, a condition that affects millions of Americans, but if anyone can solve it, I know it's Barbara.

Need to specify why he's mentioned.

And let me close by acknowledging the work of the NFL Alumni. More young Americans find their role models in sports than in any other profession. As such, you have a tremendous responsibility -- not only during your playing days but afterwards -- that each of you readily accepts. And through generous events like tonight's in which you give back to the community, you make a difference.

Barbara joins me in thanking you for the "Old Hero" award. Have a great evening, and God bless you all.

#

Jack Kemp will be there to accept award on behalf of POWs. Something should be mentioned to that effect. ()

WHITE HOUSE STAFFING MEMORANDUM



DATE: 1/13/90 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 PM, TUES., JAN. 16
 PRESIDENTIAL TAPING SESSION: 1. The FINE Foundation
 2. The National Wildlife Federation
 3. NFL Alumni "Old Hero" Awards Dinne
 SUBJECT: _____ (1/12 - draft one)

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER ROSE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide comments/edits on the attached directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, TUESDAY, JANUARY 16. Thank you.

RESPONSE:

All comments

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1990 JAN 12 PM 7:14

Sheehan
1/12/90
Draft one
Title: FINE

PROPOSED VIDEO MESSAGE FOR THE FINE FOUNDATION

Last September, I invited our nation's governors to join me at an Education Summit. There we began the critical work of planning how to make and keep America's schools **strong**. And one of the most significant ideas to come out of that Summit was the importance of recognizing schools and programs that demonstrate **innovation** and **excellence**.

Well, I am so pleased to see that Iowa, a state which has long taken the lead in education, is once again leading the nation by developing an outstanding way to recognize and encourage excellence in its schools.

Through the programs of Iowa's FINE Foundation, schools are critically evaluated on their progress, recognized for excellence and most importantly, the lessons learned at one school are adopted throughout the state. This is just the kind of exceptional program Governor Branstad and I talked about at the Education Summit. ~~And~~ programs like the FINE Foundation's are a model for how we can strive make the improvements necessary to provide this nation's children with the **best** education possible.

Thank you for your dedication to excellence in education.
God bless you all.

#

1990 JAN 12 PM 7:14

Sheehan
1/12/90
Draft one
Title: WILD

PROPOSED VIDEO MESSAGE FOR
THE NATIONAL WILDLIFE FEDERATION

The future of our environment means more than the future of your local park, or even a community -- it means the future of our world. ~~And~~ each of us has a role to play in protecting our environment. Recently, I signed legislation to add over 100,000 new acres to the Everglades National Park. It's an important step in protecting wildlife and our natural resources, but the government can't do it alone. Every American has to take the initiative -- to recycle, conserve energy, or just plant a tree -- because if **everyone** finds a way to make a difference, we will preserve our precious earth.

#

1990 JAN 12 PM 7: 14

Tron
January 16, 1990
Draft one
Title: NFL

PROPOSED VIDEO MESSAGE
NFL ALUMNI "OLD HERO" AWARDS DINNER

Good evening. It's always wonderful to return to the "Crescent City", especially on the eve of what promises to be another great Super Bowl.

I'm told that when Bob Hope accepted the first "Old Hero Award" he remarked that not only did he not feel much like a hero, but he didn't feel all that old either. I'll second both his sentiments this evening.

While it's a great honor to be the co-recipient of this year's prestigious award, I would be remiss not to highlight the good work of Father Bruce Ritter, founder of the Covenant House. *Every day* The heros of Covenant House ^{wage} ~~are~~ ~~daily~~ ~~engaged~~ ~~in~~ ~~the~~ ~~war~~ ~~against~~ loneliness, hopelessness, and drug use among our young people. Whenever there's a lost or lonely voice calling out for help in New Orleans or several other cities around the country, chances are that a Covenant House volunteer will be there to listen.

And I'd also like to thank you for honoring Barbara this evening. In 45 years of marriage, she has been at my right hand and a role model of grace under pressure and concern for others. In her spare time, and it's a marvel that she has any, Barbara works to help stamp out illiteracy. It's a tall order, a condition that affects millions of Americans, but if anyone can solve it, I know it's Barbara.

~~And~~ let me close by acknowledging the work of the NFL Alumni. ~~More young Americans find their role models in sports than in any other profession.~~ *As role models for our young people* As such, you have a tremendous responsibility -- not only during your playing days but afterwards -- that each of you readily accepts. And through generous events like tonight's, ~~in which~~ you give back to the community, ^{and} you make a difference.

Barbara joins me in thanking you for the "Old Hero" award. Have a great evening, and God bless you all.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 1/13/90 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 PM, TUES., JAN. 16
 PRESIDENTIAL TAPING SESSION: 1. The FINE Foundation
 2. The National Wildlife Federation
 3. NFL Alumni "Old Hero" Awards Dinne
 SUBJECT: _____
 (1/12 - draft one)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN		<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER ROSE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide comments/edits on the attached directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, TUESDAY, JANUARY 16. Thank you.

RESPONSE:

N/C 1/15/90

89 DEC 16 4:45

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

THE WHITE HOUSE

WASHINGTON

January 16, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Draft Video Messages

I have indicated our comments on the attached draft. I have minor comments on the FINE Foundation and the NFL Alumni "Old Hero" Awards Dinner draft scripts.

cc: James W. Cicconi


WHITE HOUSE STAFFING MEMORANDUM

1/13/90

DATE: _____ **ACTION/CONCURRENCE/COMMENT DUE BY:** 2:00 PM, TUES., JAN. 16

PRESIDENTIAL TAPING SESSION: 1. The FINE Foundation
 2. The National Wildlife Federation
 3. NFL Alumni "Old Hero" Awards Dinne

SUBJECT: _____
 (1/12 - draft one)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER 	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER ROSE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide comments/edits on the attached directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, TUESDAY, JANUARY 16. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1990 JAN 12 PM 7:14

✓
Sheehan
1/12/90
Draft one
Title: FINE

PROPOSED VIDEO MESSAGE FOR THE FINE FOUNDATION

historical

Last September, I invited our nation's governors to join me at an Education Summit. There we ~~began the critical work of~~ *agreed to work together to* ~~improve education for all Americans and prepare America for the 21st century~~ *planning how to make and keep America's schools strong.* And one of the most significant ideas to come out of that Summit was the ~~importance of recognizing~~ *One important way to work towards this goal is to recognize promising* schools and programs that demonstrate innovation and excellence.

Well, I am so pleased to see that Iowa, a state which has long taken the lead in education, is once again leading the nation by developing an outstanding way to recognize and encourage excellence in its schools.

Through the programs of Iowa's FINE Foundation, schools are ~~critically~~ evaluated on their progress, recognized for excellence and, most importantly, the lessons learned at one school are *shared* ~~adopted~~ throughout the state. This is just the kind of exceptional program Governor Branstad and I talked about at the Education Summit. And programs like the FINE Foundation's are a model for how we can strive *to* make the improvements necessary to provide this nation's children with the **best** education possible.

Thank you for your dedication to excellence in education.
God bless you all.

#

1990 JAN 12 PM 7: 14

Sheehan
1/12/90
Draft one
Title: WILD

PROPOSED VIDEO MESSAGE FOR
THE NATIONAL WILDLIFE FEDERATION

The future of our environment means more than the future of your local park, or even a community -- it means the future of our world. And each of us has a role to play in protecting our environment. Recently, I signed legislation to add over 100,000 new acres to the Everglades National Park. It's an important step in protecting wildlife and our natural resources, but the government can't do it alone. Every American has to take the initiative -- to recycle, conserve energy, or just plant a tree -- because if everyone finds a way to make a difference, we will preserve our precious earth.

#

1990 JAN 12 PM 7:14

Tron
January 16, 1990
Draft one
Title: NFL

PROPOSED VIDEO MESSAGE
NFL ALUMNI "OLD HERO" AWARDS DINNER

Good evening. It's always wonderful to return to the "Crescent City", especially on the eve of what promises to be another great Super Bowl.

I'm told that when Bob Hope accepted the first "Old Hero Award" he remarked that not only did he not feel much like a hero, but he didn't feel all that old either. I'll second both his sentiments this evening.

While it's a great honor to be the co-recipient of this year's prestigious award, I would be remiss not to highlight the good work of Father Bruce Ritter, founder of the Covenant House. The heroes of Covenant House are daily engaged in the war against loneliness, hopelessness, and drug use among our young people. Whenever there's a lost or lonely voice calling out for help in New Orleans or several other cities around the country, chances are that a Covenant House volunteer will be there to listen.

And I'd also like to thank you for honoring Barbara this evening. In 45 years of marriage, she has been at my right hand and a role model of grace under pressure and concern for others. In her spare time, and it's a marvel that she has any, Barbara works to help stamp out illiteracy. It's a tall order, a condition that affects millions of Americans, but if anyone can solve it, I know it's Barbara.

help

And let me close by acknowledging the work of the NFL Alumni. More young Americans find their role models in sports than in any other profession. As such, you have a tremendous responsibility -- not only during your playing days but afterwards -- that each of you readily accepts. And through generous events like tonight's in which you give back to the community, you make a difference.

Barbara joins me in thanking you for the "Old Hero" award. Have a great evening, and God bless you all.

#

WHITE HOUSE STAFFING MEMORANDUM 6 1990

CEO

1/13/90

DATE: _____ ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 PM, TUES., JAN. 16

PRESIDENTIAL TAPING SESSION: 1. The FINE Foundation
2. The National Wildlife Federation
3. NFL Alumni "Old Hero" Awards Dinne

SUBJECT: _____ (1/12 - draft one)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN		<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER ROSE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide comments/edits on the attached directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, TUESDAY, JANUARY 16. Thank you.

RESPONSE:

CEO

The proposed video message for the National Wildlife Federation does ~~not~~ get to the heart of that organization's request.

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

* -> We suggest that some language from the President's remarks at the EPA Youth Awards Ceremony (December) be incorporated.

1990 JAN 12 PM 7: 14

Sheehan
1/12/90
Draft one
Title: WILD

PROPOSED VIDEO MESSAGE FOR
THE NATIONAL WILDLIFE FEDERATION

The future of our environment means more than the future of your local park, or even a community -- it means the future of our world. And each of us has a role to play in protecting our environment. [Recently, I signed legislation to add over 100,000 new acres to the Everglades National Park. It's an important step in protecting wildlife and our natural resources, but the government can't do it alone.] Every American has to take the initiative -- to recycle, conserve energy, or just plant a tree -- because if **everyone** finds a way to make a difference, we will preserve our precious earth.

#

→ replace this sentence w/ something from Pres. Bush remarks at EPA Environmental Youth Awards Ceremony at the OEOB in December.

TO DAVID



Working for the Nature of Tomorrow.

NATIONAL WILDLIFE FEDERATION, 1400 Sixteenth Street, N.W., Washington, D.C. 20036-2266 (202) 797-6800

Office of the President

January 4, 1990

The Honorable George Bush
The White House
Washington, DC 20500

Dear Mr. President:

Knowing of your interest in education and the environment, I am writing to enlist your assistance in a new initiative aimed at getting America's young people and their schools actively involved in improving the environment.

The National Wildlife Federation and the Discovery Channel are teaming up to produce a television special that will reveal ways in which middle and high school students unknowingly contribute to the causes of environmental problems. But more importantly, it will highlight the work of students nationwide who are finding innovative ways of solving those problems. Through their example, we hope to empower thousands of other students to "make a difference."

A brief Presidential message stressing the importance of individual action to save the environment will go a long way toward impressing students with the need to get involved. As our program will have the look of a television newscast, we would require only a brief "soundbite," of 20 to 30 seconds in length, which could be taped at your convenience anytime before February 9th. While I recognize the difficulty of adding to your already crowded schedule, I hope you will consider this an opportunity to enhance your efforts on behalf of education, the environment and volunteerism.

Our radio/television division will contact the White House for your response. Any questions may be directed to our director of radio and television, Phil Kavits, at (202) 797-6850.

Thank you for your consideration.

Sincerely,

Jay

JAY D. HAIR

JDH/pk

**VIDEO MESSAGE
ILEITIS & COLITIS FOUNDATION**

**IT'S A GREAT PLEASURE TO BE ABLE TO JOIN YOU
TONIGHT AS YOU SUPPORT A CAUSE THAT IS CLOSE TO MY
HEART AND, OF COURSE, BARBARA'S. THANKS TO THE
NATIONAL FOUNDATION FOR ILEITIS AND COLITIS, EVERY DAY
DEDICATED RESEARCHERS ARE WORKING TO CURE THESE
TERRIBLE DISEASES THAT AFFECT NEARLY 2 MILLION
AMERICANS.**

**ONE OF THOSE AMERICANS, MY SON MARVIN, I KNOW IS
WITH YOU TONIGHT AND BARBARA AND I ARE PLEASED TO SERVE
WITH HIM AND MARGARET AS HONORARY CHAIRMEN OF THIS
TREMENDOUS EVENT. WE ONLY WISH WE COULD BE WITH ALL OF
YOU - OUR FRIENDS - TO THANK YOU PERSONALLY FOR THE
COMMUNITY EFFORT THAT HAS MADE THIS DINNER SUCH A
SUCCESS.**

**MY CONGRATULATIONS, TOO, TO SECRETARY AND MRS.
BAKER. YOU COULD NOT HAVE MADE A BETTER CHOICE FOR
1990 GREAT TEXANS OF THE YEAR.**

THE MEDICAL ADVANCES MADE TOWARD CURING ILEITIS AND COLITIS ARE ENCOURAGING, AND EACH OF YOU IS PLAYING AN IMPORTANT PART IN THAT PROGRESS. YOUR GENEROSITY AND DEDICATION ARE NEEDED WEAPONS IN THE FIGHT AGAINST THESE DISEASES, AND IT IS A FIGHT THAT WE WILL WIN.

THANK YOU FOR CARING. THAT'S WHAT AMERICA IS ALL ABOUT. GOD BLESS YOU AND GOD BLESS THIS GREAT COUNTRY.

#