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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13515
Folder ID Number: 13515-001

Folder Title:
Video Scripts 12/19/89 [OA 3540]

Stack:	Row:	Section:	Shelf:	Position:
G	25	6	6	7

10148

WHITE HOUSE STAFFING MEMORANDUM

DATE: 12/15/89

ACTION/CONCURRENCE/COMMENT DUE BY: 12/18/89 2:00 PM

SUBJECT: VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Monday, December 18, with a copy to my office. Thank you.

RESPONSE:

December 18, 1989

TO: CHRISS WINSTON

NSC concurs, with corrections of two typos on Lincoln Day and Northern Marianas scripts.

Brent Scowcroft
Brent Scowcroft

cc: James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

89 DEC 16 P 1: 50

1989 DEC 15 PM 6:41

Tron
December 13, 1989
Draft one
Title: KIWANIS

PROPOSED VIDEO MESSAGE
KIWANIS INTERNATIONAL 75TH ANNIVERSARY

Good evening. It's a pleasure to share, at least in spirit in this celebration of Kiwanis International's 75th Anniversary, and the 50th anniversary of the Kiwanis International Foundation.

Over the years, I've spoken to my share of Kiwanis clubs. And I know how Kiwanis and similiar service clubs help to strengthen communities and contribute to an informed and active citizenry. Your clubs provide a way for concerned, caring men and women to work together, serving the needs of people in a spirit of community service.

Public service is one of the most honorable and important callings of any citizen. But it is not limited to those holding office. Each of you, as a Kiwanis member, is also contributing time and talent to public service in its largest meaning.

Many of you have heard me speak about "a thousand points of light." And, I'm referring to men and women such as you -- Kiwanis members and other volunteers who are helping to build better communities all across America.

It's been said that the test of time is the best proof of value. Kiwanis is celebrating its 75th anniversary, and it is still growing. The ideals of community service and voluntarism are clearly as alive and dynamic today as they were 75 years ago, when the first Kiwanis club was organized. Every day, Kiwanis

makes a difference in someone's life and that's something you can be proud of.

Happy birthday, Kiwanis, and congratulations. And God bless you all.

#

Grant
Draft one

PROPOSED VIDEO MESSAGE
BLUE-GRAY FOOTBALL CLASSIC

Barbara and I send our best wishes for a merry Christmas and a happy New Year to everyone enjoying this great football game -- the 52nd Blue-Gray Football Classic.

Over the years, this game has become an American football tradition, bringing together 78 young players and their coaches from across the nation. But this game upholds an even better tradition: that of helping others. The proceeds of this Christmas Day classic will go toward eye treatment for children, through the Montgomery Lions Club Charities. The best Christmas presents are the ones that don't come in boxes, but come from the hearts of others. Surely, the gift of eyesight to a child is one of the best gifts we can give.

This Christmas Day, the Bush family sends our best wishes to all the families gathered for this exciting football game. May it be the best holiday season ever, for all Americans. God bless you, and thank you.

#

Tron
December 15, 1989
Draft One
B: Lincoln

PROPOSED VIDEO MESSAGE
LINCOLN DAY VIDEO

Ladies and gentlemen, fellow Republicans, we've come a long way since I first entered politics. Back in Harris County, Texas, we used to joke that you could hold a Republican caucus in a restaurant booth; some said a telephone booth.

But we didn't accept that. We saw a better way, and a different kind of leadership. So we went to work and we made a difference.

I've been honored to serve my country and this great party in many ways over the years, and in many places, but I've never forgotten the campaign lessons I learned back at the grassroots. The sound of typewriters and telephones, the smell of stale coffee, and the bright faces of young volunteers are still with me.

Yes, we made a difference. And as we worked, Republican organizations all over the country were working with us.

We changed the terms of political debate. And now, Democrats are switching to the Republican party in unprecedented numbers. This is no accident. Our success is the result of hard work and high principles. We have dared to dream big dreams.

Our victories are America's victories. We brought America back. We won the battle for the lower taxes, that brought the longest peacetime economic expansion in history.

We won the battle to restore America's defenses. We refused to yield to tyranny, and now the forces of freedom have risen up in every corner of the world.

As a party and a Nation we have come a long way, but we still are far from majority status in the Congress, and we have yet to see at the state and local level the success we have won nationally. To be the majority party by the year 2000 we must accomplish two critical goals.

In the short run, we've got to marshal sufficient political forces in the 1990 election cycle to ensure fair redistricting in 1991. We must no longer tolerate the kind of gerrymandering that virtually throws Republican candidates out of the political arena.

We've got good candidates and good ideas. On a level playing field, we know we can win. But if we allow the system to be rigged against us again, our dream of majority status will slip away.

The second victory in our quest for majority status must be to bring minority Americans into the ranks of our party. As I have said many times before, our party is a big house with big doors. Those doors must never be shut to any American who will help us build the America we envision.

We must offer an alternative to those Americans who have traditionally voted with the Democrats, but whose values and dreams more closely reflect our own.

We're working for safer streets, better education, and a growing economy. Many who may now call themselves Democrats are with us. We need to do a better job of recruiting those Americans into our ranks. Simply put, if we're going to be the majority party, we need minority votes -- that's a political imperative.

Yes, we have come far, but we have to make this final push. Together, we will prevail.

On behalf of all the candidates you have helped, and all the victories you have won for our party, I thank you. And, for those of you who will soon be caught up in the wonderful chaos of political campaigning, take strength in the knowledge that we are closer than ever to accomplishing our goal of building our party to majority status, and bringing America to her finest days.

Thank you.

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(Smith/Sheehan)
Draft Two
12/15/89
HOLIDAY

PROPOSED VIDEO MESSAGE:
HOLIDAY MESSAGE TO THE AMERICAN PEOPLE

This is a wonderful time of year. A time when songs fill the air, and hope fills our hearts. And this year that hope links East and West. For in this season of faith and family, the bells of Christmas celebrate the birth of new freedom.

Who could have imagined -- even a few weeks ago -- that the future would be so bright? Or that all things would be possible for the peoples of Europe? More than ever, we can envision the triumph of peace on earth. But only by caring for one another can we embody good will toward men.

Barbara and I know that the holidays can be the saddest time of year for some. So let's join hands to help those for whom the American Dream seems an Impossible Dream. The poor, the lonely, the sick, the elderly. Those who feel left out, let's help to bring in. And show how Christmas is measured not by what's beneath our tree, but by what's inside our heart.

Barbara and I send our best wishes to you and your families for a joyous holiday season. God bless you. And God bless America.

Grant
December 15, 1989
Draft two
A:video

PROPOSED VIDEO MESSAGE
INAUGURAL CEREMONY FOR THE NORTHERN MARIANA ISLANDS

Congratulations to the citizens of the Commonwealth of the Northern Mariana Islands. I'm sure everyone is excited about today's historic inaugural, and I'm pleased to be a part of the ceremonies. This is indeed a celebration of democracy at work.

Governor Larry Guerrero, [GER-RARE-OH] and Lieutenant Governor Manglona (man-glon-e-ya), it's a personal pleasure to congratulate you both as your new administration takes office. We serve in exciting times, and in a new decade that holds much promise. Secretary of the Interior Manuel Lujan, who visited Saipan shortly after taking office, told me how impressed he was with the pace of development, the Commonwealth leadership, and the local hospitality. ✓X

And although we are nearly halfway across the world from each other, today we are very close in one important respect -- the love of freedom. As history and recent events prove, one of the keys to freedom is the ability to choose our political leadership. You have made your choice, and today's inaugural is a celebration of democracy.

Once again, congratulations to Governor Guerrero, and all other elected officials. Thank you and God bless you all.

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THE WHITE HOUSE
WASHINGTON

December 18, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST *DD*
 CHRISS WINSTON *CW*
 KRISTIN CLARK TAYLOR *KCT*

FROM: BARRIE TRON *BT*

SUBJECT: VIDEO SCRIPTS FOR THE TAPING SESSION ON
 TUESDAY, DECEMBER 19, 1989

I. SUMMARY

Attached for your consideration and review are draft scripts for your videotaping session of December 19th. You are scheduled to tape six video messages.

II. DISCUSSION

At 1:15 p.m. on Tuesday, December 19, 1989 you are scheduled to tape the attached messages in the Map Room. These video messages will congratulate and highlight six different groups and individuals for their outstanding contributions. Included in this taping session are messages for the 52nd Alabama Blue-Gray Football Classic; a holiday greeting for the Soviet Union; a Christmas message for the United States; an inaugural message for the Northern Mariana Islands; a Lincoln Day message for the Republican National Committee; and a message for the 75th anniversary of Kiwanis International.

Tron
December 19, 1989
Draft two
Title: KIWANIS

PROPOSED VIDEO MESSAGE
KIWANIS INTERNATIONAL 75TH ANNIVERSARY

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Over the years, I've spoken to my share of Kiwanis clubs. And I know how you help to strengthen communities and contribute to an informed and active citizenry. Your clubs provide a way for concerned, caring men and women to work together, serving the needs of people in the spirit of community service.

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Many of you have heard me speak about "a thousand points of light." Well, I'm referring to men and women like you -- Kiwanis members and other volunteers who are helping to build better communities all across America.

It's been said that the test of time is the best proof of value. Kiwanis is celebrating its 75th anniversary, and it is still growing. The ideals of community service are clearly as alive and dynamic today as they were 75 years ago, when the first Kiwanis club was organized. Every day, Kiwanis makes a difference in someone's life.

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you all.

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Grant
Draft two

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December 15, 1989
Draft One
B: Lincoln

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LINCOLN DAY

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But we didn't accept that. We saw a better way, and a different kind of leadership. So we went to work and we made a difference.

I've been honored to serve our country and this great party in many ways over the years, and in many places, but I've never forgotten the campaign lessons I learned back at the grassroots. The sound of typewriters and telephones and the bright faces of young volunteers are still with me.

Yes, we made a difference. And as we worked, Republican organizations all over the country were working with us.

We changed the terms of political debate. And had our share of successes -- particularly this decade. And it's no accident. Our successes result from hard work and high principles.

Our victories are America's victories. America's back strong and proud. An America with lower taxes, and the longest peacetime economic expansion in history.

An America whose strength increased the prospect for peace. And now the forces of freedom have risen up in every corner of the world.

As a party and a Nation we have come a long way, but we still are far from majority status in the Congress, and we have yet to see at the state and local level the success we have won nationally. To be the majority party by the year 2000 we must accomplish two critical goals.

First, in the short run, we've got to marshal sufficient political strength in the 1990 election cycle to ensure fair redistricting in 1991. We must no longer tolerate the kind of gerrymandering that throws Republican candidates out of the political arena before elections take place.

We've got good candidates and good ideas. On a level playing field, we know we can win. But if we allow the system to be rigged against us again, our dream of majority status will stay just a dream.

The second victory in our quest for majority status must be to bring minority Americans into the ranks of our party. As I have said many times before, our party is a big house with big doors. Those doors must never be shut to any American who will help us build a better America.

We must offer an alternative to all Americans whose values and dreams more closely reflect our own.

We're working for safer streets, better education, and a growing economy. Many who may now call themselves Democrats are with us. We need to do a better job of reaching out to all Americans.

Yes, we have come far, but we have more to do. Together, we can succeed.

On behalf of all the candidates you have helped, and all the victories you have won for our party, I thank you. And, for those of you who will soon be caught up in the wonderful chaos of political campaigning, take strength in the knowledge that we are closer than ever to accomplishing our goal of building our party -- the party of Lincoln to majority status, and bringing America to her finest days.

Thank you.

#

Smith/Sheehan
Draft two
12/18/89
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HOLIDAY MESSAGE TO THE AMERICAN PEOPLE

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Barbara and I know that the holidays can be joyous for many and sad for others. So let's join hands to help those for whom the American Dream seems an Impossible Dream. The poor, the lonely, the sick. Those who feel left out, let's help to bring in. And show how Christmas is measured now by what's beneath our tree, but by what's inside our heart.

Barbara and I send our best wishes to you and your families for a joyous holiday season. God bless you. And God bless America.

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December 15, 1989
Draft two
A:video

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Governor Larry Guerrero, [GER-RARE-OH] and Lieutenant Governor Manglona (man-glon-e-ya), it's a personal pleasure to congratulate you both as your new administration takes office. We serve in exciting times, and in a new decade that holds much promise. Secretary of the Interior Manuel Lujan, who visited Saipan shortly after taking office, told me how impressed he was with the pace of development, the Commonwealth leadership, and the local hospitality.

And although we are nearly halfway across the world from each other, today we are very close in one important respect -- the love of freedom. As history and recent events prove, one of the keys to freedom is the ability to choose our political leadership. You have made your choice, and today's inaugural is a celebration of democracy.

Once again, congratulations to Governor Guerrero, and all other elected officials. Thank you and God bless you all.

#

**VIDEO MESSAGE
BLUE-GRAY FOOTBALL CLASSIC**

BARBARA AND I SEND OUR BEST WISHES FOR A MERRY CHRISTMAS AND A HAPPY NEW YEAR TO EVERYONE ENJOYING THIS GREAT FOOTBALL GAME --THE 52ND BLUE-GRAY FOOTBALL CLASSIC.

OVER THE YEARS, THIS GAME HAS BECOME AN AMERICAN FOOTBALL TRADITION, BRINGING TOGETHER 78 YOUNG PLAYERS AND THEIR COACHES FROM ACROSS THE NATION. BUT THIS GAME UPHOLDS A NOBLE TRADITION AS WELL: THAT OF HELPING OTHERS. THE PROCEEDS OF THIS CHRISTMAS DAY CLASSIC WILL GO TOWARD EYE TREATMENT FOR CHILDREN, THROUGH THE MONTGOMERY LIONS CLUB CHARITIES. THE BEST CHRISTMAS PRESENTS DON'T COME FROM STORES. THEY COME FROM THE HEARTS OF OTHERS. SURELY, THE GIFT OF EYESIGHT TO A CHILD IS ONE OF THE BEST GIFTS WE CAN GIVE.

THIS CHRISTMAS DAY, THE BUSH FAMILY SENDS OUR BEST WISHES TO ALL THE FAMILIES GATHERED FOR THIS EXCITING FOOTBALL GAME. MAY IT BE THE BEST HOLIDAY SEASON EVER, FOR ALL AMERICANS. GOD BLESS YOU, AND THANK YOU.

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**VIDEO MESSAGE:
HOLIDAY MESSAGE TO THE AMERICAN PEOPLE**

THIS IS A WONDERFUL TIME OF YEAR. A TIME WHEN SONGS FILL THE AIR, AND HOPE FILLS OUR HEARTS. AND THIS YEAR THAT HOPE LINKS EAST AND WEST. FOR IN THIS SEASON OF FAITH AND FAMILY, THE BELLS OF CHRISTMAS CELEBRATE THE BIRTH OF NEW FREEDOM.

WHO COULD HAVE IMAGINED -- EVEN A FEW WEEKS AGO -- THAT THE FUTURE WOULD BE SO BRIGHT? OR THAT ALL THINGS WOULD BE POSSIBLE FOR THE PEOPLES OF EUROPE? MORE THAN EVER, WE CAN ENVISION THE TRIUMPH OF PEACE ON EARTH. BUT ONLY BY CARING FOR ONE ANOTHER CAN WE EMBODY GOOD WILL TOWARD MEN.

BARBARA AND I KNOW THAT THE HOLIDAYS CAN BE JOYOUS FOR MANY AND SAD FOR OTHERS. SO LET'S JOIN HANDS TO HELP THOSE FOR WHOM THE AMERICAN DREAM SEEMS AN IMPOSSIBLE DREAM. THE POOR, THE LONELY, THE SICK. THOSE WHO FEEL LEFT OUT, LET'S HELP TO BRING IN. AND SHOW HOW CHRISTMAS IS MEASURED NOT BY WHAT'S BENEATH OUR TREE, BUT BY WHAT'S INSIDE OUR HEART.

BARBARA AND I SEND OUR BEST WISHES TO YOU AND YOUR FAMILIES FOR A JOYOUS HOLIDAY SEASON. GOD BLESS YOU. AND GOD BLESS AMERICA.

**VIDEO MESSAGE
INAUGURAL CEREMONY FOR THE NORTHERN MARIANA ISLANDS**

**CONGRATULATIONS TO THE CITIZENS OF THE
COMMONWEALTH OF THE NORTHERN MARIANA ISLANDS. I'M SURE
EVERYONE IS EXCITED ABOUT TODAY'S HISTORIC INAUGURAL,
AND I'M PLEASED TO BE A PART OF THE CEREMONIES. THIS
IS INDEED A CELEBRATION OF DEMOCRACY AT WORK.**

**GOVERNOR LARRY GUERRERO, [GER-RARE-OHI] AND
LIEUTENANT GOVERNOR MANGLONA (MAN-GLON-E-YA), IT'S A
PERSONAL PLEASURE TO CONGRATULATE YOU BOTH AS YOUR NEW
ADMINISTRATION TAKES OFFICE. WE SERVE IN EXCITING
TIMES, AND IN A NEW DECADE THAT HOLDS MUCH PROMISE.
SECRETARY OF THE INTERIOR MANUEL LUJAN, WHO VISITED
SAIPAN SHORTLY AFTER TAKING OFFICE, TOLD ME HOW
IMPRESSED HE WAS WITH THE PACE OF DEVELOPMENT, THE
COMMONWEALTH LEADERSHIP, AND THE LOCAL HOSPITALITY.**

**AND ALTHOUGH WE ARE NEARLY HALFWAY ACROSS THE
WORLD FROM EACH OTHER, TODAY WE ARE VERY CLOSE IN ONE
IMPORTANT RESPECT -- THE LOVE OF FREEDOM. AS HISTORY
AND RECENT EVENTS PROVE, ONE OF THE KEYS TO FREEDOM IS
THE ABILITY TO CHOOSE OUR POLITICAL LEADERSHIP. YOU
HAVE MADE YOUR CHOICE, AND TODAY'S INAUGURAL IS A
CELEBRATION OF DEMOCRACY.**

ONCE AGAIN, CONGRATULATIONS TO GOVERNOR GUERRERO,
AND ALL OTHER ELECTED OFFICIALS. THANK YOU AND GOD
BLESS YOU ALL.

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**VIDEO MESSAGE
LINCOLN DAY**

LADIES AND GENTLEMEN, FELLOW REPUBLICANS, WE'VE COME A LONG WAY SINCE I FIRST ENTERED POLITICS. BACK IN HARRIS COUNTY, TEXAS, WE USED TO JOKE THAT YOU COULD HOLD A REPUBLICAN CAUCUS IN A RESTAURANT BOOTH; SOME SAID A TELEPHONE BOOTH.

BUT WE DIDN'T ACCEPT THAT. WE SAW A BETTER WAY, AND A DIFFERENT KIND OF LEADERSHIP. SO WE WENT TO WORK AND WE MADE A DIFFERENCE.

I'VE BEEN HONORED TO SERVE OUR COUNTRY AND THIS GREAT PARTY IN MANY WAYS OVER THE YEARS, AND IN MANY PLACES, BUT I'VE NEVER FORGOTTEN THE CAMPAIGN LESSONS I LEARNED BACK AT THE GRASSROOTS. THE SOUND OF TYPEWRITERS AND TELEPHONES AND THE BRIGHT FACES OF YOUNG VOLUNTEERS ARE STILL WITH ME.

YES, WE MADE A DIFFERENCE. AND AS WE WORKED, REPUBLICAN ORGANIZATIONS ALL OVER THE COUNTRY WERE WORKING WITH US.

WE CHANGED THE TERMS OF POLITICAL DEBATE. AND HAD OUR SHARE OF SUCCESSES -- PARTICULARLY THIS DECADE. AND IT'S NO ACCIDENT. OUR SUCCESSES RESULT FROM HARD WORK AND HIGH PRINCIPLES.

OUR VICTORIES ARE AMERICA'S VICTORIES. AMERICA'S BACK STRONG AND PROUD. AN AMERICA WITH LOWER TAXES, AND THE LONGEST PEACETIME ECONOMIC EXPANSION IN HISTORY.

AN AMERICA WHOSE STRENGTH INCREASED THE PROSPECT FOR PEACE. AND NOW THE FORCES OF FREEDOM HAVE RISEN UP IN EVERY CORNER OF THE WORLD.

AS A PARTY AND A NATION WE HAVE COME A LONG WAY, BUT WE STILL ARE FAR FROM MAJORITY STATUS IN THE CONGRESS, AND WE HAVE YET TO SEE AT THE STATE AND LOCAL LEVEL THE SUCCESS WE HAVE WON NATIONALLY. TO BE THE MAJORITY PARTY BY THE YEAR 2000 WE MUST ACCOMPLISH TWO CRITICAL GOALS.

FIRST, IN THE SHORT RUN, WE'VE GOT TO MARSHAL SUFFICIENT POLITICAL STRENGTH IN THE 1990 ELECTION CYCLE TO ENSURE FAIR REDISTRICTING IN 1991. WE MUST NO LONGER TOLERATE THE KIND OF GERRYMANDERING THAT THROWS REPUBLICAN CANDIDATES OUT OF THE POLITICAL ARENA BEFORE ELECTIONS TAKE PLACE.

WE'VE GOT GOOD CANDIDATES AND GOOD IDEAS. ON A LEVEL PLAYING FIELD, WE KNOW WE CAN WIN. BUT IF WE ALLOW THE SYSTEM TO BE RIGGED AGAINST US AGAIN, OUR DREAM OF MAJORITY STATUS WILL STAY JUST A DREAM.

THE SECOND VICTORY IN OUR QUEST FOR MAJORITY STATUS MUST BE TO BRING MINORITY AMERICANS INTO THE RANKS OF OUR PARTY. AS I HAVE SAID MANY TIMES BEFORE, OUR PARTY IS A BIG HOUSE WITH BIG DOORS. THOSE DOORS MUST NEVER BE SHUT TO ANY AMERICAN WHO WILL HELP US BUILD A BETTER AMERICA.

WE MUST OFFER AN ALTERNATIVE TO ALL AMERICANS WHOSE VALUES AND DREAMS MORE CLOSELY REFLECT OUR OWN.

WE'RE WORKING FOR SAFER STREETS, BETTER EDUCATION,
AND A GROWING ECONOMY. MANY WHO MAY NOW CALL
THEMSELVES DEMOCRATS ARE WITH US. WE NEED TO DO A
BETTER JOB OF REACHING OUT TO ALL AMERICANS.

YES, WE HAVE COME FAR, BUT WE HAVE MORE TO DO.
TOGETHER, WE CAN SUCCEED.

ON BEHALF OF ALL THE CANDIDATES YOU HAVE HELPED,
AND ALL THE VICTORIES YOU HAVE WON FOR OUR PARTY, I
THANK YOU. AND, FOR THOSE OF YOU WHO WILL SOON BE
CAUGHT UP IN THE WONDERFUL CHAOS OF POLITICAL
CAMPAIGNING, TAKE STRENGTH IN THE KNOWLEDGE THAT WE ARE
CLOSER THAN EVER TO ACCOMPLISHING OUR GOAL OF BUILDING
OUR PARTY -- THE PARTY OF LINCOLN -- TO MAJORITY
STATUS, AND BRINGING AMERICA TO HER FINEST DAYS.

THANK YOU.

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**VIDEO MESSAGE
KIWANIS INTERNATIONAL 75TH ANNIVERSARY**

GOOD EVENING. IT'S A PLEASURE TO SHARE, AT LEAST IN SPIRIT, THIS CELEBRATION OF KIWANIS INTERNATIONAL'S 75TH ANNIVERSARY, AND THE 50TH ANNIVERSARY OF THE KIWANIS INTERNATIONAL FOUNDATION.

OVER THE YEARS, I'VE SPOKEN TO MY SHARE OF KIWANIS CLUBS. AND I KNOW HOW YOU HELP TO STRENGTHEN COMMUNITIES AND CONTRIBUTE TO AN INFORMED AND ACTIVE CITIZENRY. YOUR CLUBS PROVIDE A WAY FOR CONCERNED, CARING MEN AND WOMEN TO WORK TOGETHER, SERVING THE NEEDS OF PEOPLE IN THE SPIRIT OF COMMUNITY SERVICE.

PUBLIC SERVICE IS ONE OF THE MOST HONORABLE AND IMPORTANT CALLINGS OF ANY CITIZEN. BUT IT IS NOT LIMITED TO THOSE HOLDING OFFICE. EACH OF YOU, AS A KIWANIS MEMBER, IS ALSO CONTRIBUTING TIME AND TALENT TO PUBLIC SERVICE IN ITS LARGEST MEANING.

MANY OF YOU HAVE HEARD ME SPEAK ABOUT "A THOUSAND POINTS OF LIGHT." WELL, I'M REFERRING TO MEN AND WOMEN LIKE YOU -- KIWANIS MEMBERS AND OTHER VOLUNTEERS WHO ARE HELPING TO BUILD BETTER COMMUNITIES ALL ACROSS AMERICA.

IT'S BEEN SAID THAT THE TEST OF TIME IS THE BEST
PROOF OF VALUE. KIWANIS IS CELEBRATING ITS 75TH
ANNIVERSARY, AND IT IS STILL GROWING. THE IDEALS OF
COMMUNITY SERVICE ARE CLEARLY AS ALIVE AND DYNAMIC
TODAY AS THEY WERE 75 YEARS AGO, WHEN THE FIRST KIWANIS
CLUB WAS ORGANIZED. EVERY DAY, KIWANIS MAKES A
DIFFERENCE IN SOMEONE'S LIFE.

HAPPY BIRTHDAY, KIWANIS, AND CONGRATULATIONS. AND
GOD BLESS YOU ALL.

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BARBARA AND I SEND OUR BEST WISHES FOR A MERRY CHRISTMAS AND A HAPPY NEW YEAR TO EVERYONE ENJOYING THIS GREAT FOOTBALL GAME --THE 52ND BLUE-GRAY FOOTBALL CLASSIC.

OVER THE YEARS, THIS GAME HAS BECOME AN AMERICAN FOOTBALL TRADITION, BRINGING TOGETHER 78 YOUNG PLAYERS AND THEIR COACHES FROM ACROSS THE NATION. BUT THIS GAME UPHOLDS A NOBLE TRADITION AS WELL: THAT OF HELPING OTHERS. THE PROCEEDS OF THIS CHRISTMAS DAY CLASSIC WILL GO TOWARD EYE TREATMENT FOR CHILDREN, THROUGH THE MONTGOMERY LIONS CLUB CHARITIES. THE BEST CHRISTMAS PRESENTS DON'T COME IN BOXES, BUT COME FROM STORES. THEY COME FROM THE HEARTS OF OTHERS. SURELY, THE GIFT OF EYESIGHT TO A CHILD IS ONE OF THE BEST GIFTS WE CAN GIVE.

THIS CHRISTMAS DAY, THE BUSH FAMILY SENDS OUR BEST WISHES TO ALL THE FAMILIES GATHERED FOR THIS EXCITING FOOTBALL GAME. MAY IT BE THE BEST HOLIDAY SEASON EVER, FOR ALL AMERICANS. GOD BLESS YOU, AND THANK YOU.

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**VIDEO MESSAGE:
HOLIDAY MESSAGE TO THE AMERICAN PEOPLE**

THIS IS A WONDERFUL TIME OF YEAR. A TIME WHEN SONGS FILL THE AIR, AND HOPE FILLS OUR HEARTS. AND THIS YEAR THAT HOPE LINKS EAST AND WEST. FOR IN THIS SEASON OF FAITH AND FAMILY, THE BELLS OF CHRISTMAS CELEBRATE THE BIRTH OF NEW FREEDOM.

**WHO COULD HAVE IMAGINED -- EVEN A FEW WEEKS AGO -
- THAT THE FUTURE WOULD BE SO BRIGHT? OR THAT ALL THINGS WOULD BE POSSIBLE FOR THE PEOPLES OF EUROPE? MORE THAN EVER, WE CAN ENVISION THE TRIUMPH OF PEACE ON EARTH. BUT ONLY BY CARING FOR ONE ANOTHER CAN WE EMBODY GOOD WILL TOWARD MEN.**

BARBARA AND I KNOW THAT THE HOLIDAYS CAN BE JOYOUS FOR MANY AND SAD FOR OTHERS. SO LET'S JOIN HANDS TO HELP THOSE FOR WHOM THE AMERICAN DREAM SEEMS AN IMPOSSIBLE DREAM. THE POOR, THE LONELY, THE SICK. THOSE WHO FEEL LEFT OUT, LET'S HELP TO BRING IN. AND SHOW HOW CHRISTMAS IS MEASURED NOW BY WHAT'S BENEATH OUR TREE, BUT BY WHAT'S INSIDE OUR HEART.

BARBARA AND I SEND OUR BEST WISHES TO YOU AND YOUR FAMILIES FOR A JOYOUS HOLIDAY SEASON. GOD BLESS YOU. AND GOD BLESS AMERICA.

**VIDEO MESSAGE
KIWANIS INTERNATIONAL 75TH ANNIVERSARY**

GOOD EVENING. IT'S A PLEASURE TO SHARE, AT LEAST IN SPIRIT THIS CELEBRATION OF KIWANIS INTERNATIONAL'S 75TH ANNIVERSARY, AND THE 50TH ANNIVERSARY OF THE KIWANIS INTERNATIONAL FOUNDATION.

OVER THE YEARS, I'VE SPOKEN TO MY SHARE OF KIWANIS CLUBS. AND I KNOW HOW YOU HELP TO STRENGTHEN COMMUNITIES AND CONTRIBUTE TO AN INFORMED AND ACTIVE CITIZENRY. YOUR CLUBS PROVIDE A WAY FOR CONCERNED, CARING MEN AND WOMEN TO WORK TOGETHER, SERVING THE NEEDS OF PEOPLE IN THE SPIRIT OF COMMUNITY SERVICE.

PUBLIC SERVICE IS ONE OF THE MOST HONORABLE AND IMPORTANT CALLINGS OF ANY CITIZEN. BUT IT IS NOT LIMITED TO THOSE HOLDING OFFICE. EACH OF YOU, AS A KIWANIS MEMBER, IS ALSO CONTRIBUTING TIME AND TALENT TO PUBLIC SERVICE IN ITS LARGEST MEANING.

MANY OF YOU HAVE HEARD ME SPEAK ABOUT "A THOUSAND POINTS OF LIGHT." WELL, I'M REFERRING TO MEN AND WOMEN LIKE YOU -- KIWANIS MEMBERS AND OTHER VOLUNTEERS WHO ARE HELPING TO BUILD BETTER COMMUNITIES ALL ACROSS AMERICA.

IT'S BEEN SAID THAT THE TEST OF TIME IS THE BEST PROOF OF VALUE. KIWANIS IS CELEBRATING ITS 75TH ANNIVERSARY, AND IT IS STILL GROWING. THE IDEALS OF COMMUNITY SERVICE ARE CLEARLY AS ALIVE AND DYNAMIC TODAY AS THEY WERE 75 YEARS AGO, WHEN THE FIRST KIWANIS CLUB WAS ORGANIZED. EVERY DAY, KIWANIS MAKES A DIFFERENCE IN SOMEONE'S LIFE.

HAPPY BIRTHDAY, KIWANIS, AND CONGRATULATIONS. AND GOD BLESS YOU ALL.

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**VIDEO MESSAGE
LINCOLN DAY**

LADIES AND GENTLEMEN, FELLOW REPUBLICANS, WE'VE COME A LONG WAY SINCE I FIRST ENTERED POLITICS. BACK IN HARRIS COUNTY, TEXAS, WE USED TO JOKE THAT YOU COULD HOLD A REPUBLICAN CAUCUS IN A RESTAURANT BOOTH; SOME SAID A TELEPHONE BOOTH.

BUT WE DIDN'T ACCEPT THAT. WE SAW A BETTER WAY, AND A DIFFERENT KIND OF LEADERSHIP. SO WE WENT TO WORK AND WE MADE A DIFFERENCE.

I'VE BEEN HONORED TO SERVE OUR COUNTRY AND THIS GREAT PARTY IN MANY WAYS OVER THE YEARS, AND IN MANY PLACES, BUT I'VE NEVER FORGOTTEN THE CAMPAIGN LESSONS I LEARNED BACK AT THE GRASSROOTS. THE SOUND OF TYPEWRITERS AND TELEPHONES AND THE BRIGHT FACES OF YOUNG VOLUNTEERS ARE STILL WITH ME.

YES, WE MADE A DIFFERENCE. AND AS WE WORKED, REPUBLICAN ORGANIZATIONS ALL OVER THE COUNTRY WERE WORKING WITH US.

WE CHANGED THE TERMS OF POLITICAL DEBATE. AND HAD OUR SHARE OF SUCCESSES -- PARTICULARLY THIS DECADE. AND IT'S NO ACCIDENT. OUR SUCCESSES RESULT FROM HARD WORK AND HIGH PRINCIPLES.

OUR VICTORIES ARE AMERICA'S VICTORIES. AMERICA'S BACK STRONG AND PROUD. AN AMERICA WITH LOWER TAXES, AND THE LONGEST PEACETIME ECONOMIC EXPANSION IN HISTORY.

AN AMERICA WHOSE STRENGTH INCREASED THE PROSPECT FOR PEACE. AND NOW THE FORCES OF FREEDOM HAVE RISEN UP IN EVERY CORNER OF THE WORLD.

AS A PARTY AND A NATION WE HAVE COME A LONG WAY, BUT WE STILL ARE FAR FROM MAJORITY STATUS IN THE CONGRESS, AND WE HAVE YET TO SEE AT THE STATE AND LOCAL LEVEL THE SUCCESS WE HAVE WON NATIONALLY. TO BE THE MAJORITY PARTY BY THE YEAR 2000 WE MUST ACCOMPLISH TWO CRITICAL GOALS.

FIRST, IN THE SHORT RUN, WE'VE GOT TO MARSHAL SUFFICIENT POLITICAL STRENGTH IN THE 1990 ELECTION CYCLE TO ENSURE FAIR REDISTRICTING IN 1991. WE MUST NO LONGER TOLERATE THE KIND OF GERRYMANDERING THAT THROWS REPUBLICAN CANDIDATES OUT OF THE POLITICAL ARENA BEFORE ELECTIONS TAKE PLACE.

WE'VE GOT GOOD CANDIDATES AND GOOD IDEAS. ON A LEVEL PLAYING FIELD, WE KNOW WE CAN WIN. BUT IF WE ALLOW THE SYSTEM TO BE RIGGED AGAINST US AGAIN, OUR DREAM OF MAJORITY STATUS WILL STAY JUST A DREAM.

THE SECOND VICTORY IN OUR QUEST FOR MAJORITY STATUS MUST BE TO BRING MINORITY AMERICANS INTO THE RANKS OF OUR PARTY. AS I HAVE SAID MANY TIMES BEFORE, OUR PARTY IS A BIG HOUSE WITH BIG DOORS. THOSE DOORS MUST NEVER BE SHUT TO ANY AMERICAN WHO WILL HELP US BUILD A BETTER AMERICA.

WE MUST OFFER AN ALTERNATIVE TO ALL AMERICANS WHOSE VALUES AND DREAMS MORE CLOSELY REFLECT OUR OWN.

WE'RE WORKING FOR SAFER STREETS, BETTER EDUCATION,
AND A GROWING ECONOMY. MANY WHO MAY NOW CALL
THEMSELVES DEMOCRATS ARE WITH US. WE NEED TO DO A
BETTER JOB OF REACHING OUT TO ALL AMERICANS.

YES, WE HAVE COME FAR, BUT WE HAVE MORE TO DO.
TOGETHER, WE CAN SUCCEED.

ON BEHALF OF ALL THE CANDIDATES YOU HAVE HELPED,
AND ALL THE VICTORIES YOU HAVE WON FOR OUR PARTY, I
THANK YOU. AND, FOR THOSE OF YOU WHO WILL SOON BE
CAUGHT UP IN THE WONDERFUL CHAOS OF POLITICAL
CAMPAIGNING, TAKE STRENGTH IN THE KNOWLEDGE THAT WE ARE
CLOSER THAN EVER TO ACCOMPLISHING OUR GOAL OF BUILDING
OUR PARTY -- THE PARTY OF LINCOLN TO MAJORITY STATUS,
AND BRINGING AMERICA TO HER FINEST DAYS.

THANK YOU.

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**VIDEO MESSAGE
INAUGURAL CEREMONY FOR THE NORTHERN MARIANA ISLANDS**

**CONGRATULATIONS TO THE CITIZENS OF THE
COMMONWEALTH OF THE NORTHERN MARIANA ISLANDS. I'M SURE
EVERYONE IS EXCITED ABOUT TODAY'S HISTORIC INAUGURAL,
AND I'M PLEASED TO BE A PART OF THE CEREMONIES. THIS
IS INDEED A CELEBRATION OF DEMOCRACY AT WORK.**

**GOVERNOR LARRY GUERRERO, [GER-RARE-OH] AND
LIEUTENANT GOVERNOR MANGLONA (MAN-GLON-E-YA), IT'S A
PERSONAL PLEASURE TO CONGRATULATE YOU BOTH AS YOUR NEW
ADMINISTRATION TAKES OFFICE. WE SERVE IN EXCITING
TIMES, AND IN A NEW DECADE THAT HOLDS MUCH PROMISE.
SECRETARY OF THE INTERIOR MANUEL LUJAN, WHO VISITED
SAIPAN SHORTLY AFTER TAKING OFFICE, TOLD ME HOW
IMPRESSED HE WAS WITH THE PACE OF DEVELOPMENT, THE
COMMONWEALTH LEADERSHIP, AND THE LOCAL HOSPITALITY.**

**AND ALTHOUGH WE ARE NEARLY HALFWAY ACROSS THE
WORLD FROM EACH OTHER, TODAY WE ARE VERY CLOSE IN ONE
IMPORTANT RESPECT -- THE LOVE OF FREEDOM. AS HISTORY
AND RECENT EVENTS PROVE, ONE OF THE KEYS TO FREEDOM IS
THE ABILITY TO CHOOSE OUR POLITICAL LEADERSHIP. YOU
HAVE MADE YOUR CHOICE, AND TODAY'S INAUGURAL IS A
CELEBRATION OF DEMOCRACY.**

- 2 -

ONCE AGAIN, CONGRATULATIONS TO GOVERNOR GUERRERO,
AND ALL OTHER ELECTED OFFICIALS. THANK YOU AND GOD
BLESS YOU ALL.

#

**VIDEO MESSAGE
KIWANIS INTERNATIONAL 75TH ANNIVERSARY**

**GOOD EVENING. IT'S A PLEASURE TO SHARE, AT LEAST
IN SPIRIT THIS CELEBRATION OF KIWANIS INTERNATIONAL'S
75TH ANNIVERSARY, AND THE 50TH ANNIVERSARY OF THE
KIWANIS INTERNATIONAL FOUNDATION.**

**OVER THE YEARS, I'VE SPOKEN TO MY SHARE OF KIWANIS
CLUBS. AND I KNOW HOW YOU HELP TO STRENGTHEN
COMMUNITIES AND CONTRIBUTE TO AN INFORMED AND ACTIVE
CITIZENRY. YOUR CLUBS PROVIDE A WAY FOR CONCERNED,
CARING MEN AND WOMEN TO WORK TOGETHER, SERVING THE
NEEDS OF PEOPLE IN THE SPIRIT OF COMMUNITY SERVICE.**

**PUBLIC SERVICE IS ONE OF THE MOST HONORABLE AND
IMPORTANT CALLINGS OF ANY CITIZEN. BUT IT IS NOT
LIMITED TO THOSE HOLDING OFFICE. EACH OF YOU, AS A
KIWANIS MEMBER, IS ALSO CONTRIBUTING TIME AND TALENT TO
PUBLIC SERVICE IN ITS LARGEST MEANING.**

**MANY OF YOU HAVE HEARD ME SPEAK ABOUT "A THOUSAND
POINTS OF LIGHT." WELL, I'M REFERRING TO MEN AND WOMEN
LIKE YOU -- KIWANIS MEMBERS AND OTHER VOLUNTEERS WHO
ARE HELPING TO BUILD BETTER COMMUNITIES ALL ACROSS
AMERICA.**

WE'RE WORKING FOR SAFER STREETS, BETTER EDUCATION,
AND A GROWING ECONOMY. MANY WHO MAY NOW CALL
THEMSELVES DEMOCRATS ARE WITH US. WE NEED TO DO A
BETTER JOB OF REACHING OUT TO ALL AMERICANS.

YES, WE HAVE COME FAR, BUT WE HAVE MORE TO DO.
TOGETHER, WE CAN SUCCEED.

ON BEHALF OF ALL THE CANDIDATES YOU HAVE HELPED,
AND ALL THE VICTORIES YOU HAVE WON FOR OUR PARTY, I
THANK YOU. AND, FOR THOSE OF YOU WHO WILL SOON BE
CAUGHT UP IN THE WONDERFUL CHAOS OF POLITICAL
CAMPAIGNING, TAKE STRENGTH IN THE KNOWLEDGE THAT WE ARE
CLOSER THAN EVER TO ACCOMPLISHING OUR GOAL OF BUILDING
OUR PARTY -- THE PARTY OF LINCOLN TO MAJORITY STATUS,
AND BRINGING AMERICA TO HER FINEST DAYS.

THANK YOU.

#

Grant
Draft one

PROPOSED VIDEO MESSAGE
BLUE-GRAY FOOTBALL CLASSIC

Barbara and I send our best wishes for a merry Christmas and a happy New Year to everyone enjoying this great football game -- the 52nd Blue-Gray Football Classic.

Over the years, this game has become an American football tradition, bringing together 78 young players and their coaches from across the nation. But this game upholds an ^{noble} ~~even~~ better tradition: ^{as well} that of helping others. The proceeds of this Christmas Day classic will go toward eye treatment for children, through the Montgomery Lions Club Charities. The best Christmas presents ~~are the ones that~~ don't come ^{from stores. They} ~~in boxes,~~ but come from the hearts of others. Surely, the gift of eyesight to a child is one of the best gifts we can give.

This Christmas Day, the Bush family sends our best wishes to all the families gathered for this exciting football game. May it be the best holiday season ever, for all Americans. God bless you, and thank you.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 12/15/89

ACTION/CONCURRENCE/COMMENT DUE BY: 12/18/89 2:00 PM

SUBJECT: VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD XXXXXXXXXXXXXXXXXXXX	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON XXXXXXXXXXXXXXXXXXXX	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Monday, December 18, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1989 DEC 15 PM 6:41

Tron
December 13, 1989
Draft one
Title: KIWANIS

PROPOSED VIDEO MESSAGE
KIWANIS INTERNATIONAL 75TH ANNIVERSARY

Good evening. It's a pleasure to share, at least in spirit ~~in~~ this celebration of Kiwanis International's 75th Anniversary, and the 50th anniversary of the Kiwanis International Foundation.

Over the years, I've spoken to my share of Kiwanis clubs. And I know how ~~Kiwanis and similiar service clubs~~ ^{you} help to strengthen communities and contribute to an informed and active citizenry. Your clubs provide a way for concerned, caring men and women to work together, serving the needs of people in ~~a~~ ^{the} spirit of community service.

Public service is one of the most honorable and important callings of any citizen. But it is not limited to those holding office. Each of you, as a Kiwanis member, is also contributing time and talent to public service in its largest meaning.

Many of you have heard me speak about "a thousand points of light." ~~And,~~ ^{well,} I'm referring to men and women ~~such as~~ ^{like} you -- Kiwanis members and other volunteers who are helping to build better communities all across America.

It's been said that the test of time is the best proof of value. Kiwanis is celebrating its 75th anniversary, and it is still growing. The ideals of community service ~~and voluntarism~~ are clearly as alive and dynamic today as they were 75 years ago, when the first Kiwanis club was organized. Every day, Kiwanis

makes a difference in someone's life, ~~and that's something you can
be proud of.~~

Happy birthday, Kiwanis, and congratulations. And God bless
you all.

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Tron
December 15, 1989
Draft One
B: Lincoln

PROPOSED VIDEO MESSAGE
LINCOLN DAY VIDEO

Ladies and gentlemen, fellow Republicans, we've come a long way since I first entered politics. Back in Harris County, Texas, we used to joke that you could hold a Republican caucus in a restaurant booth; some said a telephone booth.

But we didn't accept that. We saw a better way, and a different kind of leadership. So we went to work and we made a difference.

I've been honored to serve ^{our} my country and this great party in many ways over the years, and in many places, but I've never forgotten the campaign lessons I learned back at the grassroots. The sound of typewriters and telephones, ~~the smell of stale coffee,~~ ^{and} and the bright faces of young volunteers are still with me.

Yes, we made a difference. And as we worked, Republican organizations all over the country were working with us.

We changed the terms of political debate. ^{And had our share of successes - particularly this decade.} ~~And now, Democrats are switching to the Republican party in unprecedented numbers.~~ ^{And it's} ~~This is no accident.~~ ^{es} Our success ~~is the result of~~ ^{from} hard work and high principles. ~~We have dared to dream big dreams.~~

Our victories are America's victories. ^{strong and proud.} ~~We brought America's~~ ^{An America with} ~~back.~~ We won the battle ^{with} ~~for the~~ lower taxes, ~~that brought the~~ ^{and the} longest peacetime economic expansion in history.


An America whose ² strength increased the prospect for
~~We won the battle to restore America's defenses. We refused~~ *peace*

~~to yield to tyranny,~~ *A* and now the forces of freedom have risen up in every corner of the world.

As a party and a Nation we have come a long way, but we still are far from majority status in the Congress, and we have yet to see at the state and local level the success we have won nationally. To be the majority party by the year 2000 we must accomplish two critical goals.

first,
~~forces~~ *stronger* in the 1990 election cycle to ensure fair redistricting in 1991. We must no longer tolerate the kind of gerrymandering that ~~virtually~~ throws Republican candidates out of the political arena, *before elections take place.*

We've got good candidates and good ideas. On a level playing field, we know we can win. But if we allow the system to be rigged against us again, our dream of majority status will slip away. *Stay just a dream*

 The second victory in our quest for majority status must be to bring minority Americans into the ranks of our party. As I have said many times before, our party is a big house with big doors. Those doors must never be shut to any American who will help us build *a better* the America we envision.

We must offer an alternative to *all* ~~those~~ Americans ~~who have~~ ~~traditionally voted with the Democrats,~~ but whose values and dreams ~~more closely~~ reflect our own.

We're working for safer streets, better education, and a growing economy. Many who may now call themselves Democrats are with us. We need to do a better job of ~~recruiting those~~ *reaching out to all* Americans ~~into our ranks.~~ ~~Simply put, if we're going to be the majority party, we need minority votes -- that's a political imperative.~~

Yes, we have come far, but we have ~~to make this final push.~~ *more to do* Together, we ~~will prevail.~~ *can succeed.*

On behalf of all the candidates you have helped, and all the victories you have won for our party, I thank you. And, for those of you who will soon be caught up in the wonderful chaos of political campaigning, take strength in the knowledge that we are closer than ever to accomplishing our goal of building our party ~~to majority status, and bringing America to her finest days.~~ *the*

Thank you.

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Party of Lincoln

(Smith/Sheehan)
Draft Two
12/15/89
HOLIDAY

PROPOSED VIDEO MESSAGE:
HOLIDAY MESSAGE TO THE AMERICAN PEOPLE

This is a wonderful time of year. A time when songs fill the air, and hope fills our hearts. And this year that hope links East and West. For in this season of faith and family, the bells of Christmas celebrate the birth of new freedom.

Who could have imagined -- even a few weeks ago -- that the future would be so bright? Or that all things would be possible for the peoples of Europe? More than ever, we can envision the triumph of peace on earth. But only by caring for one another can we embody good will toward men.

Barbara and I know that the holidays ^{be joyous for many and} can ~~be the saddest time~~ ^{of year for ~~some~~ others}. So let's join hands to help those for whom the American Dream seems an Impossible Dream. The poor, the lonely, the sick, ~~the elderly~~. Those who feel left out, let's help to bring in. And show how Christmas is measured not by what's beneath our tree, but by what's inside our heart.

Barbara and I send our best wishes to you and your families for a joyous holiday season. God bless you. And God bless America.

Grant
December 15, 1989
Draft two
A:video

PROPOSED VIDEO MESSAGE
INAUGURAL CEREMONY FOR THE NORTHERN MARIANA ISLANDS

Congratulations to the citizens of the Commonwealth of the Northern Mariana Islands. I'm sure everyone is excited about today's historic inaugural, and I'm pleased to be a part of the ceremonies. This is indeed a celebration of democracy at work.

Accent
Governor Larry Guerrero, [GER-RARE-OH] and Lieutenant Governor Manglona (man-glon-e-ya), it's a personal pleasure to congratulate you both as your new administration takes office. We serve in exciting times, and in a new decade that holds much promise. Secretary of the Interior Manual ^eLujan, who visited Saipan shortly after taking office, told me how impressed he was with the pace of development, the Commonwealth leadership, and the local hospitality.

And although we are nearly halfway across the world from each other, today we are very close in one important respect -- the love of freedom. As history and recent events prove, one of the keys to freedom is the ability to choose our political leadership. You have made your choice, and today's inaugural is a celebration of democracy.

Once again, congratulations to Governor Guerrero, and all other elected officials. Thank you and God bless you all.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 12/15/89 ACTION/CONCURRENCE/COMMENT DUE BY: 12/18/89 2:00 PM

SUBJECT: VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Monday, December 18, with a copy to my office. Thank you.

RESPONSE:

*No Comment
12/18/89*

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

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RESPONSE:

OK
S.R.

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 DEC 15 PM 6:41

Tron
December 13, 1989
Draft one
Title: KIWANIS

PROPOSED VIDEO MESSAGE
KIWANIS INTERNATIONAL 75TH ANNIVERSARY

Good evening. It's a pleasure to share, at least in spirit in this celebration of Kiwanis International's 75th Anniversary, and the 50th anniversary of the Kiwanis International Foundation.

Over the years, I've spoken to my share of Kiwanis clubs. And I know how Kiwanis and similiar service clubs help to strengthen communities and contribute to an informed and active citizenry. Your clubs provide a way for concerned, caring men and women to work together, serving the needs of people in a spirit of community service.

Public service is one of the most honorable and important callings of any citizen. But it is not limited to those holding office. Each of you, as a Kiwanis member, is also contributing time and talent to public service in its largest meaning.

Many of you have heard me speak about "a thousand points of light." And, I'm referring to men and women such as you -- Kiwanis members and other volunteers who are helping to build better communities all across America.

It's been said that the test of time is the best proof of value. Kiwanis is celebrating its 75th anniversary, and it is still growing. The ideals of community service and voluntarism are clearly as alive and dynamic today as they were 75 years ago, when the first Kiwanis club was organized. Every day, Kiwanis

makes a difference in someone's life and that's something you can be proud of.

Happy birthday, Kiwanis, and congratulations. And God bless you all.

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100-10000

Grant
Draft one

PROPOSED VIDEO MESSAGE
BLUE-GRAY FOOTBALL CLASSIC

Barbara and I send our best wishes for a merry Christmas and a happy New Year to everyone enjoying this great football game -- the 52nd Blue-Gray Football Classic.

Over the years, this game has become an American football tradition, bringing together 78 young players and their coaches from across the nation. But this game upholds an even better tradition: that of helping others. The proceeds of this Christmas Day classic will go toward eye treatment for children, through the Montgomery Lions Club Charities. The best Christmas presents are the ones that don't come in boxes, but come from the hearts of others. Surely, the gift of eyesight to a child is one of the best gifts we can give.

This Christmas Day, the Bush family sends our best wishes to all the families gathered for this exciting football game. May it be the best holiday season ever, for all Americans. God bless you, and thank you.

#

Tron
December 15, 1989
Draft One
B: Lincoln

PROPOSED VIDEO MESSAGE
LINCOLN DAY VIDEO

Ladies and gentlemen, fellow Republicans, we've come a long way since I first entered politics. Back in Harris County, Texas, we used to joke that you could hold a Republican caucus in a restaurant booth; some said a telephone booth.

But we didn't accept that. We saw a better way, and a different kind of leadership. So we went to work and we made a difference.

I've been honored to serve my country and this great party in many ways over the years, and in many places, but I've never forgotten the campaign lessons I learned back at the grassroots. The sound of typewriters and telephones, the smell of stale coffee, and the bright faces of young volunteers are still with me.

Yes, we made a difference. And as we worked, Republican organizations all over the country were working with us.

We changed the terms of political debate. And now, Democrats are switching to the Republican party in unprecedented numbers. This is no accident. Our success is the result of hard work and high principles. We have dared to dream big dreams.

Our victories are America's victories. We brought America back. We won the battle for the lower taxes, that brought the longest peacetime economic expansion in history.

We won the battle to restore America's defenses. We refused to yield to tyranny, and now the forces of freedom have risen up in every corner of the world.

As a party and a Nation we have come a long way, but we still are far from majority status in the Congress, and we have yet to see at the state and local level the success we have won nationally. To be the majority party by the year 2000 we must accomplish two critical goals.

In the short run, we've got to marshal sufficient political forces in the 1990 election cycle to ensure fair redistricting in 1991. We must no longer tolerate the kind of gerrymandering that virtually throws Republican candidates out of the political arena.

We've got good candidates and good ideas. On a level playing field, we know we can win. But if we allow the system to be rigged against us again, our dream of majority status will slip away.

The second victory in our quest for majority status must be to bring minority Americans into the ranks of our party. As I have said many times before, our party is a big house with big doors. Those doors must never be shut to any American who will help us build the America we envision.

We must offer an alternative to those Americans who have traditionally voted with the Democrats, but whose values and dreams more closely reflect our own.

We're working for safer streets, better education, and a growing economy. Many who may now call themselves Democrats are with us. We need to do a better job of recruiting those Americans into our ranks. Simply put, if we're going to be the majority party, we need minority votes -- that's a political imperative.

Yes, we have come far, but we have to make this final push. Together, we will prevail.

On behalf of all the candidates you have helped, and all the victories you have won for our party, I thank you. And, for those of you who will soon be caught up in the wonderful chaos of political campaigning, take strength in the knowledge that we are closer than ever to accomplishing our goal of building our party to majority status, and bringing America to her finest days.

Thank you.

#

(Smith/Sheehan)
Draft Two
12/15/89
HOLIDAY

PROPOSED VIDEO MESSAGE:
HOLIDAY MESSAGE TO THE AMERICAN PEOPLE

This is a wonderful time of year. A time when songs fill the air, and hope fills our hearts. And this year that hope links East and West. For in this season of faith and family, the bells of Christmas celebrate the birth of new freedom.

Who could have imagined -- even a few weeks ago -- that the future would be so bright? Or that all things would be possible for the peoples of Europe? More than ever, we can envision the triumph of peace on earth. But only by caring for one another can we embody good will toward men.

Barbara and I know that the holidays can be the saddest time of year for some. So let's join hands to help those for whom the American Dream seems an Impossible Dream. The poor, the lonely, the sick, the elderly. Those who feel left out, let's help to bring in. And show how Christmas is measured not by what's beneath our tree, but by what's inside our heart.

Barbara and I send our best wishes to you and your families for a joyous holiday season. God bless you. And God bless America.

Grant
December 15, 1989
Draft two
A:video

PROPOSED VIDEO MESSAGE
INAUGURAL CEREMONY FOR THE NORTHERN MARIANA ISLANDS

Congratulations to the citizens of the Commonwealth of the Northern Mariana Islands. I'm sure everyone is excited about today's historic inaugural, and I'm pleased to be a part of the ceremonies. This is indeed a celebration of democracy at work.

Governor Larry Guerrero, [GER-RARE-OH] and Lieutenant Governor Manglona (man-glon-e-ya), it's a personal pleasure to congratulate you both as your new administration takes office. We serve in exciting times, and in a new decade that holds much promise. Secretary of the Interior Manuel Lujan, who visited Saipan shortly after taking office, told me how impressed he was with the pace of development, the Commonwealth leadership, and the local hospitality.

And although we are nearly halfway across the world from each other, today we are very close in one important respect -- the love of freedom. As history and recent events prove, one of the keys to freedom is the ability to choose our political leadership. You have made your choice, and today's inaugural is a celebration of democracy.

Once again, congratulations to Governor Guerrero, and all other elected officials. Thank you and God bless you all.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 12/15/89

ACTION/CONCURRENCE/COMMENT DUE BY: 12/18/89 2:00 PM

SUBJECT: VIDEO SCRIPTS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>WRAY</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Monday, December 18, with a copy to my office. Thank you.

RESPONSE:

Please see suggested revisions to Lincoln Day video. Otherwise, no comments.

12/18/89

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 DEC 15 PM 6:41

Tron
December 13, 1989
Draft one
Title: KIWANIS

PROPOSED VIDEO MESSAGE
KIWANIS INTERNATIONAL 75TH ANNIVERSARY

Good evening. It's a pleasure to share, at least in spirit in this celebration of Kiwanis International's 75th Anniversary, and the 50th anniversary of the Kiwanis International Foundation.

Over the years, I've spoken to my share of Kiwanis clubs. And I know how Kiwanis and similiar service clubs help to strengthen communities and contribute to an informed and active citizenry. Your clubs provide a way for concerned, caring men and women to work together, serving the needs of people in a spirit of community service.

Public service is one of the most honorable and important callings of any citizen. But it is not limited to those holding office. Each of you, as a Kiwanis member, is also contributing time and talent to public service in its largest meaning.

Many of you have heard me speak about "a thousand points of light." And, I'm referring to men and women such as you -- Kiwanis members and other volunteers who are helping to build better communities all across America.

It's been said that the test of time is the best proof of value. Kiwanis is celebrating its 75th anniversary, and it is still growing. The ideals of community service and voluntarism are clearly as alive and dynamic today as they were 75 years ago, when the first Kiwanis club was organized. Every day, Kiwanis

makes a difference in someone's life and that's something you can be proud of.

Happy birthday, Kiwanis, and congratulations. And God bless you all.

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Grant
Draft one

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(Smith/Sheehan)
Draft Two
12/15/89
HOLIDAY

PROPOSED VIDEO MESSAGE:
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December 15, 1989
Draft two
A:video

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#

THE WHITE HOUSE
WASHINGTON



December 18, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Proposed Videos

We have one suggestion for the Blue-Gray Football Classic remarks. We recommend changing the second sentence of the second paragraph to read, "But this game upholds a noble tradition as well, that of helping others." We have also noted two comments at the bottom of the first page of the Lincoln Day remarks.

cc: James W. Cicconi

1989 DEC 15 PM 6:41

Tron
December 13, 1989
Draft one
Title: KIWANIS

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(Smith/Sheehan)
Draft Two
12/15/89
HOLIDAY

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Grant
December 15, 1989
Draft two
A:video

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DATE: 12/15/89

ACTION/CONCURRENCE/COMMENT DUE BY: 12/18/89 2:00 PM

SUBJECT: VIDEO SCRIPTS

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Monday, December 18, with a copy to my office. Thank you.

RESPONSE:

See comment on Holiday Message to the American People.

89 DEC 18 P2:04

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 DEC 15 PM 6:41

Tron
December 13, 1989
Draft one
Title: KIWANIS

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Yes, we have come far, but we have to make this final push. Together, we will prevail.

On behalf of all the candidates you have helped, and all the victories you have won for our party, I thank you. And, for those of you who will soon be caught up in the wonderful chaos of political campaigning, take strength in the knowledge that we are closer than ever to accomplishing our goal of building our party to majority status, and bringing America to her finest days.

Thank you.

#

(Smith/Sheehan)
Draft Two
12/15/89
HOLIDAY

PROPOSED VIDEO MESSAGE:
HOLIDAY MESSAGE TO THE AMERICAN PEOPLE

This is a wonderful time of year. A time when songs fill the air, and hope fills our hearts. And this year that hope links East and West. For in this season of faith and family, the bells of Christmas celebrate the birth of new freedom.

Who could have imagined -- even a few weeks ago -- that the future would be so bright? Or that all things would be possible for the peoples of Europe? More than ever, we can envision the triumph of peace on earth. But only by caring for one another can we embody good will toward men.

Barbara and I know that the holidays can be the saddest time of year for some. So let's join hands to help those for whom the American Dream seems an Impossible Dream. The poor, the lonely, the sick, the elderly. Those who feel left out, let's help to bring in. And show how Christmas is measured not by what's beneath our tree, but by what's inside our heart.

Barbara and I send our best wishes to you and your families for a joyous holiday season. God bless you. And God bless America.

*Should they be included with the poor and the sick?
Saying elderly isn't necessarily mean being left out.
Mollin, 12/15/89*

Grant
December 15, 1989
Draft two
A:video

PROPOSED VIDEO MESSAGE
INAUGURAL CEREMONY FOR THE NORTHERN MARIANA ISLANDS

Congratulations to the citizens of the Commonwealth of the Northern Mariana Islands. I'm sure everyone is excited about today's historic inaugural, and I'm pleased to be a part of the ceremonies. This is indeed a celebration of democracy at work.

Governor Larry Guerrero, [GER-RARE-OH] and Lieutenant Governor Manglona (man-glon-e-ya), it's a personal pleasure to congratulate you both as your new administration takes office. We serve in exciting times, and in a new decade that holds much promise. Secretary of the Interior Manuel Lujan, who visited Saipan shortly after taking office, told me how impressed he was with the pace of development, the Commonwealth leadership, and the local hospitality.

And although we are nearly halfway across the world from each other, today we are very close in one important respect -- the love of freedom. As history and recent events prove, one of the keys to freedom is the ability to choose our political leadership. You have made your choice, and today's inaugural is a celebration of democracy.

Once again, congratulations to Governor Guerrero, and all other elected officials. Thank you and God bless you all.

#

THE WHITE HOUSE
WASHINGTON

Date: 12/18/89

TO: *Chriss Winston*

FROM: CLARK KENT ERVIN *C*
Office of National Service *1/5*
x6266

- Action
- Your Comment
- Let's Talk
- FYI

*Attached are one comment on
Presidential Video Scripts.*

WHITE HOUSE STAFFING MEMORANDUM

DATE: 12/15/89

ACTION/CONCURRENCE/COMMENT DUE BY: 12/18/89 2:00 PM

SUBJECT: VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Monday, December 18, with a copy to my office. Thank you.

RESPONSE:

89 DEC 18 P 1:59

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1989 DEC 15 PM 6:41

Tron
December 13, 1989
Draft one
Title: KIWANIS

PROPOSED VIDEO MESSAGE
KIWANIS INTERNATIONAL 75TH ANNIVERSARY

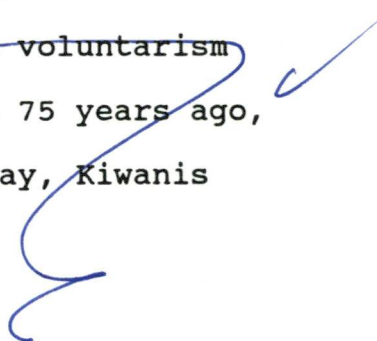
Good evening. It's a pleasure to share, at least in spirit in this celebration of Kiwanis International's 75th Anniversary, and the 50th anniversary of the Kiwanis International Foundation.

Over the years, I've spoken to my share of Kiwanis clubs. And I know how Kiwanis and similiar service clubs help to strengthen communities and contribute to an informed and active citizenry. Your clubs provide a way for concerned, caring men and women to work together, serving the needs of people in a spirit of community service.

Public service is one of the most honorable and important callings of any citizen. But it is not limited to those holding office. Each of you, as a Kiwanis member, is also contributing time and talent to public service in its largest meaning.

Many of you have heard me speak about "a thousand points of light." And, I'm referring to men and women such as you -- Kiwanis members and other volunteers who are helping to build better communities all across America.

It's been said that the test of time is the best proof of value. Kiwanis is celebrating its 75th anniversary, and it is still growing. The ideals of community service and voluntarism are clearly as alive and dynamic today as they were 75 years ago, when the first Kiwanis club was organized. Every day, Kiwanis



makes a difference in someone's life and that's something you can be proud of.

Happy birthday, Kiwanis, and congratulations. And God bless you all.

#

Grant
Draft one

PROPOSED VIDEO MESSAGE
BLUE-GRAY FOOTBALL CLASSIC

Barbara and I send our best wishes for a merry Christmas and a happy New Year to everyone enjoying this great football game -- the 52nd Blue-Gray Football Classic.

Over the years, this game has become an American football tradition, bringing together 78 young players and their coaches from across the nation. But this game upholds an even better tradition: that of helping others. The proceeds of this Christmas Day classic will go toward eye treatment for children, through the Montgomery Lions Club Charities. The best Christmas presents are the ones that don't come in boxes, but come from the hearts of others. Surely, the gift of eyesight to a child is one of the best gifts we can give.

This Christmas Day, the Bush family sends our best wishes to all the families gathered for this exciting football game. May it be the best holiday season ever, for all Americans. God bless you, and thank you.

#

Tron
December 15, 1989
Draft One
B: Lincoln

PROPOSED VIDEO MESSAGE
LINCOLN DAY VIDEO

Ladies and gentlemen, fellow Republicans, we've come a long way since I first entered politics. Back in Harris County, Texas, we used to joke that you could hold a Republican caucus in a restaurant booth; some said a telephone booth.

But we didn't accept that. We saw a better way, and a different kind of leadership. So we went to work and we made a difference.

I've been honored to serve my country and this great party in many ways over the years, and in many places, but I've never forgotten the campaign lessons I learned back at the grassroots. The sound of typewriters and telephones, the smell of stale coffee, and the bright faces of young volunteers are still with me.

Yes, we made a difference. And as we worked, Republican organizations all over the country were working with us.

We changed the terms of political debate. And now, Democrats are switching to the Republican party in unprecedented numbers. This is no accident. Our success is the result of hard work and high principles. We have dared to dream big dreams.

Our victories are America's victories. We brought America back. We won the battle for the lower taxes, that brought the longest peacetime economic expansion in history.

We won the battle to restore America's defenses. We refused to yield to tyranny, and now the forces of freedom have risen up in every corner of the world.

As a party and a Nation we have come a long way, but we still are far from majority status in the Congress, and we have yet to see at the state and local level the success we have won nationally. To be the majority party by the year 2000 we must accomplish two critical goals.

In the short run, we've got to marshal sufficient political forces in the 1990 election cycle to ensure fair redistricting in 1991. We must no longer tolerate the kind of gerrymandering that virtually throws Republican candidates out of the political arena.

We've got good candidates and good ideas. On a level playing field, we know we can win. But if we allow the system to be rigged against us again, our dream of majority status will slip away.

The second victory in our quest for majority status must be to bring minority Americans into the ranks of our party. As I have said many times before, our party is a big house with big doors. Those doors must never be shut to any American who will help us build the America we envision.

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(Smith/Sheehan)
Draft Two
12/15/89
HOLIDAY

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Barbara and I send our best wishes to you and your families for a joyous holiday season. God bless you. And God bless America.

From now on in America any
definition of a successful
life must include
serving others.

Grant
December 15, 1989
Draft two
A:video

PROPOSED VIDEO MESSAGE
INAUGURAL CEREMONY FOR THE NORTHERN MARIANA ISLANDS

Congratulations to the citizens of the Commonwealth of the Northern Mariana Islands. I'm sure everyone is excited about today's historic inaugural, and I'm pleased to be a part of the ceremonies. This is indeed a celebration of democracy at work.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 12/15/89 ACTION/CONCURRENCE/COMMENT DUE BY: 12/18/89 2:00 PM

SUBJECT: VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>WRAY</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Monday, December 18, with a copy to my office. Thank you.

RESPONSE:

All comments

90:24 81 DEC 89
James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1989 DEC 15 PM 6:41

Tron
December 13, 1989
Draft one
Title: KIWANIS

PROPOSED VIDEO MESSAGE
KIWANIS INTERNATIONAL 75TH ANNIVERSARY

Good evening. It's a pleasure to share, at least in spirit,
~~in~~ this celebration of Kiwanis International's 75th Anniversary,
and the 50th anniversary of the Kiwanis International Foundation.

Over the years, I've spoken to my share of Kiwanis clubs.
And I know how ^{you} ~~Kiwanis and similiar service~~ clubs help to
strengthen communities and contribute to an informed and active
citizenry. Your clubs provide a way for concerned, caring men
and women to work together, serving the needs of people in ~~a~~ ^{the}
spirit of community service.

Public service is one of the most honorable and important
callings of any citizen. But it is not limited to those holding
office. Each of you, as a Kiwanis member, is also contributing
time and talent to public service in its largest meaning.

Many of you have heard me speak about "a thousand points of
light." And, ^{Well,} I'm referring to men and women ^{like} ~~such as~~ you --
Kiwanis members and other volunteers who are helping to build
better communities all across America.

It's been said that the test of time is the best proof of
value. Kiwanis is celebrating its 75th anniversary, and it is
still growing. The ideals of community service and voluntarism
are clearly as alive and dynamic today as they were 75 years ago,
when the first Kiwanis club was organized. Every day, Kiwanis

in someone's² life.
makes a difference. ~~in someone's life and that's something you can
be proud of.~~

Happy birthday, Kiwanis, and congratulations. And God bless
you all.

#

#

#

Grant
Draft one

PROPOSED VIDEO MESSAGE
BLUE-GRAY FOOTBALL CLASSIC

Barbara and I send our best wishes for a merry Christmas and a happy New Year to everyone enjoying this great football game -- the 52nd Blue-Gray Football Classic.

Over the years, this game has become an American football tradition, bringing together 78 young players and their coaches from across the nation. But this game upholds an even better tradition: that of helping others. The proceeds of this Christmas Day classic will go toward eye treatment for children, through the Montgomery Lions Club Charities. The best Christmas presents ~~are the ones that~~ don't come ^{from stores, they} in boxes, but come from the hearts of others. Surely, the gift of eyesight to a child is one of the best gifts we can give.

This Christmas Day, the Bush family sends our best wishes to all the families gathered for this exciting football game. May it be the best holiday season ever, for all Americans. God bless you, and thank you.

#

Tron
December 15, 1989
Draft One
B: Lincoln

PROPOSED VIDEO MESSAGE
LINCOLN DAY VIDEO

Ladies and gentlemen, fellow Republicans, we've come a long way since I first entered politics. Back in Harris County, Texas, we used to joke that you could hold a Republican caucus in a restaurant booth; some said a telephone booth.

But we didn't accept that. We saw a better way, and a different kind of leadership. So we went to work and we made a difference.

I've been honored to serve ^{our} my country and this great party in many ways over the years, and in many places, but I've never forgotten the campaign lessons I learned back at the grassroots. The sound of typewriters and telephones, ~~the smell of stale coffee,~~ ^{of} and the bright faces of young volunteers are ~~still~~ ^{images forever} with me.

Yes, we made a difference. And as we worked, Republican organizations all over the country were working with us.

We changed the terms of political debate. ~~And now,~~ ^{And had our} ~~Democrats are switching to the Republican party in unprecedented numbers.~~ ^{share of successes - particularly during this decade} ~~This is no accident. Our success is the result of~~ ^{And it's} ~~hard work and high principles. We have dared to dream big dreams.~~ ^{from}

Our victories are America's victories. ~~We brought America~~ ^{strong and proud. An America with} ~~back,~~ ^{and the} ~~we won the battle for the lower taxes, that brought the~~ longest peacetime economic expansion in history.

strength increased the project of peace
~~An America whose defenses~~ ~~We won the battle to restore America's defenses.~~ ~~We refused~~

~~to yield to tyranny,~~ And now the forces of freedom have risen up in every corner of the world.

As a party and a Nation we have come a long way, but we still are far from majority status in the Congress, and we have yet to see at the state and local level the success we have won nationally. To be the majority party by the year 2000 we must accomplish two critical goals.

In the short run, we've got to marshal sufficient political *strength* forces in the 1990 election cycle to ensure fair redistricting in 1991. We must no longer tolerate the kind of gerrymandering that ~~virtually~~ throws Republican candidates out of the political arena, *before elections even take place.*

We've got good candidates and good ideas. On a level playing field, we know we can win. But if we allow the system to be rigged against us again, our dream of majority status will slip away. *Stay just a dream.*

The second *goal* victory in our quest for majority status must be to bring minority Americans into the ranks of our party. As I have said many times before, our party is a big house with big doors. Those doors must never be shut to any American who will help us build *a better* the America we envision.

We must offer an alternative to *all* ~~those~~ Americans who have ~~traditionally voted with the Democrats,~~ but whose values and dreams more closely reflect our own.

We're working for safer streets, better education, and a growing economy. Many who may now call themselves Democrats are with us. We need to do a better job of ~~recruiting those~~ *reaching out to all* Americans ~~into our ranks.~~ Simply put, ~~if we're going to be the majority party, we need minority votes -- that's a political imperative.~~

Yes, we have come far, but we have to ~~make this final push.~~ *more to do.* Together, we ~~will prevail.~~ *can succeed.*

On behalf of all the candidates you have helped, and all the victories you have won for our party, I thank you. And, for those of you who will soon be caught up in the wonderful chaos of political campaigning, take strength in the knowledge that we are closer than ever to accomplishing our goal of building our party to majority status, and bringing America to her finest days.

Thank you.

#

(Smith/Sheehan)
Draft Two
12/15/89
HOLIDAY

PROPOSED VIDEO MESSAGE:
HOLIDAY MESSAGE TO THE AMERICAN PEOPLE

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Barbara and I know that the holidays can be ^{joyous for many} ~~the saddest time~~ ^{and} ~~of year for some.~~ ^{others} So let's join hands to help those for whom the American Dream seems an Impossible Dream. The poor, the lonely, the sick, the elderly. Those who feel left out, let's help to bring in. And show how Christmas is measured not by what's beneath our tree, but by what's inside our heart.

Barbara and I send our best wishes to you and your families for a joyous holiday season. God bless you. And God bless America.

Grant
December 15, 1989
Draft two
A:video

PROPOSED VIDEO MESSAGE
INAUGURAL CEREMONY FOR THE NORTHERN MARIANA ISLANDS

Congratulations to the citizens of the Commonwealth of the Northern Mariana Islands. I'm sure everyone is excited about today's historic inaugural, and I'm pleased to be a part of the ceremonies. This is indeed a celebration of democracy at work.

accent?
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Once again, congratulations to Governor Guerrero, and all other elected officials. Thank you and God bless you all.

#

THE WHITE HOUSE
WASHINGTON

December 18, 1989

MEMORANDUM FOR CHRISS WINSTON
Deputy Assistant to the President
for Communications

FROM: BRENT O. HATCH *BH*
Associate Counsel to the President

SUBJECT: Video Scripts

At your request, Counsel's office has reviewed the five
Presidential video messages. We have no legal objections.

Thank you for the opportunity to review this matter.

cc: James W. Cicconi

89 DEC 18 P 1:25

WHITE HOUSE STAFFING MEMORANDUM

DATE: 12/15/89

ACTION/CONCURRENCE/COMMENT DUE BY: 12/18/89 2:00 PM

SUBJECT: VIDEO SCRIPTS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>WRAY</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 DEC 15 PM 6:41 Tron
December 13, 1989
Draft one
Title: KIWANIS

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makes a difference in someone's life and that's something you can be proud of.

Happy birthday, Kiwanis, and congratulations. And God bless you all.

#

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Grant
Draft one

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Tron
December 15, 1989
Draft One
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Thank you.

#

(Smith/Sheehan)
Draft Two
12/15/89
HOLIDAY

PROPOSED VIDEO MESSAGE:
HOLIDAY MESSAGE TO THE AMERICAN PEOPLE

This is a wonderful time of year. A time when songs fill the air, and hope fills our hearts. And this year that hope links East and West. For in this season of faith and family, the bells of Christmas celebrate the birth of new freedom.

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Barbara and I know that the holidays can be the saddest time of year for some. So let's join hands to help those for whom the American Dream seems an Impossible Dream. The poor, the lonely, the sick, the elderly. Those who feel left out, let's help to bring in. And show how Christmas is measured not by what's beneath our tree, but by what's inside our heart.

Barbara and I send our best wishes to you and your families for a joyous holiday season. God bless you. And God bless America.

Grant
December 15, 1989
Draft two
A:video

PROPOSED VIDEO MESSAGE
INAUGURAL CEREMONY FOR THE NORTHERN MARIANA ISLANDS

Congratulations to the citizens of the Commonwealth of the Northern Mariana Islands. I'm sure everyone is excited about today's historic inaugural, and I'm pleased to be a part of the ceremonies. This is indeed a celebration of democracy at work.

Governor Larry Guerrero, [GER-RARE-OH] and Lieutenant Governor Manglona (man-glon-e-ya), it's a personal pleasure to congratulate you both as your new administration takes office. We serve in exciting times, and in a new decade that holds much promise. Secretary of the Interior Manuel Lujan, who visited Saipan shortly after taking office, told me how impressed he was with the pace of development, the Commonwealth leadership, and the local hospitality.

And although we are nearly halfway across the world from each other, today we are very close in one important respect -- the love of freedom. As history and recent events prove, one of the keys to freedom is the ability to choose our political leadership. You have made your choice, and today's inaugural is a celebration of democracy.

Once again, congratulations to Governor Guerrero, and all other elected officials. Thank you and God bless you all.

#

J. Saw
J. Conway
G. Gromme

WHITE HOUSE STAFFING MEMORANDUM

DATE: 12/15/89 ACTION/CONCURRENCE/COMMENT DUE BY: 12/18/89 2:00 PM

SUBJECT: VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Monday, December 18, with a copy to my office. Thank you.

RESPONSE: 12/18
OK as drafted.
On Lincoln video, recommend some reference to Lincoln.
J. W.

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 DEC 15 PM 6:41

Tron
December 13, 1989
Draft one
Title: KIWANIS

PROPOSED VIDEO MESSAGE
KIWANIS INTERNATIONAL 75TH ANNIVERSARY

Good evening. It's a pleasure to share, at least in spirit in this celebration of Kiwanis International's 75th Anniversary, and the 50th anniversary of the Kiwanis International Foundation.

Over the years, I've spoken to my share of Kiwanis clubs. And I know how Kiwanis and similiar service clubs help to strengthen communities and contribute to an informed and active citizenry. Your clubs provide a way for concerned, caring men and women to work together, serving the needs of people in a spirit of community service.

Public service is one of the most honorable and important callings of any citizen. But it is not limited to those holding office. Each of you, as a Kiwanis member, is also contributing time and talent to public service in its largest meaning.

Many of you have heard me speak about "a thousand points of light." And, I'm referring to men and women such as you -- Kiwanis members and other volunteers who are helping to build better communities all across America.

It's been said that the test of time is the best proof of value. Kiwanis is celebrating its 75th anniversary, and it is still growing. The ideals of community service and voluntarism are clearly as alive and dynamic today as they were 75 years ago, when the first Kiwanis club was organized. Every day, Kiwanis

makes a difference in someone's life and that's something you can be proud of.

Happy birthday, Kiwanis, and congratulations. And God bless you all.

#

Grant
Draft one

PROPOSED VIDEO MESSAGE
BLUE-GRAY FOOTBALL CLASSIC

Barbara and I send our best wishes for a merry Christmas and a happy New Year to everyone enjoying this great football game -- the 52nd Blue-Gray Football Classic.

Over the years, this game has become an American football tradition, bringing together 78 young players and their coaches from across the nation. But this game upholds an even better tradition: that of helping others. The proceeds of this Christmas Day classic will go toward eye treatment for children, through the Montgomery Lions Club Charities. The best Christmas presents are the ones that don't come in boxes, but come from the hearts of others. Surely, the gift of eyesight to a child is one of the best gifts we can give.

This Christmas Day, the Bush family sends our best wishes to all the families gathered for this exciting football game. May it be the best holiday season ever, for all Americans. God bless you, and thank you.

#

Tron
December 15, 1989
Draft One
B: Lincoln

*no reference
to Lincoln?
— GOW*

PROPOSED VIDEO MESSAGE
LINCOLN DAY VIDEO

Ladies and gentlemen, fellow Republicans, we've come a long way since I first entered politics. Back in Harris County, Texas, we used to joke that you could hold a Republican caucus in a restaurant booth; some said a telephone booth.

But we didn't accept that. We saw a better way, and a different kind of leadership. So we went to work and we made a difference.

I've been honored to serve my country and this great party in many ways over the years, and in many places, but I've never forgotten the campaign lessons I learned back at the grassroots. The sound of typewriters and telephones, the smell of stale coffee, and the bright faces of young volunteers are still with me.

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