

Originally Processed With FOIA(s):

FOIA Number:

S

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13513
Folder ID Number: 13513-010

Folder Title:
Address to Hispanic Corporate Leaders 12/6/89 [OA 3540]

Stack:	Row:	Section:	Shelf:	Position:
G	25	6	6	5

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

December 6, 1989

REMARKS BY THE PRESIDENT
TO CORPORATE AND HISPANIC LEADERS

The East Room

6:15 P.M. EST

THE PRESIDENT: I hope I didn't interrupt our wonderful Secretary of Education, Larry Cavazos. Every time I hear him speak, I learn a lot, and I'm just delighted that he's here. To Rod DeArment -- thank you for the ideas and inspiration. Alfredo Estrada, the publisher of Hispanic Magazine, I want thank you and your staff for your suggestions. And I'm especially delighted to be among so many Hispanic and business leaders. Welcome to the White House. Barbara and I have both been looking forward to this meeting.

I, as you know, am just back, having spent several days on ships in the Mediterranean Sea. And I must say that I must have left my sea legs in the Navy, because walking over here I found myself tilting to starboard. (Laughter.)

It was a good meeting, a wonderful meeting there, one that I hope sets the basis for future progress -- building peace and advancing freedom for a new century. And yet, no matter how far I travel, who I meet or what I see, nothing can beat the thrill of coming back to the United States.

I asked you here today to thank you for what you've done. As you know, our growing Hispanic community will soon form the largest minority in our nation. And if this is to remain the land of opportunity, then all the citizens of America must be well educated, must be well prepared for the challenges of the future.

There was a time in this country when you could prosper without a high school degree or a special skill. But we're entering an age of specialization. And in the 1990s, those who do not learn, will not earn. They'll find it hard to contribute. They'll find it hard to advance. And it's just as simple as that.

Sadly, almost 11 percent of Hispanic students drop out of high school each year. And more than half of all Hispanic-Americans over the age of 25 have not completed high school. And when it comes to higher education, too many Hispanics just never get the chance -- never have a fighting chance to go to college.

Solutions are coming now from Hispanic America. Strong family support -- the encouragement of learning and excellence -- these have always been the most striking features of the Hispanic tradition. And now this tradition, though, is endangered by tensions, the very tempo of modern life. And so we've got to work together to protect this heritage. Work together as leaders in government and business, as men and women concerned with the future. Nothing less than a national effort will suffice.

Secretary Cavazos, heads the Working Group on Education for our Domestic Policy Council, and he is already addressing important education issues. And now I am pleased to tell you we are embarking on a new effort, one just for Hispanic-Americans -- due, in part, to the advice that I've received from so many of you. I've signed a directive asking Doctor Cavazos to form an Hispanic Education Task Force to assess how well federal education programs serve programs serve Hispanics, and then recommend ways to enhance the federal role. The Task Force will complete its work and report

MORE

by the end of February. And then, I'll incorporate these findings into our broader efforts to improve American education, mandated by our Education Summit with the nation's governors.

The corporate leaders here today understand that supporting education and training is good business as well as good citizenship. Look at the National Hispanic Scholarship Fund, which has sent almost ten thousand young Hispanic men and women to college. This means ten thousand highly educated and highly skilled Americans will bring their talent and energy to American business, and their leadership to a new generation.

By contributing to the many programs and funds that advance the cause of Hispanic youth, you have truly made an investment in this generation, and in the future of our country. But education is more than an investment. And the cause of education transcends the many prosaic matters that I've discussed today.

Education is, as Will and Ariel Durant wrote, not just "the painful accumulation of facts and dates and reigns, nor merely the necessary preparation of the individual to earn his keep in the world." It is the "transmission of our mental, moral, technical and aesthetic heritage as fully as possible to as many as possible."

Let the next generation of Hispanic-Americans fully know their heritage -- the heritage of Benito Juarez, and Jose Marti, George Washington, Octavio Paz and William Faulkner.

For advancing this cause, I pass on to you the gratitude of the nation. Thank you, God bless you all and thank you very much for coming to the White House. And now Barbara and I look forward, indeed, to having a chance to say hello to all of you. Thank you very, very much. (Applause.)

END

6:19 P.M. EST

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

December 6, 1989

REMARKS BY THE PRESIDENT
TO CORPORATE AND HISPANIC LEADERS

The East Room

6:15 P.M. EST

THE PRESIDENT: I hope I didn't interrupt our wonderful Secretary of Education, Larry Cavazos. Every time I hear him speak, I learn a lot, and I'm just delighted that he's here. To Rod DeArment -- thank you for the ideas and inspiration. Alfredo Estrada, the publisher of Hispanic Magazine, I want thank you and your staff for your suggestions. And I'm especially delighted to be among so many Hispanic and business leaders. Welcome to the White House. Barbara and I have both been looking forward to this meeting.

I, as you know, am just back, having spent several days on ships in the Mediterranean Sea. And I must say that I must have left my sea legs in the Navy, because walking over here I found myself tilting to starboard. (Laughter.)

It was a good meeting, a wonderful meeting there, one that I hope sets the basis for future progress -- building peace and advancing freedom for a new century. And yet, no matter how far I travel, who I meet or what I see, nothing can beat the thrill of coming back to the United States.

I asked you here today to thank you for what you've done. As you know, our growing Hispanic community will soon form the largest minority in our nation. And if this is to remain the land of opportunity, then all the citizens of America must be well educated, must be well prepared for the challenges of the future.

There was a time in this country when you could prosper without a high school degree or a special skill. But we're entering an age of specialization. And in the 1990s, those who do not learn, will not earn. They'll find it hard to contribute. They'll find it hard to advance. And it's just as simple as that.

Sadly, almost 11 percent of Hispanic students drop out of high school each year. And more than half of all Hispanic-Americans over the age of 25 have not completed high school. And when it comes to higher education, too many Hispanics just never get the chance -- never have a fighting chance to go to college.

Solutions are coming now from Hispanic America. Strong family support -- the encouragement of learning and excellence -- these have always been the most striking features of the Hispanic tradition. And now this tradition, though, is endangered by tensions, the very tempo of modern life. And so we've got to work together to protect this heritage. Work together as leaders in government and business, as men and women concerned with the future. Nothing less than a national effort will suffice.

Secretary Cavazos, heads the Working Group on Education for our Domestic Policy Council, and he is already addressing important education issues. And now I am pleased to tell you we are embarking on a new effort, one just for Hispanic-Americans -- due, in part, to the advice that I've received from so many of you. I've signed a directive asking Doctor Cavazos to form an Hispanic Education Task Force to assess how well federal education programs serve programs serve Hispanics, and then recommend ways to enhance the federal role. The Task Force will complete its work and report

MORE

by the end of February. And then, I'll incorporate these findings into our broader efforts to improve American education, mandated by our Education Summit with the nation's governors.

The corporate leaders here today understand that supporting education and training is good business as well as good citizenship. Look at the National Hispanic Scholarship Fund, which has sent almost ten thousand young Hispanic men and women to college. This means ten thousand highly educated and highly skilled Americans will bring their talent and energy to American business, and their leadership to a new generation.

By contributing to the many programs and funds that advance the cause of Hispanic youth, you have truly made an investment in this generation, and in the future of our country. But education is more than an investment. And the cause of education transcends the many prosaic matters that I've discussed today.

Education is, as Will and Ariel Durant wrote, not just "the painful accumulation of facts and dates and reigns, nor merely the necessary preparation of the individual to earn his keep in the world." It is the "transmission of our mental, moral, technical and aesthetic heritage as fully as possible to as many as possible."

Let the next generation of Hispanic-Americans fully know their heritage -- the heritage of Benito Juarez, and Jose Marti, George Washington, Octavio Paz and William Faulkner.

For advancing this cause, I pass on to you the gratitude of the nation. Thank you, God bless you all and thank you very much for coming to the White House. And now Barbara and I look forward, indeed, to having a chance to say hello to all of you. Thank you very, very much. (Applause.)

END

6:19 P.M. EST

WHITE HOUSE STAFFING MEMORANDUM

DATE: 12/6/89 ACTION/CONCURRENCE/COMMENT DUE BY: ---

SUBJECT: PRESIDENTIAL REMARKS: CORPORATE AND HISPANIC LEADERS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>KILBERG</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE
WASHINGTON

1989 DEC - 5 PM 7: 35

Dec. 5, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

Through: CHRISS WINSTON *ew*
From: MARK DAVIS *MD*
Subject: Corporate & Hispanic Leaders

I. SUMMARY: You will address about 150 people in the East Room, following a briefing by Secretary Cavazos and Deputy Secretary of Labor, Rod DeArment. The audience will consist of the leaders of major Hispanic organizations, and the corporate leaders (many of them CEOs) who support their programs. Spouses will be present. Your remarks are five minutes long, and will be on cards.

II. DISCUSSION: This is an opportunity to praise the partnership between business and the Hispanic community -- critical to the education, training and recruitment of a new generation of Hispanic-Americans. This speech also provides an opportunity to unveil the announcement of the Hispanic Education Task Force.

Davis/Martin
Title: Hispanic
Dec. 5, 1989
Draft: Three

**PRESIDENTIAL ADDRESS: CEOs, HISPANIC LEADERS, EAST ROOM
6:30 p.m., WEDNESDAY, DEC. 6, 1989**

Good evening. Secretary Cavazos, Deputy Secretary ((Rod)) DeArment ((De-Arm-ment)) -- thank you for your ideas and inspiration. Alfredo Estrada, publisher of Hispanic magazine, thank you and your staff for your suggestions. I am especially delighted to be among so many Hispanic and business leaders. Welcome to the White House.\\

((You know, I've just spent several days on ships in the Mediterranean Sea. And I must have left my sea legs in the Navy, because walking over here through the West Wing, I found myself listing slightly to starboard.))\\

But it was a good meeting, one that I believe will set the basis for future progress -- building peace and advancing freedom for a new century. Yet, no matter how far I travel, who I meet or what I see, nothing can beat the thrill of returning home, back to the United States of America.\\\

I asked you here today to thank you for all that you've done. As you know, our growing Hispanic community will soon form the largest minority group in our nation. And if this is to remain the land of opportunity, then all the citizens of America must be well educated and prepared for the challenges of the future.

There was a time in this country when you could prosper without a high school degree or a special skill. But we are entering an age of specialization. And in the 1990s, those who do not learn, will not earn.\\ They will find it hard to contribute. They will find it hard to advance. It's as simple as that.\\

Sadly, almost 11 percent of Hispanic students drop out of high school each year. More than half of all Hispanic-Americans over the age of 25 have not completed high school. And when it comes to higher education, too many Hispanics just never get the chance for college.

Solutions are coming from Hispanic America. Strong family support\\ -- the encouragement of learning and excellence\\ -- these have always been the most striking features of the Hispanic tradition. Now this tradition is endangered by the tensions, the very tempo, of modern life. So we must work together to protect this heritage. Work together as leaders in government and business, as men and women concerned with the future. Nothing less than a national effort will suffice.

Secretary Cavazos, who heads the Working Group on Education of the Domestic Policy Council, is already addressing important education issues. Now I am pleased to tell you we are embarking on a new effort, one just for Hispanic-Americans -- due, in part, to the advice I've heard from so many of you. I have signed a directive asking Secretary Cavazos to form an Hispanic Education Task Force to assess how well federal education programs serve

programs serve Hispanics, and recommend ways to enhance the federal role. The Task Force will complete its work and report to me by the end of February. Then, I'll incorporate these findings into our broader efforts to improve American education, mandated by our Education Summit with the nation's governors.

The corporate leaders here today understand that supporting education and training is good business as well as good citizenship. Look at the National Hispanic Scholarship Fund, which has sent almost ten thousand young Hispanic men and women to college. This means ten thousand highly educated and highly skilled Americans will bring their talent and energy to American business, and their leadership to a new generation.

By contributing to the many programs and funds that advance the cause of Hispanic youth, you have truly made an investment in this generation, and the future of America. But education is more than an investment. And the cause of education transcends the many prosaic matters I've discussed today.

Education is, as Will and Ariel Durant wrote, not just "the painful accumulation of facts and dates and reigns, nor merely the necessary preparation of the individual to earn his keep in the world." It is the "transmission of our mental, moral, technical and aesthetic heritage as fully as possible to as many as possible."

Let the next generation of Hispanic-Americans fully know their heritage -- the heritage of Benito Juarez, Jose Marti and George Washington, of Octavio Paz and William Faulkner.

For advancing this cause, I pass on to you the gratitude of the nation. Thank you, God bless you, and God bless America.

#

#

#

THE WHITE HOUSE
WASHINGTON

Date: 12/5

TO: RON GEISLER

FROM: JOHN S. GARDNER
Special Assistant to the President
and Assistant Staff Secretary

Per Jim this is OK to date
tomorrow and release tomorrow
morning. (Please give a copy to
Speechwriting in Rm. 122 for
fact-checking purposes as well.)

Thanks.

JG.
John Schae
7090

THE WHITE HOUSE
WASHINGTON

December 6, 1989

MEMORANDUM FOR THE SECRETARY OF EDUCATION

SUBJECT: Education of Hispanic Americans

All children in America should have the opportunity to achieve their fullest potential as human beings. And, as you know, much of that opportunity depends on education.

Sadly, Hispanic Americans are especially undereducated. As Hispanics become the largest minority group in the United States early in the next century, it becomes more and more important to overcome the crisis in Hispanic education.

Indeed, the statistics that you have provided to me compel attention:

- o Between 9 and 11 percent of Hispanic students drop out of high school each year -- the highest dropout rate of any major ethnic or racial group.
- o Among Hispanics over the age of 25, an alarming 52 percent have not completed high school, compared to 24 percent of non-Hispanics.
- o Only 10 percent of Hispanics over the age of 25 have completed 4 or more years of college, compared to 21 percent of non-Hispanics.
- o Every major report on adult illiteracy has found that the rate for Hispanics is much higher than the rate for the non-Hispanic population.

The Working Group on Education of the Domestic Policy Council, which you chair, is already addressing important education issues. I am directing you to form a Task Force within that Working Group to focus on Hispanic education. The Task Force on Hispanic Education will report to me through the Domestic Policy Council and its Education Working Group.

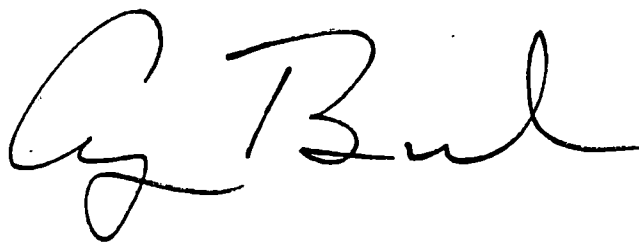
Specifically, the Task Force on Hispanic Education should:

- o Assess the participation of Hispanics in Federal education programs.
- o Identify barriers that may limit Hispanic participation in Federal education programs.
- o Suggest alternative strategies to enhance Hispanic participation in Federal education programs.

The Task Force should complete its work and report to me by the end of February 1990 so that the results of its work can be incorporated, as appropriate, into our broader efforts to improve American education in conjunction with the setting of national goals as called for at our Education Summit.

I also understand that you will be appointing a special advisor on dropouts -- a new position in your office. Because of the problem of dropout rates in the Hispanic community, I urge you to direct your special advisor to work closely with representatives of the Hispanic community.

We must step up our efforts to ensure the education of Hispanic Americans as a vital part of our overall commitment to excellence in education.

A handwritten signature in black ink, appearing to read "G. Bush". The signature is written in a cursive style with a large, looping initial "G" and a long, sweeping underline.

COPY TO POTUS
12/5 8:00pm

Davis/Martin
Title: Hispanic
Dec. 5, 1989
Draft: Three

**PRESIDENTIAL ADDRESS: CEOs, HISPANIC LEADERS, EAST ROOM
6:30 p.m., WEDNESDAY, DEC. 6, 1989**

Good evening. Secretary Cavazos, Deputy Secretary ((Rod)) DeArment ((De-Arm-ment)) -- thank you for your ideas and inspiration. Alfredo Estrada, publisher of Hispanic magazine, thank you and your staff for your suggestions. I am especially delighted to be among so many Hispanic and business leaders. Welcome to the White House.\\

((You know, I've just spent several days on ships in the Mediterranean Sea. And I must have left my sea legs in the Navy, because walking over here through the West Wing, I found myself listing slightly to starboard.))\\

But it was a good meeting, one that I believe will set the basis for future progress -- building peace and advancing freedom for a new century. Yet, no matter how far I travel, who I meet or what I see, nothing can beat the thrill of returning home, back to the United States of America.\\\

I asked you here today to thank you for all that you've done. As you know, our growing Hispanic community will soon form the largest minority group in our nation. And if this is to remain the land of opportunity, then all the citizens of America must be well educated and prepared for the challenges of the future.

There was a time in this country when you could prosper without a high school degree or a special skill. But we are entering an age of specialization. And in the 1990s, those who do not learn, will not earn.\\ They will find it hard to contribute. They will find it hard to advance. It's as simple as that.\\

Sadly, almost 11 percent of Hispanic students drop out of high school each year. More than half of all Hispanic-Americans over the age of 25 have not completed high school. And when it comes to higher education, too many Hispanics just never get the chance for college.

Solutions are coming from Hispanic America. Strong family support\\ -- the encouragement of learning and excellence\\ -- these have always been the most striking features of the Hispanic tradition. Now this tradition is endangered by the tensions, the very tempo, of modern life. So we must work together to protect this heritage. Work together as leaders in government and business, as men and women concerned with the future. Nothing less than a national effort will suffice.

Secretary Cavazos, who heads the Working Group on Education of the Domestic Policy Council, is already addressing important education issues. Now I am pleased to tell you we are embarking on a new effort, one just for Hispanic-Americans -- due, in part, to the advice I've heard from so many of you. I have signed a directive asking Secretary Cavazos to form an Hispanic Education Task Force to assess how well federal education programs serve

Hispanics, and recommend ways to enhance the federal role. The Task Force will complete its work and report to me by the end of February. Then, I'll incorporate these findings into our broader efforts to improve American education, mandated by our Education Summit with the nation's governors.

The corporate leaders here today understand that supporting education and training is good business as well as good citizenship. Look at the National Hispanic Scholarship Fund, which has sent almost ten thousand young Hispanic men and women to college. This means ten thousand highly educated and highly skilled Americans will bring their talent and energy to American business, and their leadership to a new generation.

By contributing to the many programs and funds that advance the cause of Hispanic youth, you have truly made an investment in this generation, and the future of America. But education is more than an investment. And the cause of education transcends the many prosaic matters I've discussed today.

Education is, as Will and Ariel Durant wrote, not just "the painful accumulation of facts and dates and reigns, nor merely the necessary preparation of the individual to earn his keep in the world." It is the "transmission of our mental, moral, technical and aesthetic heritage as fully as possible to as many as possible."

Let the next generation of Hispanic-Americans fully know their heritage -- the heritage of Benito Juarez, Jose Marti and George Washington, of Octavio Paz and William Faulkner.

For advancing this cause, I pass on to you the gratitude of the nation. Thank you, God bless you, and God bless America.

#

#

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 12/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 PM, MON., DEC. 4
 PRESIDENTIAL ADDRESS: CEOs, HISPANIC LEADERS
 EAST ROOM
 SUBJECT: WEDNESDAY, DECEMBER 6, 1989
6:30 PM

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KILBERG	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide comments/edits directly to Chriss Winston, Rm. 122, x2930, with a copy to my office by 2:00 PM, MONDAY, DECEMBER 4. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

~~DARMENT~~
180

Davis/Martin
Title: Hispanic
Nov. 28, 1989
Draft: One

1989 DEC -1 PM 6:26

**PRESIDENTIAL ADDRESS: CEOs, HISPANIC LEADERS, EAST ROOM
6:30 p.m., WEDNESDAY, DEC. 6, 1989**

De-AR-MONT

Good evening. ~~Vice President Quayle, Marilyn, Secretaries~~
~~Lujan,~~ Cavazos and Mosbacher, ^{Deputy} Assistant Secretary ((Rod))

DeArment ((Darment)) -- thank you for your ideas and inspiration.

Archbishop Flores, your Eminence, I commend you for your leadership of the National Hispanic Scholarship Fund. Alfredo

Estrada, publisher of Hispanic magazine, thank you and your staff

~~for your sound advice.~~
FOR YOUR SUGGESTION

I am especially delighted to be among so many Hispanic and business leaders. Welcome to the White House. ||

((You know, I've just spent several days on ships in the Mediterranean Sea. And I must have left my sea legs in the Navy, because walking over here through the West Wing, I found myself listing slightly to ^{STARBOARD} port.)) ||

It was a good meeting, one that I believe will set the basis for future discussions and progress, ^{building peace & advancing freedom for a new century} and of course, the island-nation of Malta was beautiful. But, no matter how far I travel, who I meet or what I see, nothing can beat the thrill of returning home, back to the United States of America. |||

((You know, I can't remember a time when so many corporate chiefs were in one room. For example, I understand that the

President of Bacardi is with us today . . . and that he's mixing well with all the CEOs from the soft-drink companies.))\\ \\ \\ \\

In all sincerity, I asked you here today to thank you for all that you've done. As you know, our growing Hispanic community will soon form the largest minority group in our nation. And if this is to remain the land of opportunity, then all the citizens of America must be well educated and prepared for the challenges of the future.

There was a time in this country when you could prosper without a high school degree or a special skill. But we are entering an age of specialization. And in the 1990s, those who do not learn, will not earn.\\ They will not contribute. They will not advance. It's as simple as that.\\

find it hard to

find it hard to

Sadly, as much as 11 percent of Hispanic students drop out of high school each year. More than half of all Hispanics over the age of 25 have not completed high school. And when it comes to higher education, too many Hispanics just never get the chance for college.

-AMERICANS

STET

Solutions are coming from Hispanic America. Strong family support -- the encouragement of learning and excellence -- these have always been the most striking features of the Hispanic tradition. Now this tradition is endangered by the tensions, the very tempo, of modern life. So we must work together to protect this heritage. Work together as leaders in government and business, as men and women concerned with the future. Nothing less than a national effort will suffice.

Secretary Cavazos, who heads the Working Group on Education of the Domestic Policy Council, is already addressing important education issues. Now I am pleased to tell you we are embarking on a new effort, one just for Hispanic ^{US} America. I have signed a directive asking Secretary Cavazos to form an Hispanic Education Task Force ~~that will report to me through the council~~. This task force will assess how well federal education programs serve Hispanics, and ^{Recommend ways to enhance the federal role.} ~~suggest new strategies for removing any remaining barriers to progress.~~ The Task Force should complete its work and report to me by the end of February. Then, I'll incorporate these findings into our broader efforts to improve American education, mandated by our Education Summit with the nation's governors.

~~In addition, Secretary Cavazos will also appoint a special advisor on drop-outs -- someone whose sole responsibility will be to combat that very serious trend. And we will do more, working together, as partners.~~

That's where you come in.

The corporate leaders here today understand that supporting education and training is good business as well as good citizenship. Look at the National Hispanic Scholarship Fund, which has sent almost ten thousand young Hispanic men and women to college. This means ten thousand highly educated and highly skilled Americans will bring their talent and energy to American business, and their leadership to a new generation.

Handwritten notes on the left margin:
 I have... a special...
 I have... a special...
 I have... a special...

a new generation youth

4

By contributing to the many programs and funds that advance the cause of Hispanic leadership, you have truly made an investment in our youth, and the future of America. For this, and for all that you have done, you have my thanks and the gratitude of a nation.

Thank you, God bless you and God bless America.

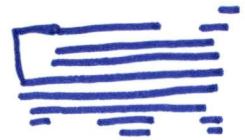
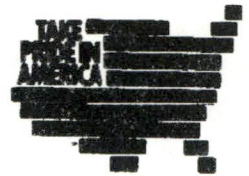
#

Together, we must -- we must -- we must --
improve + increase our efforts to
and training of educational
Hispanic youth. ~~we must~~
"DURANT" quote for



United States Department of the Interior

OFFICE OF THE SECRETARY
WASHINGTON, D.C. 20240



MEMORANDUM

Chief Winton

TO:

DENISE SCHWARZ
CABINET AFFAIRS
THE WHITE HOUSE

FROM:

TOM WEIMER *Tom Weimer*
CHIEF OF STAFF
DEPARTMENT OF THE INTERIOR



SUBJECT:

SPEECH TO CEO'S, HISPANIC LEADERS

We have reviewed the above speech and suggest the following changes:

On page 3, a brief paragraph should be added as follows:

"I have asked Secretary Lujan to undertake a special effort with Hispanic colleges and universities, to encourage Hispanic students and educational leaders to take part in this Administration's Stewardship agenda."

- ~~1) Interior~~
- ~~2) Cicconi~~
- ~~3) Colar~~



WHITE HOUSE STAFFING MEMORANDUM 9731

DATE: 12/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 PM, MON., DEC. 4

PRESIDENTIAL ADDRESS: CEOs, HISPANIC LEADERS EAST ROOM

SUBJECT: WEDNESDAY, DECEMBER 6, 1989 6:30 PM

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KILBERG	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide comments/edits directly to Chriss Winston, Rm. 122, x2930, with a copy to my office by 2:00 PM, MONDAY, DECEMBER 4. Thank you.

RESPONSE:

TO: CHRISS WINSTON

December 4, 1989

NSC concurs, with suggestions as marked.

Brent Scowcroft
Brent Scowcroft

cc: James W. Cicconi

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

89 DEC 2 All: 04

1989 DEC -1 PM 6:26

Davis/Martin
Title: Hispanic
Nov. 28, 1989
Draft: One

**PRESIDENTIAL ADDRESS: CEOs, HISPANIC LEADERS, EAST ROOM
6:30 p.m., WEDNESDAY, DEC. 6, 1989**

Good evening. Vice President Quayle, Marilyn, Secretaries Lujan, Cavazos and Mosbacher, Assistant Secretary ((Rod)) DeArment ((Darment)) -- thank you for your ideas and inspiration. Archbishop Flores, your Eminence, I commend you for your leadership of the National Hispanic Scholarship Fund. Alfredo Estrada, publisher of Hispanic magazine, thank you and your staff for your sound advice. I am especially delighted to be among so many Hispanic and business leaders. Welcome to the White House.\\

((You know, I've just spent several days on ships in the Mediterranean Sea. And I must have left my sea legs in the Navy, because walking over here through the West Wing, I found myself listing slightly to ^{starboard} ~~port~~.)\\

To the left?!
Make it starboard

It was a good meeting, one that I believe will set the basis for future ~~(discussions and)~~ progress, ^{-- building peace and advancing freedom for a new century.} And, of course, the island-nation of Malta was beautiful. But, no matter how far I travel, who I meet or what I see, nothing can beat the thrill of returning home, back to the United States of America.\\

((You know, I can't remember a time when so many corporate chiefs were in one room. For example, I understand that the

President of Bacardi is with us today . . . and that he's mixing well with all the CEOs from the soft-drink companies.))\ \ \ \

In all sincerity, I asked you here today to thank you for all that you've done. As you know, our growing Hispanic community will soon form the largest minority group in our nation. And if this is to remain the land of opportunity, then all the citizens of America must be well educated and prepared for the challenges of the future.

There was a time in this country when you could prosper without a high school degree or a special skill. But we are entering an age of specialization. And in the 1990s, those who do not learn, will not earn. \ \ They will not contribute. They will not advance. It's as simple as that. \ \

Sadly, as much as 11 percent of Hispanic students drop out of high school each year. More than half of all Hispanics^{Americans} over the age of 25 have not completed high school. And when it comes to higher education, too many Hispanics just never get the chance for college.

Solutions are coming from Hispanic America[!] Strong family support -- the encouragement of learning and excellence -- these have always been the most striking features of the Hispanic tradition. Now this tradition is endangered by the tensions, the very tempo, of modern life. So we must work together to protect this heritage. Work together as leaders in government and business, as men and women concerned with the future. Nothing less than a national effort will suffice.

Secretary Cavazos, who heads the Working Group on Education of the Domestic Policy Council, is already addressing important education issues. Now I am pleased to tell you we are embarking on a new effort, one just for Hispanic America^s. I have signed a directive asking Secretary Cavazos to form an Hispanic Education Task Force that will report to me through the council. This task force will assess how well federal education programs serve Hispanics, and suggest new strategies for removing any remaining barriers to progress. The Task Force should complete its work and report to me by the end of February. Then, I'll incorporate these findings into our broader efforts to improve American education, mandated by our Education Summit with the nation's governors.

In addition, Secretary Cavazos will also appoint a special advisor on drop-outs -- someone whose sole responsibility will be to combat that very serious trend. And we will do more, working together, as partners.

That's where you come in.

The corporate leaders here today understand that supporting education and training is good business as well as good citizenship. Look at the National Hispanic Scholarship Fund, which has sent almost ten thousand young Hispanic men and women to college. This means ten thousand highly educated and highly skilled Americans will bring their talent and energy to American business, and their leadership to a new generation.

By contributing to the many programs and funds that advance the cause of Hispanic leadership, you have truly made an investment in our youth, and the future of America. For this, and for all that you have done, you have my thanks and the gratitude of a nation.

Thank you, God bless you and God bless America.

#

#

#

CW-

• Betwn 9 + 11% of Hispanics drop out of H.S. ea. yr -- the highest drop out of any major ethnic or racial group.

• Rod (Dee-Ar-ment) DeArment Deputy Sec. DOL

-cm

September 4, 1989

FROM: Jim Finkler
Re: Hispanic leaders draft

A few comments.

First, Rod D'Arment is, I think, the Deputy Secretary. Not too many people care, but D'Arment surely does, and he will be in the room.

Second, I don't really get the joke about the President and his sea legs. In addition to not being funny, some people will be wondering whether there is any significance to the idea that he is listing to "port."

Third, I think the treatment of dropout-ism is a little harsh. We're certainly all against dropping out; but a significant chunk of the Hispanic population does precisely that, and so it's a little harsh to say flatly that "they will not contribute. They will not advance."

#

89 OCT 3 12:37

THE WHITE HOUSE
WASHINGTON

December 4, 1989

MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT FOR
COMMUNICATIONS

FROM: JAY S. BYBEE *jsb*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Address: CEO's, Hispanic Leaders

Counsel's office has reviewed the above-captioned matter. We have comments on two paragraphs. On page two, the third full paragraph, the phrase "as much as 11 percent of Hispanic students drop out" does not sound right. I would recommend changing this to "as many as 11 percent of Hispanic students drop out." Also, when I read this phrase, I wondered why we are phrasing the statistics in this fashion. Is the percentage subject to wide fluctuations and 11 percent is the highest the Hispanic drop out rate has ever been? We might consider stating that "nearly" or "almost" 11 percent of Hispanic students drop out of high school each year.

In the next paragraph, the second sentence (which begins, "Strong family support . . . ") is not properly constructed. The word "these" evidently refers to "strong family support," "the encouragement of learning" and "excellence." As presently written, the sentence makes "the encouragement of learning and excellence" an appositive to "strong family support." Finally, the fifth sentence in that same paragraph ("Work together as leaders . . . ") is not a complete sentence.

In other respects, we have no legal objections.

Thank you for the opportunity to comment on this matter.

cc: James W. Cicconi

89 OCT 3 10 49

WHITE HOUSE STAFFING MEMORANDUM

DATE: 12/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 PM, MON., DEC. 4
 PRESIDENTIAL ADDRESS: CEOs, HISPANIC LEADERS
 EAST ROOM
 WEDNESDAY, DECEMBER 6, 1989
 SUBJECT: 6:30 PM

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KILBERG	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide comments/edits directly to Chriss Winston,
Rm. 122, x2930, with a copy to my office by 2:00 PM, MONDAY,
DECEMBER 4. Thank you.

RESPONSE:

Please see suggestions.
12/4/89

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1989 DEC -1 PM 6:26

Davis/Martin
Title: Hispanic
Nov. 28, 1989
Draft: One

**PRESIDENTIAL ADDRESS: CEOs, HISPANIC LEADERS, EAST ROOM
6:30 p.m., WEDNESDAY, DEC. 6, 1989**

✓ Good evening. Vice President Quayle, Marilyn, Secretaries Lujan, Cavazos and Mosbacher, ^{Deputy} ~~Assistant~~ Secretary ((Rod)) DeArment ((Darment)) -- thank you for your ideas and inspiration. Archbishop Flores, your Eminence, I commend you for your leadership of the National Hispanic Scholarship Fund. Alfredo Estrada, publisher of Hispanic magazine, thank you and your staff for your sound advice. I am especially delighted to be among so many Hispanic and business leaders. Welcome to the White House.\\

((You know, I've just spent several days on ships in the Mediterranean Sea. And I must have left my sea legs in the Navy, because walking over here through the West Wing, I found myself listing slightly to port.))\\

It was a good meeting, one that I believe will set the basis for future discussions and progress. And, of course, the island-nation of Malta was beautiful. But, no matter how far I travel, who I meet or what I see, nothing can beat the thrill of returning home, back to the United States of America.\\

((You know, I can't remember a time when so many corporate chiefs were in one room. For example, I understand that the

President of Bacardi is with us today . . . and that he's mixing well with all the CEOs from the soft-drink companies.))\\ \\

In all sincerity, I asked you here today to thank you for all that you've done. As you know, our growing Hispanic community will soon form the largest minority group in our nation. And if this is to remain the land of opportunity, then all the citizens of America must be well educated and prepared for the challenges of the future.

There was a time in this country when you could prosper without a high school degree or a special skill. But we are entering an age of specialization. And in the 1990s, those who do not learn, will not earn.\\ They will not contribute. They will not advance. It's as simple as that.\\

Sadly, as much as 11 percent of Hispanic students drop out of high school each year. More than half of all Hispanics over the age of 25 have not completed high school. And when it comes to higher education, too many Hispanics just never get the chance for college.

Solutions are coming from Hispanic America. Strong family support -- the encouragement of learning and excellence -- these have always been the most striking features of the Hispanic tradition. Now this tradition is endangered by the tensions, the very tempo, of modern life. So we must work together to protect this heritage. Work together as leaders in government and business, as men and women concerned with the future. Nothing less than a national effort will suffice.

Secretary Cavazos, who heads the Working Group on Education of the Domestic Policy Council, is already addressing important education issues. Now I am pleased to tell you we are embarking on a new effort, one just for Hispanic America. I have signed a directive asking Secretary Cavazos to form an Hispanic Education Task Force that will report to me through the council. This task force will assess how well federal education programs serve Hispanics, and ^{recommend improvements. ways to enhance the federal role.} ~~suggest new strategies for removing any remaining barriers to progress.~~ The Task Force ^{will} ~~should~~ complete its work and report to me by the end of February. Then, I'll incorporate these findings into our broader efforts to improve American education, mandated by our Education Summit with the nation's governors.

In addition, Secretary Cavazos will also appoint a special advisor on drop-outs -- someone whose sole responsibility will be to combat that very serious trend. And we will do more, working together, as partners.

That's where you come in.

The corporate leaders here today understand that supporting education and training is good business as well as good citizenship. Look at the National Hispanic Scholarship Fund, which has sent almost ten thousand young Hispanic men and women to college. This means ten thousand highly educated and highly skilled Americans will bring their talent and energy to American business, and their leadership to a new generation.

By contributing to the many programs and funds that advance the cause of Hispanic leadership, you have truly made an investment in our youth, and the future of America. For this, and for all that you have done, you have my thanks and the gratitude of a nation.

Thank you, God bless you and God bless America.

#

Together, we must continue ~~to work~~ our efforts to knock down the ~~remaining~~ barriers

increase educational and training opportunities for Hispanic youth, ~~the leaders of~~

Promote the development of Hispanic leaders,

?

WHITE HOUSE STAFFING MEMORANDUM

DATE: 12/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 PM, MON., DEC. 4
 PRESIDENTIAL ADDRESS: CEOs, HISPANIC LEADERS
 EAST ROOM
 SUBJECT: WEDNESDAY, DECEMBER 6, 1989
6:30 PM

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KILBERG	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide comments/edits directly to Chriss Winston, Rm. 122, x2930, with a copy to my office by 2:00 PM, MONDAY, DECEMBER 4. Thank you.

RESPONSE:

See comments

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1989 DEC -1 PM 6:26

Davis/Martin
Title: Hispanic
Nov. 28, 1989
Draft: One

**PRESIDENTIAL ADDRESS: CEOs, HISPANIC LEADERS, EAST ROOM
6:30 p.m., WEDNESDAY, DEC. 6, 1989**

3 syllables
De-AR-MENT

Good evening. Vice President Quayle, Marilyn, Secretaries Lujan, Cavazos and Mosbacher, Assistant Secretary ((Rod)) DeArment ((Darment)) -- thank you for your ideas and inspiration. Archbishop Flores, your Eminence, I commend you for your leadership of the National Hispanic Scholarship Fund. Alfredo Estrada, publisher of Hispanic magazine, thank you and your staff for your sound advice. I am especially delighted to be among so many Hispanic and business leaders. Welcome to the White House.\\

((You know, I've just spent several days on ships in the Mediterranean Sea. And I must have left my sea legs in the Navy, because walking over here through the West Wing, I found myself listing slightly to port.))\\

It was a good meeting, one that I believe will set the basis for future discussions and progress. And, of course, the island-nation of Malta was beautiful. But, no matter how far I travel, who I meet or what I see, nothing can beat the thrill of returning home, back to the United States of America.\\

((You know, I can't remember a time when so many corporate chiefs were in one room. For example, I understand that the

President of Bacardi is with us today . . . and that he's mixing well with all the CEOs from the soft-drink companies.))\\ \\ \\

In all sincerity, I asked you here today to thank you for all that you've done. As you know, our growing Hispanic community will soon form the largest minority group in our nation. And if this is to remain the land of opportunity, then all the citizens of America must be well educated and prepared for the challenges of the future.

There was a time in this country when you could prosper without a high school degree or a special skill. But we are entering an age of specialization. And in the 1990s, those who do not learn, will not earn.\\ They will not contribute. They will not advance. It's as simple as that.\\

Sadly, as much as 11 percent of Hispanic students drop out of high school each year. More than half of all Hispanics over the age of 25 have not completed high school. And when it comes to higher education, too many Hispanics just never get the chance for college.

Solutions are coming from Hispanic America. Strong family support -- the encouragement of learning and excellence -- these have always been the most striking features of the Hispanic tradition. Now this tradition is endangered by the tensions, the very tempo, of modern life. So we must work together to protect this heritage. Work together as leaders in government and business, as men and women concerned with the future. Nothing less than a national effort will suffice.

Secretary Cavazos, who heads the Working Group on Education of the Domestic Policy Council, is already addressing important education issues. Now I am pleased to tell you we are embarking on a new effort, one just for Hispanic America. I have signed a directive asking Secretary Cavazos to form an Hispanic Education Task Force that will report to me through the council. This task force will assess how well federal education programs serve Hispanics, and suggest new strategies for removing any remaining barriers to progress. The Task Force should complete its work and report to me by the end of February. Then, I'll incorporate these findings into our broader efforts to improve American education, mandated by our Education Summit with the nation's governors.

Note:
~~Nothing to~~
~~do~~
~~with~~
~~the~~
~~task~~
~~force~~
~~and~~
~~the~~
~~directive~~
~~is~~
~~being~~
~~revised~~

Not germane to speech and poses serious problems.

~~In addition, Secretary Cavazos will also appoint a special advisor on drop-outs -- someone whose sole responsibility will be to combat that very serious trend. And we will do more, working together, as partners.~~

AH

That's where you come in.

The corporate leaders here today understand that supporting education and training is good business as well as good citizenship. Look at the National Hispanic Scholarship Fund, which has sent almost ten thousand young Hispanic men and women to college. This means ten thousand highly educated and highly skilled Americans will bring their talent and energy to American business, and their leadership to a new generation.

By contributing to the many programs and funds that advance the cause of Hispanic leadership, you have truly made an investment in our youth, and the future of America. For this, and for all that you have done, you have my thanks and the gratitude of a nation.

Thank you, God bless you and God bless America.

#

#

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 12/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 PM, MON., DEC. 4
 PRESIDENTIAL ADDRESS: CEOs, HISPANIC LEADERS
 EAST ROOM
 SUBJECT: WEDNESDAY, DECEMBER 6, 1989
6:30 PM

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KILBERG	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide comments/edits directly to Chriss Winston, Rm. 122, x2930, with a copy to my office by 2:00 PM, MONDAY, DECEMBER 4. Thank you.

RESPONSE:

minor suggestion at the end of speech

89 DEC 5 10:50 AM

89 OCT 4 10:47 AM

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1989 DEC -1 PM 6:26

Davis/Martin
Title: Hispanic
Nov. 28, 1989
Draft: One

**PRESIDENTIAL ADDRESS: CEOs, HISPANIC LEADERS, EAST ROOM
6:30 p.m., WEDNESDAY, DEC. 6, 1989**

Good evening. Vice President Quayle, Marilyn, Secretaries Lujan, Cavazos and Mosbacher, Assistant Secretary ((Rod)) DeArment ((Darment)) -- thank you for your ideas and inspiration. Archbishop Flores, your Eminence, I commend you for your leadership of the National Hispanic Scholarship Fund. Alfredo Estrada, publisher of Hispanic magazine, thank you and your staff for your sound advice. I am especially delighted to be among so many Hispanic and business leaders. Welcome to the White House.\\

((You know, I've just spent several days on ships in the Mediterranean Sea. And I must have left my sea legs in the Navy, because walking over here through the West Wing, I found myself listing slightly to port.))\\

It was a good meeting, one that I believe will set the basis for future discussions and progress. ~~And, of course, the island-nation of Malta was beautiful.~~ But, no matter how far I travel, who I meet or what I see, nothing can beat the thrill of returning home, back to the United States of America.\\

^{it's nice to see so}
((You know, I ~~can't remember a time when so~~ many corporate ^{here} chiefs ~~were in one room.~~ For example, I understand that the

President of Bacardi is with us today . . . and that he's mixing well with all the CEOs from the soft-drink companies.))\\ \\ \\

In all sincerity, I asked you here today to thank you for all that you've done. As you know, our growing Hispanic community will soon form the largest minority group in our nation. And if this is to remain the land of opportunity, then all the citizens of America must be well educated and prepared for the challenges of the future.

There was a time in this country when you could prosper without a high school degree or a special skill. But we are entering an age of specialization. And in the 1990s, those **who do not learn, will not earn.** \\ They will not contribute. They will not advance. It's as simple as that. \\

Sadly, as much as 11 percent of Hispanic students drop out of high school each year. More than half of all Hispanics over the age of 25 have not completed high school. And when it comes to higher education, too many Hispanics just never get the chance for college.

Solutions are coming from Hispanic America. Strong family support -- the encouragement of learning and excellence -- these have always been the most striking features of the Hispanic tradition. Now this tradition is endangered by the tensions, the very tempo, of modern life. So we must work together to protect this heritage. Work together as leaders in government and business, as men and women concerned with the future. Nothing less than a national effort will suffice.

Secretary Cavazos, who heads the Working Group on Education of the Domestic Policy Council, is already addressing important education issues. Now I am pleased to tell you we are embarking on a new effort, one just for Hispanic America. I have signed a directive asking Secretary Cavazos to form an Hispanic Education Task Force that will report to me through the council. This task force will assess how well federal education programs serve Hispanics, and suggest new strategies for removing any remaining barriers to progress. The Task Force should complete its work and report to me by the end of February. Then, I'll incorporate these findings into our broader efforts to improve American education, mandated by our Education Summit with the nation's governors.

In addition, Secretary Cavazos will also appoint a special advisor on drop-outs -- someone whose sole responsibility will be to combat that very serious trend. And we will do more, working together, as partners.

That's where you come in.

The corporate leaders here today understand that supporting education and training is good business as well as good citizenship. Look at the National Hispanic Scholarship Fund, which has sent almost ten thousand young Hispanic men and women to college. This means ten thousand highly educated and highly skilled Americans will bring their talent and energy to American business, and their leadership to a new generation.

By contributing to the many programs and funds that advance the cause of Hispanic leadership, you have truly made an investment in our youth, and the future of America. For this, and for all that you have done, you have my thanks and the gratitude of a nation.

Thank you, God bless you and God bless America.

Kind of abrupt ending

#

#

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 12/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 PM, MON., DEC. 4
 PRESIDENTIAL ADDRESS: CEOs, HISPANIC LEADERS
 EAST ROOM
 SUBJECT: WEDNESDAY, DECEMBER 6, 1989
6:30 PM

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KILBERG	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide comments/edits directly to Chriss Winston, Rm. 122, x2930, with a copy to my office by 2:00 PM, MONDAY, DECEMBER 4. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

WCU

1989 DEC -1 PM 6:26

Davis/Martin
Title: Hispanic
Nov. 28, 1989
Draft: One

PRESIDENTIAL ADDRESS: CEOs, HISPANIC LEADERS, EAST ROOM
6:30 p.m., WEDNESDAY, DEC. 6, 1989

Pronunciation is
with D as separate
syllable.

Good evening. Vice President Quayle, Marilyn, Secretaries

~~Lujan, Cavazos and Mosbacher~~, Assistant Secretary ((Rod))

DeArment ((Darment)) -- thank you for your ideas and inspiration.

WILL NOT
BE IN
ATTENDANCE

~~Archbishop Flores, your Eminence~~, I commend you for your

leadership of the National Hispanic Scholarship Fund. Alfredo

Estrada, publisher of Hispanic magazine, thank you and your staff

for your sound advice. I am especially delighted to be among so

many Hispanic and business leaders. Welcome to the White

House.\\

((You know, I've just spent several days on ships in the
Mediterranean Sea. And I must have left my sea legs in the Navy,

because walking over here through the West Wing, I found myself

listing slightly to port.))\\

It was a good meeting, one that I believe will set the basis
for future discussions and progress. And, of course, the island-

nation of Malta was beautiful. But, no matter how far I travel,

who I meet or what I see, nothing can beat the thrill of

returning home, back to the United States of America.\\

((You know, I can't remember a time when so many corporate

chiefs were in one room. For example, I understand that the

VERY FEW
CEOS
COMING
DONT
IT. highlight

No DRINKING Jokes

President of Bacardi is with us today . . . and that he's mixing well with all the CEOs from the soft-drink companies.))\\ \\ \\

In all sincerity, I asked you here today to thank you for all that you've done. As you know, our growing Hispanic community will soon form the largest minority group in our nation. And if this is to remain the land of opportunity, then all the citizens of America must be well educated and prepared for the challenges of the future.

There was a time in this country when you could prosper without a high school degree or a special skill. But we are entering an age of specialization. And in the 1990s, those who do not learn, will not earn.\\ They will not contribute. They will not advance. It's as simple as that.\\

Sadly, as much as 11 percent of Hispanic students drop out of high school each year. More than half of all Hispanics over the age of 25 have not completed high school. And when it comes to higher education, too many Hispanics just never get the chance for college.

Solutions are coming from Hispanic America. Strong family support -- the encouragement of learning and excellence -- these have always been the most striking features of the Hispanic tradition. Now this tradition is endangered by the tensions, the very tempo, of modern life. So we must work together to protect this heritage. Work together as leaders in government and business, as men and women concerned with the future. Nothing less than a national effort will suffice.

Secretary Cavazos, who heads the Working Group on Education of the Domestic Policy Council, is already addressing important education issues. Now I am pleased to tell you we are embarking on a new effort, one just for Hispanic America. I have signed a directive asking Secretary Cavazos to form an Hispanic Education Task Force that will report to me through the council. This task force will assess how well federal education programs serve Hispanics, and suggest new strategies for removing any remaining barriers to progress. The Task Force should complete its work and report to me by the end of February. Then, I'll incorporate these findings into our broader efforts to improve American education, mandated by our Education Summit with the nation's governors.

In addition, Secretary Cavazos will also appoint a special advisor on drop-outs -- someone whose sole responsibility will be to combat that very serious trend. And we will do more, working together, as partners.

That's where you come in.

The corporate leaders here today understand that supporting education and training is good business as well as good citizenship. Look at the National Hispanic Scholarship Fund, which has sent almost ten thousand young Hispanic men and women to college. This means ten thousand highly educated and highly skilled Americans will bring their talent and energy to American business, and their leadership to a new generation.

By contributing to the many programs and funds that advance the cause of Hispanic leadership, you have truly made an investment in our youth, and the future of America. For this, and for all that you have done, you have my thanks and the gratitude of a nation.

Thank you, God bless you and God bless America.

#

#

#

CEOs, HISPANIC LEADERS, EAST ROOM
6:30 P.M. / WEDNESDAY, DEC. 6, 1989

GOOD EVENING. SECRETARY CAVAZOS, DEPUTY SECRETARY ((ROD)) DEARMENT [[DE-ARM-MENT]] -- THANK YOU FOR YOUR IDEAS AND INSPIRATION. ALFREDO ESTRADA, PUBLISHER OF HISPANIC MAGAZINE, THANK YOU AND YOUR STAFF FOR YOUR SUGGESTIONS. I AM ESPECIALLY DELIGHTED TO BE AMONG SO MANY HISPANIC AND BUSINESS LEADERS. WELCOME TO THE WHITE HOUSE.\\

- 2 -

((YOU KNOW, I'VE JUST SPENT SEVERAL DAYS ON SHIPS IN THE MEDITERRANEAN SEA. AND I MUST HAVE LEFT MY SEA LEGS IN THE NAVY, BECAUSE WALKING OVER HERE THROUGH THE WEST WING, I FOUND MYSELF LISTING SLIGHTLY TO STARBOARD.))\\

BUT IT WAS A GOOD MEETING, ONE THAT I BELIEVE WILL SET THE BASIS FOR FUTURE PROGRESS -- BUILDING PEACE AND ADVANCING FREEDOM FOR A NEW CENTURY.

- 3 -

YET, NO MATTER HOW FAR I TRAVEL, WHO I MEET OR WHAT I SEE, NOTHING CAN BEAT THE THRILL OF RETURNING HOME, BACK TO THE UNITED STATES OF AMERICA.

I ASKED YOU HERE TODAY TO THANK YOU FOR ALL THAT YOU'VE DONE. AS YOU KNOW, OUR GROWING HISPANIC COMMUNITY WILL SOON FORM THE LARGEST MINORITY GROUP IN OUR NATION.

- 4 -

AND IF THIS IS TO REMAIN THE LAND OF OPPORTUNITY, THEN ALL THE CITIZENS OF AMERICA MUST BE WELL EDUCATED AND PREPARED FOR THE CHALLENGES OF THE FUTURE.

THERE WAS A TIME IN THIS COUNTRY WHEN YOU COULD PROSPER WITHOUT A HIGH SCHOOL DEGREE OR A SPECIAL SKILL. BUT WE ARE ENTERING AN AGE OF SPECIALIZATION. AND IN THE 1990S, THOSE WHO DO NOT LEARN, WILL NOT EARN.\\ THEY WILL FIND IT HARD TO CONTRIBUTE.

THEY WILL FIND IT HARD TO ADVANCE. IT'S AS SIMPLE AS THAT.\\

SADLY, ALMOST 11 PERCENT OF HISPANIC STUDENTS DROP OUT OF HIGH SCHOOL EACH YEAR. MORE THAN HALF OF ALL HISPANIC-AMERICANS OVER THE AGE OF 25 HAVE NOT COMPLETED HIGH SCHOOL. AND WHEN IT COMES TO HIGHER EDUCATION, TOO MANY HISPANICS JUST NEVER GET THE CHANCE FOR COLLEGE.


SOLUTIONS ARE COMING FROM HISPANIC AMERICA. STRONG FAMILY SUPPORT\\ -- THE ENCOURAGEMENT OF LEARNING AND EXCELLENCE\\ -- THESE HAVE ALWAYS BEEN THE MOST STRIKING FEATURES OF THE HISPANIC TRADITION. NOW THIS TRADITION IS ENDANGERED BY THE TENSIONS, THE VERY TEMPO, OF MODERN LIFE. SO WE MUST WORK TOGETHER TO PROTECT THIS HERITAGE.

WORK TOGETHER AS LEADERS IN GOVERNMENT AND BUSINESS, AS MEN AND WOMEN CONCERNED WITH THE FUTURE. NOTHING LESS THAN A NATIONAL EFFORT WILL SUFFICE.

SECRETARY CAVAZOS, WHO HEADS THE WORKING GROUP ON EDUCATION OF THE DOMESTIC POLICY COUNCIL, IS ALREADY ADDRESSING IMPORTANT EDUCATION ISSUES. NOW I AM PLEASED TO TELL YOU WE ARE EMBARKING ON A NEW EFFORT, ONE JUST FOR HISPANIC-AMERICANS -- DUE, IN PART, TO THE ADVICE I'VE HEARD FROM SO MANY OF YOU.

I HAVE SIGNED A DIRECTIVE ASKING SECRETARY CAVAZOS TO FORM AN HISPANIC EDUCATION TASK FORCE TO ASSESS HOW WELL FEDERAL EDUCATION PROGRAMS SERVE HISPANICS, AND RECOMMEND WAYS TO ENHANCE THE FEDERAL ROLE. THE TASK FORCE WILL COMPLETE ITS WORK AND REPORT TO ME BY THE END OF FEBRUARY. THEN, I'LL INCORPORATE THESE FINDINGS INTO OUR BROADER EFFORTS TO IMPROVE AMERICAN EDUCATION, MANDATED BY OUR EDUCATION SUMMIT WITH THE NATION'S GOVERNORS.

THE CORPORATE LEADERS HERE TODAY UNDERSTAND THAT SUPPORTING EDUCATION AND TRAINING IS GOOD BUSINESS AS WELL AS GOOD CITIZENSHIP. LOOK AT THE NATIONAL HISPANIC SCHOLARSHIP FUND, WHICH HAS SENT ALMOST TEN THOUSAND YOUNG HISPANIC MEN AND WOMEN TO COLLEGE. THIS MEANS TEN THOUSAND HIGHLY EDUCATED AND HIGHLY SKILLED AMERICANS WILL BRING THEIR TALENT AND ENERGY TO AMERICAN BUSINESS, AND THEIR LEADERSHIP TO A NEW GENERATION.



BY CONTRIBUTING TO THE MANY PROGRAMS AND FUNDS THAT ADVANCE THE CAUSE OF HISPANIC YOUTH, YOU HAVE TRULY MADE AN INVESTMENT IN THIS GENERATION, AND THE FUTURE OF AMERICA. BUT EDUCATION IS MORE THAN AN INVESTMENT. AND THE CAUSE OF EDUCATION TRANSCENDS THE MANY PROSAIC MATTERS I'VE DISCUSSED TODAY.

EDUCATION IS, AS WILL AND ARIEL DURANT WROTE, NOT JUST "THE PAINFUL ACCUMULATION OF FACTS AND DATES AND REIGNS, NOR MERELY THE NECESSARY PREPARATION OF THE INDIVIDUAL TO EARN HIS KEEP IN THE WORLD." IT IS THE "TRANSMISSION OF OUR MENTAL, MORAL, TECHNICAL AND AESTHETIC HERITAGE AS FULLY AS POSSIBLE TO AS MANY AS POSSIBLE."

LET THE NEXT GENERATION OF HISPANIC-AMERICANS FULLY KNOW THEIR HERITAGE -- THE HERITAGE OF BENITO JUAREZ, JOSE MARTI AND GEORGE WASHINGTON, OF OCTAVIO PAZ AND WILLIAM FAULKNER.

FOR ADVANCING THIS CAUSE, I PASS ON TO YOU THE GRATITUDE OF THE NATION. THANK YOU, GOD BLESS YOU, AND GOD BLESS AMERICA.

#

#

#

CEOs, HISPANIC LEADERS, EAST ROOM
6:30 P.M. / WEDNESDAY, DEC. 6, 1989

GOOD EVENING. SECRETARY CAVAZOS, DEPUTY SECRETARY ((ROD)) DEARMENT [[DE-ARM-MENT]] -- THANK YOU FOR YOUR IDEAS AND INSPIRATION. ALFREDO ESTRADA, PUBLISHER OF HISPANIC MAGAZINE, THANK YOU AND YOUR STAFF FOR YOUR SUGGESTIONS. I AM ESPECIALLY DELIGHTED TO BE AMONG SO MANY HISPANIC AND BUSINESS LEADERS. WELCOME TO THE WHITE HOUSE.\\

- 2 -

((YOU KNOW, I'VE JUST SPENT SEVERAL DAYS ON SHIPS IN THE MEDITERRANEAN SEA. AND I MUST HAVE LEFT MY SEA LEGS IN THE NAVY, BECAUSE WALKING OVER HERE THROUGH THE WEST WING, I FOUND MYSELF LISTING SLIGHTLY TO STARBOARD.))\\

BUT IT WAS A GOOD MEETING, ONE THAT I BELIEVE WILL SET THE BASIS FOR FUTURE PROGRESS -- BUILDING PEACE AND ADVANCING FREEDOM FOR A NEW CENTURY.

- 3 -

YET, NO MATTER HOW FAR I TRAVEL, WHO I MEET OR WHAT I SEE, NOTHING CAN BEAT THE THRILL OF RETURNING HOME, BACK TO THE UNITED STATES OF AMERICA.\\

I ASKED YOU HERE TODAY TO THANK YOU FOR ALL THAT YOU'VE DONE. AS YOU KNOW, OUR GROWING HISPANIC COMMUNITY WILL SOON FORM THE LARGEST MINORITY GROUP IN OUR NATION.

- 4 -

AND IF THIS IS TO REMAIN THE LAND OF OPPORTUNITY, THEN ALL THE CITIZENS OF AMERICA MUST BE WELL EDUCATED AND PREPARED FOR THE CHALLENGES OF THE FUTURE.

THERE WAS A TIME IN THIS COUNTRY WHEN YOU COULD PROSPER WITHOUT A HIGH SCHOOL DEGREE OR A SPECIAL SKILL. BUT WE ARE ENTERING AN AGE OF SPECIALIZATION. AND IN THE 1990s, THOSE WHO DO NOT LEARN, WILL NOT EARN.\\ THEY WILL FIND IT HARD TO CONTRIBUTE.\\

THEY WILL FIND IT HARD TO ADVANCE. IT'S AS SIMPLE AS THAT.\

SADLY, ALMOST 11 PERCENT OF HISPANIC STUDENTS DROP OUT OF HIGH SCHOOL EACH YEAR. MORE THAN HALF OF ALL HISPANIC-AMERICANS OVER THE AGE OF 25 HAVE NOT COMPLETED HIGH SCHOOL. AND WHEN IT COMES TO HIGHER EDUCATION, TOO MANY HISPANICS JUST NEVER GET THE CHANCE FOR COLLEGE.

SOLUTIONS ARE COMING FROM HISPANIC AMERICA. STRONG FAMILY SUPPORT\ -- THE ENCOURAGEMENT OF LEARNING AND EXCELLENCE\ -- THESE HAVE ALWAYS BEEN THE MOST STRIKING FEATURES OF THE HISPANIC TRADITION. NOW THIS TRADITION IS ENDANGERED BY THE TENSIONS, THE VERY TEMPO, OF MODERN LIFE. SO WE MUST WORK TOGETHER TO PROTECT THIS HERITAGE.

WORK TOGETHER AS LEADERS IN GOVERNMENT AND BUSINESS, AS MEN AND WOMEN CONCERNED WITH THE FUTURE. NOTHING LESS THAN A NATIONAL EFFORT WILL SUFFICE.

SECRETARY CAVAZOS, WHO HEADS THE WORKING GROUP ON EDUCATION OF THE DOMESTIC POLICY COUNCIL, IS ALREADY ADDRESSING IMPORTANT EDUCATION ISSUES. NOW I AM PLEASED TO TELL YOU WE ARE EMBARKING ON A NEW EFFORT, ONE JUST FOR HISPANIC-AMERICANS -- DUE, IN PART, TO THE ADVICE I'VE HEARD FROM SO MANY OF YOU.

I HAVE SIGNED A DIRECTIVE ASKING SECRETARY CAVAZOS TO FORM AN HISPANIC EDUCATION TASK FORCE TO ASSESS HOW WELL FEDERAL EDUCATION PROGRAMS SERVE HISPANICS, AND RECOMMEND WAYS TO ENHANCE THE FEDERAL ROLE. THE TASK FORCE WILL COMPLETE ITS WORK AND REPORT TO ME BY THE END OF FEBRUARY. THEN, I'LL INCORPORATE THESE FINDINGS INTO OUR BROADER EFFORTS TO IMPROVE AMERICAN EDUCATION, MANDATED BY OUR EDUCATION SUMMIT WITH THE NATION'S GOVERNORS.

THE CORPORATE LEADERS HERE TODAY UNDERSTAND THAT SUPPORTING EDUCATION AND TRAINING IS GOOD BUSINESS AS WELL AS GOOD CITIZENSHIP. LOOK AT THE NATIONAL HISPANIC SCHOLARSHIP FUND, WHICH HAS SENT ALMOST TEN THOUSAND YOUNG HISPANIC MEN AND WOMEN TO COLLEGE. THIS MEANS TEN THOUSAND HIGHLY EDUCATED AND HIGHLY SKILLED AMERICANS WILL BRING THEIR TALENT AND ENERGY TO AMERICAN BUSINESS, AND THEIR LEADERSHIP TO A NEW GENERATION.

BY CONTRIBUTING TO THE MANY PROGRAMS AND FUNDS THAT ADVANCE THE CAUSE OF HISPANIC YOUTH, YOU HAVE TRULY MADE AN INVESTMENT IN THIS GENERATION, AND THE FUTURE OF AMERICA. BUT EDUCATION IS MORE THAN AN INVESTMENT. AND THE CAUSE OF EDUCATION TRANSCENDS THE MANY PROSAIC MATTERS I'VE DISCUSSED TODAY.

EDUCATION IS, AS WILL AND ARIEL DURANT WROTE, NOT JUST "THE PAINFUL ACCUMULATION OF FACTS AND DATES AND REIGNS, NOR MERELY THE NECESSARY PREPARATION OF THE INDIVIDUAL TO EARN HIS KEEP IN THE WORLD." IT IS THE "TRANSMISSION OF OUR MENTAL, MORAL, TECHNICAL AND AESTHETIC HERITAGE AS FULLY AS POSSIBLE TO AS MANY AS POSSIBLE."

LET THE NEXT GENERATION OF HISPANIC-AMERICANS FULLY KNOW THEIR HERITAGE -- THE HERITAGE OF BENITO JUAREZ, JOSE MARTI AND GEORGE WASHINGTON, OF OCTAVIO PAZ AND WILLIAM FAULKNER.

FOR ADVANCING THIS CAUSE, I PASS ON TO YOU THE GRATITUDE OF THE NATION. THANK YOU, GOD BLESS YOU, AND GOD BLESS AMERICA.

#

#

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 12/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 PM, MON., DEC. 4
 PRESIDENTIAL ADDRESS: CEOs, HISPANIC LEADERS
 EAST ROOM
 WEDNESDAY, DECEMBER 6, 1989
 SUBJECT: 6:30 PM

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KILBERG	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide comments/edits directly to Chriss Winston, Rm. 122, x2930, with a copy to my office by 2:00 PM, MONDAY, DECEMBER 4. Thank you.

RESPONSE:

See Comments.
12/4/89

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1989 DEC -1 PM 6: 26

Davis/Martin
Title: Hispanic
Nov. 28, 1989
Draft: One

**PRESIDENTIAL ADDRESS: CEOs, HISPANIC LEADERS, EAST ROOM
6:30 p.m., WEDNESDAY, DEC. 6, 1989**

Good evening. Vice President Quayle, Marilyn, Secretaries
Lujan, Cavazos and Mosbacher, ^{Deputy} ~~Assistant~~ Secretary ((Rod)) Check title.
DeArment ((Darment)) -- thank you for your ideas and inspiration.
Archbishop Flores, your Eminence, I commend you for your
leadership of the National Hispanic Scholarship Fund. Alfredo
Estrada, publisher of Hispanic magazine, thank you and your staff
for your sound advice. I am especially delighted to be among so
many Hispanic and business leaders. Welcome to the White
House.\\

((You know, I've just spent several days on ships in the
Mediterranean Sea. And I must have left my sea legs in the Navy,
because walking over here through the West Wing, I found myself
listing slightly to port.))\\

It was a good meeting, one that I believe will set the basis
for future discussions and progress. And, of course, the island-
nation of Malta was beautiful. But, no matter how far I travel,
who I meet or what I see, nothing can beat the thrill of
returning home, back to the United States of America.\\

((You know, I can't remember a time when so many corporate
chiefs were in one room. For example, I understand that the

Do he
really
going to
be there?

President of Bacardi is with us today . . . and that he's mixing well with all the CEOs from the soft-drink companies.))\\ \\ \\

In all sincerity, I asked you here today to thank you for all that you've done. As you know, our growing Hispanic community will soon form the largest minority group in our nation. And if this is to remain the land of opportunity, then all the citizens of America must be well educated and prepared for the challenges of the future.

There was a time in this country when you could prosper without a high school degree or a special skill. But we are entering an age of specialization. And in the 1990s, those who do not learn, will not earn.\\ They will not contribute. They will not advance. It's as simple as that.\\

Sadly, as much as 11 percent of Hispanic students drop out of high school each year. More than half of all Hispanics over the age of 25 have not completed high school. And when it comes to higher education, too many Hispanics just never get the chance for college.

Solutions are coming from Hispanic America. Strong family support -- the encouragement of learning and excellence -- these have always been the most striking features of the Hispanic tradition. Now this tradition is endangered by the tensions, the very tempo, of modern life. So we must work together to protect this heritage. Work together as leaders in government and business, as men and women concerned with the future. Nothing less than a national effort will suffice.

Secretary Cavazos, who heads the Working Group on Education of the Domestic Policy Council, is already addressing important education issues. Now I am pleased to tell you we are embarking on a new effort, one just for Hispanic America. I have signed a directive asking Secretary Cavazos to form an Hispanic Education Task Force that will report to me through the council. This task force will assess how well federal education programs serve Hispanics, and suggest new strategies for removing any remaining barriers to progress. The Task Force should ~~complete its work~~ and report to me by the end of February. Then, I'll incorporate these findings into our broader efforts to improve American education, mandated by our Education Summit with the nation's governors.

In addition, Secretary Cavazos will also appoint a special advisor on drop-outs -- someone whose sole responsibility will be to combat that very serious trend. And we will do more, working together, as partners.

That's where you come in.

The corporate leaders here today understand that supporting education and training is good business as well as good citizenship. Look at the National Hispanic Scholarship Fund, which has sent almost ten thousand young Hispanic men and women to college. This means ten thousand highly educated and highly skilled Americans will bring their talent and energy to American business, and their leadership to a new generation.

By contributing to the many programs and funds that advance the cause of Hispanic leadership, you have truly made an investment in our youth, and the future of America. For this, and for all that you have done, you have my thanks and the gratitude of a nation.

Thank you, God bless you and God bless America.

#

#

#