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FOIA Number:

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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13510
Folder ID Number: 13510-003

Folder Title:
Public Service Announcements 11/9/89 [OA 3537]

Stack:	Row:	Section:	Shelf:	Position:
G	25	6	6	2

DOWN SYNDROME :30 SECOND PUBLIC SERVICE ANNOUNCEMENT

PRESIDENT BUSH

DOWN SYNDROME AFFECTS APPROXIMATELY A QUARTER OF A MILLION AMERICANS. SO, ITS IMPORTANT FOR EACH OF US TO RECOGNIZE NOT ONLY THE NEEDS, RIGHTS, AND POTENTIALS OF PEOPLE WITH DOWN SYNDROME, BUT TO SALUTE THEIR MANY CONTRIBUTIONS AND ACHIEVEMENTS.

LIKE THOSE OF CHRIS BURKE, THE TALENTED ACTOR ON "LIFE GOES ON."

CHRIS BURKE

THANK YOU, MR. PRESIDENT. PEOPLE LIKE ME, WITH DOWN SYNDROME CAN FOLLOW OUR DREAMS. ALL WE NEED IS A CHANCE.

PRESIDENT BUSH

THAT'S RIGHT, CHRIS.

GIVE THOSE PEOPLE WITH DOWN SYNDROME A CHANCE TO CONTRIBUTE. NOT ONLY WILL THEIR LIVES BE ENRICHED, BUT SO WILL YOURS.

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THE WHITE HOUSE
WASHINGTON

November 8, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: BRENT O. HATCH 
Associate Counsel to the President

SUBJECT: Two Public Service Announcements on Down Syndrome
Month

This is to confirm our telephone call to your office this afternoon, in which we indicated we had no legal objections to the above-referenced matter.

cc: James W. Cicconi

89 OCT 9 6 100 68
P4: 40

WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/8/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/8/89 4:00 PM

SUBJECT: TWO PUBLIC SERVICE ANNOUNCEMENTS ON DOWN SYNDROME MONTH

		ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>		MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>		NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>		PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>		ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>		UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>		ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM TODAY, Wednesday, November 8, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1989 NOV -8 AM 9:52

Tron
November 8, 1989
Draft three
Title: DOWN

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
NATIONAL DOWN SYNDROME MONTH - 30 Second Spot

PRESIDENT BUSH: Down Syndrome affects a quarter of a million Americans. So, its important for each of us to recognize not only the needs, rights, and potentials of people with Down Syndrome, but to salute their many contributions and achievements.

Like those of Chris Burke, the talented actor on "Life Goes On."

CHRIS BURKE: Thank you, Mr. President. People like me, with Down Syndrome can follow our dreams. All we need is a chance.

PRESIDENT BUSH: That's right, Chris.
Give those people with Down Syndrome a chance to contribute. Not only will their lives be enriched, but so will yours.

#

1989 NOV -8 AM 9:52

Tron
November 8, 1989
Draft two
Title: DOWN.15

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
NATIONAL DOWN SYNDROME MONTH - 15 Second Spot

PRESIDENT BUSH: During National Down Syndrome Month we asked all Americans to recognize the needs, rights, and potentials of people with Down Syndrome, and to salute their many contributions and achievements.

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CHRIS BURKE: Thank you, Mr. President. People like me, with Down Syndrome, can follow our dreams. All we need is a chance.

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VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON <i>→</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

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RESPONSE: _____

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 NOV -8 AM 9:52

Tron
November 8, 1989
Draft three
Title: DOWN

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PRESIDENT BUSH: Down Syndrome affects ^{approximately} ~~a quarter~~ ^{step} of a million Americans. So, its important for each of us to recognize not only the needs, rights, and potentials of people with Down Syndrome, but to salute their many contributions and achievements.

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November 8, 1989
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VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>		MCCLURE		<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>		NEWMAN		<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>		PORTER		<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>		ROGICH		<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>		UNTERMAYER		<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>		ROGERS		<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<u>WINSTON</u>		<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<u>PINKERTON</u>		<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		_____		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		_____		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		_____		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

See comment from HHS on page 1.

21:9d 8 100 68

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 NOV -8 AM 9:52

Tron
November 8, 1989
Draft three
Title: DOWN

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November 8, 1989
Draft two
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VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:
 Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM TODAY, Wednesday, November 8, with a copy to my office. Thank you.

RESPONSE:
No comments
11/8/89

65:59 8
James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/8/89

ACTION/CONCURRENCE/COMMENT DUE BY:

11/8/89 4:00 PM

SUBJECT: VIDEO SCRIPT FOR THE PORT OF HOUSTON

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 TODAY, Wednesday, November 8, with a copy to my office. Thank you.

RESPONSE:

*No comment
11/8/89*

69:54 8 100 68

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

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	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
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REMARKS:

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RESPONSE:

THE PRESIDENT SHOULD MENTION HOUSTON BEING HIS HOME TOWN.

Bruce Zann
for Sig Rogich

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 NOV -8 PM 12: 17

Sheehan
11/8/89
Draft two
Title: HOUSTON

PROPOSED VIDEO MESSAGE
PORT OF HOUSTON

Good morning. It has been said that a town called Houston built a port, that in turn, built a city. On this day seventy-five years ago, concerned Houstonians banded together and pushed for a port facility and ship channel to connect their city to the sea and the world. It was a classic case of another Texas "big idea" that worked. Once smaller than Dallas, San Antonio and Austin, Houston's decision to build a port helped catapult the city into national prominence and make it one of our nation's greatest cities. That spirit of private sector initiative has continued to build Houston. I was lucky enough to see it first-hand as the head of a small, independent oil company in Texas during the 1960s.

The Port has been the catalyst for much of what Houston is today. As one of America's great doors to the world, the Port plays a critical role in keeping America competitive in world markets. The Port of Houston reflects the great Texas character -- supreme confidence and unmatched initiative.

You all have much to celebrate on this special day and let me just say: it makes me proud to be a Texan. It has sure been a pleasure to join you this morning.

Thank you and God bless you all.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/8/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/8/89 4:00 PM

SUBJECT: TWO PUBLIC SERVICE ANNOUNCEMENTS ON DOWN SYNDROME MONTH

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

No Comment

89 OCT 8 P 3: 52

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 NOV -8 AM 9:52

Tron
November 8, 1989
Draft three
Title: DOWN

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	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 TODAY, Wednesday, November 8, with a copy to my office. Thank you.

RESPONSE: *No comment*

89 OCT 8 3:52

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 NOV -8 PM 12: 17

Sheehan
11/8/89
Draft two
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THE WHITE HOUSE
WASHINGTON

November 8, 1989

MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT
FOR COMMUNICATIONS

FROM: NELSON LUND
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Proposed Video Script for the Port of Houston

At the request of James W. Cicconi, Counsel's office has reviewed the captioned video script. We have no legal objections to the contents of this script.

We appreciate having had the opportunity to review this script.

cc: James W. Cicconi

89 OCT 8 100 68

THE WHITE HOUSE
WASHINGTON



November 8, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*
SUBJECT: Video Script for the Port of Houston

We have no suggested changes from a policy standpoint and approve of the draft in its present form.

cc: James W. Cicconi

89 OCT 8 3:05

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	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 TODAY, Wednesday, November 8, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1989 NOV -8 PM 12: 17

Sheehan
11/8/89
Draft two
Title: HOUSTON

PROPOSED VIDEO MESSAGE
PORT OF HOUSTON

Good morning. It has been said that a town called Houston built a port, that in turn, built a city. On this day seventy-five years ago, concerned Houstonians banded together and pushed for a port facility and ship channel to connect their city to the sea and the world. It was a classic case of another Texas "big idea" that worked. Once smaller than Dallas, San Antonio and Austin, Houston's decision to build a port helped catapult the city into national prominence and make it one of our nation's greatest cities. That spirit of private sector initiative has continued to build Houston. I was lucky enough to see it first-hand as the head of a small, independent oil company in Texas during the 1960s.

The Port has been the catalyst for much of what Houston is today. As one of America's great doors to the world, the Port plays a critical role in keeping America competitive in world markets. The Port of Houston reflects the great Texas character -- supreme confidence and unmatched initiative.

You all have much to celebrate on this special day and let me just say: it makes me proud to be a Texan. It has sure been a pleasure to join you this morning.

Thank you and God bless you all.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/8/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/8/89 4:00 PM

SUBJECT: VIDEO SCRIPT FOR THE PORT OF HOUSTON

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 TODAY, Wednesday, November 8, with a copy to my office. Thank you.

RESPONSE:

12:11
 No Comment
 11/8/89
 100 68

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

THE WHITE HOUSE
WASHINGTON

November 8, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*
SUBJECT: Two Public Service Announcements on Down
Syndrome Month

We have no suggested changes from a policy standpoint and approve of the draft public service announcements in their present form.

cc: James W. Cicconi

20:6v 6 100 68

WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/8/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/8/89 4:00 PM

SUBJECT: TWO PUBLIC SERVICE ANNOUNCEMENTS ON DOWN SYNDROME MONTH

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM TODAY, Wednesday, November 8, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1989 NOV -8 AM 9:52

Tron
November 8, 1989
Draft three
Title: DOWN

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
NATIONAL DOWN SYNDROME MONTH - 30 Second Spot

PRESIDENT BUSH: Down Syndrome affects a quarter of a million Americans. So, its important for each of us to recognize not only the needs, rights, and potentials of people with Down Syndrome, but to salute their many contributions and achievements.

Like those of Chris Burke, the talented actor on "Life Goes On."

CHRIS BURKE: Thank you, Mr. President. People like me, with Down Syndrome can follow our dreams. All we need is a chance.

PRESIDENT BUSH: That's right, Chris.
Give those people with Down Syndrome a chance to contribute. Not only will their lives be enriched, but so will yours.

#

1989 NOV -8 AM 9:52

Tron
November 8, 1989
Draft two
Title: DOWN.15

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
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DATE: 11/8/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/8/89 4:00 PM

SUBJECT: TWO PUBLIC SERVICE ANNOUNCEMENTS ON DOWN SYNDROME MONTH

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM TODAY, Wednesday, November 8, with a copy to my office. Thank you.

RESPONSE: *Great -
Res for Rogich*

89 OCT 8 P 2: 33 James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 NOV -8 AM 9:52

Tron
November 8, 1989
Draft three
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November 8, 1989
Draft two
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WHITE HOUSE STAFFING MEMORANDUM



DATE: 11/8/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/8/89 4:00 PM

SUBJECT: TWO PUBLIC SERVICE ANNOUNCEMENTS ON DOWN SYNDROME MONTH

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

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RESPONSE: *WC*

89 OCT 8 P2:32
James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1989 NOV -8 AM 9:52

Tron
November 8, 1989
Draft three
Title: DOWN

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November 8, 1989
Draft two
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WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/8/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/8/89 4:00 PM

SUBJECT: VIDEO SCRIPT FOR THE PORT OF HOUSTON

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

nc

28:28 8/12/89
 James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1989 NOV -8 PM 12: 17

Sheehan
11/8/89
Draft two
Title: HOUSTON

PROPOSED VIDEO MESSAGE
PORT OF HOUSTON

Good morning. It has been said that a town called Houston built a port, that in turn, built a city. On this day seventy-five years ago, concerned Houstonians banded together and pushed for a port facility and ship channel to connect their city to the sea and the world. It was a classic case of another Texas "big idea" that worked. Once smaller than Dallas, San Antonio and Austin, Houston's decision to build a port helped catapult the city into national prominence and make it one of our nation's greatest cities. That spirit of private sector initiative has continued to build Houston. I was lucky enough to see it firsthand as the head of a small, independent oil company in Texas during the 1960s.

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