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Video Session 11/9/89 [OA 3537]

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THE WHITE HOUSE
WASHINGTON

November 7, 1989

MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT
FOR COMMUNICATIONS

FROM: NELSON LUND *NL*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Proposed Video Scripts for the following: (1)
International Narcotic Enforcement Officer's
Association, (2) Macy's Thanksgiving Day Parade,
(3) United Negro College Fund -- Sammy Davis, Jr.
Tribute, (4) Independent Television "Goodbye to
the '80s" Program, and (5) Heinz Prechter B'Nai
B'rith Award Winner

At the request of James W. Cicconi, Counsel's office has reviewed the captioned scripts. We have no legal objections to the contents of these scripts.

We appreciate having had the opportunity to review these scripts.

cc: James W. Cicconi

89 OCT 7 10 53

FILE

PROPOSED VIDEO MESSAGE
UNITED NEGRO COLLEGE FUND -- SAMMY DAVIS JR. TRIBUTE

GOOD EVENING. IT'S A PLEASURE TO JOIN YOU ON THIS SPECIAL OCCASION. AS MANY OF YOU KNOW, I'VE BEEN INVOLVED WITH THE UNITED NEGRO COLLEGE FUND FOR OVER 40 YEARS. AND IN THAT TIME, I'VE SEEN THE REMARKABLE WORK THE U-N-C-F HAS ACCOMPLISHED AND THE COUNTLESS PEOPLE THEY'VE TOUCHED. WE COULD ALSO SAY THE SAME FOR TONIGHT'S GUEST OF HONOR, SAMMY DAVIS, JR.

MANY YEARS AGO, SAM WAS THE FIRST PERSON TO CONTRIBUTE MONEY TO ALL 42 OF THE UNITED NEGRO COLLEGE INSTITUTIONS. AND SINCE THEN, SAMMY, YOU'VE CONTINUED TO CONTRIBUTE IN COUNTLESS WAYS. THAT'S WHY IT'S ONLY FITTING THAT THE PROCEEDS FROM TONIGHT'S EVENT ARE GOING TO ESTABLISH SAMMY DAVIS, JR., SCHOLARSHIPS. THROUGH YOUR EFFORTS, A LOT OF YOUNG PEOPLE ARE GOING TO HAVE EDUCATIONAL OPPORTUNITIES THAT MIGHT NOT OTHERWISE HAVE BEEN AVAILABLE TO THEM. NOTHING SAYS IT BETTER THAN THE U-N-C-F'S SLOGAN: "A MIND IS A TERRIBLE THING TO WASTE."

CONGRATULATIONS TO THE UNITED NEGRO COLLEGE FUND
ON THIS WONDERFUL AND INSPIRATIONAL EVENT. AND SAMMY,
FOR ALL YOUR WORK, NOT ONLY DO YOU HAVE THE HEARTFELT
THANKS OF YOUR FAMILY AND FRIENDS BUT ALSO OF THIS
PRESIDENT.

THANK YOU, BEST OF LUCK, AND GOD BLESS YOU ALL.

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PROPOSED VIDEO MESSAGE
INTERNATIONAL NARCOTIC ENFORCEMENT OFFICERS ASSOCIATION

GOOD EVENING. I WOULD LIKE TO THANK THE INTERNATIONAL NARCOTIC ENFORCEMENT OFFICERS ASSOCIATION FOR THE OPPORTUNITY TO JOIN YOU AT THIS SPECIAL CONFERENCE. YOU'RE QUITE A GROUP. I HAVE LOOKED TO THE I-N-E-O-A SEVERAL TIMES THIS YEAR AS WE FORMULATED THE NATIONAL DRUG CONTROL STRATEGY FOR THIS GREAT COUNTRY. DIRECTOR BENNETT AND I HAVE LISTENED CAREFULLY TO YOUR ADVICE, AND WE ARE COUNTING ON YOU TO HELP WIN THE BATTLE AGAINST DRUG USE. FROM THE STREETS OF NEW YORK TO THE JUNGLES OF SOUTH AMERICA, INTERNATIONAL NARCOTICS OFFICERS HAVE LED THE WAY TO HELP AMERICA FIGHT THE TERRIBLE SCOURGE OF DRUGS.

TONIGHT, WE PAY TRIBUTE TO TWO-HUNDRED NARCOTICS OFFICERS FOR THEIR WORK IN INTERNATIONAL NARCOTIC ENFORCEMENT. MY SPECIAL ADMIRATION GOES TO THE TWENTY-SIX OFFICERS RECEIVING THE "MEDAL OF VALOR". THEY HAVE PLACED THEIR LIVES IN EXTREME DANGER TO HELP STEM THE TIDE OF DRUGS. I ALSO KNOW THAT TEN OF YOUR "MEDALS OF VALOR" WILL BE GIVEN POSTHUMOUSLY TONIGHT -- FOR VALOR THAT WILL NOT BE FORGOTTEN. TO THE FAMILIES OF THOSE SLAIN OFFICERS, BARBARA AND I SEND OUR ADMIRATION AND HEARTFELT PRAYERS.

DAY IN AND DAY OUT, AS INTERNATIONAL NARCOTIC ENFORCEMENT OFFICERS, YOU ARE FACED WITH PRESSURES, TEMPTATIONS AND IMMINENT DANGER. YOU MAY GET FRUSTRATED AT TIMES, FEEL YOUR EFFORTS ARE FRUITLESS, BUT THEY AREN'T. EVERY OUNCE OF NARCOTICS YOU SEIZE AND EVERY DOPE DEALER YOU ARREST IS A VICTORY IN THIS BATTLE.

AS WE CONTINUE OUR FIGHT TO STOP DRUGS, I WANT YOU TO KNOW THAT OUR NATION IS GRATEFUL FOR YOUR WORK, AND THAT I WILL DO EVERYTHING I CAN TO GIVE YOU THE SUPPORT YOU NEED. GOD BLESS YOU AND YOUR FAMILIES, AND GOD BLESS THE UNITED STATES OF AMERICA.

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**PROPOSED VIDEO MESSAGE
HEINZ PRECHTER B'NAI B'RITH AWARD WINNER**

**GOOD EVENING. IT'S WONDERFUL TO JOIN MAX FISCHER
AND ALL THE OTHER DISTINGUISHED GUESTS AS YOU HONOR AN
OLD AND DEAR FRIEND OF MINE, HEINZ PRECHTER.**

**HEINZ, CONGRATULATIONS. I CAN'T THINK OF ANYONE
MORE DESERVING OF THIS YEAR'S B'NAI B'RITH GREAT
AMERICAN TRADITIONS AWARD. YOUR LEADERSHIP, YOUR
COMPASSION, YOUR COMMITMENT HAVE TRULY DISTINGUISHED
YOU AS A MODEL FOR EVERYONE IN YOUR COMMUNITY. BUT
HEINZ, IT'S YOUR LOVE OF THAT COMMUNITY THAT'S THE REAL
LEGEND IN THE MOTOR CITY. WHETHER IT'S A CALL TO
PRESERVE THE LANDMARKS IN DETROIT OR TO RAISE MONEY FOR
THE KRESGE EYE INSTITUTE, YOU'VE ALWAYS BEEN THERE.
AND WHEN THE BOY SCOUTS, OR THE DETROIT SYMPHONY NEED
SOME HELP, HEINZ PRECHTER WON'T BE TOO FAR AWAY.**

**AND HEINZ, YOUR OUTSTANDING CONTRIBUTIONS REFLECT
THOSE THE B'NAI B'RITH HAS MADE. IN ALMOST A CENTURY
AND A HALF OF SERVICE, B'NAI B'RITH HAS BEEN LEADING
THE FIGHT FOR HUMAN RIGHTS, FIGHTING DISCRIMINATION,
PROMOTING INTERFAITH DIALOGUES, AND FOSTERING DEMOCRACY
AND WORLD PEACE.**

BUT, YOUR WORK HASN'T STOPPED THERE. B'NAI B'RITH YOUTH ORGANIZATIONS HAVE DONE THE IMPORTANT JOB OF TEACHING OUR YOUNG PEOPLE TO BE LEADERS IN THEIR COMMUNITIES. YOUR EFFORTS HAVE ENCOURAGED HUNDREDS OF THOUSANDS OF YOUNG ADULTS TO GET INVOLVED AND TO MAKE A DIFFERENCE. AND BY HIGHLIGHTING THE CONTRIBUTIONS OF OUR OLDER CITIZENS, LIKE MY FRIEND HEINZ, YOU PROVIDE A GUIDING EXAMPLE ALL OF US CAN FOLLOW.

THANK YOU FOR INCLUDING ME IN TONIGHT'S EVENT. HEINZ, BARBARA SENDS ALONG HER HEARTFELT CONGRATULATIONS. HAVE A GREAT EVENING, AND GOD BLESS YOU ALL.

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**PROPOSED VIDEO MESSAGE
PORT OF HOUSTON**

GOOD MORNING. IT HAS BEEN SAID THAT A TOWN CALLED HOUSTON BUILT A PORT, THAT IN TURN, BUILT A CITY. ON THIS DAY SEVENTY-FIVE YEARS AGO, CONCERNED HOUSTONIANS BANDED TOGETHER AND PUSHED FOR A PORT FACILITY AND SHIP CHANNEL TO CONNECT THEIR CITY TO THE SEA AND THE WORLD. IT WAS A CLASSIC CASE OF ANOTHER TEXAS "BIG IDEA" THAT WORKED. ONCE SMALLER THAN DALLAS, SAN ANTONIO AND AUSTIN, HOUSTON'S DECISION TO BUILD A PORT HELPED CATAPULT THE CITY INTO NATIONAL PROMINENCE AND MAKE IT ONE OF OUR NATION'S GREATEST CITIES. THAT SPIRIT OF PRIVATE SECTOR INITIATIVE HAS CONTINUED TO BUILD HOUSTON. I WAS LUCKY ENOUGH TO SEE IT FIRST-HAND AS THE HEAD OF A SMALL, INDEPENDENT OIL COMPANY IN TEXAS DURING THE 1960S.

THE PORT HAS BEEN THE CATALYST FOR MUCH OF WHAT HOUSTON IS TODAY. AS ONE OF AMERICA'S GREAT DOORS TO THE WORLD, THE PORT PLAYS A CRITICAL ROLE IN KEEPING AMERICA COMPETITIVE IN WORLD MARKETS. THE PORT OF HOUSTON REFLECTS THE GREAT TEXAS CHARACTER -- SUPREME CONFIDENCE AND UNMATCHED INITIATIVE.

YOU ALL HAVE MUCH TO CELEBRATE ON THIS SPECIAL DAY
AND LET ME JUST SAY: IT MAKES ME PROUD TO CALL HOUSTON
MY HOME. IT HAS SURE BEEN A PLEASURE TO JOIN YOU THIS
MORNING.

THANK YOU AND GOD BLESS YOU ALL.

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**PROPOSED VIDEO MESSAGE
MACY'S THANKSGIVING DAY PARADE**

**THANK YOU, WILLARD, IT'S A PLEASURE TO BE HERE.
YOU KNOW, WILLARD, IF YOU KEEP EMCEEING THIS PARADE,
ONE DAY THEY'LL MAKE A FLOAT THAT LOOKS JUST LIKE YOU
((PAUSE)) A BIG BALLOON WITH A REMOVABLE TOP!**

**THANKSGIVING DAY HAS BEEN CALLED THE ONE DAY THAT
IS PURELY AMERICAN. STARTED OVER THREE HUNDRED YEARS
AGO TO CELEBRATE A BOUNTIFUL AND PEACEFUL HARVEST,
THANKSGIVING DAY HAS BECOME A NATIONAL TRADITION --
UNITING ONE GENERATION WITH THE NEXT. AMERICAN
PRESIDENT'S HAVE RECOGNIZED THE IMPORTANCE OF
THANKSGIVING. TWO HUNDRED YEARS AGO, GEORGE WASHINGTON
ISSUED THE FIRST PRESIDENTIAL THANKSGIVING
PROCLAMATION, CALLING ON ALL AMERICANS TO GIVE THANKS
FOR THE "CIVIL AND RELIGIOUS LIBERTY WITH WHICH WE ARE
BLESSED." LINCOLN CALLED ON ALL AMERICANS TO GIVE
THANKS EVEN IN THE MIDDLE OF THE CIVIL WAR, AND NO
PRESIDENT SINCE HAS FAILED TO ISSUE A THANKSGIVING
PROCLAMATION. THANKSGIVING IS A DAY WHEN WE DEFINE
MORE CLEARLY THE THINGS WE HOLD DEAR. LIKE FREEDOM OF
WORSHIP WHICH ALLOWS US TO GATHER AND PRAY IN WHATEVER
FAITH WE CHOOSE. AND FAMILY AND FRIENDS, DRAWN CLOSER
FOR THIS HOLIDAY GATHERING.**

YOU KNOW I OFTEN TALK ABOUT A THOUSAND POINTS OF LIGHT. THIS THANKSGIVING, JOIN THE GALAXY OF PEOPLE HELPING PEOPLE ACROSS OUR COUNTRY. IN A SPIRIT OF SHARING, SET AN EXTRA PLACE AT YOUR TABLE FOR SOMEONE WHO'S LONELY, TAKE A BASKET OF FOOD TO SOMEONE IN NEED. MAKE TODAY A SPECIAL DAY FOR THOSE WHO HAVE LESS.

BOTH BARBARA AND I, AND THE WHOLE BUSH FAMILY, SEND OUR BEST WISHES TO EVERY AMERICAN FOR A SAFE AND HAPPY THANKSGIVING.

THANK YOU, GOD BLESS YOU ALL, AND LET'S REJOIN THIS MARVELOUS PARADE.

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PROPOSED VIDEO MESSAGE
INDEPENDENT TELEVISION "GOODBYE TO THE '80S" PROGRAM

GOOD EVENING. IT'S HARD TO BELIEVE THE
FASCINATING '80S HAVE COME TO A CLOSE. IT'S BEEN QUITE
A DECADE FOR ME. I'VE HAD THE HONOR TO SPEND IT FIRST
AS VICE-PRESIDENT AND NOW, PRESIDENT. BUT TONIGHT WE
JOIN BRITISH COMMERCIAL TELEVISION TO HONOR TWO VERY
SPECIAL WORLD LEADERS: MY PREDECESSOR, FORMER PRESIDENT
RONALD REAGAN AS "MAN OF THE DECADE" AND PRIME MINISTER
MARGARET THATCHER AS "WOMAN OF THE DECADE". OVER THE
LAST TEN YEARS THEY HAVE TRANSFORMED THE UNITED STATES,
THE UNITED KINGDOM, AND THE WORLD BY CHAMPIONING
FREEDOM AND DEMOCRACY FOR ALL PEOPLE. PRESIDENT REAGAN
LED THE FREE WORLD TO A RESURGENCE -- A REBUILDING OF
ITS STRENGTH, A RECOVERY OF ITS SELF CONFIDENCE SO WE
COULD SIT DOWN WITH OUR ADVERSARIES AND MAKE GREAT
GAINS FOR PEACE. BOTH PRIME MINISTER THATCHER AND
PRESIDENT REAGAN REGENERATED THEIR COUNTRIES'
ECONOMIES, MAKING UNPRECEDENTED STRIDES BY REINING IN
TAXES AND ENCOURAGING ENTREPRENEURSHIP. BECAUSE OF
THESE AND SO MANY OTHER ACCOMPLISHMENTS, YOU COULD NOT
HAVE CHOSEN MORE OUTSTANDING LEADERS AS "MAN AND WOMAN
OF THE DECADE".

I LOOK FORWARD TO THE '90S AS A TIME RICH WITH OPPORTUNITY TO BUILD ON THE STRONG FOUNDATION MARGARET THATCHER AND RONALD REAGAN HAVE CAREFULLY LAID. AS WE STEP INTO THE NEXT DECADE, WE WILL ENGAGE OUR ADVERSARIES AND SEEK TO MAKE THE WORLD SECURE AND EUROPE WHOLE AND FREE. WE WILL JOIN TOGETHER TO FIGHT THE GLOBAL WAR ON DRUGS. I LOOK FORWARD TO WORKING WITH PRIME MINISTER THATCHER AND ALL WORLD LEADERS TO BRING THE DRUG TRADE TO A HALT. WE'LL FACE MANY CHALLENGES IN THE 1990S, BUT TOGETHER WE'LL MAKE IT A DECADE OF COOPERATION AND SOLUTIONS.

LET ME CLOSE BY SALUTING PRIME MINISTER MARGARET THATCHER AND PRESIDENT RONALD REAGAN FOR ALL THEY HAVE DONE FOR US IN THE '80S. I WISH THEM, AND EVERYONE A HAPPY NEW YEAR. GOD BLESS YOU ALL.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/9/89 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: SIX VIDEO SCRIPTS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>BENNETT</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

89 OCT 9 8 51:20 PM P12:04

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE
WASHINGTON

11/9
1989 NOV -8 PM 7:36

November 8, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST *awf dd*
 CHRISS WINSTON *ew*

FROM: BARRIE TRON *BT*

SUBJECT: VIDEO SCRIPTS FOR THE TAPING SESSION ON
 THURSDAY, NOVEMBER 9, 1989

I. SUMMARY

Attached for your consideration and review are draft scripts for your videotaping session of November 9th. You are scheduled to tape six video messages.

II. DISCUSSION

At 3:30 p.m. on Thursday, November 9, 1989 you are scheduled to tape the attached messages in the Map Room. These video messages will congratulate and highlight six different groups and individuals for their outstanding contributions. Included in this taping session are messages for Heinz Prechter, this year's recipient of the B'nai B'rith Great American Traditions Award; a message of greeting for the Macy's Thanksgiving Day Parade; a New Year's message for Independent Television News Limited which is honoring former President Reagan and Prime Minister Thatcher with their "Man and Woman of the Decade" award; a message saluting Sammy Davis, Jr. and the United Negro College Fund; a message for the International Narcotic Enforcement Officers' Association, which is presenting twenty-six police officers with their "Medal of Valor"; and a message for the Port of Houston, which is celebrating its 75th anniversary.

Tron
November 7, 1989
Title: HEINZ
Draft four

PROPOSED VIDEO MESSAGE
HEINZ PRECHTER B'NAI B'RITH AWARD WINNER

Good evening. It's wonderful to join Max Fischer and all the other distinguished guests as you honor an old and dear friend of mine, Heinz Prechter.

Heinz, congratulations. I can't think of anyone more deserving of this year's B'nai B'rith Great American Traditions Award. Your leadership, your compassion, your commitment have truly distinguished you as a model for everyone in your community. But Heinz, it's your love of that community that's the real legend in the Motor City. Whether it's a call to preserve the landmarks in Detroit or to raise money for the Kresge Eye Institute, you've always been there. And when the Boy Scouts, or the Detroit Symphony need some help, Heinz Prechter won't be too far away.

And Heinz, your outstanding contributions reflect those the B'nai B'rith has made. In almost a century and a half of service, B'nai B'rith has been leading the fight for human rights, fighting discrimination, promoting interfaith dialogues, and fostering democracy and world peace.

But, your work hasn't stopped there. B'nai B'rith youth organizations have done the important job of teaching our young people to be leaders in their communities. Your efforts have encouraged hundreds of thousands of young adults to get involved

and to make a difference. And by highlighting the contributions of our older citizens, like my friend Heinz, you provide a guiding example all of us can follow.

Thank you for including me in tonight's event. Heinz, Barbara sends along her heartfelt congratulations. Have a great evening, and God bless you all.

#

Tron
11/8/89
Title: MACYS
Draft three

PROPOSED VIDEO MESSAGE
MACY'S THANKSGIVING DAY PARADE

Thank you, Willard, it's a pleasure to be here. You know, Willard, if you keep emceeding this parade, one day they'll make a float that looks just like you ((PAUSE)) a big balloon with a removable top!

Thanksgiving Day has been called the one day that is purely American. Started over three hundred years ago to celebrate a bountiful and peaceful harvest, Thanksgiving Day has become a national tradition -- uniting one generation with the next. American President's have recognized the importance of Thanksgiving. Two hundred years ago, George Washington issued the first Presidential Thanksgiving proclamation, calling on all Americans to give thanks for the "civil and religious liberty with which we are blessed." Lincoln called on all Americans to give thanks even in the middle of the Civil War, and no President since has failed to issue a Thanksgiving proclamation. Thanksgiving is a day when we define more clearly the things we hold dear. Like freedom of worship which allows us to gather and pray in whatever faith we choose. And family and friends, drawn closer for this holiday gathering.

You know I often talk about a thousand points of light. This Thanksgiving, join the galaxy of people helping people across our country. In a spirit of sharing, set an extra place at your table for someone who's lonely, take a basket of food to

someone in need. Make today a special day for those who have less.

Both Barbara and I, and the whole Bush family, send our best wishes to every American for a safe and happy Thanksgiving.

Thank you, God bless you all, and let's rejoin this marvelous parade.

#

Sheehan
11/6/89
Draft two
Title: TV

PROPOSED VIDEO MESSAGE
INDEPENDENT TELEVISION "GOODBYE TO THE '80S" PROGRAM

Good evening. It's hard to believe the fascinating '80s have come to a close. It's been quite a decade for me. I've had the honor to spend it first as Vice-President and now, President. But tonight we join British Commercial Television to honor two very special world leaders: my predecessor, former President Ronald Reagan as "Man of the Decade" and Prime Minister Margaret Thatcher as "Woman of the Decade". Over the last ten years they have transformed the United States, the United Kingdom, and the world by championing freedom and democracy for all people. President Reagan led the free world to a resurgence -- a rebuilding of its strength, a recovery of its self confidence so we could sit down with our adversaries and make gains for peace. Both Prime Minister Thatcher and President Reagan regenerated their countries' economies, making unprecedented strides by reining in taxes and encouraging entrepreneurship. Because of these and so many other accomplishments, you could not have chosen more outstanding leaders as "Man and Woman of the Decade".

I look forward to the '90s as a time rich with opportunity to build on the strong foundation Margaret Thatcher and Ronald Reagan have carefully laid. As we step into the next decade, we will engage our adversaries and seek to make the world secure and Europe whole and free. We will join together to fight the global war on drugs. I look forward to working with Prime Minister

Thatcher and all world leaders to bring the drug trade to a halt. We'll face many challenges in the 1990s, but together we'll make it a decade of cooperation and solutions.

Let me close by saluting Prime Minister Margaret Thatcher and President Ronald Reagan for all they have done for us in the '80s. I wish them, and everyone a Happy New Year. God bless you all.

#

Tron
11/8/89
Title: DAVIS.ALT
Draft three

PROPOSED VIDEO MESSAGE
UNITED NEGRO COLLEGE FUND -- SAMMY DAVIS JR. TRIBUTE

Good evening. It's a pleasure to join you on this special occasion. As many of you know, I've been involved with the United Negro College Fund for over 40 years. And in that time, I've seen the remarkable work the U-N-C-F has accomplished and the countless people they've touched. We could also say the same for tonight's guest of honor, Sammy Davis, Jr.

Many years ago, Sam was the first person to contribute money to all 42 of the United Negro College Institutions. And since then, Sammy, you've continued to contribute in countless ways. That's why it's only fitting that the proceeds from tonight's event are going to establish Sammy Davis, Jr., scholarships. Through your efforts, a lot of young people are going to have educational opportunities that might not otherwise have been available to them. Nothing says it better than the U-N-C-F's slogan: "A mind is a terrible thing to waste."

Congratulations to the United Negro College Fund on this wonderful and inspirational event. And Sammy, for all your work, not only do you have the heartfelt thanks of your family and friends but also of this President.

Thank you, best of luck, and God bless you all.

#

Sheehan
11/6/89
Draft two
Title: DRUGS

PROPOSED VIDEO MESSAGE
INTERNATIONAL NARCOTIC ENFORCEMENT OFFICERS ASSOCIATION

Good evening. I would like to thank the International Narcotic Enforcement Officers Association for the opportunity to join you at this special conference. You're quite a group. I have looked to the I-N-E-O-A several times this year as we formulated the National Drug Control Strategy for this great country. Director Bennett and I have listened carefully to your advice, and we are counting on you to help win the battle against drug use. From the streets of New York to the jungles of South America, International Narcotics Officers have led the way to help America fight the terrible scourge of drugs.

Tonight, we pay tribute to two-hundred narcotics officers for their work in International Narcotic Enforcement. My special admiration goes to the twenty-six officers receiving the "Medal of Valor". They have placed their lives in extreme danger to help stem the tide of drugs. I also know that ten of your "Medals of Valor" will be given posthumously tonight -- for valor that will not be forgotten. To the families of those slain officers, Barbara and I send our admiration and heartfelt prayers.

Day in and day out, as International Narcotic Enforcement Officers, you are faced with pressures, temptations and imminent danger. You may get frustrated at times, feel your efforts are

fruitless, but they aren't. Every ounce of narcotics you seize and every dope dealer you arrest is a victory in this battle.

As we continue our fight to stop drugs, I want you to know that our nation is grateful for your work, and that I will do everything I can to give you the support you need. God bless you and your families, and God bless the United States of America.

#

Sheehan
11/8/89
Draft three
Title: HOUSTON

PROPOSED VIDEO MESSAGE
PORT OF HOUSTON

Good morning. It has been said that a town called Houston built a port, that in turn, built a city. On this day seventy-five years ago, concerned Houstonians banded together and pushed for a port facility and ship channel to connect their city to the sea and the world. It was a classic case of another Texas "big idea" that worked. Once smaller than Dallas, San Antonio and Austin, Houston's decision to build a port helped catapult the city into national prominence and make it one of our nation's greatest cities. That spirit of private sector initiative has continued to build Houston. I was lucky enough to see it firsthand as the head of a small, independent oil company in Texas during the 1960s.

The Port has been the catalyst for much of what Houston is today. As one of America's great doors to the world, the Port plays a critical role in keeping America competitive in world markets. The Port of Houston reflects the great Texas character -- supreme confidence and unmatched initiative.

You all have much to celebrate on this special day and let me just say: it makes me proud to call Houston my home. It has sure been a pleasure to join you this morning.

Thank you and God bless you all.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/7/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/7/89 5:00 PM

SUBJECT: FIVE VIDEO SCRIPTS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BENNETT <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 5:00 PM TODAY, Tuesday, November 7, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

Sheehan
11/6/89
Draft two
Title: DRUGS

1989 NOV -7 AM 9:37

PROPOSED VIDEO MESSAGE
INTERNATIONAL NARCOTIC ENFORCEMENT OFFICER'S ASSOCIATION

Good evening. I would like to thank the International Narcotic Enforcement Officer's Association for the opportunity to join you at this special conference. You're quite a group. I have looked to the I-N-E-O-A several times this year as we formulated the National Drug Control Strategy for this great country. Director Bennett and I have listened carefully to your advice, and we are counting on you to help win the battle against drug use. From the streets of New York to the jungles of South America, International Narcotics Officers have led the way to help America fight the terrible scourge of drugs.

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fruitless, but they aren't. Every ounce of narcotics you seize and every dope dealer you arrest is a victory in this battle.

As we continue our fight to stop drugs, I want you to know that our nation is grateful for your work, and that I will do everything I can to give you the support you need. God bless you and your families, and God bless the United States of America.

#

1989 NOV -7 AM 9:37

Tron
11/6/89
Title: MACYS
Draft two

PROPOSED VIDEO MESSAGE
MACY'S THANKSGIVING DAY PARADE

Thank you, Willard, it's a pleasure to be here. You know, Willard, if you keep emceeing this parade, one day they'll make a float that looks just like you ((PAUSE)) a big balloon with a removable top!

Thanksgiving Day has been called the one day that is purely American. Started over three hundred years ago to celebrate a bountiful and peaceful harvest, Thanksgiving Day has become a national tradition -- uniting one generation with the next. ^{insert A} ~~It's~~ a day when we define more clearly the things we hold dear. Like freedom of worship which allows us to gather and pray in whatever faith we choose. And family and friends, drawn closer for this holiday gathering. ~~It's also a time to appreciate the food on our table, and the spirit of sharing it with those who have less.~~

^{insert B} But, for the President of the United States, Thanksgiving is a privileged holiday because it's set by a presidential proclamation. And as President Abraham Lincoln asked in one of his proclamations: "I invite my fellow-citizens, in every part of the United States, and also those who are at sea, and those sojourning in foreign lands, to set apart and observe . . . a day of Thanksgiving".

^{BOTH} ~~And on this Thanksgiving Day,~~ Barbara and I, and the whole Bush family, send our best wishes to every American for a safe and happy ^{Thanksgiving} holiday.

Thanksgiving
is

~~insert A~~

Thank you, God bless you all, and let's rejoin this
marvelous parade.

#

Tron
11/6/89
Title: DAVIS.ALT

1989 NOV -7 AM 9:37 Draft two

PROPOSED VIDEO MESSAGE
UNITED NEGRO COLLEGE FUND -- SAMMY DAVIS JR. TRIBUTE

Good evening. It's a pleasure to join you on this special occasion. As many of you know, I've been involved with the United Negro College Fund for over 40 years. And in that time, I've seen the remarkable work the U-N-C-F has accomplished and the countless people they've touched. We could also say the same for tonight's guest of honor, Sammy Davis, Jr.

Many years ago, Sam was the first person to contribute money to all 42 of the United Negro College Institutions. And since then, Sammy, you've continued to contribute in countless ways. That's why it's only fitting that the proceeds from tonight's event are going to establish Sammy Davis, Jr. scholarships. Through your efforts, a lot of young people are going to have educational opportunities that might not otherwise have been available to them. Nothing says it better than the U-N-C-F's slogan: "A mind is a terrible thing to waste."

Congratulations to the United Negro College Fund on this wonderful and inspirational event. And Sammy, for all your work, not only do you have the heartfelt thanks of your family and friends but also of this President.

Thank you, best of luck, and God bless you all.

#

Sheehan
11/6/89
Draft two
Title: TV

1989 NOV -7 AM 9:37

PROPOSED VIDEO MESSAGE
INDEPENDENT TELEVISION "GOODBYE TO THE '80S" PROGRAM

Good evening. It's hard to believe the fascinating '80s have come to a close. It's been quite a decade for me. I've had the honor to spend it first as Vice-President and now, President. But tonight we join British Commercial Television to honor two very special world leaders: my predecessor, former President Ronald Reagan as "Man of the Decade" and Prime Minister Margaret Thatcher as "Woman of the Decade". Over the last ten years they have transformed the United States, the United Kingdom, and the world by championing freedom and democracy for all people.

President Reagan ^{led} the way to ~~remarkable accomplishments in its strength, a recovery of its self confidence, arms control, culminating in the exceptional INF Agreement with our adversaries and make gains for peace.~~ ^{Free world to a resurgence - a rebuilding of} ~~so we could sit down~~ ^{with our adversaries and make gains for peace.} President Gorbachev. Both Prime Minister Thatcher and President

Reagan regenerated their countries' economies, making unprecedented strides by reining in taxes and encouraging entrepreneurship. Because of these and so many other accomplishments, you could not have chosen more outstanding leaders as "Man and Woman of the Decade".

I look forward to the '90s as a time ^{rich} ~~ripe~~ with opportunity to build on the strong foundation Margaret Thatcher and Ronald Reagan have carefully laid. As we step into the next decade, we will ^{engage our adversaries and seek to make the world} ~~forge closer links with President Gorbachev and continue a~~ ^{secure and Europe whole and free.} ~~constructive dialogue with Eastern Bloc countries.~~ We will join together to fight the global war on drugs. I look forward to

working with Prime Minister Thatcher and all world leaders to bring the drug trade to a halt. We'll face many challenges in the 1990s, but together we'll make it a decade of cooperation and solutions. ✓

Let me close by saluting Prime Minister Margaret Thatcher and President Ronald Reagan for all they have done for us in the '80s. I wish them, and everyone a Happy New Year. God bless you all.

#

1989 NOV -7 AM 9:37

Tron
November 7, 1989
Title: HEINZ
Draft four

PROPOSED VIDEO MESSAGE
HEINZ PRECHTER B'NAI B'RITH AWARD WINNER

Good evening. It's wonderful to join Max Fischer and all the other distinguished guests as you honor an old and dear friend of mine, Heinz Prechter.

Heinz, congratulations. I can't think of anyone more deserving of this year's B'nai B'rith Great American Traditions Award. Your leadership, your compassion, your commitment have truly distinguished you as a model for everyone in your community. But Heinz, it's your love of that community that's the real legend in the Motor City. Whether it's a call to preserve the landmarks in Detroit or to raise money for the Kresge Eye Institute, you've always been there. And when the Boy Scouts, or the Detroit Symphony need some help, Heinz Prechter won't be too far away.

And Heinz, your outstanding contributions reflect those the B'nai B'rith has made. In almost a century and a half of service, B'nai B'rith has been leading the fight for human rights, fighting discrimination, promoting interfaith dialogues, and fostering democracy and world peace.

But, your work hasn't stopped there. B'nai B'rith youth organizations have done the important job of teaching our young people to be leaders in their communities. Your efforts have encouraged hundreds of thousands of young adults to get involved

and to make a difference. And by highlighting the contributions of our older citizens, like my friend Heinz, you provide a guiding example all of us can follow.

Thank you for including me in tonight's event. Heinz, Barbara sends along her heartfelt congratulations. Have a great evening, and God bless you all.

#

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/7/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/7/89 5:00 PM

SUBJECT: FIVE VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 5:00 PM TODAY, Tuesday, November 7, with a copy to my office. Thank you.

RESPONSE:

November 7, 1989

TO: CHRISS WINSTON

NSC concurs, with changes on the British TV item as marked.

18:37 *Brent Scowcroft*
Brent Scowcroft

cc: James W. Cicconi

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

89 NOV 7 11:52

18:31 8 10 89

Sheehan
11/6/89
Draft two
Title: DRUGS

1989 NOV -7 AM 9:37

PROPOSED VIDEO MESSAGE
INTERNATIONAL NARCOTIC ENFORCEMENT OFFICER'S ASSOCIATION

Good evening. I would like to thank the International Narcotic Enforcement Officer's Association for the opportunity to join you at this special conference. You're quite a group. I have looked to the I-N-E-O-A several times this year as we formulated the National Drug Control Strategy for this great country. Director Bennett and I have listened carefully to your advice, and we are counting on you to help win the battle against drug use. From the streets of New York to the jungles of South America, International Narcotics Officers have led the way to help America fight the terrible scourge of drugs.

Tonight, we pay tribute to two-hundred narcotics officers for their work in International Narcotic Enforcement. My special admiration goes to the twenty-six officers receiving the "Medal of Valor". They have placed their lives in extreme danger to help stem the tide of drugs. I also know that ten of your "Medals of Valor" will be given posthumously tonight -- for valor that will not be forgotten. To the families of those slain officers, Barbara and I send our admiration and heartfelt prayers.

Day in and day out, as International Narcotic Enforcement Officers, you are faced with pressures, temptations and imminent danger. You may get frustrated at times, feel your efforts are

fruitless, but they aren't. Every ounce of narcotics you seize and every dope dealer you arrest is a victory in this battle.

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Tron
11/6/89
Title: MACYS
Draft two

1989 NOV -7 AM 9:37

PROPOSED VIDEO MESSAGE
MACY'S THANKSGIVING DAY PARADE

257
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But, for the President of the United States, Thanksgiving is a privileged holiday because it's set by a presidential proclamation. And as President Abraham Lincoln asked in one of his proclamations: "I invite my fellow-citizens, in every part of the United States, and also those who are at sea, and those sojourning in foreign lands, to set apart and observe . . . a day of Thanksgiving".

And on this Thanksgiving Day, Barbara and I, and the whole Bush family, send our best wishes to every American for a safe and happy holiday.

Thank you, God bless you all, and let's rejoin this marvelous parade.

* and let's
rejoin (Wilard)
& this marvelous

from
Barrie

Tron
11/6/89
Title: DAVIS.ALT

1989 NOV -7 AM 9:37 Draft two

PROPOSED VIDEO MESSAGE
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Many years ago, Sam was the first person to contribute money to all 42 of the United Negro College Institutions. And since then, Sammy, you've continued to contribute in countless ways. That's why it's only fitting that the proceeds from tonight's event are going to establish Sammy Davis, Jr. scholarships. Through your efforts, a lot of young people are going to have educational opportunities that might not otherwise have been available to them. Nothing says it better than the U-N-C-F's slogan: "A mind is a terrible thing to waste."

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Thank you, best of luck, and God bless you all.

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Sheehan
11/6/89
Draft two
Title: TV

1989 NOV -7 AM 9:37

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President Reagan ~~led~~ ^{led} the ~~way to remarkable accomplishments in~~ ^{free world to a resurgence -- a rebuilding} ~~of its strength, a recovery of its self-confidence, so we could sit down with~~ arms control, culminating in the exceptional INF Agreement with ~~our adversaries and make major gains for peace.~~ ^{President Gorbachev.} Both Prime Minister Thatcher and President

Reagan regenerated their countries' economies, making unprecedented strides by reining in taxes and encouraging entrepreneurship. Because of these and so many other accomplishments, you could not have chosen more outstanding leaders as "Man and Woman of the Decade".

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Let me close by saluting Prime Minister Margaret Thatcher and President Ronald Reagan for all they have done for us in the '80s. I wish them, and everyone a Happy New Year. God bless you all.

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1989 NOV -7 AM 9:37

Tron
November 7, 1989
Title: HEINZ
Draft four

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Heinz, congratulations. I can't think of anyone more deserving of this year's B'nai B'rith Great American Traditions Award. Your leadership, your compassion, your commitment have truly distinguished you as a model for everyone in your community. But Heinz, it's your love of that community that's the real legend in the Motor City. Whether it's a call to preserve the landmarks in Detroit or to raise money for the Kresge Eye Institute, you've always been there. And when the Boy Scouts, or the Detroit Symphony need some help, Heinz Prechter won't be too far away.

And Heinz, your outstanding contributions reflect those the B'nai B'rith has made. In almost a century and a half of service, B'nai B'rith has been leading the fight for human rights, fighting discrimination, promoting interfaith dialogues, and fostering democracy and world peace.

But, your work hasn't stopped there. B'nai B'rith youth organizations have done the important job of teaching our young people to be leaders in their communities. Your efforts have encouraged hundreds of thousands of young adults to get involved

and to make a difference. And by highlighting the contributions of our older citizens, like my friend Heinz, you provide a guiding example all of us can follow.

Thank you for including me in tonight's event. Heinz, Barbara sends along her heartfelt congratulations. Have a great evening, and God bless you all.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/8/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/8/89 4:00 PM

SUBJECT: VIDEO SCRIPT FOR THE PORT OF HOUSTON

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE <i>NIC</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 TODAY, Wednesday, November 8, with a copy to my office. Thank you.

RESPONSE:

15:21 PM 8 OCT 89

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 NOV -8 PM 12: 17

Sheehan
11/8/89
Draft two
Title: HOUSTON

PROPOSED VIDEO MESSAGE
PORT OF HOUSTON

Good morning. It has been said that a town called Houston built a port, that in turn, built a city. On this day seventy-five years ago, concerned Houstonians banded together and pushed for a port facility and ship channel to connect their city to the sea and the world. It was a classic case of another Texas "big idea" that worked. Once smaller than Dallas, San Antonio and Austin, Houston's decision to build a port helped catapult the city into national prominence and make it one of our nation's greatest cities. That spirit of private sector initiative has continued to build Houston. I was lucky enough to see it first-hand as the head of a small, independent oil company in Texas during the 1960s.

The Port has been the catalyst for much of what Houston is today. As one of America's great doors to the world, the Port plays a critical role in keeping America competitive in world markets. The Port of Houston reflects the great Texas character -- supreme confidence and unmatched initiative.

You all have much to celebrate on this special day and let me just say: it makes me proud to ^{call Houston my home.} ~~be a Texan.~~ It has sure been a pleasure to join you this morning.

Thank you and God bless you all.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/7/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/7/89 5:00 PM

SUBJECT: FIVE VIDEO SCRIPTS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 5:00 PM TODAY, Tuesday, November 7, with a copy to my office. Thank you.

RESPONSE:

*0200176
11/7/89
Tpm
axis - OK'd via phone
07/19/89
Jim Sabatini
Daniel Casse*

20:11v 8 100 68

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Sheehan
11/6/89
Draft two
Title: DRUGS

1989 NOV -7 AM 9:37

PROPOSED VIDEO MESSAGE
INTERNATIONAL NARCOTIC ENFORCEMENT OFFICER'S ASSOCIATION

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1989 NOV -7 AM 9: 37

Tron
11/6/89
Title: MACYS
Draft two

PROPOSED VIDEO MESSAGE
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But, for the President of the United States, Thanksgiving is a privileged holiday because it's set by a presidential proclamation. And as President Abraham Lincoln asked in one of his proclamations: "I invite my fellow-citizens, in every part of the United States, and also those who are at sea, and those sojourning in foreign lands, to set apart and observe . . . a day of Thanksgiving".

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marvelous parade.

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Tron
11/6/89
Title: DAVIS.ALT

1989 NOV -7 AM 9:37 Draft two

PROPOSED VIDEO MESSAGE
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Sheehan
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Draft two
Title: TV

1989 NOV -7 AM 9:37

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I look forward to the '90s as a time ripe with opportunity to build on the strong foundation Margaret Thatcher and Ronald Reagan have carefully laid. As we step into the next decade, we will forge closer links with President Gorbachev and continue a constructive dialogue with Eastern Bloc countries. We will join together to fight the global war on drugs. I look forward to

working with Prime Minister Thatcher and all world leaders to bring the drug trade to a halt. We'll face many challenges in the 1990s but together we'll make it a decade of cooperation and solutions.

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1989 NOV -7 AM 9:37

Tron
November 7, 1989
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Draft four

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Heinz, congratulations. I can't think of anyone more deserving of this year's B'nai B'rith Great American Traditions Award. Your leadership, your compassion, your commitment have truly distinguished you as a model for everyone in your community. But Heinz, it's your love of that community that's the real legend in the Motor City. Whether it's a call to preserve the landmarks in Detroit or to raise money for the Kresge Eye Institute, you've always been there. And when the Boy Scouts, or the Detroit Symphony need some help, Heinz Prechter won't be too far away.

And Heinz, your outstanding contributions reflect those the B'nai B'rith has made. In almost a century and a half of service, B'nai B'rith has been leading the fight for human rights, fighting discrimination, promoting interfaith dialogues, and fostering democracy and world peace.

But, your work hasn't stopped there. B'nai B'rith youth organizations have done the important job of teaching our young people to be leaders in their communities. Your efforts have encouraged hundreds of thousands of young adults to get involved

and to make a difference. And by highlighting the contributions of our older citizens, like my friend Heinz, you provide a guiding example all of us can follow.

Thank you for including me in tonight's event. Heinz, Barbara sends along her heartfelt congratulations. Have a great evening, and God bless you all.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/7/89

ACTION/CONCURRENCE/COMMENT DUE BY: 11/7/89 5:00 PM

SUBJECT: FIVE VIDEO SCRIPTS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 5:00 PM TODAY, Tuesday, November 7, with a copy to my office. Thank you.

RESPONSE:

*No Comments.
11/7/89.*

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/7/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/7/89 5:00 PM

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GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
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RESPONSE: *See comments*

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Sheehan
11/6/89
Draft two
Title: DRUGS

1989 NOV -7 AM 9:37

PROPOSED VIDEO MESSAGE
INTERNATIONAL NARCOTIC ENFORCEMENT OFFICER'S ASSOCIATION

Good evening. I would like to thank the International Narcotic Enforcement Officer's Association for the opportunity to join you at this special conference. You're quite a group. I have looked to the I-N-E-O-A several times this year as we formulated the National Drug Control Strategy for this great country. Director Bennett and I have listened carefully to your advice, and we are counting on you to help win the battle against drug use. From the streets of New York to the jungles of South America, International Narcotics Officers have led the way to help America fight the terrible scourge of drugs.

Tonight, we pay tribute to two-hundred narcotics officers for their work in International Narcotic Enforcement. My special admiration goes to the twenty-six officers receiving the "Medal of Valor". They have placed their lives in extreme danger to help stem the tide of drugs. I also know that ten of your "Medals of Valor" will be given posthumously tonight -- for valor that will not be forgotten. To the families of those slain officers, Barbara and I send our admiration and heartfelt prayers.

Day in and day out, as International Narcotic Enforcement Officers, you are faced with pressures, temptations and imminent danger. You may get frustrated at times, feel your efforts are

fruitless, but they aren't. Every ounce of narcotics you seize and every dope dealer you arrest is a victory in this battle.

As we continue our fight to stop drugs, I want you to know that our nation is grateful for your work, and that I will do everything I can to give you the support you need. God bless you and your families, and God bless the United States of America.

#

1989 NOV -7 AM 9:37

Tron
11/6/89
Title: MACYS
Draft two

PROPOSED VIDEO MESSAGE
MACY'S THANKSGIVING DAY PARADE

Thank you, Willard, it's a pleasure to be here. You know, Willard, if you keep emceeding this parade, one day they'll make a float that looks just like you ((PAUSE)) a big balloon with a removable top!

Thanksgiving Day has been called the one day that is purely American. Started over three hundred years ago to celebrate a bountiful and peaceful harvest, Thanksgiving Day has become a national tradition -- uniting one generation with the next. It's a day when we define more clearly the things we hold dear. Like freedom of worship which allows us to gather and pray in whatever faith we choose. And family and friends, drawn closer for this holiday gathering. It's also a time to appreciate the food on our table, and the spirit of sharing it with those who have less.

But, for the President of the United States, Thanksgiving is a privileged holiday because it's set by a presidential proclamation. And as President Abraham Lincoln asked in one of his proclamations: "I invite my fellow-citizens, in every part of the United States, and also those who are at sea, and those sojourning in foreign lands, to set apart and observe . . . a day of Thanksgiving".

And on this Thanksgiving Day, Barbara and I, and the whole Bush family, send our best wishes to every American for a safe and happy holiday.

Thank you, God bless you all, and let's rejoin this
marvelous parade.

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Tron
11/6/89
Title: DAVIS.ALT

1989 NOV -7 AM 9:37 Draft two

PROPOSED VIDEO MESSAGE
UNITED NEGRO COLLEGE FUND -- SAMMY DAVIS JR. TRIBUTE

Good evening. It's a pleasure to join you on this special occasion. As many of you know, I've been involved with the United Negro College Fund for over 40 years. And in that time, I've seen the remarkable work the U-N-C-F has accomplished and the countless people they've touched. We could also say the same for tonight's guest of honor, Sammy Davis, Jr.

Many years ago, Sam was the first person to contribute money to all 42 of the United Negro College Institutions. And since then, Sammy, you've continued to contribute in countless ways. That's why it's only fitting that the proceeds from tonight's event are going to establish Sammy Davis, Jr. scholarships. Through your efforts, a lot of young people are going to have educational opportunities that might not otherwise have been available to them. Nothing says it better than the U-N-C-F's slogan: "A mind is a terrible thing to waste."

Congratulations to the United Negro College Fund on this wonderful and inspirational event. And Sammy, for all your work, not only do you have the heartfelt thanks of your family and friends but also of this President.

Thank you, best of luck, and God bless you all.

#

Sheehan
11/6/89
Draft two
Title: TV

1989 NOV -7 AM 9:37

PROPOSED VIDEO MESSAGE
INDEPENDENT TELEVISION "GOODBYE TO THE '80S" PROGRAM

Good evening. It's hard to believe the fascinating '80s have come to a close. It's been quite a decade for me. I've had the honor to spend it first as Vice-President and now, President. But tonight we join British Commercial Television to honor two very special world leaders: my predecessor, former President Ronald Reagan as "Man of the Decade" and Prime Minister Margaret Thatcher as "Woman of the Decade". Over the last ten years they have transformed the United States, the United Kingdom, and the world by championing freedom and democracy for all people. President Reagan lead the way to remarkable accomplishments in arms control, culminating in the exceptional INF Agreement with President Gorbachev. Both Prime Minister Thatcher and President Reagan regenerated their countries' economies, making unprecedented strides by reining in taxes and encouraging entrepreneurship. Because of these and so many other accomplishments, you could not have chosen more outstanding leaders as "Man and Woman of the Decade".

I look forward to the '90s as a time ^{rich} ~~ripe~~ with opportunity to build on the strong foundation Margaret Thatcher and Ronald Reagan have carefully laid. As we step into the next decade, we will forge closer links with President Gorbachev and continue a constructive dialogue with Eastern Bloc countries. We will join together to fight the global war on drugs. I look forward to

Mollin
x3060

working with Prime Minister Thatcher and all world leaders to bring the drug trade to a halt. We'll face many challenges in the 1990s but together we'll make it a decade of cooperation and solutions.

Let me close by saluting Prime Minister Margaret Thatcher and President Ronald Reagan for all they have done for us in the '80s. I wish them, and everyone a Happy New Year. God bless you all.

#

1989 NOV -7 AM 9: 37

Tron
November 7, 1989
Title: HEINZ
Draft four

PROPOSED VIDEO MESSAGE
HEINZ PRECHTER B'NAI B'RITH AWARD WINNER

Good evening. It's wonderful to join Max Fischer and all the other distinguished guests as you honor an old and dear friend of mine, Heinz Prechter.

Heinz, congratulations. I can't think of anyone more deserving of this year's B'nai B'rith Great American Traditions Award. Your leadership, your compassion, your commitment have truly distinguished you as a model for everyone in your community. But Heinz, it's your love of that community that's the real legend in the Motor City. Whether it's a call to preserve the landmarks in Detroit or to raise money for the Kresge Eye Institute, you've always been there. And when the Boy Scouts, or the Detroit Symphony need some help, Heinz Prechter won't be too far away.

And Heinz, your outstanding contributions reflect those the B'nai B'rith has made. In almost a century and a half of service, B'nai B'rith has been leading the fight for human rights, fighting discrimination, promoting interfaith dialogues, and fostering democracy and world peace.

But, your work hasn't stopped there. B'nai B'rith youth organizations have done the important job of teaching our young people to be leaders in their communities. Your efforts have encouraged hundreds of thousands of young adults to get involved

Moller
x3060

and to make a difference. And by highlighting the contributions of our older citizens, like my friend Heinz, you provide a guiding example all of us can follow.

Thank you for including me in tonight's event. Heinz, Barbara sends along her heartfelt congratulations. Have a great evening, and God bless you all.

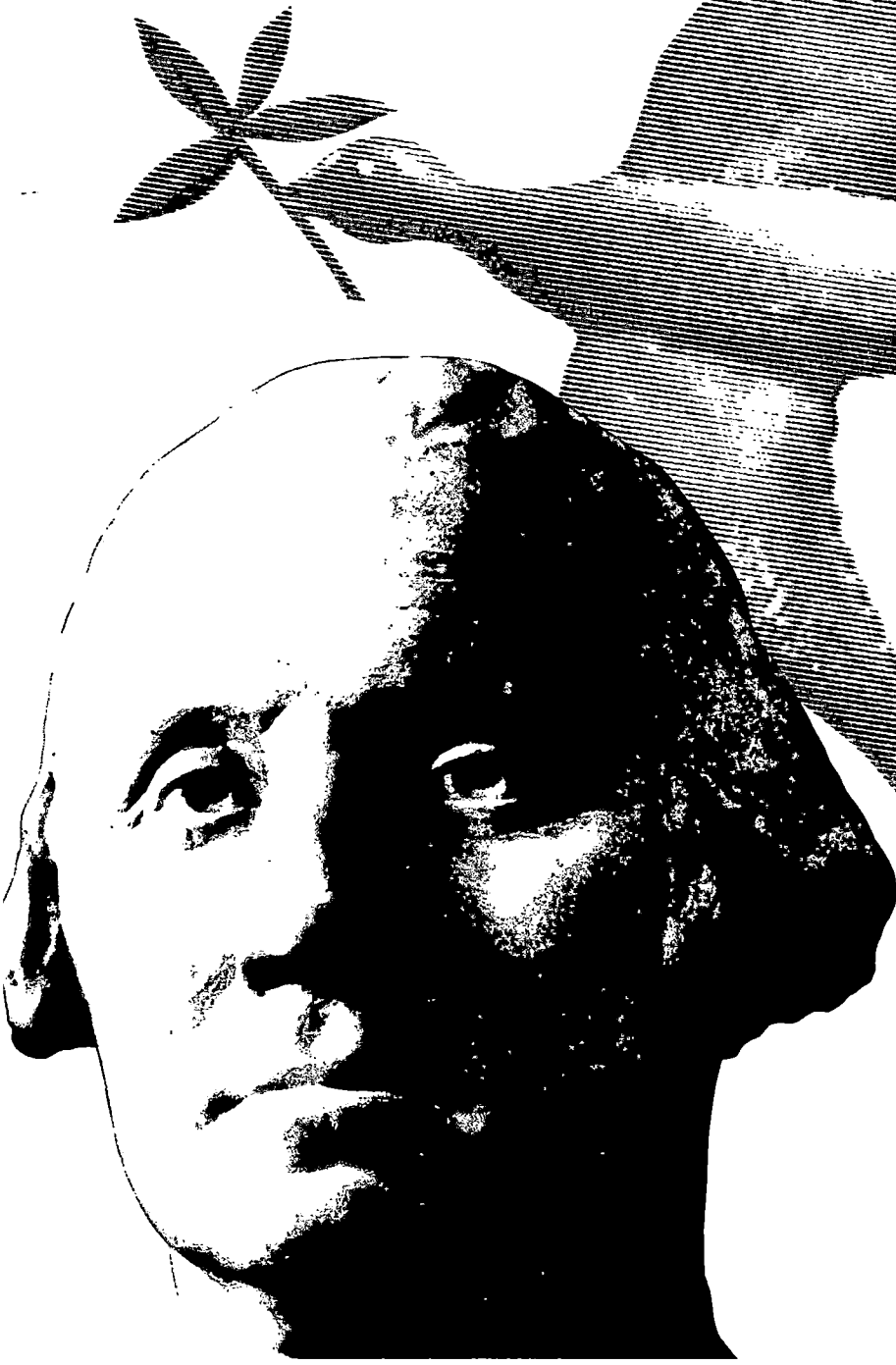
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Washington Saved Thanksgiving
for the New Nation in 1789

VISIONARY REALIST



Washington's
deep personal thankfulness
could envision a
great and grateful nation

He trusted that
"Providence works in the
mysterious course of events"

He asked that on that day the people:

- devote themselves to that “glorious Being, . . . the Author of all the good that was, that is, or that will be”;
- unite in “rendering unto Him humble thanks for the . . . interpositions of Providence in the late war, and for the tranquility, union and plenty since”;
- give thanks for the “civil and religious liberty with which we are blessed”;
- unite in “offering prayer to the Lord and Ruler

of Nations”;

- pray that God grant unto *all Mankind*, “temporal prosperity as he alone knows to be best”.

Note that Thursday, November 26, the Thanksgiving day appointed was the *exact date* customarily used by the New England states—again careful political crafting.

This first George Washington Thanksgiving Proclamation is known today as “Proclamation Number One” under the Constitution.

“PROVIDENCE WORKS IN THE MYSTERIOUS COURSE OF EVENTS . . .”

(George Washington – 1789)

Washington’s Thanksgiving Proclamation was published by States and in newspapers in Hartford, Annapolis, Providence, and other cities. The Connecticut Assembly ordered the printing of 500 copies to be “dispersed in this state in the usual manner”. The broad language included all cultures and religions and was explained at the time as “a desire to unite in one general thanksgiving all the inhabitants (of our favored land), that those who were partakers of the national prosperity might all conspire in celebrating its glorious Author”.

What would American life today be without Thanksgiving? But for George Washington’s powerful example, and the transition he effected from Congressional to Presidential thanksgivings, America would never have today, the giant tradition of Thanksgiving, the grateful spirit on which democracy rests. Washington knew that successful revolutions often fail in the long run. What sustaining spirit could make the American Revolution different? A sense of reverence and gratitude built into the nation’s life and year.

George Washington’s diary says:

“Thursday 26th (November) being the day appointed for a thanksgiving I went to St. Paul’s Chapel though it was most inclement and stormy—but how few people at Church”.

In the near empty church, on a miserable day, what was Washington thinking? His religious principles, as he confessed, were “few and simple”. He knew Thanksgiving was the right course but that “the ways of Providence are ultimately inscrutable”. Perhaps his words in the uncertain war days of 1776 came back to him, “How it will end, God in his great goodness will direct. I am thankful for his protections to this time”.



In the morning prayer service, he had heard many times the “general thanksgiving”: “. . . give us that due sense of all thy mercies that our hearts may be unfeignedly thankful; and that we may show forth thy praise not only with our lips, but in our lives . . .” He gave special Thanksgiving alms twice.

Across the new nation, the Philadelphia-Pennsylvania Packet newspaper reported “a general cessation from all secular concerns”, and divine worship was performed “with sermons adapted to the importance of the occasion”. The Augusta, Georgia Chronicle, reported that the State Legislature and Executive observed thanksgiving “with the greatest religious decorum”. New York’s Synagogue celebrated with a special prayer and thanksgiving service.

Meanwhile the President's personal popularity was growing higher. As the adulation grew he modestly stated that he was but "an instrument of Providence". Religious groups wrote to him (German Lutheran, Presbyterian, Methodist, United Baptist, German Reformed, United Brethren, Episcopal, Reformed Dutch, Quakers, Roman Catholic, Hebrew, Universal Church, New Church, Congregational) and he replied personally to each emphasizing in different ways:

"... the joy I have felt in perceiving the fraternal affection which appears to increase every day among the friends of genuine religion".

He felt that the good example of the people of the United States will "doubtless extend much further if, gratefully enjoying those blessings... they shall conduct themselves with reverence to the Deity and charity toward their fellow creatures".

By the fall of 1790, when Congress had moved to Philadelphia; there was a little stir in the House of Representatives about a Thanksgiving proclamation, but nothing passed and Washington made no move.

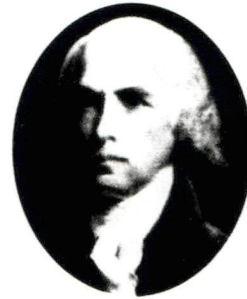
The people elected Washington President again for another four years. He was constantly challenged, yet his sense of awe and gratitude for the remarkable American dispensation grew steadily.

In October 1795, he made the final move to complete the transition of Thanksgiving from Congress to the Presidency that he had started at the "request of Congress" in 1789. He was now the fondly admired Father of his Country, of giant stature.

At this right moment, without consulting Congress, Washington proclaimed Thanksgiving, on presidential initiative, a prerogative probably unwise earlier, but now natural. The President, as the highest elected official, spoke in Thanksgiving for the people with a fixation on Divine Power and Goodness that at the time could raise all hearts, ending with a prayer for the world seldom surpassed: "impart all the blessings we possess or ask for ourselves to the whole family of mankind".



John Adams



James Madison

George Washington saved the national institution of Thanksgiving and Prayer for the American centuries by his vision of the need, his political acumen to set it rightly within free government, and the moral force of his example.

John Adams, as the second President, took Washington's presidential initiative and expressed the deep feelings of the nation in Fasting and Prayer Proclamations in 1798 and 1799. President James Madison, at war again with the British in 1812, invoked the Presidential prayer custom four times in four years, ending with a Thanksgiving in 1815. Then because of indifference, opposition and misunderstanding, for 45 years no President issued a prayer or thanksgiving proclamation.

Thanksgiving is of such great worth that apparently Providence took time to forge it permanently in American hearts. Finally the people had to win it—demand it back—the best way to make it firm in the nation's soul.

By 1858, under the gathering threat of Civil War, a lady editor, Sarah Josepha Hale, and writer F.B. House, had stimulated 28 state governors to issue Thanksgiving Proclamations. Lincoln finally answered the need and revived the Presidential Thanksgiving in 1863. No American President since has neglected it.

Washington's trust that Providence would instill, at the right time and in the most permanent way, the greatness of gratitude in the American soul—is now fulfilled in his "day for Thanksgiving" each year.

The "prayer and thanksgiving" requested by Congress in 1789 remained unfulfilled until the Korean War so affected Congress in 1952 that they asked the President to issue a National Prayer Proclamation annually. But since no specific date was fixed, it remained unknown.

WHITE HOUSE STAFFING MEMORANDUM



DATE: 11/7/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/7/89 5:00 PM

SUBJECT: FIVE VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 5:00 PM TODAY, Tuesday, November 7, with a copy to my office. Thank you.

RESPONSE:

No comments
11/7/89


89 OCT 7 4:51 PM

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

WHITE HOUSE STAFFING MEMORANDUM


DATE: 11/7/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/7/89 5:00 PM

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GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>

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RESPONSE: FOR THE THANKSGIVING PARADE VIDEO WE SHOULD ADD SOME WORDS ON THOUSAND POINTS OF LIGHT. THOSE THAT HAVE THINGS TO BE THANKFUL FOR SHOULD HELP THOSE THAT ARE LESS FORTUNATE I.E. VOLUNTEER, GIVE TO CHARITIES, ETC.


 James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

Bruce Zanner for Dr.

Sheehan
11/6/89
Draft two
Title: DRUGS

1989 NOV -7 AM 9: 37

PROPOSED VIDEO MESSAGE
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fruitless, but they aren't. Every ounce of narcotics you seize and every dope dealer you arrest is a victory in this battle.

As we continue our fight to stop drugs, I want you to know that our nation is grateful for your work, and that I will do everything I can to give you the support you need. God bless you and your families, and God bless the United States of America.

#

1989 NOV -7 AM 9:37

Tron
11/6/89
Title: MACYS
Draft two

PROPOSED VIDEO MESSAGE
MACY'S THANKSGIVING DAY PARADE

Thank you, Willard, it's a pleasure to be here. You know, Willard, if you keep emceeding this parade, one day they'll make a float that looks just like you ((PAUSE)) a big balloon with a removable top!

Thanksgiving Day has been called the one day that is purely American. Started over three hundred years ago to celebrate a bountiful and peaceful harvest, Thanksgiving Day has become a national tradition -- uniting one generation with the next. It's a day when we define more clearly the things we hold dear. Like freedom of worship which allows us to gather and pray in whatever faith we choose. And family and friends, drawn closer for this holiday gathering. It's also a time to appreciate the food on our table, and the spirit of sharing it with those who have less.

But, for the President of the United States, Thanksgiving is a privileged holiday because it's set by a presidential proclamation. And as President Abraham Lincoln asked in one of his proclamations: "I invite my fellow-citizens, in every part of the United States, and also those who are at sea, and those sojourning in foreign lands, to set apart and observe . . . a day of Thanksgiving".

And on this Thanksgiving Day, Barbara and I, and the whole Bush family, send our best wishes to every American for a safe and happy holiday.

Thank you, God bless you all, and let's rejoin this
marvelous parade.

#

Tron
11/6/89
Title: DAVIS.ALT

1989 NOV -7 AM 9:37 Draft two

PROPOSED VIDEO MESSAGE
UNITED NEGRO COLLEGE FUND -- SAMMY DAVIS JR. TRIBUTE

Good evening. It's a pleasure to join you on this special occasion. As many of you know, I've been involved with the United Negro College Fund for over 40 years. And in that time, I've seen the remarkable work the U-N-C-F has accomplished and the countless people they've touched. We could also say the same for tonight's guest of honor, Sammy Davis, Jr.

Many years ago, Sam was the first person to contribute money to all 42 of the United Negro College Institutions. And since then, Sammy, you've continued to contribute in countless ways. That's why it's only fitting that the proceeds from tonight's event are going to establish Sammy Davis, Jr. scholarships. Through your efforts, a lot of young people are going to have educational opportunities that might not otherwise have been available to them. Nothing says it better than the U-N-C-F's slogan: "A mind is a terrible thing to waste."

Congratulations to the United Negro College Fund on this wonderful and inspirational event. And Sammy, for all your work, not only do you have the heartfelt thanks of your family and friends but also of this President.

Thank you, best of luck, and God bless you all.

#

Sheehan
11/6/89
Draft two
Title: TV

1989 NOV -7 AM 9:37

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INDEPENDENT TELEVISION "GOODBYE TO THE '80S" PROGRAM

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I look forward to the '90s as a time ripe with opportunity to build on the strong foundation Margaret Thatcher and Ronald Reagan have carefully laid. As we step into the next decade, we will forge closer links with President Gorbachev and continue a constructive dialogue with Eastern Bloc countries. We will join together to fight the global war on drugs. I look forward to

working with Prime Minister Thatcher and all world leaders to bring the drug trade to a halt. We'll face many challenges in the 1990s but together we'll make it a decade of cooperation and solutions.

Let me close by saluting Prime Minister Margaret Thatcher and President Ronald Reagan for all they have done for us in the '80s. I wish them, and everyone a Happy New Year. God bless you all.

#

1989 NOV -7 AM 9:37

Tron
November 7, 1989
Title: HEINZ
Draft four

PROPOSED VIDEO MESSAGE
HEINZ PRECHTER B'NAI B'RITH AWARD WINNER

Good evening. It's wonderful to join Max Fischer and all the other distinguished guests as you honor an old and dear friend of mine, Heinz Prechter.

Heinz, congratulations. I can't think of anyone more deserving of this year's B'nai B'rith Great American Traditions Award. Your leadership, your compassion, your commitment have truly distinguished you as a model for everyone in your community. But Heinz, it's your love of that community that's the real legend in the Motor City. Whether it's a call to preserve the landmarks in Detroit or to raise money for the Kresge Eye Institute, you've always been there. And when the Boy Scouts, or the Detroit Symphony need some help, Heinz Prechter won't be too far away.

And Heinz, your outstanding contributions reflect those the B'nai B'rith has made. In almost a century and a half of service, B'nai B'rith has been leading the fight for human rights, fighting discrimination, promoting interfaith dialogues, and fostering democracy and world peace.

But, your work hasn't stopped there. B'nai B'rith youth organizations have done the important job of teaching our young people to be leaders in their communities. Your efforts have encouraged hundreds of thousands of young adults to get involved

and to make a difference. And by highlighting the contributions of our older citizens, like my friend Heinz, you provide a guiding example all of us can follow.

Thank you for including me in tonight's event. Heinz, Barbara sends along her heartfelt congratulations. Have a great evening, and God bless you all.

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Sheehan
11/6/89
Draft two
Title: DRUGS

PROPOSED VIDEO MESSAGE
INTERNATIONAL NARCOTIC ENFORCEMENT OFFICER'S ASSOCIATION

Good evening. I would like to thank the International Narcotic Enforcement Officer's Association for the opportunity to join you at this special conference. You're quite a group. I have looked to the I-N-E-O-A several times this year as we formulated the National Drug Control Strategy for this great country. Director Bennett and I have listened carefully to your advice, and we are counting on you to help win the battle against drug use. From the streets of New York to the jungles of South America, International Narcotics Officers have led the way to help America fight the terrible scourge of drugs.

Tonight, we pay tribute to two-hundred narcotics officers for their work in International Narcotic Enforcement. My special admiration goes to the twenty-six officers receiving the "Medal of Valor". They have placed their lives in extreme danger to help stem the tide of drugs. I also know that ten of your "Medals of Valor" will be given posthumously tonight -- for valor that will not be forgotten. To the families of those slain officers, Barbara and I send our admiration and heartfelt prayers.

Day in and day out, as International Narcotic Enforcement Officers, you are faced with pressures, temptations and imminent danger. You may get frustrated at times, feel your efforts are

fruitless, but they aren't. Every ounce of narcotics you seize and every dope dealer you arrest is a victory in this battle.

As we continue our fight to stop drugs, I want you to know that our nation is grateful for your work, and that I will do everything I can to give you the support you need. God bless you and your families, and God bless the United States of America.

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11/6/89
Title: MACYS
Draft two

PROPOSED VIDEO MESSAGE
MACY'S THANKSGIVING DAY PARADE

Thank you, Willard, it's a pleasure to be here. You know, Willard, if you keep emceeding this parade, one day they'll make a float that looks just like you ((PAUSE)) a big balloon with a removable top!

Thanksgiving Day has been called the one day that is purely American. Started over three hundred years ago to celebrate a bountiful and peaceful harvest, Thanksgiving Day has become a national tradition -- uniting one generation with the next. It's a day when we define more clearly the things we hold dear. Like freedom of worship which allows us to gather and pray in whatever faith we choose. And family and friends, drawn closer for this holiday gathering. It's also a time to appreciate the food on our table, and the spirit of sharing it with those who have less.

But, for the President of the United States, Thanksgiving is a privileged holiday because it's set by a presidential proclamation. And as President Abraham Lincoln asked in one of his proclamations: "I invite my fellow-citizens, in every part of the United States, and also those who are at sea, and those sojourning in foreign lands, to set apart and observe . . . a day of Thanksgiving".

And on this Thanksgiving Day, Barbara and I, and the whole Bush family, send our best wishes to every American for a safe and happy holiday.

Thank you, God bless you all, and let's rejoin this
marvelous parade.

#

Tron
11/6/89
Title: DAVIS.ALT
Draft two

PROPOSED VIDEO MESSAGE
UNITED NEGRO COLLEGE FUND -- SAMMY DAVIS JR. TRIBUTE

Good evening. It's a pleasure to join you on this special occasion. As many of you know, I've been involved with the United Negro College Fund for over 40 years. And in that time, I've seen the remarkable work the U-N-C-F has accomplished and the countless people they've touched. We could also say the same for tonight's guest of honor, Sammy Davis, Jr.

Many years ago, Sam was the first person to contribute money to all 42 of the United Negro College Institutions. And since then, Sammy, you've continued to contribute in countless ways. That's why it's only fitting that the proceeds from tonight's event are going to establish Sammy Davis, Jr. scholarships. Through your efforts, a lot of young people are going to have educational opportunities that might not otherwise have been available to them. Nothing says it better than the U-N-C-F's slogan: "A mind is a terrible thing to waste."

Congratulations to the United Negro College Fund on this wonderful and inspirational event. And Sammy, for all your work, not only do you have the heartfelt thanks of your family and friends but also of this President.

Thank you, best of luck, and God bless you all.

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Sheehan
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Draft four

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But, your work hasn't stopped there. B'nai B'rith youth organizations have done the important job of teaching our young people to be leaders in their communities. Your efforts have encouraged hundreds of thousands of young adults to get involved

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/7/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/7/89 5:00 PM

SUBJECT: FIVE VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 5:00 PM TODAY, Tuesday, November 7, with a copy to my office. Thank you.

RESPONSE: *Please see comments on Macy's, which are being to bring this closer to this year's theme in the proclamation (not yet earned).*

Trunks
John S. Gardner
 James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702
 11/7

Sheehan
11/6/89
Draft two
Title: DRUGS

1989 NOV -7 AM 9:37

PROPOSED VIDEO MESSAGE
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fruitless, but they aren't. Every ounce of narcotics you seize and every dope dealer you arrest is a victory in this battle.

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11/6/89
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Draft two

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~~But, for the President of the United States, Thanksgiving is a privileged holiday because it's set by a presidential proclamation. And as President Abraham Lincoln asked in one of his proclamations: "I invite my fellow citizens, in every part of the United States, and also those who are at sea, and those sojourning in foreign lands, to set apart and observe . . . a day of Thanksgiving".~~ (Please see comments on reverse)

And on this Thanksgiving Day, Barbara and I, and the whole Bush family, send our best wishes to every American for a safe and happy holiday.

most A

American Presidents have recognized the importance of Thanksgiving. The
hundred years ago, George Washington was the first President
Thanksgiving proclamation, calling on all Americans to give thanks for the
"civil and religious liberty with which we are blessed." Lincoln called on all
Americans to give thanks for the middle of the Civil War, and on October 3rd has
failed to issue a Thanksgiving proclamation.

insert B

You know I often talk about a thousand points of light. This Thanksgiving, join the galaxy of people helping people across our country. In a spirit of sharing, set an extra place at your table for someone who's lonely, take a basket of food to someone in need. Make today a special day for those who have less.

Thank you, God bless you all, and let's rejoin this
marvelous parade.

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11/6/89
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1989 NOV -7 AM 9:37 Draft two

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Sheehan
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Draft two
Title: TV

1989 NOV -7 AM 9:37

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1989 NOV -7 AM 9:37

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November 7, 1989
Title: HEINZ
Draft four

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THE WHITE HOUSE
WASHINGTON

November 8, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Five Video Scripts

We have reviewed the five draft video messages. We have one comment on the proposed message for the Macy's Thanksgiving Day Parade.

As noted in the draft, Thanksgiving is a time of giving thanks for what we have and also for thinking of others who are less fortunate. This seems like a natural opportunity to talk about the thousand points of light and service to others. We suggest adding a sentence or two elaborating on these two themes.

As always, if you have any questions or we can help in any other way, please let me know.

cc: James W. Cicconi

90 : 31 8 100 68

WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/7/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/7/89 5:00 PM

SUBJECT: FIVE VIDEO SCRIPTS

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 5:00 PM TODAY, Tuesday, November 7, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Sheehan
11/6/89
Draft two
Title: DRUGS

1989 NOV -7 AM 9:37

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1989 NOV -7 AM 9: 37

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HEINZ PRECHTER B'NAI B'RITH AWARD WINNER

Good evening. It's wonderful to join Max Fischer and all the other distinguished guests as you honor an old and dear friend of mine, Heinz Prechter.

Heinz, congratulations. I can't think of anyone more deserving of this year's B'nai B'rith Great American Traditions Award. Your leadership, your compassion, your commitment have truly distinguished you as a model for everyone in your community. But Heinz, it's your love of that community that's the real legend in the Motor City. Whether it's a call to preserve the landmarks in Detroit or to raise money for the Kresge Eye Institute, you've always been there. And when the Boy Scouts, or the Detroit Symphony need some help, Heinz Prechter won't be too far away.

And Heinz, your outstanding contributions reflect those the B'nai B'rith has made. In almost a century and a half of service, B'nai B'rith has been leading the fight for human rights, fighting discrimination, promoting interfaith dialogues, and fostering democracy and world peace.

But, your work hasn't stopped there. B'nai B'rith youth organizations have done the important job of teaching our young people to be leaders in their communities. Your efforts have encouraged hundreds of thousands of young adults to get involved

and to make a difference. And by highlighting the contributions of our older citizens, like my friend Heinz, you provide a guiding example all of us can follow.

Thank you for including me in tonight's event. Heinz, Barbara sends along her heartfelt congratulations. Have a great evening, and God bless you all.

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