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Coleman Rally 11/3/89 [OA 3537]  
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THE WHITE HOUSE

Office of the Press Secretary  
(Norfolk, Virginia)

For Immediate Release

November 3, 1989

REMARKS BY THE PRESIDENT  
DURING CAMPAIGN RALLY  
FOR MARSHALL COLEMAN

Festival Park  
Richmond, Virginia

11:28 A.M. (L)

THE PRESIDENT: Thank you very, very much. Marshall, thank you. I am just delighted to be back in this beautiful capital city. And I want to thank the good people of Richmond for such a warm welcome today. I guess some of you may have come out because you heard there was something special planned for Festival Park. So if any of you came here for one last Friday Cheers -- sorry about that.

I know some of you may have come out to see the most popular person in America today. Sorry -- Barbara is up in New York this morning, and so you've got to put up with me. (Applause.) But I want to thank all the eminent Virginians who are here with me today. What a great congressional delegation you've got. And here they are -- Tom Bliley is here and Stan Parris, Frank Slaughter, Herb Bateman -- (applause.) What a job they are doing representing the Commonwealth in Washington, D.C. (Applause.)

Our emcee today, State Senator Bob Russell, an outstanding two members of the Virginia Senate who are ready to step up to new positions of public trust. Joe Benedetti, running hard for Attorney General. What a gutsy man he is. (Applause.) And of course, Barbara and my old, dear, close friend, Eddy Dalton -- Virginia's next Lieutenant Governor. And are you going to be lucky. (Applause.)

And finally, let us all say hello to Virginia's next Governor, Marshall Coleman. (Applause.) We're --

AUDIENCE: Mar-shall! Mar-shall!

THE PRESIDENT: Look, we're here on the eve of a contest of great concern to everyone who lives in this state. An epic battle, a clash of wills. And yes, that's right -- I'm talking about the University of Virginia vs. North Carolina State. We also know that there is a vital statewide contest four days from now. Let me tell you my pick: It's going to be Marshall Coleman who comes out the winner. (Applause.)

You see, four days from now, the people of this state are going to decide who can lead this Commonwealth into a new decade. Which candidate has a vision for Virginia in the '90s? And my friends, that must be a man of total integrity. That man must offer the new ideas that Virginia needs to fulfill it's own destiny. And that man is clearly Marshall Coleman. (Applause.)

He knows the issues that matter to Virginians. Take the issue of law and order. Marshall's a veteran crime fighter, a former attorney general who understands that you cannot have safe streets and neighborhoods unless you're ready to make life tough on the criminals. And that means tougher sentencing, and end to early release and parole policies that put dangerous criminals back on the street. Dangerous criminals should stay where they belong -- and

MORE

that is behind bars. (Applause.)

And something else. I know that this man, a Governor Coleman, would give me strong support for the anticrime package that I have sent to the United States Congress -- a package that sits there now, waiting for the Congress to move. And I believe a Governor can help mobilize public opinion to get the will of the American people fulfilled. I need him right here in the Statehouse. (Applause.)

Marshall Coleman is the right man to lead Virginia in this battle against drug abuse. The war on drugs isn't simply a war of words. Anyone can talk tough, but talking tough doesn't keep dealers off the street. It doesn't keep drugs out of the hands of our children. Marshall Coleman knows that it is time for action. And he knows we've got to go after the drug dealers and the drug users. And he knows it's time to confiscate the dealer's ill-gotten gains and take the profit out of the drug business. (Applause.)

And I submit to you that that is the no-nonsense, real-world approach that we need. And if you need any more proof, just ask the folks out there on the front line in this war on crime and drugs. The Virginia Fraternal Order of Police has given Marshall Coleman its vote of confidence, and I think that that says it all.

When it comes to fighting crime, Virginia can count on Marshall Coleman. (Applause.)

But there are other issues. And he's strong on the issues across the board. Take the one issue that may well be the most important of any that fall within a state's responsibilities -- education. Marshall and I have talked many times about the state of our schools today. And I can tell you -- he's as convinced as I am that there is no other issue more vital to the future of this state, this nation, and to the kind of lives that our children will lead in the future. He's got two fine boys of his own, Sean and Billy. And Sean is here today somewhere -- over here -- here he is -- down here from college, helping his dad. (Applause.)

And let me tell you: He may be young, but he's a real veteran out on the campaign trail. And Sean, let me say this to you: Your dad knows what every parent with kids in school today knows -- it's time to move beyond the status quo. We've got to recognize what works in our schools and reward it. And that is the idea behind Marshall's merit pay plan. Better pay for better teachers. We have got to increase accountability. (Applause.) We've got to increase accountability, and that means expanding choice in our schools. Because you see, choice can create an incentive for improvement that spurs a competition for excellence in all our schools.

And when it comes to guaranteeing a first-rate education for her children, Virginia can count on Marshall Coleman. (Applause.) But it's when we talk about taxes that we know how important the election of Marshall Coleman is. I hear the same things up on Capitol Hill that you do from Capital Square. And it's beginning to sound like a broken record. It doesn't matter what it is. Every issue an opportunity to raise your taxes. Well, make no mistake -- Marshall Coleman is one candidate who doesn't confuse having a vision for the future with having a sharp eye on your wallets. (Applause.)

The past four years, the people of this state have endured five tax increases -- five just in the past four years. And I know Virginia, and I know you cannot afford another four years of open season on the taxpayer. (Applause.)

Well, with Marshall in the Statehouse, taxpayers won't feel like there's a bull's eye painted on their backs. Because he knows one way not to fulfill this state's great destiny is to sock it to the taxpayer. Marshall comes with a four-year, easy-to-understand

guarantee. He won't raise taxes. And he's going one step further. When it comes to vetoing any tax hike that lands on his desk, Virginia can count on Marshall Coleman. (Applause.)

And so as we get near the end, it's been a long, hard campaign. And in the end, every campaign comes back to the basics -- to the simple question that every voter asks himself: Which candidate is right for the job? And the plain truth is this -- Marshall Coleman, a man of total integrity, total experience, a man who deeply loves this state. He's right on the issues, right for Virginia. Marshall Coleman will be a Governor all of Virginia can count on. And let me tell the people of this great capital city -- when Marshall Coleman becomes Governor, the man in the Statehouse here in Richmond is going to have a friend in the White House. (Applause.)

But right now, Marshall needs to know that he can count on you. And he's got your support. And come next Tuesday, that you'll be there with your votes and your help to make him the next Governor of Virginia. He needs to know that. And only four short days remain in this campaign for the future of this great state. So, talk to your family, your friends. Take them to the polls with you. Make these last days count for Marshall Coleman for Virginia and for the United States of America. Thank you and God bless you. And God bless our wonderful country. Thank you all very, very much. Thank you. (Applause.)

END

11:37 A.M. EST

THE WHITE HOUSE  
WASHINGTON

NEED THE PRESIDENT HAS SEEN

November 1, 1989

1989 NOV -1 PM 4:11

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *cw*

FROM: DAN MCGROARTY *DMG*

SUBJECT: MARSHALL COLEMAN RALLY IN RICHMOND, VIRGINIA

*with changes*  
*GP*  
*11-2*

I. SUMMARY

This Friday, November 3, at 11:30 a.m. you will address a campaign rally for Marshall Coleman in Richmond's Festival Park. You will be introduced by the candidate.

II. DISCUSSION

The speech hits on the major issues the Coleman campaign has been emphasizing in the closing weeks of the campaign: crime and drugs, education, and taxes.

"Friday Cheers" are free concerts in the park -- the last one for the year was held last week.

McGroarty/Dooley  
Nov. 1, 1989  
1:30 pm  
[COLEMAN]

PRESIDENTIAL REMARKS: MARSHALL COLEMAN RALLY  
RICHMOND, VIRGINIA  
NOVEMBER 3, 1989  
11:30 A.M.

Thank you Marshall. I'm happy to be back in this beautiful capital city. /// I want to thank the good people of Richmond for such a warm welcome this afternoon. [[ I guess some of you may have come out today because you heard there was something special planned for Festival Park. // So if any of you came here for one last Friday Cheers -- sorry about that. /// ]]

*← what does this mean*

[Introductory acknowledgements.] I want to thank all the eminent Virginians who are here with me today. Congressmen Tom Bliley, French Slaughter and Herb Bateman who do such a fine job representing the Commonwealth in the U.S. House. Our emcee today, State Senator Bob Russell and two outstanding members of the Virginia Senate who are ready to step up to new positions of public trust: Joe Benedetti -- running hard for Attorney General. *and my old friend*  
1 Eddy Dalton -- Virginia's next Lieutenant Governor.

And finally, let's all say hello to Virginia's next Governor: Marshall Coleman. ////

We're in the final four days -- the home stretch, and Marshall's finishing strong. [[ And I don't blame the other side if they've lost some of their focus lately. /// It's hard to keep your eyes on the finish line when you're busy looking over your shoulder. ]]

*This says Marshall is behind. Is that OK??*

[[ Reggie Jackson was called "Mr. October" because he always came through when the big game was on the line. Well, I think you'll find that Marshall Coleman is "Mr. November." And I'll tell all of you what I told Marshall just a few moments ago: the only poll that counts is the one that happens on November 7.]]

Four days from now, the people of this state are going to decide who can lead this Commonwealth into a new decade -- which candidate has a vision for Virginia in the 90s.

My friends, that man must be a man of integrity. That man must offer the new ideas Virginia needs to fulfill its destiny. That man is Marshall Coleman.

*one way not to fulfill this state's great destiny is to sock the taxpayer now*

~~We know what we can expect from Marshall's opponent, and his party's way of doing things.~~ I hear the same things up on Capitol Hill that you do from Capitol Square -- and it's beginning to sound like a broken record. Doesn't matter what it is, every issue is an opportunity -- to raise your taxes.

*Check this language with Rep. Porter?*

Well, make no mistake: Marshall Coleman is one candidate who doesn't confuse having a vision for the future with having a sharp eye on your wallets. ///

Marshall knows the issues that matter most to Virginians. Take the issue of law and order. Marshall's a veteran crime fighter -- a former Attorney General who understands you can't have safe streets and neighborhoods unless you're ready to make life tough on criminals. That means tougher sentencing -- and an end to early release and parole policies that put dangerous criminals back on the street. Dangerous criminals should stay where they belong -- behind bars. *I know that Governor*

*Coleman would give me strong support for the auto crime package that I have sent to Congress -- a package that sits there waiting for Congress to vote*

And Marshall Coleman is the right man to lead Virginia in the battle against drug abuse. The war on drugs isn't a war of words. Anyone can talk tough -- but talking tough doesn't keep dealers off the street. It doesn't keep drugs out of the hands of our children.

Marshall Coleman knows it's time for action. He knows we've got to go after drug dealers and drug users. And he knows it's time to confiscate the dealers' ill-gotten gains and take the profit out of the drug business.

That's the no-nonsense, real world approach we need. And if you need any more proof, just ask the folks out on the front line in the war on crime and drugs. The Virginia Fraternal Order of Police has given Marshall Coleman its vote of confidence -- and I think that says it all. **When it comes to fighting crime, Virginia can count on Marshall Coleman.**

Marshall is strong on the issues across the board. Take the one issue that may well be the most important of any that fall within a state's responsibilities: **education.** Marshall and I have talked many times about the state of our schools today, and I can tell you: he's as convinced as I am that there is no other issue more vital to the future of this state, this nation, and to the kind of lives our children will lead.

Marshall's got two fine boys of his own: Sean, down from college, and Billy, who's a high school freshman. They're here today, helping their Dad -- and let me tell you, they may be young, but they're real veterans on the campaign trail.

Billy and Sean, your Dad knows what every parent with kids in school today knows: it's time to move beyond the status quo. We've got to recognize what works in our schools -- and reward it. That's the idea behind Marshall's merit pay plan: better pay for better teachers. We've got to increase accountability -- and that means expanding choice in our schools. Choice can

*(mentioned before)*

create an incentive for improvement that spurs a competition for excellence in all our schools. When it comes to guaranteeing a first-rate education for her children, Virginia can count on Marshall Coleman.

*and let me repeat this*  
~~and one thing more about Marshall~~ -- Good news for all Virginians. Marshall Coleman draws the line against higher taxes. The people of this state have endured five tax increases in the past four years. I know Virginia -- and I know you can't afford another four years of "open season" on the taxpayer.

Well, with Marshall Coleman in the statehouse, taxpayers won't feel like there's a bullseye painted on their backs. Marshall comes with a four-year, easy-to-understand guarantee: He won't raise taxes. /// And he's gone one step further: when it comes to vetoing any tax hike that lands on his desk, Virginia can count on Marshall Coleman. ///

It's been a long hard campaign -- and in the end, every campaign comes back to basics -- to the simple question every voter asks himself: which candidate is right for the job?

The plain truth is this: Marshall Coleman is a man of integrity -- and experience. A man who deeply loves this state. He's right on the issues -- right for Virginia... // Marshall Coleman will be a Governor all of Virginia can count on.

And let me tell the people of this great capital city, when Marshall Coleman becomes governor -- the man in the statehouse here in Richmond is going to have a friend in the White House.

But right now, Marshall needs to know that he can count on you. That he's got your support -- and come next Tuesday, that you'll be there with your votes and your help to make him the next governor of Virginia.

Only four short days remain in this campaign for the future of this great state. Talk to your family -- your friends and take them to the polls with you. Make these last days count for Marshall Coleman, for Virginia, and for America.

Thank you. God bless you -- and God bless the great commonwealth of Virginia.

# # #

REMARKS: MARSHALL COLEMAN RALLY  
RICHMOND, VIRGINIA  
NOVEMBER 3, 1989 / 11:30 A.M.

THANK YOU MARSHALL. I'M HAPPY TO BE BACK IN THIS  
BEAUTIFUL CAPITAL CITY. /// I WANT TO THANK THE GOOD  
PEOPLE OF RICHMOND FOR SUCH A WARM WELCOME TODAY. [[  
I GUESS SOME OF YOU MAY HAVE COME OUT TODAY BECAUSE YOU  
HEARD THERE WAS SOMETHING SPECIAL PLANNED FOR FESTIVAL  
PARK. // SO IF ANY OF YOU CAME HERE FOR ONE LAST  
FRIDAY CHEERS -- SORRY ABOUT THAT. /// ]]

NOW I KNOW SOME OF YOU CAME OUT TO SEE THE MOST  
POPULAR PERSON IN AMERICA TODAY. AND I'LL TELL YOU --  
THAT'S FLATTERING. /// BUT BARBARA'S UP IN NEW YORK  
THIS MORNING, SO I'M HERE ON MY OWN.

Tim Gray - Richmond  
Faxed changes via Comm.  
Center at 9:10 am KG

I WANT TO THANK CHAIRMAN LEE ATWATER AND ALL THE EMINENT VIRGINIANS WHO ARE HERE WITH ME TODAY. CONGRESSMEN TOM BLILEY, STAN PARRIS, FRENCH SLAUGHTER AND HERB BATEMAN WHO DO SUCH A FINE JOB REPRESENTING THE COMMONWEALTH IN THE U.S. HOUSE. OUR EMCEE TODAY, STATE SENATOR BOB RUSSELL, AND TWO OUTSTANDING MEMBERS OF THE VIRGINIA SENATE WHO ARE READY TO STEP UP TO NEW POSITIONS OF PUBLIC TRUST: JOE BENEDETTI -- RUNNING HARD FOR ATTORNEY GENERAL. AND MY OLD FRIEND EDDY DALTON -- VIRGINIA'S NEXT LIEUTENANT GOVERNOR.

AND FINALLY, LET'S ALL SAY HELLO TO VIRGINIA'S NEXT GOVERNOR: MARSHALL COLEMAN. ////

WE'RE HERE ON THE EVE OF A CONTEST OF GREAT CONCERN TO EVERYONE WHO LIVES IN THIS STATE -- AN EPIC BATTLE, A CLASH OF WILLS. /// YES THAT'S RIGHT -- I'M TALKING ABOUT UVA VERSUS NC STATE. ////

BUT WE ALL KNOW THERE'S A STATEWIDE CONTEST FOUR DAYS FROM NOW -- AND LET ME TELL YOU MY PICK: IT'S GOING TO BE MARSHALL COLEMAN WHO COMES OUT THE WINNER. ///

FOUR DAYS FROM NOW, THE PEOPLE OF THIS STATE ARE GOING TO DECIDE WHO CAN LEAD THIS COMMONWEALTH INTO A NEW DECADE -- WHICH CANDIDATE HAS A VISION FOR VIRGINIA IN THE 90S.

MY FRIENDS, THAT MAN MUST BE A MAN OF INTEGRITY. THAT MAN MUST OFFER THE NEW IDEAS VIRGINIA NEEDS TO FULFILL ITS DESTINY. THAT MAN IS MARSHALL COLEMAN.

MARSHALL KNOWS THE ISSUES THAT MATTER MOST TO VIRGINIANS. TAKE THE ISSUE OF LAW AND ORDER. MARSHALL'S A VETERAN CRIME FIGHTER -- A FORMER ATTORNEY GENERAL WHO UNDERSTANDS YOU CAN'T HAVE SAFE STREETS AND NEIGHBORHOODS UNLESS YOU'RE READY TO MAKE LIFE TOUGH ON CRIMINALS. THAT MEANS TOUGHER SENTENCING -- AND AN END TO EARLY RELEASE AND PAROLE POLICIES THAT PUT DANGEROUS CRIMINALS BACK ON THE STREET. DANGEROUS CRIMINALS SHOULD STAY WHERE THEY BELONG -- BEHIND BARS.

I KNOW THAT GOVERNOR COLEMAN WOULD GIVE ME STRONG SUPPORT FOR THE ANTI-CRIME PACKAGE THAT I HAVE SENT TO CONGRESS -- A PACKAGE THAT SITS THERE NOW WAITING FOR CONGRESS TO MOVE.

AND MARSHALL COLEMAN IS THE RIGHT MAN TO LEAD VIRGINIA IN THE BATTLE AGAINST DRUG ABUSE. THE WAR ON DRUGS ISN'T A WAR OF WORDS. ANYONE CAN TALK TOUGH -- BUT TALKING TOUGH DOESN'T KEEP DEALERS OFF THE STREET. IT DOESN'T KEEP DRUGS OUT OF THE HANDS OF OUR CHILDREN.

MARSHALL COLEMAN KNOWS IT'S TIME FOR ACTION. HE KNOWS WE'VE GOT TO GO AFTER DRUG DEALERS AND DRUG USERS. AND HE KNOWS IT'S TIME TO CONFISCATE THE DEALERS' ILL-GOTTEN GAINS AND TAKE THE PROFIT OUT OF THE DRUG BUSINESS.

THAT'S THE NO-NONSENSE, REAL WORLD APPROACH WE NEED. AND IF YOU NEED ANY MORE PROOF, JUST ASK THE FOLKS OUT ON THE FRONT LINE IN THE WAR ON CRIME AND DRUGS. THE VIRGINIA FRATERNAL ORDER OF POLICE HAS GIVEN MARSHALL COLEMAN ITS VOTE OF CONFIDENCE -- AND I THINK THAT SAYS IT ALL. WHEN IT COMES TO FIGHTING CRIME, VIRGINIA CAN COUNT ON MARSHALL COLEMAN.

MARSHALL IS STRONG ON THE ISSUES ACROSS THE BOARD. TAKE THE ONE ISSUE THAT MAY WELL BE THE MOST IMPORTANT OF ANY THAT FALL WITHIN A STATE'S RESPONSIBILITIES: EDUCATION. MARSHALL AND I HAVE TALKED MANY TIMES ABOUT THE STATE OF OUR SCHOOLS TODAY, AND I CAN TELL YOU: HE'S AS CONVINCED AS I AM THAT THERE IS NO OTHER ISSUE MORE VITAL TO THE FUTURE OF THIS STATE, THIS NATION, AND TO THE KIND OF LIVES OUR CHILDREN WILL LEAD.

MARSHALL'S GOT TWO FINE BOYS OF HIS OWN: SEAN AND BILLY. SEAN'S HERE TODAY, DOWN FROM COLLEGE, HELPING HIS DAD -- AND LET ME TELL YOU, HE MAY BE YOUNG, BUT HE'S A REAL VETERAN ON THE CAMPAIGN TRAIL.

SEAN, YOUR DAD KNOWS WHAT EVERY PARENT WITH KIDS IN SCHOOL TODAY KNOWS: IT'S TIME TO MOVE BEYOND THE STATUS QUO. WE'VE GOT TO RECOGNIZE WHAT WORKS IN OUR SCHOOLS -- AND REWARD IT. THAT'S THE IDEA BEHIND MARSHALL'S MERIT PAY PLAN: BETTER PAY FOR BETTER TEACHERS. WE'VE GOT TO INCREASE ACCOUNTABILITY -- AND THAT MEANS EXPANDING CHOICE IN OUR SCHOOLS. CHOICE CAN CREATE AN INCENTIVE FOR IMPROVEMENT THAT SPURS A COMPETITION FOR EXCELLENCE IN ALL OUR SCHOOLS. WHEN IT COMES TO GUARANTEEING A FIRST-RATE EDUCATION FOR HER CHILDREN, VIRGINIA CAN COUNT ON MARSHALL COLEMAN.

BUT IT'S WHEN WE TALK ABOUT TAXES THAT WE KNOW HOW IMPORTANT THE ELECTION OF MARSHALL COLEMAN REALLY IS. I HEAR THE SAME THINGS UP ON CAPITOL HILL THAT YOU DO FROM CAPITOL SQUARE -- AND IT'S BEGINNING TO SOUND LIKE A BROKEN RECORD. DOESN'T MATTER WHAT IT IS, EVERY ISSUE IS AN OPPORTUNITY -- TO RAISE YOUR TAXES.

WELL, MAKE NO MISTAKE: MARSHALL COLEMAN IS ONE CANDIDATE WHO DOESN'T CONFUSE HAVING A VISION FOR THE FUTURE WITH HAVING A SHARP EYE ON YOUR WALLETS. ///

THE PEOPLE OF THIS STATE HAVE ENDURED FIVE TAX INCREASES IN THE PAST FOUR YEARS. I KNOW VIRGINIA -- AND I KNOW YOU CAN'T AFFORD ANOTHER FOUR YEARS OF "OPEN SEASON" ON THE TAXPAYER.

WELL, WITH MARSHALL COLEMAN IN THE STATEHOUSE, TAXPAYERS WON'T FEEL LIKE THERE'S A BULLSEYE PAINTED ON THEIR BACKS. BECAUSE HE KNOWS ONE WAY NOT TO FULFILL THIS STATE'S GREAT DESTINY IS TO SOCK IT TO THE TAXPAYER. MARSHALL COMES WITH A FOUR-YEAR, EASY-TO-UNDERSTAND GUARANTEE: HE WON'T RAISE TAXES. /// AND HE'S GONE ONE STEP FURTHER: WHEN IT COMES TO VETOING ANY TAX HIKE THAT LANDS ON HIS DESK, VIRGINIA CAN COUNT ON MARSHALL COLEMAN. ///

IT'S BEEN A LONG HARD CAMPAIGN -- AND IN THE END, EVERY CAMPAIGN COMES BACK TO BASICS -- TO THE SIMPLE QUESTION EVERY VOTER ASKS HIMSELF: WHICH CANDIDATE IS RIGHT FOR THE JOB?

THE PLAIN TRUTH IS THIS: MARSHALL COLEMAN IS A MAN OF INTEGRITY -- AND EXPERIENCE. A MAN WHO DEEPLY LOVES THIS STATE. HE'S RIGHT ON THE ISSUES -- RIGHT FOR VIRGINIA... // MARSHALL COLEMAN WILL BE A GOVERNOR ALL OF VIRGINIA CAN COUNT ON.

AND LET ME TELL THE PEOPLE OF THIS GREAT CAPITAL CITY, WHEN MARSHALL COLEMAN BECOMES GOVERNOR -- THE MAN IN THE STATEHOUSE HERE IN RICHMOND IS GOING TO HAVE A FRIEND IN THE WHITE HOUSE.

BUT RIGHT NOW, MARSHALL NEEDS TO KNOW THAT HE CAN COUNT ON YOU. THAT HE'S GOT YOUR SUPPORT -- AND COME NEXT TUESDAY, THAT YOU'LL BE THERE WITH YOUR VOTES AND YOUR HELP TO MAKE HIM THE NEXT GOVERNOR OF VIRGINIA.

ONLY FOUR SHORT DAYS REMAIN IN THIS CAMPAIGN FOR THE FUTURE OF THIS GREAT STATE. TALK TO YOUR FAMILY -- YOUR FRIENDS AND TAKE THEM TO THE POLLS WITH YOU. MAKE THESE LAST DAYS COUNT FOR MARSHALL COLEMAN, FOR VIRGINIA, AND FOR AMERICA.

THANK YOU. GOD BLESS YOU -- AND GOD BLESS THE GREAT COMMONWEALTH OF VIRGINIA.

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MARSHALL'S GOT TWO FINE BOYS OF HIS OWN: SEAN AND BILLY. SEAN'S HERE TODAY, DOWN FROM COLLEGE, HELPING HIS DAD -- AND LET ME TELL YOU, HE MAY BE YOUNG, BUT HE'S A REAL VETERAN ON THE CAMPAIGN TRAIL.

SEAN, YOUR DAD KNOWS WHAT EVERY PARENT WITH KIDS IN SCHOOL TODAY KNOWS: IT'S TIME TO MOVE BEYOND THE STATUS QUO. WE'VE GOT TO RECOGNIZE WHAT WORKS IN OUR SCHOOLS -- AND REWARD IT. THAT'S THE IDEA BEHIND MARSHALL'S MERIT PAY PLAN: BETTER PAY FOR BETTER TEACHERS. WE'VE GOT TO INCREASE ACCOUNTABILITY -- AND THAT MEANS EXPANDING CHOICE IN OUR SCHOOLS. CHOICE CAN CREATE AN INCENTIVE FOR IMPROVEMENT THAT SPURS A COMPETITION FOR EXCELLENCE IN ALL OUR SCHOOLS. WHEN IT COMES TO GUARANTEEING A FIRST-RATE EDUCATION FOR HER CHILDREN, VIRGINIA CAN COUNT ON MARSHALL COLEMAN.

~~One way not to fulfill this state's great destiny is to sock the taxpayer more.~~

~~WE KNOW WHAT WE CAN EXPECT FROM MARSHALL'S OPPONENT, AND HIS PARTY'S WAY OF DOING THINGS. I HEAR THE SAME THINGS UP ON CAPITOL HILL THAT YOU DO FROM CAPITOL SQUARE -- AND IT'S BEGINNING TO SOUND LIKE A BROKEN RECORD. DOESN'T MATTER WHAT IT IS, EVERY ISSUE IS AN OPPORTUNITY -- TO RAISE YOUR TAXES.~~

WELL, MAKE NO MISTAKE: MARSHALL COLEMAN IS ONE CANDIDATE WHO DOESN'T CONFUSE HAVING A VISION FOR THE FUTURE WITH HAVING A SHARP EYE ON YOUR WALLETS. ///

Virginia and a Democrat  
Virginia comes  
contact  
When we  
talk about  
taxes

~~It's when we talk about taxes, that the differences become crystal clear~~  
It's ~~at~~ when we talk about taxes that we know how important the election of Marshall Coleman really is.

THE PEOPLE OF THIS STATE HAVE ENDURED FIVE TAX INCREASES IN THE PAST FOUR YEARS. I KNOW VIRGINIA -- AND I KNOW YOU CAN'T AFFORD ANOTHER FOUR YEARS OF "OPEN SEASON" ON THE TAXPAYER.

WELL, WITH MARSHALL COLEMAN IN THE STATEHOUSE, TAXPAYERS WON'T FEEL LIKE THERE'S A BULLSEYE PAINTED ON THEIR BACKS. <sup>Because he knows one way not to fulfill this state's great destiny is to sock it to the taxpayers.</sup> MARSHALL COMES WITH A FOUR-YEAR, EASY-TO-UNDERSTAND GUARANTEE: HE WON'T RAISE TAXES. /// AND HE'S GONE ONE STEP FURTHER: WHEN IT COMES TO VETOING ANY TAX HIKE THAT LANDS ON HIS DESK, VIRGINIA CAN COUNT ON MARSHALL COLEMAN. ///

IT'S BEEN A LONG HARD CAMPAIGN -- AND IN THE END, EVERY CAMPAIGN COMES BACK TO BASICS -- TO THE SIMPLE QUESTION EVERY VOTER ASKS HIMSELF: WHICH CANDIDATE IS RIGHT FOR THE JOB?

THE PLAIN TRUTH IS THIS: MARSHALL COLEMAN IS A MAN OF INTEGRITY -- AND EXPERIENCE. A MAN WHO DEEPLY LOVES THIS STATE. HE'S RIGHT ON THE ISSUES -- RIGHT FOR VIRGINIA... // MARSHALL COLEMAN WILL BE A GOVERNOR ALL OF VIRGINIA CAN COUNT ON.

AND LET ME TELL THE PEOPLE OF THIS GREAT CAPITAL CITY, WHEN MARSHALL COLEMAN BECOMES GOVERNOR -- THE MAN IN THE STATEHOUSE HERE IN RICHMOND IS GOING TO HAVE A FRIEND IN THE WHITE HOUSE.

BUT RIGHT NOW, MARSHALL NEEDS TO KNOW THAT HE CAN COUNT ON YOU. THAT HE'S GOT YOUR SUPPORT -- AND COME NEXT TUESDAY, THAT YOU'LL BE THERE WITH YOUR VOTES AND YOUR HELP TO MAKE HIM THE NEXT GOVERNOR OF VIRGINIA.

ONLY FOUR SHORT DAYS REMAIN IN THIS CAMPAIGN FOR THE FUTURE OF THIS GREAT STATE. TALK TO YOUR FAMILY -- YOUR FRIENDS AND TAKE THEM TO THE POLLS WITH YOU. MAKE THESE LAST DAYS COUNT FOR MARSHALL COLEMAN, FOR VIRGINIA, AND FOR AMERICA.

THANK YOU. GOD BLESS YOU -- AND GOD BLESS THE GREAT COMMONWEALTH OF VIRGINIA.

# # #

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/31/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/1/89 10:00 AM

SUBJECT: PRESIDENTIAL REMARKS: MARSHALL COLEMAN FUNDRAISER

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST →	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 10:00 AM, Wednesday, November 1, with a copy to my office. Thank you.

RESPONSE:

*Minor comments*

89 OCT 1 ALL 08

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

McGroarty/Dooley  
October 31, 1989  
11:30 am  
[COLEMAN]

1989 OCT 31 AM 11:45

PRESIDENTIAL REMARKS: MARSHALL COLEMAN FUNDRAISER  
RICHMOND, VIRGINIA  
NOVEMBER 3, 1989  
12:00 noon?

I'm happy to be here in Richmond, back in the beautiful capital of the Old Dominion. /// [[ Thank you for such a warm welcome this afternoon. It's just a pity I can't stick around for Friday Cheers. ]] ///

[Introductory acknowledgements.] I want to thank all the eminent Virginians who are here with me today. Congressman Tom Bliley, who does such a fine job representing the 3rd District in the U.S. House. Two outstanding members of the Virginia Senate who are ready to step up to new positions of public trust: Joe Benedetti -- running hard for Attorney General. Eddy Dalton -- Virginia's next Lieutenant Governor.

And finally, let's all say hello to Virginia's next Governor: Marshall Coleman. ////

We're in the final four days -- the home stretch, and Marshall's finishing strong. [[ And I don't blame the other side if they've lost some of their focus lately. /// It's hard

to keep your eyes on the finish line when you're busy looking over your shoulder. ]]

[[ Reggie Jackson was called "Mr. October" because he always came through when the big game was on the line. Well, I think you'll find that Marshall Coleman is "Mr. November." And I'll tell all of you what I told Marshall just a few moments ago: the only poll that counts is the one that happens on November 7.]]

Four days from now, the people of this state are going to decide who has a vision for Virginia in the 90s -- who can lead the Old Dominion into a new decade full of new challenges.

My friends, <sup>must be</sup> that man is ~~Marshall Coleman~~ -- a man of integrity. <sup>That must offer the</sup> ~~A man with the new ideas~~ <sup>Virginia</sup> ~~the Old Dominion~~ needs to <sup>fulfill</sup> reach its destiny. <sup>That man is Marshall Coleman.</sup>

We know what we can expect from Marshall's opponent, and his party's way of doing things. I hear the same things up on Capitol Hill that you do from Capitol Square -- and it's beginning to sound like a broken record. Doesn't matter what it is, every issue is an opportunity -- to raise your taxes.

Well, make no mistake: Marshall Coleman is one candidate who doesn't confuse having a vision for the future with having a sharp eye on your wallets. ///

Marshall knows the issues that matter to most Virginians. Take the issue of law and order. Marshall's a veteran crime fighter -- a former Attorney General who understands you can't have safe streets and neighborhoods unless you're ready to make life tough on criminals. That means tougher sentencing -- and an end to early release and parole policies that put dangerous criminals back on the street, <sup>Dangerous criminals</sup> when they should **stay where they belong -- behind bars.**

And Marshall Coleman is the right man to lead Virginia in the battle against drug abuse. The war on drugs isn't a war of words. **Anyone** can talk tough -- but talking tough doesn't keep dealers off the street. It doesn't keep drugs out of the hands of our children.

Marshall Coleman knows it's time for action. He knows we've got to go after drug dealers **and** drug users. And he knows it's time to take the profit out of the drug business. ~~It's time to~~ <sup>and</sup> ~~confiscate the dealers' ill-gotten gains.~~

That's the no-nonsense, real world approach we need. And if you need any more proof, just ask the folks out on the front line

in the war on crime and drugs. The Fraternal Order of Police has given Marshall Coleman its vote of confidence -- and I think that says it all. When it comes to fighting crime, Virginia can count on Marshall Coleman.

Marshall is strong on the issues across the board. Take the one issue that may well be the most important of any that fall within a state's responsibilities: **education**. Marshall and I have talked many times about the state of our schools today, and I can tell you: he's as convinced as I am that there is no other issue more vital to the future of this state, this nation, and to the kind of lives our children will lead.

Marshall's got two fine boys of his own: Sean, down from college, and Billy, who's a high school freshman. They're here today, helping their Dad -- and let me tell you, they may be young, but they're real veterans on the campaign trail.

Billy and Sean, your Dad knows what every parent with kids in school today knows: it's time to move beyond the status quo. We've got to recognize what works in our schools -- and reward it. That's the idea behind Marshall's merit pay plan: better pay for better teachers. We've got to increase accountability -- and that means expanding choice in our schools. Choice can create an incentive for improvement that spurs a competition for excellence in all our schools. When it comes to guaranteeing a

first-rate education for her children, Virginia can count on Marshall Coleman.

And one thing more about Marshall -- good news for all Virginians. Marshall Coleman **draws the line against higher taxes.** The people of this state have endured five tax increases in the past four years. I know Virginia -- and I know you can't afford another four years of "open season" on the taxpayer.

Well, with Marshall Coleman in the statehouse, taxpayers won't feel like there's a ~~target~~ <sup>bullet</sup> painted on their backs. Marshall comes with a four-year, easy-to-understand guarantee: **No new taxes.** /// And he's gone one step further: **when it comes to vetoing any tax hike that lands on his desk, Virginia can count on Marshall Coleman.** ///

It's been a long hard campaign -- and in the end, every campaign comes back to basics -- to the simple question every voter asks himself: which candidate is right for the job?

The plain truth is this: **Marshall Coleman is a man of integrity -- and experience. A man who deeply loves this state. He's right on the issues -- right for Virginia...** // Marshall Coleman will be a Governor all of Virginia can count on.

And let me tell the people of this great capital city, when Marshall Coleman becomes governor -- the man in the statehouse here in Richmond is going to have a friend in the White House.

But right now, Marshall needs to know that he can count on you. That he's got your support -- and come next Tuesday, that you'll be there with your votes and your help to make him the next governor of Virginia.

Only four short days remain in this campaign for the future of this great state. Make them count for Marshall Coleman, for Virginia, and for America.

Thank you. God bless you -- and God bless the great state of Virginia.

# # #