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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13509  
**Folder ID Number:** 13509-002

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**Folder Title:**  
New Jersey GOP Rally 11/3/89 [OA 3537] [2]

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>25</b>	<b>6</b>	<b>6</b>	<b>1</b>

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THE WHITE HOUSE  
WASHINGTON

11/3  
1989 NOV -2 PM 5:34

November 2, 1989

MEMORANDUM FOR THE PRESIDENT

THROUGH:           CHRISS WINSTON *CW*  
FROM:               MARY KATE GRANT *MKG*  
SUBJECT:            NEW JERSEY G.O.P. / COURTER RALLY

I. SUMMARY

Attached for your review are proposed remarks for the New Jersey G.O.P. rally for state assembly candidates and Jim Courter. The event will be held in front of the Municipal Building (town hall) at 4:45 p.m. You will address approximately 5000 people, from cards, after an introduction by Jim Courter.

II. DISCUSSION

This speech emphasizes the need to continue Republican leadership -- both the Governorship and the State Assembly.

One of the primary reasons for this event is to generate support for the Republican state assembly candidates, many of whom will be present. You will name the Republican assemblymen from Bloomfield and neighboring areas, and discuss the importance of maintaining Republican control of the State House for redistricting purposes.

The Courter campaign is stressing three issues in the final days before the election: fighting crime, holding the line on taxes, and cutting insurance rates.

Grant/Martin  
Draft five  
Nov 2, 1989  
A:courter

PRESIDENTIAL REMARKS: N.J. GOP/COURTER RALLY  
BLOOMFIELD, N.J.  
NOVEMBER 3, 1989  
4:45 P.M.

Governor Kean; Mrs. Kean; Congressman Courter; Mrs. Courter; Speaker Chuck Hardwick; Mayor John Crecco; our new Republican state chairwoman, Kathleen Donovan; and our many distinguished Assembly members and candidates -- thank you for your warm welcome on such a great day. It's wonderful to be back in New Jersey.

And I'd like to point out a famous philosopher, noted orator, and personal hero of mine ... Montclair's own, New Jersey's own, America's own -- yes, Yogi Berra.

You know, one time Yogi was asked, "Have you seen Doctor Zhivago?" And as usual, he was ready with his response. "No," Yogi said, "I feel fine."

Yogi was one of the greatest players of all time, and he really knew what it was like to be a winner. And we've got some other winners here today -- the great, the famous Bloomfield Bengals ... Who I understand are on a hot streak.

You know, before I came today, the White House staff told me I was coming up here to New Jersey to raise some Cain. ((PAUSE)) But I can't do that -- he's not running for re-election.

The last time I spoke in Bloomfield was during last year's campaign, and it was a great visit because the 1980s have been

good to Bloomfield. The economy is strong and people are at work. Of course, this says a lot about the citizens of Bloomfield ... but it also says a lot about New Jersey and America.

Today, more people -- and a higher percentage of our workforce -- are at work than at any time in our history. our record peacetime economic growth has created over 20 million new jobs. Our challenge is to **keep** creating the economic growth that produces jobs in America, especially in New Jersey.

For the last eight years, we've had a top-notch team **leading** New Jersey. Together, Republican Governor Tom Kean and a Republican state assembly, led by Speaker Chuck Hardwick, have made New Jersey great again.

Look at what they've accomplished. Today, New Jersey's business climate ranks eighth in the country; the unemployment rate has dropped from 10 percent to just above 4 percent; and six tax cuts have been signed into law -- including the largest income tax cut in the state's history.

There's been tremendous progress in education reform, with tougher standards for students and higher teacher salaries.

New Jersey has become one of the nation's leaders in environmental protection, with an ambitious toxic waste cleanup program and record numbers of acres of wetlands and open space set aside for preservation.

*119.3 million*

*Use today's*

*119.3 million*

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233,000  
in Oct*

*more*

*119.3*

*233,000*

Together, Governor Kean and the state assembly have made breakthroughs in welfare reform, and put an end to overtaxation and overregulation.

Under Republican leadership, there is a new feeling of pride here in New Jersey. And I don't blame you. You've got a lot to be proud of. And that's what this campaign is all about.

Too much is at stake -- New Jersey's future is at stake -- for us to let the Democrats take over the Governor's chair. Too much is at stake for us to let the Democrats take back the State House. Too much is at stake to let the Democrats take us back to the old New Jersey of the 1970s.

If the voters of New Jersey want to gamble, they go to Atlantic City. But they know better than to risk their economy on the Democrats' big-spending, high-taxing policies. Remember those old days? High unemployment. Business and jobs leaving the state. Our kids were failing in schools because our schools were failing our kids. Pollution threatened our air, our water and our beaches. We can't go back. We must not go back. We've got to keep New Jersey proud. We've got to keep New Jersey Republican. ((PAUSE))

In our State Assembly, New Jersey Republicans are our main defense against the Democrats' tax and spend policies. They're fighting to protect your wallet -- from the tax hikes the Democrat leadership has already threatened if they win control of the Assembly.

Bloomfield's own Marion Crecco ((kreh-KO)) and her running mate, Assemblyman John Kelly -- the Kelly-Crecco team -- will fight the Democratic tax plan. ///

So will the Roma ((ROW-mah))- Schuber ((SHOE-burr)) team from Bergen County ///

And the Hardwick-Frigerio ((freh-JEER-e-oh)) team from Union County ///

As well as the DiGaetano ((DEE-guy-tahn-oh)) - Kogut ((KOH-gut)) team from Passaic and Wallington ///

But having the best policies is no guarantee of winning elections. It's no coincidence that our party slipped to minority status in the Congress as we became a minority in the state legislatures across the country. Today, Democrats have a redistricting advantage in states that compose about 90 percent of the seats in Congress. Fortunately, New Jersey isn't one of those states -- yet. But every voter must have a say in the election process. We must fight gerrymandering and disenfranchisement. **We've simply got to keep New Jersey Republican. ((PAUSE))**

I want to build a better America. You can help me -- by building upon what Governor Kean began here eight years ago. You can help me -- by returning that Republican majority to the state legislature, and by keeping a Republican in the Governor's mansion. **We need you, and America needs you. And on November 7, we need you to vote. Because there is too much at stake -- your**

**low taxes, your clean environment, and the safety of your streets.**

With me here on this stage is the man who will bring New Jersey into the next decade -- a decade of continued progress in protecting the environment, improving education and fighting crime -- your next Governor, **Jim Courter**.

Jim Courter knows firsthand what it is to be tough on crime and drugs. As a county prosecutor, he personally tried 120 drug cases. In Congress, Jim has been a strong leader in the battle for tougher penalties on drug users and pushers -- including the death penalty for drug kingpins. His opponent **voted no** to tough mandatory sentences for drug dealers, and is **against** strengthening the death penalty law on New Jersey's books so that it can be enforced. It's about time the other side learns that **voters can be hard on politicians who are soft on crime.**

Jim Courter knows what's good for New Jersey's future. But his opponent doesn't. His opponent has promised over **one billion dollars in new spending**. One billion. And he won't rule out tax hikes to do it. In Congress, his opponent voted sixteen times to raise taxes on New Jersey's families. Jim Courter has voted consistently to cut taxes, and hold the line on spending. And Jim Courter has promised **no new taxes and he means it.**

But Jim won't stop there. He knows New Jersey needs a bold, new system to cut insurance prices. As Governor, Jim will work to lower rates by guaranteeing competition among the big

insurance companies for New Jersey's business. It's working in Michigan and Illinois, and Jim will make sure it works here.

Tom Kean led New Jersey to greatness in the 1980s. Jim Courter will lead New Jersey into the 1990s. He knows how much is at stake, and Jim Courter with your help -- like Tom Kean in 1980 -- will come from behind on November 7 and become **the next great Governor of New Jersey.**

I know that this is the 177th anniversary of the town of Bloomfield, and I've just come from **a tree-planting ceremony** to mark the occasion. [~~Just one more example of how I'm will to go out on a limb for good government ((PAUSE)) ... to show that our Republican policies will take root ((PAUSE)) ]~~] [~~Of course, not every President is blessed with a green thumb. Six months ago I planted an elm to mark North Dakota's centennial. It turned out to have some kind of disease ((PAUSE)). So in the interest of public safety here in Bloomfield, they specifically asked me not to dedicate a building.~~

But 61 years ago, the Town Hall behind me was dedicated by the then-mayor of Bloomfield. The Mayor said that day, "May the people fight for the ideals and sacred things of the town, and ... strike unceasingly to quicken the public sense of civic duty, in all these ways to render our town greater, better and more beautiful."

Well, I think the citizens of Bloomfield have fulfilled that Republican mayor's dream for this town, and I know they and hundreds of thousands like them from the sands of Cape May to the

the highlands of Sussex County, can make another dream for New Jersey come true: To continue the enlightened, progressive Republican leadership of the last eight years in the the state house.

The choice is clear: Return to the failed Democratic policies of the 1970s -- or keep New Jersey a proud national leader in environmental protection, education reform, and the war on crime. **There's too much at stake. Keep New Jersey proud. Keep it Republican.**

Thank you, God bless you, and please ... remember to vote on Tuesday. God bless America.

# # #

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/2/89 11:00 AM

SUBJECT: PRESIDENTIAL REMARKS: N.J. GOP/COURTER RALLY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 11:00 AM, Thursday, November 2, with a copy to my office. Thank you.

**RESPONSE:**

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

1989 NOV -1 PM 4: 37

Grant/Martin  
Draft four  
October 31, 1989  
A:courter

PRESIDENTIAL REMARKS: N.J. GOP/COURTER RALLY  
BLOOMFIELD, N.J.  
NOVEMBER 3, 1989  
TIME TBA

Governor Kean; Mrs. Kean; Congressman Courter; Mrs. Courter; <sup>Speaker Chuck</sup>  
Mayor John Crecco, and ~~Assemblywoman Marion Crecco~~; our new <sup>Harawick</sup>  
Republican state chairwoman, Kathleen Donovan; and our many <sup>1</sup> New <sup>Challenged</sup>  
Jersey ~~Republicans~~ -- thank you for your warm welcome on such a <sup>Assembly</sup>  
great day. <sup>members</sup>  
<sup>and</sup>  
<sup>candidate</sup>

It's wonderful to be back in New Jersey. ~~I wanted to bring~~  
~~my wife Barbara with me today, but I told her both of us couldn't~~  
~~come to the state GOP rally because someone had to stay in~~  
~~Washington to run the country. ((PAUSE)) She said, "But George,~~  
~~I can run the country just as well from New Jersey."~~

You know, before I arrived today, I heard that Mayor Crecco  
got a call telling him that **the Boss** was coming to town. He  
said, "Great. The crowd will love seeing Bruce Springsteen."  
((PAUSE)) I couldn't understand why he kept asking **me** to sing  
"Born to Run."

?  
The last time I spoke in Bloomfield was during last year's  
campaign, when I visited the famous Annin Flag Company -- the  
oldest and largest flag manufacturer in America. You know it was  
great to visit that factory because the 1980s have been good to  
the Annin Flag Company. Sales are up. Two new plants have been  
added. Of course, this says a lot about the hard work of the

employees ... but it also says a lot about New Jersey and America.

Today, more people -- and a higher percentage of our workforce -- are at work than at any time in our history. Today, our record <sup>peacetime</sup> economic growth has created over 20 million new jobs. Our challenge is to **keep** creating the economic growth that produces jobs in America, especially in New Jersey.

For the last eight years, we've had a top-notch team **leading** New Jersey. Together, <sup>Republican Governor</sup> Tom Kean -- ~~one of America's finest~~ ~~Republican Governors~~ -- and a Republican state assembly, led by Speaker Chuck Hardwick, have made New Jersey great again.

Look at what they've accomplished over the last eight years: <sup>the</sup> Today, New Jersey's business climate ranks eighth in the country; unemployment <sup>rate</sup> has dropped from 10 percent to just above <sup>4</sup> 3 percent; and six tax cuts have been signed into law -- including the largest income tax cut in the state's history. There's been tremendous progress in education reform, with tougher standards for students and higher teacher salaries.

New Jersey has become one of the nation's leaders in environmental protection, with an ambitious toxic waste cleanup program and record numbers of acres of wetlands and open space set aside for preservation.

Together, Governor Kean and the state assembly have made breakthroughs in welfare reform, and put an end to overtaxation and overregulation.

Under Republican leadership, there is a new feeling of pride here in New Jersey. And I don't blame you. You've got a lot to be proud of. And that's what this campaign is all about. Too much is at stake -- New Jersey's future is at stake -- for us to let the Democrats take over the Governor's mansion and the State House, and take us back to the old New Jersey of the 1970s.

state for us to let the Democrats take back

If the voters of New Jersey want to gamble, they go to Atlantic City. <sup>(BUT)</sup> They know better than to jeopardize their economy on the Democrats' big-spending, high-taxing policies, ~~that didn't work the last time they were tried.~~ Remember the old days when the Democrats ruled New Jersey? High unemployment. Schools were failing our kids. Pollution threatened the very air we breathed. We can't go back to those days. We've got to keep New Jersey proud. We've got to keep New Jersey Republican. ((PAUSE))

(BUT)

risk

those

were in charge?

Business and jobs leaving the state.

our air, our water and our beaches. set

We must not go back.

But having the best policies is no guarantee of winning elections. It's no coincidence that our party slipped to minority status in the Congress as we became a minority in the state legislatures across the country. Today, Democrats now have a redistricting advantage in states that compose about 90 percent of the seats in Congress. Fortunately, New Jersey isn't one of those states -- yet. But we've got to make sure that every voter has a say in the election process. We can do that by fighting the gerrymandering and disenfranchisement, that may follow from Democratic control of the state assembly. Again, we've got to keep New Jersey Republican. ((PAUSE))

must have

must

simply

our kids were failing in schools because our

I want to build a better America. You can help me -- by building upon what Governor Kean began here eight years ago. You can help me -- by returning that Republican majority to the state <sup>legislature</sup> house, and by keeping a Republican in the Governor's mansion. We need you, and America needs you. And on November 7, we need you to vote. Because there is too much at stake -- your low taxes, your clean environment, and the safety of your streets.

*beef up*  
 Jim Courter knows this, and he knows firsthand what it is to be tough on crime and drugs. As a county prosecutor, he personally tried 120 drug cases. In Congress, Jim has been a strong leader in the battle for tougher penalties on drug users and pushers -- including the death penalty for drug kingpins. His opponent **voted no** to tough mandatory sentences for drug dealers, and is **against** strengthening the death penalty law <sup>on</sup> ~~the books~~ in New Jersey <sup>books</sup> so that it can be enforced. <sup>It's about time</sup> ~~I think the~~ other side ~~is going to learn~~ that **voters can be hard on politicians who are soft on crime.**

<sup>Courter</sup>  
 Jim <sup>1</sup> knows what's good for New Jersey's future. But his opponent doesn't. His opponent has promised over **one billion dollars in new spending**. One billion. And he won't rule out tax hikes to do it. In Congress, his opponent voted sixteen times to raise taxes on New Jersey's families. Jim Courter has voted consistently to cut taxes, and hold the line on spending. And Jim Courter has promised no new taxes, <sup>and he means it.</sup> ~~I'm here today to~~ ~~challenge his Democratic opponent to follow Jim's lead. Take the~~ ~~no-tax-hike pledge that voters want ... and New Jersey needs.~~

*But Jim won't stop there. <sup>5</sup> He knows*

~~Something else~~ New Jersey needs ~~is~~ a bold, new system to cut insurance prices. As Governor, ~~Jim~~ <sup>he</sup> will work to lower rates by guaranteeing competition among the big insurance companies for New Jersey's business. It's working in Michigan and Illinois, and Jim will make sure it works here.

Tom Kean ~~made~~ <sup>led</sup> New Jersey <sup>to</sup> great <sup>ness</sup> ~~again~~ in the 1980s. Jim Courter will lead New Jersey into the 1990s. He knows how much is at stake, and Jim Courter with your help -- like Tom Kean in 1980 -- will come from behind on November 7 and become **the next great Governor of New Jersey.**

I know that this is the 177th anniversary of the town of Bloomfield, and that the Town Hall behind me recently had its 61st anniversary. Before I leave, I want to share with you the words of the then-mayor of Bloomfield who dedicated this building in 1928. The Mayor said that day, "May the people fight for the ideals and sacred things of the town, and ... strike unceasingly to quicken the public sense of civic duty, in all these ways to render our town greater, better and more beautiful."

Well, I think the citizens of Bloomfield have fulfilled that Republican mayor's dream for this town, and I know they and hundreds of thousands like them from ~~the sands~~ <sup>the sands</sup> Cape May to <sup>the sands of the highlands</sup> Paterson can ~~of Cape~~ <sup>of Cape</sup> make another dream for New Jersey come true: To continue the <sup>may.</sup> <sup>Sussex</sup> <sup>County</sup> enlightened, progressive Republican leadership of the last eight years in the ~~Governor's mansion and~~ the state house.

The choice is clear: Return to the failed Democratic policies of the 1970s -- or keep New Jersey a proud national

leader in environmental protection, education reform, and the war on crime. ~~Don't take that chance with your future, or with New Jersey's future.~~ **There's too much at stake. Keep New Jersey proud. Keep it Republican.**

Thank you, God bless you, and please ... remember to vote on Tuesday. God bless America.

# # #

Grant/Martin  
Draft five  
Nov 2, 1989  
A:courter

PRESIDENTIAL REMARKS: N.J. GOP/COURTER RALLY  
BLOOMFIELD, N.J.  
NOVEMBER 3, 1989  
4:45 P.M.

Governor Kean; Mrs. Kean; Congressman Courter; Mrs. Courter; Speaker Chuck Hardwick; Mayor John Crecco; our new Republican state chairwoman, Kathleen Donovan; and our many distinguished Assembly members and candidates -- thank you for your warm welcome on such a great day. It's wonderful to be back in New Jersey.

You know, before I came today, the White House staff told me <sup>I was trying</sup> ~~to~~ come up here to New Jersey <sup>to</sup> and raise some Cain. ((PAUSE)) But ✓  
I can't do that -- he's not running for re-election.

The last time I spoke in Bloomfield was during last year's campaign, and it was a great visit because the 1980s have been good to the Bloomfield. The economy is strong and people are at work. Of course, this says a lot about the citizens of Bloomfield ... but it also says a lot about New Jersey and America.

Today, more people -- and a higher percentage of our workforce -- are at work than at any time in our history. Today, our record peacetime economic growth has created over 20 million new jobs. Our challenge is to **keep** creating the economic growth that produces jobs in America, especially in New Jersey.

For the last eight years, we've had a top-notch team leading New Jersey. Together, Republican Governor Tom Kean and a Republican state assembly, led by Speaker Chuck Hardwick, have made New Jersey great again.

Look at what they've accomplished, ~~over the last eight years:~~ ✓  
Today, New Jersey's business climate ranks eighth in the country; the unemployment rate has dropped from 10 percent to just above 4 percent; and six tax cuts have been signed into law -- including the largest income tax cut in the state's history.

There's been tremendous progress in education reform, with tougher standards for students and higher teacher salaries.

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Under Republican leadership, there is a new feeling of pride here in New Jersey. And I don't blame you. You've got a lot to be proud of. And that's what this campaign is all about. Too ✓  
much is at stake -- New Jersey's future is at stake -- for us to let the Democrats take over the Governor's chair. Too much is at stake for us to let the Democrats take back the State House. Too much is at stake to let the Democrats take us back to the old New Jersey of the 1970s.

If the voters of New Jersey want to gamble, they go to Atlantic City. But they know better than to risk their economy on the Democrats' big-spending, high-taxing policies. Remember those old days? High unemployment. Business and jobs leaving the state. Our kids were failing in schools because our schools were failing our kids. Pollution threatened our air, our water and our beaches. We can't go back. We must not go back. We've got to keep New Jersey proud. We've got to keep New Jersey Republican. ((PAUSE))

In our State Assembly, New Jersey Republicans are our main defense against the Democrats' tax and spend policies. They're fighting to protect your wallet -- from the tax hikes <sup>the</sup> Democrat <sup>leadership</sup> ~~Assembly Leader Willie Brown~~ has already threatened if they win control of the Assembly. ✓

Bloomfield's own Marion Crecco ((kreh-KO)) and her running mate, Assemblyman John Kelly -- the Kelly-Crecco team -- will fight the Democratic tax plan. ///

So will the Roma ((ROW-mah))- Schuber ((SHOE-burr)) team from Bergen County ///

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state legislatures across the country. Today, Democrats ~~are~~ have a redistricting advantage in states that compose about 90 percent of the seats in Congress. Fortunately, New Jersey isn't one of those states -- yet. But every voter must have a say in the election process. We must fight ~~the~~ gerrymandering and disenfranchisement. We've simply got to keep New Jersey Republican. ((PAUSE))

I want to build a better America. You can help me -- by building upon what Governor Kean began here eight years ago. You can help me -- by returning that Republican majority to the state legislature, and by keeping a Republican in the Governor's mansion. We need you, and America needs you. And on November 7, we need you to vote. Because there is too much at stake -- your low taxes, your clean environment, and the safety of your streets.

~~I have here~~ <sup>have</sup> with me, <sup>is</sup> on this stage, the man who will bring New Jersey into the next decade, ~~one that will be~~ a decade of continued progress in protecting the environment, improving education and fighting crime -- <sup>your</sup> ~~our~~ next Governor, Jim Courter. - B.F.

Jim Courter knows firsthand what it is to be tough on crime and drugs. As a county prosecutor, he personally tried 120 drug cases. In Congress, Jim has been a strong leader in the battle for tougher penalties on drug users and pushers -- including the death penalty for drug kingpins. His opponent voted no to tough mandatory sentences for drug dealers, and is against strengthening the death penalty law on New Jersey's books so that

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And I'd like to point out a famous philosopher, noted orator, and personal hero of mine ... Montclair's own, New Jersey's own, America's own -- yes, Yogi Berra.

You know, one time Yogi was asked, "Have you seen Doctor Zhivago?" And as usual, he was ready with his response. "No," Yogi said, "I feel fine."

Yogi was one of the greatest players of all time, and he really knew what it was like to be a winner. And we've got some *other* winners here today -- the great, the famous Bloomfield Bengals. *who I understand are on a hot streak.*  
~~We're all rooting for them in the big game tomorrow night.~~

You know, before I came today, the White House staff told me to come up here to New Jersey and raise some Cain. ((PAUSE)) But I can't do that -- he's not running for re-election.

The last time I spoke in Bloomfield was during last year's campaign, and it was a great visit because the 1980s have been

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# # #

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# WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/2/89 11:00 AM

SUBJECT: PRESIDENTIAL REMARKS: N.J. GOP/COURTER RALLY

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 11:00 AM, Thursday, November 2, with a copy to my office. Thank you.

**RESPONSE:**

89 OCT 3 10:28 AM

No Comment 11/2/89

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

THE WHITE HOUSE  
WASHINGTON

November 2, 1989

MEMORANDUM FOR THE PRESIDENT

THROUGH:           CHRISS WINSTON CW  
FROM:               MARY KATE GRANT MKA  
SUBJECT:            NEW JERSEY G.O.P. / COURTER RALLY

I. SUMMARY

Attached for your review are proposed remarks for the New Jersey G.O.P. rally for state assembly candidates and Jim Courter. The event will be held in front of the Municipal Building (town hall) at 4:45 p.m. You will address approximately 5000 people, from cards, after an introduction by Jim Courter.

II. DISCUSSION

This speech emphasizes the need to continue Republican leadership -- both the Governorship and the State Assembly.

One of the primary reasons for this event is to generate support for the Republican state assembly candidates, many of whom will be present. You will name the Republican assemblymen from Bloomfield and neighboring areas, and discuss the importance of maintaining Republican control of the State House for redistricting purposes.

The Courter campaign is stressing three issues in the final days before the election: fighting crime, holding the line on taxes, and cutting insurance rates.

Grant/Martin  
Draft five  
Nov 2, 1989  
A:courter

PRESIDENTIAL REMARKS: N.J. GOP/COURTER RALLY  
BLOOMFIELD, N.J.  
NOVEMBER 3, 1989  
4:45 P.M.

Governor Kean; Mrs. Kean; Congressman Courter; Mrs. Courter; Speaker Chuck Hardwick; Mayor John Crecco; our new Republican state chairwoman, Kathleen Donovan; and our many distinguished Assembly members and candidates -- thank you for your warm welcome on such a great day. It's wonderful to be back in New Jersey.

And I'd like to point out a famous philosopher, noted orator, and personal hero of mine ... Montclair's own, New Jersey's own, America's own -- yes, Yogi Berra.

You know, one time Yogi was asked, "Have you seen Doctor Zhivago?" And as usual, he was ready with his response. "No," Yogi said, "I feel fine."

Yogi was one of the greatest players of all time, and he really knew what it was like to be a winner. And we've got some other winners here today -- the great, the famous Bloomfield Bengals ... Who I understand are on a hot streak.

You know, before I came today, the White House staff told me I was coming up here to New Jersey to raise some Cain. ((PAUSE)) But I can't do that -- he's not running for re-election.

The last time I spoke in Bloomfield was during last year's campaign, and it was a great visit because the 1980s have been

good to Bloomfield. The economy is strong and people are at work. Of course, this says a lot about the citizens of Bloomfield ... but it also says a lot about New Jersey and America.

Today, more people -- and a higher percentage of our workforce -- are at work than at any time in our history. Today, our record peacetime economic growth has created over 20 million new jobs. Our challenge is to **keep** creating the economic growth that produces jobs in America, especially in New Jersey.

For the last eight years, we've had a top-notch team **leading** New Jersey. Together, Republican Governor Tom Kean and a Republican state assembly, led by Speaker Chuck Hardwick, have made New Jersey great again.

Look at what they've accomplished. Today, New Jersey's business climate ranks eighth in the country; the unemployment rate has dropped from 10 percent to just above 4 percent; and six tax cuts have been signed into law -- including the largest income tax cut in the state's history.

There's been tremendous progress in education reform, with tougher standards for students and higher teacher salaries.

New Jersey has become one of the nation's leaders in environmental protection, with an ambitious toxic waste cleanup program and record numbers of acres of wetlands and open space set aside for preservation.

Together, Governor Kean and the state assembly have made breakthroughs in welfare reform, and put an end to overtaxation and overregulation.

Under Republican leadership, there is a new feeling of pride here in New Jersey. And I don't blame you. You've got a lot to be proud of. And that's what this campaign is all about.

**Too much is at stake -- New Jersey's future is at stake -- for us to let the Democrats take over the Governor's chair. Too much is at stake for us to let the Democrats take back the State House. Too much is at stake to let the Democrats take us back to the old New Jersey of the 1970s.**

If the voters of New Jersey want to gamble, they go to Atlantic City. But they know better than to risk their economy on the Democrats' big-spending, high-taxing policies. Remember those old days? High unemployment. Business and jobs leaving the state. Our kids were failing in schools because our schools were failing our kids. Pollution threatened our air, our water and our beaches. We can't go back. We must not go back. **We've got to keep New Jersey proud. We've got to keep New Jersey Republican. ((PAUSE))**

In our State Assembly, New Jersey Republicans are our main defense against the Democrats' tax and spend policies. They're fighting to protect your wallet -- from the tax hikes the Democrat leadership has already threatened if they win control of the Assembly.

Bloomfield's own Marion Crecco ((kreh-KO)) and her running mate, Assemblyman John Kelly -- the Kelly-Crecco team -- will fight the Democratic tax plan. ///

So will the Roma ((ROW-mah))- Schuber ((SHOE-burr)) team from Bergen County ///

And the Hardwick-Frigerio ((freh-JEER-e-oh)) team from Union County ///

As well as the DiGaetano ((DEE-guy-tahn-oh)) - Kogut ((KOH-gut)) team from Passaic and Wallington ///

But having the best policies is no guarantee of winning elections. It's no coincidence that our party slipped to minority status in the Congress as we became a minority in the state legislatures across the country. Today, Democrats have a redistricting advantage in states that compose about 90 percent of the seats in Congress. Fortunately, New Jersey isn't one of those states -- yet. But every voter must have a say in the election process. We must fight gerrymandering and disenfranchisement. **We've simply got to keep New Jersey Republican.** ((PAUSE))

I want to build a better America. You can help me -- by building upon what Governor Kean began here eight years ago. You can help me -- by returning that Republican majority to the state legislature, and by keeping a Republican in the Governor's mansion. We need you, and America needs you. And on November 7, we need you to vote. Because there is too much at stake -- your

**low taxes, your clean environment, and the safety of your streets.**

With me here on this stage is the man who will bring New Jersey into the next decade -- a decade of continued progress in protecting the environment, improving education and fighting crime -- your next Governor, **Jim Courter.**

Jim Courter knows firsthand what it is to be tough on crime and drugs. As a county prosecutor, he personally tried 120 drug cases. In Congress, Jim has been a strong leader in the battle for tougher penalties on drug users and pushers -- including the death penalty for drug kingpins. His opponent **voted no** to tough mandatory sentences for drug dealers, and is **against** strengthening the death penalty law on New Jersey's books so that it can be enforced. It's about time the other side learns that **voters can be hard on politicians who are soft on crime.**

Jim Courter knows what's good for New Jersey's future. But his opponent doesn't. His opponent has promised **over one billion dollars in new spending.** One billion. And he won't rule out tax hikes to do it. In Congress, his opponent voted sixteen times to raise taxes on New Jersey's families. Jim Courter has voted consistently to cut taxes, and hold the line on spending. And Jim Courter has promised **no new taxes and he means it.**

But Jim won't stop there. He knows New Jersey needs a bold, new system to cut insurance prices. As Governor, Jim will work to lower rates by guaranteeing competition among the big

insurance companies for New Jersey's business. It's working in Michigan and Illinois, and Jim will make sure it works here.

Tom Kean led New Jersey to greatness in the 1980s. Jim Courter will lead New Jersey into the 1990s. He knows how much is at stake, and Jim Courter with your help -- like Tom Kean in 1980 -- will come from behind on November 7 and become the next great Governor of New Jersey.

I know that this is the 177th anniversary of the town of Bloomfield, and I've just come from a tree-planting ceremony to mark the occasion. [[ Just one more example of how I'm will to go out on a limb for good government ((PAUSE)) ... to show that our Republican policies will take root ((PAUSE)) ]] [[ Of course, not every President is blessed with a green thumb. Six months ago I planted an elm to mark North Dakota's centennial. It turned out to have some kind of disease ((PAUSE)). So in the interest of public safety here in Bloomfield, they specifically asked me not to dedicate a building.

But 61 years ago, the Town Hall behind me was dedicated by the then-mayor of Bloomfield. The Mayor said that day, "May the people fight for the ideals and sacred things of the town, and ... strike unceasingly to quicken the public sense of civic duty, in all these ways to render our town greater, better and more beautiful."

Well, I think the citizens of Bloomfield have fulfilled that Republican mayor's dream for this town, and I know they and hundreds of thousands like them from the sands of Cape May to the

the highlands of Sussex County, can make another dream for New Jersey come true: To continue the enlightened, progressive Republican leadership of the last eight years in the the state house.

The choice is clear: Return to the failed Democratic policies of the 1970s -- or keep New Jersey a proud national leader in environmental protection, education reform, and the war on crime. **There's too much at stake. Keep New Jersey proud. Keep it Republican.**

Thank you, God bless you, and please ... remember to vote on Tuesday. God bless America.

# # #

# WHITE HOUSE STAFFING MEMORANDUM



DATE: 11/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/2/89 11:00 AM

SUBJECT: PRESIDENTIAL REMARKS: N.J. GOP/COURTIER RALLY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 11:00 AM, Thursday, November 2, with a copy to my office. Thank you.

RESPONSE:

*All comments*

96:2d 2 100 68  
89 OCT 2 P 2:46

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1989 NOV -1 PM 4: 37

Grant/Martin  
Draft four  
October 31, 1989  
A:courter

PRESIDENTIAL REMARKS: N.J. GOP/COURTER RALLY  
BLOOMFIELD, N.J.  
NOVEMBER 3, 1989  
TIME TBA

Governor Kean; Mrs. Kean; Congressman Courter; Mrs. Courter; Mayor John Crecco, and Assemblywoman Marion Crecco; our new Republican state chairwoman, Kathleen Donovan; and our many New Jersey Republicans -- thank you for your warm welcome on such a great day.

It's wonderful to be back in New Jersey. I wanted to bring my wife Barbara with me today, but I told her both of us couldn't come to the state GOP rally because someone had to stay in Washington to run the country. ((PAUSE)) She said, "But George, I can run the country just as well from New Jersey."

You know, before I arrived today, I heard that Mayor Crecco got a call telling him that **the Boss** was coming to town. He said, "Great. The crowd will love seeing Bruce Springsteen." ((PAUSE)) I couldn't understand why he kept asking me to sing "Born to Run."

The last time I spoke in Bloomfield was during last year's campaign, when I visited the famous Annin Flag Company -- the oldest and largest flag manufacturer in America. You know it was great to visit that factory because the 1980s have been good to the Annin Flag Company. Sales are up. Two new plants have been added. Of course, this says a lot about the hard work of the

employees ... but it also says a lot about New Jersey and America.

Today, more people -- and a higher percentage of our workforce -- are at work than at any time in our history. Today, our record economic growth has created over 20 million new jobs. Our challenge is to **keep** creating the economic growth that produces jobs in America, especially in New Jersey.

For the last eight years, we've had a top-notch team **leading** New Jersey. Together, Tom Kean -- one of America's finest Republican Governors -- and a Republican state assembly led by Speaker Chuck Hardwick have made New Jersey great again.

Look at what they've accomplished over the last eight years: Today, New Jersey's business climate ranks eighth in the country; unemployment has dropped from 10 percent to just above 3 percent; and six tax cuts have been signed into law -- including the largest income tax cut in the state's history. There's been tremendous progress in education reform, with tougher standards for students and higher teacher salaries.

New Jersey has become one of the nation's leaders in environmental protection, with an ambitious toxic waste cleanup program and record numbers of acres of wetlands and open space set aside for preservation.

Together, Governor Kean and the state assembly have made breakthroughs in welfare reform, and put an end to overtaxation and overregulation.

Under Republican leadership, there is a new feeling of pride here in New Jersey. And I don't blame you. You've got a lot to be proud of. And that's what this campaign is all about. Too much is at stake -- New Jersey's future is at stake -- for us to let the Democrats take over the Governor's mansion, ~~and the State Assembly, and take us back to the old New Jersey of the 1970s.~~

*Assembly. Too much is at stake to let the Democrats take back*

If the voters of New Jersey want to gamble, they go to Atlantic City. ~~They know better than to jeopardize their economy on the Democrats' big-spending, high-taxing policies, that didn't work the last time they were tried. Remember the old days when the Democrats ruled New Jersey? High unemployment. Schools were failing our kids. Pollution threatened the very air, we breathed. We can't go back to those days. We've got to keep New Jersey proud. We've got to keep New Jersey Republican. ((PAUSE))~~

*But gamble those One kids were failing in schools because our water, our beaches. We mustn't go back.*

But having the best policies is no guarantee of winning elections. It's no coincidence that our party slipped to minority status in the Congress as we became a minority in the state legislatures across the country. Today, Democrats now have a redistricting advantage in states that compose about 90 percent of the seats in Congress. Fortunately, New Jersey isn't one of those states -- yet. But ~~we've got to make sure that every voter has a say in the election process. We can do that by fighting the gerrymandering and disenfranchisement that may follow from Democratic control of the state assembly. Again, we've got to keep New Jersey Republican. ((PAUSE))~~

*must have must*

I want to build a better America. You can help me -- by building upon what Governor Kean began here eight years ago. You can help me -- by returning that Republican majority to the state house, and by keeping a Republican in the Governor's mansion. We need you, and America needs you. And on November 7, we need you to vote. Because there is too much at stake -- your low taxes, your clean environment, and the safety of your streets.

Jim Courter knows this, and he knows firsthand what it is to be tough on crime and drugs. As a county prosecutor, he personally tried 120 drug cases. In Congress, Jim has been a strong leader in the battle for tougher penalties on drug users and pushers -- including the death penalty for drug kingpins.

His opponent voted no to tough mandatory sentences for drug dealers, and is against strengthening the death penalty law on ~~the books~~ in New Jersey <sup>is books.</sup> so that it can be enforced. <sup>It's about time</sup> I think the

~~the~~ other side is going to learn that voters can be hard on politicians who are soft on crime.

Jim knows what's good for New Jersey's future. But his opponent doesn't. His opponent has promised over **one billion dollars in new spending**. One billion. And he won't rule out tax hikes to do it. In Congress, his opponent voted sixteen times to raise taxes on New Jersey's families. Jim Courter has voted consistently to cut taxes, and hold the line on spending. And Jim Courter has promised no new taxes. I'm here today to challenge his Democratic opponent to follow Jim's lead. Take the no-tax-hike pledge that voters want ... and New Jersey needs.

Something else New Jersey needs is a bold, new system to cut insurance prices. As Governor, Jim will work to lower rates by guaranteeing competition among the big insurance companies for New Jersey's business. It's working in Michigan and Illinois, and Jim will make sure it works here.

Tom Kean ~~made~~ <sup>led</sup> New Jersey <sup>to</sup> great <sup>ness</sup> again in the 1980s. Jim Courter will lead New Jersey into the 1990s. He knows how much is at stake, and Jim Courter with your help -- like Tom Kean in 1980 -- will come from behind on November 7 and become **the next great Governor of New Jersey.**

I know that this is the 177th anniversary of the town of Bloomfield, and that the Town Hall behind me recently had its 61st anniversary. Before I leave, I want to share with you the words of the then-mayor of Bloomfield who dedicated this building in 1928. The Mayor said that day, "May the people fight for the ideals and sacred things of the town, and ... strike unceasingly to quicken the public sense of civic duty, in all these ways to render our town greater, better and more beautiful."

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The choice is clear: Return to the failed Democratic policies of the 1970s -- or keep New Jersey a proud national

leader in environmental protection, education reform, and the war on crime. Don't take that chance with your future, or with New Jersey's future. **There's too much at stake. Keep New Jersey proud. Keep it Republican.**

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# # #

# WHITE HOUSE STAFFING MEMORANDUM



DATE: 11/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/2/89 11:00 AM

SUBJECT: PRESIDENTIAL REMARKS: N.J. GOP/COURTER RALLY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

OK S.R.

89 OCT 2 12:41

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

1989 NOV -1 PM 4: 37

Grant/Martin  
Draft four  
October 31, 1989  
A:courter

PRESIDENTIAL REMARKS: N.J. GOP/COURTER RALLY  
BLOOMFIELD, N.J.  
NOVEMBER 3, 1989  
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Thank you, God bless you, and please ... remember to vote on Tuesday. God bless America.

# # #

THE WHITE HOUSE  
WASHINGTON

November 2, 1989

MEMORANDUM FOR CHRISS WINSTON  
Deputy Assistant to the President for  
Communications

FROM: BRENT O. HATCH *BH*  
Associate Counsel to the President

SUBJECT: Presidential Remarks -- New Jersey GOP/Courter  
Rally

At your request, Counsel's office has reviewed the above-referenced remarks. We have no legal objections.

Thank you for the opportunity to review this matter.

cc: James W. Cicconi

89 OCT 2 12:46

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/2/89 11:00 AM

SUBJECT: PRESIDENTIAL REMARKS: N.J. GOP/COURTIER RALLY

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 11:00 AM, Thursday, November 2, with a copy to my office. Thank you.

**RESPONSE:**

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

employees ... but it also says a lot about New Jersey and America.

Today, more people -- and a higher percentage of our workforce -- are at work than at any time in our history. Today, our record economic growth has created over 20 million new jobs. Our challenge is to **keep** creating the economic growth that produces jobs in America, especially in New Jersey.

For the last eight years, we've had a top-notch team leading New Jersey. Together, Tom Kean -- one of America's finest Republican Governors -- and a Republican state assembly led by Speaker Chuck Hardwick have made New Jersey great again.

Look at what they've accomplished over the last eight years: Today, New Jersey's business climate ranks eighth in the country; unemployment has dropped from 10 percent to just above 3 percent; and six tax cuts have been signed into law -- including the largest income tax cut in the state's history. There's been tremendous progress in education reform, with tougher standards for students and higher teacher salaries.

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Under Republican leadership, there is a new feeling of pride here in New Jersey. And I don't blame you. You've got a lot to be proud of. And that's what this campaign is all about. Too much is at stake -- New Jersey's future is at stake -- for us to let the Democrats take over the Governor's mansion and the State House, and take us back to the old New Jersey of the 1970s.

If the voters of New Jersey want to gamble, they go to Atlantic City. They know better than to jeopardize their economy on the Democrats' big-spending, high-taxing policies that didn't work the last time they were tried. Remember the old days when the Democrats ruled New Jersey? High unemployment. Schools were failing our kids. Pollution threatened the very air we breathed. We can't go back to those days. **We've got to keep New Jersey proud. We've got to keep New Jersey Republican. ((PAUSE))**

But having the best policies is no guarantee of winning elections. It's no coincidence that our party slipped to minority status in the Congress as we became a minority in the state legislatures across the country. Today, Democrats now have a redistricting advantage in states that compose about 90 percent of the seats in Congress. Fortunately, New Jersey isn't one of those states -- yet. But we've got to make sure that every voter has a say in the election process. We can do that by fighting the gerrymandering and disenfranchisement that may follow from Democratic control of the state assembly. **Again, we've got to keep New Jersey Republican. ((PAUSE))**

I want to build a better America. You can help me -- by building upon what Governor Kean began here eight years ago. You can help me -- by returning that Republican majority to the state house, and by keeping a Republican in the Governor's mansion. We need you, and America needs you. And on November 7, we need you to vote. Because there is too much at stake -- your low taxes, your clean environment, and the safety of your streets.

Jim Courter knows this, and he knows firsthand what it is to be tough on crime and drugs. As a county prosecutor, he personally tried 120 drug cases. In Congress, Jim has been a strong leader in the battle for tougher penalties on drug users and pushers -- including the death penalty for drug kingpins. His opponent voted no to tough mandatory sentences for drug dealers, and is against strengthening the death penalty law on the books in New Jersey so that it can be enforced. I think the other side is going to learn that voters can be hard on politicians who are soft on crime.

Jim knows what's good for New Jersey's future. But his opponent doesn't. His opponent has promised over one billion dollars in new spending. One billion. And he won't rule out tax hikes to do it. In Congress, his opponent voted sixteen times to raise taxes on New Jersey's families. Jim Courter has voted consistently to cut taxes, and hold the line on spending. And Jim Courter has promised no new taxes. I'm here today to challenge his Democratic opponent to follow Jim's lead. Take the no-tax-hike pledge that voters want ... and New Jersey needs.

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Well, I think the citizens of Bloomfield have fulfilled that Republican mayor's dream for this town, and I know they and hundreds of thousands like them from Cape May to Paterson can make another dream for New Jersey come true: To continue the enlightened, progressive Republican leadership of the last eight years in the Governor's mansion and the state house.

The choice is clear: Return to the failed Democratic policies of the 1970s -- or keep New Jersey a proud national

leader in environmental protection, education reform, and the war on crime. Don't take that chance with your future, or with New Jersey's future. **There's too much at stake. Keep New Jersey proud. Keep it Republican.**

Thank you, God bless you, and please ... remember to vote on Tuesday. God bless America.

# # #

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/2/89 11:00 AM

SUBJECT: PRESIDENTIAL REMARKS: N.J. GOP/COURTER RALLY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

*Minor comments, pp. 2, 3.*

89 OCT 2 10 29

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

1989 NOV -1 PM 4: 37

Grant/Martin  
Draft four  
October 31, 1989  
A:courter

PRESIDENTIAL REMARKS: N.J. GOP/COURTER RALLY  
BLOOMFIELD, N.J.  
NOVEMBER 3, 1989  
TIME TBA

Governor Kean; Mrs. Kean; Congressman Courter; Mrs. Courter; Mayor John Crecco, and Assemblywoman Marion Crecco; our new Republican state chairwoman, Kathleen Donovan; and our many New Jersey Republicans -- thank you for your warm welcome on such a great day.

It's wonderful to be back in New Jersey. I wanted to bring my wife Barbara with me today, but I told her both of us couldn't come to the state GOP rally because someone had to stay in Washington to run the country. ((PAUSE)) She said, "But George, I can run the country just as well from New Jersey."

You know, before I arrived today, I heard that Mayor Crecco got a call telling him that the Boss was coming to town. He said, "Great. <sup>This</sup> <sup>loves</sup> ~~The~~ crowd ~~will love seeing~~ Bruce Springsteen." ((PAUSE)) I couldn't understand <sup>we kept getting requests for</sup> ~~why he kept asking me to sing~~ "Born to Run."

The last time I spoke in Bloomfield was during last year's campaign, when I visited the famous Annin Flag Company -- the oldest and largest flag manufacturer in America. You know it was great to visit that factory because the 1980s have been good to the Annin Flag Company. Sales are up. Two new plants have been added. Of course, this says a lot about the hard work of the

employees ... but it also says a lot about New Jersey and America.

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Wise  
to make  
comparisons

Under Republican leadership, there is a new feeling of pride here in New Jersey. And I don't blame you. You've got a lot to be proud of. And that's what this campaign is all about. **Too much is at stake -- New Jersey's future is at stake -- for us to let the Democrats take over the Governor's mansion and the State House, and take us back to the old New Jersey of the 1970s.**

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Thank you, God bless you, and please ... remember to vote on Tuesday. God bless America.

# # #

REPUBLICAN ASSEMBLY CANDIDATES ON PLATFORM

District 21	Chuck Hardwick Ronald J. Frigerio	"HARD-wik" "freh-JEER-e-oh"	Incumbent Incumbent
District 30	John V. Kelly Marion Crecco	"kreh-KO"	Incumbent Incumbent
District 36	Paul DiGaetano William Kogut	"DEE-guy-tahn-oh" "KOH-gut"	Challenger Challenger
District 38	William P. Shuber Patrick J. Roma	"SHOE-burr" "ROW-mah"	Incumbent Incumbent

*Roy Goodman*

*Charles Stone*



EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE OF MANAGEMENT AND BUDGET  
WASHINGTON, D.C. 20503

**NOTICE:**

Enclosed are comments from staff members of the Office of Management and Budget (OMB). Such comments do not necessarily represent the official position of the Director of OMB or of the Office of Management and Budget. If you wish to have the Director's personal comments, please let me know -- and contact me if you have any questions.

A handwritten signature in black ink, which appears to read "David J. Haun". The signature is fluid and cursive, with a large initial "D" and "H".

David J. Haun  
Executive Assistant  
to the Director

89 OCT 2 P12:08

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/2/89 11:00 AM

SUBJECT: PRESIDENTIAL REMARKS: N.J. GOP/COURTER RALLY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
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DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

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**RESPONSE:**

*See comments*

**James W. Cicconi**  
**Assistant to the President**  
**and Deputy to the Chief of Staff**  
**Ext. 2702**

1989 NOV -1 PM 4: 37

Grant/Martin  
Draft four  
October 31, 1989  
A:courter

PRESIDENTIAL REMARKS: N.J. GOP/COURTER RALLY  
BLOOMFIELD, N.J.  
NOVEMBER 3, 1989  
TIME TBA

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*Brady  
+ 4844*

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*✓ No!*

employees ... but it also says a lot about New Jersey and America.

*Goodly 4/8/44*

*Al-Samarie  
75873*

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*NOTE: Employment numbers for Sept. will come out on Friday -*

*Al-Samarie x5873*

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*Moody 4/8/41*  
*with* If the voters of New Jersey want to gamble, they go to Atlantic City. They know better than to jeopardize their economy ~~on~~ the Democrats' big-spending, high-taxing policies that didn't work the last time they were tried. Remember the old days when the Democrats ruled New Jersey? High unemployment. Business and jobs leaving the state. Schools were failing our kids. Pollution threatened the very air we breathed. *New Jersey was the birth of it.* We can't go back to those days. **We've got to keep New Jersey proud. We've got to keep New Jersey Republican. ((PAUSE))**

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*Simply*

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Brady  
4/8/42

Shady  
4/8/44

poor  
transition ✓

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The choice is clear: Return to the failed Democratic policies of the 1970s -- or keep New Jersey a proud national

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Thank you, God bless you, and please ... remember to vote on Tuesday. God bless America.

# # #

Brady  
4844

No  
sound  
bites / MB

THE WHITE HOUSE  
WASHINGTON

November 2, 1989

Memorandum to Chriss Winston

From: Jim Pinkerton  
Subject: N.J. GOP/Courter Rally

-----

A good speech. Certainly the quotation of the Mayor of Bloomfield shows that eloquence, that gift for communication, that fundamental human sympathy so characteristic of Garden State politicians. It certainly makes us wonder where the descendants of Bloomfield's mayors are today. America cannot afford to let such a rich gene pool of communication skills go untapped.

A few comments:

Pg. 1, para. 2, lines 1-5 We question the wisdom of the President telling a joke which makes him look henpecked, even if it is tongue-in-cheek.

1,3,1 The Springsteen joke is not funny enough to risk a response from Springsteen himself, as happened during the Reagan Administration, for example.

1,4,1 We strongly urge omitting the Annin flag factory reference. By raising this issue again we risk the perception that the President is implying that flag sales are equivalent to Republicanism -- a notion which offends many.

3,2,3-5 "They know better than to jeopardize their economy on the Democrats' big-spending, high-taxing policies.... Remember the old days when the Democrats ruled New Jersey?"

Particularly because of the fact that the voters are expected to elect a Democrat in New Jersey, the President should not risk the perception of significantly contributing to the atmosphere of negative campaigning. Therefore, we should not go quite so far in bashing the Democrats, e.g., by saying that the Democrats "ruled" the state. We should focus instead on praising Jim Courter and the New Jersey GOP.

(more)

89 OCT 2 12:38

2-2-2

3,2,5 "Schools were failing our kids. Pollution threatened the very air we breathe."

The basic idea here is sound: that the GOP has achieved progress in New Jersey on education and the environment. But we shouldn't imply that these problems have been solved, only that they've been substantially ameliorated. Perhaps by saying that these problems once looked hopeless, we can suggest that the GOP has achieved progress and given new hope that the Democrats never could have.

*Insert A* E.g., ~~"Remember the old days...? High unemployment. Schools so bad there seemed no hope for the future of our kids. Pollution more and more denying those kids the precious gifts of the Garden State: clean air, clean water, and clean beaches."~~

4,1,1 We're glad to see the return of "build a better America" to our rhetorical arsenal.

4,3,7 We should not have the President personally challenging Courter's opponent to pledge not to raise taxes. If we want to say that Courter has challenged Florio on this, that's fine.

6,1,2 "Don't take a chance with your future...."

Again, we should not overstate the case against the Democrats, especially when the voters are about to elect one.