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Folder ID Number: 13509-001

Folder Title:
New Jersey GOP Rally 11/3/89 [OA 3537] [1]

Stack:	Row:	Section:	Shelf:	Position:
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THE WHITE HOUSE

Office of the Press Secretary
(Bloomfield, New Jersey)

For Immediate Release

November 3, 1989

REMARKS BY THE PRESIDENT
AT NEW JERSEY GOP RALLY

Bloomfield Town Hall
Bloomfield, New Jersey

4:58 P.M. EST

THE PRESIDENT: (In progress) -- to be with my friend, Congressman Jim Courter. I have the good feeling -- you're looking at a guy who doesn't believe in these polls. Why? Because it wasn't so many months ago I was miles behind, and now I am the President of the United States of America. (Applause.)

And to the Speaker Chuck Hardwick; and to our Mayor, my friend, John Crecco; and our new Republican Chairman Kathleen Donovan; and our many distinguished members of the Assembly; and candidate -- a team of winners. And don't let me overlook the fine members of the New Jersey congressional delegation standing down here -- strong friends of Jim; strong supporters of this President. I'm delighted to see them all here. Chris Smith, Marge Roukema, Matt Rinaldo, Dean Gallo, Jim Saxton. And thank you for this welcome back.

We've got some other winners here today. The great, the famous Bloomfield Bengals, who I understand are all -- (applause.)

John and I were talking about the last time I spoke in Bloomfield was during last year's campaign. It was a great visit because the 1980s have been good to this town. The economy is strong. People are at work. And, of course, this says a lot about the citizens of Bloomfield. But it also says a lot about New Jersey and about the United States of America. Today more people and a higher percentage of our work force are at work than at any time in our history -- 119.3 million Americans. (Applause.)

And today our peacetime record economic growth has created over 20 million new jobs, 233 more in October alone. And our challenge then is to keep creating the economic growth that produces jobs in America, especially in the state of New Jersey.

And for the last eight years, we've had a top-notch team leading this great state. Together, Tom Kean and a Republican State Assembly, led by Speaker Chuck Hardwick, here, have made New Jersey great again.

And look at what has been accomplished. Today New Jersey's business climate ranks eighth in the country. The unemployment rate has dropped. And six tax cuts have been signed into law, including the largest income tax cut in the history of the state of New Jersey. That is good government. (Applause.)

And there has been a tremendous progress in education, with tougher standards for students and higher teacher salaries. And New Jersey has become one of the nation's leaders in environmental protection, with an ambitious toxic waste program -- clean it up -- record numbers of acres of wetlands, open space set aside for preservation. As I look to a state to help define a new policy for the United States of America, I look to New Jersey and Governor Tom Kean and the others responsible for this. (Applause.)

And so, together, Governor Kean and the State Assembly

MORE

have made breakthroughs in welfare reform, put an end to over-taxation, over-regulation. So under Republican leadership there is a new feeling of pride here in New Jersey.

And I don't blame you. You've got a lot to be proud of. And that's what this campaign, the Courter campaign is all about. (Applause.)

Too much is at stake -- New Jersey's future is at stake -- for us to let the Democrats take over the governor's chair. And too much is at stake for us to let the Democrats take back the statehouse. Too much is at stake to let the Democrats take us back to that old New Jersey of the 1970s. We cannot let that happen. (Applause.)

If the voters of New Jersey want to gamble, they go to Atlantic City. But they know better than to risk their economy on the Democrats' big spending and high-taxing policies. Remember those old days? High unemployment, business and jobs leaving the state. Our kids were failing in schools because our schools were failing our kids. Pollutions threatened our air and our water and our parks and our beaches. And we cannot go back. We must not go back. And we have got to keep New Jersey proud and we have got to keep New Jersey Republican. (Applause.)

A word about our Assembly and a word about our great candidate for governor. In our State Assembly, New Jersey Republicans are our main defense against the Democrats' tax and spend policies. Our team is fighting to protect your wallet from the tax hikes the Democrat leadership has already threatened if they win control of the Assembly.

Bloomfield's own Marion Crecco, and her running mate, Assemblyman John Kelly -- the Kelly-Crecco team will fight the Democratic tax plan. (Applause.)

And so will the Roma-Schuber team from Bergen County. (Applause.) And the Hardwick-Frigerio team from Union County. (Applause.) As well as the DiGaetano-Kogut team from Passaic and Wallington. (Applause.)

We've got a great group here. But having the best policies is no guarantee of winning elections. It's no coincidence that our party's slipped to minority status in Congress as we became a minority in the state legislatures across the country. Today, Democrats have a redistricting advantage in states that compose about 90 percent of the seats in Congress. And fortunately, New Jersey isn't one of those states -- yet. But every voter must have a say in the election process. And we must fight gerrymandering and disenfranchisement. And we have simply got to keep New Jersey Republican. (Applause.)

I want to build a better America. And you can help me -- by building upon what Governor Kean began eight years ago. And you can help me by returning that Republican majority to the state legislature and by keeping a Republican in the Governor's Mansion. We need you and America needs you.

And on December 7th, we need you to vote because there is too much at stake. Your low taxes, your clean environment and the safety of your streets.

And in conclusion, with me on this stage is the man who will bring New Jersey into the next decade -- a decade of continued progress in protecting our environment; improving education; fighting crime -- your next governor, Jim Courter. (Applause.)

Jim knows firsthand -- and I've seen him in action in the United States Congress -- he knows firsthand what it is to be tough on crimes and drugs. And as a county prosecutor, he personally tried 120 drug cases. In Congress, he has been a strong leader in the battle for tougher penalties on drug users and drug pushers,

including the death penalty for the drug kingpins. (Applause.)

And his opponent voted no -- his opponent voted no to tough mandatory sentences for drug dealers. And he's against strengthening the death penalty law on New Jersey's books so that it can be enforced. It is about time that the other side learns that voters can be hard on politicians who are soft on crime. I want a governor who is going to back up the local men and women in our police forces who lay their lives out for us every single day of the year. (Applause.)

Jim Courter knows what's good for New Jersey's future. He's voted consistently to cut taxes, hold the line on spending, and he's promised no new taxes -- and he means it. And so -- he's not going to stop there. He knows we need a bold new system to get those insurance prices down. You've heard him on that. What he's talking about is working in Michigan. It's working in Illinois. And he'll make sure that it works right here in the state of New Jersey. (Applause.)

Tom Kean -- God bless him -- has led this state -- and I will say, our country -- to greatness in the 1980's. And Jim Courter will lead New Jersey into the 1990's to the same greatness. He knows what's at stake. And with your help, Jim Courter, like Tom Kean in 1980, will come from behind, and on November 7th, become the next great governor of the state of New Jersey. (Applause.)

You know, John Crecco were talking about this -- this is the 177th anniversary of the town of Bloomfield. And a few minutes from now I'm going to participate in a tree-planting ceremony to mark the occasion. Six months ago I planted a tree out there to mark North Dakota's centennial. It turned out to have some kind of disease. (Laughter.) So in the interest of public safety, here in Bloomfield they specifically asked me not to dedicate a building. (Laughter.)

But nevertheless, 61 years ago, the Town Hall behind me was dedicated by the then mayor of Bloomfield. The mayor said that day, "May the people fight for the ideals and sacred things of the town and strike unceasingly to quicken the public sense of civic duty in all these ways to render our town greater, better and more beautiful."

Well, I think the citizens of Bloomfield have fulfilled that Republican mayor's dream for this town. And I know they and hundreds of thousands like them, from the sands of Cape May to the highlands of Sussex County, can make another dream for New Jersey come true -- to continue the enlightened, progressive leadership of the last eight years in the statehouse.

The choice is clear. Return to the failed Democratic policies of the '70s or keep New Jersey a proud national leader in environmental protection and education reform and the war on crime. There is too much at stake. New Jersey must remain proud. Keep it Republican.

Thank you for this fantastic turnout. (Applause.) God bless you. And please vote for Jim Courter on Tuesday. Thank you very much. (Applause.)

END

5:19 P.M. EST

THE WHITE HOUSE
WASHINGTON

November 2, 1989

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *cw*
FROM: MARY KATE GRANT *MKG*
SUBJECT: NEW JERSEY G.O.P. / COURTER RALLY

I. SUMMARY

Attached for your review are proposed remarks for the New Jersey G.O.P. rally for state assembly candidates and Jim Courter. The event will be held in front of the Municipal Building (town hall) at 4:45 p.m. You will address approximately 5000 people, from cards, after an introduction by Jim Courter.

II. DISCUSSION

This speech emphasizes the need to continue Republican leadership -- both the Governorship and the State Assembly.

One of the primary reasons for this event is to generate support for the Republican state assembly candidates, many of whom will be present. You will name the Republican assemblymen from Bloomfield and neighboring areas, and discuss the importance of maintaining Republican control of the State House for redistricting purposes.

The Courter campaign is stressing three issues in the final days before the election: fighting crime, holding the line on taxes, and cutting insurance rates.

Grant/Martin
Draft five
Nov 2, 1989
A:courter

PRESIDENTIAL REMARKS: N.J. GOP/COURTER RALLY
BLOOMFIELD, N.J.
NOVEMBER 3, 1989
4:45 P.M.

Governor Kean; Mrs. Kean; Congressman Courter; Mrs. Courter; Speaker Chuck Hardwick; Mayor John Crecco; our new Republican state chairwoman, Kathleen Donovan; and our many distinguished Assembly members and candidates -- thank you for your warm welcome on such a great day. It's wonderful to be back in New Jersey.

And I'd like to point out a famous philosopher, noted orator, and personal hero of mine ... Montclair's own, New Jersey's own, America's own -- yes, Yogi Berra.

You know, one time Yogi was asked, "Have you seen Doctor Zhivago?" And as usual, he was ready with his response. "No," Yogi said, "I feel fine."

Yogi was one of the greatest players of all time, and he really knew what it was like to be a winner. And we've got some other winners here today -- the great, the famous Bloomfield Bengals ... Who I understand are on a hot streak.

You know, before I came today, the White House staff told me I was coming up here to New Jersey to raise some Cain. ((PAUSE)) But I can't do that -- he's not running for re-election.

The last time I spoke in Bloomfield was during last year's campaign, and it was a great visit because the 1980s have been

good to Bloomfield. The economy is strong and people are at work. Of course, this says a lot about the citizens of Bloomfield ... but it also says a lot about New Jersey and America.

Today, more people -- and a higher percentage of our workforce -- are at work than at any time in our history. Today, our record peacetime economic growth has created over 20 million new jobs. Our challenge is to **keep** creating the economic growth that produces jobs in America, especially in New Jersey.

For the last eight years, we've had a top-notch team **leading** New Jersey. Together, Republican Governor Tom Kean and a Republican state assembly, led by Speaker Chuck Hardwick, have made New Jersey great again.

Look at what they've accomplished. Today, New Jersey's business climate ranks eighth in the country; the unemployment rate has dropped from 10 percent to just above 4 percent; and six tax cuts have been signed into law -- including the largest income tax cut in the state's history.

There's been tremendous progress in education reform, with tougher standards for students and higher teacher salaries.

New Jersey has become one of the nation's leaders in environmental protection, with an ambitious toxic waste cleanup program and record numbers of acres of wetlands and open space set aside for preservation.

Together, Governor Kean and the state assembly have made breakthroughs in welfare reform, and put an end to overtaxation and overregulation.

Under Republican leadership, there is a new feeling of pride here in New Jersey. And I don't blame you. You've got a lot to be proud of. And that's what this campaign is all about.

Too much is at stake -- New Jersey's future is at stake -- for us to let the Democrats take over the Governor's chair. Too much is at stake for us to let the Democrats take back the State House. Too much is at stake to let the Democrats take us back to the old New Jersey of the 1970s.

If the voters of New Jersey want to gamble, they go to Atlantic City. But they know better than to risk their economy on the Democrats' big-spending, high-taxing policies. Remember those old days? High unemployment. Business and jobs leaving the state. Our kids were failing in schools because our schools were failing our kids. Pollution threatened our air, our water and our beaches. We can't go back. We must not go back. **We've got to keep New Jersey proud. We've got to keep New Jersey Republican. ((PAUSE))**

In our State Assembly, New Jersey Republicans are our main defense against the Democrats' tax and spend policies. They're fighting to protect your wallet -- from the tax hikes the Democrat leadership has already threatened if they win control of the Assembly.

Bloomfield's own Marion Crecco ((kreh-KO)) and her running mate, Assemblyman John Kelly -- the Kelly-Crecco team -- will fight the Democratic tax plan. ///

So will the Roma ((ROW-mah))- Schuber ((SHOE-burr)) team from Bergen County ///

And the Hardwick-Frigerio ((freh-JEER-e-oh)) team from Union County ///

As well as the DiGaetano ((DEE-guy-tahn-oh)) - Kogut ((KOH-gut)) team from Passaic and Wallington ///

But having the best policies is no guarantee of winning elections. It's no coincidence that our party slipped to minority status in the Congress as we became a minority in the state legislatures across the country. Today, Democrats have a redistricting advantage in states that compose about 90 percent of the seats in Congress. Fortunately, New Jersey isn't one of those states -- yet. But every voter must have a say in the election process. We must fight gerrymandering and disenfranchisement. **We've simply got to keep New Jersey Republican. ((PAUSE))**

I want to build a better America. You can help me -- by building upon what Governor Kean began here eight years ago. You can help me -- by returning that Republican majority to the state legislature, and by keeping a Republican in the Governor's mansion. **We need you, and America needs you. And on November 7, we need you to vote. Because there is too much at stake -- your**

low taxes, your clean environment, and the safety of your streets.

With me here on this stage is the man who will bring New Jersey into the next decade -- a decade of continued progress in protecting the environment, improving education and fighting crime -- your next Governor, **Jim Courter**.

Jim Courter knows firsthand what it is to be tough on crime and drugs. As a county prosecutor, he personally tried 120 drug cases. In Congress, Jim has been a strong leader in the battle for tougher penalties on drug users and pushers -- including the death penalty for drug kingpins. His opponent **voted no** to tough mandatory sentences for drug dealers, and is **against** strengthening the death penalty law on New Jersey's books so that it can be enforced. It's about time the other side learns that **voters can be hard on politicians who are soft on crime.**

Jim Courter knows what's good for New Jersey's future. But his opponent doesn't. His opponent has promised **over one billion dollars in new spending**. One billion. And he won't rule out tax hikes to do it. In Congress, his opponent voted sixteen times to raise taxes on New Jersey's families. Jim Courter has voted consistently to cut taxes, and hold the line on spending. And Jim Courter has promised **no new taxes and he means it.**

But Jim won't stop there. He knows New Jersey needs a bold, new system to cut insurance prices. As Governor, Jim will work to lower rates by guaranteeing competition among the big

insurance companies for New Jersey's business. It's working in Michigan and Illinois, and Jim will make sure it works here.

Tom Kean led New Jersey to greatness in the 1980s. Jim Courter will lead New Jersey into the 1990s. He knows how much is at stake, and Jim Courter with your help -- like Tom Kean in 1980 -- will come from behind on November 7 and become **the next great Governor of New Jersey.**

I know that this is the 177th anniversary of the town of Bloomfield, and I've just come from a **tree-planting ceremony** to mark the occasion. [[Just one more example of how I'm will to go out on a limb for good government ((PAUSE)) ... to show that our Republican policies will **take root** ((PAUSE))]] [[Of course, not every President is blessed with a green thumb. Six months ago I planted an elm to mark North Dakota's centennial. It turned out to have some kind of disease ((PAUSE)). So in the interest of public safety here in Bloomfield, they specifically asked me not to dedicate a building.

But 61 years ago, the Town Hall behind me was dedicated by the then-mayor of Bloomfield. The Mayor said that day, "May the people fight for the ideals and sacred things of the town, and ... strike unceasingly to quicken the public sense of civic duty, in all these ways to render our town greater, better and more beautiful."

Well, I think the citizens of Bloomfield have fulfilled that Republican mayor's dream for this town, and I know they and hundreds of thousands like them from the sands of Cape May to the

the highlands of Sussex County, can make another dream for New Jersey come true: To continue the enlightened, progressive Republican leadership of the last eight years in the the state house.

The choice is clear: Return to the failed Democratic policies of the 1970s -- or keep New Jersey a proud national leader in environmental protection, education reform, and the war on crime. **There's too much at stake. Keep New Jersey proud. Keep it Republican.**

Thank you, God bless you, and please ... remember to vote on Tuesday. God bless America.

#

THE WHITE HOUSE
WASHINGTON

Date 11/2

TO: Stephanie

FROM: ROBERT J. PORTMAN Rob
Associate Counsel
to the President

At the New Jersey
rally, the following GOP
Congressmen plan to attend
and should be included in
the acknowledgments:

Chris Smith

Marge Roukema

~~Matthew Rinaldo~~

Matthew Rinaldo

Dean Gallo

Jim Saxton

- Thanks

THE WHITE HOUSE

WASHINGTON

November 2, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*
SUBJECT: Presidential Remarks: N.J. GOP/Courter Rally

The draft remarks look fine. We have two suggestions. In the second sentence of the second full paragraph on page two the word "peacetime" should be inserted between the words "record" and "economic". Our current economic expansion which began in December of 1982 is a record peacetime economic expansion, now entering its 84th month. But our record economic expansion occurred between February 1961 and December 1969, lasting 106 months.

This is a minor note, but I suggest deleting the word "Republican" from the phrase "one of America's finest Republican Governors" which appears in the second full paragraph on page two. I would argue that Governor Kean is one America's finest governors period, Democrat or Republican. I suggest the following modification. "Together, Tom Kean -- one of America's finest governors -- a Republican -- and a Republican state assembly..."

If you have any questions or I can help in any other way, please let me know.

cc: James W. Cicconi

99 OCT 2 100 88

WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/2/89 11:00 AM

SUBJECT: PRESIDENTIAL REMARKS: N.J. GOP/COURTER RALLY

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 11:00 AM, Thursday, November 2, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1989 NOV -1 PM 4: 37

Grant/Martin
Draft four
October 31, 1989
A:courter

PRESIDENTIAL REMARKS: N.J. GOP/COURTER RALLY
BLOOMFIELD, N.J.
NOVEMBER 3, 1989
TIME TBA

Governor Kean; Mrs. Kean; Congressman Courter; Mrs. Courter; Mayor John Crecco, and Assemblywoman Marion Crecco; our new Republican state chairwoman, Kathleen Donovan; and our many New Jersey Republicans -- thank you for your warm welcome on such a great day.

It's wonderful to be back in New Jersey. I wanted to bring my wife Barbara with me today, but I told her both of us couldn't come to the state GOP rally because someone had to stay in Washington to run the country. ((PAUSE)) She said, "But George, I can run the country just as well from New Jersey."

You know, before I arrived today, I heard that Mayor Crecco got a call telling him that **the Boss** was coming to town. He said, "Great. The crowd will love seeing Bruce Springsteen." ((PAUSE)) I couldn't understand why he kept asking **me** to sing "Born to Run."

The last time I spoke in Bloomfield was during last year's campaign, when I visited the famous Annin Flag Company -- the oldest and largest flag manufacturer in America. You know it was great to visit that factory because the 1980s have been good to the Annin Flag Company. Sales are up. Two new plants have been added. Of course, this says a lot about the hard work of the

employees ... but it also says a lot about New Jersey and America.

Today, more people -- and a higher percentage of our workforce -- are at work than at any time in our history. Today, our record ^{practicing} economic growth has created over 20 million new jobs. Our challenge is to keep creating the economic growth that produces jobs in America, especially in New Jersey.

For the last eight years, we've had a top-notch team leading New Jersey. Together, Tom Kean -- one of America's finest ~~Republican~~ Governors -- and a Republican state assembly led by Speaker Chuck Hardwick have made New Jersey great again.

Look at what they've accomplished over the last eight years: Today, New Jersey's business climate ranks eighth in the country; unemployment has dropped from 10 percent to just above 3 percent; and six tax cuts have been signed into law -- including the largest income tax cut in the state's history. There's been tremendous progress in education reform, with tougher standards for students and higher teacher salaries.

New Jersey has become one of the nation's leaders in environmental protection, with an ambitious toxic waste cleanup program and record numbers of acres of wetlands and open space set aside for preservation.

Together, Governor Kean and the state assembly have made breakthroughs in welfare reform, and put an end to overtaxation and overregulation.

Under Republican leadership, there is a new feeling of pride here in New Jersey. And I don't blame you. You've got a lot to be proud of. And that's what this campaign is all about. **Too much is at stake -- New Jersey's future is at stake -- for us to let the Democrats take over the Governor's mansion and the State House, and take us back to the old New Jersey of the 1970s.**

If the voters of New Jersey want to gamble, they go to Atlantic City. They know better than to jeopardize their economy on the Democrats' big-spending, high-taxing policies that didn't work the last time they were tried. Remember the old days when the Democrats ruled New Jersey? High unemployment. Schools were failing our kids. Pollution threatened the very air we breathed. We can't go back to those days. **We've got to keep New Jersey proud. We've got to keep New Jersey Republican. ((PAUSE))**

But having the best policies is no guarantee of winning elections. It's no coincidence that our party slipped to minority status in the Congress as we became a minority in the state legislatures across the country. Today, Democrats now have a redistricting advantage in states that compose about 90 percent of the seats in Congress. Fortunately, New Jersey isn't one of those states -- yet. But we've got to make sure that every voter has a say in the election process. We can do that by fighting the gerrymandering and disenfranchisement that may follow from Democratic control of the state assembly. **Again, we've got to keep New Jersey Republican. ((PAUSE))**

I want to build a better America. You can help me -- by building upon what Governor Kean began here eight years ago. You can help me -- by returning that Republican majority to the state house, and by keeping a Republican in the Governor's mansion. We need you, and America needs you. And on November 7, we need you to vote. Because there is too much at stake -- your low taxes, your clean environment, and the safety of your streets.

Jim Courter knows this, and he knows firsthand what it is to be tough on crime and drugs. As a county prosecutor, he personally tried 120 drug cases. In Congress, Jim has been a strong leader in the battle for tougher penalties on drug users and pushers -- including the death penalty for drug kingpins. His opponent voted no to tough mandatory sentences for drug dealers, and is against strengthening the death penalty law on the books in New Jersey so that it can be enforced. I think the other side is going to learn that voters can be hard on politicians who are soft on crime.

Jim knows what's good for New Jersey's future. But his opponent doesn't. His opponent has promised over one billion dollars in new spending. One billion. And he won't rule out tax hikes to do it. In Congress, his opponent voted sixteen times to raise taxes on New Jersey's families. Jim Courter has voted consistently to cut taxes, and hold the line on spending. And Jim Courter has promised no new taxes. I'm here today to challenge his Democratic opponent to follow Jim's lead. Take the no-tax-hike pledge that voters want ... and New Jersey needs.

Something else New Jersey needs is a bold, new system to cut insurance prices. As Governor, Jim will work to lower rates by guaranteeing competition among the big insurance companies for New Jersey's business. It's working in Michigan and Illinois, and Jim will make sure it works here.

Tom Kean made New Jersey great again in the 1980s. Jim Courter will lead New Jersey into the 1990s. He knows how much is at stake, and Jim Courter with your help -- like Tom Kean in 1980 -- will come from behind on November 7 and become **the next great Governor of New Jersey.**

I know that this is the 177th anniversary of the town of Bloomfield, and that the Town Hall behind me recently had its 61st anniversary. Before I leave, I want to share with you the words of the then-mayor of Bloomfield who dedicated this building in 1928. The Mayor said that day, "May the people fight for the ideals and sacred things of the town, and ... strike unceasingly to quicken the public sense of civic duty, in all these ways to render our town greater, better and more beautiful."

Well, I think the citizens of Bloomfield have fulfilled that Republican mayor's dream for this town, and I know they and hundreds of thousands like them from Cape May to Paterson can make another dream for New Jersey come true: To continue the enlightened, progressive Republican leadership of the last eight years in the Governor's mansion and the state house.

The choice is clear: Return to the failed Democratic policies of the 1970s -- or keep New Jersey a proud national

leader in environmental protection, education reform, and the war on crime. Don't take that chance with your future, or with New Jersey's future. **There's too much at stake. Keep New Jersey proud. Keep it Republican.**

Thank you, God bless you, and please ... remember to vote on Tuesday. God bless America.

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THE WHITE HOUSE
WASHINGTON

November 2, 1989

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *cw*
FROM: MARY KATE GRANT *MKG*
SUBJECT: NEW JERSEY G.O.P. / COURTER RALLY

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PRESIDENTIAL REMARKS: N.J. GOP/COURTER RALLY
BLOOMFIELD, N.J.
NOVEMBER 3, 1989
4:45 P.M.

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And I'd like to point out a famous philosopher, noted orator, and personal hero of mine ... Montclair's own, New Jersey's own, America's own -- yes, Yogi Berra.

You know, one time Yogi was asked, "Have you seen Doctor Zhivago?" And as usual, he was ready with his response. "No," Yogi said, "I feel fine."

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The last time I spoke in Bloomfield was during last year's campaign, and it was a great visit because the 1980s have been

good to Bloomfield. The economy is strong and people are at work. Of course, this says a lot about the citizens of Bloomfield ... but it also says a lot about New Jersey and America.

Today, more people -- and a higher percentage of our workforce -- are at work than at any time in our history. Today, our record peacetime economic growth has created over 20 million new jobs. Our challenge is to **keep** creating the economic growth that produces jobs in America, especially in New Jersey.

For the last eight years, we've had a top-notch team **leading** New Jersey. Together, Republican Governor Tom Kean and a Republican state assembly, led by Speaker Chuck Hardwick, have made New Jersey great again.

Look at what they've accomplished. Today, New Jersey's business climate ranks eighth in the country; the unemployment rate has dropped from 10 percent to just above 4 percent; and six tax cuts have been signed into law -- including the largest income tax cut in the state's history.

There's been tremendous progress in education reform, with tougher standards for students and higher teacher salaries.

New Jersey has become one of the nation's leaders in environmental protection, with an ambitious toxic waste cleanup program and record numbers of acres of wetlands and open space set aside for preservation.

Together, Governor Kean and the state assembly have made breakthroughs in welfare reform, and put an end to overtaxation and overregulation.

Under Republican leadership, there is a new feeling of pride here in New Jersey. And I don't blame you. You've got a lot to be proud of. And that's what this campaign is all about.

Too much is at stake -- New Jersey's future is at stake -- for us to let the Democrats take over the Governor's chair. Too much is at stake for us to let the Democrats take back the State House. Too much is at stake to let the Democrats take us back to the old New Jersey of the 1970s.

If the voters of New Jersey want to gamble, they go to Atlantic City. But they know better than to risk their economy on the Democrats' big-spending, high-taxing policies. Remember those old days? High unemployment. Business and jobs leaving the state. Our kids were failing in schools because our schools were failing our kids. Pollution threatened our air, our water and our beaches. We can't go back. We must not go back. **We've got to keep New Jersey proud. We've got to keep New Jersey Republican. ((PAUSE))**

In our State Assembly, New Jersey Republicans are our main defense against the Democrats' tax and spend policies. They're fighting to protect your wallet -- from the tax hikes the Democrat leadership has already threatened if they win control of the Assembly.

Bloomfield's own Marion Crecco ((kreh-KO)) and her running mate, Assemblyman John Kelly -- the Kelly-Crecco team -- will fight the Democratic tax plan. ///

So will the Roma ((ROW-mah))- Schuber ((SHOE-burr)) team from Bergen County ///

And the Hardwick-Frigerio ((freh-JEER-e-oh)) team from Union County ///

As well as the DiGaetano ((DEE-guy-tahn-oh)) - Kogut ((KOH-gut)) team from Passaic and Wallington ///

But having the best policies is no guarantee of winning elections. It's no coincidence that our party slipped to minority status in the Congress as we became a minority in the state legislatures across the country. Today, Democrats have a redistricting advantage in states that compose about 90 percent of the seats in Congress. Fortunately, New Jersey isn't one of those states -- yet. But every voter must have a say in the election process. We must fight gerrymandering and disenfranchisement. **We've simply got to keep New Jersey Republican.** ((PAUSE))

I want to build a better America. You can help me -- by building upon what Governor Kean began here eight years ago. You can help me -- by returning that Republican majority to the state legislature, and by keeping a Republican in the Governor's mansion. **We need you, and America needs you. And on November 7, we need you to vote. Because there is too much at stake -- your**

low taxes, your clean environment, and the safety of your streets.

With me here on this stage is the man who will bring New Jersey into the next decade -- a decade of continued progress in protecting the environment, improving education and fighting crime -- your next Governor, **Jim Courter.**

Jim Courter knows firsthand what it is to be tough on crime and drugs. As a county prosecutor, he personally tried 120 drug cases. In Congress, Jim has been a strong leader in the battle for tougher penalties on drug users and pushers -- including the death penalty for drug kingpins. His opponent voted no to tough mandatory sentences for drug dealers, and is against strengthening the death penalty law on New Jersey's books so that it can be enforced. It's about time the other side learns that voters can be hard on politicians who are soft on crime.

Jim Courter knows what's good for New Jersey's future. But his opponent doesn't. His opponent has promised over one billion dollars in new spending. One billion. And he won't rule out tax hikes to do it. In Congress, his opponent voted sixteen times to raise taxes on New Jersey's families. Jim Courter has voted consistently to cut taxes, and hold the line on spending. And Jim Courter has promised no new taxes and he means it.

But Jim won't stop there. He knows New Jersey needs a bold, new system to cut insurance prices. As Governor, Jim will work to lower rates by guaranteeing competition among the big

insurance companies for New Jersey's business. It's working in Michigan and Illinois, and Jim will make sure it works here.

Tom Kean led New Jersey to greatness in the 1980s. Jim Courter will lead New Jersey into the 1990s. He knows how much is at stake, and Jim Courter with your help -- like Tom Kean in 1980 -- will come from behind on November 7 and become **the next great Governor of New Jersey.**

I know that this is the 177th anniversary of the town of Bloomfield, and I've just come from a tree-planting ceremony to mark the occasion. [[Just one more example of how I'm will to go out on a limb for good government ((PAUSE)) ... to show that our Republican policies will take root ((PAUSE))]] [[Of course, not every President is blessed with a green thumb. Six months ago I planted an elm to mark North Dakota's centennial. It turned out to have some kind of disease ((PAUSE)). So in the interest of public safety here in Bloomfield, they specifically asked me not to dedicate a building.

But 61 years ago, the Town Hall behind me was dedicated by the then-mayor of Bloomfield. The Mayor said that day, "May the people fight for the ideals and sacred things of the town, and ... strike unceasingly to quicken the public sense of civic duty, in all these ways to render our town greater, better and more beautiful."

Well, I think the citizens of Bloomfield have fulfilled that Republican mayor's dream for this town, and I know they and hundreds of thousands like them from the sands of Cape May to the

the highlands of Sussex County, can make another dream for New Jersey come true: To continue the enlightened, progressive Republican leadership of the last eight years in the the state house.

The choice is clear: Return to the failed Democratic policies of the 1970s -- or keep New Jersey a proud national leader in environmental protection, education reform, and the war on crime. **There's too much at stake. Keep New Jersey proud. Keep it Republican.**

Thank you, God bless you, and please ... remember to vote on Tuesday. God bless America.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 11/2/89 11:00 AM

SUBJECT: PRESIDENTIAL REMARKS: N.J. GOP/COURTER RALLY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 11:00 AM, Thursday, November 2, with a copy to my office. Thank you.

RESPONSE:

Name

89 OCT 3 100 68
5:23 PM

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 NOV -1 PM 4: 37

Grant/Martin
Draft four
October 31, 1989
A:courter

PRESIDENTIAL REMARKS: N.J. GOP/COURTER RALLY
BLOOMFIELD, N.J.
NOVEMBER 3, 1989
TIME TBA

Governor Kean; Mrs. Kean; Congressman Courter; Mrs. Courter; Mayor John Crecco, and Assemblywoman Marion Crecco; our new Republican state chairwoman, Kathleen Donovan; and our many New Jersey Republicans -- thank you for your warm welcome on such a great day.

It's wonderful to be back in New Jersey. I wanted to bring my wife Barbara with me today, but I told her both of us couldn't come to the state GOP rally because someone had to stay in Washington to run the country. ((PAUSE)) She said, "But George, I can run the country just as well from New Jersey."

You know, before I arrived today, I heard that Mayor Crecco got a call telling him that **the Boss** was coming to town. He said, "Great. The crowd will love seeing Bruce Springsteen." ((PAUSE)) I couldn't understand why he kept asking **me** to sing "Born to Run."

The last time I spoke in Bloomfield was during last year's campaign, when I visited the famous Annin Flag Company -- the oldest and largest flag manufacturer in America. You know it was great to visit that factory because the 1980s have been good to the Annin Flag Company. Sales are up. Two new plants have been added. Of course, this says a lot about the hard work of the

employees ... but it also says a lot about New Jersey and America.

Today, more people -- and a higher percentage of our workforce -- are at work than at any time in our history. Today, our record economic growth has created over 20 million new jobs. Our challenge is to **keep** creating the economic growth that produces jobs in America, especially in New Jersey.

For the last eight years, we've had a top-notch team **leading** New Jersey. Together, Tom Kean -- one of America's finest Republican Governors -- and a Republican state assembly led by Speaker Chuck Hardwick have made New Jersey great again.

Look at what they've accomplished over the last eight years: Today, New Jersey's business climate ranks eighth in the country; unemployment has dropped from 10 percent to just above 3 percent; and six tax cuts have been signed into law -- including the largest income tax cut in the state's history. There's been tremendous progress in education reform, with tougher standards for students and higher teacher salaries.

New Jersey has become one of the nation's leaders in environmental protection, with an ambitious toxic waste cleanup program and record numbers of acres of wetlands and open space set aside for preservation.

Together, Governor Kean and the state assembly have made breakthroughs in welfare reform, and put an end to overtaxation and overregulation.

Under Republican leadership, there is a new feeling of pride here in New Jersey. And I don't blame you. You've got a lot to be proud of. And that's what this campaign is all about. Too much is at stake -- New Jersey's future is at stake -- for us to let the Democrats take over the Governor's mansion and the State House, and take us back to the old New Jersey of the 1970s.

If the voters of New Jersey want to gamble, they go to Atlantic City. They know better than to jeopardize their economy on the Democrats' big-spending, high-taxing policies that didn't work the last time they were tried. Remember the old days when the Democrats ruled New Jersey? High unemployment. Schools were failing our kids. Pollution threatened the very air we breathed. We can't go back to those days. **We've got to keep New Jersey proud. We've got to keep New Jersey Republican. ((PAUSE))**

But having the best policies is no guarantee of winning elections. It's no coincidence that our party slipped to minority status in the Congress as we became a minority in the state legislatures across the country. Today, Democrats now have a redistricting advantage in states that compose about 90 percent of the seats in Congress. Fortunately, New Jersey isn't one of those states -- yet. But we've got to make sure that every voter has a say in the election process. We can do that by fighting the gerrymandering and disenfranchisement that may follow from Democratic control of the state assembly. **Again, we've got to keep New Jersey Republican. ((PAUSE))**

I want to build a better America. You can help me -- by building upon what Governor Kean began here eight years ago. You can help me -- by returning that Republican majority to the state house, and by keeping a Republican in the Governor's mansion. We need you, and America needs you. And on November 7, we need you to vote. Because there is too much at stake -- your low taxes, your clean environment, and the safety of your streets.

Jim Courter knows this, and he knows firsthand what it is to be tough on crime and drugs. As a county prosecutor, he personally tried 120 drug cases. In Congress, Jim has been a strong leader in the battle for tougher penalties on drug users and pushers -- including the death penalty for drug kingpins. His opponent voted no to tough mandatory sentences for drug dealers, and is against strengthening the death penalty law on the books in New Jersey so that it can be enforced. I think the other side is going to learn that voters can be hard on politicians who are soft on crime.

Jim knows what's good for New Jersey's future. But his opponent doesn't. His opponent has promised over one billion dollars in new spending. One billion. And he won't rule out tax hikes to do it. In Congress, his opponent voted sixteen times to raise taxes on New Jersey's families. Jim Courter has voted consistently to cut taxes, and hold the line on spending. And Jim Courter has promised no new taxes. I'm here today to challenge his Democratic opponent to follow Jim's lead. Take the no-tax-hike pledge that voters want ... and New Jersey needs.

Something else New Jersey needs is a bold, new system to cut insurance prices. As Governor, Jim will work to lower rates by guaranteeing competition among the big insurance companies for New Jersey's business. It's working in Michigan and Illinois, and Jim will make sure it works here.

Tom Kean made New Jersey great again in the 1980s. Jim Courter will lead New Jersey into the 1990s. He knows how much is at stake, and Jim Courter with your help -- like Tom Kean in 1980 -- will come from behind on November 7 and become **the next great Governor of New Jersey.**

I know that this is the 177th anniversary of the town of Bloomfield, and that the Town Hall behind me recently had its 61st anniversary. Before I leave, I want to share with you the words of the then-mayor of Bloomfield who dedicated this building in 1928. The Mayor said that day, "May the people fight for the ideals and sacred things of the town, and ... strike unceasingly to quicken the public sense of civic duty, in all these ways to render our town greater, better and more beautiful."

Well, I think the citizens of Bloomfield have fulfilled that Republican mayor's dream for this town, and I know they and hundreds of thousands like them from Cape May to Paterson can make another dream for New Jersey come true: To continue the enlightened, progressive Republican leadership of the last eight years in the Governor's mansion and the state house.

The choice is clear: Return to the failed Democratic policies of the 1970s -- or keep New Jersey a proud national

leader in environmental protection, education reform, and the war on crime. Don't take that chance with your future, or with New Jersey's future. There's too much at stake. Keep New Jersey proud. Keep it Republican.

Thank you, God bless you, and please ... remember to vote on Tuesday. God bless America.

#

THE WHITE HOUSE

WASHINGTON

November 2, 1989

TO: CHRISS WINSTON

FROM: JIM WRAY *Jim Wray*

SUBJ: NJ SPEECH

*What team
will do
kick off teams*

I would appreciate it if you could add more language to the speech about the legislative candidates. Eight of the individuals running for the legislature will be present at the rally. The following is suggestive language for the speech.

Lead in to Assembly comments following Courter message on fighting taxes.

"And my good friends: Bloomfield's own Marion Crecco and her running mate, Assemblyman John Kelly, want to protect your wallet, too.

Democrat Assembly Leader Willie Brown has already threatened to raise taxes on the middle class if the Democrats win control of the Assembly. Well, we're not going to let that happen.

The Kelly-Crecco team is going to fight the Democrat tax plan.

And, they'll be joined in this fight by Assemblyman Pat Roma and Pat Schuber of neighboring Bergen County and Speaker Chuck Hardwick and Ron Frigerio from neighboring Union County.

Just east of here we have two fine Republican challengers, Paul DiGaetano and Bill Kogut in the 36th District. We need Paul and Bill in the Assembly to help with this fight.

Our Assembly Republicans are our main defense against the Democrats tax and spend policies. That's why after your done voting for Jim Courter, I need you to vote Republican for the Assembly.

The only other comment that I have is to strengthen the introduction of Jim Courter on page 4.

89 OCT 2 100 68

WHITE HOUSE STAFFING MEMORANDUM

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FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
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RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1989 NOV -1 PM 4: 37

Grant/Martin
Draft four
October 31, 1989
A:courter

PRESIDENTIAL REMARKS: N.J. GOP/COURTER RALLY
BLOOMFIELD, N.J.
NOVEMBER 3, 1989
TIME TBA

Governor Kean; Mrs. Kean; Congressman Courter; Mrs. Courter; Mayor John Crecco, and Assemblywoman Marion Crecco; our new Republican state chairwoman, Kathleen Donovan; and our many New Jersey Republicans -- thank you for your warm welcome on such a great day.

more

She's at the another event.

It's wonderful to be back in New Jersey. I wanted to bring my wife Barbara with me today, but I told her both of us couldn't come to the state GOP rally because someone had to stay in Washington to run the country. ((PAUSE)) She said, "But George, I can run the country just as well from New Jersey."

Mrs. B already in NJ since last year

You know, before I arrived today, I heard that Mayor Crecco got a call telling him that **the Boss** was coming to town. He said, "Great. The crowd will love seeing Bruce Springsteen." ((PAUSE)) I couldn't understand why he kept asking **me** to sing "Born to Run."

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#