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This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

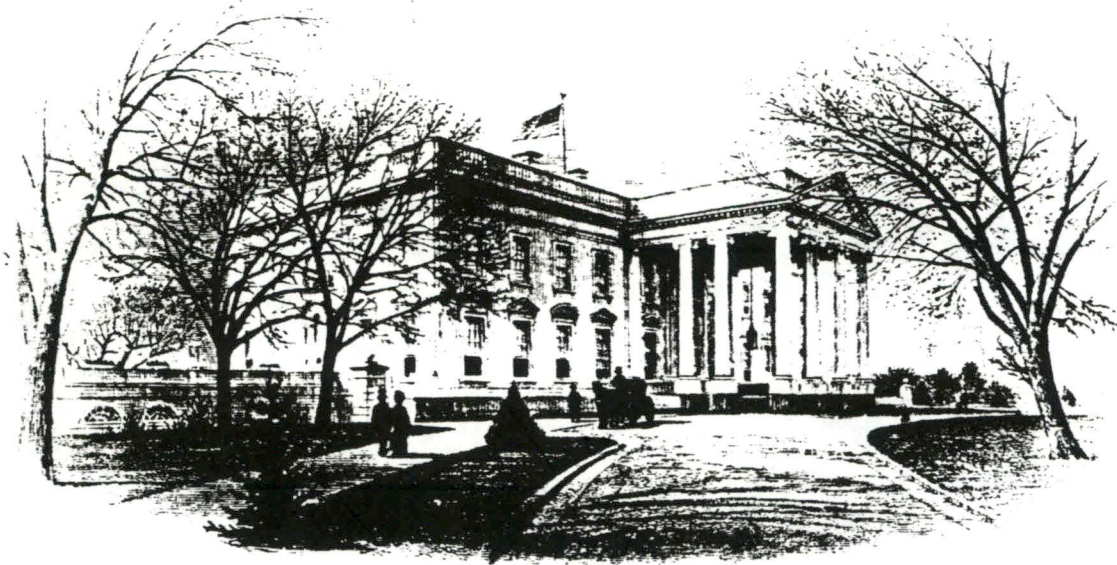
OA/ID Number: 13508
Folder ID Number: 13508-002

Folder Title:
Harper's Bazaar 10/26/89
[OA 3536]

Stack:	Row:	Section:	Shelf:	Position:
G	25	6	5	7

THE WHITE HOUSE
WASHINGTON

KG - Sent
at 6:15 pm
11/8



FACSIMILE TRANSMITTAL SHEET

NUMBER OF PAGES INCLUDING COVER 2

DATE 11/8

TO CAMILLE COZZONE - HARPER'S BAZAAR

FAX NUMBER 212/581-4803

OFFICE NUMBER 212/903-5000

COMMENTS PLEASE DELIVER ASAP!

FROM M. K. GRANT / C. WINSTON

FAX NUMBER _____

OFFICE NUMBER 202/456-2930

THE WHITE HOUSE
WASHINGTON

NOVEMBER 8, 1989

MS. CAMILLE COZZONE
FEATURES EDITOR
HARPERS BAZAAR
1700 BROADWAY
NEW YORK, N.Y. 10019

DEAR MS. COZZONE:

I HAVE BEEN UNABLE TO GET THROUGH ON THE TELEPHONE TODAY,
SO INSTEAD AM FAXING YOU THE CORRECTION ON "AIR TOXICS
EMISSIONS" FOUND AT THE BOTTOM OF THE FIRST PAGE OF
THE PRESIDENT'S ARTICLE.

THE LANGUAGE SHOULD READ EITHER "AIR TOXICS" OR "TOXIC
AIR EMISSIONS," WHICHEVER IS PREFERABLE TO YOU. WE REGRET
THE ERROR ON THIS END, AND HOPE THIS IS NOT A PROBLEM.

THANK YOU.

SINCERELY,

Mary Kate Grant
MARY KATE GRANT
SENIOR WRITER FOR PUBLIC AFFAIRS

THE WHITE HOUSE
WASHINGTON

Date: _____

TO:

Mary Kate

FROM:

CHRISS WINSTON
Deputy Assistant to the President
for Communications
Room 122, OEOB, Ext. 2930

The attached is for:

- | | |
|---|---|
| <input type="checkbox"/> Per our conversation | <input type="checkbox"/> Per your request |
| <input type="checkbox"/> Information | <input type="checkbox"/> Review & Comment |
| <input type="checkbox"/> Direct Response | <input type="checkbox"/> Appropriate Action |
| <input type="checkbox"/> Draft Reply | <input type="checkbox"/> Signature |
| <input type="checkbox"/> File | <input type="checkbox"/> Other |
| <input type="checkbox"/> Please Return By _____ | |

Comments:

Talk to me about this,
(212) 581-4803

Bany

HARPER'S BAZAAR

1700 BROADWAY, NEW YORK, NEW YORK 10019 • (212) 903-5000

September 27, 1989

Mr. David Demarest
Director of Communications
The White House
Washington, DC 20500

Dear Mr. Demarest:

Sheila Tate suggested I contact you regarding a request for an upcoming issue.

In January, we will be devoting the better part of our editorial to environmental concerns and what is being done about them. We would like to propose the inclusion of a brief essay by President Bush to introduce the special focus of this issue. His interest in environmental problems and his commitment to addressing them during his administration is, we feel, an important and inspiring message for our readers.

Harpers's Bazaar has a readership, including estimated pass-along, of 2.9 million. The median age of our audience is 34.8; the median household income is approximately \$40,000. Ninety percent of our readers are women; almost half are college educated and two-thirds work. It is a group that is informed and involved and for whom the environmental crisis is an increasingly urgent concern.

Thank you for your time. I look forward to hearing from you soon to discuss this proposal in further detail.

Sincerely,

Camille Cozzone
Camille Cozzone
Features Editor

THE WHITE HOUSE
WASHINGTON

10/30 unedited / Jan / COB

CC Gated
CC
JK
11/3
11/3
11/3

1-16 A&L

October 30, 1989

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~~PRESIDENTIAL ARTICLE: HARPER'S BAZAAR MAGAZINE
INTRODUCTION TO JANUARY ISSUE ON THE ENVIRONMENT~~

As we face the tough issues of the day -- from improving education and fighting drug abuse to promoting freedom and democracy in the world -- we look often to the characteristic qualities of the American people for solutions. We look to qualities like ingenuity and resourcefulness, creativity and commitment. They form the intangible basis of the American Dream, and the working foundation for so many ^{of this country's} ~~successful~~ success stories.

In addition to our unique spirit, ^{we have} ~~America has~~ also been blessed with many natural riches -- our fertile soil and flowing waters, our great forests and ~~our~~ vast prairies, our breathtaking mountains and parklands rich in wildlife. As we work to build a better ^{USA} ~~America~~, the stewardship of our natural resources and the protection of our environment are a tangible and vital legacy we can leave to our children and grandchildren. We owe them nothing less than a clean, safe and prosperous world.

This Administration is committed to an America -- and a world -- that ^{is} ~~are~~ environmentally ^{sound} ~~safe, clean~~ and beautiful. We have proposed new initiatives to cut acid rain, air toxics

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emissions and ozone pollution, to phase out chlorofluorocarbons that deplete the stratospheric ozone layer, and to ban hazardous waste exports if their safe disposal cannot be assured. We are working to expand our national parks and wildlife refuges and enhance our global climate change research program; and we have also developed policies to stop medical wastes on our beaches, sewage dumping in our oceans, and the destruction of our wetlands.

The Federal government will do its part, but so many times, a bigger part of the answer to protecting our environment lies not in another government program but within each of us.

Most Americans would agree that we must ^{safeguard} protect our natural treasures from the pollution and waste that too often accompany the growth of society. While we as a people have come a long way in recognizing the significance of our collective impact on the environment, it is time for each individual to make a personal commitment to further our goal. Our children's children must be able to share their ancestors' pride in referring to their country as "America the Beautiful."

We must rely on the ingenuity and ^{determination} commitment in every one of us. To save our tangible resources, we need to employ our intangible assets. Americans have always had an ability to look ahead, to find new ^{answers} solutions to old problems. We like what works. And so we must look for what works ... and for new ways to preserve our natural resources.

One innovative way for individuals to help fight pollution is by planting trees. It's a simple solution -- so simple that

3

it is ~~often~~ ^{frequently} overlooked. Too often we think only of protecting trees, not using them to protect other parts of the ^{earth} environment. In fact, ~~trees~~ ^{They} are one of our most valuable natural resources, benefiting the environment in so many ways. Sadly, most people have taken ~~trees~~ ^{them} for granted, often regarding them as mere ornaments. Yet, ~~trees~~ reduce agricultural pollution by decreasing erosion and runoff into our waterways. The challenge of global warming can be partially addressed by planting trees because they absorb carbon dioxide which contributes to the greenhouse effect. ~~Trees~~ ^{They} are the oldest, cheapest and most efficient air purifier, and America needs more of them.

But whether you plant a tree, join in a recycling drive, or just pick up litter on your street, you have an important part to play in saving America's environment.

Our natural resources have been vital to our history as a people. This Nation's experiment in liberty and freedom took place in a new land, on a vast continent with citizens as free as the nature around them. But the heritage of liberty and freedom we leave our children must be accompanied by the legacy of conservation and stewardship. Together, we will make the world a better place for our sake and for the sake of generations to come.

#

THE WHITE HOUSE
WASHINGTON

7/7 pm

Chriss -

I called three
times tonight - no
answer. I'll be gone
Wed. So have MK or
Steph try here ^{Wed} in the
am - Kristen

THE WHITE HOUSE
WASHINGTON

November 7, 1989

NOTE FOR CHRISS WINSTON:

Jim concurs with all the
Harper's Bazaar changes
except "nation" for "America"
on p. 1.

Thanks.


John S. Gardner

Camille Cason

10/30 unedited / Jan / COB

THE WHITE HOUSE
WASHINGTON

CC Edited
CC
JK
11/3
PC

1-16 A&L

October 30, 1989

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#

BAZAAR

1101 BROADWAY, NEW YORK, NEW YORK 10019

November 6, 1989

TO: Chris Winston

FROM: Camille Cozzone

Chris--

Attached is a copy of the article from President Bush for Harper's Bazaar, with our changes. Most were made because of repeated words, as you'll see.

Please let me know if they're okay as soon as possible.

Thanks for all your help.

Camille Cozzone
Features Editor
212-903-5494
FAX: 212-581-4803

10/30 unedited / Jan / COB

THE WHITE HOUSE
WASHINGTON

CC Edited
CC
11/3
11/3

1-16 A+L

October 30, 1989

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**PRESIDENTIAL ARTICLE: HARPER'S BAZAAR MAGAZINE
INTRODUCTION TO JANUARY ISSUE ON THE ENVIRONMENT**

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THE WHITE HOUSE
WASHINGTON

October 26, 1989

1989 OCT 25 PM 6:20

OK
CB
10-29

MEMORANDUM FOR THE PRESIDENT
THROUGH: CHRISS WINSTON *cw*
FROM: MARY KATE GRANT *mkg*
SUBJECT: PROPOSED ARTICLE FOR HARPER'S BAZAAR MAGAZINE
ON THE ENVIRONMENT

I. SUMMARY

Attached for your review is a proposed article for Harper's Bazaar magazine, to be published in the January issue (due to the publishers on Monday, October 30.) The issue will have a special focus on the environment, and the piece includes a discussion of the Administration's environmental initiatives and a "call to action" in protecting our natural resources.

II. DISCUSSION

Harper's Bazaar has a readership of 2.9 million. The median age of the readers is 34.8; median household income is about \$40,000. Ninety percent of the readers are women, almost half are college educated and two-thirds are employed. The publishers note that this group is informed, involved, and increasingly concerned with the environment.

89 OCT 30 11:01

1989 OCT 27 PM 4:49

Grant
October 26, 1989
Draft five
A:harpers

PROPOSED PRESIDENTIAL ARTICLE
HARPER'S BAZAAR MAGAZINE
INTRODUCTION TO JANUARY ISSUE ON THE ENVIRONMENT

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/27/89 ACTION/CONCURRENCE/COMMENT DUE BY: -----

SUBJECT: PRESIDENTIAL ARTICLE ON THE ENVIRONMENT FOR HARPER'S BAZAAR

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	DELAND	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>



REMARKS:

The attached has been forwarded to the President.

RESPONSE:

81:6v 06 100 68

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE
WASHINGTON

October 26, 1989

1989 OCT 26 PM 6:2

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *cw*

FROM: MARY KATE GRANT *MKG*

SUBJECT: PROPOSED ARTICLE FOR HARPER'S BAZAAR MAGAZINE
ON THE ENVIRONMENT

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1989 OCT 27 PM 4:49

Grant
October 26, 1989
Draft five
A:harpers

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HARPER'S BAZAAR MAGAZINE
INTRODUCTION TO JANUARY ISSUE ON THE ENVIRONMENT

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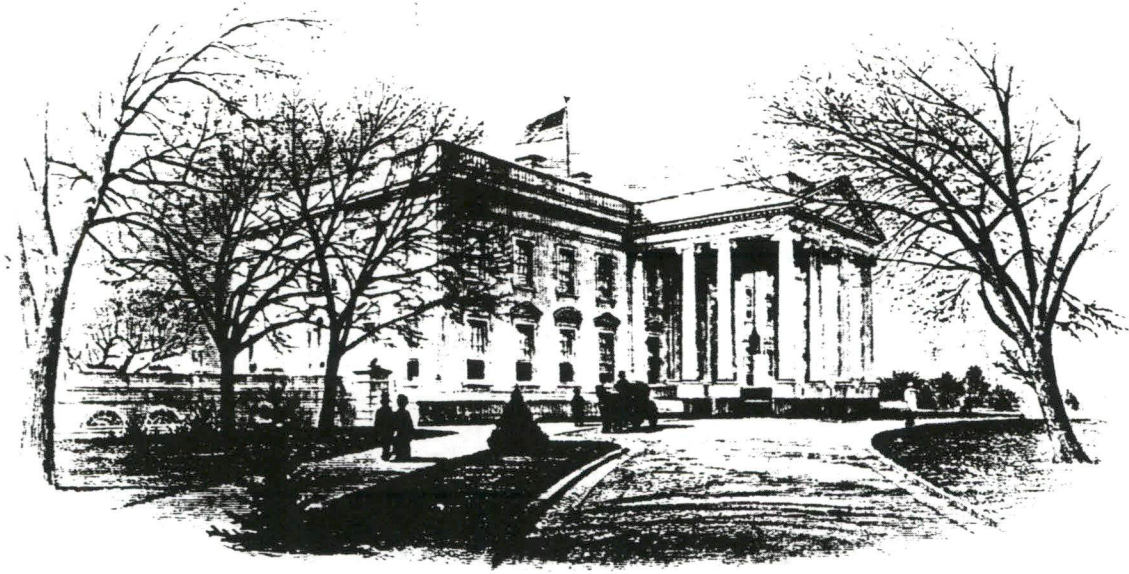
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THE WHITE HOUSE
WASHINGTON



FACSIMILE TRANSMITTAL SHEET

NUMBER OF PAGES INCLUDING COVER 4

DATE 10/30

TO Camille Cozzone

FAX NUMBER (212) 581-4803

OFFICE NUMBER (212) 903-5800

COMMENTS _____

FROM Harvey Mertz

FAX NUMBER (202) 456-6218

OFFICE NUMBER 456-7032(202)

THE WHITE HOUSE
WASHINGTON

October 30, 1989

PRESIDENTIAL ARTICLE: HARPER'S BAZAAR MAGAZINE
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Our natural resources have been vital to our history as a people. This Nation's experiment in liberty and freedom took place in a new land, on a vast continent with citizens as free as the nature around them. But the heritage of liberty and freedom we leave our children must be accompanied by the legacy of conservation and stewardship. Together, we will make the world a better place for our sake and for the sake of generations to come.

#

THE WHITE HOUSE
WASHINGTON

October 26, 1989

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *cw*
FROM: MARY KATE GRANT *MKG*
SUBJECT: PROPOSED ARTICLE FOR HARPER'S BAZAAR MAGAZINE
 ON THE ENVIRONMENT

I. SUMMARY

Attached for your review is a proposed article for Harper's Bazaar magazine, to be published in the January issue (due to the publishers on Monday, October 30.) The issue will have a special focus on the environment, and the piece includes a discussion of the Administration's environmental initiatives and a "call to action" in protecting our natural resources.

II. DISCUSSION

Harper's Bazaar has a readership of 2.9 million. The median age of the readers is 34.8; median household income is about \$40,000. Ninety percent of the readers are women, almost half are college educated and two-thirds are employed. The publishers note that this group is informed, involved, and increasingly concerned with the environment.

Grant/~~Pinkerton in spirit~~ ✓
October 26, 1989
Draft five
A:harpers

PROPOSED PRESIDENTIAL ARTICLE
HARPER'S BAZAAR MAGAZINE
INTRODUCTION TO JANUARY ISSUE ON THE ENVIRONMENT

As we face the tough issues of the day -- from improving education and fighting drug abuse to promoting freedom and democracy in the world -- we look often to the characteristic qualities of the American people for solutions. We look to qualities like ingenuity and resourcefulness, creativity and commitment. They form the intangible basis of the American Dream, and the working foundation for so many American success stories.

In addition to our unique spirit, America has also been blessed with many natural riches -- our fertile soil and flowing waters, our great forests and our vast prairies, our breathtaking mountains and parklands rich in wildlife. As we work to build a better America, the stewardship of our natural resources and the protection of our environment are a tangible and vital legacy we can leave to our children and grandchildren. We owe them nothing less than a clean, safe and prosperous world.

This Administration is committed to an America -- and a world -- that are environmentally safe, clean and beautiful. We have proposed new initiatives to cut acid rain, air toxics emissions and ozone pollution; to phase out chlorofluorocarbons that deplete the stratospheric ozone layer; and to ban hazardous

waste exports if their safe disposal cannot be assured. We are working to expand our national parks and wildlife refuges, and we have developed policies to stop medical wastes on our beaches, sewage dumping in our oceans, the destruction of our wetlands and enhance our global climate change research program.

The Federal government will do its part, but so many times, a bigger part of the answer to protecting our environment lies not in another government program, but within each of us.

Most Americans would agree that we must protect our natural treasures from the pollution and waste that too often accompany the growth of society. While we as a people have come a long way in recognizing the significance of our collective ^{impact} ~~imprint~~ on the environment, it is time for each individual to make a personal commitment to further our goal. Our children's children must be able to share their ancestors pride in referring to their country as "America the Beautiful."

We must rely on the ingenuity and commitment in every one of us. To save our tangible resources, we need to employ our intangible assets. Americans have always had an ability to look ahead, to find new solutions to old problems. We like what works. And so we must look for what works ... and for new ways to preserve our natural resources.

One innovative way for individuals to help fight pollution is by planting trees. It's a simple solution, so simple that it is often overlooked. Too often we think only of protecting trees, not using them to protect other parts of the environment.

In fact, trees are one of our most valuable natural resources, benefiting the environment in so many ways. Sadly, most people have taken trees for granted, often regarding them as mere ornaments. Yet, trees reduce agricultural pollution by decreasing erosion and runoff into our waterways. The ^{challenge} ~~phenomenon~~ ^{addressed} of global warming can be partially ~~reduced~~ by planting trees because they absorb carbon dioxide which contributes to the greenhouse effect. Trees are the oldest, cheapest and most efficient air purifier, and America needs more of them. ✓

But whether you plant a tree, join in a recycling drive, or just pick up litter on your street, you have an important part to play in saving America's environment. ✓

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Grant
October 26, 1989
Draft five
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WHITE HOUSE STAFFING MEMORANDUM

DATE: 10-20-89 ACTION/CONCURRENCE/COMMENT DUE BY: 10-23-89 Monday, 4:00 PM

SUBJECT: PRESIDENTIAL ARTICLE FOR HARPER'S BAZAAR ON THE ENVIRONMENT

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Monday, October 23, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 OCT 20 PM 5:46

Grant/Pinkerton in spirit
October 18, 1989
Draft three
A:harpers

PROPOSED PRESIDENTIAL ARTICLE
HARPER'S BAZAAR MAGAZINE
INTRODUCTION TO JANUARY ISSUE ON THE ENVIRONMENT

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This Administration is committed to an America -- and a world -- that are environmentally safe, clean and beautiful. We have proposed new initiatives to cut acid rain, air toxics emissions and ozone; ^(pollution) to phase out chlorofluorocarbons that deplete the ^(stratospheric) ozone layer; and to ^{ban} ~~cut~~ hazardous waste exports. ^{if their safe disposal cannot be assured.} ~~In~~

? Alaska, Federal authorities are coordinating with state officials to oversee the Exxon oil spill cleanup operation. ^{we} The Administration ^{are} ^{WORKING} is seeking to expand our national parks and wildlife refuges, ^{and} ^{developed} We have implemented policies to stop medical wastes on our beaches, sewage dumping in our oceans, ^{and} the destruction of our wetlands, ^{and enhance our global climate change research program.}

The Federal government will do its part, but so many times, a bigger part of the answer to protecting our environment lies not in another government program, but within each of us.

Most Americans would agree that we must protect our natural treasures from the pollution and waste that too often ^{accompany} follow the growth of society. ^{insert A} But, while the time come for more Americans to stop talking about protecting the environment, and begin doing something about it.

We must rely on the ~~American~~ ingenuity and commitment in every one of us. To save our tangible resources, we've got to ^{need} employ our intangible assets. Americans have always had an ability to look ahead, to find new solutions to old problems. We like what works. And so we must look for what works ... and for new ways to ^{preserve} save our natural resources.

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RESEARCH # -
3 changes

Grant/Pinkerton in spirit
October 24, 1989
Draft four
A:harpers

PROPOSED PRESIDENTIAL ARTICLE
HARPER'S BAZAAR MAGAZINE
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X
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WHITE HOUSE STAFFING MEMORANDUM

DATE: 10-20-89 ACTION/CONCURRENCE/COMMENT DUE BY: 10-23-89 Monday, 4:00 PM

SUBJECT: PRESIDENTIAL ARTICLE FOR HARPER'S BAZAAR ON THE ENVIRONMENT

	ACTION FYI			ACTION	FYI
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SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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REMARKS:

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RESPONSE: *Comment, p.1*

89 OCT 24 11:42 AM

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 OCT 20 PM 5:46

Grant/Pinkerton in spirit
October 18, 1989
Draft three
A:harpers

PROPOSED PRESIDENTIAL ARTICLE
HARPER'S BAZAAR MAGAZINE
INTRODUCTION TO JANUARY ISSUE ON THE ENVIRONMENT

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Mollie
x3060

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#

THE WHITE HOUSE
WASHINGTON
October 24, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*
SUBJECT: Comments on the Presidential Article for
Harper's Bazaar.

The draft article looks good. We do, however, recommend several changes to better reflect our environmental priorities. The numbers listed below correspond with those placed on the attached copy of the draft article.

(1) Our goal is not to protect our oil, minerals, coal, etc. We want to develop our abundant resources, but in a responsible manner. Currently, the Department of Interior is trying to convey this concept by stressing the word stewardship.

"Protection" should be replaced with "stewardship."

(2) Americans desire an environmentally and economically sound nation. It is important to declare that the two goals are not mutually exclusive.

The last sentence of this paragraph should read: "We owe them nothing less than a clean, safe, and prosperous world."

(3) The phrase "cut hazardous waste exports" is not totally accurate.

The phrase should be changed to read: "and to ban hazardous waste exports if their safe disposal cannot be assured."

(4) The Administration has pushed for an expanded research effort on global climate change. This is worth mentioning.

At the end of the paragraph, a phrase should be added to read: "and enhance our global climate change research program."

(5) The U.S. has come a long way, at great cost, on the environmental front. These successes should not be overlooked.

Insert A { ~~The last sentence of this paragraph should read:~~ "While we as a people have come a long way in recognizing the significance of our collective imprint on the environment, it is time for each individual to make a personal commitment to further our goal. Our children's children must be able to share their ancestors' pride in referring to their country as America the beautiful."

(6) The second word of this paragraph should be changed from "must" to "will."

(7) Most scientists accept global warming as a theory, not as a fact; so should the President.

This sentence should begin: "The possibility of a global warming can be reduced by..."

(8) "Liberty" and "freedom" are not the type of words to be accompanied by the words "clean land, water and air."

This sentence should be changed to read: "But the heritage of liberty and freedom we leave our children must be accompanied by the legacy of conservation and stewardship."

(9) Change "we can" to "we will."

If you have any questions, please let me know.

1989 OCT 20 PM 5:46

Grant/Pinkerton in spirit
October 18, 1989
Draft three
A:harpers

PROPOSED PRESIDENTIAL ARTICLE
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WHITE HOUSE STAFFING MEMORANDUM

DATE: 10-20-89 ACTION/CONCURRENCE/COMMENT DUE BY: 10-23-89 Monday, 4:00 PM

SUBJECT: PRESIDENTIAL ARTICLE FOR HARPER'S BAZAAR ON THE ENVIRONMENT

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:
Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Monday, October 23, with a copy to my office. Thank you.

October 23, 1989

RESPONSE: MEMORANDUM FOR CHRISS WINSTON

The NSC staff has no objection to the Presidential article for Harper's Bazaar on the Environment but recommends the suggested change on page 2.

G. Philip Hughes
G. Philip Hughes
Executive Secretary

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

cc: James W. Cicconi

1989 OCT 20 PM 5:46

Grant/Pinkerton in spirit
October 18, 1989
Draft three
A:harpers

PROPOSED PRESIDENTIAL ARTICLE
HARPER'S BAZAAR MAGAZINE
INTRODUCTION TO JANUARY ISSUE ON THE ENVIRONMENT

As we face the tough issues of the day -- from improving education and fighting drug abuse to promoting freedom and democracy in the world -- we look often to the characteristic qualities of the American people for solutions. We look to qualities like ingenuity and resourcefulness, creativity and commitment. They form the intangible basis of the American Dream, and the working foundation for so many American success stories.

In addition to our unique spirit, America has also been blessed with many natural riches -- our fertile soil and flowing waters, our great forests and our vast prairies, our breathtaking mountains and parklands teeming with wildlife. As we work to build a better America, the protection of our natural resources and the conservation of our environment are the most tangible legacy we leave to our children and grandchildren. We owe them nothing less than the cleanest, safest world we can give them.

This Administration is committed to an America -- and a world -- that are environmentally safe, clean and beautiful. We have proposed new initiatives to cut acid rain, air toxics emissions and ozone; to phase out chlorofluorocarbons that deplete the ozone layer; and to cut hazardous waste exports. In

Alaska, Federal authorities are coordinating with state officials to oversee the Exxon oil spill cleanup operation. The Administration is seeking to expand our national parks and wildlife refuges. We have implemented policies to stop medical wastes on our beaches, sewage dumping in our oceans, and the destruction of our wetlands.

The Federal government will do its part, but so many times, a bigger part of the answer to protecting our environment lies not in another government program, but within each of us.

Most Americans would agree that we must protect our natural treasures from the pollution and waste that too often follow the growth of society. But, ~~while~~ the time ^{has} come for ~~most~~ Americans to stop talking about protecting the environment, and begin doing something about it.

We must rely on the American ingenuity and commitment in every one of us. To save our tangible resources, we've got to employ our intangible assets. Americans have always had an ability to look ahead, to find new solutions to old problems. We like what works. And so we must look for what works ... and for new ways to save our natural resources.

One innovative answer to the question of pollution is trees. It's a solution that is so simple we sometimes overlook it. We think only of protecting trees, not using them to protect other parts of the environment. In fact, trees are one of our most valuable natural resources, benefiting the environment in so many ways. Sadly, most people have taken trees for granted, often

regarding them as ornaments. Trees reduce agricultural and urban pollution by preventing erosion and runoff into our waterways. And the trend toward global warming can be reduced by planting trees, because they cut the amount of carbon dioxide contributing to the greenhouse effect. Trees are the oldest, cheapest and most efficient air purifier, and America needs more of them.

But whether you plant a tree, join in a recycling drive, or even pick up some litter on your street, saving America's environment begins with each of us.

Our natural resources have been vital to our history as a people. This Nation's experiment in liberty and freedom took place in a new land, on a vast continent with citizens as free as the nature around them. But the heritage of liberty and freedom we leave our children must be accompanied by the legacy of clean land, water and air. Together, we can make the world a better place, for our sake and for our children's sakes.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10-20-89

ACTION/CONCURRENCE/COMMENT DUE BY: 10-23-89 Monday, 4:00 PM

SUBJECT: PRESIDENTIAL ARTICLE FOR HARPER'S BAZAAR ON THE ENVIRONMENT

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST →	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Monday, October 23, with a copy to my office. Thank you.

RESPONSE:

All comments

89 OCT 23 11:24

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 OCT 20 PM 5:46

Grant/Pinkerton in spirit
October 18, 1989
Draft three
A:harpers

PROPOSED PRESIDENTIAL ARTICLE
HARPER'S BAZAAR MAGAZINE
INTRODUCTION TO JANUARY ISSUE ON THE ENVIRONMENT

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In addition to our unique spirit, America has also been blessed with many natural riches -- our fertile soil and flowing waters, our great forests and our vast prairies, our breathtaking mountains and parklands teeming with wildlife. As we work to build a better America, the protection of our natural resources and the conservation of our environment are ^a ~~the most~~ tangible ^{and vital} legacy we leave to our children and grandchildren. We owe them nothing less than the cleanest, safest world we can give them.

This Administration is committed to an America -- and a world -- that are environmentally safe, clean and beautiful. We have proposed new initiatives to cut acid rain, air toxics emissions and ozone; to phase out chlorofluorocarbons that deplete the ozone layer; and to cut hazardous waste exports. ~~In~~

~~Alaska, Federal authorities are coordinating with state officials to oversee the Exxon oil spill cleanup operation. The~~ *We are*
~~Administration is seeking to expand our national parks and wildlife refuges.~~ *and have pledged no net loss of wetlands.*
 We have implemented policies to stop medical wastes on our beaches, sewage dumping in our oceans, and the destruction of our wetlands.

The Federal government will do its part, but so many times, a bigger part of the answer to protecting our environment lies not in another government program, but within each of us.

Most Americans would agree that we must protect our natural treasures from the pollution and waste that too often follow the growth of society. But, ~~while the time~~ *has* come for more Americans to stop talking about protecting the environment, and begin doing something about it.

We must rely on the American ingenuity and commitment in every one of us. To save our tangible resources, we've got to employ our intangible assets. Americans have always had an ability to look ahead, to find new solutions to old problems. We like what works. And so we must look for what works ... and for new ways to save our natural resources.

One innovative answer to the question of pollution is trees. It's a solution that is so simple we sometimes overlook it. We think only of protecting trees, not using them to protect other parts of the environment. In fact, trees are one of our most valuable natural resources, benefiting the environment in so many ways. Sadly, most people have taken trees for granted, often

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#

WHITE HOUSE STAFFING MEMORANDUM



DATE: 10-20-89

ACTION/CONCURRENCE/COMMENT DUE BY: 10-23-89 Monday, 4:00 PM

SUBJECT: PRESIDENTIAL ARTICLE FOR HARPER'S BAZAAR ON THE ENVIRONMENT

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Monday, October 23, with a copy to my office. Thank you.

RESPONSE:

Comments from EPA, Energy, Interior and Juanita Duggan.

89 OCT 23 4:06 PM

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Grant/Pinkerton in spirit
October 18, 1989
Draft three
A:harpers

1989 OCT 20 PM 5:46

PROPOSED PRESIDENTIAL ARTICLE
HARPER'S BAZAAR MAGAZINE
INTRODUCTION TO JANUARY ISSUE ON THE ENVIRONMENT

As we face the tough issues of the day -- from improving education and fighting drug abuse to promoting freedom and democracy in the world -- we look often to the characteristic qualities of the American people for solutions. We look to qualities like ingenuity and resourcefulness, creativity and commitment. They form the intangible basis of the American Dream, and the working foundation for so many American success stories.

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This Administration is committed to an America -- and a world -- that are environmentally safe, clean and beautiful. We have proposed new initiatives to cut acid rain, air toxics emissions and ozone; ^{pollution} to phase out chlorofluorocarbons that deplete the ^{stratospheric} ozone layer; and to ^{reduce/tighten} cut hazardous waste exports. In

Responsibility
of future
generations
opening
maybe
Charlie can
get more details
if want.

Alaska, Federal authorities are coordinating with state officials to oversee the Exxon oil spill cleanup operation. The Administration is ^{working} seeking to expand our national parks and wildlife refuges. We have ^{put together} implemented policies to stop medical wastes on our beaches, sewage dumping in our oceans, and the destruction of our wetlands.

The Federal government will do its part, but so many times, a bigger part of the answer to protecting our environment lies not in another government program, but within each of us.

Most Americans would agree that we must protect our natural treasures from the pollution and waste that too often ^{accompany} follow the growth of society. But, ~~while~~ ^{has} the time come for ~~more~~ Americans to stop talking about protecting the environment, and begin doing something about it.

We must rely on the American ingenuity and commitment in every one of us. To save our tangible resources, we ~~ve got~~ ^{need} to employ our intangible assets. Americans have always had an ability to look ahead, to find new solutions to old problems. We like what works. And so we must look for what works ... and for new ways to save our natural resources.

One innovative answer to the ^{problem} ~~question~~ of pollution is trees. It's a solution that is so simple we sometimes overlook it. We think only of protecting trees, not using them to protect other parts of the environment. In fact, trees are one of our most valuable natural resources, benefiting the environment in so many ways. Sadly, most people have taken trees for granted, often

regarding them as ^{make.} ornaments. ^{Best} Trees ^{also} reduce agricultural and urban pollution by [✓] preventing erosion and runoff into our waterways.

^{Any potential for} ~~And the trend toward~~ global warming can be ^{Partially reduced.} reduced by planting trees, because they ^{absorb} ~~cut the amount of~~ carbon dioxide ^{which is} contributing to the greenhouse effect. ~~Trees are the oldest, cheapest and most efficient air purifier, and America needs more of them.~~

^{Just} But whether you plant a tree, join in a recycling drive, or even pick up some litter on your street, ^{you have an important part to play in} saving America's environment. ~~begins with each of us.~~

Our natural resources have been vital to our history as a people. This Nation's experiment in liberty and freedom took place in a new land, on a vast continent with citizens as free as the nature around them. But the heritage of liberty and freedom we leave our children must be accompanied by the legacy of clean land, water and air. Together, we can make the world a better place, for our sake and for ^{the sake of generations yet to come.} ~~our children's~~ sakes.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10-20-89 ACTION/CONCURRENCE/COMMENT DUE BY: 10-23-89 Monday, 4:00 PM

PRESIDENTIAL ARTICLE FOR HARPER'S BAZAAR ON THE ENVIRONMENT

SUBJECT: _____

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, **no later than 4:00 PM, Monday, October 23**, with a copy to my office. Thank you.

RESPONSE:

OK. S-R

89 OCT 23 P2:09

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1989 OCT 20 PM 5:46

Grant/Pinkerton in spirit
October 18, 1989
Draft three
A:harpers

PROPOSED PRESIDENTIAL ARTICLE
HARPER'S BAZAAR MAGAZINE
INTRODUCTION TO JANUARY ISSUE ON THE ENVIRONMENT

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#

THE WHITE HOUSE
WASHINGTON

October 23, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: CLAUDIA CUMMINS *CC*
OFFICE OF POLICY DEVELOPMENT

SUBJECT: Presidential Article for Harper's Bazaar

Jim Pinkerton is out of the office until Tuesday morning. I have read the draft and would like to offer the following suggestion:

Page 2, graf 4 In place of this paragraph, I would use the following:

One innovative solution to the problem of pollution is trees. It is a simple solution, so simple that it is often overlooked. Trees are one of our most valuable natural resources, benefiting the environment in so many ways. Beyond the spectacular beauty trees create, they provide sanctuaries for birds and animals, many of which are endangered. In rural areas trees reduce agricultural pollution by preventing erosion and runoff into our waterways, and in our cities trees offer cooling shade and provide protection from the sun, noise and wind. Perhaps most importantly, trees help reduce global warming by absorbing carbon dioxide from the atmosphere. Trees are the oldest, cheapest and most efficient air purifier, and America needs more of them.

#

89 OCT 23 P4:03

THE WHITE HOUSE
WASHINGTON



October 23, 1989

MEMORANDUM FOR CHRISS WINSTON
Deputy Assistant to the President for
Communications

FROM: JEFFREY R. HOLMSTEAD *JRH*
Assistant Counsel to the President

SUBJECT: Presidential Article for Harper's Bazaar on the
Environment

Counsel's Office has reviewed the above-referenced draft and has no objection to it from a legal standpoint. On the attached draft I have marked several editorial suggestions for your consideration.

Thank you for the opportunity to review this matter.

cc: James W. Cicconi

89 OCT 23 12:51

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10-20-89 ACTION/CONCURRENCE/COMMENT DUE BY: 10-23-89 Monday, 4:00 PM

SUBJECT: PRESIDENTIAL ARTICLE FOR HARPER'S BAZAAR ON THE ENVIRONMENT

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Monday, October 23, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 OCT 20 PM 5:46

Grant/Pinkerton in spirit
October 18, 1989
Draft three
A:harpers

PROPOSED PRESIDENTIAL ARTICLE
HARPER'S BAZAAR MAGAZINE
INTRODUCTION TO JANUARY ISSUE ON THE ENVIRONMENT

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for sake of

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more ✓

Grant/Pinkerton in spirit
October 18, 1989
Draft three
A:harpers

1989 OCT 20 PM 5:46

PROPOSED PRESIDENTIAL ARTICLE
HARPER'S BAZAAR MAGAZINE
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legacy we leave to our children and grandchildren. We owe them nothing less than ~~the cleanest, safest world we can give them.~~ ^{an earth as environmentally sound as we found it}

This Administration is committed to an America ~~and a~~ ^{where natural beauty is preserved and the health of} world -- ~~that are environmentally safe, clean and beautiful.~~ We have proposed new initiatives to cut acid rain, air toxics emissions and ozone; to phase out chlorofluorocarbons that deplete the ozone layer; and to cut hazardous waste exports. ~~In~~

~~its citizens~~
is not threatened by ~~water pollution~~ ^{water pollution}
~~other~~ environmental pollution.

opens
us to
criticism
view

~~Alaska, Federal authorities are coordinating with state officials to oversee the Exxon oil spill cleanup operation.~~ The Administration is seeking to expand our national parks and wildlife refuges. We have implemented policies to stop medical wastes on our beaches, sewage dumping in our oceans, and the destruction of our wetlands.

The Federal government will do its part, but so many times, a bigger part of the answer to protecting our environment lies not in another government program, but within each of us.

Most Americans would agree that we must protect our natural treasures from the pollution and waste that too often follow the ~~economic progress.~~ ^{economic progress.} ~~growth of society.~~ ^{growth of society.} But, while ~~the time~~ ^{has} come for more Americans to ~~stop~~ ^{go beyond merely} talking about protecting the environment, and begin doing something about it ~~themselves.~~ ^{themselves.}

We must rely on the ~~American~~ ingenuity and commitment in every one of us. To save our tangible resources, we've got to employ our intangible assets. Americans have always had an ability to look ahead, to find new solutions to old problems. We like what works. And so we must look for what works ... and for new ways to ~~save~~ ^{preserve} our natural resources.

One innovative ~~answer to the question of~~ ^{way for individuals help fight} pollution is ~~trees.~~ ^{by planting} trees. It's a solution that is so simple we sometimes overlook it. We think only of protecting trees, not using them to protect other parts of the environment. In fact, trees are one of our most valuable natural resources, benefiting the environment in ~~so~~ many ways. Sadly, most people have taken trees for granted, often

regarding them ^{merely} as ornaments. Trees reduce agricultural and urban pollution by ~~preventing~~ ^{decreasing} erosion and runoff into our waterways. And the trend toward global warming can be reduced by planting trees, because they cut the amount of carbon dioxide contributing to the greenhouse effect. Trees are the oldest, cheapest and most efficient air purifier, and America needs more of them.

But whether you plant a tree, join in a recycling drive, or even pick up ~~some~~ litter on your street, saving America's environment begins with each of us.

Our natural resources have been vital to our history as a people. This Nation's experiment in liberty and freedom took place in a new land, on a vast continent with citizens as free as the nature around them. But the heritage of liberty and freedom we leave our children must be accompanied by the legacy of clean land, water and air. Together, we can make the world a better place, for our sake and for our children's sakes.

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