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Subseries: Chron File, 1989-1993

OA/ID Number: 13508
Folder ID Number: 13508-001

Folder Title:
Video Scripts 10/26/89 [OA 3536]

Stack:	Row:	Section:	Shelf:	Position:
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THE WHITE HOUSE
WASHINGTON

October 25, 1989

MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT
FOR COMMUNICATIONS

FROM: NELSON LUND 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Proposed Video Scripts: (1) Miami Coalition for
a Drug-Free Community, (2) Concerned Women for
America, and (3) Secretary of Education Cavazos
"Choice" Meetings

At the request of James W. Cicconi, Counsel's office has reviewed the captioned scripts. We have marked changes on the hard copy of the proposed script for Concerned Women for America, but otherwise have no legal objections to the contents of these messages.

We appreciate having had the opportunity to review these scripts.

Attachment

cc: James W. Cicconi

89 OCT 25 PM 12: 56

Sheehan
Draft two
10/22/02 8:24 PM 7:14
Title: WOMEN

PROPOSED VIDEO MESSAGE
CONCERNED WOMEN FOR AMERICA

What a pleasure it is to greet Beverly LaHaye [LA-HAY] and all the members of "Concerned Women for America" as you celebrate your tenth anniversary. You have a marvelous history strengthening the great values on which our country was founded. I appreciate the cooperation I have received from your outstanding organization on so many important issues.

And we do face many challenges that will require all of our combined talents and energies. We are concerned over the education of our children and grandchildren. We must reclaim the classroom for our children, to once again give the promise of a bright future, through solid education, to every American child. I also know that you stand in strong support of our program to fight drug use on every front. We want our children to grow up in a country that is safe from drugs and the violence they bring -- a place where kids can be kids **before** they grow up.

Today you launch your "Decade of Destiny" campaign to provide a bright future for the children of America. And that means all children, even those who are yet to be born. Today there is reason to take heart in the battle against abortion.

The recent ~~decision by the~~ Supreme Court ^(decision) in ~~Missouri's~~ ^(the) Webster ~~case has given much of the~~ ^{begins the process of returning} legislative power over abortion ~~back~~ to the states. I know that as a grassroots organization, your work will make the difference. You are probably already

organizing to help people understand that in the abortion issue, the only choice is the choice to affirm life.

Thank you for all your support and outstanding work. Happy tenth anniversary. I know your next ten years will bring many more important contributions to America. God bless you all.

#

To make
corrections
on ~~prompter~~.
POTUS
changes

-- "CHOICE" MEETINGS
EVERYONE TO TODAY'S
YOU CAN PROBABLY TELL,
ARY CAVAZOS AND I FEEL
OOD REASON.

TODAY, IN THIS COUNTRY, FOR A VARIETY OF REASONS,
OUR EDUCATIONAL SYSTEM IS FAILING NOT ONLY OUR
STUDENTS, BUT PARENTS, COMMUNITIES, AND EVEN EDUCATORS
THEMSELVES. IT'S TIME TO TAKE A STAND. IT'S TIME FOR
EVERYONE TO GET INVOLVED. THAT'S WHY YOU'RE HERE.

CHOICE AND SCHOOL-BASED MANAGEMENT ARE NEEDED
BECAUSE THEY WILL LIBERATE OUR EDUCATORS AND SCHOOL
BOARDS TO CREATE IMPROVED AND DISTINCTIVE SCHOOLS.
EMPOWERED WITH SCHOOL-BASED MANAGEMENT AND FLEXIBILITY,
TEACHERS WILL BE RELEASED FROM BUREAUCRATIC CONSTRAINTS
SO THEY CAN DESIGN AND IMPLEMENT INNOVATIVE CURRICULA.
THESE REFORMS WILL FREE OUR SCHOOLS FROM BLAND
CONFORMITY AND ALLOW THEM TO BUILD ON THE STRENGTHS OF
AMERICA'S DIVERSITY. AND WHERE IT HAS BEEN INTRODUCED,
CHOICE HAS REVITALIZED THE SOUL OF AMERICAN EDUCATION
FOR EVERYONE INVOLVED -- STUDENTS, PARENTS, TEACHERS,
AND THE COMMUNITY.

THE SECRETARY AND I HOPE THAT THIS CONFERENCE, AND OTHERS LIKE IT, WILL URGE YOU TO GO OUT AND TELL THE REST OF THE AMERICAN PEOPLE THAT WE'VE FOUND WAYS TO RESTRUCTURE OUR EDUCATIONAL SYSTEM. WHILE YOU CAN COUNT ON BOTH THE SECRETARY AND ~~MYSELF~~^{MR} TO SPEAK OUT AT THE NATIONAL LEVEL, WE'LL NEED YOU TO CARRY THE MESSAGE TO EVERY STATE LEGISLATURE, SCHOOL BOARD, PTA MEETING, AND MOST OF ALL PARENTS. WE'RE MAKING CHOICE THE CORNERSTONE OF EDUCATIONAL REFORM. AND BY DOING THAT, WE'LL MAKE AMERICAN EDUCATION WORK ONCE AGAIN.

THANK YOU ALL FOR COMING TODAY. AND, LARRY, THANK YOU FOR ALL YOUR HARD WORK IN TAKING THE MESSAGE OF OUR EFFORTS TO IMPROVE EDUCATION ACROSS THE COUNTRY. IT WILL MAKE AN IMPORTANT DIFFERENCE. HAVE A GREAT MEETING AND GOD BLESS YOU ALL.

#

TRUCKING

- 2 -

BUT WITH MORE THAN THREE QUARTERS OF OUR NATION'S COMMUNITIES RECEIVING THEIR FOOD, CLOTHING AND DAILY NEEDS SOLELY THROUGH TRUCK DELIVERY, WE KNOW MORE WORK MUST BE DONE. AS I'VE HEARD YOU SAY, "WITHOUT TRUCKS AMERICA STOPS". SO, WE'LL BE COUNTING ON YOU -- THE A-T-A -- TO CONTINUE YOUR EFFORTS TO MAKE AMERICA'S HIGHWAYS THE SAFEST IN THE WORLD.

ALSO, I LOOK FORWARD TO WORKING WITH YOU ON ANOTHER KEY ISSUE FACING US IN THE 1990'S -- THE CLEAN AIR ACT. THE FACT THAT THE TRUCKING INDUSTRY HAS AGAIN ~~TAKEN THE LEADERSHIP ROLE BY AGREEING~~ ^{agreed} TO MEET EPA'S 1994 STANDARDS THROUGH CLEANER DIESEL FUELS SHOWS THE WILLINGNESS OF THIS INDUSTRY TO TAKE A LEADERSHIP ROLE IN WORKING TOWARD A CLEAN AND HEALTHY ENVIRONMENT FOR OUR CHILDREN AND OUR GRANDCHILDREN.

I LOOK FORWARD TO WORKING WITH YOU ON THESE AND MANY OTHER ISSUES.

BEST WISHES TO ALL OF YOU AND GOD BLESS YOU ALL.

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**VIDEO MESSAGE
AMERICAN DENTAL ASSOCIATION**

**GOOD MORNING! GREETINGS TO THE MEMBERS OF THE
AMERICAN DENTAL ASSOCIATION AS YOU BEGIN YOUR 130TH
ANNUAL MEETINGS IN THE "ALOHA STATE". MY
CONGRATULATIONS TO ART DUGONI, (DEW-GO-KNEE) ON A
SUCCESSFUL YEAR OF LEADERSHIP AND BEST WISHES TO MIKE
OVERBEY ~~(OVER-BE)~~ AS HE BEGINS HIS NEW TERM.**

**AS I HAVE OFTEN SAID, ANY DEFINITION OF A
SUCCESSFUL LIFE MUST INCLUDE SERVING OTHERS, AND THE A-
D-A HAS A LONG AND HONORABLE HISTORY OF SERVICE TO
MANKIND. AS YOU GATHER TO SET POLICIES TO GUIDE THE
DENTAL PROFESSION IN THE COMING YEARS, YOU'LL BE
TALKING "PERIO" AND "ENDO", BUT LET ME COMMEND YOU FOR
YOUR LONGSTANDING EMPHASIS ON EFFECTIVE DISEASE CONTROL
PROCEDURES. YOUR WORK TO PREVENT THE SPREAD OF
INFECTIOUS DISEASES LIKE HEPATITIS, AND, MORE RECENTLY,
AIDS, HAS BEEN INVALUABLE FOR THE SAFETY OF ALL
AMERICANS.**

**LET ME ALSO HIGHLIGHT YOUR EFFORTS TO INCREASE
ACCESS TO CARE FOR INDIVIDUALS WHO FOR FINANCIAL AND
OTHER REASONS, SIMPLY AREN'T GETTING THE QUALITY CARE
AMERICAN DENTISTRY CAN PROVIDE. YOUR EFFORTS HAVE
MADE, AND WILL CONTINUE TO MAKE A DIFFERENCE.**

VIDEO MESSAGE
CONCERNED WOMEN FOR AMERICA

WHAT A PLEASURE IT IS TO GREET BEVERLY
LAHAYE [LA-HAY] AND ALL THE MEMBERS OF "CONCERNED WOMEN
FOR AMERICA" AS YOU CELEBRATE YOUR TENTH ANNIVERSARY.
YOU HAVE A MARVELOUS HISTORY STRENGTHENING THE GREAT
VALUES ON WHICH OUR COUNTRY WAS FOUNDED. I APPRECIATE
THE COOPERATION I HAVE RECEIVED FROM YOUR OUTSTANDING
ORGANIZATION ON SO MANY IMPORTANT ISSUES.

AND WE DO FACE MANY CHALLENGES THAT WILL REQUIRE
ALL OF OUR COMBINED TALENTS AND ENERGIES. WE ARE
CONCERNED OVER THE EDUCATION OF OUR CHILDREN AND
GRANDCHILDREN. WE MUST RECLAIM THE CLASSROOM FOR OUR
CHILDREN, TO ONCE AGAIN GIVE THE PROMISE OF A BRIGHT
FUTURE, THROUGH SOLID EDUCATION, TO EVERY AMERICAN
CHILD. I ALSO KNOW THAT YOU STAND IN STRONG SUPPORT OF
OUR PROGRAM TO FIGHT DRUG USE ON EVERY FRONT. WE WANT
OUR CHILDREN TO GROW UP IN A COUNTRY THAT IS SAFE FROM
DRUGS AND THE VIOLENCE THEY BRING -- A PLACE WHERE KIDS
CAN BE KIDS BEFORE THEY GROW UP.

L

*Some
Problem
DZ
fixing*

TODAY YOU LAUNCH YOUR "DECADE OF DESTINY" CAMPAIGN
TO PROVIDE A BRIGHT FUTURE FOR ^{all} THE CHILDREN OF AMERICA!

~~AND THAT MEANS ALL CHILDREN, EVEN THOSE WHO ARE YET TO
BE BORN.~~ ^{And for} YOU HAVE ^{also} LONG BEEN IN THE FOREFRONT OF THE
FIGHT FOR LIFE. I KNOW THAT AS A GRASSROOTS
ORGANIZATION, YOUR WORK IS MAKING A DIFFERENCE HELPING
PEOPLE UNDERSTAND THAT IN THE ABORTION ISSUE, THE ONLY
CHOICE IS THE CHOICE TO AFFIRM LIFE. ^{and} I KNOW THAT YOU
WILL CONTINUE TO MAKE ^a THAT DIFFERENCE FOR THE RIGHTS OF
THE UNBORN.

THANK YOU FOR ALL YOUR SUPPORT AND OUTSTANDING
WORK. HAPPY TENTH ANNIVERSARY. I KNOW YOUR NEXT TEN
YEARS WILL BRING MANY MORE IMPORTANT CONTRIBUTIONS TO
AMERICA. GOD BLESS YOU ALL.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/24/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10/25/89 2:00 PM

SUBJECT: THREE VIDEO SCRIPTS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Wednesday, October 25, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1989 OCT 24 PM 7: 15

Sheehan
Draft two
10/24/89
Title: CHURCH

PROPOSED VIDEO MESSAGE
MIAMI COALITION FOR A DRUG-FREE COMMUNITY

Good ~~evening~~ ^{afternoon}. I'm honored to join the "Miami Coalition for a Drug-Free Community". As members of the ^{Miami religious community,} many different churches in South Florida, you have united to fight the terrible physical, social and spiritual harm drugs inflict on our ~~communities~~ ^{Society}. I'm especially proud of your work because you are backing words with action in a comprehensive community response to drug abuse. Your ⁽ⁿ⁾solution, to help our young people through family, school, neighborhood and church, is the way to beat drugs.

Each of you gives of your time, talent, and resources to help kids see a way to meaningful and successful lives. You're helping kids understand that the only way to really live is to live drug-free. Your efforts and your commitment shows kids that someone is there to help them and love them. This love and support, spread across the whole community, will make the difference in the war on drugs.

Thank you for your prayers and your wonderful dedication. You are truly shining stars in the "thousand points of light" I like to talk about.

God bless each of you and the important work you are doing in your community.

#

Sheehan
Draft two
10/22/02 8:14 PM 7:14
Title: WOMEN

PROPOSED VIDEO MESSAGE
CONCERNED WOMEN FOR AMERICA

What a pleasure it is to greet Beverly LaHaye [LA-HAY] and all the members of "Concerned Women for America" as you celebrate your tenth anniversary. You have a marvelous history strengthening the great values on which our country was founded. I appreciate the cooperation I have received from your outstanding organization on so many important issues.

And we do face many challenges that will require all of our combined talents and energies. We are concerned over the education of our children and grandchildren. We must reclaim the classroom for our children, to once again give the promise of a bright future, through solid education, to every American child. I also know that you stand in strong support of our program to fight drug use on every front. We want our children to grow up in a country that is safe from drugs and the violence they bring -- a place where kids can be kids **before** they grow up.

Today you launch your "Decade of Destiny" campaign to provide a bright future for the children of America. And that means all children, even those who are yet to be born. ~~Today there is reason to take heart in the battle against abortion.~~
~~The recent decision by the Supreme Court in Missouri's Webster~~
~~case has given much of the legislative power over abortion back~~
to the states. I know that as a grassroots organization, your work ^{is} ^{ing a} will make ~~the~~ difference. You are probably already

You have long been in the forefront in of the fight for life.

~~organizing to~~ ^{ing} help people understand that in the abortion issue, the only choice is the choice to affirm life.

Thank you for all your support and outstanding work. Happy tenth anniversary. I know your next ten years will bring many more important contributions to America. God bless you all.

#

I know that you will continue to make ^{that} a difference ~~is~~ for the rights of the unborn.

Tron
October 24 1989: 14
Draft two
Title: CHOICE

PROPOSED VIDEO MESSAGE
SECRETARY OF EDUCATION CAVAZOS -- "CHOICE" MEETINGS

It's a pleasure to welcome everyone to today's meeting on school choice. As you can probably tell, choice is something both Secretary Cavazos and I feel very strongly about. And for good reason.

Today, in this country, for a variety of reasons, our educational system is failing not only our students, but parents, communities, and even educators themselves. It's time to take a stand. It's time for everyone to get involved. That's why you're here.

~~School~~ ^{and school-based management are needed)} choice ^{they will} is ~~attractive~~ because it liberates our educators and school boards to create improved and distinctive schools from ~~which parents can choose.~~ ^{Empowered with school-based management and flexibility, teachers will be released)} Choice, ~~releases teachers~~ from bureaucratic constraints so they can design and implement innovative curricula. ^{These reforms will} Choice ~~free~~ ^{and} our schools from bland conformity, ^{and} allowing ^z them to build on the strengths of America's diversity. And where it has been introduced, choice has revitalized the soul of American education for everyone involved -- students, parents, teachers, and the community.

The Secretary and I hope that this conference, and others like it, will urge you to go out and tell the rest of the American people that we've found ~~a way~~ ^s to restructure our educational system. While you can count on both the Secretary

and myself to speak out at the national level, we'll need you to carry the message to every state legislature, school board, PTA meeting, ^{and most of all parents.} ~~and even into your city halls.~~ We're making choice the cornerstone of educational reform. And by doing that, we'll make American education work once again.

Thank you all for coming today. And, ^{Larry} ~~Lauro~~, thank you for all your hard work in taking the message of ~~school choice~~ ^{our efforts to improve education} across the country. It will make an important difference. Have a great meeting and God bless you all.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/24/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10/25/89 2:00 PM

SUBJECT: THREE VIDEO SCRIPTS

		ACTION	FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

See Comments
10/25/89

89 OCT 25 P 3: 22

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

*Job
Alva Chapman*

Miami U. Chancellor

Sheehan
Draft two
10/24/89
Title: CHURCH

1989 OCT 24 PM 7:15

PROPOSED VIDEO MESSAGE
MIAMI COALITION FOR A DRUG-FREE COMMUNITY

** not just churches*

Good evening. I'm honored to join the "Miami Coalition for a Drug-Free Community". As members of the many different churches in South Florida, you have united to fight the terrible physical, social and spiritual harm drugs inflict on our communities. I'm especially proud of your work because you are backing words with action in a comprehensive community response to ^{illegal} drug ^{use} abuse. You solution; to help our young people through family, school, neighborhood and church, is the way to beat drugs.

Each of you gives of your time, talent and resources to help kids see a way to meaningful and successful lives. You're helping kids understand that the only way to really live is to live drug-free. Your efforts and your commitment shows kids that someone is there to help them and love them. This love and support, spread across the whole community, will make the difference in the war on drugs.

Thank you for your prayers and your wonderful dedication. You are truly shining stars in the "thousand points of light" I like to talk about.

God bless each of you and the important work you are doing in your community.

#

Sheehan
Draft two
10/22/84 PM 7:14
Title: WOMEN

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organizing to help people understand that in the abortion issue, the only choice is the choice to affirm life.

Thank you for all your support and outstanding work. Happy tenth anniversary. I know your next ten years will bring many more important contributions to America. God bless you all.

#



UNITED STATES DEPARTMENT OF EDUCATION

October 25, 1989

OFFICE OF THE SECRETARY

MEMORANDUM FOR DENISE SCHWARZ
OFFICE OF CABINET AFFAIRS

FROM: CHINO CHAPA *CC.*
ACTING CHIEF OF STAFF

SUBJECT: PROPOSED PRESIDENTIAL VIDEO SCRIPTS

The first video message for the Concerned Women for America looks fine.

For the President's video message regarding the "choice" meetings, the following are our suggested changes:

o First page, third paragraph beginning "School Choice is attractive. . ." should read:

"Choice and school-based management are needed because they will liberate our educators and school boards to create improved and distinctive schools. Empowered with choice, school-based management and flexibility, teachers will be released from bureaucratic constraints so they can design and implement innovative curricula. These reforms will free our schools from bland conformity, and allow them to build on the strengths. . ."

o First page, last paragraph beginning "The Secretary and I hope. . ." the first sentence should read:

"The Secretary and I hope that this conference, and others like it, will urge you to go out and tell the rest of the American people that we've found ways to restructure our educational system."

o Second page, third line beginning ". . .meeting, and even into. . ." should read:

". . .meeting, and most of all, parents."

o Second page, last paragraph, beginning "Thank you all for coming today." should read:

"Thank you all for coming today. And, Larry, thank you for all your hard work in taking the message of our efforts to improve education across the country."

400 MARYLAND AVE., S.W. WASHINGTON, D.C. 20202-0100

Tron
October 24 1989 7:14
Draft two
Title: CHOICE

PROPOSED VIDEO MESSAGE
SECRETARY OF EDUCATION CAVAZOS -- "CHOICE" MEETINGS

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School choice is attractive because it liberates our educators and school boards to create improved and distinctive schools from which parents can choose. Choice releases teachers from bureaucratic constraints so they can design and implement innovative curricula. Choice frees our schools from bland conformity, allowing them to build on the strengths of America's diversity. And where it has been introduced, choice has revitalized the soul of American education for everyone involved -- students, parents, teachers, and the community.

The Secretary and I hope that this conference, and others like it, will urge you to go out and tell the rest of the American people that we've found a way to restructure our educational system. While you can count on both the Secretary

and myself to speak out at the national level, we'll need you to carry the message to every state legislature, school board, PTA meeting, and even into your city halls. We're making choice the cornerstone of educational reform. And by doing that, we'll make American education work once again.

Thank you all for coming today. And, Lauro, thank you for all your hard work in taking the message of school choice across the country. It will make an important difference. Have a great meeting and God bless you all.

#

THE WHITE HOUSE
WASHINGTON

October 25, 1989

Memorandum to Chriss Winston

From: Jim Pinkerton 

Subject: Three Video Scripts

Concerned Women of America

We suggest avoiding the language about the Webster decision (at para. 3, lines 3-8) that gets into the constitutional nuances in favor of simply restressing the President's pro-life position. E.g., instead of the language starting with the sentence "Today there is reason to take heart...." we suggest something like "You have long been in the forefront of the fight for life. And I know that you will continue, just as you have over the years, to make a difference for the rights of the unborn."

###

09 OCT 25 PM 12:01



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503



NOTICE:

Enclosed are comments from staff members of the Office of Management and Budget (OMB). Such comments do not necessarily represent the official position of the Director of OMB or of the Office of Management and Budget. If you wish to have the Director's personal comments, please let me know -- and contact me if you have any questions.

A handwritten signature in black ink, which appears to read "David J. Haun", is positioned above the typed name.

David J. Haun
Executive Assistant
to the Director

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/24/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10/25/89 2:00 PM

SUBJECT: THREE VIDEO SCRIPTS

		ACTION	FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Wednesday, October 25, with a copy to my office. Thank you.

RESPONSE:

See comments

89 OCT 25 11:44

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 OCT 24 PM 7:15

Sheehan
Draft two
10/24/89
Title: CHURCH

PROPOSED VIDEO MESSAGE
MIAMI COALITION FOR A DRUG-FREE COMMUNITY

Good evening. I'm honored to join the "Miami Coalition for a Drug-Free Community". As members of the many different churches in South Florida, you have united to fight the terrible physical, social and spiritual harm drugs inflict on our communities. I'm especially proud of your work because you are backing words with action in a comprehensive community response to drug abuse. Your solution ^{to} to help our young people through family, school, neighborhood ^{and} and church ^{is} is the way to beat drugs.

Each of you gives of your time, talent ^{and} and resources to help kids see a way to meaningful and successful lives. You're helping kids understand that the only way to really live is to live drug-free. Your efforts and your commitment shows kids that someone is there to help them and love them. This love and support, spread across the whole community, will make the difference in the war on drugs.

Thank you for your prayers and your wonderful dedication. You are truly shining stars in the "thousand points of light" I like to talk about.

God bless each of you and the important work you are doing in your community.

#

Sheehan
Draft two
10/22/02 4:14 PM 7:14
Title: WOMEN

PROPOSED VIDEO MESSAGE
CONCERNED WOMEN FOR AMERICA

What a pleasure it is to greet Beverly LaHaye [LA-HAY] and all the members of "Concerned Women for America" as you celebrate your tenth anniversary. You have a marvelous history strengthening the great values on which our country was founded. I appreciate the cooperation I have received from your outstanding organization on so many important issues.

And we do face many challenges that will require all of our combined talents and energies. We are concerned over the education of our children and grandchildren. We must reclaim the classroom for our children, to once again give the promise of a bright future, through solid education, to every American child. I also know that you stand in strong support of our program to fight drug use on every front. We want our children to grow up in a country that is safe from drugs and the violence they bring -- a place where kids can be kids before they grow up.

*Shouldn't emphasis
be on "kids" ?
mollie x 3060*

Today you launch your "Decade of Destiny" campaign to provide a bright future for the children of America. And that means all children, even those who are yet to be born. Today there is reason to take heart in the battle against abortion. The recent decision by the Supreme Court in Missouri's Webster case has given much of the legislative power over abortion back to the states. I know that as a grassroots organization, your work will make the difference. You are probably already

organizing to help people understand that in the abortion issue, the only choice is the choice to affirm life.

Thank you for all your support and outstanding work. Happy tenth anniversary. I know your next ten years will bring many more important contributions to America. God bless you all.

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Tron
October 24 1989: 14
Draft two
Title: CHOICE

PROPOSED VIDEO MESSAGE
SECRETARY OF EDUCATION CAVAZOS -- "CHOICE" MEETINGS

It's a pleasure to welcome everyone to today's meeting on school choice. As you can probably tell, choice is something both Secretary Cavazos and I feel very strongly about. And for good reason.

Today, in this country, for a variety of reasons, our educational system is failing not only our students, but parents, communities, and even educators themselves. It's time to take a stand. It's time for everyone to get involved. That's why you're here.

School choice is attractive because it liberates our educators and school boards to create improved and distinctive schools from which parents can choose. Choice releases teachers from bureaucratic constraints so they can design and implement innovative curricula. Choice frees our schools from bland conformity, allowing them to build on the strengths of America's diversity. And where it has been introduced, choice has revitalized the soul of American education for everyone involved -- students, parents, teachers, and the community.

The Secretary and I hope that this conference, and others like it, will urge you to go out and tell the rest of the American people that we've found a way to restructure our educational system. While you can count on both the Secretary

and myself to speak out at the national level, we'll need you to carry the message to every state legislature, school board, PTA meeting, and even into your city halls. We're making choice the cornerstone of educational reform. And by doing that, we'll make American education work once again.

Thank you all for coming today. And, Lauro, thank you for all your hard work in taking the message of school choice across the country. It will make an important difference. Have a great meeting and God bless you all.

#

WHITE HOUSE STAFFING MEMORANDUM



DATE: 10/24/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10/25/89 2:00 PM

SUBJECT: THREE VIDEO SCRIPTS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

N/C
10/25/89

OCT 25 10 10 AM '89
James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

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	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH →	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
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RESPONSE:

OK. S.R.

89 OCT 25 11:22 AM

James W. Cicconi
Assistant to the President
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Ext. 2702

1989 OCT 24 PM 7: 15

Sheehan
Draft two
10/24/89
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Draft two
10/25/02 8:24 PM 7:14
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October 24 1989: 14
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