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OA/ID Number: 13507
Folder ID Number: 13507-008

Folder Title:
Video Scripts 10/20/89 [OA 3536] [1]

Stack:	Row:	Section:	Shelf:	Position:
G	25	6	5	6

THE WHITE HOUSE
WASHINGTON

October 18, 1989

MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT
FOR COMMUNICATIONS

FROM: NELSON LUND 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Proposed Video Scripts: (1) In Honor of
Excellence Symposium for Educators, (2) Ohio
Association of Broadcasters, (3) American Dental
Association, (4) Boys' Club of New York, (5)
Religious Alliance Against Pornography, (6) Air
Force Association Ball, and (7) American Truckers
Association

At the request of James W. Cicconi, Counsel's office has reviewed the captioned video scripts. We have no legal objections to the contents of these scripts.

We appreciate having had the opportunity to review these scripts.

cc: James W. Cicconi

61 : 01v 61 100 68

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/21/89 ACTION/CONCURRENCE/COMMENT DUE BY: ----

VIDEO SCRIPTS FOR TAPING SESSION ON MONDAY, OCTOBER 23, 1989:

SUBJECT: 1. Boy's Club of New York
2. Air Force Association Ball
3. Ohio Association of Broadcasters
4. Religious Alliance Against Pornography

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☐	☒
SUNUNU	☐	☒	NEWMAN	☐	☐
SCOWCROFT	☐	☐	PORTER	☐	☒
DARMAN	☐	☒	ROGICH	☐	☒
BATES	☐	☒	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
CICCONI	☐	☒	WINSTON	☒	☒
DEMAREST	☐	☒	PINKERTON	☐	☒
FITZWATER	☐	☒	WHMO	☐	☒
GRAY	☐	☒	PETERSMEYER	☐	☒
HAGIN	☐	☐		☐	☐

REMARKS: 5. In Honor of Excellence Symposium for Educators

The attached have been forwarded to the President.

RESPONSE:

95:6v 82100 68

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE
WASHINGTON

October 20, 1989

1989 OCT 20 PM 4:42

INFORMATION

MEMORANDUM FOR THE PRESIDENT

FROM: BARRIE TRON *BT*
THROUGH: DAVID DEMAREST *DD*
 CHRISS WINSTON *W*
SUBJECT: VIDEO SCRIPTS FOR THE TAPING SESSION ON
 MONDAY, OCTOBER 23, 1989

I. SUMMARY

Attached for your consideration and review are draft scripts for your videotaping session of October 23rd. You are scheduled to perform five video messages.

II. DISCUSSION

At 11:15 a.m. on Monday, October 23, 1989 you are scheduled to perform the attached messages in the Library. These video messages are in support of the Boy's Club of New York and IBM Chairman John Akers who is the recipient of this year's Harriman Award, the Air Force Association Ball which is awarding eight scholarships, the Ohio Association of Broadcasters, the Religious Alliance Against Pornography's National Conference, and the "In Honor of Excellence" symposium.

Sheehan
Draft three
10/20/89
Title: BOYS

PROPOSED VIDEO MESSAGE
BOY'S CLUB OF NEW YORK

Good evening. It's an honor to be with you tonight to celebrate the "14th Annual Boy's Club of New York, All Sports Hall of Fame Dinner". It's fitting that tonight this room is filled with some of the greatest athletes of all time, because participating in sports teaches invaluable lessons both on the playing field and off. Learning teamwork, setting goals and working hard to reach them is what the Boy's Club is all about. The athletes you honor tonight share a commitment to this country's most precious natural resource; our children, at a time when strong role models are desperately needed to help young people understand that true success and true heroes are drug-free.

I join you in congratulating the 1989 Hall of Famers, as well as John Akers, your Harriman Award recipient. I know first-hand of John's commitment to the young people of America. You could not have chosen a more outstanding individual to receive this important award.

I would also like to recognize the efforts of your Dinner Chairman, Lou Gerstner, and all of you who support The Boy's Club of New York. Your contributions make the Boy's Club a radiant example of the "thousand points of light" I like to talk about. Barbara and I send our congratulations and best wishes for a wonderful evening.

#

Tron
October 20, 1989
Draft three
Title: AIRFORCE

PROPOSED VIDEO MESSAGE
AIR FORCE ASSOCIATION BALL

Good evening. It's wonderful to join you, and the Air Force Association, in the "City of Angels" for this important event.

I've often said that education is our most enduring legacy, vital to everything we are, and can become. That's why the Air Force Association's hard work in creating and maintaining scholarships for the children of American military personnel is so critical.

The men and women of this country's armed forces make so many sacrifices in the pursuit of freedom and democracy. Every hour of every day, in every part of the world, dedicated men and women keep the United States safe and secure with a love of country that is unparalleled. And, it's no surprise that this sacrifice extends to making sure that the children of those who gave their lives can pursue an education.

By recognizing the value of providing educational opportunities for our youngest generation, you understand where the future lies -- in the minds and the hearts of our children. No cause is more important than the course we set for them today, or the tools we give them to prepare for tomorrow's journey.

To this year's scholarship winners, congratulations and let me pass on a personal thought. Many sacrifices have been made in the cause of freedom. Your parents are some of the finest examples of Americans willing to make great sacrifices for their

love of this greaty country. In receiving these awards, you will have an enhanced opportunity to carry on a tradition of courage and commitment to our nation. I know you will make America and all of us very proud.

Thank you, God bless you all and God bless the United States of America.

#

Sheehan
Draft three
10/20/89
Title: OHIO

PROPOSED VIDEO MESSAGE
OHIO ASSOCIATION OF BROADCASTERS

Good Evening. And thank you Gene d'Angelo for your kind invitation to speak to the largest radio and tv state association in this country. After speaking to your group, both in Cincinnati and Columbus last year, I truly do feel I am among friends with the Ohio Association of Broadcasters.

As most of you know, I have deep roots in Ohio. My grandfather worked at Buckeye Steel in Columbus and my father was born in Ohio. Today, my ties with Ohio remain strong and I am especially proud of the work the Ohio Association of Broadcasters is doing to fight alcohol and drug abuse. I understand the O-A-B is devoting hours of free air-time for anti-alcohol and anti-drug public service announcements. And I hear you are taking it one step further, putting competition aside, and on the same day, at the same time, airing two hours of programming exclusively on the war on drugs. What an outstanding contribution you are making to this important fight.

But to be honest, I'm not surprised to hear about such great contributions from the O-A-B. Your group has always understood that any definition of a successful life must include serving others. I, and all Americans, thank you for your commitment.

Thank you for this opportunity to share some time and thoughts with a very special group of broadcasters. It's been a pleasure to be a part of your wonderful evening. Good Night and God bless you.

#

10/20
8:10 P.M.
Nelson Lund
Edits/Counsel's
Office

Tron
October 20, 1989
Draft three
Title: PORN

PROPOSED VIDEO MESSAGE
RELIGIOUS ALLIANCE AGAINST PORNOGRAPHY

I'm honored to join Dr. Jerry Kirk and Joseph Cardinal Bernardin in welcoming you to the National Conference of the Religious Alliance Against Pornography. You know it's something truly important when so many people of different faiths unite for one cause.

Let me state my total support for the goal of eliminating ~~obscene materials~~ pornography -- particularly child pornography. Our Administration remains firmly committed to take the lead in this battle. The passage of the Child Protection and Obscenity Enforcement Act provides a powerful new tool for federal prosecutors to act against illegal pornographers. And while this crucial legislation has closed many loopholes, more work needs to be done. But, with your help, we will eradicate these evils.

As you begin your conference, I urge each of you to redouble your efforts to mobilize leaders and educate Americans about the harm of pornography. Your work in this area remains invaluable in our effort to make America a better place for ourselves and our children.

Thank you, keep up the important work, and God bless you all.

#

Tron
October 20, 1989
Draft three
Title: Honor

PROPOSED VIDEO MESSAGE
IN HONOR OF EXCELLENCE SYMPOSIUM FOR EDUCATORS

Good evening and welcome to the Nation's Capitol. It's a historic city and a perfect setting to honor this year's finest teachers and principals.

I've said before that education is long-term planning at its best. And we'll see the payoff from the work you do in our schools today years from now. As those of you gathered here today know, the work you do, the seeds you plant, bear fruit across a lifetime. There are few tasks in America that demand more urgent attention than the education of our kids.

Last month, I met with each of your governors at the Education Summit in Virginia. While we had many different ideas about how to strengthen our educational system, we agreed on one thing: education has no more important resource than you -- our outstanding teachers and principals. You are true American heroes, on the front line of education, initiating reforms and striving for excellence. Heroes who, day in and day out, nurture and inspire our children to a simple but wonderful goal. (PAUSE) To learn.

Congratulations once again to each of you. You all have a dedication and love of learning that touches the lives not only of our children but so many in your communities. And for that, not only do you have the heartfelt thanks of this great nation, but also of this President.

Thank you, and God bless you all.

#

Boys

Sheehan
Draft three
10/20/89
Title: BOYS

PROPOSED VIDEO MESSAGE
BOY'S CLUB OF NEW YORK

Good evening. It's an honor to be with you tonight to celebrate the "14th Annual Boy's Club of New York, All Sports Hall of Fame Dinner". It's fitting that tonight this room is filled with some of the greatest athletes of all time, because participating in sports teaches invaluable lessons both on the playing field and off. Learning teamwork, setting goals and working hard to reach them is what the Boy's Club is all about. The athletes you honor tonight share a commitment to this

country's most precious natural resource, our children. ~~at a time~~
~~Timely because~~
~~When strong role models are desperately needed to help young people understand that true success and true heroes are drug-free.~~

~~I join you in congratulating the 1989 Hall of Famers, as well as John Akers, your Harriman Award recipient. I know first-hand of John's commitment to the young people of America. You could not have chosen a more outstanding individual to receive this important award.~~
~~especially salute~~
~~John's~~
~~only by his overall commitment~~
~~in needed~~

I would also like to recognize the efforts of your Dinner Chairman, Lou Gerstner, and all of you who support The Boy's Club of New York. Your contributions make the Boy's Club a radiant example of the "thousand points of light" I like to talk about. Barbara and I send our congratulations and best wishes for a wonderful evening.

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AND ITS TIMELY BECAUSE STRONG ROLE MODELS ARE DEPERATELY
NEEDED TO HELP YOUNG PEOPLE UNDERSTAND THE NEED TO STAY DRUG
FREE.

7 I CONGRATULATE THE 1989 HALL OF FAMERS. AND I ESPECIALLY CONGRATULATE
MY FRIEND JOHN AKERS, YOUR HARRIMAN AWARD RECIPIENT. I know first hand
OF JOHN'S COMMITMENT TO THE YOUNG PEOPLE OF AMERICA. NO INDIVIDUAL
IS DOING MORE TO HELP THIS COUNTRY ACHIEVE EDUCATIONAL EXCELLENCE. YOU
HAVE CHOSEN WELL IN HONORING JOHN AKERS WITH THIS PRESTIGIOUS AWARD.

THE WHITE HOUSE
WASHINGTON

October 18, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

FROM: BARRIE TRON *BT*
THROUGH: CHRISS WINSTON *W*
SUBJECT: VIDEO SCRIPT FOR THE TAPING SESSION ON
THURSDAY, OCTOBER 19, 1989

I. SUMMARY

Attached for your consideration and review is a draft script for your videotaping session of October 19th. You are scheduled to perform one video message.

II. DISCUSSION

At 3:15 p.m. on Thursday, October 19, 1989 you are scheduled to perform the attached message in the Map Room. This video message is in support of Congressman Hammerschmidt and the reunion dinner of the '68 - '69 University of Arkansas Razorback football team.

Tron
October 18, 1989
Draft two
Title: Razor.alt

PROPOSED VIDEO MESSAGE
UNIVERSITY OF TEXAS VERSUS UNIVERSITY OF ARKANSAS

Good evening. It's great to join my old friend John Paul Hammerschmidt and everyone else in Fayetteville for the reunion dinner of the '68 - '69 Razorback football team to commemorate the twentieth anniversary of the "Big Shoot-Out."

What a wonderful, hard fought game that was, celebrating the 100th year of college football. The thing I remember most about that game, however, was the difficulty we had getting there. We left Washington the morning of the game on Air Force One with President Nixon, Senators McClellan and Fulbright, Appropriations Chairman George Mahon, Congressman Jim Wright and Jake Pickle, to join Governor Win Rockefeller in Fort Smith. I also remember Henry Kissinger was along.

When we boarded the Marine One helicopter in Fort Smith, the weather was at minimum flight conditions. It got progressively worse as we flew toward Fayetteville.

And while we were circling over someone's cow pasture awaiting clearance to land on the U of A practice field, I asked John Paul how he thought they could allow a President to get in such a dangerous situation. We decided with all that rank on board, it was just "good planning."

But, the game made it all worthwhile. While we all expected a good game between #1 Texas and #2 Arkansas, we weren't prepared for just how good it actually turned out to be. And, while my

allegiance was with the Longhorns that day, the Razorbacks made it a close game. Too close. We remember the great play of Razorback quarterback Bill Montgomery and the fabulous touchdown of split end, Chuck Dicus. And, except for three spectacular plays by the Longhorn offense, including the fourth and three pass from James Street to Randy Peschel, and Ted Koy's rumble to set up the tying score -- that Razorback defense held us in check.

But, in the end, and twenty years later, it's safe to say that both teams won. Every player gave their best effort, and every fan cheered their hearts out. And that day was also the beginning of an annual meeting between the two schools that's turned into quite a rivalry -- one of many in the Southwest Conference.

So, tonight, let's relive the lore and legend of the "Big Shoot-Out." And, let me congratulate all the team members for not only a historic game, but a memorable season.

Best of luck to everyone. Thank you, have a great evening and God bless you all.

#

Chris - The Congressman's office would like to acknowledge Hammerschmidt who is also attending the dinner.

Tron
October 18, 1989
Draft one
Title: Razorbacks

AGE
SITY OF ARKANSAS
in Paul Hammerschmidt and everyone
in Fayetteville for else
back football team to
he "Big Shoot-Out".

What a wonderful, hard fought game that was. As many of you know, I was there along with other elected officials from Texas and Arkansas. While we all expected a good game, we weren't prepared for just how good it actually turned out to be. It was perfect weather to play football -- very cold and misty. And, while my allegiance was with the Longhorns that day, the Razorbacks made it a close game. Too close. We remember the great play of Razorback quarterback Bill Montgomery and the fabulous touchdown of split end, Chuck Dicus. And, except for two spectacular plays by the Longhorn offense, that Razorback defense held us in check.

But, in the end, and twenty years later, it's safe to say that both teams won. Every player gave their best effort, and every fan cheered their hearts out. And that day was also the beginning of an annual meeting between the two schools that's turned into quite a rivalry -- unmatched by any other in the Southwest Conference.

So, tonight, let's relive the lore and legend of the "Big Shoot-Out". And, let me congratulate all the team members for not only a historic game, but a memorable season.

Best of luck to everyone. Thank you, have a great evening
and God bless you all.

#

Tron
October 20, 1989
Draft three
Title: PORN

PROPOSED VIDEO MESSAGE
RELIGIOUS ALLIANCE AGAINST PORNOGRAPHY

I'm honored to join Dr. Jerry Kirk and Joseph Cardinal Bernardin in welcoming you to the National Conference of the Religious Alliance Against Pornography. You know it's something truly important when so many people of different faiths unite for one cause.

Let me state my total support for the goal of eliminating pornography -- particularly child pornography. Our Administration remains firmly committed to take the lead in this battle. The passage of the Child Protection and Obscenity Enforcement Act provides a powerful new tool for federal prosecutors to act against illegal pornographers. And while this crucial legislation has closed many loopholes, more work needs to be done. But, with your help, we will eradicate these evils.

As you begin your conference, I urge each of you to redouble your efforts to mobilize leaders and educate Americans about the harm of pornography. Your work in this area remains invaluable in our effort to make America a better place for ourselves and our children.

Thank you, keep up the important work, and God bless you all.

#

THE WHITE HOUSE

WASHINGTON

October 19, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*
SUBJECT: Seven Video Scripts

We have one comment on the proposed video script for the American Truckers Association. In the first paragraph on page two, we suggest deleting "like few others" from the second sentence. Indeed, many other industries are sharing the responsibility for creating a clean and healthy environment. Deleting that clause will eliminate any risk of alienating other industries. The other six video scripts are fine.

If you have any questions or I can help in any other way, please let me know.

89 OCT 20 P 3: 53

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/18/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10/19/89 11:00 AMSUBJECT: SEVEN VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☒	NEWMAN	☐	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BATES	☒	☐	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
CICCONI	☐	☒	WINSTON	☐	☒
DEMAREST	☒	☐	PINKERTON	☒	☐
FITZWATER	☐	☒	WHMO	☒	☐
GRAY	☒	☐	PETERSMEYER	☒	☐
HAGIN	☐	☐		☐	☐

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 11:00 AM, Thursday, October 18, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

Tron
October 17, 1989
Draft two
Title: Honor

1989 OCT 18 PM 2:54
PROPOSED VIDEO MESSAGE
IN HONOR OF EXCELLENCE SYMPOSIUM FOR EDUCATORS

Good evening and welcome to the Nation's Capitol. It's a historic city and a perfect setting to honor this year's finest teachers and principals.

I've said before that education is long-term planning at its best. And we'll see the payoff from the work you do in our schools today years from now. As those of you gathered here today know, the work you do, the seeds you plant, bear fruit across a lifetime. But there are few tasks in America that demand more urgent attention than the education of our kids.

Last month, I met with each of your governors at the Education Summit in Virginia. While we had many different ideas about how to strengthen our educational system, we agreed on one thing: education has no more important resource than you -- our outstanding teachers and principals. You are true American heros, on the front line of education, initiating reforms and striving for excellence. Heros who, day in and day out, nurture and inspire our children to a simple but wonderful goal. (PAUSE)
To learn.

Congratulations once again to each of you. You all have a dedication and love of learning that touches the lives not only of our children but so many in your communities. And for that, not only do you have the heartfelt thanks of this great nation, but also of this President.

Thank you, and God bless you all.

#

1989 OCT 18 PM 2:54

Sheehan
Draft two
10/18/89
Title: OHIO

PROPOSED VIDEO MESSAGE
OHIO ASSOCIATION OF BROADCASTERS

Good Evening. And thank you Gene d'Angelo for your kind invitation to speak to the largest radio and tv association in this country. After speaking to your group, both in Cincinnati and Columbus last year, I truly do feel I am among friends with the Ohio Association of Broadcasters.

As most of you know, I have deep roots in Ohio. My grandfather worked at Buckeye Steel in Columbus and my father was born in Ohio. Today, my ties with Ohio remain strong and I am especially proud of the work the Ohio Broadcasters are doing to fight alcohol and drug abuse. I understand the Ohio Broadcasters are devoting ^{many} hours of free air-time for anti-alcohol and anti-drug public service announcements. And I hear you are taking it one step further, putting competition aside, and on the same day, at the same time, airing two hours of programming exclusively on the war on drugs. What an outstanding contribution you are making to this important fight.

But to be honest, I'm not surprised to hear about such great contributions from the Ohio Broadcasters. Your group has always understood that the definition of any successful life must include service to others. I, and all Ohioans thank you for your commitment.

It has been a pleasure to join you this evening and thank you for the opportunity to share some time and thoughts with a very special group of broadcasters. Good Night.

#

1989 OCT 18 PM 2:54

Sheehan
Draft two
10/18/89
Title: ADA

PROPOSED VIDEO MESSAGE
AMERICAN DENTAL ASSOCIATION

Good Morning! Greetings to the members of the American Dental Association as you begin your 130th Annual Meetings in the "Aloha State". My congratulations to Art Dugoni, (DEW-GO-KNEE) on a successful year of leadership and best wishes to Mike Overbey (OVER-BE) as he begins his new term.

As I have often said, any definition of a successful life must include service to others, and the A-D-A has a long and honorable history of service to the public. As you gather to set policies to guide the dental profession in the coming years, you'll be talking "perio" and "endo", but let me commend you for your longstanding emphasis on effective disease control procedures. Your work to prevent the spread of infectious diseases like Hepatitis, and, more recently, AIDS has been invaluable for the safety of all Americans.

Let me also highlight your efforts to increase access to care for individuals who for financial and other reasons, simply aren't getting the quality care American dentistry can provide. Your efforts have, and will continue to make a difference. Thank you for all you do and have a great meeting. God bless you all.

#

1989 OCT 18 PM 2:55

Sheehan
Draft two
10/18/89
Title: BOYS

PROPOSED VIDEO MESSAGE
BOY'S CLUB OF NEW YORK

Good evening. It's an honor to be with you tonight to celebrate the "14th Annual Boy's Club of New York, All Sports Hall of Fame Dinner". It's fitting that tonight this room is filled with some of the greatest athletes of all time, because participating in sports teaches invaluable lessons both on the playing field and off. Learning teamwork, setting goals and working hard to reach them is what the Boy's Club is all about. The athletes you honor tonight share a commitment to this country's most precious resource; our children, at a time when strong role models are desperately needed to help young people understand that true success and true heroes are drug-free.

I join you in congratulating the 1989 Hall of Famers, as well as John Akers, your Harriman Award recipient. I know firsthand of John's commitment to the young people of America. You could not have chosen a more outstanding individual to receive this important award.

I would also like to recognize the efforts of your Dinner Chairman, Lou Gerstner, and all of you who support The Boy's Club of New York. Your contributions make the Boys Club a radiant example of the "thousand points of light" I like to talk about. Barbara and I send our congratulations and best wishes for a wonderful evening.

#

Tron
October 18, 1989
Draft two
Title: PORN

1989 OCT 18 PM 2:55

PROPOSED VIDEO MESSAGE
RELIGIOUS ALLIANCE AGAINST PORNOGRAPHY

I'm honored to join Dr. Jerry Kirk and Joseph Cardinal Bernardin in welcoming you to the National Conference of the Religious Alliance Against Pornography. You know it's something truly important when so many people of different faiths unite for one cause.

Let me state my total support for the goal of eliminating illegal obscenity and child pornography. Our Administration remains firmly committed to take the lead in the battle against pornography. The passage of the Child Protection and Obscenity Enforcement Act provides a powerful new tool for federal prosecutors to act against illegal pornographers. And while this crucial legislation has closed many loopholes, more work needs to be done. But, with your help, we will eradicate these evils.

As you begin your conference, I urge each of you to redouble your efforts to mobilize leaders and educate Americans about the harm of illegal pornography. Your work in this area remains invaluable in our effort to make America a better place for ourselves, and our children.

Thank you, keep up the important work, and God bless you all.

#

1989 OCT 18 PM 2:55

Tron
October 18, 1989
Draft two
Title: AIRFORCE

PROPOSED VIDEO MESSAGE
AIR FORCE ASSOCIATION BALL

Good evening. It's wonderful to join you, and the Air Force Association, in the "City of Angels" for this important event.

I've often said that education is our most enduring legacy, vital to everything we are, and can become. That's why the Air Force Association's hard work in creating and maintaining scholarships for the children of American military personnel is so critical.

The men and women of this country's armed forces make so many sacrifices in the pursuit of freedom and democracy. Every hour of every day, in every part of the world, dedicated men and women keep the United States safe and secure with a love of country that is unparalleled. And, it's no surprise that this sacrifice extends to making sure that the children of those who gave their lives can pursue an education.

By recognizing the value of providing educational opportunities for our youngest generation, you understand where the future lies -- in the minds and the hearts of our children. No cause is more important than the course we set for them today, or the tools we give them to prepare for tomorrow's journey.

And to this year's scholarship winners, congratulations and let me pass on a personal thought. Many sacrifices have been made in the cause of freedom -- your fathers are some of the finest examples. In receiving these awards, you too will have

the opportunity to carry on their tradition of courage and
commitment to this great nation.

Thank you, God bless you all and God bless the United States
of America.

#

1989 OCT 18 PM 2:55

Tron
October 17, 1989
Title: TRUCKING
Draft two

PROPOSED VIDEO MESSAGE
AMERICAN TRUCKERS ASSOCIATION

Good evening. It's wonderful to talk with the American Trucking Association once again. The last time we met was about three years ago. And while I held a different job back then, the challenges and issues facing this Nation's transportation network are still of great concern to us all.

Let me first say thank you to your Chairman Bill Word as he finishes his term and congratulate Dunc McRae, your incoming Chairman. I also want to mention President Tom Donahue and the top notch job he's doing and say hello to my good friend Craig Fuller who I understand you will hear from next.

Let me begin by commending the work you've all done on transportation safety. From fighting for more roadside inspections, to the commercial drivers license which you helped pass in 1986, to your most recent support of drug testing, the A-T-A has spoken loudly that the industry will not tolerate unsafe drivers and unsafe vehicles on our highways.

But with more than three quarters of our nation's communities receiving their food, clothing and daily needs solely through truck delivery, we know more work must be done. As I've heard you say, "Without Trucks America Stops". So, we'll be counting on you -- the A-T-A -- to continue your efforts to make America's highways the safest in the world.

Also, I look forward to working with you on another key issue facing us in the 1990's -- the Clean Air Act and the reauthorization of the Highway Bill. On the first, the fact that the trucking industry has again taken the leadership role by agreeing to meet EPA's 1994 standards through cleaner diesel fuels shows the willingness of this industry, ~~like few others~~, to share the responsibility for creating a clean and healthy environment for our children and our grandchildren. K

I look forward to working with you on these and many other issues.

Best wishes to all of you and God bless you all.

FACT CHECK COPY - PEGGY

Tron
October 17, 1989
Title: TRUCKING
Draft two

PROPOSED VIDEO MESSAGE
AMERICAN TRUCKERS ASSOCIATION

X *afternoon*
Good ~~evening~~. It's wonderful to talk with the American

Trucking Association once again. The last time we met was about three years ago. And while I held a different job back then, the challenges and issues facing this Nation's transportation network are still of great concern to us all.

X
X
X
Let me first say thank you to your Chairman Bill Word as he finishes his term and congratulate Dunc McRae, your incoming Chairman. I also want to mention President Tom Donahue and the top notch job he's doing and say hello to my good friend Craig Fuller who I understand you will hear from next.

Let me begin by commending the work you've all done on transportation safety. From fighting for more roadside inspections, to the commercial drivers license which you helped pass in 1986, to your most recent support of *random mandatory* drug testing, the A-T-A has spoken loudly that the industry will not tolerate unsafe drivers and unsafe vehicles on our highways.

But with more than three quarters of our nation's communities receiving their food, clothing and daily needs solely through truck delivery, [we know more work must be done.] As I've heard you say, "Without Trucks America Stops". So, we'll be counting on you -- the A-T-A -- to continue your efforts to make America's highways the safest in the world.

ATA fact sheet

Also, I look forward to working with you on ^{two} ~~another~~ key issue facing us in the 1990's -- the Clean Air Act and the reauthorization of the Highway Bill. On the first, the fact that the trucking industry has again taken the leadership role by agreeing to meet EPA's 1994 standards through cleaner diesel fuels shows the willingness of this industry, like few others, to share the responsibility for creating a clean and healthy environment for our children and our grandchildren.

I look forward to working with you on these and many other issues.

Best wishes to all of you and God bless you all.

FACT CHECK - Peggy

Tron
October 18, 1989
Draft two
Title: AIRFORCE

PROPOSED VIDEO MESSAGE
AIR FORCE ASSOCIATION BALL

Good evening. It's wonderful to join you, and the Air Force Association, in the "City of Angels" for this important event.

I've often said that education is our most enduring legacy, vital to everything we are, and can become. That's why the Air Force Association's hard work in creating and maintaining scholarships for the children of American military personnel is so critical.

The men and women of this country's armed forces make so many sacrifices in the pursuit of freedom and democracy. Every hour of every day, in every part of the world, dedicated men and women keep the United States safe and secure with a love of country that is unparalleled. And, it's no surprise that this sacrifice extends to making sure that the children of those who gave their lives can pursue an education.

By recognizing the value of providing educational opportunities for our youngest generation, you understand where the future lies -- in the minds and the hearts of our children. No cause is more important than the course we set for them today, or the tools we give them to prepare for tomorrow's journey.

X ~~And~~ ^T to this year's scholarship winners, congratulations and let me pass on a personal thought. Many sacrifices have been made in the cause of freedom -- your fathers are some of the finest examples. In receiving these awards, you too will have

the opportunity to carry on their tradition of courage and commitment to this great nation.

Thank you, God bless you all and God bless the United States of America.

#

Sheehan
Draft two
10/18/89
Title: OHIO

PROPOSED VIDEO MESSAGE
OHIO ASSOCIATION OF BROADCASTERS

Good Evening. And thank you Gene d'Angelo for your kind invitation to speak to the largest radio and tv association in this country. After speaking to your group, both in Cincinnati and Columbus last year, I truly do feel I am among friends with the Ohio Association of Broadcasters.

X
X
X
As most of you know, I have deep roots in Ohio. My grandfather worked at Buckeye Steel in Columbus and my father was born in Ohio. Today, my ties with Ohio remain strong and I am especially proud of the work the Ohio Association of Broadcasters are doing to fight alcohol and drug abuse. I understand the Ohio Association of Broadcasters are devoting hours of free air-time for anti-alcohol and anti-drug public service announcements. And I hear you are taking it one step further, putting competition aside, and on the same day, at the same time, airing two hours of programming exclusively on the war on drugs. What an outstanding contribution you are making to this important fight.

X
But to be honest, I'm not surprised to hear about such great contributions from the Ohio Association of Broadcasters. Your group has always understood that the definition of any successful life must include service to others. I, and all Ohioans thank you for your commitment.

It has been a pleasure to join you this evening and thank you for the opportunity to share some time and thoughts with a very special group of broadcasters. Good Night.

#

FACT. CHECK COPY

Peggy

Sheehan
Draft two
10/18/89
Title: ADA

PROPOSED VIDEO MESSAGE
AMERICAN DENTAL ASSOCIATION

Good Morning! Greetings to the members of the American Dental Association as you begin your 130th Annual Meetings in the "Aloha State". My congratulations to Art Dugoni, (DEW-GO-KNEE) on a successful year of leadership and best wishes to Mike Overbey (OVER-BE) as he begins his new term.

As I have often said, any definition of a successful life must include service to others, and the A-D-A has a long and honorable history of service to the public. As you gather to set policies to guide the dental profession in the coming years, you'll be talking "perio" and "endo", but let me commend you for your longstanding emphasis on effective disease control procedures. Your work to prevent the spread of infectious diseases like Hepatitis, and, more recently, AIDS has been invaluable for the safety of all Americans.

Let me also highlight your efforts to increase access to care for individuals who for financial and other reasons, simply aren't getting the quality care American dentistry can provide. Your efforts have, and will continue to make a difference. Thank you for all you do and have a great meeting. God bless you all.

#

fee for service dentistry
+ all benefit plans, + the
govt's role + private sector's role

dental licensure +
mobility of dentists

Tron
October 18, 1989
Draft two
Title: PORN

PROPOSED VIDEO MESSAGE
RELIGIOUS ALLIANCE AGAINST PORNOGRAPHY

I'm honored to join Dr. Jerry Kirk and Joseph Cardinal Bernardin in welcoming you to the National Conference of the Religious Alliance Against Pornography. You know it's something truly important when so many people of different faiths unite for one cause.

Let me state my total support for the goal of eliminating illegal obscenity and child pornography. Our Administration remains firmly committed to take the lead in the battle against pornography. ^{-this is a priority} The passage of the Child Protection and Obscenity Enforcement Act provides a powerful new tool for federal prosecutors to act against illegal pornographers. And while this crucial legislation has closed many loopholes, more work needs to be done. But, with your help, we will eradicate these evils.

(illegal)
Linda Root
RAAP
5/3/501-6227

As you begin your conference, I urge each of you to redouble your efforts to mobilize leaders and educate Americans about the harm of illegal pornography. Your work in this area remains invaluable in our effort to make America a better place for ourselves, and our children.

Thank you, keep up the important work, and God bless you all.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/18/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10/19/89 11:00 AM

SUBJECT: SEVEN VIDEO SCRIPTS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☒	NEWMAN	☐	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BATES <i>will get back to us.</i>	☒	☐	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
CICCONI	☐	☒	WINSTON	☐	☒
DEMAREST	☒	☐	PINKERTON <i>N/C</i>	☒	☐
FITZWATER	☐	☒	WHMO	☒	☐
GRAY	☒	☐	PETERSMEYER	☒	☐
HAGIN	☐	☐		☐	☐

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 11:00 AM, Thursday, October 18, with a copy to my office. Thank you.

RESPONSE:

89 OCT 18 PM 4:05

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Tron
October 17, 1989
Draft two
Title: Honor

1989 OCT 18 PM 2:54
PROPOSED VIDEO MESSAGE
IN HONOR OF EXCELLENCE SYMPOSIUM FOR EDUCATORS

Good evening and welcome to the Nation's Capitol. It's a historic city and a perfect setting to honor this year's finest teachers and principals.

I've said before that education is long-term planning at its best. And we'll see the payoff from the work you do in our schools today years from now. As those of you gathered here today know, the work you do, the seeds you plant, bear fruit across a lifetime. ~~But~~ there are few tasks in America that demand more urgent attention than the education of our kids.

Last month, I met with each of your governors at the Education Summit in Virginia. While we had many different ideas about how to strengthen our educational system, we agreed on one thing: education has no more important resource than you -- our outstanding teachers and principals. You are true American heroes, on the front line of education, initiating reforms and striving for excellence. Heroes who, day in and day out, nurture and inspire our children to a simple but wonderful goal. (PAUSE)
To learn.

Congratulations once again to each of you. You all have a dedication and love of learning that touches the lives not only of our children but so many in your communities. And for that, not only do you have the heartfelt thanks of this great nation, but also of this President.

Thank you, and God bless you all.

#

1989 OCT 18 PM 2:54

Sheehan
Draft two
10/18/89
Title: OHIO

PROPOSED VIDEO MESSAGE
OHIO ASSOCIATION OF BROADCASTERS

Good Evening. And thank you Gene d'Angelo for your kind invitation to speak to the largest radio and tv association in this country. After speaking to your group, both in Cincinnati and Columbus last year, I truly do feel I am among friends with the Ohio Association of Broadcasters.

As most of you know, I have deep roots in Ohio. My grandfather worked at Buckeye Steel in Columbus and my father was born in Ohio. Today, my ties with Ohio remain strong and I am especially proud of the work the Ohio ^{Association of} Broadcasters ^{is} are doing to fight alcohol and drug abuse. I understand the ~~Ohio Broadcasters~~ ^{OAB} are devoting hours of free air-time for anti-alcohol and anti-drug public service announcements. And I hear you are taking it one step further, putting competition aside, and on the same day, at the same time, airing two hours of programming exclusively on the war on drugs. What an outstanding contribution you are making to this important fight.

But to be honest, I'm not surprised to hear about such great contributions from the ~~Ohio Broadcasters~~ ^{OAB}. Your group has always understood that ~~the~~ ^{any} definition of ~~any~~ ^a successful life must include ~~service to~~ ^{serving} others. I, and all ~~Ohioans~~ ^{Americans} thank you for your commitment.

~~It has been a pleasure to join you this evening and~~ thank
you for ^{this} ~~the~~ opportunity to share some time and thoughts with a
very special group of broadcasters. Good Night ~~x~~ and God bless you.

#

It been a pleasure to be a part of ~~this~~ your
wonderful evening

1989 OCT 18 PM 2:54

Sheehan
Draft two
10/18/89
Title: ADA

PROPOSED VIDEO MESSAGE
AMERICAN DENTAL ASSOCIATION

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As I have often said, any definition of a successful life must include service^{ing} to others, and the A-D-A has a long and honorable history of service to the^{maximized} public. As you gather to set policies to guide the dental profession in the coming years, you'll be talking "perio" and "endo", but let me commend you for your longstanding emphasis on effective disease control procedures. Your work to prevent the spread of infectious diseases like Hepatitis, and, more recently, AIDS, has been invaluable for the safety of all Americans.

Let me also highlight your efforts to increase access to care for individuals who for financial and other reasons, simply aren't getting the quality care American dentistry can provide. Your efforts have^{made}, and will continue to make a difference. Thank you for all you do and have a great meeting. God bless you all.

#

1989 OCT 18 PM 2:55

Sheehan
Draft two
10/18/89
Title: BOYS

PROPOSED VIDEO MESSAGE
BOY'S CLUB OF NEW YORK

Good evening. It's an honor to be with you tonight to celebrate the "14th Annual Boy's Club of New York, All Sports Hall of Fame Dinner". It's fitting that tonight this room is filled with some of the greatest athletes of all time, because participating in sports teaches invaluable lessons both on the playing field and off. Learning teamwork, setting goals and working hard to reach them is what the Boy's Club is all about. The athletes you honor tonight share a commitment to this country's most precious ^{natural} resource; our children, at a time when strong role models are desperately needed to help young people understand that true success and true heroes are drug-free.

I join you in congratulating the 1989 Hall of Famers, as well as John Akers, your Harriman Award recipient. I know firsthand of John's commitment to the young people of America. You could not have chosen a more outstanding individual to receive this important award.

I would also like to recognize the efforts of your Dinner Chairman, Lou Gerstner, and all of you who support The Boy's Club of New York. Your contributions make the Boys Club a radiant example of the "thousand points of light" I like to talk about. Barbara and I send our congratulations and best wishes for a wonderful evening.

#

Tron
October 18, 1989
Draft two
Title: PORN

1989 OCT 18 PM 2:55

PROPOSED VIDEO MESSAGE
RELIGIOUS ALLIANCE AGAINST PORNOGRAPHY

I'm honored to join Dr. Jerry Kirk and Joseph Cardinal Bernardin in welcoming you to the National Conference of the Religious Alliance Against Pornography. You know it's something truly important when so many people of different faiths unite for one cause.

Let me state my total support for the goal of eliminating ~~illegal obscenity and child pornography~~ ^(--Particularly child pornography.) Our Administration ^{obscene materials} remains firmly committed to take the lead in the battle against pornography. The passage of the Child Protection and Obscenity Enforcement Act provides a powerful new tool for federal prosecutors to act against illegal pornographers. And while this crucial legislation has closed many loopholes, more work needs to be done. But, with your help, we will eradicate these evils.

As you begin your conference, I urge each of you to redouble your efforts to mobilize leaders and educate Americans about the harm of ~~illegal~~ pornography. Your work in this area remains invaluable in our effort to make America a better place for ourselves ~~X~~ and our children.

Thank you, keep up the important work, and God bless you all.

#

1989 OCT 18 PM 2:55

Tron
October 18, 1989
Draft two
Title: AIRFORCE

PROPOSED VIDEO MESSAGE
AIR FORCE ASSOCIATION BALL

Good evening. It's wonderful to join you, and the Air Force Association, in the "City of Angels" for this important event.

I've often said that education is our most enduring legacy, vital to everything we are, and can become. That's why the Air Force Association's hard work in creating and maintaining scholarships for the children of American military personnel is so critical.

The men and women of this country's armed forces make so many sacrifices in the pursuit of freedom and democracy. Every hour of every day, in every part of the world, dedicated men and women keep the United States safe and secure with a love of country that is unparalleled. And, it's no surprise that this sacrifice extends to making sure that the children of those who gave their lives can pursue an education.

By recognizing the value of providing educational opportunities for our youngest generation, you understand where the future lies -- in the minds and the hearts of our children. No cause is more important than the course we set for them today, or the tools we give them to prepare for tomorrow's journey.

~~And~~ to this year's scholarship winners, congratulations and let me pass on a personal thought. Many sacrifices have been made in the cause of freedom. -- your ^{parents} ~~fathers~~ are some of the finest examples. In receiving these awards, you ~~too~~ will have

of Americans willing to make great sacrifices for their love of this great country.

an enhanced

~~the~~ opportunity to carry on ~~their~~^a tradition of courage and
commitment to ~~this great~~^{our} nation.

Thank you, God bless you all and God bless the United States
of America.

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*I know you will make America and all of
us very proud.*

1989 OCT 18 PM 2:55

Tron
October 17, 1989
Title: TRUCKING
Draft two

PROPOSED VIDEO MESSAGE
AMERICAN TRUCKERS ASSOCIATIONS

Good ^{afternoon} ~~evening~~. It's wonderful to talk with the American Trucking Association ^{ING} ~~once~~ again. The last time we met was about three years ago. And while I held a different job back then, the challenges and issues facing this Nation's transportation network are still of great concern to us all.

Let me first say thank you to your Chairman Bill ⁹ ~~Word~~ as he finishes his term and congratulate Dunc McRae, your incoming ¹ Chairman. I also want to mention President Tom ⁰ ~~Donahue~~ and the top notch job he's doing and say hello to my good friend Craig Fuller who I understand you will hear from next.

Let me begin by commending ^{all of you for} the work you've ~~all~~ done on transportation safety. From fighting for more roadside inspections, to the commercial drivers license which you helped pass in 1986, to your most recent support of ^{random, mandatory} ~~drug~~ testing, the A-T-A has spoken loudly that the industry will **not** tolerate unsafe drivers and unsafe vehicles on our highways.

But with more than three quarters of our nation's communities receiving their food, clothing and daily needs solely through truck delivery, we know more work must be done. As I've heard you say, "Without Trucks America Stops". So, we'll be counting on you -- the A-T-A -- to continue your efforts to make America's highways the safest in the world.

Also, I look forward to working with you on another key issue facing us in the 1990's -- the Clean Air Act, ~~and the reauthorization of the Highway Bill.~~ ^{Program} On the first, ^{the fact} that the trucking industry has again taken the leadership role by agreeing to meet EPA's 1994 standards through cleaner diesel fuels shows the willingness of this industry, ^{to take a leadership role} ~~like few others~~, to ^{in working toward} ~~share the responsibility for creating~~ a clean and healthy environment for our children and our grandchildren.

I look forward to working with you on these and many other issues.

Best wishes to all of you and God bless you all.