

Originally Processed With FOIA(s):

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# FOIA MARKER

**This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.**

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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13506  
**Folder ID Number:** 13506-006

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**Folder Title:**  
Guiliani Fundraiser 10/12/89 [OA 3536] [2]

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>25</b>	<b>6</b>	<b>5</b>	<b>5</b>

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THE WHITE HOUSE  
WASHINGTON

October 10, 1989

Memorandum to Chriss Winston

From: Jim Pinkerton 

Re: Giuliani draft

A few minor comments. This captures the sould of Giuliani, tho like him, a few hard edges need to be sanded off.

2,4,6 Do we know that the New York columnist is a Democrat. Wemay know that he or she is a liberal, but we need to be careful about laying a partisan label on a journalist.

2,6,4 This description of the trial actually makes Giuliani look kind of cruel. I'd leave the glasses part out.

3,1,2 The juxtaposition of not wanting to brag and having the clipping framed doesn't work.

3,4,1 I'm not sure I would ask the President to make specific mention of the RICO statute; which is highly controversial and has caused Giuliani a great deal of damage in GOP circles.

3,7,2 Spell out "A.G."

#

90:9d 01100 68  
89 OCT 10 P 6:06

((Simon)) October 6, 1989  
Draft Three (B:RUDY)

PRESIDENTIAL REMARKS: RUDY GIULIANI FUNDRAISER DINNER  
NEW YORK HILTON HOTEL  
THURSDAY, OCTOBER 12, 1989  
*7:30 PM*

[[ACKNOWLEDGEMENTS]] I hear Guy [[MOLINARI]] went to Rudy a few weeks ago and said: "Good news. The man with the most powerful job in America is going to speak at your fundraiser." And Rudy said: "You mean you got Donald Trump?" [[PAUSE]]

Rudy asked me to come and speak on his behalf -- in a city I lost in last year's election. [[PAUSE]] And people say he has no sense of humor. [[PAUSE]]

My staff called Rudy's office last week, asking if there was anything in particular the campaign'd like me to say here. They came back with a one-word memo. True story. It was a phonetic guide to pronouncing the word: "JEW-LEE-AH-NEE." [[PAUSE]]

I've come to New York for two reasons. **The first is to endorse -- as strongly and enthusiastically as I can -- the next Mayor of New York: Rudy Giuliani**. [[PAUSE]]

Secondly, I urge all of you to support Rudy's candidacy as energetically and as generously as you can.

Rudy deserves the backing of everyone who really wants to bring back New York City. **Everyone who wants a Mayor who knows how to fight crime, crack and corruption -- and WIN**. [[PAUSE]]

You know, Barbara and I lived not far from here when I served as U.N. Ambassador. We had a terrific time. And flying in <sup>today</sup> tonight, seeing the <sup>magnificent</sup> skyline ~~and the lights~~, I remembered many of the wonderful things the City offers, the sports, art, music

and dance. There's a certain pace to life here -- an exciting, vibrant atmosphere that no place else can match.

In some ways, New York isn't the city it used to be. But Rudy holds out the hope that it can again become the city it once was.

Most of us know him as America's greatest crime-fighter.

[[PAUSE]] I told that to one of my grandkids, and he said: "You mean, you're going to New York to give a speech for Batman?!"

But seriously -- to pigeon-hole Rudy Giuliani as "just another crime-fighter" would be like dismissing the young J.F.K. as "just another war hero," or calling the young Teddy Roosevelt a "former police commissioner." Rudy Giuliani is the real thing. I'm not talking about quality of prosecutor. I'm talking about quality of person. As one New York columnist, a Democrat, put it: "In an era of lawlessness, he stood for law. In an era of private greed, he stood for public service."

Born in Brooklyn of Italian <sup>parents</sup> immigrants who ran a local bar and grill, while still in his twenties he <sup>fought</sup> ~~did work with~~ the Knapp <sup>police corruption</sup> Commission, cases that, literally, became the stuff of movies.

And what happened in his next big case wouldn't be believed if Hollywood <sup>tried</sup> ~~did try~~ to put it in movie. It was "Rudy versus Goliath" -- an unknown Brooklyn kid, <sup>a</sup> ~~not yet~~ <sup>barely</sup> 30, <sup>years old,</sup> against a United States Congressman accused of bribery. The Congressman broke down under Rudy's cross-examination. Actually poked one lens out of his glasses. Stopped the trial. And confessed on the spot.

It really happened. The newspapers were in awe. Rudy's too modest to brag about it. ~~But I know it because, on the wall just~~

?

~~outside his office, he keeps the clippings framed. [[PAUSE]]~~

<sup>But</sup> ← Every generation or so, there emerges a larger than life crime-buster who captures the public imagination. Teddy Roosevelt was one. Thomas E. Dewey and Elliot Ness were others.

Rudy won his reputation, as they say, "the old-fashioned way." He earned it. His secret has been hard work, an innovative mind, unflagging idealism, and a flair for leadership. He has imagination and energy. And he is a man of ideas.

It was Rudy's brainstorm to dust off the existing RICO law and use it in a way that had never been tried: to attack the ruling board of New York's crime families. He did it without new legislation. He did it without new resources. **He did it by seeing what no one else had seen -- and by making it work.**

And he has all the right instincts. He's fought not only for criminal justice, but also social justice. Some years ago, the ranks of the homeless here swelled when hundreds of mentally ill people were stripped of social security benefits. Rudy "did the right thing." He refused to go along. He took a stand -- for New York -- and for the homeless.

The New York Times called it, "one of his finest hours." But Rudy's stand wasn't just courageous. <sup>correct</sup> It was also smart -- he ~~was ultimately backed up by the U.S. Supreme Court.~~

Rudy's leadership has earned respect across America. In a recent letter, former <sup>Attorney General</sup> A.G. William French Smith said, without qualification, that Rudy Giuliani has "done more than any individual I know to extinguish the myth that crime is an

unconquerable and somehow tolerable presence in our society."

Rudy demonstrated to a skeptical nation that one man with courage and conviction can make a difference. As U.S. Attorney, he commanded about <sup>160</sup>~~130~~ troops. **Think what he can do from City Hall. Think of the energy, the renaissance, that this young and imaginative leader can bring to New York.**

In the war on drugs, he was a four-star general. He was a war hero. No man in America has a better chance of succeeding. **Let's "take back the streets." Let's bring back New York.**

Like ~~me~~, <sup>many of us</sup> Rudy also knows what it's like to meet a payroll. To run a business. In 1978, Rudy moved to Kentucky to take over a bankrupt, strike-threatened coal company. He saved hundreds of jobs. Got the miners a raise. Paid off the creditors -- 100 cents on the dollar. ~~And sold the company for a large profit.~~

Rudy was the one to turn <sup>it</sup> ~~around~~. ~~it~~. **And Rudy's the one to turn ~~around~~ New York City.** <sup>around</sup> [[PAUSE]]

Rudy has the energy, the intelligence, and the will to deal with New York's ~~financial crisis~~. <sup>problems.</sup> The shortage of affordable housing, the decline of the school system, neighborhood tensions, the homeless, and the crumbling highways and bridges and tunnels.

Rudy knows that when he becomes Mayor he'll have the second toughest job in America. [[PAUSE]] The first, of course, is managing the Yankees. [[PAUSE]]

Rudy cares about New York. People always wonder whether New York politicians are using their jobs as stepping stones to Washington. But Rudy's the one who left Washington to help clean

up New York, the city of his birth, <sup>his hometown.</sup> ~~the city of his destiny.~~

And he's a family man. Just a few weeks ago, Donna gave birth to a daughter, Caroline. Son Andrew, three and a half, now has a little sister. Wouldn't it be nice to have kids playing on the lawn at Gracie Mansion once again? We sure think so.

Rudy is fiercely proud of this town. And he has a dream for New York. The dream is of a city that gives everybody a chance -- in which everybody is free to make the most of themselves. <sup>Rudy Giuliani</sup> He ~~wants to create a climate in~~ <sup>will</sup> <sup>a</sup> New York where that is possible.

Let me read you one other letter. "Dear Rudy," it begins. "For most of this decade, you have been at the center of our constant struggle to vindicate common decency. You were uncompromising in the struggle against political corruption, and in the vigorous prosecution of insider trading, organized crime, and drug trafficking. Your example, and your achievements, helped to inspire a new generation of young people with a deep and selfless commitment to public service." It was signed on St. Patrick's Day, 1989. **And it was signed: "Mario Cuomo."**

Rudy will bring everyone together in this city. Because Rudy is running for Mayor of all New York. ?

Half a century ago, Mayor La Guardia inherited a city bled by a decade of mismanagement and knavery. On his first day in office he swore in a new police commissioner with a single, blunt message: "Drive out the racketeers -- or get out yourselves."

At City Hall he bounded past a gauntlet of shouting reporters, giving them only a four-word comment -- in Italian.

"What the hell does that mean?" someone asked.

"It means," said a newsman who knew both Italian and La Guardia, "no more free lunch!"

With those words, Fiorello La Guardia launched what many consider 12 years of the best reform government in American urban history. It helped that his three terms as Mayor coincided closely with F.D.R.'s 12 years in the White House. They forged an undeclared alliance that lifted New York up, and brought back the lost respect of the nation.

It's time to bring back <sup>one of the big apple.</sup> ~~America's greatest city.~~ I want Rudy to know -- and I want New York to know -- that Mayor Giuliani will have a friend in the Oval Office. [[PAUSE]]

Like La Guardia, Rudy is an American original, an American hero. And a world-class city deserves a world-class Mayor. ~~The~~ time is ~~too late~~ <sup>running out</sup>. The resources are ~~too~~ scarce <sup>and But the</sup>. The stakes are ~~too~~ high. <sup>But,</sup> If the problems are to be solved -- and not simply postponed -- **Rudy is the leader New York needs in City Hall.**

New York -- don't postpone your return to good government -- your return to greatness. Don't wait another four years.

Yes, Rudy's an underdog. But New York loves an underdog.

And Rudy Giuliani reminds me of Yogi Berra's description of the Miracle Mets of 1969. Sure, he admitted, they were underdogs. **But they were "overwhelming underdogs."** [[PAUSE]]

Let's start now. Let's bring back New York. Let's elect a winner -- **the next Mayor -- Rudy Giuliani.** [[PAUSE]]

Thank you. God bless you. And God bless New York City.



# WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/10/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10/10/89 5:00 PM

SUBJECT: PRESIDENTIAL REMARKS: RUDY GIULIANI FUNDRAISER DINNER

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>



**REMARKS:**

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 5:00 TODAY, October 10, with a copy to my office. Thank you.

**RESPONSE:**

*OK. S.R.*  
*10/10/89*  
 OCT 10 1989

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

1989 OCT 10 AM 8:16 ((Simon))  
October 9, 1989 4:00 pm  
Draft Four (B:RUDY)

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NEW YORK HILTON HOTEL  
THURSDAY, OCTOBER 12, 1989

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You know, Barbara and I lived not far from here when I served as U.N. Ambassador. We had a terrific time. And flying in tonight, seeing the skyline and the lights, I remembered many

of the wonderful things the City offers, the sports, art, music and dance. There's a certain pace to life here -- an exciting, vibrant atmosphere that no place else can match.

In some ways, New York isn't the city it used to be. But Rudy holds out the hope that it can again become the city it once was.

Most of us know him as America's greatest crime-fighter. [[PAUSE]] I told that to one of my grandkids, and he thought I was going to New York to meet Batman! [[PAUSE]]

But seriously -- to pigeon-hole Rudy Giuliani as "just another crime-fighter" would be like dismissing the young J.F.K. as "just another war hero," or calling the young Teddy Roosevelt a "former police commissioner." Rudy Giuliani is the real thing. I'm not talking about quality of prosecutor. I'm talking about quality of person. As one New York columnist, a Democrat, put it: **"In an era of lawlessness, he stood for law. In an era of private greed, he stood for public service."**

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And he has all the right instincts. He's fought not only for criminal justice, but also social justice. Some years ago, the ranks of the homeless here swelled when hundreds of mentally ill people were stripped of social security benefits. Rudy "did the right thing." He refused to go along. He took a stand -- for New York -- and for the homeless.

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It's time to bring back America's greatest city. I want Rudy to know -- and I want New York to know -- that Mayor Giuliani will have a friend in the Oval Office. [[PAUSE]]

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Let's start now. Let's bring back New York. Let's elect a winner -- the next Mayor -- Rudy Giuliani. [[PAUSE]]


Thank you. God bless you. And God bless New York City.

# # #

✓  
THE WHITE HOUSE  
WASHINGTON

October 10, 1989

MEMORANDUM FOR CHRISS WINSTON  
DEPUTY ASSISTANT TO THE PRESIDENT  
FOR COMMUNICATIONS

FROM: BRENT O. HATCH   
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Proposed Presidential Remarks: Rudy Giuliani  
Fundraiser Dinner

At the request of James W. Cicconi, Counsel's office has reviewed the captioned remarks. We have no legal objections.

Thank you for submitting these draft remarks for our review.

cc: James W. Cicconi

89 OCT 10 P 5: 02

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/10/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10/10/89 5:00 PM

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**REMARKS:**

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**RESPONSE:**

*This is a very good speech - a model for future political trips!!*

*See P. 4+6*

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

1989 OCT 10 AM 8:16 ((Simon))  
October 9, 1989 4:00 pm  
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In the war on drugs, he was a four-star general. He was a war hero. No man in America has a better chance of succeeding. **Let's "take back the streets." Let's bring back New York.**

→ Like <sup>many of us</sup> ~~me~~, Rudy also knows what it's like to meet a payroll. To run a business. In 1978, Rudy was appointed by a court to take over a bankrupt, strike-threatened coal company in Kentucky. He saved hundreds of jobs. Got the miners a raise. Paid off the creditors -- 100 cents on the dollar. And sold the company for a large profit.

Rudy was the one to turn around it. **And Rudy's the one to turn around New York City.** [[PAUSE]]

Rudy has the energy, the intelligence, and the will to deal with New York's financial crisis. The shortage of affordable housing, the decline of the school system, neighborhood tensions, the homeless, and the crumbling highways and bridges and tunnels.

Rudy knows that when he becomes Mayor he'll have the second toughest job in America. [[PAUSE]] The first, of course, is managing the Yankees. [[PAUSE]]

Rudy cares about New York. People always wonder whether New York politicians are using their jobs as stepping stones to Washington. But Rudy's the one who left Washington to help clean up New York, the city of his birth, the city of his destiny.

And he's a family man. Just a few weeks ago, Donna gave birth to a daughter, Caroline. Son Andrew, three and a half, now has a little sister. Wouldn't it be nice to see those kids playing on the lawn at Gracie Mansion? We sure think so.

Rudy is fiercely proud of this town. And he has a dream for New York. The dream is of a city that gives everybody a chance -- in which everybody is free to make the most of themselves. He wants to create a climate in New York where that is possible.

Let me read you one other letter. "Dear Rudy," it begins. "For most of this decade, you have been at the center of our constant struggle to vindicate common decency. You were uncompromising in the struggle against political corruption, and in the vigorous prosecution of insider trading, organized crime, and drug trafficking. Your example, and your achievements, helped to inspire a new generation of young people with a deep and selfless commitment to public service." It was signed on St. Patrick's Day, 1989. And it was signed: "Mario Cuomo."

Rudy will bring everyone together in this city. Because Rudy is running for Mayor of all New York.

Half a century ago, Mayor La Guardia inherited a city bled by a decade of mismanagement and knavery. On his first day in office he swore in a new police commissioner with a single, blunt

message: "Drive out the racketeers -- or get out yourselves."

At City Hall he bounded past a gauntlet of shouting reporters, giving them only a four-word comment -- in Italian.

"What the hell does that mean?" someone asked.

"It means," said a newsman who knew both Italian and La Guardia, "no more free lunch!"

With those words, Fiorello La Guardia launched what many consider 12 years of the best reform government in American urban history. It helped that his three terms as Mayor coincided closely with F.D.R.'s 12 years in the White House. They forged an undeclared alliance that lifted New York up, and brought back the lost respect of the nation.

→ It's time to bring back America's greatest city. I want Rudy to know -- and I want New York to know -- that Mayor Giuliani will have a friend in the Oval Office. [[PAUSE]]

*we prob should not say this*

Like La Guardia, Rudy is an American original, an American hero. And a world-class city deserves a world-class Mayor. The time is too late. The resources are too scarce. The stakes are too high. If the problems are to be solved -- and not simply postponed -- **Rudy is the leader New York needs in City Hall.**

New York -- don't postpone your return to good government -- your return to greatness. Don't wait another four years.

Yes, Rudy's an underdog. But New York loves an underdog.

And Rudy Giuliani reminds me of Yogi Berra's description of the Miracle Mets of 1969. Sure, he admitted, they were underdogs. **But they were "overwhelming underdogs."** [[PAUSE]]

Let's start now. Let's bring back New York. Let's elect a winner -- the next Mayor -- Rudy Giuliani. [[PAUSE]]

Thank you. God bless you. And God bless New York City.

# # #

**WHITE HOUSE STAFFING MEMORANDUM**DATE: 10/10/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10/10/89 5:00 PMSUBJECT: PRESIDENTIAL REMARKS: RUDY GIULIANI FUNDRAISER DINNER

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 5:00 TODAY, October 10, with a copy to my office. Thank you.

**RESPONSE:**

*Chris -- see my comments. This has some good moments, but mostly toward the end. Early part is too rah-rah, not at all G.B. And Giuliani needs humanizing, not hyperbolic praise. Let's think about this a little...*

*J. Cicconi*  
10/10

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1989 OCT 10 AM 8:16

((Simon))  
October 9, 1989 4:00 pm  
Draft Four (B:RUDY)

PRESIDENTIAL REMARKS: RUDY GIULIANI FUNDRAISER DINNER  
NEW YORK HILTON HOTEL  
THURSDAY, OCTOBER 12, 1989

[[ACKNOWLEDGEMENTS]] I hear Guy [[MOLINARI]] went to Rudy a few weeks ago and said: "Good news. I got you the most powerful man in America for your fundraiser." Rudy told him: "Guy, we've already had Donald Trump." [[PAUSE]]

*Don't dredge up bad memory; and don't insult Rudy*  
Rudy asked me to come and speak on his behalf -- in a city I lost in last year's election. [[PAUSE]] And people say he has no sense of humor. [[PAUSE]]

My staff called Rudy's office last week, asking if there was anything in particular the campaign'd like me to say here. They came back with a one-word memo. True story. It was a phonetic guide to pronouncing the word: "JEW-LEE-AH-NEE." [[PAUSE]]

I've come to New York for two reasons. **The first is to endorse -- as strongly and enthusiastically as I can -- the next Mayor of New York: Rudy Giuliani**. [[PAUSE]]

Secondly, I urge all of you to support Rudy's candidacy as energetically and as generously as you can.

Rudy deserves the backing of everyone who really wants to bring back New York City. **Everyone who wants a Mayor who knows how to fight crime, crack and corruption -- and WIN**. [[PAUSE]]

✓ You know, Barbara and I lived not far from here when I served as U.N. Ambassador. We had a terrific time. And flying in today, seeing the magnificent skyline ~~and the lights~~, I remembered many

a JFK comparison! Let's not give  
 Dinkins a chance to do what Bentsen  
 did. Why not instead recall LaGuardia  
 who was, I believe, a Republican...

of the wonderful things the City offers, the sports, art, music and dance. There's a certain pace to life here -- an exciting, vibrant atmosphere that no place else can match.

In some ways, New York isn't the city it used to be. But Rudy holds out the hope that it can again become the city it once was.

Most of us know him as America's greatest crime-fighter. [[PAUSE]] I told that to one of my grandkids, and he thought I was going to New York to meet Batman! [[PAUSE]]

But seriously -- to pigeon-hole Rudy Giuliani as "just another crime-fighter" would be like dismissing the young J.F.K. as "just another war hero," or calling the young Teddy Roosevelt a "former police commissioner." Rudy Giuliani is the real thing. I'm not talking about quality of prosecutor. I'm talking about quality of person. As one New York columnist, a Democrat, put it: **"In an era of lawlessness, he stood for law. In an era of private greed, he stood for public service."**

Born in Brooklyn of Italian immigrants who ran a local bar and grill, while still in his twenties he did work with the Knapp Commission; cases that, literally, became the stuff of movies.

And what happened in his next big case wouldn't be believed if Hollywood did try to put it in <sup>a</sup> movie. It was "Rudy versus Goliath" -- an unknown Brooklyn kid, not yet 30, against a United States Congressman accused of bribery. The Congressman broke down under Rudy's cross-examination. Actually poked one lens out of his glasses. Stopped the trial. And confessed on the spot.

*This isn't exactly modest!*

It really happened. The newspapers were in awe. Rudy's too modest to brag about it. But I know it because, on the wall just outside his office, he keeps the clippings framed. [[PAUSE]]

Every generation or so, there emerges a larger than life crime-buster who captures the public imagination. Teddy Roosevelt was one. Thomas E. Dewey and Elliot Ness were others.

Rudy won his reputation, as they say, "the old-fashioned way." He earned it. His secret has been hard work, an innovative mind, unflagging idealism, and a flair for leadership. He has imagination and energy. And he is a man of ideas.

It was Rudy's brainstorm to dust off the existing RICO law and use it in a way that had never been tried: to attack the ruling board of New York's crime families. He did it without new legislation. He did it without new resources. He did it by seeing what no one else had seen -- and by making it work.

And he has all the right instincts. He's fought not only for criminal justice, but also social justice. Some years ago, the ranks of the homeless here swelled when hundreds of mentally ill people were stripped of social security benefits. Rudy "did the right thing." He refused to go along. He took a stand -- for New York -- and for the homeless.

The New York Times called it, "one of his finest hours," ~~And his solid work made sense~~ But Rudy's stand wasn't just courageous. It was also smart -- he was ultimately backed up by the U.S. Supreme Court.

Rudy's leadership has earned respect across America. In a recent letter, former A.G. William French Smith said, without

*Let's fact check this w/ DOJ; I don't think it's right -- law was enacted for this precise purpose.*

*a solid piece of legal work which*

qualification, that Rudy Giuliani has "done more than any individual I know to extinguish the myth that crime is an unconquerable and somehow tolerable presence in our society."

Rudy demonstrated to a skeptical nation that one man with courage and conviction can make a difference. As U.S. Attorney, he commanded about 130 troops. **Think what he can do from City Hall. Think of the energy, the renaissance, that this young and imaginative leader can bring to New York.**

In the war on drugs, he was a four-star general. He was a war hero. No man in America has a better chance of succeeding. **Let's "take back the streets." Let's bring back New York.**

~~Like me,~~ Rudy also knows what it's like to meet a payroll. To run a business. In 1978, Rudy was appointed by a court to take over a bankrupt, strike-threatened coal company in Kentucky. He saved hundreds of jobs. Got the miners a raise. Paid off the creditors -- 100 cents on the dollar. And sold the company for a large profit.

*Sounds terrible* { Rudy was the one to turn around it. } **And Rudy's the one to turn around New York City. [[PAUSE]]**

Rudy has the energy, the intelligence, and the will to deal with New York's financial crisis. The shortage of affordable housing, the decline of the school system, neighborhood tensions, the homeless, and the crumbling highways and bridges and tunnels.

Rudy knows that when he becomes Mayor he'll have the second toughest job in America. [[PAUSE]] The first, of course, is managing the Yankees. [[PAUSE]]

Too Heavy!  
He needs the human touch, not canonization  
Try "his hometown" -- and yours -- perhaps.

Rudy cares about New York. People always wonder whether New York politicians are using their jobs as stepping stones to Washington. But Rudy's the one who left Washington to help clean up New York, the city of his birth, the city of his destiny.

And he's a family man. Just a few weeks ago, Donna gave birth to a daughter, Caroline. Son Andrew, three and a half, now has a little sister. Wouldn't it be nice to see those kids playing on the lawn at Gracie Mansion? We sure think so.

Rudy is fiercely proud of this town. And he has a dream for New York. The dream is of a city that gives everybody a chance -- in which everybody is free to make the most of themselves. He wants to create a climate in New York where that is possible.

Let me read you one other letter. "Dear Rudy," it begins. "For most of this decade, you have been at the center of our constant struggle to vindicate common decency. You were uncompromising in the struggle against political corruption, and in the vigorous prosecution of insider trading, organized crime, and drug trafficking. Your example, and your achievements, helped to inspire a new generation of young people with a deep and selfless commitment to public service." It was signed on St. Patrick's Day, 1989. And it was signed: "Mario Cuomo."

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Half a century ago, Mayor La Guardia inherited a city bled by a decade of mismanagement and knavery. On his first day in office he swore in a new police commissioner with a single, blunt

Good.  
This, from La Guardia, is best part of speech... just the right tone.

message: "Drive out the racketeers -- or get out yourselves."

At City Hall he bounded past a gauntlet of shouting reporters, giving them only a four-word comment -- in Italian.

"What the hell does that mean?" someone asked.

"It means," said a newsman who knew both Italian and La Guardia, "no more free lunch!"

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It's time to bring back America's greatest city. I want Rudy to know -- and I want New York to know -- that Mayor Giuliani will have a friend in the Oval Office. [[PAUSE]]

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New York -- don't postpone your return to good government -- your return to greatness. Don't wait another four years.

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And Rudy Giuliani reminds me of Yogi Berra's description of the Miracle Mets of 1969. Sure, he admitted, they were underdogs. But they were "overwhelming underdogs." [[PAUSE]]

Good

Let's start now. Let's bring back New York. Let's elect a winner -- the next Mayor -- Rudy Giuliani. [[PAUSE]]

Thank you. God bless you. And God bless New York City.

# # #

10/10/89  
✓  
- Carney  
- Gromis

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Document No. \_\_\_\_\_

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/10/89

ACTION/CONCURRENCE/COMMENT DUE BY:

10/10/89 5:00 PM

PRESIDENTIAL REMARKS: RUDY GIULIANI FUNDRAISER DINNER

SUBJECT: \_\_\_\_\_

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 5:00 TODAY, October 10, with a copy to my office. Thank you.

RESPONSE:

*See page Five  
bottom with*

89 OCT 10 10:31 AM

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1989 OCT 10 AM 8:16 ((Simon))  
October 9, 1989 4:00 pm  
Draft Four (B:RUDY)

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NEW YORK HILTON HOTEL  
THURSDAY, OCTOBER 12, 1989

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Secondly, I urge all of you to support Rudy's candidacy as energetically and as generously as you can.

Rudy deserves the backing of everyone who really wants to bring back New York City. **Everyone who wants a Mayor who knows how to fight crime, crack and corruption -- and WIN**. [[PAUSE]]

You know, Barbara and I lived not far from here when I served as U.N. Ambassador. We had a terrific time. And flying in tonight, seeing the skyline and the lights, I remembered many

He's flying  
w w  
the afternoon

of the wonderful things the City offers, the sports, art, music and dance. There's a certain pace to life here -- an exciting, vibrant atmosphere that no place else can match.

In some ways, New York isn't the city it used to be. But Rudy holds out the hope that it can again become the city it once was.

Most of us know him as America's greatest crime-fighter. [[PAUSE]] I told that to one of my grandkids, and he thought I was going to New York to meet Batman! [[PAUSE]]

But seriously -- to pigeon-hole Rudy Giuliani as "just another crime-fighter" would be like dismissing the young J.F.K. as "just another war hero," or calling the young Teddy Roosevelt a "former police commissioner." Rudy Giuliani is the real thing. I'm not talking about quality of prosecutor. I'm talking about quality of person. As one New York columnist, a Democrat, put it: **"In an era of lawlessness, he stood for law. In an era of private greed, he stood for public service."**

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And he has all the right instincts. He's fought not only for criminal justice, but also social justice. Some years ago, the ranks of the homeless here swelled when hundreds of mentally ill people were stripped of social security benefits. Rudy "did the right thing." He refused to go along. He took a stand -- for New York -- and for the homeless.

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Rudy was the one to turn around <sup>(?)</sup>it. **And Rudy's the one to turn around New York City.** [[PAUSE]]

Rudy has the energy, the intelligence, and the will to deal with New York's financial crisis. The shortage of affordable housing, the decline of the school system, neighborhood tensions, the homeless, and the crumbling highways and bridges and tunnels.

Rudy knows that when he becomes Mayor he'll have the second toughest job in America. [[PAUSE]] The first, of course, is managing the Yankees. [[PAUSE]]

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And he's a family man. Just a few weeks ago, Donna gave birth to a daughter, Caroline. Son Andrew, three and a half, now has a little sister. Wouldn't it be nice to see those kids playing on the lawn at Gracie Mansion? We sure think so.

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Rudy will bring everyone together in this city. Because Rudy is running for Mayor of all New York. *Maybe cut to deeply against Dinkens?*

Half a century ago, Mayor La Guardia inherited a city bled by a decade of mismanagement and knavery. On his first day in office he swore in a new police commissioner with a single, blunt

message: "Drive out the racketeers -- or get out yourselves."

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Let's start now. Let's bring back New York. Let's elect a winner -- the next Mayor -- Rudy Giuliani. [[PAUSE]]

Thank you. God bless you. And God bless New York City.

# # #

*Simon edits*

((Simon))  
October 9, 1989 4:00 pm  
Draft Four (B:RUDY) ✓

PRESIDENTIAL REMARKS: RUDY GIULIANI FUNDRAISER DINNER  
NEW YORK HILTON HOTEL  
THURSDAY, OCTOBER 12, 1989 *7:30 pm*

[[ACKNOWLEDGEMENTS]] I hear Guy [[MOLINARI]] went to Rudy a few weeks ago and said: "Good news. I got you the most powerful man in America for your fundraiser." Rudy told him: "Guy, we've already had Donald Trump." [[PAUSE]]

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My staff called Rudy's office last week, asking if there was anything in particular the campaign'd like me to say here. They came back with a one-word memo. True story. It was a phonetic guide to pronouncing the word: "JEW-LEE-AH-NEE." [[PAUSE]]

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But seriously -- to pigeon-hole Rudy Giuliani as "just another crime-fighter" would be like dismissing the young J.F.K. as "just another war hero," or calling the young Teddy Roosevelt a "former police commissioner." Rudy Giuliani is the real thing. I'm not talking about quality of prosecutor. I'm talking about quality of person. As one New York columnist, a Democrat, put it: "In an era of lawlessness, he stood for law. In an era of private greed, he stood for public service."

Born in Brooklyn of Italian ~~immigrants~~ <sup>parents</sup> who ran a local bar and grill, while still in his twenties he did work with the ~~Knapp Commission~~ <sup>police</sup> cases that, literally, became the stuff of movies. <sup>corruption</sup>

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It really happened. The newspapers were in awe. Rudy's too modest to brag about it. But I know it because, on the wall just outside his office, he keeps the clippings framed. [[PAUSE]]

Every generation or so, there emerges a larger than life crime-buster who captures the public imagination. Teddy Roosevelt was one. Thomas E. Dewey and Elliot Ness were others.

Rudy won his reputation, as they say, "the old-fashioned way." He earned it. His secret has been hard work, an innovative mind, unflagging idealism, and a flair for leadership. He has imagination and energy. And he is a man of ideas.

It was Rudy's brainstorm to dust off the existing RICO law and use it in a way that had never been tried: to attack the ruling board of New York's crime families. He did it without new legislation. He did it without new resources. He did it by seeing what no one else had seen -- and by making it work.

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(The New York Times called it, "one of his finest hours.")

~~But Rudy's stand wasn't just courageous. It was also smart -- he was ultimately backed up by the U.S. Supreme Court.~~

Rudy's leadership has earned <sup>Horney</sup> respect across America. In a recent letter, former A.G. <sup>ex-101</sup> William French Smith said, without

qualification, that Rudy Giuliani has "done more than any individual I know to extinguish the myth that crime is an unconquerable and somehow tolerable presence in our society."

Rudy demonstrated to a skeptical nation that one man with courage and conviction can make a difference. As U.S. Attorney, he commanded about <sup>160</sup>~~130~~ troops. Think what he can do from City Hall. Think of the energy, the renaissance, that this young and imaginative leader can bring to New York.

In the war on drugs, he was a four-star general. He was a war hero. No man in America has a better chance of succeeding. Let's "take back the streets." Let's bring back New York.

Like me, Rudy also knows what it's like to meet a payroll. To run a business. In 1978, Rudy was appointed by a court to take over a bankrupt, strike-threatened coal company in Kentucky. He saved hundreds of jobs. Got the miners a raise. <sup>And</sup> Paid off the creditors -- 100 cents on the dollar. ~~And sold the company for a large profit.~~

Rudy was the one to turn <sup>it</sup> around ~~it~~. <sup>(parallelism doesn't work here)</sup> And Rudy's the one to turn around New York City. [[PAUSE]]

Rudy has the energy, the intelligence, and the will to deal with New York's financial crisis. The shortage of affordable housing, the decline of the school system, neighborhood tensions, the homeless, and the crumbling highways and bridges and tunnels.

Rudy knows that when he becomes Mayor he'll have the second toughest job in America. [[PAUSE]] The first, of course, is managing the Yankees. [[PAUSE]]

Rudy cares about New York. People always wonder whether New York politicians are using their jobs as stepping stones to Washington. But Rudy's the one who left Washington to help clean up New York, the city of his birth, the city of his destiny.

And he's a family man. Just a few weeks ago, Donna gave birth to a daughter, Caroline. Son Andrew, three and a half, now has a little sister. Wouldn't it be nice to see those kids playing on the lawn at Gracie Mansion? We sure think so.

Rudy is fiercely proud of this town. And he has a dream for New York. The dream is of a city that gives everybody a chance -- in which everybody is free to make the most of themselves. He wants to create a climate in New York where that is possible.

Let me read you one other letter. "Dear Rudy," it begins. "For most of this decade, you have been at the center of our constant struggle to vindicate common decency. You were uncompromising in the struggle against political corruption, and in the vigorous prosecution of insider trading, organized crime, and drug trafficking. Your example, and your achievements, helped to inspire a new generation of young people with a deep and selfless commitment to public service." It was signed on St. Patrick's Day, 1989. And it was signed: "Mario Cuomo."

Rudy will bring everyone together in this city. Because Rudy is running for Mayor of all New York.

Half a century ago, Mayor La Guardia inherited a city bled by a decade of mismanagement and knavery. On his first day in office he swore in a new police commissioner with a single, blunt

message: "Drive out the racketeers -- or get out yourselves."

At City Hall he bounded past a gauntlet of shouting reporters, giving them only a four-word comment -- in Italian.

"What the hell does that mean?" someone asked.

"It means," said a newsman who knew both Italian and La Guardia, "no more free lunch!"

With those words, Fiorello La Guardia launched what many consider 12 years of the best reform government in American urban history. It helped that his three terms as Mayor coincided closely with F.D.R.'s 12 years in the White House. They forged an undeclared alliance that lifted New York up, and brought back the lost respect of the nation.

It's time to bring back America's greatest city. I want Rudy to know -- and I want New York to know -- that Mayor Giuliani will have a friend in the Oval Office. [[PAUSE]]

Like La Guardia, Rudy is an American original, an American hero. And a world-class city deserves a world-class Mayor. The time is too late. The resources are too scarce. The stakes are too high. If the problems are to be solved -- and not simply postponed -- Rudy is the leader New York needs in City Hall.

New York -- don't postpone your return to good government -- your return to greatness. Don't wait another four years.

Yes, Rudy's an underdog. But New York loves an underdog.

And Rudy Giuliani reminds me of Yogi Berra's description of the Miracle Mets of 1969. Sure, he admitted, they were underdogs. But they were "overwhelming underdogs." [[PAUSE]]

Let's start now. Let's bring back New York. Let's elect a winner -- the next Mayor -- Rudy Giuliani. [[PAUSE]]

Thank you. God bless you. And God bless New York City.

# # #

**WHITE HOUSE STAFFING MEMORANDUM**DATE: 10/10/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10/10/89 5:00 PMPRESIDENTIAL REMARKS: RUDY GIULIANI FUNDRAISER DINNER  
SUBJECT: \_\_\_\_\_

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

## REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 5:00 TODAY, October 10, with a copy to my office. Thank you.

## RESPONSE:

19:20 01 100 88  
No Comment  
10/10/89

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/10/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10/10/89 5:00 PM

SUBJECT: PRESIDENTIAL REMARKS: RUDY GIULIANI FUNDRAISER DINNER

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
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CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

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**RESPONSE:**

*See comments on 10/10/89*  
*ok*  
 89 OCT 10 P3:41  
*[Signature]*

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

1989 OCT 10 AM 8:16 ((Simon))  
October 9, 1989 4:00 pm  
Draft Four (B:RUDY)

**PRESIDENTIAL REMARKS: RUDY GIULIANI FUNDRAISER DINNER  
NEW YORK HILTON HOTEL  
THURSDAY, OCTOBER 12, 1989**

[[ACKNOWLEDGEMENTS]] I hear Guy [[MOLINARI]] went to Rudy a few weeks ago and said: "Good news. I got you the most powerful man in America for your fundraiser." Rudy told him: "Guy, we've already had Donald Trump." [[PAUSE]]

Rudy asked me to come and speak on his behalf -- in a city I lost in last year's election. [[PAUSE]] And people say he has no sense of humor. [[PAUSE]]

My staff called Rudy's office last week, asking if there was anything in particular the campaign'd like me to say here. They came back with a one-word memo. True story. It was a phonetic guide to pronouncing the word: "JEW-LEE-AH-NEE." [[PAUSE]]

I've come to New York for two reasons. The first is to endorse -- as strongly and enthusiastically as I can -- the next Mayor of New York: Rudy Giuliani. [[PAUSE]]

Secondly, I urge all of you to support Rudy's candidacy as energetically and as generously as you can.

Rudy deserves the backing of everyone who really wants to bring back New York City. Everyone who wants a Mayor who knows how to fight crime, crack and corruption -- and WIN. [[PAUSE]]

You know, Barbara and I lived not far from here when I served as U.N. Ambassador. We had a terrific time. And flying in tonight, seeing the skyline and the lights, I remembered many

of the wonderful things the City offers, the sports, art, music and dance. There's a certain pace to life here -- an exciting, vibrant atmosphere that no place else can match.

In <sup>many</sup> some ways, New York isn't the city it used to be. But Rudy holds out the hope that it can again become the city it once was.

Most of us know him as America's greatest crime-fighter. [[PAUSE]] I told that to one of my grandkids, and he thought I was going to New York to meet Batman! [[PAUSE]]

But seriously -- to pigeon-hole Rudy Giuliani as "just another crime-fighter" would be like dismissing the young J.F.K. as "just another war hero," or calling the young Teddy Roosevelt a "former police commissioner." Rudy Giuliani is the real thing. I'm not talking about quality of prosecutor. I'm talking about quality of person. As one New York columnist, a Democrat, put it: "In an era of lawlessness, he stood for law. In an era of private greed, he stood for public service."

Born in Brooklyn of Italian immigrants who ran a local bar and grill, while still in his twenties he did work with the Knapp Commission cases that, literally, became the stuff of movies.

And what happened in his next big case wouldn't be believed if Hollywood did try to put it in movie. It was "Rudy versus Goliath" -- an unknown Brooklyn kid, not yet 30, against a United States Congressman accused of bribery. The Congressman broke down under Rudy's cross-examination. Actually poked one lens out of his glasses. Stopped the trial. And confessed on the spot.

It really happened. The newspapers were in awe. Rudy's too modest to brag about it. But I know it because, on the wall just outside his office, he keeps the clippings framed. [[PAUSE]]

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Rudy won his reputation, as they say, "the old-fashioned way." He earned it. His secret has been hard work, an innovative mind, unflagging idealism, and a flair for leadership. He has imagination and energy. And he is a man of ideas.

It was Rudy's brainstorm to dust off the existing RICO law and use it in a way that had never been tried: to attack the ruling board of New York's crime families. He did it without new legislation. He did it without new resources. **He did it by seeing what no one else had seen -- and by making it work.**

And he has all the right instincts. He's fought not only for criminal justice, but also social justice. Some years ago, the ranks of the homeless here swelled when hundreds of mentally ill people were stripped of social security benefits. Rudy "did the right thing." He refused to go along. He took a stand -- for New York -- and for the homeless.

The New York Times called it, "one of his finest hours." But Rudy's stand wasn't just <sup>morally right</sup> courageous. It was also <sup>legally & correct</sup> smart -- he was ultimately backed up by the U.S. Supreme Court.

Rudy's leadership has <sup>earned</sup> respect across America. In a recent letter, former A.G. William French Smith said, without

qualification, that Rudy Giuliani has "done more than any individual I know to extinguish the myth that crime is an unconquerable and somehow tolerable presence in our society."

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In the war on drugs, he was a four-star general. He was a war hero. No man in America has a better chance of succeeding. Let's "take back the streets." Let's bring back New York.

Like me, Rudy also knows what it's like to meet a payroll. To run a business. In 1978, Rudy was appointed by a court to take over a bankrupt, strike-threatened coal company in Kentucky. He saved hundreds of jobs. Got the miners a raise. Paid off the creditors -- 100 cents on the dollar. And sold the company for a large profit.

Rudy was the one to turn around <sup>that company</sup> it. And Rudy's the one to turn around New York City. [[PAUSE]]

Rudy has the energy, the intelligence, and the will to deal with New York's financial crisis. <sup>With</sup> The shortage of affordable housing, the decline of the school system, neighborhood <sup>and racial</sup> tensions, the homeless, and the crumbling highways and bridges and tunnels.

Rudy knows that when he becomes Mayor he'll have the second toughest job in America. [[PAUSE]] The first, of course, is managing the Yankees. [[PAUSE]]

Where ~~was~~ harmony and cooperation replaced racial, ethnic and community divisions:  
A city

Rudy cares about New York. People always wonder whether New York politicians are using their jobs as stepping stones to Washington. But Rudy's the one who left Washington to help clean up New York, the city of his birth, the city of his destiny.

And he's a family man. Just a few weeks ago, Donna gave birth to a daughter, Caroline. Son Andrew, three and a half, now has a little sister. Wouldn't it be nice to see those kids playing on the lawn at Gracie Mansion? We sure think so.

Rudy is fiercely proud of this town. And he has a dream for New York. The dream is of a city that gives everybody a chance -- in which everybody is free to make the most of themselves. [He wants to create a climate in New York where that is possible.]

Let me read <sup>from another</sup> ~~you one other~~ letter. "Dear Rudy," it begins. "For most of this decade, you have been at the center of our constant struggle to vindicate common decency. You were uncompromising in the struggle against political corruption, and in the vigorous prosecution of insider trading, organized crime, and drug trafficking. Your example, and your achievements, helped to inspire a new generation of young people with a deep and selfless commitment to public service." It was signed on St. Patrick's Day, 1989. And it was signed: "Mario Cuomo."

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*better  
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# WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/10/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10/10/89 5:00 PM

SUBJECT: PRESIDENTIAL REMARKS: RUDY GIULIANI FUNDRAISER DINNER

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 5:00 TODAY, October 10, with a copy to my office. Thank you.

RESPONSE: *No comment*

89 OCT 10 PM 4:41

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1989 OCT 10 AM 8:16 ((Simon))  
October 9, 1989 4:00 pm  
Draft Four (B:RUDY)

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THURSDAY, OCTOBER 12, 1989

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And he has all the right instincts. He's fought not only for criminal justice, but also social justice. Some years ago, the ranks of the homeless here swelled when hundreds of mentally ill people were stripped of social security benefits. Rudy "did the right thing." He refused to go along. He took a stand -- for New York -- and for the homeless.

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Rudy was the one to turn around it. And Rudy's the one to turn around New York City. [[PAUSE]]

Rudy has the energy, the intelligence, and the will to deal with New York's financial crisis. The shortage of affordable housing, the decline of the school system, neighborhood tensions, the homeless, and the crumbling highways and bridges and tunnels.

Rudy knows that when he becomes Mayor he'll have the second toughest job in America. [[PAUSE]] The first, of course, is managing the Yankees. [[PAUSE]]

Rudy cares about New York. People always wonder whether New York politicians are using their jobs as stepping stones to Washington. But Rudy's the one who left Washington to help clean up New York, the city of his birth, the city of his destiny.

And he's a family man. Just a few weeks ago, Donna gave birth to a daughter, Caroline. Son Andrew, three and a half, now has a little sister. Wouldn't it be nice to see those kids playing on the lawn at Gracie Mansion? We sure think so.

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Let me read you one other letter. "Dear Rudy," it begins. "For most of this decade, you have been at the center of our constant struggle to vindicate common decency. You were uncompromising in the struggle against political corruption, and in the vigorous prosecution of insider trading, organized crime, and drug trafficking. Your example, and your achievements, helped to inspire a new generation of young people with a deep and selfless commitment to public service." It was signed on St. Patrick's Day, 1989. And it was signed: "Mario Cuomo."

Rudy will bring everyone together in this city. Because Rudy is running for Mayor of all New York.

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"What the hell does that mean?" someone asked.

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With those words, Fiorello La Guardia launched what many consider 12 years of the best reform government in American urban history. It helped that his three terms as Mayor coincided closely with F.D.R.'s 12 years in the White House. They forged an undeclared alliance that lifted New York up, and brought back the lost respect of the nation.

It's time to bring back America's greatest city. I want Rudy to know -- and I want New York to know -- that Mayor Giuliani will have a friend in the Oval Office. [[PAUSE]]

Like La Guardia, Rudy is an American original, an American hero. And a world-class city deserves a world-class Mayor. The time is too late. The resources are too scarce. The stakes are too high. If the problems are to be solved -- and not simply postponed -- Rudy is the leader New York needs in City Hall.

New York -- don't postpone your return to good government -- your return to greatness. Don't wait another four years.

Yes, Rudy's an underdog. But New York loves an underdog.

And Rudy Giuliani reminds me of Yogi Berra's description of the Miracle Mets of 1969. Sure, he admitted, they were underdogs. But they were "overwhelming underdogs." [[PAUSE]]

Let's start now. Let's bring back New York. Let's elect a winner -- the next Mayor -- Rudy Giuliani. [[PAUSE]]

Thank you. God bless you. And God bless New York City.

# # #

((Simon))  
October 9, 1989 4:00 pm  
Draft Four (B:RUDY)

PRESIDENTIAL REMARKS: RUDY GIULIANI FUNDRAISER DINNER  
NEW YORK HILTON HOTEL  
THURSDAY, OCTOBER 12, 1989

[[ACKNOWLEDGEMENTS]] I hear Guy [[MOLINARI]] went to Rudy a few weeks ago and said: "Good news. I got you the most powerful man in America for your fundraiser." Rudy told him: "Guy, we've already had Donald Trump." [[PAUSE]]

Rudy asked me to come and speak on his behalf -- in a city I lost in last year's election. [[PAUSE]] And people say he has no sense of humor. [[PAUSE]]

My staff called Rudy's office last week, asking if there was anything in particular the campaign'd like me to say here. They came back with a one-word memo. True story. It was a phonetic guide to pronouncing the word: "JEW-LEE-AH-NEE." [[PAUSE]]

I've come to New York for two reasons. **The first is to endorse -- as strongly and enthusiastically as I can -- the next Mayor of New York: Rudy Giuliani**. [[PAUSE]]

Secondly, I urge all of you to support Rudy's candidacy as energetically and as generously as you can.

Rudy deserves the backing of everyone who really wants to bring back New York City. **Everyone who wants a Mayor who knows how to fight crime, crack and corruption -- and WIN**. [[PAUSE]]

You know, Barbara and I lived not far from here when I served as U.N. Ambassador. We had a terrific time. And flying in tonight, seeing the skyline and the lights, I remembered many

of the wonderful things the City offers, the sports, art, music and dance. There's a certain pace to life here -- an exciting, vibrant atmosphere that no place else can match.

In some ways, New York isn't the city it used to be. But Rudy holds out the hope that it can again become the city it once was.

Most of us know him as America's greatest crime-fighter. [[PAUSE]] I told that to one of my grandkids, and he thought I was going to New York to meet Batman! [[PAUSE]]

But seriously -- to pigeon-hole Rudy Giuliani as "just another crime-fighter" would be like dismissing the young J.F.K. as "just another war hero," or calling the young Teddy Roosevelt a "former police commissioner." Rudy Giuliani is the real thing. I'm not talking about quality of prosecutor. I'm talking about quality of person. As one New York columnist, a Democrat, put it: **"In an era of lawlessness, he stood for law. In an era of private greed, he stood for public service."**

Born in Brooklyn of Italian immigrants who ran a local bar and grill, while still in his twenties he did work with the Knapp Commission cases that, literally, became the stuff of movies.

And what happened in his next big case wouldn't be believed if Hollywood did try to put it in movie. It was "Rudy versus Goliath" -- an unknown Brooklyn kid, not yet 30, against a United States Congressman accused of bribery. The Congressman broke down under Rudy's cross-examination. Actually poked one lens out of his glasses. Stopped the trial. And confessed on the spot.

It really happened. The newspapers were in awe. Rudy's too modest to brag about it. But I know it because, on the wall just outside his office, he keeps the clippings framed. [[PAUSE]]

Every generation or so, there emerges a larger than life crime-buster who captures the public imagination. Teddy Roosevelt was one. Thomas E. Dewey and Elliot Ness were others.

Rudy won his reputation, as they say, "the old-fashioned way." He earned it. His secret has been hard work, an innovative mind, unflagging idealism, and a flair for leadership. He has imagination and energy. And he is a man of ideas.

It was Rudy's brainstorm to dust off the existing RICO law and use it in a way that had never been tried: to attack the ruling board of New York's crime families. He did it without new legislation. He did it without new resources. He did it by seeing what no one else had seen -- and by making it work.

And he has all the right instincts. He's fought not only for criminal justice, but also social justice. Some years ago, the ranks of the homeless here swelled when hundreds of mentally ill people were stripped of social security benefits. Rudy "did the right thing." He refused to go along. He took a stand -- for New York -- and for the homeless.

The New York Times called it, "one of his finest hours." But Rudy's stand wasn't just courageous. It was also smart -- he was ultimately backed up by the U.S. Supreme Court.

Rudy's leadership has earned respect across America. In a recent letter, former A.G. William French Smith said, without

qualification, that Rudy Giuliani has "done more than any individual I know to extinguish the myth that crime is an unconquerable and somehow tolerable presence in our society."

Rudy demonstrated to a skeptical nation that one man with courage and conviction can make a difference. As U.S. Attorney, he commanded about 130 troops. **Think what he can do from City Hall. Think of the energy, the renaissance, that this young and imaginative leader can bring to New York.**

In the war on drugs, he was a four-star general. He was a war hero. No man in America has a better chance of succeeding. **Let's "take back the streets." Let's bring back New York.**

Like me, Rudy also knows what it's like to meet a payroll. To run a business. In 1978, Rudy was appointed by a court to take over a bankrupt, strike-threatened coal company in Kentucky. He saved hundreds of jobs. Got the miners a raise. Paid off the creditors -- 100 cents on the dollar. And sold the company for a large profit.

Rudy was the one to turn around it. **And Rudy's the one to turn around New York City.** [[PAUSE]]

Rudy has the energy, the intelligence, and the will to deal with New York's financial crisis. The shortage of affordable housing, the decline of the school system, neighborhood tensions, the homeless, and the crumbling highways and bridges and tunnels.

Rudy knows that when he becomes Mayor he'll have the second toughest job in America. [[PAUSE]] The first, of course, is managing the Yankees. [[PAUSE]]

Rudy cares about New York. People always wonder whether New York politicians are using their jobs as stepping stones to Washington. But Rudy's the one who left Washington to help clean up New York, the city of his birth, the city of his destiny.

And he's a family man. Just a few weeks ago, Donna gave birth to a daughter, Caroline. Son Andrew, three and a half, now has a little sister. Wouldn't it be nice to see those kids playing on the lawn at Gracie Mansion? We sure think so.

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