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**This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.**

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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13505  
**Folder ID Number:** 13505-013

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**Folder Title:**  
National Federation of Republican Women 10/8/89 [OA 3536] [2]

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>25</b>	<b>6</b>	<b>5</b>	<b>4</b>

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# WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/4/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10/5/89 2:00 PM

SUBJECT: PRESIDENTIAL REMARKS: NATIONAL FEDERATION OF REPUBLICAN WOMEN

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 Thursday, October 5, with a copy to my office. Thank you.

RESPONSE:

*see comments*  
*10/5/89*

89 OCT 6 10:23

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

(Lange/Simon)  
October 4, 1989  
5:40 p.m.  
[REPWOM.DOC]

1989 OCT -4 PM 6:11

PRESIDENTIAL REMARKS: NATIONAL FEDERATION OF REPUBLICAN WOMEN  
BALTIMORE CONVENTION CENTER  
SUNDAY, OCTOBER 8, 1989  
[TIME]

✓ Thank you, Helene Bentley [Acknowledgements] Barbara and I are delighted to be with you here today. You know, as much as I love it when we travel together, I get the feeling -- at least with this crowd -- that most of that fantastic applause was, and should have been, for Barbara. [PAUSE]

[[ We're spending this long weekend up at Camp David. Most of you probably know that President Eisenhower named Camp David after his grandson. Well, not too long ago, a friend of my son Marvin's started lobbying me to change the name to Camp Marvin.

I told him we Bushes do things democratically, and called all of the kids for a vote. It was a tie -- one vote for Camp Marvin... one for Camp Neil... one for Camp Jeb... one for Camp George... and one for Camp Doro. [PAUSE]

In fact, the only member of the Bush clan who didn't speak on her own behalf was Millie. ]]

Judging from the theme you've chosen for this conference -- "Meeting the Challenges of the 90s" -- your eyes are focused firmly on the future.

But you're not just waiting for the future to happen. You're the kind of people who are doing something, right now, to

make sure that the right voices are heard -- and the right decisions are made.

You're working hard to elect and train the highest quality candidates for public service -- at all levels. Your Campaign Management Schools and Polling Schools provide the kind of advanced training that brings the best to the ballots -- election after election.

So I want to begin by wishing you luck with your new nationwide candidate recruiting program -- Project '90.

I'd also congratulate you for your community service efforts like the "Caring for America" project.

[[ You know, last week I said in a speech that I'm a practical man -- that I'm not much for the airy and abstract. A fellow came up to me later and said "Fine -- so explain the thousand points of light." ]]

Well, when I spoke of a "thousand points of light," you understood -- and you didn't hide your light under a bushel basket, or try to bury it in a bureaucracy.

No, you've brought that light into the open, turning an abstract ideal into a shining reality.

Your brand of community service and coalition-building make an unbeatable combination. You're an example, if you'll pardon the expression, of what the "democratic process" ought to be about: you're seeking out capable people, interested in public service -- and bringing their candidacies to life.

[[ In a way, I have to feel sorry for your opponents. They tend to come up with contenders that run the whole gamut from "A" to "B"... Candidates about as inspiring as a speed bump. ]]

Many of you were in Orlando in the fall of 1987, when I spoke to your last Biennial Convention. That was just before I announced my candidacy for President. On that day I outlined five priorities that would shape this administration's work.

Today I'm going to sketch out a picture of the progress we've made since then. But I want to tell you up front that this isn't "my" record I'm talking about -- it's **our** record.

The victories you've won -- and will continue to win -- aren't just victories of one candidate over another. They represent the victory of a philosophy. The vindication of Republican ideas. And proof positive, that **the Republican Party is the only party that delivers on its promises.**

We promised America peace and prosperity -- and we're keeping that promise. So let's look at the record.

**Number One:** Peace. Two years ago, meeting with you, I said I was for "extending our progress on arms control with a verifiable agreement to eliminate all chemical and biological weapons."

Just two **weeks** ago, before the United Nations General Assembly, I announced steps we're taking toward a treaty to ban -- **eliminate** -- all chemical weapons around the world, within ten years of signing that treaty. No, peace isn't breaking out all

over -- but because of our policies, the potential for world peace may be greater now than ever before.

Number Two: Prosperity. I told you two years ago I wanted to bring economic growth to all Americans, because "a job is the best anti-poverty program ever created." Well, we've just begun the **83rd month** of uninterrupted economic growth -- a record-breaking recovery that has put more Americans to work, at better jobs, than ever before.

In the two years since we last met, over half a million Black Americans have found jobs. Hispanic employment has reached an all-time high.

And regions of America that were hardest-hit by the misguided economic policies of the late 1970s -- especially the Midwest -- are flourishing again today.

[[ But let's be fair. The policies of the late 1970s weren't ideas to be thrown aside lightly -- no, they were to be thrown aside with great force. ]]

Since this recovery began, our industrial production has grown **twice** as fast as that in Europe -- faster than the industrial production of the Japanese.

So when anyone tells you America is "de-industrializing," they've got it wrong. Pronounce it to them slowly, like I do: The word is "RE-industrializing." And stronger than ever, thanks to a Republican Party, and Republican policies, that continue to bring prosperity to all Americans.

Add Ethics legislation  
Campaign Finance legislation

**Number Three:** Good government. Two years ago I called for a "stronger sense of honor in public service, attracting people who want to make a contribution, not to make a buck."

In the first months of this administration we've sent a very clear signal to all branches of government. People of integrity may disagree on the issues facing government -- but government must have no doubt about the integrity of its people. It's very simple: **The American people deserve good government -- and the Republican Party is making sure they get it.**

Part of governing well is making sure that the best are chosen to serve. So we've sought out the best -- and our record of appointing talented and qualified women to important offices proves it.

As of today, we've nominated or announced intent to nominate [86] women to Senate-confirmed senior positions in this administration. That's more women appointed in our first nine months, than any previous administration managed in any given year. [PAUSE] And that's a great step toward good government.

**Number Four:** Education. Two years ago I said I wanted to educate our children for the 21st century. Well, as you know, a week and a half ago America's governors convened with an American President for the first time since 1933 -- this time, to undertake a major state-by-state effort to restructure our system of education.

I have sent to the Congress a comprehensive legislation to reform ~~campaign finance~~ Congressional elections. To enhance the role of the parties and the individual and lessen the pernicious influence of economic special interests. And to increase competitiveness in American congressional elections. A 78.5% reelection rate in the House is unhealthy for democracy: we need to ~~increase~~ give challengers a fairer shake

which would  
ethics legislation  
submitted legislative  
was legislative and executive branches  
in elections. I have also  
called for a level playing field between

That summit wasn't a conclusion, of course -- it was a commencement: the beginning of a process, whose only and ultimate goal is excellence in American education.

We seek national standards, flexibility, and accountability -- and together, in a spirit of cooperation and courage, we will make the grade.

I'm especially proud of the efforts of one woman here today, who has made literacy her personal cause: your First Lady and mine, Barbara Bush. [PAUSE]

Finally, Number Five: When I last saw you, I said I was for "making the protection of our environment a Republican issue again." But you know, we've done something even better than that. We've found new ways to move beyond partisanship in the battle against pollution.

Earlier this year we brought people together from a wide range of perspectives -- Republicans and Democrats, environmentalists and industry leaders -- and offered new proposals to stem acid rain, cut urban smog, clean up air toxics, and encourage the use of alternative fuels.

With that first step, we've created momentum. Just this week, a coalition of Republicans and Democrats in the House agreed on cuts in tailpipe emissions -- new standards that will bring us another step closer to clean air.

Other Republican ideas -- to protect our forests, water, atmosphere, and irreplaceable habitats -- promise to make the

1990s an environmental decade: a new era for the careful stewardship of our precious natural resources.

So those are some of the promises we've kept. Peace and prosperity. Good government. Progress toward excellence in education, and a sound environment. These are issues where we're taking action. Building a record to be proud of. Building an **America** we can be proud of.

Earlier I mentioned the number of outstanding and talented women we've appointed to senior positions in this administration. There's a reason for that -- and it's more than a matter of social justice.

The world is changing -- whether or not we all agree with those changes. You all know about the dramatic increase of women in the workforce. The pressing need for quality child care. Changing demographics that make it all the more crucial that those women who do want to work, **can** work.

One of the best ways to meet such challenges is through the efforts of concerned women like yourselves.

We need leaders at **all** levels of government, who understand the changes before us. Leaders who can make those changes lead to positive results for men, women, and children all across America.

Those of you gathered here today are putting that kind of leadership on the ballot. And while the NFRW is known for its success stories, I'd single out one of your members as symbolic of your achievements.

*child care*

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/4/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10/5/89 2:00 PM

SUBJECT: PRESIDENTIAL REMARKS: NATIONAL FEDERATION OF REPUBLICAN WOMEN

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SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

*→ Rogich*



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RESPONSE:

*no comments from  
Sig Rogich 10/5/89*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

(Lange/Simon)  
October 4, 1989  
5:40 p.m.  
[REPWOM.DOC]

1989 OCT -4 PM 6:11

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BALTIMORE CONVENTION CENTER  
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Those of you gathered here today are putting that kind of leadership on the ballot. And while the NFRW is known for its success stories, I'd single out one of your members as symbolic of your achievements.

She is young; Hispanic; a member of the National Federation of Republican Women -- and the only woman member of the United States Congress with young children. Her name is Ileana Ros-Lehtinen. [PAUSE]

Like the NFRW itself, she symbolizes our understanding of the future. Like all of you, she is part of something profoundly important. Part of a Republican Party that understands the American people -- that keeps its promises -- and that makes sure the American dream endures.

So keep looking toward the future. By working together, we can make the next century the next **American** century -- and will build the kind of nation that future generations deserve to inherit.

Thank you. God bless you. And God bless the United States of America.

# # #

# WHITE HOUSE STAFFING MEMORANDUM

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REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 Thursday, October 5, with a copy to my office. Thank you.

RESPONSE:

12:48 5 100 68

*No Comments  
10/5/89*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

THE WHITE HOUSE  
WASHINGTON

October 5, 1989

Memorandum to Chriss Winston

From: Austen Furse

Subject: Nat'l Federation of Republican Women Draft Speech

-----  
We suggest below the possibility of mentioning the President's belief in a more flexible workforce -- a policy that has special appeal to working women. In particular, the trend towards working at home -- a practice which was started by women who wanted to be closer to their families, and which has spread to the rest of the population -- seems worth mentioning if only to associate the President with a salutary trend that is consistent with his policy of greater parental choice.

2,7,3 "You're an example, if you'll pardon the expression, of what the "democratic process" ought to be about."

If the expression to be pardoned is "democratic process" then the point is slightly unclear in the way the sentence is now worded, and the double meaning of "democratic" may be lost on the audience.

7,3,4 Though it may seem to be nitpicking, it bears noting that the term "social justice," as opposed to simply "justice," is a term of the Left -- a codeword for redistributionist economic policies -- and a distinction which we should not be eager to embrace. We should resist balkanizing the idea of justice for the same reason that we do not speak of, say, "social truth" or "social beauty." These values (justice, truth, beauty) are the same whether applied to economics, politics, or society.

7,4 By way of suggestion, this graf on the changing demography and workforce seems a natural place to mention a hopeful fact involving women: that more and more women, and men, are working at home -- about one in five members of the workforce according to a recent study. This trend is one that augurs well for the President's policies, including the policy that there should be more flexibility in the workforce -- a principle of the President's child care proposal. That's because the work-at-home movement is partly a function of the desire of many in the workforce, especially women, to be closer to the people that they are working for: their families.

(more)

# WHITE HOUSE STAFFING MEMORANDUM

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DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>WRAY</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
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**RESPONSE:**

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

October 5, 1989

MEMORANDUM FOR MARK LANGE

FROM: BOB SIMON *RS*

SUBJECT: NFRW SPEECH IN BALTIMORE

Below is some additional information you will need to complete the NFRW speech.

TIME: 12:15 pm

AUDIENCE SIZE: 2500

INTRODUCTION: The President will be introduced by Judy Hughes, outgoing President of NFRW. Huda Jones ((HYOU-da)) is the incoming president.

ACKNOWLEDGE: Congresswoman Helen Bentley (R-MD)  
Congresswoman Connie Morella (R-MD)  
Jeane Kirkpatrick (MD)  
RNC Co-Chairman Jeannie Austin

Note: Bentley and Austin are big Bush supporters and friends of the President's. Bush and Kirkpatrick are not close.

*Analysis: "Low Pop" yr  
of believe*

*P. 4 bottom  
recor began → all about*

*P. 7 4 3: "Cochran"  
One of best ways to meet  
conclusion*

*can work to meet*

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/4/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10/5/89 2:00 PM

SUBJECT: PRESIDENTIAL REMARKS: NATIONAL FEDERATION OF REPUBLICAN WOMEN

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 Thursday, October 5, with a copy to my office. Thank you.

RESPONSE:

Recommended Acknowledgements:

*(See Page 8 question)*

*Lee Atwater's leadership (RNC Chair)*

*Jeanine Austin*

*Cong Helen Bentley*

*Cong Carmine Monello*

*Judy Hughes - NFRW President outgoing*

*(? name) newly elected NFRW President*

*Huda Jones (KY)*

*Jeanne Kirkpatrick*

5 100 68

*James W. Cicconi*

*10/4*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

→ Please acknowledge  
Judy's 2 yrs of service  
as President of NFRW.  
Huda Jones will have  
been elected President on Sat. Her term  
begins in January.

(Lange/Simon)  
October 4, 1989  
5:40 p.m.  
[REPWOM.DOC]

1989 OCT -4 PM 6:11

PRESIDENTIAL REMARKS:

NATIONAL FEDERATION OF REPUBLICAN WOMEN  
BALTIMORE CONVENTION CENTER  
SUNDAY, OCTOBER 8, 1989  
[TIME]

Thank you, Judy. [Acknowledgements] Barbara and I are  
delighted to be with you here today. You know, as much as I love  
it when we travel together, I get the feeling -- at least with  
this crowd -- that most of that fantastic applause was, and  
should have been, for Barbara. [PAUSE]

[[ We're spending this long weekend up at Camp David. Most of  
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after his grandson. Well, not too long ago, a friend of my son  
Marvin's started lobbying me to change the name to Camp Marvin.

I told him we Bushes do things democratically, and called  
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Marvin... one for Camp Neil... one for Camp Jeb... one for Camp  
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In fact, the only member of the Bush clan who didn't speak  
on her own behalf was Millie. ]]

Judging from the theme you've chosen for this conference --  
"Meeting the Challenges of the 90s" -- your eyes are focused  
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But you're not just waiting for the future to happen.  
You're the kind of people who are **doing** something, right now, to

make sure that the right voices are heard -- and the right decisions are made.

You're working hard to elect and train the highest quality candidates for public service -- at **all** levels. Your Campaign Management Schools and Polling Schools provide the kind of advanced training that brings the best to the ballots -- election after election.

So I want to begin by wishing you luck with your new nationwide candidate recruiting program -- Project '90.

I'd also congratulate you for your community service efforts like the "Caring for America" project.

[[ You know, last week I said in a speech that I'm a practical man -- that I'm not much for the airy and abstract. A fellow came up to me later and said "Fine -- so explain the thousand points of light." ]]

Well, when I spoke of a "thousand points of light," you understood -- and you didn't hide your light under a bushel basket, or try to bury it in a bureaucracy.

No, you've brought that light into the open, turning an abstract ideal into a shining reality.

Your brand of community service and coalition-building make an unbeatable combination. You're an example, if you'll pardon the expression, of what the "democratic process" **ought** to be about: you're seeking out capable people, interested in public service -- and bringing their candidacies to life.

[[ In a way, I have to feel sorry for your opponents. They tend to come up with contenders that run the whole gamut from "A" to "B"... Candidates about as inspiring as a speed bump. ]]

Many of you were in Orlando in the fall of 1987, when I spoke to your last Biennial Convention. That was just before I announced my candidacy for President. On that day I outlined five priorities that would shape this administration's work.

Today I'm going to sketch out a picture of the progress we've made since then. But I want to tell you up front that this isn't "my" record I'm talking about -- it's **our** record.

The victories you've won -- and will continue to win -- aren't just victories of one candidate over another. They represent the victory of a philosophy. The vindication of Republican ideas. And proof positive, that **the Republican Party is the only party that delivers on its promises.**

We promised America peace and prosperity -- and we're keeping that promise. So let's look at the record.

**Number One:** Peace. Two years ago, meeting with you, I said I was for "extending our progress on arms control with a verifiable agreement to eliminate all chemical and biological weapons."

Just two **weeks** ago, before the United Nations General Assembly, I announced steps we're taking toward a treaty to ban -- **eliminate** -- all chemical weapons around the world, within ten years of signing that treaty. No, peace isn't breaking out all

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Number Two: Prosperity. I told you two years ago I wanted to bring economic growth to all Americans, because "a job is the best anti-poverty program ever created." Well, we've just begun the **83rd month** of uninterrupted economic growth -- a record-breaking recovery that has put more Americans to work, at better jobs, than ever before.

In the two years since we last met, over half a million Black Americans have found jobs. Hispanic employment has reached an all-time high.

And regions of America that were hardest-hit by the misguided economic policies of the late 1970s -- especially the Midwest -- are flourishing again today.

[ [ But let's be fair. The policies of the late 1970s weren't ideas to be thrown aside lightly -- no, they were to be thrown aside with great force. ] ]

Since this recovery began, our industrial production has grown **twice** as fast as that in Europe -- faster than the industrial production of the Japanese.

So when anyone tells you America is "de-industrializing," they've got it wrong. Pronounce it to them slowly, like I do: The word is "RE-industrializing." And stronger than ever, thanks to a Republican Party, and Republican policies, that continue to bring prosperity to all Americans.

**Number Three:** Good government. Two years ago I called for a "stronger sense of honor in public service, attracting people who want to make a contribution, not to make a buck."

In the first months of this administration we've sent a very clear signal to all branches of government. People of integrity may disagree on the issues facing government -- but government must have **no** doubt about the integrity of its people. It's very simple: **The American people deserve good government -- and the Republican Party is making sure they get it.**

Part of governing well is making sure that the best are chosen to serve. So we've sought out the best -- and our record of appointing talented and qualified women to important offices **proves** it.

As of today, we've nominated or announced intent to nominate [86] women to Senate-confirmed senior positions in this administration. That's more women appointed in our first nine months, than any previous administration managed in any given **year**. [PAUSE] And that's a great step toward good government.

**Number Four:** Education. Two years ago I said I wanted to educate our children for the 21st century. Well, as you know, a week and a half ago America's governors convened with an American President for the first time since 1933 -- this time, to undertake a major state-by-state effort to restructure our system of education.

That summit wasn't a conclusion, of course -- it was a commencement: the beginning of a process, whose only and ultimate goal is excellence in American education.

We seek national standards, flexibility, and accountability -- and together, in a spirit of cooperation and courage, **we will make the grade.**

I'm especially proud of the efforts of one woman here today, who has made literacy her personal cause: your First Lady and mine, Barbara Bush. [PAUSE]

**Finally, Number Five:** When I last saw you, I said I was for "making the protection of our environment a Republican issue again." But you know, we've done something even better than that. We've found new ways to move beyond partisanship in the battle against pollution.

Earlier this year we brought people together from a wide range of perspectives -- Republicans and Democrats, environmentalists and industry leaders -- and offered new proposals to stem acid rain, cut urban smog, clean up air toxics, and encourage the use of alternative fuels.

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Other Republican ideas -- to protect our forests, water, atmosphere, and irreplaceable habitats -- promise to make the

1990s an environmental decade: a new era for the careful stewardship of our precious natural resources.

**So those are some of the promises we've kept.** Peace and prosperity. Good government. Progress toward excellence in education, and a sound environment. These are issues where we're taking action. Building a record to be proud of. Building an **America** we can be proud of.

Earlier I mentioned the number of outstanding and talented women we've appointed to senior positions in this administration. There's a reason for that -- and it's more than a matter of social justice.

The world is changing -- whether or not we all agree with those changes. You all know about the dramatic increase of women in the workforce. The pressing need for quality child care. Changing demographics that make it all the more crucial that those women who do want to work, **can** work.

One of the best ways to meet such challenges is through the efforts of concerned women like yourselves.

We need leaders at **all** levels of government, who understand the changes before us. Leaders who can make those changes lead to positive results for men, women, and children all across America.

Those of you gathered here today are putting that kind of leadership on the ballot. And while the NFRW is known for its success stories, I'd single out one of your members as symbolic of your achievements.

She is young; Hispanic; a member of the National Federation of Republican Women -- and the only woman member of the United States Congress with young children. Her name is Ileana Ros-Lehtinen. [PAUSE]

*Is all of this true?  
Yes*

Like the NFRW itself, she symbolizes our understanding of the future. Like all of you, she is part of something profoundly important. Part of a Republican Party that understands the American people -- that keeps its promises -- and that makes sure the American dream endures.

So keep looking toward the future. By working together, we can make the next century the next **American** century -- and will build the kind of nation that future generations deserve to inherit.

Thank you. God bless you. And God bless the United States of America.

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SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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**RESPONSE:**

*No: 114 [unclear] -*  
OCT 5 130 68

*Thanks!*

**James W. Cicconi**  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

1989 OCT -4 PM 6:11

(Lange/Simon)  
October 4, 1989  
5:40 p.m.  
[REPWOM.DOC]

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BALTIMORE CONVENTION CENTER  
SUNDAY, OCTOBER 8, 1989  
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# # #

THE WHITE HOUSE  
WASHINGTON

October 5, 1989

MEMORANDUM FOR CHRISS WINSTON  
Deputy Assistant to the President for  
Communications

FROM: BRENT O. HATCH   
Associate Counsel to the President

SUBJECT: Presidential Remarks -- National Federation of  
Republican Women

Counsel's office has reviewed the above-referenced remarks. We have no legal objections.

We appreciate the opportunity to review this draft.

cc: James W. Cicconi

89 OCT 5 4 59 PM '89

# WHITE HOUSE STAFFING MEMORANDUM

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FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>          </u>	<input type="checkbox"/>	<input type="checkbox"/>
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Ext. 2702

1989 OCT -4 PM 6:11

(Lange/Simon)  
October 4, 1989  
5:40 p.m.  
[REPWOM.DOC]

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In the two years since we last met, over half a million Black Americans have found jobs. Hispanic employment has reached an all-time high.

And regions of America that were hardest-hit by the misguided economic policies of the late 1970s -- especially the Midwest -- are flourishing again today.

[ [ But let's be fair. The policies of the late 1970s weren't ideas to be thrown aside lightly -- no, they were to be thrown aside with great force. ] ]

Since this recovery began, our industrial production has grown **twice** as fast as that in Europe -- faster than the industrial production of the Japanese.

So when anyone tells you America is "de-industrializing," they've got it wrong. Pronounce it to them slowly, like I do: The word is "RE-industrializing." And stronger than ever, thanks to a Republican Party, and Republican policies, that continue to bring prosperity to all Americans.

**Number Three:** Good government. Two years ago I called for a "stronger sense of honor in public service, attracting people who want to make a contribution, not to make a buck."

In the first months of this administration we've sent a very clear signal to all branches of government. People of integrity may disagree on the issues facing government -- but government must have no doubt about the integrity of its people. It's very simple: **The American people deserve good government -- and the Republican Party is making sure they get it.**

Part of governing well is making sure that the best are chosen to serve. So we've sought out the best -- and our record of appointing talented and qualified women to important offices **proves it.**

As of today, we've nominated or announced intent to nominate [86] women to Senate-confirmed senior positions in this administration. That's more women appointed in our first nine months, than any previous administration managed in any given year. [PAUSE] And that's a great step toward good government.

**Number Four:** Education. Two years ago I said I wanted to educate our children for the 21st century. Well, as you know, a week and a half ago America's governors convened with an American President for the first time since 1933 -- this time, to undertake a major state-by-state effort to restructure our system of education.

That summit wasn't a conclusion, of course -- it was a commencement: the beginning of a process, whose only and ultimate goal is excellence in American education.

We seek national standards, flexibility, and accountability -- and together, in a spirit of cooperation and courage, we will make the grade.

I'm especially proud of the efforts of one woman here today, who has made literacy her personal cause: your First Lady and mine, Barbara Bush. [PAUSE]

Finally, Number Five: When I last saw you, I said I was for "making the protection of our environment a Republican issue again." But you know, we've done something even better than that. We've found new ways to move beyond partisanship in the battle against pollution.

Earlier this year we brought people together from a wide range of perspectives -- Republicans and Democrats, environmentalists and industry leaders -- and offered new proposals to stem acid rain, cut urban smog, clean up air toxics, and encourage the use of alternative fuels.

With that first step, we've created momentum. Just this week, a coalition of Republicans and Democrats in the House agreed on cuts in tailpipe emissions -- new standards that will bring us another step closer to clean air.

Other Republican ideas -- to protect our forests, water, atmosphere, and irreplaceable habitats -- promise to make the

1990s an environmental decade: a new era for the careful stewardship of our precious natural resources.

So those are some of the promises we've kept. Peace and prosperity. Good government. Progress toward excellence in education, and a sound environment. These are issues where we're taking action. Building a record to be proud of. Building an America we can be proud of.

Earlier I mentioned the number of outstanding and talented women we've appointed to senior positions in this administration. There's a reason for that -- and it's more than a matter of social justice.

The world is changing -- whether or not we all agree with those changes. You all know about the dramatic increase of women in the workforce. The pressing need for quality child care. Changing demographics that make it all the more crucial that those women who do want to work, can work.

One of the best ways to meet such challenges is through the efforts of concerned women like yourselves.

We need leaders at all levels of government, who understand the changes before us. Leaders who can make those changes lead to positive results for men, women, and children all across America.

Those of you gathered here today are putting that kind of leadership on the ballot. And while the NFRW is known for its success stories, I'd single out one of your members as symbolic of your achievements.

She is young; Hispanic; a member of the National Federation of Republican Women -- and the only woman member of the United States Congress with young children. Her name is Ileana Ros-Lehtinen. [PAUSE]

Like the NFRW itself, she symbolizes our understanding of the future. Like all of you, she is part of something profoundly important. Part of a Republican Party that understands the American people -- that keeps its promises -- and that makes sure the American dream endures.

So keep looking toward the future. By working together, we can make the next century the next **American** century -- and will build the kind of nation that future generations deserve to inherit.

Thank you. God bless you. And God bless the United States of America.

# # #

From Rob Pottman

Pg#5 (X)

I have sent to the Congress comprehensive legislation to reform the way congressional elections are financed. My proposals would enhance the role of the political ~~practices~~, <sup>parties</sup> increase the role of the individual and lessen the [undue] influences of elections special interests. The legislation would also increase competitiveness in American Congressional elections. A 98.5% re-election rate in the House of Representatives is unhealthy in a Democracy: We need to give challengers a fairer shake in elections. I have also submitted Ethics legislation which would level the playing field between the legislative and executive branches of government.

✓ M.F.

THE WHITE HOUSE

WASHINGTON

89 OCT 5 P5:29

October 5, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Remarks: National Federation of  
Republican Women

We suggest the following change in the President's remarks to the National Federation of Republican Women:

p.4 It is better to say "almost" half a million Black Americans than "over". Between August 1987 and August 1989, the number of Black Americans with jobs has increased 476,000. The odds are high that this number is now over 500,000, as we are talking about a pace of 20,000 per month. But, according to the latest statistics, we're not quite there yet.

cc: James W. Cicconi

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/4/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10/5/89 2:00 PM

SUBJECT: PRESIDENTIAL REMARKS: NATIONAL FEDERATION OF REPUBLICAN WOMEN

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 Thursday, October 5, with a copy to my office. Thank you.

**RESPONSE:**

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

(Lange/Simon)  
October 4, 1989  
5:40 p.m.  
[REPWOM.DOC]

1989 OCT -4 PM 6:11

PRESIDENTIAL REMARKS: NATIONAL FEDERATION OF REPUBLICAN WOMEN  
BALTIMORE CONVENTION CENTER  
SUNDAY, OCTOBER 8, 1989  
[TIME]

Thank you, \_\_\_\_\_. [Acknowledgements] Barbara and I are  
delighted to be with you here today. You know, as much as I love  
it when we travel together, I get the feeling -- at least with  
this crowd -- that most of that fantastic applause was, and  
should have been, for Barbara. [PAUSE]

[ [ We're spending this long weekend up at Camp David. Most of  
you probably know that President Eisenhower named Camp David  
after his grandson. Well, not too long ago, a friend of my son  
Marvin's started lobbying me to change the name to Camp Marvin.

I told him we Bushes do things democratically, and called  
all of the kids for a vote. It was a tie -- one vote for Camp  
Marvin... one for Camp Neil... one for Camp Jeb... one for Camp  
George... and one for Camp Doro. [PAUSE]

In fact, the only member of the Bush clan who didn't speak  
on her own behalf was Millie. ]]

Judging from the theme you've chosen for this conference --  
"Meeting the Challenges of the 90s" -- your eyes are focused  
firmly on the future.

But you're not just waiting for the future to happen.  
You're the kind of people who are **doing** something, right now, to

make sure that the right voices are heard -- and the right decisions are made.

You're working hard to elect and train the highest quality candidates for public service -- at all levels. Your Campaign Management Schools and Polling Schools provide the kind of advanced training that brings the best to the ballots -- election after election.

So I want to begin by wishing you luck with your new nationwide candidate recruiting program -- Project '90.

I'd also congratulate you for your community service efforts like the "Caring for America" project.

[[ You know, last week I said in a speech that I'm a practical man -- that I'm not much for the airy and abstract. A fellow came up to me later and said "Fine -- so explain the thousand points of light." ]]

Well, when I spoke of a "thousand points of light," you understood -- and you didn't hide your light under a bushel basket, or try to bury it in a bureaucracy.

No, you've brought that light into the open, turning an abstract ideal into a shining reality.

Your brand of community service and coalition-building make an unbeatable combination. You're an example, if you'll pardon the expression, of what the "democratic process" ought to be about: you're seeking out capable people, interested in public service -- and bringing their candidacies to life.

[[ In a way, I have to feel sorry for your opponents. They tend to come up with contenders that run the whole gamut from "A" to "B"... Candidates about as inspiring as a speed bump. ]]

Many of you were in Orlando in the fall of 1987, when I spoke to your last Biennial Convention. That was just before I announced my candidacy for President. On that day I outlined five priorities that would shape this administration's work.

Today I'm going to sketch out a picture of the progress we've made since then. But I want to tell you up front that this isn't "my" record I'm talking about -- it's **our** record.

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[[ But let's be fair. The policies of the late 1970s weren't ideas to be thrown aside lightly -- no, they were to be thrown aside with great force. ]]

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through  
1/1/82  
Aug 87 12.197 74%  
AUG 87 11.721 74%

almost  
This year  
Aug 8521  
May 8.686

ok

12/82  
10/85

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# # #