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Record Group/Collection: George H.W. Bush Presidential Records
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Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13503
Folder ID Number: 13503-008

Folder Title:
New Jersey Republican Fundraising Luncheon 9/22/89 [1]

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THE WHITE HOUSE

Office of the Press Secretary
(Kennebunkport, Maine)

For Immediate Release

September 22, 1989

REMARKS BY THE PRESIDENT
AT NEW JERSEY REPUBLICAN FUNDRAISING LUNCHEON

Ramada Renaissance Hotel
East Brunswick, New Jersey

1:18 P.M. EDT

THE PRESIDENT: Thank you. Governor and Mrs. Kean and Congressman and Mrs. Courter -- soon-to-be Governor Courter -- (applause) -- and other superb members of the Congressional delegation. I hope they were introduced, but they're all friends -- Dean Gallo and Marge Roukema and Chris Smith, Mattie Rinaldo, Jim Saxton. Delighted to be with them. We rode up together on Air Force One and they got me all fired up about Jim and the winability of this very, very important race that's going to be in the national spotlight.

I'm delighted to see Bo Sullivan, to whom I'm indebted for heading my campaign earlier and -- (applause) -- Larry Bathgate, who continues to amaze me. He takes on the nation and always never forgets his roots and remembers the State of New Jersey. Bo, tough and strong; Larry, persistent, dedicated -- ideal people to train me for going head-on-head with Sam Donaldson. (Laughter and applause.)

And as for Kathy Donovan, our new Chairman -- our State Chairman, I wish her well, and all you Republican leaders that are with us today, thank you for what you did to help our ticket carry this state and what I know you will do to guarantee that Jim Courter is our next Governor. (Applause.)

Let me again tell you, Jim, how pleased I am to be with you and your family. Barbara and I are just delighted to be here, albeit for a short period of time. It's good to be back in a state whose motto is Liberty and Prosperity, and which in the last eight years has had a Governor devoted to both liberty and prosperity. (Applause.) And if I could borrow a phrase, under Tom Kean, Liberty and Prosperity have been perfect together. (Applause.)

It's a pleasure to return to this state that was very kind to me in 1988 to salute our Republican ticket across the board. Its candidate, its ideas, its visions, and especially those of you whom I recognize out here who toil so long and hard at the grass-roots level -- the county chairmen, the precinct workers, and everybody else. This state is organized, and that is going to be very good for Jim come November. (Applause.)

I've come to East Brunswick not just to say thank you, but for an even more important reason, and this reason goes beyond party to the essence of this campaign. New Jersey's elections are among the most crucial in America. This election will decide whether New Jersey builds on what you began eight years ago or whether it risks everything by returning to the past. And whether New Jersey has the inspired leadership it needs to win the war on drugs and crime or whether it reverts to failed social policies that blame everyone but the criminal.

And this election will decide whether New Jersey

MORE

continues to have the kind of leadership which balances a sound economy and a sound ecology -- and it can be done -- and Tom Kean shows me that I can do that for the country as well -- or whether its leadership says no to higher taxes and yes to extending the prosperity of the last eight years. And that's what this election is about. That's what it's going to decide. And it's that important and its that clearcut, and today I make a prediction. This November, New Jersey will make the right decision and Jim Courter will be our next Governor. They do not want to go back to the past. (Applause.)

And that means a vote for Republicans running for the General Assembly. We have many of them here today. Republicans who will help ensure fair redistricting in the 1990s, and a vote for Republicans running at the local and county level as well.

It means a vote for candidates who will take a tough approach to the criminal elements and, perhaps most of all, it means a vote for the man who can move your state into the coming decades stronger than ever. And, of course, that is your next governor, Jim Courter.

Jim's a long-time -- (applause) -- he's a long-time friend, and I wanted to come up here and on a very personal basis support him and the great party that's behind him and tell you of the high regard that we Bushes have for the Courters. I know you wanted to hear a few words from a prominent national figure who can really fire up a crowd and generate some excitement. Unfortunately, Schwarzenegger had to go back to Los Angeles, so they sent me. (Laughter.)

Look, I am delighted, and believe me, too, when I say that the entire Republican ticket can help keep New Jersey proud, as the banner says. I believe that. How? By keeping a Republican governor and a Republican General Assembly. By keeping New Jersey Republican.

Let me quote one of New Jersey's favorite adopted sons, the noted philosopher, Montclair's Yogi Berra. Once Yogi ruminated, "You observe a lot by just watching." (Laughter.) Well, we've observed a lot by watching the New Jersey Republicans over the years, and we've seen you fight -- Tom Kean at the forefront -- to clean up our environment, to clean up our schools. We've seen you fight the scourge of drugs and crime. We've seen you create -- what did Tom say -- three-quarters of a million new jobs in the last eight years -- three-quarters of a million new jobs. And school test scores going up twice the national rate. And we've seen you oppose those liberal Democrats who cherish new taxes, likes moths drawn to some kind of a candle. (Laughter.)

And these Republican positions embody the new New Jersey -- old values -- the values are there, but it's new thinking, and will reinforce the progress of the last eight years -- eight years of enlightened leadership, Republican leadership.

And yet Republicans know that a record is something not to stand upon, but to build on. And our party's leadership into the '90s will reaffirm the renaissance that makes New Jersey's success story worth retelling.

First, a word about the environment -- for here, as elsewhere, Republicans have helped build the new New Jersey. Republicans have pushed legislation to ban ocean dumping, made New Jersey a leader in recycling, launched the most aggressive toxic waste clean-up program in America. And I can tell you, as we formulated a new national program to strengthen the environment, we turned to Governor Tom Kean, to the record in this state to show us the way. And I am determined to do for this country, with the help of the Congress, what Tom Kean has done and is doing, what Jim Courter will do for the environment in the state of New Jersey. We are in this together, and New Jersey has led the way nationally, and

I am very, very grateful. (Applause.)

Next: Education. For here, too, Republicans have moved forward, not backward. In 1983, Tom Kean unveiled a great idea called "alternative certification" -- a concept allowing talented Americans to teach in the classroom. Today alternative certification is a flagship of the federal plan that we introduced earlier this year. Tom Kean has, indeed, been the "education governor," and Republicans, led by Jim Courter, can keep academic excellence a New Jersey byword.

And we have to have a governor in this state who is going to continue to build on that record of educational excellence. It is important to our nation as well as to your state. (Applause.)

I noticed that Jim Courter gently touched on the next subject -- taxes. And here the difference between the old and new New Jerseys is especially clear. The new New Jersey knows that creating opportunity can help meet the needs of distressed locales from Camden to Paterson. And in particular, let me salute this state's magnificent support -- leadership, if you will -- for urban enterprise zones. The new New Jersey, a Republican New Jersey, knows that the decade's tax cuts help make prosperity a reality. For the more money people have to spend, the more that they themselves can do to help create jobs and growth and progress. And that is the new New Jersey.

And the old New Jersey was, if one tax didn't work, try another one. And, in fact, the old New Jersey reminds me of a story about Mark Twain. In later life, Mark Twain suffered from arthritis. And whenever the papers reported that he'd had another attack, strangers would send him homemade remedies to spur his recovery. Well, Twain had a standard reply. "Dear sir, I try every remedy sent to me. I am now on Number 87. Yours is 2,653. I am looking forward to its beneficial results." (Laughter.)

Fellow Republicans, all those remedies didn't cause Mark Twain's recovery. And all the Democrat taxes didn't cause New Jersey's recovery. The new New Jersey knows that, and the old New Jersey doesn't know it. And I regret to you to report, many of the Democrats in the United States don't -- Congress -- don't know that either. And I'm going to have to help teach them that, and I'm going to stay with what I told the American electorate that I'm going to do. (Applause.)

We've touched on the environment and education and taxes. But nowhere is that division really more clear -- the new New Jersey and the old -- than crime -- in the area of crime, drugs, and punishment. Republicans believe that, when asked what kind of society Americans deserve, our answer must be a nation in which people are safe and feel safe. And that's why we want to change the rules of the game dramatically. New solutions for a new New Jersey.

For instance, we are strong advocates of America's first national comprehensive strategy to end drug use, which I announced earlier this month. Republicans want tougher enforcement -- more prisons, more courts, more prosecutors, and tougher sentences. Many like Jim Courter have spent ages, years, hours long in the Congress demanding them.

And you know where drug dealers belong. Republicans say "in jail." You back more interdiction and treatment and our plan to stop use before it begins. Through education and prevention, from grade school to graduate school.

Republicans like Jim Courter want to fight drugs on any and every front. And facing new problems in a new way by putting emphasis where the crisis is -- right at the community level. The communities will decide the future of New Jersey. And with a Republican governor and a Republican General Assembly, that future

will also include not just a war against drugs, but a crusade against all crime. Supporting tougher laws, giving our law officers, our law enforcement officers more resources, declaring open warfare on the con artists and the hoods.

And I would like to see not only Jim Courter elected to do what he has said he wants to do in crime, but I would like to see the United States Congress move forward on my crime package that has been languishing there in the Congress for a couple of months now. It is time in Washington for action, just as it is here in New Jersey. (Applause.)

Tom talked about Jim's background a little -- it's a good one, it's a caring one. Peace Corps volunteer, legal aid to the poor, lawyer, author, prosecutor, congressman, moral man, a family man, a man respected by his colleagues; in sum, a man you can trust. And look next at his record on the environment -- I talked about Tom some -- as congressman, he's helped renew and recover our national heritage. As governor, he's going to go after those polluters. I believe we ought to put the polluters in prison, and I know Jim agrees with that.

Or education. He's been a vocal advocate of this concept of alternative certification. Or taxes. I've never had him come down yet to the White House and say, "please raise taxes." (Laughter.) Hasn't done it. Don't expect he's going to do it here in this state. He wants to cut the taxes so that people will be able to spend more. And I'm proud that he is supporting me on this capital gains cut. Let the Democrats say it's a tax for the rich; it is a tax adjustment that is going to help create jobs in America. And that's why I am going to continue to fight for it. (Applause.)

And on the opposition to drugs, his record is clear. He's strongly supported bills to coordinate law enforcement efforts, involved the military in combatting drugs, magnificent record in combatting crime. He served as the first assistant prosecutor in his home county of Warren, and he's seen the drug peddlers and users firsthand. And he knows the terrible toll that's caused by crime.

And that's why he wants mandatory time for firearms offenses. And I support him in that. No deals -- no deals with those criminals that use a gun. And unlike his opponent, he wants to amend New Jersey's Constitution so that the death penalty on the books will be strengthened and enforced and, as he said, become a much clearer deterrent for those that go out and kill our police officers and others -- and the narcotic traffickers and all of that. Those narcotic traffickers. (Applause.)

Let me ask you a question. You make the choice. Do you want a Democratic governor and a Democratic General Assembly who thinks that New Jersey's death penalty law is fine as it is? Or do you want a Republican governor and a Republican General Assembly who says that murderers and drug kingpins and cop killers should get exactly what they deserve? I believe that's what the people want -- that last alternative. (Applause.)

And so, the failed policies, in sum, of the 1970s just aren't good enough -- not for New Jersey, not for the United States of America. They're not good enough to tackle drugs or crime, or to protect the environment, or do better as a nation in education. They're not good enough for our kids because they won't keep New Jersey proud.

And Tom Kean knows that. And that's why he's becoming President of Drew University, and why he's heading the advisory committee of the Points of Light Initiative Foundation -- to bring community service to every corner of America. And I think Jim Courter knows that, too. He shares Tom's commitment and my commitment to this Points of Light concept. From now on in America, you shouldn't have definition of a successful life that doesn't

include one American helping another -- service to one's own fellow man. (Applause.)

Jim knows what's on New Jersey's mind and in its heart. And his goal is to use that heart to build a better life for all. And I guess the sum is, do you think that we can achieve the goal? I believe we can -- both here and across our country.

There's a change taking place in America. I'm optimistic about this doing something, making a real imprint across the country on eliminating the scourge of drugs. How can we do it? First, here. You get down to the political level. We can do it through a unified Republican Party working together to support our entire ticket, and through the old values and new thinking embodied by Jim's campaign.

The future versus the past. Policies that work versus policies that don't. A better future for our children, or one of lost opportunity. And, yes, there's a lot at stake. And let me remind you, election day is only 46 days away. So let's raise our sights, roll up our sleeves, keep New Jersey proud by keeping it Republican. And together, help our outstanding Jim Courter and a new Republican General Assembly preserve and strengthen the new New Jersey. (Applause.)

Thank you for what you're doing. Redouble your efforts. And God bless you all.

END

1:40 P.M. EDT

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/21/89 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: PRESIDENTIAL REMARKS: NEW JERSEY GOP FUNDRAISER

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
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REMARKS:

The attached has been forwarded to the President.

RESPONSE:

89 SEP 21 P 3: 50

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE
WASHINGTON

September 20, 1989

SEP 21 09:57

MEMORANDUM TO THE PRESIDENT

THROUGH: CHRISS WINSTON *W*

FROM: CURT SMITH *CS*

SUBJECT: September 22 New Jersey GOP Fundraiser

I. SUMMARY

On Friday, September 22, at 12:15 p.m. in Newark, New Jersey, you will address 400 people at a GOP fundraiser whose funds will primarily support Republican candidates in the November election.

II. DISCUSSION

The attached remarks (14 minutes) focus on the need to elect Republicans at all levels of New Jersey government. In particular, they accentuate the stark differences -- political and philosophical -- between Republicans and their Democratic opponents.

(Smith/Blessey)
September 20, 1989
Draft Six
JERSEY

PRESIDENTIAL REMARKS: GOP FUNDRAISER
East Brunswick NEWARK, NEW JERSEY
FRIDAY, SEPTEMBER 22, 1989

Governor Kean, Congressman Courter, other superb members of the New Jersey Congressional delegation -- Dean Gallo, Marge Roukema, Chris Smith, Matt Rinaldo, Jim Saxton. Mr. Sullivan, Mr. Bathgate, Ms. Donovan, and other great New Jersey Republican leaders.

Let me begin, Jim, by saying how much I appreciate that introduction. And by adding that I am pleased to be with you.

It is always good to be back in a State whose motto is "Liberty and prosperity." And which in the last eight years has had a Governor devoted to both. If I could borrow a phrase, under Governor Kean liberty and prosperity have been "perfect together."

It is always a pleasure, too, to return to a State which was so very kind to me in 1988. And to salute the entire Republican ticket. Its candidates. Its ideas and vision. And especially, those of you who toil so long and hard at the grass-roots level.

But I've come to ^{*East Brunswick*} ~~Newark~~ today for an even more important reason. This reason goes beyond party to the essence of this campaign. New Jersey's elections are among the most crucial in America.

This election will decide whether New Jersey builds on what you began eight years ago. Or whether it risks everything by

This election will decide whether New Jersey builds on what you began eight years ago. Or whether it risks everything by returning to the past. Whether New Jersey has the inspired leadership it needs to win the war on drugs and crime. Or whether it reverts to failed social policies that blame everyone but the criminal.

This election will decide whether New Jersey continues to have the kind of leadership which balances a sound economy and sound ecology. And whether its leadership says "No" to higher taxes and "Yes" to extending the prosperity of the last eight years.

That's what this election will decide. It's that important. It's that clear-cut. And today I make a prediction. This November, New Jersey will make the right decision. A decision to cast its vote for the future . . . for the cause of good government . . . for the Republican Party [PAUSE] . . . A vote, in short, for the new New Jersey.

That means a vote for Republicans running for the General Assembly -- Republicans who will help ensure fair redistricting in the 1990s. And a vote for Republicans running at the local and county level. It means a vote for candidates who'll take a tough approach to crooks and thugs. And perhaps most of all, it means a vote for the man who can move your State into the coming decade stronger than ever. **Your next Governor -- Congressman Jim Courter.**

Now, Jim's a long-time friend -- and I wanted to come up here and, personally, support him and the great party that's behind him. I know you wanted to hear a few words from a prominent national figure who can really fire up a crowd and generate some excitement [PAUSE] . . . Unfortunately, Arnold Schwarzenegger had to go back to Los Angeles -- so I'm here instead.

Believe me, I'm delighted. And believe me, too, when I say that the entire Republican ticket -- led by Jim Courter -- can help "keep New Jersey proud," as the banner behind me says. How? By keeping a Republican Governor. And a Republican General Assembly. By keeping "New Jersey Republican." Let me quote one of New Jersey's favorite adopted sons -- the noted philosopher, Montclair's Yogi Berra. Once, Yogi ruminated, "You observe a lot by watching." Well, we've observed a lot by watching New Jersey Republicans over the years.

We've seen you fight to clean up our environment. And to clean up our schools. We've seen you fight the scourge of drugs and crime. We've seen you create over 500,000 new jobs in the last eight years. And school test scores go up twice the national rate. And we've seen you oppose those liberal Democrats who cherish new taxes like moths drawn to a flame.

These Republican positions embody the new New Jersey -- old values plus new thinking. And will reinforce the progress of the last eight years. Eight years of enlightened leadership -- Republican leadership. Yet Republicans know that a record is

something not to stand upon -- but to build upon. And our party's leadership into the '90s will reaffirm the renaissance that makes New Jersey's success story worth retelling.

First, the environment. For here, as elsewhere, Republicans have helped build the new New Jersey. Republicans have pushed legislation to ban ocean dumping. Made New Jersey a leader in recycling. And launched the most aggressive toxic waste cleanup program in America.

Next, education. For here, too, Republicans have moved forward, not back. In 1983, Tom Kean unveiled a great idea called Alternative Certification. A concept allowing talented Americans to teach in the classroom. Today, Alternative Certification is a flagship of the Federal plan we introduced earlier this year. Tom Kean has been the Education Governor. Republicans -- led by Jim Courter -- can keep academic excellence a New Jersey byword.

Then, we come to taxes. And here, the difference between the old and new New Jerseys is especially clear.

The new New Jersey knows that creating opportunity can help meet the needs of distressed locales from Camden to Paterson. And in particular, let me salute this State's magnificent support of Urban Enterprise Zones. The new New Jersey -- a Republican New Jersey -- knows that the decade's tax cuts helped make prosperity a reality. For the more money people have to spend, the more they can help create growth, jobs, and progress.

Sound outdated? It is. In fact, I heard a story recently which typified this thinking. Two men were sitting in a Trenton restaurant talking about politicians. One of them said he thought the syntax of a public official needed a lot of work.

Well, naturally, at first I thought he meant me. But then the fellow said he was really talking about a liberal Congressman. "Syntax?" roared the second man. "You mean to tell me those Democrats down in Washington are putting a tax on that, too?"

Nowhere is the division of new versus old more clear-cut than in the areas of crime, drugs, and punishment.

Republicans believe that when asked what kind of society Americans deserve, our answer must be: a Nation in which people are safe and feel safe. That's why we want to change the rules of the game dramatically -- new solutions for a new New Jersey.

For instance, we are strong advocates of America's first national comprehensive strategy to end drug use, which I announced earlier this month. Republicans want tougher enforcement. More prisons, more courts, more prosecutors. And tougher sentences -- many, like Jim Courter, have spent a career demanding them. You know where drug dealers belong? **Republicans say: In jail.** You back more interdiction and treatment. And our plan to stop use **before** it begins. Through education and prevention. From grade school to graduate school.

Republicans like Jim Courter want to fight drugs on **any** and **every** front. Facing new problems in a new way -- by putting

our plan to stop use **before** it begins. Through education and prevention. From grade school to graduate school.

Republicans like Jim Courter want to fight drugs on **any** and **every** front. Facing new problems in a new way -- by putting emphasis where the crisis is -- in the community. The communities that will decide the **future** of New Jersey. And with a Republican Governor and State Assembly, that future will also include not just a war against **drugs** -- but a crusade against **all crime**. Supporting tougher laws. Giving our lawmen more resources. Declaring open warfare on the con-artists and the hoods.

Look at Jim Courter, who's spent a lifetime fighting crime. For he embodies the values and ideas I'm talking about -- all that's best in the Republican Party.

Look at Jim's background. Peace Corps volunteer. Legal aide to the poor. Lawyer, author, prosecutor, Congressman. A moral man, a family man. A man respected by his colleagues. A man you can trust.

Look, next, at Jim's record on the environment. As **Congressman**, he has helped renew, and recover, our national heritage. As **Governor**, Jim Courter will put polluters in prison. Or education. Where Jim has been a vocal advocate of Alternative Certification. Or taxes. Jim doesn't want government to tax more. He wants to **cut** taxes -- so that people will be able to **spend** more.

Look, then, at Jim's opposition to drugs. He has strongly supported bills to coordinate law enforcement efforts and involve the military in combating drugs. Or his magnificent record in combating crime. Jim served as first assistant prosecutor in his home county of Warren. He's seen the drug peddlers and users. He knows the terrible toll caused by crime.

That's why Jim wants mandatory time for firearms offenses. And no deals when criminals use a gun. And unlike his opponent, he wants to amend New Jersey's Constitution so that the death penalty law on the books will be strengthened and enforced.

Let me ask you a question. You make the choice. Do you want a Democratic Governor -- and a Democratic State Assembly -- who thinks New Jersey's death penalty law is fine as it is?

[PAUSE] . . . Or do you want a Republican Governor -- and a Republican General Assembly -- who says that murderers, drug kingpins, and cop-killers should get exactly what they deserve?

[PAUSE] . . . I agree. We need a Governor who will make the death penalty law even stronger. And we need a State Assembly which will help get the job done.

The failed policies of the 70's just aren't good enough. Not for New Jersey. Or America. They're not good enough to tackle drugs or crime. Or to protect the environment and education. And they're not good enough for our kids. Because they won't "keep New Jersey proud."

Tom Kean knows that. That's why he's becoming President of Drew University. And why he's heading the advisory committee of

Can we achieve that goal? Of course we can -- both here and across America. How? Through a unified Republican Party -- working together to support the entire ticket. And through the old values and new thinking embodied by this campaign.

The future versus the past. Policies that work versus policies that don't. A better future for our children, or one of lost opportunity. Yes, there's a lot at stake. And let me remind you: Election Day is only 46 days away.

So, let's lift up our sights. And roll up our sleeves. Let's "keep New Jersey proud by **keeping** it Republican." And together, help Jim Courter and a Republican General Assembly preserve the **new** New Jersey.

God bless you, and God bless the United States of America.

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**REMARKS: GOP FUNDRAISER
EAST BRUNSWICK, NEW JERSEY
FRIDAY, SEPTEMBER 22, 1989**

GOVERNOR AND MRS. KEAN, CONGRESSMAN AND MRS. COURTER, OTHER SUPERB MEMBERS OF THE NEW JERSEY CONGRESSIONAL DELEGATION -- DEAN GALLO, MARGE ROUKEMA, CHRIS SMITH, MATT RINALDO, JIM SAXTON. MR. SULLIVAN, MR. BATHGATE, MS. DONOVAN, AND OTHER GREAT NEW JERSEY REPUBLICAN LEADERS.

- 2 -

LET ME BEGIN, JIM, BY SAYING HOW MUCH I APPRECIATE THAT INTRODUCTION. AND BY ADDING THAT I AM PLEASED TO BE WITH YOU.

IT IS ALWAYS GOOD TO BE BACK IN A STATE WHOSE MOTTO IS "LIBERTY AND PROSPERITY." AND WHICH IN THE LAST EIGHT YEARS HAS HAD A GOVERNOR DEVOTED TO BOTH. IF I COULD BORROW A PHRASE, UNDER GOVERNOR KEAN LIBERTY AND PROSPERITY HAVE BEEN "PERFECT TOGETHER."

- 3 -

IT IS ALWAYS A PLEASURE, TOO, TO RETURN TO A STATE WHICH WAS SO VERY KIND TO ME IN 1988. AND TO SALUTE THE ENTIRE REPUBLICAN TICKET. ITS CANDIDATES. ITS IDEAS AND VISION. AND ESPECIALLY, THOSE OF YOU WHO TOIL SO LONG AND HARD AT THE GRASS-ROOTS LEVEL.

BUT I'VE COME TO EAST BRUNSWICK TODAY FOR AN EVEN MORE IMPORTANT REASON. THIS REASON GOES BEYOND PARTY TO THE ESSENCE OF THIS CAMPAIGN. NEW JERSEY'S ELECTIONS ARE AMONG THE MOST CRUCIAL IN AMERICA.

- 4 -

THIS ELECTION WILL DECIDE WHETHER NEW JERSEY BUILDS ON WHAT YOU BEGAN EIGHT YEARS AGO. OR WHETHER IT RISKS EVERYTHING BY RETURNING TO THE PAST. WHETHER NEW JERSEY HAS THE INSPIRED LEADERSHIP IT NEEDS TO WIN THE WAR ON DRUGS AND CRIME. OR WHETHER IT REVERTS TO FAILED SOCIAL POLICIES THAT BLAME EVERYONE BUT THE CRIMINAL.

THIS ELECTION WILL DECIDE WHETHER NEW JERSEY CONTINUES TO HAVE THE KIND OF LEADERSHIP WHICH BALANCES A SOUND ECONOMY AND SOUND ECOLOGY. AND WHETHER ITS LEADERSHIP SAYS "NO" TO HIGHER TAXES AND "YES" TO EXTENDING THE PROSPERITY OF THE LAST EIGHT YEARS.

THAT'S WHAT THIS ELECTION WILL DECIDE. IT'S THAT IMPORTANT. IT'S THAT CLEAR-CUT. AND TODAY I MAKE A PREDICTION. THIS NOVEMBER, NEW JERSEY WILL MAKE THE RIGHT DECISION.

A DECISION TO CAST ITS VOTE FOR THE FUTURE . . . FOR THE CAUSE OF GOOD GOVERNMENT . . . FOR THE REPUBLICAN PARTY [PAUSE] . . . A VOTE, IN SHORT, FOR THE NEW NEW JERSEY.

THAT MEANS A VOTE FOR REPUBLICANS RUNNING FOR THE GENERAL ASSEMBLY -- REPUBLICANS WHO WILL HELP ENSURE FAIR REDISTRICTING IN THE 1990s. AND A VOTE FOR REPUBLICANS RUNNING AT THE LOCAL AND COUNTY LEVEL.

- 7 -

IT MEANS A VOTE FOR CANDIDATES WHO'LL TAKE A TOUGH APPROACH TO CROOKS AND THUGS. AND PERHAPS MOST OF ALL, IT MEANS A VOTE FOR THE MAN WHO CAN MOVE YOUR STATE INTO THE COMING DECADE STRONGER THAN EVER. YOUR NEXT GOVERNOR -- CONGRESSMAN JIM COURTER.

NOW, JIM'S A LONG-TIME FRIEND -- AND I WANTED TO COME UP HERE AND, PERSONALLY, SUPPORT HIM AND THE GREAT PARTY THAT'S BEHIND HIM.

- 8 -

I KNOW YOU WANTED TO HEAR A FEW WORDS FROM A PROMINENT NATIONAL FIGURE WHO CAN REALLY FIRE UP A CROWD AND GENERATE SOME EXCITEMENT [PAUSE] . . . UNFORTUNATELY, ARNOLD SCHWARZENEGGER HAD TO GO BACK TO LOS ANGELES -- SO I'M HERE INSTEAD.

BELIEVE ME, I'M DELIGHTED. AND BELIEVE ME, TOO, WHEN I SAY THAT THE ENTIRE REPUBLICAN TICKET -- LED BY JIM COURTER -- CAN HELP "KEEP NEW JERSEY PROUD," AS THE BANNER BEHIND ME SAYS.

How? BY KEEPING A REPUBLICAN GOVERNOR. AND A REPUBLICAN GENERAL ASSEMBLY. BY KEEPING "NEW JERSEY REPUBLICAN." LET ME QUOTE ONE OF NEW JERSEY'S FAVORITE ADOPTED SONS -- THE NOTED PHILOSOPHER, MONTCLAIR'S YOGI BERRA. ONCE, YOGI RUMINATED, "YOU OBSERVE A LOT BY WATCHING." WELL, WE'VE OBSERVED A LOT BY WATCHING NEW JERSEY REPUBLICANS OVER THE YEARS.

WE'VE SEEN YOU FIGHT TO CLEAN UP OUR ENVIRONMENT. AND TO CLEAN UP OUR SCHOOLS. WE'VE SEEN YOU FIGHT THE SCOURGE OF DRUGS AND CRIME. WE'VE SEEN YOU CREATE OVER 500,000 NEW JOBS IN THE LAST EIGHT YEARS. AND SCHOOL TEST SCORES GO UP TWICE THE NATIONAL RATE. AND WE'VE SEEN YOU OPPOSE THOSE LIBERAL DEMOCRATS WHO CHERISH NEW TAXES LIKE MOTHS DRAWN TO A FLAME.

- 11 -

THESE REPUBLICAN POSITIONS EMBODY THE NEW NEW JERSEY -- OLD VALUES PLUS NEW THINKING. AND WILL REINFORCE THE PROGRESS OF THE LAST EIGHT YEARS. EIGHT YEARS OF ENLIGHTENED LEADERSHIP -- REPUBLICAN LEADERSHIP. YET REPUBLICANS KNOW THAT A RECORD IS SOMETHING NOT TO STAND UPON -- BUT TO BUILD UPON. AND OUR PARTY'S LEADERSHIP INTO THE '90S WILL REAFFIRM THE RENAISSANCE THAT MAKES NEW JERSEY'S SUCCESS STORY WORTH RETELLING.

- 12 -

FIRST, THE ENVIRONMENT. FOR HERE, AS ELSEWHERE, REPUBLICANS HAVE HELPED BUILD THE NEW NEW JERSEY. REPUBLICANS HAVE PUSHED LEGISLATION TO BAN OCEAN DUMPING. MADE NEW JERSEY A LEADER IN RECYCLING. AND LAUNCHED THE MOST AGGRESSIVE TOXIC WASTE CLEANUP PROGRAM IN AMERICA.

NEXT, EDUCATION. FOR HERE, TOO, REPUBLICANS HAVE MOVED FORWARD, NOT BACK. IN 1983, TOM KEAN UNVEILED A GREAT IDEA CALLED ALTERNATIVE CERTIFICATION.

A CONCEPT ALLOWING TALENTED AMERICANS TO TEACH IN THE CLASSROOM. TODAY, ALTERNATIVE CERTIFICATION IS A FLAGSHIP OF THE FEDERAL PLAN WE INTRODUCED EARLIER THIS YEAR. TOM KEAN HAS BEEN THE EDUCATION GOVERNOR. REPUBLICANS -- LED BY JIM COURTER -- CAN KEEP ACADEMIC EXCELLENCE A NEW JERSEY BYWORD.

THEN, WE COME TO TAXES. AND HERE, THE DIFFERENCE BETWEEN THE OLD AND NEW NEW JERSEYS IS ESPECIALLY CLEAR.

THE NEW NEW JERSEY KNOWS THAT CREATING OPPORTUNITY CAN HELP MEET THE NEEDS OF DISTRESSED LOCALES FROM CAMDEN TO PATERSON. AND IN PARTICULAR, LET ME SALUTE THIS STATE'S MAGNIFICENT SUPPORT OF URBAN ENTERPRISE ZONES. THE NEW NEW JERSEY -- A REPUBLICAN NEW JERSEY -- KNOWS THAT THE DECADE'S TAX CUTS HELPED MAKE PROSPERITY A REALITY. FOR THE MORE MONEY PEOPLE HAVE TO SPEND, THE MORE THEY CAN HELP CREATE GROWTH, JOBS, AND PROGRESS.

- 15 -

THAT'S THE NEW NEW JERSEY. THE OLD NEW JERSEY'S ATTITUDE WAS: IF ONE TAX DIDN'T WORK, TRY ANOTHER. IN FACT, THE OLD NEW JERSEY REMINDS ME OF A STORY ABOUT MARK TWAIN.

IN LATER LIFE TWAIN SUFFERED FROM ARTHRITIS. AND WHENEVER THE PAPERS REPORTED THAT HE'D HAD ANOTHER ATTACK, STRANGERS WOULD SEND HIM HOMEMADE REMEDIES TO SPUR HIS RECOVERY.

- 16 -

WELL, TWAIN HAD A STANDARD REPLY: "DEAR SIR: I TRY EVERY REMEDY SENT TO ME. I AM NOW ON NUMBER 87. YOURS IS 2,653. I AM LOOKING FORWARD TO ITS BENEFICIAL RESULTS."

FELLOW REPUBLICANS, ALL THOSE REMEDIES DIDN'T CAUSE MARK TWAIN'S RECOVERY. AND ALL THE DEMOCRATS' TAXES DIDN'T CAUSE NEW JERSEY'S RECOVERY. THE NEW NEW JERSEY KNOWS THAT. THE OLD NEW JERSEY DOESN'T.

- 17 -

BUT, NOWHERE IS THE DIVISION OF NEW VERSUS OLD MORE CLEAR-CUT THAN IN THE AREAS OF CRIME, DRUGS, AND PUNISHMENT.

REPUBLICANS BELIEVE THAT WHEN ASKED WHAT KIND OF SOCIETY AMERICANS DESERVE, OUR ANSWER MUST BE: A NATION IN WHICH PEOPLE ARE SAFE AND FEEL SAFE. THAT'S WHY WE WANT TO CHANGE THE RULES OF THE GAME DRAMATICALLY -- NEW SOLUTIONS FOR A NEW NEW JERSEY.

- 18 -

FOR INSTANCE, WE ARE STRONG ADVOCATES OF AMERICA'S FIRST NATIONAL COMPREHENSIVE STRATEGY TO END DRUG USE, WHICH I ANNOUNCED EARLIER THIS MONTH. REPUBLICANS WANT TOUGHER ENFORCEMENT. MORE PRISONS, MORE COURTS, MORE PROSECUTORS. AND TOUGHER SENTENCES -- MANY, LIKE JIM COURTER, HAVE SPENT A CAREER DEMANDING THEM. YOU KNOW WHERE DRUG DEALERS BELONG? REPUBLICANS SAY: IN JAIL. YOU BACK MORE INTERDICTION AND TREATMENT. AND OUR PLAN TO STOP USE BEFORE IT BEGINS.

THROUGH EDUCATION AND PREVENTION. FROM GRADE SCHOOL TO GRADUATE SCHOOL.

REPUBLICANS LIKE JIM COURTER WANT TO FIGHT DRUGS ON ANY AND EVERY FRONT. FACING NEW PROBLEMS IN A NEW WAY -- BY PUTTING EMPHASIS WHERE THE CRISIS IS -- IN THE COMMUNITY. THE COMMUNITIES THAT WILL DECIDE THE FUTURE OF NEW JERSEY.

AND WITH A REPUBLICAN GOVERNOR AND GENERAL ASSEMBLY, THAT FUTURE WILL ALSO INCLUDE NOT JUST A WAR AGAINST DRUGS -- BUT A CRUSADE AGAINST ALL CRIME. SUPPORTING TOUGHER LAWS. GIVING OUR LAWYERS MORE RESOURCES. DECLARING OPEN WARFARE ON THE CON-ARTISTS AND THE HOODS.

- 21 -

LOOK AT JIM COURTER, WHO'S SPENT A LIFETIME FIGHTING CRIME. FOR HE EMBODIES THE VALUES AND IDEAS I'M TALKING ABOUT -- ALL THAT'S BEST IN THE REPUBLICAN PARTY.

LOOK AT JIM'S BACKGROUND. PEACE CORPS VOLUNTEER. LEGAL AIDE TO THE POOR. LAWYER, AUTHOR, PROSECUTOR, CONGRESSMAN. A MORAL MAN, A FAMILY MAN. A MAN RESPECTED BY HIS COLLEAGUES. A MAN YOU CAN TRUST.

- 22 -

LOOK, NEXT, AT JIM'S RECORD ON THE ENVIRONMENT. AS CONGRESSMAN, HE HAS HELPED RENEW, AND RECOVER, OUR NATIONAL HERITAGE. AS GOVERNOR, JIM COURTER WILL PUT POLLUTERS IN PRISON. OR EDUCATION. WHERE JIM HAS BEEN A VOCAL ADVOCATE OF ALTERNATIVE CERTIFICATION. OR TAXES. JIM DOESN'T WANT GOVERNMENT TO TAX MORE. HE WANTS TO CUT TAXES -- SO THAT PEOPLE WILL BE ABLE TO SPEND MORE.

- 23 -

LOOK, THEN, AT JIM'S OPPOSITION TO DRUGS. HE HAS STRONGLY SUPPORTED BILLS TO COORDINATE LAW ENFORCEMENT EFFORTS AND INVOLVE THE MILITARY IN COMBATING DRUGS. OR HIS MAGNIFICENT RECORD IN COMBATING CRIME. JIM SERVED AS FIRST ASSISTANT PROSECUTOR IN HIS HOME COUNTY OF WARREN. HE'S SEEN THE DRUG PEDDLERS AND USERS. HE KNOWS THE TERRIBLE TOLL CAUSED BY CRIME.

- 24 -

THAT'S WHY JIM WANTS MANDATORY TIME FOR FIREARMS OFFENSES. AND NO DEALS WHEN CRIMINALS USE A GUN. AND UNLIKE HIS OPPONENT, HE WANTS TO AMEND NEW JERSEY'S CONSTITUTION SO THAT THE DEATH PENALTY LAW ON THE BOOKS WILL BE STRENGTHENED AND ENFORCED.

LET ME ASK YOU A QUESTION. YOU MAKE THE CHOICE. DO YOU WANT A DEMOCRATIC GOVERNOR -- AND A DEMOCRATIC GENERAL ASSEMBLY -- WHO THINKS NEW JERSEY'S DEATH PENALTY LAW IS FINE AS IT IS? [PAUSE] . . . OR DO YOU WANT A REPUBLICAN GOVERNOR -- AND A REPUBLICAN GENERAL ASSEMBLY WHO THINK THAT MURDERERS, DRUG KINGPINS, AND CRIMINALS SHOULD BE EXACTLY WHAT THEY DESERVE? [PAUSE] . . . I AGREE.

WE NEED A GOVERNOR WHO WILL MAKE THE DEATH PENALTY LAW EVEN STRONGER. AND WE NEED A GENERAL ASSEMBLY WHICH WILL KEEP THE JOB DONE.

POLICIES OF THE 70'S JUST AREN'T GOOD ENOUGH. NOT FOR NEW JERSEY, OR AMERICA. THEY'RE NOT GOOD ENOUGH TO TACKLE DRUGS OR CRIME. OR TO PROTECT THE ENVIRONMENT AND EDUCATION. AND THEY'RE NOT GOOD ENOUGH FOR OUR KIDS. BECAUSE THEY WON'T "KEEP NEW JERSEY PROUD."

- 27 -

TOM KEAN KNOWS THAT. THAT'S WHY HE'S BECOMING PRESIDENT OF DREW UNIVERSITY. AND WHY HE'S HEADING THE ADVISORY COMMITTEE OF THE "POINTS OF LIGHT INITIATIVE" FOUNDATION TO BRING COMMUNITY SERVICE TO EVERY CORNER OF AMERICA. AND JIM COURTER KNOWS IT, TOO. FOR HE KNOWS WHAT'S ON NEW JERSEY'S MIND, AND IN ITS HEART. AND HIS GOAL IS TO USE THAT HEART TO BUILD A BETTER LIFE FOR ALL.

- 28 -

CAN WE ACHIEVE THAT GOAL? OF COURSE WE CAN -- BOTH HERE AND ACROSS AMERICA. HOW? THROUGH A UNIFIED REPUBLICAN PARTY -- WORKING TOGETHER TO SUPPORT THE ENTIRE TICKET. AND THROUGH THE OLD VALUES AND NEW THINKING EMBODIED BY THIS CAMPAIGN.

- 29 -

THE FUTURE VERSUS THE PAST. POLICIES THAT WORK
VERSUS POLICIES THAT DON'T. A BETTER FUTURE FOR OUR
CHILDREN, OR ONE OF LOST OPPORTUNITY. YES, THERE'S A
LOT AT STAKE. AND LET ME REMIND YOU: ELECTION DAY IS
ONLY 46 DAYS AWAY.

- 30 -

SO, LET'S LIFT UP OUR SIGHTS. AND ROLL UP OUR
SLEEVES. LET'S "KEEP NEW JERSEY PROUD" BY KEEPING IT
REPUBLICAN. AND TOGETHER, HELP JIM COURTER AND A
REPUBLICAN GENERAL ASSEMBLY PRESERVE THE NEW NEW
JERSEY.

GOD BLESS YOU, AND GOD BLESS THE UNITED STATES OF
AMERICA.

#

~~That's the new New Jersey. The old New Jersey's leaders never met
a tax it didn't like.~~

That's the new New Jersey. The old New Jersey's attitude was: If one tax didn't work, try another. In fact, the old New Jersey reminds me of a story about Mark Twain.

In later life Twain suffered ~~periodically from bronchitis and arthritis.~~ And whenever the papers reported that he'd had another attack, strangers would send him remedies, prescriptions, and ~~elixirs of life in the hope of bringing about his recovery.~~ Well, Twain had a standard reply for acknowledging these unsolicited items: "Dear Sir (or Madam), I try every remedy sent to me. I am now on N^o. 87. Yours is 2,653. I am looking forward to its beneficial results."

Fellow Republicans, all those remedies didn't cause Mark Twain's recovery. And all the Democrats' taxes didn't cause New Jersey's recovery. The new New Jersey knows that. The old New Jersey doesn't.

~~homemade~~ → to spur his
homemade

THE WHITE HOUSE

WASHINGTON

THE WHITE HOUSE
WASHINGTON

September 20, 1989

MEMORANDUM TO THE PRESIDENT

THROUGH: CHRISS WINSTON *ju*
FROM: CURT SMITH *CS*
SUBJECT: September 22 New Jersey GOP Fundraiser

I. SUMMARY

On Friday, September 22, at 12:15 p.m. in Newark, New Jersey, you will address 400 people at a GOP fundraiser whose funds will primarily support Republican candidates in the November election.

II. DISCUSSION

The attached remarks (14 minutes) focus on the need to elect Republicans at all levels of New Jersey government. In particular, they accentuate the stark differences -- political and philosophical -- between Republicans and their Democratic opponents.

(Smith/Blessey)
September 20, 1989
Draft Six
JERSEY

PRESIDENTIAL REMARKS: GOP FUNDRAISER
~~East Brunswick~~ NEWARK, NEW JERSEY
FRIDAY, SEPTEMBER 22, 1989

Governor Kean, Congressman Courter, other superb members of the New Jersey Congressional delegation -- Dean Gallo, Marge Roukema, Chris Smith, Matt Rinaldo, Jim Saxton. Mr. Sullivan, Mr. Bathgate, Ms. Donovan, and other great New Jersey Republican leaders.

Let me begin, Jim, by saying how much I appreciate that introduction. And by adding that I am pleased to be with you.

It is always good to be back in a State whose motto is "Liberty and prosperity." And which in the last eight years has had a Governor devoted to both. If I could borrow a phrase, under Governor Kean liberty and prosperity have been "perfect together."

It is always a pleasure, too, to return to a State which was so very kind to me in 1988. And to salute the entire Republican ticket. Its candidates. Its ideas and vision. And especially, those of you who toil so long and hard at the grass-roots level.

But I've come to ~~Newark~~ ^{East Brunswick} today for an even more important reason. This reason goes beyond party to the essence of this campaign. New Jersey's elections are among the most crucial in America.

This election will decide whether New Jersey builds on what you began eight years ago. Or whether it risks everything by

This election will decide whether New Jersey builds on what you began eight years ago. Or whether it risks everything by returning to the past. Whether New Jersey has the inspired leadership it needs to win the war on drugs and crime. Or whether it reverts to failed social policies that blame everyone but the criminal.

This election will decide whether New Jersey continues to have the kind of leadership which balances a sound economy and sound ecology. And whether its leadership says "No" to higher taxes and "Yes" to extending the prosperity of the last eight years.

That's what this election will decide. It's that important. It's that clear-cut. And today I make a prediction. This November, New Jersey will make the **right** decision. A decision to cast its vote for the **future . . . for the cause of good government . . . for the Republican Party [PAUSE] . . .** A vote, in short, for the **new** New Jersey.

That means a vote for Republicans running for the General Assembly -- Republicans who will help ensure fair redistricting in the 1990s. And a vote for Republicans running at the local and county level. It means a vote for candidates who'll take a tough approach to crooks and thugs. And perhaps most of all, it means a vote for the man who can move your State into the coming decade stronger than ever. **Your next Governor -- Congressman Jim Courter.**

Now, Jim's a long-time friend -- and I wanted to come up here and, personally, support him and the great party that's behind him. I know you wanted to hear a few words from a prominent national figure who can really fire up a crowd and generate some excitement [PAUSE] . . . Unfortunately, Arnold Schwarzenegger had to go back to Los Angeles -- so I'm here instead.

Believe me, I'm delighted. And believe me, too, when I say that the entire Republican ticket -- led by Jim Courter -- can help "keep New Jersey proud," as the banner behind me says. How? By keeping a Republican Governor. And a Republican General Assembly. By keeping "New Jersey Republican." Let me quote one of New Jersey's favorite adopted sons -- the noted philosopher, Montclair's Yogi Berra. Once, Yogi ruminated, "You observe a lot by watching." Well, we've observed a lot by watching New Jersey Republicans over the years.

We've seen you **fight** to clean up our environment. And to clean up our schools. We've seen you **fight** the scourge of drugs and crime. We've seen you create over 500,000 new jobs in the last eight years. And school test scores go up twice the national rate. And we've seen you oppose those liberal Democrats who cherish new taxes like moths drawn to a flame.

These Republican positions embody the **new** New Jersey -- old **values plus new thinking**. And will reinforce the progress of the last eight years. Eight years of enlightened leadership -- Republican leadership. Yet Republicans know that a record is

something not to stand upon -- but to build upon. And our party's leadership into the '90s will reaffirm the renaissance that makes New Jersey's success story worth retelling.

*Chris D'Amico
Log Date 1/25/88*

First, the environment. For here, as elsewhere, Republicans have helped build the new New Jersey. Republicans have pushed legislation to ban ocean dumping. Made New Jersey a leader in recycling. And launched the most aggressive toxic waste cleanup program in America.

*had Summer Leadership
Session
due to*

Next, education. For here, too, Republicans have moved forward, not back. In 1983, Tom Kean unveiled a great idea called Alternative Certification. A concept allowing talented Americans to teach in the classroom. Today, Alternative Certification is a flagship of the Federal plan we introduced earlier this year. Tom Kean has been the Education Governor. Republicans -- led by Jim Courter -- can keep academic excellence a New Jersey byword.

Then, we come to taxes. And here, the difference between the old and new New Jerseys is especially clear.

The new New Jersey knows that creating opportunity can help meet the needs of distressed locales from Camden to Paterson. And in particular, let me salute this State's magnificent support of Urban Enterprise Zones. The new New Jersey -- a Republican New Jersey -- knows that the decade's tax cuts helped make prosperity a reality. For the more money people have to spend, the more they can help create growth, jobs, and progress.

*Refer to
'609' 392-
2885*

*in Jones
6/89
Corporate
7/1/89*

Time

Sound outdated? It is. In fact, I heard a story recently which typified this thinking. Two men were sitting in a Trenton restaurant talking about politicians. One of them said he thought the syntax of a public official needed a lot of work.

Well, naturally, at first I thought he meant me. But then the fellow said he was really talking about a liberal Congressman. "Sintax?" roared the second man. "You mean to tell me those Democrats down in Washington are putting a tax on that, too?"

Nowhere is the division of new versus old more clear-cut than in the areas of crime, drugs, and punishment.

Republicans believe that when asked what kind of society Americans **deserve**, our answer must be: a Nation in which people **are safe and feel safe**. That's why we want to change the rules of the game dramatically -- new solutions for a new New Jersey.

For instance, we are strong advocates of America's first national comprehensive strategy to end drug use, which I announced earlier this month. Republicans want tougher enforcement. More prisons, more courts, more prosecutors. And tougher sentences -- many, like Jim Courter, have spent a career demanding them. You know where drug dealers belong? **Republicans say: In jail.** You back more interdiction and treatment. And our plan to stop use **before** it begins. Through education and prevention. From grade school to graduate school.

Republicans like Jim Courter want to fight drugs on **any and every** front. Facing new problems in a new way -- by putting

our plan to stop use **before** it begins. Through education and prevention. From grade school to graduate school.

Republicans like Jim Courter want to fight drugs on **any** and **every** front. Facing new problems in a new way -- by putting emphasis where the crisis is -- in the community. The communities that will decide the **future** of New Jersey. And with a Republican Governor and State Assembly, that future will also include not just a war against **drugs** -- but a crusade against **all** **crime**. Supporting tougher laws. Giving our lawmen more resources. Declaring open warfare on the con-artists and the hoods.

Look at Jim Courter, who's spent a lifetime fighting crime. For he embodies the values and ideas I'm talking about -- all that's best in the Republican Party.

Look at Jim's background. Peace Corps volunteer. Legal aide to the poor. Lawyer, author, prosecutor, Congressman. A moral man, a family man. A man respected by his colleagues. A man you can trust.

Look, next, at Jim's record on the environment. As **Congressman**, he has helped renew, and recover, our national heritage. As **Governor**, Jim Courter will put polluters in prison. Or education. Where Jim has been a vocal advocate of Alternative Certification. Or taxes. Jim doesn't want government to tax more. He wants to cut taxes -- so that people will be able to spend more.

Look, then, at Jim's opposition to drugs. He has strongly supported bills to coordinate law enforcement efforts and involve the military in combating drugs. Or his magnificent record in combating crime. Jim served as first assistant prosecutor in his home county of Warren. He's seen the drug peddlers and users. He knows the terrible toll caused by crime.

That's why Jim wants mandatory time for firearms offenses. And no deals when criminals use a gun. And unlike his opponent, he wants to amend New Jersey's Constitution so that the death penalty law on the books will be strengthened and enforced.

Let me ask you a question. You make the choice. Do you want a Democratic Governor -- and a Democratic State Assembly -- who thinks New Jersey's death penalty law is fine as it is? [PAUSE] . . . Or do you want a Republican Governor -- and a Republican General Assembly -- who says that murderers, drug kingpins, and cop-killers should get exactly what they deserve? [PAUSE] . . . I agree. We need a Governor who will make the death penalty law even stronger. And we need a State Assembly which will help get the job done.

The failed policies of the 70's just aren't good enough. Not for New Jersey. Or America. They're not good enough to tackle drugs or crime. Or to protect the environment and education. And they're not good enough for our kids. Because they won't "keep New Jersey proud."

Tom Kean knows that. That's why he's becoming President of Drew University. And why he's heading the advisory committee of

Can we achieve that goal? Of course we can -- both here and across America. How? Through a unified Republican Party -- working together to support the entire ticket. And through the old values and new thinking embodied by this campaign.

The future versus the past. Policies that work versus policies that don't. A better future for our children, or one of lost opportunity. Yes, there's a lot at stake. And let me remind you: Election Day is only 46 days away.

So, let's lift up our sights. And roll up our sleeves. Let's "keep New Jersey proud by **keeping** it Republican." And together, help Jim Courter and a Republican General Assembly preserve the **new** New Jersey.

God bless you, and God bless the United States of America.

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Do changes

(Smith/Blessey)
September 20, 1989
Draft Six
JERSEY

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This election will decide whether New Jersey builds on what you began eight years ago. Or whether it risks everything by

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That's the new New Jersey. The old New Jersey -- the Democratic Party's New Jersey -- believes something quite

different. It regards the private sector as an enemy, not ally. And in policy of, by, and for the government.

Sound outdated? It is. In fact, I heard a story recently which typified this thinking. Two men were sitting in a Trenton restaurant talking about politicians. One of them said he thought the syntax of a public official needed a lot of work.

Well, naturally, at first I thought he meant me. But then the fellow said he was really talking about a liberal Congressman. "Sintax?" roared the second man. "You mean to tell me those Democrats down in Washington are putting a tax on that, too?"

That says it all for our Democratic opponents: "Tax and tax, spend and spend." I'm sure you've heard the adage, "You're not getting older, you're just getting better." Well, when it comes to the Democrats' notion of "fiscal sanity," their ideas never get any better. Just older and more discredited.

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Let me ask you a question. You make the choice. Do you want a Democratic Governor -- and a Democratic State Assembly -- who thinks New Jersey's death penalty law is fine as it is? [PAUSE] . . . Or do you want a Republican Governor -- and a Republican State Assembly -- who says that murderers, drug kingpins, and cop-killers should get exactly what they deserve? [PAUSE] . . . I agree. We need a Governor who will make the death penalty law even stronger. And we need a State Assembly which will help get the job done.

For when all is said and done, here's what the 1989 elections come down to. On the one hand, Democratic candidates whose policies produced the bad old days of the 1970s. High unemployment. Failing schools. Criminal-coddling and rampant corruption. And on the other hand -- for New Jersey, a winning

hand -- honesty and independence. Republican candidates who reject the liberalism practiced by the national Democratic Party. ~~Because these~~ ^{The} failed policies ^{of the 70's just} aren't good enough. Not for New Jersey. Or America. They're not good enough to tackle drugs or crime. Or to protect the environment and education. And they're not good enough for our kids. Because they won't "keep New Jersey proud."

Tom Kean knows that. That's why he's becoming President of Drew University. And why he agreed to serve as honorary chairman of our "Points of Light Initiative" to bring community service to every corner of America. And Jim Courter -- he knows it, too. For he knows what's on New Jersey's mind, and in its heart. And his goal is to use that heart to build a better life for all.

Can we achieve that goal? Of course we can -- both here and across America. How? Through a unified Republican Party -- working together to support the entire ticket. And through the old values and new thinking embodied by this campaign.

The future versus the past. Policies that work versus policies that don't. A better future for our children, or one of lost opportunity. Yes, there's a lot at stake. And let me remind you: Election Day is only 46 days away.

So, let's lift up our sights. And roll up our sleeves. Let's "keep New Jersey proud by keeping it Republican." And together, help Jim Courter and a Republican State Assembly preserve the new New Jersey.

God bless you, and God bless the United States of America.

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THE WHITE HOUSE
WASHINGTON

September 20, 1989

MEMORANDUM TO THE PRESIDENT

THROUGH: CHRISS WINSTON *cw*

FROM: CURT SMITH *CS*

SUBJECT: September 22 New Jersey GOP Fundraiser

I. SUMMARY

On Friday, September 22, at 12:15 p.m. in Newark, New Jersey, you will address 400 people at a GOP fundraiser whose funds will primarily support Republican candidates in the November election.

II. DISCUSSION

The attached remarks (14 minutes) focus on the need to elect Republicans at all levels of New Jersey government. In particular, they accentuate the stark differences -- political and philosophical -- between Republicans and their Democratic opponents.

(Smith/Blessey)
September 20, 1989
Draft Six
JERSEY

PRESIDENTIAL REMARKS: GOP FUNDRAISER
NEWARK, NEW JERSEY
FRIDAY, SEPTEMBER 22, 1989

Governor Kean, Congressman Courter, other superb members of the New Jersey Congressional delegation -- Dean Gallo, Marge Roukema, Chris Smith, Matt Rinaldo, Jim Saxton. Mr. Sullivan, Mr. Bathgate, Ms. Donovan, and other great New Jersey Republican leaders.

Let me begin, Jim, by saying how much I appreciate that introduction. And by adding that I am pleased to be with you.

It is always good to be back in a State whose motto is "Liberty and prosperity." And which in the last eight years has had a Governor devoted to both. If I could borrow a phrase, under Governor Kean liberty and prosperity have been "perfect together."

It is always a pleasure, too, to return to a State which was so very kind to me in 1988. And to salute the entire Republican ticket. Its candidates. Its ideas and vision. And especially, those of you who toil so long and hard at the grass-roots level.

But I've come to Newark today for an even more important reason. This reason goes beyond party to the essence of this campaign. **New Jersey's elections are among the most crucial in America.**

This election will decide whether New Jersey builds on what you began eight years ago. Or whether it risks everything by

This election will decide whether New Jersey builds on what you began eight years ago. Or whether it risks everything by returning to the past. Whether New Jersey has the inspired leadership it needs to win the war on drugs and crime. Or whether it reverts to failed social policies that blame everyone but the criminal.

This election will decide whether New Jersey continues to have the kind of leadership which balances a sound economy and sound ecology. And whether its leadership says "No" to higher taxes and "Yes" to extending the prosperity of the last eight years.

That's what this election will decide. It's that important. It's that clear-cut. And today I make a prediction. This November, New Jersey will make the **right** decision. A decision to cast its vote for the **future . . . for the cause of good government . . . for the Republican Party [PAUSE] . . .** A vote, in short, for the **new** New Jersey.

That means a vote for Republicans running for the General Assembly -- Republicans who will help ensure fair redistricting in the 1990s. And a vote for Republicans running at the local and county level. It means a vote for candidates who'll take a tough approach to crooks and thugs. And perhaps most of all, it means a vote for the man who can move your State into the coming decade stronger than ever. **Your next Governor -- Congressman Jim Courter.**

Now, Jim's a long-time friend -- and I wanted to come up here and, personally, support him and the great party that's behind him. I know you wanted to hear a few words from a prominent national figure who can really fire up a crowd and generate some excitement [PAUSE] . . . Unfortunately, Arnold Schwarzenegger had to go back to Los Angeles -- so I'm here instead.

Believe me, I'm delighted. And believe me, too, when I say that the entire Republican ticket -- led by Jim Courter -- can help "keep New Jersey proud," as the banner behind me says. How? By keeping a Republican Governor. And a Republican General Assembly. By keeping "New Jersey Republican." Let me quote one of New Jersey's favorite adopted sons -- the noted philosopher, Montclair's Yogi Berra. Once, Yogi ruminated, "You observe a lot by watching." Well, we've observed a lot by watching **New Jersey Republicans** over the years.

We've seen you **fight** to clean up our environment. And to clean up our schools. We've seen you **fight** the scourge of drugs and crime. We've seen you create over 500,000 new jobs in the last eight years. And school test scores go up twice the national rate. And we've seen you oppose those liberal Democrats who cherish new taxes like moths drawn to a flame.

These Republican positions embody the **new** New Jersey -- **old values plus new thinking**. And will reinforce the progress of the last eight years. Eight years of enlightened leadership -- **Republican** leadership. Yet Republicans know that a record is

something not to **stand** upon -- but to **build** upon. And our party's leadership into the '90s will reaffirm the renaissance that makes New Jersey's success story worth retelling.

First, the environment. For here, as elsewhere, Republicans have helped build the **new** New Jersey. Republicans have pushed legislation to ban ocean dumping. Made New Jersey a leader in recycling. And launched the most aggressive toxic waste cleanup program in America.

Next, education. For here, too, Republicans have moved forward, not back. In 1983, Tom Kean unveiled a great idea called Alternative Certification. A concept allowing talented Americans to teach in the classroom. Today, Alternative Certification is a flagship of the **Federal** plan we introduced earlier this year. Tom Kean has been the Education Governor. Republicans -- led by Jim Courter -- can keep academic excellence a New Jersey byword.

Then, we come to taxes. And here, the difference between the old and new New Jerseys is **especially** clear.

The **new** New Jersey knows that creating opportunity can help meet the needs of distressed locales from Camden to Paterson. And in particular, let me salute this State's magnificent support of Urban Enterprise Zones. The **new** New Jersey -- a **Republican** New Jersey -- knows that the decade's tax cuts helped make prosperity a reality. For the more money people have to spend, the more they can help create growth, jobs, and progress.

Sound outdated? It is. In fact, I heard a story recently which typified this thinking. Two men were sitting in a Trenton restaurant talking about politicians. One of them said he thought the syntax of a public official needed a lot of work.

Well, naturally, at first I thought he meant me. But then the fellow said he was really talking about a liberal Congressman. "Sintax?" roared the second man. "You mean to tell me those Democrats down in Washington are putting a tax on that, too?"

Nowhere is the division of new versus old more clear-cut than in the areas of crime, drugs, and punishment.

Republicans believe that when asked what kind of society Americans deserve, our answer must be: a Nation in which people are safe and feel safe. That's why we want to change the rules of the game dramatically -- new solutions for a new New Jersey.

For instance, we are strong advocates of America's first national comprehensive strategy to end drug use, which I announced earlier this month. Republicans want tougher enforcement. More prisons, more courts, more prosecutors. And tougher sentences -- many, like Jim Courter, have spent a career demanding them. You know where drug dealers belong? **Republicans say: In jail.** You back more interdiction and treatment. And our plan to stop use **before** it begins. Through education and prevention. From grade school to graduate school.

Republicans like Jim Courter want to fight drugs on **any** and **every** front. Facing new problems in a new way -- by putting

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Republicans like Jim Courter want to fight drugs on any and every front. Facing new problems in a new way -- by putting emphasis where the crisis is -- in the community. The communities that will decide the future of New Jersey. And with a Republican Governor and State Assembly, that future will also include not just a war against drugs -- but a crusade against all crime. Supporting tougher laws. Giving our lawmen more resources. Declaring open warfare on the con-artists and the hoods.

Look at Jim Courter, who's spent a lifetime fighting crime. For he embodies the values and ideas I'm talking about -- all that's best in the Republican Party.

Look at Jim's background. Peace Corps volunteer. Legal aide to the poor. Lawyer, author, prosecutor, Congressman. A moral man, a family man. A man respected by his colleagues. A man you can trust.

Look, next, at Jim's record on the environment. As **Congressman**, he has helped renew, and recover, our national heritage. As **Governor, Jim Courter will put polluters in prison.** Or education. Where Jim has been a vocal advocate of Alternative Certification. Or taxes. Jim doesn't want government to tax more. He wants to cut taxes -- so that people will be able to spend more.

Look, then, at Jim's opposition to drugs. He has strongly supported bills to coordinate law enforcement efforts and involve the military in combating drugs. Or his magnificent record in combating crime. Jim served as first assistant prosecutor in his home county of Warren. He's seen the drug peddlers and users. He knows the terrible toll caused by crime.

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