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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13503
Folder ID Number: 13503-005

Folder Title:
Washington State Centennial Celebration 9/19/89 [2]

Stack:	Row:	Section:	Shelf:	Position:
G	25	6	5	2

IN THE CITY OF SEATTLE, FEES FOR WASTE DISPOSAL HAVE BEEN AN INCENTIVE FOR BUSINESSES AND HOUSEHOLDS TO REDUCE THE AMOUNT OF WASTE PRODUCED. I UNDERSTAND THAT OVER THE LAST SEVERAL YEARS, WASTE HAS BEEN CUT BY NEARLY A FOURTH.

SO THE POWER OF THE MARKETPLACE CAN ENCOURAGE CONSERVATION -- WITH SPECTACULAR RESULTS. RESULTS THAT NEED TO BE DUPLICATED EVERYWHERE IN AMERICA.

YOU KNOW, FIFTEEN YEARS AGO, WHEN SPOKANE INVITED THE WORLD OVER FOR A VISIT, THE 1974 EXPO BECAME THE FIRST WORLD'S FAIR TO FOCUS ON THE ENVIRONMENT.

IT WAS A GOOD BEGINNING. AND WE HAVE MADE PROGRESS SINCE THEN. PERHAPS NOTHING BETTER SYMBOLIZES THAT, THAN THE SURGING RIVER THAT PULSES THROUGH SPOKANE -- A RIVER THAT FIRST LURED MEN HERE AS A SOURCE OF PROTECTION, TRANSPORTATION, AND SUSTENANCE.

SUCH DAMAGE WAS DONE TO THIS RIVER BY THE EARLY PART OF THIS CENTURY, THAT FOR YEARS IT SERVED AS LITTLE MORE THAN AN OPEN SEWER. IN 1938, THE SPOKANE RIVER WAS CALLED "A SERIOUS HEALTH HAZARD."

OVER THE PAST FEW DECADES, YOU HAVE RESTORED AND RECLAIMED THIS MAGNIFICENT RIVER. THE DAMAGE HAS BEEN REVERSED -- NATURE'S BALANCE HAS BEEN RESTORED -- AND THE RIVER HAS BEEN REBORN.

THE ETHIC OF NATIVE AMERICANS LIKE CHIEF SEATTLE MUST ALSO BE REBORN ON THIS CONTINENT. HIS WAS A RELIGIOUS UNDERSTANDING, THAT THE WHOLE EARTH HAS A SOUL THAT CAN BE DESTROYED BY MAN. HE SAW THE WORLD AS A SPIRITUAL PLACE, OF PRECIOUS BUT FRAGILE BEAUTY.

OVER A CENTURY AGO, HE SAID, "HOLD IN YOUR MIND THE MEMORY OF THE LAND AS IT WAS WHEN YOU FOUND IT. AND WITH ALL YOUR STRENGTH, WITH ALL YOUR MIND, WITH ALL YOUR HEART, PRESERVE IT FOR YOUR CHILDREN, AND LOVE IT AS GOD LOVES US ALL."

THAT IS A CHALLENGE TO US ALL. THE AMERICAN PEOPLE -- ALL PEOPLE -- NEED A FULLER RELATIONSHIP WITH THE WORLD THEY LIVE IN. A BETTER UNDERSTANDING OF CAUSES, AND EFFECTS.

AND IF THE EARTH IS AN ALTAR, WE MUST MAKE IT AN ALTAR NOT OF SACRIFICE, BUT OF CELEBRATION. A PLACE WHERE OUR COMMITMENT TO RESTORING ITS NATURAL BEAUTY IS FELT IN A THOUSAND EVERYDAY DECISIONS.

YOU'VE MADE ONE OF THOSE DECISIONS TODAY -- BY DECIDING TO PLANT A CENTENNIAL TREE. MAY IT GROW, FLOURISH, AND SYMBOLIZE THE HOPE OF A NEW CENTURY: THAT MAN WILL ONE DAY BE RECONCILED TO NATURE ONCE AGAIN.

GOD BLESS YOU. GOD BLESS THE GREAT STATE OF WASHINGTON. AND GOD BLESS THE UNITED STATES OF AMERICA.

#

REMARKS: CENTENNIAL OF THE STATE OF WASHINGTON
SPOKANE, WASHINGTON
TUESDAY, SEPTEMBER 19, 1989
10:00 a.m.

THANK YOU, SPEAKER, FOLEY, ^{for this kind introduction} [ACKNOWLEDGEMENTS]

WASHINGTON STATE IS VERY LUCKY TO HAVE A FRIEND
LIKE TOM FOLEY IN THE NATION'S CAPITAL. HE IS A MAN OF
INTEGRITY -- OF DECENCY AND FAIR PLAY -- AND A MAN I'M
PROUD AND HONORED TO WORK WITH.

[[YOU KNOW, BACK IN 1889, WHEN PRESIDENT HARRISON
SENT A TELEGRAM TO THE FIRST GOVERNOR OF WASHINGTON --
TO TELL HIM THAT WASHINGTON HAD BECOME THE 42ND STATE -
- HE SENT THE TELEGRAM COLLECT. [PAUSE] WELL, THAT'S
ONE WAY TO BALANCE THE BUDGET.

IT'S A PLEASURE TO BE HERE, AT THE DAWN OF A
SECOND CENTURY OF STATEHOOD, HERE IN THE EVERGREEN
STATE. I'M NOT GOING TO GIVE YOU THE USUAL "STUMP"
SPEECH. AND I MAY BE GOING OUT ON A LIMB, HERE -- BUT
I THINK MOST OF AMERICA THINKS OF YOU AS THE REAL
WASHINGTON. [PAUSE]]]

Thank you for your warm welcome.

*Mrs. Foley, and Lt. Governor Pritchard,
Congratulations to Centennial Co-Chairmen
Ralph Monroe and Jane Gardner on a
great Centennial and Mayor Pro Tem Higgins:
you've got a beautiful city here to be proud of*

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/14/89 ACTION/CONCURRENCE/COMMENT DUE BY: 9/15/89 NOON

SUBJECT: PRESIDENTIAL REMARKS: CENTENNIAL OF THE STATE OF WASHINGTON

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than NOON, Friday, September 15, with a copy to my office. Thank you.

RESPONSE:

89 SEP 15 4:08 PM '89

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Lange/Dooley)
September 14, 1989
7:20 p.m.
[SPOKE.DOC]

89 SEP 14 P7:25

PRESIDENTIAL REMARKS: CENTENNIAL OF THE STATE OF WASHINGTON
SPOKANE, WASHINGTON
TUESDAY, SEPTEMBER 19, 1989
[TIME]

Thank you, Speaker Foley. [Acknowledgements]

[[You know, back in 1889, when President Harrison sent a telegram to the first governor of Washington -- to tell him that Washington had become the 42nd state -- he sent the telegram collect.

Well, that's one way to balance the budget.]]

[[Joke to come.]]

Today you and I are very lucky to have a friend like Tom Foley in the Nation's capital. He is a man of integrity -- of decency and fair play -- and a man I'm proud and honored to work with.

It's a pleasure to be here, at the dawn of a second century of statehood here in Washington state. The Evergreen state. The real Washington. [PAUSE]

Yours is a land of rich resources -- and resourceful people. Salmon, gold, and timber in abundance brought us here, as the promise of the Pacific brought the railroads west.

There has always been -- and will always be -- a sense that the future is being decided here in this gateway to the Pacific.

Here in Washington you're in a strong position. Living in a state with exports that went up over 30 percent last year.

Leading the nation in exports per capita. A vital, vibrant, thriving economy.

And the Pacific Summit that was held here last month reminded America how crucial the interrelations between nations are for our future.

Even now, Governor Gardner is in Kobe, Japan -- at groundbreaking ceremonies for Washington Village, a housing development using Washington finished forest products and U.S. construction methods. That means \$10 million for the state of Washington -- and a great American export to Japan.

Washington has had a wonderful 100 years -- and you deserve a great Centennial celebration. But it's the future I'm here to talk to you about today.

I took this trip out West because I'm concerned -- as I think we all are -- about the future of the planet we share. What good is a strong balance of trade, if we throw off the balance of nature?

In South Dakota, I talked about the need to restore the balance of nature here at home -- and how each of us can begin by planting a single tree.

In Montana, I talked about interdependence -- how the actions we take and the pollutants we create have consequences that are being felt the world over.

Today, I'm asking all Americans to join in a renewed spirit of conservation -- a new commitment, to a more careful stewardship of the natural world.

I think many of us are beginning to understand something that Native Americans understood long before we got here: when it comes to the preservation of our precious environment, there's a connection between the smallest individual action, and widespread, global consequences.

No words convey that better than the legendary speech given in the late 1800s, by an Indian Chief named Seattle:

"The earth does not belong to man," he said, "Man belongs to the earth. Whatever happens to the earth, happens to the sons of the earth. The sky, the lands which appear changeless and eternal, may change.

"Continue to foul the earth and you will achieve an end to living -- and the mere beginning of survival. You must teach your children that the earth is rich. Teach your children that to harm the earth, is to heap contempt upon its creator."

Chief Seattle understood what it has taken us a century to learn. Our material prosperity and economic growth have served us well. But now, together, we must now find ways to apply the creativity of the marketplace, in the service of the environment.

Sound ecology and a strong economy **can** coexist. We have an opportunity to renew the environmental ethic in America -- and to reassert U.S. leadership on environmental challenges, around the world.

In the eight months since I was sworn in as President, we've moved fast and hard to make the environment a priority. We've banned CFCs, imports of elephant ivory, and exports of hazardous

waste. Worked to eliminate medical waste on beaches. Pledged no net loss of wetlands -- and we'll keep that pledge. Laid out proposals to stem acid rain, cut urban smog, clean up air toxics, and encourage the use of alternative fuels. And more.

But if we really hope to recover, restore, and preserve our natural heritage, that "other Washington" can't do it alone. And the answer can't simply be limited to new laws.

It must be more fundamental. It lies in a shared sense of personal responsibility -- a new environmental awareness -- on the part of all Americans.

Through millions of individual decisions -- simple, everyday, personal choices -- we're determining the fate of the earth. So the conclusion is also simple: We're all responsible.

And it's surprisingly easy to move from being part of the problem, to part of the solution.

So many of the big problems -- coastal water pollution, pesticides in groundwater, urban smog, and municipal garbage -- are **not** caused by large powerplants and refineries -- and they don't lend themselves to solution by national legislation.

They're caused by millions of small, diverse sources: the everyday behavior of people at work and at home. And such overwhelming environmental challenges **can** be solved, by individual determination that we **can** do better.

Local communities, businesses large and small, individual families -- **all** can learn to generate less waste, and recycle more of the waste that **is** generated.

In fact, those that **do**, have discovered that there are sound economic side-effects. Environmental protection makes economic sense.

The people of Washington state, in fact, have a history of showing the rest of the nation the way. Back in the 1940s, J.P. Weyerhaeuser moved the lumber industry from simply liquidating forest resources, toward comprehensive management of tree farms that could endure indefinitely.

And after research into product development, Weyerhaeuser began introducing marketable products made from what was once treated as waste.

The 3M Corporation announced last spring that since starting their pollution prevention program in 1975, the company has saved \$408 million -- and prevented 111,000 tons of air pollutants, 15,000 tons of water pollutants, and 388,000 tons of solid waste from being released into the environment. And they've done it by rewarding employees for coming up with the ideas.

In the city of Seattle, fees for waste disposal have been an incentive for businesses and households to reduce the amount of waste produced. I understand that over the last several years, waste has been nearly cut in half.

So the power of the marketplace **can** encourage conservation -- with spectacular results. Results that need to be duplicated everywhere in America.

You know, fifteen years ago, when Spokane invited the world over for a visit, the 1974 Expo became the first World's Fair to focus on the environment.

It was a good beginning. And we have made progress since then. But perhaps nothing better symbolizes that, than the surging river that pulses through Spokane -- a river that first lured men here as a source of protection, transportation, and sustenance.

But such damage was done to this river early in this century, that for years it served as little more than an open sewer. In 1938 it was called "a serious health hazard."

But over the past few decades, you have restored and reclaimed this magnificent river. The damage has been reversed -- nature's balance has been restored -- and the river has been reborn.

The ethic of Native Americans like Chief Seattle must **also** be reborn on this continent. His was a religious understanding, that the whole earth has a soul that can be destroyed by man. He saw the world as a spiritual place, of precious but fragile beauty.

About a century ago, he said, "Hold in your mind the memory of the land as it was when you found it. And with all your strength, with all your mind, with all your heart, preserve it for your children, and love it as God loves us all."

That is a challenge to us all. The American people -- all people -- need a fuller relationship with the world they live in. A better understanding of causes, and effects.

And if the earth is an altar, we must make it an altar **not** of sacrifice, but of celebration. A place where our commitment to restoring its natural beauty is felt in a thousand everyday decisions.

You've made one of those decisions today -- by deciding to plant a centennial tree. May it grow, flourish, and symbolize the hope of a new century: that man will one day be reconciled to nature once again.

God bless you. God bless the great state of Washington. And God bless the United States of America.

#

THE WHITE HOUSE
WASHINGTON

*Mark
Lange*

DATE: August 7, 1989

TO: David Demarest

FROM: GOVERNOR JOHN H. SUNUNU

We should get this information into the public domain.

Please discuss with me.



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

Mobile Source from Ziegler or John Carlson
382-7647

Ref Brenner 382-5580

OFFICE OF
AIR AND RADIATION

COMPARISON OF MOBILE SOURCE VOC CONTROLS

<u>Control</u>	<u>President</u>	<u>Waxman</u>	<u>Group of 9</u>
Gasoline Volatility	Yes	Yes	Yes
Enhanced I/M	Yes	Yes	Yes
Improved Vehicle Evaporative	Yes	Yes	No
0.25 HC Vehicle Tailpipe	Yes	Yes	Yes
0.125 HC Vehicle Tailpipe	No	Yes	No
Extended Useful Life	No	Yes	No
Refueling Emissions	Yes	Yes	Yes
Clean Fuels	Yes	Yes	Limited
	<u>34 - 37%</u>	<u>36 - 39%</u>	<u>28 %</u>

MOBILE SOURCES VOC CONTROL COST EFFECTIVENESS

	<u>Ozone Reduction</u>	<u>Cost per Vehicle</u>	<u>Annual Cost</u>	<u>Cost per 1% Reduction</u>
Waxman Extra Reduction	2.1%	\$500	\$6.6 billion	\$3.1 billion
Waxman Program	36-39%	--	\$7.5 billion*	\$190 million
President's Program	34-37%	--	\$1 billion	\$25 million

* Does not include costs of more expansive I/M program coverage.

**PRESIDENT'S BILL ACHIEVES 95% OF WAXMAN'S REDUCTIONS, WITH \$6.5
BILLION LESS COST**

THE WHITE HOUSE
WASHINGTON

September 15, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: JEFFREY R. HOLMSTEAD *JRH*
Assistant Counsel to the President

SUBJECT: Presidential Remarks -- Centennial of the State of
Washington

Counsel's office has reviewed the above-referenced draft and we have no legal objections.

Thank you for the opportunity to review this matter.

cc: James W. Cicconi

89 SEP 15 P2:44

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/14/89 ACTION/CONCURRENCE/COMMENT DUE BY: 9/15/89 NOON

SUBJECT: PRESIDENTIAL REMARKS: CENTENNIAL OF THE STATE OF WASHINGTON

	ACTION		FYI			ACTION		FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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and Deputy to the Chief of Staff
Ext. 2702

(Lange/Dooley)
September 14, 1989
7:20 p.m.
[SPOKE.DOC]

89 SEP 14 P7:25

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SPOKANE, WASHINGTON
TUESDAY, SEPTEMBER 19, 1989
[TIME]

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Well, that's one way to balance the budget.]]

[[Joke to come.]]

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#



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

NOTICE:

Enclosed are comments from staff members of the Office of Management and Budget (OMB). Such comments do not necessarily represent the official position of the Director of OMB or of the Office of Management and Budget. If you wish to have the Director's personal comments, please let me know -- and contact me if you have any questions.

A handwritten signature in black ink, appearing to read "David J. Haun".

David J. Haun
Executive Assistant
to the Director

89 SEP 15 PM 12:44

WHITE HOUSE STAFFING MEMORANDUM

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CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than NOON, Friday, September 15, with a copy to my office. Thank you.

RESPONSE:

See comments

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Lange/Dooley)
September 14, 1989
7:20 p.m.
[SPOKE.DOC]

89 SEP 14 P7:25

PRESIDENTIAL REMARKS: CENTENNIAL OF THE STATE OF WASHINGTON
SPOKANE, WASHINGTON
TUESDAY, SEPTEMBER 19, 1989
[TIME]

Thank you, Speaker Foley. [Acknowledgements]

[[You know, back in 1889, when President Harrison sent a telegram to the first governor of Washington -- to tell him that Washington had become the 42nd state -- he sent the telegram collect.

Well, that's **one** way to balance the budget.]]

[[Joke to come.]]

Today you and I are very lucky to have a friend like Tom Foley in the Nation's capital. He is a man of integrity -- of decency and fair play -- and a man I'm proud and honored to work with.

It's a pleasure to be here, at the dawn of a second century of statehood here in Washington state. The Evergreen state. The real Washington. [PAUSE]

Yours is a land of rich resources -- and resourceful people. Salmon, gold, and timber in abundance brought us here, as the promise of the Pacific brought the railroads west.

There has always been -- and will always be -- a sense that the future is being decided here in this gateway to the Pacific.

Here in Washington you're in a strong position. Living in a state with exports that went up over 30 percent last year.

Leading the nation in exports per capita. A vital, vibrant, thriving economy.

And the Pacific Summit that was held here last month reminded America how crucial the interrelations between nations are for our future.

Even now, Governor Gardner is in Kobe, Japan -- at groundbreaking ceremonies for Washington Village, a housing development using Washington finished forest products and U.S. construction methods. That means \$10 million for the state of Washington -- and a great American export to Japan.

Washington has had a wonderful 100 years -- and you deserve a great Centennial celebration. But it's the future I'm here to talk to you about today.

I took this trip out West because I'm concerned -- as I think we all are -- about the future of the planet we share. What good is a strong balance of trade, if we throw off the balance of nature?

In South Dakota, I talked about the need to restore the balance of nature here at home -- and how each of us can begin by planting a single tree.

In Montana, I talked about interdependence -- how the actions we take and the pollutants we create have consequences that are being felt the world over.

Today, I'm asking all Americans to join in a renewed spirit of conservation -- a new commitment, to a more careful stewardship of the natural world.

I think many of us are beginning to understand something that Native Americans understood long before we got here: when it comes to the preservation of our precious environment, there's a connection between the smallest individual action, and widespread, global consequences.

No words convey that better than the legendary speech given in the late 1800s, by an Indian Chief named Seattle:

"The earth does not belong to man," he said, "Man belongs to the earth. Whatever happens to the earth, happens to the sons of the earth. The sky, the lands which appear changeless and eternal, may change.

"Continue to foul the earth and you will achieve an end to living -- and the mere beginning of survival. You must teach your children that the earth is rich. Teach your children that to harm the earth, is to heap contempt upon its creator."

Chief Seattle understood what it has taken us a century to learn. Our material prosperity and economic growth have served us well. But now, together, we must new find ways to apply the creativity of the marketplace, in the service of the environment.

Sound ecology and a strong economy **can** coexist. We have an opportunity to renew the environmental ethic in America -- and to reassert U.S. leadership on environmental challenges, around the world.

In the eight months since I was sworn in as President, we've moved fast and hard to make the environment a priority. We've ~~adopted~~ ~~banned CFCs, imports of elephant ivory, and exports of hazardous~~

Grady 4/8/94
a policy of seeking a worldwide ban on the CFC's which destroy the ozone layer by the year 2000. We've prohibited imports of ivory -- all prices have fallen by 50%, making poaching of elephants less profitable. And we're working for a policy that would ban the export of long-haul motor vehicles unless we've ensured they will be disposed of.

We've proposed tougher laws
waste. ~~Worked~~ to eliminate medical waste on beaches. Pledged no net loss of wetlands. -- and we'll keep that pledge. Laid out *detailed* proposals to stem acid rain, cut urban smog, clean up air toxics, and encourage the use of alternative fuels. *And more.*

We've proposed to expand hundreds of forests, parks & refuges across America -- including Steigerwald Lake, Mt. Baker, 4 of the Columbia River Gorge right here in the state of Washington. Announced a national goal of dozens
But if we really hope to recover, restore, and preserve our natural heritage, that "other Washington" can't do it alone. And the answer can't simply be limited to new laws.

It must be more fundamental. It lies in a shared sense of personal responsibility -- a new environmental awareness -- on the part of all Americans.

Through millions of individual decisions -- simple, everyday, personal choices -- we're determining the fate of the earth. So the conclusion is also simple: We're all responsible.

And it's surprisingly easy to move from being part of the problem, to part of the solution.

So many of the big problems -- coastal water pollution, pesticides in groundwater, urban smog, and municipal garbage -- are **not** caused by large powerplants and refineries -- and they don't lend themselves to solution by national legislation *alone*. ✓

They're caused by millions of small, diverse sources: the everyday behavior of people at work and at home. And such overwhelming environmental challenges **can** be solved, by individual determination that we **can** do better.

Local communities, businesses large and small, individual families -- **all** can learn to generate less waste, and recycle more of the waste that **is** generated.

In fact, those that **do**, have discovered that there are sound economic side-effects. Environmental protection makes economic sense.

The people of Washington state, in fact, have a history of showing the rest of the nation the way. Back in the 1940s, J.P. Weyerhaeuser moved the lumber industry from simply liquidating forest resources, toward comprehensive management of tree farms that could endure indefinitely.

And after research into product development, Weyerhaeuser began introducing marketable products made from what was once treated as waste.

The 3M Corporation announced last spring that since starting their pollution prevention program in 1975, the company has saved \$408 million -- and prevented 111,000 tons of air pollutants, 15,000 tons of water pollutants, and 388,000 tons of solid waste from being released into the environment. And they've done it by rewarding employees for coming up with the ideas.

In the city of Seattle, fees for waste disposal have been an incentive for businesses and households to reduce the amount of waste produced. I understand that over the last several years, waste has been nearly cut in half.

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You know, fifteen years ago, when Spokane invited the world over for a visit, the 1974 Expo became the first World's Fair to focus on the environment.

It was a good beginning. And we have made progress since then. ~~But~~ perhaps nothing better symbolizes that, than the surging river that pulses through Spokane -- a river that first lured men here as a source of protection, transportation, and sustenance.

But such damage was done to this river early in this century, that for years it served as little more than an open sewer. In 1938 it was called "a serious health hazard."

~~But~~ over the past few decades, you have restored and reclaimed this magnificent river. The damage has been reversed -- nature's balance has been restored -- and the river has been reborn.

The ethic of Native Americans like Chief Seattle must **also** be reborn on this continent. His was a religious understanding, that the whole earth has a soul that can be destroyed by man. He saw the world as a spiritual place, of precious but fragile beauty.

About a century ago, he said, "Hold in your mind the memory of the land as it was when you found it. And with all your strength, with all your mind, with all your heart, preserve it for your children, and love it as God loves us all."

That is a challenge to us all. The American people -- all people -- need a fuller relationship with the world they live in. A better understanding of causes, and effects.

And if the earth is an altar, we must make it an altar not of sacrifice, but of celebration. A place where our commitment to restoring its natural beauty is felt in a thousand everyday decisions.

You've made one of those decisions today -- by deciding to plant a centennial tree. May it grow, flourish, and symbolize the hope of a new century: that man will one day be reconciled to nature once again.

God bless you. God bless the great state of Washington. And God bless the United States of America.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/14/89

ACTION/CONCURRENCE/COMMENT DUE BY: 9/15/89 NOON

SUBJECT: PRESIDENTIAL REMARKS: CENTENNIAL OF THE STATE OF WASHINGTON

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

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*See Comments
9/15/89*

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Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Lange/Dooley)
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7:20 p.m.
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Tom Super - EPA - 382-4700

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WHITE HOUSE STAFFING MEMORANDUM



DATE: 9/14/89

ACTION/CONCURRENCE/COMMENT DUE BY: 9/15/89 NOON

SUBJECT: PRESIDENTIAL REMARKS: CENTENNIAL OF THE STATE OF WASHINGTON

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

*No comments. Rob Malman
9/15/89*

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702



WHITE HOUSE STAFFING MEMORANDUM

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VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

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All comments

RESPONSE:

89 SEP 15 ALL 13

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Lange/Dooley)
September 14, 1989
7:20 p.m.
[SPOKE.DOC]

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TUESDAY, SEPTEMBER 19, 1989
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Leading the nation in exports per capita. A vital, vibrant, thriving economy. *(What is the unemployment rate in Wash?)*

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And if the earth is an altar, we must make it an altar not of sacrifice, but of celebration. A place where our commitment to restoring its natural beauty is felt in a thousand everyday decisions.

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(Lange/Dooley)
September 14, 1989
7:20 p.m.
[SPOKE.DOC]

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SPOKANE, WASHINGTON
TUESDAY, SEPTEMBER 19, 1989
[TIME]

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In South Dakota, I talked about the need to restore the balance of nature here at home -- and how each of us can begin by planting a single tree.

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DATE: 9/

NOON

SUBJECT: P.

WASHINGTON

Deliver
TO
Chriss Winston
ASAP

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VICE PRESI				<input checked="" type="checkbox"/>	<input type="checkbox"/>
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REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than NOON, Friday, September 15, with a copy to my office. Thank you.

RESPONSE:

September 15, 1989

NSC concurs with suggested changes as indicated.

R. Gates

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

cc: Jim Cicconi

1427

89 SEP 14 14 84 88 38

(Lange/Dooley)
September 14, 1989
7:20 p.m.
[SPOKE.DOC]

89 SEP 14 P7:25

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[TIME]

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THE WHITE HOUSE
WASHINGTON

SEPTEMBER 15, 1989



INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *W*
FROM: MARK LANGE *ML*
SUBJECT: ENVIRONMENTAL ADDRESS, SPOKANE

Attached are draft remarks for your address to the Washington State Centennial Celebration ("The Celebration of the Century"), on Tuesday, September 19, at 10:00 a.m.

Some 15,000 will attend your speech, to be given outdoors.

Adopting the theme of stewardship, you recap your trip out West, outline the environmental accomplishments of the first eight months, and challenge Americans to make a more personal commitment to environmental quality.

(Lange/Dooley)
September 15, 1989
4:50 p.m.
[SPOKE.DOC]

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[TIME]

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It's a pleasure to be here, at the dawn of a second century of statehood, here in the Evergreen state. I'm not going to give you the usual "stump" speech. And I may be going out on a limb, here -- but I think most of America thinks of **you** as the real Washington. [PAUSE]]]

Yours is a land of rich resources -- and resourceful people. Salmon, gold, and timber in abundance brought us here, as the promise of the Pacific brought the railroads west.

There has always been -- and will always be -- a sense that the future is being decided here in this gateway to the Pacific.

Here in Washington you're doing well. Living in a state with exports that went up nearly 40 percent last year. Leading

the nation in exports per capita. And cutting unemployment from 10 percent to 6 percent over the last five years -- during a time of rapid population **growth**.

Last month you held a Pacific Summit that reminded America how crucial the interrelations between nations are for our future.

Even now, Governor Gardner is in Kobe, Japan -- at groundbreaking ceremonies for Washington Village, a housing development using Washington finished forest products and U.S. construction methods. That means \$10 million for the state of Washington -- and a great American export to Japan.

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"The earth does not belong to man," he said, "Man belongs to the earth. Whatever happens to the earth, happens to the sons of the earth. The sky, the lands which appear changeless and eternal, may change.

"Continue to foul the earth and you will achieve an end to living -- and the mere beginning of survival. You must teach your children that the earth is rich. Teach your children that to harm the earth, is to heap contempt upon its creator."

Chief Seattle understood what it has taken us a century to learn. Our material prosperity and economic growth have served us well. But now, together, we must new find ways to apply the creativity of the marketplace, in the service of the environment. **Sound ecology and a strong economy can coexist.**

We have an opportunity to renew the environmental ethic in America -- and to reassert U.S. leadership on environmental challenges, around the world. **That's an opportunity we can't afford to miss.**

In the eight months since I was sworn in as President, we've moved fast and hard to make the environment a priority. We're seeking a worldwide ban, by the year 2000, on the CFCs which destroy the ozone layer. We've prohibited imports of ivory, and prices have dropped by 50 percent -- making elephant poaching less profitable. And we're working for a policy that would ban the export of hazardous wastes unless we're **sure** they'll be disposed of safely.

We've proposed tougher laws to eliminate medical waste on beaches. We want to expand dozens of forests, parks, and refuges across America. We've announced a national goal of **no** net loss of wetlands.

And we've laid out detailed proposals to stem acid rain, cut urban smog, clean up air toxics, and encourage the use of alternative fuels -- with a Clean Air Bill that achieves **95 percent** of the smog-causing VOC reductions sought by competing legislation -- at a cost of 6.5 **billion** dollars **less**.

That's just in eight months -- and I plan to devote ~~four~~ *years to protecting our precious environment*. *As long as I am President, stay involved in helping to protect our precious environment.*

But if we really hope to recover, restore, and preserve our natural heritage, that "other Washington" can't do it alone. And the answer can't simply be limited to new laws.

It must be more fundamental. It lies in a shared sense of personal responsibility -- a new environmental awareness -- on the part of all Americans.

* Call on Congress to enact our proposals.

- cap gains - Jeff Vogt?

Through millions of individual decisions -- simple, everyday, personal choices -- we're determining the fate of the earth. So the conclusion is also simple: We're all responsible.

And it's surprisingly easy to move from being part of the problem, to being part of the solution.

So many of the big problems -- coastal water pollution, pesticides in groundwater, urban smog, and municipal garbage -- aren't simply caused by large powerplants and refineries -- and many **can't** be solved by national legislation alone.

Millions of small, diverse sources contribute to these problems -- including the everyday behavior of people at work and at home. And such overwhelming environmental challenges **can** be solved -- by individual determination that we **can** do better.

Local communities, businesses large and small, individual families -- **all** can learn to generate less waste, and recycle more of the waste that **is** generated.

In fact, those that **do**, have discovered that there are sound economic side-effects. **Environmental protection makes economic sense.**

The people of Washington state, in fact, have a history of showing the rest of the nation the way. Back in the 1940s, J.P. Weyerhaeuser moved the lumber industry from simply harvesting forest resources, toward comprehensive management of tree farms that could endure indefinitely.

And after research into product development, Weyerhaeuser began introducing marketable products made from what was once

treated as waste.

The 3M Corporation announced last spring that since starting their pollution prevention program in 1975, the company has saved \$408 million -- and prevented 111,000 tons of air pollutants, 15,000 tons of water pollutants, and 388,000 tons of solid waste from being released into the environment. And they've done it by rewarding employees for coming up with the ideas.

In the city of Seattle, fees for waste disposal have been an incentive for businesses and households to reduce the amount of waste produced. I understand that over the last several years, waste has been nearly cut in half.

So the power of the marketplace can encourage conservation -- with spectacular results. Results that need to be duplicated everywhere in America.

You know, fifteen years ago, when Spokane invited the world over for a visit, the 1974 Expo became the first World's Fair to focus on the environment.

It was a good beginning. And we have made progress since then. Perhaps nothing better symbolizes that, than the surging river that pulses through Spokane -- a river that first lured men here as a source of protection, transportation, and sustenance.

Such damage was done to this river early in this century, that for years it served as little more than an open sewer. In 1938, the Spokane River was called "a serious health hazard."

Over the past few decades, you have restored and reclaimed this magnificent river. The damage has been reversed -- nature's

balance has been restored -- and the river has been reborn.

The ethic of Native Americans like Chief Seattle must **also** be reborn on this continent. His was a religious understanding, that the whole earth has a soul that can be destroyed by man. He saw the world as a spiritual place, of precious but fragile beauty.

About a century ago, he said, "Hold in your mind the memory of the land as it was when you found it. And with all your strength, with all your mind, with all your heart, preserve it for your children, and love it as God loves us all."

That is a challenge to us all. The American people -- **all people** -- need a fuller relationship with the world they live in. A better understanding of causes, and effects.

And if the earth is an altar, we must make it an altar **not** of sacrifice, but of celebration. A place where our commitment to restoring its natural beauty is felt in a thousand everyday decisions.

You've made one of those decisions today -- by deciding to plant a centennial tree. May it grow, flourish, and symbolize the hope of a new century: **that man will one day be reconciled to nature once again.**

God bless you. God bless the great state of Washington. And God bless the United States of America.

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**TRANSFER SHEET
BUSH PRESIDENTIAL MATERIALS PROJECT**

COLLECTION Bush Presidential Records ACC.NO: 93 -01
Office of Speechwriting
Speech File - Drafts

The following material was withdrawn from this segment of the collection and transferred to the _____ AUDIOVISUAL COLLECTION
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OTHER (SPECIFY: Computer)

DESCRIPTION: Computer Diskette
Office of Speechwriting
Speech File - Drafts

<p>SERIES Office of Speechwriting Speech Drafts</p>	<p>BOX NO. 30</p>
<p>FILE FOLDER TITLE: Washington State Centennial Celebration 9/19/89 [OA 3538] [2]</p>	
<p>TRANSFERRED BY: GMF</p>	<p>DATE OF TRANSFER: 5/2/96</p>
<p>RECEIVED BY: <i>Walter Ford</i></p>	<p>DATE RECEIVED 5/2/96</p>