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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13503
Folder ID Number: 13503-004

Folder Title:
Washington State Centennial Celebration 9/19/89 [1]

Stack:	Row:	Section:	Shelf:	Position:
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THE WHITE HOUSE

Office of the Press Secretary
(Spokane, Washington)

For Immediate Release

September 19, 1989

REMARKS BY THE PRESIDENT
AT THE WASHINGTON STATE CENTENNIAL CELEBRATIONRiverfront Park
Spokane, Washington

10:02 A.M. PDT

THE PRESIDENT: Thank you very, very much. Thank you, Tom -- thank you, Speaker Foley, for that very kind introduction. Please be seated -- sorry about that. (Laughter.) Oh, heavens, what a day. And thanks to the magnificent performances and performers on the Opera House steps over here. You added considerably to this. Thank you all very much. (Applause.)

Let me say at the very beginning that Washington State is very lucky to have a friend like Tom Foley in the Nation's Capital. (Applause.) He is a man of integrity, decency, fair play, and, okay, he's a Democrat but -- (laughter) -- he's a man I'm very proud and honored to work with. And you should be very fortunate to have him as your Congressman, just as I am to have him as the nation's Speaker.

Mrs. Foley --

VOICE IN THE AUDIENCE: Yea, Mother! (Applause.)

THE PRESIDENT: (Laughter.) See she brought the family. (Laughter.) And my old friend, Joel Pritchard, the Lieutenant Governor. Thank you all for your warm welcome. My congratulations to Cochairman Ralph Monroe and Jane Gardner -- Washington's First Lady -- on a great Centennial. And Mayor Pro Temp Higgins, you've got a beautiful city here to be proud of.

And then I'd like to just say hello all the way across the country to Senator Slade Gorton, thanking him for all his work on behalf of the people of this great state.

You know, back in 1889 when President Harrison sent a letter -- telegram, rather -- to the first governor of Washington to tell him that Washington had become the 42nd state, he sent the telegram collect. (Laughter.) Well, that's one way to balance the budget. (Laughter.)

It's a pleasure to be here at the dawn of a second century of statehood, here in the Evergreen State. I'm not going to give you, you can be pleased to know, the usual stump speech, and I may be going out on a limb here, but I think most of America thinks of you as the real Washington. (Applause.) Yours is a land of rich resources and resourceful people. Salmon, gold, timber in abundance brought us here, as the promise of the Pacific brought the railroads west.

There has always been -- and will always be -- a sense that the future is being decided here in this Gateway to the Pacific.

Here in Washington you're doing well. Living in a state with exports that went up nearly 40 percent last year alone, leading

MORE

the nation in exports per capita. And cutting unemployment from 10 percent to six percent over the last five years -- during a time of rapid population growth. And last month you held a Pacific Summit that reminded America how crucial the interrelations between nations are for our future.

Even now, your able Governor is in Japan -- Governor Gardner. Last Thursday he attended groundbreaking ceremonies for Washington Village, a housing development in Kobe, Japan, using Washington finished forest products and U.S. construction methods. And that means \$10 million for the state of Washington -- and a great American export to Japan.

Washington has had a wonderful 100 years and you deserve a great centennial celebration. But it's the future that I'm here to talk to you about today. I took this trip out West because I'm concerned -- as I think we all are -- about the future of the planet we share. You see, it won't be enough to restore our balance of trade if we throw off the balance of nature. (Applause.)

In South Dakota, I talked about the need to restore the balance of nature here at home and how each of us can begin by planting a single tree. In Montana, I talked about interdependence -- how the actions we take and the pollutants we create have consequences that are being felt the world over. And today, I'm asking all Americans to join in a renewed spirit of conservation -- a new commitment to a more careful stewardship of the natural world.

And at my side, I'm glad to have such an able and sensible Environmental Protection Agency -- EPA -- Administrator Bill Reilly with me here today -- a man in whom I have a great deal of confidence and trust.

You see, I think many of us are beginning to understand something that Native Americans understood long before we got here. When it comes to preservation of our precious environment, there's a connection between the smallest individual action and widespread global consequences.

No words convey that better than a legendary speech given in the 1800s by an Indian chief named Seattle. "The Earth does not belong to man," he said, "man belongs to the Earth. Whatever happens to the Earth happens to the sons of the Earth. The sky, the lands which appear changeless and eternal may change. Continue to foul the Earth and you will achieve an end to living and the mere beginning of survival. You must teach your children that the Earth is rich. Teach your children that to harm the Earth is to heap contempt upon its creator."

Chief Seattle understood what it has taken us a century to learn. Our material prosperity and economic growth have served us well. But now, together, we must find new ways to apply the creativity of the marketplace in the service of the environment. Sound ecology and a strong economy can and, indeed, must coexist. I am convinced that we need not yield to the extremes. We must and will protect the environment, and we must and will protect the jobs of the working men and women of the state of Washington. (Applause.) There is no question in my mind -- we can do both.

We have an opportunity to renew the environmental ethic in America and to reassert U.S. leadership on environmental challenges around the world. And that's an opportunity that we simply cannot afford to miss.

In the eight months since I was sworn in as President, we've moved fast and hard to make the environment a priority. We're seeking a worldwide ban by the year 2000 on CFCs, which destroy the ozone layer. We've prohibited imports of ivory and prices have dropped by 50 percent -- making elephant poaching less profitable. And we're working for a policy that would ban the export of hazardous

wastes unless we're sure they'll be disposed of safely.

We've proposed tougher laws to eliminate medical waste on our beautiful beaches. And we want to expand dozens of forests and parks and refuges across America. We've announced a national goal of no net loss of wetlands. And we've laid out detailed proposals to stem acid rain, cut urban smog, clean up air toxics and encourage the use of alternative fuels -- with a clean air bill that achieves 95 percent of the smog-causing VOC reductions sought by competing legislation -- at a cost of \$6.5 billion less.

And that's just in eight months. And as your President, I plan to stay involved, helping to protect our precious environment. As long as I remain President I will do that.

When it comes to clean air, we need action on the legislation that we've proposed -- now. Every day that passes is another day that we are postponing progress on clean air. And we've brought people together and put a sound proposal on the table. And now it is up to the United States Congress to pass this clean air legislation and pass it this year. (Applause.)

But if we really hope to recover, restore and preserve our natural heritage, that "other Washington" can't do it alone. And the answer can't simply be limited to new laws. It must be more fundamental. It lies in a shared sense of personal responsibility -- a new environmental awareness on the part of all Americans.

Through millions of individual decisions -- simple, everyday, personal choices -- we are determining the fate of the Earth. So the conclusion is also simple: We're all responsible, and it's surprisingly easy to move from being part of the problem to being part of the solution.

So many of the big problems -- coastal water pollution, pesticides in groundwater, urban smog and municipal garbage -- aren't simply caused by large power plants and refineries -- and many can't be solved by national legislation alone. Millions of small, diverse sources contribute to these problems -- including the everyday behavior of people at work and at home. And such overwhelming environmental challenges can be solved by individual determination that we can do better.

Local communities; businesses, large and small; individual families -- all can learn to generate less waste, recycle more of the waste that is generated. In fact, those that do have discovered that there are sound economic side effects. Environmental protection makes economic sense.

The people of Washington state, in fact, have a history of showing the rest of the nation the way. Back in the 1940s, J.P. Weyerhaeuser moved the lumber industry from simply harvesting forest resources towards comprehensive management of tree farms that could endure indefinitely. And after research into product development, Weyerhaeuser began introducing marketable products made from what was once treated as waste.

The 3M Corporation announced last spring that since starting their pollution prevention program in 1975, the company has saved \$408 million -- and prevented 111,000 tons of air pollutants, 15,000 tons of water pollutants, and 388,000 tons of solid waste from being released into the environment. And they've done it by rewarding employees for coming up with good ideas.

In the city of Seattle, fees for waste disposal have been an incentive for businesses and households to reduce the amount of waste produced. And I understand that over the last several years, waste has been cut here by nearly a fourth.

So the power of the marketplace can encourage

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conservation -- with spectacular results -- results that need to be duplicated everywhere in America. I am delighted to be able to make these comments about your city in your city so they'll be heard across the rest of the United States.

You know, 15 years ago when Spokane invited the world over for a visit at 1974 Expo, it became the first World's Fair to put the focus -- the world's focus, if you will, on the environment.

It was a good beginning. And we've made progress since then. And perhaps nothing better symbolizes that than the surging river that pulses through Spokane -- a river that first lured men here as a source of protection, transportation, and sustenance. Such damage was done to this river by the early part of this century that by 1938, the Spokane River was called "a serious health hazard." And over the past few decades, you have restored and reclaimed this magnificent river. The damage has been reversed -- totally turned around. Nature's balance has been restored -- and the river had been reborn.

The ethic of Native Americans like Chief Seattle must also be reborn on this continent. His was a religious understanding, that the whole Earth has a soul that can be destroyed by man. He saw the world as a spiritual place, of precious but fragile beauty.

Over a century ago, he said, "Hold in your mind the memory of the land as it was when you found it. And with all your strength, with all your mind, with all your heart, preserve it for your children and love it as God loves us all." (Applause.)

That is a challenge to us all. The American people -- all people -- need a fuller relationship with the world they live in, a better understanding of causes and effects. And if the Earth is an altar, we must make it an altar not of sacrifice, but of celebration -- a place where our commitment to restoring its natural beauty is felt in a thousand everyday decisions.

You've made one of those decisions today -- by deciding to plant a centennial tree. May it grow, flourish, and symbolize the hope of a new century -- that man will one day be reconciled to nature once again.

What a spectacular day in the state of Washington. Thank you for inviting me. God bless you, God bless this state, and God bless the United States of America. Thank you all very, very much. (Applause.)

END

10:20 A.M. PDT

REMARKS: CENTENNIAL OF THE STATE OF WASHINGTON
SPOKANE, WASHINGTON
TUESDAY, SEPTEMBER 19, 1989
10:00 A.M.

THANK YOU, SPEAKER FOLEY FOR THAT KIND
INTRODUCTION.

WASHINGTON STATE IS VERY LUCKY TO HAVE A FRIEND
LIKE TOM FOLEY IN THE NATION'S CAPITAL. HE IS A MAN OF
INTEGRITY -- OF DECENCY AND FAIR PLAY -- AND A MAN I'M
PROUD AND HONORED TO WORK WITH.

MRS. FOLEY, AND LT. GOVERNOR PRITCHARD THANK YOU
FOR YOUR WARM WELCOME. CONGRATULATIONS TO CO-CHAIRMEN
RALPH MONROE AND JANE GARDNER, WASHINGTON'S FIRST LADY,
ON A GREAT CENTENNIAL. AND MAYOR PRO-TEM HIGGINS:
YOU'VE GOT A BEAUTIFUL CITY HERE TO BE PROUD OF. AND
LET ME JUST SAY HELLO TO SLADE GORTON BACK IN D.C. --
FOR ALL HIS GOOD WORK ON BEHALF OF THE PEOPLE OF YOUR
GREAT STATE.

[[YOU KNOW, BACK IN 1889, WHEN PRESIDENT HARRISON
SENT A TELEGRAM TO THE FIRST GOVERNOR OF WASHINGTON --
TO TELL HIM THAT WASHINGTON HAD BECOME THE 42ND STATE -
- HE SENT THE TELEGRAM COLLECT. [PAUSE] WELL, THAT'S
ONE WAY TO BALANCE THE BUDGET.

IT'S A PLEASURE TO BE HERE, AT THE DAWN OF A SECOND CENTURY OF STATEHOOD, HERE IN THE EVERGREEN STATE. I'M NOT GOING TO GIVE YOU THE USUAL "STUMP" SPEECH. AND I MAY BE GOING OUT ON A LIMB, HERE -- BUT I THINK MOST OF AMERICA THINKS OF YOU AS THE REAL WASHINGTON. [PAUSE]]]

YOURS IS A LAND OF RICH RESOURCES -- AND RESOURCEFUL PEOPLE. SALMON, GOLD, AND TIMBER IN ABUNDANCE BROUGHT US HERE, AS THE PROMISE OF THE PACIFIC BROUGHT THE RAILROADS WEST.

THERE HAS ALWAYS BEEN -- AND WILL ALWAYS BE -- A SENSE THAT THE FUTURE IS BEING DECIDED HERE IN THIS GATEWAY TO THE PACIFIC. HERE IN WASHINGTON YOU'RE DOING WELL. LIVING IN A STATE WITH EXPORTS THAT WENT UP NEARLY 40 PERCENT LAST YEAR. LEADING THE NATION IN EXPORTS PER CAPITA. AND CUTTING UNEMPLOYMENT FROM 10 PERCENT TO 6 PERCENT OVER THE LAST FIVE YEARS -- DURING A TIME OF RAPID POPULATION GROWTH.

LAST MONTH YOU HELD A PACIFIC SUMMIT THAT REMINDED AMERICA HOW CRUCIAL THE INTERRELATIONS BETWEEN NATIONS ARE FOR OUR FUTURE.

EVEN NOW, GOVERNOR GARDNER IS IN JAPAN. LAST THURSDAY HE ATTENDED GROUNDBREAKING CEREMONIES FOR WASHINGTON VILLAGE, A HOUSING DEVELOPMENT IN KOBE [KOH-BAY], JAPAN USING WASHINGTON FINISHED FOREST PRODUCTS AND U.S. CONSTRUCTION METHODS. THAT MEANS \$10 MILLION FOR THE STATE OF WASHINGTON -- AND A GREAT AMERICAN EXPORT TO JAPAN.

WASHINGTON HAS HAD A WONDERFUL 100 YEARS -- AND YOU DESERVE A GREAT CENTENNIAL CELEBRATION. BUT IT'S THE FUTURE I'M HERE TO TALK TO YOU ABOUT TODAY.

I TOOK THIS TRIP OUT WEST BECAUSE I'M CONCERNED -- AS I THINK WE ALL ARE -- ABOUT THE FUTURE OF THE PLANET WE SHARE.

IT WON'T BE ENOUGH TO RESTORE OUR BALANCE OF TRADE, IF WE THROW OFF THE BALANCE OF NATURE.

IN SOUTH DAKOTA, I TALKED ABOUT THE NEED TO RESTORE THE BALANCE OF NATURE HERE AT HOME -- AND HOW EACH OF US CAN BEGIN BY PLANTING A SINGLE TREE.

IN MONTANA, I TALKED ABOUT INTERDEPENDENCE -- HOW THE ACTIONS WE TAKE AND THE POLLUTANTS WE CREATE HAVE CONSEQUENCES THAT ARE BEING FELT THE WORLD OVER.

TODAY, I'M ASKING ALL AMERICANS TO JOIN IN A RENEWED SPIRIT OF CONSERVATION -- A NEW COMMITMENT, TO A MORE CAREFUL STEWARDSHIP OF THE NATURAL WORLD.

ANY AT MY SIDE, I'M GLAD TO HAVE SUCH AN ABLE AND SENSIBLE ENVIRONMENTAL PROTECTION AGENCY -- EPA -- ADMINISTRATOR -- BILL REILLY -- A MAN IN WHOM I HAVE A GREAT DEAL OF CONFIDENCE AND TRUST.

YOU SEE, I THINK MANY OF US ARE BEGINNING TO UNDERSTAND SOMETHING THAT NATIVE AMERICANS UNDERSTOOD LONG BEFORE WE GOT HERE: WHEN IT COMES TO THE PRESERVATION OF OUR PRECIOUS ENVIRONMENT, THERE'S A CONNECTION BETWEEN THE SMALLEST INDIVIDUAL ACTION, AND WIDESPREAD, GLOBAL CONSEQUENCES.

NO WORDS CONVEY THAT BETTER THAN A LEGENDARY SPEECH GIVEN IN THE 1800S, BY AN INDIAN CHIEF NAMED SEATTLE:

"THE EARTH DOES NOT BELONG TO MAN," HE SAID, "MAN BELONGS TO THE EARTH. WHATEVER HAPPENS TO THE EARTH, HAPPENS TO THE SONS OF THE EARTH. THE SKY, THE LANDS WHICH APPEAR CHANGELESS AND ETERNAL, MAY CHANGE.

"CONTINUE TO FOUL THE EARTH AND YOU WILL ACHIEVE AN END TO LIVING -- AND THE MERE BEGINNING OF SURVIVAL. YOU MUST TEACH YOUR CHILDREN THAT THE EARTH IS RICH. TEACH YOUR CHILDREN THAT TO HARM THE EARTH, IS TO HEAP CONTEMPT UPON ITS CREATOR."

CHIEF SEATTLE UNDERSTOOD WHAT IT HAS TAKEN US A CENTURY TO LEARN. OUR MATERIAL PROSPERITY AND ECONOMIC GROWTH HAVE SERVED US WELL. BUT NOW, TOGETHER, WE MUST FIND NEW WAYS TO APPLY THE CREATIVITY OF THE MARKETPLACE, IN THE SERVICE OF THE ENVIRONMENT. SOUND ECOLOGY AND A STRONG ECONOMY CAN COEXIST.

WE HAVE AN OPPORTUNITY TO RENEW THE ENVIRONMENTAL ETHIC IN AMERICA -- AND TO REASSERT U.S. LEADERSHIP ON ENVIRONMENTAL CHALLENGES, AROUND THE WORLD. THAT'S AN OPPORTUNITY WE CAN'T AFFORD TO MISS.

IN THE EIGHT MONTHS SINCE I WAS SWORN IN AS PRESIDENT, WE'VE MOVED FAST AND HARD TO MAKE THE ENVIRONMENT A PRIORITY. WE'RE SEEKING A WORLDWIDE BAN, BY THE YEAR 2000, ON THE CFCS WHICH DESTROY THE OZONE LAYER. WE'VE PROHIBITED IMPORTS OF IVORY, AND PRICES HAVE DROPPED BY 50 PERCENT -- MAKING ELEPHANT POACHING LESS PROFITABLE. AND WE'RE WORKING FOR A POLICY THAT WOULD BAN THE EXPORT OF HAZARDOUS WASTES UNLESS WE'RE SURE THEY'LL BE DISPOSED OF SAFELY.

WE'VE PROPOSED TOUGHER LAWS TO ELIMINATE MEDICAL WASTE ON BEACHES. WE WANT TO EXPAND DOZENS OF FORESTS, PARKS, AND REFUGES ACROSS AMERICA. WE'VE ANNOUNCED A NATIONAL GOAL OF NO NET LOSS OF WETLANDS.

AND WE'VE LAID OUT DETAILED PROPOSALS TO STEM ACID RAIN, CUT URBAN SMOG, CLEAN UP AIR TOXICS, AND ENCOURAGE THE USE OF ALTERNATIVE FUELS -- WITH A CLEAN AIR BILL THAT ACHIEVES 95 PERCENT OF THE SMOG-CAUSING VOC REDUCTIONS SOUGHT BY COMPETING LEGISLATION -- AT A COST OF 6.5 BILLION DOLLARS LESS.

THAT'S JUST IN EIGHT MONTHS -- AND I PLAN TO STAY INVOLVED, HELPING TO PROTECT OUR PRECIOUS ENVIRONMENT, AS LONG AS I AM PRESIDENT.

WHEN IT COMES TO CLEAN AIR, WE NEED ACTION ON THE LEGISLATION WE'VE PROPOSED -- NOW. EVERY DAY THAT PASSES IS ANOTHER DAY WE'RE POSTPONING PROGRESS ON CLEAN AIR. WE'VE BROUGHT PEOPLE TOGETHER, AND PUT A SOUND PROPOSAL ON THE TABLE. NOW IT IS UP TO THE CONGRESS, TO PASS THIS CLEAN AIR LEGISLATION, THIS YEAR.

BUT IF WE REALLY HOPE TO RECOVER, RESTORE, AND PRESERVE OUR NATURAL HERITAGE, THAT "OTHER WASHINGTON" CAN'T DO IT ALONE. AND THE ANSWER CAN'T SIMPLY BE LIMITED TO NEW LAWS.

IT MUST BE MORE FUNDAMENTAL. IT LIES IN A SHARED SENSE OF PERSONAL RESPONSIBILITY -- A NEW ENVIRONMENTAL AWARENESS -- ON THE PART OF ALL AMERICANS.

THROUGH MILLIONS OF INDIVIDUAL DECISIONS --
SIMPLE, EVERYDAY, PERSONAL CHOICES -- WE'RE DETERMINING
THE FATE OF THE EARTH. SO THE CONCLUSION IS ALSO
SIMPLE: WE'RE ALL RESPONSIBLE. AND IT'S
SURPRISINGLY EASY TO MOVE FROM BEING PART OF THE
PROBLEM, TO BEING PART OF THE SOLUTION.

SO MANY OF THE BIG PROBLEMS -- COASTAL WATER
POLLUTION, PESTICIDES IN GROUNDWATER, URBAN SMOG, AND
MUNICIPAL GARBAGE -- AREN'T SIMPLY CAUSED BY LARGE
POWERPLANTS AND REFINERIES -- AND MANY CAN'T BE SOLVED
BY NATIONAL LEGISLATION ALONE.

MILLIONS OF SMALL, DIVERSE SOURCES CONTRIBUTE TO
THESE PROBLEMS -- INCLUDING THE EVERYDAY BEHAVIOR OF
PEOPLE AT WORK AND AT HOME. AND SUCH OVERWHELMING
ENVIRONMENTAL CHALLENGES CAN BE SOLVED -- BY INDIVIDUAL
DETERMINATION THAT WE CAN DO BETTER.

LOCAL COMMUNITIES, BUSINESSES LARGE AND SMALL,
INDIVIDUAL FAMILIES -- ALL CAN LEARN TO GENERATE LESS
WASTE, AND RECYCLE MORE OF THE WASTE THAT IS GENERATED.

IN FACT, THOSE THAT DO, HAVE DISCOVERED THAT THERE ARE SOUND ECONOMIC SIDE-EFFECTS. ENVIRONMENTAL PROTECTION MAKES ECONOMIC SENSE.

THE PEOPLE OF WASHINGTON STATE, IN FACT, HAVE A HISTORY OF SHOWING THE REST OF THE NATION THE WAY. BACK IN THE 1940S, J.P. WEYERHAEUSER [WHERE-HOWZER], JR. MOVED THE LUMBER INDUSTRY FROM SIMPLY HARVESTING FOREST RESOURCES, TOWARD COMPREHENSIVE MANAGEMENT OF TREE FARMS THAT COULD ENDURE INDEFINITELY.

AND AFTER RESEARCH INTO PRODUCT DEVELOPMENT, WEYERHAEUSER BEGAN INTRODUCING MARKETABLE PRODUCTS MADE FROM WHAT WAS ONCE TREATED AS WASTE.

THE 3M CORPORATION ANNOUNCED LAST SPRING THAT SINCE STARTING THEIR POLLUTION PREVENTION PROGRAM IN 1975, THE COMPANY HAS SAVED \$408 MILLION -- AND PREVENTED 111,000 TONS OF AIR POLLUTANTS, 15,000 TONS OF WATER POLLUTANTS, AND 388,000 TONS OF SOLID WASTE FROM BEING RELEASED INTO THE ENVIRONMENT. AND THEY'VE DONE IT BY REWARDING EMPLOYEES FOR COMING UP WITH THE IDEAS.

IN THE CITY OF SEATTLE, FEES FOR WASTE DISPOSAL HAVE BEEN AN INCENTIVE FOR BUSINESSES AND HOUSEHOLDS TO REDUCE THE AMOUNT OF WASTE PRODUCED. I UNDERSTAND THAT OVER THE LAST SEVERAL YEARS, WASTE HAS BEEN CUT BY NEARLY A FOURTH.

SO THE POWER OF THE MARKETPLACE CAN ENCOURAGE CONSERVATION -- WITH SPECTACULAR RESULTS. RESULTS THAT NEED TO BE DUPLICATED EVERYWHERE IN AMERICA.

YOU KNOW, FIFTEEN YEARS AGO, WHEN SPOKANE INVITED THE WORLD OVER FOR A VISIT, THE 1974 EXPO BECAME THE FIRST WORLD'S FAIR TO FOCUS ON THE ENVIRONMENT.

IT WAS A GOOD BEGINNING. AND WE HAVE MADE PROGRESS SINCE THEN. PERHAPS NOTHING BETTER SYMBOLIZES THAT, THAN THE SURGING RIVER THAT PULSES THROUGH SPOKANE -- A RIVER THAT FIRST LURED MEN HERE AS A SOURCE OF PROTECTION, TRANSPORTATION, AND SUSTENANCE.

SUCH DAMAGE WAS DONE TO THIS RIVER BY THE EARLY PART OF THIS CENTURY, THAT BY 1938, THE SPOKANE RIVER WAS CALLED "A SERIOUS HEALTH HAZARD."

OVER THE PAST FEW DECADES, YOU HAVE RESTORED AND RECLAIMED THIS MAGNIFICENT RIVER. THE DAMAGE HAS BEEN REVERSED -- NATURE'S BALANCE HAS BEEN RESTORED -- AND THE RIVER HAS BEEN REBORN.

THE ETHIC OF NATIVE AMERICANS LIKE CHIEF SEATTLE MUST ALSO BE REBORN ON THIS CONTINENT. HIS WAS A RELIGIOUS UNDERSTANDING, THAT THE WHOLE EARTH HAS A SOUL THAT CAN BE DESTROYED BY MAN. HE SAW THE WORLD AS A SPIRITUAL PLACE, OF PRECIOUS BUT FRAGILE BEAUTY.

OVER A CENTURY AGO, HE SAID, "HOLD IN YOUR MIND THE MEMORY OF THE LAND AS IT WAS WHEN YOU FOUND IT. AND WITH ALL YOUR STRENGTH, WITH ALL YOUR MIND, WITH ALL YOUR HEART, PRESERVE IT FOR YOUR CHILDREN, AND LOVE IT AS GOD LOVES US ALL."

THAT IS A CHALLENGE TO US ALL. THE AMERICAN PEOPLE -- ALL PEOPLE -- NEED A FULLER RELATIONSHIP WITH THE WORLD THEY LIVE IN. A BETTER UNDERSTANDING OF CAUSES, AND EFFECTS.

AND IF THE EARTH IS AN ALTAR, WE MUST MAKE IT AN ALTAR NOT OF SACRIFICE, BUT OF CELEBRATION. A PLACE WHERE OUR COMMITMENT TO RESTORING ITS NATURAL BEAUTY IS FELT IN A THOUSAND EVERYDAY DECISIONS.

YOU'VE MADE ONE OF THOSE DECISIONS TODAY -- BY DECIDING TO PLANT A CENTENNIAL TREE. MAY IT GROW, FLOURISH, AND SYMBOLIZE THE HOPE OF A NEW CENTURY: THAT MAN WILL ONE DAY BE RECONCILED TO NATURE ONCE AGAIN.

GOD BLESS YOU. GOD BLESS THE GREAT STATE OF WASHINGTON. AND GOD BLESS THE UNITED STATES OF AMERICA.

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FILE

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89 SEP 16 PG: 12

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*AND LET ME JUST
SAY HELLO TO* ~~SLAVE~~ *GOATOW* ~~BACK~~ *BACK* ~~IN~~ *IN* ~~D.C.~~ *D.C.* ~~FOR~~ *FOR* ~~ALL~~ *ALL* ~~HIS~~ *HIS* ~~GOOD~~ *GOOD* ~~WORK~~ *WORK*
ON BEHALF OF THE PEOPLE OF ~~WASHINGTON~~ your great state.

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"CONTINUE TO FOUL THE EARTH AND YOU WILL ACHIEVE AN END TO LIVING -- AND THE MERE BEGINNING OF SURVIVAL. YOU MUST TEACH YOUR CHILDREN THAT THE EARTH IS RICH. TEACH YOUR CHILDREN THAT TO HARM THE EARTH, IS TO HEAP CONTEMPT UPON ITS CREATOR."

CHIEF SEATTLE UNDERSTOOD WHAT IT HAS TAKEN US A CENTURY TO LEARN. OUR MATERIAL PROSPERITY AND ECONOMIC GROWTH HAVE SERVED US WELL. BUT NOW, TOGETHER, WE MUST FIND NEW WAYS TO APPLY THE CREATIVITY OF THE MARKETPLACE, IN THE SERVICE OF THE ENVIRONMENT. SOUND ECOLOGY AND A STRONG ECONOMY CAN COEXIST.

WE HAVE AN OPPORTUNITY TO RENEW THE ENVIRONMENTAL ETHIC IN AMERICA -- AND TO REASSERT U.S. LEADERSHIP ON ENVIRONMENTAL CHALLENGES, AROUND THE WORLD. THAT'S AN OPPORTUNITY WE CAN'T AFFORD TO MISS.

IN THE EIGHT MONTHS SINCE I WAS SWORN IN AS PRESIDENT, WE'VE MOVED FAST AND HARD TO MAKE THE ENVIRONMENT A PRIORITY. WE'RE SEEKING A WORLDWIDE BAN, BY THE YEAR 2000, ON THE CFCS WHICH DESTROY THE OZONE LAYER. WE'VE PROHIBITED IMPORTS OF IVORY, AND PRICES HAVE DROPPED BY 50 PERCENT -- MAKING ELEPHANT POACHING LESS PROFITABLE. AND WE'RE WORKING FOR A POLICY THAT WOULD BAN THE EXPORT OF HAZARDOUS WASTES UNLESS WE'RE SURE THEY'LL BE DISPOSED OF SAFELY.

WE'VE PROPOSED TOUGHER LAWS TO ELIMINATE MEDICAL WASTE ON BEACHES. WE WANT TO EXPAND DOZENS OF FORESTS, PARKS, AND REFUGES ACROSS AMERICA. WE'VE ANNOUNCED A NATIONAL GOAL OF NO NET LOSS OF WETLANDS.

AND WE'VE LAID OUT DETAILED PROPOSALS TO STEM ACID RAIN, CUT URBAN SMOG, CLEAN UP AIR TOXICS, AND ENCOURAGE THE USE OF ALTERNATIVE FUELS -- WITH A CLEAN AIR BILL THAT ACHIEVES 95 PERCENT OF THE SMOG-CAUSING VOC REDUCTIONS SOUGHT BY COMPETING LEGISLATION -- AT A COST OF 6.5 BILLION DOLLARS LESS.

THAT'S JUST IN EIGHT MONTHS -- AND I PLAN STAY INVOLVED, HELPING TO PROTECT OUR PRECIOUS ENVIRONMENT, AS LONG AS I AM PRESIDENT.

WHEN IT COMES TO CLEAN AIR, WE NEED ACTION ON THE LEGISLATION WE'VE PROPOSED -- NOW. EVERY DAY THAT PASSES IS ANOTHER DAY WE'RE POSTPONING PROGRESS ON CLEAN AIR. WE'VE BROUGHT PEOPLE TOGETHER, AND PUT A SOUND PROPOSAL ON THE TABLE. NOW IT IS UP TO THE CONGRESS, TO PASS THIS CLEAN AIR LEGISLATION, THIS YEAR.

BUT IF WE REALLY HOPE TO RECOVER, RESTORE, AND PRESERVE OUR NATURAL HERITAGE, THAT "OTHER WASHINGTON" CAN'T DO IT ALONE. AND THE ANSWER CAN'T SIMPLY BE LIMITED TO NEW LAWS.

IT MUST BE MORE FUNDAMENTAL. IT LIES IN A SHARED SENSE OF PERSONAL RESPONSIBILITY -- A NEW ENVIRONMENTAL AWARENESS -- ON THE PART OF ALL AMERICANS.

THROUGH MILLIONS OF INDIVIDUAL DECISIONS --
SIMPLE, EVERYDAY, PERSONAL CHOICES -- WE'RE DETERMINING
THE FATE OF THE EARTH. SO THE CONCLUSION IS ALSO
SIMPLE: WE'RE ALL RESPONSIBLE. AND IT'S
SURPRISINGLY EASY TO MOVE FROM BEING PART OF THE
PROBLEM, TO BEING PART OF THE SOLUTION.

SO MANY OF THE BIG PROBLEMS -- COASTAL WATER
POLLUTION, PESTICIDES IN GROUNDWATER, URBAN SMOG, AND
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MILLIONS OF SMALL, DIVERSE SOURCES CONTRIBUTE TO
THESE PROBLEMS -- INCLUDING THE EVERYDAY BEHAVIOR OF
PEOPLE AT WORK AND AT HOME. AND SUCH OVERWHELMING
ENVIRONMENTAL CHALLENGES CAN BE SOLVED -- BY INDIVIDUAL
DETERMINATION THAT WE CAN DO BETTER.

LOCAL COMMUNITIES, BUSINESSES LARGE AND SMALL,
INDIVIDUAL FAMILIES -- ALL CAN LEARN TO GENERATE LESS
WASTE, AND RECYCLE MORE OF THE WASTE THAT IS GENERATED.

IN FACT, THOSE THAT DO, HAVE DISCOVERED THAT THERE ARE SOUND ECONOMIC SIDE-EFFECTS. ENVIRONMENTAL PROTECTION MAKES ECONOMIC SENSE.

THE PEOPLE OF WASHINGTON STATE, IN FACT, HAVE A HISTORY OF SHOWING THE REST OF THE NATION THE WAY. BACK IN THE 1940S, J.P. WEYERHAEUSER [WHERE-HOWZER], JR. MOVED THE LUMBER INDUSTRY FROM SIMPLY HARVESTING FOREST RESOURCES, TOWARD COMPREHENSIVE MANAGEMENT OF TREE FARMS THAT COULD ENDURE INDEFINITELY.

AND AFTER RESEARCH INTO PRODUCT DEVELOPMENT, WEYERHAEUSER BEGAN INTRODUCING MARKETABLE PRODUCTS MADE FROM WHAT WAS ONCE TREATED AS WASTE.

THE 3M CORPORATION ANNOUNCED LAST SPRING THAT SINCE STARTING THEIR POLLUTION PREVENTION PROGRAM IN 1975, THE COMPANY HAS SAVED \$408 MILLION -- AND PREVENTED 111,000 TONS OF AIR POLLUTANTS, 15,000 TONS OF WATER POLLUTANTS, AND 388,000 TONS OF SOLID WASTE FROM BEING RELEASED INTO THE ENVIRONMENT. AND THEY'VE DONE IT BY REWARDING EMPLOYEES FOR COMING UP WITH THE IDEAS.

IN THE CITY OF SEATTLE, FEES FOR WASTE DISPOSAL HAVE BEEN AN INCENTIVE FOR BUSINESSES AND HOUSEHOLDS TO REDUCE THE AMOUNT OF WASTE PRODUCED. I UNDERSTAND THAT OVER THE LAST SEVERAL YEARS, WASTE HAS BEEN CUT BY NEARLY A FOURTH.

SO THE POWER OF THE MARKETPLACE CAN ENCOURAGE CONSERVATION -- WITH SPECTACULAR RESULTS. RESULTS THAT NEED TO BE DUPLICATED EVERYWHERE IN AMERICA.

YOU KNOW, FIFTEEN YEARS AGO, WHEN SPOKANE INVITED THE WORLD OVER FOR A VISIT, THE 1974 EXPO BECAME THE FIRST WORLD'S FAIR TO FOCUS ON THE ENVIRONMENT.

IT WAS A GOOD BEGINNING. AND WE HAVE MADE PROGRESS SINCE THEN. PERHAPS NOTHING BETTER SYMBOLIZES THAT, THAN THE SURGING RIVER THAT PULSES THROUGH SPOKANE -- A RIVER THAT FIRST LURED MEN HERE AS A SOURCE OF PROTECTION, TRANSPORTATION, AND SUSTENANCE.

SUCH DAMAGE WAS DONE TO THIS RIVER BY THE EARLY PART OF THIS CENTURY, THAT ~~FOR YEARS IT SERVED AS LITTLE MORE THAN AN OPEN SEWER.~~ ^{BY} IN 1938, THE SPOKANE RIVER WAS CALLED "A SERIOUS HEALTH HAZARD."

is this too strong

OVER THE PAST FEW DECADES, YOU HAVE RESTORED AND RECLAIMED THIS MAGNIFICENT RIVER. THE DAMAGE HAS BEEN REVERSED -- NATURE'S BALANCE HAS BEEN RESTORED -- AND THE RIVER HAS BEEN REBORN.

THE ETHIC OF NATIVE AMERICANS LIKE CHIEF SEATTLE MUST ALSO BE REBORN ON THIS CONTINENT. HIS WAS A RELIGIOUS UNDERSTANDING, THAT THE WHOLE EARTH HAS A SOUL THAT CAN BE DESTROYED BY MAN. HE SAW THE WORLD AS A SPIRITUAL PLACE, OF PRECIOUS BUT FRAGILE BEAUTY.

OVER A CENTURY AGO, HE SAID, "HOLD IN YOUR MIND THE MEMORY OF THE LAND AS IT WAS WHEN YOU FOUND IT. AND WITH ALL YOUR STRENGTH, WITH ALL YOUR MIND, WITH ALL YOUR HEART, PRESERVE IT FOR YOUR CHILDREN, AND LOVE IT AS GOD LOVES US ALL."

THAT IS A CHALLENGE TO US ALL. THE AMERICAN PEOPLE -- ALL PEOPLE -- NEED A FULLER RELATIONSHIP WITH THE WORLD THEY LIVE IN. A BETTER UNDERSTANDING OF CAUSES, AND EFFECTS.

AND IF THE EARTH IS AN ALTAR, WE MUST MAKE IT AN ALTAR NOT OF SACRIFICE, BUT OF CELEBRATION. A PLACE WHERE OUR COMMITMENT TO RESTORING ITS NATURAL BEAUTY IS FELT IN A THOUSAND EVERYDAY DECISIONS.

YOU'VE MADE ONE OF THOSE DECISIONS TODAY -- BY DECIDING TO PLANT A CENTENNIAL TREE. MAY IT GROW, FLOURISH, AND SYMBOLIZE THE HOPE OF A NEW CENTURY: THAT MAN WILL ONE DAY BE RECONCILED TO NATURE ONCE AGAIN.

GOD BLESS YOU. GOD BLESS THE GREAT STATE OF WASHINGTON. AND GOD BLESS THE UNITED STATES OF AMERICA.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/16/89 ACTION/CONCURRENCE/COMMENT DUE BY: --

PRESIDENTIAL REMARKS: CENTENNIAL OF THE STATE OF WASHINGTON
SPOKANE, WASHINGTON
TUESDAY, SEPTEMBER 19, 1989

SUBJECT: _____

(4:50 p.m. 9/15 draft)

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

89 SEP 18 4:59 PM '89

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE
WASHINGTON

09 SEP 15 05:32

SEPTEMBER 15, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *W*
FROM: MARK LANGE *ML*
SUBJECT: ENVIRONMENTAL ADDRESS, SPOKANE

Attached are draft remarks for your address to the Washington State Centennial Celebration ("The Celebration of the Century"), on Tuesday, September 19, at 10:00 a.m.

Some 15,000 will attend your speech, to be given outdoors.

Adopting the theme of stewardship, you recap your trip out West, outline the environmental accomplishments of the first eight months, and challenge Americans to make a more personal commitment to environmental quality.

(Lange/Dooley)
September 15, 1989
4:50 p.m.
[SPOKE.DOC]

PRESIDENTIAL REMARKS: CENTENNIAL OF THE STATE OF WASHINGTON
SPOKANE, WASHINGTON
TUESDAY, SEPTEMBER 19, 1989
[TIME]

Thank you, Speaker Foley. [Acknowledgements]

Washington state is very lucky to have a friend like Tom Foley in the Nation's capital. He is a man of integrity -- of decency and fair play -- and a man I'm proud and honored to work with.

[[You know, back in 1889, when President Harrison sent a telegram to the first governor of Washington -- to tell him that Washington had become the 42nd state -- he sent the telegram collect. [PAUSE] Well, that's **one** way to balance the budget.

It's a pleasure to be here, at the dawn of a second century of statehood, here in the Evergreen state. I'm not going to give you the usual "stump" speech. And I may be going out on a limb, here -- but I think most of America thinks of **you** as the real Washington. [PAUSE]]]

Yours is a land of rich resources -- and resourceful people. Salmon, gold, and timber in abundance brought us here, as the promise of the Pacific brought the railroads west.

There has always been -- and will always be -- a sense that the future is being decided here in this gateway to the Pacific.

Here in Washington you're doing well. Living in a state with exports that went up nearly 40 percent last year. Leading

the nation in exports per capita. And cutting unemployment from 10 percent to 6 percent over the last five years -- during a time of rapid population **growth**.

Last month you held a Pacific Summit that reminded America how crucial the interrelations between nations are for our future.

Even now, Governor Gardner is in Kobe, Japan -- at groundbreaking ceremonies for Washington Village, a housing development using Washington finished forest products and U.S. construction methods. That means \$10 million for the state of Washington -- and a great American export to Japan.

Washington has had a wonderful 100 years -- and you deserve a great Centennial celebration. But it's the future I'm here to talk to you about today.

I took this trip out West because I'm concerned -- as I think we all are -- about the future of the planet we share. **It won't be enough to restore our balance of trade, if we throw off the balance of nature.**

In South Dakota, I talked about the need to restore the balance of nature here at home -- and how each of us can begin by planting a single tree.

In Montana, I talked about interdependence -- how the actions we take and the pollutants we create have consequences that are being felt the world over.

Today, I'm asking all Americans to join in a renewed spirit

of conservation -- a new commitment, to a more careful stewardship of the natural world.

I think many of us are beginning to understand something that Native Americans understood long before we got here: when it comes to the preservation of our precious environment, there's a connection between the smallest individual action, and widespread, global consequences.

No words convey that better than a legendary speech given in the late 1800s, by an Indian Chief named Seattle:

"The earth does not belong to man," he said, "Man belongs to the earth. Whatever happens to the earth, happens to the sons of the earth. The sky, the lands which appear changeless and eternal, may change.

"Continue to foul the earth and you will achieve an end to living -- and the mere beginning of survival. You must teach your children that the earth is rich. Teach your children that to harm the earth, is to heap contempt upon its creator."

Chief Seattle understood what it has taken us a century to learn. Our material prosperity and economic growth have served us well. But now, together, we must new find ways to apply the creativity of the marketplace, in the service of the environment. **Sound ecology and a strong economy can coexist.**

We have an opportunity to renew the environmental ethic in America -- and to reassert U.S. leadership on environmental challenges, around the world. **That's an opportunity we can't afford to miss.**

In the eight months since I was sworn in as President, we've moved fast and hard to make the environment a priority. We're seeking a worldwide ban, by the year 2000, on the CFCs which destroy the ozone layer. We've prohibited imports of ivory, and prices have dropped by 50 percent -- making elephant poaching less profitable. And we're working for a policy that would ban the export of hazardous wastes unless we're **sure** they'll be disposed of safely.

We've proposed tougher laws to eliminate medical waste on beaches. We want to expand dozens of forests, parks, and refuges across America. We've announced a national goal of **no** net loss of wetlands.

And we've laid out detailed proposals to stem acid rain, cut urban smog, clean up air toxics, and encourage the use of alternative fuels -- with a Clean Air Bill that achieves **95 percent** of the smog-causing VOC reductions sought by competing legislation -- at a cost of 6.5 **billion** dollars **less**.

That's just in eight months -- and I plan to devote **four** eight? **years** to protecting our precious environment.

But if we really hope to recover, restore, and preserve our natural heritage, that "other Washington" can't do it alone. And the answer can't simply be limited to new laws.

It must be more fundamental. It lies in a shared sense of personal responsibility -- a new environmental awareness -- on the part of all Americans.

Through millions of individual decisions -- simple, everyday, personal choices -- we're determining the fate of the earth. So the conclusion is also simple: We're all responsible.

And it's surprisingly easy to move from being part of the problem, to being part of the solution.

So many of the big problems -- coastal water pollution, pesticides in groundwater, urban smog, and municipal garbage -- aren't simply caused by large powerplants and refineries -- and many **can't** be solved by national legislation alone.

Millions of small, diverse sources contribute to these problems -- including the everyday behavior of people at work and at home. And such overwhelming environmental challenges **can** be solved -- by individual determination that we **can** do better.

Local communities, businesses large and small, individual families -- **all** can learn to generate less waste, and recycle more of the waste that **is** generated.

In fact, those that **do**, have discovered that there are sound economic side-effects. **Environmental protection makes economic sense.**

The people of Washington state, in fact, have a history of showing the rest of the nation the way. Back in the 1940s, J.P. Weyerhaeuser moved the lumber industry from simply harvesting forest resources, toward comprehensive management of tree farms that could endure indefinitely.

And after research into product development, Weyerhaeuser began introducing marketable products made from what was once

treated as waste.

The 3M Corporation announced last spring that since starting their pollution prevention program in 1975, the company has saved \$408 million -- and prevented 111,000 tons of air pollutants, 15,000 tons of water pollutants, and 388,000 tons of solid waste from being released into the environment. And they've done it by rewarding employees for coming up with the ideas.

In the city of Seattle, fees for waste disposal have been an incentive for businesses and households to reduce the amount of waste produced. I understand that over the last several years, waste has been nearly cut in half.

So the power of the marketplace can encourage conservation -- with spectacular results. Results that need to be duplicated everywhere in America.

You know, fifteen years ago, when Spokane invited the world over for a visit, the 1974 Expo became the first World's Fair to focus on the environment.

It was a good beginning. And we have made progress since then. Perhaps nothing better symbolizes that, than the surging river that pulses through Spokane -- a river that first lured men here as a source of protection, transportation, and sustenance.

Such damage was done to this river early in this century, that for years it served as little more than an open sewer. In 1938, the Spokane River was called "a serious health hazard."

Over the past few decades, you have restored and reclaimed this magnificent river. The damage has been reversed -- nature's

balance has been restored -- and the river has been reborn.

The ethic of Native Americans like Chief Seattle must **also** be reborn on this continent. His was a religious understanding, that the whole earth has a soul that can be destroyed by man. He saw the world as a spiritual place, of precious but fragile beauty.

About a century ago, he said, "Hold in your mind the memory of the land as it was when you found it. And with all your strength, with all your mind, with all your heart, preserve it for your children, and love it as God loves us all."

That is a challenge to us all. The American people -- **all people** -- need a fuller relationship with the world they live in. A better understanding of causes, and effects.

And if the earth is an altar, we must make it an altar **not** of sacrifice, but of celebration. A place where our commitment to restoring its natural beauty is felt in a thousand everyday decisions.

You've made one of those decisions today -- by deciding to plant a centennial tree. May it grow, flourish, and symbolize the hope of a new century: **that man will one day be reconciled to nature once again.**

God bless you. God bless the great state of Washington. And God bless the United States of America.

#

REMARKS: CENTENNIAL OF THE STATE OF WASHINGTON
SPOKANE, WASHINGTON
TUESDAY, SEPTEMBER 19, 1989
10:00 A.M.

THANK YOU, SPEAKER FOLEY FOR THAT KIND
INTRODUCTION.

WASHINGTON STATE IS VERY LUCKY TO HAVE A FRIEND
LIKE TOM FOLEY IN THE NATION'S CAPITAL. HE IS A MAN OF
INTEGRITY -- OF DECENCY AND FAIR PLAY -- AND A MAN I'M
PROUD AND HONORED TO WORK WITH.

MRS. FOLEY, AND LT. GOVERNOR PRITCHARD THANK YOU
FOR YOUR WARM WELCOME. CONGRATULATIONS TO CO-CHAIRMEN
RALPH MONROE AND JANE GARDNER, WASHINGTON'S FIRST LADY,
ON A GREAT CENTENNIAL. AND MAYOR PRO-TEM HIGGINS:
YOU'VE GOT A BEAUTIFUL CITY HERE TO BE PROUD OF.

[[YOU KNOW, BACK IN 1889, WHEN PRESIDENT HARRISON
SENT A TELEGRAM TO THE FIRST GOVERNOR OF WASHINGTON --
TO TELL HIM THAT WASHINGTON HAD BECOME THE 42ND STATE -
- HE SENT THE TELEGRAM COLLECT. [PAUSE] WELL, THAT'S
ONE WAY TO BALANCE THE BUDGET.

IT'S A PLEASURE TO BE HERE, AT THE DAWN OF A SECOND CENTURY OF STATEHOOD, HERE IN THE EVERGREEN STATE. I'M NOT GOING TO GIVE YOU THE USUAL "STUMP" SPEECH. AND I MAY BE GOING OUT ON A LIMB, HERE -- BUT I THINK MOST OF AMERICA THINKS OF YOU AS THE REAL WASHINGTON. [PAUSE]]]

YOURS IS A LAND OF RICH RESOURCES -- AND RESOURCEFUL PEOPLE. SALMON, GOLD, AND TIMBER IN ABUNDANCE BROUGHT US HERE, AS THE PROMISE OF THE PACIFIC BROUGHT THE RAILROADS WEST.

THERE HAS ALWAYS BEEN -- AND WILL ALWAYS BE -- A SENSE THAT THE FUTURE IS BEING DECIDED HERE IN THIS GATEWAY TO THE PACIFIC. HERE IN WASHINGTON YOU'RE DOING WELL. LIVING IN A STATE WITH EXPORTS THAT WENT UP NEARLY 40 PERCENT LAST YEAR. LEADING THE NATION IN EXPORTS PER CAPITA. AND CUTTING UNEMPLOYMENT FROM 10 PERCENT TO 6 PERCENT OVER THE LAST FIVE YEARS -- DURING A TIME OF RAPID POPULATION GROWTH.

LAST MONTH YOU HELD A PACIFIC SUMMIT THAT REMINDED AMERICA HOW CRUCIAL THE INTERRELATIONS BETWEEN NATIONS ARE FOR OUR FUTURE.

EVEN NOW, GOVERNOR GARDNER IS IN JAPAN. LAST THURSDAY HE ATTENDED GROUNDBREAKING CEREMONIES FOR WASHINGTON VILLAGE, A HOUSING DEVELOPMENT IN KOBE [KOH-BAY], JAPAN USING WASHINGTON FINISHED FOREST PRODUCTS AND U.S. CONSTRUCTION METHODS. THAT MEANS \$10 MILLION FOR THE STATE OF WASHINGTON -- AND A GREAT AMERICAN EXPORT TO JAPAN.

WASHINGTON HAS HAD A WONDERFUL 100 YEARS -- AND YOU DESERVE A GREAT CENTENNIAL CELEBRATION. BUT IT'S THE FUTURE I'M HERE TO TALK TO YOU ABOUT TODAY.

I TOOK THIS TRIP OUT WEST BECAUSE I'M CONCERNED -- AS I THINK WE ALL ARE -- ABOUT THE FUTURE OF THE PLANET WE SHARE.

IT WON'T BE ENOUGH TO RESTORE OUR BALANCE OF TRADE, IF WE THROW OFF THE BALANCE OF NATURE.

IN SOUTH DAKOTA, I TALKED ABOUT THE NEED TO RESTORE THE BALANCE OF NATURE HERE AT HOME -- AND HOW EACH OF US CAN BEGIN BY PLANTING A SINGLE TREE.

IN MONTANA, I TALKED ABOUT INTERDEPENDENCE -- HOW THE ACTIONS WE TAKE AND THE POLLUTANTS WE CREATE HAVE CONSEQUENCES THAT ARE BEING FELT THE WORLD OVER.

TODAY, I'M ASKING ALL AMERICANS TO JOIN IN A RENEWED SPIRIT OF CONSERVATION -- A NEW COMMITMENT, TO A MORE CAREFUL STEWARDSHIP OF THE NATURAL WORLD.

I THINK MANY OF US ARE BEGINNING TO UNDERSTAND SOMETHING THAT NATIVE AMERICANS UNDERSTOOD LONG BEFORE WE GOT HERE: WHEN IT COMES TO THE PRESERVATION OF OUR PRECIOUS ENVIRONMENT, THERE'S A CONNECTION BETWEEN THE SMALLEST INDIVIDUAL ACTION, AND WIDESPREAD, GLOBAL CONSEQUENCES.

NO WORDS CONVEY THAT BETTER THAN A LEGENDARY SPEECH GIVEN IN THE 1800S, BY AN INDIAN CHIEF NAMED SEATTLE:

"THE EARTH DOES NOT BELONG TO MAN," HE SAID, "MAN BELONGS TO THE EARTH. WHATEVER HAPPENS TO THE EARTH, HAPPENS TO THE SONS OF THE EARTH. THE SKY, THE LANDS WHICH APPEAR CHANGELESS AND ETERNAL, MAY CHANGE.

"CONTINUE TO FOUL THE EARTH AND YOU WILL ACHIEVE AN END TO LIVING -- AND THE MERE BEGINNING OF SURVIVAL. YOU MUST TEACH YOUR CHILDREN THAT THE EARTH IS RICH. TEACH YOUR CHILDREN THAT TO HARM THE EARTH, IS TO HEAP CONTEMPT UPON ITS CREATOR."

CHIEF SEATTLE UNDERSTOOD WHAT IT HAS TAKEN US A CENTURY TO LEARN. OUR MATERIAL PROSPERITY AND ECONOMIC GROWTH HAVE SERVED US WELL. BUT NOW, TOGETHER, WE MUST FIND NEW WAYS TO APPLY THE CREATIVITY OF THE MARKETPLACE, IN THE SERVICE OF THE ENVIRONMENT. SOUND ECOLOGY AND A STRONG ECONOMY CAN COEXIST.

WE HAVE AN OPPORTUNITY TO RENEW THE ENVIRONMENTAL ETHIC IN AMERICA -- AND TO REASSERT U.S. LEADERSHIP ON ENVIRONMENTAL CHALLENGES, AROUND THE WORLD. THAT'S AN OPPORTUNITY WE CAN'T AFFORD TO MISS.

IN THE EIGHT MONTHS SINCE I WAS SWORN IN AS PRESIDENT, WE'VE MOVED FAST AND HARD TO MAKE THE ENVIRONMENT A PRIORITY. WE'RE SEEKING A WORLDWIDE BAN, BY THE YEAR 2000, ON THE CFCS WHICH DESTROY THE OZONE LAYER. WE'VE PROHIBITED IMPORTS OF IVORY, AND PRICES HAVE DROPPED BY 50 PERCENT -- MAKING ELEPHANT POACHING LESS PROFITABLE. AND WE'RE WORKING FOR A POLICY THAT WOULD BAN THE EXPORT OF HAZARDOUS WASTES UNLESS WE'RE SURE THEY'LL BE DISPOSED OF SAFELY.

WE'VE PROPOSED TOUGHER LAWS TO ELIMINATE MEDICAL WASTE ON BEACHES. WE WANT TO EXPAND DOZENS OF FORESTS, PARKS, AND REFUGES ACROSS AMERICA. WE'VE ANNOUNCED A NATIONAL GOAL OF NO NET LOSS OF WETLANDS.

AND WE'VE LAID OUT DETAILED PROPOSALS TO STEM ACID RAIN, CUT URBAN SMOG, CLEAN UP AIR TOXICS, AND ENCOURAGE THE USE OF ALTERNATIVE FUELS -- WITH A CLEAN AIR BILL THAT ACHIEVES 95 PERCENT OF THE SMOG-CAUSING VOC REDUCTIONS SOUGHT BY COMPETING LEGISLATION -- AT A COST OF 6.5 BILLION DOLLARS LESS.

THAT'S JUST IN EIGHT MONTHS -- AND I PLAN STAY INVOLVED, HELPING TO PROTECT OUR PRECIOUS ENVIRONMENT, AS LONG AS I AM PRESIDENT.

WHEN IT COMES TO CLEAN AIR, WE NEED ACTION ON THE LEGISLATION WE'VE PROPOSED -- NOW. EVERY DAY THAT PASSES IS ANOTHER DAY WE'RE POSTPONING PROGRESS ON CLEAN AIR. WE'VE BROUGHT PEOPLE TOGETHER, AND PUT A SOUND PROPOSAL ON THE TABLE. NOW IT IS UP TO THE CONGRESS, TO PASS THIS CLEAN AIR LEGISLATION, THIS YEAR.

BUT IF WE REALLY HOPE TO RECOVER, RESTORE, AND PRESERVE OUR NATURAL HERITAGE, THAT "OTHER WASHINGTON" CAN'T DO IT ALONE. AND THE ANSWER CAN'T SIMPLY BE LIMITED TO NEW LAWS.

IT MUST BE MORE FUNDAMENTAL. IT LIES IN A SHARED SENSE OF PERSONAL RESPONSIBILITY -- A NEW ENVIRONMENTAL AWARENESS -- ON THE PART OF ALL AMERICANS.

THROUGH MILLIONS OF INDIVIDUAL DECISIONS --
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SURPRISINGLY EASY TO MOVE FROM BEING PART OF THE
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MILLIONS OF SMALL, DIVERSE SOURCES CONTRIBUTE TO
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DETERMINATION THAT WE CAN DO BETTER.

LOCAL COMMUNITIES, BUSINESSES LARGE AND SMALL,
INDIVIDUAL FAMILIES -- ALL CAN LEARN TO GENERATE LESS
WASTE, AND RECYCLE MORE OF THE WASTE THAT IS GENERATED.

IN FACT, THOSE THAT DO, HAVE DISCOVERED THAT THERE ARE SOUND ECONOMIC SIDE-EFFECTS. ENVIRONMENTAL PROTECTION MAKES ECONOMIC SENSE.

THE PEOPLE OF WASHINGTON STATE, IN FACT, HAVE A HISTORY OF SHOWING THE REST OF THE NATION THE WAY. BACK IN THE 1940S, J.P. WEYERHAEUSER [WHERE-HOWZER], JR. MOVED THE LUMBER INDUSTRY FROM SIMPLY HARVESTING FOREST RESOURCES, TOWARD COMPREHENSIVE MANAGEMENT OF TREE FARMS THAT COULD ENDURE INDEFINITELY.

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IN THE CITY OF SEATTLE, FEES FOR WASTE DISPOSAL HAVE BEEN AN INCENTIVE FOR BUSINESSES AND HOUSEHOLDS TO REDUCE THE AMOUNT OF WASTE PRODUCED. I UNDERSTAND THAT OVER THE LAST SEVERAL YEARS, WASTE HAS BEEN CUT BY NEARLY A FOURTH.

SO THE POWER OF THE MARKETPLACE CAN ENCOURAGE CONSERVATION -- WITH SPECTACULAR RESULTS. RESULTS THAT NEED TO BE DUPLICATED EVERYWHERE IN AMERICA.

YOU KNOW, FIFTEEN YEARS AGO, WHEN SPOKANE INVITED THE WORLD OVER FOR A VISIT, THE 1974 EXPO BECAME THE FIRST WORLD'S FAIR TO FOCUS ON THE ENVIRONMENT.

IT WAS A GOOD BEGINNING. AND WE HAVE MADE PROGRESS SINCE THEN. PERHAPS NOTHING BETTER SYMBOLIZES THAT, THAN THE SURGING RIVER THAT PULSES THROUGH SPOKANE -- A RIVER THAT FIRST LURED MEN HERE AS A SOURCE OF PROTECTION, TRANSPORTATION, AND SUSTENANCE.

SUCH DAMAGE WAS DONE TO THIS RIVER BY THE EARLY PART OF THIS CENTURY, THAT FOR YEARS IT SERVED AS LITTLE MORE THAN AN OPEN SEWER. IN 1938, THE SPOKANE RIVER WAS CALLED "A SERIOUS HEALTH HAZARD."

OVER THE PAST FEW DECADES, YOU HAVE RESTORED AND RECLAIMED THIS MAGNIFICENT RIVER. THE DAMAGE HAS BEEN REVERSED -- NATURE'S BALANCE HAS BEEN RESTORED -- AND THE RIVER HAS BEEN REBORN.

THE ETHIC OF NATIVE AMERICANS LIKE CHIEF SEATTLE MUST ALSO BE REBORN ON THIS CONTINENT. HIS WAS A RELIGIOUS UNDERSTANDING, THAT THE WHOLE EARTH HAS A SOUL THAT CAN BE DESTROYED BY MAN. HE SAW THE WORLD AS A SPIRITUAL PLACE, OF PRECIOUS BUT FRAGILE BEAUTY.

OVER A CENTURY AGO, HE SAID, "HOLD IN YOUR MIND THE MEMORY OF THE LAND AS IT WAS WHEN YOU FOUND IT. AND WITH ALL YOUR STRENGTH, WITH ALL YOUR MIND, WITH ALL YOUR HEART, PRESERVE IT FOR YOUR CHILDREN, AND LOVE IT AS GOD LOVES US ALL."

THAT IS A CHALLENGE TO US ALL. THE AMERICAN PEOPLE -- ALL PEOPLE -- NEED A FULLER RELATIONSHIP WITH THE WORLD THEY LIVE IN. A BETTER UNDERSTANDING OF CAUSES, AND EFFECTS.

AND IF THE EARTH IS AN ALTAR, WE MUST MAKE IT AN ALTAR NOT OF SACRIFICE, BUT OF CELEBRATION. A PLACE WHERE OUR COMMITMENT TO RESTORING ITS NATURAL BEAUTY IS FELT IN A THOUSAND EVERYDAY DECISIONS.

YOU'VE MADE ONE OF THOSE DECISIONS TODAY -- BY DECIDING TO PLANT A CENTENNIAL TREE. MAY IT GROW, FLOURISH, AND SYMBOLIZE THE HOPE OF A NEW CENTURY: THAT MAN WILL ONE DAY BE RECONCILED TO NATURE ONCE AGAIN.

GOD BLESS YOU. GOD BLESS THE GREAT STATE OF WASHINGTON. AND GOD BLESS THE UNITED STATES OF AMERICA.

#

9/19

WHITE HOUSE STAFFING MEMORANDUMDATE: 9/14/89 ACTION/CONCURRENCE/COMMENT DUE BY: 9/15/89 NOONSUBJECT: PRESIDENTIAL REMARKS: CENTENNIAL OF THE STATE OF WASHINGTON

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT <i>N/C phone</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY <i>N/C phone</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than NOON, Friday, September 15, with a copy to my office. Thank you.

RESPONSE:

89 SEP 15 A10:46

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Lange/Dooley)
September 14, 1989
7:20 p.m.
[SPOKE.DOC]

89 SEP 14 P7:25

PRESIDENTIAL REMARKS: CENTENNIAL OF THE STATE OF WASHINGTON
SPOKANE, WASHINGTON
TUESDAY, SEPTEMBER 19, 1989
[TIME]

Thank you, Speaker Foley. [Acknowledgements]
[[You know, back in 1889, when President Harrison sent a telegram to the first governor of Washington -- to tell him that Washington had become the 42nd state -- he sent the telegram collect.

Well, that's one way to balance the budget.]]
[[Joke to come.]]

Today you and I are very lucky to have a friend like Tom Foley in the Nation's capital. He is a man of integrity -- of decency and fair play -- and a man I'm proud and honored to work with.

It's a pleasure to be here, at the dawn of a second century of statehood here in Washington state. The Evergreen state. The real Washington. [PAUSE]

Yours is a land of rich resources -- and resourceful people. Salmon, gold, and timber in abundance brought us here, as the promise of the Pacific brought the railroads west.

There has always been -- and will always be -- a sense that the future is being decided here in this gateway to the Pacific.

Here in Washington you're in a strong position. Living in a state with exports that went up over 30 percent last year.

Leading the nation in exports per capita. A vital, vibrant, thriving economy.

And the Pacific Summit that was held here last month reminded America how crucial the interrelations between nations are for our future.

Even now, Governor Gardner is in Kobe, Japan -- at groundbreaking ceremonies for Washington Village, a housing development using Washington finished forest products and U.S. construction methods. That means \$10 million for the state of Washington -- and a great American export to Japan.

Washington has had a wonderful 100 years -- and you deserve a great Centennial celebration. But it's the future I'm here to talk to you about today.

I took this trip out West because I'm concerned -- as I think we all are -- about the future of the planet we share. What good is a strong balance of trade, if we throw off the balance of nature?

In South Dakota, I talked about the need to restore the balance of nature here at home -- and how each of us can begin by planting a single tree.

In Montana, I talked about interdependence -- how the actions we take and the pollutants we create have consequences that are being felt the world over.

Today, I'm asking all Americans to join in a renewed spirit of conservation -- a new commitment, to a more careful stewardship of the natural world.

I think many of us are beginning to understand something that Native Americans understood long before we got here: when it comes to the preservation of our precious environment, there's a connection between the smallest individual action, and widespread, global consequences.

No words convey that better than the legendary speech given in the late 1800s, by an Indian Chief named Seattle:

"The earth does not belong to man," he said, "Man belongs to the earth. Whatever happens to the earth, happens to the sons of the earth. The sky, the lands which appear changeless and eternal, may change.

"Continue to foul the earth and you will achieve an end to living -- and the mere beginning of survival. You must teach your children that the earth is rich. Teach your children that to harm the earth, is to heap contempt upon its creator."

Chief Seattle understood what it has taken us a century to learn. Our material prosperity and economic growth have served us well. But now, together, we must new find ways to apply the creativity of the marketplace, in the service of the environment.

Sound ecology and a strong economy **can** coexist. We have an opportunity to renew the environmental ethic in America -- and to reassert U.S. leadership on environmental challenges, around the world.

In the eight months since I was sworn in as President, we've moved fast and hard to make the environment a priority. We've

~~banned CFCs, imports of elephant ivory, and exports of hazardous~~

seeking a worldwide ban on the CFC's which destroy the ozone layer by the year 2000. We've prohibited imports of ivory and prices have fallen by 50% making of elephants less profitable. And we're working for a policy that would ban the export of hazardous wastes unless we're sure they will be disposed of safely.

check Grade

We've proposed tougher laws 4

waste. ~~Worked~~ to eliminate medical waste on beaches. Pledged no net loss of wetlands -- and we'll keep that pledge. Laid out *detailed* proposals to stem acid rain, cut urban smog, clean up air toxics, and encourage the use of alternative fuels. ~~And more.~~ *That's just ⁱⁿ eight months. I*

Plan to devote four years to protecting our precious environment.

But if we really hope to recover, restore, and preserve our natural heritage, that "other Washington" can't do it alone. And the answer can't simply be limited to new laws.

It must be more fundamental. It lies in a shared sense of personal responsibility -- a new environmental awareness -- on the part of all Americans.

Through millions of individual decisions -- simple, everyday, personal choices -- we're determining the fate of the earth. So the conclusion is also simple: We're all responsible.

And it's surprisingly easy to move from being part of the problem, to part of the solution.

So many of the big problems -- coastal water pollution, pesticides in groundwater, urban smog, and municipal garbage -- are ~~not~~ *not simply* caused by large powerplants and refineries -- and they ~~don't lend themselves to solution~~ *can't be solved* by national legislation.

~~They're caused by~~ millions of small, diverse sources, *many alone* the everyday behavior of people at work and at home. And such overwhelming environmental challenges **can** be solved, by individual determination that we **can** do better. *contribute to the problems including*

Local communities, businesses large and small, individual families -- **all** can learn to generate less waste, and recycle more of the waste that **is** generated.

In fact, those that **do**, have discovered that there are sound economic side-effects. Environmental protection makes economic sense.

The people of Washington state, in fact, have a history of showing the rest of the nation the way. Back in the 1940s, J.P. Weyerhaeuser moved the lumber industry from simply ~~liquidating~~ ^{harvesting} forest resources, toward comprehensive management of tree farms that could endure indefinitely.

And after research into product development, Weyerhaeuser began introducing marketable products made from what was once treated as waste.

The 3M Corporation announced last spring that since starting their pollution prevention program in 1975, the company has saved \$408 million -- and prevented 111,000 tons of air pollutants, 15,000 tons of water pollutants, and 388,000 tons of solid waste from being released into the environment. And they've done it by rewarding employees for coming up with the ideas.

In the city of Seattle, fees for waste disposal have been an incentive for businesses and households to reduce the amount of waste produced. I understand that over the last several years, waste has been nearly cut in half.

So the power of the marketplace **can** encourage conservation -- with spectacular results. Results that need to be duplicated everywhere in America.

You know, fifteen years ago, when Spokane invited the world over for a visit, the 1974 Expo became the first World's Fair to focus on the environment.

It was a good beginning. And we have made progress since then. ~~But~~ perhaps nothing better symbolizes that, than the surging river that pulses through Spokane -- a river that first lured men here as a source of protection, transportation, and sustenance.

~~But~~ such damage was done to this river early in this century, that for years it served as little more than an open sewer. In 1938 it was called "a serious health hazard."

*name
river*

~~But~~ over the past few decades, you have restored and reclaimed this magnificent river. The damage has been reversed -- nature's balance has been restored -- and the river has been reborn.

The ethic of Native Americans like Chief Seattle must **also** be reborn on this continent. His was a religious understanding, that the whole earth has a soul that can be destroyed by man. He saw the world as a spiritual place, of precious but fragile beauty.

About a century ago, he said, "Hold in your mind the memory of the land as it was when you found it. And with all your strength, with all your mind, with all your heart, preserve it for your children, and love it as God loves us all."

That is a challenge to us all. The American people -- all people -- need a fuller relationship with the world they live in. A better understanding of causes, and effects.

And if the earth is an altar, we must make it an altar not of sacrifice, but of celebration. A place where our commitment to restoring its natural beauty is felt in a thousand everyday decisions.



You've made one of those decisions today -- by deciding to plant a centennial tree. May it grow, flourish, and symbolize the hope of a new century: that man will one day be reconciled to nature once again.

God bless you. God bless the great state of Washington. And God bless the United States of America.

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EVEN NOW, GOVERNOR GARDNER IS IN JAPAN. LAST THURSDAY HE ATTENDED GROUNDBREAKING CEREMONIES FOR WASHINGTON VILLAGE, A HOUSING DEVELOPMENT IN KOBE [KOH-BAY], JAPAN USING WASHINGTON FINISHED FOREST PRODUCTS AND U.S. CONSTRUCTION METHODS. THAT MEANS \$10 MILLION FOR THE STATE OF WASHINGTON -- AND A GREAT AMERICAN EXPORT TO JAPAN.

WASHINGTON HAS HAD A WONDERFUL 100 YEARS -- AND YOU DESERVE A GREAT CENTENNIAL CELEBRATION. BUT IT'S THE FUTURE I'M HERE TO TALK TO YOU ABOUT TODAY.

✓   I TOOK THIS TRIP OUT WEST BECAUSE I'M CONCERNED -- AS I THINK WE ALL ARE -- ABOUT THE FUTURE OF THE PLANET WE SHARE.

IT WON'T BE ENOUGH TO RESTORE OUR BALANCE OF TRADE, IF WE THROW OFF THE BALANCE OF NATURE.

IN SOUTH DAKOTA, I TALKED ABOUT THE NEED TO RESTORE THE BALANCE OF NATURE HERE AT HOME -- AND HOW EACH OF US CAN BEGIN BY PLANTING A SINGLE TREE.

YOURS IS A LAND OF RICH RESOURCES -- AND RESOURCEFUL PEOPLE. SALMON, GOLD, AND TIMBER IN ABUNDANCE BROUGHT US HERE, AS THE PROMISE OF THE PACIFIC BROUGHT THE RAILROADS WEST.

THERE HAS ALWAYS BEEN -- AND WILL ALWAYS BE -- A SENSE THAT THE FUTURE IS BEING DECIDED HERE IN THIS GATEWAY TO THE PACIFIC. HERE IN WASHINGTON YOU'RE DOING WELL. LIVING IN A STATE WITH EXPORTS THAT WENT UP NEARLY 40 PERCENT LAST YEAR. LEADING THE NATION IN EXPORTS PER CAPITA. AND CUTTING UNEMPLOYMENT FROM 10 PERCENT TO 6 PERCENT OVER THE LAST FIVE YEARS -- DURING A TIME OF RAPID POPULATION GROWTH.

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TODAY, I'M ASKING ALL AMERICANS TO JOIN IN A RENEWED SPIRIT OF CONSERVATION -- A NEW COMMITMENT, TO A MORE CAREFUL STEWARDSHIP OF THE NATURAL WORLD.

I THINK MANY OF US ARE BEGINNING TO UNDERSTAND SOMETHING THAT NATIVE AMERICANS UNDERSTOOD LONG BEFORE WE GOT HERE: WHEN IT COMES TO THE PRESERVATION OF OUR PRECIOUS ENVIRONMENT, THERE'S A CONNECTION BETWEEN THE SMALLEST INDIVIDUAL ACTION, AND WIDESPREAD, GLOBAL CONSEQUENCES.

NO WORDS CONVEY THAT BETTER THAN A LEGENDARY SPEECH GIVEN IN THE 1800S, BY AN INDIAN CHIEF NAMED SEATTLE:

"THE EARTH DOES NOT BELONG TO MAN," HE SAID, "MAN BELONGS TO THE EARTH. WHATEVER HAPPENS TO THE EARTH, HAPPENS TO THE SONS OF THE EARTH. THE SKY, THE LANDS WHICH APPEAR CHANGELESS AND ETERNAL, MAY CHANGE.

"CONTINUE TO FOUL THE EARTH AND YOU WILL ACHIEVE AN END TO LIVING -- AND THE MERE BEGINNING OF SURVIVAL. YOU MUST TEACH YOUR CHILDREN THAT THE EARTH IS RICH. TEACH YOUR CHILDREN THAT TO HARM THE EARTH, IS TO HEAP CONTEMPT UPON ITS CREATOR."

CHIEF SEATTLE UNDERSTOOD WHAT IT HAS TAKEN US A CENTURY TO LEARN. OUR MATERIAL PROSPERITY AND ECONOMIC GROWTH HAVE SERVED US WELL. BUT NOW, TOGETHER, WE MUST NEW FIND WAYS TO APPLY THE CREATIVITY OF THE MARKETPLACE, IN THE SERVICE OF THE ENVIRONMENT. SOUND ECOLOGY AND A STRONG ECONOMY CAN COEXIST.

WE HAVE AN OPPORTUNITY TO RENEW THE ENVIRONMENTAL ETHIC IN AMERICA -- AND TO REASSERT U.S. LEADERSHIP ON ENVIRONMENTAL CHALLENGES, AROUND THE WORLD. THAT'S AN OPPORTUNITY WE CAN'T AFFORD TO MISS.

IN THE EIGHT MONTHS SINCE I WAS SWORN IN AS PRESIDENT, WE'VE MOVED FAST AND HARD TO MAKE THE ENVIRONMENT A PRIORITY. WE'RE SEEKING A WORLDWIDE BAN, BY THE YEAR 2000, ON THE CFCS WHICH DESTROY THE OZONE LAYER. WE'VE PROHIBITED IMPORTS OF IVORY, AND PRICES HAVE DROPPED BY 50 PERCENT -- MAKING ELEPHANT POACHING LESS PROFITABLE. AND WE'RE WORKING FOR A POLICY THAT WOULD BAN THE EXPORT OF HAZARDOUS WASTES UNLESS WE'RE SURE THEY'LL BE DISPOSED OF SAFELY.

WE'VE PROPOSED TOUGHER LAWS TO ELIMINATE MEDICAL WASTE ON BEACHES. WE WANT TO EXPAND DOZENS OF FORESTS, PARKS, AND REFUGES ACROSS AMERICA. WE'VE ANNOUNCED A NATIONAL GOAL OF NO NET LOSS OF WETLANDS.

AND WE'VE LAID OUT DETAILED PROPOSALS TO STEM ACID RAIN, CUT URBAN SMOG, CLEAN UP AIR TOXICS, AND ENCOURAGE THE USE OF ALTERNATIVE FUELS -- WITH A CLEAN AIR BILL THAT ACHIEVES 95 PERCENT OF THE SMOG-CAUSING VOC REDUCTIONS SOUGHT BY COMPETING LEGISLATION -- AT A COST OF 6.5 BILLION DOLLARS LESS.

THAT'S JUST IN EIGHT MONTHS -- AND I PLAN STAY INVOLVED, HELPING TO PROTECT OUR PRECIOUS ENVIRONMENT, AS LONG AS I AM PRESIDENT.

WHEN IT COMES TO CLEAN AIR, WE NEED ACTION ON THE LEGISLATION WE'VE PROPOSED -- NOW. EVERY DAY THAT PASSES IS ANOTHER DAY WE'RE POSTPONING PROGRESS ON CLEAN AIR. WE'VE BROUGHT PEOPLE TOGETHER, AND PUT A SOUND PROPOSAL ON THE TABLE. NOW IT IS UP TO THE CONGRESS, TO PASS THIS CLEAN AIR LEGISLATION, THIS YEAR.

BUT IF WE REALLY HOPE TO RECOVER, RESTORE, AND PRESERVE OUR NATURAL HERITAGE, THAT "OTHER WASHINGTON" CAN'T DO IT ALONE. AND THE ANSWER CAN'T SIMPLY BE LIMITED TO NEW LAWS.

IT MUST BE MORE FUNDAMENTAL. IT LIES IN A SHARED SENSE OF PERSONAL RESPONSIBILITY -- A NEW ENVIRONMENTAL AWARENESS -- ON THE PART OF ALL AMERICANS.

THROUGH MILLIONS OF INDIVIDUAL DECISIONS --
SIMPLE, EVERYDAY, PERSONAL CHOICES -- WE'RE DETERMINING
THE FATE OF THE EARTH. SO THE CONCLUSION IS ALSO
SIMPLE: WE'RE ALL RESPONSIBLE. AND IT'S
SURPRISINGLY EASY TO MOVE FROM BEING PART OF THE
PROBLEM, TO BEING PART OF THE SOLUTION.

SO MANY OF THE BIG PROBLEMS -- COASTAL WATER
POLLUTION, PESTICIDES IN GROUNDWATER, URBAN SMOG, AND
MUNICIPAL GARBAGE -- AREN'T SIMPLY CAUSED BY LARGE
POWERPLANTS AND REFINERIES -- AND MANY CAN'T BE SOLVED
BY NATIONAL LEGISLATION ALONE.

MILLIONS OF SMALL, DIVERSE SOURCES CONTRIBUTE TO
THESE PROBLEMS -- INCLUDING THE EVERYDAY BEHAVIOR OF
PEOPLE AT WORK AND AT HOME. AND SUCH OVERWHELMING
ENVIRONMENTAL CHALLENGES CAN BE SOLVED -- BY INDIVIDUAL
DETERMINATION THAT WE CAN DO BETTER.

LOCAL COMMUNITIES, BUSINESSES LARGE AND SMALL,
INDIVIDUAL FAMILIES -- ALL CAN LEARN TO GENERATE LESS
WASTE, AND RECYCLE MORE OF THE WASTE THAT IS GENERATED.

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REMARKS: CENTENNIAL OF THE STATE OF WASHINGTON
 SPOKANE, WASHINGTON
 TUESDAY, SEPTEMBER 19, 1989, 10:00 A.M.

 THANK YOU, SPEAKER FOLEY FOR THAT KIND
INTRODUCTION.

 WASHINGTON STATE IS VERY LUCKY TO HAVE A FRIEND
LIKE TOM FOLEY IN THE NATION'S CAPITAL. HE IS A MAN OF
INTEGRITY -- OF DECENCY AND FAIR PLAY -- AND A MAN I'M
PROUD AND HONORED TO WORK WITH.

MRS. FOLEY, AND LT. GOVERNOR PRITCHARD, THANK YOU FOR YOUR WARM WELCOME. CONGRATULATIONS TO CO-CHAIRMEN RALPH MONROE AND JANE GARDNER, WASHINGTON'S FIRST LADY, ON A GREAT CENTENNIAL. AND MAYOR PRO-TEM HIGGINS: YOU'VE GOT A BEAUTIFUL CITY HERE TO BE PROUD OF.

[[YOU KNOW, BACK IN 1889, WHEN PRESIDENT HARRISON SENT A TELEGRAM TO THE FIRST GOVERNOR OF WASHINGTON -- TO TELL HIM THAT WASHINGTON HAD BECOME THE 42ND STATE -- HE SENT THE TELEGRAM COLLECT. [PAUSE] WELL, THAT'S ONE WAY TO BALANCE THE BUDGET.

IT'S A PLEASURE TO BE HERE, AT THE DAWN OF A SECOND CENTURY OF STATEHOOD, HERE IN THE EVERGREEN STATE. I'M NOT GOING TO GIVE YOU THE USUAL "STUMP" SPEECH.

- 4 -

AND I MAY BE GOING OUT ON A LIMB, HERE -- BUT I THINK
MOST OF AMERICA THINKS OF YOU AS THE REAL WASHINGTON.

[PAUSE]]]

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"CONTINUE TO FOUL THE EARTH AND YOU WILL ACHIEVE AN END TO LIVING -- AND THE MERE BEGINNING OF SURVIVAL. YOU MUST TEACH YOUR CHILDREN THAT THE EARTH IS RICH.

TEACH YOUR CHILDREN THAT TO HARM THE EARTH, IS TO HEAP CONTEMPT UPON ITS CREATOR."

CHIEF SEATTLE UNDERSTOOD WHAT IT HAS TAKEN US A CENTURY TO LEARN. OUR MATERIAL PROSPERITY AND ECONOMIC GROWTH HAVE SERVED US WELL. BUT NOW, TOGETHER, WE MUST NEW FIND WAYS TO APPLY THE CREATIVITY OF THE MARKETPLACE, IN THE SERVICE OF THE ENVIRONMENT. SOUND ECOLOGY AND A STRONG ECONOMY CAN COEXIST.

WE HAVE AN OPPORTUNITY TO RENEW THE ENVIRONMENTAL ETHIC IN AMERICA -- AND TO REASSERT U.S. LEADERSHIP ON ENVIRONMENTAL CHALLENGES, AROUND THE WORLD. THAT'S AN OPPORTUNITY WE CAN'T AFFORD TO MISS.

IN THE EIGHT MONTHS SINCE I WAS SWORN IN AS PRESIDENT, WE'VE MOVED FAST AND HARD TO MAKE THE ENVIRONMENT A PRIORITY. WE'RE SEEKING A WORLDWIDE BAN, BY THE YEAR 2000, ON THE CFCs WHICH DESTROY THE OZONE LAYER.

WE'VE PROHIBITED IMPORTS OF IVORY, AND PRICES HAVE DROPPED BY 50 PERCENT -- MAKING ELEPHANT POACHING LESS PROFITABLE. AND WE'RE WORKING FOR A POLICY THAT WOULD BAN THE EXPORT OF HAZARDOUS WASTES UNLESS WE'RE SURE THEY'LL BE DISPOSED OF SAFELY.

WE'VE PROPOSED TOUGHER LAWS TO ELIMINATE MEDICAL WASTE ON BEACHES. WE WANT TO EXPAND DOZENS OF FORESTS, PARKS, AND REFUGES ACROSS AMERICA. WE'VE ANNOUNCED A NATIONAL GOAL OF NO NET LOSS OF WETLANDS.

AND WE'VE LAID OUT DETAILED PROPOSALS TO STEM ACID RAIN, CUT URBAN SMOG, CLEAN UP AIR TOXICS, AND ENCOURAGE THE USE OF ALTERNATIVE FUELS -- WITH A CLEAN AIR BILL THAT ACHIEVES 95 PERCENT OF THE SMOG-CAUSING VOC REDUCTIONS SOUGHT BY COMPETING LEGISLATION -- AT A COST OF 6.5 BILLION DOLLARS LESS.

THAT'S JUST IN EIGHT MONTHS -- AND I PLAN STAY INVOLVED, HELPING TO PROTECT OUR PRECIOUS ENVIRONMENT, AS LONG AS I AM PRESIDENT.

WHEN IT COMES TO CLEAN AIR, WE NEED ACTION ON THE LEGISLATION WE'VE PROPOSED -- NOW. EVERY DAY THAT PASSES IS ANOTHER DAY WE'RE POSTPONING PROGRESS ON CLEAN AIR. WE'VE BROUGHT PEOPLE TOGETHER, AND PUT A SOUND PROPOSAL ON THE TABLE. NOW IT IS UP TO THE CONGRESS, TO PASS THIS CLEAN AIR LEGISLATION, THIS YEAR.

BUT IF WE REALLY HOPE TO RECOVER, RESTORE, AND PRESERVE OUR NATURAL HERITAGE, THAT "OTHER WASHINGTON" CAN'T DO IT ALONE. AND THE ANSWER CAN'T SIMPLY BE LIMITED TO NEW LAWS.

IT MUST BE MORE FUNDAMENTAL. IT LIES IN A SHARED SENSE OF PERSONAL RESPONSIBILITY -- A NEW ENVIRONMENTAL AWARENESS -- ON THE PART OF ALL AMERICANS.

THROUGH MILLIONS OF INDIVIDUAL DECISIONS -- SIMPLE, EVERYDAY, PERSONAL CHOICES -- WE'RE DETERMINING THE FATE OF THE EARTH. SO THE CONCLUSION IS ALSO SIMPLE: WE'RE ALL RESPONSIBLE. AND IT'S SURPRISINGLY EASY TO MOVE FROM BEING PART OF THE PROBLEM, TO BEING PART OF THE SOLUTION.

SO MANY OF THE BIG PROBLEMS -- COASTAL WATER POLLUTION, PESTICIDES IN GROUNDWATER, URBAN SMOG, AND MUNICIPAL GARBAGE -- AREN'T SIMPLY CAUSED BY LARGE POWERPLANTS AND REFINERIES -- AND MANY CAN'T BE SOLVED BY NATIONAL LEGISLATION ALONE.

MILLIONS OF SMALL, DIVERSE SOURCES CONTRIBUTE TO THESE PROBLEMS -- INCLUDING THE EVERYDAY BEHAVIOR OF PEOPLE AT WORK AND AT HOME.

AND SUCH OVERWHELMING ENVIRONMENTAL CHALLENGES CAN BE SOLVED -- BY INDIVIDUAL DETERMINATION THAT WE CAN DO BETTER.

LOCAL COMMUNITIES, BUSINESSES LARGE AND SMALL, INDIVIDUAL FAMILIES -- ALL CAN LEARN TO GENERATE LESS WASTE, AND RECYCLE MORE OF THE WASTE THAT IS GENERATED.

IN FACT, THOSE THAT DO, HAVE DISCOVERED THAT THERE ARE SOUND ECONOMIC SIDE-EFFECTS. ENVIRONMENTAL PROTECTION MAKES ECONOMIC SENSE.

THE PEOPLE OF WASHINGTON STATE, IN FACT, HAVE A HISTORY OF SHOWING THE REST OF THE NATION THE WAY. BACK IN THE 1940s, J.P. WEYERHAEUSER [WHERE-HOWZER], JR. MOVED THE LUMBER INDUSTRY FROM SIMPLY HARVESTING FOREST RESOURCES, TOWARD COMPREHENSIVE MANAGEMENT OF TREE FARMS THAT COULD ENDURE INDEFINITELY.

AND AFTER RESEARCH INTO PRODUCT DEVELOPMENT, WEYERHAEUSER BEGAN INTRODUCING MARKETABLE PRODUCTS MADE FROM WHAT WAS ONCE TREATED AS WASTE.

THE 3M CORPORATION ANNOUNCED LAST SPRING THAT SINCE STARTING THEIR POLLUTION PREVENTION PROGRAM IN 1975, THE COMPANY HAS SAVED \$408 MILLION -- AND PREVENTED 111,000 TONS OF AIR POLLUTANTS, 15,000 TONS OF WATER POLLUTANTS, AND 388,000 TONS OF SOLID WASTE FROM BEING RELEASED INTO THE ENVIRONMENT. AND THEY'VE DONE IT BY REWARDING EMPLOYEES FOR COMING UP WITH THE IDEAS.

IN THE CITY OF SEATTLE, FEES FOR WASTE DISPOSAL HAVE BEEN AN INCENTIVE FOR BUSINESSES AND HOUSEHOLDS TO REDUCE THE AMOUNT OF WASTE PRODUCED. I UNDERSTAND THAT OVER THE LAST SEVERAL YEARS, WASTE HAS BEEN CUT BY NEARLY A FOURTH.

SO THE POWER OF THE MARKETPLACE CAN ENCOURAGE CONSERVATION -- WITH SPECTACULAR RESULTS. RESULTS THAT NEED TO BE DUPLICATED EVERYWHERE IN AMERICA.

YOU KNOW, FIFTEEN YEARS AGO, WHEN SPOKANE INVITED THE WORLD OVER FOR A VISIT, THE 1974 EXPO BECAME THE FIRST WORLD'S FAIR TO FOCUS ON THE ENVIRONMENT.

IT WAS A GOOD BEGINNING. AND WE HAVE MADE PROGRESS SINCE THEN. PERHAPS NOTHING BETTER SYMBOLIZES THAT, THAN THE SURGING RIVER THAT PULSES THROUGH SPOKANE -- A RIVER THAT FIRST LURED MEN HERE AS A SOURCE OF PROTECTION, TRANSPORTATION, AND SUSTENANCE.

SUCH DAMAGE WAS DONE TO THIS RIVER BY THE EARLY PART OF THIS CENTURY, THAT FOR YEARS IT SERVED AS LITTLE MORE THAN AN OPEN SEWER. IN 1938, THE SPOKANE RIVER WAS CALLED "A SERIOUS HEALTH HAZARD."

OVER THE PAST FEW DECADES, YOU HAVE RESTORED AND RECLAIMED THIS MAGNIFICENT RIVER. THE DAMAGE HAS BEEN REVERSED -- NATURE'S BALANCE HAS BEEN RESTORED -- AND THE RIVER HAS BEEN REBORN.

**THE ETHIC OF NATIVE AMERICANS LIKE CHIEF SEATTLE
MUST ALSO BE REBORN ON THIS CONTINENT. HIS WAS A
RELIGIOUS UNDERSTANDING, THAT THE WHOLE EARTH HAS A
SOUL THAT CAN BE DESTROYED BY MAN. HE SAW THE WORLD AS
A SPIRITUAL PLACE, OF PRECIOUS BUT FRAGILE BEAUTY.**

OVER A CENTURY AGO, HE SAID, "HOLD IN YOUR MIND THE MEMORY OF THE LAND AS IT WAS WHEN YOU FOUND IT. AND WITH ALL YOUR STRENGTH, WITH ALL YOUR MIND, WITH ALL YOUR HEART, PRESERVE IT FOR YOUR CHILDREN, AND LOVE IT AS GOD LOVES US ALL."

THAT IS A CHALLENGE TO US ALL. THE AMERICAN PEOPLE -- ALL PEOPLE -- NEED A FULLER RELATIONSHIP WITH THE WORLD THEY LIVE IN. A BETTER UNDERSTANDING OF CAUSES, AND EFFECTS.

AND IF THE EARTH IS AN ALTAR, WE MUST MAKE IT AN ALTAR NOT OF SACRIFICE, BUT OF CELEBRATION. A PLACE WHERE OUR COMMITMENT TO RESTORING ITS NATURAL BEAUTY IS FELT IN A THOUSAND EVERYDAY DECISIONS.

YOU'VE MADE ONE OF THOSE DECISIONS TODAY -- BY DECIDING TO PLANT A CENTENNIAL TREE. MAY IT GROW, FLOURISH, AND SYMBOLIZE THE HOPE OF A NEW CENTURY: THAT MAN WILL ONE DAY BE RECONCILED TO NATURE ONCE AGAIN.

**GOD BLESS YOU. GOD BLESS THE GREAT STATE OF
WASHINGTON. AND GOD BLESS THE UNITED STATES OF
AMERICA.**

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