

Originally Processed With FOIA(s):

FOIA Number:

S

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13502
Folder ID Number: 13502-004

Folder Title:
Video Scripts 9/14/89

| Stack: | Row: | Section: | Shelf: | Position: |
|----------|-----------|----------|----------|-----------|
| G | 25 | 6 | 5 | 1 |

THE WHITE HOUSE
WASHINGTON

September 11, 1989

MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT FOR
COMMUNICATIONS

FROM: NELSON LUND 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Four Video Scripts - United Way; International
City Management Association; Miami Project/Marc
Buoniconti Fund; National Guard Association

At the request of James W. Cicconi, Counsel's office has reviewed the captioned draft video scripts. We have no legal objections to the contents of these scripts, but our review has not extended to the organizations or events involved.

Counsel's office appreciates having had the opportunity to review these scripts.

cc: James W. Cicconi

89 SEP 11 4:39 PM

WHITE HOUSE STAFFING MEMORANDUM

9/11/89

9/12/89 10:00 AM

DATE: _____ ACTION/CONCURRENCE/COMMENT DUE BY: _____

SUBJECT: FOUR VIDEO SCRIPTS

| | ACTION FYI | | | ACTION FYI | |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/> | <input checked="" type="checkbox"/> | MCCLURE | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| SUNUNU | <input type="checkbox"/> | <input checked="" type="checkbox"/> | NEWMAN | <input type="checkbox"/> | <input type="checkbox"/> |
| SCOWCROFT | <input checked="" type="checkbox"/> | <input type="checkbox"/> | PORTER | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| DARMAN | <input checked="" type="checkbox"/> | <input type="checkbox"/> | STUDDERT | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| BATES | <input checked="" type="checkbox"/> | <input type="checkbox"/> | UNTERMEYER | <input type="checkbox"/> | <input type="checkbox"/> |
| BREEDEN | <input type="checkbox"/> | <input type="checkbox"/> | ROGERS | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| CARD | <input type="checkbox"/> | <input checked="" type="checkbox"/> | WINSTON | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| CICCONI | <input type="checkbox"/> | <input checked="" type="checkbox"/> | PINKERTON | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| DEMAREST | <input checked="" type="checkbox"/> | <input type="checkbox"/> | PETERSMEYER | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| FITZWATER | <input type="checkbox"/> | <input checked="" type="checkbox"/> | ANDERSON | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| GRAY | <input checked="" type="checkbox"/> | <input type="checkbox"/> | _____ | <input type="checkbox"/> | <input type="checkbox"/> |
| HAGIN | <input type="checkbox"/> | <input type="checkbox"/> | _____ | <input type="checkbox"/> | <input type="checkbox"/> |

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 10:00 AM, Tuesday, September 12, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

McGroarty/Dooley
September 11, 1989
Draft one
Title: WAY

PROPOSED VIDEO MESSAGE
THE UNITED WAY

Good evening, my fellow Americans -- or perhaps I should say my fellow volunteers. Because tonight I am kicking off the national campaign for the largest federation of voluntary agencies and programs in the nation: the United Way.

For me, it's a special honor to be part of this American tradition because, you see, I am a United Way volunteer, and Barbara and I have always been a part of the volunteer programs in the communities where we lived.

Voluntary organizations like the United Way are uniquely American, a part of what makes us a truly great nation. That's why in 1987 as Vice President, I served as national spokesman for the United Way's Centennial.

Last year, the twenty-three hundred local United Way chapters raised more than 2.7 billion dollars to help people in need. In fact, United Way funds went to more than 40,000 agencies and programs serving millions of Americans across this country. And it doesn't stop there: United Way is active in 22 countries around the world.

What makes United Way work is the commitment of every individual volunteer. I know that government's role is critically important, but government alone cannot overcome our problems. That's why tonight I would like to call on all of you

to reach out to people in your community -- to go to them one-to-one. I'm asking you to join with me to initiate a new era of volunteerism. Everyone has hopes for success in life, and their own idea of what that means. Well, from now on in America, any definition of a successful life must include serving others.

You've often heard me speak of a thousand points of light. Those lights are commitment and concern of individuals and institutions across America who make it their mission to help others in need -- to bring their light into the lives of others.

And we do have people in need -- problems that cause immeasurable pain and suffering. The breakdown of the family. Teenage pregnancy. Affordable housing for the poor. Homes for the homeless. The locked door of illiteracy. AIDS and other cruel diseases. And the worst scourge of all: drug use.

These problems were long in coming, and they won't be solved overnight. But they can be solved -- and each of us can contribute. For all our problems, there is no problem in America that is not being dealt with -- successfully -- somewhere.

That is the magic of the United Way. And it is the spirit of volunteerism that says so much about America.

We celebrate this spirit in many ways: with bands and parades on our main street. We see it in the smile of a senior citizen when there's a warm meal and someone who cares. I've seen it in the faces of children when they know they have a home and love. That spirit lives every day, wherever volunteers work with the sick, the poor, the handicapped -- whenever one of us

reaches out a helping hand, or a quiet voice says to someone in need, "I'm here." "I'll help." "I care."

That's the true expression of the kinder and gentler America we can build for ourselves and our children. And tonight in kicking off this United Way campaign, I want you to know that it's not just what it does for others that is so important, but what it does for each of us. Because, you see, the United Way brings out the best -- in all of us.

Thank you, God bless you, and God bless the United States of America.

#

Tron

Draft two

September 11, 1989

Title: INTERCITY

PROPOSED VIDEO MESSAGE
INTERNATIONAL CITY MANAGEMENT ASSOCIATION

I am delighted to extend a warm welcome to all the I-C-M-A members attending this year's diamond anniversary conference in Des Moines. In seventy-five short years, this country and the world have benefited from the contributions you've made to local government.

This year the I-C-M-A is celebrating 75 years of council-manager government in this country. This form of government was designed by reformers like President Theodore Roosevelt to enhance representative democracy and to bring sound business management structure and practices to our cities, counties, towns and villages. It's the concept of finding solutions at home, rather than turning hundreds or even thousands of miles away for help from the federal government.

It's been said that the closer government is to the people, the better the government. And, I've often felt that it's the dedicated work of local officials that ensures government remains responsive to the people it serves. And it's local government that is the most effective and best able to resolve local issues.

The I-C-M-A was founded with a commitment to integrity in local government and efficient and effective management of public services. And over the years, your association has done much to ensure the quality of local government administration in the

United States and in other countries who have adopted our council-manager plan.

In closing, let me commend you for your dedication and commitment to your communities, and for the vital role you play in delivering essential public services.

Thank you, have a great conference, and God bless you all.

#

Tron
Draft two
September 11, 1989
Title: MIAMI

PROPOSED VIDEO MESSAGE
THE MIAMI PROJECT -- THE MARC BUONICONTI FUND

Good evening to everyone at tonight's Fourth Annual Great Sports Legends Dinner for the Marc Buoniconti Fund.

Barbara and I have closely watched the steady progress of your exceptional organization -- The Miami Project to Cure Paralysis. And while paralysis isn't an easy puzzle to solve, in a short time the Miami Project has made remarkable progress and grown into one of our country's finest spinal cord injury research centers. Through the efforts of Nick and Marc Buoniconti, The Project has united the great talent of this country's scientific and educational community to examine paralysis a new way -- and to work together for a cure.

But, the Miami Project is more than just dedicated researchers and devoted doctors. It's a shining example of those thousand points of light I like to talk so much about. Through the generous support of everyone here tonight -- volunteering time and money -- the Miami Project is making great advances in combating the tragedy of spinal cord injury.

This evening is a celebration of the Project but it's also an opportunity to salute the bravery and spirit of two other great sports legends -- The Buoniconti's, father Nick and son Marc. Nick has told me that Marc dreams at night he is still walking. Well, it's the hope of that vision that fires the dedication of the people who work at the Miami Project. And the

work you do will benefit thousands across the country with the very same dream.

Thank you for including me in tonight's important dinner. God speed on the Miami Project's important work, and God bless you all.

#

Sheehan
September 11, 1989
Draft two
Title: GUARD

PROPOSED VIDEO MESSAGE
NATIONAL GUARD ASSOCIATION

Good evening. It is a pleasure to join this, the 11th Conference of the National Guard Association. Let me start by thanking you, the members of the National Guard Association, for the honor of being chosen as recipient of the Harry S. Truman Award. It is truly an honor to be a part of the National Guard family in this special way.

The National Guard has a long and proud history. One hundred and forty years before the Declaration of Independence, citizen-soldiers, your predecessors, were coming to the aid of their towns and villages. Since then, you, as citizen-soldiers, have always answered the call for help. But your service has been more than marching off to defend our freedom and liberty on foreign lands. You have come to the aid of Americans in emergencies, after floods and storms. And now, you continue that tradition of service to nation and community, with your involvement in the war on illegal drugs.

Today, you meet to discuss, as you always do, how to improve the ability of citizens to come to the defense of our Nation. Thank you for the good work you do. This Nation can take great comfort that dedicated Americans like you are willing to serve in the National Guard, volunteering to defend and aid Americans whenever and wherever needed.

God bless you all and God bless the United States of
America.

WHITE HOUSE

DATE: 9/13/89 ACTION

SUBJECT: FOUR VIDEO SCRI

United way
(WAY)
National Guard
(GUARD)
Marc Buonconti
(MIAMI)
In-city Manag.
Martinez

| | | | | ACTION FYI |
|----------------|--------------------------|-------------------------------------|-----------------------------|--|
| VICE PRESIDENT | | | | <input type="checkbox"/> <input checked="" type="checkbox"/> |
| SUNUNU | | | | <input type="checkbox"/> <input type="checkbox"/> |
| SCOWCROFT | | | | <input type="checkbox"/> <input checked="" type="checkbox"/> |
| DARMAN | | | | <input type="checkbox"/> <input checked="" type="checkbox"/> |
| BATES | | | | <input type="checkbox"/> <input type="checkbox"/> |
| BREEDEN | | | | <input type="checkbox"/> <input type="checkbox"/> |
| CARD | | | | <input type="checkbox"/> <input checked="" type="checkbox"/> |
| CICCONI | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>PINKERTON</u> | <input type="checkbox"/> <input type="checkbox"/> |
| DEMAREST | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>PETERSMEYER</u> | <input type="checkbox"/> <input type="checkbox"/> |
| FITZWATER | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>ANDERSON</u> | <input type="checkbox"/> <input type="checkbox"/> |
| GRAY | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u> </u> | <input type="checkbox"/> <input type="checkbox"/> |
| HAGIN | <input type="checkbox"/> | <input type="checkbox"/> | <u> </u> | <input type="checkbox"/> <input type="checkbox"/> |



REMARKS:

The attached has been forwarded to the President.

RESPONSE:

89 SEP 13 PM 12:18

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE

WASHINGTON

09 SEP 12 P8:18

September 12, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST
BARRIE TRON

FROM: MARIA SHEEHAN

SUBJECT: SCRIPTS FOR TAPING SESSION ON SEPTEMBER 14, 1989

I. SUMMARY

Attached for your consideration and review are draft scripts for your videotaping session of September 14th. You are scheduled to perform four video messages, one of which is five minutes in length.

II. DISCUSSION

At 10:00 AM on Monday September 11, 1989 you are scheduled to perform the attached video messages in the Library. The messages are a greeting to the National Guard Convention at which you were to receive the Harry S. Truman Award, a message celebrating the International City Management Association's 75th anniversary, words of support for the Marc Buoniconti Fund and remarks to kick-off the United Way's national campaign.

Because the United Way message will air on all three television networks and CNN with an estimated audience of 80 million viewers, we would like to apply light make-up immediately prior to the session and request the following wardrobe: a charcoal gray suit, a solid blue shirt and a bright red striped tie.

McGroarty/Dooley
September 12, 1989
Draft two
Title: WAY

PROPOSED VIDEO MESSAGE
THE UNITED WAY

Good evening, my fellow Americans -- or perhaps I should say my fellow volunteers. Tonight I am kicking off the national campaign for the largest federation of voluntary agencies and programs in the nation: the United Way.

For me, it's a special honor to be part of this American tradition because, you see, I am a United Way volunteer, and Barbara and I have always been a part of the volunteer programs in communities where we've lived.

Voluntary organizations like the United Way are uniquely American, a part of what makes us a truly great nation. That's why in 1987 as Vice President, I served as national spokesman for the United Way's Centennial.

Last year, the twenty-three hundred local United Way chapters raised more than 2.7 billion dollars to help people in need. In fact, United Way funds went to more than 40,000 agencies and programs serving millions of Americans across this country. And it doesn't stop there: United Way is active in 22 countries around the world.

What makes United Way work is the commitment of every individual volunteer. I know that government's role is critically important, but government alone cannot overcome our problems. That's why tonight I would like to call on all of you

to reach out to people in your community -- to go to them one-to-one. I'm asking you to join with me to initiate a new era of volunteerism. Everyone has hopes for success in life, and their own idea of what that means. Well, from now on in America, any definition of a successful life must include serving others.

You've often heard me speak of a thousand points of light. Those lights are the commitment and concern of individuals and institutions across America who make it their mission to help others in need -- to bring their light into the lives of others. I always like to remember that there is no exercise better for the human heart than reaching down and lifting someone else up.

And we do have people in need -- problems that cause immeasurable pain and suffering. The breakdown of the family. Teenage pregnancy. Housing unaffordable to the poor. Homelessness. The locked door of illiteracy. AIDS and other cruel diseases. And perhaps the worst scourge of all: drug use.

These problems were long in coming, and they won't be solved overnight. But remember for all our problems, there is no problem in America that is not being solved somewhere and each of us can contribute.

That is the magic of the United Way. And it is the spirit of volunteerism that says so much about America.

We celebrate this spirit in many ways. We see it in the smile of a senior citizen when there's a warm meal and someone who cares. I've seen it in the faces of children when they know they have a home and love. That spirit lives every day, wherever

they have a home and love. That spirit lives every day, wherever volunteers work with the sick, the poor, the handicapped -- whenever one of us reaches out a helping hand, or a quiet voice says to someone in need, "I'm here." "I'll help." "I care."

That's the true expression of the kinder and gentler America we can build for ourselves and our children. And tonight in kicking off this United Way campaign, I want you to know that it's not just what it does for others that is so important, but what it does for each of us. **Because, you see, the United Way brings out the best -- in all of us.**

Thank you, God bless you, and God bless the United States of America.

#

Tron
Draft three
September 12, 1989
Title: MIAMI

PROPOSED VIDEO MESSAGE
THE MIAMI PROJECT -- THE MARC BUONICONTI FUND

Good evening to everyone at tonight's Fourth Annual Great Sports Legends Dinner for the Marc Buoniconti Fund.

Barbara and I have closely watched the steady progress of your exceptional organization -- The Miami Project to Cure Paralysis. And while paralysis isn't an easy puzzle to solve, in a short time the Miami Project has made remarkable progress and grown into one of our country's finest spinal cord injury research centers. Through the efforts of Nick and Marc Buoniconti, The Project has united the great talent of this country's scientific and educational community to examine paralysis a new way -- and to work together for a cure.

But, the Miami Project is more than just dedicated researchers and devoted doctors. It's a shining example of those thousand points of light I like to talk so much about. Through the generous support of everyone here tonight -- volunteering time and money -- the Miami Project is making great advances in combating the tragedy of spinal cord injury.

This evening is a celebration of the Project but it's also an opportunity to salute the bravery and spirit of two other great sports legends -- The Buonicontis, father Nick and son Marc. Nick has told me that Marc dreams at night he is still walking. Well, it's the hope of that vision that fires the dedication of the people who work at the Miami Project. And the

work you do will benefit thousands across the country with the very same dream.

Thank you for including me in tonight's important dinner. God speed on the Miami Project's important work, and God bless you all.

#

Tron
Draft two
September 11, 1989
Title: INTERCITY

PROPOSED VIDEO MESSAGE
INTERNATIONAL CITY MANAGEMENT ASSOCIATION

I am delighted to extend a warm welcome to all the I-C-M-A members attending this year's diamond anniversary conference in Des Moines. In seventy-five short years, this country and the world have benefited from the contributions you've made to local government.

This year the I-C-M-A is celebrating 75 years of council-manager government in this country. This form of government was designed by reformers like President Theodore Roosevelt to enhance representative democracy and to bring sound business management structure and practices to our cities, counties, towns and villages. It's the concept of finding solutions at home, rather than turning hundreds or even thousands of miles away for help from the federal government.

It's been said that the closer government is to the people, the better the government. And, I've often felt that it's the dedicated work of local officials that ensures government remains responsive to the people it serves. And it's local government that is the most effective and best able to resolve local issues.

The I-C-M-A was founded with a commitment to integrity in local government and efficient and effective management of public services. And over the years, your association has done much to ensure the quality of local government administration in the

United States and in other countries who have adopted our council-manager plan.

In closing, let me commend you for your dedication and commitment to your communities, and for the vital role you play in delivering essential public services.

Thank you, have a great conference, and God bless you all.

#

Sheehan
September 12, 1989
Draft three
Title: GUARD

PROPOSED VIDEO MESSAGE
NATIONAL GUARD ASSOCIATION

Good evening. It is a pleasure to join this, the 111th Conference of the National Guard Association. Let me start by thanking you, the members of the National Guard Association, for the honor of being chosen as recipient of the Harry S Truman Award. It is truly an honor to be a part of the National Guard family in this special way.

The National Guard has a long and proud history. One hundred and forty years before the Declaration of Independence, citizen-soldiers, your predecessors, were coming to the aid of their towns and villages. Since then, you, as citizen-soldiers, have always answered the call for help. But your service has been more than marching off to defend our freedom and liberty on foreign lands. You have come to the aid of Americans in emergencies, after floods and storms. And now, you continue that tradition of service to nation and community, with your involvement in the war on illegal drugs. Sacrifice for country has always been a part of the Guard tradition...and at times, even the ultimate sacrifice.

Today, you meet to discuss, as you always do, how to improve the ability of citizens to come to the defense of our Nation. Thank you for the good work you do. This Nation can take great comfort that dedicated Americans like you are willing to serve in

the National Guard, volunteering to defend and aid Americans whenever and wherever needed.

God bless you all and God bless the United States of America.

of America for its elevation and mountainous terrain. Many slogans have also been used over the years to promote skiing and tourism in Colorado.

Connecticut

The name Connecticut was clearly established in the early seventeenth century as applied to the Connecticut River.¹⁵ The native Indian word "Quinnehtukqut" was translated into the current English spelling and means "beside the long tidal river."¹⁶

In 1959, the Connecticut legislature officially adopted the nickname The Constitution State¹⁷ because Connecticut was the first of all the states to have a written constitution. Connecticut is also known unofficially as the Nutmeg State, not because the state produces the spice in large quantities, but because its early citizens were so skilled and industrious that they could make and sell wooden nutmegs.¹⁸

Delaware

The state of Delaware and the Delaware Indians are both named after the Delaware River. The Delaware River was named by the English after Sir Thomas West, Lord de la Warr, who was the Virginia Company's first governor.¹⁹

Delaware was the first state to ratify the United States Constitution, thus earning it the nickname the First State. Delaware is also known as the Diamond State, a sobriquet originated by Thomas Jefferson, who referred to Delaware as like a diamond—small but of great value.²⁰

Florida

Florida was named for the day on which it was discovered by Spanish explorer Ponce de Leon. On Easter Sunday in 1513, de Leon named the new land La Florida in honor of Pascua Florida, the Spanish Feast of the Flowers at Eastertime.²¹

Florida has a number of nicknames owing to its geographical location and the importance of tourism. Florida is commonly known as the Sunshine State. It is also called the Alligator State, the Everglades State, and the Southernmost State for obvious reasons. The Orange State is still another nickname that acknowledges the importance of the citrus industry to Florida's economy.

Georgia

Georgia was founded in 1733 by James Oglethorpe, who had been granted a charter by King George II in 1732 to found a colony named after the

king. Oglethorpe carried out the thirteen British colonies.

The state of Georgia has recognized the use of several nicknames: Peach State and the Goobers. The state's agricultural production and will of Georgia's economic development—through the South. Georgia is also known as the Peach State. Crackers, originally a term used to describe immigrants of Virginia and North Carolina, that buzzards were once present.

Hawaii

Captain James Cook named the Hawaiian Islands in honor of his King Kamehameha I had unified the Kingdom of Hawaii territory in 1898 when the Statehood came in 1959.

The name Hawaii itself is derived from the islands, Hawaii Loa, meaning small or new homeland. "Hawaii" means both small and ragged volcanoes.²⁴

The state of Hawaii received its name in a 1959 legislative act. The name Pineapple State for its extensive pineapple production in the Pacific for its natural beauty led to the state to join the Union.

Idaho

Contrary to long-held common meaning "gem of the mountains," the name Idaho was chosen by George M. Willing, who used the name what would become the term for the state of Colorado was maintained because the name Idaho was derived from the word "shoshone," meaning "gem of the mountains." The name Idaho took root because of the gold discoveries on the Salmon River. Even a Columbia River

THE WHITE HOUSE
WASHINGTON



10:00 AM

9/11

Date: 9/11/89

DATE: _____

SUBJECT: _____

TO: *Chriss Winston*

FROM: CLARK KENT ERVIN
Office of National Service
x6266 *C*

- VICE PRE
- SUNUNU
- SCOWCF
- DARMA
- BATES
- BREDE
- CARD
- CICCOI
- DEMA
- FITZW
- GRAY
- HAGII

- Action
- Your Comment
- Let's Talk
- FYI

*Attached are our comments on
far video scripts for the President.*

| 10N FYI | |
|-------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> |

REMARKS:

on, Rm. 122,
, with a

RESPONSE:

89 SEP 11 P2:42

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1009 SEP 11 11 11: -

McGroarty/Dooley
September 11, 1989
Draft one
Title: WAY

PROPOSED VIDEO MESSAGE
THE UNITED WAY

Good evening, my fellow Americans -- or perhaps I should say my fellow volunteers. Because tonight I am kicking off the national campaign for the largest federation of voluntary agencies and programs in the nation: the United Way.

For me, it's a special honor to be part of this American tradition because, you see, I am a United Way volunteer, and Barbara and I have always been a part of the volunteer programs in the communities where we lived.

Voluntary organizations like the United Way are uniquely American, a part of what makes us a truly great nation. That's why in 1987 as Vice President, I served as national spokesman for the United Way's Centennial.

Last year, the twenty-three hundred local United Way chapters raised more than 2.7 billion dollars to help people in need. In fact, United Way funds went to more than 40,000 agencies and programs serving millions of Americans across this country. And it doesn't stop there: United Way is active in 22 countries around the world.

What makes United Way work is the commitment of every individual volunteer. I know that government's role is critically important, but government alone cannot overcome our problems. That's why tonight I would like to call on all of you

to reach out to people in your community -- to go to them one-to-one. I'm asking you to join with me to initiate a new era of volunteerism. Everyone has hopes for success in life, and their own idea of what that means. Well, from now on in America, any definition of a successful life must include serving others.

You've often heard me speak of a thousand points of light. Those lights are ^{the} commitment and concern of individuals and institutions across America who make it their mission to help others in need -- to bring their light into the lives of others.

And we do have people in need -- problems that cause immeasurable pain and suffering. The breakdown of the family. Teenage pregnancy. Affordable housing for the poor. Homes for the homeless. The locked door of illiteracy. AIDS and other cruel diseases. And the worst scourge of all: drug use.

These problems were long in coming, and they won't be solved overnight. But they can be solved -- and each of us can contribute. For all ^{perhaps} our ^{believe it or not} problems, ^{virtually every} there is no problem in America that is not being dealt with ^{is being} ^{solved} successfully -- somewhere.

That is the magic of the United Way. And it is the spirit of volunteerism that says so much about America.

We celebrate this spirit in many ways: ~~with bands and parades on our main street.~~ We see it in the smile of a senior citizen when there's a warm meal and someone who cares. I've seen it in the faces of children when they know they have a home and love. That spirit lives every day, wherever volunteers work with the sick, the poor, the handicapped -- whenever one of us

reaches out a helping hand, or a quiet voice says to someone in need, "I'm here." "I'll help." "I care."

That's the true expression of the kinder and gentler America we can build for ourselves and our children. And tonight in kicking off this United Way campaign, I want you to know that it's not just what it does for others that is so important, but what it does for each of us. Because, you see, the United Way brings out the best -- in all of us.

Thank you, God bless you, and God bless the United States of America.

#

Tron
Draft two
September 11, 1989
Title: INTERCITY

PROPOSED VIDEO MESSAGE
INTERNATIONAL CITY MANAGEMENT ASSOCIATION

I am delighted to extend a warm welcome to all the I-C-M-A members attending this year's diamond anniversary conference in Des Moines. In seventy-five short years, this country and the world have benefited from the contributions you've made to local government.

This year the I-C-M-A is celebrating 75 years of council-manager government in this country. This form of government was designed by reformers like President Theodore Roosevelt to enhance representative democracy and to bring sound business management structure and practices to our cities, counties, towns and villages. It's the concept of finding solutions at home, rather than turning hundreds or even thousands of miles away for help from the federal government.

It's been said that the closer government is to the people, the better the government. And, I've often felt that it's the dedicated work of local officials that ensures government remains responsive to the people it serves. And it's local government that is the most effective and best able to resolve local issues.

The I-C-M-A was founded with a commitment to integrity in local government and efficient and effective management of public services. And over the years, your association has done much to ensure the quality of local government administration in the

United States and in other countries who have adopted our council-manager plan.

In closing, let me commend you for your dedication and commitment to your communities, and for the vital role you play in delivering essential public services.

Thank you, have a great conference, and God bless you all.

#

#

#

1989 SEP 11 10:11:11

Tron
Draft two
September 11, 1989
Title: MIAMI

PROPOSED VIDEO MESSAGE
THE MIAMI PROJECT -- THE MARC BUONICONTI FUND

Good evening to everyone at tonight's Fourth Annual Great Sports Legends Dinner for the Marc Buoniconti Fund.

Barbara and I have closely watched the steady progress of your exceptional organization -- The Miami Project to Cure Paralysis. And while paralysis isn't an easy puzzle to solve, in a short time the Miami Project has made remarkable progress and grown into one of our country's finest spinal cord injury research centers. Through the efforts of Nick and Marc Buoniconti, The Project has united the great talent of this country's scientific and educational community to examine paralysis a new way -- and to work together for a cure.

But, the Miami Project is more than just dedicated researchers and devoted doctors. It's a shining example of those thousand points of light I like to talk so much about. Through the generous support of everyone here tonight -- volunteering time and money -- the Miami Project is making great advances in combating the tragedy of spinal cord injury.

This evening is a celebration of the Project but it's also an opportunity to salute the bravery and spirit of two other great sports legends -- The Buonicontis, father Nick and son Marc. Nick has told me that Marc dreams at night he is still walking. Well, it's the hope of that vision that fires the dedication of the people who work at the Miami Project. And the

work you do will benefit thousands across the country with the very same dream.

Thank you for including me in tonight's important dinner. God speed on the Miami Project's important work, and God bless you all.

#

Sheehan
September 11, 1989
Draft two
Title: GUARD

1989 SEP 11 11 11 AM

PROPOSED VIDEO MESSAGE
NATIONAL GUARD ASSOCIATION

Good evening. It is a pleasure to join this, the 111th Conference of the National Guard Association. Let me start by thanking you, the members of the National Guard Association, for the honor of being chosen as recipient of the Harry S. Truman Award. It is truly an honor to be a part of the National Guard family in this special way.

The National Guard has a long and proud history. One hundred and forty years before the Declaration of Independence, citizen-soldiers, your predecessors, were coming to the aid of their towns and villages. Since then, you, as citizen-soldiers, have always answered the call for help. But your service has been more than marching off to defend our freedom and liberty on foreign lands. You have come to the aid of Americans in emergencies, after floods and storms. And now, you continue that tradition of service to nation and community, with your involvement in the war on illegal drugs.

Today, you meet to discuss, as you always do, how to improve the ability of citizens to come to the defense of our Nation. Thank you for the good work you do. This Nation can take great comfort that dedicated Americans like you are willing to serve in the National Guard, volunteering to defend and aid Americans whenever and wherever needed.

in the fact

God bless you all and God bless the United States of
America.

Tron/Sheehan
Sept. 13, 1989
(Martinez)

Proposed Video Script
Governor Martinez

I'm pleased and proud to join you tonight in congratulating Bob Martinez on the great job he's doing as Governor of Florida. His creative leadership and courage have made a tremendous difference for Florida and the nation.

Bob Martinez has pioneered effective ideas for fighting crime and drugs -- a battle we must win. He's a champion of managed growth and the environment, and his budgets are models of cost efficient government I wish Congress would emulate.

Bob, your effective hands-on management and care and concern for people have made Florida a better place to live.

And with several Floridians in the family, I have more than a passing interest in your great states' future and quality of life.

I know you're with many great friends and supporters tonight and I'm proud to be among them. Like everyone in this room, I'm going to do everything I can to see that we all continue to benefit from your tremendous leadership as Governor of Florida. You can count on the whole Bush family to spread the word.

#

Bob Dole.
Jeannie Austin
Van Poole

Congressional delegation
including Ilkka Ros-kethinan

Tron/Sheehan
Sept. 13, 1989
(Martinez)

Proposed Video Script
Governor Martinez

I'm pleased and proud to join you tonight in congratulating Bob Martinez on the great job he's doing as Governor of Florida. His creative leadership and courage have made a tremendous difference for Florida and the nation.

Bob Martinez has pioneered effective ideas for fighting crime and drugs -- a battle we must win. He's a champion of managed growth and the environment, and his budgets are models of cost efficient government I wish Congress would emulate.

Bob, your effective hands-on management and care and concern for people have made Florida a better place to live.

And with several Floridians in the family, I have more than a passing interest in your great states' future and quality of life.

I know you're with many great friends and supporters tonight and I'm proud to be among them. Like everyone in this room, I'm going to do everything I can to see that we all continue to benefit from your tremendous leadership as Governor of Florida. You can count on the whole Bush family to spread the word.

###

Tron/Sheehan
Sept. 13, 1989
(Martinez)

Proposed Video Script
Governor Martinez

I'm pleased and proud to join you tonight in congratulating Bob Martinez on the great job he's doing as Governor of Florida. His creative leadership and courage have made a tremendous difference for Florida and the nation.

Bob Martinez has pioneered effective ideas for fighting crime and drugs -- a battle we must win. He's a champion of managed growth and the environment, and his budgets are models of cost efficient government I wish Congress would emulate.

Bob, your effective hands-on management and care and concern for people have made Florida a better place to live.

And with several Floridians in the family, I have more than a passing interest in your great states' future and quality of life.

I know you're with many great friends and supporters tonight and I'm proud to be among them. Like everyone in this room, I'm going to do everything I can to see that we all continue to benefit from your tremendous leadership as Governor of Florida. You can count on the whole Bush family to spread the word.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/11/89 ACTION/CONCURRENCE/COMMENT DUE BY: 9/12/89 10:00 AM

SUBJECT: FOUR VIDEO SCRIPTS

| | ACTION FYI | | | ACTION FYI | |
|----------------------|-------------------------------------|-------------------------------------|----------------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/> | <input checked="" type="checkbox"/> | MCCLURE | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| SUNUNU | <input type="checkbox"/> | <input checked="" type="checkbox"/> | NEWMAN | <input type="checkbox"/> | <input type="checkbox"/> |
| SCOWCROFT <i>N/C</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | PORTER | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| DARMAN | <input checked="" type="checkbox"/> | <input type="checkbox"/> | STUDDERT <i>N/C</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| BATES <i>N/C</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | UNTERMAYER | <input type="checkbox"/> | <input type="checkbox"/> |
| BREEDEN | <input type="checkbox"/> | <input type="checkbox"/> | ROGERS | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| CARD | <input type="checkbox"/> | <input checked="" type="checkbox"/> | WINSTON | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| CICCONI | <input type="checkbox"/> | <input checked="" type="checkbox"/> | PINKERTON <i>N/C</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| DEMAREST | <input checked="" type="checkbox"/> | <input type="checkbox"/> | PETERSMEYER | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| FITZWATER | <input type="checkbox"/> | <input checked="" type="checkbox"/> | ANDERSON <i>N/C</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| GRAY | <input checked="" type="checkbox"/> | <input type="checkbox"/> | | <input type="checkbox"/> | <input type="checkbox"/> |
| HAGIN | <input type="checkbox"/> | <input type="checkbox"/> | | <input type="checkbox"/> | <input type="checkbox"/> |

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 10:00 AM, Tuesday, September 12, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

McGroarty/Dooley
September 11, 1989
Draft one
Title: WAY

PROPOSED VIDEO MESSAGE
THE UNITED WAY

Good evening, my fellow Americans -- or perhaps I should say my fellow volunteers. ~~Because~~ tonight I am kicking off the national campaign for the largest federation of voluntary agencies and programs in the nation: the United Way.

For me, it's a special honor to be part of this American tradition because, you see, I am a United Way volunteer, and Barbara and I have always been a part of the volunteer programs in ~~the~~ communities where we ^{live} lived.

Voluntary organizations like the United Way are uniquely American, a part of what makes us a truly great nation. That's why in 1987 as Vice President, I served as national spokesman for the United Way's Centennial.

Last year, the twenty-three hundred local United Way chapters raised more than 2.7 billion dollars to help people in need. In fact, United Way funds went to more than 40,000 agencies and programs serving millions of Americans across this country. And it doesn't stop there: United Way is active in 22 countries around the world.

What makes United Way work is the commitment of every individual volunteer. I know that government's role is critically important, but government alone cannot overcome our problems. That's why tonight I would like to call on all of you

to reach out to people in your community -- to go to them one-to-one. I'm asking you to join with me to initiate a new era of volunteerism. Everyone has hopes for success in life, and their own idea of what that means. Well, from now on in America, any definition of a successful life must include serving others.

You've often heard me speak of a thousand points of light. Those lights are ^{the} commitment and concern of individuals and institutions across America who make it their mission to help others in need -- to bring their light into the lives of others. *I always like to remember that there is no exercise better for the human heart*

And we do have people in need -- problems that cause immeasurable pain and suffering. The breakdown of the family. Teenage pregnancy. ~~Affordable housing~~ ^{unaffordable to} for the poor. ~~Homes for the Homeless.~~ ^{ness} The locked door of illiteracy. AIDS and other cruel diseases. ^{perhaps} And ~~the~~ worst scourge of all: drug use.

These problems were long in coming, and they won't be solved overnight. ~~But they can be solved -- and each of us can contribute.~~ ^{BUT remember Sir} For all our problems, there is no problem in America that is not being dealt with ^{Solved} -- successfully -- somewhere, ^{and each of us can contribute}

That is the magic of the United Way. And it is the spirit of volunteerism that says so much about America.

We celebrate this spirit in many ways. ~~with bands and parades on our main street.~~ We see it in the smile of a senior citizen when there's a warm meal and someone who cares. I've seen it in the faces of children when they know they have a home and love. That spirit lives every day, wherever volunteers work with the sick, the poor, the handicapped -- whenever one of us

than reaching down and lifting someone else up.

reaches out a helping hand, or a quiet voice says to someone in need, "I'm here." "I'll help." "I care."

That's the true expression of the kinder and gentler America we can build for ourselves and our children. And tonight in kicking off this United Way campaign, I want you to know that it's not just what it does for others that is so important, but what it does for each of us. Because, you see, the United Way brings out the best -- in all of us.

Thank you, God bless you, and God bless the United States of America.

#

Tron
Draft two
September 11, 1989
Title: INTERCITY

1989 SEP 11

PROPOSED VIDEO MESSAGE
INTERNATIONAL CITY MANAGEMENT ASSOCIATION

I am delighted to extend a warm welcome to all the I-C-M-A members attending this year's diamond anniversary conference in Des Moines. In seventy-five short years, this country and the world have benefited from the contributions you've made to local government.

This year the I-C-M-A is celebrating 75 years of council-manager government in this country. This form of government was designed by reformers like President Theodore Roosevelt to enhance representative democracy and to bring sound business management structure and practices to our cities, counties, towns and villages. It's the concept of finding solutions at home, rather than turning hundreds or even thousands of miles away for help from the federal government.

It's been said that the closer government is to the people, the better the government. And, I've often felt that it's the dedicated work of local officials that ensures government remains responsive to the people it serves. And it's local government that is the most effective and best able to resolve local issues.

The I-C-M-A was founded with a commitment to integrity in local government and efficient and effective management of public services. And over the years, your association has done much to ensure the quality of local government administration in the

United States and in other countries who have adopted our council-manager plan.

In closing, let me commend you for your dedication and commitment to your communities, and for the vital role you play in delivering essential public services.

Thank you, have a great conference, and God bless you all.

#

Tron
Draft two
September 11, 1989
Title: MIAMI

PROPOSED VIDEO MESSAGE
THE MIAMI PROJECT -- THE MARC BUONICONTI FUND

Good evening to everyone at tonight's Fourth Annual Great Sports Legends Dinner for the Marc Buoniconti Fund.

Barbara and I have closely watched the steady progress of your exceptional organization -- The Miami Project to Cure Paralysis. And while paralysis isn't an easy puzzle to solve, in a short time the Miami Project has made remarkable progress and grown into one of our country's finest spinal cord injury research centers. Through the efforts of Nick and Marc Buoniconti, The Project has united the great talent of this country's scientific and educational community to examine paralysis a new way -- and to work together for a cure.

But, the Miami Project is more than just dedicated researchers and devoted doctors. It's a shining example of those thousand points of light I like to talk so much about. Through the generous support of everyone here tonight -- volunteering time and money -- the Miami Project is making great advances in combating the tragedy of spinal cord injury.

This evening is a celebration of the Project but it's also an opportunity to salute the bravery and spirit of two other great sports legends -- The Buonicontis, father Nick and son Marc. Nick has told me that Marc dreams at night he is still walking. Well, it's the hope of that vision that fires the dedication of the people who work at the Miami Project. And the

work you do will benefit thousands across the country with the very same dream.

Thank you for including me in tonight's important dinner. God speed on the Miami Project's important work, and God bless you all.

#

Sheehan
September 11, 1989
Draft two
Title: GUARD

1000 SEP 11 1989

PROPOSED VIDEO MESSAGE
NATIONAL GUARD ASSOCIATION

Good evening. It is a pleasure to join this, the 111th Conference of the National Guard Association. Let me start by thanking you, the members of the National Guard Association, for the honor of being chosen as recipient of the Harry S. Truman Award. It is truly an honor to be a part of the National Guard family in this special way.

The National Guard has a long and proud history. One hundred and forty years before the Declaration of Independence, citizen-soldiers, your predecessors, were coming to the aid of their towns and villages. Since then, you, as citizen-soldiers, have always answered the call for help. ~~But your service has been more than marching off to defend our freedom and liberty on foreign lands.~~ ~~The Guard has been~~ ~~sacrificing at times making the ultimate sacrifice.~~ You have come to the aid of Americans in emergencies, after floods and storms. And now, you continue that tradition of service to nation and community, with your involvement in the war on illegal drugs.

Today, you meet to discuss, as you always do, how to improve the ability of citizens to come to the defense of our Nation. Thank you for the good work you do. This Nation can take great comfort that dedicated Americans like you are willing to serve in the National Guard, volunteering to defend and aid Americans whenever and wherever needed.

STET

Sacrifice for country has always been a part of the Guard tradition... and at times, even the ultimate sacrifice.

God bless you all and God bless the United States of
America.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/11/89 ACTION/CONCURRENCE/COMMENT DUE BY: 9/12/89 10:00 AM

SUBJECT: FOUR VIDEO SCRIPTS

| | ACTION FYI | | | ACTION FYI | |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/> | <input checked="" type="checkbox"/> | MCCLURE | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| SUNUNU | <input type="checkbox"/> | <input checked="" type="checkbox"/> | NEWMAN | <input type="checkbox"/> | <input type="checkbox"/> |
| SCOWCROFT | <input checked="" type="checkbox"/> | <input type="checkbox"/> | PORTER | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| DARMAN | <input checked="" type="checkbox"/> | <input type="checkbox"/> | STUDDERT | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| BATES | <input checked="" type="checkbox"/> | <input type="checkbox"/> | UNTERMAYER | <input type="checkbox"/> | <input type="checkbox"/> |
| BREEDEN | <input type="checkbox"/> | <input type="checkbox"/> | ROGERS | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| CARD | <input type="checkbox"/> | <input checked="" type="checkbox"/> | WINSTON | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| CICCONI | <input type="checkbox"/> | <input checked="" type="checkbox"/> | PINKERTON | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| DEMAREST | <input checked="" type="checkbox"/> | <input type="checkbox"/> | PETERSMEYER | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| FITZWATER | <input type="checkbox"/> | <input checked="" type="checkbox"/> | ANDERSON | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| GRAY | <input checked="" type="checkbox"/> | <input type="checkbox"/> | | <input type="checkbox"/> | <input type="checkbox"/> |
| HAGIN | <input type="checkbox"/> | <input type="checkbox"/> | | <input type="checkbox"/> | <input type="checkbox"/> |

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 10:00 AM, Tuesday, September 12, with a copy to my office. Thank you.

RESPONSE:

September 12, 1989

TO: CHRISS WINSTON

The NSC concurs with the proposed video messages for The United Way, International City Management Association, The Marc Buoniconti Fund Miami Project and the National Guard Association.

Brent Scowcroft
Brent Scowcroft

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

cc: James W. Cicconi

89 SEP 11 All: 47

89 SEP 15 15:48

McGroarty/Dooley
September 11, 1989
Draft one
Title: WAY

PROPOSED VIDEO MESSAGE
THE UNITED WAY

Good evening, my fellow Americans -- or perhaps I should say my fellow volunteers. Because tonight I am kicking off the national campaign for the largest federation of voluntary agencies and programs in the nation: the United Way.

For me, it's a special honor to be part of this American tradition because, you see, I am a United Way volunteer, and Barbara and I have always been a part of the volunteer programs in the communities where we lived.

Voluntary organizations like the United Way are uniquely American, a part of what makes us a truly great nation. That's why in 1987 as Vice President, I served as national spokesman for the United Way's Centennial.

Last year, the twenty-three hundred local United Way chapters raised more than 2.7 billion dollars to help people in need. In fact, United Way funds went to more than 40,000 agencies and programs serving millions of Americans across this country. And it doesn't stop there: United Way is active in 22 countries around the world.

What makes United Way work is the commitment of every individual volunteer. I know that government's role is critically important, but government alone cannot overcome our problems. That's why tonight I would like to call on all of you

to reach out to people in your community -- to go to them one-to-one. I'm asking you to join with me to initiate a new era of volunteerism. Everyone has hopes for success in life, and their own idea of what that means. Well, from now on in America, any definition of a successful life must include serving others.

You've often heard me speak of a thousand points of light. Those lights are commitment and concern of individuals and institutions across America who make it their mission to help others in need -- to bring their light into the lives of others.

And we do have people in need -- problems that cause immeasurable pain and suffering. The breakdown of the family. Teenage pregnancy. Affordable housing for the poor. Homes for the homeless. The locked door of illiteracy. AIDS and other cruel diseases. And the worst scourge of all: drug use.

These problems were long in coming, and they won't be solved overnight. But they can be solved -- and each of us can contribute. For all our problems, there is no problem in America that is not being dealt with -- successfully -- somewhere.

That is the magic of the United Way. And it is the spirit of volunteerism that says so much about America.

We celebrate this spirit in many ways: with bands and parades on our main street. We see it in the smile of a senior citizen when there's a warm meal and someone who cares. I've seen it in the faces of children when they know they have a home and love. That spirit lives every day, wherever volunteers work with the sick, the poor, the handicapped -- whenever one of us

reaches out a helping hand, or a quiet voice says to someone in need, "I'm here." "I'll help." "I care."

That's the true expression of the kinder and gentler America we can build for ourselves and our children. And tonight in kicking off this United Way campaign, I want you to know that it's not just what it does for others that is so important, but what it does for each of us. Because, you see, the United Way brings out the best -- in all of us.

Thank you, God bless you, and God bless the United States of America.

#

Tron

Draft two

September 11, 1989

Title: INTERCITY

1989 SEP 11

PROPOSED VIDEO MESSAGE
INTERNATIONAL CITY MANAGEMENT ASSOCIATION

I am delighted to extend a warm welcome to all the I-C-M-A members attending this year's diamond anniversary conference in Des Moines. In seventy-five short years, this country and the world have benefited from the contributions you've made to local government.

This year the I-C-M-A is celebrating 75 years of council-manager government in this country. This form of government was designed by reformers like President Theodore Roosevelt to enhance representative democracy and to bring sound business management structure and practices to our cities, counties, towns and villages. It's the concept of finding solutions at home, rather than turning hundreds or even thousands of miles away for help from the federal government.

It's been said that the closer government is to the people, the better the government. And, I've often felt that it's the dedicated work of local officials that ensures government remains responsive to the people it serves. And it's local government that is the most effective and best able to resolve local issues.

The I-C-M-A was founded with a commitment to integrity in local government and efficient and effective management of public services. And over the years, your association has done much to ensure the quality of local government administration in the

United States and in other countries who have adopted our council-manager plan.

In closing, let me commend you for your dedication and commitment to your communities, and for the vital role you play in delivering essential public services.

Thank you, have a great conference, and God bless you all.

#

Tron
Draft two
September 11, 1989
Title: MIAMI

PROPOSED VIDEO MESSAGE
THE MIAMI PROJECT -- THE MARC BUONICONTI FUND

Good evening to everyone at tonight's Fourth Annual Great Sports Legends Dinner for the Marc Buoniconti Fund.

Barbara and I have closely watched the steady progress of your exceptional organization -- The Miami Project to Cure Paralysis. And while paralysis isn't an easy puzzle to solve, in a short time the Miami Project has made remarkable progress and grown into one of our country's finest spinal cord injury research centers. Through the efforts of Nick and Marc Buoniconti, The Project has united the great talent of this country's scientific and educational community to examine paralysis a new way -- and to work together for a cure.

But, the Miami Project is more than just dedicated researchers and devoted doctors. It's a shining example of those thousand points of light I like to talk so much about. Through the generous support of everyone here tonight -- volunteering time and money -- the Miami Project is making great advances in combating the tragedy of spinal cord injury.

This evening is a celebration of the Project but it's also an opportunity to salute the bravery and spirit of two other great sports legends -- The Buoniconti's, father Nick and son Marc. Nick has told me that Marc dreams at night he is still walking. Well, it's the hope of that vision that fires the dedication of the people who work at the Miami Project. And the

work you do will benefit thousands across the country with the very same dream.

Thank you for including me in tonight's important dinner. God speed on the Miami Project's important work, and God bless you all.

#

Sheehan
September 11, 1989
Draft two
Title: GUARD

PROPOSED VIDEO MESSAGE
NATIONAL GUARD ASSOCIATION

Good evening. It is a pleasure to join this, the 111th Conference of the National Guard Association. Let me start by thanking you, the members of the National Guard Association, for the honor of being chosen as recipient of the Harry S. Truman Award. It is truly an honor to be a part of the National Guard family in this special way.

The National Guard has a long and proud history. One hundred and forty years before the Declaration of Independence, citizen-soldiers, your predecessors, were coming to the aid of their towns and villages. Since then, you, as citizen-soldiers, have always answered the call for help. But your service has been more than marching off to defend our freedom and liberty on foreign lands. You have come to the aid of Americans in emergencies, after floods and storms. And now, you continue that tradition of service to nation and community, with your involvement in the war on illegal drugs.

Today, you meet to discuss, as you always do, how to improve the ability of citizens to come to the defense of our Nation. Thank you for the good work you do. This Nation can take great comfort that dedicated Americans like you are willing to serve in the National Guard, volunteering to defend and aid Americans whenever and wherever needed.

God bless you all and God bless the United States of
America.

WHITE HOUSE STAFFING MEMORANDUM

9/11/89

9/12/89 10:00 AM

DATE: _____ ACTION/CONCURRENCE/COMMENT DUE BY: _____

FOUR VIDEO SCRIPTS

SUBJECT: _____

| | ACTION FYI | | | ACTION FYI | |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/> | <input checked="" type="checkbox"/> | MCCLURE | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| SUNUNU | <input type="checkbox"/> | <input checked="" type="checkbox"/> | NEWMAN | <input type="checkbox"/> | <input type="checkbox"/> |
| SCOWCROFT | <input checked="" type="checkbox"/> | <input type="checkbox"/> | PORTER | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| DARMAN | <input checked="" type="checkbox"/> | <input type="checkbox"/> | STUDDERT | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| BATES | <input checked="" type="checkbox"/> | <input type="checkbox"/> | UNTERMAYER | <input type="checkbox"/> | <input type="checkbox"/> |
| BREEDEN | <input type="checkbox"/> | <input type="checkbox"/> | ROGERS | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| CARD | <input type="checkbox"/> | <input checked="" type="checkbox"/> | WINSTON | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| CICCONI | <input type="checkbox"/> | <input checked="" type="checkbox"/> | PINKERTON | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| DEMAREST | <input checked="" type="checkbox"/> | <input type="checkbox"/> | PETERSMEYER | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| FITZWATER | <input type="checkbox"/> | <input checked="" type="checkbox"/> | ANDERSON | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| GRAY | <input checked="" type="checkbox"/> | <input type="checkbox"/> | _____ | <input type="checkbox"/> | <input type="checkbox"/> |
| HAGIN | <input type="checkbox"/> | <input type="checkbox"/> | _____ | <input type="checkbox"/> | <input type="checkbox"/> |

REMARKS:

Please forward any comments directly to **Chriss Winston**, Rm. 122, x2930, no later than 10:00 AM, Tuesday, September 12, with a copy to my office. Thank you.

RESPONSE:

SEP 12 4:33 PM '89
 No Comment on 9/12/89.

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

THE WHITE HOUSE
WASHINGTON

September 11, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*
SUBJECT: Four Video Scripts

We have reviewed the draft video scripts and have a couple of comments we believe will improve the remarks. We suggest adding the following sentence to the end of the second paragraph on page two of the United Way remarks: "I always like to remember that there is no exercise better for the human heart than reaching down and lifting someone else up."

There is one important point missing from the National Guard Association remarks which I think should be mentioned. Many men and women have sacrificed their lives in service to the National Guard and the United States. Just this past weekend, three guardsman were killed in a helicopter crash in Idaho. We should note that these people are willing to make the supreme sacrifice.

This is a minor editorial note. In the first paragraph of the National Guard Association remarks Harry S Truman is cited. President Truman's middle name was "S", therefore, there should not be a period after the "S" in the text since the "S" is not his middle initial, but his middle name.

If you have any questions or I can help in any other way, please let me know.

cc: James W. Cicconi

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/11/89 ACTION/CONCURRENCE/COMMENT DUE BY: 9/12/89 10:00 AM

SUBJECT: FOUR VIDEO SCRIPTS

| | ACTION FYI | | | ACTION FYI | |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/> | <input checked="" type="checkbox"/> | MCCLURE | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| SUNUNU | <input type="checkbox"/> | <input checked="" type="checkbox"/> | NEWMAN | <input type="checkbox"/> | <input type="checkbox"/> |
| SCOWCROFT | <input checked="" type="checkbox"/> | <input type="checkbox"/> | PORTER | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| DARMAN | <input checked="" type="checkbox"/> | <input type="checkbox"/> | STUDDERT | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| BATES | <input checked="" type="checkbox"/> | <input type="checkbox"/> | UNTERMAYER | <input type="checkbox"/> | <input type="checkbox"/> |
| BREEDEN | <input type="checkbox"/> | <input type="checkbox"/> | ROGERS | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| CARD | <input type="checkbox"/> | <input checked="" type="checkbox"/> | WINSTON | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| CICCONI | <input type="checkbox"/> | <input checked="" type="checkbox"/> | PINKERTON | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| DEMAREST | <input checked="" type="checkbox"/> | <input type="checkbox"/> | PETERSMEYER | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| FITZWATER | <input type="checkbox"/> | <input checked="" type="checkbox"/> | ANDERSON | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| GRAY | <input checked="" type="checkbox"/> | <input type="checkbox"/> | | <input type="checkbox"/> | <input type="checkbox"/> |
| HAGIN | <input type="checkbox"/> | <input type="checkbox"/> | | <input type="checkbox"/> | <input type="checkbox"/> |

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 10:00 AM, Tuesday, September 12, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

McGroarty/Dooley
September 11, 1989
Draft one
Title: WAY

REC'D SEP 11 1989

PROPOSED VIDEO MESSAGE
THE UNITED WAY

Good evening, my fellow Americans -- or perhaps I should say my fellow volunteers. Because tonight I am kicking off the national campaign for the largest federation of voluntary agencies and programs in the nation: the United Way.

For me, it's a special honor to be part of this American tradition because, you see, I am a United Way volunteer, and Barbara and I have always been a part of the volunteer programs in the communities where we lived.

Voluntary organizations like the United Way are uniquely American, a part of what makes us a truly great nation. That's why in 1987 as Vice President, I served as national spokesman for the United Way's Centennial.

Last year, the twenty-three hundred local United Way chapters raised more than 2.7 billion dollars to help people in need. In fact, United Way funds went to more than 40,000 agencies and programs serving millions of Americans across this country. And it doesn't stop there: United Way is active in 22 countries around the world.

What makes United Way work is the commitment of every individual volunteer. I know that government's role is critically important, but government alone cannot overcome our problems. That's why tonight I would like to call on all of you

to reach out to people in your community -- to go to them one-to-one. I'm asking you to join with me to initiate a new era of volunteerism. Everyone has hopes for success in life, and their own idea of what that means. Well, from now on in America, any definition of a successful life must include serving others.

You've often heard me speak of a thousand points of light. Those lights are commitment and concern of individuals and institutions across America who make it their mission to help others in need -- to bring their light into the lives of others.

I always like to remember that there is no exercise better for the human heart than reaching down and lifting someone else up.

And we do have people in need -- problems that cause immeasurable pain and suffering. The breakdown of the family. Teenage pregnancy. Affordable housing for the poor. Homes for the homeless. The locked door of illiteracy. AIDS and other cruel diseases. And the worst scourge of all: drug use.

These problems were long in coming, and they won't be solved overnight. But they can be solved -- and each of us can contribute. For all our problems, there is no problem in America that is not being dealt with -- successfully -- somewhere.

That is the magic of the United Way. And it is the spirit of volunteerism that says so much about America.

We celebrate this spirit in many ways: with bands and parades on our main street. We see it in the smile of a senior citizen when there's a warm meal and someone who cares. I've seen it in the faces of children when they know they have a home and love. That spirit lives every day, wherever volunteers work with the sick, the poor, the handicapped -- whenever one of us

reaches out a helping hand, or a quiet voice says to someone in need, "I'm here." "I'll help." "I care."

That's the true expression of the kinder and gentler America we can build for ourselves and our children. And tonight in kicking off this United Way campaign, I want you to know that it's not just what it does for others that is so important, but what it does for each of us. Because, you see, the United Way brings out the best -- in all of us.

Thank you, God bless you, and God bless the United States of America.

#

Tron

Draft two

September 11, 1989

Title: INTERCITY

1000 SEP 11 1989

PROPOSED VIDEO MESSAGE
INTERNATIONAL CITY MANAGEMENT ASSOCIATION

I am delighted to extend a warm welcome to all the I-C-M-A members attending this year's diamond anniversary conference in Des Moines. In seventy-five short years, this country and the world have benefited from the contributions you've made to local government.

This year the I-C-M-A is celebrating 75 years of council-manager government in this country. This form of government was designed by reformers like President Theodore Roosevelt to enhance representative democracy and to bring sound business management structure and practices to our cities, counties, towns and villages. It's the concept of finding solutions at home, rather than turning hundreds or even thousands of miles away for help from the federal government.

It's been said that the closer government is to the people, the better the government. And, I've often felt that it's the dedicated work of local officials that ensures government remains responsive to the people it serves. And it's local government that is the most effective and best able to resolve local issues.

The I-C-M-A was founded with a commitment to integrity in local government and efficient and effective management of public services. And over the years, your association has done much to ensure the quality of local government administration in the

United States and in other countries who have adopted our council-manager plan.

In closing, let me commend you for your dedication and commitment to your communities, and for the vital role you play in delivering essential public services.

Thank you, have a great conference, and God bless you all.

#

Tron
Draft two
September 11, 1989
Title: MIAMI

PROPOSED VIDEO MESSAGE
THE MIAMI PROJECT -- THE MARC BUONICONTI FUND

Good evening to everyone at tonight's Fourth Annual Great Sports Legends Dinner for the Marc Buoniconti Fund.

Barbara and I have closely watched the steady progress of your exceptional organization -- The Miami Project to Cure Paralysis. And while paralysis isn't an easy puzzle to solve, in a short time the Miami Project has made remarkable progress and grown into one of our country's finest spinal cord injury research centers. Through the efforts of Nick and Marc Buoniconti, The Project has united the great talent of this country's scientific and educational community to examine paralysis a new way -- and to work together for a cure.

But, the Miami Project is more than just dedicated researchers and devoted doctors. It's a shining example of those thousand points of light I like to talk so much about. Through the generous support of everyone here tonight -- volunteering time and money -- the Miami Project is making great advances in combating the tragedy of spinal cord injury.

This evening is a celebration of the Project but it's also an opportunity to salute the bravery and spirit of two other great sports legends -- The Buoniconti's, father Nick and son Marc. Nick has told me that Marc dreams at night he is still walking. Well, it's the hope of that vision that fires the dedication of the people who work at the Miami Project. And the

work you do will benefit thousands across the country with the very same dream.

Thank you for including me in tonight's important dinner. God speed on the Miami Project's important work, and God bless you all.

#

Sheehan

September 11, 1989

Draft two

Title: GUARD

REC SEP 11 1989

PROPOSED VIDEO MESSAGE
NATIONAL GUARD ASSOCIATION

Good evening. It is a pleasure to join this, the 111th Conference of the National Guard Association. Let me start by thanking you, the members of the National Guard Association, for the honor of being chosen as recipient of the Harry S. Truman Award. It is truly an honor to be a part of the National Guard family in this special way. X

The National Guard has a long and proud history. One hundred and forty years before the Declaration of Independence, citizen-soldiers, your predecessors, were coming to the aid of their towns and villages. Since then, you, as citizen-soldiers, have always answered the call for help. But your service has been more than marching off to defend our freedom and liberty on foreign lands. You have come to the aid of Americans in emergencies, after floods and storms. And now, you continue that tradition of service to nation and community, with your involvement in the war on illegal drugs.

Today, you meet to discuss, as you always do, how to improve the ability of citizens to come to the defense of our Nation. Thank you for the good work you do. This Nation can take great comfort that dedicated Americans like you are willing to serve in the National Guard, volunteering to defend and aid Americans whenever and wherever needed.

God bless you all and God bless the United States of
America.



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503



NOTICE:

Enclosed are comments from staff members of the Office of Management and Budget (OMB). Such comments do not necessarily represent the official position of the Director of OMB or of the Office of Management and Budget. If you wish to have the Director's personal comments, please let me know -- and contact me if you have any questions.

David J. Haun
Executive Assistant
to the Director

89 SEP 12 10:07

McGroarty/Dooley
September 11, 1989
Draft one
Title: WAY

PROPOSED VIDEO MESSAGE
THE UNITED WAY

Good evening, my fellow Americans -- or perhaps I should say my fellow volunteers. ~~Because~~ ^{BT} tonight I am kicking off the national campaign for the largest federation of voluntary agencies and programs in the nation: the United Way.

For me, it's a special honor to be part of this American tradition because, you see, I am a United Way volunteer, and Barbara and I have always been a part of the volunteer programs in the communities ^{in which} ~~where~~ we ^{have} lived.

Voluntary organizations like the United Way are uniquely American, a part of what makes us a truly great nation. That's why in 1987 as Vice President, I served as national spokesman for the United Way's Centennial.

Last year, the twenty-three hundred local United Way chapters raised more than 2.7 billion dollars to help people in need. In fact, United Way funds went to more than 40,000 agencies and programs serving millions of Americans across this country. And it doesn't stop there: United Way is active in 22 countries around the world.

What makes United Way work is the commitment of every individual volunteer. I know that government's role is critically important, but government alone cannot overcome our problems. That's why tonight I would like to call on all of you

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/11/89 ACTION/CONCURRENCE/COMMENT DUE BY: 9/12/89 10:00 AM

SUBJECT: FOUR VIDEO SCRIPTS

| | ACTION | | FYI | | | ACTION | | FYI | |
|----------------|-------------------------------------|-------------------------------------|-------------------------------------|--------------------------|-------------|-------------------------------------|-------------------------------------|--------------------------|--------------------------|
| VICE PRESIDENT | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | MCCLURE | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| SUNUNU | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | NEWMAN | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| SCOWCROFT | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | PORTER | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| DARMAN | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | STUDDERT | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| BATES | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | UNTERMAYER | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| BREEDEN | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | ROGERS | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| CARD | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | WINSTON | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| CICCONI | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | PINKERTON | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| DEMAREST | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | PETERSMEYER | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| FITZWATER | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | ANDERSON | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| GRAY | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| HAGIN | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 10:00 AM, Tuesday, September 12, with a copy to my office. Thank you.

RESPONSE: *See comments*

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

McGroarty/Dooley
September 11, 1989
Draft one
Title: WAY

PROPOSED VIDEO MESSAGE
THE UNITED WAY

Good evening, my fellow Americans -- or perhaps I should say my fellow volunteers. Because tonight I am kicking off the national campaign for the largest federation of voluntary agencies and programs in the nation: the United Way.

For me, it's a special honor to be part of this American tradition because, you see, I am a United Way volunteer, and Barbara and I have always been a part of the volunteer programs in the communities where we lived.

Voluntary organizations like the United Way are uniquely American, a part of what makes us a truly great nation. That's why in 1987 as Vice President, I served as national spokesman for the United Way's Centennial.

Last year, the twenty-three hundred local United Way chapters raised more than 2.7 billion dollars to help people in need. In fact, United Way funds went to more than 40,000 agencies and programs serving millions of Americans across this country. And it doesn't stop there: United Way is active in 22 countries around the world.

What makes United Way work is the commitment of every individual volunteer. I know that government's role is critically important, but government alone cannot overcome our problems. That's why tonight I would like to call on all of you

to reach out to people in your community -- to go to them one-to-one. I'm asking you to join with me to initiate a new era of volunteerism. Everyone has hopes for success in life, and their own idea of what that means. Well, from now on in America, any definition of a successful life must include serving others.

You've often heard me speak of a thousand points of light. Those lights are commitment and concern of individuals and institutions across America who make it their mission to help others in need -- to bring their light into the lives of others.

And we do have people in need -- problems that cause immeasurable pain and suffering. The breakdown of the family. Teenage pregnancy. Affordable housing ^{unaffordable to the} for the poor. Homes for the Homeless. ^{Miss} The locked door of illiteracy. AIDS and other cruel diseases. And the worst scourge of all: drug ^{abuse} use.

These problems were long in coming, and they won't be solved overnight. But they can be solved -- and each of us can contribute. For all our problems, there is no problem in America that is not being dealt with -- successfully -- somewhere.

That is the magic of the United Way. And it is the spirit of volunteerism that says so much about America.

We celebrate this spirit in many ways: with bands and parades on our main street. We see it in the smile of a senior citizen when there's a warm meal and someone who cares. I've seen it in the faces of children when they know they have a home and love. That spirit lives every day, wherever volunteers work with the sick, the poor, the handicapped -- whenever one of us

Holen
x 5178

reaches out a helping hand, or a quiet voice says to someone in need, "I'm here." "I'll help." "I care."

That's the true expression of the kinder and gentler America we can build for ourselves and our children. And tonight in kicking off this United Way campaign, I want you to know that it's not just what it does for others that is so important, but what it does for each of us. Because, you see, the United Way brings out the best -- in all of us.

Thank you, God bless you, and God bless the United States of America.

#

Tron

Draft two

1989 SEP 11
September 11, 1989

Title: INTERCITY

PROPOSED VIDEO MESSAGE
INTERNATIONAL CITY MANAGEMENT ASSOCIATION

I am delighted to extend a warm welcome to all the I-C-M-A members attending this year's diamond anniversary conference in Des Moines. In seventy-five short years, this country and the world have benefited from the contributions you've made to local government.

This year the I-C-M-A is celebrating 75 years of council-manager government in this country. This form of government was designed by reformers like President Theodore Roosevelt to enhance representative democracy and to bring sound business management structure and practices to our cities, counties, towns and villages. It's the concept of finding solutions at home, rather than turning hundreds or even thousands of miles away for help from the federal government.

It's been said that the closer government is to the people, the better the government. And, I've often felt that it's the dedicated work of local officials that ensures government remains responsive to the people it serves. And it's local government that is the most effective and best able to resolve local issues.

The I-C-M-A was founded with a commitment to integrity in local government and efficient and effective management of public services. And over the years, your association has done much to ensure the quality of local government administration in the

United States and in other countries who have adopted our council-manager plan.

In closing, let me commend you for your dedication and commitment to your communities, and for the vital role you play in delivering essential public services.

Thank you, have a great conference, and God bless you all.

#

Tron
Draft two
September 11, 1989
Title: MIAMI

PROPOSED VIDEO MESSAGE
THE MIAMI PROJECT -- THE MARC BUONICONTI FUND

Good evening to everyone at tonight's Fourth Annual Great Sports Legends Dinner for the Marc Buoniconti Fund.

Barbara and I have closely watched the steady progress of your exceptional organization -- The Miami Project to Cure Paralysis. And while paralysis isn't an easy puzzle to solve, in a short time the Miami Project has made remarkable progress and grown into one of our country's finest spinal cord injury research centers. Through the efforts of Nick and Marc Buoniconti, The Project has united the great talent of this country's scientific and educational community to examine paralysis in a new way -- and to work together for a cure.

But, the Miami Project is more than just dedicated researchers and devoted doctors. It's a shining example of those thousand points of light I like to talk so much about. Through the generous support of everyone here tonight -- volunteering time and money -- the Miami Project is making great advances in combating the tragedy of spinal cord injury.

This evening is a celebration of the Project but it's also an opportunity to salute the bravery and spirit of two other great sports legends -- The Buoniconti's, father Nick and son Marc. Nick has told me that Marc dreams at night he is still walking. Well, it's the hope of that vision that fires the dedication of the people who work at the Miami Project. And the

work you do will benefit thousands across the country with the very same dream.

Thank you for including me in tonight's important dinner. God speed on the Miami Project's important work, and God bless you all.

#

Sheehan

September 11, 1989

Draft two

Title: GUARD

PROPOSED VIDEO MESSAGE
NATIONAL GUARD ASSOCIATION

Good evening. It is a pleasure to join this, the 111th Conference of the National Guard Association. Let me start by thanking you, the members of the National Guard Association, for the honor of being chosen as recipient of the Harry S. Truman Award. It is truly an honor to be a part of the National Guard family in this special way.

The National Guard has a long and proud history. One hundred and forty years before the Declaration of Independence, citizen-soldiers, your predecessors, were coming to the aid of their towns and villages. Since then, you, as citizen-soldiers, have always answered the call for help. But your service has been more than marching off to defend our freedom and liberty on foreign lands. You have come to the aid of Americans in emergencies, after floods and storms. And now, you continue that tradition of service to nation and community, with your involvement in the war on illegal drugs.

Today, you meet to discuss, as you always do, how to improve the ability of citizens to come to the defense of our Nation. Thank you for the good work you do. This Nation can take great comfort that dedicated Americans like you are willing to serve in the National Guard, volunteering to defend and aid Americans whenever and wherever needed.

God bless you all and God bless the United States of
America.

WHITE HOUSE STAFFING MEMORANDUM

9/11/89

9/12/89 10:00 AM

DATE: _____ ACTION/CONCURRENCE/COMMENT DUE BY: _____

FOUR VIDEO SCRIPTS

SUBJECT: _____

| | ACTION FYI | | | ACTION FYI | |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/> | <input checked="" type="checkbox"/> | MCCLURE | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| SUNUNU | <input type="checkbox"/> | <input checked="" type="checkbox"/> | NEWMAN | <input type="checkbox"/> | <input type="checkbox"/> |
| SCOWCROFT | <input checked="" type="checkbox"/> | <input type="checkbox"/> | PORTER | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| DARMAN | <input checked="" type="checkbox"/> | <input type="checkbox"/> | STUDDERT | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| BATES | <input checked="" type="checkbox"/> | <input type="checkbox"/> | UNTERMAYER | <input type="checkbox"/> | <input type="checkbox"/> |
| BREEDEN | <input type="checkbox"/> | <input type="checkbox"/> | ROGERS | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| CARD | <input type="checkbox"/> | <input checked="" type="checkbox"/> | WINSTON | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| CICCONI | <input type="checkbox"/> | <input checked="" type="checkbox"/> | PINKERTON | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| DEMAREST | <input checked="" type="checkbox"/> | <input type="checkbox"/> | PETERSMEYER | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| FITZWATER | <input type="checkbox"/> | <input checked="" type="checkbox"/> | ANDERSON | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| GRAY | <input checked="" type="checkbox"/> | <input type="checkbox"/> | _____ | <input type="checkbox"/> | <input type="checkbox"/> |
| HAGIN | <input type="checkbox"/> | <input type="checkbox"/> | _____ | <input type="checkbox"/> | <input type="checkbox"/> |

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 10:00 AM, Tuesday, September 12, with a copy to my office. Thank you.

RESPONSE:

Legislative Affairs has no comments.
89 SEP 12 09:43
Bob Postman 9/12/89

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702