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Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13502
Folder ID Number: 13502-002

Folder Title:
DARE Ceremony 9/13/89

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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

September 13, 1989

REMARKS BY THE PRESIDENT
DURING SIGNING CEREMONY FOR
DRUG ABUSE RESISTANCE EDUCATION DAY PROCLAMATION

The Rose Garden

10:13 A.M. EDT

THE PRESIDENT: First, let me thank the three presenters. It's not easy to get up in front of a big, scary audience like this and do such a good job -- say what's on your heart, not worry if people agree with you or not, but recognizing that there's a common theme here that you all did a beautiful job on, and that is: Turn your back on drugs. And thank you very much for that presentation.

To Officers Morales from California and his counterpart, Officer Chapman from the East Coast, this "Hands Across the Continent" that we saw here today says something about DARE and its national nature. To Chief Gates, my respected friend, the Deputy Chief, Mr. Levant and, of course, Mr. Shapell -- he epitomizes the old adage that if you want to get a big job done, get a busy man to do it -- and a successful one at that. And so we're grateful to him for this being one of the million points of light out there willing to give of his time to support a worthwhile program.

Barbara is a late starter for this event, but when I told here that Daryl was here for the DARE program, she changed her schedule to be with us, and I am delighted she is because she feels so strongly about what you're doing. So let me welcome you to America's House, where today we reaffirm our commitment to stop the scourge which threatens every American.

Fifty years ago, about, Winston Churchill said, "Without victory, there is no survival." America's enemy then was the tyranny of totalitarianism. Today, America has another enemy and that is the tyranny of drug use. And that's why, last week, I did announce, as Daryl said, America's first comprehensive national strategy to wage all-out war against the tyranny of drugs, an almost \$8 billion effort, the largest increase in history. But we must have your help, too. And you know something? I am convinced we're going to get it. Because perhaps no one has manned more front lines than the hundreds of dedicated Americans who form the ranks of DARE -- Drug Abuse Resistance Education. You talk of values -- and we heard that here today -- of right and wrong, and teach kids to do good and reject evil, by avoiding drugs and by, then, opposing drugs.

Perhaps Daryl Gates put it best when he himself said, "Rather than just offering slogans, DARE teaches children how to deal with peer pressure." Good words, sensible words. And this front-line police chief ought to know. He co-founded DARE six years ago when 10 police officers were assigned as drug abuse instructors right there in the Los Angeles city schools -- all veterans, all with street experience, all with unmatched credibility. And those officers were mentors, telling kids the truth about alcohol and drugs, showing them how to make decisions and how to resist peer pressure, providing alternatives to drug use -- and they were pioneers. And you got a little sample of that from hearing Officer Morales here today -- pioneers of a program which has become a model for other cities -- a program which shows kids how to say no, but even more to say yes to life.

I've watched the DARE program in action. I saw it. I was there -- attended a school class where an officer reached out to

MORE

the kids. I know that it works. And I was terribly impressed and it made a lasting impression on me as we formulated our policies here.

DARE approaches most students early in life when they're nine to 11 years old -- the age most vulnerable to peer pressure. And another DARE program confronts older kids with potential drug problems. But whatever the age, the goal is clear: To show, on the one hand, how the road marked tomorrow is wide open; and on the other, how drugs are the deadliest of dead ends.

A seventh-grader named Kevin knows about dead ends and so does his DARE teacher, Officer Mark Caswell. Caswell has been in the L.A. Police Department for 11 years, first on street patrol and then with DARE. He joined this group for the simplest of reasons -- he could help save lives -- and one of whose was Kevin's.

Kevin wrote to DARE officials and told him that on his way home, two kids -- two boys -- offered him drugs. And he told them that he didn't use any kind of drugs. And then he moved over to another seat on the bus. And as Kevin said, "Thank you, DARE, for showing us the ways to say no to drugs."

What a wonderful tribute -- small, perhaps, but what a glowing tribute to Officer Caswell. He, like others involved in DARE, should be very proud of those words.

And millions of Americans who are following Kevin's lead, they, too, are rejecting the dead end of drug use in 50,000 classrooms in 49 states, and the U.S. Department of Defense schools world-wide -- in Canada, New Zealand, Australia, American Samoa, DARE is teaching elementary and junior high kids to resist peer pressure -- and this year, reaching three million kids in all.

In DARE districts, school vandalism and truancy are down. So is ethnic tension and gang activity. Work habits and grades are up, and so is the mental attitude that makes progress possible. According to a Los Angeles-based independent research organization, DARE students perform 50 percent better than non-program students in post tests to measure student drug use knowledge and attitudes. These kids have dared to excel and they are succeeding. And so far so good, and yet, so far to go.

In my speech last week, I talked of stopping drug use before it starts through education and prevention in the cities and towns, through church, family, and the schools. And then I asked, "Who's responsible?" Everyone who uses drugs, everyone who sells drugs and everyone who looks the other way -- that's who is responsible. My friends, you haven't looked the other way. You are involved -- for your sake and America's. And we, too, will be involved. Whether in prevention or treatment, we'll be there to help people stay clean and to get clean.

Our new strategy calls for a 25 percent funding increase or an additional \$233 million for prevention and education. And a 53 percent increase of \$321 million for drug treatment. Any American who wants help should be able to find help. So let us finish the job DARE has started and create an America we can all be proud of -- an America free from drugs.

Thank you so very much for coming to the White House and for your generosity and, in most cases here, your inspired leadership. God bless you and the work of this wonderful organization. And now, I'm very pleased to sign the proclamation declaring tomorrow National DARE Day. (Applause.)

(The declaration is signed.) (Applause.)

THE PRESIDENT: Well, I guess that does it. Nice to see you, sir. (Applause.) Let me thank these officers.

THE WHITE HOUSE
Office of the Press Secretary

For Immediate Release

September 13, 1989

NATIONAL ALCOHOL AND DRUG TREATMENT MONTH, 1989

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BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

Each day, we Americans are confronted by grim reminders of the devastation wrought by excessive consumption of alcohol and other forms of substance abuse. Millions of Americans have suffered, either directly or indirectly, from the consequences of chemical dependency. Substance abuse contributes to accidents resulting in serious injury and death, and it accounts for much of the violent crime on our city streets. Disrupting or destroying the lives of families across the United States, this grave problem has placed our Nation's future at risk.

It has been estimated that as many as one-third of all families in this Nation are affected in some way by alcoholism. Perhaps as many as 18,000,000 Americans are problem drinkers or alcoholics. These estimates point to substantial costs in health care and lost economic productivity, as well as untold human suffering. Women who abuse alcohol or other drugs while pregnant endanger the lives of their unborn children. Alcohol abuse during pregnancy is one of the leading causes of mental retardation in infants; and, today, many of our Nation's hospitals must often treat chemically addicted newborns.

An entire generation is threatened by the use of illicit drugs. Intravenous use of cocaine, heroin, amphetamines, and other drugs is linked to an ever increasing proportion of new AIDS cases in the United States. An estimated 70 percent of children with AIDS have a mother or father who has used drugs intravenously. The use of cocaine alone now accounts for more hospital emergency room episodes than any other legal or illegal drug.

Today, parents, teachers, law enforcement personnel, and government officials are working hard to prevent young people from venturing into the dangerous web of substance abuse. We must continue to teach our children about the perils of experimenting with drugs and alcohol. We must also continue to help them develop the self-esteem, strength of character, and firm moral values that are the surest defense against peer pressure.

Across the country, we are also working hard to provide treatment for those Americans who have drug and alcohol problems. At the State and local level, public and private programs have been established to help these individuals overcome chemical dependency. The dedicated professionals and volunteers who make these programs work deserve our recognition and wholehearted support. The patients and clients struggling to regain control over their lives through

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(OVER)

these programs deserve our compassion and encouragement. This month, each of us should make a firm commitment to support drug treatment facilities in our communities. Effective rehabilitation and treatment programs are an essential part of our effort to win the war on drugs.

To enhance public awareness of the importance of alcohol and drug treatment services, the Congress, by Senate Joint Resolution 132, has designated the month of September 1989 as "National Alcohol and Drug Treatment Month" and has authorized and requested the President to issue a proclamation in observance of this occasion.

NOW, THEREFORE, I, GEORGE BUSH, President of the United States of America, do hereby proclaim September 1989 as National Alcohol and Drug Treatment Month. I call upon all citizens of the United States to observe this month with appropriate ceremonies and activities designed to increase understanding of persons with alcohol and drug problems and to promote recognition of their need for effective treatment and rehabilitation.

IN WITNESS WHEREOF, I have hereunto set my hand this twelfth day of September, in the year of our Lord nineteen hundred and eighty-nine, and of the Independence of the United States of America the two hundred and fourteenth.

GEORGE BUSH

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REMARKS: D.A.R.E. RECEPTION
ROSE GARDEN
WEDNESDAY, SEPT. 13, 1989
10:00 A.M.

CHIEF GATES, DEPUTY CHIEF LEVANT, MR. SHAPELL
[SHUH-PELL], LADIES AND GENTLEMEN, BOYS AND GIRLS,
FRIENDS.

LET ME WELCOME YOU TO AMERICA'S HOUSE. WHERE,
TODAY, WE REAFFIRM OUR COMMITMENT TO STOP THE SCOURGE
WHICH THREATENS EVERY AMERICAN.

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NEARLY FIFTY YEARS AGO, WINSTON CHURCHILL
SAID, " . . . WITHOUT VICTORY THERE IS NO SURVIVAL."
AMERICA'S ENEMY THEN WAS THE TYRANNY OF
TOTALITARIANISM. TODAY, AMERICA HAS A ANOTHER ENEMY:
THE TYRANNY OF DRUG USE.

THAT IS WHY LAST WEEK, I ANNOUNCED AMERICA'S FIRST COMPREHENSIVE NATIONAL STRATEGY TO WAGE ALL OUT WAR AGAINST THE TYRANNY OF DRUGS, AN ALMOST \$8 BILLION EFFORT, THE LARGEST INCREASE IN HISTORY. BUT WE NEED YOUR HELP, TOO.

AND YOU KNOW SOMETHING? I KNOW WE'LL GET IT. BECAUSE PERHAPS NO ONE HAS MANNED MORE FRONT LINES THAN THE HUNDREDS OF DEDICATED AMERICANS WHO FORM THE RANKS OF D.A.R.E. -- DRUG ABUSE RESISTANCE EDUCATION.

YOU TALK OF VALUES -- OF RIGHT AND WRONG. AND TEACH KIDS TO DO GOOD -- AND REJECT EVIL. BY AVOIDING DRUGS. AND BY OPPOSING DRUGS.

PERHAPS DARYL GATES, LOS ANGELES CHIEF OF POLICE, PUT IT BEST WHEN HE SAID, "RATHER THAN JUST OFFERING SLOGANS, D.A.R.E. TEACHES CHILDREN HOW TO DEAL WITH PEER PRESSURE."

GOOD WORDS. SENSIBLE WORDS. AND DARYL GATES SHOULD KNOW.

- 5 -

HE CO-FOUNDED D.A.R.E. SIX YEARS AGO, WHEN 10 POLICE OFFICERS WERE ASSIGNED AS DRUG ABUSE INSTRUCTORS IN LOS ANGELES CITY SCHOOLS. ALL VETERANS. ALL WITH STREET EXPERIENCE. ALL WITH UNMATCHED CREDIBILITY.

THOSE OFFICERS WERE MENTORS. TELLING KIDS THE TRUTH ABOUT ALCOHOL AND DRUGS. SHOWING THEM HOW TO MAKE DECISIONS. AND HOW TO RESIST PEER PRESSURE. PROVIDING ALTERNATIVES TO DRUG USE. AND THEY WERE PIONEERS.

- 6 -

PIONEERS OF A PROGRAM WHICH HAS BECOME A MODEL FOR OTHER CITIES. A PROGRAM WHICH SHOWS KIDS HOW TO SAY "NO" TO DRUGS. BUT EVEN MORE, TO SAY "YES" TO LIFE.

I'VE WATCHED THE D.A.R.E. PROGRAM IN ACTION -- ATTENDING A SCHOOL CLASS WHERE AN L.A. POLICE OFFICER REACHED OUT TO THE KIDS. I'VE SEEN IT. I KNOW IT WORKS.

D.A.R.E. APPROACHES MOST STUDENTS EARLY IN LIFE -- WHEN THEY'RE 9 TO 11 YEARS OLD -- THE AGE MOST VULNERABLE TO PEER PRESSURE. AND ANOTHER D.A.R.E. PROGRAM CONFRONTS OLDER KIDS WITH POTENTIAL DRUG PROBLEMS. BUT WHATEVER THE AGE, THE GOAL IS CLEAR: TO SHOW -- ON THE ONE HAND -- HOW THE ROAD MARKED TOMORROW IS WIDE OPEN. AND ON THE OTHER, HOW DRUGS ARE THE DEADEST OF DEAD-ENDS.

A SEVENTH GRADER NAMED KEVIN KNOWS ABOUT DEAD-ENDS. SO DOES HIS D.A.R.E. TEACHER, OFFICER MARK CASWELL. OFFICER CASWELL HAS BEEN IN THE LOS ANGELES POLICE DEPARTMENT FOR 11 YEARS -- FIRST, ON STREET PATROL, AND THEN WITH D.A.R.E. HE JOINED THIS GROUP FOR THE SIMPLEST OF REASONS: HE COULD HELP SAVE LIVES. ONE OF WHOSE WAS KEVIN'S.

KEVIN WROTE TO D.A.R.E. OFFICIALS AND TOLD THEM THAT ON HIS WAY HOME TWO BOYS OFFERED HIM DRUGS.

HE TOLD THEM THAT HE DIDN'T USE ANY KIND OF DRUGS, THEN MOVED TO ANOTHER SEAT ON THE BUS. AS KEVIN SAID: "THANK YOU [D.A.R.E.] FOR SHOWING US WAYS TO SAY NO TO DRUGS." WHAT A WONDERFUL TRIBUTE TO OFFICER CASWELL: HE, LIKE OTHERS INVOLVED IN D.A.R.E., SHOULD BE VERY PROUD OF THOSE WORDS.

AND MILLIONS OF AMERICANS WHO ARE FOLLOWING KEVIN'S LEAD -- THEY, TOO, ARE REJECTING THE DEAD-END OF DRUG USE. IN 50,000 CLASSROOMS. IN 49 STATES.

AND THE U.S. DEPARTMENT OF DEFENSE SCHOOLS WORLDWIDE. IN CANADA AND NEW ZEALAND, AUSTRALIA AND AMERICAN SAMOA, D.A.R.E. IS TEACHING ELEMENTARY AND JUNIOR-HIGH KIDS TO RESIST PEER PRESSURE. THIS YEAR, REACHING 3 MILLION KIDS IN ALL.

IN D.A.R.E. DISTRICTS, SCHOOL VANDALISM AND TRUANCY ARE DOWN. SO IS ETHNIC TENSION AND GANG ACTIVITY. WORK HABITS AND GRADES ARE UP. AND SO IS THE MENTAL ATTITUDE THAT MAKES PROGRESS POSSIBLE.

- 11 -

ACCORDING TO A LOS ANGELES-BASED INDEPENDENT RESEARCH ORGANIZATION, D.A.R.E. STUDENTS PERFORMED 50 PER CENT BETTER THAN NON-PROGRAM STUDENTS IN POST-TESTS TO MEASURE STUDENT DRUG USE KNOWLEDGE AND ATTITUDES. THESE KIDS HAVE DARED TO EXCEL. AND THEY'RE SUCCEEDING.

SO FAR, SO GOOD. AND YET, SO FAR TO GO. IN MY SPEECH LAST WEEK, I TALKED OF STOPPING DRUG USE BEFORE IT STARTS. THROUGH EDUCATION AND PREVENTION.

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IN THE CITIES AND TOWNS. THROUGH CHURCH, FAMILY, AND THE SCHOOLS. AND THEN I ASKED WHO'S RESPONSIBLE. "EVERYONE WHO USES DRUGS," I SAID. "EVERYONE WHO SELLS DRUGS. AND EVERYONE WHO LOOKS THE OTHER WAY."

MY FRIENDS, YOU HAVEN'T LOOKED THE OTHER WAY. YOU ARE INVOLVED -- FOR YOUR SAKE, AND AMERICA'S. AND WE, TOO, WILL BE INVOLVED. WHETHER IN PREVENTION OR TREATMENT -- WE'LL BE THERE TO HELP PEOPLE STAY CLEAN, AND TO GET CLEAN.

- 13 -

OUR NEW NATIONAL DRUG STRATEGY CALLS FOR A 25 PER CENT FUNDING INCREASE -- OR AN ADDITIONAL \$233 MILLION -- FOR PREVENTION AND EDUCATION. AND A 53 PER CENT INCREASE OF \$321 MILLION FOR DRUG TREATMENT. ANY AMERICAN WHO WANTS HELP SHOULD BE ABLE TO FIND THAT HELP. SO LET US FINISH THE JOB D.A.R.E. HAS STARTED. AND CREATE AN AMERICA WE CAN ALL BE PROUD OF -- AN AMERICA FREE FROM DRUGS.

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THANK YOU FOR COMING TO THE WHITE HOUSE, AND FOR YOUR GENEROSITY. GOD BLESS YOU, AND THE WORK OF YOUR WONDERFUL ORGANIZATION, AND GOD BLESS THE UNITED STATES OF AMERICA.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/12/89 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: PRESIDENTIAL REMARKS: D.A.R.E. RECEPTION
(09/12 draft four)

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>BENNETT</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

89 SEP 13 4:30

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

THE WHITE HOUSE
WASHINGTON

September 12, 1989

89 SEP 12 P4:59

MEMORANDUM TO THE PRESIDENT

THROUGH: CHRISS WINSTON CW
FROM: CURT SMITH CS
SUBJECT: SEPTEMBER 13 D.A.R.E. REMARKS

I. SUMMARY

On Wednesday, September 13, at 10 a.m., in the Rose Garden, you will address a group of law enforcement officials and students who have conducted and participated in the Drug Abuse Resistance Education (DARE) program.

II. DISCUSSION

The attached remarks (6 minutes) praise the group for its efforts to combat the drug problem by educating fifth and sixth grade children before they are confronted with drugs. The program focuses on teaching students decision-making skills; how to resist peer pressure; and alternatives to drug use. Chief Daryl Gates, Deputy Chief Glen Levant, and Nathan Shapell (President of DARE America) will attend.

(Smith/Blessey)
September 12, 1989
Draft Four
DARE

PRESIDENTIAL REMARKS: D.A.R.E. RECEPTION
ROSE GARDEN
WEDNESDAY, SEPT. 13, 1989

Ladies and gentlemen, boys and girls, friends.

Let me welcome you to America's House. Where, today, we reaffirm our commitment to stop the scourge which threatens every American.

Nearly fifty years ago, Winston Churchill said, " . . . without victory there is no survival." America's enemy then was the tyranny of totalitarianism. Today, America has another enemy: the tyranny of drug use.

That is why last week, I announced America's first comprehensive national strategy to wage all out war against the tyranny of drugs, an almost \$8 billion effort, the largest increase in history. But we need your help, too.

And you know something? I know we'll get it. Because perhaps no one has manned more front lines than the hundreds of dedicated Americans who form the ranks of D.A.R.E. -- Drug Abuse Resistance Education. You talk of values -- of right and wrong. And teach kids to do good -- and reject evil. By avoiding drugs. And by opposing drugs.

Perhaps Daryl Gates, Los Angeles Chief of Police, put it best when he said, "Rather than just offering slogans, D.A.R.E. teaches children how to deal with peer pressure."

Good words. Sensible words. And Daryl Gates should know. He co-founded D.A.R.E. six years ago, when 10 police officers were assigned as drug abuse instructors in Los Angeles city schools. All veterans. All with street experience. All with unmatched credibility.

Those officers were mentors. Telling kids the truth about alcohol and drugs. Showing them how to make decisions. And how to resist peer pressure. Providing alternatives to drug use. And they were pioneers. Pioneers of a program which has become a model for other cities. A program which shows kids how to say "No" to drugs. But even more, to say "Yes" to life.

D.A.R.E. approaches most students early in life -- when they're 9 to 11 years old -- the age most vulnerable to peer pressure. And another D.A.R.E. program confronts older kids with potential drug problems. But whatever the age, the goal is clear: To show -- on the one hand -- how the road marked tomorrow is wide open. And on the other, how drugs are the deadeast of dead-ends.

A seventh grader named Kevin knows about dead-ends. So does his D.A.R.E. teacher, Officer Mark Caswell. Officer Caswell has been on the Los Angeles Police Department for 11 years -- first, on street patrol, and then with D.A.R.E. He joined this group for the simplest of reasons: He could help save lives. One of whose was Kevin's.

Kevin wrote to D.A.R.E. officials and told them that on his way home two boys offered him drugs. He told them that he didn't

use any kind of drugs, then moved to another seat on the bus. As Kevin said: "Thank you [D.A.R.E.] for showing us ways to say no to drugs." What a wonderful tribute to Office Caswell: He, like others involved in D.A.R.E., should be very proud of those words.

And millions of Americans who are following Kevin's lead -- they, too, are rejecting the dead-end of drug use. In 50,000 classrooms. In 49 States. And the U.S. Department of Defense Schools worldwide. In Canada and New Zealand, Australia and American Samoa, D.A.R.E. is teaching elementary and junior-high kids to resist peer pressure. Reaching 3 million kids in all.

In D.A.R.E. districts, school vandalism and truancy are down. So is ethnic tension and gang activity. Work habits and grades are up. And so is the mental attitude that makes progress possible. According to a Los Angeles-based independent research organization, D.A.R.E. students performed 50 per cent better than non-program students in post-tests to measure student drug use knowledge and attitudes. These kids have dared to excel. And they're succeeding.

So far, so good. And yet, so far to go. In my speech last week, I talked of stopping drug use before it starts. Through education and prevention. In the cities and towns. Through church, family, and the schools. And then I asked who's responsible. "Everyone who uses drugs," I said. "Everyone who sells drugs. And everyone who looks the other way."

My friends, you haven't looked the other way. You are involved -- for your sake, and America's. And we, too, will be involved. Whether in prevention or treatment -- we'll be there to help people stay clean, and to get clean.

Our new national drug strategy calls for a 25 per cent funding increase -- or an additional \$233 million -- for prevention and education. And a 53 per cent increase of \$321 million for drug treatment. Any American who wants help should be able to find that help. So let us finish the job D.A.R.E. has started. And create an America we can all be proud of -- an America free from drugs.

Thank you for coming to the White House, and for your generosity. God bless you, and the work of your wonderful organization, and God bless the United States of America.

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THE WHITE HOUSE
WASHINGTON

89 SEP 12 P4:59

September 12, 1989

MEMORANDUM TO THE PRESIDENT

THROUGH: CHRISS WINSTON *CW*
FROM: CURT SMITH *CS*
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89 SEP 13 4:25

THE WHITE HOUSE
WASHINGTON

DATE:

FROM THE PRESIDENT

TO:

Jim C

Add language liek that which
I have drafted... It might fit better on
ther next page, but I want to
personalize it by referring ot
my having seen it in action

gb .

THE PRESIDENT HAS SEEN
9/11/89

(Smith/Blessey)
September 12, 1989
Draft Four
DARE

PRESIDENTIAL REMARKS: D.A.R.E. RECEPTION
ROSE GARDEN
WEDNESDAY, SEPT. 13, 1989

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I've seen it. It works.*

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My friends, you haven't looked the other way. You are involved -- for your sake, and America's. And we, too, will be involved. Whether in prevention or treatment -- we'll be there to help people stay clean, and to get clean.

Our new national drug strategy calls for a 25 per cent funding increase -- or an additional \$233 million -- for prevention and education. And a 53 per cent increase of \$321 million for drug treatment. Any American who wants help should be able to find that help. So let us finish the job D.A.R.E. has started. And create an America we can all be proud of -- an America free from drugs.

Thank you for coming to the White House, and for your generosity. God bless you, and the work of your wonderful organization, and God bless the United States of America.

#

THE WHITE HOUSE

Office of the Press Secretary

EMBARGOED FOR RELEASE
UNTIL 12:15 P.M. EDT
TUESDAY, SEPTEMBER 12, 1989

ADDRESS BY THE PRESIDENT
TO SCHOOL STUDENTS

The Library
The White House

Somehow the Fall always feels like a time to start over. It's a time full of possibility. Everyone gets a new chance.

Now, I know there are Americans of every age watching. And to those at home or at work, I ask you to talk with your families and co-workers about drug abuse. But president's don't often get the chance to talk directly to students. So today, for each of you sitting in a classroom or assembly hall -- this message goes straight to you.

When I was thinking about what I wanted to say to you today about drugs, I tried to put myself in your place. To look at it from your perspective. But you know, the harder I tried, the harder it got.

It may seem to you that your parents and your teachers grew up in simpler times. But most of them lived through the Civil Rights struggles. Some of your fathers fought in Vietnam. And for many of you, your parents and teachers were among the first to face drugs.

If you care enough to talk to them, you might be surprised at how much they do understand.

I used to play baseball. Knew I'd never make the big leagues -- but I made a lot of friends. Friends I learned to count on -- both on and off the field.

We trusted each other to come through -- no matter how tough it got. And I learned from that. I learned that the kind of people you make your friends can either give you strength -- or take it away.

I'm not sure why it is, but some people just make you find the best in yourself. They can help you become a better person -- help you discover more of who you are.

There are others, who may seem like friends, but they're not -- and they prove it -- every time they offer you drugs.

Every day, with a thousand small decisions, you're shaping your future. It's a future that ought to be bright with potential. And most of you are doing the right thing. But for those who let drugs make their decisions for them, you can almost hear the doors slamming shut.

It isn't worth it. We know that now. Attitudes that once encouraged or excused drug use have changed. Among high school seniors cocaine use has dropped by about a fifth, and overall drug use is at the lowest levels in ten years.

But even if you don't use drugs, you ought to be angry about them. Because you're being cheated by those who do.

Add it all up: Drug and alcohol abuse costs this country billions of dollars a year and I don't know how to quantify the human suffering drugs cause, but I do know we're all paying for it. We're all feeling it. Every day.

Every time someone does drugs; or sells drugs; or even "just looks the other way," they're supporting an industry that costs more than money. It costs lives.

Each of you has a decision to make -- and dozens of chances to make it: At a party, on the street, in the school parking lot. And parents, teachers, coaches, politicians, presidents -- no one else makes that decision for you. But if you talk to someone you trust, they may remind you of what's at stake.

Yes, it's your decision. I can't tell you how to make it. But I will tell you what it means. You all watch TV. You see the news -- the crime -- the devastation.

Every dollar that goes to drugs fuels the killing. As long as there are Americans willing to buy drugs, there will be people willing to sell drugs -- and people willing to kill as a cost of doing business. There is a connection between the suppliers and even "occasional" or "weekend" users that can never be forgotten.

Casual drug use is responsible for casualties of the drug war. From the city streets of America to the street bombings of Colombia, even dabblers in drugs bear responsibility for the blood being spilled. And unlike those of you in school this Fall, those killed by the drug trade never do get a second chance.

Drugs are rightly called an "equal opportunity destroyer." They have no conscience. They don't care where the money comes from. They just murder people. Young and old, good and bad, innocent and guilty -- it doesn't matter. For too many, drugs mean death.

I keep this badge in a drawer in my desk, to remind me of that. It was worn by a young rookie cop named Eddie Byrne. Twenty-two years old -- not much older than some of you. He was out trying to stop the drug trade -- protecting a witness, so that a dealer could be brought to justice.

Eddie Byrne had three brothers. A girlfriend he'd known for four years. He loved fishing and football -- was a running back at Plain Edge High School in New York. He had a lot of friends in his neighborhood. And Eddie Byrne had dreams.

But in the early hours of a cold February morning, sitting in a police cruiser, Eddie was blown away at point-blank range -- killed on the orders of a drug kingpin. Cold and calculated.

I've heard some say, "If you do drugs now and then, you're not hurting anybody. It's no big deal." Well, the next time you think about using drugs, I want you to think about using drugs, I want you to think of Eddie Byrne -- and I want you to think about the family that lost him.

To me this badge is a constant reminder -- that Eddie Byrne's life was not given in vain. This is a promise: The killing must and will stop. Where you're sitting right now -- in school -- I know you've got your dreams. Everyone does. But out on the streets, a nightmare for America is happening, every day. Every night.

Somewhere a teenage girl who ought to be in school is giving birth to a baby already addicted to cocaine. That baby is coming into this world shaking and twitching from withdrawal -- so sensitive to the touch that it can't be held or fed properly.

How can drugs cause so much pain? How can they lead brothers to kill brothers, mothers to abandon children? And behind all of the senseless violence, the needless tragedy, what haunts me is the question -- why?

I have one answer. Drugs are still a problem, because too many of us are still looking the other way. And that's why I wanted to talk to you today.

I'm asking you not to look the other way. Maybe you're in trouble -- or on the edge of trouble. Maybe you know someone who is. Maybe you've got younger brothers or sisters -- you know they're looking up to you. Don't risk your life -- or theirs.

And if you're struggling with the kind of problem that can truly be the toughest -- if you have parents who have problems with drugs or alcohol -- find someone you can trust. Talk to them about it.

You know -- all of you in a classroom know -- who's got a problem. Today I'm not just asking you to get help. I'm asking you to find someone who needs you. And offer to help. I'll say it again: If you're not in trouble, help someone who is.

We all want to succeed. And I'll let you in on a secret: We all can succeed. If you don't use drugs, you can be anything you want to be. Maybe you've heard Michael Jordan say "You've got at least 3/4 of your life to go. That's three more lifetimes to you. So don't blow it."

Saying "no" won't make you a nerd. It won't make you a loser. In fact, it will make you more friends than drugs ever will. Real friends.

But if that's not enough reason, there's another side: Using illegal drugs is against the law. And if you break the law, you pay the price. Because the rules have changed.

If you do drugs, you will be caught. And when you're caught, you will be punished. You might lose your driver's license -- some states have started revoking users' driving privileges. Or you might lose the college loan you wanted -- because we're not helping those who break the law. These are privileges, not rights. If you risk doing drugs, you risk everything -- even your freedom. Because you will be punished.

Now, I can imagine a few whispers out there -- maybe you think we'll never get drugs under control -- that it's too easy for the dealers to get back on the street. Well, those days are over, too. The revolving door just jammed.

Some think there won't be room for them in jail. We'll make room. We're almost doubling prison space. Some think there aren't enough prosecutors. We'll hire them -- with the largest increase in Federal prosecutors in history. The day of the dealer is drawing to a close.

No matter who you are -- or how strong you are -- drugs take control of your life. But without drugs, you're in control. You can determine your future. And that means staying in school.

If you're thinking about dropping out, think it through. Maybe you know somebody who wants to quit school. Talk to them about it. If you have friends who have already dropped out, talk to them. Find a way to bring them back.

Today I've asked you to think about the terrible cost drugs are making us all pay, every day. But even more important, I'm asking you to think about what you can do, to make a difference for someone else.

Last Winter, after I was sworn in as President, I said that from now on in America, any definition of a successful life must include serving others. Helping others. And I hope you all believe that.

There's a story about a young boy and an old man who were walking along a beach. And as they walked, the boy picked up each starfish he passed, and threw it into the sea. The old man asked him why.

"If I left them here," the boy said, "they would dry up in the sun and die. I'm saving their lives."

"But the beach goes on for miles and there are millions of starfish," the old man said. "How can what you're doing make any difference?"

The boy looked at the starfish in his hand, threw it into the ocean, and answered, "It makes a difference to this one."

You're here to make a difference -- for yourself, and those around you. So learn to count on each other. Take care of each other. Give someone else another chance.

And make the days mean something.

#

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

September 13, 1989

NATIONAL D.A.R.E. DAY, 1989

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

Project D.A.R.E. (Drug Abuse Resistance Education) is a collaborative drug and alcohol abuse prevention effort targeted for American students in kindergarten through junior high. Recognizing the tremendous peer pressure placed upon children to try illegal drugs and alcohol, the Los Angeles Police Department and the Los Angeles Unified School District launched this innovative program in 1983. Taught by veteran uniformed police officers who know the dangers of substance abuse and who have witnessed firsthand the devastation it causes, the D.A.R.E. program is designed to teach vulnerable children how to resist the temptation to experiment with drugs and alcohol.

The officers who conduct the D.A.R.E. program follow a curriculum that helps students develop a greater sense of self-esteem and self-control. The D.A.R.E. curriculum also teaches students how to analyze and resist seductive images of drug and alcohol use, whether those images are presented by peers or the popular media; and it helps them recognize the consequences of their decisions.

The D.A.R.E. program reaches out to parents as well, helping them to understand the pressures faced by their children and showing them how to recognize symptoms of drug and alcohol abuse. Parents are informed of positive and effective approaches they may use to help their children with these serious problems.

Since its inception just 6 years ago, word of the success of the D.A.R.E. program -- not only in preventing substance abuse, but also in improving students' grades, reducing gang activity, and promoting respect for police officers -- has spread throughout the United States. Today, the D.A.R.E. program is conducted in nearly every State. The program is also being implemented at Department of Defense dependents schools, at Bureau of Indian Affairs schools, and by United States Park Police and Rangers in communities located near National Park units. New Zealand, Canada, and Australia have also begun to use D.A.R.E. as part of their drug and alcohol abuse prevention strategies.

In recognition of this successful anti-drug program and the cooperation it has fostered among students, parents, law enforcement personnel, and educators, the Congress, by House Joint Resolution 276, has designated September 14, 1989, as "National D.A.R.E. Day" and has authorized and requested the President to issue a proclamation in observance of this event.

more

(OVER)

NOW, THEREFORE, I, GEORGE BUSH, President of the United States of America, do hereby proclaim September 14, 1989, as National D.A.R.E. Day. I call upon the people of the United States, in particular, parents, students, school administrators, and law enforcement officials, to observe this day with appropriate ceremonies and activities.

IN WITNESS WHEREOF, I have hereunto set my hand this thirteenth day of September, in the year of our Lord nineteen hundred and eighty-nine, and of the Independence of the United States of America the two hundred and fourteenth.

GEORGE BUSH

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/08/89 ACTION/CONCURRENCE/COMMENT DUE BY: 1:00 p.m. Monday 09/08

SUBJECT: PRESIDENTIAL REMARKS: D.A.R.E. RECEPTION

(09/08 Draft Three)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations directly to Chriss Winston by 1:00 p.m. on Monday, 09/11, with a copy to my office. Thanks

RESPONSE:

looks fine. - Don't tell (DEPT C.O.S. for WJB)
89 SEP 13 All: 48

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

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CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>BENNETT</u> <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

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RESPONSE:

89 SEP 11 48:25

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

100 SEP 13 1989

*the DARE program
is
DARE ?*

(Smith/Blessey)
September 8, 1989
Draft Three
DARE

PRESIDENTIAL REMARKS: D.A.R.E. RECEPTION
ROSE GARDEN
WEDNESDAY, SEPT. 13, 1989

Ladies and gentlemen, boys and girls, friends.

Let me welcome you to America's House. Where, today, we reaffirm our commitment to stop the scourge which threatens every American.

Fifty years ago, Winston Churchill said, "Without victory there is no survival." America's enemy then was the tyranny of totalitarianism. *Today has a new* America's enemy now is the tyranny of drug use.

That is why last week, I announced America's first comprehensive national strategy to wage unconditional war against the tyranny of drugs. But we need your help, *too*

And you know something? I know we'll get it. Because perhaps no one has manned more front lines than the hundreds of dedicated Americans who form the ranks of D.A.R.E. -- Drug Abuse Resistance Education. You talk of values -- of right and wrong. And teach kids to do good -- and reject evil. By avoiding drugs. And by opposing drugs.

Perhaps Daryl Gates, Los Angeles Chief of Police, put it best when he said, "Rather than just offering slogans, D.A.R.E. teaches children how to deal with peer pressure." And then he

, an almost \$8 billion effort, the largest increase in history.

added, ~~"It's the only program I know of that gives children something substantial to use when they're confronted with drugs."~~

Good words. Sensible words. And Daryl Gates should know. He co-founded D.A.R.E. six years ago, when 10 police officers were assigned as drug abuse instructors in city schools. All veterans. All with street experience. All with unmatched credibility.

Those officers were mentors. Telling kids the truth about alcohol and drugs. Showing them how to make decisions. And how to resist peer pressure. Providing alternatives to drug use. And they were pioneers. Pioneers of a program which has become a model for other cities. A program which ~~says~~ ^{shows kids how to say} "No" to drugs. But even more, ^{to} says "Yes" to life.

D.A.R.E. approaches most students early in life -- when they're 9 to 11 years old -- the age most vulnerable to peer pressure. And another D.A.R.E. program confronts older kids with potential drug problems. But whatever the age, the goals are identical: To heighten self-esteem. To show -- on the one hand -- how the road marked tomorrow is wide open. And on the other, how drugs are the deadliest of dead-ends.

Shawn ^{one of the} ~~is~~ a fifth grader ^{called Shawn,} ~~in~~ knows about dead-ends. And why not to take them. Through D.A.R.E., he says, "I have learned never to take drugs. It messes your life up, ~~and the~~ ~~people who take drugs are stupid.~~ I was offered drugs and said no. He put it in my face and I took it and stepped on it." And then Shawn concludes, "I thought about Officer Sumpter and how he

said to say no." What a wonderful moment for the officer Shawn talks about: He, like ^{others involved in the} D.A.R.E., should be very proud of those words.

And millions of Americans who are following Shawn's lead -- they, too, are rejecting the dead-end of drug use. In 50,000 classrooms. In 49 States. And the U.S. Department of Defense Schools worldwide. In Canada and New Zealand, Australia and American Samoa, D.A.R.E. is teaching elementary and junior-high kids to resist peer pressure. Reaching 3 million kids in all.

In D.A.R.E. districts, school vandalism and truancy are down. So is ethnic tension and gang activity. ~~But~~ ^{Work} habits and grades are up. And so is the mental attitude ~~which~~ ^{that} makes progress possible. According to a Los Angeles-based independent research organization, D.A.R.E. students performed 50 per cent better than non-program students in post-tests to measure student drug use knowledge and attitudes. These kids have dared to excel. And they're succeeding.

So far, so good. And yet, so far to go. In my speech last week, I talked of stopping drug use before it starts. Through education and prevention. In the cities and towns. Through church, family, and ~~most of all~~, the schools. And then I asked who's responsible. "Everyone who uses drugs," I said. "Everyone who sells drugs. And everyone who looks the other way."

My friends, you haven't looked the other way. You are involved -- for your sake, and America's. And I salute you from the bottom of my heart. Now, let us finish the job D.A.R.E. has

started. And create an America we can all be proud of -- an America free from drugs.

Thank you for coming to the White House, and for your generosity. God bless you, ~~God bless this wonderful~~ *and the work of your* organization, and God bless the United States of America.

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THE WHITE HOUSE
WASHINGTON

September 12, 1989

MEMORANDUM TO THE PRESIDENT

THROUGH: CHRISS WINSTON CW
FROM: CURT SMITH CS
SUBJECT: SEPTEMBER 13 D.A.R.E. REMARKS

I. SUMMARY

On Wednesday, September 13, at 10 a.m., in the Rose Garden, you will address a group of law enforcement officials and students who have conducted and participated in the Drug Abuse Resistance Education (DARE) program.

II. DISCUSSION

The attached remarks (6 minutes) praise the group for its efforts to combat the drug problem by educating fifth and sixth grade children before they are confronted with drugs. The program focuses on teaching students decision-making skills; how to resist peer pressure; and alternatives to drug use. Chief Daryl Gates, Deputy Chief Glen Levant, and Nathan Shapell (President of DARE America) will attend.

(Smith/Blessey)
September 12, 1989
Draft Four
DARE

PRESIDENTIAL REMARKS: D.A.R.E. RECEPTION
ROSE GARDEN
WEDNESDAY, SEPT. 13, 1989

Ladies and gentlemen, boys and girls, friends.

Let me welcome you to America's House. Where, today, we reaffirm our commitment to stop the scourge which threatens every American.

Nearly fifty years ago, Winston Churchill said, " . . . without victory there is no survival." America's enemy then was the tyranny of totalitarianism. Today, America has a ^{another} ~~new~~ enemy: the tyranny of drug use.

That is why last week, I announced America's first comprehensive national strategy to wage ^{all out} ~~unconditional~~ war against the tyranny of drugs, an almost \$8 billion effort, the largest increase in history. But we need your help, too.

And you know something? I know we'll get it. Because perhaps no one has manned more front lines than the hundreds of dedicated Americans who form the ranks of D.A.R.E. -- Drug Abuse Resistance Education. You talk of values -- of right and wrong. And teach kids to do good -- and reject evil. By avoiding drugs. And by opposing drugs.

Perhaps Daryl Gates, Los Angeles Chief of Police, put it best when he said, "Rather than just offering slogans, D.A.R.E. teaches children how to deal with peer pressure."

Good words. Sensible words. And Daryl Gates should know. He co-founded D.A.R.E. six years ago, when 10 police officers were assigned as drug abuse instructors in Los Angeles city schools. All veterans. All with street experience. All with unmatched credibility.

Those officers were mentors. Telling kids the truth about alcohol and drugs. Showing them how to make decisions. And how to resist peer pressure. Providing alternatives to drug use. And they were pioneers. Pioneers of a program which has become a model for other cities. A program which shows kids how to say "No" to drugs. But even more, to say "Yes" to life.

D.A.R.E. approaches most students early in life -- when they're 9 to 11 years old -- the age most vulnerable to peer pressure. And another D.A.R.E. program confronts older kids with potential drug problems. But whatever the age, the goal is clear: To show -- on the one hand -- how the road marked tomorrow is wide open. And on the other, how drugs are the dearest of dead-ends.

A seventh grader named Kevin knows about dead-ends. So does his D.A.R.E. teacher, Officer Mark Caswell. Officer Caswell has been on the Los Angeles Police Department for 11 years -- first, on street patrol, and then with D.A.R.E. He joined this group for the simplest of reasons: He could help save lives. One of whose was Kevin's.

Kevin wrote to D.A.R.E. officials and told them that on his way home two boys offered him drugs. He told them that he didn't

use any kind of drugs, then moved to another seat on the bus. As Kevin said: "Thank you [D.A.R.E.] for showing us ways to say no to drugs." What a wonderful tribute to Office Caswell: He, like others involved in D.A.R.E., should be very proud of those words.

And millions of Americans who are following Kevin's lead -- they, too, are rejecting the dead-end of drug use. In 50,000 classrooms. In 49 States. And the U.S. Department of Defense Schools worldwide. In Canada and New Zealand, Australia and American Samoa, D.A.R.E. is teaching elementary and junior-high kids to resist peer pressure. Reaching 3 million kids in all.

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help will help
you get help*

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September 12, 1989
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A fifth grader ^{called} named Shawn knows about dead-ends. ^{Because} ~~And why~~ ~~not to take them.~~ ~~Through~~ ^{DARE is the} ^{and} ^{program} D.A.R.E., he says, "I have learned never to take drugs. It messes your life up. I was offered drugs and said no. ~~He put it in my face and I took it and stepped on it.~~ ^{And then} Shawn concludes, "I thought about Officer Sumpter and how he said to say no." What a wonderful moment for the officer Shawn talks about: He, like others involved in D.A.R.E., should be very proud of those words.

And millions of Americans who are following Shawn's lead -- they, too, are rejecting the dead-end of drug use. In 50,000 classrooms. In 49 States. And the U.S. Department of Defense Schools worldwide. In Canada and New Zealand, Australia and American Samoa, D.A.R.E. is teaching elementary and junior-high kids to resist peer pressure. Reaching 3 million kids in all.

In D.A.R.E. districts, school vandalism and truancy are down. So is ethnic tension and gang activity. Work habits and grades are up. And so is the mental attitude that makes progress possible. According to a Los Angeles-based independent research organization, D.A.R.E. students performed 50 per cent better than non-program students in post-tests to measure student drug use knowledge and attitudes. These kids have dared to excel. And they're succeeding.

So far, so good. And yet, so far to go. In my speech last week, I talked of stopping drug use before it starts. Through education and prevention. In the cities and towns. Through church, family, and the schools. And then I asked who's responsible. "Everyone who uses drugs," I said. "Everyone who sells drugs. And everyone who looks the other way."

My friends, you haven't looked the other way. You are involved -- for your sake, and America's. And I salute you from the bottom of my heart. Now, let us finish the job D.A.R.E. has started. And create an America we can all be proud of -- an America free from drugs.

Thank you for coming to the White House, and for your generosity. God bless you, and the work of your wonderful organization, and God bless the United States of America.

#

My friends, you haven't looked the other way. You are involved -- for your sake, and America's. And we, too, will be involved. Whether in prevention or treatment -- we'll be there to help people stay clean, and to get clean.

Our new national drug strategy calls for
~~In last week's speech, I asked for~~ a 25 per cent funding increase -- or an additional \$233 million -- for prevention and education. And a ~~leap of~~ 53 per cent, *increase of* ~~or an extra~~ \$321 million ~~for~~ drug treatment. Any American who wants help should be able to find that help. So let us finish the job D.A.R.E. has started. And create an America we can all be proud of -- an America free from drugs.

Thank you for coming to the White House, and for your generosity. God bless you, and the work of your wonderful organization, and God bless the United States of America.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/08/89 ACTION/CONCURRENCE/COMMENT DUE BY: 1:00 p.m. Monday 09/08

SUBJECT: PRESIDENTIAL REMARKS: D.A.R.E. RECEPTION

(09/08 Draft Three)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations directly to Chriss Winston by 1:00 p.m. on Monday, 09/11, with a copy to my office. Thanks.

RESPONSE:

See Comments
9/11/89
09:10 PM

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Smith/Blessey)
September 8, 1989
Draft Three
DARE

PRESIDENTIAL REMARKS: D.A.R.E. RECEPTION
ROSE GARDEN
WEDNESDAY, SEPT. 13, 1989

Ladies and gentlemen, boys and girls, friends.

Let me welcome you to America's House. Where, today, we reaffirm our commitment to stop the scourge which threatens every American.

Implication we not only
Fifty years ago, Winston Churchill said, "Without victory there is no survival." ~~America's enemy then was the tyranny of totalitarianism.~~ ^{Today} America's enemy now is the tyranny of drug use.

That is why last week, I announced America's first comprehensive national strategy to wage unconditional war against the tyranny of drugs. But we need your help.

And you know something? I know we'll get it. Because perhaps no one has manned more front lines than the hundreds of dedicated Americans who form the ranks of D.A.R.E. -- ^{The} Drug Abuse Resistance Education. You talk of values -- of right and wrong. And teach kids to do good -- and reject evil. By avoiding drugs. And by opposing drugs.

Perhaps Daryl Gates, Los Angeles Chief of Police, put it best when he said, "Rather than just offering slogans, D.A.R.E. teaches children how to deal with peer pressure." And then he

Check --
 not true
 per Educators.

added, "It's the only program I know of that gives children something substantial to use when they're confronted with drugs."

Good words. Sensible words. And Daryl Gates should know. He co-founded D.A.R.E. six years ago, when 10 police officers were assigned as drug abuse instructors in city schools. All veterans. All with street experience. All with unmatched credibility.

Those officers were mentors. Telling kids the truth about alcohol and drugs. Showing them how to make decisions. And how to resist peer pressure. Providing alternatives to drug use. And they were pioneers. Pioneers of a program which has become a model for other cities. A program which ^{shows kids how to} say "No" to drugs. But even more, ^{to} say "Yes" to life.

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Shawn __, a fifth grader in __, knows about dead-ends. And why not to take them. Through D.A.R.E., he says, "I have learned never to take drugs. It messes your life up, and the people who take drugs are stupid. I was offered drugs and said no. He put it in my face and I took it and stepped on it." And then Shawn concludes, "I thought about Officer Sumpter and how he

"Needs
 context"

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In D.A.R.E. districts, school vandalism and truancy are down. So is ethnic tension and gang activity. But work habits and grades are up. And so is the mental attitude ^{that} ~~which~~ makes progress possible. According to a Los Angeles-based independent research organization, ~~D.A.R.E.~~ ^{in the D.A.R.E. program} students performed 50 per cent ~~better than non-program students~~ in post-tests to measure student drug use knowledge and attitudes ^{than students not participating in the D.A.R.E. program.} ~~These kids have dared to~~ excel. And they're succeeding.

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#

THE WHITE HOUSE
WASHINGTON

September 11, 1989

MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT FOR
COMMUNICATIONS

FROM: NELSON LUND 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Remarks: D.A.R.E. Reception

At the request of James W. Cicconi, Counsel's office has reviewed the captioned draft remarks. We have no legal objections. Our other comments are as follows:

(1) Page 1, fourth paragraph. The characterization of the Administration's drug strategy as "unconditional war" is hyperbole, which should perhaps be toned down.

(2) Page 3, second full paragraph. It is not surprising that work habits and grades would go up when vandalism, truancy, ethnic tension, and gang violence go down. The word "But" at the beginning of the third sentence therefore seems out of place.

Counsel's office appreciates having had the opportunity to review these draft remarks.

cc: James W. Cicconi

89 SEP 11 11:09

WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/08/89 ACTION/CONCURRENCE/COMMENT DUE BY: 1:00 p.m. Monday 09/08

SUBJECT: PRESIDENTIAL REMARKS: D.A.R.E. RECEPTION

(09/08 Draft Three)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations directly to Chriss Winston by 1:00 p.m. on Monday, 09/11, with a copy to my office. Thanks.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Smith/Blessey)
September 8, 1989
Draft Three
DARE

PRESIDENTIAL REMARKS: D.A.R.E. RECEPTION
ROSE GARDEN
WEDNESDAY, SEPT. 13, 1989

Ladies and gentlemen, boys and girls, friends.

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Fifty years ago, Winston Churchill said, "Without victory there is no survival." America's enemy then was the tyranny of totalitarianism. America's enemy now is the tyranny of drug use.

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added, "It's the only program I know of that gives children something substantial to use when they're confronted with drugs."

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/08/89 ACTION/CONCURRENCE/COMMENT DUE BY: 1:00 p.m. Monday 09/08

SUBJECT: PRESIDENTIAL REMARKS: D.A.R.E. RECEPTION

(09/08 Draft Three)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
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HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations directly to Chriss Winston by 1:00 p.m. on Monday, 09/11, with a copy to my office. Thanks.

RESPONSE:

21:11 PM 09/11/89 *No Comments*

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

V

NOTICE:

Enclosed are comments from staff members of the Office of Management and Budget (OMB). Such comments do not necessarily represent the official position of the Director of OMB or of the Office of Management and Budget. If you wish to have the Director's personal comments, please let me know -- and contact me if you have any questions.

A handwritten signature in black ink, appearing to read "David J. Haun".

David J. Haun
Executive Assistant
to the Director

89 SEP 11 12:54

WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/08/89 ACTION/CONCURRENCE/COMMENT DUE BY: 1:00 p.m. Monday 09/08

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SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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RESPONSE: *See comments*

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Smith/Blessey)
September 8, 1989
Draft Three
DARE

PRESIDENTIAL REMARKS: D.A.R.E. RECEPTION
ROSE GARDEN
WEDNESDAY, SEPT. 13, 1989

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in total, a \$7.9 billion effort, \$2.2 billion increase over 1989. The largest increase in history
Feb 3/20

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DATE: 09/08/89

ACTION/CONCURRENCE/COMMENT DUE BY: 89 SEP 11 1:00 p.m. Monday 09/08

SUBJECT: PRESIDENTIAL REMARKS: D.A.R.E. RECEPTION

(09/08 Draft Three)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations directly to Chriss Winston by 1:00 p.m. on Monday, 09/11, with a copy to my office. Thanks.

RESPONSE: Legislative Affairs has no comments.

- Roby Pantman 9/11/89

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Smith/Blessey)
September 7, 1989
Draft Two
DARE

PRESIDENTIAL REMARKS: DARE RECEPTION
ROSE GARDEN
WEDNESDAY, SEPT. 13, 1989

Ladies and gentlemen, boys and girls, friends.

Let me welcome you to America's House. Where, today, we reaffirm our commitment to stop the scourge which threatens every American.

Fifty years ago, Winston Churchill said, "Without victory there is no survival." America's enemy then was the tyranny of totalitarianism. America's enemy now is the tyranny of drug use.

That is why last week, I announced America's first comprehensive national strategy to wage unconditional war ~~against~~ ^{against} ~~the~~ ^{the} tyranny of drugs. But we need your help.

And you know something? I know we'll get it. Because perhaps no one has manned more front lines than the hundreds of dedicated Americans who form the ranks of D.A.R.E. -- Drug Abuse Resistance Education. You talk of values -- of right and wrong. And teach kids to do good -- and reject evil. By avoiding drugs. And by opposing drugs.

Perhaps Daryl Gates, Los Angeles Chief of Police, put it best when he said, "Rather than just offering slogans, D.A.R.E. teaches children how to deal with peer pressure." And then he

added, "It's the only program I know of that gives children something substantial to use when they're confronted with drugs."

Good words. Sensible words. And Daryl Gates should know. He co-founded D.A.R.E. six years ago, when 10 police officers were assigned as drug abuse instructors in city schools. All veterans. All with street experience. All with unmatched credibility.

Those officers were mentors. Telling kids the truth about alcohol and drugs. Showing them how to make decisions. And how to resist peer pressure. Providing alternatives to drug use. And they were pioneers. Pioneers of a program which has become a model for other cities. A program which says "No" to drugs. But even more, says "Yes" to life.

D.A.R.E. approaches most students early in life -- when they're 9 to 11 years old -- the age most vulnerable to peer pressure. And another D.A.R.E. program confronts older kids with potential drug problems. But whatever the age, the goals are identical: To heighten self-esteem. To show -- on the one hand -- how the road marked tomorrow is wide open. And on the other, how drugs are the deadest of dead-ends.

Shawn __, a fifth grader in __, knows about dead-ends. And why not to take them. Through D.A.R.E., he says, "I have learned never to take drugs. It messes your life up, and the people who take drugs are stupid. I was offered drugs and said no. He put it in my face and I took it and stepped on it." And then Shawn concludes, "I thought about Officer Sumpter and how he

said to say no." What a wonderful ^{moment} ~~legacy~~ for the officer Shawn talks about: He, like D.A.R.E., should be very proud of those words.

And millions of Americans who are following Shawn's lead -- they, too, are rejecting the dead-end of drug use. In 50,000 classrooms. In 49 States. And the U.S. Department of Defense Schools worldwide. In Canada and New Zealand, Australia and American Samoa, D.A.R.E. is teaching elementary and junior-high kids to resist peer pressure. Reaching 3 million kids in all.

In D.A.R.E. districts, school vandalism and truancy are down. So is ethnic tension and gang activity. But work habits and grades are up. And so is the mental attitude which makes progress possible. According to a Los Angeles-based independent research organization, D.A.R.E. students performed 50 per cent better than non-program students in post-tests to measure student drug use knowledge and attitudes. These kids have dared to excel. And they're succeeding.

So far, so good. And yet, so far to go. In my speech last week, I talked of stopping drug use before it starts. Through education and prevention. In the cities and towns. Through church, family, and most of all, the schools. And then I asked who's responsible. "Everyone who uses drugs," I said. "Everyone who sells drugs. And everyone who looks the other way."

My friends, you haven't looked the other way. You are involved -- for your sake, and America's. And I salute you from the bottom of my heart. Now, let us finish the job D.A.R.E. has

started. And create an America we can all be proud of -- an America free from drugs.

Thank you for coming to the White House, and for your generosity. God bless you, God bless this wonderful organization, and God bless the United States of America.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/08/89 ACTION/CONCURRENCE/COMMENT DUE BY: 1:00 p.m. Monday 09/08

SUBJECT: PRESIDENTIAL REMARKS: D.A.R.E. RECEPTION

(09/08 Draft Three)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations directly to Chriss Winston by 1:00 p.m. on Monday, 09/11, with a copy to my office. Thanks.

*Winston
comment*

RESPONSE:

89 SEP 11 All: 20

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Smith/Blessey)
September 8, 1989
Draft Three
DARE

100 SEP 10 11:17:15

PRESIDENTIAL REMARKS: D.A.R.E. RECEPTION
ROSE GARDEN
WEDNESDAY, SEPT. 13, 1989

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BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
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JWC

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

100 SEP 10 11 17:1

(Smith/Blessey)
September 8, 1989
Draft Three
DARE

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