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National Republican Hispanic Tribute Dinner 9/12/89

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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

September 12, 1989

REMARKS BY THE PRESIDENT
DURING NATIONAL REPUBLICAN
HISPANIC TRIBUTE DINNER

The Omni Shoreham Hotel
Washington, D.C.

THE PRESIDENT: Thank you very, very much for that warm welcome. (Applause.) Hey, listen, you've got to eat, too. Kathy -- what a great U.S. Treasurer Kathy Villalpando's going to be. I'll tell you -- I'm just so proud of her. (Applause.) And I am delighted to be here. I see so many distinguished United States senators here. I understand that one of the honorees is Orrin Hatch, and Senator Warner is here with us. Senator Connie Mack, from Florida. Pete Wilson was to be. And I want to salute them. And if I might be accorded a special privilege, I understand there is another former Senator with us tonight, a very special friend and a man who has shown the way in terms of equity for all Americans. And I'm thinking of my own former Senator, Senator John Tower, who is out there someplace. (Applause.) There he is.

And we're honored to have our -- the Ambassador from our great neighbor here, Ambassador Petrocelli. Please stand up so they can see you once more. (Applause.) I'll tell you -- I don't believe -- and I say this with tribute to him and to President Salinas -- I don't believe we've ever had better relationships than we have with Mexico today. And I'm determined to keep it that way and make it even better. (Applause.) And this Ambassador is going to be doing a lot of the heavy lifting, I'll tell you. (Applause.)

You see, Bob Estrada was here, and so many others. I am delighted that Lee Atwater is here. He does not have to sing, and that -- (laughter) -- some rejoice in that and others feel deprived. (Laughter.) But do what you want; I'm leaving right after I give a speech here. So if Atwater plays, why, you're lucky. I'm grateful that Manuel Lujan, a friend of long-standing, a guy that I served with in the Congress, is our Secretary of the Interior, and he's doing an outstanding job. (Applause.)

I know there are many members of the House here -- House of Representatives, and those that have taken a very special interest in the National Hispanic Assembly. And I'm grateful to each and every one of them. I'm pleased, also, to be joined by John Sununu. And I want to tell you how lucky we are to have him. (Applause.) When he gets upset that I don't understand source codes and thermonuclear physics, he lapses off into Spanish, hoping maybe he can get me on the same wavelength -- (laughter) -- but a versatile Chief of Staff who is doing a superb job.

As I say, I mentioned Orrin. You appropriately are going to honor him later on, so I won't say any more. But he is the Chairman of the Republican Senate Task Force on Hispanic Affairs, and you are appropriately honoring him for his efforts on behalf of the Hispanic community.

Like you, I know many of you had a chance to get away on vacation, and I heard some allusion to mine here. Before I go any further, I want to put an end to the rumor -- ugly rumor that's making the rounds since I was up in Maine about a covert amphibious operation off the coast of the American Northeast. (Laughter.) There is no truth to the rumor that the bluefish I finally caught was

MORE

hooked on the line by a Navy frogman. Not true; not true at all.
(Laughter.)

Actually, about Lee, what a job he's doing as Chairman of the Republican National Committee. Really, it is outstanding. (Applause.) In addition to being the Andres Segovia of the Republican Party -- but actually, the tunes Lee likes to play aren't always music to everyone's ears. I hear Lee asked Orrin Hatch, "If I bring my guitar tonight, would you have any special requests?" Orrin said, "Yes, just one: Don't play it." (Laughter.)

Let me say that I am deeply honored to meet with all of you. I knew for fact-certain 15 years ago when I was in Lee's job, when I was Chairman of the National Committee, that the time had come for the Hispanic Assembly. And we started it. And over the years, I've watched with admiration all of the energy that you've devoted to advancing the Republican cause. And it is a source of great pride to be able to feel that at least on that one I was i there at the beginning with so many men and women right here in this room. And you -- (applause) -- as Lee said in saluting my beloved daughter-in-law, honoring her for what she has done, all of you have made the 1980s a time of great pride for Hispanic Americans. And I'm honored to enjoy the advice and counsel I mentioned -- of one Cabinet officer that I mentioned, Manuel Lujan, but certainly of another of Hispanic dissent, and I'm talking about Larry Cavazos.

Just one week ago, we welcomed someone else to Washington. And she's with us here tonight. And I am so proud of Ileana Ros-Lehtinen and for her victory down there in Florida. (Applause.) The first Cuban American to serve in Congress and the 12th American of Hispanic heritage in the 101st Congress, and she's here tonight. And I can tell you after just one week, she is going to be a tiger. She is going to be a force to be reckoned with on Capitol Hill and, boy, do we need her up there for good, common sense. (Applause.)

But I look at her election and I see it as just one more indication of the fact that Hispanic Americans have made it into the mainstream and that more and more are choosing the Republican Party. For everyone in this room tonight, that's the ultimate victory that we're fighting for.

I want to thank Lee again whose dedicated to making our party the party of outreach and inclusion; it's driving the Democrat Party right up a wall the way he is reaching out and bringing people in and opening doors that have been regrettably closed. (Applause.)

But what he's trying to do, and where we're all trying to help him, is build it on mainstream values. And I want all Hispanic Americans to know that they have a home in the Republican Party. And tonight, I want to announce two more talented individuals that I've asked to join my administration. I will nominate Velma Montoya to serve on the Occupational Safety and Health Administration Review Commission, and Adis Maria Vila as Assistant Secretary of Agriculture -- (applause) -- two more distinguished appointments.

And last week I spoke to the Hispanic Chamber of Commerce -- a meeting that I love to attend and have attended before -- but this was their annual meeting, this time in New Orleans. And I talked about the extraordinary accomplishments of the entrepreneurs -- Hispanic entrepreneurs. And you could feel it in this crowd. The enthusiasm there was absolutely electric, and the contribution these businessmen and women are making to the American economy cannot be measured in terms of the Gross National Product alone. They understand that they are role models to the next generation of Hispanic Americans -- tangible proof that every door is open and success is within their reach. And the successes we see really come as no surprise.

The values of this community are the very founding values

of this nation and of the Republican Party. Faith and family, hard work and individual responsibility, respect for others, and above all, an abiding love of freedom -- those are all the ingredients that anyone ever needs to succeed, anywhere from the streets of San Antonio or Miami to the halls of Congress, or at the President's table as an officer in the Cabinet.

Our nation and our party need your contributions. And tonight is a night to take pride in all that you've done, and to take home with you a commitment to write the next chapter in the success story of Hispanic American achievement. Once again, thank you for all you are doing. God bless you. And God bless the United States of America. Thank you very, very much. (Applause.)

END

MORE

To CW
Date 9/8 Time 11:15

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Phone Comments
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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

September 13, 1989

MESSAGE BY THE PRESIDENT

NATIONAL HISPANIC HERITAGE MONTH

September 11, 1989

I am delighted to extend my warmest greetings and congratulations to the members of the Hispanic American community as you celebrate National Hispanic Heritage Month, September 15 - October 15, 1989.

Perhaps no single ethnic group has had as profound an impact upon our Nation as Hispanic Americans. From the days of the first explorers in what is now Florida, Texas, and California, the Hispanic peoples have played a major role in taming this vast country and developing its abundant resources. Mexican Americans, Cuban Americans, Puerto Rican Americans, and other men and women of Hispanic descent have not only demonstrated the power of individual enterprise but also added to the cultural diversity that so enriches American life.

Today, Hispanic Americans continue to be leaders and pioneers -- in education, government, business, science, sports, and the arts. Every day, in communities across the United States, they remind their fellow Americans of the meaning of determination and hard work, as well as the importance of faith and devotion to one's family. The values passed from generation to generation in Hispanic American families are values central to the American experience, and our Nation is all the stronger because these individuals have recognized the importance of caring for one's neighbor, obtaining a good education, participating in one's church, and exercising one's rights as a citizen.

This month provides a wonderful opportunity for all of us to celebrate both our Nation's Hispanic Heritage and the beliefs that unite us. I encourage all Americans to take part.

Barbara joins me in offering Hispanic Americans best wishes for a memorable celebration and for every future happiness and success. God bless you, and God bless America.

/s/ GEORGE BUSH

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FILE

**REMARKS: REPUBLICAN NATIONAL HISPANIC
ASSEMBLY DINNER
OMNI-SHOREHAM HOTEL
WASHINGTON, D.C.
SEPTEMBER 12, 1989
7:30 PM**

**THANK YOU, CATHI [VILLALPANDO, NOMINEE FOR U.S.
TREASURER]. I'M LOOKING FORWARD TO HAVING YOU
OFFICIALLY ON THE TEAM. I KNOW YOU'RE GOING TO MAKE A
GREAT U.S. TREASURER.**

- 2 -

**I AM PLEASED TO BE JOINED TONIGHT BY MY CHIEF OF
STAFF JOHN SUNUNU, AND I WANT ESPECIALLY TO ACKNOWLEDGE
YOUR GUEST OF HONOR, SENATOR ORRIN HATCH -- CHAIRMAN OF
THE REPUBLICAN SENATE TASK FORCE ON HISPANIC AFFAIRS --
FOR ALL OF HIS EFFORTS ON BEHALF OF THE HISPANIC
COMMUNITY.**

**LIKE ME, I KNOW MANY OF YOU HAD A CHANCE TO GET
AWAY ON VACATION THIS SUMMER.**

BEFORE I GO ANY FURTHER, I WANT TO PUT AN END TO A RUMOR THAT'S MAKING THE ROUNDS SINCE I WAS UP IN MAINE ABOUT A COVERT, AMPHIBIOUS OPERATION OFF THE COAST OF THE AMERICAN NORTHEAST. THERE'S SIMPLY NO TRUTH TO THE TALK THAT THE BLUEFISH I FINALLY CAUGHT WAS HOOKED ON MY LINE BY A NAVY FROGMAN.

I SEE TONIGHT'S MASTER OF CEREMONIES IS THE ANDRES SEGOVIA OF THE REPUBLICAN PARTY, LEE ATWATER.

[[PAUSE]]

ACTUALLY, THE TUNES LEE LIKES TO PLAY AREN'T ALWAYS MUSIC TO EVERYONE'S EARS. I HEAR LEE ASKED ORRIN HATCH: "IF I BRING MY GUITAR TONIGHT, WOULD YOU HAVE ANY SPECIAL REQUESTS?" ORRIN SAID: "JUST ONE -- DON'T PLAY IT." [[PAUSE]]

LET ME SAY I'M DEEPLY HONORED TO MEET WITH ALL OF YOU TONIGHT. I KNEW 15 YEARS AGO -- BACK WHEN I WAS CHAIRING THE RNC -- THAT THE TIME HAD COME FOR A HISPANIC ASSEMBLY.

OVER THE YEARS, I'VE WATCHED WITH ADMIRATION ALL THE ENERGY YOU'VE DEVOTED TO ADVANCING THE REPUBLICAN CAUSE. IT'S A SOURCE OF GREAT PRIDE TO BE ABLE TO SAY, "I WAS THERE AT THE BEGINNING."

AND YOU'VE MADE THE 1980S A TIME OF GREAT PRIDE FOR HISPANIC AMERICANS. I'M HONORED TO ENJOY THE ADVICE AND COUNSEL OF TWO ABLE CABINET OFFICERS OF HISPANIC DESCENT: MANUEL LUJAN AND LAURO CAVAZOS.

AND JUST ONE WEEK AGO, WE WELCOMED ILEANA ROS-LEHTINEN TO WASHINGTON -- THE FIRST CUBAN-AMERICAN TO SERVE IN CONGRESS, AND THE TWELFTH AMERICAN OF HISPANIC HERITAGE IN THE 101ST CONGRESS. ILEANA IS HERE TONIGHT -- AND I CAN TELL YOU AFTER JUST ONE WEEK, SHE'S GOING TO BE A FORCE TO BE RECKONED WITH ON CAPITOL HILL.

- 7 -

**I LEANA'S ELECTION IS JUST ONE MORE SIGN THAT
HISPANIC AMERICANS HAVE MADE IT INTO THE MAINSTREAM --
AND THAT MORE AND MORE HISPANIC AMERICANS ARE CHOOSING
THE REPUBLICAN PARTY. FOR EVERYONE IN THIS ROOM
TONIGHT, THAT'S THE ULTIMATE VICTORY WE'RE FIGHTING
FOR.**

- 8 -

**I THANK YOU -- AND I WANT TO THANK TONIGHT'S MASTER OF
CEREMONIES, LEE ATWATER, WHO IS DEDICATED TO MAKING THE
REPUBLICAN PARTY THE PARTY OF OUTREACH AND INCLUSION:
A MAJORITY PARTY BUILT ON MAINSTREAM VALUES.**

**I WANT ALL HISPANIC AMERICANS TO KNOW YOU HAVE A
HOME IN THE REPUBLICAN PARTY. AND TONIGHT, I WANT TO
ANNOUNCE TWO MORE TALENTED INDIVIDUALS I'VE ASKED TO
JOIN MY ADMINISTRATION.**

- 9 -

I WILL NOMINATE VELMA MONTOYA TO SERVE ON THE OCCUPATIONAL SAFETY AND HEALTH ADMINISTRATION REVIEW COMMISSION, AND ADIS [AH-DIS] MARIA VILA [VEE-LA] AS ASSISTANT SECRETARY OF AGRICULTURE.

LAST WEEK, I SPOKE TO THE HISPANIC CHAMBER OF COMMERCE DOWN IN NEW ORLEANS ABOUT THE EXTRAORDINARY ACCOMPLISHMENTS OF HISPANIC ENTREPRENEURS.

- 10 -

THE ENTHUSIASM WAS ELECTRIC -- AND THE CONTRIBUTION THESE BUSINESSMEN AND -WOMEN ARE MAKING TO THE AMERICAN ECONOMY CAN'T BE MEASURED IN TERMS OF GNP ALONE. THEY UNDERSTAND THAT THEY ARE ROLE MODELS TO THE NEXT GENERATION OF HISPANIC AMERICANS -- TANGIBLE PROOF THAT EVERY DOOR IS OPEN, AND SUCCESS IS WITHIN THEIR REACH.

AND THE SUCCESSES WE SEE REALLY COME AS NO SURPRISE.

- 11 -

THE VALUES THE HISPANIC COMMUNITY HOLDS DEAR ARE THE VERY FOUNDING VALUES OF THIS NATION -- AND OF THE REPUBLICAN PARTY: FAITH AND FAMILY, HARD WORK AND INDIVIDUAL RESPONSIBILITY, RESPECT FOR OTHERS. AND ABOVE ALL, AN ABIDING LOVE OF FREEDOM. THOSE ARE ALL THE INGREDIENTS ANYONE EVER NEEDS TO SUCCEED -- ANYWHERE FROM THE STREETS OF SAN ANTONIO OR MIAMI TO THE HALLS OF CONGRESS OR AT THE PRESIDENT'S TABLE AS AN OFFICER OF THE CABINET.

- 12 -

OUR NATION -- AND OUR PARTY -- NEED YOUR CONTRIBUTIONS. TONIGHT IS A NIGHT TO TAKE PRIDE IN ALL YOU'VE DONE -- AND TAKE HOME WITH YOU A COMMITMENT TO WRITE THE NEXT CHAPTER IN THE SUCCESS STORY OF HISPANIC AMERICAN ACHIEVEMENT.

ONCE AGAIN, THANK YOU. GOD BLESS YOU, AND GOD BLESS THE UNITED STATES OF AMERICA.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/9/89 ACTION/CONCURRENCE/COMMENT DUE BY: --
 PRESIDENTIAL REMARKS: REPUBLICAN NATIONAL HISPANIC ASSEMBLY DINNER
 OMNI-SHOREHAM HOTEL, WASHINGTON, D.C.
 SUBJECT: SEPTEMBER 12, 1989

(9/8 6:00 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
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DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

THE WHITE HOUSE
WASHINGTON

September 8, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON CW

FROM: DANIEL MCGROARTY DM

SUBJECT: REPUBLICAN NATIONAL HISPANIC ASSEMBLY DINNER REMARKS

I. SUMMARY

On Tuesday, September 12 at 7:30 p.m. you will address the Republican National Hispanic Assembly Dinner. About 700 people are expected.

Lee Atwater will emcee the event, and you will be introduced by Cathi Villalpando.

II. DISCUSSION

The remarks applaud the many valuable contributions that the Republican National Hispanic Assembly has made to the Republican party. They also point out that the success of Hispanic-Americans, both in the Republican party and in American society in general, give credence to the fact that we are the party of opportunity and inclusion.

McGroarty/Dooley
September 8, 1989
6:00 pm
[HISPANIC]

PRESIDENTIAL REMARKS: REPUBLICAN NATIONAL HISPANIC ASSEMBLY
DINNER
OMNI-SHOREHAM HOTEL, WASHINGTON, D.C.
SEPTEMBER 12, 1989
7:30 PM

Thank you, Cathi [Villalpando, nominee for U.S. Treasurer].
I'm looking forward to having you officially on the team. I know
you're going to make a great U.S. Treasurer.

I am pleased to be joined tonight by my Chief of Staff John
Sununu, and I want especially to acknowledge your guest of honor,
Senator Orrin Hatch -- Chairman of the Republican Senate Task
Force on Hispanic Affairs -- for all of his efforts on behalf of
the Hispanic community.

Like me, I know many of you had a chance to get away on
vacation this summer. Before I go any further, I want to put an
end to a rumor that's making the rounds since I was up in Maine
about a covert, amphibious operation off the coast of the
American northeast. There's simply no truth to the talk that the
bluefish I finally caught was hooked on my line by a Navy
frogman.

I see tonight's Master of Ceremonies is the Andres Segovia of the Republican Party, Lee Atwater. [[Pause]] Actually, the tunes Lee likes to play aren't always music to everyone's ears. I hear Lee asked Orrin Hatch: "If I bring my guitar tonight, would you have any special requests?" Orrin said: "Just one -- that you don't play it." [[Pause]]

Let me say I'm deeply honored to meet once again with a group I've watched with admiration since its very beginning 15 years ago -- one that's devoted so much time and energy to advance the Republican cause.

You've made the 1980s a time of great pride for Hispanic Americans. I'm honored to enjoy the advice and counsel of two able Cabinet officers of Hispanic descent: Manuel Lujan and Lauro Cavazos. And just one week ago, we welcomed Ileana Ros-Lehtinen to Washington -- the first Cuban-American to serve in Congress, and the twelfth American of Hispanic heritage in the 101st Congress. Ileana is here tonight -- and I can tell you after just one week, she's going to be a force to be reckoned with on Capitol Hill.

I can't tell you what Ileana's victory has done for our spirit in Florida -- but I haven't heard of so much enthusiasm since my family found out I caught a fish. [[Pause]]

Ileana's election is just one more sign that Hispanic Americans have made it into the mainstream -- and that more and more Hispanic Americans are choosing the Republican Party. For everyone in this room tonight, that's the ultimate victory we're fighting for. I thank you -- and I want to thank tonight's Master of Ceremonies, Lee Atwater, who is dedicated to making the Republican Party the party of outreach and inclusion: a majority party built on mainstream values.

Last week, I spoke to the Hispanic Chamber of Commerce down in New Orleans about the extraordinary accomplishments of Hispanic entrepreneurs. The enthusiasm was electric -- and the contribution these businessmen and -women are making to the American economy can't be measured in terms of GNP alone. They understand that they are role models to the next generation of Hispanic Americans -- tangible proof that every door is open, and success is within their reach.

And the successes we see really come as no surprise. The values the Hispanic community holds dear are the very founding values of this nation -- and of the Republican Party: faith and family, hard work and individual responsibility, respect for others. And above all, an abiding love of freedom. Those are all the ingredients anyone ever needs to succeed -- anywhere from the streets of San Antonio or Miami to the halls of Congress or at the President's table as an officer of the Cabinet.

Our nation -- and our party -- need your contributions. Tonight is a night to take pride in all you've done -- and take home with you a commitment to write the next chapter in the success story of Hispanic American achievement.

Once again, thank you. God bless you, and God bless the United States of America.

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VELMA MONTOYA

Education

University of California, Los Angeles
1977 Ph.D., Economics, the first Mexican American woman to earn an economics
Ph.D. in the United States

Stanford University
1966 M.A., Economics
Fletcher School of Law and Diplomacy
1960 M.A., International Relations
St. Hugh's College, Oxford University
Occidental College 1959
B.A., Diplomacy and World Affairs

Professional Experience

1988 -- Associate Professor of Finance, School of Business Administration,
California State Polytechnic University, Pomona.

1984 -- President, Hispanic American Public Policy Institute, a part-time
venture.

1987-1988 -- Adjunct Professor, Pepperdine University School of Business and
Management.

1985-1987 -- Director of Studies in Public Policy and Associate Professor of
Political Economy, Chapman College School of Business and Management.

1983-1985 -- Expert Economist, Office of Regulatory Analysis, Occupational
Safety and Health Administration, U.S. Department of Labor. She managed the
economic impact analysis of OSHA's policies, including the direction of
OSHA's outside contractors.

1982-1983 -- Assistant Director for Strategy, White House Office of Policy
Development, Executive Office of the President. She contributed strategies
on political and economic issues, as exemplified by OPD's Mid-Term Planning
Review, designed to set the domestic policy agenda for the second two years
of President Reagan's first term. She also developed Administration private
sector initiatives, and served on the Interagency Working Group on
Southwestern Border States and the Women's Working Group, the support staff
for the White House Coordinating Council on Women.

1973-1982 -- Staff Economist, The RAND Corporation, Santa Monica, CA

Spring 1981 to June 1982 -- Dr. Montoya taught at the University of
California at Los Angeles, including courses in Industrial Organization,
Money, Banking and Financial Institutions, and Microeconomic Theory.

Spring 1979 -- Visiting Associate Professor at the University of Southern
California's Von Kleinschmidt School of International Relations. She taught
a course on the Development of the World Economy since 1750.

supplies -
policy
state
policy
administration

MEMBER,
OSHA
Review
Commission

Professional Experience (Con'd)

Editorial referee for Economic Inquiry, Policy Analysis, and The Journal of Economic Literature.

July-September 1974 -- Consultant to the Urban Institute.

1969-1972 -- Ph.D. student, University of California, Los Angeles.

1965-1968 -- Assistant Professor of Economics, California State University at Los Angeles, School of Business.

Summer 1966 -- Consultant to the Mexican American Study Project, Division of Research, Graduate School of Business Administration, University of California, Los Angeles. Dr. Montoya also contributed to The Mexican American People, Leo Grebler, et al., The Free Press, 1970. In conjunction with this, she lectured to the 1967 Seminar on Mexican Americans and the Labor Movement sponsored by the Institute of Industrial Relations, University of California, Los Angeles.

Professional Organizations/Honors/Appointments

Phi Beta Kappa

Omicron Delta Epsilon (national honorary economics society)

Phi Alpha Theta (national honorary history society)

University Fellowship, Stanford University

International Relations Fellowship, California PTA

John Hay Whitney Opportunity Fellowship

Marshall Scholarship

Fulbright Scholarship (declined)

California State University at Los Angeles Foundation Faculty Research Grant
American Economic Association

Econometric Society

Western Economic Association

Town Hall of California

Outstanding Young Women of America

Who's Who in the West

Who's Who of Emerging Leaders in America

Woman of the Year, The Mexican American Opportunity Foundation, 1983, and
The East Los Angeles Community Union, 1979.

Fourth Legal Institute for Economists sponsored by the Law and Economics
Center of the University of Miami Law School

Discussion Leader for the American Assembly on Relations Between
the United States and Mexico, 1981.

President's delegate to the White House Conference on Aging, December 1981.

Consultant on Graduate and Professional Fellowships to the Office of
Postsecondary Education, U.S. Department of Education.

Hispanic Advisory Panel, National Commission for Employment Policy, 1981-82.

Close-Up Foundation Board of Advisors, 1982-83.

Lectured on the White House Policymaking Process to Brookings Institute
Seminars for U.S. business leaders.

Discussant, Western Economic Assn Meetings, June 1985.

Delivered paper, Western Regional Science Assn Meetings, February 1987.

Professional Organizations/Honors/Appointments (Con'd)

- Member, Committee on Research and Technical Planning, a Standing Committee of the Board of Directors of the American Society for Testing and Materials (ASTM), 1985-87.
- Member, Disciplinary Board, State Bar of California, Governor's Appointment, 1986-
- Member, Executive Committee of the California State Bar Court, 1987-
- Recipient, 1986 Freedoms Foundation at Valley Forge Honor Certificate for Excellence in Economics Education.
- Member, Census Advisory Committee on the Hispanic Population for the 1990 Census.

Professional Publications

- "AIDS Testing: An Economic Assessment of Evolving Public Policy," Economic Inquiry, forthcoming, April 1989.
- "The Mexico-Morgan Debt Swap: An Assessment," in progress.
- "The Effect of Debt-Equity Swaps on LDC Economic Growth," in progress.
- "Crime, Punishment and Privatization," in progress.
- "Should You Control Your Body Tissues Once They Leave Your Body?", January 1988 (co-authored).
- "Quality Investigations Under Laissez Faire and the Principle of Nondiscrimination," December 1985.
- "Efficient Retraining During Unemployment," Journal of Behavioral Economics, Vol. XIV, No. 2, 1985, pp. 121-128, (formerly P-5904, The RAND Corporation).
- "Book Review of Distant Neighbors by Alan Riding," Policy Review, No. 33, 1985, pp. 88-89.
- "Book Review of Female Labor Supply," James P. Smith (ed.), Journal of the American Statistical Association, Vol. 77, No. 377, 1982, pp. 219-220.
- "Book Review of Hired Hands: Seasonal Workers in the United States," by S.H. Sosnick, Journal of Economic Literature, Vol. 18, No. 3, 1980, pp. 1124-1125.
- "The Benefits of Domestic Investment Subsidies and Taxes to Exports in Common Market Countries," De Economist, Vol. 132, No. 1, 1984, pp. 61-74, (formerly P-6478-1, The RAND Corporation).
- "Unemployed Aerospace Professionals: Lessons for Programs for Mid-Life Career Redirection," Policy Analysis, Vol. 3, No. 3, 1977, pp. 375-385.
- "Inefficient Labor Market Discrimination Under Competitive Conditions," Ph.D. dissertation, University of California at Los Angeles, 1977.

Professional Publications (Con'd)

Government Policies to Induce Efficient Retraining Decisions, The RAND Corporation, P-5736-1, December 1976, for the Joint Economic Committee Compendium on Women Workers in a Full Employment Economy.

Analysis of Reading Programs in Los Angeles Minority Schools, The RAND Corporation, R-2007-LAUDS, August 1976 (co-authored).

An Evaluation of Policy Related Research on Programs for Mid-Life Career Redirection, The Rand Corporation, R-1582/2-NSF, February 1975 (co-authored).

"Mexican Americans and Blacks in Los Angeles Labor Unions," Journal of Mexican American Studies, Vol. 1, No. 2, 1970, pp. 84-90.

Newspaper Opinion Editorials

"Reagan Wisely Ignored Stockman's Proposals," Daily News, May 2, 1986.

"Testing for AIDS: Let the Public Decide," The Los Angeles Daily Journal, February 21, 1986, and The Orange County Register, February 27, 1986. Latter provoked a letter to Register from Congressman William Dannemeyer, March 13, 1986.

"How the Misery Index Has Changed Under Reagan," The Washington Times, September 20, 1984, p. 3C.

"Latinos are Shifting in Their Basic Public Policy Concerns," Los Angeles Times, January 25, 1984.

"Net Economic Benefits to Hispanic Americans From Tuition Tax Credits," Los Angeles Herald Examiner, September 9, 1983, p. A13. Also published by the New York Daily News, the Santa Barbara News Press, the San Jose News, the San Antonio Express, the Sacramento Union, the Arizona Republic, the Houston Chronicle, and, in Spanish, in, among others, La Opinion, December 1, 1983.

REFERENCES

J. Clayburn LaForce, Dean
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University of California
Los Angeles, CA 90024

Richard King
Richard King International
811 West Seventh Street, Suite 1206
Los Angeles, CA 90017

Eugene J. McAlister
Assistant Secretary for Economic and Business Affairs
U.S. State Department
Washington, DC

Rafael Franchi
3527 King Arthur Road
Annandale VA, 22003

Ms. Gloria Gartz
63 Monarch Bay
South Laguna, CA 92677

Hon. Gaddi Vasquez
Supervisor, Third Orange County District
10 Civic Center Plaza
Santa Ana CA, 92701

BRIEF POLITICAL BIOGRAPHY

Bush/Qualye '88: Submitted issues memoranda to Chief of Staff Craig Fuller and to Richard Darman during the Campaign (see attached letters of acknowledgment from Craig Fuller and Deborah Steelman, Domestic Policy Campaign Director); Letter to The Wall Street Journal setting the record straight on key Reagan-Bush women's issues reforms (attached); Surrogate Speaker, Bush/Qualye National Women's Coalition; Vice Chair, California Education Coalition for the Bush/Quayle Campaign; worked the phones at Republican Headquarters prior to the election.

Reagan-Bush '84, National Co-Chair, Scholars Program

1981-1983, Assistant Director for Strategy, White House Office of Policy Development

Reagan-Bush '80, Contributed domestic policy position papers.

Member, California Republican Party; Citizens for the Republic; Republican National Hispanic Assembly.

RESUME

MS. ADIS MARIA VILA

EMPLOYMENT

April 1987 - Present

Secretary, Department of Administration, State of Florida. The Department has 527 employees and a budget of \$761 million. The Department develops policies and strategies to attract, employ, compensate, train, retain, and retire a competent work force.

The Department administers a statewide personnel system for 128,000 career and noncareer employees, the retirement systems for state, county, and school district employees, and the group health, life, and disability insurance plans available to state officers and employees, state retirees, surviving spouses, and their dependents. The Department represents the Governor in collective bargaining matters and assists veterans residing in Florida.

Department of Administration's Accomplishments — April 1987 - November 1988

Simplified the State's employment process by making agencies responsible for eligibility determination, distributing employment brochures in English and Spanish, and creating the Voice Information Processing System (VIPS) to provide applicants faster access to statewide job vacancy information.

Piloted a successful state employee child care program for 95 infants and toddlers.

Worked with other state agencies and the Legislature to allow state employees to pay for health and life insurance and dependent care costs on a pre-tax basis.

Saved \$385,000 by coordinating training programs for state agencies, eliminating duplication, and reducing travel costs. Secured legislative approval to develop a training program for supervisors and a continuing education program for supervisors and managers.

Gained Cabinet approval for an Affirmative Action resolution directing DOA to coordinate Affirmative Action and Equal Employment Opportunity training for managers and supervisors.

Adopted rules to administer Florida's Veterans' preference laws and implemented a process to resolve veterans' preference questions. Broke ground on a 150-bed Veterans' Domiciliary Home at Lake City to be completed in December 1989. This first ever State Domiciliary will be built with \$4.4 million from the Veterans Administration and \$2.7 million from the State.

April 1986 - April 1987

Director, Office of Mexico and the Caribbean Basin, U.S. Department of Commerce, International Trade Administration. Formulated and implemented U.S. international economic policies and agreements affecting Mexico, Central America, and the Caribbean.

Asst.
of Ag.
for
Administration

MS. ADIS MARIA VILA

Page 2

September 1983 - April 1986

Special Assistant to the Assistant Secretary of State for Inter-American Affairs. Developed channels of communication with key constituencies interested in Latin American policy; coordinated legislative programs of importance to the Administration with the Congress; represented the Department of State at conferences and forums across the country on topics ranging from the Caribbean Basin Initiative to Central American policy; lectured on Latin American policy at the Foreign Service Institute; coordinated U.S. observer programs to Salvadoran, Guatemalan and Honduran elections in 1984 and 1985; represented the Assistant Secretary at press conferences and interviews with the media.

September 1982 - August 1983

White House Fellow, Office of Public Liaison, The White House. Developed and implemented programs which cultivated public support for Reagan Administration policies; developed private sector coalitions in support of major Administration initiatives; conducted White House briefings on Administration policies for leaders of key national organizations; represented the President at conventions, conferences and forums across the country and abroad; coordinated White House meetings with the President, Vice President, Cabinet officers and other Administration officials for key community and organizational leaders; served as White House liaison to interagency working groups on youth policies and private sector initiatives.

August 1979 - July 1982

Paul & Thomson, Miami, Florida. Associate. Practiced in the areas of international business, banking, corporate, and real estate law.

December 1978 - May 1979

Nestle, S.A., Vevey, Switzerland. Legal Assistant to Attorney for U.S., Canadian, and Puerto Rican markets. Drafted licensing and agency agreements and contracts on transfer of technology.

September - October 1978

Paul & Thompson. Law Clerk. Researched and drafted memoranda for corporate and real estate departments.

September - December 1977

Akerman, Senterfitt & Eidson, Orlando, Florida. Law Clerk. Researched and drafted memoranda for labor, corporate and litigation departments.

Summer 1977

Sanchez-Mejorada y Velasco, Mexico D.F. Law Clerk. Researched foreign investment and corporate problems.

MS. ADIS MARIA VILA
Page 3

EDUCATION

1978 - 1979; 1975 - 1976

**Institut Universitaire de Hautes Etudes Internationales, Geneva, Switzerland.
LL.M. with High Honors in International Law 1981.**

1976 - 1978; 1974 - 1975

University of Florida College of Law, J.D. with Honors 1978.

1970 - 1974

**Rollins College, Winter Park, Florida, B.A. with Distinction (Mathematics). Studies
abroad: England, Winter 1972; France, Summer 1974.**

November 1988

**The Management Course for Presidents, The President's Association, The Chief
Executive Officers' Division of American Management Association. A four and
one-half day residential program dedicated to improving the effectiveness and
meeting the development needs of top management. The forum allowed chief
executive officers to share ideas on managing excellence, strategic planning,
organizing to achieve objectives, effective management control, and leadership.**

July 1988

**Fellowship Program, 21st Century Trust, England. A two-week residential program
designed to provide young leaders from Free Societies the opportunity to examine
the political, financial and economic aspects of privatization. Through discussions
of cases, the effects of the forces shaping the development of privatization
including ownership, management, the work force and performance of enterprises
were analyzed.**

June 1988

**Program for Senior Executives in State and Local Government, John F. Kennedy
School of Government, Harvard University. A three-week residential program
providing public managers the opportunity to discuss complex political, social and
economic forces that shape their operating environments, the role of public
executives in improving productivity and managing human resources, and ethical
and professional responsibilities.**

MS. ADIS MARIA VILA

Page 4

June 1987

Strategic Leadership for Gubernatorial Executives, The Governor's Center at Duke University, Durham, North Carolina. A six-day residential program designed to provide senior executive state government managers the concepts of public leadership and political management. Through the application of public management teaching cases and special seminars, issues such as long-term strategic initiatives; coping with legislative, interest group, and bureaucratic politics; establishing goals; motivating people; communicating ideas; and measuring results were analyzed.

February 1987

U.S. Department of Commerce Executive Forum, Williamsburg, Virginia. A five-day residential developmental program designed to increase the effectiveness of senior executives and to promote interaction across federal government organizational lines.

October 1984

Federal Executive Institute, Charlottesville, Virginia. Graduate of Executive Leadership and Management Program, a three-week course in executive assessment and goal setting, management systems and processes and interpersonal and personal executive effectiveness for the federal government's top managers.

Summer 1977

Escuela Libre de Derecho, Mexico City, D.F. (International Law and Business Practices).

Summer 1976

Hague Academy of International Law, The Hague, The Netherlands (Public International Law).

Summer 1976

Institut International de Droit De L'Homme, Strasbourg, France (Human Rights).

1962 - 1970

Miami Senior High School, Miami, Florida. Class of 1970. Fourth in class of 1220.

MS. ADIS MARIA VILA

Page 5

PROFESSIONAL MEMBERSHIPS

Admitted to the Florida Bar, 1979; admitted to D.C. Bar, 1984.

Member, Council on Foreign Relations. The purpose of the Council on Foreign Relations (CFR) is to study the international aspects of American political, economic and strategic problems. CFR membership is competitive -- limited to approximately 2450 individuals with specialized knowledge of and interest in international affairs. Term member (1987-1992).

Director, Women Executives in State Government (WESG) (1988-Present). WESG provides management and leadership education to enhance the professional skills of top women executives in state government. WESG has approximately 180 members nationwide who are statewide elected officials, cabinet secretaries, commissioners or directors, heads of major departments reporting directly to Governors, Governor's senior staff or commissioners of major regulatory agencies. WESG has 17 directors from 14 states including two Governors and three Secretaries of State.

Director, American Council of Young Political Leaders (ACYPL) (1984-Present). ACYPL promotes international understanding and cooperation among young political leaders of all countries.

Member, International, Inter-American, American, Cuban-American, and Dade County Bar Associations, and Florida Association of Women Lawyers.

Member, Board of Directors and Executive Committee, Young Lawyers' Section, Dade County Bar Association (1979-82).

PUBLICATION

A. M. Vila, "Legal Aspects of Foreign Direct Investments in the United States," 16 International Lawyer, 1982.

PUBLIC SPEAKING

TOPICS: International law, foreign policy, leadership, personnel and human resource management, and politics.

Addressed more than 200 Rotary Clubs in the United States, Mexico, Central America, South America, Japan, Korea, India, Switzerland, and West Germany.

Surrogate speaker during the 1988 election campaign for President-elect George Bush, U.S. Senator-elect Connie Mack, and State Insurance Commissioner-elect Tom Gallagher.

HONORS

Post Law School

Recipient, White House Fellowship 1982-83. Established in 1964, the WHF program provides participants with first-hand experience in the process of governing the nation. I was one of 14 professionals selected from 1220 applicants.

Named, One of Ten Outstanding Young Women of America in 1983.

Named, One of 100 Young Women of Promise by Good Housekeeping in 1985.

Participant, Rotary Foundation Group Study Exchange Program to India, January - February 1985.

Participant, American Council of Young Political Leaders (ACYPL) Study Tour to El Salvador, Nicaragua, Honduras and Costa Rica, June 1984.

Participant, ACYPL Foreign Policy Conferences, Spring 1983, 1984.

Participant, Leadership Miami, 1984. A two-day seminar sponsored by the Greater Miami Chamber of Commerce. Conferees examined community problems, learned how the community works and recommended solutions to pressing problems.

Named, Paul Harris Fellow by Rotary International, 1983.

Named, Rollins College's Outstanding Young Alumna, 1983.

Named, Who's Who in Florida, 1982-83.

Law School

Recipient, Council on Legal Education Opportunity (CLEO) Grant, 1974-75; 1976-78. Minority Student Graduate Grant, 1976-78. Alpha Phi's Kappa Chapter Graduate Scholarship, 1975.

Recipient, numerous citations for service to the John Marshall Bar Association and the College of Law, 1975, 1977 and 1978.

Recipient, Rotary Foundation Graduate Fellowship, 1975-76, Graduate Institute of International Studies, Geneva, Switzerland.

College

Recipient, Algernon Sydney Sullivan Medallion for Outstanding Scholarship, Leadership and Service, 1974.

Recipient, American Business Woman's Association Scholarship, 1974.

Named, Who's Who in American Colleges and Universities, 1974.

Recipient, Alpha Phi International Fraternity's Centennial Scholarship, 1972.

MS. ADIS MARIA VILA
Page 7

CIVIC ACTIVITIES

Chairperson, Steering Committee, Florida State Employees' Campaign (FSEC) (1987 & 1988). FSEC encourages state employees to support voluntary human service agencies in their communities. The Steering Committee is appointed by the Florida Cabinet to organize a combined fund raising drive for voluntary human service agencies among state employees, and to ensure that contributions are wisely expended by these organizations.

Chairperson, 1988 Saving Bonds Campaign for State Employees. Appointed by the Governor to encourage state employees to purchase U.S. Savings Bonds. Best Savings Bonds campaign ever in Florida state government. Exceeded campaign goals. Florida will be included in the 1988 U.S. Department of Treasury Honor Roll of States.

Director, Rollins College Alumni Council (1979-Present). The Alumni Council fosters commitment among alumni, generates financial support, and informs the alumni constituency about progress and activities at the College. Chairperson, 15th year Reunion Committee 1988-89.

Director, Epilepsy Foundation of South Florida (1979-June 1987).

Director, Boys and Girls Clubs of Greater Washington (1983-May 1987).

PERSONAL

Date/Place of Birth: August 1, 1953; Guines, Cuba.

Citizenship: Naturalized U.S. citizen, 1971. Florida resident.

Languages: Fluent in English, Spanish and French. Two semesters of German study at Foreign Service Institute, Washington, D.C. 1985.

Travel: Europe, India, the Far East, Latin America, the Caribbean, Canada, Mexico, USA.

Office Address: Florida Department of Administration
Doyle Carlton Building
Room 435
Tallahassee, Florida 32399-1550
(904) 488-4116

Home Address: 1829-C Nicklaus Drive
Tallahassee, Florida 32301-6042
(904) 877-0009

McGroarty/Dooley
September 12, 1989
8:00 am
[HISPANIC]

PRESIDENTIAL REMARKS: REPUBLICAN NATIONAL HISPANIC ASSEMBLY
DINNER
OMNI-SHOREHAM HOTEL, WASHINGTON, D.C.
SEPTEMBER 12, 1989
7:30 PM

Thank you, Cathi [Villalpando, nominee for U.S. Treasurer].
I'm looking forward to having you officially on the team. I know
you're going to make a great U.S. Treasurer.

I am pleased to be joined tonight by my Chief of Staff John
Sununu, and I want especially to acknowledge your guest of honor,
Senator Orrin Hatch -- Chairman of the Republican Senate Task
Force on Hispanic Affairs -- for all of his efforts on behalf of
the Hispanic community.

Like me, I know many of you had a chance to get away on
vacation this summer. Before I go any further, I want to put an
end to a rumor that's making the rounds since I was up in Maine
about a covert, amphibious operation off the coast of the
American northeast. There's simply no truth to the talk that the
bluefish I finally caught was hooked on my line by a Navy
frogman.

I see tonight's Master of Ceremonies is the Andres Segovia of the Republican Party, Lee Atwater. [[Pause]] Actually, the tunes Lee likes to play aren't always music to everyone's ears. I hear Lee asked Orrin Hatch: "If I bring my guitar tonight, would you have any special requests?" Orrin said: "Just one -- don't play it." [[Pause]]

Let me say I'm deeply honored to meet with all of you tonight. I knew 15 years ago -- back when I was chairing the RNC -- that the time had come for a Hispanic Assembly. Over the years, I've watched with admiration all the energy you've devoted to advancing the Republican cause. It's a source of great pride to be able to say, "I was there at the beginning."

And you've made the 1980s a time of great pride for Hispanic Americans. I'm honored to enjoy the advice and counsel of two able Cabinet officers of Hispanic descent: Manuel Lujan and Lauro Cavazos. And just one week ago, we welcomed Ileana Ros-Lehtinen to Washington -- the first Cuban-American to serve in Congress, and the twelfth American of Hispanic heritage in the 101st Congress. Ileana is here tonight -- and I can tell you after just one week, she's going to be a force to be reckoned with on Capitol Hill.

Ileana's election is just one more sign that Hispanic Americans have made it into the mainstream -- and that more and

more Hispanic Americans are choosing the Republican Party. For everyone in this room tonight, that's the ultimate victory we're fighting for. I thank you -- and I want to thank tonight's Master of Ceremonies, Lee Atwater, who is dedicated to making the Republican Party the party of outreach and inclusion: **a majority party built on mainstream values.**

I want all Hispanic Americans to know you have a home in the Republican Party. And tonight, I want to announce two more talented individuals I've asked to join my Administration. I will nominate Velma Montoya ~~for a position~~ ^{to serve} on the Occupational Safety and Health Administration Review Commission, and Adis Maria Vila as Assistant Secretary of Agriculture.

Last week, I spoke to the Hispanic Chamber of Commerce down in New Orleans about the extraordinary accomplishments of Hispanic entrepreneurs. The enthusiasm was electric -- and the contribution these businessmen and -women are making to the American economy can't be measured in terms of GNP alone. They understand that they are role models to the next generation of Hispanic Americans -- tangible proof that every door is open, and success is within their reach.

And the successes we see really come as no surprise. The values the Hispanic community holds dear are the very founding values of this nation -- and of the Republican Party: faith and

family, hard work and individual responsibility, respect for others. And above all, an abiding love of freedom. Those are all the ingredients anyone ever needs to succeed -- anywhere from the streets of San Antonio or Miami to the halls of Congress or at the President's table as an officer of the Cabinet.

Our nation -- and our party -- need your contributions. Tonight is a night to take pride in all you've done -- and take home with you a commitment to write the next chapter in the success story of Hispanic American achievement.

Once again, thank you. God bless you, and God bless the United States of America.

#

Harry Eagleburger
Paul Rademan

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/7/89 ACTION/CONCURRENCE/COMMENT DUE BY: 9/8/89 NOON

SUBJECT: PRESIDENTIAL REMARKS: REPUBLICAN NATIONAL HISPANIC ASSEMBLY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments to Chriss Winston, Rm. 122, x2930, no later than NOON, Friday, September 8, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

89 SEP 7 P5:30

McGroarty/Dooley
September 7, 1989
5:00 pm
[HISPANIC]

*Jokes
mention Admin.
appointees*

PRESIDENTIAL REMARKS: REPUBLICAN NATIONAL HISPANIC ASSEMBLY
DINNER
OMNI-SHOREHAM HOTEL, WASHINGTON, D.C.
SEPTEMBER 12, 1989
7:30 PM

Thank you, Lee [RNC Chmn. Atwater]. [Introductory acknowledgements.] I am pleased to be joined tonight by my Chief of Staff John Sununu and my son Jeb. And I want especially to acknowledge tonight's guest of honor, Senator Orrin Hatch -- Chairman of the Republican Senate Task Force on Hispanic Affairs -- for all of his efforts on behalf of the Hispanic community.

Most of all I am honored to meet once again with a group I've watched with admiration since its very beginning 15 years ago -- one that's devoted so much time and energy to advance the Republican cause.

You've made the 1980s a time of great pride for Hispanic Americans. Just one week ago, we welcomed Ileana Ros-Lehtinen to Washington -- the first Cuban-American to serve in Congress, and the twelfth American of Hispanic heritage in the 101st Congress. Ileana is here tonight -- and I can tell you after just one week, she's going to be a force to be reckoned with on Capitol Hill.

Ileana's election is just one more sign that Hispanic Americans have made it into the mainstream -- and that more and more Hispanic Americans are choosing the Republican Party. For everyone in this room tonight, that's the ultimate victory we're fighting for. I thank you -- and I want to thank Lee Atwater, who is dedicated to making the Republican Party the party of outreach and inclusion: a majority party built on mainstream values.

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And the successes we see really come as no surprise. The values the Hispanic community holds dear are the very founding values of this nation -- and of the Republican Party: faith, *and respect for others.* family, hard work and individual responsibility. And above all, an abiding love of freedom. Those are all the ingredients anyone ever needs to succeed -- anywhere from the streets of San Antonio or Miami to the halls of Congress.

Our nation -- and our party -- need your contributions. Tonight is a night to take pride in all you've done -- and take home with you a commitment to write the next chapter in the success story of Hispanic American achievement.

Once again, thank you. *God bless you and God*
~~It has been a pleasure to stop by~~
bless America.
~~this evening.~~

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/7/89 ACTION/CONCURRENCE/COMMENT DUE BY: 9/8/89 NOON

SUBJECT: PRESIDENTIAL REMARKS: REPUBLICAN NATIONAL HISPANIC ASSEMBLY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments to Chriss Winston, Rm. 122, x2930, no later than NOON, Friday, September 8, with a copy to my office. Thank you.

RESPONSE:

89 SEP 8 3:19 PM

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

McGroarty/Dooley
September 7, 1989
5:00 pm
[HISPANIC]

89 SEP 7 P 5:30

PRESIDENTIAL REMARKS: REPUBLICAN NATIONAL HISPANIC ASSEMBLY
DINNER
OMNI-SHOREHAM HOTEL, WASHINGTON, D.C.
SEPTEMBER 12, 1989
7:30 PM

FINE
need
one or
two
opening
jokes
SD

Thank you, Lee [RNC Chmn. Atwater]. [Introductory acknowledgements.] I am pleased to be joined tonight by my Chief of Staff John Sununu and my son Jeb. And I want especially to acknowledge tonight's guest of honor, Senator Orrin Hatch -- Chairman of the Republican Senate Task Force on Hispanic Affairs -- for all of his efforts on behalf of the Hispanic community.

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Once again, thank you. It has been a pleasure to stop by this evening.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/7/89 ACTION/CONCURRENCE/COMMENT DUE BY: 9/8/89 NOON

SUBJECT: PRESIDENTIAL REMARKS: REPUBLICAN NATIONAL HISPANIC ASSEMBLY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments to Chriss Winston, Rm. 122, x2930, no later than NOON, Friday, September 8, with a copy to my office. Thank you.

RESPONSE:

02:20 PM SEP 8 '89 No Comments.

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/7/89 ACTION/CONCURRENCE/COMMENT DUE BY: 9/8/89 NOON

SUBJECT: PRESIDENTIAL REMARKS: REPUBLICAN NATIONAL HISPANIC ASSEMBLY

89 SEP 8 AM 11:37

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments to Chriss Winston, Rm. 122, x2930, no later than NOON, Friday, September 8, with a copy to my office. Thank you.

RESPONSE:

The only suggestion we would recommend is to include the names of some of the Administration's Appointees

*ie: Kathy Villapando
Secy Cavazos
Secy Ryan*

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

McGroarty/Dooley
September 7, 1989
5:00 pm
[HISPANIC]

89 SEP 7 P5:30

PRESIDENTIAL REMARKS: REPUBLICAN NATIONAL HISPANIC ASSEMBLY
DINNER
OMNI-SHOREHAM HOTEL, WASHINGTON, D.C.
SEPTEMBER 12, 1989
7:30 PM

Thank you, Lee [RNC Chmn. Atwater]. [Introductory
acknowledgements.] I am pleased to be joined tonight by my Chief
of Staff John Sununu and my son Jeb. And I want especially to
acknowledge tonight's guest of honor, Senator Orrin Hatch --
Chairman of the Republican Senate Task Force on Hispanic Affairs
-- for all of his efforts on behalf of the Hispanic community.

Most of all I am honored to meet once again with a group
I've watched with admiration since its very beginning 15 years
ago -- one that's devoted so much time and energy to advance the
Republican cause.

You've made the 1980s a time of great pride for Hispanic
Americans. Just one week ago, we welcomed Ileana Ros-Lehtinen to
Washington -- the first Cuban-American to serve in Congress, and
the twelfth American of Hispanic heritage in the 101st Congress.
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Our nation -- and our party -- need your contributions. Tonight is a night to take pride in all you've done -- and take home with you a commitment to write the next chapter in the success story of Hispanic American achievement.

Once again, thank you. It has been a pleasure to stop by this evening.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/7/89 ACTION/CONCURRENCE/COMMENT DUE BY: 9/8/89 NOON

SUBJECT: PRESIDENTIAL REMARKS: REPUBLICAN NATIONAL HISPANIC ASSEMBLY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

Why not include in the closing, "God Bless..."? Otherwise, No comments.

-Rob Portman 9/8/89

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

McGroarty/Dooley
September 7, 1989
5:00 pm
[HISPANIC]

39 SEP 7 P5:30

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THE WHITE HOUSE
WASHINGTON

89 SEP 8 A10:28

September 8, 1989

MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT FOR
COMMUNICATIONS

FROM: NELSON LUND *NL*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Remarks -- Republican National
Hispanic Assembly

Counsel's office has reviewed the captioned draft remarks. We have no legal objections.

We appreciate having had the opportunity to review this matter.

cc: James W. Cicconi

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/7/89 ACTION/CONCURRENCE/COMMENT DUE BY: 9/8/89 NOON

SUBJECT: PRESIDENTIAL REMARKS: REPUBLICAN NATIONAL HISPANIC ASSEMBLY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>WRAY</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments to Chriss Winston, Rm. 122, x2930, no later than NOON, Friday, September 8, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

McGroarty/Dooley
September 7, 1989
5:00 pm
[HISPANIC]

39 SEP 7 P5:30

PRESIDENTIAL REMARKS: REPUBLICAN NATIONAL HISPANIC ASSEMBLY
DINNER
OMNI-SHOREHAM HOTEL, WASHINGTON, D.C.
SEPTEMBER 12, 1989
7:30 PM

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Once again, thank you. It has been a pleasure to stop by this evening.

#

THE WHITE HOUSE

WASHINGTON

September 8, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Remarks: National Hispanic
Assembly

These remarks should go over well with this audience. We have one recommendation. In the first sentence of the third paragraph, on page two, we suggest inserting "respect for others" as one of the founding values of this nation.

cc: James W. Cicconi

89 SEP 8 PM 2:05

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/7/89 ACTION/CONCURRENCE/COMMENT DUE BY: 9/8/89 NOON

SUBJECT: PRESIDENTIAL REMARKS: REPUBLICAN NATIONAL HISPANIC ASSEMBLY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments to Chriss Winston, Rm. 122, x2930, no later than NOON, Friday, September 8, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

McGroarty/Dooley
September 7, 1989
5:00 pm
[HISPANIC]

39 SEP 7 P5:30

PRESIDENTIAL REMARKS: REPUBLICAN NATIONAL HISPANIC ASSEMBLY
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OMNI-SHOREHAM HOTEL, WASHINGTON, D.C.
SEPTEMBER 12, 1989
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#

THE WHITE HOUSE
WASHINGTON

September 8, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *CW*

FROM: DANIEL MCGROARTY *DM*

SUBJECT: REPUBLICAN NATIONAL HISPANIC ASSEMBLY DINNER REMARKS

THE PRESIDENT HAS SEEN

9/11/89

I. SUMMARY

On Tuesday, September 12 at 7:30 p.m. you will address the Republican National Hispanic Assembly Dinner. About 700 people are expected.

Lee Atwater will emcee the event, and you will be introduced by Cathi Villalpando.

II. DISCUSSION

The remarks applaud the many valuable contributions that the Republican National Hispanic Assembly has made to the Republican party. They also point out that the success of Hispanic-Americans, both in the Republican party and in American society in general, give credence to the fact that we are the party of opportunity and inclusion.

I think I started the Hispanic
Assembly when I was Chairman
of RNC. Please check
if so - mention it -

McGroarty/Dooley
September 8, 1989
6:00 pm
[HISPANIC]

PRESIDENTIAL REMARKS: REPUBLICAN NATIONAL HISPANIC ASSEMBLY
DINNER
OMNI-SHOREHAM HOTEL, WASHINGTON, D.C.
SEPTEMBER 12, 1989
7:30 PM

JK

Thank you, Cathi [Villalpando, nominee for U.S. Treasurer].
I'm looking forward to having you officially on the team. I know
you're going to make a great U.S. Treasurer.

I am pleased to be joined tonight by my Chief of Staff John
Sununu, and I want especially to acknowledge your guest of honor,
Senator Orrin Hatch -- Chairman of the Republican Senate Task
Force on Hispanic Affairs -- for all of his efforts on behalf of
the Hispanic community.

Like me, I know many of you had a chance to get away on
vacation this summer. Before I go any further, I want to put an
end to a rumor that's making the rounds since I was up in Maine
about a covert, amphibious operation off the coast of the
American northeast. There's simply no truth to the talk that the
bluefish I finally caught was hooked on my line by a Navy
frogman.

I see tonight's Master of Ceremonies is the Andres Segovia of the Republican Party, Lee Atwater. [[Pause]] Actually, the tunes Lee likes to play aren't always music to everyone's ears. I hear Lee asked Orrin Hatch: "If I bring my guitar tonight, would you have any special requests?" Orrin said: "Just one -- ~~that~~ you don't play it." [[Pause]]

Let me say I'm deeply honored to meet once again with a group I've watched with admiration since its very beginning 15 years ago -- one that's devoted so much time and energy to advance the Republican cause.

You've made the 1980s a time of great pride for Hispanic Americans. I'm honored to enjoy the advice and counsel of two able Cabinet officers of Hispanic descent: Manuel Lujan and Lauro Cavazos. And just one week ago, we welcomed Ileana Ros-Lehtinen to Washington -- the first Cuban-American to serve in Congress, and the twelfth American of Hispanic heritage in the 101st Congress. Ileana is here tonight -- and I can tell you after just one week, she's going to be a force to be reckoned with on Capitol Hill.

I can't tell you what Ileana's victory has done for our spirit in Florida -- but I haven't heard of so much enthusiasm since my family found out I caught a fish. [[Pause]]

*one fish
joke is
plenty*

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THE WHITE HOUSE
WASHINGTON

September 8, 1989

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McGroarty/Dooley
September 8, 1989
6:00 pm
[HISPANIC]

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DINNER
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