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Hispanic Chamber of Commerce - New Orleans 9/8/89 [1]

Stack:	Row:	Section:	Shelf:	Position:
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Biden response - P. 7

(Smith/Blessey)
September 5, 1989
Draft Three
HISPANIC

PRESIDENTIAL REMARKS: HISPANIC CHAMBER
NEW ORLEANS, LOUISIANA
FRIDAY, SEPTEMBER 8, 1989

President Quintela -- how about that, two Odessa boys on the same platform. Secretary Lujan -- and I'm proud to say that, with Secretary Cavazos, ours is the first Administration to have two Hispanic Cabinet officials. Ladies and gentlemen. Friends.

I want to thank you for that gracious introduction. And for the warmth of your reception. And let me salute you for choosing as your convention site this beautiful City by the River.

~~Pearl Buck once described falling "in love with Louisiana generally and New Orleans in particular."~~ Well, that feeling helps make New Orleans special. And I take special pleasure in *stet* ~~being with you today.~~

For we meet not as strangers, but "vecinos" [Ve-CEE-noze: Spanish for "neighbors"]. And as businessmen and women. But mostly, perhaps, as citizens who understand how Hispanics have helped America create a greater land for us all.

Nine years ago, America officially began The Decade of The Hispanic. And now, at decade's end, Hispanics are America's fastest-growing -- and, often -- fastest-rising minority. Enriching America socially and academically, economically and spiritually. Living, more than ever, the American Dream.

In one sense, the past decade has reaffirmed that dream -- the dream which brought your parents, your grandparents, and some of you to America. For you came to build a better life -- and you are building it. Building it in our schools, our police forces, and in small and large business. Building it for your kids -- and my grandkids [PAUSE] . . . all eleven of them.

But in another sense, the past decade is but a preview of coming attractions. For it can be a gateway to tomorrow -- much as America has been a gateway for you. The theme of this convention is "gateway to the Americas." Well, today it is gateways I'd like to talk about: Gateways to the prosperity and stability that make progress possible.

First, the gateway to the prosperity which fosters equal ^{view} opportunity, ^{is the free enterprise system.} Or ^{noted that} as Winston Churchill ~~said:~~ "Some people ~~see~~ regard ~~private~~ ^{free} enterprise as a predatory tiger to be shot, ^{and} others look on it as a cow they can milk, ^{But} ~~Not~~ enough people see ^{free enterprise for} it as ~~a~~ healthy horse, pulling a sturdy wagon."

what it really is: a

Churchill spoke those words in 19___. And in 1989 they're more true than ever. For Hispanic business is a healthy horse. America is that healthy wagon. And on the buckboard, with the reins up-high, are entrepreneurs like you.

No government planner, for instance, decided that Marconi would invent the wireless. Or that something called an auto would rise from the dust of Dearborn. And what might have happened -- or worse, what might not have happened -- had the Wright brothers been forced to wait for Washington's approval

before testing their flying machine? [PAUSE] . . . If they had, I might have come here today by steamboat, not by air.

They knew, as you do, that the gateway to prosperity isn't bigger government. It's bigger dreams.

Look at Pedro Garza, a former migrant worker who overcame disability to own a construction company with \$4.5 million in sales. Or Patricia Rivera, the Hispanic Businesswoman of the Year. Or the father-and-son team of Louis and Fred Ruiz, who in 1964 started a food business in an old warehouse with a battered stove, small freezer, and single mixer. And who now employ 534 workers. They prove -- as you do -- that while government can encourage ~~create~~ opportunity, it is Americans who seize opportunity.

Over the past decade, heroes like these -- and millions of unsung Hispanic-American heroes -- have sought a ladder, not a crutch. Here's a partial score card of your success: Since 1980, Hispanic-American-owned businesses have doubled. And today, they total nearly 250,000. They boast more than _____ full-time employees. And earn \$15 billion in receipts each year. Impressive? You bet. Good enough? Never. For as long as one Hispanic-American is bereft of hope, that is one American too many.

You know, my home state's to the west of here. Place called Texas. And equidistant from Houston and New Orleans is the home state of America's favorite humorist. Will Rogers. Once, Will said of the bureaucracy, "We are always reading statistics and figures. Half of America does nothing but prepare propaganda for

the other half to read." Propaganda won't build a gateway to prosperity. But partnerships can, and are.

Partnerships are cooperative efforts involving government, private enterprise, and voluntary organizations. As Vice-President, I supported the President's Task Force on Private Sector Initiatives. And knowing how partnerships can spur development, we have tried to build on what the Reagan Administration fostered.

I think, for example, of the Minority Small Business and Capital Ownership Development Program -- the "8-A" program -- which helps Hispanics and other minority-owned companies obtain Federal contracts. Or our nationwide education and counseling services for small business owners; today -- count 'em -- 13,000 retired executives voluntarily serve. And we've tried to spur projects like loan program 7-A, which this year will ^{extend} grant \$2.6 billion, ^{in loans} to help more than 265,000 firms. Projects which are helping Hispanics travel America's gateway to the future.

These partnerships will aid the shop owner in Los Angeles, the small developer in Des Moines. And so will one final project I'd like to mention: A partnership with the 1990 census. Today, there are 19.5 million Hispanic-Americans. I urge you to make them count. Tell your friends and neighbors to cooperate with Census officials. Don't let the Decade of The Hispanic go unreflected in this survey. So remember that the more accurate the Census is, the greater Hispanics' influence. And how this

partnership -- like our other partnerships -- can help people help themselves.

So far, I have talked of the prosperity which can better the lives of every American. And in that context, let me speak of our relationship with Mexico.

The first head of state that I met with after the election was Pres. Salinas and - Two months ago, I met with President Salinas at the Economic Summit. *was pleased to renew our friendship* Since ^{Mexico} then, by restructuring her economy, *and reaching agreement with her creditors* reducing trade barriers ~~and honoring her creditors through the pact~~

Commercial bank creditors with the Bankers Advisory Committee -- Mexico has opened the gateway of increased trade with America. We welcome this commerce. For Mexico is our third ^{largest} ~~most important~~ trading partner. And we look forward to next month's State visit by President Salinas. Together, we can build a gateway to the 1990s that will provide both Mexico and America with economic opportunity and stability.

Now, let me speak of another kind of trade. A more destructive kind of trade. The drug trade.

Consider these statistics. Last year, the government estimated that 23 million Americans used illegal drugs on a "current" basis -- that is, at least once in the preceding 30 days. Last year, more than 8 million people used cocaine. And almost 1 million used it once a week or more. Last year, hundreds of thousands of babies were born to mothers who use drugs -- babies born desperately sick, weeks or months premature. A Nation with those numbers cannot long preserve its soul.

That is why three nights ago, I announced America's first national, comprehensive, and coordinated strategy to wage unconditional war against the scourge of drugs.

Our drug plan has four major elements.

First, enforcement, using our laws and criminal justice system. For America must take back the streets. We need more jails, more prisons, more courts, more prosecutors. And tougher sentences. Drug dealers deserve a gateway, all right -- a gateway to the slammer. And for the ultimate drug violators -- the kingpins themselves -- they should receive the ultimate *sentence: the* *death* penalty.

Second, interdiction, as a tool of foreign policy. Working with other governments, we're going to break the international drugs rings who grow and process cocaine and crack.

The third part of our strategy is treatment, to help addicts who want to get clean. With special emphasis on expectant mothers. And finally, our drug program aims to stop use before it starts. Through education and prevention. From grade school to graduate school.

This plan can help stop the trade I spoke of earlier. Some trade builds lives. Drug trade takes lives. ~~Lives like the New York woman, Maria Hernandez, I talked about Tuesday night -- shot to death in her bedroom one morning because she and her husband had confronted local dealers.~~ *And it is the drug trade we* We must save lives. And end this *must stop* trade. But it won't come cheaply. *cheaply.* *be easy.*

Maybe you tuned in Tuesday night. If so, you heard me propose a 1990 drug budget totaling almost \$8 billion -- the largest single increase [?] in history. An increase of \$1.4 billion for drug-related spending on law enforcement. Over \$233 million more for prevention programs, ^{\$ 321 million, a 53% increase for treatment programs.} An additional \$260 million in aid next year for Columbia, Bolivia, and Peru, a five-year, \$2-billion program to counter the producers, the traffickers, and the smugglers.

Insert

~~Now, I know: Already, there are some who criticize this program. Not tough enough, they claim -- this from ultra-liberals who oppose the death penalty. Doesn't spend enough, yet our proposal is 40% higher than any other alternative they fantasize -- this, from people who want your good money to bail us out of their bad Big-Government ideas. As usual, these people want the Federal government to spend far more -- not do more, just spend more. And as usual, they don't say how we're going to pay for their "Tax and spend" bureaucracy. Well, it's no mystery: Their answer is what it always is -- more taxes -- they're like hapless moths drawn to a flame. Yes, as they request, we will support treatment and prevention. But unlike the Far Left, we will not ignore the thugs and slugs who control our streets.~~

For while government will do its part -- as with any partnership, government can't do it alone. We're all in this together -- from cops to teachers, from parents to clergymen. And we'll have to fight together to crush the drug menace at every turn. Fighting in the barrios, and the boardrooms. In the

cities, and the towns. Winning kid-by-kid, house-by-house, and neighborhood-by-neighborhood. Putting the emphasis where the problem is -- locally, in the community.

Fellow parents and businessmen -- fellow Americans -- that's where you come in. For drug use isn't merely numbers. It's the young boy tormented by cocaine addiction. Or the pregnant mother whose crack use impairs her child. At stake is the very future of the Hispanic community. I'm referring to our kids.

So I challenge you: Get involved. There are so many who need your help. Join grass-roots groups like the Miami Coalition of leaders from business, education, government, and law enforcement to stop drug use. Take the time to really know your neighborhood at home and work. Help your church, and anti-drug parents' groups. Support drug programs in your children's school.

Finally, let me ask you -- as fellow businessmen and women -- to start something no one else can do: Use your place of business as a storefront against drugs. Display brochures and banners. Employ volunteer counselors. Be a symbol for your community, and especially its youth. Join the ranks of the caring and committed. Help win this great crusade.

Will you enlist? I believe you will. For Barbara and I have spent much of our lives among Hispanic Americans. Building a business. Raising children. Trying to live, like you, the values of faith, family, work, community, and above all, freedom. Our son Jeb's wife, Columba, is Hispanic. And they've got three

kids. So, you see, the Bush family feels doubly blessed. The Hispanic culture is our culture, too.

In Hispanic America, roots run deep -- and aspirations high. Its people ask not the promise of success -- only the opportunity to succeed.

~~In Hispanic America, citizens ^{reject} reject tyranny and oppression. And ^{the} the dependency which starves the spirit and cheats the soul.~~

Hispanic America is at her best when the challenge is greatest. So together, let us open the gateways of prosperity and stability. And build for our children a better tomorrow. They are the trustees of America's future. Let their horizons touch the sky.

I appreciate your kindness, and the chance to share this occasion. God bless you, thank you all, and God bless America.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/07/89 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: PRESIDENTIAL REMARKS: U.S. HISPANIC CHAMBER OF CHAMBER
(09/07 draft six)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>BENNETT</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE
WASHINGTON

9 SEP 7 P2:30

September 7, 1989

INFORMATION

MEMORANDUM TO THE PRESIDENT

THROUGH: CHRISS WINSTON
FROM: CURT SMITH
SUBJECT: REMARKS TO U.S. HISPANIC CHAMBER OF COMMERCE

I. SUMMARY

On Friday, September 8, at noon, you will address the U.S. Hispanic Chamber of Commerce Convention in the Fairmont Hotel in New Orleans. Secretary Lujan will attend. About 1,000 people are expected to be in the audience.

II. DISCUSSION

The enclosed remarks (15 minutes) discuss trade with Mexico, Hispanic-American achievements, and the four main elements of our drug strategy. In particular, the remarks emphasize what the Administration is doing for Hispanic-Americans. The remarks request their involvement as businessmen and community members to fight the war on drugs.

Note: On page three in the fourth paragraph, the first sentence is bracketed because there is some concern about mentioning the "8-A" program due to possible Justice Department litigation.

(Smith/Blessey)
September 7, 1989
Draft Six
HISPANIC

PRESIDENTIAL REMARKS: HISPANIC CHAMBER
NEW ORLEANS, LOUISIANA
FRIDAY, SEPTEMBER 8, 1989

President Quintela -- how about that, two Odessa boys on the same platform. Secretary Lujan -- and I'm proud to say that, with Secretary Cavazos, ours is the first Administration to have two Hispanic Cabinet officials. Ladies and gentlemen. Friends.

Today we meet not as strangers, but "vecinos" [Ve-CEE-noze: Spanish for "neighbors"]. And as businessmen and women. But mostly, perhaps, as citizens who understand how Hispanics have helped America create a greater land for us all.

Nine years ago, America began what has been called The Decade of The Hispanic. And now, at decade's end, Hispanics are one of America's fastest-growing minorities. Enriching America socially and academically, economically and spiritually. Living, more than ever, the American Dream.

In one sense, the past decade has reaffirmed that dream -- the dream which brought your parents, your grandparents, and some of you to America. For today you are building a better life. Building it in our schools, our police forces, and in small and large business. Building it for your kids -- and my grandkids [PAUSE] . . . all eleven of them.

But in another sense, the past decade is but a preview of coming attractions. For it can be a gateway to tomorrow -- much

as America has been a gateway for you. The theme of this convention is "gateway to the Americas." Well, today it is gateways I'd like to talk about: Gateways to the prosperity and stability that make progress possible.

First, the gateway to prosperity, is the free enterprise system which fosters equal opportunity. Winston Churchill noted that some people view free enterprise as a predatory tiger to be shot and others look on it as a cow they can milk. But not enough people see free enterprise for what it really is: a healthy horse, pulling a sturdy wagon.

Churchill spoke those words in 1953. And in 1989 they're truer than ever.

No government planner, for instance, decided that Marconi should invent the wireless. And what might have happened -- or worse, what might not have happened -- had the Wright brothers been forced to wait for Washington's approval before testing their flying machine? [PAUSE] . . . If they had, I might have come here today by steamboat, not by air.

They knew, as you do, that the gateway to prosperity isn't bigger government. It's bigger dreams.

Look at Pedro Garza, a former migrant worker who overcame disability to own a construction company with \$4.5 million in sales. Or Remedio Diaz Oliver [Reh-MEH-dee-o DE-ahs O-lee-VER], the Hispanic Businesswoman of the Year. Or the father-and-son team of Louis and Fred Ruiz, who in 1964 started a food business in an old warehouse with a battered stove, small freezer, and

single mixer. And who now employ 534 workers. They prove -- as you do -- that while government can encourage opportunity, it is Americans who seize opportunity.

Over the past decade, heroes like these -- and millions of unsung Hispanic-American heroes -- have made big dreams come true for themselves and so many others. Here's a partial score card of your success: Since 1980, Hispanic-American-owned businesses have nearly doubled. And today, they total more than 400,000. And earned revenues of \$20 billion in 1987 alone. Impressive? You bet. Good enough? Never. For as long as one Hispanic-American is bereft of hope, that is one American too many.

So as we work to extend the prosperity that blesses our country today to all citizens, government can play a unique role as a catalyst for opportunity.

As Vice-President, I supported the President's Task Force on Private Sector Initiatives. And knowing how cooperation can spur development, we have tried to build on what the Reagan Administration fostered.

[[I think, for example, of the "8-A" program and Commerce Department programs which have helped thousands of Hispanic and other minority-owned companies.]] Or our nationwide education and counseling services for small business owners; today -- count 'em -- 13,000 retired executives voluntarily serve. And we've tried to spur projects like loan program 7-A, which this year will extend about \$2.6 billion in loans to help nearly 250,000

firms. Projects which are helping Hispanics travel America's gateway to the future.

These partnerships will aid the shop owner in Los Angeles, the small developer in Des Moines. And so will one final project I'd like to mention: the 1990 census. Today, there are 19.5 million Hispanic-Americans. I urge you to make them count. Tell your friends and neighbors to cooperate with Census officials. Don't let the Decade of The Hispanic go unreflected in this survey. So remember that the more accurate the Census is, the greater Hispanics' influence and ability to help people help themselves.

So far, I have talked of the prosperity which can better the lives of every American. And in that context, let me speak of our relationship with Mexico.

The first head of state that I met with after the election was President Salinas and two months ago, I was pleased to renew our friendship at the Economic Summit. Mexico, by restructuring her economy, reducing trade barriers and reaching agreement with her commercial bank creditors has opened the gateway of increased trade with America. We welcome this commerce. For Mexico is our third-largest trading partner. And we look forward to next month's State visit by President Salinas. Together, we can build a gateway to the 1990s that will provide both Mexico and America with economic opportunity and stability.

Now, let me speak of another kind that of trade. A more destructive kind of trade that slams shut the gateways of opportunity. The drug trade.

Consider these statistics. Last year, the government estimated that 23 million Americans used illegal drugs on a "current" basis -- that is, at least once in the preceding 30 days. Last year, more than 8 million people used cocaine. And almost 1 million used it once a week or more. Last year, hundreds of thousands of babies were born to mothers who use drugs -- babies born desperately sick, weeks or months premature. A Nation with those numbers cannot long preserve its soul.

That is why three nights ago, I announced America's first national, comprehensive, and coordinated strategy to wage unconditional war against the scourge of drugs.

Our drug plan has four major elements.

First, enforcement, using our laws and criminal justice system. For America must take back the streets. We need more jails, more prisons, more courts, more prosecutors. And tougher sentences. Drug dealers deserve a gateway, all right -- a gateway to the slammer. And for the ultimate drug violators -- the kingpins themselves -- they should receive the ultimate sentence: the death penalty. And in that context, I sent my crime package to the Congress three months ago. It has languished in the Senate Judiciary Committee. We can't win the war if the weapons don't reach the front. It's time for action now.

The second part of our drug plan is interdiction, as a tool of foreign policy. Working with other governments, we're going to break the international drugs rings who grow and process cocaine and crack.

Then, there is the third part of our strategy: treatment to help addicts who want to get clean. With special emphasis on expectant mothers. And finally, our drug program aims to stop use before it starts. Through education and prevention. From grade school to graduate school.

This plan can help stop the trade I spoke of earlier. Some trade builds lives. Drug trade takes lives. And it is the drug trade we must stop. But it won't be easy.

Maybe you tuned in Tuesday night. If so, you heard me propose America's first national comprehensive strategy to end drug use and drug trafficking. We are proposing a drug budget totaling almost \$8 billion -- the largest increase in history.

Now, I know already there are some who criticize this program. Not tough enough, they claim -- yet many of these same critics oppose the death penalty.

They say we aren't spending enough. Well, as I said Tuesday, those who judge this strategy by its price tag don't understand the problem. Let me repeat: This is an almost \$8 billion program with record funding increases. A program that is comprehensive and touches every aspect of the drug problem.

And those same critics who complain we aren't spending enough are the same ones who complain that they don't know how we

can fund the proposal . . . unless, of course, we raise taxes. Well, I know and the American people know, that to some the first and only answer is to raid the taxpayers' pockets. That's not the right answer, and we have sent to Congress a way to fund the strategy without raising taxes or increasing the deficit. All the critics have to do is implement it.

Government will do its part but government won't win the battle alone. This isn't just a federal problem, it's a national problem. We're all in this together -- from cops to teachers, from parents to clergymen. And we'll have to fight together to crush the drug menace at every turn. Fighting in the barrios, and the boardrooms. In the cities, and the towns. Winning kid-by-kid, house-by-house, and neighborhood-by-neighborhood. Putting the emphasis where the problem is -- locally, in the community.

Fellow parents and businessmen -- fellow Americans -- that's where you come in. For drug use isn't merely statistics. It's the young boy tormented by cocaine addiction. Or the pregnant mother whose crack use impairs her child. At stake is the very future of the Hispanic community. I'm referring to our kids.

So I challenge you: Get involved. There are so many who need your help. Join grass-roots groups like the Miami Coalition of leaders from business, education, government, and law enforcement to stop drug use. Take the time to really know your neighborhood at home and work. Help your church, and anti-drug parents' groups. Support drug programs in your children's school.

Finally, let me ask you -- as businessmen and women -- to do something no one else can do: Use your place of business as a storefront against drugs. Display brochures and banners. Employ volunteer counselors. Be a symbol for your community, and especially its youth. Join the ranks of the caring and committed. Help win this great crusade.

Will you enlist? I believe you will. For Barbara and I have spent much of our lives among Hispanic Americans. Building a business. Raising children. Trying to live, like you, the values of family, religion, and above all, freedom. Our son Jeb's wife, Columba, is Hispanic. And they've got three kids. So, you see, the Bush family feels doubly blessed. The Hispanic culture is our culture, too.

In Hispanic America, roots run deep -- and aspirations high. Its people ask not the promise of success -- only the opportunity to succeed.

Hispanic America is at her best when the challenge is greatest. So together, let us open the gateways of prosperity and stability. And build for our children a better tomorrow. They are the trustees of America's future. Let their horizons touch the sky.

I appreciate your kindness, and the chance to share this occasion. God bless you, thank you all, and God bless America.

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REMARKS: HISPANIC CHAMBER
NEW ORLEANS, LOUISIANA
FRIDAY, SEPTEMBER 8, 1989

PRESIDENT QUINTELA -- HOW ABOUT THAT, TWO ODESSA BOYS ON THE SAME PLATFORM. SECRETARY LUJAN -- AND I'M PROUD TO SAY THAT, WITH SECRETARY CAVAZOS, OURS IS THE FIRST ADMINISTRATION TO HAVE TWO HISPANIC CABINET OFFICIALS. LADIES AND GENTLEMEN. FRIENDS.

- 2 -

TODAY WE MEET NOT AS STRANGERS, BUT "VECINOS" [VE-CEE-NOZE: SPANISH FOR "NEIGHBORS"]. AND AS BUSINESSMEN AND WOMEN. BUT MOSTLY, PERHAPS, AS CITIZENS WHO UNDERSTAND HOW HISPANICS HAVE HELPED AMERICA CREATE A GREATER LAND FOR US ALL.

NINE YEARS AGO, AMERICA BEGAN WHAT HAS BEEN CALLED THE DECADE OF THE HISPANIC. AND NOW, AT DECADE'S END, HISPANICS ARE ONE OF AMERICA'S FASTEST-GROWING MINORITIES.

- 3 -

ENRICHING AMERICA SOCIALLY AND ACADEMICALLY,
ECONOMICALLY AND SPIRITUALLY. LIVING, MORE THAN EVER,
THE AMERICAN DREAM.

IN ONE SENSE, THE PAST DECADE HAS REAFFIRMED THAT
DREAM -- THE DREAM WHICH BROUGHT YOUR PARENTS, YOUR
GRANDPARENTS, AND SOME OF YOU TO AMERICA. FOR TODAY
YOU ARE BUILDING A BETTER LIFE.

- 4 -

BUILDING IT IN OUR SCHOOLS, OUR POLICE FORCES, AND IN
SMALL AND LARGE BUSINESS. BUILDING IT FOR YOUR KIDS --
AND MY GRANDKIDS [PAUSE] . . . ALL ELEVEN OF THEM.

BUT IN ANOTHER SENSE, THE PAST DECADE IS BUT A
PREVIEW OF COMING ATTRACTIONS. FOR IT CAN BE A GATEWAY
TO TOMORROW -- MUCH AS AMERICA HAS BEEN A GATEWAY FOR
YOU. THE THEME OF THIS CONVENTION IS "GATEWAY TO THE
AMERICAS."

- 5 -

WELL, TODAY IT IS GATEWAYS I'D LIKE TO TALK ABOUT: GATEWAYS TO THE PROSPERITY AND STABILITY THAT MAKE PROGRESS POSSIBLE.

FIRST, THE GATEWAY TO PROSPERITY IS THE FREE ENTERPRISE SYSTEM WHICH FOSTERS EQUAL OPPORTUNITY. WINSTON CHURCHILL NOTED THAT SOME PEOPLE VIEW "PRIVATE ENTERPRISE AS A PREDATORY TIGER TO BE SHOT. OTHERS LOOK ON IT AS A COW THEY CAN MILK.

- 6 -

ONLY A HANDFUL SEE [PRIVATE ENTERPRISE] FOR WHAT IT REALLY IS -- THE STRONG AND WILLING HORSE THAT PULLS THE WHOLE CART ALONG."

CHURCHILL SPOKE THOSE WORDS IN 1959. AND IN 1989 THEY'RE TRUER THAN EVER.

NO GOVERNMENT PLANNER, FOR INSTANCE, DECIDED THAT MARCONI SHOULD INVENT THE WIRELESS.

- 7 -

AND WHAT MIGHT HAVE HAPPENED -- OR WORSE, WHAT MIGHT NOT HAVE HAPPENED -- HAD THE WRIGHT BROTHERS BEEN FORCED TO WAIT FOR WASHINGTON'S APPROVAL BEFORE TESTING THEIR FLYING MACHINE? [PAUSE] . . . IF THEY HAD, I MIGHT HAVE COME HERE TODAY BY STEAMBOAT, NOT BY AIR.

THEY KNEW, AS YOU DO, THAT THE GATEWAY TO PROSPERITY ISN'T BIGGER GOVERNMENT. IT'S BIGGER DREAMS.

- 8 -

LOOK AT PEDRO GARZA, A FORMER MIGRANT WORKER WHO OVERCAME DISABILITY TO OWN A CONSTRUCTION COMPANY WITH \$4.5 MILLION IN SALES. OR REMEDIO DIAZ OLIVER [REH-MEH-DEE-O DE-AHS OH-LEE-VER], THE HISPANIC BUSINESSWOMAN OF THE YEAR. OR THE FATHER-AND-SON TEAM OF LOUIS AND FRED RUIZ [REES], WHO IN 1964 STARTED A FOOD BUSINESS IN AN OLD WAREHOUSE WITH A BATTERED STOVE, SMALL FREEZER, AND SINGLE MIXER. AND WHO NOW EMPLOY 534 WORKERS.

- 9 -

THEY PROVE -- AS YOU DO -- THAT WHILE GOVERNMENT CAN ENCOURAGE OPPORTUNITY, IT IS AMERICANS WHO SEIZE OPPORTUNITY.

OVER THE PAST DECADE, HEROES LIKE THESE -- AND MILLIONS OF UNSUNG HISPANIC-AMERICAN HEROES -- HAVE MADE BIG DREAMS COME TRUE FOR THEMSELVES AND SO MANY OTHERS. HERE'S A PARTIAL SCORE CARD OF YOUR SUCCESS: SINCE 1980, ACCORDING TO YOUR ESTIMATES, HISPANIC-AMERICAN-OWNED BUSINESSES HAVE NEARLY DOUBLED.

- 10 -

AND TODAY, THEY TOTAL MORE THAN 400,000. AND EARNED REVENUES OF \$20 BILLION IN 1987 ALONE. IMPRESSIVE? YOU BET. GOOD ENOUGH? NEVER. FOR AS LONG AS ONE HISPANIC-AMERICAN IS BEREFT OF HOPE, THAT IS ONE AMERICAN TOO MANY.

SO AS WE WORK TO EXTEND THE PROSPERITY THAT BLESSES OUR COUNTRY TODAY TO ALL CITIZENS, GOVERNMENT CAN PLAY A UNIQUE ROLE AS A CATALYST FOR OPPORTUNITY.

- 11 -

AS VICE-PRESIDENT, I SUPPORTED THE PRESIDENT'S TASK FORCE ON PRIVATE SECTOR INITIATIVES. AND KNOWING HOW COOPERATION CAN SPUR DEVELOPMENT, WE HAVE TRIED TO BUILD ON WHAT THE REAGAN ADMINISTRATION FOSTERED.

I DIRECTED COMMERCE SECRETARY ROBERT MOSBACHER AND DIRECTOR KENNETH E. BOLTON, TO DEVELOP A BOLD AND INNOVATIVE STRATEGY FOR THE REINVIGORATION OF THE MINORITY BUSINESS DEVELOPMENT AGENCY.

- 12 -

EVERY LINKAGE BETWEEN CORPORATE AMERICA AND A MINORITY VENDOR, AN EDUCATIONAL INSTITUTION AND THE MINORITY POPULATION, BRINGS US ONE STEP CLOSER TO ASSURING THE EQUAL PARTICIPATION OF ALL AMERICANS IN OUR FREE ENTERPRISE SYSTEM.

THESE PARTNERSHIPS WILL AID THE SHOP OWNER IN LOS ANGELES, THE SMALL DEVELOPER IN DES MOINES. AND SO WILL ONE FINAL PROJECT I'D LIKE TO MENTION: THE 1990 CENSUS.

- 13 -

TODAY, THERE ARE 19.5 MILLION HISPANIC-AMERICANS. I URGE YOU TO MAKE THEM COUNT. TELL YOUR FRIENDS AND NEIGHBORS TO COOPERATE WITH CENSUS OFFICIALS. DON'T LET THE DECADE OF THE HISPANIC GO UNREFLECTED IN THIS SURVEY. SO REMEMBER THAT THE MORE ACCURATE THE CENSUS IS, THE GREATER HISPANICS' INFLUENCE AND ABILITY TO HELP PEOPLE HELP THEMSELVES.

- 14 -

SO FAR, I HAVE TALKED OF THE PROSPERITY WHICH CAN BETTER THE LIVES OF EVERY AMERICAN. AND IN THAT CONTEXT, LET ME SPEAK OF OUR RELATIONSHIP WITH MEXICO.

THE FIRST HEAD OF STATE THAT I MET WITH AFTER THE ELECTION WAS PRESIDENT SALINAS AND TWO MONTHS AGO, I WAS PLEASED TO RENEW OUR FRIENDSHIP AT THE ECONOMIC SUMMIT.

- 15 -

MEXICO, BY RESTRUCTURING HER ECONOMY, REDUCING TRADE BARRIERS AND REACHING AGREEMENT WITH HER COMMERCIAL BANK CREDITORS HAS OPENED THE GATEWAY OF INCREASED TRADE WITH AMERICA. WE WELCOME THIS COMMERCE. FOR MEXICO IS OUR THIRD-LARGEST TRADING PARTNER. AND WE LOOK FORWARD TO NEXT MONTH'S STATE VISIT BY PRESIDENT SALINAS. TOGETHER, WE CAN BUILD A GATEWAY TO THE 1990s THAT WILL PROVIDE BOTH MEXICO AND AMERICA WITH ECONOMIC OPPORTUNITY AND STABILITY.

- 16 -

NOW, LET ME SPEAK OF ANOTHER KIND THAT OF TRADE. A MORE DESTRUCTIVE KIND OF TRADE THAT SLAMS SHUT THE GATEWAYS OF OPPORTUNITY. THE DRUG TRADE.

CONSIDER THESE STATISTICS. LAST YEAR, THE GOVERNMENT ESTIMATED THAT 23 MILLION AMERICANS USED ILLEGAL DRUGS ON A "CURRENT" BASIS -- THAT IS, AT LEAST ONCE IN THE PRECEDING 30 DAYS. LAST YEAR, MORE THAN 8 MILLION PEOPLE USED COCAINE. AND ALMOST 1 MILLION USED IT ONCE A WEEK OR MORE.

- 17 -

LAST YEAR, HUNDREDS OF THOUSANDS OF BABIES WERE BORN TO MOTHERS WHO USE DRUGS -- BABIES BORN DESPERATELY SICK, WEEKS OR MONTHS PREMATURE. A NATION WITH THOSE NUMBERS CANNOT LONG PRESERVE ITS SOUL.

THAT IS WHY THREE NIGHTS AGO, I ANNOUNCED AMERICA'S FIRST NATIONAL, COMPREHENSIVE, AND COORDINATED STRATEGY TO WAGE UNCONDITIONAL WAR AGAINST THE SCOURGE OF DRUGS. OUR DRUG PLAN HAS FOUR MAJOR ELEMENTS.

- 18 -

FIRST, ENFORCEMENT, USING OUR LAWS AND CRIMINAL JUSTICE SYSTEM. FOR AMERICA MUST TAKE BACK THE STREETS. WE NEED MORE JAILS, MORE PRISONS, MORE COURTS, MORE PROSECUTORS. AND TOUGHER SENTENCES. DRUG DEALERS DESERVE A GATEWAY, ALL RIGHT -- A GATEWAY TO THE SLAMMER. AND FOR THE ULTIMATE DRUG VIOLATORS -- THE KINGPINS THEMSELVES -- THEY SHOULD RECEIVE THE ULTIMATE SENTENCE: THE DEATH PENALTY.

- 19 -

AND IN THAT CONTEXT, I SENT MY CRIME PACKAGE TO THE CONGRESS THREE MONTHS AGO. IT HAS LANGUISHED IN THE SENATE JUDICIARY COMMITTEE. WE CAN'T WIN THE WAR IF THE WEAPONS DON'T REACH THE FRONT. IT'S TIME FOR ACTION NOW.

THE SECOND PART OF OUR DRUG PLAN IS INTERDICTION, AS A TOOL OF FOREIGN POLICY. WORKING WITH OTHER GOVERNMENTS, WE'RE GOING TO BREAK THE INTERNATIONAL DRUGS RINGS WHO GROW AND PROCESS COCAINE AND CRACK.

- 20 -

THEN, THERE IS THE THIRD PART OF OUR STRATEGY: TREATMENT TO HELP ADDICTS WHO WANT TO GET CLEAN. WITH SPECIAL EMPHASIS ON EXPECTANT MOTHERS. AND FINALLY, OUR DRUG PROGRAM AIMS TO STOP USE BEFORE IT STARTS. THROUGH EDUCATION AND PREVENTION. FROM GRADE SCHOOL TO GRADUATE SCHOOL.

THIS PLAN CAN HELP STOP THE TRADE I SPOKE OF EARLIER. SOME TRADE BUILDS LIVES. DRUG TRADE TAKES LIVES. AND IT IS THE DRUG TRADE WE MUST STOP.

- 21 -

BUT IT WON'T BE EASY.

MAYBE YOU TUNED IN TUESDAY NIGHT. IF SO, YOU HEARD ME PROPOSE AMERICA'S FIRST NATIONAL COMPREHENSIVE STRATEGY TO END DRUG USE AND DRUG TRAFFICKING. WE ARE PROPOSING A DRUG BUDGET TOTALING ALMOST \$8 BILLION -- THE LARGEST INCREASE IN HISTORY.

NOW, I KNOW ALREADY THERE ARE SOME WHO CRITICIZE THIS PROGRAM. NOT TOUGH ENOUGH, THEY CLAIM -- YET MANY OF THESE SAME CRITICS OPPOSE THE DEATH PENALTY.

- 22 -

THEY SAY WE AREN'T SPENDING ENOUGH. WELL, AS I SAID TUESDAY, THOSE WHO JUDGE THIS STRATEGY BY ITS PRICE TAG DON'T UNDERSTAND THE PROBLEM. LET ME REPEAT: THIS IS AN ALMOST \$8 BILLION PROGRAM WITH RECORD FUNDING INCREASES. A PROGRAM THAT IS COMPREHENSIVE AND TOUCHES EVERY ASPECT OF THE DRUG PROBLEM.

AND WE'LL HAVE TO FIGHT TOGETHER TO CRUSH THE DRUG MENACE AT EVERY TURN. FIGHTING IN THE BARRIOS, AND THE BOARDROOMS. IN THE CITIES, AND THE TOWNS. WINNING KID-BY-KID, HOUSE-BY-HOUSE, AND NEIGHBORHOOD-BY-NEIGHBORHOOD. PUTTING THE EMPHASIS WHERE THE PROBLEM IS -- LOCALLY, IN THE COMMUNITY.

FELLOW PARENTS AND BUSINESSMEN -- FELLOW AMERICANS -- THAT'S WHERE YOU COME IN. FOR DRUG USE ISN'T MERELY STATISTICS.

IT'S THE YOUNG BOY TORMENTED BY COCAINE ADDICTION. OR THE PREGNANT MOTHER WHOSE CRACK USE IMPAIRS HER CHILD. AT STAKE IS THE VERY FUTURE OF THE HISPANIC COMMUNITY. I'M REFERRING TO OUR KIDS.

SO I CHALLENGE YOU: GET INVOLVED. THERE ARE SO MANY WHO NEED YOUR HELP. JOIN GRASS-ROOTS GROUPS LIKE THE MIAMI COALITION OF LEADERS FROM BUSINESS, EDUCATION, GOVERNMENT, AND LAW ENFORCEMENT TO STOP DRUG USE.

- 27 -

TAKE THE TIME TO REALLY KNOW YOUR NEIGHBORHOOD AT HOME AND WORK. HELP YOUR CHURCH, AND ANTI-DRUG PARENTS' GROUPS. SUPPORT DRUG PROGRAMS IN YOUR CHILDREN'S SCHOOL.

FINALLY, LET ME ASK YOU -- AS BUSINESSMEN AND WOMEN -- TO DO SOMETHING NO ONE ELSE CAN DO: USE YOUR PLACE OF BUSINESS AS A STOREFRONT AGAINST DRUGS. DISPLAY BROCHURES AND BANNERS. EMPLOY VOLUNTEER COUNSELORS.

- 28 -

BE A SYMBOL FOR YOUR COMMUNITY, AND ESPECIALLY ITS YOUTH. JOIN THE RANKS OF THE CARING AND COMMITTED. HELP WIN THIS GREAT CRUSADE.

WILL YOU ENLIST? I BELIEVE YOU WILL. FOR BARBARA AND I HAVE SPENT MUCH OF OUR LIVES AMONG HISPANIC AMERICANS. BUILDING A BUSINESS. RAISING CHILDREN. TRYING TO LIVE, LIKE YOU, THE VALUES OF FAMILY, RELIGION, AND ABOVE ALL, FREEDOM. OUR SON JEB'S WIFE, COLUMBA, IS HISPANIC. AND THEY'VE GOT THREE KIDS.

- 29 -

SO, YOU SEE, THE BUSH FAMILY FEELS DOUBLY BLESSED. THE HISPANIC CULTURE IS OUR CULTURE, TOO.

IN HISPANIC AMERICA, ROOTS RUN DEEP -- AND ASPIRATIONS HIGH. ITS PEOPLE ASK NOT THE PROMISE OF SUCCESS -- ONLY THE OPPORTUNITY TO SUCCEED.

HISPANIC AMERICA IS AT HER BEST WHEN THE CHALLENGE IS GREATEST. SO TOGETHER, LET US OPEN THE GATEWAYS OF PROSPERITY AND STABILITY.

- 30 -

AND BUILD FOR OUR CHILDREN A BETTER TOMORROW. THEY ARE THE TRUSTEES OF AMERICA'S FUTURE. LET THEIR HORIZONS TOUCH THE SKY.

I APPRECIATE YOUR KINDNESS, AND THE CHANCE TO SHARE THIS OCCASION. GOD BLESS YOU, THANK YOU ALL, AND GOD BLESS AMERICA.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/07/89 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: PRESIDENTIAL REMARKS: U.S. HISPANIC CHAMBER OF COMMERCE

(09/07 draft six)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>BENNETT</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

THE WHITE HOUSE
WASHINGTON

September 7, 1989

SEP 7 P2:30

INFORMATION

MEMORANDUM TO THE PRESIDENT

THROUGH: CHRISS WINSTON
FROM: CURT SMITH
SUBJECT: REMARKS TO U.S. HISPANIC CHAMBER OF COMMERCE

I. SUMMARY

On Friday, September 8, at noon, you will address the U.S. Hispanic Chamber of Commerce Convention in the Fairmont Hotel in New Orleans. Secretary Lujan will attend. About 1,000 people are expected to be in the audience.

II. DISCUSSION

The enclosed remarks (15 minutes) discuss trade with Mexico, Hispanic-American achievements, and the four main elements of our drug strategy. In particular, the remarks emphasize what the Administration is doing for Hispanic-Americans. The remarks request their involvement as businessmen and community members to fight the war on drugs.

Note: On page three in the fourth paragraph, the first sentence is bracketed because there is some concern about mentioning the "8-A" program due to possible Justice Department litigation.

(Smith/Blessey)
September 7, 1989
Draft Six
HISPANIC

PRESIDENTIAL REMARKS: HISPANIC CHAMBER
NEW ORLEANS, LOUISIANA
FRIDAY, SEPTEMBER 8, 1989

President Quintela -- how about that, two Odessa boys on the same platform. Secretary Lujan -- and I'm proud to say that, with Secretary Cavazos, ours is the first Administration to have two Hispanic Cabinet officials. Ladies and gentlemen. Friends.

Today we meet not as strangers, but "vecinos" [Ve-CEE-noze: Spanish for "neighbors"]. And as businessmen and women. But mostly, perhaps, as citizens who understand how Hispanics have helped America create a greater land for us all.

Nine years ago, America began what has been called The Decade of The Hispanic. And now, at decade's end, Hispanics are one of America's fastest-growing minorities. Enriching America socially and academically, economically and spiritually. Living, more than ever, the American Dream.

In one sense, the past decade has reaffirmed that dream -- the dream which brought your parents, your grandparents, and some of you to America. For today you are building a better life. Building it in our schools, our police forces, and in small and large business. Building it for your kids -- and my grandkids [PAUSE] . . . all eleven of them.

But in another sense, the past decade is but a preview of coming attractions. For it can be a gateway to tomorrow -- much

as America has been a gateway for you. The theme of this convention is "gateway to the Americas." Well, today it is gateways I'd like to talk about: Gateways to the prosperity and stability that make progress possible.

First, the gateway to prosperity, is the free enterprise system which fosters equal opportunity. Winston Churchill noted that some people view free enterprise as a predatory tiger to be shot and others look on it as a cow they can milk. But not enough people see free enterprise for what it really is: a healthy horse, pulling a sturdy wagon.

Churchill spoke those words in 1953. And in 1989 they're truer than ever.

No government planner, for instance, decided that Marconi should invent the wireless. And what might have happened -- or worse, what might not have happened -- had the Wright brothers been forced to wait for Washington's approval before testing their flying machine? [PAUSE] . . . If they had, I might have come here today by steamboat, not by air.

They knew, as you do, that the gateway to prosperity isn't bigger government. It's bigger dreams.

Look at Pedro Garza, a former migrant worker who overcame disability to own a construction company with \$4.5 million in sales. Or Remedio Diaz Oliver [Reh-MEH-dee-o DE-ahs O-lee-VER], the Hispanic Businesswoman of the Year. Or the father-and-son team of Louis and Fred Ruiz, who in 1964 started a food business in an old warehouse with a battered stove, small freezer, and

single mixer. And who now employ 534 workers. They prove -- as you do -- that while government can encourage opportunity, it is Americans who seize opportunity.

Over the past decade, heroes like these -- and millions of unsung Hispanic-American heroes -- have made big dreams come true for themselves and so many others. Here's a partial score card of your success: Since 1980, Hispanic-American-owned businesses have nearly doubled. And today, they total more than 400,000. And earned revenues of \$20 billion in 1987 alone. Impressive? You bet. Good enough? Never. For as long as one Hispanic-American is bereft of hope, that is one American too many.

So as we work to extend the prosperity that blesses our country today to all citizens, government can play a unique role as a catalyst for opportunity.

As Vice-President, I supported the President's Task Force on Private Sector Initiatives. And knowing how cooperation can spur development, we have tried to build on what the Reagan Administration fostered.

~~[[I think, for example, of the "8-A" program and Commerce Department programs which have helped thousands of Hispanic and other minority-owned companies.]] Or our nationwide education and counseling services for small business owners; today -- count 'em -- 13,000 retired executives voluntarily serve. And we've tried to spur projects like loan program 7-A, which this year will extend about \$2.6 billion in loans to help nearly 250,000~~

insert A

I have instructed the DOC to OMBE and make it work

~~firms. Projects which are helping Hispanics travel America's gateway to the future.~~

These partnerships will aid the shop owner in Los Angeles, the small developer in Des Moines. And so will one final project I'd like to mention: the 1990 census. Today, there are 19.5 million Hispanic-Americans. I urge you to make them count. Tell your friends and neighbors to cooperate with Census officials. Don't let the Decade of The Hispanic go unreflected in this survey. So remember that the more accurate the Census is, the greater Hispanics' influence and ability to help people help themselves.

So far, I have talked of the prosperity which can better the lives of every American. And in that context, let me speak of our relationship with Mexico.

The first head of state that I met with after the election was President Salinas and two months ago, I was pleased to renew our friendship at the Economic Summit. Mexico, by restructuring her economy, reducing trade barriers and reaching agreement with her commercial bank creditors has opened the gateway of increased trade with America. We welcome this commerce. For Mexico is our third-largest trading partner. And we look forward to next month's State visit by President Salinas. Together, we can build a gateway to the 1990s that will provide both Mexico and America with economic opportunity and stability.

Now, let me speak of another kind that of trade. A more destructive kind of trade that slams shut the gateways of opportunity. The drug trade.

Consider these statistics. Last year, the government estimated that 23 million Americans used illegal drugs on a "current" basis -- that is, at least once in the preceding 30 days. Last year, more than 8 million people used cocaine. And almost 1 million used it once a week or more. Last year, hundreds of thousands of babies were born to mothers who use drugs -- babies born desperately sick, weeks or months premature. A Nation with those numbers cannot long preserve its soul.

That is why three nights ago, I announced America's first national, comprehensive, and coordinated strategy to wage unconditional war against the scourge of drugs.

Our drug plan has four major elements.

First, enforcement, using our laws and criminal justice system. For America must take back the streets. We need more jails, more prisons, more courts, more prosecutors. And tougher sentences. Drug dealers deserve a gateway, all right -- a gateway to the slammer. And for the ultimate drug violators -- the kingpins themselves -- they should receive the ultimate sentence: the death penalty. And in that context, I sent my crime package to the Congress three months ago. It has languished in the Senate Judiciary Committee. We can't win the war if the weapons don't reach the front. It's time for action now.

The second part of our drug plan is interdiction, as a tool of foreign policy. Working with other governments, we're going to break the international drugs rings who grow and process cocaine and crack.

Then, there is the third part of our strategy: treatment to help addicts who want to get clean. With special emphasis on expectant mothers. And finally, our drug program aims to stop use before it starts. Through education and prevention. From grade school to graduate school.

This plan can help stop the trade I spoke of earlier. Some trade builds lives. Drug trade takes lives. And it is the drug trade we must stop. But it won't be easy.

Maybe you tuned in Tuesday night. If so, you heard me propose America's first national comprehensive strategy to end drug use and drug trafficking. We are proposing a drug budget totaling almost \$8 billion -- the largest increase in history.

Now, I know already there are some who criticize this program. Not tough enough, they claim -- yet many of these same critics oppose the death penalty.

They say we aren't spending enough. Well, as I said Tuesday, those who judge this strategy by its price tag don't understand the problem. Let me repeat: This is an almost \$8 billion program with record funding increases. A program that is comprehensive and touches every aspect of the drug problem.

And those same critics who complain we aren't spending enough are the same ones who complain that they don't know how we

can fund the proposal . . . unless, of course, we raise taxes. Well, I know and the American people know, that to some the first and only answer is to raid the taxpayers' pockets. That's not the right answer, and we have sent to Congress a way to fund the strategy without raising taxes or increasing the deficit. All the critics have to do is implement it.

Government will do its part but government won't win the battle alone. This isn't just a federal problem, it's a national problem. We're all in this together -- from cops to teachers, from parents to clergymen. And we'll have to fight together to crush the drug menace at every turn. Fighting in the barrios, and the boardrooms. In the cities, and the towns. Winning kid-by-kid, house-by-house, and neighborhood-by-neighborhood. Putting the emphasis where the problem is -- locally, in the community.

Fellow parents and businessmen -- fellow Americans -- that's where you come in. For drug use isn't merely statistics. It's the young boy tormented by cocaine addiction. Or the pregnant mother whose crack use impairs her child. At stake is the very future of the Hispanic community. I'm referring to our kids.

So I challenge you: Get involved. There are so many who need your help. Join grass-roots groups like the Miami Coalition of leaders from business, education, government, and law enforcement to stop drug use. Take the time to really know your neighborhood at home and work. Help your church, and anti-drug parents' groups. Support drug programs in your children's school.

Finally, let me ask you -- as businessmen and women -- to do something no one else can do: Use your place of business as a storefront against drugs. Display brochures and banners. Employ volunteer counselors. Be a symbol for your community, and especially its youth. Join the ranks of the caring and committed. Help win this great crusade.

Will you enlist? I believe you will. For Barbara and I have spent much of our lives among Hispanic Americans. Building a business. Raising children. Trying to live, like you, the values of family, religion, and above all, freedom. Our son Jeb's wife, Columba, is Hispanic. And they've got three kids. So, you see, the Bush family feels doubly blessed. The Hispanic culture is our culture, too.

In Hispanic America, roots run deep -- and aspirations high. Its people ask not the promise of success -- only the opportunity to succeed.

Hispanic America is at her best when the challenge is greatest. So together, let us open the gateways of prosperity and stability. And build for our children a better tomorrow. They are the trustees of America's future. Let their horizons touch the sky.

I appreciate your kindness, and the chance to share this occasion. God bless you, thank you all, and God bless America.

#

(Smith/Blessey)
September 7, 1989
Draft Six
HISPANIC

PRESIDENTIAL REMARKS: HISPANIC CHAMBER
NEW ORLEANS, LOUISIANA
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In one sense, the past decade has reaffirmed that dream -- the dream which brought your parents, your grandparents, and some of you to America. For today you are building a better life. Building it in our schools, our police forces, and in small and large business. Building it for your kids -- and my grandkids [PAUSE] . . . all eleven of them.

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Government will do its part but government won't win the battle alone. This isn't just a federal problem, it's a national problem. We're all in this together -- from cops to teachers, from parents to clergymen. And we'll have to fight together to crush the drug menace at every turn. Fighting in the barrios, and the boardrooms. In the cities, and the towns. Winning kid-by-kid, house-by-house, and neighborhood-by-neighborhood. Putting the emphasis where the problem is -- locally, in the community.

Fellow parents and businessmen -- fellow Americans -- that's where you come in. For drug use isn't merely statistics. It's the young boy tormented by cocaine addiction. Or the pregnant mother whose crack use impairs her child. At stake is the very future of the Hispanic community. I'm referring to our kids.

So I challenge you: Get involved. There are so many who need your help. Join grass-roots groups like the Miami Coalition of leaders from business, education, government, and law enforcement to stop drug use. Take the time to really know your neighborhood at home and work. Help your church, and anti-drug parents' groups. Support drug programs in your children's school.

Finally, let me ask you -- as businessmen and women -- to do something no one else can do: Use your place of business as a storefront against drugs. Display brochures and banners. Employ volunteer counselors. Be a symbol for your community, and especially its youth. Join the ranks of the caring and committed. Help win this great crusade.

Will you enlist? I believe you will. ~~For Barbara and I have spent much of our lives among Hispanic Americans. Building a business. Raising children. Trying to live, like you, the values of family, religion, and above all, freedom. Our son Jeb's wife, Columba, is Hispanic. And they've got three kids. So, you see, the Bush family feels doubly blessed. The Hispanic culture is our culture, too.~~

I believe you will compel you to get involved

In Hispanic America, roots run deep -- and aspirations high. Its people ask not the promise of success -- only the opportunity to succeed.

Hispanic America is at her best when the challenge is greatest. So together, let us open the gateways of prosperity and stability. And build for our children a better tomorrow. They are the trustees of America's future. Let their horizons touch the sky.

I appreciate your kindness, and the chance to share this occasion. God bless you, thank you all, and God bless America.

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insert A

I directed

Commerce Secretary Robert Mosbacher and Director Kenneth E. Bolton, ~~under my direction are~~^{to} developing a bold and innovative strategy for the reinvigoration of the Minority Business Development Agency. Every linkage between corporate America and a minority vendor, an educational institution and the minority population, brings us one step closer to assuring the equal participation of all Americans in our free enterprise system. ~~America can ill afford to ignore the contributions minority business entrepreneurs have to offer in an increasingly competitive global marketplace.~~

THE WHITE HOUSE
WASHINGTON

September 7, 1989

INFORMATION

MEMORANDUM TO THE PRESIDENT

THROUGH: CHRISS WINSTON *W*

FROM: CURT SMITH *CS*

SUBJECT: REMARKS TO U.S. HISPANIC CHAMBER OF COMMERCE

I. SUMMARY

On Friday, September 8, at noon, you will address the U.S. Hispanic Chamber of Commerce Convention in the Fairmont Hotel in New Orleans. Secretary Lujan will attend. About 1,000 people are expected to be in the audience.

II. DISCUSSION

The enclosed remarks (15 minutes) discuss trade with Mexico, Hispanic-American achievements, and the four main elements of our drug strategy. In particular, the remarks emphasize what the Administration is doing for Hispanic-Americans. The remarks request their involvement as businessmen and community members to fight the war on drugs.

Note: On page three in the fourth paragraph, the first sentence is bracketed because there is some concern about mentioning the "8-A" program due to possible Justice Department litigation.

(Smith/Blessey)
September 7, 1989
Draft Six
HISPANIC

PRESIDENTIAL REMARKS: HISPANIC CHAMBER
NEW ORLEANS, LOUISIANA
FRIDAY, SEPTEMBER 8, 1989

President Quintela -- how about that, two Odessa boys on the same platform. Secretary Lujan -- and I'm proud to say that, with Secretary Cavazos, ours is the first Administration to have two Hispanic Cabinet officials. Ladies and gentlemen. Friends.

Today we meet not as strangers, but "vecinos" [Ve-CEE-noze: Spanish for "neighbors"]. And as businessmen and women. But mostly, perhaps, as citizens who understand how Hispanics have helped America create a greater land for us all.

Nine years ago, America began what has been called The Decade of The Hispanic. And now, at decade's end, Hispanics are one of America's fastest-growing minorities. Enriching America socially and academically, economically and spiritually. Living, more than ever, the American Dream.

In one sense, the past decade has reaffirmed that dream -- the dream which brought your parents, your grandparents, and some of you to America. For today you are building a better life. Building it in our schools, our police forces, and in small and large business. Building it for your kids -- and my grandkids [PAUSE] . . . all eleven of them.

But in another sense, the past decade is but a preview of coming attractions. For it can be a gateway to tomorrow -- much

as America has been a gateway for you. The theme of this convention is "gateway to the Americas." Well, today it is gateways I'd like to talk about: Gateways to the prosperity and stability that make progress possible.

First, the gateway to prosperity, is the free enterprise system which fosters equal opportunity. Winston Churchill noted that some people view free enterprise as a predatory tiger to be shot and others look on it as a cow they can milk. But not enough people see free enterprise for what it really is: a healthy horse, pulling a sturdy wagon.

Churchill spoke those words in 1953. And in 1989 they're truer than ever.

No government planner, for instance, decided that Marconi should invent the wireless. And what might have happened -- or worse, what might not have happened -- had the Wright brothers been forced to wait for Washington's approval before testing their flying machine? [PAUSE] . . . If they had, I might have come here today by steamboat, not by air.

They knew, as you do, that the gateway to prosperity isn't bigger government. It's bigger dreams.

Look at Pedro Garza, a former migrant worker who overcame disability to own a construction company with \$4.5 million in sales. Or Remedio Diaz Oliver [Reh-MEH-dee-o DE-ahs O-lee-VER], the Hispanic Businesswoman of the Year. Or the father-and-son team of Louis and Fred Ruiz, who in 1964 started a food business in an old warehouse with a battered stove, small freezer, and

single mixer. And who now employ 534 workers. They prove -- as you do -- that while government can encourage opportunity, it is Americans who seize opportunity.

Over the past decade, heroes like these -- and millions of unsung Hispanic-American heroes -- have made big dreams come true for themselves and so many others. Here's a partial score card of your success: Since 1980, Hispanic-American-owned businesses have nearly doubled. And today, they total more than 400,000. And earned revenues of \$20 billion in 1987 alone. Impressive? You bet. Good enough? Never. For as long as one Hispanic-American is bereft of hope, that is one American too many.

So as we work to extend the prosperity that blesses our country today to all citizens, government can play a unique role as a catalyst for opportunity.

As Vice-President, I supported the President's Task Force on Private Sector Initiatives. And knowing how cooperation can spur development, we have tried to build on what the Reagan Administration fostered.

[[I think, for example, of the "8-A" program and Commerce Department programs which have helped thousands of Hispanic and other minority-owned companies.]] Or our nationwide education and counseling services for small business owners; today -- count 'em -- 13,000 retired executives voluntarily serve. And we've tried to spur projects like loan program 7-A, which this year will extend about \$2.6 billion in loans to help nearly 250,000

firms. Projects which are helping Hispanics travel America's gateway to the future.

These partnerships will aid the shop owner in Los Angeles, the small developer in Des Moines. And so will one final project I'd like to mention: the 1990 census. Today, there are 19.5 million Hispanic-Americans. I urge you to make them count. Tell your friends and neighbors to cooperate with Census officials. Don't let the Decade of The Hispanic go unreflected in this survey. So remember that the more accurate the Census is, the greater Hispanics' influence and ability to help people help themselves.

So far, I have talked of the prosperity which can better the lives of every American. And in that context, let me speak of our relationship with Mexico.

The first head of state that I met with after the election was President Salinas and two months ago, I was pleased to renew our friendship at the Economic Summit. Mexico, by restructuring her economy, reducing trade barriers and reaching agreement with her commercial bank creditors has opened the gateway of increased trade with America. We welcome this commerce. For Mexico is our third-largest trading partner. And we look forward to next month's State visit by President Salinas. Together, we can build a gateway to the 1990s that will provide both Mexico and America with economic opportunity and stability.

Now, let me speak of another kind that of trade. A more destructive kind of trade that slams shut the gateways of opportunity. The drug trade.

Consider these statistics. Last year, the government estimated that 23 million Americans used illegal drugs on a "current" basis -- that is, at least once in the preceding 30 days. Last year, more than 8 million people used cocaine. And almost 1 million used it once a week or more. Last year, hundreds of thousands of babies were born to mothers who use drugs -- babies born desperately sick, weeks or months premature. A Nation with those numbers cannot long preserve its soul.

That is why three nights ago, I announced America's first national, comprehensive, and coordinated strategy to wage unconditional war against the scourge of drugs.

Our drug plan has four major elements.

First, enforcement, using our laws and criminal justice system. For America must take back the streets. We need more jails, more prisons, more courts, more prosecutors. And tougher sentences. Drug dealers deserve a gateway, all right -- a gateway to the slammer. And for the ultimate drug violators -- the kingpins themselves -- they should receive the ultimate sentence: the death penalty. And in that context, I sent my crime package to the Congress three months ago. It has languished in the Senate Judiciary Committee. We can't win the war if the weapons don't reach the front. It's time for action now.

The second part of our drug plan is interdiction, as a tool of foreign policy. Working with other governments, we're going to break the international drugs rings who grow and process cocaine and crack.

Then, there is the third part of our strategy: treatment to help addicts who want to get clean. With special emphasis on expectant mothers. And finally, our drug program aims to stop use before it starts. Through education and prevention. From grade school to graduate school.

This plan can help stop the trade I spoke of earlier. Some trade builds lives. Drug trade takes lives. And it is the drug trade we must stop. But it won't be easy.

Maybe you tuned in Tuesday night. If so, you heard me propose America's first national comprehensive strategy to end drug use and drug trafficking. We are proposing a drug budget totaling almost \$8 billion -- the largest increase in history.

Now, I know already there are some who criticize this program. Not tough enough, they claim -- yet many of these same critics oppose the death penalty.

They say we aren't spending enough. Well, as I said Tuesday, those who judge this strategy by its price tag don't understand the problem. Let me repeat: This is an almost \$8 billion program with record funding increases. A program that is comprehensive and touches every aspect of the drug problem.

And those same critics who complain we aren't spending enough are the same ones who complain that they don't know how we

can fund the proposal . . . unless, of course, we raise taxes. Well, I know and the American people know, that to some the first and only answer is to raid the taxpayers' pockets. That's not the right answer, and we have sent to Congress a way to fund the strategy without raising taxes or increasing the deficit. All the critics have to do is implement it.

Government will do its part but government won't win the battle alone. This isn't just a federal problem, it's a national problem. We're all in this together -- from cops to teachers, from parents to clergymen. And we'll have to fight together to crush the drug menace at every turn. Fighting in the barrios, and the boardrooms. In the cities, and the towns. Winning kid-by-kid, house-by-house, and neighborhood-by-neighborhood. Putting the emphasis where the problem is -- locally, in the community.

Fellow parents and businessmen -- fellow Americans -- that's where you come in. For drug use isn't merely statistics. It's the young boy tormented by cocaine addiction. Or the pregnant mother whose crack use impairs her child. At stake is the very future of the Hispanic community. I'm referring to our kids.

So I challenge you: Get involved. There are so many who need your help. Join grass-roots groups like the Miami Coalition of leaders from business, education, government, and law enforcement to stop drug use. Take the time to really know your neighborhood at home and work. Help your church, and anti-drug parents' groups. Support drug programs in your children's school.

Finally, let me ask you -- as businessmen and women -- to do something no one else can do: Use your place of business as a storefront against drugs. Display brochures and banners. Employ volunteer counselors. Be a symbol for your community, and especially its youth. Join the ranks of the caring and committed. Help win this great crusade.

Will you enlist? I believe you will. For Barbara and I have spent much of our lives among Hispanic Americans. Building a business. Raising children. Trying to live, like you, the values of family, religion, and above all, freedom. Our son Jeb's wife, Columba, is Hispanic. And they've got three kids. So, you see, the Bush family feels doubly blessed. The Hispanic culture is our culture, too.

In Hispanic America, roots run deep -- and aspirations high. Its people ask not the promise of success -- only the opportunity to succeed.

Hispanic America is at her best when the challenge is greatest. So together, let us open the gateways of prosperity and stability. And build for our children a better tomorrow. They are the trustees of America's future. Let their horizons touch the sky.

I appreciate your kindness, and the chance to share this occasion. God bless you, thank you all, and God bless America.

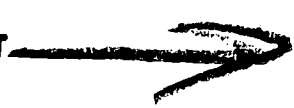
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6951

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/5/89 ACTION/CONCURRENCE/COMMENT DUE BY: 9/6/89 2:00 PM

SUBJECT: PRESIDENTIAL REMARKS: U.S. HISPANIC CHAMBER OF COMMERCE

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT 	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:


Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Wednesday, September 6, with a copy to my office. Thank you.

RESPONSE:

TO: CHRISS WINSTON

September 7, 1989

NSC concurs with the Presidential remarks for the U.S. Hispanic Chamber of Commerce with the change and suggestion noted on pages 2 and 3 respectively.


Brent Scowcroft

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

cc: James W. Cicconi

(Smith/Blessey)
September 5, 1989
Draft Three
HISPANIC

89 SEP 5 P2:45

PRESIDENTIAL REMARKS: HISPANIC CHAMBER
NEW ORLEANS, LOUISIANA
FRIDAY, SEPTEMBER 8, 1989

President Quintela -- how about that, two Odessa boys on the same platform. Secretaries Lujan and Cavazos -- and I'm proud to say that ours is the first Administration to have two Hispanic Cabinet officials. Ladies and gentlemen. Friends.

I want to thank you for that gracious introduction. And for the warmth of your reception. And let me salute you for choosing as your convention site this beautiful City by the River.

Pearl Buck once described falling "in love with Louisiana generally and New Orleans in particular." Well, that feeling helps make New Orleans special. And I take special pleasure in being with you today.

For we meet not as strangers, but "vecinos" [Ve-CEE-noze: Spanish for "neighbors"]. And as businessmen and women. But mostly, perhaps, as citizens who understand how Hispanics have helped America create a greater land for us all.

Nine years ago, America officially began The Decade of The Hispanic. And now, at decade's end, Hispanics are America's fastest-growing -- and, often -- fastest-rising minority. Enriching America socially and academically, economically and spiritually. Living, more than ever, the American Dream.

(America denotes the Western Hemisphere to Hispanics)

2

In one sense, the past decade has reaffirmed that dream -- the dream which brought your parents, your grandparents, and some of you to ~~America~~ ^{this country}. For you came to build a better life -- and you are building it. Building it in our schools, our police forces, and in small and large business. Building it for your kids -- and my grandkids [PAUSE] . . . all eleven of them.

But in another sense, the past decade is but a preview of coming attractions. For it can be a gateway to tomorrow -- much as America has been a gateway for you. The theme of this convention is "gateway to the Americas." Well, today it is gateways I'd like to talk about: Gateways to the prosperity and stability that make progress possible.

First, the gateway to the prosperity which fosters equal opportunity. Or as Winston Churchill said: "Some people regard private enterprise as a predatory tiger to be shot. Others look on it as a cow they can milk. Not enough people see it as a healthy horse, pulling a sturdy wagon."

Churchill spoke those words in 19__ . And in 1989 they're more true than ever. For Hispanic business is a healthy horse. America is that healthy wagon. And on the buckboard, with the reins up-high, are entrepreneurs like you.

No government planner, for instance, decided that Marconi would invent the wireless. Or that something called an auto would rise from the dust of Dearborn. And what might have happened -- or worse, what might not have happened -- had the Wright brothers been forced to wait for Washington's approval

before testing their flying machine? [PAUSE] . . . If they had, I might have come here today by steamboat, not by air.

They knew, as you do, that the gateway to prosperity isn't bigger government. It's bigger dreams.

Look at Pedro Garza, a former migrant worker who overcame disability to own a construction company with \$4.5 million in sales. Or Patricia Rivera, the Hispanic Businesswoman of the Year. Or the father-and-son team of Louis and Fred Ruiz, who in 1964 started a food business in an old warehouse with a battered stove, small freezer, and single mixer. And who now employ 534 workers. They prove -- as you do -- that while government can create opportunity, it is Americans who seize opportunity.

Over the past decade, heroes like these -- and millions of unsung Hispanic-American heroes -- have sought a ladder, not a crutch. Here's a partial score card of your success: Since 1980, Hispanic-American-owned businesses have doubled. And today, they total nearly 250,000. They boast more than _____ full-time employees. And earn \$15 billion in receipts each year. Impressive? You bet. Good enough? Never. For as long as one Hispanic-American is bereft of hope, that is one American too many.

You know, my home state's to the west of here. Place called Texas. And equidistant from Houston and New Orleans is the home state of America's favorite humorist. Will Rogers. Once, Will said of the bureaucracy, "We are always reading statistics and figures. Half of America does nothing but prepare propaganda for

*Hard work, thrift
the drive to
succeed?
|
why
dreams?*

the other half to read." Propaganda won't build a gateway to prosperity. But partnerships can, and are.

Partnerships are cooperative efforts involving government, private enterprise, and voluntary organizations. As Vice-President, I supported the President's Task Force on Private Sector Initiatives. And knowing how partnerships can spur development, we have tried to build on what the Reagan Administration fostered.

I think, for example, of the Minority Small Business and Capital Ownership Development Program -- the "8-A" program -- which helps Hispanics and other minority-owned companies obtain Federal contracts. Or our nationwide education and counseling services for small business owners; today -- count 'em -- 13,000 retired executives voluntarily serve. And we've tried to spur projects like loan program 7-A, which this year will grant \$2.6 billion to help more than 265,000 firms. Projects which are helping Hispanics travel America's gateway to the future.

These partnerships will aid the shop owner in Los Angeles, the small developer in Des Moines. And so will one final project I'd like to mention: A partnership with the 1990 census. Today, there are 19.5 million Hispanic-Americans. I urge you to make them count. Tell your friends and neighbors to cooperate with Census officials. Don't let the Decade of The Hispanic go unreflected in this survey. So remember that the more accurate the Census is, the greater Hispanics' influence. And how this

partnership -- like our other partnerships -- can help people help themselves.

So far, I have talked of the prosperity which can better the lives of every American. And in that context, let me speak of our relationship with Mexico.

Two months ago, I met with President Salinas at the Economic Summit. Since then, by restructuring her economy -- reducing trade barriers -- and honoring her creditors through the pact with the Bankers Advisory Committee -- Mexico has opened the gateway of increased trade with America. We welcome this commerce. For Mexico is our third-most important trading partner. And we look forward to next month's State visit by President Salinas. Together, we can build a gateway to the 1990s that will provide both Mexico and America with economic opportunity and stability.

Now, let me speak of another kind of trade. A more destructive kind of trade. The drug trade.

Consider these statistics. Last year, the government estimated that 23 million Americans used illegal drugs on a "current" basis -- that is, at least once in the preceding 30 days. Last year, more than 8 million people used cocaine. And almost 1 million used it once a week or more. Last year, hundreds of thousands of babies were born to mothers who use drugs -- babies born desperately sick, weeks or months premature. A Nation with those numbers cannot long preserve its soul.

That is why three nights ago, I announced America's first national, comprehensive, and coordinated strategy to wage unconditional war against the scourge of drugs.

Our drug plan has four major elements.

First, enforcement, using our laws and criminal justice system. For America must take back the streets. We need more jails, more prisons, more courts, more prosecutors. And tougher sentences. Drug dealers deserve a gateway, all right -- a gateway to the slammer. And for the ultimate drug violators -- the kingpins themselves -- they should receive the ultimate penalty.

Second, interdiction, as a tool of foreign policy. Working with other governments, we're going to break the international drugs rings who grow and process cocaine and crack. I agree with President Barco of Columbia: If you use cocaine, you are paying for murder.

The third part of our strategy is treatment, to help addicts who want to get clean. With special emphasis on expectant mothers. And finally, our drug program aims to stop use before it starts. Through education and prevention. From grade school to graduate school.

This plan can help stop the trade I spoke of earlier. Some trade builds lives. Drug trade takes lives. Lives like the New York woman, Maria Hernandez, I talked about Tuesday night -- shot to death in her bedroom one morning because she and her husband

had confronted local dealers. We must save lives. And end this trade. But it won't come cheaply.

Maybe you tuned in Tuesday night. If so, you heard me propose a 1990 drug budget totaling almost \$8 billion -- the largest single increase in history. An increase of \$1.4 billion for drug-related spending on law enforcement. Over \$233 million more for prevention programs. An additional \$260 million in aid next year for Columbia, Bolivia, and Peru, a five-year, \$2-billion program to counter the producers, the traffickers, and the smugglers.

Yes, government will do its part. But as with any partnership, government can't do it alone. We're all in this together -- from cops to teachers, from parents to clergymen. And we'll have to fight together to crush the drug menace at every turn. Fighting in the barrios, and the boardrooms. In the cities, and the towns. Winning kid-by-kid, house-by-house, and neighborhood-by-neighborhood. Putting the emphasis where the problem is -- locally, in the community.

Fellow parents and businessmen -- fellow Americans -- that's where you come in. For drug use isn't merely numbers. It's the young boy tormented by cocaine addiction. Or the pregnant mother whose crack use impairs her child. At stake is the very future of the Hispanic community. I'm referring to our kids.

So I challenge you: Get involved. There are so many who need your help. Join grass-roots groups like the Miami Coalition of leaders from business, education, government, and law

enforcement to stop drug use. Take the time to really know your neighborhood at home and work. Help your church, and anti-drug parents' groups. Support drug programs in your children's school.

Finally, let me ask you -- as fellow businessmen and women -- to start something no one else can do: Use your place of business as a storefront against drugs. Display brochures and banners. Employ volunteer counselors. Be a symbol for your community, and especially its youth. Join the ranks of the caring and committed. Help win this great crusade.

Will you enlist? I believe you will. For Barbara and I have spent much of our lives among Hispanic Americans. Building a business. Raising children. Trying to live, like you, the values of faith, family, work, community, and above all, freedom. Our son Jeb's wife, Columba, is Hispanic. And they've got three kids. So, you see, the Bush family feels doubly blessed. The Hispanic culture is our culture, too.

In Hispanic America, roots run deep -- and aspirations high. Its people ask not the promise of success -- only the opportunity to succeed.

In Hispanic America, citizens reject tyranny and oppression. And the dependency which starves the spirit and cheats the soul.

Hispanic America is at her best when the challenge is greatest. So together, let us open the gateways of prosperity and stability. And build for our children a better tomorrow. They are the trustees of America's future. Let their horizons touch the sky.

I appreciate your kindness, and the chance to share this occasion. God bless you, thank you all, and God bless America.

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THE WHITE HOUSE
WASHINGTON

September 6, 1989

MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT FOR
COMMUNICATIONS

FROM: NELSON LUND 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Remarks: U.S. Hispanic Chamber of
Commerce

At the request of James W. Cicconi, Counsel's office has reviewed the captioned draft remarks.

We recommend that the reference on p. 4 to the "8-A" program be deleted. The Department of Justice currently has several cases in litigation that make it somewhat problematic for the President to appear to endorse this program as it has been implemented in the past. Otherwise, we have no legal objections to the draft remarks.

Counsel's office appreciates having had the opportunity to review these draft remarks.

cc: James W. Cicconi

89 SEP 6 9 00 AM '89

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/5/89 ACTION/CONCURRENCE/COMMENT DUE BY: 9/6/89 2:00 PM

SUBJECT: PRESIDENTIAL REMARKS: U.S. HISPANIC CHAMBER OF COMMERCE

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 2:00 PM, Wednesday, September 6, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

(Smith/Blessey)
September 5, 1989
Draft Three
HISPANIC

89 SEP 5 P2: 4j

PRESIDENTIAL REMARKS: HISPANIC CHAMBER
NEW ORLEANS, LOUISIANA
FRIDAY, SEPTEMBER 8, 1989

President Quintela -- how about that, two Odessa boys on the same platform. Secretaries Lujan and Cavazos -- and I'm proud to say that ours is the first Administration to have two Hispanic Cabinet officials. Ladies and gentlemen. Friends.

I want to thank you for that gracious introduction. And for the warmth of your reception. And let me salute you for choosing as your convention site this beautiful City by the River.

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For we meet not as strangers, but "vecinos" [Ve-CEE-noze: Spanish for "neighbors"]. And as businessmen and women. But mostly, perhaps, as citizens who understand how Hispanics have helped America create a greater land for us all.

Nine years ago, America officially began The Decade of The Hispanic. And now, at decade's end, Hispanics are America's fastest-growing -- and, often -- fastest-rising minority. Enriching America socially and academically, economically and spiritually. Living, more than ever, the American Dream.

In one sense, the past decade has reaffirmed that dream -- the dream which brought your parents, your grandparents, and some of you to America. For you came to build a better life -- and you are building it. Building it in our schools, our police forces, and in small and large business. Building it for your kids -- and my grandkids [PAUSE] . . . all eleven of them.

But in another sense, the past decade is but a preview of coming attractions. For it can be a gateway to tomorrow -- much as America has been a gateway for you. The theme of this convention is "gateway to the Americas." Well, today it is gateways I'd like to talk about: Gateways to the prosperity and stability that make progress possible.

First, the gateway to the prosperity which fosters equal opportunity. Or as Winston Churchill said: "Some people regard private enterprise as a predatory tiger to be shot. Others look on it as a cow they can milk. Not enough people see it as a healthy horse, pulling a sturdy wagon."

Churchill spoke those words in 19___. And in 1989 they're more true than ever. For Hispanic business is a healthy horse. America is that healthy wagon. And on the buckboard, with the reins up-high, are entrepreneurs like you.

No government planner, for instance, decided that Marconi would invent the wireless. Or that something called an auto would rise from the dust of Dearborn. And what might have happened -- or worse, what might not have happened -- had the Wright brothers been forced to wait for Washington's approval

before testing their flying machine? [PAUSE] . . . If they had, I might have come here today by steamboat, not by air.

They knew, as you do, that the gateway to prosperity isn't bigger government. It's bigger dreams.

Look at Pedro Garza, a former migrant worker who overcame disability to own a construction company with \$4.5 million in sales. Or Patricia Rivera, the Hispanic Businesswoman of the Year. Or the father-and-son team of Louis and Fred Ruiz, who in 1964 started a food business in an old warehouse with a battered stove, small freezer, and single mixer. And who now employ 534 workers. They prove -- as you do -- that while government can create opportunity, it is Americans who seize opportunity.

Over the past decade, heroes like these -- and millions of unsung Hispanic-American heroes -- have sought a ladder, not a crutch. Here's a partial score card of your success: Since 1980, Hispanic-American-owned businesses have doubled. And today, they total nearly 250,000. They boast more than _____ full-time employees. And earn \$15 billion in receipts each year. Impressive? You bet. Good enough? Never. For as long as one Hispanic-American is bereft of hope, that is one American too many.

You know, my home state's to the west of here. Place called Texas. And equidistant from Houston and New Orleans is the home state of America's favorite humorist. Will Rogers. Once, Will said of the bureaucracy, "We are always reading statistics and figures. Half of America does nothing but prepare propaganda for

the other half to read." Propaganda won't build a gateway to prosperity. But partnerships can, and are.

Partnerships are cooperative efforts involving government, private enterprise, and voluntary organizations. As Vice-President, I supported the President's Task Force on Private Sector Initiatives. And knowing how partnerships can spur development, we have tried to build on what the Reagan Administration fostered.

I think, for example, of the Minority Small Business and Capital Ownership Development Program -- the "8-A" program -- which helps Hispanics and other minority-owned companies obtain Federal contracts. Or our nationwide education and counseling services for small business owners; today -- count 'em -- 13,000 retired executives voluntarily serve. And we've tried to spur projects like loan program 7-A, which this year will grant \$2.6 billion to help more than 265,000 firms. Projects which are helping Hispanics travel America's gateway to the future.

These partnerships will aid the shop owner in Los Angeles, the small developer in Des Moines. And so will one final project I'd like to mention: A partnership with the 1990 census. Today, there are 19.5 million Hispanic-Americans. I urge you to make them count. Tell your friends and neighbors to cooperate with Census officials. Don't let the Decade of The Hispanic go unreflected in this survey. So remember that the more accurate the Census is, the greater Hispanics' influence. And how this

partnership -- like our other partnerships -- can help people help themselves.

So far, I have talked of the prosperity which can better the lives of every American. And in that context, let me speak of our relationship with Mexico.

Two months ago, I met with President Salinas at the Economic Summit. Since then, by restructuring her economy -- reducing trade barriers -- and honoring her creditors through the pact with the Bankers Advisory Committee -- Mexico has opened the gateway of increased trade with America. We welcome this commerce. For Mexico is our third-most important trading partner. And we look forward to next month's State visit by President Salinas. Together, we can build a gateway to the 1990s that will provide both Mexico and America with economic opportunity and stability.

Now, let me speak of another kind of trade. A more destructive kind of trade. The drug trade.

Consider these statistics. Last year, the government estimated that 23 million Americans used illegal drugs on a "current" basis -- that is, at least once in the preceding 30 days. Last year, more than 8 million people used cocaine. And almost 1 million used it once a week or more. Last year, hundreds of thousands of babies were born to mothers who use drugs -- babies born desperately sick, weeks or months premature. A Nation with those numbers cannot long preserve its soul.

That is why three nights ago, I announced America's first national, comprehensive, and coordinated strategy to wage unconditional war against the scourge of drugs.

Our drug plan has four major elements.

First, enforcement, using our laws and criminal justice system. For America must take back the streets. We need more jails, more prisons, more courts, more prosecutors. And tougher sentences. Drug dealers deserve a gateway, all right -- a gateway to the slammer. And for the ultimate drug violators -- the kingpins themselves -- they should receive the ultimate penalty.

Second, interdiction, as a tool of foreign policy. Working with other governments, we're going to break the international drugs rings who grow and process cocaine and crack. I agree with President Barco of Columbia: If you use cocaine, you are paying for murder.

The third part of our strategy is treatment, to help addicts who want to get clean. With special emphasis on expectant mothers. And finally, our drug program aims to stop use before it starts. Through education and prevention. From grade school to graduate school.

This plan can help stop the trade I spoke of earlier. Some trade builds lives. Drug trade takes lives. Lives like the New York woman, Maria Hernandez, I talked about Tuesday night -- shot to death in her bedroom one morning because she and her husband

had confronted local dealers. We must save lives. And end this trade. But it won't come cheaply.

Maybe you tuned in Tuesday night. If so, you heard me propose a 1990 drug budget totaling almost \$8 billion -- the largest single increase in history. An increase of \$1.4 billion for drug-related spending on law enforcement. Over \$233 million more for prevention programs. An additional \$260 million in aid next year for Columbia, Bolivia, and Peru, a five-year, \$2-billion program to counter the producers, the traffickers, and the smugglers.

Yes, government will do its part. But as with any partnership, government can't do it alone. We're all in this together -- from cops to teachers, from parents to clergymen. And we'll have to fight together to crush the drug menace at every turn. Fighting in the barrios, and the boardrooms. In the cities, and the towns. Winning kid-by-kid, house-by-house, and neighborhood-by-neighborhood. Putting the emphasis where the problem is -- locally, in the community.

Fellow parents and businessmen -- fellow Americans -- that's where you come in. For drug use isn't merely numbers. It's the young boy tormented by cocaine addiction. Or the pregnant mother whose crack use impairs her child. At stake is the very future of the Hispanic community. I'm referring to our kids.

So I challenge you: Get involved. There are so many who need your help. Join grass-roots groups like the Miami Coalition of leaders from business, education, government, and law

enforcement to stop drug use. Take the time to really know your neighborhood at home and work. Help your church, and anti-drug parents' groups. Support drug programs in your children's school.

Finally, let me ask you -- as fellow businessmen and women -- to start something no one else can do: Use your place of business as a storefront against drugs. Display brochures and banners. Employ volunteer counselors. Be a symbol for your community, and especially its youth. Join the ranks of the caring and committed. Help win this great crusade.

Will you enlist? I believe you will. For Barbara and I have spent much of our lives among Hispanic Americans. Building a business. Raising children. Trying to live, like you, the values of faith, family, work, community, and above all, freedom. Our son Jeb's wife, Columba, is Hispanic. And they've got three kids. So, you see, the Bush family feels doubly blessed. The Hispanic culture is our culture, too.

In Hispanic America, roots run deep -- and aspirations high. Its people ask not the promise of success -- only the opportunity to succeed.

In Hispanic America, citizens reject tyranny and oppression. And the dependency which starves the spirit and cheats the soul.

Hispanic America is at her best when the challenge is greatest. So together, let us open the gateways of prosperity and stability. And build for our children a better tomorrow. They are the trustees of America's future. Let their horizons touch the sky.

I appreciate your kindness, and the chance to share this occasion. God bless you, thank you all, and God bless America.

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(Smith/Blessey)
September 7, 1989
Draft Five
HISPANIC

PRESIDENTIAL REMARKS: HISPANIC CHAMBER
NEW ORLEANS, LOUISIANA
FRIDAY, SEPTEMBER 8, 1989

President Quintela -- how about that, two Odessa boys on the same platform. Secretary Lujan -- and I'm proud to say that, with Secretary Cavazos, ours is the first Administration to have two Hispanic Cabinet officials. Ladies and gentlemen. Friends.

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~~For~~ ^{Today,} we meet not as strangers, but "vecinos" [Ve-CEE-noze: Spanish for "neighbors"]. And as businessmen and women. But mostly, perhaps, as citizens who understand how Hispanics have helped America create a greater land for us all.

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In one sense, the past decade has reaffirmed that dream -- the dream which brought your parents, your grandparents, and some of you to America. For today you are building a better life. Building it in our schools, our police forces, and in small and large business. Building it for your kids -- and my grandkids [PAUSE] . . . all eleven of them.

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First, the gateway to prosperity, which fosters equal opportunity, is the free enterprise system. Winston Churchill noted that some people view free enterprise as a predatory tiger to be shot and others look on it as a cow they can milk. But not enough people see free enterprise for what it really is: a healthy horse, pulling a sturdy wagon.

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No government planner, for instance, decided that Marconi should invent the wireless. And what might have happened -- or worse, what might not have happened -- had the Wright brothers been forced to wait for Washington's approval before testing their flying machine? [PAUSE] . . . If they had, I might have come here today by steamboat, not by air.

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Look at Pedro Garza, a former migrant worker who overcame disability to own a construction company with \$4.5 million in sales. Or Remedio Diaz Oliver [Reh-MEH-dee-o DE-ahs O-lee-VER], the Hispanic Businesswoman of the Year. Or the father-and-son

team of Louis and Fred Ruiz, who in 1964 started a food business in an old warehouse with a battered stove, small freezer, and single mixer. And who now employ 534 workers. They prove -- as you do -- that while government can encourage opportunity, it is Americans who seize opportunity.

Over the past decade, heroes like these -- and millions of unsung Hispanic-American heroes -- have made big dreams come true for themselves and so many others. Here's a partial score card of your success: Since 1980, Hispanic-American-owned businesses have nearly doubled. And today, they total more than 400,000. And earned revenues of \$20 billion in 1987 alone. Impressive? You bet. Good enough? Never. For as long as one Hispanic-American is bereft of hope, that is one American too many.

So as we work to extend the prosperity that blesses our country today to all citizens, government can play a unique role as a catalyst for opportunity.

As Vice-President, I supported the President's Task Force on Private Sector Initiatives. And knowing how cooperation can spur development, we have tried to build on what the Reagan Administration fostered.

I think, for example, of the Minority Small Business and Capital Ownership Development Program -- the "8-A" program -- which ^{→ it has helped thousands of} helps ~~Hispanic~~ and other minority-owned companies obtain Federal contracts. Or our nationwide education and counseling services for small business owners; today -- count 'em -- 13,000 retired executives voluntarily serve. And we've tried to spur

X projects like loan program 7-A, which this year will extend about \$2.6 billion in loans to help ^{heavily} ~~close to~~ 250,000 firms. Projects which are helping Hispanics travel America's gateway to the future.

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So far, I have talked of the prosperity which can better the lives of every American. And in that context, let me speak of our relationship with Mexico.

? X The first head of state that I met with after the election was President Salinas and two months ago, I was pleased to renew our friendship at the Economic Summit. Mexico, by restructuring her economy, reducing trade barriers and reaching agreement with her commercial bank creditors has opened the gateway of increased trade with America. We welcome this commerce. For Mexico is our third ⁽⁻⁾ largest trading partner. And we look forward to next month's State visit by President Salinas. Together, we can build a gateway to the 1990s that will provide both Mexico and America with economic opportunity and stability.

Now, let me speak of another kind that of trade. A more destructive kind of trade that slams shut the gateways of opportunity. The drug trade.

Consider these statistics. Last year, the government estimated that 23 million Americans used illegal drugs on a "current" basis -- that is, at least once in the preceding 30 days. Last year, more than 8 million people used cocaine. And almost 1 million used it once a week or more. Last year, hundreds of thousands of babies were born to mothers who use drugs -- babies born desperately sick, weeks or months premature. A Nation with those numbers cannot long preserve its soul.

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Our drug plan has four major elements.

First, enforcement, using our laws and criminal justice system. For America must take back the streets. We need more jails, more prisons, more courts, more prosecutors. And tougher sentences. Drug dealers deserve a gateway, all right -- a gateway to the slammer. And for the ultimate drug violators -- the kingpins themselves -- they should receive the ultimate sentence: the death penalty. And in that context, I sent my crime package ^{to the} ~~up three months ago~~ ^{three months ago. It has} to Congress. ~~It's languished~~ ^{We can't win the war if the weapons don't reach the front.} in the Senate Judiciary Committee. ~~It's time to move -- now.~~ ^{time for action}

The second part of our drug plan is interdiction, as a tool of foreign policy. Working with other governments, we're going

to break the international drugs rings who grow and process cocaine and crack.

Then, there is the third part of our strategy: treatment, to help addicts who want to get clean. With special emphasis on expectant mothers. And finally, our drug program aims to stop use before it starts. Through education and prevention. From grade school to graduate school.

This plan can help stop the trade I spoke of earlier. Some trade builds lives. Drug trade takes lives. And it is the drug trade we must stop. But it won't be easy.

Maybe you tuned in Tuesday night. If so, you heard me propose America's first national comprehensive strategy to end drug use and drug trafficking. We are proposing a drug budget totaling almost \$8 billion, -- the largest increase in history.

Now, I know already there are some who criticize this program. Not tough enough, they claim -- yet many of these same critics oppose the death penalty.

They say we aren't spending enough. Well, as I said Tuesday, those ^{who} ~~that~~ judge this strategy by its price tag don't understand the problem. Let me repeat: This is an almost \$8 billion program with record funding increases. A program that is comprehensive and touches every aspect of the drug problem.

And those same critics ^{who} ~~that~~ complain we aren't spending enough are the same ones who complain that they don't know how we can fund the proposal . . . unless, of course, we raise taxes. Well, I know and the American people know, that to some the first

and only answer is to raid the taxpayers' pockets. That's not the right answer, and we have sent to Congress a way to fund the strategy without raising taxes or increasing the deficit. All the critics have to do is implement it.

Government will do its part but government won't win the battle alone. This isn't just a federal problem, it's a national problem. We're all in this together -- from cops to teachers, from parents to clergymen. And we'll have to fight together to crush the drug menace at every turn. Fighting in the barrios, and the boardrooms. In the cities, and the towns. Winning kid-by-kid, house-by-house, and neighborhood-by-neighborhood. Putting the emphasis where the problem is -- locally, in the community.

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