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# FOIA MARKER

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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13500  
**Folder ID Number:** 13500-011

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**Folder Title:**  
Article on National Drug Strategy 9/2/89

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>25</b>	<b>6</b>	<b>4</b>	<b>6</b>

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# WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/1/89

ACTION/CONCURRENCE/COMMENT DUE BY:

9/1/89 4:00 PM

SUBJECT: PROPOSED PRESIDENTIAL ARTICLE FOR COLLEGE NEWSPAPERS ON  
NATIONAL DRUG STRATEGY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward any comments to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM TODAY, September 1, with a copy to my office. Thank you.

*see comments.*

**RESPONSE:**

*XK*

89 AUG 1 4:43 PM

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

39 AUG 1 4 8: 22  
((Grant))  
August 31, 1989  
Draft three  
A:college

PROPOSED PRESIDENTIAL ARTICLE  
TO RUN IN 850 COLLEGE NEWSPAPERS NATIONALLY  
ON NATIONAL DRUG STRATEGY

Summer is over and classes are back in session. As we begin the school year, our thoughts again turn to the future -- a future gravely threatened by drugs.

Americans agree that the biggest threat we are facing as a nation is drugs, in particular cocaine and crack.

Who is responsible? Anyone who uses drugs. Anyone who sells drugs. Anyone who looks the other way.

Some people used to call drugs just a benign form of recreation. They're not. Drugs are a direct and extremely serious threat to our schools, our homes, our friends and our families. It doesn't matter where you live or what school you attend. No one among us is out of danger. The inner cities, the small towns, and the college campuses are all under siege -- because America is under siege.

On September 5, I announced a comprehensive national strategy to end the siege -- to fight drugs with tougher laws and enforcement, and improved treatment and prevention. The programs we've proposed are an all-out assault against the evil of drug use and drug trafficking. We are aggressively attacking the problem from every angle, and proposing a 1990 drug-budget totaling over seven and a half billion dollars -- the largest single increase in history.

America is on war footing in the fight against drugs. Yet the most important weapons in the war on drugs are the least tangible: self-discipline, courage, character, support from one's family, faith in God and in one's self.

Fundamentally, the drug problem in America is not one of supply, but of demand. We are taking strong new action to stop the flow of drugs into this country and to stop the dealers themselves; but as long as Americans are willing to buy illegal drugs, somebody, somewhere in the world will sell them.

Recently, I met with Mrs. Everett Hatcher, the widow of a veteran DEA agent who was killed by druglords. A woman of considerable dignity, she put responsibility for her husband's death squarely on "casual" users of cocaine. She's right -- and there is now blood on their hands. Similarly, President Barco of Colombia recently made an appeal to Americans to stop buying the cocaine causing the slaughter of innocent civilians in the drug wars there.

College campuses have long been centers of social consciousness in this country, places where students have raised their voices to protest oppression, injustice and human <sup>sufferings</sup> rights violations around the world. Yet, <sup>no one ~~with~~ would deny that</sup> drugs are the cause of more <sup>sufferings and even just as tyrannical</sup> oppression, injustice and death <sup>after</sup> than any government regime or tyrant. But where is the sound of protest? Innocent bystanders are killed at random on city streets. Babies are born addicted to crack and heroin. Young children are forced into the drug trade by addicts. What greater human rights violations exist?

so hard in hand with

What greater injustices? Yet, ~~we see~~ recreational drug users <sup>still persist</sup> on <sup>some</sup> the college campuses ~~who are ambivalent to the death and destruction they are financing.~~

~~The solution lies in the social conscience of every college student on every college campus in America. But the way to protest the misery and oppression brought about by drugs is ~~not to march in the streets,~~ but to commit yourself to staying away from drugs -- and working to keep them away from your friends. Drug use doesn't usually begin the way most people would think, with young people getting their first drugs from an addict or a dealer. Instead, they get them free from "friends" who think casual drug use hurts no one. Peer pressure is what spreads drug use.~~

<sup>young people - particularly</sup> What confounds me most when I read of "casual" drug use by college students, is this: Why take the risk? You are attending college to open your minds and the door to your future -- to make something of yourself; to prepare yourself for a life of meaning and adventure. But those who use recreational drugs are rolling loaded dice, and the stakes are high. They are risking years of study, everything they've worked for, and everything that lies ahead of them. They are literally gambling away their lives. <sup>Preachy</sup>

<sup>Remember</sup> Those who will try anything once may not get a second chance.

Every student in America at some point -- at a party, in a locker room, in a dorm room -- every student must choose to accept or reject drugs. <sup>Choose wisely.</sup> ~~Make the right decision or drugs will make the wrong ones for you. # # #~~



OFFICE OF NATIONAL DRUG CONTROL POLICY  
EXECUTIVE OFFICE OF THE PRESIDENT  
Washington, D.C. 20500

September 2, 1989

FAX TRANSMISSION TO:

Chriss Winston  
Deputy Director  
Office of Communications

FROM:

David Tell *DT*

SUBJECT:

Proposed Presidential article  
for college newspapers

Just a few rough thoughts on the article, in page order:

- 1) The text could probably be tightened up a bit, particularly on the first page. Drugs are described as a "threat" three times, and colleges are said to be "under siege." This overemphasizes an otherwise important point.
- 2) Page 1, fourth paragraph: "It doesn't matter where you live..." Actually it does matter where you live. Most college campuses are very different from inner city neighborhoods. The President should not suggest that this distinction does not exist.
- 3) Page 1, fifth paragraph: The 1990 drug budget should be described as "nearly eight billion dollars."
- 4) Page 2, second paragraph: the drug problem in America is one of supply and demand. The President's strategy recognizes both sides of the problem, and so should this article.
- 5) Page 2, third paragraph: "casual" users of cocaine. There is a tendency on college campuses to ridicule the idea of "casual" drug use. The President should make clear here, as he does in his strategy, that casual use of drugs refers to any non-addicted regular use of drugs -- that includes weekly and monthly use. This sentence might instead read: "...she put responsibility for her husband's death squarely on anyone who uses cocaine."
- 6) Page 3, second full paragraph: As written, this paragraph seems to accept the Len Bias theory of drug use -- if you use drugs you are gambling with your life. Most college students are sophisticated enough to know that isn't always true. The point

-2-

the President should be making is that taking drugs wastes the valuable opportunities that are available to a college student.

THE WHITE HOUSE  
WASHINGTON

September 1, 1989

Memorandum to Chriss Winston

From: Jim Pinkerton

Subject: Draft Presidential Article For College Newspapers  
On National Drug Strategy

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pg. 2, para. 4, line 1 "College campuses have long been centers of social consciousness in this country, places where students have raised their voices to protest oppression, injustice and human rights violations around the world."

This sentence is slightly coy. It implies approval of the last two decades of student protests which, to be frank, have on balance been misguided. The graf's "where are the protests?" line is hard-hitting and attention grabbing, but we fear that much of the graf takes the theme too far (see below).

The truth in the sentence is that college students are naturally idealistic and they should use their idealism to "raise their voices" against drugs. We suggest, therefore, rephrasing the sentence to better reflect that meaning, e.g., "College campuses have long been centers of conscience and idealism in America. Students have always been the first to raise their voices behind a cause."

2,4,4 We wonder about the accuracy of saying drugs are the cause of more oppression, etc., than any government regime. Unless this has been demonstrated beyond a doubt, we suggest omitting this sentence.

2,4,9 To say that drugs are the greatest human rights violation is stretching the language too much. Strictly speaking, it is not true. We suggest omitting the sentence.

3,3,8 "They are literally gambling away their lives." Not "literally."

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89 AUG 1 P 52 32

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 9/1/89 4:00 PM

SUBJECT: PROPOSED PRESIDENTIAL ARTICLE FOR COLLEGE NEWSPAPERS ON  
NATIONAL DRUG STRATEGY

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VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
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HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward any comments to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM TODAY, September 1, with a copy to my office. Thank you.

09 AUG 1 15:32

**RESPONSE:**

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

THE WHITE HOUSE  
WASHINGTON

September 1, 1989

MEMORANDUM FOR CHRIS WINSTON  
DEPUTY ASSISTANT TO THE PRESIDENT FOR  
COMMUNICATIONS

FROM: NELSON LUND   
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Proposed POTUS Article for College Newspapers on  
National Drug Strategy

At the request of James W. Cicconi, Counsel's office has reviewed the captioned draft article. We have no legal objections. Other comments follow:

Page 2, paragraph 2, line 3. The word "dearers" should be replaced with the word "dealers."

Page 2, paragraph 4, line 1. We suggest that the words "prided themselves on being" be inserted after the word "long" and in place of the word "been." With this addition, the President will not appear to suggest that college students have in the past generally shown themselves to be wiser or more morally upright than society at large.

Page 3, line 2. The use of the word "ambivalent" in this context is mystifying. Perhaps it should be replaced with "heedless" or some other similar term.

Page 3, first full paragraph, last sentence. We would suggest that the sentence might be improved by wording it as follows: "Peer pressure is what spreads drug use, and peer pressure can stop it."

Page 3, last two paragraphs. Students who are now in college have heard many times, from a variety of more or less authoritative sources, that doing drugs is not in their self-interest. The article might be strengthened by dropping these two paragraphs, and thus giving the President a more focused emphasis on the moral obligation to stay off drugs.

cc: James W. Cicconi

89 AUG 1 10 33 AM



# WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/1/89

ACTION/CONCURRENCE/COMMENT DUE BY:

9/1/89 4:00 PM

SUBJECT: PROPOSED PRESIDENTIAL ARTICLE FOR COLLEGE NEWSPAPERS ON  
NATIONAL DRUG STRATEGY

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HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM TODAY, September 1, with a copy to my office. Thank you.

89 AUG 1 10:28

RESPONSE:

TO: CHRISS WINSTON

September 1, 1989

The NSC concurs with changes noted.

*Brent Scowcroft*  
Brent Scowcroft

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

cc: James Cicconi

09 YNC 1 62:58

89 SEP 1 A9:21

((Grant))  
August 31, 1989  
Draft three  
A:college

39 AUG 1 48:22

PROPOSED PRESIDENTIAL ARTICLE  
TO RUN IN 850 COLLEGE NEWSPAPERS NATIONALLY  
ON NATIONAL DRUG STRATEGY

Summer is over and classes are back in session. As we begin the school year, our thoughts again turn to the future -- a future gravely threatened by drugs.

Americans agree that the biggest threat we are facing as a nation is drugs, in particular cocaine and crack.

Who is responsible? Anyone who uses drugs. Anyone who sells drugs. Anyone who looks the other way.

Some people used to call drugs just a benign form of recreation. They're not. Drugs are a direct and extremely serious threat to our schools, our homes, our friends and our families. It doesn't matter where you live or what school you attend. No one among us is out of danger. The inner cities, the small towns, and the college campuses are all under siege -- because America is under siege.

On September 5, I announced a comprehensive national strategy to end the siege -- to fight drugs with tougher laws and enforcement, and improved treatment and prevention. The programs we've proposed are an all-out assault against the evil of drug use and drug trafficking. We are aggressively attacking the problem from every angle, and proposing a 1990 drug-budget totaling over seven and a half billion dollars -- the largest single increase in history.

*education  
and*

America is on war footing in the fight against drugs. Yet the most important weapons in the war on drugs are the least tangible: self-discipline, courage, character, support from one's family, faith in God and in one's self.

Fundamentally, the drug problem in America is not one of supply, but of demand. We are taking strong new action to stop the flow of drugs into this country and to stop the dealers themselves; but as long as Americans are willing to buy illegal drugs, somebody, somewhere in the world will sell them.

Recently, I met with Mrs. Everett Hatcher, the widow of a veteran DEA agent who was killed by ~~drug~~<sup>(No!!)</sup> lords. A woman of considerable dignity, she put responsibility for her husband's death squarely on "casual" users of cocaine. She's right -- and there is now blood on their hands. Similarly, President Barco of Colombia recently made an appeal to Americans to stop buying the cocaine causing the slaughter of innocent civilians in the drug wars there.

College campuses have long been centers of social consciousness in this country, places where students have raised their voices to protest oppression, injustice and human rights violations around the world. Yet, drugs are the cause of more oppression, injustice and death than any government regime or tyrant. But where is the sound of protest? Innocent bystanders are killed at random on city streets. Babies are born addicted to crack and heroin. Young children are forced into the drug trade, by addicts. What greater human rights violations exist?

young thugs seeking to become big time drug dealers.

while their young mothers often prostitute themselves for crack.

and the lure of easy money.

What greater injustices? Yet, we see recreational drug users on the college campuses who are ambivalent to the death and destruction they are financing.

*and others stand silent acceptance and tolerance of that use.*

The solution lies in the social conscience of every college student on every college campus in America. But the way to protest the misery and oppression brought about by drugs is not to march in the streets, but to commit yourself to staying away from drugs -- and working to keep them away from your friends. Drug use doesn't usually begin the way most people would think, with young people getting their first drugs from an addict or a dealer. Instead, they get them free from "friends" who think casual drug use hurts no one. Peer pressure is what spreads drug use.

*and that they can control their use of drugs. This is self-deception.*

What confounds me most when I read of "casual" drug use by college students is this: Why take the risk? You are attending college to open your minds and the door to your future -- to make something of yourself; to prepare yourself for a life of meaning and adventure. But those who use recreational drugs are rolling loaded dice, and the stakes are high. They are risking years of study, everything they've worked for, and everything that lies ahead of them. They are literally gambling away their lives. Those who will try anything once may not get a second chance.

Every student in America at some point -- at a party, in a locker room, in a dorm room -- every student must choose to accept or reject drugs. Make the right decision or drugs will make the wrong ones for you. # # #

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	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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RESPONSE: *see comments*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

89 AUG 1 4:25

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August 31, 1989  
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Hall  
3120



# WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 9/1/89 4:00 PM

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REMARKS:

Please forward any comments to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM TODAY, September 1, with a copy to my office. Thank you.

RESPONSE:

*ok*  
*Jm*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702