

Originally Processed With FOIA(s):
S

FOIA Number:

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13500
Folder ID Number: 13500-008

Folder Title:
Article for Society of Professional Journalists 8/29/89

Stack:	Row:	Section:	Shelf:	Position:
G	25	6	4	6

WHITE HOUSE STAFFING MEMORANDUM

8/28/89

8/29/89 4:00 PM

DATE: _____ ACTION/CONCURRENCE/COMMENT DUE BY: _____

SUBJECT: _____
 PRESIDENTIAL ARTICLE FOR MAGAZINE OF THE NATIONAL CONVENTION,
 SOCIETY OF PROFESSIONAL JOURNALISTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT <i>sepp 1 2nd para</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER <i>N/C - stwe Farrar</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON <i>waiting for jms 5/9/89</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST <i>at the beach</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY <i>N/c</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Tuesday, August 29, 1989, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

89 AUG 29 4:00 PM

((Grant))
August 28, 1989
Draft three
A:houston

PJ: 44

PROPOSED PRESIDENTIAL ARTICLE
MAGAZINE FOR NATIONAL CONVENTION (HELD IN HOUSTON)
OF THE SOCIETY OF PROFESSIONAL JOURNALISTS

Welcome to Texas. I brought my family to the great city of Houston in 1959, and I have to admit that I miss the times with old friends at great places like ^{Papacita's} ~~the Astrodome~~ and Otto's Barbecue. Although I am writing this in late summer, I hope that by the time it is published, ~~the Astros~~ ^{George J.F.?} will be cleaning up in the World Series. either the Astros - or of course, the Rangers -

Your gathering in Houston addresses the theme, "Covering Tomorrow." For some of us, it seems like only yesterday when Americans huddled around radios listening to Edward R. Murrow's first reports from ^{2 words} wartorn Europe. We remember in 1947 when Harry Truman asked the nation to save food for Europe by observing meatless Tuesdays and eggless Thursdays, in the first television broadcast by a U.S. President from the White House.

There weren't many television receivers back then, yet less than 50 years later most Americans have several television sets, cable TV is widely available, ^{and} satellite dishes abound in backyards, and ~~"high-definition" TV looms on the technology horizon.~~ "Covering Tomorrow" is quickly becoming a very complex, high-tech operation.

The pace of information has quickened: now pictures are brought into our living rooms, often live pictures of events that

unfold as we watch. Political and economic news travels fast, as round-the-clock news coverage makes reporting a 24-hour-a-day job. The news never stops.

Likewise, the scope of information has widened: aside from the advancing technology involved, journalists face a more complicated and changing world. ^{more} Issues are ~~often~~ difficult to cover, ^{They are} ~~many~~ with both ^{ly} intricate details and ^{ed yet have} global proportions. Often what we see on television or hear on the radio has broad impact -- and immediate effect -- on political and economic situations.

Our country is unique in its historic protection of freedom of the press. And the press has a unique history of responsible reporting. With the speed with which information is transferred today, that tradition of accuracy and reliability becomes even more crucial as you begin "Covering Tomorrow."

Your conference, I'm sure, will prove enlightening and informative as you explore these issues. Good luck and best wishes for a successful conference.

#

THE WHITE HOUSE
WASHINGTON

August 29, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: STEPHEN P. FARRAR *SPF*

SUBJECT: Presidential Article for Magazine of the
National Convention, Society of Professional
Journalists

On behalf of Roger Porter, I have reviewed and have no objection to the attached draft proposed Presidential article for the National Convention of the Society of Professional Journalists.

Attachment

c: James W. Cicconi
Roger B. Porter

89 AUG 30 P 2: 39

WHITE HOUSE STAFFING MEMORANDUM

DATE: 8/28/89 ACTION/CONCURRENCE/COMMENT DUE BY: 8/29/89 4:00 PM

SUBJECT: PRESIDENTIAL ARTICLE FOR MAGAZINE OF THE NATIONAL CONVENTION,
SOCIETY OF PROFESSIONAL JOURNALISTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Tuesday, August 29, 1989, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

((Grant))
August 28, 1989
Draft three
A:houston

PJ: 44

PROPOSED PRESIDENTIAL ARTICLE
MAGAZINE FOR NATIONAL CONVENTION (HELD IN HOUSTON)
OF THE SOCIETY OF PROFESSIONAL JOURNALISTS

Welcome to Texas. I brought my family to the great city of Houston in 1959, and I have to admit that I miss the times with old friends at great places like the Astrodome and Otto's Barbecue. Although I am writing this in late summer, I hope that by the time it is published the Astros will be cleaning up in the World Series.

Your gathering in Houston addresses the theme, "Covering Tomorrow." For some of us, it seems like only yesterday when Americans huddled around radios listening to Edward R. Murrow's first reports from wartorn Europe. We remember in 1947 when Harry Truman asked the nation to save food for Europe by observing meatless Tuesdays and eggless Thursdays, in the first television broadcast by a U.S. President from the White House.

There weren't many television receivers back then, yet less than 50 years later most Americans have several television sets, cable TV is widely available, satellite dishes abound in backyards, and "high-definition" TV looms on the technology horizon. "Covering Tomorrow" is quickly becoming a very complex, high-tech operation.

The pace of information has quickened: now pictures are brought into our living rooms, often live pictures of events that

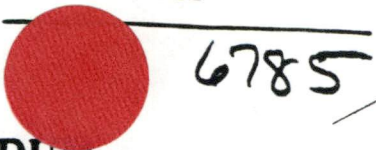
unfold as we watch. Political and economic news travels fast, as round-the-clock news coverage makes reporting a 24-hour-a-day job. The news never stops.

Likewise, the scope of information has widened: aside from the advancing technology involved, journalists face a more complicated and changing world. Issues are often difficult to cover, many with both intricate details and global proportions. Often what we see on television or hear on the radio has broad impact -- and immediate effect -- on political and economic situations.

Our country is unique in its historic protection of freedom of the press. And the press has a unique history of responsible reporting. With the speed with which information is transferred today, that tradition of accuracy and reliability becomes even more crucial as you begin "Covering Tomorrow."

Your conference, I'm sure, will prove enlightening and informative as you explore these issues. Good luck and best wishes for a successful conference.

#



WHITE HOUSE STAFFING MEMORANDUM

DATE: 8/28/89 ACTION/CONCURRENCE/COMMENT DUE BY: 8/29/89 4:00 PM

SUBJECT: PRESIDENTIAL ARTICLE FOR MAGAZINE OF THE NATIONAL CONVENTION,
SOCIETY OF PROFESSIONAL JOURNALISTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Tuesday, August 29, 1989, with a copy to my office. Thank you.

RESPONSE:

August 30, 1989

TO: CHRISS WINSTON

The NSC concurs with the proposed Presidential article for the National Convention of the Society of Professional Journalists with the change annotated in the second paragraph, line 4.

Brent Scowcroft
Brent Scowcroft

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

cc: James W. Cicconi

((Grant))
August 28, 1989
Draft three
A:houston

PJ: 44

PROPOSED PRESIDENTIAL ARTICLE
MAGAZINE FOR NATIONAL CONVENTION (HELD IN HOUSTON)
OF THE SOCIETY OF PROFESSIONAL JOURNALISTS

Welcome to Texas. I brought my family to the great city of Houston in 1959, and I have to admit that I miss the times with old friends at great places like the Astrodome and Otto's Barbecue. Although I am writing this in late summer, I hope that by the time it is published ^{a Texas team} ~~The Astros~~ will be cleaning up in the World Series.

George Jr.
may object
to this

Your gathering in Houston addresses the theme, "Covering Tomorrow." For some of us, it seems like only yesterday when Americans huddled around radios listening to Edward R. Murrow's first reports from ~~war~~ torn Europe. We remember in 1947 when Harry Truman asked the nation to save food for Europe by observing meatless Tuesdays and eggless Thursdays, in the first television broadcast by a U.S. President from the White House.

There weren't many television receivers back then, yet less than 50 years later most Americans have several television sets, cable TV is widely available, satellite dishes abound in backyards, and "high-definition" TV looms on the technology horizon. "Covering Tomorrow" is quickly becoming a very complex, high-tech operation.

The pace of information has quickened: now pictures are brought into our living rooms, often live pictures of events that

unfold as we watch. Political and economic news travels fast, as round-the-clock news coverage makes reporting a 24-hour-a-day job. The news never stops.

Likewise, the scope of information has widened: aside from the advancing technology involved, journalists face a more complicated and changing world. Issues are often difficult to cover, many with both intricate details and global proportions. Often what we see on television or hear on the radio has broad impact -- and immediate effect -- on political and economic situations.

Our country is unique in its historic protection of freedom of the press. And the press has a unique history of responsible reporting. With the speed with which information is transferred today, that tradition of accuracy and reliability becomes even more crucial as you begin "Covering Tomorrow."

Your conference, I'm sure, will prove enlightening and informative as you explore these issues. Good luck and best wishes for a successful conference.

#

THE WHITE HOUSE

WASHINGTON
89 AUG 29 P5: 19

August 29, 1989

Memorandum to Chriss Winston

From: Jim Pinkerton

Re: Professional Journalists draft

I think the message is fine, although I would delete the reference to HDTV in graf 3. I don't think that we should let ourselves get mousetrapped discussing a highly speculative technology and a highly speculative policy proposal.

#

cc: Roger Porter
Bill Roper
John Gardner
Andy Mitrusi

THE WHITE HOUSE
WASHINGTON

August 29, 1989

MEMORANDUM FOR JAMES W. CICCONI

FROM: JOHN P. SCHMITZ *JPS*
SUBJECT: Presidential Article for Magazine
of the National Convention, Society of
Professional Journalists

At your request, Counsel's office has reviewed the captioned article. We have no legal objections.

We appreciate having had the opportunity to review this article.

89 AUG 29 P4: 23

WHITE HOUSE STAFFING MEMORANDUM

8/28/89

8/29/89 4:00 PM

DATE: _____ ACTION/CONCURRENCE/COMMENT DUE BY: _____

SUBJECT: PRESIDENTIAL ARTICLE FOR MAGAZINE OF THE NATIONAL CONVENTION,
SOCIETY OF PROFESSIONAL JOURNALISTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Tuesday, August 29, 1989 with a copy to my office. Thank you.

89 AUG 29 P2: 34

RESPONSE:

No Comment
8/29/89

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

WHITE HOUSE STAFFING MEMORANDUM

DATE: 8/28/89 ACTION/CONCURRENCE/COMMENT DUE BY: 8/29/89 4:00 PM

SUBJECT: PRESIDENTIAL ARTICLE FOR MAGAZINE OF THE NATIONAL CONVENTION,
SOCIETY OF PROFESSIONAL JOURNALISTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Tuesday, August 29, 1989, with a copy to my office. Thank you.

81 AUG 29 P2:12

RESPONSE:

ok
JW

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

WHITE HOUSE STAFFING MEMORANDUM

8/28/89

8/29/89 4:00 PM

DATE: _____ ACTION/CONCURRENCE/COMMENT DUE BY: _____

SUBJECT: _____
PRESIDENTIAL ARTICLE FOR MAGAZINE OF THE NATIONAL CONVENTION,
SOCIETY OF PROFESSIONAL JOURNALISTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Tuesday, August 29, 1989, with a copy to my office. Thank you.

RESPONSE:

See comments.

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

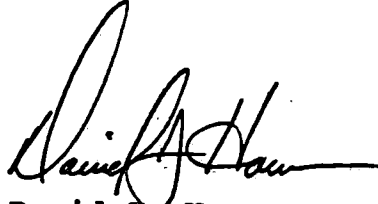
89 AUG 29 P.M.



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

NOTICE:

Enclosed are comments from staff members of the Office of Management and Budget (OMB). Such comments do not necessarily represent the official position of the Director of OMB or of the Office of Management and Budget. If you wish to have the Director's personal comments, please let me know -- and contact me if you have any questions.



David J. Haun
Executive Assistant
to the Director

((Grant))
August 28, 1989
Draft three
A:houston

PJ: 44

PROPOSED PRESIDENTIAL ARTICLE
MAGAZINE FOR NATIONAL CONVENTION (HELD IN HOUSTON)
OF THE SOCIETY OF PROFESSIONAL JOURNALISTS

Welcome to Texas. I brought my family to the great city of Houston in 1959, and I have to admit that I miss the times with old friends at great places like the Astrodome and Otto's Barbecue. Although I am writing this in late summer, I hope that by the time it is published the Astros will be cleaning up in the World Series.

Your gathering in Houston addresses the theme, "Covering Tomorrow." For some of us, it seems like only yesterday when Americans huddled around radios listening to Edward R. Murrow's first reports from wartorn Europe. We remember in 1947 when Harry Truman asked the nation to save food for Europe by observing meatless Tuesdays and eggless Thursdays, in the first television broadcast by a U.S. President from the White House.

There weren't many television receivers back then, yet less than 50 years later most Americans have several television sets, cable TV is widely available, satellite dishes abound in backyards, and ^{the marriage of PCs and} ["high-definition"] TV looms on the technology horizon. "Covering Tomorrow" is quickly becoming a very complex, high-tech operation.

The pace of information has quickened: now pictures are brought into our living rooms, often live pictures of events that

*Player
x 4852
(HDTV is
hot issue.
better not
do mention
at this
point.)*

unfold as we watch. Political and economic news travels fast, as round-the-clock news coverage makes reporting a 24-hour-a-day job. The news never stops.

Likewise, the scope of information has widened: aside from the advancing technology involved, journalists face a more complicated and changing world. ^{Many} Issues are ~~often~~ difficult to cover ~~many with both intricate details and~~ ^{— they are intricately detailed and yet have} global proportions. Often what we see on television or hear on the radio has broad impact -- and immediate effect -- on political and economic situations.

Mollin
x 7060

Our country is unique in its historic protection of freedom of the press. And the press has a unique history of responsible reporting. With the speed with which information is transferred today, that tradition of accuracy and reliability becomes even more crucial as you begin "Covering Tomorrow."

Your conference, I'm sure, will prove enlightening and informative as you explore these issues. Good luck and best wishes for a successful conference.

#