

Originally Processed With FOIA(s):

FOIA Number:

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# FOIA MARKER

**This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.**

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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13500  
**Folder ID Number:** 13500-003

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**Folder Title:**  
Video Scripts 8/11/89 [2]

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>25</b>	<b>6</b>	<b>4</b>	<b>6</b>

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EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE OF MANAGEMENT AND BUDGET  
WASHINGTON, D.C. 20503

**NOTICE:**

Enclosed are comments from staff members of the Office of Management and Budget (OMB). Such comments do not necessarily represent the official position of the Director of OMB or of the Office of Management and Budget. If you wish to have the Director's personal comments, please let me know -- and contact me if you have any questions.

A handwritten signature in black ink, appearing to read "David J. Haun".

David J. Haun  
Executive Assistant  
to the Director

89 AUG 10 PM 10

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 8/10/89 ACTION/CONCURRENCE/COMMENT DUE BY: 8/10/89 4:00 PM

SUBJECT: SIX VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>                    </u>	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u>                    </u>	<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM TODAY, Thursday, August 10, with a copy to my office. Thank you.

**RESPONSE:**

*See changes*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

Sheehan  
August 10, 1989  
1989 AUG 10 PM 12  
Draft two  
Title: Jaycees

PROPOSED VIDEO MESSAGE  
JAYCEES 44TH WORLD CONGRESS

Good evening! I am honored to join you, the delegates of the Junior Chamber International at your 1989 World Congress. Your Conference has two themes this year; "Jaycees, Young People for World Peace" and "Jaycees, Making it Happen". These two themes bring to mind what is so unique about your organization; a total commitment to develop leadership through active volunteerism and community service. You make things happen, and I believe your work for world peace will make a difference.

*Malin  
x3060*

For almost seventy years, first in the United States and now around the world, you have encouraged and honored young men and women who give generously and become outstanding business and community leaders around the world. Your generation will lead us into the 21st Century and beyond. Through your interaction at international gatherings like this one, you help bring about better understanding between peoples and nations. Your efforts now and in the future, will help ensure international cooperation, economic interaction and above all... world peace. I commend and encourage each and every one of you. To paraphrase your founder, "in your hands lies the destiny of a great organization".

God bless you all. God bless your endeavors, and God bless the United States of America.

# # #

Sheehan  
August 10, 1989  
Draft two  
Title: Homeless

PROPOSED VIDEO MESSAGE  
INTERAGENCY COUNCIL ON THE HOMELESS

Good Afternoon. All of you gathered for this workshop are part of the solution to homelessness. As homeless service providers, advocates, local, state and federal officials, I applaud your joint efforts to help end the suffering of the homeless.

I am grateful to the Interagency Council on the Homeless for putting together this gathering. Your Council is the focal point of the Federal Government's efforts to help solve the plight of the homeless. I look to your Chairmen, Secretary Kemp and Secretary Sullivan to provide leadership for the Interagency Council. Its that leadership and your commitment, that will help make the dreams of the homeless a reality. To do that, we must do more to eliminate the causes of homelessness and a united Interagency Council can make it possible. We all want to see the day when homeless people have jobs, homes, health care and opportunity. Your work paves the way for all Americans to help the homeless find a place to work, live and love. We all know that public resources are necessary but we also know that dedication and volunteerism are essential to help those most in need. It takes "one on one" caring to truly "love thy neighbor".

Thank you for your commitment to work together to truly meet the challenge of homelessness. You are making a real difference

*Selfridge*  
X6150

*Selfridge*  
X6150

for so many. God bless you all and God bless the United States  
of America.

# # #

Tron  
August 10, 1989  
Draft two  
Title: PLEDGE

PROPOSED AUDIO MESSAGE  
MANATEE HIGH SCHOOL

Good morning to all the students and teachers in school today. This is George Bush, President of the United States.

When I was a student, we used to begin our day with the Pledge of Allegiance. I'm glad that tradition continues through today with all of you.

Now, if you'll raise your eyes to the flag, stand up and cover your heart, we'll recite the Pledge together. (FIVE SECOND PAUSE) "I pledge allegiance to the flag of the United States of America. And to the Republic for which it stands, one nation, under God, indivisible, with liberty and justice for all."

Thank you, God bless you all. . .and don't forget about your homework.

# # #

Tron  
August 10, 1989  
Draft two  
Title: BASS

PROPOSED VIDEO MESSAGE  
B.A.S.S. MASTERS CLASSIC

Hello Ray and all my fellow B-A-S-S members. It's a pleasure to join you for this year's weigh-in at the BASS MASTERS CLASSIC. After three days of casting and dragging spinners and spoons through the water, I'm sure there's a lot of tension out there. But, for those of you who don't win, just remember. There's always next year and there's always the one that got away.

*Selfridge*  
x 6150

For most of us, the real joy of fishing is not winning tournaments but spending time with family and friends out on the water. I've often said the time spent fishing shouldn't be counted against one's time here on earth. And it's with a rod and reel that I tend to count my blessings, especially if I'm out there with one of our grandkids or with Barbara -- the only woman on Earth who can read and bass fish at the same time . . . while catching every word, and every fish. (SMILE)

But, I also want to commend every member of B-A-S-S MASTERS for your concern and conservation of the environment. We all know that the health of our sport lies in preserving clean rivers and streams. And thanks to your efforts we will maintain this wonderful sport for future generations.

Thank you for including me in this year's weigh-in. If I were there this weekend, with my lucky rod of course, the outcome

might have been different. (PAUSE & SMILE) Well, on second thought, maybe not.

Thank you, God bless you all, and best of luck to all the contenders.

# # #

Tron  
August 10, 1989  
Draft two  
Title: HILLMAN

PROPOSED VIDEO MESSAGE  
HENRY HILLMAN - MAN OF THE YEAR

*Is the title  
"Man of the Year"  
or will it be "Business  
Leader of the Year" ?  
Mollen  
X3060*

Henry, congratulations! I'm so pleased that the Pennsylvania Chamber is honoring you this evening with their Business Leader of the Year Award. I know it's richly deserved, and Barbara joins me in sending along our best wishes to you and Elsie.

A few months ago, I called on this country's business leaders to get involved with their communities. I asked the assembled corporate CEOs and executives to take a look at problems right down the block. ~~Problems~~ Problems that lie within their reach. I also asked them to use their knowledge, their resources and their time to help solve these problems. I asked them to make a difference.

*Selfridge  
X6150*

Well, Henry, I know this call to action didn't come as any surprise to you, because you've made a difference all your life. With your hard work for Children's Hospital and the University of Pittsburgh, you've served your community with distinction. And through the efforts of the Hillman Foundation, you embody the community caring and involvement so important to this country. You understand that, in today's business world, to be successful means more than developing a solid investment strategy or a

creative marketing campaign. True success must include service to community.

Henry, congratulations again on this special occasion. You're a model not only to those gathered tonight, but to countless others. And I'm proud to call you "friend". Thank you, have a great evening, and God bless you all.

# # #

Tron  
August 10, 1989  
Draft two  
Title: OUTREACH

PROPOSED VIDEO MESSAGE  
PROJECT OUTREACH

Crack. Dope. Heroin. Cocaine. Words we hear all too often on the streets and in the classrooms. Words made more painful by the knowledge that right now -- somewhere in America -- someone is being targeted by a drug dealer. It could be happening at a school, a playground, or an office. It could be happening anywhere because in this country we have a drug problem that's threatening the well-being of America. We're in a fight for the future of this nation and if we're going to win <sup>we</sup> we need your help. *Selfridge*

As always, the brave men and women of our law enforcement agencies are doing a tremendous job in this struggle. But, it's time for all of us to work together. That's why the Treasury Department's Project Outreach is so critical.

Project Outreach is designed to reduce the demand for illegal drugs by uniting all of us -- concerned citizens and law enforcement personnel -- in a partnership to tell all Americans, young and old, about drug abuse so we can put a stop to drug abuse now. *Mollen X3060*

Project Outreach is part of the new spirit of cooperation sweeping America. We must spread the word that ~~each and~~ every American is responsible for stopping drug abuse. No longer is it someone else's problem -- it's everyone's problem. And, with Project Outreach we have a better chance of winning this war. If *Mollen X3060*

we're ever going to "stop this scourge" it's going to take nothing less than a total commitment. Let us all join together and meet this challenge -- as Americans, as partners to end this siege and win the war on drugs.

Thank you, and God bless you all.

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DATE: 8/10/89 ACTION/CONCURRENCE/COMMENT DUE BY: 8/10/89 4:00 PM

SUBJECT: SIX VIDEO SCRIPTS

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VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

19 AUG 10 P4:33

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

Sheehan

August 10, 1989

1989 AUG 10 PM 12

Draft two

Title: Jaycees

PROPOSED VIDEO MESSAGE  
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August 10, 1989  
Draft two  
Title: Homeless

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Thank you for your commitment to work together to ~~truly~~ meet the challenge of homelessness. You are making a real difference

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August 10, 1989  
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August 10, 1989  
Draft two  
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Henry, congratulations again on this special occasion. You're a model not only to those gathered tonight, but to countless others. And I'm proud to call you "friend". Thank you, have a great evening, and God bless you all.

# # #

As I have said so often, "From now on in America, any definition of a successful life must include serving others."

Tron  
August 10, 1989  
Draft two  
Title: OUTREACH

PROPOSED VIDEO MESSAGE  
PROJECT OUTREACH

Crack. Dope. Heroin. Cocaine. Words we hear all too often on the streets and in the classrooms. Words made more painful by the knowledge that right now -- somewhere in America -- someone is being targeted by a drug dealer. It could be happening at a school, a playground, or an office. It could be happening anywhere because in this country we have a drug problem that's threatening the well-being of America. We're in a fight for the future of this nation and if we're going to win -- we need your help.

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Thank you, and God bless you all.

# # #

THE WHITE HOUSE  
WASHINGTON



August 10, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER

*Bill Porter for*

SUBJECT: Six Video Scripts

The draft scripts for the videos look good. We only have comments from a policy standpoint on the proposed video message entitled, "Interagency Council On The Homeless". The suggestions are noted in the attached draft.

cc: James W. Cicconi

89 AUG 10 5:17

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DATE: 8/10/89 ACTION/CONCURRENCE/COMMENT DUE BY: 8/10/89 4:00 PM

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	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>                    </u>	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u>                    </u>	<input type="checkbox"/>	<input type="checkbox"/>



**REMARKS:**

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**RESPONSE:**

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1. Prime time evening TV. broadcast
2. approximate length of speech
3. Foreign Economic Domestic  
categories

1989 AUG 10 PM 10

Sheehan  
August 10, 1989  
Draft two  
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Draft two  
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for so many. God bless you all and God bless the United States  
of America.

# # #

I hope this workshop  
creates a productive working relationship  
between you and the Federal government.

Tron  
August 10, 1989  
Draft two  
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WA

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might have been different. (PAUSE & SMILE) Well, on second thought, maybe not.

Thank you, God bless you all, and best of luck to all the contenders.

# # #

Tron  
August 10, 1989  
Draft two  
Title: HILLMAN

PROPOSED VIDEO MESSAGE  
HENRY HILLMAN - MAN OF THE YEAR

Henry, congratulations! I'm so pleased that the Pennsylvania Chamber is honoring you this evening with their Business Leader of the Year Award. I know it's richly deserved, and Barbara joins me in sending along our best wishes to you and Elsie.

A few months ago, I called on this country's business leaders to get involved with their communities. I asked the assembled corporate CEOs and executives to take a look at problems right down the block. Problems that lie within their reach. I also asked them to use their knowledge, their resources and their time to help solve these problems. I asked them to make a difference.

Well, Henry, I know this call to action didn't come as any surprise to you, because you've made a difference all your life. With your hard work for Children's Hospital and the University of Pittsburgh, you've served your community with distinction. And through the efforts of the Hillman Foundation, you embody the community caring and involvement so important to this country. You understand that, in today's business world, to be successful means more than developing a solid investment strategy or a

creative marketing campaign. True success must include service to community.

Henry, congratulations again on this special occasion. You're a model not only to those gathered tonight, but to countless others. And I'm proud to call you "friend". Thank you, have a great evening, and God bless you all.

# # #

Tron  
August 10, 1989  
Draft two  
Title: OUTREACH

PROPOSED VIDEO MESSAGE  
PROJECT OUTREACH

Crack. Dope. Heroin. Cocaine. Words we hear all too often on the streets and in the classrooms. Words made more painful by the knowledge that right now -- somewhere in America -- someone is being targeted by a drug dealer. It could be happening at a school, a playground, or an office. It could be happening anywhere because in this country we have a drug problem that's threatening the well-being of America. We're in a fight for the future of this nation and if we're going to win -- we need your help.

As always, the brave men and women of our law enforcement agencies are doing a tremendous job in this struggle. But, it's time for all of us to work together. That's why the Treasury Department's Project Outreach is so critical.

Project Outreach is designed to reduce the demand for illegal drugs by uniting all of us -- concerned citizens and law enforcement personnel -- in a partnership to tell all Americans young and old, about drug abuse so we can put a stop to drug abuse now.

Project Outreach is part of the new spirit of cooperation sweeping America. We must spread the word that each and every American is responsible for stopping drug abuse. No longer is it someone else's problem -- it's everyone's problem. And, with Project Outreach we have a better chance of winning this war. If

we're ever going to "stop this scourge" it's going to take nothing less than a total commitment. Let us all join together and meet this challenge -- as Americans, as partners to end this siege and win the war on drugs.

Thank you, and God bless you all.

# # #



**OFFICE OF NATIONAL DRUG CONTROL POLICY  
EXECUTIVE OFFICE OF THE PRESIDENT  
Washington, D.C. 20500**



TO: KIM, WHITE HOUSE COMMUNICATIONS

FROM: DAVID TELL, ONDCP *DT*

---

AUGUST 10, 1989

SUBJECT: SIX VIDEO TAPES SCRIPTS

COMMENTS: CONTENT IS FINE

editing: K.C. Taylor  
8/10

Sheehan  
August 10, 1989  
Draft two  
Title: Jaycees

PROPOSED VIDEO MESSAGE  
JAYCEES 44TH WORLD CONGRESS

Good evening! I am honored to join you, the delegates of the Junior Chamber International at your 1989 World Congress. Your Conference has two themes this year: "Jaycees, Young People for World Peace" and "Jaycees, Making it Happen". These two themes bring to mind what is so unique about your organization; a total commitment to develop leadership through active volunteerism and community service. You make things happen, and I believe your work <sup>Stowards</sup> for world peace will make a difference.

For almost seventy years, first in the United States and now around the world, you have encouraged and honored young men and women who give generously and become outstanding business and community leaders around the world. Your generation will lead us into the 21st Century and beyond. Through your interaction at international gatherings like this one, you help bring about better understanding between peoples and nations. Your efforts now and in the future, will help ensure international cooperation, economic interaction and above all... world peace. I commend and encourage each and every one of you. To paraphrase your founder, "in your hands lies the destiny of a great organization".

God bless you all. God bless your endeavors, and God bless the United States of America.

# # #

89 AUG 10 P4:33

name

Sheehan  
August 10, 1989  
Draft two  
Title: Homeless

PROPOSED VIDEO MESSAGE  
INTERAGENCY COUNCIL ON THE HOMELESS

Good Afternoon. All of you gathered for this workshop are part of the solution to homelessness. As homeless service providers, advocates, local, state and federal officials, I applaud your joint efforts to help end the suffering of the homeless.

I am grateful to the Interagency Council on the Homeless for putting together this gathering. Your Council is <sup>one of</sup> the focal points of the Federal Government's efforts to help solve the plight of the homeless. I look to <sup>more than one</sup> your Chairmen, Secretary Kemp and Secretary Sullivan to provide leadership for the Interagency Council. Its that leadership and your commitment that will help make the dreams of the homeless a reality. To do that, we must do more to eliminate the causes of homelessness and a united Interagency Council can make it possible. We all want to see the day when homeless people have jobs, homes, health care and opportunity. Your work paves the way for all Americans to help the homeless find a place to work, live and love. We all know that public resources are necessary but we also know that dedication and volunteerism are essential to help those most in need. It takes "one on one" caring to truly "love thy neighbor".

Thank you for your commitment to work together to truly meet the challenge of homelessness. You are making a real difference

for so many. God bless you all and God bless the United States  
of America.

# # #

Tron  
August 10, 1989  
Draft two  
Title: PLEDGE

PROPOSED AUDIO MESSAGE  
MANATEE HIGH SCHOOL

Good morning to all the students and teachers in school today. This is George Bush, President of the United States.

When I was a student, we used to begin our day with the Pledge of Allegiance. I'm glad that tradition continues ~~through~~ today with all of you.

Now, if you'll raise your eyes to the flag, stand up and cover your heart, we'll recite the Pledge together. (FIVE SECOND PAUSE) "I pledge allegiance to the flag of the United States of America. And to the Republic for which it stands, one nation, under God, indivisible, with liberty and justice for all."

Thank you, God bless you all. . .and don't forget about your homework.

# # #

Tron  
August 10, 1989  
Draft two  
Title: BASS

PROPOSED VIDEO MESSAGE  
B.A.S.S. MASTERS CLASSIC

*is this spelled out or pronounced "BASS" - we should write accordingly. Whatever the case*

Hello Ray and all my fellow B-A-S-S members. It's a pleasure to join you for this year's weigh-in at the BASS MASTERS CLASSIC. After three days of casting and dragging spinners and spoons through the water, I'm sure there's a lot of tension out there. But, for those of you who don't win, just remember. There's always next year and there's always the one that got away.

For most of us, the real joy of fishing is not winning tournaments but spending time with family and friends out on the water. I've often said the time spent fishing shouldn't be counted against one's time here on earth. And it's with a rod and reel that I tend to count my blessings, especially if I'm out there with one of our grandkids or with Barbara -- the only woman on Earth who can read and bass fish at the same time . . . while catching every word, and every fish. (SMILE)

But, I also want to commend every member of B-A-S-S MASTERS for your concern and conservation of the environment. We all know that the health of our sport lies in preserving clean rivers and streams. And thanks to your efforts we will maintain this wonderful sport for future generations.

Thank you for including me in this year's weigh-in. If I were there this weekend, with my lucky rod of course, the outcome

might have been different. (PAUSE & SMILE) Well, on second thought, maybe not.

Thank you, God bless you all, and best of luck to all the contenders.

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August 10, 1989  
Draft two  
Title: HILLMAN

PROPOSED VIDEO MESSAGE  
HENRY HILLMAN - MAN OF THE YEAR

Henry, congratulations! I'm so pleased that the Pennsylvania Chamber is honoring you this evening with their Business Leader of the Year Award. I know it's richly deserved, and Barbara joins me in sending along our best wishes to you and Elsie.

A few months ago, I called on this country's business leaders to get involved with their communities. I asked ~~the assembled~~ corporate CEOs and executives to take a look at problems right down the block. Problems that lie within their reach. I also asked them to use their knowledge, their resources and their time to help solve these problems. I asked them to make a difference.

Well, Henry, I know this call to action didn't come as any surprise to you, because you've made a difference all your life. With your hard work for Children's Hospital and the University of Pittsburgh, you've served your community with distinction. And through the efforts of the Hillman Foundation, you embody the community caring and involvement so important to this country. You understand that, in today's business world, to be successful means more than developing a solid investment strategy or a

creative marketing campaign. True success must include service to community.

Henry, congratulations again on this special occasion. You're a model not only to those gathered tonight, but to countless others. And I'm proud to call you "friend". Thank you, have a great evening, and God bless you all.

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Tron  
August 10, 1989  
Draft two  
Title: OUTREACH

PROPOSED VIDEO MESSAGE  
PROJECT OUTREACH

Crack. Dope. Heroin. Cocaine. Words we hear all too often on the streets and in the classrooms. Words made more painful by the knowledge that right now -- somewhere in America -- someone is being targeted by a drug dealer. It could be happening at a school, a playground, or an office. ~~It could be happening anywhere because in this country we have a drug problem that's threatening the well-being of America.~~ We're in a fight for the future of this nation and if we're going to win -- we need your help.

As always, the brave men and women of our law enforcement agencies are doing a tremendous job in this struggle. But ~~x~~ it's time for all of us to work together. That's why the Treasury Department's Project Outreach is so critical.

Project Outreach is designed to reduce the demand for illegal drugs by uniting all of us -- concerned citizens and law enforcement personnel -- in a partnership to tell all Americans, young and old, about drug abuse so we can put a stop to drug abuse now. *(this deadly disease)*

Project Outreach is part of the new spirit of cooperation sweeping America. We must spread the word that each and every American is responsible for stopping drug abuse. No longer is it someone else's problem -- it's everyone's problem. And, with *the help of* Project Outreach we have a better chance of winning this war. If

*why quotes?*

we're ever going to "stop this scourge" it's going to take nothing less than a total commitment. Let us all join together and meet this challenge -- as Americans, as partners to end this siege and win the war on drugs.

Thank you, and God bless you all.

# # #

THE WHITE HOUSE  
WASHINGTON

Date: 8/10/88

TO: Chriss Winston

FROM: CLARK KENT ERVIN  
Office of National Service  
x6266

CES

- Action
- Your Comment
- Let's Talk
- FYI

Attached are our comments on the  
six video scripts prepared for  
Presidential participation.

THE WHITE HOUSE  
WASHINGTON



August 10, 1989

MEMORANDUM FOR CHRISS WINSTON  
DEPUTY ASSISTANT TO THE PRESIDENT  
FOR COMMUNICATIONS

FROM: NELSON LUND *NL*  
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Proposed POTUS Video Scripts for (1) Jaycees 44th  
World Congress, (2) Interagency Council on the  
Homeless, (3) Manatee High School, (4) B.A.S.S.  
Masters Classic, (5) Henry Hillman -- Man of the  
Year, and (6) Project Outreach

At the request of James W. Cicconi, Counsel's office has reviewed the captioned scripts. We have no legal objections to the contents of these scripts.

We appreciate having had the opportunity to review these scripts.

cc: James W. Cicconi

08 :Pd 01 90V 68

Sheehan  
August 10, 1989  
Draft two  
Title: Jaycees

PROPOSED VIDEO MESSAGE  
JAYCEES 44TH WORLD CONGRESS

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Draft two  
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Draft two  
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Draft two  
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PROJECT OUTREACH

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Thank you, and God bless you all.

# # #

THE WHITE HOUSE  
WASHINGTON

THE PRESIDENT HAS SEEN  
12/11/89

August 11, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

FROM: BARRIE TRON <sup>BT</sup>

THROUGH: DAVID DEMAREST <sup>DM</sup>  
CHRISS WINSTON <sup>W</sup>  
KRISTIN CLARK TAYLOR <sup>KT</sup>

*couple  
of changes*  

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*BT*

SUBJECT: VIDEO AND AUDIO SCRIPTS FOR THE TAPING SESSION ON  
MONDAY, AUGUST 14, 1989

I. SUMMARY

Attached for your consideration and review are draft scripts for your videotaping session of August 14th. You are scheduled to perform four video messages and one audio message.

II. DISCUSSION

At 1:30 p.m. on Monday, August 14, 1989 you are scheduled to perform the attached messages in the Library. The video messages are in support of the B.A.S.S. Masters Classic, the Jaycees 44th World Congress, the Treasury Department's "Project Outreach", and a tribute to Henry Hillman, who is receiving the 1989 "Business Leader of the Year" award from the Pennsylvania Chamber of Commerce. The audio message, your recitation of the Pledge of Allegiance, is for Manatee High School in Bradenton, Florida, but is written generically so that other schools may use it.

89 AUG 14 10:02

Tron  
August 11, 1989  
Draft three  
Title: BASS

PROPOSED VIDEO MESSAGE  
B.A.S.S. MASTERS CLASSIC

Hello Ray and all my fellow B-A-S-S members. It's a pleasure to join you for this year's weigh-in at the BASS MASTERS CLASSIC. After three days of casting and dragging spinners and spoons through the water, I'm sure there's a lot of tension out there. But, for those of you who don't win, just remember. There's always next year, and there's always the one that got away.

For most of us, the real joy of fishing is not winning tournaments but spending time with family and friends out on the water. <sup>agree with Isaac Walton that</sup> ~~I've often said~~ the time spent fishing shouldn't be counted against one's time here on earth. And it's with a rod and reel that I tend to count my blessings, especially if I'm out there with one of our grandkids or with Barbara -- the only woman on Earth who can read and ~~bass~~ fish at the same time . . . while catching every word, and every fish. (SMILE)

But, I also want to commend every member of B-A-S-S MASTERS for your concern and conservation of the environment. We all know that the health of our sport lies in preserving clean rivers and streams. And, thanks to your efforts, we will maintain this wonderful sport for future generations.

<sup>at Pin Bluff</sup>  
~~I was~~ <sup>In 1984</sup> I attended the weigh-in ~~at~~ <sup>on the</sup> ~~the~~ Arkansas, and <sup>good</sup>  
Thank you for including me in this year's weigh-in. ~~If I~~  
~~were there this weekend, with my lucky rod of course, the outcome~~

Keep on fishing, Keep on looking after  
our precious environment -

~~might have been different.~~ (PAUSE & SMILE) Well, ~~on second~~  
~~thought, maybe not.~~

Thank you, God bless you all, and best of luck to all the  
contenders.

# # #