

Originally Processed With FOIA(s):

S

FOIA Number:

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13500
Folder ID Number: 13500-002

Folder Title:
Video Scripts 8/11/89 [1]

Stack:	Row:	Section:	Shelf:	Position:
G	25	6	4	6

THE WHITE HOUSE
WASHINGTON

August 11, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

FROM: BARRIE TRON *BT*
THROUGH: DAVID DEMAREST *DM*
 CHRISS WINSTON *W*
 KRISTIN CLAPK TAYLOR *KT*
SUBJECT: VIDEO AND AUDIO SCRIPTS FOR THE TAPING SESSION ON
 MONDAY, AUGUST 14, 1989

I. SUMMARY

Attached for your consideration and review are draft scripts for your videotaping session of August 14th. You are scheduled to perform four video messages and one audio message.

II. DISCUSSION

At 1:30 p.m. on Monday, August 14, 1989 you are scheduled to perform the attached messages in the Library. The video messages are in support of the B.A.S.S. Masters Classic, the Jaycees 44th World Congress, the Treasury Department's "Project Outreach", and a tribute to Henry Hillman, who is receiving the 1989 "Business Leader of the Year" award from the Pennsylvania Chamber of Commerce. The audio message, your recitation of the Pledge of Allegiance, is for Manatee High School in Bradenton, Florida, but is written generically so that other schools may use it.

Tron
August 11, 1989
Draft three
Title: BASS

PROPOSED VIDEO MESSAGE
B.A.S.S. MASTERS CLASSIC

Hello Ray and all my fellow B-A-S-S members. It's a pleasure to join you for this year's weigh-in at the BASS MASTERS CLASSIC. After three days of casting and dragging spinners and spoons through the water, I'm sure there's a lot of tension out there. But, for those of you who don't win, just remember. There's always next year, and there's always the one that got away.

For most of us, the real joy of fishing is not winning tournaments but spending time with family and friends out on the water. I've often said the time spent fishing shouldn't be counted against one's time here on earth. And it's with a rod and reel that I tend to count my blessings, especially if I'm out there with one of our grandkids or with Barbara -- the only woman on Earth who can read and bass fish at the same time . . . while catching every word, and every fish. (SMILE)

But, I also want to commend every member of B-A-S-S MASTERS for your concern and conservation of the environment. We all know that the health of our sport lies in preserving clean rivers and streams. And, thanks to your efforts, we will maintain this wonderful sport for future generations.

Thank you for including me in this year's weigh-in. If I were there this weekend, with my lucky rod of course, the outcome

might have been different. (PAUSE & SMILE) Well, on second thought, maybe not.

Thank you, God bless you all, and best of luck to all the contenders.

#

Sheehan
August 11, 1989
Draft three
Title: Jaycees

PROPOSED VIDEO MESSAGE
JAYCEES 44TH WORLD CONGRESS

Good evening! I am honored to join you, the delegates of the Junior Chamber International, at your 1989 World Congress. Your conference has two themes this year: "Jaycees, Young People for World Peace" and "Jaycees, Making it Happen". These two themes bring to mind what is so unique about your organization; a total commitment to developing leadership through active volunteerism and community service. You make things happen, and I believe your work toward world peace will make a difference.

For almost seventy years, first in the United States and now around the world, you have encouraged and honored young men and women who give generously and become outstanding business and community leaders around the world. Your generation will lead us into the 21st Century and beyond. Through your interaction at international gatherings like this one, you help bring about better understanding between peoples and nations. Your efforts, now and in the future, will help ensure international cooperation, economic interaction and above all, world peace. I commend and encourage each and every one of you. To paraphrase your founder, Henry Giessenbier [GEES EN beer], "in your hands lies the destiny of a great organization".

God bless you all. God bless your endeavors, and God bless the United States of America.

#

Tron
August 11, 1989
Draft two
Title: OUTREACH

PROPOSED VIDEO MESSAGE
PROJECT OUTREACH

Crack. Dope. Heroin. Cocaine. Words we hear all too often on the streets and in the classrooms. Words made more painful by the knowledge that right now -- somewhere in America -- someone is being targeted by a drug dealer. It could be happening at a school, a playground, or an office. We're in a fight for the future of this nation. And if we're going to win, we need your help.

As always, the brave men and women of our law enforcement agencies are doing a tremendous job in this struggle. But, it's time for all of us to work together. That's why the Treasury Department's Project Outreach is so critical.

Project Outreach is designed to reduce the demand for illegal drugs by uniting all of us -- concerned citizens and law enforcement personnel -- in a partnership to tell all Americans, young and old, about drug abuse so we can put a stop to it now.

Project Outreach is part of the new spirit of cooperation sweeping America. We must spread the word that every American is responsible for stopping drug abuse. No longer is it someone else's problem -- it's everyone's problem. And, with Project Outreach we have a better chance of winning this war. If we're ever going to "stop this scourge" it's going to take nothing less than a total commitment. Let us all join together and meet this

challenge -- as Americans, as partners to end this siege and win the war on drugs.

Thank you, and God bless you all.

#

Tron
August 11, 1989
Draft three
Title: HILLMAN

PROPOSED VIDEO MESSAGE
HENRY HILLMAN - BUSINESS LEADER OF THE YEAR

Henry, congratulations! I'm so pleased that the Pennsylvania Chamber is honoring you this evening with their Business Leader of the Year Award. I know it's richly deserved, and Barbara joins me in sending along our best wishes to you and Elsie.

A few months ago, I called on this country's business leaders to get involved with their communities. I asked corporate CEOs and executives to take a look at problems right down the block. Problems that lie within their reach. I also asked them to use their knowledge, their resources and their time to help solve these problems. I asked them to make a difference.

Well, Henry, I know this call to action didn't come as any surprise to you, because you've made a difference all your life. With your hard work for Children's Hospital and the University of Pittsburgh, you've served your community with distinction. And through the efforts of the Hillman Foundation, you embody the community caring and involvement so important to this country. You understand that, in today's business world, to be successful means more than developing a solid investment strategy or a creative marketing campaign. As I have said so often, "From now

on in America, any definition of a successful life must include serving others."

Henry, you're a model not only to those gathered tonight, but to countless others. And I'm proud to call you "friend". Congratulations again on this special occasion. Thank you, have a great evening, and God bless you all.

#

1989 AUG 11 7:18

Tron
August 11, 1989
Draft three
Title: PLEDGE

PROPOSED AUDIO MESSAGE
MANATEE HIGH SCHOOL

Good morning to all the students and teachers in school today. This is George Bush, President of the United States.

Since 1892, students all across the country have been starting their day by pledging allegiance to the stars and stripes. I'm glad that tradition continues with all of you.

Now, if you'll raise your eyes to the flag, stand up and cover your heart, we'll recite the Pledge together. (FIVE SECOND PAUSE) "I pledge allegiance to the flag of the United States of America. And to the Republic for which it stands, one nation, under God, indivisible, with liberty and justice for all."

Thank you, God bless you all. . .and don't forget about your homework.

#

THE WHITE HOUSE
WASHINGTON

THE PRESIDENT HAS SEEN
1989 AUG 11 11:00

August 11, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

FROM:

BARRIE TRON ^{BT}

THROUGH:

DAVID DEMAREST ^{DD}
CHRISS WINSTON ^{CW}
KRISTIN CLARK TAYLOR ^{KCT}

*couple
of changes*

BT

SUBJECT:

VIDEO AND AUDIO SCRIPTS FOR THE TAPING SESSION ON
MONDAY, AUGUST 14, 1989

I. SUMMARY

Attached for your consideration and review are draft scripts for your videotaping session of August 14th. You are scheduled to perform four video messages and one audio message.

II. DISCUSSION

At 1:30 p.m. on Monday, August 14, 1989 you are scheduled to perform the attached messages in the Library. The video messages are in support of the B.A.S.S. Masters Classic, the Jaycees 44th World Congress, the Treasury Department's "Project Outreach", and a tribute to Henry Hillman, who is receiving the 1989 "Business Leader of the Year" award from the Pennsylvania Chamber of Commerce. The audio message, your recitation of the Pledge of Allegiance, is for Manatee High School in Bradenton, Florida, but is written generically so that other schools may use it.

89 AUG 14 49:53

Tron
August 11, 1989
Draft three
Title: BASS

PROPOSED VIDEO MESSAGE
B.A.S.S. MASTERS CLASSIC

Hello Ray and all my fellow B-A-S-S members. It's a pleasure to join you for this year's weigh-in at the BASS MASTERS CLASSIC. After three days of casting and dragging spinners and spoons through the water, I'm sure there's a lot of tension out there. But, for those of you who don't win, just remember. There's always next year, and there's always the one that got away.

For most of us, the real joy of fishing is not winning tournaments but spending time with family and friends out on the water. *agree with Isaac Walton that* ~~I've often said~~ the time spent fishing shouldn't be counted against one's time here on earth. And it's with a rod and reel that I tend to count my blessings, especially if I'm out there with one of our grandkids or with Barbara -- the only woman on Earth who can read and ~~bass~~ fish at the same time . . . while catching every word, and every fish. (SMILE)

But, I also want to commend every member of B-A-S-S MASTERS for your concern and conservation of the environment. We all know that the health of our sport lies in preserving clean rivers and streams. And, thanks to your efforts, we will maintain this wonderful sport for future generations.

In 1982 I attended the weigh-in at _____ Arkansas, and
~~I was~~ Thank you for including me in this year's weigh-in. ~~If I~~
~~were there this weekend, with my lucky rod of course, the outcome~~

Keep on fishing, Keep on looking after
our precious environment -

~~might have been different~~ (PAUSE & SMILE) Well, ~~on second~~
~~thought, maybe not.~~

Thank you, God bless you all, and best of luck to all the
contenders.

#

CP/1

Tron
August 11, 1989
Draft three
Title: PLEDGE

PROPOSED AUDIO MESSAGE
MANATEE HIGH SCHOOL

Good morning to all the students and teachers in school today. This is George Bush, President of the United States.

Since 1892, students all across the country have been starting their day by pledging allegiance to the stars and stripes. I'm glad that tradition continues with all of you.

Now, if you'll raise your eyes to the flag, stand up and cover your heart, we'll recite the Pledge together. (FIVE SECOND PAUSE) "I pledge allegiance to the flag of the United States of America. And to the Republic for which it stands, one nation, under God, indivisible, with liberty and justice for all."

Thank you, God bless you all. . .and don't forget about your homework.

#

Sheehan *OK*
August 11, 1989
Draft three
Title: Jaycees

PROPOSED VIDEO MESSAGE
JAYCEES 44TH WORLD CONGRESS

Good evening! I am honored to join you, the delegates of the Junior Chamber International, at your 1989 World Congress. Your conference has two themes this year: "Jaycees, Young People for World Peace" and "Jaycees, Making it Happen". These two themes bring to mind what is so unique about your organization; a total commitment to developing leadership through active volunteerism and community service. You make things happen, and I believe your work toward world peace will make a difference.

For almost seventy years, first in the United States and now around the world, you have encouraged and honored young men and women who give generously and become outstanding business and community leaders around the world. Your generation will lead us into the 21st Century and beyond. Through your interaction at international gatherings like this one, you help bring about better understanding between peoples and nations. Your efforts, now and in the future, will help ensure international cooperation, economic interaction and above all, world peace. I commend and encourage each and every one of you. To paraphrase your founder, Henry Giessenbier [GEES EN beer], "in your hands lies the destiny of a great organization".

God bless you all. God bless your endeavors, and God bless the United States of America.

#

4
Tron
August 11, 1989
Draft two
Title: OUTREACH

PROPOSED VIDEO MESSAGE
PROJECT OUTREACH

Crack. Dope. Heroin. Cocaine. Words we hear all too often on the streets and in the classrooms. Words made more painful by the knowledge that right now -- somewhere in America -- someone is being targeted by a drug dealer. It could be happening at a school, a playground, or an office. We're in a fight for the future of this nation. And if we're going to win, we need your help.

As always, the brave men and women of our law enforcement agencies are doing a tremendous job in this struggle. But, it's time for all of us to work together. That's why the Treasury Department's Project Outreach is so critical.

Project Outreach is designed to reduce the demand for illegal drugs by uniting all of us -- concerned citizens and law enforcement personnel -- in a partnership to tell all Americans, young and old, about drug abuse so we can put a stop to it now.

Project Outreach is part of the new spirit of cooperation sweeping America. We must spread the word that every American is responsible for stopping drug abuse. No longer is it someone else's problem -- it's everyone's problem. And, with Project Outreach we have a better chance of winning this war. If we're ever going to "stop this scourge" it's going to take nothing less than a total commitment. Let us all join together and meet this

challenge -- as Americans, as partners to end this siege and win the war on drugs.

Thank you, and God bless you all.

#

CM
Tron
August 11, 1989
Draft three
Title: HILLMAN

PROPOSED VIDEO MESSAGE
HENRY HILLMAN - BUSINESS LEADER OF THE YEAR

Henry, congratulations! I'm so pleased that the Pennsylvania Chamber is honoring you this evening with their Business Leader of the Year Award. I know it's richly deserved, and Barbara joins me in sending along our best wishes to you and Elsie.

A few months ago, I called on this country's business leaders to get involved with their communities. I asked corporate CEOs and executives to take a look at problems right down the block. Problems that lie within their reach. I also asked them to use their knowledge, their resources and their time to help solve these problems. I asked them to make a difference.

Well, Henry, I know this call to action didn't come as any surprise to you, because you've made a difference all your life. With your hard work for Children's Hospital and the University of Pittsburgh, you've served your community with distinction. And through the efforts of the Hillman Foundation, you embody the community caring and involvement so important to this country. You understand that, in today's business world, to be successful means more than developing a solid investment strategy or a creative marketing campaign. As I have said so often, "From now

on in America, any definition of a successful life must include serving others."

Henry, you're a model not only to those gathered tonight, but to countless others. And I'm proud to call you "friend". Congratulations again on this special occasion. Thank you, have a great evening, and God bless you all.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 8/10/89 ACTION/CONCURRENCE/COMMENT DUE BY: 8/10/89 4:00 PM

SUBJECT: SIX VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES <i>N/C so far. 2 outstand</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BENNETT <i>H/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY <i>hand 2896 N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<i>Taylor</i>	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM TODAY, Thursday, August 10, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1989 AUG 10 PM 10
Sheehan
August 10, 1989
Draft two
Title: Jaycees

PROPOSED VIDEO MESSAGE
JAYCEES 44TH WORLD CONGRESS

Good evening! I am honored to join you, the delegates of the Junior Chamber International, at your 1989 World Congress. Your Conference has two themes this year: "Jaycees, Young People for World Peace" and "Jaycees, Making it Happen". These two themes bring to mind what is so unique about your organization; a total commitment to develop leadership through active volunteerism and community service. You make things happen, and I believe your work ^{towards} for world peace will make a difference.

For almost seventy years, first in the United States and now around the world, you have encouraged and honored young men and women who give generously and become outstanding business and community leaders around the world. Your generation will lead us into the 21st Century and beyond. Through your interaction at international gatherings like this one, you help bring about better understanding between peoples and nations. Your efforts, now and in the future, will help ensure international cooperation, economic interaction and above all... world peace. I commend and encourage each and every one of you. To paraphrase your founder, ^[name] Henry Giessenbier ^[Guy Sen byer] "in your hands lies the destiny of a great organization".

God bless you all. God bless your endeavors, and God bless the United States of America.

#

Sheehan
August 10, 1989
Draft two
Title: Homeless

PROPOSED VIDEO MESSAGE
INTERAGENCY COUNCIL ON THE HOMELESS

Good Afternoon. All of you gathered for this workshop are part of the solution to homelessness. As homeless service providers, advocates, local, state and federal officials, I applaud your joint efforts to help end the suffering of the homeless.

I am grateful to the Interagency Council on the Homeless for putting together this gathering. Your Council is the focal point of the Federal Government's efforts to help solve the plight of the homeless. I look to your Chairmen, Secretary Kemp and Secretary Sullivan to provide leadership for the Interagency Council. It's that leadership and your commitment, that will help make the dreams of the homeless a reality. To do that, we must do more to eliminate the causes of homelessness and a united Interagency Council can make it possible. We all want to see the day when homeless people have jobs, homes, health care and opportunity. Your work paves the way for all Americans to help the homeless find a place to work, live and love. We all know that public resources are necessary but we also know that dedication and volunteerism are essential to help those most in need. It takes "one on one" caring to truly "love thy neighbor".

Thank you for your commitment to work together to truly meet the challenge of homelessness. You are making a real difference

for so many. God bless you all and God bless the United States
of America.

#

Tron
August 10, 1989
Draft two
Title: PLEDGE

PROPOSED AUDIO MESSAGE
MANATEE HIGH SCHOOL

Good morning to all the students and teachers in school today. This is George Bush, President of the United States.

When I was a student, we used to begin our day with the Pledge of Allegiance. I'm glad that tradition continues through today with all of you.

Now, if you'll raise your eyes to the flag, stand up and cover your heart, we'll recite the Pledge together. (FIVE SECOND PAUSE) "I pledge allegiance to the flag of the United States of America. And to the Republic for which it stands, one nation, under God, indivisible, with liberty and justice for all."

Thank you, God bless you all. . .and don't forget about your homework.

#

Tron
August 10, 1989
Draft two
Title: BASS

PROPOSED VIDEO MESSAGE
B.A.S.S. MASTERS CLASSIC

Hello Ray and all my fellow B-A-S-S members. It's a pleasure to join you for this year's weigh-in at the BASS MASTERS CLASSIC. After three days of casting and dragging spinners and spoons through the water, I'm sure there's a lot of tension out there. But, for those of you who don't win, just remember. There's always next year, and there's always the one that got away.

For most of us, the real joy of fishing is not winning tournaments but spending time with family and friends out on the water. I've often said the time spent fishing shouldn't be counted against one's time here on earth. And it's with a rod and reel that I tend to count my blessings, especially if I'm out there with one of our grandkids or with Barbara -- the only woman on Earth who can read and bass fish at the same time . . . while catching every word, and every fish. (SMILE)

But, I also want to commend every member of B-A-S-S MASTERS for your concern and conservation of the environment. We all know that the health of our sport lies in preserving clean rivers and streams. And, thanks to your efforts, we will maintain this wonderful sport for future generations.

Thank you for including me in this year's weigh-in. If I were there this weekend, with my lucky rod of course, the outcome

might have been different. (PAUSE & SMILE) Well, on second thought, maybe not.

Thank you, God bless you all, and best of luck to all the contenders.

#

?

Business Leader

Tron
August 10, 1989
Draft two
Title: HILLMAN

PROPOSED VIDEO MESSAGE
HENRY HILLMAN - MAN OF THE YEAR

Henry, congratulations! I'm so pleased that the Pennsylvania Chamber is honoring you this evening with their Business Leader of the Year Award. I know it's richly deserved, and Barbara joins me in sending along our best wishes to you and Elsie.

A few months ago, I called on this country's business leaders to get involved with their communities. I asked ~~the assembled~~ corporate CEOs and executives to take a look at problems right down the block. Problems that lie within their reach. I also asked them to use their knowledge, their resources and their time to help solve these problems. I asked them to make a difference.

Well, Henry, I know this call to action didn't come as any surprise to you, because you've made a difference all your life. With your hard work for Children's Hospital and the University of Pittsburgh, you've served your community with distinction. And through the efforts of the Hillman Foundation, you embody the community caring and involvement so important to this country. You understand that, in today's business world, to be successful means more than developing a solid investment strategy or a

(as I have said so often) "from now

creative marketing campaign. True success must include service on in America, any definition of a successful must include to community.

Henry, ~~is~~ you are a wonderful example

Henry, Congratulations again on this special occasion.

Henry, you're a model not only to those gathered tonight, but to countless others. And I'm proud to call you "friend". Thank you, have a great evening, and God bless you all.

#

Tron
August 10, 1989
Draft two
Title: OUTREACH

PROPOSED VIDEO MESSAGE
PROJECT OUTREACH

Crack. Dope. Heroin. Cocaine. Words we hear all too often on the streets and in the classrooms. Words made more painful by the knowledge that right now -- somewhere in America -- someone is being targeted by a drug dealer. It could be happening at a school, a playground, or an office. It could be happening anywhere because in this country we have a drug problem that's threatening the well-being of America. We're in a fight for the future of this nation and if we're going to win -- we need your help.

As always, the brave men and women of our law enforcement agencies are doing a tremendous job in this struggle. But, it's time for all of us to work together. That's why the Treasury Department's Project Outreach is so critical.

Project Outreach is designed to reduce the demand for illegal drugs by uniting all of us -- concerned citizens and law enforcement personnel -- in a partnership to tell all Americans young and old, about drug abuse so we can put a stop to drug abuse now.

Project Outreach is part of the new spirit of cooperation sweeping America. We must spread the word that each and every American is responsible for stopping drug abuse. No longer is it someone else's problem -- it's everyone's problem. And, with Project Outreach we have a better chance of winning this war. If

we're ever going to "stop this scourge" it's going to take nothing less than a total commitment. Let us all join together and meet this challenge -- as Americans, as partners to end this siege and win the war on drugs.

Thank you, and God bless you all.

#

THE WHITE HOUSE
WASHINGTON

August 11, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

FROM: BARRIE TRON ^{BT}

THROUGH: DAVID DEMAREST ^{DM}
CHRISS WINSTON ^W
KRISTIN CLARK TAYLOR ^{KT}

SUBJECT: VIDEO AND AUDIO SCRIPTS FOR THE TAPING SESSION ON
MONDAY, AUGUST 14, 1989

I. SUMMARY

Attached for your consideration and review are draft scripts for your videotaping session of August 14th. You are scheduled to perform four video messages and one audio message.

II. DISCUSSION

At 1:30 p.m. on Monday, August 14, 1989 you are scheduled to perform the attached messages in the Library. The video messages are in support of the B.A.S.S. Masters Classic, the Jaycees 44th World Congress, the Treasury Department's "Project Outreach", and a tribute to Henry Hillman, who is receiving the 1989 "Business Leader of the Year" award from the Pennsylvania Chamber of Commerce. The audio message, your recitation of the Pledge of Allegiance, is for Manatee High School in Bradenton, Florida, but is written generically so that other schools may use it.

Tron
August 11, 1989
Draft three
Title: BASS

PROPOSED VIDEO MESSAGE
B.A.S.S. MASTERS CLASSIC

Hello Ray and all my fellow B-A-S-S members. It's a pleasure to join you for this year's weigh-in at the BASS MASTERS CLASSIC. After three days of casting and dragging spinners and spoons through the water, I'm sure there's a lot of tension out there. But, for those of you who don't win, just remember. There's always next year, and there's always the one that got away.

For most of us, the real joy of fishing is not winning tournaments but spending time with family and friends out on the water. I've often said the time spent fishing shouldn't be counted against one's time here on earth. And it's with a rod and reel that I tend to count my blessings, especially if I'm out there with one of our grandkids or with Barbara -- the only woman on Earth who can read and bass fish at the same time . . . while catching every word, and every fish. (SMILE)

But, I also want to commend every member of B-A-S-S MASTERS for your concern and conservation of the environment. We all know that the health of our sport lies in preserving clean rivers and streams. And, thanks to your efforts, we will maintain this wonderful sport for future generations.

Thank you for including me in this year's weigh-in. If I were there this weekend, with my lucky rod of course, the outcome

might have been different. (PAUSE & SMILE) Well, on second thought, maybe not.

Thank you, God bless you all, and best of luck to all the contenders.

#

Sheehan
August 11, 1989
Draft three
Title: Jaycees

PROPOSED VIDEO MESSAGE
JAYCEES 44TH WORLD CONGRESS

Good evening! I am honored to join you, the delegates of the Junior Chamber International, at your 1989 World Congress. Your conference has two themes this year: "Jaycees, Young People for World Peace" and "Jaycees, Making it Happen". These two themes bring to mind what is so unique about your organization; a total commitment to developing leadership through active volunteerism and community service. You make things happen, and I believe your work toward world peace will make a difference.

For almost seventy years, first in the United States and now around the world, you have encouraged and honored young men and women who give generously and become outstanding business and community leaders around the world. Your generation will lead us into the 21st Century and beyond. Through your interaction at international gatherings like this one, you help bring about better understanding between peoples and nations. Your efforts, now and in the future, will help ensure international cooperation, economic interaction and above all, world peace. I commend and encourage each and every one of you. To paraphrase your founder, Henry Giessenbier [GEES EN beer], "in your hands lies the destiny of a great organization".

God bless you all. God bless your endeavors, and God bless the United States of America.

#

Tron
August 11, 1989
Draft two
Title: OUTREACH

PROPOSED VIDEO MESSAGE
PROJECT OUTREACH

Crack. Dope. Heroin. Cocaine. Words we hear all too often on the streets and in the classrooms. Words made more painful by the knowledge that right now -- somewhere in America -- someone is being targeted by a drug dealer. It could be happening at a school, a playground, or an office. We're in a fight for the future of this nation. And if we're going to win, we need your help.

As always, the brave men and women of our law enforcement agencies are doing a tremendous job in this struggle. But, it's time for all of us to work together. That's why the Treasury Department's Project Outreach is so critical.

Project Outreach is designed to reduce the demand for illegal drugs by uniting all of us -- concerned citizens and law enforcement personnel -- in a partnership to tell all Americans, young and old, about drug abuse so we can put a stop to it now.

Project Outreach is part of the new spirit of cooperation sweeping America. We must spread the word that every American is responsible for stopping drug abuse. No longer is it someone else's problem -- it's everyone's problem. And, with Project Outreach we have a better chance of winning this war. If we're ever going to "stop this scourge" it's going to take nothing less than a total commitment. Let us all join together and meet this

challenge -- as Americans, as partners to end this siege and win the war on drugs.

Thank you, and God bless you all.

#

Tron
August 11, 1989
Draft three
Title: HILLMAN

PROPOSED VIDEO MESSAGE
HENRY HILLMAN - BUSINESS LEADER OF THE YEAR

Henry, congratulations! I'm so pleased that the Pennsylvania Chamber is honoring you this evening with their Business Leader of the Year Award. I know it's richly deserved, and Barbara joins me in sending along our best wishes to you and Elsie.

A few months ago, I called on this country's business leaders to get involved with their communities. I asked corporate CEOs and executives to take a look at problems right down the block. Problems that lie within their reach. I also asked them to use their knowledge, their resources and their time to help solve these problems. I asked them to make a difference.

Well, Henry, I know this call to action didn't come as any surprise to you, because you've made a difference all your life. With your hard work for Children's Hospital and the University of Pittsburgh, you've served your community with distinction. And through the efforts of the Hillman Foundation, you embody the community caring and involvement so important to this country. You understand that, in today's business world, to be successful means more than developing a solid investment strategy or a creative marketing campaign. As I have said so often, "From now

on in America, any definition of a successful life must include serving others."

Henry, you're a model not only to those gathered tonight, but to countless others. And I'm proud to call you "friend". Congratulations again on this special occasion. Thank you, have a great evening, and God bless you all.

#

Tron
August 11, 1989
Draft three
Title: PLEDGE

PROPOSED AUDIO MESSAGE
MANATEE HIGH SCHOOL

Good morning to all the students and teachers in school today. This is George Bush, President of the United States.

Since 1892, students all across the country have been starting their day by pledging allegiance to the stars and stripes. I'm glad that tradition continues with all of you.

Now, if you'll raise your eyes to the flag, stand up and cover your heart, we'll recite the Pledge together. (FIVE SECOND PAUSE) "I pledge allegiance to the flag of the United States of America. And to the Republic for which it stands, one nation, under God, indivisible, with liberty and justice for all."

Thank you, God bless you all. . .and don't forget about your homework.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 8/10/89 ACTION/CONCURRENCE/COMMENT DUE BY: 8/10/89 4:00 PM

SUBJECT: SIX VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>



REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM TODAY, Thursday, August 10, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Sheehan
August 10, 1989
1989 AUG 10 PM 10
Draft two
Title: Jaycees

PROPOSED VIDEO MESSAGE
JAYCEES 44TH WORLD CONGRESS

Good evening! I am honored to join you, the delegates of the Junior Chamber International at your 1989 World Congress. Your Conference has two themes this year; "Jaycees, Young People for World Peace" and "Jaycees, Making it Happen". These two themes bring to mind what is so unique about your organization; a total commitment to develop leadership through active volunteerism and community service. You make things happen, and I believe your work for world peace will make a difference.

For almost seventy years, first in the United States and now around the world, you have encouraged and honored young men and women who give generously and become outstanding business and community leaders around the world. Your generation will lead us into the 21st Century and beyond. Through your interaction at international gatherings like this one, you help bring about better understanding between peoples and nations. Your efforts now and in the future, will help ensure international cooperation, economic interaction and above all... world peace. I commend and encourage each and every one of you. To paraphrase your founder, "in your hands lies the destiny of a great organization".

God bless you all. God bless your endeavors, and God bless the United States of America.

#

Sheehan
August 10, 1989
Draft two
Title: Homeless

PROPOSED VIDEO MESSAGE
INTERAGENCY COUNCIL ON THE HOMELESS

Good Afternoon. All of you gathered for this workshop are part of the solution to homelessness. As homeless service providers, advocates, local, state and federal officials, I applaud your joint efforts to help end the suffering of the homeless.

I am grateful to the Interagency Council on the Homeless for putting together this gathering. Your Council is the focal point of the Federal Government's efforts to help solve the plight of the homeless. I look to your Chairmen, Secretary Kemp and Secretary Sullivan to provide leadership for the Interagency Council. Its that leadership and your commitment, that will help make the dreams of the homeless a reality. To do that, we must do more to eliminate the causes of homelessness and a united Interagency Council can make it possible. We all want to see the day when homeless people have jobs, homes, health care and opportunity. Your work paves the way for all Americans to help the homeless find a place to work, live and love. We all know that public resources are necessary but we also know that dedication and volunteerism are essential to help those most in need. It takes "one on one" caring to truly "love thy neighbor".

Thank you for your commitment to work together to truly meet the challenge of homelessness. You are making a real difference

for so many. God bless you all and God bless the United States
of America.

#

Tron
August 10, 1989
Draft two
Title: PLEDGE

PROPOSED AUDIO MESSAGE
MANATEE HIGH SCHOOL

Good morning to all the students and teachers in school today. This is George Bush, President of the United States.

When I was a student, we used to begin our day with the Pledge of Allegiance. I'm glad that tradition continues through today with all of you.

Now, if you'll raise your eyes to the flag, stand up and cover your heart, we'll recite the Pledge together. (FIVE SECOND PAUSE) "I pledge allegiance to the flag of the United States of America. And to the Republic for which it stands, one nation, under God, indivisible, with liberty and justice for all."

Thank you, God bless you all. . .and don't forget about your homework.

#

Tron
August 10, 1989
Draft two
Title: BASS

PROPOSED VIDEO MESSAGE
B.A.S.S. MASTERS CLASSIC

Hello Ray and all my fellow B-A-S-S members. It's a pleasure to join you for this year's weigh-in at the BASS MASTERS CLASSIC. After three days of casting and dragging spinners and spoons through the water, I'm sure there's a lot of tension out there. But, for those of you who don't win, just remember. There's always next year and there's always the one that got away.

For most of us, the real joy of fishing is not winning tournaments but spending time with family and friends out on the water. I've often said the time spent fishing shouldn't be counted against one's time here on earth. And it's with a rod and reel that I tend to count my blessings, especially if I'm out there with one of our grandkids or with Barbara -- the only woman on Earth who can read and bass fish at the same time . . . while catching every word, and every fish. (SMILE)

But, I also want to commend every member of B-A-S-S MASTERS for your concern and conservation of the environment. We all know that the health of our sport lies in preserving clean rivers and streams. And thanks to your efforts we will maintain this wonderful sport for future generations.

Thank you for including me in this year's weigh-in. If I were there this weekend, with my lucky rod of course, the outcome

might have been different. (PAUSE & SMILE) Well, on second thought, maybe not.

Thank you, God bless you all, and best of luck to all the contenders.

#

Tron
August 10, 1989
Draft two
Title: HILLMAN

PROPOSED VIDEO MESSAGE
HENRY HILLMAN - MAN OF THE YEAR

Henry, congratulations! I'm so pleased that the Pennsylvania Chamber is honoring you this evening with their Business Leader of the Year Award. I know it's richly deserved, and Barbara joins me in sending along our best wishes to you and Elsie.

A few months ago, I called on this country's business leaders to get involved with their communities. I asked the assembled corporate CEOs and executives to take a look at problems right down the block. Problems that lie within their reach. I also asked them to use their knowledge, their resources and their time to help solve these problems. I asked them to make a difference.

Well, Henry, I know this call to action didn't come as any surprise to you, because you've made a difference all your life. With your hard work for Children's Hospital and the University of Pittsburgh, you've served your community with distinction. And through the efforts of the Hillman Foundation, you embody the community caring and involvement so important to this country. You understand that, in today's business world, to be successful means more than developing a solid investment strategy or a

creative marketing campaign. True success must include service to community.

Henry, congratulations again on this special occasion. You're a model not only to those gathered tonight, but to countless others. And I'm proud to call you "friend". Thank you, have a great evening, and God bless you all.

#

Tron
August 10, 1989
Draft two
Title: OUTREACH

PROPOSED VIDEO MESSAGE
PROJECT OUTREACH

Crack. Dope. Heroin. Cocaine. Words we hear all too often on the streets and in the classrooms. Words made more painful by the knowledge that right now -- somewhere in America -- someone is being targeted by a drug dealer. It could be happening at a school, a playground, or an office. It could be happening anywhere because in this country we have a drug problem that's threatening the well-being of America. We're in a fight for the future of this nation and if we're going to win -- we need your help.

As always, the brave men and women of our law enforcement agencies are doing a tremendous job in this struggle. But, it's time for all of us to work together. That's why the Treasury Department's Project Outreach is so critical.

Project Outreach is designed to reduce the demand for illegal drugs by uniting all of us -- concerned citizens and law enforcement personnel -- in a partnership to tell all Americans young and old, about drug abuse so we can put a stop to drug abuse now.

Project Outreach is part of the new spirit of cooperation sweeping America. We must spread the word that each and every American is responsible for stopping drug abuse. No longer is it someone else's problem -- it's everyone's problem. And, with Project Outreach we have a better chance of winning this war. If

we're ever going to "stop this scourge" it's going to take nothing less than a total commitment. Let us all join together and meet this challenge -- as Americans, as partners to end this siege and win the war on drugs.

Thank you, and God bless you all.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 8/10/89

ACTION/CONCURRENCE/COMMENT DUE BY: 8/10/89 4:00 PM

SUBJECT: SIX VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM TODAY, Thursday, August 10, with a copy to my office. Thank you.

SPONSE:

NO COMMENTS

89 AUG 11 12:29

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

WHITE HOUSE STAFFING MEMORANDUM

DATE: 8/10/89 ACTION/CONCURRENCE/COMMENT DUE BY: 8/10/89 4:00 PM

SUBJECT: SIX VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM TODAY, Thursday, August 10, with a copy to my office. Thank you.

RESPONSE:

No Comment
8/20/89
28:6v
A9:32
AUG 11 1989

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

WHITE HOUSE STAFFING MEMORANDUM

DATE: 8/10/89 ACTION/CONCURRENCE/COMMENT DUE BY: 8/10/89 4:00 PM

SUBJECT: SIX VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>



REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM TODAY, Thursday, August 10, with a copy to my office. Thank you.

Please note comments.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

89 AUG 11 4:09 PM

Jaycees are no longer
"Junior Chamber"!

Sheehan
August 10, 1989
Draft two
Title: Jaycees

1989 AUG 10 10 16

PROPOSED VIDEO MESSAGE
JAYCEES 44TH WORLD CONGRESS

Good evening! I am honored to join you, the delegates of the Junior Chamber International at your 1989 World Congress. Your Conference has two themes this year; "Jaycees, Young People for World Peace" and "Jaycees, Making it Happen". These two themes bring to mind what is so unique about your organization; a total commitment to develop leadership through active volunteerism and community service. You make things happen, and I believe your work for world peace will make a difference.

For almost seventy years, first in the United States and now around the world, you have encouraged and honored young men and women who give generously and become outstanding business and community leaders around the world. Your generation will lead us into the 21st Century and beyond. Through your interaction at international gatherings like this one, you help bring about better understanding between peoples and nations. Your efforts now and in the future, will help ensure international cooperation, economic interaction and above all... world peace. I commend and encourage each and every one of you. To paraphrase your founder, "in your hands lies the destiny of a great organization".

God bless you all. God bless your endeavors, and God bless the United States of America.

#

At international mtg do we
bless the US?

Sheehan
August 10, 1989
Draft two
Title: Homeless

PROPOSED VIDEO MESSAGE
INTERAGENCY COUNCIL ON THE HOMELESS

Good Afternoon. All of you gathered for this workshop are part of the solution to homelessness. As homeless service providers, advocates, local, state and federal officials, I applaud your joint efforts to help end the suffering of the homeless.

I am grateful to the Interagency Council on the Homeless for putting together this gathering. Your Council is the focal point of the Federal Government's efforts to help solve the plight of the homeless. I look to your Chairmen, Secretary Kemp and Secretary Sullivan to provide leadership for the Interagency Council. Its that leadership and your commitment, that will help make the dreams of the homeless a reality. To do that, we must do more to eliminate the causes of homelessness and a united Interagency Council can make it possible. We all want to see the day when homeless people have jobs, homes, health care and opportunity. Your work paves the way for all Americans to help the homeless find a place to work, live and love. We all know that public resources are necessary but we also know that dedication and volunteerism are essential to help those most in need. It takes "one on one" caring to truly "love thy neighbor".

Thank you for your commitment to work together to truly meet the challenge of homelessness. You are making a real difference

for so many. God bless you all and God bless the United States
of America.

#

Tron
August 10, 1989
Draft two
Title: BASS

PROPOSED VIDEO MESSAGE
B.A.S.S. MASTERS CLASSIC

Hello Ray and all my fellow B-A-S-S members. It's a pleasure to join you for this year's weigh-in at the BASS MASTERS CLASSIC. After three days of casting and dragging spinners and spoons through the water, I'm sure there's a lot of tension out there. But, for those of you who don't win, just remember. There's always next year and there's always the one that got away.

For most of us, the real joy of fishing is not winning tournaments but spending time with family and friends out on the water. I've often said the time spent fishing shouldn't be counted against one's time here on earth. And it's with a rod and reel that I tend to count my blessings, especially if I'm out there with one of our grandkids or with Barbara -- the only woman on Earth who can read and bass fish at the same time . . . while catching every word, and every fish. (SMILE)

But, I also want to commend every member of B-A-S-S MASTERS for your concern and conservation of the environment. We all know that the health of our sport lies in preserving clean rivers and streams. And thanks to your efforts we will maintain this wonderful sport for future generations.

Thank you for including me in this year's weigh-in. If I were there this weekend, with my lucky rod of course, the outcome

might have been different. (PAUSE & SMILE) Well, on second thought, maybe not.

Thank you, God bless you all, and best of luck to all the contenders.

#

Tron
August 10, 1989
Draft two
Title: HILLMAN

PROPOSED VIDEO MESSAGE
HENRY HILLMAN - MAN OF THE YEAR

Henry, congratulations! I'm so pleased that the Pennsylvania Chamber is honoring you this evening with their Business Leader of the Year Award. I know it's richly deserved, and Barbara joins me in sending along our best wishes to you and Elsie.

A few months ago, I called on this country's business leaders to get involved with their communities. I asked the assembled corporate CEOs and executives to take a look at problems right down the block. Problems that lie within their reach. I also asked them to use their knowledge, their resources and their time to help solve these problems. I asked them to make a difference.

Well, Henry, I know this call to action didn't come as any surprise to you, because you've made a difference all your life. With your hard work for Children's Hospital and the University of Pittsburgh, you've served your community with distinction. And through the efforts of the Hillman Foundation, you embody the community caring and involvement so important to this country. You understand that, in today's business world, to be successful means more than developing a solid investment strategy or a

creative marketing campaign. True success must include service to community.

Henry, congratulations again on this special occasion. You're a model not only to those gathered tonight, but to countless others. And I'm proud to call you "friend". Thank you, have a great evening, and God bless you all.

#

Tron
August 10, 1989
Draft two
Title: OUTREACH

PROPOSED VIDEO MESSAGE
PROJECT OUTREACH

Crack. Dope. Heroin. Cocaine. Words we hear all too often on the streets and in the classrooms. Words made more painful by the knowledge that right now -- somewhere in America -- someone is being targeted by a drug dealer. It could be happening at a school, a playground, or an office. It could be happening anywhere because in this country we have a drug problem that's threatening the well-being of America. We're in a fight for the future of this nation and if we're going to win -- we need your help.

As always, the brave men and women of our law enforcement agencies are doing a tremendous job in this struggle. But, it's time for all of us to work together. That's why the Treasury Department's Project Outreach is so critical.

Project Outreach is designed to reduce the demand for illegal drugs by uniting all of us -- concerned citizens and law enforcement personnel -- in a partnership to tell all Americans young and old, about drug abuse so we can put a stop to drug abuse now.

Project Outreach is part of the new spirit of cooperation sweeping America. We must spread the word that each and every American is responsible for stopping drug abuse. No longer is it someone else's problem -- it's everyone's problem. And, with Project Outreach we have a better chance of winning this war. If

we're ever going to "stop this scourge" it's going to take nothing less than a total commitment. Let us all join together and meet this challenge -- as Americans, as partners to end this siege and win the war on drugs.

Thank you, and God bless you all.

#