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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13497  
**Folder ID Number:** 13497-008

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**Folder Title:**  
Take Pride in America 7/24/89

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>25</b>	<b>6</b>	<b>4</b>	<b>3</b>

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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

July 24, 1989

REMARKS BY THE PRESIDENT  
AT TAKE PRIDE IN AMERICA CEREMONY

The South Lawn

2:00 P.M. EDT

THE PRESIDENT: Please, be seated if there are chairs out there. For those who have no chairs, eat your heart out. It's warm. (Laughter.) Let me first thank Lee Greenwood and the Moodys for being with us today, and salute all you distinguished guests and the award recipients. Fellow citizens of what a child once called "the nearest thing to Heaven -- this America. Lots of sunshine, lots of places to swim, and peanut butter sandwiches.

I want to welcome you to the White House and to a city which takes pride in its contrariness. Only in Washington could they call the office that manages the great outdoors the Department of the Interior. (Laughter.) And in particular, I want to thank the man who superbly leads that Department -- Secretary of the Interior Manuel Lujan. And also Secretary Derwinski, the head of our Veterans Administration. And then I saw our able Peace Corps Director over here, Paul Coverdell. But most of all, each of you who've taken pride in America -- and whom we take pride in saluting now.

Last month we celebrated the volunteer spirit which is as timeless as America and as timely as today. For by launching the points of light initiative we sounded a nationwide call for each American to engage in community service.

Well, this afternoon we renew that call in the cause of conserving our national and cultural resources. And of enshrining our parks, forests, wildlife, waters, and monuments. For the great outdoors is precious, but fragile. To preserve it, we must protect it.

And now, as you may know, I, too, love the outdoors. Always have. Love to hunt and hike and go fishing in the Keys or out West. And you can just ask the honorary chairman of Take Pride In America, Barbara Bush -- she might feel that she's a fishing widow at times, but she, too, loves to fish. And, in fact, she's the only person I know who can read and fish at the same time. (Laughter and applause.) You might call it reading between the lines. (Laughter and groans.) I knew that was risky. (Applause.)

You know something? Among our greatest joys has been exploring the outdoors with our kids and our grandchildren. And seeing the Grand Tetons through the eyes of a 13-year-old grandson. Or teaching our -- George's twins, Jenna and Barbara, six years-old, about the mysteries of the ocean. For it's at times like these -- seeing the wonder in their eyes -- that we are overwhelmed by nature, when we realize, more than ever, that our children will, indeed, inherit the Earth.

And today, it is for them -- America's children -- that we've gathered here. For we know that our pride in America is central to their future in America. And that future demands that anyone concerned about America's quality of life must be concerned about conservation. For America can only be as beautiful as her people are vigilant.

MORE

You know that. And so did one of my favorite presidents. Over the years, I've often talked about Theodore Roosevelt. A vital man, a visionary, and one of America's great conservationists. It was Teddy who called our lands and wildlife "the property of unborn generations." And he had this to say about America's redwoods and sequoias: They "should be kept as we keep a great and beautiful cathedral."

Well, that's where you come in, the winners of the Take Pride ceremony -- Take Pride in America Awards. Two years ago when I hosted the first Take Pride ceremony out at the National Arboretum, there were only 38 top winners. You know this year's number? One hundred and four. And let's not forget the other thousands of program participants in 48 states. Military and Peace Corps volunteers and veterans. Eleven agencies of the federal government. Churches and businesses. Inner-city groups and garden clubs. Groups and individuals -- volunteers all.

I think, for example, of how in Page, Arizona, volunteers rally every year to clean up the nearby Glen Canyon Recreation Area and Navajo Reservation. Or -- how's this for a tongue-twister? -- in Craig, Colorado, the High Country Cactus Kickers preserve archaeological sites. In Lilburn, Georgia, 12-year-old Vanessa Cline is passing out Pride in America brochures to "each person around my neighborhood," she says. "I want people to get the message." And in Kansas City, that message has moved Phillip Mendenhall and his best friend, Nathaniel Riley, both 11 years old, to start a conservation club. "We formed it," Phillip writes, "because we wanted to help our public lands."

Today, across America, millions of kids of every age have gotten "the message": protecting -- and preserving -- America's cathedral of the outdoors. And they're restocking our forests and wildlife refuges, and helping from campgrounds to playgrounds. And in rural and urban areas where the environmental ethic and personal commitment are restoring the purity of our air and our waters and the beauty of our land.

For that, I thank you -- I thank you for protecting the bounty of America -- our soils, lakes, and forests, its teeming fisheries and mineral reserves. And yet, I also challenge you: Challenge you not to rest, but to move onward, always upward, preserving the splendor of America.

I began with a fishing reference. So, not surprisingly, I'd like to close with one. It concerns Mark Twain, who loved to brag about his fishing exploits.

He once spent three weeks fishing in the Maine woods, ignoring the fact that the state's fishing season had closed. He had a great catch and, like all fisherman, couldn't wait to find someone to tell all about it.

On the train back to New York, Twain got relaxing in the club car. And it was there that he came upon a stranger. And as he began to describe his catch, this stranger appeared at first unresponsive, then positively grim.

"By the way, who are you, sir?" Mark Twain wondered. And the stranger answered, "I'm the state game warden. And who are you?" (Laughter.) And with that, America's greatest writer nearly swallowed his cigar. "Well, to be perfectly truthful, sir, I'm the biggest liar in the United States of America." (Laughter and applause.)

Well, Mark Twain loved to brag. But then, he had much to brag about. And so do you. For you are helping to reclaim and recover America's precious environment. For our posterity and for our children.

More than 130 years ago the poet Walt Whitman said, "I hear America singing." And perhaps he was talking about Big Hole River in Montana. Or Pelican Island in Florida. Or treasures from Big Sur in California to the rocky coast of Maine.

And today, each of you is helping America sing. Through your caring and your sacrifice. And through deeds that are making America a more pristine and glorious place.

To every award recipient -- my heartfelt congratulations. And let me leave you with these familiar words of Irving Berlin: "From the mountains, to the prairies, to the oceans white with foam, God bless America -- my home, sweet home."

God bless you all, and thank you for taking pride in this country and enriching the beauty of this great, good and beloved home -- the United States of America. Thank you all very, very much. (Applause.)

END

2:10 P.M. EDT

THE PRESIDENT HAS SEEN

THE WHITE HOUSE  
WASHINGTON

89 JUL 21 1989 8:48

7/23/89  
OK changes

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *W*

FROM: CURT SMITH *CS*

SUBJECT: JULY 24 TAKE PRIDE IN AMERICA AWARDS

*Fine  
w/couple of tiny  
GPB  
7-23*

I. SUMMARY

On Monday, July 24, at 2 P.M., you will address the Take Pride in America Awards ceremony on the South Lawn. About 2,000 people are expected to attend, including Secretaries Lujan and Derwinski, Peace Corps Director Coverdell, and this year's 104 top winners of the Take Pride in America Awards.

II. DISCUSSION

The enclosed remarks discuss your commitment to the environment, and salute Take Pride in America for its role in protecting, and preserving, the outdoors. Using examples from the award-recipients, the text focuses on how they have conserved America's national and cultural resources.

(Smith/Blessey)  
Draft Five  
July 21, 1989  
PRIDE2

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA  
SOUTH LAWN  
MONDAY, JULY 24, 1989  
2:00 P.M.

Distinguished guests. Award-recipients. Fellow citizens of what a child once called "the nearest thing to Heaven -- this America. Lots of sunshine, lots of places to swim, and peanut butter sandwiches."

I want to welcome you to the White House. And to a city which takes pride in its contrariness. Only in Washington would they call the Office that manages the great outdoors the Department of the Interior.

In particular, I would like to thank the man who superbly leads that Department -- Secretary of the Interior Manuel Lujan. And Secretary Derwinski. And Peace Corps Director Paul Coverdell. But most of all, each of you who have taken pride in America -- and whom we take pride in saluting now.

Last month we celebrated the volunteer spirit which is as timeless as America, and as timely as today. For by launching the "Points of Light Initiative," we sounded a nationwide call for each American to engage in community service.

Well, this afternoon we renew that call in the cause of conserving our national and cultural resources. And of enshrining our parks, forests, wildlife, waters, and monuments.

For the great outdoors is precious, but fragile. To preserve it, we must protect it.

Now, as you may know, I love the outdoors. Always have. Love to hunt, hike, and ~~raft~~, to go <sup>fishing</sup> ~~tarpon-snapping~~ in the Keys. <sup>on</sup> ~~out West~~. Just ask the Honorary Chairman of Take Pride In America [PAUSE] . . . You've heard of football widows [PAUSE] . . . Well, Barbara Bush often jokes that she's a fishing widow.

Seriously, Barbara loves to fish. In fact, she's the only person I know who can read and fish at the same time [PAUSE] . . . forgive me, but you might call it "reading between the lines." And you know something? Among our greatest joys has been exploring the outdoors with our kids. And with our grandkids.

Seeing the Grand Tetons through the eyes of our thirteen-year-old grandson. Or teaching our six-year-old twin granddaughters about the mysteries of the ocean. For it's at times like these -- seeing the wonder in their eyes that we are overwhelmed by nature -- when we realize, more than ever, that our children will inherit the earth.

Today, it is for them -- America's children -- that we have gathered here. For we know that our pride in America is central to their future in America. That future demands that anyone concerned about America's quality of life must be concerned about conservation. For America can only be as beautiful as her people are vigilant.

You know that. And so did one of my favorite Presidents. Over the years, I've often talked about Theodore Roosevelt. A

vital man, a visionary. And one of America's greatest conservationists. It was Teddy <sup>Roosevelt</sup>, who called our lands and wildlife "the property of the unborn generations." And he had this to say about America's redwoods and sequoias: They "should be kept just as we keep a great and beautiful cathedral."

Well, that's where you come in: the winners of the Take Pride in America Awards. Two years ago, when I hosted the first Take Pride ceremony at the National Arboretum, there were only 38 top winners. You know this year's number? One hundred and four. And let's not forget the other thousands of program participants in forty-eight States. Military and Peace Corps veterans. Eleven agencies of the Federal government. Churches and businesses. Inner-city groups and garden clubs. Groups and individuals -- volunteers all.

I think, for example, of how in Page, Arizona, volunteers rally every year to clean up the nearby Glen Canyon Recreation Area and Navajo Reservation. Or -- how's this for a tongue-twister? -- in Craig, Colorado, the High Country Cactus Kickers preserve archeological sites. In Lilburn, Georgia, twelve-year-old Vanessa Cline is passing out Pride In America brochures to "each person around my neighborhood," she says. "I want people to get the message." And in Kansas City, that message has moved Phillip Mendenhall and his best friend, Nathaniel Riley, both eleven years old, to start a conservation club. "We formed it," Phillip writes, "because we wanted to help our public lands."

Today, across America, millions of kids of every age have gotten "the message": protecting -- and preserving -- America's cathedral of the outdoors. They are restocking our forests and wildlife refuges. Helping from campgrounds to playgrounds. And in rural and urban areas where the environmental ethic and personal commitment are restoring the purity of our air, and our waters, and the beauty of our land.

For that, I thank you -- thank you for protecting the bounty of America -- our soils, lakes, and forests, its teeming fisheries and mineral reserves. And yet I also challenge you: Challenge you not to rest, but to move onward, always upward, and preserve the splendor of America.

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Twain once spent three weeks fishing in the Maine woods, ignoring the fact that the state's fishing season had closed. He had a great catch, and like all fishermen, couldn't wait to find someone to tell all about it.

On the train back to New York, Twain got to relaxing in the club car. And it was there that he came upon a stranger. And as he began to describe his catch, the stranger appeared at first unresponsive, then positively grim.

"By the way, who are you, sir?" Mark Twain wondered. And the stranger answered, "I'm the state game warden. And who are you?" With that, America's greatest writer nearly swallowed his

cigar. "Well, to be perfectly truthful, sir," he said, finally, "I'm the biggest liar in the whole United States."

Yes, Mark Twain loved to brag. But then, he had much to brag about. And so do you. For you are helping to reclaim, and recover, America's environment. For our posterity. And for our children.

More than 130 years ago the poet Walt Whitman said, "I hear America singing." Perhaps he was talking about Big Hole River in Montana. Or Pelican Island in Florida. Or treasures from Big Sur in California to the rocky coast of Maine.

Today, each of you is helping America sing. Through your caring, and sacrifice. And through deeds that are making America a more pristine and glorious place.

To every award-recipient -- my heart-felt congratulations. And let me leave you with these words of Irving Berlin: "From the mountains, to the prairies, to the oceans white with foam, God bless America -- My Home Sweet Home."

God bless you, thank you for taking pride in this country, and thank you for enriching the beauty of our good, great, and beloved home -- the United States of America.

# # # #

**PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA  
SOUTH LAWN**

**MONDAY, JULY 24, 1989**

**2:00 P.M.**

**DISTINGUISHED GUESTS. AWARD-RECIPIENTS. FELLOW  
CITIZENS OF WHAT A CHILD ONCE CALLED "THE NEAREST THING  
TO HEAVEN -- THIS AMERICA. LOTS OF SUNSHINE, LOTS OF  
PLACES TO SWIM, AND PEANUT BUTTER SANDWICHES."**

**- 2 -**

**I WANT TO WELCOME YOU TO THE WHITE HOUSE. AND TO A  
CITY WHICH TAKES PRIDE IN ITS CONTRARINESS. ONLY IN  
WASHINGTON WOULD THEY CALL THE OFFICE THAT MANAGES THE  
GREAT OUTDOORS THE DEPARTMENT OF THE INTERIOR.**

**IN PARTICULAR, I WOULD LIKE TO THANK THE MAN WHO  
SUPERBLY LEADS THAT DEPARTMENT -- SECRETARY OF THE  
INTERIOR MANUEL LUJAN. AND SECRETARY DERWINSKI. AND  
PEACE CORPS DIRECTOR PAUL COVERDELL.**

- 3 -

BUT MOST OF ALL, EACH OF YOU WHO HAVE TAKEN PRIDE IN AMERICA -- AND WHOM WE TAKE PRIDE IN SALUTING NOW.

LAST MONTH WE CELEBRATED THE VOLUNTEER SPIRIT WHICH IS AS TIMELESS AS AMERICA, AND AS TIMELY AS TODAY. FOR BY LAUNCHING THE "POINTS OF LIGHT INITIATIVE," WE SOUNDED A NATIONWIDE CALL FOR EACH AMERICAN TO ENGAGE IN COMMUNITY SERVICE.

- 4 -

WELL, THIS AFTERNOON WE RENEW THAT CALL IN THE CAUSE OF CONSERVING OUR NATIONAL AND CULTURAL RESOURCES. AND OF ENSHRINING OUR PARKS, FORESTS, WILDLIFE, WATERS, AND MONUMENTS. FOR THE GREAT OUTDOORS IS PRECIOUS, BUT FRAGILE. TO PRESERVE IT, WE MUST PROTECT IT.

- 5 -

NOW, AS YOU MAY KNOW, I LOVE THE OUTDOORS. ALWAYS HAVE. LOVE TO HUNT, HIKE, AND, TO GO FISHING IN THE KEYS OR OUT WEST. JUST ASK THE HONORARY CHAIRMAN OF TAKE PRIDE IN AMERICA [PAUSE] . . . YOU'VE HEARD OF FOOTBALL WIDOWS [PAUSE] . . . WELL, BARBARA BUSH OFTEN JOKES THAT SHE'S A FISHING WIDOW.

- 6 -

SERIOUSLY, BARBARA LOVES TO FISH. IN FACT, SHE'S THE ONLY PERSON I KNOW WHO CAN READ AND FISH AT THE SAME TIME [PAUSE] . . . FORGIVE ME, BUT YOU MIGHT CALL IT "READING BETWEEN THE LINES." AND YOU KNOW SOMETHING? AMONG OUR GREATEST JOYS HAS BEEN EXPLORING THE OUTDOORS WITH OUR KIDS. AND WITH OUR GRANDKIDS.

- 7 -

SEEING THE GRAND TETONS THROUGH THE EYES OF OUR THIRTEEN-YEAR-OLD GRANDSON. OR TEACHING OUR SIX-YEAR-OLD TWIN GRANDDAUGHTERS ABOUT THE MYSTERIES OF THE OCEAN. FOR IT'S AT TIMES LIKE THESE -- SEEING THE WONDER IN THEIR EYES THAT WE ARE OVERWHELMED BY NATURE -- WHEN WE REALIZE, MORE THAN EVER, THAT OUR CHILDREN WILL INHERIT THE EARTH.

- 8 -

TODAY, IT IS FOR THEM -- AMERICA'S CHILDREN -- THAT WE HAVE GATHERED HERE. FOR WE KNOW THAT OUR PRIDE IN AMERICA IS CENTRAL TO THEIR FUTURE IN AMERICA. THAT FUTURE DEMANDS THAT ANYONE CONCERNED ABOUT AMERICA'S QUALITY OF LIFE MUST BE CONCERNED ABOUT CONSERVATION. FOR AMERICA CAN ONLY BE AS BEAUTIFUL AS HER PEOPLE ARE VIGILANT.

- 9 -

YOU KNOW THAT. AND SO DID ONE OF MY FAVORITE PRESIDENTS. OVER THE YEARS, I'VE OFTEN TALKED ABOUT THEODORE ROOSEVELT. A VITAL MAN, A VISIONARY. AND ONE OF AMERICA'S GREATEST CONSERVATIONISTS. IT WAS TEDDY ROOSEVELT WHO CALLED OUR LANDS AND WILDLIFE "THE PROPERTY OF THE UNBORN GENERATIONS." AND HE HAD THIS TO SAY ABOUT AMERICA'S REDWOODS AND SEQUOIAS: THEY "SHOULD BE KEPT JUST AS WE KEEP A GREAT AND BEAUTIFUL CATHEDRAL."

- 10 -

WELL, THAT'S WHERE YOU COME IN: THE WINNERS OF THE TAKE PRIDE IN AMERICA AWARDS. TWO YEARS AGO, WHEN I HOSTED THE FIRST TAKE PRIDE CEREMONY AT THE NATIONAL ARBORETUM, THERE WERE ONLY 38 TOP WINNERS. YOU KNOW THIS YEAR'S NUMBER? ONE HUNDRED AND FOUR. AND LET'S NOT FORGET THE OTHER THOUSANDS OF PROGRAM PARTICIPANTS IN FORTY-EIGHT STATES.

- 11 -

MILITARY AND PEACE CORPS VETERANS. ELEVEN AGENCIES OF THE FEDERAL GOVERNMENT. CHURCHES AND BUSINESSES. INNER-CITY GROUPS AND GARDEN CLUBS. GROUPS AND INDIVIDUALS -- VOLUNTEERS ALL.

I THINK, FOR EXAMPLE, OF HOW IN PAGE, ARIZONA, VOLUNTEERS RALLY EVERY YEAR TO CLEAN UP THE NEARBY GLEN CANYON RECREATION AREA AND NAVAJO RESERVATION.

- 12 -

OR -- HOW'S THIS FOR A TONGUE-TWISTER? -- IN CRAIG, COLORADO, THE HIGH COUNTRY CACTUS KICKERS PRESERVE ARCHEOLOGICAL SITES. IN LILBURN, GEORGIA, TWELVE-YEAR-OLD VANESSA CLINE IS PASSING OUT PRIDE IN AMERICA BROCHURES TO "EACH PERSON AROUND MY NEIGHBORHOOD," SHE SAYS. "I WANT PEOPLE TO GET THE MESSAGE."

- 13 -

AND IN KANSAS CITY, THAT MESSAGE HAS MOVED PHILLIP MENDENHALL AND HIS BEST FRIEND, NATHANIEL RILEY, BOTH ELEVEN YEARS OLD, TO START A CONSERVATION CLUB. "WE FORMED IT," PHILLIP WRITES, "BECAUSE WE WANTED TO HELP OUR PUBLIC LANDS."

TODAY, ACROSS AMERICA, MILLIONS OF KIDS OF EVERY AGE HAVE GOTTEN "THE MESSAGE": PROTECTING -- AND PRESERVING -- AMERICA'S CATHEDRAL OF THE OUTDOORS.

- 14 -

THEY ARE RESTOCKING OUR FORESTS AND WILDLIFE REFUGES. HELPING FROM CAMPGROUNDS TO PLAYGROUNDS. AND IN RURAL AND URBAN AREAS WHERE THE ENVIRONMENTAL ETHIC AND PERSONAL COMMITMENT ARE RESTORING THE PURITY OF OUR AIR, AND OUR WATERS, AND THE BEAUTY OF OUR LAND.

FOR THAT, I THANK YOU -- THANK YOU FOR PROTECTING THE BOUNTY OF AMERICA -- OUR SOILS, LAKES, AND FORESTS, ITS TEEMING FISHERIES AND MINERAL RESERVES.

- 15 -

AND YET I ALSO CHALLENGE YOU: CHALLENGE YOU NOT TO REST, BUT TO MOVE ONWARD, ALWAYS UPWARD, AND PRESERVE THE SPLENDOR OF AMERICA.

I BEGAN WITH A FISHING REFERENCE. AND, NOT SURPRISINGLY, I'D LIKE TO CLOSE WITH ONE. IT CONCERNS MARK TWAIN, WHO LOVED TO BRAG ABOUT HIS FISHING EXPLOITS.

- 16 -

TWAIN ONCE SPENT THREE WEEKS FISHING IN THE MAINE WOODS, IGNORING THE FACT THAT THE STATE'S FISHING SEASON HAD CLOSED. HE HAD A GREAT CATCH, AND LIKE ALL FISHERMEN, COULDN'T WAIT TO FIND SOMEONE TO TELL ALL ABOUT IT.

- 17 -

ON THE TRAIN BACK TO NEW YORK, TWAIN GOT TO RELAXING IN THE CLUB CAR. AND IT WAS THERE THAT HE CAME UPON A STRANGER. AND AS HE BEGAN TO DESCRIBE HIS CATCH, THE STRANGER APPEARED AT FIRST UNRESPONSIVE, THEN POSITIVELY GRIM.

"BY THE WAY, WHO ARE YOU, SIR?" MARK TWAIN WONDERED. AND THE STRANGER ANSWERED, "I'M THE STATE GAME WARDEN. AND WHO ARE YOU?"

- 18 -

WITH THAT, AMERICA'S GREATEST WRITER NEARLY SWALLOWED HIS CIGAR. "WELL, TO BE PERFECTLY TRUTHFUL, SIR," HE SAID, FINALLY, "I'M THE BIGGEST LIAR IN THE WHOLE UNITED STATES."

YES, MARK TWAIN LOVED TO BRAG. BUT THEN, HE HAD MUCH TO BRAG ABOUT. AND SO DO YOU. FOR YOU ARE HELPING TO RECLAIM, AND RECOVER, AMERICA'S ENVIRONMENT. FOR OUR POSTERITY. AND FOR OUR CHILDREN.

MORE THAN 130 YEARS AGO THE POET WALT WHITMAN SAID, "I HEAR AMERICA SINGING." PERHAPS HE WAS TALKING ABOUT BIG HOLE RIVER IN MONTANA. OR PELICAN ISLAND IN FLORIDA. OR TREASURES FROM BIG SUR IN CALIFORNIA TO THE ROCKY COAST OF MAINE.

TODAY, EACH OF YOU IS HELPING AMERICA SING. THROUGH YOUR CARING, AND SACRIFICE. AND THROUGH DEEDS THAT ARE MAKING AMERICA A MORE PRISTINE AND GLORIOUS PLACE.

TO EVERY AWARD-RECIPIENT -- MY HEART-FELT CONGRATULATIONS. AND LET ME LEAVE YOU WITH THESE WORDS OF IRVING BERLIN: "FROM THE MOUNTAINS, TO THE PRAIRIES, TO THE OCEANS WHITE WITH FOAM, GOD BLESS AMERICA -- MY HOME SWEET HOME."

GOD BLESS YOU, THANK YOU FOR TAKING PRIDE IN THIS COUNTRY, AND THANK YOU FOR ENRICHING THE BEAUTY OF OUR GOOD, GREAT, AND BELOVED HOME -- THE UNITED STATES OF AMERICA.

# # #

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 7/21/89 **89 JUL 24 A7:56** ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>



REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

THE WHITE HOUSE  
WASHINGTON

JULY 21, 1989

1989 JUL 21 10 00

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *cw*

FROM: CURT SMITH *CS*

SUBJECT: JULY 24 TAKE PRIDE IN AMERICA AWARDS

I. SUMMARY

On Monday, July 24, at 2 P.M., you will address the Take Pride in America Awards ceremony on the South Lawn. About 2,000 people are expected to attend, including Secretaries Lujan and Derwinski, Peace Corps Director Coverdell, and this year's 104 top winners of the Take Pride in America Awards.

II. DISCUSSION

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(Smith/Blessey)  
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SOUTH LAWN  
MONDAY, JULY 24, 1989  
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# # # #

THE WHITE HOUSE  
WASHINGTON

JULY 21, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *cw*

FROM: CURT SMITH *CS*

SUBJECT: JULY 24 TAKE PRIDE IN AMERICA AWARDS

I. SUMMARY

On Monday, July 24, at 2 P.M., you will address the Take Pride in America Awards ceremony on the South Lawn. About 2,000 people are expected to attend, including Secretaries Lujan and Derwinski, Peace Corps Director Coverdell, and this year's 104 top winners of the Take Pride in America Awards.

II. DISCUSSION

The enclosed remarks discuss your commitment to the environment, and salute Take Pride in America for its role in protecting, and preserving, the outdoors. Using examples from the award-recipients, the text focuses on how they have conserved America's national and cultural resources.

(Smith/Blessey)  
Draft Five  
July 21, 1989  
PRIDE2

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA  
SOUTH LAWN  
MONDAY, JULY 24, 1989  
2:00 P.M.

Distinguished guests. Award-recipients. Fellow citizens of what a child once called "the nearest thing to Heaven -- this America. Lots of sunshine, lots of places to swim, and peanut butter sandwiches."

I want to welcome you to the White House. And to a city which takes pride in its contrariness. Only in Washington would they call the Office that manages the great outdoors the Department of the Interior.

In particular, I would like to thank the man who superbly leads that Department -- Secretary of the Interior Manuel Lujan. And Secretary Derwinski. And Peace Corps Director Paul Coverdell. But most of all, each of you who have taken pride in America -- and whom we take pride in saluting now.

Last month we celebrated the volunteer spirit which is as timeless as America, and as timely as today. For by launching the "Points of Light Initiative," we sounded a nationwide call for each American to engage in community service.

Well, this afternoon we renew that call in the cause of conserving our national and cultural resources. And of enshrining our parks, forests, wildlife, waters, and monuments.

For the great outdoors is precious, but fragile. To preserve it, we must protect it.

Now, as you may know, I love the outdoors. Always have. Love to hunt, hike, and raft, to go tarpon-snapping in the Keys. Just ask the Honorary Chairman of Take Pride In America [PAUSE] . . . You've heard of football widows [PAUSE] . . . Well, Barbara Bush often jokes that she's a fishing widow.

Seriously, Barbara loves to fish. In fact, she's the only person I know who can read and fish at the same time [PAUSE] . . . forgive me, but you might call it "reading between the lines." And you know something? Among our greatest joys has been exploring the outdoors with our kids. And with our grandkids.

Seeing the Grand Tetons through the eyes of our thirteen-year-old grandson. Or teaching our six-year-old twin granddaughters about the mysteries of the ocean. For it's at times like these -- seeing the wonder in their eyes that we are overwhelmed by nature -- when we realize, more than ever, that our children will inherit the earth.

Today, it is for them -- America's children -- that we have gathered here. For we know that our pride in America is central to their future in America. That future demands that anyone concerned about America's quality of life must be concerned about conservation. For America can only be as beautiful as her people are vigilant.

You know that. And so did one of my favorite Presidents. Over the years, I've often talked about Theodore Roosevelt. A

vital man, a visionary. And one of America's greatest conservationists. It was Teddy who called our lands and wildlife "the property of the unborn generations." And he had this to say about America's redwoods and sequoias: They "should be kept just as we keep a great and beautiful cathedral."

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# # # #

## WHITE HOUSE STAFFING MEMORANDUM

DATE: 7/20/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00am 7/21/89

SUBJECT: Presidential Remarks: TAKE PRIDE IN AMERICA

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please provide your comments/recommendations directly to Chriss Winston's office with an info copy to my office by 10:00am Friday, July 21. Thank you.

**RESPONSE:**

*Minor comments*

89 JUL 20 5:02

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1989 JUL 20 (Smith, Blessey)  
Draft Four  
July 18, 1989  
PRIDE2

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA  
SOUTH LAWN  
MONDAY, JULY 24, 1989  
2:00 P.M.

Distinguished guests. Award-recipients. Fellow citizens of what a child once called "the nearest thing to Heaven -- this America. Lots of sunshine, lots of places to swim, and peanut butter sandwiches."

I want to welcome you to the White House. And to a city which takes pride in its contrariness. Only in Washington would they call the Office that manages the great outdoors the Department of the Interior.

In particular, I would like to thank the man who superbly leads that Department -- Secretary of the Interior Manuel Lujan. And Secretary Cavazos. And Peace Corps Director Paul Coverdell. But most of all, each of you who have taken pride in America -- and whom we take pride in saluting now.

Last month we celebrated the volunteer spirit which is as timeless as America, and as timely as today. For by launching the "Thousand Points of Light Initiative," we sounded a nationwide call for each American to enlist in community service.

Well, this afternoon we renew our enlistment in the cause of serving our national and cultural resources. And of enshrining our parks, forests, wildlife, waters, and monuments. For the

great outdoors is precious, but fragile. To preserve it, we must protect it.

Now, as you may know, I love the outdoors. Always have. Love to hunt, hike, and raft, to go tarp@n-snapping in the Keys. Just ask the Honorary Chairman of Take Pride In America [PAUSE] . . . You've heard of football widows [PAUSE] . . . Well, Barbara Bush often jokes that she's a fishing widow.

Seriously, Barbara loves to fish. In fact, she's the only person I know who can read and fish at the same time [PAUSE] . . . forgive me, but you might call it "reading between the lines." And you know something? Among our greatest joys has been exploring the outdoors with our kids. And with our grandkids.

Seeing the Grand Tetons through the eyes of our ten-year-old grandson. Or teaching our 6-year-old twin granddaughters about the mysteries of the ocean. For it's at times like these -- seeing the wonder in their eyes that we are overwhelmed by nature -- when we realize, more than ever, that our children will inherit the earth.

Today, it is for them -- America's kids -- that we have gathered here. For we know that our pride in America is central to their future in America. That future demands that anyone concerned about America's quality of life must be concerned about conservation. For America can only be as beautiful as her people are vigilant.

You know ~~that~~. And, ~~so~~ if you'll forgive a personal note, <sup>50</sup> did perhaps my favorite President. Over the years, I've often

talked about Theodore Roosevelt. A vital man, a visionary. And one of America's greatest conservationists. It was Teddy who called our lands and wildlife "the property of unborn generations." And he had this to say about America's redwoods and sequoias: They "should be kept just as we keep a great and beautiful cathedral."

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(Smith/Blessey)  
Draft Four  
July 18, 1989  
PRIDE2

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SUBJECT: Presidential Remarks: TAKE PRIDE IN AMERICA

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLU	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
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CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

89 JUL 21 09:05

REMARKS:

Please provide your comments/recommendations directly to Chriss Winston's office with an info copy to my office by 10:00am Friday, July 21. Thank you.

RESPONSE:

*Does not USDA have a "Take Pride" program?*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

**WHITE HOUSE STAFFING MEMORANDUM**DATE: 7/20/89

ACTION/CONCURRENCE/COMMENT DUE BY:

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SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
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2:00 P.M.

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I want to welcome you to the White House. And to a city which takes pride in its contrariness. Only in Washington would they call the Office that manages the great outdoors the Department of the Interior.

In particular, I would like to thank the man who superbly leads that Department -- Secretary of the Interior Manuel Lujan. And Secretary Cavazos. And Peace Corps Director Paul Coverdell. But most of all, each of you who have taken pride in America -- and whom we take pride in saluting now.

Last month we celebrated the volunteer spirit which is as timeless as America, and as timely as today. For by launching the "~~Thousand~~ Points of Light Initiative," we sounded a nationwide call for each American to ~~enlist~~ <sup>ENGAGE</sup> in community service. \*

Well, this afternoon we renew our ~~enlistment~~ <sup>ENGAGEMENT</sup> in the cause of CONserving our national and cultural resources. And of enshrining our parks, forests, wildlife, waters, and monuments. For the

\* I am convinced that the only way to solve our worst social problems is through meaningful one-to-one relationships between those in need and those who care.

great outdoors is precious, but fragile. To preserve it, we must protect it.

Now, as you may know, I love the outdoors. Always have. Love to hunt, hike, and raft, to go tarpin-snapping in the Keys. Just ask the Honorary Chairman of Take Pride In America [PAUSE] . . . You've heard of football widows [PAUSE] . . . Well, Barbara Bush often jokes that she's a fishing widow.

Seriously, Barbara loves to fish. In fact, she's the only person I know who can read and fish at the same time [PAUSE] . . . forgive me, but you might call it "reading between the lines." And you know something? Among our greatest joys has been exploring the outdoors with our ~~kids~~<sup>CHILDREN</sup>. And with our grand~~kids~~<sup>CHILDREN</sup>.

Seeing the Grand Tetons through the eyes of our <sup>13</sup>~~ten~~-year-old grandson. Or teaching our 6-year-old twin granddaughters about the mysteries of the ocean. For it's at times like these -- seeing the wonder in their eyes that we are overwhelmed by nature -- when we realize, more than ever, that our children will inherit the earth.

Today, it is for them -- America's ~~kids~~<sup>YOUNG PEOPLE</sup> -- that we have gathered here. For we know that our pride in America is central to their future in America. That future demands that anyone concerned about America's quality of life must be concerned about conservation. For America can only be as beautiful as her people are vigilant.

You know that. And so, if you'll forgive a personal note, did perhaps my favorite President. Over the years, I've often

talked about Theodore Roosevelt. A vital man, a visionary. And one of America's greatest conservationists. It was Teddy who called our lands and wildlife "the property of unborn generations." And he had this to say about America's redwoods and sequoias: They "should be kept just as we keep a great and beautiful cathedral."

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On the train back to New York, Twain got to relaxing in the club car. And it was there that he came upon a stranger. And as he began to describe his catch, the stranger appeared at first unresponsive, then positively grim.

"By the way, who are you, sir?" Mark Twain wondered. And the stranger answered, "I'm the state game warden. And who are you?" With that, America's greatest writer nearly swallowed his cigar. "Well, to be perfectly truthful, sir," he said, finally, "I'm the biggest liar in the whole United States."

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# # # #

Too MANY QUOTES?

July 20, 1989

Memorandum to Chriss Winston

From: Jim Pinkerton

Subject: Take Pride In America Draft Speech

---

A fine speech. One comment: ✓

pg. 2, para. 6, line 2 Instead of "perhaps my favorite President," which the next sentence reveals to be Theodore Roosevelt, we suggest "one of my favorite Presidents." This avoids conveying the impression that the President is slighting Ronald Reagan. The preceding sentences, which speak of "viligance," may suggest Reagan anyway to some listeners, who will be all the more surprised when it turns out to be TR. Although "my favorite President" is qualified by "perhaps," its seems prudent to avoid any misunderstanding.

#


89 JUL 21 10:16

THE WHITE HOUSE  
WASHINGTON

89 JUL 20 P3: 56

July 20, 1989

Memorandum to Chriss Winston

From: Jim Pinkerton   
Re: Take Pride draft

Overall, I liked this speech a lot. I like the TR references, the emphasis on children, and the use of Walt Whitman.

However, a couple of quibbles:

I don't think the "Glactia" thing works on pgs 3-4. I may be dull, but I didn't really get it, and I'm not sure people will, especially if they don't have a written text.

I also didn't like the Mark Twain story. Poaching, illegal fishing, etc. are serious problems. I don't think I'm the only wet blanket in the world. If the President were to relate that tale, I predict there would be some adverse reaction.

cc: Roger Porter  
Bill Roper  
John Gardner

#

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 7/20/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00am 7/21/89

SUBJECT: Presidential Remarks: TAKE PRIDE IN AMERICA

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please provide your comments/recommendations directly to Chriss Winston's office with an info copy to my office by 10:00am Friday, July 21. Thank you.

89 JUL 21 10:50

**RESPONSE:**

*OK with changes*  
*Juanita*  
*Duggan*  
*x2800*

**James W. Cicconi**  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

1989 JUL 20 (Smith, Blessey)  
Draft Four  
July 18, 1989  
PRIDE2

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA  
SOUTH LAWN  
MONDAY, JULY 24, 1989  
2:00 P.M.

~~Secretary of the Interior  
Secretary of the Peace Corps~~

~~the President~~

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Duggan  
2800

And, of course,  
Lee Greenwood  
& the Moody  
Brothers

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# # # #

THE WHITE HOUSE  
WASHINGTON

July 21, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Remarks: Take Pride In America

The draft is well written and creates many nice images. The speech should go over well at what should be a great event. We have no suggested changes from a policy standpoint and approve of the draft in its present form.

cc: James W. Cicconi

89 JUL 21 11: 37

# WHITE HOUSE STAFFING MEMORANDUM

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**RESPONSE:**

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Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1989 JUL 20 (Smith, Blessey)  
Draft Four  
July 18, 1989  
PRIDE2

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA  
SOUTH LAWN  
MONDAY, JULY 24, 1989  
2:00 P.M.

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# # # #

**WHITE HOUSE STAFFING MEMORANDUM**

DATE: 7/20/89 **89 JUL 21 11:46** ACTION/CONCURRENCE/COMMENT DUE BY: 10:00am 7/21/89

SUBJECT: Presidential Remarks: TAKE PRIDE IN AMERICA

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
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**REMARKS:**

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**RESPONSE:**

*See Comments  
7/21/89*

**James W. Cicconi**  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1989 JUL 20 (Smith, Blessey)  
Draft Four  
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PRIDE2

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~~And Secretary Cavazos.~~ And Peace Corps Director Paul Coverdell. *VP?* *Not on Dias*  
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Creg. Petersmayer

Elaine Chao - Dep. Dir. - Trans  
Jane Kenney - Dir. Designate  
Gov. Perpich - Minnesota  
Action

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She was  
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Judges

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God bless you, thank you for taking pride in this country, and thank you for enriching the beauty of our good, great, and beloved home -- the United States of America.

# # # #

**WHITE HOUSE STAFFING MEMORANDUM**

DATE: 7/20/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00am 7/21/89

SUBJECT: Presidential Remarks: TAKE PRIDE IN AMERICA

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

89 JUL 21

P2: 31

REMARKS:

Please provide your comments/recommendations directly to Chriss Winston's office with an info copy to my office by 10:00am Friday, July 21. Thank you.

RESPONSE:

*Smk*

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

1989 JUL 20 (Smith/Blessey)  
Draft Four  
July 18, 1989  
PRIDE2

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA  
SOUTH LAWN  
MONDAY, JULY 24, 1989  
2:00 P.M.

~~Secretary Lujan~~  
Distinguished guests. Award-recipients. Fellow citizens of what a child once called "the nearest thing to Heaven -- this America. Lots of sunshine, lots of places to swim, and peanut butter sandwiches."

I want to welcome you to the White House. And to a city which takes pride in its contrariness. Only in Washington would they call the Office that manages the great outdoors the Department of the Interior.

In particular, I would like to thank the man who superbly leads that Department -- Secretary of the Interior Manuel Lujan. And Secretary Cavazos. And Peace Corps Director Paul Coverdell. But most of all, each of you who have taken pride in America -- and whom we take pride in saluting now.

Last month we celebrated the volunteer spirit which is as timeless as America, and as timely as today. For by launching the "Thousand Points of Light Initiative," we sounded a nationwide call for each American to enlist in community service.

Well, this afternoon we renew our enlistment in the cause of serving our national and cultural resources. And of enshrining our parks, forests, wildlife, waters, and monuments. For the

great outdoors is precious, but fragile. To preserve it, we must protect it.

Now, as you may know, I love the outdoors. Always have. Love to hunt, hike, and raft, to go tarpin-snapping in the Keys. Just ask the Honorary Chairman of Take Pride In America [PAUSE] . . . You've heard of football widows [PAUSE] . . . Well, Barbara Bush often jokes that she's a fishing widow.

Seriously, Barbara loves to fish. In fact, she's the only person I know who can read and fish at the same time [PAUSE] . . . forgive me, but you might call it "reading between the lines." And you know something? Among our greatest joys has been exploring the outdoors with our <sup>children</sup> kids. And with our grand<sup>children</sup> kids.

Seeing the Grand Tetons through the eyes of our <sup>13</sup> ~~ten~~-year-old grandson. Or teaching our 6-year-old twin granddaughters about the mysteries of the ocean. For it's at times like these -- seeing the wonder in their eyes that we are overwhelmed by nature -- when we realize, more than ever, that our children will inherit the earth.

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You know that. And so, if you'll forgive a personal note, did perhaps my favorite President. Over the years, I've often

Why is RR not his favorite?!!

talked about Theodore Roosevelt. A vital man, a visionary. And one of America's greatest conservationists. It was Teddy who called our lands and wildlife "the property of unborn generations." And he had this to say about America's redwoods and sequoias: They "should be kept just as we keep a great and beautiful cathedral."

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# # # #

THE WHITE HOUSE  
WASHINGTON

July 21, 1989

MEMORANDUM FOR CHRISS WINSTON *HW*

FROM: BRENT O. HATCH  
Associate Counsel to the President

SUBJECT: Presidential Remarks: Take Pride in America

This is to confirm our telephone call to your office this morning, that the Counsel's office has no legal objections to the above-referenced draft.

cc: James W. Cicconi

89 JUL 21 P2: 26

## WHITE HOUSE STAFFING MEMORANDUM

DATE: 7/20/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00am 7/21/89

SUBJECT: Presidential Remarks: TAKE PRIDE IN AMERICA  
*9:45 am*

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS <i>out of town</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY <i>W/C phone</i> <i>(maybe flag)</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

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Check dignitaries  
Lee Greenwald  
Moody Borg

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