

Originally Processed With FOIA(s):

FOIA Number:

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# FOIA MARKER

**This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.**

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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13497  
**Folder ID Number:** 13497-006

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**Folder Title:**  
Four Video Scripts 7/24/89

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>25</b>	<b>6</b>	<b>4</b>	<b>3</b>

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# WHITE HOUSE STAFFING MEMORANDUM

DATE: 7/21/89 ACTION/CONCURRENCE/COMMENT DUE BY: 7/21/89 6:00 PM

SUBJECT: FOUR VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT 	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WHMO	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 6:00 PM, TODAY, July 21, with an info copy to my office. Thank you.

**RESPONSE:**

*Benson Video*  
*see connections - Benson.*  
*SMS*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1989 JUL 21 11:11 AM

Tron  
July 20, 1989  
Draft one  
Title: COAST

PROPOSED VIDEO MESSAGE  
COAST GUARD'S 200TH ANNIVERSARY

What a great pleasure it is to join you in marking the 200th Anniversary of the Coast Guard. Christened a few years after the birth of our Constitution, the Coast Guard -- and its distinguished corps -- has earned a special place in the nautical history of America.

In two centuries of bravery, determination and sacrifice, who can count the number of Americans -- lost and abandoned on the high seas -- that the Coast Guard has safely returned to port? And who knows for sure how many accidents your instruction courses and inspections have prevented? What we do know is that the Coast Guard flag waving atop a cutter plowing through the turmoil of hurricane seas, or stenciled on a helicopter flying a routine reconnaissance mission along the coastline -- is a sign of safety, a beacon of hope.

And today's Coast Guard has an even greater mission. I want to especially thank you for tracking and intercepting drug traffickers off our coasts. It's dangerous work, but absolutely vital to our national health and our security. While the Coast Guard's founding fathers didn't foresee the drug problem, you've answered your country's call for help loud and clear. But, that's just like the Coast Guard. Always ready to serve, always willing to answer an S-O-S.

Thank you for the important work you do. God bless you all,  
and God bless the United States Coast Guard.

# # #

1989 JUL 21 11:11

Tron  
July 20, 1989  
Draft two  
Title: NBC

PROPOSED VIDEO MESSAGE  
NBC - PUBLIC SERVICE ANNOUNCEMENT

If you've been out of school for ten, twenty, or even fifty years, it's time you went back. (PAUSE) Not as a student -- but as a volunteer.

**Your** knowledge, **your** concern, your **love** might make the difference between a youngster going wrong, or going on to a successful and productive life.

The more **you** know, the more your schools **need** you.

So, find out what you can do, and **do it**.

# # #

1989 JUL 21 11:13:1

Sheehan  
July 21, 1989  
Draft two  
TITLE: AIR FORCE

PROPOSED VIDEO MESSAGE  
AIR FORCE ASSOCIATION

Ladies and gentlemen, I am honored to open this, the 28th International Convention of the Air Force Sergeants Association.

Were it possible for me to be there in person, I would look out across the room to see veterans of three wars and the faces of those of you who have given a loved-one in defense of this great nation. As Commander-in-Chief, that is a tough assignment. As President, I am proud of your accomplishments and of your traditions.

The free world today owes a great debt to the enlisted men and women of our armed forces. Without you, the system just doesn't work. In uniform, you are the symbols of freedom tasked to protect and keep that peace. It's a uniform I know you wear proudly.

In a few moments, as you open your convention, you will pledge allegiance to the grande old flag with conviction and respect. That standard of red, white, and blue has been the reason for living and dying for hundreds of thousands of men and women who have gone before you. This American flag has been worn on the sleeves of airmen; carried in pockets behind enemy lines; scratched in cell walls by prisoners of war; and, draped in a final salute, to those who have made the ultimate sacrifice. The

American flag deserves our respect and I am committed to that pledge.

Ladies and gentlemen, I wish you continued success, as you, the members of the Air Force Sergeants Association, help maintain the quality of life for our young airmen and those who have earned their retirement after dedicated and honorable service to this great nation. I salute you for the outstanding work you do and your commitment to the peace and security of our nation. Thank you, God bless you all and God bless the United States of America.

#

#

#

Tron/Sheehan  
Draft three  
July 24, 1989  
Title: BIRTHDAY

PROPOSED VIDEO MESSAGE  
PRESIDENT EZRA TAFT BENSON BIRTHDAY GREETING

Ezra Taft Benson, happy birthday! When I told Barbara you were celebrating your ninetieth birthday she smiled, shook her head, and said, "George, and I thought **your** birthday cake looked like a bonfire!"

But, my friend, we're not here to count candles, or the years -- we'd rather marvel at all that you've accomplished. From your early days as an Idaho farm boy when you drove a horse and wagon at age four, your life has been one marked by achievement after accomplishment. From your distinguished service as Secretary of Agriculture in the Eisenhower Administration, through your long involvement with the Boy Scouts -- your leadership and hard work have helped so many. But, I especially applaud your worldwide contributions to the Church of Latter-day Saints.

Since 1921, when you first served as a young missionary in the British Isles, through your calling as a member of the Quorum of the Twelve Apostles in 1943 and finally as President of the Church in 1985, your service has been the very model of selfless devotion and compassion. No matter how difficult the task, no matter how distant the problem, you've always been willing to extend a helping hand to those in trouble.

Ezra, this is more than a birthday greeting. You have been bestowed the Presidential Citizens Medal in honor of <sup>our</sup> ~~my~~ respect

for your exemplary deeds of service to your country and fellow  
 citizens. ~~You will long be remembered for your~~ devotion to  
 freedom, your love of the U.S. Constitution, and your commitment  
 to your wonderful partner Flora, who has been by your side now  
 for ~~58~~ <sup>almost 63</sup> splendid years, <sup>that makes you a special American indeed.</sup> Ezra, your integrity, experience, and  
 understanding heart remind me of what Oliver Wendall Holmes once  
 said -- "Call him not old . . . who bears eternal summer in his  
 soul". Those candles may be crowded atop your cake today, but in  
 your heart lies a young and vibrant spirit that is a model to us  
 all.

Barbara joins me in wishing you a very happy birthday. God  
 bless you and your wonderful family on your special day.

# # #

Family -  
FREDERON

Student

1989 JUL 21 11:11 AM

Tron  
Draft one ~~three~~  
July 20, 1989  
Title: BIRTHDAY

PROPOSED VIDEO MESSAGE  
PRESIDENT EZRA BENSON BIRTHDAY GREETING

↑TAFT

Ezra Taft Benson, happy birthday! When I told Barbara you were celebrating your ninetieth birthday she smiled, shook her head, and said, "George, and I thought **your** birthday cake looked like a bonfire!"

But, <sup>my friend</sup> Ezra, we're not here to count candles, or the years -- we'd rather marvel at all that you've accomplished. From your early days <sup>as an Idaho farm boy</sup> ~~in the valley of the great Salt Lake~~ when you drove a <sup>horse and wagon</sup> ~~train~~ at age four, you're life has been one marked by achievement after accomplishment. From your distinguished service as Secretary of Agriculture in the Eisenhower Administration, through your long involvement with the Boy Scouts -- your leadership and hard work have helped so many. But, I ~~am~~ <sup>especially</sup> ~~am~~ <sup>be remiss if I didn't</sup> ~~am~~ <sup>worldwide</sup> ~~am~~ <sup>Church of Latter-day</sup> ~~am~~ <sup>Saints.</sup> ~~am~~ <sup>Mormon</sup> ~~am~~ <sup>Church.</sup>

Since 1921, when you first served as a <sup>young</sup> ~~missionary~~ in the British Isles through your <sup>calling</sup> ~~election~~ as a member of the Quorum of the Twelve Apostles in <sup>19</sup>43, and finally as President of the Church in <sup>19</sup>85, your service has been the very model of friendship, <sup>selfless devotion,</sup> and compassion. No matter how difficult the task, no matter how distant the problem, you've always been willing to extend a helping hand to those in trouble.

<sup>Insert</sup> Ezra, your integrity, experience, and understanding heart remind me of what Oliver Wendall Holmes once said -- "Call him

Value of family

pleased wife

great joy give award. to be or see

not old . . . who bears eternal summer in his soul". Ezra, those candles may be crowded atop your cake today, but in your heart lies a young and vibrant spirit that is a model to us all. Barbara joins me in wishing you a very happy birthday. Thank you, and God bless you on <sup>your</sup> ~~this~~ special day.

# # #

(1) his greatest joy is his FAMILY +

63 glorious  
years with  
your wife  
Flora

(2) the hallmark of his life is his  
lifelong defense of freedom and his  
renowned love of the United States  
Constitution.

~~Barbara~~  
~~with love~~

This is too good for a farm boy

Porter

1989 JUL 21 11:11 AM

Tron  
Draft one  
July 20, 1989  
Title: BIRTHDAY

PROPOSED VIDEO MESSAGE  
PRESIDENT EZRA BENSON BIRTHDAY GREETING

Ezra Taft Benson, happy birthday! When I told Barbara you were celebrating your ninetieth birthday she smiled, shook her head, and said, "George, and I thought **your** birthday cake looked like a bonfire!"

But, <sup>MY FRIEND,</sup> Ezra, we're not here to count candles, or the years -- we'd rather marvel at all that you've accomplished. From your early days in <sup>IDAHO</sup> ~~the valley of the great Salt Lake~~ when you drove a <sup>HORSE AND</sup> wagon ~~train~~ at age four, you're life has been one marked by achievement after accomplishment. From your distinguished service as Secretary of Agriculture in the Eisenhower Administration, through your long involvement with the Boy Scouts -- your leadership and hard work have helped so many. But, I'd be remiss if I didn't applaud your contribution to the <sup>LATTER-DAY SAINT</sup> ~~Mormon~~ Church.

Since 1921, when you first served as a missionary in the British Isles through your <sup>CALLING</sup> ~~election~~ as a member of the Quorum of the Twelve Apostles in <sup>1943</sup> '43 and finally as President of the Church in <sup>1985</sup> '85, your service has been the very model of friendship, and compassion. No matter how difficult the task, no matter how distant the problem, you've always been willing to extend a helping hand to those in trouble.

Ezra, your integrity, experience, and understanding heart remind me of what Oliver Wendall Holmes once said -- "Call him

→ YOU WILL LONG BE REMEMBERED FOR YOUR DEVOTION TO FREEDOM, YOUR LOVE OF THE U.S. CONSTITUTION, AND YOUR COMMITMENT TO YOUR WONDERFUL PARTNER FLORA WHO HAS BEEN BY YOUR SIDE NOW FOR 68 SPLENDID YEARS.

not old . . . who bears eternal summer in his soul". Ezra, those candles may be crowded atop your cake today, but in your heart lies a young and vibrant spirit that is a model to us all. Barbara joins me in wishing you a very happy birthday. Thank you, and God bless you on this special day.

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THE WHITE HOUSE

WASHINGTON

July 21, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Four Video Scripts

I have reviewed the four video scripts circulated for comment today. The one's dealing with the Coast Guard Anniversary and with the Air Force Association look good and I have no suggested changes.

I do, however, have a number of suggestions for the birthday greeting to President Ezra Taft Benson. I have put these on the attached copy and would be happy to discuss them with you if you have any questions.

I have known Ezra Taft Benson for many years and can attest to the accuracy of the changes I am suggesting.

cc: James W. Cicconi

## WHITE HOUSE STAFFING MEMORANDUM

DATE: 7/21/89 ACTION/CONCURRENCE/COMMENT DUE BY: 7/21/89 6:00 PM

SUBJECT: FOUR VIDEO SCRIPTS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WHMO	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 6:00 PM, TODAY, July 21, with an info copy to my office. Thank you.

**RESPONSE:**

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

1989 JUL 21 11:15

Tron  
July 20, 1989  
Draft one  
Title: COAST

PROPOSED VIDEO MESSAGE  
COAST GUARD'S 200TH ANNIVERSARY

What a great pleasure it is to join you in marking the 200th Anniversary of the Coast Guard. Christened a few years after the birth of our Constitution, the Coast Guard -- and its distinguished corps -- has earned a special place in the nautical history of America.

In two centuries of bravery, determination and sacrifice, who can count the number of Americans -- lost and abandoned on the high seas -- that the Coast Guard has safely returned to port? And who knows for sure how many accidents your instruction courses and inspections have prevented? What we do know is that the Coast Guard flag waving atop a cutter plowing through the turmoil of hurricane seas, or stenciled on a helicopter flying a routine reconnaissance mission along the coastline -- is a sign of safety, a beacon of hope.

And today's Coast Guard has an even greater mission. I want to especially thank you for tracking and intercepting drug traffickers off our coasts. It's dangerous work, but absolutely vital to our national health and our security. While the Coast Guard's founding fathers didn't foresee the drug problem, you've answered your country's call for help loud and clear. But, that's just like the Coast Guard. Always ready to serve, always willing to answer an S-O-S.

Thank you for the important work you do. God bless you all,  
and God bless the United States Coast Guard.

# # #

1989 JUL 21 11:11

Tron  
July 20, 1989  
Draft two  
Title: NBC

PROPOSED VIDEO MESSAGE  
NBC - PUBLIC SERVICE ANNOUNCEMENT

If you've been out of school for ten, twenty, or even fifty years, it's time you went back. (PAUSE) Not as a student -- but as a volunteer.

Your knowledge, your concern, your love might make the difference between a youngster going wrong, or going on to a successful and productive life.

The more you know, the more your schools need you.

So, find out what you can do, and do it.

# # #

1989 JUL 21 11:11:11

Sheehan  
July 21, 1989  
Draft two  
TITLE: AIR FORCE

PROPOSED VIDEO MESSAGE  
AIR FORCE ASSOCIATION

Ladies and gentlemen, I am honored to open this, the 28th International Convention of the Air Force Sergeants Association.

Were it possible for me to be there in person, I would look out across the room to see veterans of three wars and the faces of those of you who have given a loved-one in defense of this great nation. As Commander-in-Chief, that is a tough assignment. As President, I am proud of your accomplishments and of your traditions.

The free world today owes a great debt to the enlisted men and women of our armed forces. Without you, the system just doesn't work. In uniform, you are the symbols of freedom tasked to protect and keep that peace. It's a uniform I know you wear proudly.

In a few moments, as you open your convention, you will pledge allegiance to the grande old flag with conviction and respect. That standard of red, white, and blue has been the reason for living and dying for hundreds of thousands of men and women who have gone before you. This American flag has been worn on the sleeves of airmen; carried in pockets behind enemy lines; scratched in cell walls by prisoners of war; and, draped in a final salute, to those who have made the ultimate sacrifice. The

American flag deserves our respect and I am committed to that pledge.

Ladies and gentlemen, I wish you continued success, as you, the members of the Air Force Sergeants Association, help maintain the quality of life for our young airmen and those who have earned their retirement after dedicated and honorable service to this great nation. I salute you for the outstanding work you do and your commitment to the peace and security of our nation. Thank you, God bless you all and God bless the United States of America.

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## WHITE HOUSE STAFFING MEMORANDUM

DATE: 7/21/89 ACTION/CONCURRENCE/COMMENT DUE BY: 7/21/89 6:00 PM

SUBJECT: FOUR VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER <i>N/C by phone MKg</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WHMO <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 6:00 PM, TODAY, July 21, with an info copy to my office. Thank you.

**RESPONSE:**

89 JUL 21 PM 2: 37

**James W. Cicconi**  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

1800 JUL 21 11:14

Tron  
July 20, 1989  
Draft one  
Title: COAST

PROPOSED VIDEO MESSAGE  
COAST GUARD'S 200TH ANNIVERSARY

What a great pleasure it is to join you in marking the 200th Anniversary of the Coast Guard. <sup>Created just</sup> Christened a few years after the birth of our Constitution, the Coast Guard -- and its distinguished corps -- has earned a special place in the nautical history of America.

In two centuries of bravery, determination, and sacrifice, who can count the number of Americans -- lost and abandoned on the high seas -- that the Coast Guard has safely returned to port? And who knows for sure how many accidents your instruction courses and inspections have prevented? What we do know is that the Coast Guard <sup>is sign</sup> ~~flag~~ waving atop a cutter plowing through the turmoil of hurricane seas, or stenciled on a helicopter flying a ~~routine~~ reconnaissance mission along <sup>a rugged</sup> the coastline -- is a sign of safety, a beacon of hope.

And today's Coast Guard has an even greater mission. I want to especially thank you for tracking and intercepting drug traffickers off our coasts. It's dangerous work, but absolutely vital to our national health and our security. While the Coast Guard's founding fathers didn't foresee the drug problem, you've answered your country's call for help loud and clear. But, that's just like the Coast Guard. Always <sup>prepared</sup> ~~ready to serve~~, always willing to answer an <sup>call for help.</sup> ~~S-O-S~~.

check

Thank you for the important work you do. God bless you all,  
and God bless the United States Coast Guard.

# # #

1989 JUL 21 11:11

Tron  
Draft one  
July 20, 1989  
Title: BIRTHDAY

PROPOSED VIDEO MESSAGE  
PRESIDENT EZRA BENSON BIRTHDAY GREETING

Ezra Taft Benson, happy birthday! When I told Barbara you were celebrating your ninetieth birthday she smiled, shook her head, and said, "George, and I thought your birthday cake looked like a bonfire!"

But, Ezra, we're not here to count candles, or the years -- we'd rather marvel at all that you've accomplished. From your early days in the valley of the great Salt Lake when you drove a wagon train at age four, you're life has been one marked by achievement after accomplishment. From your distinguished service as Secretary of Agriculture in the Eisenhower Administration, through your long involvement with the Boy Scouts -- your leadership and hard work have helped so many. But, I'd be remiss if I didn't applaud your contribution to the Mormon Church.

Since 1921, when you first served as a missionary in the British Isles, through your election as a member of the Quorum of the Twelve Apostles in '43 and finally as President of the Church in '85, your service has been the very model of friendship, and compassion. No matter how difficult the task, no matter how distant the problem, you've always been willing to extend a helping hand to those in trouble.

Ezra, your integrity, experience, and understanding heart remind me of what Oliver Wendall Holmes once said -- "Call him

not old . . . who bears eternal summer in his soul". Ezra, those  
candles may be crowded atop your cake today, but in your heart  
lies a young and vibrant spirit that is a model to us all.  
Barbara joins me in wishing you a very happy birthday. Thank  
you, and God bless you on this special day.

# # #

Tron  
July 20, 1989  
Draft two  
Title: NBC

1989 JUL 21 11:11

PROPOSED VIDEO MESSAGE  
NBC - PUBLIC SERVICE ANNOUNCEMENT

If you've been out of school for ten, twenty, or even fifty years, it's time you went back. (PAUSE) Not as a student -- but as a volunteer.

Your knowledge, your concern, your love might make the difference between a youngster going wrong, or going on to a successful and productive life.

The more you know, the more your schools need you.

So, find out what you can do, and do it.

# # #

Sheehan  
July 21, 1989  
Draft two  
TITLE: AIR FORCE

1000 JUL 21 11:00 AM

*Sergeants*

PROPOSED VIDEO MESSAGE  
AIR FORCE ASSOCIATION

Ladies and gentlemen, I am honored to open this, the 28th International Convention of the Air Force Sergeants Association.

Were it possible for me to be there in person, I would look out across the room to see veterans of three wars and the faces of those of you who have given a loved-one in defense of this great nation. ~~As Commander-in-Chief, that is a tough assignment.~~  
~~As President,~~ I am proud of your accomplishments and of your traditions.

The free world today owes a great debt to the enlisted men and women of our armed forces. ~~Without you, the system just doesn't work.~~ In uniform, you are the symbols of freedom ~~tasked~~ *charged* to protect and keep ~~that~~ *mg that freedom* peace. ~~It's a uniform I know you wear proudly.~~ *with* *ing the*

In a few moments, as you open your convention, you will pledge allegiance to the grand old flag with conviction and respect. ~~That standard of red, white, and blue has been the reason for living and dying for hundreds of thousands of men and women who have gone before you.~~ *and what it represents* *that banner* *of* *national* *freedom.* *have lived and died protecting* This American flag has been worn

on the sleeves of airmen; carried in pockets behind enemy lines; scratched in cell walls by prisoners of war; and, draped in a final salute, to those who have made the ultimate sacrifice. ~~The~~

*Like the uniform you wear, it represents a proud tradition of honor and love of country.*

~~and I am committed to keeping my~~

~~American flag deserves our respect, and I am committed to that  
pledge to ensure that it get the respect it deserves.  
pledge.~~

Ladies and gentlemen, I wish you continued success, as you, the members of the Air Force Sergeants Association, help maintain the quality of life for our young airmen and those who have earned their retirement after dedicated and honorable service to this great nation. I salute you for the outstanding work you do and your commitment to the peace and security of our nation. Thank you, God bless you all and God bless the United States of America.

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# WHITE HOUSE STAFFING MEMORANDUM



DATE: 7/21/89 ACTION/CONCURRENCE/COMMENT DUE BY: 7/21/89 6:00 PM

SUBJECT: FOUR VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
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CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WHMO	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>



**REMARKS:**

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 6:00 PM, TODAY, July 21, with an info copy to my office. Thank you.

*All comments*

**RESPONSE:**

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1989 JUL 21 11 11 AM

Tron  
July 20, 1989  
Draft one  
Title: COAST

PROPOSED VIDEO MESSAGE  
COAST GUARD'S 200TH ANNIVERSARY

What a great pleasure it is to join you in marking the 200th Anniversary of the Coast Guard. Christened a few years after the birth of our Constitution, the Coast Guard -- and its distinguished corps -- has earned a special place in the nautical history of America.

In two centuries of bravery, determination, and sacrifice, who can count the number of Americans -- lost and abandoned on the high seas -- that the Coast Guard has safely returned to port? And who knows for sure how many accidents your instruction courses and inspections have prevented? What we do know is that the Coast Guard flag waving atop a cutter plowing through the turmoil of hurricane seas, or stenciled on a helicopter flying a routine reconnaissance mission along the coastline -- is a sign of safety, a beacon of hope.

And today's Coast Guard has an even greater mission. I want to especially thank you for tracking and intercepting drug traffickers off our coasts. It's dangerous work, but absolutely vital to our national health and our security. While the Coast Guard's founding fathers didn't foresee the drug problem, you've answered your country's call for help loud and clear. But, that's just like the Coast Guard. Always ready to serve, always willing to answer an S-O-S.

Thank you for the important work you do. God bless you all,  
and God bless the United States Coast Guard.

# # #

1989 JUL 21 11:11:11

Tron  
Draft one  
July 20, 1989  
Title: BIRTHDAY

PROPOSED VIDEO MESSAGE  
PRESIDENT EZRA BENSON BIRTHDAY GREETING

Ezra Taft Benson, happy birthday! When I told Barbara you were celebrating your ninetieth birthday she smiled, shook her head, and said, "George, and I thought **your** birthday cake looked like a bonfire!"

But, Ezra, we're not here to count candles, or the years -- we'd rather marvel at all that you've accomplished. From your early days in the valley of the great Salt Lake when you drove a wagon train at age four, you're life has been one marked by achievement after accomplishment. From your distinguished service as Secretary of Agriculture in the Eisenhower Administration, through your long involvement with the Boy Scouts -- your leadership and hard work have helped so many. But, I'd be remiss if I didn't applaud your contribution to the Mormon Church.

Since 1921, when you first served as a missionary in the British Isles through your election as a member of the Quorum of the Twelve Apostles in '43 and finally as President of the Church in '85, your service has been the very model of friendship, and compassion. No matter how difficult the task, no matter how distant the problem, you've always been willing to extend a helping hand to those in trouble.

Ezra, your integrity, experience, and understanding heart remind me of what Oliver Wendall Holmes once said -- "Call him

not old . . . who bears eternal summer in his soul". Ezra, those candles may be crowded atop your cake today, but in your heart lies a young and vibrant spirit that is a model to us all. Barbara joins me in wishing you a very happy birthday. Thank you, and God bless you on this special day.

# # #

*line on  
Presidential  
Citizens  
Medal*

1989 JUL 21 10:15

Tron  
July 20, 1989  
Draft two  
Title: NBC

PROPOSED VIDEO MESSAGE  
NBC - PUBLIC SERVICE ANNOUNCEMENT

If you've been out of school for ten, twenty, or even fifty years, it's time you went back. (PAUSE) Not as a student -- but as a volunteer.

Your knowledge, your concern, your love might make the difference between a youngster going wrong, or going on to a successful and productive life.

The more you know, the more your schools need you.

So, find out what you can do, and do it.

# # #

1989 JUL 21 10:10

Sheehan  
July 21, 1989  
Draft two  
TITLE: AIR FORCE

PROPOSED VIDEO MESSAGE  
AIR FORCE ASSOCIATION

Ladies and gentlemen, I am honored to open this, the 28th International Convention of the Air Force Sergeants Association.

Were it possible for me to be there in person, I would look out across the room to see veterans of three wars and the faces of those of you who have given a loved-one in defense of this great nation. As Commander-in-Chief, that is a tough assignment. As President, I am proud of your accomplishments and of your traditions.

The free world today owes a great debt to the enlisted men and women of our armed forces. ~~Without you, the system just doesn't work.~~ In uniform, you are the symbols of freedom tasked to protect and keep that peace. ~~It's a uniform I know you wear proudly.~~

In a few moments, as you open your convention, you will pledge allegiance to the grande old flag with conviction and respect. That standard of red, white, and blue has been the reason for living and dying for hundreds of thousands of men and women who have gone before you. ~~This American flag has~~ <sup>It's</sup> been worn on the sleeves of airmen; carried in pockets behind enemy lines; scratched in cell walls by prisoners of war; and, draped in a final salute, to those who have made the ultimate sacrifice. ~~The~~

~~Your~~  
Like the uniform you wear, it ~~rep~~ represents a proud tradition of honor and love of country.

~~American flag deserves our respect and I am committed to that pledge.~~

Ladies and gentlemen, I wish you continued success, as you, the members of the Air Force Sergeants Association, help maintain the quality of life for our young airmen and those who have earned their retirement after dedicated and honorable service to this great nation. I salute you for the outstanding work you do and your commitment to the peace and security of our nation. Thank you, God bless you all and God bless the United States of America.

#

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# WHITE HOUSE STAFFING MEMORANDUM

DATE: 7/21/89 ACTION/CONCURRENCE/COMMENT DUE BY: 7/21/89 6:00 PM

SUBJECT: FOUR VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WHMO	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 6:00 PM, TODAY, July 21, with an info copy to my office. Thank you.

RESPONSE:

*OK*


21 : 9 p 12 JUL 21 89

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

THE WHITE HOUSE  
WASHINGTON

July 21, 1989

MEMORANDUM FOR CHRISS WINSTON  
DEPUTY ASSISTANT TO THE PRESIDENT  
FOR COMMUNICATIONS

FROM: NELSON LUND   
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Proposed Presidential Article for the  
Christian Herald on National Service

At the request of James W. Cicconi, Counsel's office has reviewed the captioned article. We have no legal objections.

We appreciate having had the opportunity to review this draft article.

cc: James W. Cicconi

89 JUL 21 4:25

THE WHITE HOUSE  
WASHINGTON

89 JUL 21 P6:05

July 21, 1989

Memorandum to Chriss Winston  
From: Jim Pinkerton  
Re: Comments on video scripts

Coast Guard

In graf 2, line 8, why say "routine"? That doesn't make it sound very heroic. It reads better just as "a helicopter flying a reconnaissance mission." Maybe you could even add "along a rugged coast," to make it seem a little more courageous.

In graf 3, second to last line, I would note that the motto of the Coast Guard is "semper paratus" -- "always prepared" in either Latin or English, that would sound a little better than "always ready."

Air Force

The sentence in line 4 of graf 2 ("As Commander in Chief") lacks an adequate lead-in. I recognize this as the standard formulation about Presidents facing the agony of sending young men off to war, but it isn't adequately set up.

Graf 4, line 3-4 needs a little work. "reason for living and dying for" is not a very poetic or sensitive expression of the inspirational quality of the flag. How about this, done on a typewriter with no easy turning back, as with a word processor: "The red, white, and blue standard has, for two centuries, been a call to greatness. The men and women who have gone before you in the great tradition of the Coast Guard have passed a legacy on to you -- a legacy of service and sacrifice that I know you will uphold."

That's not particularly good either, but at least it avoids un-euphonious word choices that trivialize the speaker ("for...for").

Finally, on the second page, two little things. The use of "pledge" on line 2 of the first graf needs to be set up better. Something like "I am committed to upholding the words and the sacred meaning of the pledge." Also, I wonder, from a sexism point of view, about the use of "airmen" in the 2nd graf.

cc: Roger Porter  
Bill Roper  
John Gardner

✓

WHITE HOUSE STAFFING REQUEST

SUBJECT: FOUR VIDEO SCRIPTS

RECEIVED/STAFFED (date/time): 7/21/89, 12:30 p.m.

RESPONSE DUE TO DOSG (date/time): FRIDAY, JULY 21, 5:00 p.m.

(Even if "no comment", response should be called in to DOSG x3060)

DISTRIBUTION WITHIN OMB

	<u>Action</u>	<u>FYI</u>		<u>Action</u>	<u>FYI</u>		<u>Action</u>	<u>FYI</u>
DARMAN	___	___	GRADY	✓	___	CLARK	___	___
DIEFENDERFER	___	✓	HAUN	___	✓	AL-SAMARRIE	___	___
ANDERSON	___	___	HOLEN	✓	NC	SCULLY	___	___
NSIA	✓	NC	MURR	___	___	CLAY	✓	___
DALE	✓	___	PLAGER	___	___	FILE	___	___
BURMAN	___	___	DAMUS	✓	NC	___	___	___
HALE	✓	NC	HODSOLL	✓	NC	___	___	___

COMMENTS: See comments.

89 JUL 21 P 6: 03

## WHITE HOUSE STAFFING MEMORANDUM

DATE: 7/21/89 ACTION/CONCURRENCE/COMMENT DUE BY: 7/21/89 6:00 PM

SUBJECT: FOUR VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WHMO	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 6:00 PM, TODAY, July 21, with an info copy to my office. Thank you.

**RESPONSE:**

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

Tron  
July 20, 1989  
Draft one  
Title: COAST

PROPOSED VIDEO MESSAGE  
COAST GUARD'S 200TH ANNIVERSARY

What a great pleasure it is to join you in marking the 200th Anniversary of the Coast Guard. <sup>Created just</sup> ~~Christened~~ a few years after the birth of our Constitution, the Coast Guard -- and its distinguished corps -- has earned a special place in the nautical history of America.

Molli  
x3060

In two centuries of bravery, determination and sacrifice, who can count the number of Americans -- lost and abandoned on the high seas -- that the Coast Guard has safely returned to port? And who knows ~~for sure~~ how many accidents your instruction courses and inspections have prevented? What we do know is that the Coast Guard flag waving atop a cutter plowing through the turmoil of hurricane seas, or stenciled on a helicopter flying a routine reconnaissance mission along the coastline -- is a sign of safety, a beacon of hope.

Molli  
x3060

And today's Coast Guard has an even greater mission. I want to especially thank you for tracking and intercepting drug traffickers off our coasts. It's dangerous work, but absolutely vital to our national health and our security. While the Coast Guard's founding fathers didn't foresee the drug problem, you've answered your country's call for help loud and clear. But, that's just like the Coast Guard. Always ready to serve, always willing to answer an S-O-S.

Thank you for the important work you do. God bless you all,  
and God bless the United States Coast Guard.

# # #

Tron  
Draft one  
July 20, 1989  
Title: BIRTHDAY

PROPOSED VIDEO MESSAGE  
PRESIDENT EZRA BENSON BIRTHDAY GREETING

Ezra Taft Benson, happy birthday! When I told Barbara you were celebrating your ninetieth birthday she smiled, shook her head, and said, "George, and I thought **your** birthday cake looked like a bonfire!"

But, Ezra, we're not here to count candles, or the years -- we'd rather marvel at all that you've accomplished. From your early days in the valley of the great Salt Lake when you drove a wagon train at age four, you're life has been one marked by achievement after accomplishment. From your distinguished service as Secretary of Agriculture in the Eisenhower Administration, through your long involvement with the Boy Scouts -- your leadership and hard work have helped so many. But, I'd be remiss if I didn't applaud your contribution to the Mormon Church.

*Mollie  
x 3060*  
Since 1921, when you first served as a missionary in the British Isles, through your election as a member of the Quorum of the Twelve Apostles in '43 and finally as President of the Church in '85, your service has been the very model of friendship, and compassion. No matter how difficult the task, no matter how distant the problem, you've always been willing to extend a helping hand to those in trouble.

Ezra, your integrity, experience, and understanding heart remind me of what Oliver Wendall Holmes once said -- "Call him

not old . . . who bears eternal summer in his soul". Ezra, those candles may be crowded atop your cake today, but in your heart lies a young and vibrant spirit that is a model to us all. Barbara joins me in wishing you a very happy birthday. Thank you, and God bless you on this special day.

# # #

Tron  
July 20, 1989  
Draft two  
Title: NBC

PROPOSED VIDEO MESSAGE  
NBC - PUBLIC SERVICE ANNOUNCEMENT

If you've been out of school for ten, twenty, or even fifty years, it's time you went back. (PAUSE) Not as a student -- but as a volunteer.

Your knowledge, your concern, your love might make the difference between a youngster going wrong, or going on to a successful and productive life.

The more you know, the more your schools need you.

So, find out what you can do, and do it.

# # #

Sheehan  
July 21, 1989  
Draft two  
TITLE: AIR FORCE

PROPOSED VIDEO MESSAGE  
AIR FORCE ASSOCIATION

SERGEANTS  
^

Ladies and gentlemen, I am honored to open this, the 28th International Convention of the Air Force Sergeants Association.

Were it possible for me to be there in person, I would look out across the room to see veterans of three wars and the faces of those of you who have given a loved-one in defense of this great nation. As Commander-in-Chief, ~~that is a tough assignment.~~ ~~As President,~~ I am proud of your accomplishments and of your traditions.

Mollin  
x 3060

The free world today owes a great debt to the enlisted men and women of our armed forces. Without you, the system just doesn't work. In uniform, you are the symbols of freedom <sup>charged</sup> ~~tasked~~ <sup>ing that freedom</sup> ~~to~~ protect and keep <sup>ing</sup> ~~that~~ peace. It's a uniform I know you wear proudly.

In a few moments, as you open your convention, you will pledge allegiance to the grande <sup>old</sup> flag with conviction and respect. That standard of red, white, and blue has been the reason for living and dying for hundreds of thousands of men and women who have gone before you. This American flag has been worn on the sleeves of airmen; carried in pockets behind enemy lines; scratched in cell walls by prisoners of war; and, draped in a final salute, to those who have made the ultimate sacrifice. The

Mollin  
x3060

American flag deserves our respect; and I am committed to ~~that~~ keeping my  
pledge. to ensure that it gets the respect it deserves

Ladies and gentlemen, I wish you continued success, as you,  
the members of the Air Force Sergeants Association, help maintain  
the quality of life for our young airmen and those who have  
earned their retirement after dedicated and honorable service to  
this great nation. I salute you for the outstanding work you do  
and your commitment to the peace and security of our nation.  
Thank you, God bless you all and God bless the United States of  
America.

# # #

THE WHITE HOUSE

WASHINGTON

89 JUL 24 A 7: 54

July 21, 1989

MEMORANDUM FOR CHRISS WINSTON  
DEPUTY ASSISTANT TO THE PRESIDENT  
FOR COMMUNICATIONS

FROM: PATRICIA MACK BRYAN *PMB*  
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Four Video Scripts

Pursuant to James W. Cicconi's staffing request of July 21, 1989, Counsel's Office has reviewed the above-referenced video messages. Subject to substituting the proper name of President Benson's Church -- The Church of Jesus Christ of Latter-Day Saints -- for the colloquialism "Mormon" in the text for his birthday greeting, Counsel's Office has no objection to the text of these videos.

cc: James W. Cicconi

5740 ✓

# WHITE HOUSE STAFFING MEMORANDUM

89 JUL 24 A7:41

DATE: 7/21/89 ACTION/CONCURRENCE/COMMENT DUE BY: 7/21/89 6:00 PM

SUBJECT: FOUR VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WHMO	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 6:00 PM, TODAY, July 21, with an info copy to my office. Thank you.

July 21, 1989

RESPONSE:

NSC staff has reviewed and concurs with proposed text. Note title of Air Force video should be "Air Force Sergeants Association."

*Brent Scowcroft*  
Brent Scowcroft

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1989 JUL 21 11:11

Tron  
July 20, 1989  
Draft one  
Title: COAST

PROPOSED VIDEO MESSAGE  
COAST GUARD'S 200TH ANNIVERSARY

What a great pleasure it is to join you in marking the 200th Anniversary of the Coast Guard. Christened a few years after the birth of our Constitution, the Coast Guard -- and its distinguished corps -- has earned a special place in the nautical history of America.

In two centuries of bravery, determination and sacrifice, who can count the number of Americans -- lost and abandoned on the high seas -- that the Coast Guard has safely returned to port? And who knows for sure how many accidents your instruction courses and inspections have prevented? What we do know is that the Coast Guard flag waving atop a cutter plowing through the turmoil of hurricane seas, or stenciled on a helicopter flying a routine reconnaissance mission along the coastline -- is a sign of safety, a beacon of hope.

And today's Coast Guard has an even greater mission: I want to especially thank you for tracking and intercepting drug traffickers off our coasts. It's dangerous work, but absolutely vital to our national health and our security. While the Coast Guard's founding fathers didn't foresee the drug problem, you've answered your country's call for help loud and clear. But, that's just like the Coast Guard. Always ready to serve, always willing to answer an S-O-S.

Thank you for the important work you do. God bless you all,  
and God bless the United States Coast Guard.

# # #

1989 JUL 21 11:11:0

Tron  
Draft one  
July 20, 1989  
Title: BIRTHDAY

PROPOSED VIDEO MESSAGE  
PRESIDENT EZRA BENSON BIRTHDAY GREETING

Ezra Taft Benson, happy birthday! When I told Barbara you were celebrating your ninetieth birthday she smiled, shook her head, and said, "George, and I thought your birthday cake looked like a bonfire!"

But, Ezra, we're not here to count candles, or the years -- we'd rather marvel at all that you've accomplished. From your early days in the valley of the great Salt Lake when you drove a wagon train at age four, your life has been one marked by achievement after accomplishment. From your distinguished service as Secretary of Agriculture in the Eisenhower Administration, through your long involvement with the Boy Scouts -- your leadership and hard work have helped so many. But, I'd be remiss if I didn't applaud your contribution to the Mormon Church.

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Ezra, your integrity, experience, and understanding heart remind me of what Oliver Wendall Holmes once said -- "Call him

not old . . . who bears eternal summer in his soul". Ezra, those candles may be crowded atop your cake today, but in your heart lies a young and vibrant spirit that is a model to us all. Barbara joins me in wishing you a very happy birthday. Thank you, and God bless you on this special day.

# # #

Tron  
July 20, 1989  
Draft two  
Title: NBC

1989 JUL 21 11:11

PROPOSED VIDEO MESSAGE  
NBC - PUBLIC SERVICE ANNOUNCEMENT

If you've been out of school for ten, twenty, or even fifty years, it's time you went back. (PAUSE) Not as a student -- but as a volunteer.

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The more you know, the more your schools need you.

So, find out what you can do, and do it.

# # #

1989 JUL 21 11:11

Sheehan  
July 21, 1989  
Draft two  
TITLE: AIR FORCE

PROPOSED VIDEO MESSAGE  
AIR FORCE ASSOCIATION

Ladies and gentlemen, I am honored to open this, the 28th International Convention of the Air Force Sergeants Association.

Were it possible for me to be there in person, I would look out across the room to see veterans of three wars and the faces of those of you who have given a loved-one in defense of this great nation. As Commander-in-Chief, that is a tough assignment. As President, I am proud of your accomplishments and of your traditions.

The free world today owes a great debt to the enlisted men and women of our armed forces. Without you, the system just doesn't work. In uniform, you are the symbols of freedom tasked to protect and keep that peace. It's a uniform I know you wear proudly.

In a few moments, as you open your convention, you will pledge allegiance to the grande old flag with conviction and respect. That standard of red, white, and blue has been the reason for living and dying for hundreds of thousands of men and women who have gone before you. This American flag has been worn on the sleeves of airmen; carried in pockets behind enemy lines; scratched in cell walls by prisoners of war; and, draped in a final salute, to those who have made the ultimate sacrifice. The

American flag deserves our respect and I am committed to that pledge.

Ladies and gentlemen, I wish you continued success, as you, the members of the Air Force Sergeants Association, help maintain the quality of life for our young airmen and those who have earned their retirement after dedicated and honorable service to this great nation. I salute you for the outstanding work you do and your commitment to the peace and security of our nation. Thank you, God bless you all and God bless the United States of America.

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# WHITE HOUSE STAFFING MEMORANDUM



DATE: 7/21/89 ACTION/CONCURRENCE/COMMENT DUE BY: 7/21/89 6:00 PM

SUBJECT: FOUR VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WHMO	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 6:00 PM, TODAY, July 21, with an info copy to my office. Thank you.

**RESPONSE:**

*White House Military Office concurs - we have no problem.*  
*Thanks.*  
*Bobby Chuang, WHMO*  
*2150*

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 7/21/89 89 JUL 21 P3:52 ACTION/CONCURRENCE/COMMENT DUE BY: 7/21/89 6:00 PM

SUBJECT: FOUR VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WHMO	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 6:00 PM, TODAY, July 21, with an info copy to my office. Thank you.

RESPONSE:

*See Comment 7/21/89.*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

Tron  
July 20, 1989  
Draft one  
Title: COAST

1000 JUL 21 1989

PROPOSED VIDEO MESSAGE  
COAST GUARD'S 200TH ANNIVERSARY

What a great pleasure it is to join you in marking the 200th Anniversary of the Coast Guard. Christened a few years after the birth of our Constitution, the Coast Guard -- and its distinguished corps -- has earned a special place in the nautical history of America.

In two centuries of bravery, determination and sacrifice, who can count the number of Americans -- lost and abandoned on the high seas -- that the Coast Guard has safely returned to port? And who knows for sure how many accidents your instruction courses and inspections have prevented? What we do know is that the Coast Guard <sup>ensign.</sup> ~~flag~~ waving atop a cutter plowing through the turmoil of hurricane seas, or stenciled on a helicopter flying a routine reconnaissance mission along the coastline -- is a sign of safety, a beacon of hope.

*official name* ←

And today's Coast Guard has an even greater mission. I want to especially thank you for tracking and intercepting drug traffickers off our coasts. It's dangerous work, but absolutely vital to our national health and our security. While the Coast Guard's founding fathers didn't foresee the drug problem, you've answered your country's call for help loud and clear. But, that's just like the Coast Guard. Always ready to serve, always willing to answer ~~an s-o-s.~~ a call for help.

Thank you for the important work you do. God bless you all,  
and God bless the United States Coast Guard.

# . # #

1989 JUL 21 11:11

Tron  
Draft one  
July 20, 1989  
Title: BIRTHDAY

PROPOSED VIDEO MESSAGE  
PRESIDENT EZRA BENSON BIRTHDAY GREETING

Ezra Taft Benson, happy birthday! When I told Barbara you were celebrating your ninetieth birthday she smiled, shook her head, and said, "George, and I thought your birthday cake looked like a bonfire!"

But, Ezra, we're not here to count candles, or the years -- we'd rather marvel at all that you've accomplished. From your early days in the valley of the great Salt Lake when you drove a wagon train at age four, you're life has been one marked by achievement after accomplishment. From your distinguished service as Secretary of Agriculture in the Eisenhower Administration, through your long involvement with the Boy Scouts -- your leadership and hard work have helped so many. But, I'd be remiss if I didn't applaud your contribution to the Mormon Church.

Since 1921, when you first served as a missionary in the British Isles through your election as a member of the Quorum of the Twelve Apostles in '43 and finally as President of the Church in '85, your service has been the very model of friendship, and compassion. No matter how difficult the task, no matter how distant the problem, you've always been willing to extend a helping hand to those in trouble.

Ezra, your integrity, experience, and understanding heart remind me of what Oliver Wendall Holmes once said -- "Call him

not old . . . who bears eternal summer in his soul". Ezra, those  
candles may be crowded atop your cake today, but in your heart  
lies a young and vibrant spirit that is a model to us all.  
Barbara joins me in wishing you a very happy birthday. Thank  
you, and God bless you on this special day.

# # #

Tron  
July 20, 1989  
Draft two  
Title: NBC

1989 JUL 21 11:11

PROPOSED VIDEO MESSAGE  
NBC - PUBLIC SERVICE ANNOUNCEMENT

If you've been out of school for ten, twenty, or even fifty years, it's time you went back. (PAUSE) Not as a student -- but as a volunteer.

Your knowledge, your concern, your love might make the difference between a youngster going wrong, or going on to a successful and productive life.

The more you know, the more your schools need you.

So, find out what you can do, and do it.

# # #

1500 JUL 21 1989

Sheehan  
July 21, 1989  
Draft two  
TITLE: AIR FORCE

PROPOSED VIDEO MESSAGE  
AIR FORCE ASSOCIATION

Ladies and gentlemen, I am honored to open this, the 28th International Convention of the Air Force Sergeants Association.

Were it possible for me to be there in person, I would look out across the room to see veterans of three wars and the faces of those of you who have given a loved-one in defense of this great nation. As Commander-in-Chief, that is a tough assignment. As President, I am proud of your accomplishments and of your traditions.

The free world today owes a great debt to the enlisted men and women of our armed forces. Without you, the system just doesn't work. In uniform, you are the symbols of freedom tasked to protect and keep that peace. It's a uniform I know you wear proudly.

In a few moments, as you open your convention, you will pledge allegiance to the grande old flag with conviction and respect. That standard of red, white, and blue has been the reason for living and dying for hundreds of thousands of men and women who have gone before you. This American flag has been worn on the sleeves of airmen; carried in pockets behind enemy lines; scratched in cell walls by prisoners of war; and, draped in a final salute, to those who have made the ultimate sacrifice. The

American flag deserves our respect and I am committed to that pledge.

Ladies and gentlemen, I wish you continued success, as you, the members of the Air Force Sergeants Association, help maintain the quality of life for our young airmen and those who have earned their retirement after dedicated and honorable service to this great nation. I salute you for the outstanding work you do and your commitment to the peace and security of our nation. Thank you, God bless you all and God bless the United States of America.

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