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FOIA Number:

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FOIA MARKER

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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13493
Folder ID Number: 13493-007

Folder Title:
Video Messages 6/29/89

Stack:	Row:	Section:	Shelf:	Position:
G	25	6	3	6

Tron
June 23, 1989
Draft two
Title: OUTREACH

PROPOSED VIDEO MESSAGE
PROJECT OUTREACH

Crack. Dope. Heroin. Cocaine. Words that we hear all too often on the streets and in the classrooms of today. Words made more painful by the knowledge that right now -- somewhere in America -- someone is being targeted by a drug dealer. It could be happening at a school, a playground, or an office. It could be happening anywhere because in this country we have a drug problem that's threatening the well-being of America. We're in a fight for the future of this nation and if we're going to win -- we need your help.

As always, the brave men and women of our law enforcement agencies are doing a tremendous job in this struggle. But, it's time for all of us to work together. That's why Project Outreach is so critical.

Project Outreach is designed to reduce the demand for illegal drugs by uniting all of us -- concerned citizens and law enforcement personnel -- in a partnership to inform individuals about drug abuse so we can put a stop to drug abuse now.

Project Outreach is part of the new spirit of cooperation sweeping America. We must spread the word that each and every American is responsible for stopping drug abuse. No longer is it someone else's problem -- it's everyone's problem. And, with Project Outreach we have a better chance of winning this war. If we're ever going to "stop this scourge" it's going to take

nothing less than a total commitment. Let us all join together and meet this challenge -- as Americans, as partners to end this siege and win the war on drugs.

Thank you, and God bless you all.

#

8

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/22/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 6/23/89

SUBJECT: PRESIDENTIAL VIDEO MESSAGES

9:45

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT <i>Condi Rice</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER <i>Comments on extra set</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES <i>N/C over phone</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON <i>N/C phone</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<i>Bennett</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY <i>over phone no legal objections</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide your comments/recommendations directly to Chris Winston's office with an information copy to my office by 10:00, Friday, June 23. Thank you.

RESPONSE:

89 JUN 22 P4:55

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

Tron
June 22, 1989
Draft two
Title: LUTHERAN

PROPOSED VIDEO MESSAGE
THE LUTHERAN CHURCH -- MISSOURI SYNOD

Good evening. It's a pleasure to join you for the 57th regular convention of The Lutheran Church -- Missouri Synod (SIN UD).

This year, as your Church body celebrates 150 years of service in America, it's important to think back on those who braved a long ocean crossing to bring your church to the New World. As with many religious groups, your forebears immigrated for the sake of a simple freedom -- the right to worship freely and openly. Beginning as a few scattered frontier congregations, the Missouri Synod grew with the country to 2.6 million members in over 6,000 congregations across the United States.

Today, the Lutheran Church -- Missouri Synod continues its pioneering efforts to help others in so many ways -- feeding the hungry, sheltering the homeless and fighting illiteracy.

I am especially pleased to commend you for the large system of day schools which you have so generously supported. These schools afford young people of every race and circumstance an opportunity to pursue an education in a Christian context. Without your commitment, many young people would not be able to receive such a sound education.

Your spirit of volunteerism is what lies at the heart of your service to country. You know that America's bedrock values are sound and that our government serves best when it helps

people to serve those in need. That is why we must encourage the creativity and selflessness that are the hallmark of the American volunteer spirit. It is a spirit which, with God's help, we may yet share with striving millions throughout the world. You in the Lutheran Church -- Missouri Synod are contributing your part.

Thank you for ^{making a} ~~the~~ difference ^{in so many} ~~you~~ make. And God bless you all.

#

Tron
June 22, 1989
Draft two
Title: OUTREACH

PROPOSED VIDEO MESSAGE
PROJECT OUTREACH

Crack. Dope. Heroin. Cocaine. Words that we hear all too often on the streets and in the classrooms of today. Words made more painful by the knowledge that right now -- somewhere in America -- someone is being targeted by a drug dealer. It could be happening at a school, a playground, or an office. It could be happening anywhere because in this country we have a drug problem that's threatening the well-being of America. We're in a fight for the future of this nation and if we're going to win -- we need your help.

As always, the brave men and women of our law enforcement agencies are doing a tremendous job in this struggle. But, the problem is growing too fast. The consequences are too important. It's time for all of us to work together. That's why Project Outreach is so critical.

Project Outreach is designed to reduce the demand for illegal drugs by uniting all of us -- concerned citizens and law enforcement personnel -- in a partnership to inform individuals about drug abuse so we can put a stop to drug abuse now.

Project Outreach is part of the new spirit of cooperation sweeping America. We must spread the word that each and every American is responsible for stopping drug abuse. No longer is it someone else's problem -- it's everyone's problem. And, with Project Outreach we have a better chance of winning this war. If

we're ever going to "stop this scourge" it's going to take nothing less than a full commitment by all of us. Let us all join together and meet this challenge -- as Americans, as partners to end this siege and win the war on drugs.

Thank you, and God bless you all.

#

Tron
June 22, 1989
Draft two
Title: ELKS

PROPOSED VIDEO MESSAGE
NATIONAL CONVENTION OF THE ELKS

Good evening. I'm pleased to bring greetings to all the Elks and their families and to extend my best wishes for a successful Grand Lodge convention.

As you probably know, New Orleans is a great place to hold a convention. Barbara and I attended another national convention there last summer, where I talked about a "thousand points of light" brightening communities across this country. The Elks knew exactly what I meant. You knew, because for over a century, you've gone after the toughest community problems -- and solved them.

Early on, the Elks knew the tragedy of cerebral palsy. Working to ease the financial and emotional pain for parents, you provided home therapy for stricken children. By easing the burden of medical and other expenses on their families, you've helped these youngsters reach their potential.

A few years ago, the Elks saw the toll drug abuse was taking on our young people. Now, you have over 2,000 drug education and rehabilitation programs under way. Not only do the Elks help support drug treatment centers for those already in trouble, but your public awareness campaigns help educate both parents and children about the dangers of drug abuse.

And right now, young people are enjoying the fresh air and open spaces of Camp Moore in New Jersey and other camps around

the country. Under the guidance of Elks caring volunteers, the experience these kids are getting is making a big difference in their young lives.

Elks have always been points of light in their communities helping veterans, the homeless, backing up fire fighters and law enforcement officers. . .the list goes on.

What I like about your good work is its diversity. Each lodge determines what needs to be done in its community, ^{and your} ~~They~~ the members set about doing it. It's the American way.

Thank you for a job well done. Have a great convention, and God bless you all.

#

Tron
June 22, 1989
Draft two
Title: NBC

PROPOSED VIDEO MESSAGE
NBC - PUBLIC SERVICE ANNOUNCEMENT

If you've been out of school for ten, twenty, or even fifty years, it's time you went back. Not as a student, but as a volunteer.

Your knowledge, your concern, your love might make the difference between a youngster going wrong, or going on to a successful and productive life.

The more **you** know, the more your schools need you.

So, find out what you can do, and do it.

#

Tron
June 22, 1989
Draft two
Title: Choir

PROPOSED VIDEO MESSAGE
MORMAN TABERNACLE CHOIR

Good morning.

It's an honor to join this inspiring celebration -- sixty years of continuous broadcasts by the Mormon Tabernacle Choir. For six decades, the Choir has been heard across the country and around the world -- opening hearts, uplifting souls, and brightening lives.

While the Oak Ridge Boys or Kenny Rogers may be day-to-day favorites of mine -- it's the Choir that marks a **special** day. Earlier this year, the Inaugural celebration was made even more memorable and enjoyable by your beautiful voices.

Henry David Thoreau wrote: "When I hear music, I fear no danger. . .I am related to the earliest times, and to the latest." The Mormon Tabernacle Choir is a living symbol of those beautiful words. From the days of the Salt Lake pioneers who walked miles to hear your soaring voices to today's generations who listen to your broadcasts every week, millions have been inspired by the joy of your glorious music. You are one of America's greatest treasures.

Once again, congratulations on your remarkable contribution to the cultural heritage of this nation, and God bless you all.

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Tron
June 21, 1989
Draft two
Title: RINGER

PROPOSED VIDEO MESSAGE
NATIONAL HORSEHOE PITCHING ASSOCIATION

Tron

er's

Good afternoon. It's a pleasure to join you for this year's N-H-P-A World Tournament in Spearfish, South Dakota. I can almost hear the clang of those horseshoes hitting the stakes from back here in Washington. It's tempting me to join you, but this government desk job is keeping me pretty busy.

It's often said that the hours spent fishing should not be deducted from one's time here on earth. Well, if you ask me, the same should be true about time spent in the pit. Some of my best hours have been spent pitching horseshoes with family and friends.

But, I'm just one of over 30 million Americans who have discovered the pleasure of pitching horseshoes. And, you're the ones who have made it to the top. So here's a bit of advice from an amateur: may your worst shots be leaners, may your best shots be ringers, and may the best player win.

Congratulations to you all, and best of luck.

#

Tron
June 22, 1989
Draft two
Title: Right

PROPOSED VIDEO MESSAGE
NATIONAL RIGHT TO LIFE CONVENTION

Dr. Willke (WILL KEY), officers and members of this convention, it's a great pleasure to join you today.

As this year's convention theme suggests, those of you in the pro-life movement have successfully challenged the conscience of our great nation. You have sparked debate, reflection, and change -- change toward a restored respect for human life.

Earlier this year, under my direction, the Justice Department urged the United States Supreme Court to re-examine and overturn the Roe versus Wade ruling. We all know what the consequences of the 1973 ruling were for America. While the Court has yet to decide, I hope the Justices will give the democratic representatives of the people -- the state legislatures and the Congress -- the power to restore legal protection to the unborn.

Our love of human life knows no bounds or borders. And that is why I have reaffirmed the Mexico City Policy, which denies U.S. funds to ^{foreign} organizations that ^{perform or promote abortion as a method} ~~campaign to legalize abortion in~~ ^{of family planning.} ~~less developed countries.~~ ^{all} I was encouraged to see that this Policy has ^{focused world attention on this practice.} ~~led to a near halt in the liberalization of abortion laws in the Third World.~~

Our belief in the value of human life will not be swayed. Our determination to protect that life will remain undaunted. We must, and will, defend those who cannot defend themselves.

This year, I again applaud your perseverance. Perseverance for the sake of the millions of unborn children we lose each year. And perseverance for the sake of the two million couples who wait, with loving hearts, for children to adopt.

For the sake of those unborn, for the sake of our way of life, we must go on. We may not prevail today or tomorrow. But make no mistake -- **we will prevail.**

Thank you, and God bless you all.

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Tron
June 22, 1989
Draft two
Title: OUTREACH

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Early on, the Elks knew the tragedy of cerebral palsy. Working to ease the financial and emotional pain for parents, you provided home therapy for stricken children. By easing the burden of medical and other expenses on their families, you've helped these youngsters reach their potential.

A few years ago, the Elks saw the toll drug abuse was taking on our young people. Now, you have over 2,000 drug education and rehabilitation programs under way. Not only do the Elks help support drug treatment centers for those already in trouble, but your public awareness campaigns help educate both parents and children about the dangers of drug abuse.

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the country. Under the guidance of Elks caring volunteers, the experience these kids are getting is making a big difference in their young lives.

Elks have always been points of light in their communities helping veterans, the homeless, backing up fire fighters and law enforcement officers. . .the list goes on.

What I like about your good work is its diversity. Each lodge determines what needs to be done in its community. the members set about doing it. It's the American way. *Each Not good sentence (Missed)*

Thank you for a job well done. Have a great convention, and God bless you all.

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June 21, 1989
Draft two
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But, I'm just one of over 30 million Americans who have discovered the pleasure of pitching horseshoes. And, you're the ones who have made it to the top. So here's a bit of advice from an amateur: may your worst shots be leaners, may your best shots be ringers, and may the best player win.

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Once again, congratulations on your remarkable contribution to the cultural heritage of this nation, and God bless you all.

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Tron
June 22, 1989
Draft two
Title: NBC

PROPOSED VIDEO MESSAGE
NBC - PUBLIC SERVICE ANNOUNCEMENT

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Your knowledge, your concern, your love might make the difference between a youngster going wrong, or going on to a successful and productive life.

The more **you** know, the more your schools need you.

So, find out what you can do, and do it.

#

Tron
June 23, 1989
Draft two
TITLE: IRON

PROPOSED VIDEO MESSAGE
MAJOR LEAGUE BASEBALL - ALS ADDRESS

Good afternoon. It's great to be with you at Yankee Stadium. I wish I could be on hand to cheer two of the best teams in America -- the Yankees (PAUSE) and the Tigers.

Today, in the house that Ruth built, we pause to salute another great Yankee -- Lou Gehrig. Lou was one of my childhood heroes and one of the greatest baseball players in history. For those of us who remember Lou's grace and ability it's hard to understand how a disease could take him away so quickly. Yet, despite the cruel hand that was dealt him, he considered himself the "luckiest man on earth". It's been 50 years -- to the day -- that Lou bid his teammates and his fans farewell, and in that time we still haven't been able to find a cure for A-L-S. Sure, we've made great strides, but more must be done to fight this terrible disease.

So, today, let's remember the man Connie Mack called "the Crown Prince" as we move toward the day when Lou Gehrig's name stands only for courage, simple elegance, and one of the greatest figures baseball will ever know.

Thank you, happy 4th of July, and let's play ball!

#

THE WHITE HOUSE
WASHINGTON

89 JUN 23 All : 20



June 23, 1989

MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT
FOR COMMUNICATIONS

FROM: NELSON LUND *NL*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Video Message Re: Major
League Baseball -- ALS Address

At the request of James W. Cicconi, Counsel's office has reviewed the captioned draft video message. We have no legal objections.

We appreciate having had the opportunity to review this draft message.

cc: James W. Cicconi

Tron
June 22, 1989
Draft two
Title: LUTHERAN

PROPOSED VIDEO MESSAGE
THE LUTHERAN CHURCH -- MISSOURI SYNOD

Good evening. It's a pleasure to join you for the 57th regular convention of The Lutheran Church -- Missouri Synod (SIN UD).

This year, as your Church body celebrates 150 years of service in America, it's important to think back on those who braved a long ocean crossing to bring your church to the New World. As with many religious groups, your forebears immigrated for the sake of a simple freedom -- the right to worship freely and openly. Beginning as a few scattered frontier congregations, the Missouri Synod grew with the country to 2.6 million members in over 6,000 congregations across the United States.

Today, the Lutheran Church -- Missouri Synod continues its pioneering efforts to help others in so many ways -- feeding the hungry, sheltering the homeless and fighting illiteracy.

I am especially pleased to commend you for the large system of day schools which you have so generously supported. These schools afford young people of every race and circumstance an opportunity to pursue an education in a Christian context. Without your many young people ^{word (matched)} would not be able to receive such a sound education.

Your spirit of volunteerism is what lies at the heart of your service to country. You know that America's bedrock values are sound and that our government serves best when it helps

people to serve those in need. That is why we must encourage the creativity and selflessness that are the hallmark of the American volunteer spirit. It is a spirit which, with God's help, we may yet share with striving millions throughout the world. You in the Lutheran Church -- Missouri Synod are contributing your part.

Thank you for ^{making a (difference)} ~~the~~ difference you make. And God bless you all.

#

THE WHITE HOUSE
WASHINGTON

89 JUN 23 11:20



June 23, 1989

MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT
FOR COMMUNICATIONS

FROM: NELSON LUND *NL*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Video Messages Re: The Lutheran
Church -- Missouri Synod, Project Outreach,
National Convention of the Elks, NBC -- Public
Service Announcement, Mormon Tabernacle Choir,
National Horseshoe Pitching Association, and the
National Right to Life Convention

At the request of James W. Cicconi, Counsel's office has reviewed the captioned draft video messages. We have no legal objections.

We appreciate having had the opportunity to review these draft messages.

cc: James W. Cicconi

Tron
June 21, 1989
Draft two
TITLE: IRON

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MAJOR LEAGUE BASEBALL - ALS ADDRESS

Good afternoon. It's great to be with you at Yankee Stadium. I wish I could be on hand to cheer two of the best teams in America -- the Yankees (PAUSE) and the Indians.

Today, in the house that Ruth built, we pause to salute another great Yankee -- Lou Gehrig. Lou was one of my childhood heroes and one of the greatest baseball players in history. For those of us who remember Lou's grace and ability it's hard to understand how a disease could take him away so quickly. Yet, despite the cruel hand that was dealt him, he considered himself the "luckiest man on earth". It's been 50 years -- to the day -- that Lou bid his teammates and his fans farewell, and in that time we still haven't been able to find a cure for A-L-S. Sure, we've made great strides, but more must be done to fight this terrible disease.

So, today, let's remember the man Connie Mack called "the Crown Prince" as we move toward the day when Lou Gehrig's name stands only for courage, simple elegance, and one of the greatest figures baseball will ever know.

Thank you, happy 4th of July, and let's play ball!

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/22/89 ACTION/CONCURRENCE/COMMENT DUE BY: 89 JUN 22 10:00 6/23/89 PG: 21

SUBJECT: ADDITIONAL PRESIDENTIAL VIDEO TAPINGS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u> <i>n/c phone</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide your comments/recommendations directly to Chriss Winston's office with an info copy to my office by 10:00am Friday, June 23, 1989. Thank you.

RESPONSE: _____

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Tron
June 21, 1989
Draft two
TITLE: IRON

1989 JUN 21 11 11 AM
PROPOSED VIDEO MESSAGE
MAJOR LEAGUE BASEBALL - ALS ADDRESS

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DATE: 6/22/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 6/23/89

SUBJECT: PRESIDENTIAL VIDEO MESSAGES

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>Bennett</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide your comments/recommendations directly to Chris Winston's office with an information copy to my office by 10:00, Friday, June 23. Thank you.

RESPONSE:

No Comments.

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/22/89 ACTION/CONCURRENCE/COMMENT DUE BY: 89 JUN 23 PM 12:00 6/23/89

SUBJECT: ADDITIONAL PRESIDENTIAL VIDEO TAPINGS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide your comments/recommendations directly to Chriss Winston's office with an info copy to my office by 10:00am Friday, June 23, 1989. Thank you.

RESPONSE:

*No Comment
6/23/89*

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/22/89

ACTION/CONCURRENCE/COMMENT DUE BY:

89 JUN 23 12:27
10:00 6/23/89

SUBJECT: PRESIDENTIAL VIDEO MESSAGES

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>Bennett</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide your comments/recommendations directly to Chris Winston's officewith an information copy to my office by 10:00, Friday, June 23. Thank you.

RESPONSE:

*No Comment
6/23/89*

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Tron
June 23, 1989
Draft two
Title: OUTREACH

PROPOSED VIDEO MESSAGE
PROJECT OUTREACH

Crack. Dope. Heroin. Cocaine. Words that we hear all too often on the streets and in the classrooms of today. Words made more painful by the knowledge that right now -- somewhere in America -- someone is being targeted by a drug dealer. It could be happening at a school, a playground, or an office. It could be happening anywhere because in this country we have a drug problem that's threatening the well-being of America. We're in a fight for the future of this nation and if we're going to win -- we need your help.

As always, the brave men and women of our law enforcement agencies are doing a tremendous job in this struggle. But, the problem is growing too fast. The consequences are too important. It's time for all of us to work together. That's why Project Outreach is so critical.

Project Outreach is designed to reduce the demand for illegal drugs by uniting all of us -- concerned citizens and law enforcement personnel -- in a partnership to inform individuals about drug abuse so we can put a stop to drug abuse now.

Project Outreach is part of the new spirit of cooperation sweeping America. We must spread the word that each and every American is responsible for stopping drug abuse. No longer is it someone else's problem -- it's everyone's problem. And, with Project Outreach we have a better chance of winning this war. If

we're ever going to "stop this scourge" it's going to take nothing less than a full commitment by all of us. Let us all join together and meet this challenge -- as Americans, as partners to end this siege and win the war on drugs.

Thank you, and God bless you all.

#

Tron
June 23, 1989
Draft two
Title: NBC

PROPOSED VIDEO MESSAGE
NBC - PUBLIC SERVICE ANNOUNCEMENT

If you've been out of school for ten, twenty, or even fifty years, it's time you went back. Not as a student, but as a volunteer.

Your knowledge, your concern, your love might make the difference between a youngster going wrong, or going on to a successful and productive life.

The more **you** know, the more your schools need you.

So, find out what you can do, and do it.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/22/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 6/23/89

SUBJECT: ADDITIONAL PRESIDENTIAL VIDEO TAPINGS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide your comments/recommendations directly to Chriss Winston's office with an info copy to my office by 10:00am Friday, June 23, 1989. Thank you.

NO COMMENTS

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/22/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 6/23/89

SUBJECT: PRESIDENTIAL VIDEO MESSAGES

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
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BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>Bennett</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide your comments/recommendations directly to Chris Winston's office with an information copy to my office by 10:00, Friday, June 23. Thank you.

All comments

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Tron
June 22, 1989
Draft two
Title: LUTHERAN

PROPOSED VIDEO MESSAGE
THE LUTHERAN CHURCH -- MISSOURI SYNOD

Good evening. It's a pleasure to join you for the 57th regular convention of The Lutheran Church -- Missouri Synod (SIN UD).

This year, as your Church body celebrates 150 years of service in America, it's important to think back on those who braved a long ocean crossing to bring your church to the New World. As with many religious groups, your forebears immigrated for the sake of a simple freedom -- the right to worship freely and openly. Beginning as a few scattered frontier congregations, the Missouri Synod grew ~~with the country~~ to 2.6 million members in over 6,000 congregations across the United States.

Today, the Lutheran Church -- Missouri Synod continues its pioneering efforts to help others in so many ways -- feeding the hungry, sheltering the homeless and fighting illiteracy.

I am especially pleased to commend you for the large system of day schools which you have so generously supported. These schools afford ^{so many} young people of every race and circumstance an opportunity to pursue an education in a Christian context. ~~Without your many young people would not be able to receive such a sound education.~~

Your spirit of ~~volunteerism~~ ^{Service} is what lies at the heart of your service to country. You know that America's bedrock values are sound and that our government serves best when it helps

people to serve those in need. That is why we must encourage the creativity and selflessness that are the hallmark of the American volunteer spirit. It is a spirit which, with God's help, we may yet share with striving millions throughout the world. You in the Lutheran Church -- Missouri Synod are contributing your part.

Thank you for the difference you make. And God bless you all.

#

Tron
June 22, 1989
Draft two
Title: OUTREACH

PROPOSED VIDEO MESSAGE
PROJECT OUTREACH

Crack. Dope. Heroin. Cocaine. Words that we hear all too often on the streets and in the classrooms of today. Words made more painful by the knowledge that right now -- somewhere in America -- someone is being targeted by a drug dealer. It could be happening at a school, a playground, or an office. It could be happening anywhere because in this country we have a drug problem that's threatening the well-being of America. We're in a fight for the future of this nation and if we're going to win -- we need your help.

As always, the brave men and women of our law enforcement agencies are doing a tremendous job in this struggle. But, ~~the problem is growing too fast. The consequences are too important.~~ It's time for all of us to work together. That's why Project Outreach is so critical.

Project Outreach is designed to reduce the demand for illegal drugs by uniting all of us -- concerned citizens and law enforcement personnel -- in a partnership to inform individuals about drug abuse so we can put a stop to drug abuse now.

Project Outreach is part of the new spirit of cooperation sweeping America. We must spread the word that each and every American is responsible for stopping drug abuse. No longer is it someone else's problem -- it's everyone's problem. And, with Project Outreach we have a better chance of winning this war. If

we're ever going to "stop this scourge" it's going to take nothing less than ~~a full~~ ^{total} commitment ~~by all of us~~. Let us all join together and meet this challenge -- as Americans, as partners to end this siege and win the war on drugs.

Thank you, and God bless you all.

#

Tron
June 22, 1989
Draft two
Title: ELKS

PROPOSED VIDEO MESSAGE
NATIONAL CONVENTION OF THE ELKS

Good evening. I'm pleased to bring greetings to all the Elks and their families and to extend my best wishes for a successful Grand Lodge convention.

As you probably know, New Orleans is a great place to hold a convention. Barbara and I attended another national convention there last summer, where I talked about a "thousand points of light" brightening communities across this country. The Elks knew exactly what I meant. You knew, because for over a century, you've gone after the toughest community problems -- and solved them.

Early on, the Elks knew the tragedy of cerebral palsy. Working to ease the financial and emotional pain for parents, you provided home therapy for stricken children. By easing the burden of medical and other expenses on their families, you've helped these youngsters reach their potential.

A few years ago, the Elks saw the toll drug abuse was taking on our young people. Now, you have over 2,000 drug education and rehabilitation programs under way. Not only do the Elks help support drug treatment centers for those already in trouble, but your public awareness campaigns help educate both parents and children about the dangers of drug abuse.

And right now, young people are enjoying the fresh air and open spaces of Camp Moore in New Jersey and other camps around

the country. Under the guidance of Elks caring volunteers, the experience these kids are getting is making a big difference in their young lives.

Elks have always been points of light in their communities helping veterans, the homeless, backing up fire fighters and law enforcement officers. . .the list goes on.

What I like about your good work is its diversity. Each lodge determines what needs to be done in its community. They the members set about doing it. It's the American way.

Thank you for a job well done. Have a great convention, and God bless you all.

#

Tron
June 22, 1989
Draft two
Title: NBC

PROPOSED VIDEO MESSAGE
NBC - PUBLIC SERVICE ANNOUNCEMENT

If you've been out of school for ten, twenty, or even fifty years, it's time you went back. Not as a student, but as a volunteer.

Your knowledge, your concern, your love might make the difference between a youngster going wrong, or going on to a successful and productive life.

The more **you** know, the more your schools need you.

So, find out what you can do, and do it.

#

Tron
June 22, 1989
Draft two
Title: Choir

PROPOSED VIDEO MESSAGE
MORMAN TABERNACLE CHOIR

Good morning.

It's an honor to join this inspiring celebration -- sixty years of continuous broadcasts by the Mormon Tabernacle Choir. For six decades, the Choir has been heard across the country and around the world -- opening hearts, uplifting souls, and brightening lives.

While the Oak Ridge Boys or Kenny Rogers may be day-to-day favorites of mine -- it's the Choir that marks a **special** day. Earlier this year, the Inaugural celebration was made even more memorable and enjoyable by your beautiful voices.

Henry David Thoreau wrote: "When I hear music, I fear no danger. . . I am related to the earliest times, and to the latest." The Mormon Tabernacle Choir is a living symbol of those beautiful words. From the days of the Salt Lake pioneers who walked miles to hear your soaring voices to today's generations who listen to your broadcasts every week, millions have been inspired by the joy of your glorious music. You are one of America's greatest treasures.

Once again, congratulations on your remarkable contribution to the cultural heritage of this nation, and God bless you all.

#

Tron
June 21, 1989
Draft two
Title: RINGER

PROPOSED VIDEO MESSAGE
NATIONAL HORSEHOE PITCHING ASSOCIATION

Good afternoon. It's a pleasure to join you for this year's N-H-P-A World Tournament in Spearfish, South Dakota. I can almost hear the clang of those horseshoes hitting the stakes from back here in Washington. It's tempting me to join you, but this government desk job is keeping me pretty busy.

It's often said that the hours spent fishing should not be deducted from one's time here on earth. Well, if you ask me, the same should be true about time spent in the pit. Some of my best hours have been spent pitching horseshoes with family and friends.

But, I'm just one of over 30 million Americans who have discovered the pleasure of pitching horseshoes. And, you're the ones who have made it to the top. So here's a bit of advice from an amateur: may your worst shots be leaners, may your best shots be ringers, and may the best player win.

Congratulations to you all, and best of luck.

#

Tron
June 22, 1989
Draft two
Title: Right

PROPOSED VIDEO MESSAGE
NATIONAL RIGHT TO LIFE CONVENTION

Dr. Willke (WILL KEY), officers and members of this convention, it's a great pleasure to join you today.

As this year's convention theme suggests, those of you in the pro-life movement have successfully challenged the conscience of our great nation. You have sparked debate, reflection, and change -- change toward a restored respect for human life.

Earlier this year, under my direction, the Justice Department urged the United States Supreme Court to re-examine and overturn the Roe versus Wade ruling. We all know what the consequences of the 1973 ruling were for America. While the Court has yet to decide, I hope the Justices will give the democratic representatives of the people -- the state legislatures and the Congress -- the power to restore legal protection to the unborn.

Our love of human life knows no bounds or borders. And that is why I have reaffirmed the Mexico City Policy, which denies U.S. funds to organizations that campaign to legalize abortion in less developed countries. I was encouraged to see that this Policy has led to a near halt in the liberalization of abortion laws in the Third World.

Our belief in the value of human life will not be swayed. Our determination to protect that life will remain undaunted. We must, and will, defend those who cannot defend themselves.

This year, I again applaud your perseverance. Perseverance for the sake of the millions of unborn children we lose each year. And perseverance for the sake of the two million couples who wait, with loving hearts, for children to adopt.

For the sake of those unborn, for the sake of our way of life, we must go on. We may not prevail today or tomorrow. But make no mistake -- **we will prevail.**

Thank you, and God bless you all.

#

THE WHITE HOUSE

WASHINGTON

June 23, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*
SUBJECT: Presidential Video Messages

The draft video messages are well written and should go over well with the intended audiences. We have a few editorial comments that appear as margin notes in the attached drafts.

cc: James W. Cicconi

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/22/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 6/23/89

SUBJECT: ADDITIONAL PRESIDENTIAL VIDEO TAPINGS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide your comments/recommendations directly to Chriss Winston's office with an info copy to my office by 10:00am Friday, June 23, 1989. Thnk you.

RESPONSE: _____

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Tron
June 21, 1989
Draft two
TITLE: IRON

1989 JUN 21 11:17
PROPOSED VIDEO MESSAGE
MAJOR LEAGUE BASEBALL - ALS ADDRESS

Good afternoon. It's great to be with you at Yankee Stadium. I wish I could be on hand to cheer two of the best teams in America -- the Yankees (PAUSE) and the Indians.

Today, in the house that Ruth built, we pause to salute another great Yankee -- Lou Gehrig. Lou was one of my childhood heroes and one of the greatest baseball players in history. For those of us who remember Lou's grace and ability it's hard to understand how a disease could take him away so quickly. Yet, despite the cruel hand that was dealt him, he considered himself the "luckiest man on earth". It's been 50 years -- to the day -- that Lou bid his teammates and his fans farewell, and in that time we still haven't been able to find a cure for A-L-S. Sure, we've made great strides, but more must be done to fight this terrible disease.

So, today, let's remember the man Connie Mack called "the Crown Prince" as we move toward the day when Lou Gehrig's name stands only for courage, simple elegance, and one of the greatest figures baseball will ever know.

Thank you, happy 4th of July, and let's play ball!

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/22/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 6/23/89

SUBJECT: PRESIDENTIAL VIDEO MESSAGES

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>Bennett</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide your comments/recommendations directly to Chris Winston's office with an information copy to my office by 10:00, Friday, June 23. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

Tron
June 22, 1989
Draft two
Title: LUTHERAN

PROPOSED VIDEO MESSAGE
THE LUTHERAN CHURCH -- MISSOURI SYNOD

Good evening. It's a pleasure to join you for the 57th regular convention of The Lutheran Church -- Missouri Synod (SIN UD).

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people to serve those in need. That is why we must encourage the creativity and selflessness that are the hallmark of the American volunteer spirit. It is a spirit which, with God's help, we may yet share with striving millions throughout the world. You in the Lutheran Church -- Missouri Synod are contributing your part.

X ~~Thank you for the difference you make.~~ And God bless you all.

Thank you for MAKING A DIFFERENCE.

Tron
June 22, 1989
Draft two
Title: OUTREACH

PROPOSED VIDEO MESSAGE
PROJECT OUTREACH

Crack. Dope. Heroin. Cocaine. Words that we hear all too often on the streets and in the classrooms of today. Words made more painful by the knowledge that right now -- somewhere in America -- someone is being targeted by a drug dealer. It could be happening at a school, a playground, or an office. It could be happening anywhere because in this country we have a drug problem that's threatening the well-being of America. We're in a fight for the future of this nation and if we're going to win -- we need your help.

As always, the brave men and women of our law enforcement agencies are doing a tremendous job in this struggle. But, the problem is growing too fast. The consequences are too important. It's time for all of us to work together. That's why Project Outreach is so critical.

Project Outreach is designed to reduce the demand for illegal drugs by uniting all of us -- concerned citizens and law enforcement personnel -- in a partnership to inform individuals about drug abuse so we can put a stop to drug abuse now.

Project Outreach is part of the new spirit of cooperation sweeping America. We must spread the word that each and every American is responsible for stopping drug abuse. No longer is it someone else's problem -- it's everyone's problem. And, with Project Outreach we have a better chance of winning this war. If

we're ever going to "stop this scourge" it's going to take nothing less than a full commitment by all of us. Let us all join together and meet this challenge -- as Americans, as partners to end this siege and win the war on drugs.

Thank you, and God bless you all.

#

Tron
June 22, 1989
Draft two
Title: ELKS

PROPOSED VIDEO MESSAGE
NATIONAL CONVENTION OF THE ELKS

Good evening. I'm pleased to bring greetings to all the Elks and their families and to extend my best wishes for a successful Grand Lodge convention.

As you probably know, New Orleans is a great place to hold a convention. Barbara and I attended another national convention there last summer, where I talked about a "thousand points of light" brightening communities across this country. The Elks knew exactly what I meant. You knew, because for over a century, you've gone after the toughest community problems -- and solved them.

Early on, the Elks knew the tragedy of cerebral palsy. Working to ease the financial and emotional pain for parents, you provided home therapy for stricken children. By easing the burden of medical and other expenses on their families, you've helped these youngsters reach their potential.

A few years ago, the Elks saw the toll drug abuse was taking on our young people. Now, you have over 2,000 drug education and rehabilitation programs under way. Not only do the Elks help support drug treatment centers for those already in trouble, but your public awareness campaigns help educate both parents and children about the dangers of drug abuse.

And right now, young people are enjoying the fresh air and open spaces of Camp Moore in New Jersey and other camps around

the country. Under the guidance of Elks caring volunteers, the experience these kids are getting is making a big difference in their young lives.

Elks have always been points of light in their communities helping veterans, the homeless, backing up fire fighters and law enforcement officers. . .the list goes on.

Handwritten What I like about your good work is its diversity. Each lodge determines what needs to be done in its community. They *X*
the members set about doing it. It's the American way.

Thank you for a job well done. Have a great convention, and God bless you all.

#

Tron
June 22, 1989
Draft two
Title: NBC

PROPOSED VIDEO MESSAGE
NBC - PUBLIC SERVICE ANNOUNCEMENT

If you've been out of school for ten, twenty, or even fifty years, it's time you went back. Not as a student, but as a volunteer.

Your knowledge, your concern, your love might make the difference between a youngster going wrong, or going on to a successful and productive life.

The more **you** know, the more your schools need you.

So, find out what you can do, and do it.

#

Tron
June 22, 1989
Draft two
Title: Choir

PROPOSED VIDEO MESSAGE
MORMAN TABERNACLE CHOIR

Good morning.

It's an honor to join this inspiring celebration -- sixty years of continuous broadcasts by the Mormon Tabernacle Choir. For six decades, the Choir has been heard across the country and around the world -- opening hearts, uplifting souls, and brightening lives.

While the Oak Ridge Boys or Kenny Rogers may be day-to-day favorites of mine -- it's the Choir that marks a **special** day. Earlier this year, the Inaugural celebration was made even more memorable and enjoyable by your beautiful voices.

Henry David Thoreau wrote: "When I hear music, I fear no danger. . .I am related to the earliest times, and to the latest." The Mormon Tabernacle Choir is a living symbol of those beautiful words. From the days of the Salt Lake pioneers who walked miles to hear your soaring voices to today's generations who listen to your broadcasts every week, millions have been inspired by the joy of your glorious music. You are one of America's greatest treasures.

Once again, congratulations on your remarkable contribution to the cultural heritage of this nation, and God bless you all.

#

Tron
June 21, 1989
Draft two
Title: RINGER

PROPOSED VIDEO MESSAGE
NATIONAL HORSEHOE PITCHING ASSOCIATION

Good afternoon. It's a pleasure to join you for this year's N-H-P-A World Tournament in Spearfish, South Dakota. I can almost hear the clang of those horseshoes hitting the stakes from back here in Washington. It's tempting me to join you, but this government desk job is keeping me pretty busy.

It's often said that the hours spent fishing should not be deducted from one's time here on earth. Well, if you ask me, the same should be true about time spent in the pit. Some of my best hours have been spent pitching horseshoes with family and friends.

But, I'm just one of over 30 million Americans who have discovered the pleasure of pitching horseshoes. And, you're the ones who have made it to the top. So here's a bit of advice from an amateur: may your worst shots be leaners, may your best shots be ringers, and may the best player win.

Congratulations to you all, and best of luck.

#

K2001

→ Plasticity (Kans)
steel (Kans)
→ Paris.

Tron
June 22, 1989
Draft two
Title: Right

PROPOSED VIDEO MESSAGE
NATIONAL RIGHT TO LIFE CONVENTION

Dr. Willke (WILL KEY), officers and members of this convention, it's a great pleasure to join you today.

As this year's convention theme suggests, those of you in the pro-life movement have successfully challenged the conscience of our great nation. You have sparked debate, reflection, and change -- change toward a restored respect for human life.

Earlier this year, under my direction, the Justice Department urged the United States Supreme Court to re-examine and overturn the Roe versus Wade ruling. We all know what the consequences of the 1973 ruling were for America. While the Court has yet to decide, I hope the Justices will give the democratic representatives of the people -- the state legislatures and the Congress -- the power to restore legal protection to the unborn.

Our love of human life knows no bounds or borders. And that is why I have reaffirmed the Mexico City Policy, which denies U.S. funds to organizations that campaign to legalize abortion in less developed countries. I was encouraged to see that this Policy has led to a near halt in the liberalization of abortion laws in the Third World.

Our belief in the value of human life will not be swayed. Our determination to protect that life will remain undaunted. We must, and will, defend those who cannot defend themselves.

This year, I again applaud your perseverance. Perseverance for the sake of the millions of unborn children we lose each year. And perseverance for the sake of the two million couples who wait, with loving hearts, for children to adopt.

For the sake of those unborn, for the sake of our way of life, we must go on. We may not prevail today or tomorrow. But make no mistake -- **we will prevail.**

Thank you, and God bless you all.

#

June 23, 1989
Draft Three
Title: Choir

PROPOSED VIDEO MESSAGE
MORMON TABERNACLE CHOIR

Good morning.

It's an honor to join this inspiring celebration -- sixty years of continuous broadcasts by the renowned Mormon Tabernacle Choir. For six decades, the Choir has been heard across the country and around the world -- opening hearts, uplifting souls, and brightening lives.

Earlier this year, the Inaugural celebration was made even more memorable and enjoyable by your beautiful voices.

Insert A [Just as the early Mormon pioneers sang the words of that famous hymn, "We'll make the air with music ring, shout praises to our God and King," so today, the Mormon Tabernacle Choir is a living symbol of those beautiful words.] From the days of the early settlers of the valley of the Great Salt Lake, who walked miles to hear your soaring voices to today's generations who listen to your broadcasts every week, millions worldwide have been inspired by the joy of your glorious music. You are one of America's greatest treasures.

Once again, congratulations on your remarkable contribution to the cultural heritage of this nation. God bless you all.

#

MORMON TABERNACLE CHOIR

GOOD MORNING.

IT'S AN HONOR TO JOIN THIS INSPIRING CELEBRATION -
- SIXTY YEARS OF CONTINUOUS BROADCASTS BY THE ^{renowned} MORMON
TABERNACLE CHOIR.

FOR SIX DECADES, THE CHOIR HAS BEEN HEARD ACROSS THE
COUNTRY AND AROUND THE WORLD -- OPENING HEARTS,
UPLIFTING SOULS, AND BRIGHTENING LIVES.

WHILE THE OAK RIDGE BOYS OR LORETTA OR CRYSTAL MAY
BE AMONG THE DAY-TO-DAY FAVORITES OF MINE -- IT'S THE
CHOIR THAT MARKS A SPECIAL DAY. EARLIER THIS YEAR, THE
INAUGURAL CELEBRATION WAS MADE EVEN MORE MEMORABLE AND
ENJOYABLE BY YOUR BEAUTIFUL VOICES. I'LL NEVER FORGET
YOUR GLORIOUS MUSIC AT THE END OF THE INAUGURAL PARADE.

Insert A

- 2 -

~~Just as the early Mormon~~

~~HENRY DAVID THOREAU WROTE: "WHEN I HEAR MUSIC, I
FEAR NO DANGER. . . I AM RELATED TO THE EARLIEST TIMES,
AND TO THE LATEST."~~ THE MORMON TABERNACLE CHOIR IS A
LIVING SYMBOL OF THOSE BEAUTIFUL WORDS. FROM THE DAYS
OF THE SALT LAKE PIONEERS WHO WALKED MILES TO HEAR YOUR
SOARING VOICES TO TODAY'S GENERATIONS WHO LISTEN TO
YOUR BROADCASTS EVERY WEEK, MILLIONS HAVE BEEN INSPIRED
BY THE JOY OF YOUR GLORIOUS MUSIC. YOU ARE ONE OF
AMERICA'S GREATEST TREASURES.

ONCE AGAIN, CONGRATULATIONS ON YOUR REMARKABLE
CONTRIBUTION TO THE CULTURAL HERITAGE OF THIS NATION,
AND GOD BLESS YOU ALL.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/23/89 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: PRESIDENTIAL VIDEO MESSAGES

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BENNETT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>



89 JUN 26 4:45

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE
WASHINGTON

1989 JUN 23 11 04

June 23, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

FROM: BARRIE TRON ^{BT} *YAM*
THROUGH: DAVID DEMAREST *DM*
 CHRISS WINSTON *CW*
SUBJECT: VIDEO SCRIPTS FOR TAPING SESSION ON JUNE 26, 1989

I. SUMMARY

Attached for your consideration and review are draft scripts for your videotaping session of June 26th. You are scheduled to perform six video messages.

II. DISCUSSION

At 1:30 pm on Monday June 26, 1989 you are scheduled to perform the attached video messages in the Library. The messages are in support of the National Horseshoe Pitcher's Association World Tournament, a tribute to Lou Gehrig and Major League Baseball's efforts to find a cure for ALS, a welcoming message for the Elks National Convention, a congratulatory message for sixty years of continuous broadcasts by the Morman Tabernacle Choir, an address for the Right to Life Convention, and a message for the Lutheran Church -- Missouri Synod meeting in Wichita, Kansas.

Tron
June 23, 1989
Draft two
Title: RINGER

PROPOSED VIDEO MESSAGE
NATIONAL HORSESHOE PITCHER'S ASSOCIATION

Good afternoon. It's a pleasure to join you for this year's N-H-P-A World Tournament in Spearfish, South Dakota. I can almost hear the clang of those horseshoes hitting the stakes from back here in Washington. It's tempting me to join you, but this government desk job is keeping me pretty busy.

It's often said that the hours spent fishing should not be deducted from one's time here on earth. Well, if you ask me, the same should be true about time spent in the pit. Some of my best hours have been spent pitching horseshoes with family and friends.

But, I'm just one of over 30 million Americans who have discovered the pleasure of pitching horseshoes. And, you're the ones who have made it to the top. So here's a bit of advice from an amateur: may your worst shots be leaners, may your best shots be ringers, and may the best player win.

Congratulations to you all, and best of luck.

#

Tron
June 23, 1989
Draft two
TITLE: IRON

PROPOSED VIDEO MESSAGE
MAJOR LEAGUE BASEBALL - ALS ADDRESS

Good afternoon. It's great to be with you at Yankee Stadium. I wish I could be on hand to cheer two of the best teams in America -- the Yankees (PAUSE) and the Tigers.

Today, in the house that Ruth built, we pause to salute another great Yankee -- Lou Gehrig. Lou was one of my childhood heroes and one of the greatest baseball players in history. For those of us who remember Lou's grace and ability it's hard to understand how a disease could take him away so quickly. Yet, despite the cruel hand that was dealt him, he considered himself the "luckiest man on earth". It's been 50 years -- to the day -- that Lou bid his teammates and his fans farewell, and in that time we still haven't been able to find a cure for A-L-S. Sure, we've made great strides, but more must be done to fight this terrible disease.

So, today, let's remember the man Connie Mack called "the Crown Prince" as we move toward the day when Lou Gehrig's name stands only for courage, simple elegance, and one of the greatest figures baseball will ever know.

Thank you, happy 4th of July, and let's play ball!

#

Tron
June 23, 1989
Draft two
Title: ELKS

PROPOSED VIDEO MESSAGE
NATIONAL CONVENTION OF THE ELKS

Good evening. I'm pleased to bring greetings to all the Elks and their families and to extend my best wishes for a successful Grand Lodge convention.

As you probably know, New Orleans is a great place to hold a convention. Barbara and I attended another national convention there last summer, where I talked about a "thousand points of light" brightening communities across this country. The Elks knew exactly what I meant. You knew, because for over a century, you've gone after the toughest community problems -- and solved them.

Early on, the Elks knew the tragedy of cerebral palsy. Working to ease the financial and emotional pain for parents, you provided home therapy for stricken children. By easing the burden of medical and other expenses on their families, you've helped these youngsters reach their potential.

A few years ago, the Elks saw the toll drug abuse was taking on our young people. Now, you have over 2,000 drug education and rehabilitation programs under way. Not only do the Elks help support drug treatment centers for those already in trouble, but your public awareness campaigns help educate both parents and children about the dangers of drug abuse.

And right now, young people are enjoying the fresh air and open spaces of Camp Moore in New Jersey and other camps around

the country. Under the guidance of Elks caring volunteers, the experience these kids are getting is making a big difference in their young lives.

Elks have always been points of light in their communities helping veterans, the homeless, backing up fire fighters and law enforcement officers. . .the list goes on.

What I like about your good work is its diversity. Each lodge determines what needs to be done in its community, and your members set about doing it. It's the American way.

Thank you for a job well done. Have a great convention, and God bless you all.

#

Tron
June 23, 1989
Draft two
Title: Choir

PROPOSED VIDEO MESSAGE
MORMAN TABERNACLE CHOIR

Good morning.

It's an honor to join this inspiring celebration -- sixty years of continuous broadcasts by the Mormon Tabernacle Choir. For six decades, the Choir has been heard across the country and around the world -- opening hearts, uplifting souls, and brightening lives.

While the Oak Ridge Boys or Kenny Rogers may be day-to-day favorites of mine -- it's the Choir that marks a special day. Earlier this year, the Inaugural celebration was made even more memorable and enjoyable by your beautiful voices.

Henry David Thoreau wrote: "When I hear music, I fear no danger. . .I am related to the earliest times, and to the latest." The Mormon Tabernacle Choir is a living symbol of those beautiful words. From the days of the Salt Lake pioneers who walked miles to hear your soaring voices to today's generations who listen to your broadcasts every week, millions have been inspired by the joy of your glorious music. You are one of America's greatest treasures.

Once again, congratulations on your remarkable contribution to the cultural heritage of this nation, and God bless you all.

#

Tron
June 23, 1989
Draft two
Title: Right

PROPOSED VIDEO MESSAGE
NATIONAL RIGHT TO LIFE CONVENTION

Dr. Willke (WILL KEY), officers and members of this convention, it's a great pleasure to join you today.

As this year's convention theme suggests, those of you in the pro-life movement have successfully challenged the conscience of our great nation. You have sparked debate, reflection, and change -- change toward a restored respect for human life.

Earlier this year, under my direction, the Justice Department urged the United States Supreme Court to re-examine and overturn the Roe versus Wade ruling. We all know what the consequences of the 1973 ruling were for America. While the Court has yet to decide, I hope the Justices will give the democratic representatives of the people -- the state legislatures and the Congress -- the power to restore legal protection to the unborn.

Our love of human life knows no bounds or borders. And that is why I have reaffirmed the Mexico City Policy, which denies U.S. funds to foreign organizations that perform or promote abortion as a method of family planning. I am encouraged to see that this Policy has focused world attention on this practice.

Our belief in the value of human life will not be swayed. Our determination to protect that life will remain undaunted. We must, and will, defend those who cannot defend themselves.

This year, I again applaud your perseverance. Perseverance for the sake of the millions of unborn children we lose each year. And perseverance for the sake of the two million couples who wait, with loving hearts, for children to adopt.

For the sake of those unborn, for the sake of our way of life, we must go on. We may not prevail today or tomorrow. But make no mistake -- **we will prevail.**

Thank you, and God bless you all.

#

Tron
June 23, 1989
Draft two
Title: LUTHERAN

PROPOSED VIDEO MESSAGE
THE LUTHERAN CHURCH -- MISSOURI SYNOD

Good evening. It's a pleasure to join you for the 57th regular convention of The Lutheran Church -- Missouri Synod (SIN UD).

This year, as your Church body celebrates 150 years of service in America, it's important to think back on those who braved a long ocean crossing to bring your church to the New World. As with many religious groups, your forebears immigrated for the sake of a simple freedom -- the right to worship freely and openly. Beginning as a few scattered frontier congregations, the Missouri Synod has grown to 2.6 million members in over 6,000 congregations across the United States.

Today, the Lutheran Church -- Missouri Synod continues its pioneering efforts to help others in so many ways -- feeding the hungry, sheltering the homeless and fighting illiteracy.

I am especially pleased to commend you for the large system of day schools which you have so generously supported. These schools afford so many young people an opportunity to pursue an education in a Christian context.

Your spirit of service lies at the heart of your service to country. You know that America's bedrock values are sound and that our government serves best when it helps people to serve those in need. That is why we must encourage the creativity and selflessness that are the hallmark of the American volunteer

spirit. It is a spirit which, with God's help, we may yet share with striving millions throughout the world. You in the Lutheran Church -- Missouri Synod are contributing your part.

Thank you for making a difference in so many lives. And God bless you all.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/22/89 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 6/23/89

SUBJECT: ADDITIONAL PRESIDENTIAL VIDEO TAPINGS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide your comments/recommendations directly to Chriss Winston's office with an info copy to my office by 10:00am Friday, June 23, 1989. Thnk you.

WC

89 JUN 26 AID: 51

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Tron
June 21, 1989
Draft two
TITLE: IRON

1989 JUN 20 11 11 AM
PROPOSED VIDEO MESSAGE
MAJOR LEAGUE BASEBALL - ALS ADDRESS

Good afternoon. It's great to be with you at Yankee Stadium. I wish I could be on hand to cheer two of the best teams in America -- the Yankees (PAUSE) and the Indians.

Today, in the house that Ruth built, we pause to salute another great Yankee -- Lou Gehrig. Lou was one of my childhood heroes and one of the greatest baseball players in history. For those of us who remember Lou's grace and ability it's hard to understand how a disease could take him away so quickly. Yet, despite the cruel hand that was dealt him, he considered himself the "luckiest man on earth". It's been 50 years -- to the day -- that Lou bid his teammates and his fans farewell, and in that time we still haven't been able to find a cure for A-L-S. Sure, we've made great strides, but more must be done to fight this terrible disease.

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#