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OA/ID Number: 13492
Folder ID Number: 13492-004

Folder Title:
Youth Engaged in Service Event 6/21/89

Stack:	Row:	Section:	Shelf:	Position:
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THE WHITE HOUSE
WASHINGTON

June 19, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*
SUBJECT: Presidential Remarks: Youth Engaged In Service
Event

The draft remarks are well written and should inspire the kids gathered on the South Lawn. We have no suggested changes from a policy standpoint and approve of the draft in its present form.

cc: James W. Cicconi

89 JUN 27 13:53

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/19/89 ACTION/CONCURRENCE/COMMENT DUE BY: 6/19/89 4:00 PM

PRESIDENTIAL REMARKS: YOUTH ENGAGED IN SERVICE EVENT

SUBJECT: _____

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>



REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM TODAY, June 19, 1989, with an info copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

McGroarty/Dooley
June 16, 1989
5:30 pm
Draft 2

PRESIDENTIAL REMARKS: YOUTH ENGAGED IN SERVICE EVENT
THE WHITE HOUSE
JUNE 21, 1989

[Introductory remarks/acknowledgements....] Good afternoon,
and welcome to the White House.

((You know, with 5 children of my own and 11 grandchildren,
I've spent a lot of summer days out in the backyard with the kids
-- but never in this backyard, and never with so many kids....))

This is a wonderful sight, looking out over the South Lawn
at so many young faces -- looking out on the future of America.

I've asked you here today to talk to you about that future -
- and about the critical role all of you can play now in shaping
it. ...To ask you to join me in a citizen's crusade -- a new era
of national service -- and as citizens of tomorrow, to ask you to
lead the way.

Presidents have called on our nation's young people before.
In times of trouble, our young men and women have rushed to
answer that call. More than once in our history, young Americans
fought to preserve the freedoms we enjoy today.

Today, we're fortunate. There's no need for a call to arms. We live in a time of peace -- a time of great and growing prosperity.

But it's still a **time of need** -- for millions of Americans. Millions who are less fortunate, who are disadvantaged and doing without. Many who face the worst kind of deprivation of all: a life alone, and without hope.

Today, I call on you to commit yourselves -- to make it your mission to make a difference in someone else's life.

I don't have to tell you that youth gets blamed for its share -- and more -- of society's problems. Pick up the newspaper, turn on the television: there's another story about youth gone wrong.

You don't hear often enough about the good you do. I know better -- you know better. Youth service is a chance to show everyone you're not part of the problem -- you're part of the solution.

And you can make a difference. Don't listen to anyone who tells you that illiteracy, drug abuse, homelessness are the government's problems -- or business' problems -- or problems for

your parents to solve. There's a great deal you can do to shape the world that's going to be yours to live in.

And changing that world for the better is in your interest. Take a look at what's happening to our youth today. One-third of all victims of violent crime are 19 years old or younger. The three leading causes of death for teenagers are drug and alcohol related accidents, suicide and murder. On a tragically typical day, 3600 high school students drop out. 2700 teenagers run away from home, 2700 become pregnant. 1600 try to take their own lives.

These aren't just statistics. Some of them are kids in your school, kids who live on your street -- some of them are your friends.

We've got to reach out -- give them the one thing they need to start making their way back: a sense that someone cares.

And knowing that someone cares is something we all need -- young or old. Let me tell you a story about an older couple, living in a place called Whitefish Bay, Wisconsin. You may know someone like them on your street: no children of their own -- but grandparents to every boy and girl who live in the neighborhood.

The kids appreciated all that love and attention -- and they did what they could to pay it back. They have tough winters up in that part of the country -- plenty of snow. The minute that first snowflake hit the ground, kids grabbed their shovels and came racing from all directions to the house where those old people lived. It didn't matter how much snow fell -- that driveway was clean all winter long.

Sounds like a small thing -- but it's not. That spirit is what I'm talking about today. It's the spirit that turns the person next door into a neighbor -- that turns a group of individuals into a community.

That's a spirit I want to see take hold across this country -- from the inner city out to farm country, and every community in between. Tomorrow, I'm going up to New York to announce the creation of a foundation for national service -- the Points of Light Foundation -- to encourage volunteers of all ages, all backgrounds and abilities.

But the spirit I want to see today depends on you.

I've talked to hundreds of kids over the years -- to my own kids growing up. I've asked them, What is it you're looking for? What is it you want from life?

So many times, I hear the same answer. You're looking for two things: meaning and adventure -- a sense of purpose in life. A sense of excitement.

I'm telling you today: you can find what you're looking for -- a life of meaning and adventure -- in community service.

That's why I've asked you here -- and that's the idea behind Youth Engaged in Service to America -- YES to America -- a national effort to tap your boundless energy.

Let me tell you the four guiding principles that shape our YES initiative.

First, youth service should involve young people of all ages -- from 5 to 25. We've got some Peace Corps volunteers here today, ready to take the American volunteer ethic out into the world -- ready to change lives wherever they go. But there's plenty to do here at home -- and it's never too early to start.

[EXAMPLE: There are a few children here today right up in front, from the Jewish Community Center Day Care program here in Washington. Once a week, they visit a nursing home in their neighborhood.... They're three and four years old -- and they're making a difference....]

Even the youngest of us have gifts to give. Let me ask you today: Don't worry whether it's a lot or a little. Do what you can. **Get in the habit of helping others -- and that's one habit you'll never break.**

And all of you have gifts to give. Kids from tough neighborhoods, kids from broken homes, kids who have grown up on food stamps and hand-me downs -- you may think you've got nothing to offer. You're wrong. The gifts I'm talking about are gifts of the spirit. **If you've got the will to help -- you've got all you need.**

Second, youth service should be truly voluntary. I don't believe we have to bribe you with incentives -- or threaten you with penalties -- to get you engaged in community service.

There's something about the idea of mandating volunteerism that just isn't in the spirit of service. I'm talking about something many of you know already: **Service is its own reward. Satisfaction's guaranteed.**

Third, service shouldn't interrupt your lives -- it should be a part of life. Spending time in service to others shouldn't be a detour on your career path. It's something we should all make a life-time occupation.

Take the time to get involved -- in school, in your neighborhood, with your church or temple, at work or on your own. You'll find there's always time to help. And you'll find out something more: you'll make the time to help.

Fourth, youth service should be community-based, community-devised and community-directed. And service organizations should make room for young people in their operations.

Some of you may be saying, Mr. President, I'm ready. What can I do -- how can I get involved?

The fact is, you don't have to go far to find people who need your help. They're right there in your own community.

There's an elderly man -- facing nothing but empty days and isolation. **He needs you.**

There's a man who can't read, living behind the locked door of illiteracy. **He needs you.**

There's a family with no home, no place to sleep. **That family needs you.**

There's a boy or girl less fortunate than you, without family, without a friend -- without hope in the future. **They need you.**

There's a woman in a hospital bed, battling hard against her illness. **She needs you.**

There are millions of people -- people in the cities and towns where you live -- just like them. America needs you.

I want to ask you right now to say YES to America.

Are you ready to make a commitment?

Are you ready to reach out a hand to people in need?

Are you ready to build a better future for yourselves -- and for this nation?

America hears you, loud and clear. Let's make today the first day of a new American youth movement -- a movement committed heart and soul to community service.

Thank you. God bless you, and God bless the United States of America.

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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

June 21, 1989

REMARKS BY THE PRESIDENT
TO
YOUTH ENGAGED IN SERVICE GROUP

The South Lawn

11:24 A.M. EDT

THE PRESIDENT: You'd better watch that guy -- he might be president someday. (Laughter and applause.)

Well, first let me thank Mike Love and Bruce -- the Beach Boys -- for being with us and providing this marvelous presence and entertainment. Robert Lamb as well. We're privileged they give of themselves to help others, and I'm just delighted that they're here with us today.

I also want to thank Carissa and Dale and Michael and Ron. Thanks for sharing those stories with us -- those remarkable stories.

You know, this is a wonderful sight. The guy I was sitting next to up here said, "There's a lot of people here." And he's right. A lot of people. But your problems and possibilities are as diverse as the nation itself. But all of you share a precious inheritance because, as I see it, you are the future of America. (Applause.) But to understand the future, sometimes we need to look to the past, so think back for a moment with me to a small-town tradition that America must never forget -- a simpler time, a time when there was trouble or a neighbor needed help -- every town had a way to send that message out to all the townspeople. Someone raced to the top of the town hall or the church steeple and rang a bell, and when people heard that bell, they didn't stop to ask why it was ringing, they just came -- horseback or foot, by buggy or bicycle, honking the horn of a Model T, they just came -- whatever the problem, whoever was in need of help, they were ready to help.

And I've asked you here today -- invited you to this marvelous White House lawn because I need your help -- because America needs your help. And the bells have been silent too long. So let them ring in your hearts and across the land.

And I know you're ready, whatever the problem -- whoever is in need. We need you now.

And I know that presidents have called on the young people of this country before. In time of war, our young have rushed to answer the call -- to fight and die for our freedoms, if necessary.

how to reclaim these lives. We need you.

And so today, I call on you to commit yourselves -- listen to the bells -- make it your mission to make a difference in somebody else's life.

And I don't have to tell you that youth gets blamed its share, and more, for society's problems. Pick up the newspaper, turn on the television and there's another story about youth gone wrong.

You don't hear often enough about the good that you can do -- the good that you already are doing. And I know better, and you know better. Your commitment can convince yourselves and your nation that you're not the problem -- you are the solution. (Applause.)

Take a look at what's happening today -- what's happening to kids like you. One-third of all victims of violent crime haven't reached their 20th birthday -- one-third. The three leading causes of death for teenagers are accidents, many involving drugs or alcohol, suicide and murder. On a tragically typical day, almost 1,700 high school students drop out. Over 4,000 teenagers run away from home; 2,700 become pregnant. Over a dozen will take their own lives.

And these aren't simply cold statistics. Some of them are kids in your school, kids who live on your street. Some of them are your friends. And some of them may be about you right here today.

You heard Michael Johnson and his Big Brother Dale. You heard Carissa and Ron. You heard their message -- how much it means to know that someone cares, and how much it means to care for someone else.

And you can carry that message across this country -- from the inner city out to farm country, and every community in between. You can let the phrase "one-to-one" symbolize all America's commitment to each other. And regardless of the life that you are living there is something special about each and every one of you. And your gifts are all different. But you each have a gift that America needs and I'm asking you to give that gift now.

You know, I've talked to hundreds of kids over the years and my own kids growing up. And I've asked them, what is it you're looking for? What is it that you want to be? What is it that you want from life?

And so many times I hear the same answer. It isn't money. It's how you look -- what kind of car you drive. You've all thought about it. You know that's not what it's all about.

When it comes right down to it, what you want -- what all of us want out of life -- are two things: meaning and adventure. Meaning -- a sense of purpose in life -- to be a part of something that counts, something that matters.

And adventure -- excitement -- matters, too. There are

about another government program. Another bureaucracy is the last thing we need. Believe me, I understand that. Youth Engaged in Service is a movement -- a way of looking at life.

And tomorrow, I'm going up to New York to announce a nationwide initiative for national service, to encourage volunteers of all ages, all backgrounds, all abilities. But today, let me tell you what YES is all about -- and what it's for, who it's for.

It's for young people of all ages -- five to 25. Even the youngest of us have gifts to give. Let me ask you today. Don't worry whether it's a lot or a little. Do what you can. Get in the habit of helping others -- and that's one habit that you'll never ever break.

And all of you have something to offer. Kids from tough neighborhoods, kids from broken homes, kids who have grown up on food stamps and hand-me-downs -- and maybe you think you've got nothing anyone wants. You're wrong. The gifts I'm talking about are more precious -- your energy and experience, your time and talents -- gifts that come right here from the heart. And if you've got the will to help -- you really have all that you need.

So first, YES is voluntary -- truly voluntary. You don't need to be bribed with incentives and threatened with penalties to get engaged in community service. And that's not what the idea of service is all about anyway. Service is its own reward -- satisfaction guaranteed. Didn't you feel it when those kids were talking to us a few minutes ago?

And second, serving others shouldn't be a detour on your career path. It's not something you do when you're young, and then outgrow when you're a little bit older. It's a way of life -- something you start when you're young and stick with it -- all life long.

And third, YES means getting involved where you know you can make a difference in your own community. I want service organizations in the cities and towns where you live to open their doors -- to make room for people your age to contribute.

And some of you may be saying -- oh, I know it, I can hear it -- Mr. President, I'm ready. I'm willing. I'm able. But what can I do -- what should I do?

The fact is, you don't have to go far to find people who need your help. They're right there in your own community.

There's an elderly man -- facing nothing but empty days and isolation. And he needs you.

There's a man who can't read, living behind a locked door of illiteracy. That person needs you.

There's a family with no home, no place to sleep. That family needs you.

Make a commitment. Reach out a hand to people in need.
Build a better future for yourselves -- a better future for America.

So listen to the sound of those bells -- like long ago --
ringing in the hearts of Americans across this country -- ringing in
the inner city, out in farm country, and every community in between.
And I ask each of you -- all young people in America -- answer the
call. From now on, make it your mission to serve others in need.

Thank you. Thank you for coming to the White House. God
bless you, and God bless America. Thank you all very, very much.

END

11:36 A.M. EDT

WHITE HOUSE STAFFING MEMORANDUM

89 JUN 21 10:20

DATE: 6/20/89

ACTION/CONCURRENCE/COMMENT DUE BY: _____

SUBJECT: PRESIDENTIAL REMARKS: YOUTH ENGAGED IN SERVICE EVENT

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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BATES	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
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HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE
WASHINGTON

June 20, 1989

1989 JUN 20 11 21 AM

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *cw*

FROM: DANIEL MCGROARTY *DMG*

SUBJECT: YOUTH ENGAGED IN SERVICE EVENT

I. SUMMARY

On Wednesday, June 21, at 11:00 a.m., you will address a group of about 3600-3800 people on the South Lawn, to discuss the YES initiative.

About two-thirds of the audience will be young people -- youths who have been served by volunteer organizations, high-risk youths, and high-risk youths who have become involved in community service. The remainder of the audience will be representatives of various volunteer organizations.

Four young people involved in community service will speak for one minute each, and the last one will introduce you.

II. DISCUSSION

The remarks are a call to action for youth -- to become involved in their communities and try to solve the challenges facing society today. Emphasis is on making community service an everyday part of their lives.

McGroarty/Dooley
June 20, 1989
11:30 am
Draft 6

PRESIDENTIAL REMARKS: YOUTH ENGAGED IN SERVICE EVENT
THE WHITE HOUSE
JUNE 21, 1989

[Introductory remarks/acknowledgements....] Carissa, Dale and Michael, Ron Brooks: thank you for sharing your remarkable stories with us....

You know, with 5 children of my own and 11 grandchildren, I've spent a lot of summer days out in the backyard with the kids -- but never in this backyard, and never with so many kids....

This is a wonderful sight, looking out over the South Lawn at so many young faces. You are a patchwork of color, size and age -- your problems and possibilities are as diverse as the nation itself. But you share a precious inheritance -- because you are the future of America.

And making sure ours is a future full of promise is why I asked you here today -- to outline where you and I know, in our hearts, the nation needs to go and, perhaps surprisingly, to ask you to lead us there. Look around the world today. Young people are catalysts for change -- leading us toward a new century and a better future.

But to understand the future, sometimes we need to look to the past. Think back with me for a moment -- to a small-town tradition America must never forget. A simpler time, a time when there was trouble, or a neighbor needed help -- every town had a way to send that message out to all the townspeople. Someone raced to the top of the town hall, or the church steeple -- and rang a bell.

When people heard that bell, they didn't stop to ask why it was ringing. They just came -- on horseback and on foot, by buggy and bicycle or honking the horn of a Model T, they just came -- whatever the problem, whoever was in need, they were ready to help.

I've asked you here today because I need your help -- because America needs your help. The bells have been silent too long. Let them ring in your hearts and across this land.

I know you're ready, whatever the problem -- whoever is in need. We need you now.

I know Presidents have called on the young people of this country before. In time of war, our young have always rushed to answer that call -- to fight and die for our freedoms, if necessary.

Today, we're fortunate. We live in a time of peace -- a time of great and growing prosperity. There's no need for a call to arms.

But it is a time for a call to action. It's a time of need for millions of Americans. The storm clouds of war are not on the horizon -- but you and I know that storm clouds of a different kind are gathering. A simple fact in America today is that too many people are free-falling through society with no prospect of landing on their feet. **No one, young, old, white, brown or black, should be permitted to go through life unclaimed: you must show us how to reclaim these lives.**

Today, I call on you to commit yourselves -- listen to the bells -- make it your mission to make a difference in someone else's life.

I don't have to tell you that youth gets blamed for its share -- and more -- of society's problems. Pick up the newspaper, turn on the television: there's another story about youth gone wrong.

You don't hear often enough about the good you can do -- the good you're already doing. I know better. You know better. Your commitment can convince yourselves and your nation that you're not the problem -- **you're the solution.**

You can make a difference. Don't listen to anyone who tells you that illiteracy, drug abuse, homelessness are someone else's problem -- government's, or business' or your parents'. They're your problems because you're going to inherit them -- unless you help us solve them.

Take a look at what's happening today -- what's happening to kids like you. One-third of all victims of violent crime haven't reached their twentieth birthday. The three leading causes of death for teenagers are drug and alcohol related accidents, suicide and murder. On a tragically typical day, 3600 high school students drop out -- think about that: that's about as many drop-outs as there are kids here today. 2700 teenagers run away from home, 2700 become pregnant. 1600 try to take their own lives.

These aren't just statistics. Some of them are kids in your school, kids who live on your street -- some of them are your friends. Some of them may be about you right here today.

You heard Michael Johnson and his Big Brother Dale Long. You heard Carissa and Ron. You heard their message: how much it means to know that someone cares, and how much it means to care for someone else.

You can carry that message across this country -- from the inner city out to farm country, and every community in between. You can let the phrase "one-to-one" symbolize all Americans' commitment to each other. And regardless of the life that you are living there is something special about each and every one of you. Your gifts are all different. But you each have a gift that America needs and I'm asking you to give that gift now.

You know, I've talked to hundreds of kids over the years -- to my own kids growing up. I've asked them: What is it you're looking for? What is it you want from life?

So many times, I hear the same answer. It isn't money. It isn't how you look -- what kind of car you drive. You've all thought about it. You know that's not what it's all about.

When it comes right down to it, what you want -- what all of us want out of life -- are two things: meaning and adventure. Meaning: A sense of purpose in life -- to be a part of something that matters.

And adventure -- excitement -- matters too. There are lots of ways to find adventure. Some are terribly self-destructive. Some bring a sense of self-enrichment and satisfaction beyond belief. The choice is in your hands.

I'm telling you today: you can find what you're looking for in helping others. If you walk this path with me, I can guarantee you a life full of meaning and adventure.

That's why I've asked you here -- that's why I'm asking you to be a part of an initiative I call Youth Engaged in Service to America -- YES to America.

I'm not talking about another government program. Another bureaucracy is the last thing we need. Youth Engaged in Service is a movement -- a way of looking at life.

Tomorrow, I'm travelling up to New York to announce a nationwide initiative for national service, to encourage volunteers of all ages, all backgrounds and abilities. But today, let me tell you what YES is all about -- who it's for.

It's for young people of all ages -- from 5 to 25. Even the youngest of us have gifts to give. Let me ask you today: Don't worry whether it's a lot or a little. Do what you can. Get in the habit of helping others -- and that's one habit you'll never break.

And all of you have something to offer. Kids from tough neighborhoods, kids from broken homes, kids who have grown up on food stamps and hand-me downs -- maybe you think you've got

nothing anyone wants. **You're wrong.** The gifts I'm talking about are more precious -- your energy and experience, your time and talents -- **gifts of the heart.** If you've got the will to help -- **you've got all you need.**

First, YES is voluntary -- truly voluntary. You don't need to be bribed with incentives -- or threatened with penalties -- to get engaged in community service. That's not what the idea of service is all about. **Service is its own reward -- satisfaction guaranteed.**

Second, serving others shouldn't be a detour on your career path. It's not something you do when you're young, and outgrow when you're older. Service is a way of life: something you start when you're young, and stick with all life long.

Third, YES means getting involved where you know you can make a difference -- in your own community. I want service organizations in the cities and towns where you live to open their doors -- to make room for people your age to contribute.

Some of you may be saying, Mr. President, I'm ready, I'm willing, I'm able. What can I do -- what should I do?

Well, the fact is, you don't have to go far to find people who need your help. They're right there in your own community.

There's an elderly man -- facing nothing but empty days and isolation. **He needs you.**

There's a man who can't read, living behind the locked door of illiteracy. **He needs you.**

There's a family with no home, no place to sleep. **That family needs you.**

There's a boy or girl less fortunate than you, without family, without a friend -- without hope in the future. **They need you.**

There's a woman in a hospital bed, battling hard against her illness. **She needs you.**

There are millions of people -- people in the cities and towns where you live -- just like them. **America needs you.**

Maybe you've never been asked before. Well, I'm asking you now -- say **YES to America.**

Are you ready to make a commitment? [PAUSE]

Are you ready to reach out a hand to people in need? [PAUSE]

Are you ready to build a better future for yourselves -- a better future for America? [PAUSE]

America hears you, loud and clear. Now, I ask you: **listen to America. Listen for the sound of bells -- ringing in the hearts of Americans across this country -- ringing in the inner**

city, out in farm country, in every community in between. I ask each of you -- all young people in America: Answer the call. From now on, make it your mission to serve others in need.

Thank you. God bless you, and God bless the United States of America.

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You can carry that message across this country -- from the inner city out to farm country, and every community in between. You can let the phrase "one-to-one" symbolize all Americans' commitment to each other. And regardless of the life that you are living there is something special about each and every one of you. Your gifts are all different. But you each have a gift that America needs and I'm asking you to give that gift now.

You know, I've talked to hundreds of kids over the years -- to my own kids growing up. I've asked them: What is it you're looking for? What is it you want from life?

So many times, I hear the same answer. It isn't how you look -- what kind of car you drive or what you've thought about it. You know that's not what I'm talking about.

When it comes right down to it, what you want out of life -- are two things: meaning and adventure. Meaning: A sense of purpose in life -- to do something that matters.

And adventure -- excitement -- matters. There are many ways to find adventure. Some are terrible. Some bring a sense of self-enrichment and self-belief. The choice is in your hands.

*use problem he's been by i can't
We can't solve them overnight.
But we can reverse the trend.
with your help*

6/20/89
9:20 PM
Chriss,
Can we please stick in on p. 5 of YES as the last sentence of the 1st paragraph. "These problems have been long in coming. We can't solve them overnight. But with your help we can reverse the trend."
Thanks. CATHY SPURIN

THE WHITE HOUSE
WASHINGTON

June 20, 1989

100 JUN 20 11:20
THE PRESIDENT HAS SEEN
6/21/89

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *cw*

FROM: DANIEL MCGROARTY *DMG*

SUBJECT: YOUTH ENGAGED IN SERVICE EVENT

Change
P. 1

I. SUMMARY

On Wednesday, June 21, at 11:00 a.m., you will address a group of about 3600-3800 people on the South Lawn, to discuss the YES initiative.

About two-thirds of the audience will be young people -- youths who have been served by volunteer organizations, high-risk youths, and high-risk youths who have become involved in community service. The remainder of the audience will be representatives of various volunteer organizations.

Four young people involved in community service will speak for one minute each, and the last one will introduce you.

II. DISCUSSION

The remarks are a call to action for youth -- to become involved in their communities and try to solve the challenges facing society today. Emphasis is on making community service an everyday part of their lives.

*I do not
like rhetorical
questions - Means
change 8.*

McGroarty/Dooley
June 20, 1989
11:30 am
Draft 6

PRESIDENTIAL REMARKS: YOUTH ENGAGED IN SERVICE EVENT
THE WHITE HOUSE
JUNE 21, 1989

[Introductory remarks/acknowledgements....] Carissa, Dale and Michael, Ron Brooks: thank you for sharing your remarkable stories with us....

You know, with 5 children of ~~my~~ own and 11 grandchildren, I've spent a lot of summer days out in the backyard with the kids -- but never in this backyard, and never with so many kids....

This is a wonderful sight, looking out over the South Lawn at so many young faces. You are a patchwork of ~~color~~, size and age -- your problems and possibilities are as diverse as the nation itself. But you share a precious inheritance -- because you are the future of America.

And making sure ours is a future full of promise is why I asked you here today -- to outline where you and I know, in our hearts, the nation needs to go and, perhaps surprisingly, to ask you to lead us there. Look around the world today. Young people are catalysts for change -- leading us toward a new century and a better future.

But to understand the future, sometimes we need to look to the past. Think back with me for a moment -- to a small-town tradition America must never forget. A simpler time, a time when there was trouble, or a neighbor needed help -- every town had a way to send that message out to all the townspeople. Someone raced to the top of the town hall, or the church steeple -- and rang a bell.

When people heard that bell, they didn't stop to ask why it was ringing. They just came -- on horseback and on foot, by buggy and bicycle or honking the horn of a Model T, they just came -- whatever the problem, whoever was in need, they were ready to help.

I've asked you here today because I need your help -- because America needs your help. The bells have been silent too long. Let them ring in your hearts and across this land.

I know you're ready, whatever the problem -- whoever is in need. We need you now.

I know Presidents have called on the young people of this country before. In time of war, our young have always rushed to answer that call -- to fight and die for our freedoms, if necessary.

Today, we're fortunate. We live in a time of peace -- a time of great and growing prosperity. There's no need for a call to arms.

But it is a time for a call to action. It's a time of need for millions of Americans. The storm clouds of war are not on the horizon -- but you and I know that storm clouds of a different kind are gathering. A simple fact in America today is that too many people are free-falling through society with no prospect of landing on their feet. **No one, young, old, white, brown or black, should be permitted to go through life unclaimed: you must show us how to reclaim these lives.**

Today, I call on you to commit yourselves -- listen to the bells -- make it your mission to make a difference in someone else's life.

I don't have to tell you that youth gets blamed for its share -- and more -- of society's problems. Pick up the newspaper, turn on the television: there's another story about youth gone wrong.

You don't hear often enough about the good you can do -- the good you're already doing. I know better. You know better. Your commitment can convince yourselves and your nation that you're not the problem -- **you're the solution.**

You can make a difference. Don't listen to anyone who tells you that illiteracy, drug abuse, homelessness are someone else's problem -- government's, or business' or your parents'. They're your problems because you're going to inherit them -- unless you help us solve them.

Take a look at what's happening today -- what's happening to kids like you. One-third of all victims of violent crime haven't reached their twentieth birthday. The three leading causes of death for teenagers are drug and alcohol related accidents, suicide and murder. On a tragically typical day, 3600 high school students drop out -- think about that: that's about as many drop-outs as there are kids here today. 2700 teenagers run away from home, 2700 become pregnant. 1600 try to take their own lives.

These aren't just statistics. Some of them are kids in your school, kids who live on your street -- some of them are your friends. Some of them may be about you right here today.

You heard Michael Johnson and his Big Brother Dale Long. You heard Carissa and Ron. You heard their message: how much it means to know that someone cares, and how much it means to care for someone else.

You can carry that message across this country -- from the inner city out to farm country, and every community in between. You can let the phrase "one-to-one" symbolize all Americans' commitment to each other. And regardless of the life that you are living there is something special about each and every one of you. Your gifts are all different. But you each have a gift that America needs and I'm asking you to give that gift now.

You know, I've talked to hundreds of kids over the years -- to my own kids growing up. I've asked them: What is it you're looking for? What is it you want from life?

So many times, I hear the same answer. It isn't money. It isn't how you look -- what kind of car you drive. You've all thought about it. You know that's not what it's all about.

When it comes right down to it, what you want -- what all of us want out of life -- are two things: meaning and adventure. Meaning: A sense of purpose in life -- to be a part of something that matters.

And adventure -- excitement -- matters too. There are lots of ways to find adventure. Some are terribly self-destructive. Some bring a sense of self-enrichment and satisfaction beyond belief. The choice is in your hands.

I'm telling you today: you can find what you're looking for in helping others. If you walk this path with me, I can guarantee you a life full of meaning and adventure.

That's why I've asked you here -- that's why I'm asking you to be a part of an initiative I call Youth Engaged in Service to America -- YES to America.

I'm not talking about another government program. Another bureaucracy is the last thing we need. Youth Engaged in Service is a movement -- a way of looking at life.

Tomorrow, I'm travelling up to New York to announce a nationwide initiative for national service, to encourage volunteers of all ages, all backgrounds and abilities. But today, let me tell you what YES is all about -- who it's for.

It's for young people of all ages -- from 5 to 25. Even the youngest of us have gifts to give. Let me ask you today: Don't worry whether it's a lot or a little. Do what you can. **Get in the habit of helping others -- and that's one habit you'll never break.**

And all of you have something to offer. Kids from tough neighborhoods, kids from broken homes, kids who have grown up on food stamps and hand-me downs -- maybe you think you've got

nothing anyone wants. **You're wrong.** The gifts I'm talking about are more precious -- your energy and experience, your time and talents -- gifts of the heart. If you've got the will to help -- you've got all you need.

First, YES is voluntary -- truly voluntary. You don't need to be bribed with incentives -- or threatened with penalties -- to get engaged in community service. That's not what the idea of service is all about. **Service is its own reward -- satisfaction guaranteed.**

Second, serving others shouldn't be a detour on your career path. It's not something you do when you're young, and outgrow when you're older. Service is a way of life: something you start when you're young, and stick with all life long.

Third, YES means getting involved where you know you can make a difference -- in your own community. I want service organizations in the cities and towns where you live to open their doors -- to make room for people your age to contribute.

Some of you may be saying, Mr. President, I'm ready, I'm willing, I'm able. What can I do -- what should I do?

Well, the fact is, you don't have to go far to find people who need your help. They're right there in your own community.

There's an elderly man -- facing nothing but empty days and isolation. **He needs you.**

There's a man who can't read, living behind the locked door of illiteracy. **He needs you.**

There's a family with no home, no place to sleep. **That family needs you.**

There's a boy or girl less fortunate than you, without family, without a friend -- without hope in the future. **They need you.**

There's a woman in a hospital bed, battling hard against her illness. **She needs you.**

There are millions of people -- people in the cities and towns where you live -- just like them. **America needs you.**

Maybe you've never been asked before. Well, I'm asking you now -- say YES to America.

Are you ready to make a commitment? [PAUSE]

Are you ready to reach out a hand to people in need? [PAUSE]

Are you ready to build a better future for yourselves -- a better future for America? [PAUSE]

~~America hears you, loud and clear.~~ Now, I ask you: listen to America. Listen for the sound of bells -- ringing in the hearts of Americans across this country -- ringing in the inner

city, out in farm country, in every community in between. I ask each of you -- all young people in America: Answer the call. From now on, make it your mission to serve others in need.

Thank you. God bless you, and God bless the United States of America.

#

WHITE HOUSE STAFFING MEMORANDUM

89 JUN 19 AID: 57

DATE: 6/19/89 ACTION/CONCURRENCE/COMMENT DUE BY: 6/19/89 4:00 PM

PRESIDENTIAL REMARKS: YOUTH ENGAGED IN SERVICE EVENT

SUBJECT: 3:50 Call

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE <i>N/c phone</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN <i>c/b</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER <i>c/b</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN <i>N/c phone</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT <i>c/b</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES <i>N/c phone</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON →	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER <i>B</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM TODAY, June 19, 1989, with an info copy to my office. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

McGroarty/Dooley
June 16, 1989
5:30 pm
Draft 2

PRESIDENTIAL REMARKS: YOUTH ENGAGED IN SERVICE EVENT
THE WHITE HOUSE
JUNE 21, 1989

[Introductory remarks/acknowledgements....] Good afternoon,
and welcome to the White House.

((You know, with 5 children of my own and 11 grandchildren,
I've spent a lot of summer days out in the backyard with the kids
-- but never in this backyard, and never with so many kids....))

This is a wonderful sight, looking out over the South Lawn
at so many young faces -- looking out on the future of America.

I've asked you here today to talk to you about that future -
- and about the critical role all of you can play now in shaping
it. ...To ask you to join me in a citizen's crusade -- a new era
of national service -- and as citizens of tomorrow, to ask you to
lead the way.

Presidents have called on our nation's young people before.
In times of trouble, our young men and women have rushed to
answer that call. More than once in our history, young Americans
fought to preserve the freedoms we enjoy today.

Today, we're fortunate. There's no need for a call to arms. We live in a time of peace -- a time of great and growing prosperity.

But it's still a **time of need** -- for millions of Americans. Millions who are less fortunate, who are disadvantaged and doing without. Many who face the worst kind of deprivation of all: a life alone, and without hope.

Today, I call on you to commit yourselves -- to make it your mission to make a difference in someone else's life.

I don't have to tell you that youth gets blamed for its share -- and more -- of society's problems. Pick up the newspaper, turn on the television: there's another story about youth gone wrong.

You don't hear often enough about the good you do. I know better -- you know better. Youth service is a chance to show everyone you're not part of the problem -- you're part of the solution.

And you can make a difference. Don't listen to anyone who tells you that illiteracy, drug abuse, homelessness are the government's problems -- or business' problems -- or problems for

your parents to solve. There's a great deal you can do to shape the world that's going to be yours to live in.

And changing that world for the better is in your interest. Take a look at what's happening to our youth today. One-third of all victims of violent crime are 19 years old or younger. The three leading causes of death for teenagers are drug and alcohol related accidents, suicide and murder. On a tragically typical day, 3600 high school students drop out. 2700 teenagers run away from home, 2700 become pregnant. 1600 try to take their own lives.

These aren't just statistics. Some of them are kids in your school, kids who live on your street -- some of them are your friends.

We've got to reach out -- give them the one thing they need to start making their way back: a sense that someone cares.

And knowing that someone cares is something we all need -- young or old. Let me tell you a story about an older couple, living in a place called Whitefish Bay, Wisconsin. You may know someone like them on your street: no children of their own -- but grandparents to every boy and girl who live in the neighborhood.

The kids appreciated all that love and attention -- and they did what they could to pay it back. They have tough winters up in that part of the country -- plenty of snow. The minute that first snowflake hit the ground, kids grabbed their shovels and came racing from all directions to the house where those old people lived. It didn't matter how much snow fell -- that driveway was clean all winter long.

Sounds like a small thing -- but it's not. That spirit is what I'm talking about today. It's the spirit that turns the person next door into a neighbor -- that turns a group of individuals into a community.

That's a spirit I want to see take hold across this country -- from the inner city out to farm country, and every community in between. Tomorrow, I'm going up to New York to announce the creation of a foundation for national service -- the Points of Light Foundation -- to encourage volunteers of all ages, all backgrounds and abilities.

But the spirit I want to see today depends on you.

I've talked to hundreds of kids over the years -- to my own kids growing up. I've asked them, What is it you're looking for? What is it you want from life?

So many times, I hear the same answer. You're looking for two things: meaning and adventure -- a sense of purpose in life. A sense of excitement.

I'm telling you today: you can find what you're looking for -- a life of meaning and adventure -- in community service.

That's why I've asked you here -- and that's the idea behind Youth Engaged in Service to America -- YES to America -- a national effort to tap your boundless energy.

Let me tell you the four guiding principles that shape our YES initiative.

First, youth service should involve young people of all ages -- from 5 to 25. We've got some Peace Corps volunteers here today, ready to take the American volunteer ethic out into the world -- ready to change lives wherever they go. But there's plenty to do here at home -- and it's never too early to start.

[EXAMPLE: There are a few children here today right up in front, from the Jewish Community Center Day Care program here in Washington. Once a week, they visit a nursing home in their neighborhood.... They're three and four years old -- and they're making a difference....]

Even the youngest of us have gifts to give. Let me ask you today: Don't worry whether it's a lot or a little. Do what you can. Get in the habit of helping others -- and that's one habit you'll never break.

And all of you have gifts to give. Kids from tough neighborhoods, kids from broken homes, kids who have grown up on food stamps and hand-me downs -- you may think you've got nothing to offer. You're wrong. The gifts I'm talking about are gifts of the spirit. If you've got the will to help -- you've got all you need.

Second, youth service should be truly voluntary. I don't believe we have to bribe you with incentives -- or threaten you with penalties -- to get you engaged in community service.

There's something about the idea of mandating volunteerism that just isn't in the spirit of service. I'm talking about something many of you know already: **Service is its own reward. Satisfaction's guaranteed.**

Third, service shouldn't interrupt your lives -- it should be a part of life. Spending time in service to others shouldn't be a detour on your career path. It's something we should all make a life-time occupation.

Take the time to get involved -- in school, in your neighborhood, with your church or temple, at work or on your own. You'll find there's always time to help. And you'll find out something more: you'll make the time to help.

Fourth, youth service should be community-based, community-devised and community-directed. And service organizations should make room for young people in their operations.

Some of you may be saying, Mr. President, I'm ready. What can I do -- how can I get involved?

The fact is, you don't have to go far to find people who need your help. They're right there in your own community.

There's an elderly man -- facing nothing but empty days and isolation. **He needs you.**

There's a man who can't read, living behind the locked door of illiteracy. **He needs you.**

There's a family with no home, no place to sleep. **That family needs you.**

There's a boy or girl less fortunate than you, without family, without a friend -- without hope in the future. **They need you.**

There's a woman in a hospital bed, battling hard against her illness. **She needs you.**

There are millions of people -- people in the cities and towns where you live -- just like them. America needs you.

I want to ask you right now to say YES to America.

Are you ready to make a commitment?

Are you ready to reach out a hand to people in need?

Are you ready to build a better future for yourselves -- and for this nation?

America hears you, loud and clear. Let's make today the first day of a new American youth movement -- a movement committed heart and soul to community service.

Thank you. God bless you, and God bless the United States of America.

#

THE WHITE HOUSE

WASHINGTON

June 20, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *cw*

FROM: DANIEL MCGROARTY *DMG*

SUBJECT: YOUTH ENGAGED IN SERVICE EVENT

I. SUMMARY

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About two-thirds of the audience will be young people -- youths who have been served by volunteer organizations, high-risk youths, and high-risk youths who have become involved in community service. The remainder of the audience will be representatives of various volunteer organizations.

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II. DISCUSSION

The remarks are a call to action for youth -- to become involved in their communities and try to solve the challenges facing society today. Emphasis is on making community service an everyday part of their lives.

McGroarty/Dooley
June 20, 1989
11:30 am
Draft 6

PRESIDENTIAL REMARKS: YOUTH ENGAGED IN SERVICE EVENT
THE WHITE HOUSE
JUNE 21, 1989

[Introductory remarks/acknowledgements....] Carissa, Dale and Michael, Ron Brooks: thank you for sharing your remarkable stories with us....

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And making sure ours is a future full of promise is why I asked you here today -- to outline where you and I know, in our hearts, the nation needs to go and, perhaps surprisingly, to ask you to lead us there. Look around the world today. Young people are catalysts for change -- leading us toward a new century and a better future.

But to understand the future, sometimes we need to look to the past. Think back with me for a moment -- to a small-town tradition America must never forget. A simpler time, a time when there was trouble, or a neighbor needed help -- every town had a way to send that message out to all the townspeople. Someone raced to the top of the town hall, or the church steeple -- and rang a bell.

When people heard that bell, they didn't stop to ask why it was ringing. They just came -- on horseback and on foot, by buggy and bicycle or honking the horn of a Model T, they just came -- whatever the problem, whoever was in need, they were ready to help.

I've asked you here today because I need your help -- because America needs your help. **The bells have been silent too long. Let them ring in your hearts and across this land.**

I know you're ready, whatever the problem -- whoever is in need. We need you now.

I know Presidents have called on the young people of this country before. In time of war, our young have always rushed to answer that call -- to fight and die for our freedoms, if necessary.

Today, we're fortunate. We live in a time of peace -- a time of great and growing prosperity. There's no need for a call to arms.

But it is a time for a call to action. It's a time of need for millions of Americans. The storm clouds of war are not on the horizon -- but you and I know that storm clouds of a different kind are gathering. A simple fact in America today is that too many people are free-falling through society with no prospect of landing on their feet. **No one, young, old, white, brown or black, should be permitted to go through life unclaimed: you must show us how to reclaim these lives.**

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You can make a difference. Don't listen to anyone who tells you that illiteracy, drug abuse, homelessness are someone else's problem -- government's, or business' or your parents'. They're your problems because you're going to inherit them -- unless you help us solve them.

Take a look at what's happening today -- what's happening to kids like you. One-third of all victims of violent crime haven't reached their twentieth birthday. The three leading causes of death for teenagers are drug and alcohol related accidents, suicide and murder. On a tragically typical day, 3600 high school students drop out -- think about that: that's about as many drop-outs as there are kids here today. 2700 teenagers run away from home, 2700 become pregnant. 1600 try to take their own lives.

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You heard Michael Johnson and his Big Brother Dale Long. You heard Carissa and Ron. You heard their message: how much it means to know that someone cares, and how much it means to care for someone else.

You can carry that message across this country -- from the inner city out to farm country, and every community in between. You can let the phrase "one-to-one" symbolize all Americans' commitment to each other. And regardless of the life that you are living there is something special about each and every one of you. Your gifts are all different. But you each have a gift that America needs and I'm asking you to give that gift now.

You know, I've talked to hundreds of kids over the years -- to my own kids growing up. I've asked them: What is it you're looking for? What is it you want from life?

So many times, I hear the same answer. It isn't money. It isn't how you look -- what kind of car you drive. You've all thought about it. You know that's not what it's all about.

When it comes right down to it, what you want -- what all of us want out of life -- are two things: meaning and adventure. Meaning: A sense of purpose in life -- to be a part of something that matters.

And adventure -- excitement -- matters too. There are lots of ways to find adventure. Some are terribly self-destructive. Some bring a sense of self-enrichment and satisfaction beyond belief. The choice is in your hands.

I'm telling you today: you can find what you're looking for in helping others. If you walk this path with me, I can guarantee you a life full of meaning and adventure.

That's why I've asked you here -- that's why I'm asking you to be a part of an initiative I call Youth Engaged in Service to America -- YES to America.

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Tomorrow, I'm travelling up to New York to announce a nationwide initiative for national service, to encourage volunteers of all ages, all backgrounds and abilities. But today, let me tell you what YES is all about -- who it's for.

It's for young people of all ages -- from 5 to 25. Even the youngest of us have gifts to give. Let me ask you today: Don't worry whether it's a lot or a little. Do what you can. **Get in the habit of helping others -- and that's one habit you'll never break.**

And all of you have something to offer. Kids from tough neighborhoods, kids from broken homes, kids who have grown up on food stamps and hand-me downs -- maybe you think you've got

nothing anyone wants. **You're wrong.** The gifts I'm talking about are more precious -- your energy and experience, your time and talents -- gifts of the heart. If you've got the will to help -- you've got all you need.

First, YES is voluntary -- truly voluntary. You don't need to be bribed with incentives -- or threatened with penalties -- to get engaged in community service. That's not what the idea of service is all about. **Service is its own reward -- satisfaction guaranteed.**

Second, serving others shouldn't be a detour on your career path. It's not something you do when you're young, and outgrow when you're older. Service is a way of life: something you start when you're young, and stick with all life long.

Third, YES means getting involved where you know you can make a difference -- in your own community. I want service organizations in the cities and towns where you live to open their doors -- to make room for people your age to contribute.

Some of you may be saying, Mr. President, I'm ready, I'm willing, I'm able. What can I do -- what should I do?

Well, the fact is, you don't have to go far to find people who need your help. They're right there in your own community.

There's an elderly man -- facing nothing but empty days and isolation. **He needs you.**

There's a man who can't read, living behind the locked door of illiteracy. **He needs you.**

There's a family with no home, no place to sleep. **That family needs you.**

There's a boy or girl less fortunate than you, without family, without a friend -- without hope in the future. **They need you.**

There's a woman in a hospital bed, battling hard against her illness. **She needs you.**

There are millions of people -- people in the cities and towns where you live -- just like them. **America needs you.**

Maybe you've never been asked before. Well, I'm asking you now -- say **YES to America.**

Are you ready to make a commitment? [PAUSE]

Are you ready to reach out a hand to people in need? [PAUSE]

Are you ready to build a better future for yourselves -- a better future for America? [PAUSE]

America hears you, loud and clear. Now, I ask you: **listen to America. Listen for the sound of bells -- ringing in the hearts of Americans across this country -- ringing in the inner**

city, out in farm country, in every community in between. I ask each of you -- all young people in America: Answer the call. From now on, make it your mission to serve others in need.

Thank you. God bless you, and God bless the United States of America.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/19/89 ACTION/CONCURRENCE/COMMENT DUE BY: 89 JUN 19 P6 6/17 6/19/89 4:00 PM

PRESIDENTIAL REMARKS: YOUTH ENGAGED IN SERVICE EVENT

SUBJECT: _____

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM TODAY, June 19, 1989, with an info copy to my office. Thank you.

RESPONSE:

*No Comment
6/19/89.*

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

✓
THE WHITE HOUSE

WASHINGTON

89 JUN 19 P3:20

June 19, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: PATRICIA M. BRYAN *PMB*
Associate Counsel to the President

SUBJECT: Presidential Remarks -- Youth Engaged in Service
Event

Pursuant to James W. Cicconi's staffing memorandum of June 19, 1989, the Counsel's office has reviewed the above referenced remarks and has no legal objections to them.

cc: James W. Cicconi

WHITE HOUSE STAFFING MEMORANDUM

89 JUN 19 4:24

DATE: 6/19/89 ACTION/CONCURRENCE/COMMENT DUE BY: 6/19/89 4:00 PM

SUBJECT: PRESIDENTIAL REMARKS: YOUTH ENGAGED IN SERVICE EVENT

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM TODAY, June 19, 1989, with an info copy to my office. Thank you.

RESPONSE: *OK GBW 6/19*


James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

THE WHITE HOUSE
WASHINGTON

89 JUN 19 P5:59

June 19, 1989

Memorandum to Chriss Winston

From: Jim Pinkerton 

Subject: Youth Engaged In Service Event Draft Speech

A well-written speech. One comment:

Pg. 2, para. 1, lines 1-2 Rather than starting off by saying "There's no need for a call to arms," which suggests that there is no need for intense effort, we suggest moving this line to the end of the paragraph, and inserting a new line at the beginning of the next graf. So that the two paragraphs now read:

"Today, we're fortunate. We live in a time of peace -- a time of great and growing prosperity. There's no need for a call to arms.

"But there is a need for a call to action. There is still a time of need...."

#

WHITE HOUSE STAFFING MEMORANDUM

89 JUN 19 P4:30

DATE: 6/19/89 ACTION/CONCURRENCE/COMMENT DUE BY: 6/19/89 4:00 PM

PRESIDENTIAL REMARKS: YOUTH ENGAGED IN SERVICE EVENT

SUBJECT: _____

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>



REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM TODAY, June 19, 1989, with an info copy to my office. Thank you.

All comments

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

McGroarty/Dooley
June 16, 1989
5:30 pm
Draft 2

PRESIDENTIAL REMARKS: YOUTH ENGAGED IN SERVICE EVENT
THE WHITE HOUSE
JUNE 21, 1989

[Introductory remarks/acknowledgements....] Good afternoon,
and welcome to the White House.

~~((~~You know, with 5 children of my own and 11 grandchildren,
I've spent a lot of summer days out in the backyard with the kids
-- but never in this backyard, and never with so many kids...~~))~~

This is a wonderful sight, looking out over the South Lawn
at so many young faces -- looking out on the future of America.

I've asked you here today to talk to you about that future -
- and about the critical role all of you can play now in shaping
it. ...To ask you to join me in a citizen's crusade -- a new era
of national service -- and as citizens of tomorrow, to ask you to
lead the way.

Presidents have called on our nation's young people before.
In times of trouble, our young men and women have rushed to
answer that call. More than once in our history, young Americans
fought to preserve the freedoms we enjoy today.

Today, we're fortunate. There's no need for a call to arms. We live in a time of peace -- a time of great and growing prosperity.

But it is a time for a call to action

~~But~~ It's still a time of need -- for millions of Americans. Millions who are less fortunate, who are disadvantaged and doing without. Many who face the worst kind of deprivation of all: a life alone, and without hope.

Today, I call on you to commit yourselves -- to make it your mission to make a difference in someone else's life.

I don't have to tell you that youth gets blamed for its share -- and more -- of society's problems. Pick up the newspaper, turn on the television: there's another story about youth gone wrong.

You don't hear often enough about the good you do. I know better -- you know better. Youth service is a chance to show everyone you're not part of the problem -- you're part of the solution.

And you can make a difference. Don't listen to anyone who tells you that illiteracy, drug abuse, homelessness are the government's problems -- or business' problems -- or problems for

your parents to solve. There's a great deal you can do to shape the world that's going to be yours to live in.

And changing that world for the better is ~~in your interest.~~ ^{good for you and good for America}

Take a look at what's happening to our youth today. One-third of all victims of violent crime are 19 years old or younger. The three leading causes of death for teenagers are drug and alcohol related accidents, suicide and murder. On a tragically typical day, 3600 high school students drop out. 2700 teenagers run away from home, 2700 become pregnant. 1600 try to take their own lives.

↑ average of 30 a day? per state? 1/2 million a year?

These aren't just statistics. Some of them are kids in your school, kids who live on your street -- some of them are your friends.

We've got to reach out -- give them the one thing they need to start making their way back: a sense that someone cares.

And knowing that someone cares is something we all need -- young or old. Let me tell you a story about an older couple, living in a place called Whitefish Bay, Wisconsin. You may know someone like them on your street: no children of their own -- but grandparents to every boy and girl who live in the neighborhood.

The kids appreciated all that love and attention -- and they did what they could to pay it back. They have tough winters up in that part of the country -- plenty of snow. The minute that first snowflake hit the ground, kids grabbed their shovels and came racing from all directions to the house where those old people lived. It didn't matter how much snow fell -- that driveway was clean all winter long.

Sounds like a small thing -- but it's not. That spirit is what I'm talking about today. It's the spirit that turns the person next door into a neighbor -- that turns a group of individuals into a community.

That's a spirit I want to see take hold across this country -- from the inner city out to farm country, and every community in between. Tomorrow, I'm going up to New York to announce the creation of ^{an initiative} ~~a foundation for national service -- the Points of Light Foundation~~ -- to encourage volunteers of all ages, all backgrounds and abilities.

But the spirit I want to see today depends on you.

I've talked to hundreds of kids over the years -- to my own kids growing up. I've asked them, What is it you're looking for? What is it you want from life?

So many times, I hear the same answer. You're looking for two things: meaning and adventure -- a sense of purpose in life. A sense of excitement.

I'm telling you today: you can find what you're looking for -- ~~a life of meaning and adventure~~ -- in community service.

And if you walk this path with me I can guarantee you a meaningful and adventurous life.

That's why I've asked you here -- and that's the idea behind Youth Engaged in Service to America -- YES to America -- a national effort to tap your boundless energy.

Let me tell you the four guiding principles that shape our YES initiative.

First, youth service should involve young people of all ages -- from 5 to 25. We've got some Peace Corps volunteers here today, ready to take the American volunteer ethic out into the world -- ready to change lives wherever they go. But there's plenty to do here at home -- and it's never too early to start.

[EXAMPLE: There are a few children here today right up in front, from the Jewish Community Center Day Care program here in Washington. Once a week, they visit a nursing home in their neighborhood.... They're three and four years old -- and they're making a difference....]

Even the youngest of us have gifts to give. Let me ask you today: Don't worry whether it's a lot or a little. Do what you can. Get in the habit of helping others -- and that's one habit you'll never break.

And all of you have gifts to give. Kids from tough neighborhoods, kids from broken homes, kids who have grown up on food stamps and hand-me downs -- you may think you've got nothing to offer. You're wrong. The gifts I'm talking about are gifts of the spirit. If you've got the will to help -- you've got all you need.

Second, youth service should be truly voluntary. I don't believe we have to bribe you with incentives -- or threaten you with penalties -- to get you engaged in community service.

There's something about the idea of mandating volunteerism that just isn't in the spirit of service. I'm talking about something many of you know already: **Service is its own reward. Satisfaction's guaranteed.**

Third, service shouldn't interrupt your lives -- it should be a part of life. Spending time in service to others shouldn't be a detour on your career path. It's something we should all make a life-time occupation.

Take the time to get involved -- in school, in your neighborhood, with your church or temple, at work or on your own. You'll find there's always time to help. And you'll find out something more: you'll make the time to help.

Fourth, youth service should be community-based, community-devised and community-directed. And service organizations should make room for young people in their operations.

Some of you may be saying, Mr. President, I'm ready. What can I do -- how can I get involved?

The fact is, you don't have to go far to find people who need your help. They're right there in your own community.

There's an elderly man -- facing nothing but empty days and isolation. **He needs you.**

There's a man who can't read, living behind the locked door of illiteracy. **He needs you.**

There's a family with no home, no place to sleep. **That family needs you.**

There's a boy or girl less fortunate than you, without family, without a friend -- without hope in the future. **They need you.**

There's a woman in a hospital bed, battling hard against her illness. **She needs you.**

There are millions of people -- people in the cities and towns where you live -- just like them. America needs you.

I want to ask you right now to say YES to America.

Are you ready to make a commitment?

Are you ready to reach out a hand to people in need?

Are you ready to build a better future for yourselves -- and for this nation?

America hears you, loud and clear. Let's make today the first day of a new American youth movement -- a movement committed heart and soul to community service.

Thank you. God bless you, and God bless the United States of America.

#

ONS

June 20, 1989
2:30 am
Draft

PRESIDENTIAL REMARKS: YOUTH ENTERING SERVICE EVENT
THE WHITE HOUSE
JUNE 21, 1989

[Introductory remarks/acknowledgements....] Carissa, Dale and Michael, Ron Brooks: thank you for sharing your remarkable stories with us....

As the father of five and grandfather of eleven, I have spent many summer afternoons in backyards with young people, but never this many young people and never in this backyard. I'm glad you're here today and, on behalf of America, I want to welcome you to the nation's house. As I look at your faces, I see a picture of young America. You are many colors, sizes and ages; you come from many places; you find yourselves in many different circumstances; and your problems and possibilities are as diverse as the nation itself. When I think of America's youth, I think of you, all of you.

I have asked you here today to talk with you about America's future, to outline where you and I know the nation needs to go and, perhaps surprisingly, to call on you to lead us there. Forty presidents before me have been concerned about the young people of their time. But few presidents, and then, only in time of war, have called on young people to serve the nation. At critical points in our history, we as a nation have turned to our young people to save us. And the young have always answered the call when the nation needed them.

Today, the nation needs you again, and you need one another, not because the storm clouds of war are gathering, as they have at other times in our history, but because you and I know that great storm clouds of another kind have gathered. We have problems that affect every part of America, not simply youth. At the heart of many of these problems are good people, young and old, who simply need the help of other people.

Because these problems know no age limits and they are so massive that government alone cannot hope to solve them, I will announce tomorrow a major initiative to engage all Americans and all of the institutions of which we are a part in the lives of those in need. But because your engagement in this effort, as America's future leaders, is critical, I wanted to meet first with you and ask for your commitment to the work that must be done.

A simple fact in America today is that too many people are free-falling through society with no one and nothing to stop their fall and bring them back. No one, young or old, should be permitted to go through life unclaimed. You must show us how to reclaim these lives and make room for everyone in America's inn. And if you come along with me on this mission of engagement, you will find the way to a meaningful and adventurous life.

You and I want the same kind of America. We all want an America in which no elderly citizen is left unloved, forgotten,

alone. We all want an America in which no little boy or girl grows up without a "Big Brother" or a "Big Sister". We all want an America in which everyone knows how to read. We all want an America in which no teen is suicidal and no student drops-out. We all want an America in which no one roams the streets at night, without a home, without family or friends, an America in which no one goes to sleep hungry.

I know what some of you are probably thinking to yourselves right now. "Well that's fine, Mr. President, but what can we as young people really do about it?"

First, we must convince all Americans, even some of you that young people are the solution. We need your help to solve the problems that plague us. Regardless of the life that you are living, there is something special about every single one of you. Your gifts are all different. But every young person has a gift to give and the nation is in need of those gifts. And I am asking you to give them now.

Many of you are not used to being told that you are essentially a good person. But you are. And you have something to give for your own sake and ours, whatever your circumstances and in whatever condition you find yourselves today.

Second, certain problems must be made your problems, problems that your generation confronts "head-on". We all know the grim statistics. 61% of high school seniors have used drugs. 3600 high school students drop out each day. 1650 teenagers

attempt suicide each day. More than 2700 teenagers get pregnant each day.

But few of us realize that these are not just figures printed in a thick government book or broadcast on the evening news. These numbers are your brothers, your sisters, your cousins, your friends and, maybe, even some of you. And, in a larger sense, unless you claim these problems as your own and rise up to act on them, they foreshadow a national inheritance for you that will be less prosperous and less peaceful than the one that I and my generation have known.

The teenager who's tempted to try crack, the little boy who needs someone to catch the ball he wants to throw, the fifth grader who'd like to keep pace with her class in reading, all need someone to spend time with them, someone to care about them, someone to whom they matter. In short, these lives need you.

And you, sitting before me today and the millions of other young people whom you represent, need to be needed. Take responsibility for one other life. Let the phrase, "one-to-one", symbolize all Americans' commitment to each other in a new era of engagement. In this spirit, I want each of you to say YES to America.

What do I mean by "YES to America?" First, I mean that literally all young people, from kindergartners to 25 year olds, should be engaged in service to the nation. I am talking about

good students, average students and drop-outs, Boy Scouts and trouble-prone boys, average athletes and Special Olympics athletes, nonreaders and speedreaders, pregnant girls and determined young career women.

Second, I believe that service is its own reward. I don't believe we have to bribe you with incentives or threaten you with penalties to persuade you to respond to this call. The skills that you will develop through service skills that the workplace will expect and demand of you in the century ahead.

Third, I believe that service should not interrupt your lives; service should be part of your daily pattern of living, wherever you may be - in school, in the neighborhood, on the job, at church or temple, in college or out.

And fourth, youth service programs should be community-initiated, community-based and community-directed, devised and implemented as much as possible by young people themselves.

YES to America calls upon all adults and the institutions of which we are a part - schools, businesses, professions, unions, religious bodies, service groups and civic organizations - to be about the business of youth development in America.

In carrying out your own personal mission of service, some of you may wish to work one-to-one with another person,

young or old, who needs your support. Others may wish to work with other young people in teams or with adults to make a difference in someone else's life. Still others will go to the institutions of which you are a part - your school, your college or university, your church or synagogue, your Boy Scout chapter, Girls Club or weekend bowling team - and find a service opportunity that has meaning for you.

To bring about the change in thinking that is needed, I want all of you to challenge the system. Go to corporations, law firms, banks, brokerage firms, supermarkets, restaurants, newspaper publishers, hospitals and unions and persuade them to make the business of youth development through community service their own.

This will require you as young people to dial telephone numbers you've never dialed before and to knock on doors you've never entered before. It will take an enormous faith in yourselves and an enormous faith in the rest of America's willingness to respond to you. I have that faith in you and in us.

YES to America is not a government program; it is an American movement, a crusade to turn "a thousand points of light" into millions.

As one looks out across the world stage today, wherever

the eye is cast, from China to South Africa, Poland to Nicaragua, Russia to Afghanistan, young people are in the forefront of movements to change their nations for the better. You must be on the frontlines of change in America. And to those who say the job is too big for you, consider the lone student who faced down a battery of tanks in Tienanmen Square, a living metaphor, one young man literally standing up for democracy, a rebel with a cause.

Your challenge is different from theirs, but no less important. They face armies and attitudes; you face only attitudes. And attitudes, like seasons, change with time. Well times have changed. America needs you now.

Thank you. God bless you, and God bless the United States of America.

#

ONS
Draft



6/14/89

4/11/89

THE PRESIDENT'S SPEECH ON YES

- As the father of five and grandfather of thirteen, I have spent many summer afternoons in backyards with young people, but never this many young people and never in this backyard!
- I'm glad you're here and, on behalf of America, I want to welcome you to the nation's house.
- As I look at your faces, I see a picture of young America.
- You are many colors, sizes and ages; you come from many places; you find yourselves in many different circumstances; and your problems and possibilities are as diverse as the nation itself.
- When I think of America's youth, I think of you, all of you.
- I have asked you here today to talk with you about America's future, to outline where you and I know the nation needs to go and, perhaps surprisingly, to call on you to lead us there.
- Forty presidents before me have worked here in this white house in the interest of the young people of their time.
- But few presidents, and then, only in time of war, have called on young people to serve the nation.
- At critical points in our history, we as a nation have turned to our young people to save us.
- And the young have always answered the call when the nation needed them.
- Today, the nation needs you again, and you need one another, not because the storm clouds of war are gathering, as they have at other times in our history, but because you and I know that great storm clouds of another kind have gathered.
- We have problems that affect every part of America, not simply youth. At the heart of many of these problems are good people, young and old, who simply need the help of other people.
- Because these problems know no age limits and their solution demands a level of commitment from more of America than any president has ever summoned in time of peace, I will tomorrow announce a major initiative to engage all Americans and all of

the institutions of which we are a part in the lives of those who are in need.

- But because your engagement in this effort, as America's future leaders, is critical to its success, I wanted to meet first with you and ask for your commitment to the work that must be done.

- A simple fact in America today is that too many people are free-falling through society with no one and nothing to break their fall.

- No one, young or old, should be permitted to go through life unclaimed.

- With your leadership, we must somehow find a way to reclaim these lives and to make room for them in America's inn.

- And if you come along with me on this mission of commitment, you will discover the way to a meaningful and adventurous life.

- You and I want the same kind of America.

- We all want an America in which no elderly citizen wastes away, unloved, forgotten, alone.

- We all want an America in which no little boy or little girl grows up without a "Big Brother" or "Big Sister".

- We all want an America in which everyone knows how to read.

- We all want an America in which no teen is pregnant, or delinquent and no student drops-out.

strip - We all want an America in which no one roams the streets at night, without a family or friends, without a home, an America in which no one goes to sleep hungry.

- I know what some of you are probably thinking to yourselves right now. "Well that's fine, Mr. President. We'd like to see that America too, but what can we as young people really do about it?"

- That's why I have asked you here today, to suggest what you and I together can do about it.

- First, we must convince all Americans, even some of you, that young people are not part of the problem; you are the solution.

- I believe that every young person has a gift to give and the nation is in need of those gifts. And I am asking you to give them now.

- Too many young Americans go through life looking for meaning, looking for direction, looking for purpose, looking for something to live for, all in the wrong places.
- But my message today to all American young people is "Look no more".
- There is something to live for.
- You are wanted; you are needed.
- A lonely grandmother needs you.
- A dying AIDS patient needs you.
- A family without a place to sleep tonight needs you.
- A little boy who needs someone to look up to needs you.
- In short, America needs you, once again.
- All young people have gifts to give and the nation is now in need of those gifts.
- With this in mind, I today announce my Youth Engaged in Service to America or YES to America proposal.
- I call upon each young person in America to commit yourself to making a difference in someone else's life.
- Don't listen to those who tell you that illiteracy, drug abuse, homelessness and other problems are the government's problems or business'problems or your parents'problems.
- Don't rest, don't feel satisfied, don't think that you've accomplished anything in life until you have done what you can to make life better for someone left on the outside.
- From now on in America, any definition of a successful life must include serving others.
- What principles underlie my YES proposal?
- First, I am calling for the involvement of literally all young people between kindergarten age and 25.
- I believe that whatever your circumstances, whatever deck of cards you've been dealt in life, you have something to contribute to someone else.
- In my America, there are no nobodies.

- Some of you are not used to being told that you are a good person; but I am here to tell each of you today that you are good, whether you believe it or not.
- News reports these days are so full of stories about young people who have gone astray that many adults have lost faith in the basic goodness and decency of most young people, your limitless potential and your boundless promise, whatever your circumstances and in whatever condition you find yourselves today.
- Second, beyond convincing everyone of your value, you must come to understand why it's in your interest to commit yourself to being part of the solution.
- 31% of the victims of violent crime are 19 or younger.
- 406 people died in Los Angeles alone last year from youth gang related attacks.
- The 3 leading causes of teen deaths are drug or alcohol-related accidents, suicide and murder.
- 3600 high school students drop out each day.
- 2740 teenagers run away from home each day.
- 1650 teenagers attempt suicide each day.
- More than 2700 teenagers get pregnant each day.
- 4 out of 10 high school graduates read at or below the 8th grade level.
- These are not just cold statistics published in a thick government book.
- Among these numbers are some of your brothers, your sisters, your cousins, your friends, and maybe, even some of you.
- And, in a larger sense, unless you claim these problems as your own, they foreshadow a national inheritance for you that will be less prosperous and less peaceful than the one that I and my generation have known.
- Given that you are part of the solution, what are you and I going to do about these problems?
- What so many of these young people need is someone to love them, someone to care for them, someone to whom they matter.
- While most young Americans are connected to the life support system that they need, far too many are living empty, destructive and miserable lives.

- Second, I believe that youth service should be truly voluntary.

- I don't believe that we have to bribe you with incentives or threaten you with penalties to persuade you to respond to this call.

- Third, I believe that service should not interrupt your lives; service should complement it.

- Service should be woven into every young person's normal life plan and career path.

- Wherever you may be - in school, in the neighborhood, on the job, at church or temple, in college or out - make service to others part of your daily pattern of living.

- Fourth, I believe that the young are as capable as any of us of identifying problems and devising solutions to them.

- Accordingly, youth service programs should be designed and implemented by young people themselves.

- Fifth, youth service programs should be community-based, community-devised and community-directed.

- Sixth, young people, adults, and the institutions of which they are a part - schools, businesses, professionals, unions, religious bodies, service groups and civic organizations - should work together in teams to devise and implement youth service programs, because teamwork teaches young people the positive values of cooperation, collaboration, mutual understanding and esprit de corps.

- And I hope that this initiative will serve as a magnet drawing together disparate people and institutions, creating partnerships among ceo's, pastors, teachers and labor leaders, who would otherwise continue to be isolated from each other, walled off in their own secluded worlds.

- I want each young person to find your own way to make a difference in someone else's life.

- Some of you may wish to work one-to-one with another person, young or old, who needs your support.

- There isn't a street in America that doesn't have someone in need of the gift that only you can give.

- Others of you may wish to work with other young people in teams or with adults to make a difference in someone else's life.

- Still others will go to the institutions of which you are a part - your school, your college or university, your church or

synagogue, your Boy Scout chapter, Girls Club or weekend basketball team - and organize a youth service program.

- Finally, I hope that some of you will call numbers you've never dialed before, and enter doors you've never knocked on before and challenge a corporation, law firm, accounting firm, consulting firm, commercial or investment bank, brokerage firm, supermarket, restaurant, hospital, or union to make the business of youth development through community service their own.

- The initiative that I propose today is truly radical.

- For once a President is not announcing a Washington program; he's igniting an American movement.

- The key to the success of this initiative is you.

- To the cynics who say it is tilting at windmills to expect the young to solve the problems which have eluded the bureaucrats, pundits and experts, I say the power of the young is formidable.

- Consider for a moment the brave young men and women of Tianamen Square.

- Think of the lone student who faced down a battery of tanks, literally standing firmly for democracy.

- Your challenge is different from theirs, but no less important.

- The nation needs you.

THE PRESIDENT'S SPEECH ON NATIONAL SERVICE
(OFFICE OF NATIONAL SERVICE DRAFT)

I am delighted to be here today at an historic meeting of America's leaders. Thanks to you and the institutions you represent, ours is a peaceful and prosperous land.

On the eve of the 21st century, America is in remarkably "good shape". Since World War Two, America has faced three major challenges to its future at home and abroad: civil rights, economic stagflation and Communist expansionism. Today, we can celebrate victory over each of these challenges.

There was a time not long ago when the demand for equal opportunity for all citizens threatened to tear the country apart, but today, we have gone a long way toward ensuring that every single American, regardless of race, creed, color or sex, enjoys the full rights and privileges of citizenship.

Not long ago, there was real doubt about the ability of government to control inflation and to generate economic growth at the same time, but today we are in the 78th consecutive month of economic growth, the longest peacetime expansion in American history.

And on the world stage, for the past 40 years, Communist expansionism has threatened the peace and stability of the free world; today, despite recent setbacks in China, the process of democratization is irreversible.

While many Americans have shared in the fruits of these three victories, a significant number has been left out. And even those who have "made it" are beginning to feel a sense of unease and disquiet about where America is today and where we are going. I am here today to give voice to what I believe the nation is trying to say about its future.

The nation is saying that there is a new challenge today and that challenge is the disintegration all around us of communities. Too many essentially good people are free-falling through society with no one and nothing to break their fall. Millions of Americans - illiterates, drug abusers, drop-outs, AIDS victims and the homeless - are disconnected from society, totally alone. These people are debilitated and without hope. When no one thinks that you are important, you cease to feel important.

I see a different America, an America of meaningful relationships. I see a different America, an America in which each of us finds the light within ourselves and the institutions

of which we are a part and casts it out where there is now only darkness.

I see an America in which a young woman resists the temptation to become a teenage mother because someone who cares has convinced her that she is better than the life she is living.

I see an America in which every widower's telephone rings all the day long with calls from little admirers who want to hear the one about the fish that got away.

I see an America in which two little boys, one from a close family, and the other with no family, both go through life with a comparable amount of love and support.

How do we get there from here? I believe that we need a four point strategy. First, to a degree and on a scale never before imagined in the nation's history, I today call on every man, woman, child and institution in America to engage in the lives of those in need of the light that only you can bring.

Where you find your light and where you shine it is up to you, but there are countless ways that each of you can make a difference in the lives of those around you.

Every corporation, large and small, could start a literacy program that teaches every employee who wants to learn to read.

Every professional firm could "adopt" an inner city school, monitoring the progress of each student, providing food, clothing shelter and mentoring for each student who needs it.

Every church or synagogue could "adopt" a homeless man, woman or family.

Every bank could form a consortium with other banks, pension funds, local developers and unions to make decent, affordable housing available to the homeless.

Every newspaper, magazine, radio and television station could constantly showcase service opportunities, spotlight successful service programs and profile outstanding community leaders, redefining the concept of "news".

Every credit card issuer and telephone and utility company could include in billing and statement envelopes printed information about where services are needed and how people and the institutions of which they are a part can become engaged.

America's leaders must use their power and resources to make service to others central to American life. I ask each C.E.O. to make community service a major criterion in hiring, compensation and promotion decisions. I ask the leaders of non-profit organizations and service groups to welcome those who want

to help, regardless of their age, background or level of experience. I ask each local education board to weave community service into the curriculum of primary and secondary schools. And I ask each college and university president to require admissions officers to weigh community service in considering applicants and to make service part of their curricula.

And, I've already issued a special appeal to all young Americans. In a magnificent gathering of several thousand young people on the South Lawn of the White House yesterday, I challenged the youth of the nation to lead the rest of us by committing themselves to a mission of service to others.

I won't permit those of us in government to be exempted from the call to service. I will therefore sign an executive order directing the members of my Cabinet and the heads of all other federal departments and agencies to devise and implement service programs to engage themselves and their employees in community service and to recognize and commend the most outstanding employees who do so. And I will ask the leaders of Congress, the Chief Justice of the Supreme Court and each state and municipality in the nation to take similar action so that all branches and all levels of government speak with one voice on this important issue.

Second, after calling the nation to action, I will identify programs that are working, help to replicate them in other communities and link would-be servers to service opportunities in their own communities. You see I believe that there is no problem in America that someone somewhere isn't already solving. To identify successful programs, replicate them elsewhere and link servers to needs, I will chair a foundation, to be called the "Points of Light Initiative", as I pledged to do in the campaign.

I will seek to project the work of the foundation into the country by asking each of the governors and mayors to form state and local "Points of Light Initiating Committees" composed of outstanding leaders. Because there is no time to lose, we plan to commence operations as soon as possible through private means. But I will soon submit legislation to Congress, asking for \$25 million annually to match contributions from the private sector.

Once established, the Foundation will go to corporations, professionals, unions, schools, religious groups, and civic and service organizations and ask them to donate the services of some of their most talented and promising people for a period of time. In teams, these extraordinary individuals will form peer-to-peer working groups. Lawyers will go to fellow lawyers, union members to fellow union members, teachers to fellow teachers, bringing them examples of programs that work, challenging them to devise service programs in their own institutions for their own communities and providing training and technical assistance to

enable these institutions to do so. This program will be called "ServNet".

Although it will take time to develop, the foundation will coordinate the development through existing private sector resources of a link between those who wish to serve and those who need service. Anyone wishing to serve will eventually be able to call a certain telephone number and have the call automatically routed back to a staff member of an existing service organization in the caller's community. The caller would then be informed of the needs to be met where he or she lives. This service will be called "ServLink".

Third, through the foundation I will recognize and honor talented community leaders and successful programs that are tackling tough problems across America. Specifically, to support my YES to America youth initiative, the foundation will present each year up to 1000 outstanding young community leaders the "President's National Service Youth Leadership Awards."

And the "President's Build A Community Awards" will honor those "partnerships" among disparate people and institutions who have worked together to "build" surrogate families and to reinvigorate decaying communities.

Finally, because I believe that exceptional leadership on this issue is critical, through the foundation I will find the most promising leaders of all ages in institutions and communities across the country and encourage them to devote part of their leadership talent and energy to the business of community service.

Specifically regarding young talent, through the foundation, I will annually select two college-aged young people from each state. These young people, to be called the "President's National Service Youth Representatives", would spend one full year before, during or after college, in their own respective regions, calling young Americans to action, suggesting ways that they too might become involved in community service and offering examples of successful programs that might be replicated.

And the foundation will convene regional forums called the "President's National Service Youth Leadership Forums", bringing together young people, educators, community activists and other interested parties to examine the issue of creating and developing a new generation of community leaders. But it is not just young people whose leadership gifts must be engaged in service. I want each of you to discover a community leader within yourself.

To advise me on the structure of the Foundation, I will soon appoint a three person advisory committee that will report back to me within thirty days.

Cynics may say, "These aren't my problems. They're government's problems, or someone else's problems or society's problems." But my friends, they're your problems, too. Take illiteracy for example. How can we compete against the economic dynamos of Asia when 3600 high school students drop out each day and 4 out of 10 graduates read at or below the high school level? And can the fabric of any society long remain unravelled when tearing at its edges is a sizable and growing number of men, women and children who have no place to sleep, nothing to eat, who are addicted to drugs and wracked by the ravages of AIDS? They're just aren't enough buckets to keep these problems from spilling over onto your office carpet and your living room floor.

We must somehow change the terms of reference in America. We must learn to measure in monetary terms only the things that money can buy. Those who see a contradiction between the depth of my concern and the level of government resources devoted to this initiative fail to understand that these problems are not of the government. Beyond a certain point, these problems are resistant to government solution. Like the wizard parting the curtains in Oz, I am here to tell you that big as it is, powerful as it is, resourceful as it is, government alone cannot supply the answer. We need your help.

No task will be more formidable than developing the conviction in all Americans and all American institutions that it is part of your mission to step outside of your pigeonholes and make the problems of communities your own. You must learn to bring communities' problems into your in-box and onto your doorsteps while there's still time to solve them.

For my vision of an America in which there are no unclaimed lives to become a reality, comfort must give way to discomfort, peacefulness to disquiet, order to disorder. But a rewarding life is not an easy life. As I have said so often, "From now on in America, any definition of a successful life must include serving others."

You know that there is a lot of talk today about restructuring the Soviet Union, a process known as "perestroika". The Soviet leader has called upon his people drastically to rethink how their political system and economy should be ordered. But we in America know how a political system should be structured. We know what kind of economy works. But we, too, need to do some radical rethinking. We need to rethink whose problems the problems of communities are. My friends, they are mine and yours. They are ours.

As we enter the new century that awaits us, what is a thousand points of light must become a million, brightening the road and warming our hearts along the way. Find the light within yourselves and the institutions of which you are a part and cast it onto the darkness. Thank you, God bless you and God bless America.

**PRESIDENTIAL REMARKS: YOUTH ENGAGED IN SERVICE EVENT
THE WHITE HOUSE
JUNE 21, 1989**

[INTRODUCTORY REMARKS/ACKNOWLEDGEMENTS....]

* **CARISSA, DALE AND MICHAEL, RON BROOKS: THANK YOU FOR
SHARING YOUR REMARKABLE STORIES WITH US....**

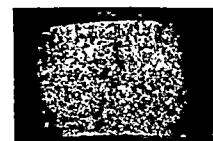
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* **YOU KNOW, WITH 5 CHILDREN OF MY OWN AND 11
GRANDCHILDREN, I'VE SPENT A LOT OF SUMMER DAYS OUT IN
THE BACKYARD WITH THE KIDS -- BUT NEVER IN THIS
BACKYARD, AND NEVER WITH SO MANY KIDS....**

**THIS IS A WONDERFUL SIGHT, LOOKING AROUND ME AT SO
MANY YOUNG FACES -- YOUR PROBLEMS AND POSSIBILITIES ARE
AS DIVERSE AS THE NATION ITSELF. BUT ALL OF YOU SHARE
A PRECIOUS INHERITANCE -- BECAUSE YOU ARE THE FUTURE OF
AMERICA.**

AND MAKING SURE OURS IS A FUTURE FULL OF PROMISE IS WHY I ASKED YOU HERE TODAY -- TO OUTLINE WHERE YOU AND I KNOW, IN OUR HEARTS, THE NATION NEEDS TO GO AND, PERHAPS SURPRISINGLY, TO ASK YOU TO LEAD US THERE. LOOK AROUND THE WORLD TODAY. YOUNG PEOPLE ARE CATALYSTS FOR CHANGE -- LEADING US TOWARD A NEW CENTURY AND A BETTER FUTURE.

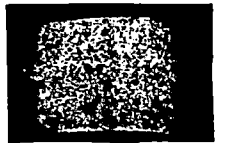
BUT TO UNDERSTAND THE FUTURE, SOMETIMES WE NEED TO LOOK TO THE PAST.



THINK BACK WITH ME FOR A MOMENT -- TO A SMALL-TOWN TRADITION AMERICA MUST NEVER FORGET. A SIMPLER TIME, A TIME WHEN THERE WAS TROUBLE, OR A NEIGHBOR NEEDED HELP -- EVERY TOWN HAD A WAY TO SEND THAT MESSAGE OUT TO ALL THE TOWNSPEOPLE. SOMEONE RACED TO THE TOP OF THE TOWN HALL, OR THE CHURCH STEEPLE -- AND RANG A BELL.

WHEN PEOPLE HEARD THAT BELL, THEY DIDN'T STOP TO ASK WHY IT WAS RINGING. THEY JUST CAME -- ON HORSEBACK AND ON FOOT, BY BUGGY AND BICYCLE OR HONKING THE HORN OF A MODEL T, THEY JUST CAME -- WHATEVER THE PROBLEM, WHOEVER WAS IN NEED, THEY WERE READY TO HELP.

I'VE ASKED YOU HERE TODAY BECAUSE I NEED YOUR HELP -- BECAUSE AMERICA NEEDS YOUR HELP. THE BELLS HAVE BEEN SILENT TOO LONG. LET THEM RING IN YOUR HEARTS AND ACROSS THIS LAND.

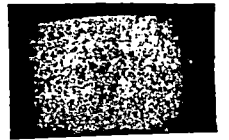


I KNOW YOU'RE READY, WHATEVER THE PROBLEM -- WHOEVER IS IN NEED. WE NEED YOU NOW.

I KNOW PRESIDENTS HAVE CALLED ON THE YOUNG PEOPLE OF THIS COUNTRY BEFORE. IN TIME OF WAR, OUR YOUNG HAVE ALWAYS RUSHED TO ANSWER THAT CALL -- TO FIGHT AND DIE FOR OUR FREEDOMS, IF NECESSARY.

TODAY, WE'RE FORTUNATE. WE LIVE IN A TIME OF PEACE -- A TIME OF GREAT AND GROWING PROSPERITY. THERE'S NO NEED FOR A CALL TO ARMS.

BUT IT IS A TIME FOR A CALL TO ACTION. IT'S A TIME OF NEED FOR MILLIONS OF AMERICANS. THE STORM CLOUDS OF WAR ARE NOT ON THE HORIZON -- BUT YOU AND I KNOW THAT STORM CLOUDS OF A DIFFERENT KIND ARE GATHERING. A SIMPLE FACT IN AMERICA TODAY IS THAT TOO MANY PEOPLE ARE FREE-FALLING THROUGH SOCIETY WITH NO PROSPECT OF LANDING ON THEIR FEET.

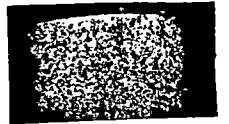


NO ONE, YOUNG, OLD, WHITE, BROWN OR BLACK, SHOULD BE PERMITTED TO GO THROUGH LIFE UNCLAIMED: YOU MUST SHOW US HOW TO RECLAIM THESE LIVES.

TODAY, I CALL ON YOU TO COMMIT YOURSELVES -- LISTEN TO THE BELLS -- MAKE IT YOUR MISSION TO MAKE A DIFFERENCE IN SOMEONE ELSE'S LIFE.

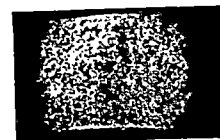
I DON'T HAVE TO TELL YOU THAT YOUTH GETS BLAMED FOR ITS SHARE -- AND MORE -- OF SOCIETY'S PROBLEMS. PICK UP THE NEWSPAPER, TURN ON THE TELEVISION: THERE'S ANOTHER STORY ABOUT YOUTH GONE WRONG.

YOU DON'T HEAR OFTEN ENOUGH ABOUT THE GOOD YOU CAN DO -- THE GOOD YOU'RE ALREADY DOING. I KNOW BETTER. YOU KNOW BETTER. YOUR COMMITMENT CAN CONVINCE YOURSELVES AND YOUR NATION THAT YOU'RE NOT THE PROBLEM -- YOU'RE THE SOLUTION.



YOU CAN MAKE A DIFFERENCE. DON'T LISTEN TO ANYONE WHO TELLS YOU THAT ILLITERACY, DRUG ABUSE, HOMELESSNESS ARE SOMEONE ELSE'S PROBLEM -- GOVERNMENT'S, OR BUSINESS' OR YOUR PARENTS'. THEY'RE YOUR PROBLEMS BECAUSE YOU'RE GOING TO INHERIT THEM -- UNLESS YOU HELP US SOLVE THEM.

TAKE A LOOK AT WHAT'S HAPPENING TODAY -- WHAT'S HAPPENING TO KIDS LIKE YOU. ONE-THIRD OF ALL VICTIMS OF VIOLENT CRIME HAVEN'T REACHED THEIR TWENTIETH BIRTHDAY. THE THREE LEADING CAUSES OF DEATH FOR TEENAGERS ARE ACCIDENTS -- MANY INVOLVING DRUGS OR ALCOHOL -- SUICIDE AND MURDER. ON A TRAGICALLY TYPICAL DAY, ALMOST 1700 HIGH SCHOOL STUDENTS DROP OUT. OVER 4000 TEENAGERS RUN AWAY FROM HOME, 2700 BECOME PREGNANT. OVER A DOZEN WILL TAKE THEIR OWN LIVES.



THESE AREN'T JUST STATISTICS. SOME OF THEM ARE KIDS IN YOUR SCHOOL, KIDS WHO LIVE ON YOUR STREET -- SOME OF THEM ARE YOUR FRIENDS. SOME OF THEM MAY BE ABOUT YOU RIGHT HERE TODAY.

YOU HEARD MICHAEL JOHNSON AND HIS BIG BROTHER DALE LONG. YOU HEARD CARISSA AND RON. YOU HEARD THEIR MESSAGE: HOW MUCH IT MEANS TO KNOW THAT SOMEONE CARES, AND HOW MUCH IT MEANS TO CARE FOR SOMEONE ELSE.

YOU CAN CARRY THAT MESSAGE ACROSS THIS COUNTRY -

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FROM THE INNER CITY OUT TO FARM COUNTRY, AND EVERY
COMMUNITY IN BETWEEN. YOU CAN LET THE PHRASE "ONE-TO-
ONE" SYMBOLIZE ALL AMERICANS' COMMITMENT TO EACH OTHER.
AND REGARDLESS OF THE LIFE THAT YOU ARE LIVING THERE IS
SOMETHING SPECIAL ABOUT EACH AND EVERY ONE OF YOU.
YOUR GIFTS ARE ALL DIFFERENT. BUT YOU EACH HAVE A GIFT



THAT AMERICA NEEDS AND I'M ASKING YOU TO GIVE THAT GIFT
NOW.

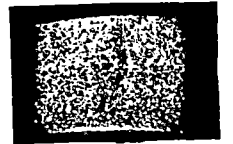
YOU KNOW, I'VE TALKED TO HUNDREDS OF KIDS OVER THE
YEARS -- TO MY OWN KIDS GROWING UP. I'VE ASKED THEM:
WHAT IS IT YOU'RE LOOKING FOR? WHAT IS IT YOU WANT
FROM LIFE?

SO MANY TIMES, I HEAR THE SAME ANSWER. IT ISN'T
MONEY. IT ISN'T HOW YOU LOOK -- WHAT KIND OF CAR YOU

DRIVE. YOU'VE ALL THOUGHT ABOUT IT. YOU KNOW THAT'S NOT WHAT IT'S ALL ABOUT.

WHEN IT COMES RIGHT DOWN TO IT, WHAT YOU WANT -- WHAT ALL OF US WANT OUT OF LIFE -- ARE TWO THINGS: MEANING AND ADVENTURE. MEANING: A SENSE OF PURPOSE IN LIFE -- TO BE A PART OF SOMETHING THAT MATTERS.

AND ADVENTURE -- EXCITEMENT -- MATTERS TOO. THERE ARE LOTS OF WAYS TO FIND ADVENTURE. SOME ARE TERRIBLY SELF-DESTRUCTIVE. SOME BRING A SENSE OF SELF-



ENRICHMENT AND SATISFACTION BEYOND BELIEF. THE CHOICE IS IN YOUR HANDS.

I'M TELLING YOU TODAY: YOU CAN FIND WHAT YOU'RE LOOKING FOR IN HELPING OTHERS. IF YOU WALK THIS PATH WITH ME, I CAN PROMISE YOU A LIFE FULL OF MEANING AND ADVENTURE.

THAT'S WHY I'VE ASKED YOU HERE -- THAT'S WHY I'M ASKING YOU TO BE A PART OF AN INITIATIVE I CALL YOUTH ENGAGED IN SERVICE TO AMERICA -- YES TO AMERICA.

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I'M NOT TALKING ABOUT ANOTHER GOVERNMENT PROGRAM. ANOTHER BUREAUCRACY IS THE LAST THING WE NEED. YOUTH ENGAGED IN SERVICE IS A MOVEMENT -- A WAY OF LOOKING AT LIFE.

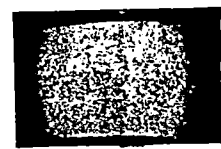
TOMORROW, I'M TRAVELLING UP TO NEW YORK TO ANNOUNCE A NATIONWIDE INITIATIVE FOR NATIONAL SERVICE, TO ENCOURAGE VOLUNTEERS OF ALL AGES, ALL BACKGROUNDS AND ABILITIES. BUT TODAY, LET ME TELL YOU WHAT YES IS ALL ABOUT -- WHO IT'S FOR.



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IT'S FOR YOUNG PEOPLE OF ALL AGES -- FROM 5 TO 25. EVEN THE YOUNGEST OF US HAVE GIFTS TO GIVE. LET ME ASK YOU TODAY: DON'T WORRY WHETHER IT'S A LOT OR A LITTLE. DO WHAT YOU CAN. GET IN THE HABIT OF HELPING OTHERS -- AND THAT'S ONE HABIT YOU'LL NEVER BREAK.

AND ALL OF YOU HAVE SOMETHING TO OFFER. KIDS FROM TOUGH NEIGHBORHOODS, KIDS FROM BROKEN HOMES, KIDS WHO HAVE GROWN UP ON FOOD STAMPS AND HAND-ME DOWNS -- MAYBE YOU THINK YOU'VE GOT NOTHING ANYONE WANTS. YOU'RE WRONG. THE GIFTS I'M TALKING ABOUT ARE MORE PRECIOUS - - YOUR ENERGY AND EXPERIENCE, YOUR TIME AND TALENTS -- GIFTS OF THE HEART. IF YOU'VE GOT THE WILL TO HELP -- YOU'VE GOT ALL YOU NEED.

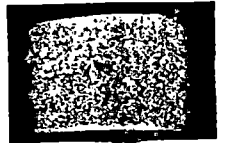


FIRST, YES IS VOLUNTARY -- TRULY VOLUNTARY. YOU DON'T NEED TO BE BRIBED WITH INCENTIVES -- OR THREATENED WITH PENALTIES -- TO GET ENGAGED IN COMMUNITY SERVICE. THAT'S NOT WHAT THE IDEA OF SERVICE IS ALL ABOUT. SERVICE IS ITS OWN REWARD -- SATISFACTION GUARANTEED.

SECOND, SERVING OTHERS SHOULDN'T BE A DETOUR ON YOUR CAREER PATH. IT'S NOT SOMETHING YOU DO WHEN YOU'RE YOUNG, AND OUTGROW WHEN YOU'RE OLDER.

SERVICE IS A WAY OF LIFE: SOMETHING YOU START WHEN YOU'RE YOUNG, AND STICK WITH ALL LIFE LONG.

THIRD, YES MEANS GETTING INVOLVED WHERE YOU KNOW YOU CAN MAKE A DIFFERENCE -- IN YOUR OWN COMMUNITY. I WANT SERVICE ORGANIZATIONS IN THE CITIES AND TOWNS WHERE YOU LIVE TO OPEN THEIR DOORS -- TO MAKE ROOM FOR PEOPLE YOUR AGE TO CONTRIBUTE.



SOME OF YOU MAY BE SAYING, MR. PRESIDENT, I'M READY, I'M WILLING, I'M ABLE. WHAT CAN I DO -- WHAT SHOULD I DO?

WELL, THE FACT IS, YOU DON'T HAVE TO GO FAR TO FIND PEOPLE WHO NEED YOUR HELP. THEY'RE RIGHT THERE IN YOUR OWN COMMUNITY.

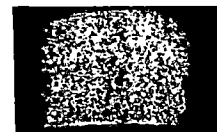
THERE'S AN ELDERLY MAN -- FACING NOTHING BUT EMPTY DAYS AND ISOLATION. HE NEEDS YOU.

THERE'S A MAN WHO CAN'T READ, LIVING BEHIND THE
LOCKED DOOR OF ILLITERACY. HE NEEDS YOU.

THERE'S A FAMILY WITH NO HOME, NO PLACE TO SLEEP.
THAT FAMILY NEEDS YOU.

THERE'S A BOY OR GIRL LESS FORTUNATE THAN YOU,
WITHOUT FAMILY, WITHOUT A FRIEND -- WITHOUT HOPE IN THE
FUTURE. THEY NEED YOU.

THERE'S A WOMAN IN A HOSPITAL BED, BATTLING HARD
AGAINST HER ILLNESS. SHE NEEDS YOU.



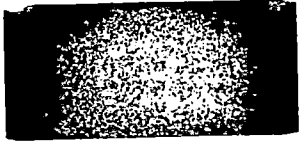
THERE ARE MILLIONS OF PEOPLE -- PEOPLE IN THE
CITIES AND TOWNS WHERE YOU LIVE -- JUST LIKE THEM.
AMERICA NEEDS YOU.

MAYBE YOU'VE NEVER BEEN ASKED BEFORE. WELL, I'M
ASKING YOU NOW -- SAY YES TO AMERICA.

★ MAKE A COMMITMENT.

REACH OUT A HAND TO PEOPLE IN NEED.

BUILD A BETTER FUTURE FOR YOURSELVES -- A BETTER
FUTURE FOR AMERICA.



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**LISTEN FOR THE SOUND OF BELLS -- LIKE LONG AGO --
RINGING IN THE HEARTS OF AMERICANS ACROSS THIS
COUNTRY -- RINGING IN THE INNER CITY, OUT IN FARM
COUNTRY, IN EVERY COMMUNITY IN BETWEEN. I ASK EACH OF
YOU -- ALL YOUNG PEOPLE IN AMERICA: ANSWER THE CALL.
FROM NOW ON, MAKE IT YOUR MISSION TO SERVE OTHERS IN
NEED.**

**THANK YOU. GOD BLESS YOU, AND GOD BLESS THE UNITED
STATES OF AMERICA.**

