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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13491
Folder ID Number: 13491-014

Folder Title:
Family Motor Coach Association 6/21/89 [1]

Stack:	Row:	Section:	Shelf:	Position:
G	25	6	3	4

THE WHITE HOUSE

WASHINGTON

89 JUN 19 P6:17

June 16, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Remarks: Family Motor Coach
Association

Excellent speech. The draft remarks eloquently capture many of the themes and ideas the President feels very strongly about. We have no suggested changes from a policy standpoint and approve of the draft in its present form.

cc: James W. Cicconi

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/15/89 ACTION/CONCURRENCE/COMMENT DUE BY: 5:00 6/16/89

SUBJECT: PRESIDENTIAL REMARKS: FAMILY MOTOR COACH ASSOCIATION

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>



REMARKS:

Please provide your comments/recommendations directly to Chriss Winston;s office with an info copy to my office by 5:00 Friday June 16. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Lange/Wallace)
June 15, 1989
5:10 p.m.
[CAMPERS.DOC]

1213 JUN 15 1989

PRESIDENTIAL REMARKS: FAMILY MOTOR COACH ASSOCIATION
VIRGINIA STATE FAIRGROUND, RICHMOND
WEDNESDAY, JUNE 21, 1989
5:45 P.M.

Thank you, _____. [Acknowledgements]

[[You know, I hear a lot at the White House about new technological achievements. Scientists tell me about our latest advances in electronics, computers, biogenetics. And that's all very interesting.

But you know, I still can't get over the fact that here in America, we have houses that can do 55 into a headwind...

Well, you may remember in The Wizard of Oz, Dorothy's Auntie Em did better than that. Probably got better mileage, too. Of course, it's not really a fair comparison. She had a pretty strong tailwind...]]

It is wonderful to be visiting with such an outstanding group of Americans on the move. You know, when this organization was founded by a handful of families in 1963, no one could have predicted that 25 years later, you'd be 65,000 strong -- and growing.

But you're an example of a long-standing tradition in this country, that began 150 years ago, when Americans in covered wagons set out to explore the lands west of the Mississippi River. Today, you continually re-discover the miracle of America's abundance, through the romance of the road.

[[And every morning, when a convoy packs up and takes off, you give a happy new meaning to the phrase, "There goes the neighborhood."]]

You've come to know the America most of us only hear about now and then. You've traded in real estate for "wheel" estates. Travelled to and through towns with names like Dime Box, Texas. Scratch Ankle, Alabama. Brooklyn Bridge, Kentucky. Gnawbone, Indiana. And one of my favorites -- Nameless, Tennessee.

Whether you escape for weekends -- or migrate for months at a time -- all of you have found and fostered a special fellowship in the camaraderie of the road.

And no matter how many miles roll out beneath you, it seems that your kind of people become ever more firmly rooted in traditional American ideals. Ideals of freedom. Self-reliance. The love of nature -- and of this nation. And above all, the nurturing of family values.

Today these fundamental American values must be reaffirmed. We are at a point in our history when there can be no standing still. We must either move forward, or risk sliding backward.

It is time to renew our commitments -- both to nature, and to our fellow man. The American spirit of **exploration** must be joined with a new sense of **restoration**.

The natural world that supports us -- and the society that sustains us -- both need our help.

You know, the natural beauty that you and I enjoy today is a sacred trust. So we must do more than simply limit the damage

we've already done. We must work to preserve and restore the integrity and richness of this continent's natural splendor.

You never feel that more fully than when you see the great outdoors through the eyes of a child, or grandchild. That's one reason I believe it's time to renew the environmental ethic in **America.**

Henry David Thoreau's ideal was that if you borrow an axe, you should return it sharper than when you got it. Equally true that our natural heritage must be handled with care -- it must be recovered and restored -- and handed to the next generation better than when we found it.

That's why we need to do more for our national parks. The idea of a "national" park is an American original, that the rest of the world has come to admire -- because those parks are wide open, for **everyone** to enjoy. Winston Churchill had it exactly right, when he said, "The national parks are America's unique contribution to the Democratic ideal."

It's true -- our parks are America's most open institutions. Eighty million acres of the most spectacular terrain on the planet -- open to the wind, the sky, and the stars -- and to every traveller with the sense and the spirit to stay a moment and appreciate nature's beauty.

We need to make that kind of experience available to even more Americans, in more parts of America. So I've proposed to Congress an increase of 177 million dollars a year for recreational land acquisitions through the National Park Service,

the Fish and Wildlife Service, the Bureau of Land Management, and the Forest Service.

These funds will go for everything from "Parks for People" in urban areas, to valuable habitats as close by as the James River and the Eastern Shore here in Virginia. Some of the other acquisitions range all the way out to Big Hole River in Montana, the Bizz Johnston Trail in California, Pelican Island in Florida, and Mount Baker in Washington. [[Many of you will see those places. Take a few pictures for me. They don't let me out enough.]]

I want to preserve and extend our scenic byways -- those picturesque roads that offer powerful views of the nation's natural splendor. These are the roads Americas love -- and we'll be working closely with Congress to make scenic byways an integral part of the 1991 highway bill.

To protect our wetlands, we've set up a Federal Task Force to deliver on our pledge of no net loss of these precious habitats. We've asked for nearly \$200 million in new funding for acquisitions under the Land and Water Conservation Fund. And I'm looking to Congress to provide a comprehensive wetlands bill that I can sign **this year**.

Ten days ago, I outlined badly-needed reforms to the Clean Air Act. If Congress will pass that legislation, the degradation to our lakes and streams caused by acid rain -- and the damage to our forests caused by wind-blown urban ozone -- will stop by the end of this century. All categories of airborne industrial toxic

chemicals will be cut by three quarters, by the end of this century. And twenty years from now, every American -- in every city in America -- will breathe clean air. **That's what I'd call progress.**

It's good to hear that so many of you are reaffirming the American ethic of conservation, by getting involved in the Take Pride in America Program -- promoting the careful stewardship of our public lands and resources. I know that Barbara is delighted to be serving on the Panel for that program. And we need to get the word out, that our National Parks depend on volunteers. This is just the kind of voluntary, local effort it will take to bring us into a better partnership with nature.

Speaking of voluntary environmental effort, let me pay my respects to a great group of rambling recyclers out there -- the San Diego Can Crushers.

But I mentioned a second commitment a few minutes ago -- to our fellow man. We must take that commitment to heart, as well. **For even as we work to restore nature to its balance, we must also restore the fabric of the society, reweaving the threads of lives torn by poverty, despair, and alienation.**

That means renewing our neighborhoods. Restoring shelter to those who have lost it. Providing the power of literacy to those who lack it. Offering support and an example to children who need it. And lending a hand to the vulnerable, the infirm, the forgotten.

Many of you have already put your belief in the value of shared strength and strong family life to work -- reaching out to help the homeless through the Better Homes Foundation -- with transitional housing, day care, medical care, counseling, and job training.

Out there today, I know, are members of Achievers International -- who do outstanding work with the disabled.

Other FMCA members have joined forces with the Literacy Volunteers of America, in a "Roundup for Literacy" campaign, to provide tutoring through 350 community programs in 38 states. I'm told that in the past two years alone, the number of students and volunteers grew by 47 percent.

One former student said, "I see the world in a totally new way." Another said, "I feel as though a light has been turned on in my life." As good as that student felt, imagine what it was like for the tutor. There is no greater feeling that to have someone depending on you -- and to live up to their expectations.

Your involvement makes you part of a constellation of concerned citizens, committed to building a better America -- both in her natural beauty, and in the qualities of her citizens. Let me add my voice to those thanking you -- and let me encourage you to do more. It won't be easy. But it will be worth it.

Many of you have probably read the book about life on the road called Blue Highways. It's about a man who travels all over America, avoiding the interstates, deliberately taking the older, smaller roads -- the "blue" ones on his maps.

There's a lesson there, that so many of you have already learned, and are living -- a lesson that more Americans must heed. More of us must feel ourselves compelled to look beyond the wide and easy path. To follow a narrower, perhaps older route. Sometimes it's more difficult. It's often more time-consuming. But it's always more rewarding.

It is a path where progress is measured by the good we do for others. On that score, many of you have already travelled light-years.

Those of you who have travelled widely, and seen America's broad expanses, you **know** how much we have been given as a people -- and your spirits have grown accordingly. The expansive spirit of America has boundless capacity to do good.

So I'll leave you with a simple request. In whatever effort you make to restore this country's natural beauty -- or to help other Americans in need -- **make it a pilgrimage with a purpose.** Work to make a difference. I'd ask that you stop, not simply to smell the flowers along the way, but to help them grow.

Thank you. God Bless you. And God bless the United States of America.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/20/89

ACTION/CONCURRENCE/COMMENT DUE BY: _____

89 JUN 20 AIO: 13

SUBJECT: PRESIDENTIAL REMARKS: FAMILY MOTOR COACH ASSOCIATION

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

THE WHITE HOUSE
WASHINGTON

1989 JUN 19 9 50

June 19, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *CW*

FROM: MARK LANGE *ML*

SUBJECT: REMARKS TO THE FAMILY MOTOR COACH ASSOCIATION

I. SUMMARY

Attached are your remarks to be given to the Family Motor Coach Association at the Virginia State Fairground in Richmond, Virginia, on Wednesday, June 21, at 5:45 p.m. Between 3,200 and 5,000 people will attend, and the remarks are roughly 15 minutes in length.

II. DISCUSSION

The two themes of the remarks are the environment and volunteerism.

(Lange/Wallace)
June 19, 1989
4:15 p.m.
[CAMPERS.DOC]

PRESIDENTIAL REMARKS: FAMILY MOTOR COACH ASSOCIATION
VIRGINIA STATE FAIRGROUND, RICHMOND
WEDNESDAY, JUNE 21, 1989
5:45 P.M.

Thank you, Richard.

[[You know, I hear a lot at the White House about new technological achievements. Scientists tell me about our latest advances in electronics, computers, biogenetics. And that's all very interesting.

But I still can't get over the fact that here in America, we have houses that can do 55 into a headwind...

Well, you may remember in The Wizard of Oz, Dorothy's Auntie Em did better than that. Of course, your mileage may vary. Auntie Em had a pretty strong tailwind...]]

It is wonderful to be visiting with such an outstanding group of Americans on the move. When this organization was founded by a handful of families in 1963, no one could have predicted that 26 years later, you'd be 65,000 strong -- and growing.

But you're an example of a long-standing tradition in this country, that began 150 years ago, when Americans set out to explore the lands west of the Mississippi River. Today, you continually rediscover the miracle of America's abundance, through the romance of the road.

[[And every morning, when a convoy packs up and takes off, you give a happy new meaning to the phrase, "There goes the neighborhood."]]

You've come to know the America most of us only hear about now and then. You've traded in real estate for "wheel" estates. Travelled to and through towns with names like Dime Box, Texas. Scratch Ankle, Alabama. Truth or Consequences, New Mexico. Gnawbone, Indiana. And one of my favorites -- Nameless, Tennessee.

Whether you escape for weekends -- or migrate for months at a time -- all of you have found and fostered a special fellowship in the camaraderie of the road.

And as those miles roll out beneath you, it seems that your ideals -- traditional American ideals -- become ever more firmly rooted. They're the ideals of freedom. Self-reliance. The love of nature -- and of this nation. And above all, the nurturing of family values.

Today these fundamental American values must be reaffirmed. We are at a point in our history when there can be no standing still. We must either move forward, or risk sliding backward.

It is time to renew our commitments -- both to nature, and to our fellow man. The American spirit of **exploration** must be joined with a new sense of **restoration**.

The natural world that supports us -- and the society that sustains us -- both need our help.

The natural beauty that you and I enjoy today is a sacred trust. So we must do more than simply limit the damage we've already done. We must work to preserve and restore the integrity and richness of this continent's natural splendor.

You never feel that more fully than when you see the great outdoors through the eyes of a child, or grandchild. That's one reason I believe it's time to renew the environmental ethic in **America.**

Henry David Thoreau's ideal was that if you borrow an axe, you should return it sharper than when you got it. President Eisenhower probably had that in mind, when he decided to buy some farmland with run-down soil near Gettysburg -- to let nature's restoration take its course. And he lived to see his experiment working: "There are enough lush fields," he said, "to assure me that I shall leave the place better than I found it." **That must be every American's goal.**

And that's why we need to do more for our national parks. The idea of a "national" park is an American original, that the rest of the world has come to admire and imitate -- because those parks are wide open, for **everyone** to enjoy. Winston Churchill had it exactly right, when he said, "The national parks are America's unique contribution to the democratic ideal."

Our parks are America's most open institutions. Eighty million acres of the most spectacular terrain on the planet -- open to the wind, the sky, and the stars -- and to every

traveller with the sense and the spirit to stay a moment and appreciate nature's beauty.

We need to make that kind of experience available to even more Americans, in more parts of America. So I've proposed to Congress an increase of nearly 200 million dollars a year for recreational land acquisitions in 27 states through the National Park Service, the Fish and Wildlife Service, the Bureau of Land Management, and the Forest Service.

These funds will go for everything from "Parks for People" in urban areas, to valuable habitats as close by as the James River and the Eastern Shore here in Virginia. Some of the other acquisitions range all the way out to Big Hole River in Montana, the Bizz Johnston Trail in California, Pelican Island in Florida, and Mount Baker in Washington. [[Many of you will see those places. Take a few pictures for me. They don't let me out enough.]]

I want to preserve our scenic byways -- those picturesque roads that offer powerful views of the nation's natural splendor. These are the roads Americans love -- and such scenic roads can and should be designated for the convenience and enjoyment of travelers. We've already designated 43 National Forest Scenic Byways, in 25 states -- and the Chief of the Forest Service expects to set aside many more. By end of this week, the Bureau of Land Management expects to identify 25 new scenic byways, nationwide. **And we will do more.**

To protect our wetlands, we've set up a Federal Task Force to deliver on our pledge of no net loss of these precious habitats. We've asked for nearly \$200 million in new funding for acquisitions under the Land and Water Conservation Fund. And I'm looking to Congress to provide a comprehensive wetlands bill that I can sign **this year**.

Ten days ago, I outlined badly-needed reforms to the Clean Air Act. If Congress will pass that legislation, the degradation to our lakes and streams caused by acid rain -- and the damage to our forests caused by wind-blown urban ozone -- **will stop by the end of this century**. All categories of airborne industrial toxic chemicals **will be cut by three quarters, by the end of this century**. And twenty years from now, every American -- in every city in America -- **will breathe clean air**.

It's good to hear that so many of you are reaffirming the American ethic of conservation, by getting involved in the Take Pride in America Program -- promoting the careful stewardship of our public lands and resources. I know that Barbara is delighted to be chairing a panel of judges for that program. And we need to get the word out, that our National Parks and other federal land management agencies depend on volunteers. This is just the kind of voluntary, local effort it will take to bring us into a better partnership with nature.

Many of you are already involved with voluntary environmental efforts. So let me pay my respects to a great

group of rambling recyclers out there -- the San Diego Can Crushers. **Let's hear it for them.**

But I mentioned a second commitment a few minutes ago -- to our fellow man. We must take that commitment to heart, as well. **For even as we work to restore nature to its balance, we must also restore the fabric of the society, reweaving the threads of lives torn by poverty, despair, and alienation.**

That means renewing our neighborhoods. Restoring shelter to those who have lost it. Providing the power of literacy to those who lack it. Offering support and an example to children who need it. And lending a hand to the vulnerable, the infirm, the forgotten.

Many of you have already put your belief in the value of shared strength and strong family life to work -- reaching out to help the homeless through the Better Homes Foundation -- with transitional housing, day care, medical care, counseling, and job training.

Out there today, I know, are members of Achievers International -- who do outstanding work with the disabled.

Other FMCA members have joined forces with the Literacy Volunteers of America, in a "Roundup for Literacy" campaign, to provide tutoring through 350 community programs in 38 states. I'm told that in the past two years alone, the number of students and volunteers grew by 47 percent.

One former student said, "I see the world in a totally new way." Another said, "I feel as though a light has been turned on

in my life." As good as that student felt, imagine what it was like for the tutor. There is no greater feeling than to have someone depending on you -- and to live up to their expectations.

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There's a lesson there, that so many of you have already learned, and are living -- a lesson that more Americans must heed. More of us must feel ourselves compelled to look beyond the wide and easy path. To follow a less travelled, perhaps older route. Sometimes it's more difficult. It's often more time-consuming. But it's always more rewarding.

It is a path where progress is measured by the good we do for others. On that score, many of you are like Vena Hefner, who's with us today. A great lady, 76 years old. She served as a driver for Secretary Marshall during World War II. After suffering a motorcycle accident, she helped found the Paralyzed Veterans Association -- and has been a key member of the Disabled American Veterans. By her tough, inspirational example, Vena Hefner has helped paraplegics across the country. Since her

accident, she's found time to drive over one million miles -- in every state in the lower 48.

Those who have travelled widely, and have seen America's broad expanses, **know** how much we have been given as a people -- and their spirits have grown accordingly. The expansive spirit of America has boundless capacity to do good.

So I'll leave you with a simple request. In whatever effort you make to restore this country's natural beauty -- or to help other Americans in need -- **make it a pilgrimage with a purpose.** Work to make a difference. I'd ask that you stop, not simply to smell the flowers along the way, but to help them grow.

Thank you. God Bless you. And God bless the United States of America.

#

WHITE HOUSE STAFFING MEMORANDUM

89 JUN 19 10:10

DATE: 6/15/89

ACTION/CONCURRENCE/COMMENT DUE BY: 5:00 6/16/89

SUBJECT: PRESIDENTIAL REMARKS: FAMILY MOTOR COACH ASSOCIATION

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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REMARKS:

Please provide your comments/recommendations directly to Chriss Winston;s office with an info copy to my office by 5:00 Friday June 16. Thank you.

see comments

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

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Henry David Thoreau's ideal was that if you borrow an axe, you should return it sharper than when you got it. Equally true is that our natural heritage must be handled with care -- it must be recovered and restored -- and handed to the next generation [better than when we found it.] *bold*

That's why we need to do more for our national parks. The idea of a "national" park is an American original, that the rest of the world has come to admire ^{and imitate} -- because those parks are wide open, for **everyone** to enjoy. Winston Churchill had it exactly right, when he said, "The national parks are America's unique contribution to the Democratic ideal."

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Gold

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Thank you. God Bless you. And God bless the United States of America.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/15/89

ACTION/CONCURRENCE/COMMENT DUE BY: 5:00 6/16/89

SUBJECT: PRESIDENTIAL REMARKS: FAMILY MOTOR COACH ASSOCIATION

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide your comments/recommendations directly to Chriss Winston;s office with an info copy to my office by 5:00 Friday June 16. Thnak you.

RESPONSE:

89 JUN 16 05:43

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

(Lange/Wallace)
June 15, 1989
5:10 p.m.
[CAMPERS.DOC]

PRESIDENTIAL REMARKS: FAMILY MOTOR COACH ASSOCIATION
VIRGINIA STATE FAIRGROUND, RICHMOND
WEDNESDAY, JUNE 21, 1989
5:45 P.M.

Thank you, _____. [Acknowledgements]

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But you're an example of a long-standing tradition in this country, that began 150 years ago, when Americans in covered wagons set out to explore the lands west of the Mississippi River. Today, you continually re-discover the miracle of America's abundance, through the romance of the road.

[[And every morning, when a convoy packs up and takes off, you give a happy new meaning to the phrase, "There goes the neighborhood."]]

*Delete?
Phrase may
have negative
connotations*

You've come to know the America most of us only hear about now and then. You've traded in real estate for "wheel" estates. Travelled to and through towns with names like Dime Box, Texas. Scratch Ankle, Alabama. Brooklyn Bridge, Kentucky. Gnawbone, Indiana. And one of my favorites -- Nameless, Tennessee.

Whether you escape for weekends -- or migrate for months at a time -- all of you have found and fostered a special fellowship in the camaraderie of the road.

And no matter how many miles roll out beneath you, it seems that your kind of people become ever more firmly rooted in traditional American ideals. Ideals of freedom. Self-reliance. The love of nature -- and of this nation. And above all, the nurturing of family values.

Today these fundamental American values must be reaffirmed. We are at a point in our history when there can be no standing still. We must either move forward, or risk sliding backward.

It is time to renew our commitments -- both to nature, and to our fellow man. The American spirit of **exploration** must be joined with a new sense of **restoration**.

The natural world that supports us -- and the society that sustains us -- both need our help.

You know, the natural beauty that you and I enjoy today is a sacred trust. So we must do more than simply limit the damage

we've already done. We must work to preserve and restore the integrity and richness of this continent's natural splendor.

You never feel that more fully than when you see the great outdoors through the eyes of a child, or grandchild. That's one reason I believe **it's time to renew the environmental ethic in America.**

Henry David Thoreau's ideal was that if you borrow an axe, you should return it sharper than when you got it. ^{It is} Equally true ✓ that our natural heritage must be handled with care -- it must be recovered and restored -- and handed to the next generation better than when we found it.

That's why we need to do more for our national parks. The idea of a "national" park is an American original, that the rest of the world has come to admire -- because those parks are wide open, for **everyone** to enjoy. Winston Churchill had it exactly right, when he said, "The national parks are America's unique contribution to the Democratic ideal."

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We need to make that kind of experience available to even more Americans, in more parts of America. So I've proposed to Congress an increase of 177 million dollars a year for recreational land acquisitions through the National Park Service,

the Fish and Wildlife Service, the Bureau of Land Management, and the Forest Service.

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Hole x3120

not in bill -

Hole x3120

Roger Atkins
x 395-
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asking
agencies
to study

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WHITE HOUSE STAFFING MEMORANDUM

89 JUN 19 9 39 AM '89 JUN 16 8:24

DATE: 6/15/89 ACTION/CONCURRENCE/COMMENT DUE BY: 5:00 6/16/89

SUBJECT: PRESIDENTIAL REMARKS: FAMILY MOTOR COACH ASSOCIATION

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide your comments/recommendations directly to Chriss Winston;s office with an info copy to my office by 5:00 Friday June 16. Thank you.

RESPONSE:

Remove the words "you know" from #'s 1, 2 & 4 on the first page - this is an un-presidential phrase

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Lange/Wallace)
June 15, 1989
5:10 p.m.
[CAMPERS.DOC]

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VIRGINIA STATE FAIRGROUND, RICHMOND
WEDNESDAY, JUNE 21, 1989
5:45 P.M.

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#

THE WHITE HOUSE
WASHINGTON

89 JUN 16 11:50

June 16, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: PATRICIA M. BRYAN *PMB*
Associate Counsel to the President

SUBJECT: Presidential Remarks -- Family Motor Coach
Association

Pursuant to James W. Cicconi's staffing memorandum of June 15, 1989, the Counsel's office has reviewed the above-referenced remarks and has no legal objections to them.

cc: James W. Cicconi

WHITE HOUSE STAFFING MEMORANDUMDATE: 6/15/89ACTION/CONCURRENCE/COMMENT DUE BY: 5:00 6/16/89SUBJECT: PRESIDENTIAL REMARKS: FAMILY MOTOR COACH ASSOCIATION

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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We need to make that kind of experience available to even more Americans, in more parts of America. So I've proposed to Congress an increase of 177 million dollars a year for recreational land acquisitions through the National Park Service,

the Fish and Wildlife Service, the Bureau of Land Management, and the Forest Service.

These funds will go for everything from "Parks for People" in urban areas, to valuable habitats as close by as the James River and the Eastern Shore here in Virginia. Some of the other acquisitions range all the way out to Big Hole River in Montana, the Bizz Johnston Trail in California, Pelican Island in Florida, and Mount Baker in Washington. [[Many of you will see those places. Take a few pictures for me. They don't let me out enough.]]

I want to preserve and extend our scenic byways -- those picturesque roads that offer powerful views of the nation's natural splendor. These are the roads Americas love -- and we'll be working closely with Congress to make scenic byways an integral part of the 1991 highway bill.

To protect our wetlands, we've set up a Federal Task Force to deliver on our pledge of no net loss of these precious habitats. We've asked for nearly \$200 million in new funding for acquisitions under the Land and Water Conservation Fund. And I'm looking to Congress to provide a comprehensive wetlands bill that I can sign **this year**.

Ten days ago, I outlined badly-needed reforms to the Clean Air Act. If Congress will pass that legislation, the degradation to our lakes and streams caused by acid rain -- and the damage to our forests caused by wind-blown urban ozone -- will stop by the end of this century. All categories of airborne industrial toxic

chemicals will be cut by three quarters, by the end of this century. And twenty years from now, every American -- in every city in America -- will breathe clean air. That's what I'd call progress.

It's good to hear that so many of you are reaffirming the American ethic of conservation, by getting involved in the Take Pride in America Program -- promoting the careful stewardship of our public lands and resources. I know that Barbara is delighted to be serving on the Panel for that program. And we need to get the word out, that our National Parks depend on volunteers. This is just the kind of voluntary, local effort it will take to bring us into a better partnership with nature.

Speaking of voluntary environmental effort, let me pay my respects to a great group of rambling recyclers out there -- the San Diego Can Crushers.

But I mentioned a second commitment a few minutes ago -- to our fellow man. We must take that commitment to heart, as well. For even as we work to restore nature to its balance, we must also restore the fabric of the society, reweaving the threads of lives torn by poverty, despair, and alienation.

That means renewing our neighborhoods. Restoring shelter to those who have lost it. Providing the power of literacy to those who lack it. Offering support and an example to children who need it. And lending a hand to the vulnerable, the infirm, the forgotten.

Many of you have already put your belief in the value of shared strength and strong family life to work -- reaching out to help the homeless through the Better Homes Foundation -- with transitional housing, day care, medical care, counseling, and job training.

Out there today, I know, are members of Achievers International -- who do outstanding work with the disabled.

Other FMCA members have joined forces with the Literacy Volunteers of America, in a "Roundup for Literacy" campaign, to provide tutoring through 350 community programs in 38 states. I'm told that in the past two years alone, the number of students and volunteers grew by 47 percent.

One former student said, "I see the world in a totally new way." Another said, "I feel as though a light has been turned on in my life." As good as that student felt, imagine what it was like for the tutor. There is no greater feeling than to have someone depending on you -- and to live up to their expectations.

Your involvement makes you part of a constellation of concerned citizens, committed to building a better America -- both in her natural beauty, and in the qualities of her citizens. Let me add my voice to those thanking you -- and let me encourage you to do more. It won't be easy. But it will be worth it.

Many of you have probably read the book about life on the road called Blue Highways. It's about a man who travels all over America, avoiding the interstates, deliberately taking the older, smaller roads -- the "blue" ones on his maps.

There's a lesson there, that so many of you have already learned, and are living -- a lesson that more Americans must heed. More of us must feel ourselves compelled to look beyond the wide and easy path. To follow a narrower, perhaps older route. Sometimes it's more difficult. It's often more time-consuming. But it's always more rewarding.

It is a path where progress is measured by the good we do for others. On that score, many of you have already travelled light-years.

Those of you who have travelled widely, and seen America's broad expanses, you know how much we have been given as a people -- and your spirits have grown accordingly. The expansive spirit of America has boundless capacity to do good.

So I'll leave you with a simple request. In whatever effort you make to restore this country's natural beauty -- or to help other Americans in need -- make it a pilgrimage with a purpose. Work to make a difference. I'd ask that you stop, not simply to smell the flowers along the way, but to help them grow.

Thank you. God Bless you. And God bless the United States of America.

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