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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13490
Folder ID Number: 13490-006

Folder Title:
Video Messages 6/9/89

Stack:	Row:	Section:	Shelf:	Position:
G	25	6	3	3

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/7/89 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 TODAY

SUBJECT: ADDITIONAL VIDEO FOR FRIDAY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide your comments/recommendations directly to Chriss Winston's office with an info copy to my office by 2:00 TODAY. Thank you.

N.C.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 JUN -7 PM 12:29

Tron
June 6, 1989
Draft one
Title: RUPPE

PROPOSED VIDEO SCRIPT
OEF INTERNATIONAL MEETING

Good afternoon.

It's a great pleasure to join O-E-F International and your distinguished guests as we honor an outstanding woman, a dedicated professional and a long-time friend, Loret Ruppe.

Loret, as Peace Corps director for the last eight years, you've helped instill a new pride in the men and women of the Corps. Through your tireless efforts and commitment to excellence, the simple but important message of the Corps is heard around the world . . . the United States is ready to volunteer when needed, where needed.

Today, the proud flag of the Peace Corps can be seen around the world -- flying with renewed vigor and pride. Loret, for all that and so much more, you not only have the heart-felt thanks of this president, but also of your country.

And, let me also recognize the hard work O-E-F International performs in developing countries. It's not an easy job, but your dedicated efforts have enabled tens of thousands of women in more than 70 countries to increase local food production, manage profitable enterprises, and overcome legal inequities. Working with the Peace Corps, you've shown us the true value and promise of public-private partnerships to help solve the world's problems.

Thank you again for allowing me to speak to you at today's luncheon, and God bless you all.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: June 6, 1989 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 June 7, 1989

SUBJECT: FIVE VIDEO TAPINGS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide your comments/recommendations directly to Chris Winston's office with an info copy to my office by 3:00 Wednesday, June 7. Thank you.

N.C.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Tron
June 6, 1989
Draft two
Title: MACKEY

1989 JUN - 6 PM 3:1

PROPOSED VIDEO MESSAGE
MACKEY AWARDS DINNER

Good evening. It's a pleasure to welcome all of you to the 1989 Mackey Awards banquet.

The Mackey Awards is the largest dinner in the country honoring the best players in the NFL. For this, credit goes to the two groups that -- for more than 20 years -- have joined forces for this event -- the National Football League Players Association and the Better Boys Foundation.

The N-F-L-P-A continues to work hard to represent its members as well as the game of football. And while tonight's dinner acknowledges contributions made by athletes on the field, we also recognize the N-F-L-P-A's greatest off-the-field activity: Support of the Better Boys Foundation.

B-B-F has become a nationwide role model of what can be done to help disadvantaged young people in the inner city. For nearly 30 years, B-B-F has provided programs that offer education, day care, counseling, cultural arts, and community involvement to young boys and girls and their families. Its achievements are nothing short of miraculous. And, it's through the support of all of you who attend tonight's dinner that the work of the Better Boys Foundation will continue.

Once again, congratulations to all the award winners, and to this evening's dinner chairmen and co-chairmen. Have a great night! Thank you, and God bless you all.

1989 JUN -6 11 3
Tron
June 6, 1989
Draft two
Title: STRAIGHT

PROPOSED VIDEO MESSAGE
:45-SECOND PSA STRAIGHT ENDORSEMENT

Watching a helpless child struggle with a drug problem is tragic. It'll do nothing less than tear your heart out. That's why I'm so pleased to talk to you about STRAIGHT.

STRAIGHT helps families cope with and overcome the problems of drug use. STRAIGHT also gives young people the opportunity to reclaim lives nearly lost because of drugs.

Organizations like STRAIGHT give us added strength in waging the war against drugs. And, like most wars, we must win it to protect our children. If you suspect your child has a drug problem get some help. With programs like STRAIGHT, a helping hand is available. But, the first move -- is yours.

#

1989 JUN -3 PM 3:1

Tron
June 6, 1989
Draft two
Title: KARFF

PROPOSED VIDEO MESSAGE
CENTRAL CONFERENCE OF AMERICAN RABBIS - ANNUAL CONVENTION

Good evening. What a pleasure it is to join you for the celebration of an important milestone -- the centennial of the Central Conference of American Rabbis. I know there are many in tonight's audience whom I count as friends -- but let me offer a special hello to Rabbi Hyman-Judah Schachtel (SHACK TEL) -- Rabbi Emeritus of Beth Israel in Houston. The Rabbi's good work in Texas, and around the country, is a model to us all. And let me also recognize another Beth Israel congregationist and dear friend -- Marjorie Arsht. Marjorie helped me get started in politics many years ago -- and judging from where I am today, I'd say she did a great job.

This evening, we gather to recognize the outstanding and important work of the Central Conference of American Rabbis. Founded one hundred years ago, the efforts of the C-C-A-R have been a guiding force for millions of people, helping to elevate the quality and morality of the American Jewish community. By encouraging your congregations to contribute their gifts and talents to the well-being of others, you have added meaning and direction to many lives.

But, the Conference has also worked to forge positive relations with other religious groups. This ability to reach out

has contributed to a better understanding and appreciation that helps everyone.

And, as the C-C-A-R begins it's second century, let me congratulate Rabbi Karff. Rabbi, your friends in Houston know the good work you've done. As the Conferences new president, I know you'll continue to foster the good will and community spirit that has been your trademark at Beth Israel. Not only will the Jewish community be strengthened by your vision and leadership, but Americans of all faith will benefit.

Thank you for including me in tonight's dinner. And, God bless you all.

#

1989 JUN - 6 PM 3:1

Tron
Draft two
June 6, 1989
Title: Imagine

PROPOSED VIDEO MESSAGE
PBS DOCUMENTARY - IMAGINE THIS WORLD

Imagine. Just for a moment, imagine yourself in a wheelchair and need to cross a street. Traffic is heavy and there's no ramp on the sidewalk. What would you do? Or, suppose a terrible accident left you blind. How would you get to work? How would you shop for food? Imagine how it feels to have to live with these and other disabilities. Well, almost 40 million Americans with disabilities know how it feels -- because, these and other simple activities are challenges they face every day.

One of the goals of a kinder and gentler nation is to integrate people with disabilities freely and equally into the mainstream of American life. While we've made great strides in the last decade, segregation and exclusion still exists. This must change. And, while I'll do my part in the federal government to alter policies and programs -- the only way to make real and lasting change is through your efforts. As individuals, business leaders, and local government officials, your leadership is essential if we're ever going to stamp out this discrimination.

In the program that follows, I urge each of you to see how you can help an American with a disability. It can be as simple as helping to lower a wheelchair to the street, or considering someone for a job. And, while you imagine this world through the courageous eyes of those with disabilities -- I'll imagine an

America that doesn't see disabilities -- only possibilities.

Thank you, enjoy this important program, and God bless you all.

#

1989 JUN - 6 PM 3:17

Tron
June 6, 1989
Draft two
Title: GOLF

PROPOSED VIDEO MESSAGE
ALL-AMERICAN COLLEGIATE GOLF FOUNDATION

Good evening. It's an honor to be with you, and to receive such a prestigious award. When I told Barbara my golf game had finally been noticed, and I was receiving your Lifetime Achievement Award, she was skeptical. George -- she said -- squirrels and other small woodland creatures have known the hazard of your golf balls for years. If I were you, I'd make sure the Foundation wasn't trying to get Gerald Ford!

Well, maybe I could spend more time on the links, but I'm deeply touched to receive this award. And the honor grows knowing the outstanding work the Foundation performs. When Arnold Palmer and Bill Fugazy (FEW GAZI) decided, 25-years ago, to create a Foundation to help support youth-oriented charities and establish a scholarship program, who would have guessed how successful you'd be? Well, the 200-deserving youngsters who were able to get a college education appreciate your efforts, as do all the other young people whose lives you touch. And, your new program to raise \$1 million for the Bob Hope School of Comedy at Yale will also be applauded by those students.

But to me, the best part of the Foundation is that you help out because you care. You volunteer part of your day and your resources to help someone else. And -- as far as I'm concerned, with a sacrifice like that -- you all deserve a lifetime achievement award.

Thank you for including me in tonight's ceremony. God bless
you all, for the good work you do.

#

THE WHITE HOUSE

WASHINGTON

89 JUN 7 P2:48

June 7, 1989

MEMORANDUM TO CHRISS WINSTON

FROM: JIM PINKERTON

SUBJECT: Five Video Tapings, Additional Video For Friday

Mackey Awards Dinner

Pg.1, para. 2, line 1 (page numbers refer to the page of the particular video message) Since the audience already knows that the Mackey awards "is the largest dinner in the country honoring the best players in the NFL," but the President, presumably, does not, it seems better to make the point more indirectly, e.g.: "As the country's largest dinner honoring the best players in the NFL, the Mackey Awards call attention to best that is in all of us."

1,4,1 It seems odd to call the Better Boys Foundation as "nationwide role model" because "role model" usually refers to an individual, not a group. Perhaps this is meant to be a rhetorical device that plays on the concept of individual "role models," but it seems safer to call the BBF simply a "model" or "exemplar" or even "a nationwide winning game plan."

"Straight"

1,1,3 To go from the tragedy of "a helpless child struggl[ing] with a drug problem," and "tear[ing] your heart out," in the first and second sentences, to "That's why I'm so pleased to talk to you about STRAIGHT" in the next sentence, is too sudden a transition. At the very least, the shift in facial gestures required by these first sentences would put a good actor to the test.

That's why these messages usually have some transition sentence like "But there is hope." Here, we suggest simply making the third sentence less cheery, e.g. "Programs like STRAIGHT can help," or, if the time requirement permits, adding a transition sentence such as "But there are people who can help."

(more)

2-2-2

Karff

No comments. The tribute to Marjorie Arsht is a kind and gentle touch since she really did help the President get started in a meeting she hosted years ago in her living room.

Imagine

This message focuses on the sympathy we should show to the disabled. The disabled themselves, however, would prefer to hear that their talents are needed. Thus, if time permits, we suggest inserting language that makes that point, e.g. "America needs what disabled Americans have to offer. We cannot afford not to use the talents of every American."

Golf

No comments.

Additional Video For Friday

No comments.

#

*OK w/changes
AM*

WHITE HOUSE STAFFING MEMORANDUM

DATE: June 6, 1989 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 June 7, 1989

SUBJECT: FIVE VIDEO TAPINGS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE <i>N/C phone 6/6</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT <i>slowly</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER <i>looking N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES <i>N/C phone</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS <i>out sick 6/7</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BENNETT <i>l.h.m. N/C phone</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
✓ GRAY <i>Wilson Lund</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide your comments/recommendations directly to Chris Winston's office with ain info copy to my office by 3:00 Wednesday, June 7. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Tron
June 6, 1989
Draft two
Title: MACKKEY

1989 JUN - 8 PM 3:1

PROPOSED VIDEO MESSAGE
MACKKEY AWARDS DINNER

Good evening. It's a pleasure to welcome all of you to the 1989 Mackey Awards banquet.

As the country's
~~The Mackey Awards is the largest dinner in the country~~
honoring the best players in the NFL, ^{*the Mackey Awards call attention to the best that is in all of us.*} For this, credit goes to the two groups that -- for more than 20 years -- have joined forces for this event -- the National Football League Players Association and the Better Boys Foundation.

~~The N-F-L-P-A continues to work hard to represent its members as well as the game of football.~~ And while tonight's dinner acknowledges contributions made by athletes on the field, we also recognize the N-F-L-P-A's *greatest* off-the-field *contribution* activity: Support of the Better Boys Foundation.

B-B-F has become a nationwide ~~role~~ model of what can be done to help disadvantaged young people in the inner city. For nearly 30 years, B-B-F has provided programs that offer education, day care, counseling, cultural arts, and community involvement to young boys and girls and their families. Its achievements are nothing short of miraculous. And, it's through the support of all of you who attend tonight's dinner that the work of the Better Boys Foundation will continue.

Once again, congratulations to all the award winners, and to this evening's dinner chairmen and co-chairmen. Have a great night! Thank you, and God bless you all.

1989 JUN -8 11 31

Tron
June 6, 1989
Draft two
Title: STRAIGHT

PROPOSED VIDEO MESSAGE
:45-SECOND PSA STRAIGHT ENDORSEMENT

Watching a helpless child struggle with a drug problem is tragic. It'll do nothing less than tear your heart out. ^{But there are people who can help} That's why I'm so pleased to talk to you about STRAIGHT.

STRAIGHT helps families cope with and overcome the problems of drug use. STRAIGHT also gives young people the opportunity to reclaim lives nearly lost because of drugs.

Organizations like STRAIGHT give us added strength in waging the war against drugs. And, like most wars, we must win it to protect our children. If you suspect your child has a drug problem get some help. With programs like STRAIGHT, a helping hand is available. But, the

Barrie -
Look at
guidelines
for choosing
similar
endorsements.

- David Teel
of Drug
Czar.

1989 JUN -6 PM 3:1

Tron
June 6, 1989
Draft two
Title: KARFF

PROPOSED VIDEO MESSAGE
CENTRAL CONFERENCE OF AMERICAN RABBIS - ANNUAL CONVENTION

Good evening. What a pleasure it is to join you for the celebration of an important milestone -- the centennial of the Central Conference of American Rabbis. I know there are many in tonight's audience whom I count as friends -- but let me offer a special hello to Rabbi Hyman-Judah Schachtel (SHACK TEL) -- Rabbi Emeritus of Beth Israel in Houston. The Rabbi's good work in Texas, and around the country, is a model to us all. And let me also recognize another Beth Israel congregationist and dear friend -- Marjorie Arsht. Marjorie helped me get started in politics many years ago -- and judging from where I am today, I'd say she did a great job.

This evening, we gather to recognize the outstanding and important work of the Central Conference of American Rabbis. Founded one hundred years ago, the efforts of the C-C-A-R have been a guiding force for millions of people, helping to elevate the quality and morality of the American Jewish community. By encouraging your congregations to contribute their gifts and talents to the well-being of others, you have added meaning and direction to many lives.

But, the Conference has also worked to forge positive relations with other religious groups. This ability to reach out

has contributed to a better understanding and appreciation that helps everyone.

And, as the C-C-A-R begins it's second century, let me congratulate Rabbi Karff. Rabbi, your friends in Houston know the good work you've done. As the Conferences new president, I know you'll continue to foster the good will and community spirit that has been your trademark at Beth Israel. Not only will the Jewish community be strengthened by your vision and leadership, but Americans of all faith will benefit.

Thank you for including me in tonight's dinner. And, God bless you all.

#

1989 JUN - 6 PM 3:1

Tron
Draft two
June 6, 1989
Title: Imagine

PROPOSED VIDEO MESSAGE
PBS DOCUMENTARY - IMAGINE THIS WORLD

Imagine. Just for a moment, imagine yourself in a wheelchair and need to cross a street. Traffic is heavy and there's no ramp on the sidewalk. What would you do? Or, suppose a terrible accident left you blind. How would you get to work? How would you shop for food? Imagine how it feels to have to live with these and other disabilities. Well, almost 40 million Americans with disabilities know how it feels -- because, these and other simple activities are challenges they face every day.

One of the goals of a kinder and gentler nation is to integrate people with disabilities freely and equally into the mainstream of American life. While we've made great strides in the last decade, segregation and exclusion still exists. This must change. And, while I'll do my part, ~~in the federal government to alter policies and programs~~ -- the only way to make real and lasting change is through your efforts. As individuals, business leaders, and local government officials, ^{everyone's} ~~your~~ leadership is essential. ^{Remember, America needs what disabled Americans} ~~if we're ever going to stamp out this~~ ^{have to offer.} ~~discrimination.~~

In the program that follows, I urge each of you to see how you can help an American with a disability. It can be as simple as helping to lower a wheelchair to the street, or considering someone for a job. And, while you imagine this world through the courageous eyes of those with disabilities -- I'll imagine an

sees not
America that ~~doesn't see~~ disabilities -- ~~only possibilities~~ ^{but,} ~~only~~ possibilities.
We cannot afford not to use the talents of every American.
Thank you, enjoy this important program, and God bless you all.

#

1989 JUN -6 PM 3:17

Tron
June 6, 1989
Draft two
Title: GOLF

PROPOSED VIDEO MESSAGE
ALL-AMERICAN COLLEGIATE GOLF FOUNDATION

Good evening. It's an honor to be with you, and to receive such a prestigious award. When I told Barbara my golf game had finally been noticed, and I was receiving your Lifetime Achievement Award, she was skeptical. George -- she said -- squirrels and other small woodland creatures have known the hazard of your golf balls for years. If I were you, I'd make sure the Foundation wasn't trying to get Gerald Ford!

Well, maybe I could spend more time on the links, but I'm deeply touched to receive this award. And the honor grows knowing the outstanding work the Foundation performs. When Arnold Palmer and Bill Fugazy (FEW GAZI) decided, 25-years ago, to create a Foundation to help support youth-oriented charities and establish a scholarship program, who would have guessed how successful you'd be? Well, the 200-deserving youngsters who were able to get a college education appreciate your efforts, as do all the other young people whose lives you touch. And, your new program to raise \$1 million for the Bob Hope School of Comedy at Yale will also be applauded by those students.

But to me, the best part of the Foundation is that you help out because you care. You volunteer part of your day and your resources to help someone else. And -- as far as I'm concerned, with a sacrifice like that -- you all deserve a lifetime achievement award.

Thank you for including me in tonight's ceremony. God bless
you all, for the good work you do.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: June 6, 1989

ACTION/CONCURRENCE/COMMENT DUE BY:

3:00 June 7, 1989

SUBJECT:

FIVE VIDEO TAPINGS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>BENNETT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide your comments/recommendations directly to Chris Winston;s office with ain info copy to my office by 3:00 Wednesday, June 7. Thank you.

RESPONSE:

02 6/7/89

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

THE WHITE HOUSE

WASHINGTON

89 JUN 7 P3:44

June 7, 1989

MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT FOR
COMMUNICATIONS

FROM: NELSON LUND 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Five Video Tapings

At the request of James W. Cicconi, Counsel's office has reviewed the captioned scripts for Presidential videotapings. Our comments follow.

1. Mackey Awards Dinner. We are not aware of Counsel's office having previously been consulted about this event. Assuming that the Administration is committed to going forward with the video, we believe that any explicit endorsement should be limited to the BBF, and that it should not extend to the NFLPA. Accordingly, we recommend that the first sentence of the third paragraph be deleted.

2. PSA Straight Endorsement. We understand that such an endorsement has been used for some time, and that this taping is designed merely to reflect the fact that the President is now the President rather than the Vice President. We have no legal objections to the text of the script.

3. Convention of Central Conference of American Rabbis. We understand that the President has already agreed to this project. We have no legal objections to the text of the script.

4. PBS Documentary. In a memorandum from Lee Liberman and myself to Lorna Gladstone, dated April 24, 1989, our office recommended that certain procedures be followed with respect to this project. We continue to recommend that the script be reviewed by this office, by OPD, and by the Disability Working Group before it is approved. Our office would need more time to review the script, and we are not aware that OPD or the Working Group has reviewed it. Accordingly, we are constrained to recommend that clearance of the script be postponed.

We also continue to recommend that any commitments to provide the video to PBS be withheld until the TV series itself has been reviewed by the same parties.

5. All-American Collegiate Golf Foundation. We are not aware of Counsel's office having previously been consulted about this event. Assuming that appropriate checks of the organization have been conducted, we have no legal objections to the text of the script.

cc: James W. Cicconi

THE WHITE HOUSE

WASHINGTON

89 JUN 7 4:46 JUN 7 P4:46

June 7, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Five Video Taping

We have reviewed the five video drafts and have no suggested changes from a policy standpoint. We approve of the drafts in their present form.

cc: James W. Cicconi

WHITE HOUSE STAFFING MEMORANDUM

DATE: June 6, 1989 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 June 7, 1989

SUBJECT: FIVE VIDEO TAPINGS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide your comments/recommendations directly to Chris Winston's office with an info copy to my office by 3:00 Wednesday, June 7. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 JUN - 6 PM 3:1

Tron
June 6, 1989
Draft two
Title: MACKKEY

PROPOSED VIDEO MESSAGE
MACKKEY AWARDS DINNER

Good evening. It's a pleasure to welcome all of you to the 1989 Mackey Awards banquet.

The Mackey Awards is the largest dinner in the country honoring the best players in the NFL. For this, credit goes to the two groups that -- for more than 20 years -- have joined forces for this event -- the National Football League Players Association and the Better Boys Foundation.

The N-F-L-P-A continues to work hard to represent its members as well as the game of football. And while tonight's dinner acknowledges contributions made by athletes on the field, we also recognize the N-F-L-P-A's greatest off-the-field activity: Support of the Better Boys Foundation.

B-B-F has become a nationwide role model of what can be done to help disadvantaged young people in the inner city. For nearly 30 years, B-B-F has provided programs that offer education, day care, counseling, cultural arts, and community involvement to young boys and girls and their families. Its achievements are nothing short of miraculous. And, it's through the support of all of you who attend tonight's dinner that the work of the Better Boys Foundation will continue.

Once again, congratulations to all the award winners, and to this evening's dinner chairmen and co-chairmen. Have a great night! Thank you, and God bless you all.

1989 JUN -8 PM 3:1

Tron
June 6, 1989
Draft two
Title: STRAIGHT

PROPOSED VIDEO MESSAGE
:45-SECOND PSA STRAIGHT ENDORSEMENT

Watching a helpless child struggle with a drug problem is tragic. It'll do nothing less than tear your heart out. That's why I'm so pleased to talk to you about STRAIGHT.

STRAIGHT helps families cope with and overcome the problems of drug use. STRAIGHT also gives young people the opportunity to reclaim lives nearly lost because of drugs.

Organizations like STRAIGHT give us added strength in waging the war against drugs. And, like most wars, we must win it to protect our children. If you suspect your child has a drug problem get some help. With programs like STRAIGHT, a helping hand is available. But, the first move -- is yours.

#

1539 JUN -8 PM 3:1

Tron
June 6, 1989
Draft two
Title: KARFF

PROPOSED VIDEO MESSAGE
CENTRAL CONFERENCE OF AMERICAN RABBIS - ANNUAL CONVENTION

Good evening. What a pleasure it is to join you for the celebration of an important milestone -- the centennial of the Central Conference of American Rabbis. I know there are many in tonight's audience whom I count as friends -- but let me offer a special hello to Rabbi Hyman-Judah Schachtel (SHACK TEL) -- Rabbi Emeritus of Beth Israel in Houston. The Rabbi's good work in Texas, and around the country, is a model to us all. And let me also recognize another Beth Israel congregationist and dear friend -- Marjorie Arsht. Marjorie helped me get started in politics many years ago -- and judging from where I am today, I'd say she did a great job.

This evening, we gather to recognize the outstanding and important work of the Central Conference of American Rabbis. Founded one hundred years ago, the efforts of the C-C-A-R have been a guiding force for millions of people, helping to elevate the quality and morality of the American Jewish community. By encouraging your congregations to contribute their gifts and talents to the well-being of others, you have added meaning and direction to many lives.

But, the Conference has also worked to forge positive relations with other religious groups. This ability to reach out

has contributed to a better understanding and appreciation that helps everyone.

And, as the C-C-A-R begins it's second century, let me congratulate Rabbi Karff. Rabbi, your friends in Houston know the good work you've done. As the Conference's new president, I know you'll continue to foster the good will and community spirit that has been your trademark at Beth Israel. Not only will the Jewish community be strengthened by your vision and leadership, but Americans of all faith will benefit.

Thank you for including me in tonight's dinner. And, God bless you all.

#

1989 JUN - 6 PM 3: 1.

Tron
Draft two
June 6, 1989
Title: Imagine

PROPOSED VIDEO MESSAGE
PBS DOCUMENTARY - IMAGINE THIS WORLD

Imagine. Just for a moment, imagine yourself in a wheelchair and need to cross a street. Traffic is heavy and there's no ramp on the sidewalk. What would you do? Or, suppose a terrible accident left you blind. How would you get to work? How would you shop for food? Imagine how it feels to have to live with these and other disabilities. Well, almost 40 million Americans with disabilities know how it feels -- because, these and other simple activities are challenges they face every day.

One of the goals of a kinder and gentler nation is to integrate people with disabilities freely and equally into the mainstream of American life. While we've made great strides in the last decade, segregation and exclusion still exists. This must change. And, while I'll do my part in the federal government to alter policies and programs -- the only way to make real and lasting change is through your efforts. As individuals, business leaders, and local government officials, your leadership is essential if we're ever going to stamp out this discrimination.

In the program that follows, I urge each of you to see how you can help an American with a disability. It can be as simple as helping to lower a wheelchair to the street, or considering someone for a job. And, while you imagine this world through the courageous eyes of those with disabilities -- I'll imagine an

America that doesn't see disabilities -- only possibilities.

Thank you, enjoy this important program, and God bless you all.

#

1989 JUN -6 PM 3:17

Tron
June 6, 1989
Draft two
Title: GOLF

PROPOSED VIDEO MESSAGE
ALL-AMERICAN COLLEGIATE GOLF FOUNDATION

Good evening. It's an honor to be with you, and to receive such a prestigious award. When I told Barbara my golf game had finally been noticed, and I was receiving your Lifetime Achievement Award, she was skeptical. George -- she said -- squirrels and other small woodland creatures have known the hazard of your golf balls for years. If I were you, I'd make sure the Foundation wasn't trying to get Gerald Ford!

Well, maybe I could spend more time on the links, but I'm deeply touched to receive this award. And the honor grows knowing the outstanding work the Foundation performs. When Arnold Palmer and Bill Fugazy (FEW GAZI) decided, 25-years ago, to create a Foundation to help support youth-oriented charities and establish a scholarship program, who would have guessed how successful you'd be? Well, the 200-deserving youngsters who were able to get a college education appreciate your efforts, as do all the other young people whose lives you touch. And, your new program to raise \$1 million for the Bob Hope School of Comedy at Yale will also be applauded by those students.

But to me, the best part of the Foundation is that you help out because you care. You volunteer part of your day and your resources to help someone else. And -- as far as I'm concerned, with a sacrifice like that -- you all deserve a lifetime achievement award.

Thank you for including me in tonight's ceremony. God bless
you all, for the good work you do.

#



OFFICE OF NATIONAL DRUG CONTROL POLICY
EXECUTIVE OFFICE OF THE PRESIDENT
Washington, D.C. 20500

June 7, 1989

MEMO TO: Chriss Winston
Deputy Assistant to the President
for Communications

FROM: David Tell
Deputy Chief of Staff, ONDCP

SUBJ: Comments on 6/6 Staffing Memo, "Five Video Tapings"

The STRAIGHT endorsement PSA is fine as written; STRAIGHT is a perfectly reputable treatment program.

One thing to think about for the future, however. Any number of other fine and reputable treatment programs exist. And having publicly endorsed one such program (given the connection with Ambassador Sembler), the President may have difficulty declining similar endorsement requests later on.

If we can live with that difficulty, I see no reason why the STRAIGHT taping shouldn't proceed.

*OK
XX*

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/7/89 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 TODAY

SUBJECT: ADDITIONAL VIDEO FOR FRIDAY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE <i>c/b N/C phone</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER <i>N/C phone</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES <i>N/C phone</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS <i>out sick 6/7</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON <i>on his comments</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY <i>4b</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide your comments/recommendations directly to Chriss Winston's office with an info copy to my office by 2:00 TODAY. Thank you.

RESPONSE: _____

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1989 JUN -7 PM 12:29

Tron
June 6, 1989
Draft one
Title: RUPPE

PROPOSED VIDEO SCRIPT
OEF INTERNATIONAL MEETING

Good afternoon.

It's a great pleasure to join O-E-F International and your distinguished guests as we honor an outstanding woman, a dedicated professional and a long-time friend, Loret Ruppe.

Loret, as Peace Corps director for the last eight years, you've helped instill a new pride in the men and women of the Corps. Through your tireless efforts and commitment to excellence, the simple but important message of the Corps is heard around the world . . . the United States is ready to volunteer when needed, where needed.

Today, the proud flag of the Peace Corps can be seen around the world -- flying with renewed vigor and pride. Loret, for all that and so much more, you not only have the heart-felt thanks of this president, but also of your country.

And, let me also recognize the hard work O-E-F International performs in developing countries. It's not an easy job, but your dedicated efforts have enabled tens of thousands of women in more than 70 countries to increase local food production, manage profitable enterprises, and overcome legal inequities. Working with the Peace Corps, you've shown us the true value and promise of public-private partnerships to help solve the world's problems.

Thank you again for allowing me to speak to you at today's luncheon, and God bless you all.

#

4400

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/7/89 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 TODAY

SUBJECT: ADDITIONAL VIDEO FOR FRIDAY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide your comments/recommendations directly to Chriss Winston's office with an info copy to my office by 2:00 TODAY. Thank you.

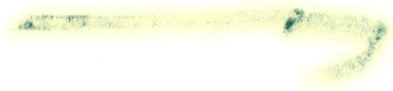
RESPONSE: June 7, 1989

The NSC concurs with the text of the proposed video script OEF International Meeting.

for *Michael B. Donley*
G. Philip Hughes,
Executive Secretary

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

89 JUN 7 P12: 58



1989 JUN -7 PM 12:29

Tron
June 6, 1989
Draft one
Title: RUPPE

PROPOSED VIDEO SCRIPT
OEF INTERNATIONAL MEETING

Good afternoon.

It's a great pleasure to join O-E-F International and your distinguished guests as we honor an outstanding woman, a dedicated professional and a long-time friend, Loret Ruppe.

Loret, as Peace Corps director for the last eight years, you've helped instill a new pride in the men and women of the Corps. Through your tireless efforts and commitment to excellence, the simple but important message of the Corps is heard around the world . . . the United States is ready to volunteer when needed, where needed.

Today, the proud flag of the Peace Corps can be seen around the world -- flying with renewed vigor and pride. Loret, for all that and so much more, you not only have the heart-felt thanks of this president, but also of your country.

And, let me also recognize the hard work O-E-F International performs in developing countries. It's not an easy job, but your dedicated efforts have enabled tens of thousands of women in more than 70 countries to increase local food production, manage profitable enterprises, and overcome legal inequities. Working with the Peace Corps, you've shown us the true value and promise of public-private partnerships to help solve the world's problems.

Thank you again for allowing me to speak to you at today's luncheon, and God bless you all.


#

NATIONAL SECURITY COUNCIL
WASHINGTON, D.C. 20506

4422

June 7, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: G. PHILIP HUGHES 
SUBJECT: Proposed Video Messages

The NSC concurs with the proposed video messages for the Straight Endorsement, the Mackey Awards Dinner, the Annual Convention of the Central Conference of American Rabbis, the PBS Documentary - Imagine This World, and for the All-American Collegiate Golf Foundation.

cc: James W. Cicconi

WHITE HOUSE STAFFING MEMORANDUMDATE: 6/7/89ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 TODAYSUBJECT: ADDITIONAL VIDEO FOR FRIDAY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide your comments/recommendations directly to Chriss Winston's office with an info copy to my office by 2:00 TODAY. Thank you.

RESPONSE:

*Ok
CICCONI
6/7*

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE

WASHINGTON

89 JUN 7 P4:46

June 7, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Additional Video For Friday

We have no suggested changes from a policy standpoint and approve of the drafts in their present form.

cc: James W. Cicconi

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/7/89 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 TODAY

SUBJECT: ADDITIONAL VIDEO FOR FRIDAY

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide your comments/recommendations directly to Chriss Winston's office with an info copy to my office by 2:00 TODAY. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1989 JUN -7 PM 12:29

Tron
June 6, 1989
Draft one
Title: RUPPE

PROPOSED VIDEO SCRIPT
OEF INTERNATIONAL MEETING

Good afternoon.

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Loret, as Peace Corps director for the last eight years, you've helped instill a new pride in the men and women of the Corps. Through your tireless efforts and commitment to excellence, the simple but important message of the Corps is heard around the world . . . the United States is ready to volunteer when needed, where needed.

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And, let me also recognize the hard work O-E-F International performs in developing countries. It's not an easy job, but your dedicated efforts have enabled tens of thousands of women in more than 70 countries to increase local food production, manage profitable enterprises, and overcome legal inequities. Working with the Peace Corps, you've shown us the true value and promise of public-private partnerships to help solve the world's problems.

Thank you again for allowing me to speak to you at today's luncheon, and God bless you all.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: June 8, 1989 ACTION/CONCURRENCE/COMMENT DUE BY: -----

SUBJECT: VIDWO SCRIPTS FOR TAPING SESSION ON JUNE 9, 1989

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>Bennett</u>	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Tron
June 8, 1989
Draft three
Title: GOLF

PROPOSED VIDEO MESSAGE
ALL-AMERICAN COLLEGIATE GOLF FOUNDATION

Good evening. It's an honor to be with you, and to receive such a prestigious award. When I told Barbara my golf game had finally been noticed, and I was receiving your Lifetime Achievement Award, she was skeptical. George -- she said -- squirrels and other small woodland creatures have known the hazard of your golf balls for years. If I were you, I'd make sure the Foundation wasn't trying to get Gerald Ford!

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But to me, the best part of the Foundation is that you help out because you care. You volunteer part of your day and your resources to help someone else. And -- as far as I'm concerned, with a sacrifice like that -- you all deserve a lifetime achievement award.

Thank you for including me in tonight's ceremony. God bless you all, for the good work you do.

#

Tron
June 8, 1989
Draft three
Title: MACKEY

PROPOSED VIDEO MESSAGE
MACKEY AWARDS DINNER

Good evening. It's a pleasure to welcome all of you to the 1989 Mackey Awards banquet.

As the country's largest dinner honoring the best players in the NFL, the Mackey Awards call attention to the best that is in all of us. For this, credit goes to the two groups that -- for more than 20 years -- have joined forces for this event -- the National Football League Players Association and the Better Boys Foundation.

And while tonight's dinner acknowledges contributions made by athletes on the field, we also recognize the N-F-L-P-A's off-the-field contribution: Support of the Better Boys Foundation.

B-B-F has become a nationwide model of what can be done to help disadvantaged young people in the inner city. For nearly 30 years, B-B-F has provided programs that offer education, day care, counseling, cultural arts, and community involvement to young boys and girls and their families. Its achievements are nothing short of miraculous. And, it's through the support of all of you who attend tonight's dinner that the work of the Better Boys Foundation will continue.

Once again, congratulations to all the award winners, and to this evening's dinner chairmen and co-chairmen. Have a great night! Thank you, and God bless you all.

#

Tron
June 8, 1989
Draft three
Title: KARFF

PROPOSED VIDEO MESSAGE
CENTRAL CONFERENCE OF AMERICAN RABBIS - ANNUAL CONVENTION

Good evening. What a pleasure it is to join you for the celebration of an important milestone -- the centennial of the Central Conference of American Rabbis. I know there are many in tonight's audience whom I count as friends -- but let me offer a special hello to Rabbi Hyman-Judah Schachtel (SHACK TEL) -- Rabbi Emeritus of Beth Israel in Houston. The Rabbi's good work in Texas, and around the country, is a model to us all. And let me also recognize another Beth Israel congregationist and dear friend -- Marjorie Arsht. Marjorie helped me get started in politics many years ago -- and judging from where I am today, I'd say she did a great job.

This evening, we gather to recognize the outstanding and important work of the Central Conference of American Rabbis. Founded one hundred years ago, the efforts of the C-C-A-R have been a guiding force for millions of people, helping to elevate the quality and morality of the American Jewish community. By encouraging your congregations to contribute their gifts and talents to the well-being of others, you have added meaning and direction to many lives.

But, the Conference has also worked to forge positive relations with other religious groups. This ability to reach out

has contributed to a better understanding and appreciation that helps everyone.

And, as the C-C-A-R begins it's second century, let me congratulate Rabbi Karff. Rabbi, your friends in Houston know the good work you've done. As the Conferences new president, I know you'll continue to foster the good will and community spirit that has been your trademark at Beth Israel. Not only will the Jewish community be strengthened by your vision and leadership, but Americans of all faith will benefit.

Thank you for including me in tonight's dinner. And, God bless you all.

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Tron
June 8, 1989
Draft three
Title: STRAIGHT

PROPOSED VIDEO MESSAGE
:45-SECOND PSA STRAIGHT ENDORSEMENT

Watching a helpless child struggle with a drug problem is tragic. It'll do nothing less than tear your heart out. But there are people who can help. That's why I'm so pleased to talk to you about STRAIGHT.

STRAIGHT helps families cope with and overcome the problems of drug use. STRAIGHT also gives young people the opportunity to reclaim lives nearly lost because of drugs.

Organizations like STRAIGHT give us added strength in waging the war against drugs. And, like most wars, we must win it to protect our children. If you suspect your child has a drug problem get some help. With programs like STRAIGHT, a helping hand is available. But, the first move -- is yours.

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Tron
June 8, 1989
Draft two
Title: RUPPE

PROPOSED VIDEO SCRIPT
OEF INTERNATIONAL MEETING

Good afternoon.

It's a great pleasure to join O-E-F International and your distinguished guests as we honor an outstanding woman, a dedicated professional and a long-time friend, Loret Ruppe.

Loret, as Peace Corps director for the last eight years, you've helped instill a new pride in the men and women of the Corps. Through your tireless efforts and commitment to excellence, the simple but important message of the Corps is heard around the world . . . the United States is ready to volunteer when needed, where needed.

Today, the proud flag of the Peace Corps can be seen around the world -- flying with renewed vigor and pride. Loret, for all that and so much more, you not only have the heart-felt thanks of this president, but also of your country.

And, let me also recognize the hard work O-E-F International performs in developing countries. It's not an easy job, but your dedicated efforts have enabled tens of thousands of women in more than 70 countries to increase local food production, manage profitable enterprises, and overcome legal inequities. Working with the Peace Corps, you've shown us the true value and promise of public-private partnerships to help solve the world's problems.

Thank you again for allowing me to speak to you at today's luncheon, and God bless you all.

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