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FOIA MARKER

This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13485
Folder ID Number: 13485-015

Folder Title:
Proposed Presidential Article, Parade Magazine

Stack:	Row:	Section:	Shelf:	Position:
G	26	15	7	1

To _____
Date 5/4 Time 2:00

WHILE YOU WERE OUT

M David Bates Gc
of _____

Phone _____
Area Code Number Extension

TELEPHONED	<input checked="" type="checkbox"/>	PLEASE CALL	<input type="checkbox"/>
CALLED TO SEE YOU	<input checked="" type="checkbox"/>	WILL CALL AGAIN	<input type="checkbox"/>
WANTS TO SEE YOU	<input type="checkbox"/>	URGENT	<input type="checkbox"/>

RETURNED YOUR CALL

Message Parade Mag
N/C

Operator J

MASTER

Document No. _____

033147SS

WHITE HOUSE STAFFING MEMORANDUM

DATE: 5/4/89 ACTION/CONCURRENCE/COMMENT DUE BY: 5/5/89 5:00 PM

SUBJECT: PROPOSED PRESIDENTIAL ARTICLE FOR PARADE MAGAZINE

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 5:00 PM, Friday, May 5, 1989, with an info copy to my office. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

((Grant))
May 4, 1989
9 a.m.

1989 MAY -4 11:15

PROPOSED PRESIDENTIAL ARTICLE FOR PARADE MAGAZINE
ENTITLED "WE ARE FAMILY"
COVER OF JULY 4, 1989 ISSUE

We are a nation of families, connected from coast to coast by brothers and sisters, cousins, parents. Within our own families, we may share a common ancestor, or a family home, or heirlooms passed down through the generations. Our family home, for example, is in Kennebunkport, Maine. One of my fondest memories ~~of that house~~ ^a is the morning during the campaign when our grandchildren burst into the bedroom screaming and giggling as they jumped on the bed. They had decided to "surprise" us -- and it quickly became mayhem. Someone snapped a picture of that special moment, and I can't help but smile every time I see it. We don't often get the chance to have the whole family together there, and I wouldn't trade the times we've had there.

Every family has its own spirit of life, a soul of its own, unlike any other. And yet there are experiences that we all, as members of families, share as a function of the human condition -- no matter what part of the country we are from, no matter what the size and composition of our families.

Most of us know what it is like to see the newest baby in the family come home for the first time, or the laughter and joy of greeting family members around the table for a holiday meal.

~~others~~ who are now in the position we were 200 years ago,
revolutionaries fighting for freedom of ^{and justice} speech, freedom of
~~worship, freedom of assembly, and the process of law~~
religion, and the right to fair and just courts, we honor our
past and ensure the future.

Next week, I will travel to Paris not only to meet with our
allies for an economic summit, but to ^{join with our French friends as they} ~~celebrate the bicentennial~~ ^{celebrate their}
~~of the French Revolution in 1789, the French Revolution.~~ ^{national} What we ^{bicentennial.}
[✓] ~~The struggle for freedom that began~~ ^{July 214} started at dawn's light on that morning 219 years ago at the
~~Battle of Lexington and Concord, the French continued at the Fall~~ ^{was a new breeze blowing across the Atlantic that}
~~of the Bastille -- and now both the United States and France have~~ ^{inspired the French}
^{are} ~~survived~~ as two of the strongest democracies in the world. ^{in their own revolution}

That desire for freedom from tyranny inspired the world, and
still does. Look on the back of any dollar bill and you'll see
it: the Great Seal of the United States bears the motto novus
ordo seclorum, meaning, "A new order for the ages." ^{An important new chapter} The world ^{of}
and history begin ^{on July 4, 1776. America's devotion to high principles, and} with us, and we have earned a new place in the
^{our willingness to fight, if necessary, for those principles, have helped secure} ~~our~~ ~~history~~ ~~of~~ ~~the~~ ~~world.~~ ^{America's leadership role in the family of nations.}

^{to} One our greatest Presidents, Teddy Roosevelt, believed this,
^{told his fellow} and ~~travelled the country in 1910~~ telling Americans:

"... The history of America is now the central feature of
the history of the world; for the world has set its face
hopefully toward our democracy; and O my fellow citizens,
each one of you carries on your shoulders not only the

burden of doing well for the sake of your own country, but the burden of doing well and of seeing that this nation does well for the sake of mankind."

Each of us within our communities, our businesses, our families is responsible for the greater good of our country. It's the key to winning the fight against drug abuse -- by standing up to the threat in our own lives, each of us individually. It's the key to protecting the environment -- by each of us leaving the world better than we found it. It's the key to keeping America competitive -- by knowing that the work we do today in our offices and factories affects the nation's output in the world marketplace tomorrow. It's also the key to improving education -- by realizing that the quality of each child's education spells the success of the next generation of Americans. For like a family, if one of us suffers because of drug abuse, poor education or business troubles, we all suffer.

We must decide individually that we are going to make a difference. For isn't that why we're here -- to live a life of meaning?

Real leadership comes from the people, and manifests itself in a responsible and responsive process called governance. But in the end, each of us must chart a course for our lives, and for our families' lives. If we work through our ^{own} communities and our

businesses to change things for the better, we will change the nation for the better. We will change the world for the better. Each of us, in our own lives, will do it.

The power of the people ^{to do good} -- that is what will prevail, for that is what prevailed at the founding of this nation. Those who wanted to change things for the better stood up, spoke out and fought for what they believed in.

Standing up, speaking out and fighting for what is right. That is the true meaning of responsible citizenship, and the ultimate power of democracy. And most importantly, it is what we are celebrating on the Fourth of July. As families, that is what we are celebrating, for ourselves, for our children, and for the sake of ^h mankind. God Bless America *and her families.*

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 5/8/89 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: ARTICLE FOR PARADE MAGAZINE

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE
WASHINGTON

May 8, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST *DD*

FROM: MARY KATE GRANT *MKG*

SUBJECT: PARADE MAGAZINE

I. SUMMARY

Attached for your review is a proposed article to appear under your by-line in the July 4th issue of Parade Magazine. The publishers requested that the article be entitled "We are Family," and it will run as the cover story. This is a follow-up to the photo session you had with Parade earlier last month.

II. DISCUSSION

Every President, including Reagan, has appeared on the cover of Parade. The magazine reaches one of every three homes in America and is carried as a supplement in over 400 newspapers.

((Grant))
May 8, 1989
8 a.m.

PROPOSED PRESIDENTIAL ARTICLE FOR PARADE MAGAZINE
ENTITLED "WE ARE FAMILY"
COVER OF JULY 4, 1989 ISSUE

One of my fondest memories is a morning during the campaign when our grandchildren burst into the bedroom screaming and giggling as they jumped on the bed. They had decided to "surprise" us -- and it quickly became mayhem. Someone snapped a picture of that special moment, and I can't help but smile every time I see it. We don't often get the chance to have the whole family together, and I wouldn't trade the times we've had there.

Every family has its own spirit of life, a soul of its own, unlike any other. And yet there are experiences that we all, as members of families, share as a function of the human condition -- no matter what part of the country we are from, no matter what the size and composition of our families.

Most of us know what it is like to see the newest baby in the family come home for the first time, or the laughter and joy of greeting family members around the table for a holiday meal. Most of us know, too, the everyday dramas of balancing the family budget around the kitchen table, caring for a sick child, helping a lonely friend or relative far away. The concerns any one of us has had as a parent are the concerns all of us have as parents: that our children grow up in a safe environment, with a good

education, and that they be given the same opportunities as anyone else's children.

This weekend, many of us are with family and friends, celebrating the holiday in the backyard or at a picnic. The wonder of the Fourth of July lies not only in the fireworks and parades, the sparklers and bunting, but most of all in the singular tradition we are celebrating as Americans.

Our philosophy of government and our economic system, while the model for so many others, are truly unique. Our Constitution is the oldest blueprint of government in continual use in the world. We have set a standard for mankind, and as leaders of the free world, we also have certain responsibilities.

Just as we'd protect a brother or a sister, or our children, we must keep a vigilant watch against those who threaten our freedoms and those of our allies. Because as John Quincy Adams said, "When liberty is threatened anywhere, it is threatened everywhere." Our country was born because courageous men and women sought freedom from oppression, and we must never forget them or their brave deeds. By helping others who are now fighting for freedom and justice, we honor our past and ensure the future.

Next week, I will travel to Paris not only to meet with our allies for an economic summit, but to join with our French friends as they celebrate their national bicentennial. The struggle for freedom that began 214 years ago at Lexington and Concord was a new breeze blowing across the Atlantic that inspired the French in their own revolution -- and now both the United States and France are two of the strongest democracies in the world.

That desire for freedom from tyranny inspired the world, and still does. Look on the back of any dollar bill and you'll see it: the Great Seal of the United States bears the motto novus ordo seclorum, meaning, "A new order for the ages." An important new chapter of world and history began on July 4, 1776. America's devotion to high principles, and our willingness, if necessary, to fight for those principles -- for ourselves and others -- have helped secure America's leadership in the family of nations.

One of our greatest Presidents, Teddy Roosevelt, believed this, and told his fellow Americans:

"... The history of America is now the central feature of the history of the world; for the world has set its face hopefully toward our democracy; and O my fellow citizens, each one of you carries on your shoulders not only the burden of doing well for the sake of your own country, but

the burden of doing well and of seeing that this nation does well for the sake of mankind."

Each of us within our communities, our businesses, our families is responsible for the greater good of our country. It's the key to winning the fight against drug abuse -- by standing up to the threat in our own lives, each of us individually. It's the key to protecting the environment -- by each of us leaving the world better than we found it. It's the key to keeping America competitive -- by knowing that the work we do today in our offices and factories affects the nation's output in the world marketplace tomorrow. It's also the key to improving education -- by realizing that the quality of each child's education spells the success of the next generation of Americans. For like a family, if one of us suffers because of drug abuse, poor education or business troubles, we all suffer.

We must decide individually that we are going to make a difference. For isn't that why we're here -- to live a life of meaning?

Real leadership comes from the people, and manifests itself in a responsible and responsive process called governance. But in the end, each of us must chart a course for our lives, and for our families' lives. If we work through our own communities and our businesses to change things for the better, we will change

the nation for the better. We will change the world for the better. Each of us, in our own lives, will do it.

The power of the people to do good -- that is what will prevail, for that is what prevailed at the founding of this nation. Those who wanted to change things for the better stood up, spoke out and fought for what they believed in.

Standing up, speaking out and fighting for what is right. That is the true meaning of responsible citizenship, and the ultimate power of democracy. And most importantly, it is what we are celebrating on the Fourth of July. As families, that is what we are celebrating -- for ourselves, for our children, and for the sake of humankind. God Bless America and her families.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 5/4/89 ACTION/CONCURRENCE/COMMENT DUE BY: 5/5/89 5:00 PM

SUBJECT: PROPOSED PRESIDENTIAL ARTICLE FOR PARADE MAGAZINE

		ACTION	FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>		MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>		NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>	
SCOWCROFT	<input checked="" type="checkbox"/>		<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
DARMAN	<input checked="" type="checkbox"/>		<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
BATES	<input checked="" type="checkbox"/>		<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>	
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>		ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>		WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>		PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
DEMAREST	<input checked="" type="checkbox"/>		<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>	
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		_____	<input type="checkbox"/>	<input type="checkbox"/>	
GRAY	<input checked="" type="checkbox"/>		<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>	
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		_____	<input type="checkbox"/>	<input type="checkbox"/>	

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 5:00 PM, Friday, May 5, 1989, with an info copy to my office. Thank you.

RESPONSE:

No Comment
5/4/89

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

WHITE HOUSE STAFFING MEMORANDUM

DATE: 5/4/89 ACTION/CONCURRENCE/COMMENT DUE BY: 5/5/89 5:00 PM

SUBJECT: PROPOSED PRESIDENTIAL ARTICLE FOR PARADE MAGAZINE

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

Ok
OFW
5/4/89

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

3319

WHITE HOUSE STAFFING MEMORANDUM

DATE: 5/4/89 ACTION/CONCURRENCE/COMMENT DUE BY: 5/5/89 5:00 PMSUBJECT: PROPOSED PRESIDENTIAL ARTICLE FOR PARADE MAGAZINE

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
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RESPONSE:

May 4, 1989

The NSC concurs on the proposed Presidential article for Parade magazine entitled "We are Family" for the cover of the July 4 issue with the changes annotated on the attached draft.

G. Philip Hughes
G. Philip Hughes
Executive Secretary

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

cc: James W. Cicconi

89 MAY 4 P12: 55

((Grant))
May 4, 1989
9 a.m.

1989 MAY -6 - 10 15

PROPOSED PRESIDENTIAL ARTICLE FOR PARADE MAGAZINE
ENTITLED "WE ARE FAMILY"
COVER OF JULY 4, 1989 ISSUE

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Most of us know what it is like to see the newest baby in the family come home for the first time, or the laughter and joy of greeting family members around the table for a holiday meal.

Too, most of us know the drama of balancing the family budget around the kitchen table, or the worry of a lonely relative far away. The concerns any one of us has had as a parent are the concerns most of us have had as parents: that our children grow up in a safe environment, with a good education, and that they be given a shot at the same opportunities as anyone else's children.

This weekend, many of us are with family and friends, celebrating the holiday in the backyard or at a picnic. The wonder of July 4 lies not only in the fireworks and parades, the sparklers and bunting, but most of all in the singular tradition we are celebrating as Americans.

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Just as we'd protect a brother or a sister, or our children, we must keep a vigilant watch against those who threaten our freedoms and those of our allies. Because wherever freedom is denied, democracy is challenged. This country was born because courageous men and women sought freedom from oppression, and we must never forget them or their brave deeds. By helping others

others who are now in the position we were 200 years ago, revolutionaries fighting for freedom of speech, freedom of ~~religion, and the right to fair and just courts,~~ ^{worship, freedom of assembly, and due process of law,} we honor our past and ensure the future.

Next week, I will travel to Paris not only to meet with our allies for an economic summit, but to ^{join with our French friends as} ~~celebrate the bicentennial~~ ^{they celebrate their national bicentennial.} ~~of the French Revolution in 1789, the French Revolution.~~ ^{to join of Man.} What we started at dawn's light on that morning 219 years ago at the Battle of Lexington and Concord, ^{and with our Declaration of Independence, in 1789} the French continued at the Fall of the Bastille ^{and with the proclamation of the Rights of Man.} ~~and now both the United States and France have survived as two of the strongest democracies in the world.~~

Better to raise "Rights of Man" than bloody revolution

No.

That desire for freedom from tyranny inspired the world, and still does. Look on the back of any dollar bill and you'll see it: the Great Seal of the United States bears the motto novus ordo seclorum, meaning, "A new order for the ages." ^{An important chapter of} ~~The world~~ ^{world} and history begin with us, and we have earned a new place in the history of the world.

Don't overdo it

^{of} One our greatest Presidents, Teddy Roosevelt, believed this, and travelled the country in 1910 telling Americans:

"... The history of America is now the central feature of the history of the world; for the world has set its face hopefully toward our democracy; and O my fellow citizens, each one of you carries on your shoulders not only the

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 5/4/89

ACTION/CONCURRENCE/COMMENT DUE BY:

5/5/89 5:00 PM

SUBJECT: PROPOSED PRESIDENTIAL ARTICLE FOR PARADE MAGAZINE

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 5:00 PM, Friday, May 5, 1989, with an info copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

((Grant))
May 4, 1989
9 a.m.

1989 MAY -6 11 13

PROPOSED PRESIDENTIAL ARTICLE FOR PARADE MAGAZINE
ENTITLED "WE ARE FAMILY"
COVER OF JULY 4, 1989 ISSUE

We are a nation of families, connected from coast to coast by brothers and sisters, cousins, parents. Within our own families, we may share a common ancestor, or a family home, or heirlooms passed down through the generations. *Every summer we return to a* ~~Our family home,~~ *family home* ~~for example,~~ is in Kennebunkport, Maine. One of my fondest memories of that house is the morning ~~during the campaign~~ when our grandchildren burst into the bedroom screaming and giggling as they jumped on the bed. They had decided to "surprise" us -- and it quickly became mayhem. Someone snapped a picture of that special moment, and I can't help but smile every time I see it. We don't often get the chance to have the whole family together, ~~there,~~ and I wouldn't trade the times we've had there.

Every family has its own spirit of life, a soul of its own, unlike any other. And yet there are experiences that we all, as members of families, share as a function of the human condition - - no matter what part of the country we are from, no matter what the size and composition of our families.

Most of us know what it is like to see the newest baby in the family come home for the first time, or the laughter and joy of greeting family members around the table for a holiday meal.

Too, most of us know the drama of balancing the family budget around the kitchen table, or the worry of a lonely relative far away. The concerns any one of us has had as a parent are the concerns most of us have had as parents: that our children grow up in a safe environment, with a good education, and that they be given ~~a shot at~~ the same opportunities as anyone else's children.

This weekend, many of us are with family and friends, celebrating the holiday in the backyard or at a picnic. The wonder of July 4 lies not only in the fireworks and parades, the sparklers and bunting, but most of all in the singular tradition we are celebrating as Americans.

Our philosophy of government and our economic system, while the model for so many others, is truly unique. Our constitution is the oldest constitution in continual use in the world. We have set a standard for mankind, and as leaders of the free world, we also have certain responsibilities.

Just as we'd protect a brother or a sister, or our children, we must keep a vigilant watch against those who threaten our freedoms and those of our allies. Because wherever freedom is denied, democracy is challenged. This country was born because courageous men and women sought freedom from oppression, and we must never forget them or their brave deeds. By helping others

→ Quote J. F. Kennedy on ² "when liberty is threatened anywhere, it is threatened everywhere."

~~others~~ who are now in the position we were 200 years ago, revolutionaries fighting for freedom of speech, freedom of religion, and the right to fair and just courts, we honor our past and ensure the future.

Don't mention Bastille, mention Decl of the Rights of Man (check precise title) = "Common values" avoids ref to the Terror

Next week, I will travel to Paris not only to ~~our~~ allies for an economic summit, but to celebrate the ~~of the French Revolution in 1789, the French Revolution.~~ ~~what we started at dawn's light on that morning~~ 219 years ago at the Battle of Lexington and Concord, the French continued at the Fall of the Bastille -- and now both the United States and France have survived as two of the strongest democracies in the world.

That desire for freedom from tyranny inspired the world, and still does. Look on the back of any dollar bill and you'll see it: the Great Seal of the United States bears the motto novus ordo seclorum, meaning, "A new order for the ages." ~~The world -~~ ~~By our devotion to high principles, particularly those securing human liberty, and history begin with us, and we have earned a new place in the~~ history of the world.

For this and many other reasons, America has ~~helped~~ and our willingness, if necessary, to fight for those principles we have ~~to~~ ~~secure~~ ~~liberty~~ ~~for~~ ~~others~~.

One our greatest Presidents, Teddy Roosevelt, believed this, ~~and travelled the country in 1910 telling Americans:~~ ~~told his fellow~~

"... The history of America is now the central feature of the history of the world; for the world has set its face hopefully toward our democracy; and O my fellow citizens, each one of you carries on your shoulders not only the

burden of doing well for the sake of your own country, but the burden of doing well and of seeing that this nation does well for the sake of mankind."

Each of us within our communities, our businesses, our families is responsible for the greater good of our country. It's the key to winning the fight against drug abuse -- by standing up to the threat in our own lives, each of us individually. It's the key to protecting the environment -- by each of us leaving the world better than we found it. It's the key to keeping America competitive -- by knowing that the work we do today in our offices and factories affects the nation's output in the world marketplace tomorrow. It's also the key to improving education -- by realizing that the quality of each child's education spells the success of the next generation of Americans. For like a family, if one of us suffers because of drug abuse, poor education or business troubles, we all suffer.

We must decide individually that we are going to make a difference. For isn't that why we're here -- to live a life of meaning?

Real leadership comes from the people and manifests itself in a responsible and responsive process called governance. But in the end, each of us must chart a course for our lives, and for our families' lives. If we work through our communities and our

businesses to change things for the better, we will change the nation for the better. We will change the world for the better. Each of us, in our own lives, will do it.

The power of the people -- that is what will prevail, for that is what prevailed at the founding of this nation. Those who wanted to change things for the better stood up, spoke out and fought for what they believed in.

Standing up, speaking out and fighting for what is right. That is the true meaning of responsible citizenship, and the ultimate power of democracy. And most importantly, it is what we are celebrating on the Fourth of July. As families, that is what we are celebrating, for ourselves, for our children, and for the sake of ^{hu}mankind. God Bless America.

^

#

2,1,1 Starting the sentence with "Too," sounds awkward. Also, "...the drama of balancing the family budget..." is a bit excessive. We suggest softening with: "Most of us know, too, the little dramas of daily family life: balancing the family budget around the kitchen table, getting the kids to school on time, helping a lonely relative far away."

2,1,3 "The concerns any one of us has had as a parent are the concerns most of us have had as parents...." doesn't make sense. We suggest: "We've all had the same concerns as parents:"

2,3,2 "Our constitution is the oldest constitution in continual use in the world." Since the unwritten English constitution may have a claim to this, we would suggest: "...the oldest written constitution..." or "the oldest written blueprint of government [in order to avoid repeating the word "constitution"]..."

3,1,1 This paragraph is too long and needs tightening. For one thing, "...the right to fair and just courts..." is anticlimactic and inconsistent with the freedoms of religion and speech because it is not as comprehensive (justice includes more than just fair courts).

Also, it is better to characterize the movements we are helping to overthrow tyranny as "freedom fighters" rather than "revolutionaries."

We suggest simply saying "By helping others who are fighting for freedom and justice -- just as Americans did two centuries ago -- we honor our past and ensure the future."

3,2,4 Lexington and Concord did not start "at dawn's light" and it was 214 years ago, not 219.

3,2,5 The French Revolution was not a continuation of the American Revolution. To be sure, the American Revolution inspired the French Revolution, but the French Revolution quickly went off on its bloody course. To say that the French Revolution was inspired by the American Revolution is not the same as saying that it was a continuation.

(more)

For instance, the storming of the Bastille to which the sentence alludes involved a good deal of parading around with heads on pikes. To say that Robespierre, Marat, and the guillotines are a continuation of Washington, Sam Adams, and the Boston Tea Party is like saying that the main dish of the International House of Pancakes is a continuation of the crepes suzette at Maxim's de Paris.

Therefore, we suggest: "...The struggle for freedom that began 214 years ago at Lexington and Concord was a New Breeze blowing across the Atlantic that inspired the French in their own Revolution -- and now both ... flourish [note: not -"survived"] as two of the strongest democracies in the world."

We could also refer to the President's "New Breeze" motif by playing on the French notion that their Revolution came in "The Wind From America." Thus: "This Wind From America, what I call "The New Breeze," is blowing around the world. I'll be going to Europe to encourage the spread of the ideals of the American Revolution."

3,3,3 "The world and history begin with us, and we have earned a new place in the history of the world." This is a little redundant, but it is also not true that the "world and history begin with us."

We suggest adverting to the main trope of the piece and saying: "The world was given a new vision. A new child entered the family of nations with the destiny of leading that family."

5,2,1 We think that the structure of our government is intended to promote "The power of the people to do good..." [emphasis added].

5,3,6 "God Bless America" would be more appropriate to a speech. We suggest "May God bless America and her families."

#

cc: Roger Porter
Bill Roper
John Gardner

THE WHITE HOUSE
WASHINGTON

May 4, 1989

MEMORANDUM TO CHRISS WINSTON

FROM: JIM PINKERTON

SUBJECT: Parade Magazine Article

This piece will be read by many more Americans than those who hear a Presidential speech, so we have tried to edit it with eye to expression as well as substance.

Pg. 1, para. 1, lines 1 - 5 The opening paragraph presents two difficulties:

The first sentence is needlessly ambiguous. Are each connected by coast-to-coast relatives (which is clearly not the case with most families)? Or, by virtue of families, is America itself connected coast-to-coast? The latter is presumably the intention of the graf, but the point could be made clearer.

Second, "Within our own families, we may share a common ancestor..." is a truism. Common ancestry is what defines families.

Third, "Within our own families, we may share...a family home..." will not win us any friends among most Americans who did not inherit a family manse.

If the point of the first three sentences of the piece is to introduce the nice vignette about the grandchildren in the following four sentences, then we would be better served by simply starting the piece with the vignette.

(more)

THE WHITE HOUSE

WASHINGTON

May 5, 1989

MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT
FOR COMMUNICATIONS

FROM: ROBERT J. PORTMAN *RJP*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Proposed Presidential Article for Parade Magazine

Pursuant to James W. Cicconi's staffing memorandum of May 5, 1989, Counsel's Office has reviewed the above referenced magazine article. We have no legal objection to these remarks.

Thank you for bringing this matter to our attention.

cc: James W. Cicconi

WHITE HOUSE STAFFING MEMORANDUM

DATE: 5/4/89 ACTION/CONCURRENCE/COMMENT DUE BY: 5/5/89 5:00 PM

SUBJECT: PROPOSED PRESIDENTIAL ARTICLE FOR PARADE MAGAZINE

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 5:00 PM, Friday, May 5, 1989, with an info copy to my office. Thank you.

RESPONSE:

Check date of Lexington Concord. And history did not begin with the U.S. C.P. 3

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

((Grant))
May 4, 1989
9 a.m.

PROPOSED PRESIDENTIAL ARTICLE FOR PARADE MAGAZINE
ENTITLED "WE ARE FAMILY"
COVER OF JULY 4, 1989 ISSUE

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214

~~others~~ who are now in the position we were 200 years ago, revolutionaries fighting for freedom of speech, freedom of religion, and the right to fair and just courts, we honor our past and ensure the future.

Next week, I will travel to Paris not only to meet with our allies for an economic summit, but to celebrate the bicentennial of the French Revolution in 1789, ~~the French Revolution~~. What we started at dawn's light on that morning 219 years ago at the Battle of Lexington and Concord, the French continued at the Fall of the Bastille -- and now both the United States and France have survived as two of the strongest democracies in the world.

Dale
3080

That desire for freedom from tyranny inspired the world, and still does. Look on the back of any dollar bill and you'll see it: the Great Seal of the United States bears the motto novus ordo seclorum, meaning, "A new order for the ages." ~~The world and history begin with us, and~~ We have earned a new place in the history of the world.

PLEASE!

Dale
3080

One ^{of} our greatest Presidents, Teddy Roosevelt, believed this, and travelled the country in 1910 telling Americans:

"... The history of America is now the central feature of the history of the world; for the world has set its face hopefully toward our democracy; and O my fellow citizens, each one of you carries on your shoulders not only the

burden of doing well for the sake of your own country, but the burden of doing well and of seeing that this nation does well for the sake of mankind."

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Standing up, speaking out and fighting for what is right. That is the true meaning of responsible citizenship, and the ultimate power of democracy. And most importantly, it is what we are celebrating on the Fourth of July. As families, that is what we are celebrating, for ourselves, for our children, and for the sake of mankind. God Bless America.

#

PARADE

PUBLICATIONS, INC.

JAN 30 REC'D

Walter Anderson
Editor

January 19, 1989

The President
The White House
Washington, D.C. 20500

Dear Mr. President:

This letter is to offer my encouragement and congratulations as you assume the greatest responsibility of all, and it is to invite you to address the American people through the pages of Parade.

We would like you to write a personal article to appear on July 2nd of this year, which is our Fourth of July issue.

This will give you further opportunity to share with our more than 65 million readers your aspirations and your concerns for our society.

With your permission, I would like to suggest a theme for the Fourth of July article: "We Are a Family." Perhaps you would like to explore how our differences make us stronger, how our open and free discourse gives us vitality, how, despite our differences, we need each other, why we should be hopeful as we celebrate our birth of freedom.

I hope it is possible for you to write this article, Mr. President. Certainly, we would be honored to publish it.

With all good wishes to you for our future.

Sincerely,



Walter Anderson

PARADISE

P U B L I C A T I O N S , I N C .

Walter Anderson
Editor

Kristin Taylor

~~*has call -
no letter
enclosed*~~

January 19, 1989

JAN 30 RECD

Mr. David F. Demarest
Communications Director
The White House
Washington, D.C. 20500

Dear Mr. Demarest:

Enclosed you will find a letter I have written to President Bush.

I hope you can be helpful in achieving the goal I describe.

If this can happen, we will need the article by April 21st and would like to schedule a photo session by that time with the distinguished photographer Eddie Adams.

As with the President, all of us here wish you the very best of luck as you begin your new responsibilities.

Sincerely,



Walter Anderson

nt.

750 Third Avenue, New York, New York 10017 (212) 573-7168

750 Third Avenue, New York, New York 10017 (212) 573-7168

COPY

Dave/Kristen --

The attached is an invitation for a 4th of July cover by the President for Parade.

I have worked with Walter Anderson for years, and in this case offered to be mailman. Walter is a good guy and a supporter of the President's. His invitation relates to something you and I have talked about -- GB's vision for America and declaration of a central domestic theme.

Knowing their lead times, they'd need a copy toward the end of April.

Both of you ought to get to know Walter on a working basis. He has very good antennae, and I have used him as a sounding board in the past with great success.

TG

1/26/89

PL-
enter in
request file
as a priority.

kat

THE WHITE HOUSE
WASHINGTON

March 6

TO: M.K. Grant

FROM: OFFICE OF MEDIA RELATIONS

Kristin T. *KTS*

MK:

Attached is more background for your use when you begin writing GB's article for Parade Magazine.

I've been speaking with Walter Anderson, Editor of Parade, who stresses the importance of keeping the remarks as personal as possible; he suggests we include as much about the president's family as possible.

They'd like 1800-1900 words and they'd like by the second week in April at the latest.

I'll be happy to provide any additional info you need.

THANKS

Kristin Taylor

cc: Chriss W.

PARADE

P U B L I C A T I O N S , I N C .

Walter Anderson
Editor

January 19, 1989

The President
The White House
Washington, D.C. 20500

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With all good wishes to you for our future.

Sincerely,



Walter Anderson

Junior Colleges

April 19, 1775

219 years ago

Ed Speech

Lexington - brief exchange of gunfire - first light - 70 militiamen

Concord - sharp skirmish

Gen Thomas Gage - Gov. of Mass - ordered by London to suppress rebel colonists

Col. Francis Smith - commanded 700 Brit troops

- dep. 18 Apr. - Lanterns warned P.R.

Capt. John Parker led militiamen at Lex.

Maj John Pitcairn - Commanded British

- 1 shot on the green - followed by a volley from Brits

- 8 dead 10 wounded militiamen

Brits headed to Concord -

3 Brit Companies attacked at North Bridge

- Redcoats retreated to Boston

- Fought all the way back to Lexington

Lord Percy arrived w/ 1000 reinforcements

- Back to Malletts Neck

British

Americans

1,700 Soldiers

3,800 Soldiers

73 Dead

49

191 Wounded

39

22 Captured

4

16,000 New Englanders joined forces - Siege of Boston