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FOIA Number:

2011-2184-F

FOIA MARKER

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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13485
Folder ID Number: 13485-004

Folder Title:
Video Messages, 4/28/89 [1]

Stack:	Row:	Section:	Shelf:	Position:
G	26	15	7	1

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/28/89

ACTION/CONCURRENCE/COMMENT DUE BY:

4:00 TODAY

SUBJECT: _____

5 VIDEO TAPINGS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>Lopez</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide your comment/recommendations directly to Chriss Winston's office with an info copy to my office by 4:00 TODAY Friday, April 28. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

Tron
April 28, 1989
Draft one
Title: AFD

1000 APR 28 11 03

"New Breeze"

PROPOSED VIDEO MESSAGE
ARMED FORCES DAY

Today, as a nation, we pause to acknowledge and salute the men and women of the United States Armed Forces. While we designate only one day a year to take stock of your service -- you know, and I know -- it's what you do every day that helps our nation remain safe and secure.

For you, the men and women who protect our nation, have answered the call of service. It's a call that demands great sacrifice. I know some say it's just a job. But when a soldier spends long hours on a cold night's sentry duty at the D.M.Z. in Korea or at Checkpoint Charlie in Berlin, that's more than just a job. When a sailor must put to sea for six months or more at a time, and come home to find that the child who could barely crawl, can walk and say a few words, he is not just filling a job he's answering the call of service. And, when the mechanic who inspects the plane's engine or ship's power plant one last time and makes double and triple sure that every screw, every hose, every weld is as it should be -- that mechanic is dedicating himself or herself not simply to a job but to a concept of service to country that is the highest in the world.

So, when the record of our time is finally written, I hope it will be the story ^{of the} a triumph of peace and freedom throughout the globe -- the story of the sunrise ^{of a new -- the realization} in the day of mankind's age old aspirations. And on that day, who were the heroes,

generations to come will ask? And the answer will be you. As your commander-in-chief, and as your friend, together we will work to spin the thread of human dreams into a sturdy fabric of peace.

Thank you, God bless you, and God bless the United States of America.

#

Tron
April 26, 1989
Draft two
Title: Goldwater

PROPOSED VIDEO MESSAGE
BARRY GOLDWATER DINNER

What a great privilege it is to join you tonight, as we celebrate the life of an outstanding American, one of the Party's most important Republicans, and a good friend, Barry Goldwater.

As many of you know, I was a Goldwater delegate at the Republican National Convention in '64, and proudly remember casting my vote for our nominee. It was an exciting time back then -- sure we lost the election, but we created a conservative revolution that still leads the way today.

The Barry, it's a real pleasure to add my congratulations on ~~your silver anniversary year~~ *of your birth*. And, thank you for your love of country, your vision, and even your candor. Barry, we miss you in Washington. The Senate is a bit quieter now -- but your accomplishments still echo throughout that chamber. And, Barry, thanks for what you've given to your party. You inspired a whole generation to action, and *enkindled* a political movement that burns brightly today.

God bless you Barry, and happy 80th birthday.

#

4

Tron
April 27, 1989
Draft one
Title: Prayer

1989 APR 28 10 09

PROPOSED VIDEO MESSAGE
NATIONAL DAY OF PRAYER

Good afternoon. It's a pleasure to join you as we mark an important occasion, this year's National Day of Prayer. I know that many of my friends are in this room today -- celebrating a very significant tradition. The right of free, open, and unrestricted prayer -- the very idea that attracted our forebears to the New World.

Those who braved the long ocean journey from ~~Europe to first~~ ^{to come to} settle in America were men and women of varied, but equally devout, religious beliefs. Many had been persecuted for those beliefs at home, and they sought a new land where they might be able to worship freely. Years later, our forefathers would clearly remember this and begin our Bill of Rights with the guarantee that "Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof."

And, that's why we gather -- from the nation's ornate capitol, to town halls across our country -- to commemorate and reaffirm our national heritage of free and open prayer.

Thank you, God bless you, and God bless the United States of America.

#

Tron
April 27, 1989
Draft two
Title: Volunteer

1989 APR 28 AM 9

PROPOSED VIDEO MESSAGE
:30-SECOND VOLUNTEER PSA

When you hear the word "volunteer," what do you think?
Neighbor helping neighbor? Or maybe it's the satisfaction and
inner pride you feel when you help someone else.

Volunteering means many things to many people -- but I know
one thing -- it's a great example of the American spirit.
People who volunteer don't do it for recognition or reward. They
help others because they care. That's why I call them "UNSUNG
AMERICANS", and they are people we can be proud of.

#

~~HAHAHA~~
Let's add: "I have said:
From now on in America, the definition of
a successful life must include
service to others."
- If necessary we can cut the
"many things to many people"
line, which is cliché!

Tron
April 27, 1989
Draft two
Title: Hall

REC'D APR 28 11 51

PROPOSED VIDEO MESSAGE
BASEBALL HALL OF FAME

Welcome to the Baseball Hall of Fame where you'll wander through the glory of baseball's past, and meet the legends of the game.

When I visited Cooperstown, I was reminded of a story Dwight Eisenhower once told of when he was a boy growing up in Kansas. *If he told it, we shouldn't call it a "fable."* As the fable goes, Ike and a friend went fishing one warm summer afternoon. Since the fish were a little quiet that day, the youngsters talked about what they wanted to be when they grew up. Eisenhower said that he hoped to be a major league ballplayer like his idol, Honus Wagner. His young friend wanted to be president of the United States. Years later, Ike observed, "neither one of us got our wish".

Like so many ballplayers, fame and fortune on the diamond proved elusive goals for me, but the Hall of Fame in Cooperstown, is here for all baseball fans to cherish. I had the pleasure of visiting in 1987; and as a result of a recent building program, the Hall of Fame is bigger, and better than ever before. It's truly baseball's showcase, where memories and dreams converge in the ultimate experience for any baseball fan.

I hope you enjoy today's visit through this special place. And, to our young baseball fans I'd like to say, remember that if you work hard enough you too might someday end up here. And, if

7

that doesn't work out, well, there's always the presidency to fall back on. Thank you, God bless you all, and God bless this game.

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WHITE HOUSE STAFFING MEMORANDUMDATE: 4/28/89 ACTION/CONCURRENCE/COMMENT DUE BY: 4:00 TODAYSUBJECT: 5 VIDEO TAPINGS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>Lopez</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
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REMARKS:

Please provide your comment/recommendations directly to Chriss Winston's office with an info copy to my office by 4:00 TODAY Friday, April 28. Thank you.

RESPONSE:

OK

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

APR 28 1989

Document No.

031389

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/28/89

ACTION/CONCURRENCE/COMMENT DUE BY:

4:00 TODAY

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All comments

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 APR 28 11 31

Tron
April 28, 1989
Draft one
Title: AFD

PROPOSED VIDEO MESSAGE
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Tron
April 26, 1989
Draft two
Title: Goldwater

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1989 APR 28 11 9

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April 27, 1989
Draft one
Title: Prayer

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Tron
April 27, 1989
Draft two
Title: Volunteer

1989 APR 28 11 01

PROPOSED VIDEO MESSAGE
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When you hear the word "volunteer," ^{you might} ~~what do you think?~~ ^{think of}

Neighbor helping neighbor ~~X~~. Or ~~maybe it's~~ the satisfaction and inner pride you feel when you help someone else.

Volunteering means many things to many people -- but I know one thing -- it's a great example of the American spirit. People who volunteer don't do it for recognition or reward. They help others because they care. That's why I call them "UNSUNG AMERICANS", and ^{we're proud of them.} ~~they are people we can be proud of.~~

#

Tron
April 27, 1989
Draft two
Title: Hall

REC APR 28 11 51

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*OK w/ Counsel
is this an
ongoing video
for visitors -
might be
commercial*

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April 27, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM; DENISE SCHWARZ
OFFICE OF CABINET AFFAIRS

SUBJECT; PRESIDENTIAL REMARKS: BICENTENNIAL OF
WASHINGTON'S INAUGURATION

LOG # 031070SS

We have reviewed the attached and have incorporated our comments on the Proposed Video Message for Armed Forces Day.

Attachment

cc: Jim Cicconi

WHITE HOUSE STAFFING MEMORANDUM

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VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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RESPONSE:

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Draft one
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1013 APR 28 11 01

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Draft one
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1989 APR 28 11 0

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Draft two
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1989 APR 28 11 51

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-2-

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FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide your comment/recommendations directly to Chriss Winston's office with an info copy to my office by 4:00 TODAY Friday, April 28. Thank you.

RESPONSE: April 28, 1989

The NSC concurs with the 5 video messages forwarded for review; Armed Forces Day, Barry Goldwater Dinner, National Day of Prayer, 30-Second Volunteer PSA and Baseball Hall of Fame.

for *Mr. Douglas*
G. Philip Hughes
Executive Secretary

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

cc: James W. Cicconi

Tron
April 28, 1989
Draft one
Title: AFD

1989 APR 28 11 31

PROPOSED VIDEO MESSAGE
ARMED FORCES DAY

Today, as a nation, we pause to acknowledge and salute the men and women of the United States Armed Forces. While we designate only one day a year to take stock of your service -- you know, and I know -- it's what you do every day that helps our nation remain safe and secure.

For you, the men and women who protect our nation, have answered the call of service. It's a call that demands great sacrifice. I know some say it's just a job. But when a soldier spends long hours on a cold night's sentry duty at the D.M.Z. in Korea or at Checkpoint Charlie in Berlin, that's more than just a job. When a sailor must put to sea for six months or more at a time, and come home to find that the child who could barely crawl, can walk and say a few words, he is not just filling a job he's answering the call of service. And, when the mechanic who inspects the plane's engine or ship's power plant one last time and makes double and triple sure that every screw, every hose, every weld is as it should be -- that mechanic is dedicating himself or herself not simply to a job but to a concept of service to country that is the highest in the world.

So, when the record of our time is finally written, I hope it will be the story a triumph of peace and freedom throughout the globe -- the story of the sunrise in the day of mankind's age old aspirations. And on that day, who were the heroes,

generations to come will ask? And the answer will be you. As your commander-in-chief, and as your friend, together we will work to spin the thread of human dreams into a sturdy fabric of peace.

Thank you, God bless you, and God bless the United States of America.

#

Tron
April 26, 1989
Draft two
Title: Goldwater

PROPOSED VIDEO MESSAGE
BARRY GOLDWATER DINNER

What a great privilege it is to join you tonight, as we celebrate the life of an outstanding American, one of the Party's most important Republicans, and a good friend, Barry Goldwater.

As many of you know, I was a Goldwater delegate at the Republican National Convention in '64, and proudly remember casting my vote for our nominee. It was an exciting time back then -- sure we lost the election, but we created a conservative revolution that still leads the way today.

Barry, it's a real pleasure to add my congratulations on your silver anniversary year. And, thank you for your love of country, your vision, and even your candor. Barry, we miss you in Washington. The Senate is a bit quieter now -- but your accomplishments still echo throughout that chamber. And, Barry, thanks for what you've given to your party. You inspired a whole generation to action, and enkindled a political movement that burns brightly today.

God bless you Barry, and happy 80th birthday.

#

1989 APR 28 11 9

Tron
April 27, 1989
Draft one
Title: Prayer

PROPOSED VIDEO MESSAGE
NATIONAL DAY OF PRAYER

Good afternoon. It's a pleasure to join you as we mark an important occasion, this year's National Day of Prayer. I know that many of my friends are in this room today -- celebrating a very significant tradition. The right of free, open, and unrestricted prayer -- the very idea that attracted our forebears to the New World.

Those who braved the long ocean journey from Europe to first settle in America were men and women of varied, but equally devout, religious beliefs. Many had been persecuted for those beliefs at home, and they sought a new land where they might be able to worship freely. Years later, our forefathers would clearly remember this and begin our Bill of Rights with the guarantee that "Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof."

And, that's why we gather -- from the nation's ornate capitol, to town halls across our country -- to commemorate and reaffirm our national heritage of free and open prayer.

Thank you, God bless you, and God bless the United States of America.

#

Tron
April 27, 1989
Draft two
Title: Volunteer

1989 APR 28 11 51 AM

PROPOSED VIDEO MESSAGE
:30-SECOND VOLUNTEER PSA

When you hear the word "volunteer," what do you think?
Neighbor helping neighbor? Or maybe it's the satisfaction and
inner pride you feel when you help someone else.

Volunteering means many things to many people -- but I know
one thing -- it's a great example of the American spirit.
People who volunteer don't do it for recognition or reward. They
help others because they care. That's why I call them "UNSUNG
AMERICANS", and they are people we can be proud of.

#

Tron
April 27, 1989
Draft two
Title: Hall

1989 APR 28 AM 9

PROPOSED VIDEO MESSAGE
BASEBALL HALL OF FAME

Welcome to the Baseball Hall of Fame where you'll wander through the glory of baseball's past, and meet the legends of the game.

When I visited Cooperstown, I was reminded of a story Dwight Eisenhower once told of when he was a boy growing up in Kansas. As the fable goes, Ike and a friend went fishing one warm summer afternoon. Since the fish were a little quiet that day, the youngsters talked about what they wanted to be when they grew up. Eisenhower said that he hoped to be a major league ballplayer like his idol, Honus Wagner. His young friend wanted to be president of the United States. Years later, Ike observed, "neither one of us got our wish".

Like so many ballplayers, fame and fortune on the diamond proved elusive goals for me, but the Hall of Fame in Cooperstown, is here for all baseball fans to cherish. I had the pleasure of visiting in 1987; and as a result of a recent building program, the Hall of Fame is bigger, and better than ever before. It's truly baseball's showcase, where memories and dreams converge in the ultimate experience for any baseball fan.

I hope you enjoy today's visit through this special place. And, to our young baseball fans I'd like to say, remember that if you work hard enough you too might someday end up here. And, if

that doesn't work out, well, there's always the presidency to fall back on. Thank you, God bless you all, and God bless this game.

#

THE WHITE HOUSE

WASHINGTON

May 1, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

FROM: BARRIE TRON ^{BT}

THROUGH: CHRISS WINSTON
KRISTIN TAYLOR

SUBJECT: VIDEO SCRIPTS FOR TAPING SESSION ON MAY 2, 1989

I. SUMMARY

Attached for your consideration and review are draft scripts for your videotaping session of May 2nd. You are scheduled to perform five video messages.

II. DISCUSSION

At 4:20 PM on Tuesday May 2, 1989 you are scheduled to perform the attached video messages in the Library. The messages are in support of the National Day of Prayer, Baseball Hall of Fame, Armed Forces Day, Barry Goldwater Dinner, and a public service announcement promoting voluntarism.

Tron
May 1, 1989
Draft two
Title: Prayer

PROPOSED VIDEO MESSAGE
NATIONAL DAY OF PRAYER

Good afternoon. It's a pleasure to join you as we mark an important occasion, this year's National Day of Prayer. I know that many of my friends are in this room today -- celebrating a very significant tradition. The right of free, open, and unrestricted prayer -- the very idea that attracted our forebears to the New World.

Those who came to this country were men and women of varied, but equally devout, religious beliefs. Many had been persecuted for those beliefs at home, and they sought a new land where they might be able to worship freely. Years later, our forefathers would clearly remember this and begin our Bill of Rights with the guarantee that "Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof."

And, that's why we gather -- from the nation's ornate capitol, to town halls across our country -- to commemorate and reaffirm the our national heritage of free and open prayer.

Thank you, God bless you, and God bless the United States of America.

#

Tron
May 1, 1989
Draft three
Title: Hall

PROPOSED VIDEO MESSAGE
BASEBALL HALL OF FAME

Welcome to the Baseball Hall of Fame where you'll wander through the glory of baseball's past, and meet the legends of the game.

When I visited Cooperstown, I was reminded of a story Dwight Eisenhower once told of when he was a boy growing up in Kansas. As the story goes, Ike and a friend went fishing one warm summer afternoon. Since the fish were a little quiet that day, the youngsters talked about what they wanted to be when they grew up. Eisenhower said that he hoped to be a major league ballplayer like his idol, Honus Wagner. His young friend wanted to be president of the United States. Years later, Ike observed, "neither one of us got our wish".

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that doesn't work out, well, there's always the presidency to fall back on. Thank you, God bless you all, and God bless this game.

#

Tron
May 1, 1989
Draft two
Title: College

PROPOSED VIDEO MESSAGE
PSA -- 1989 COLLEGE WORLD SERIES

I remember the thrill of playing in the first College World Series on the Yale baseball team.

Today, the College World Series is an American institution -- it's college baseball at its best. It's a thrill you won't soon forget.

#

Tron
May 1, 1989
Draft two
Title: AFD

PROPOSED VIDEO MESSAGE
ARMED FORCES DAY

Today, as a nation, we pause to acknowledge and salute the men and women of the United States Armed Forces. While we designate only one day a year to pay tribute to your service -- you know, and I know -- it's what you do every day that helps our nation remain safe and secure.

For you, the men and women who protect our nation, have answered the call of service. It's a call that demands great sacrifice. I know some say it's just a job. But when a soldier spends long hours on a cold night's sentry duty at the D.M.Z. in Korea or at Checkpoint Charlie in Berlin, that's more than just a job. When a sailor must put to sea for six months or more at a time, and come home to find that the child who could barely crawl, can walk and say a few words, he is not just filling a job he's answering the call of service. And, when the mechanic who inspects the plane's engine or ship's power plant one last time and makes double and triple sure that every bolt, every hose, every weld is as it should be -- that mechanic is dedicating himself or herself not simply to a job but to a concept of service to country that is the noblest in the world.

So, when the record of our time is finally written, I hope it will be the story of the triumph of peace and freedom.

throughout the globe -- the story of the sunrise of a new day -- the realization of mankind's age-old aspirations. And on that day, who were the heroes, generations to come will ask? And the answer will be you. As your commander-in-chief, and as one who shares in your dedication to this country, together we will work to spin the thread of human dreams into a sturdy fabric of peace.

Thank you, God bless you, and God bless the United States of America.

#

Tron
May 1, 1989
Draft two
Title: Goldwater

PROPOSED VIDEO MESSAGE
BARRY GOLDWATER DINNER.

What a great privilege it is to join you tonight, as we celebrate the life of an outstanding American, one of our Party's most important Republicans, and a good friend, Barry Goldwater.

As many of you know, I was a Goldwater delegate at the Republican National Convention in '64, and proudly remember casting my vote for Goldwater. It was an exciting time back then -- sure we lost the election, but we created a conservative revolution that still leads the way today.

Barry, it's a real pleasure to add my congratulations on the silver anniversary of your presidential campaign. And, thank you for your love of country, your vision, and even your candor. Barry, we miss you in Washington. The Senate is a bit quieter now -- but your accomplishments still echo throughout that chamber. And, Barry, thanks for what you've given to our party. You inspired a whole generation to action, and kindled a political movement that continues to this day.

God bless you Barry, and happy 80th birthday.

#

Tron
May 1, 1989
Draft two
Title: Volunteer

PROPOSED VIDEO MESSAGE
:30-SECOND VOLUNTEER PSA

When you hear the word "volunteer," you might think of neighbor helping neighbor or the satisfaction and inner pride you feel when you help someone else.

From now on in America, the definition of a successful life must include service to others. People who volunteer don't do it for recognition or reward. They help others because they care. That's why I call them "UNSUNG AMERICANS", and we're truly proud of them.

#

THE WHITE HOUSE

WASHINGTON

April 28, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: 5 Video Tapings

I have quickly reviewed the five video tapes and have no recommendations from a policy perspectives nor any suggested editorial changes.

cc: James W. Cicconi

WHITE HOUSE STAFFING MEMORANDUMDATE: 4/28/89

ACTION/CONCURRENCE/COMMENT DUE BY:

4:00 TODAY

SUBJECT: _____

5 VIDEO TAPINGS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>Lopez</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide your comment/recommendations directly to Chriss Winston's office with an info copy to my office by 4:00 TODAY Friday, April 28. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

Tron
April 28, 1989
Draft one
Title: AFD

1989 APR 28 11 54

PROPOSED VIDEO MESSAGE
ARMED FORCES DAY

Today, as a nation, we pause to acknowledge and salute the men and women of the United States Armed Forces. While we designate only one day a year to take stock of your service -- you know, and I know -- it's what you do every day that helps our nation remain safe and secure.

For you, the men and women who protect our nation, have answered the call of service. It's a call that demands great sacrifice. I know some say it's just a job. But when a soldier spends long hours on a cold night's sentry duty at the D.M.Z. in Korea or at Checkpoint Charlie in Berlin, that's more than just a job. When a sailor must put to sea for six months or more at a time, and come home to find that the child who could barely crawl, can walk and say a few words, he is not just filling a job he's answering the call of service. And, when the mechanic who inspects the plane's engine or ship's power plant one last time and makes double and triple sure that every screw, every hose, every weld is as it should be -- that mechanic is dedicating himself or herself not simply to a job but to a concept of service to country that is the highest in the world.

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generations to come will ask? And the answer will be you. As your commander-in-chief, and as your friend, together we will work to spin the thread of human dreams into a sturdy fabric of peace.

Thank you, God bless you, and God bless the United States of America.

#

Tron
April 26, 1989
Draft two
Title: Goldwater

PROPOSED VIDEO MESSAGE
BARRY GOLDWATER DINNER

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#

1000 APR 28 11 0

Tron
April 27, 1989
Draft one
Title: Prayer

PROPOSED VIDEO MESSAGE
NATIONAL DAY OF PRAYER

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Thank you, God bless you, and God bless the United States of America.

#

Tron
April 27, 1989
Draft two
Title: Volunteer

1989 APR 28 11 54

PROPOSED VIDEO MESSAGE
:30-SECOND VOLUNTEER PSA

When you hear the word "volunteer," what do you think?
Neighbor helping neighbor? Or maybe it's the satisfaction and
inner pride you feel when you help someone else.

Volunteering means many things to many people -- but I know
one thing -- it's a great example of the American spirit.
People who volunteer don't do it for recognition or reward. They
help others because they care. That's why I call them "UNSUNG
AMERICANS", and they are people we can be proud of.

#

Tron
April 27, 1989
Draft two
Title: Hall

1989 APR 28 11 51

PROPOSED VIDEO MESSAGE
BASEBALL HALL OF FAME

Welcome to the Baseball Hall of Fame where you'll wander through the glory of baseball's past, and meet the legends of the game.

When I visited Cooperstown, I was reminded of a story Dwight Eisenhower once told of when he was a boy growing up in Kansas. As the fable goes, Ike and a friend went fishing one warm summer afternoon. Since the fish were a little quiet that day, the youngsters talked about what they wanted to be when they grew up. Eisenhower said that he hoped to be a major league ballplayer like his idol, Honus Wagner. His young friend wanted to be president of the United States. Years later, Ike observed, "neither one of us got our wish".

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I hope you enjoy today's visit through this special place. And, to our young baseball fans I'd like to say, remember that if you work hard enough you too might someday end up here. And, if

-2-

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